

## Wednesday, April 13, 1:00-9:30 PM

Wednesday 1:00-3:45 PM

Emerald A

### **Central States Communication Association Preconference One: Creating Courses around a “Central” Idea**

Sponsor: **Blair Thompson**, Second Vice President  
Chairs: **C. Kyle Rudick**, Northern Iowa University  
**Kathryn B. Golsan**, Southern Illinois University, Carbondale

Presenters: **Amy Aldridge Sandford**, Texas A&M University, Corpus Christi  
**Andrew M. Ledbetter**, Texas Christian University  
**Christopher Brown**, Minnesota State University  
**Scott Dickmeyer**, University Wisconsin, LaCrosse

This preconference will highlight Parker Palmer’s principal that every discipline has an inner logic, “a patterned way of relating to the great things at its core.” Centering our courses around this internal logic is “so profound that every critical piece of it contains the information necessary to reconstruct the whole—if it is illuminated by a laser...that laser is the act of teaching.” This session will focus on identifying the inner logic of our discipline as well as the specific fields within (Interpersonal, Organizational, Intercultural, Rhetoric, etc.). To uncover these “internal logics,” we will go through the process of silent brainstorming to identify core questions and propositions to (re)shape courses and then develop teaching strategies, ideas, and assignments to translate this inner logic into practice. Respected pedagogues within the discipline will lead and participate in the silent brainstorming process, sharing their knowledge and expertise.

Wednesday 4:30-9:30 PM

Emerald A

### **Central States Communication Association Preconference Two: Creating Beer Culture**

Co-Sponsors: **Blair Thompson**, Second Vice President  
Popular Culture Interest Group  
Chair: **Jennifer C. Dunn**, Dominican University

Grand Rapids has recently been crowned “Beer City USA” due to its beer history and the role that new breweries have played in revitalizing the community and for the collaborative spirit of the brewing community. Beer historian, Dr. Andrew McMichael (Co-director in developing the brewing and distilling program at Western Kentucky University), will offer a brief glimpse into the role beer culture plays in creating community before we take a tour of local breweries which include Founders, Brewery Vivant, and Mitten Brewery. Participants will learn more specifically

about the development of community in Beer City USA. Participants will gather in the Emerald A room prior to this engaging tour.

Wednesday 4:00-6:00 PM

Emerald B

### **Central States Communication Association Executive Committee Meeting**

Participants: **David T. McMahan**, President  
**Shawn T. Wahl**, First Vice President  
**Blair Thompson**, Second Vice President  
**Leah E. Bryant**, Past President  
**Jimmie Manning**, Executive Director  
**Kenneth A. Lachlan**, Journal Editor  
**Jeffrey T. Child**, Finance Committee Chair  
**Andrew M. Ledbetter**, Member at Large  
**Donna R. Pawlowski**, Member at Large  
**Randy K. Dillon**, States Advisory Council Chair

**Thursday, April 14, 8:00-9:15 AM**

Thursday 8:00–9:15 AM

Nelson

### **“Age of the Geek – Baby!” Exploring the Foundations of Contemporary Media Constructions of Geek Identity**

Sponsor: Popular Culture Interest Group  
Chair: **Megan Hill**, Albion College  
Respondent: **Chad M. Wertley**, Robert Morris University

“Hardison!” Awkward Bodies, Transgressive Talents: Alex Hardison and Charlie Bradbury  
Geek Out

**Darlene Hantzis**, Indiana State University

Geek Girls: How Stigma Impacts the Female Geek and the Discourse that Seeks to (Re)make  
Geek Girl Identity.

**Shana Kopaczewski**, Indiana State University

The Cultural Appropriation of Nerd/Geek Culture: Recent Consequences and Comparisons  
**Benjamin Triana**, University of South Carolina Aiken

Constructing the Mediated Foreign Nerd: Raj Koothrappali as Victimized Geek in *The Big Bang Theory*

**Yannick Kluch**, Bowling Green State University

Panel members interrogate the emerging and proliferating presence of “geeks” as central or featured media characters. Geek narratives offer a complex positioning that celebrates geek identity and thereby appears to welcome geeks from the social margins to the popular “center” while simultaneously sustaining an ex-centric subjectivity. Common “geek traits” participate in problematic geek embodiments of gender and sexuality, in particular. Panelists will engage audience in discussions of “geek identity” prompted by the close readings presented.

Thursday 8:00-9:15 AM

Emerald B

### **Foundations for Classroom Civility**

Sponsor: Communication Education Interest Group  
Chair: **Melissa L. Beall**, University of Northern Iowa

Presenters: **Stacey Macchi**, Western Illinois University  
**David Wendt**, Keokuk High School, University of Iowa, Southeastern  
Community College  
**Kim Weismann**, Williston State College  
**Joy L. Daggs**, Northwest Missouri State University

This panel seeks to explore some of the different civility issues (and conversations about matters related to civility) that arise and take place inside of university classrooms. Panelists represent a variety of experiences and will share their institution and individual approaches to dealing with issues and ideas related to civility.

Thursday 8:00–9:15 AM

Emerald A

### **Top Panel in Argumentation and Forensics: Back to the Future: Foundations of Argumentation and Rethinking the Presidential Debates**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Michael Bauer**, Ball State University

Presenters: **Ian Sheeler**, Indiana University-Purdue University Indianapolis  
**Larry Underberg**, Southeast Missouri State University  
**Stephen C. Koch**, Capital University  
**Terri Gibson**, Anderson University  
**Jeff Geers**, University of Dayton  
**Kelly M. Young**, Wayne State University

Several scholars and collegiate debate coaches will analyze and propose alternative approaches to presidential debates that include: time limits, speech format, rebuttal strategy, cross examination, topic adherence, use of evidence, reliance on outside authority, ethos and previous experience, follow-up questioning, and the potential of crossfire as a discussion forum.

Presidential debates typically claim to focus on substance over personality, but with a strong commitment to substantive debate issues, presidential debate utility can be lost.

Thursday 8:00–9:15 AM

Winchester

## State of Oklahoma Showcase

### Streaming Popular Culture: Media Portrayals of Women in *Orange is the New Black*

Sponsor: States Advisory Council  
Chair: **L. BreeAnna Lasater**, Northeastern State University  
Presenters: **L. BreeAnna Lasater**, Northeastern State University  
**Tricia Price**, Northeastern State University  
**Kendrea James**, Northeastern State University  
**Molly C. Turner**, Northeastern State University

The popular Netflix show *Orange is the New Black* has been praised for examining racial and gender lines and securing a place in current pop culture. Questions arise about authenticity of the program and what effect it has on society. This panel will introduce many viewpoints on the persuasive and rhetorical nature of the show and discuss implications.

Thursday 8:00–9:15 AM

Pearl

## Communication Ethics and Freedom of Expression Interest Group Business Meeting

Sponsor: Communication Ethics and Freedom of Expression Interest Group  
Chair: **Suzanne V. L. Berg**, Newman State University  
Vice Chair: **Laura Terlip**, University of Northern Iowa  
Secretary: **Laura D. Russel**, Denison University

Thursday 8:00–9:15 AM

Pullman

## Shaping Public Memory in and Beyond our Classrooms

Sponsor: Communication Education Interest Group  
Chair: **James M. Schnoebelen**, Washburn University  
Respondent: **Rosa A. Eberly**, Penn State University

Public Memory, Material Rhetoric, and the Construction of the Past  
**Cynthia Duquette Smith**, Indiana University

Creating Monuments/Memorials as Educational Expression

**Cassandra L. Secrease**, University of Dayton

Texts and Territories of Grief: Public Memorials as Visual Rhetoric

**Rita L. Raho-Gilchrest**, Winona State University

Reading Public Memory Sites: Pedagogy, Practice, and Participation

**Mary L. Kahl**, Indiana State University

This panel explores teaching undergraduate and graduate courses involving “public memory.” By encouraging students to critically examine the construction and commemoration of the past, we aim to foster student engagement with present-day issues and future concerns. The panelists, from the perspectives of rhetoric, performance, and media studies, will share approaches to designing public memory courses, discuss the inclusion of public memory topics across communication courses, and share key assignments in their courses.

Thursday 8:00–9:15 AM

Grand View B

### **New Directions in Traditional Rhetorical Theory Research**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

Respondent: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

Kenneth Burke’s Metatheoretical Foundation: Using Dialectic and Language for Transcendence

**Donald Jones**, Trine University

Rhetorically Constituting the CSI Effect and an “Uneducated” Jury: How Legal Experts Responded to the Casey Anthony Trial

**Joshua Miller**, University of Wisconsin, Milwaukee

Bernie Sanders and the New Socialist Rhetoric

**Jeffery St.Onge**, Defiance College

There’s No Smoke Without a Fire...or is There?: Aristotle’s Enthymeme (Re)Revisited

**Svilen V. Trifonov**, University of Minnesota

This panel highlights the work being done by rhetorical scholars who are revisiting traditional rhetorical concepts. These four scholars look at an impressive variety of case studies but all explore how these topics can be understood through foundational, rhetorical theory.

Thursday 8:00–9:15 AM

Grand View A

### **Short Course: Communication for the Classroom Teacher: What All Teachers Need to Know about Communication**

Sponsor: **Shawn T. Wahl**, First Vice President

Presenter: **Cheri J. Simonds**, Illinois State University

This short course will address the communication knowledge and skills that all teachers need to know to function competently in the classroom. Teacher communication variables that foster a positive classroom climate as well as the communication pedagogies that enhance student engagement will be examined and discussed

Thursday 8:00-9:15 AM

Thornapple

## **The New Mythologies of American Popular Culture**

Sponsor: Popular Culture Interest Group

Chair: **Adam Tyma**, University of Nebraska at Omaha

Respondent: **Andrew F. Herrmann**, East Tennessee State University

Myth as Representation: Communicating Health and Illness in Graphic Health Narratives/Memoirs

**Andrea Guziec Iaccheri**, Ohio University

Mythologizing Mortis: *The Clone Wars* as Dialogic Spirituality

**Derek Sweet**, Luther College

The Need to “Get Right” in the 21<sup>st</sup> Century: JJ Abrams and his Redemption Myths

**Adam Tyma**, University of Nebraska at Omaha

The Myth of Justice, the Myth of Danger: Challenging Popular Representations of the Criminalized and Legally Disenfranchised

**Lindsey Badger**, Indiana University

The Merit Myth

**Annette N. Hamel**, Western Michigan University

“Myth” is a core part of who we are within a culture and has been explored in a variety of contexts and disciplines. Within the communication discipline, “mythology” opens an entry point for analysis into the rhetorics and texts that surround us. This panel explores various texts (the criminal, television shows, health memoirs, and *Star Wars*) to both identify and interrogate some of the mythologies that are becoming colloquial norms within American popular culture.

Thursday 8:00-9:15 AM

Grand View C

## **CSCA Scholar Conversation: Patrice M. Buzzanell**

Sponsor: **Shawn T. Wahl**, First Vice President

Chair: **Dawn O. Braithwaite**, University of Nebraska-Lincoln

Scholar: **Patrice M. Buzzanell**, Purdue University

Interviewer: **Suzy D'Enbeau**, Kent State University

CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Thursday 8:00–9:15 AM

Haldane

## **Updating Foundations in Quantitative Research Methods**

Sponsor: Political Communication Interest Group  
Chair: **Cassandra C. Bird**, University of Kansas

Presenters: **Joshua Hawthorne**, University of Missouri  
**Michael W. Kearney**, University of Kansas  
**Jennifer Kienzle**, University of San Francisco  
**Kristine Knutson**, University of Wisconsin-Eau Claire  
**Andrew M. Ledbetter**, Texas Christian University  
**Benjamin R. Warner**, University of Missouri

This discussion will review cutting edge practices in quantitative research and discuss their applications in contemporary communication research. Panelists will discuss innovative study designs via online experiments and planned missingness. They will also review issues of validity in scale development and discuss several advanced statistical techniques such as latent-interactions, Bayesian estimation, and multitrait-multimethod decomposition.

Thursday 8:00–9:15 AM

Kendall

## **State of Illinois Showcase**

### **Meeting Students in the Middle: Social Emotional Learning as a Pedagogical Tool in the Communication Classroom**

Sponsor: States Advisory Council  
Chair: **Anna Wright**, Illinois State University

Presenters: **Richard G. Jones Jr.**, Eastern Illinois University  
**Emily Vajjala**, Southern Illinois University Carbondale  
**Alyssa Obradovich**, University of Illinois  
**Clinton Brown**, Eastern Illinois University

Panelists will discuss how the five competencies associated with Social Emotional Learning - self-awareness, self-management, social awareness, relationship skills, and responsible decision making – fit into the communication classroom. Discussion will be applicable to K-12 and higher education educators.

## Reflections on Experiential Learning: Stories Told from Both Sides of the Classroom

Sponsor: Graduate Student Caucus  
 Chair: **Beth A. Messner**, Ball State University

Presenters: **Maria Brann**, Indiana University-Purdue University Indianapolis  
**Sarah Rosenberger**, Indiana University-Purdue University Indianapolis  
**Pedro Lara**, Indiana University-Purdue University Indianapolis  
**Aaron Deason**, Indiana University-Purdue University Indianapolis  
**Nicole L. Johnson**, Indiana University-Purdue University, Indianapolis

Experience is a foundation to graduate student learning. Panel participants will share experiential examples and tangible products of their social marketing health communication campaign project with the Indiana State Department of Health targeting three distinct audiences. Panelists will engage audience members with how to develop an experiential learning project; reflections on the benefits and challenges of learning, conducting research and reporting findings, and working with community organizations; and strategies for extending experience beyond the class.

## Incorporating Issues of Gender and Sexuality Studies into the Non-Gender Themed Class

Sponsor: Sexual Orientation and Gender Identity Caucus  
 Chair: **James Vining**, University of Wisconsin-Milwaukee

Presenters: **Lara C. Stache**, Governors State University  
**Rachel D. Davidson**, Hanover College  
**Katie LaPlant Turkiewicz**, University of Wisconsin-Waukesha  
**Melissa A. Maier**, Missouri State University  
**Emily M. Cramer**, North Central College

This discussion panel explores the incorporation of gender and sexuality issues into a variety of communication courses (i.e., interpersonal, introduction to communication, political communication, conflict and mediation, intercultural, new media, and advertising/public relations). We offer our own experiences, course activities, and assignments as well as address how to confront student resistance to these conversations about sexuality, gender, and privilege.



## Thursday, April 14, 9:30-10:45 AM

Thursday 9:30-10:45 AM

Grand View A

### **How Can I tell My Partner?: Revealing the Diagnosis of a Sexually Transmitted Infection– 2015 CSCA Federation Prize Winner Presentation**

Sponsor: **Shawn T. Wahl**, First Vice President  
Chair: **Satoshi Toyosaki**, Southern Illinois University  
Presenter: **Tina A. Coffelt**, Bowling Green State University  
**Leah LeFebvre**, University of Wyoming

This study investigates the narrative accounts individuals recall when a sexually transmitted infection (STI) was disclosed to a partner. Utilizing communication privacy management theory (Petronio, 2002), findings show a direct communication strategy is used to reveal STIs. Those who revealed an STI did not differ on privacy orientation or the type of STI (viral or bacterial). After disclosing the STI, 90% of the sample indicated they felt closer to their partner.

Thursday 9:30-10:45 AM

Emerald B

### **Basic Course Interest Group Business Meeting**

Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale  
Vice-Chair: **Karla M. Hunter**, South Dakota State University  
Secretary: **Aimee Sorensen**, University of South Dakota

Thursday 9:30-10:45 AM

Pearl

### **Top Papers in Communication Ethics and Freedom of Expression: Ethical Questions within Forms of Inquiry, Activism, and Argumentation**

Co-Sponsors: Communication Ethics and Freedom of Expression Interest Group  
Argumentation and Forensics Interest Group  
Chair: **Beth A. Messner**, Ball State University  
Respondent: **Elizabeth Tolman**, South Dakota State University

Sustaining HIV Activism: The Foundations of HIV Activism: Self Care and Solutions for Sustainability  
The Role of Self-Care in Igniting and Inspiring Innovative Solutions  
**Kristine M. Nicolini**, University of Wisconsin-Milwaukee  
**Angela Victor**, University of Wisconsin-Milwaukee  
**Karina Willes**, University of Wisconsin-Milwaukee

Reflexive Encounters with My Resisting Body: Autoethnographic Inquiry and Forgiveness

**Laura D. Russell**, Denison University

Ecologies of Action: Educational Ethics and the Right to the City

**John Dowd**, Bowling Green State University

Promoting Issue Learning and Technical Argumentation in Public Deliberation

**Sara A. Mehlretter Drury**, Wabash College

**Jack Kellerman**, Wabash College

**Connor Rice**, Wabash College

The Transformative Effects of Forensic Participation

**Amy Urbanowski-Nowak**, Central Michigan University

This is a co-sponsored panel between Communication Ethics and Freedom of Expression that represents the top offerings from our divisions.

Thursday 9:30-10:45 AM

Emerald A

### **Meeting Higher Requirements for a Stronger Foundation in Speech Education (Top Panel)**

Sponsor: Community College Interest Group

Chair: **Judy Vogel**, Des Moines Area Community College

Presenters: **Becky Belter-Roberts**, Jackson College

**Marg Yaroslaski**, Dodge City Community College

**Heidi McGrew**, Sinclair Community College

**Julie Weishar**, Parkland College

**Julie Simanski**, Des Moines Area Community College

**David Wendt**, Keokuk High School, University of Iowa, Southeastern Community College

The Higher Learning Commission increased accreditation criteria for the number of graduate-level credits required for faculty to teach in a discipline other than their degree from 12 to 18, effective September 2017. Although the higher criteria would result in faculty with more training, the change comes at a time when there is already a shortage of qualified adjunct and dual enrollment instructors.

Thursday 9:30-10:45 AM

Thornapple

### **Great Ideas for Teaching – Session A**

Sponsor: G.I.F.T. Interest Group

Chair: **Kathie R. Fleck**, Ohio Northern University

Toulmin's Model of Argumentation and Apples to Apples\*

**DeArtha Chambers**, Ball State University

“Do You Understand What I’m Saying?”: Using Pedagogy to Understand the Integrated Nature of Verbal and Nonverbal Communication.\*

**Scott Owen Chappuis**, Bowling Green State University

The Incredible One-Word “Speech”

**James M. Proszek**, Northwestern University

Using Pinterest as a Platform for Group Projects in Online Courses

**Nicole A. Ploeger-Lyons**, University of Wisconsin-La Crosse

Beyond Buzzword Bingo: A Critical Examination of Genre, Culture, and Communication

**Lisa K. Hanasono**, Bowling Green State University

Virtual Group Activity: Developing skills that take students beyond the classroom

**Melissa Dobosh**, University of Northern Iowa

**Elizabeth Carlson**, Central Michigan University

**Katherine Cooper**, Northwestern University

Identifying Organizational Values for Customized Career-Related

**Rose Helens-Hart**, Fort Hays State University

Apples to Apples: Connecting Disconnected Ideas

**Nicholas T. Tatum**, University of Kentucky

**Anna-Carrie Beck**, University of Kentucky

Are we losing our listening?: An online experiential learning exercise

**Kelly Soczka Steidinger**, Mid-State Technical College

The Memory Book: A Trip Down Memory Lane to Remember Course Concepts

**Dena Huisman**, University of Wisconsin – La Crosse

### \* **Top Two Activities**

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Thursday 9:30-10:45 AM

Nelson

## **Exploring the foundations for understanding Alzheimer’s disease created by the popular film *Still Alice* (Top Panel)**

Sponsor: Health Communication Interest Group

Chair: **Katey A. Price**, Albion College

Presenters: **Kallia O. Wright**, Illinois College  
**Megan Hill**, Albion College  
**Joy Spahn**, The Alzheimer's Association  
**Ruth Almn**, YMCA

*Still Alice* is the first popular film to focus primarily on Alzheimer's disease, bringing the illness into the public spotlight and initiating a dialogue about this stigmatized disease. This panel consists of an Alzheimer's Association regional director discussing the foundations in producing the film, a YMCA representative covering daily life functioning themes for those in early stages, and communication academics dissecting the film's portrayal of stigma, identity, family dynamics, and focalization techniques for realism.

Thursday 9:30-10:45 AM

Ruby

## **Foundations for learning online: Fostering Immediacy in Mediated Environments (Top Panel)**

Sponsor: Instructional Resources Interest Group  
Chair: **Chad Edwards**, Western Michigan University

Fostering Community in an Online Classroom: Strategies for Building Instructor Immediacy in Online Courses

**Sarah Steimel**, Weber State University

Bringing Students Together, Apart

**Melissa Broeckelman-Post**, George Mason University

Screencasting in Online Coursework as an Instructor Immediacy Aid

**Christopher Anderson**, University of Wisconsin-Milwaukee

Building Effective Learning Environments: Understanding Your Students and Creating Collaborative Course Assignments

**Ramune Brazionaite**, Bowling Green State University

**Lara Lengel**, Bowling Green State University

In the (Virtual) Room: Foundations for Effective Online Discussion Boards

**Annette N. Hamel**, Western Michigan University

**Kathleen M. Propp**, Western Michigan University

In this panel, experienced online instructors will share their best practices for online course design, with a particular focus on choices that have proved most effective for creating a sense of immediacy and community in the mediated environment. We will examine the best uses of synchronous and asynchronous tools such as Skype, screencasts, and discussion boards, as well

as techniques for crafting assignments and rubrics that will involve students in highly collaborative exchanges.

Thursday 9:30-10:45 AM

Pullman

### **Transcending Foundation: Perspective by Burkean Perspectives**

Sponsor: Kenneth Burke Society Interest Group  
Chair: **Courtney J. Wright**, Bowling Green State University  
Respondent: **James W. Chesebro**, Ball State University

Perspective by Humility: Pope Francis's Visual 'Pedestrian' Trope, Hierarchical Transcendence, and Conversion Downward  
**Christopher J. Oldenburg**, Illinois College

"It Belongs in a Museum": The Confederate Flag as Comic Corrective  
**Daniel K. Merwin**, University of Kansas

Facing the Gorgon: Kenneth Burke on Dramatic Form, Catharsis, and Transcendence  
**Corey Anton**, Grand Valley State University

Burke on the Digital Frontier: God Terms in the Networked Public of World of Warcraft  
**Darrel Farmer**, Henderson State University  
**John Price**, University of Kansas

Rhetorically Rehabilitating Occam's Decadent West: Reevaluating Richard Weaver through Kenneth Burke's Scope and Reduction  
**Cody Hawley**, University of South Florida

Kenneth Burke characterizes transcendence as a "mode of beyonding" and as a figural movement that allows for the rhetorical invention of a "higher" perspective. This panel applies a panoply of Burkean conceptual theories to extend, correct, reevaluate, and transcend foundational discourses in a diverse range of rhetorical artifacts.

Thursday 9:30-10:45 AM

Winchester

### **Organizational and Professional Communication Interest Group Business Meeting**

Chair: **Peggy B. Fisher**, Ball State University  
Vice Chair: **Grace Leinbach Coggio**, University of Wisconsin, River Falls  
Secretary: **Rose Helens-Hart**, University of Kansas

Thursday 9:30-10:45 AM

Haldane

## **Challenging the Foundations of Education: Critical Communication Pedagogy Within and Beyond the Classroom**

Sponsor: Communication Education Interest Group  
Chair: **Deborah Teixeira**, Texas A&M University, Corpus Christi  
Respondent: **C. Kyle Rudick**, University of Northern Iowa

Social Change, Safety, and Relationships: Theorizing Critical Communication Pedagogy With/in the Classroom

**David Whitfield**, Southern Illinois University, Carbondale

First Generation College Students: Articulating Social Support Through a Critical Communication Pedagogy Perspective

**Walter Abrego**, University of Northern Iowa  
**Sherokee Eder**, University of Northern Iowa  
**Alyssa Jones**, University of Northern Iowa  
**Sara Koch**, University of Northern Iowa

“Keeping it Real”: An Autoethnographic Exploration of Navigating Taboo Topics in the Classroom

**Derrick Langston**, University of Wisconsin, Milwaukee

Disability Support Service Offices’ Communication About Students With Disabilities: A Relational Approach Through Critical Communication Pedagogy

**Kathryn B. Golsan**, Southern Illinois University, Carbondale

Social Justice in Mediated Spaces: Understanding “Privilege” Through an Analysis of Progressive Websites

**Loryn Brinkoff**, University of Northern Iowa  
**Ryan Courtney**, University of Northern Iowa  
**Brooke Long**, University of Northern Iowa  
**Megan Mapes**, University of Northern Iowa  
**Dawne McClure**, University of Northern Iowa  
**Megan Rion**, University of Northern Iowa  
**Cristy Steffen**, University of Northern Iowa  
**Austin Swantz**, University of Northern Iowa

In this panel, we utilize Critical Communication Pedagogy to examine the pedagogical dimensions of language use within and beyond the classroom. Some panelists will explore topics that are traditionally the purview of communication education scholars (e.g., student-teacher relationships) while others identify new areas of analysis (e.g., institutional discourse analysis). Collectively, these papers will be of importance to scholars interested in expanding conversations about communication and pedagogy scholarship.

Thursday 9:30-10:45 AM

Grand View C

## Women Leaders in Communication Discuss Foundation

Sponsor: **Shawn T. Wahl**, First Vice President  
Chairs: **Melissa A. Maier**, Missouri State University  
**Shawn T. Wahl**, Missouri State University

Presenters: **Betsy Wackernagel Bach**, University of Montana  
**Christina S. Beck**, Ohio Univeristy  
**Dawn O. Braithwaite**, University of Nebraska  
**Juddith S. Trent**, University of Cincinnati  
**Lynn H. Turner**, Marquette University

We bring together women in the discipline who have been leaders of both their regional associations and NCA to share with others the how their service regionally provided a strong **foundation** for their service nationally. Specifically, they will identify events that provided a **foundation** for their leadership styles, and highlight challenges that they faced and overcame as leaders. Through these conversations we hope to encourage other women to seek leadership positions as well as provide them with advice for managing difficult situations they may encounter. Our purpose is to look to women leaders in our discipline, hear their stories, and engage in discourse that will be meaningful for those who wish to assume leadership positions.

Thursday 9:30–10:45 AM

Grand View B

### “What if They Start *Crying* or *Screaming!*?”: Foundations of Sensitive Interviewing

Co-Sponsors: Interpersonal and Small Group Communication Interest Group  
Sexual Orientation and Gender Identity Caucus  
Chair: **Jessica Cherry**, Western Kentucky University  
Respondent: **Leah E. Bryant**, DePaul University

“It’s My First Time...Conducting a Qualitative Interview About Sex”: Preparing to Interview Participants About Sex  
**Jessica M. W. Kratzer**, Middle Tennessee State University

More Than Treatment: How Breast Cancer Survivors Discuss Everyday Communication  
**Maria K. Venetis**, Purdue University

“But I Don’t Want to Hurt Them More”: Balancing Sensitivity & Valid Data in Abuse Studies  
**Jessica J. Eckstein**, Western Connecticut State University

The Aftermath of Residential Treatment Center Placement: Protecting Parents and Adult Children from Current Perceptions of the Experience  
**Andrea South**, Northern Kentucky University

Applying myriad sensitive-research experiences, this panel explores how foundational interpersonal research does/doesn't succeed with sensitive topics or fragile participants. Specific cases (i.e., sex, cancer, abuse) highlight new and creative techniques for ensuring participant comfort/safety, increasing data validity obtained under potential duress, and finessing cost-benefit arguments for review boards. Beyond the practical "how to" aspects, this panel also considers implications for future interpersonal research in terms of a richness/reliability balance, research ethics, and rethinking the foundations of the interpersonal field.

Thursday 9:30 AM-10:45 AM

Berkey

### **From *Scandal* to Baseball: Examinations of Race, Gender, Sexual Orientation and Sports in the Media**

Sponsor: Media Studies Interest Group  
Chair: **CarrieLynn D. Reinhard**, Dominican University  
Respondent: **Jerralyn Moudry**, Wisconsin Lutheran College

Brawn Brains and Boobs: Representations of Gender Hybridity in *That 70's Show* and *The Big Bang Theory* (Top Student Paper)  
**Tucker Robinson**, Missouri State University

The Quest for Normalcy: Signifying Interracial Romantic Alliances in Post-Racial *Scandalous* Times  
**Mark Orbe**, Western Michigan University

How to Get Away with Shattering Stereotypes: Portrayals of African Americans and Gay Men in *How to Get Away with Murder*  
**W. Joe Watson**, Baker University

Communicating African American Marginalization: Tupac Shakur's Capacity to Illustrate the Foundations of Cultural Hegemony  
**Scott Mitchell**, Wayne State University

Sacrifice Bunts are Bad: A Content Analysis of Baseball Statistics in News Reports Before and After *Moneyball*  
**Joseph Abisaid**, Loras College

How media entertainment and news media represent different aspects of reality can reflect and shape how people think about those aspects. These aspects can range from people of different demographics to capitalistic structures to professional sports. The papers in this panel consider how television, musicians, and the news media can shape how the general public thinks about the world around them on matters of identity, culture, and capitalism.

Thursday 9:30 AM-10:45 AM

Heritage Hill



## **Finding Foundations with Adjuncts: A roundtable discussion of the evolving role of contingent faculty from multiple perspectives**

Sponsor: Adjunct and Temporary Faculty Interest Group  
Chair: **Deana Miller**, Johnson County Community College

Presenters: **Kathleen Edelmayer**, Madonna University  
**Michael McDonald**, University of Missouri-Kansas City  
**Lora Cohn**, Park University  
**Ashley Vasquez**, Johnson County Community College  
**David Bodary**, Sinclair Community College  
**Mark Noe**, Park University  
**Staci Mayo**, Park University

Panelists will discuss the evolving role of contingent faculty in higher academia and specifically the communications department. Discussions (including materials to be provided to audience) will focus on best practices and challenges within the arenas of training, hiring, representation, compensation and the general role of adjuncts within the department and institution. Panelists including administrators; department chairs; basic course directors; and current and former adjunct faculty members will participate in this roundtable discussion.

**Thursday, April 14, 11:00 AM-12:15 PM**

Thursday 11:00 AM-12:15 PM

Grand View A

### **CSCA Scholar Conversation: Raymie McKerrow**

Sponsor: **Shawn T. Wahl**, First Vice President  
Chair: **Dawn O. Braithwaite**, University of Nebraska-Lincoln  
Scholar: **Raymie McKerrow**, Ohio University  
Interviewer: **Cara Finnegan**, University of Illinois

CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Thursday 11:00 AM-12:15 PM

Ruby

### **Contribution to Argumentation and Forensics Award Winner: Stephen C. Koch, Capital University**

Sponsor: Argumentation and Forensics Interest Group

Chair: **Michael Bauer**, Ball State University

Presenters: **Kelly M. Young**, Wayne State University  
**Kerith M. Woodyard**, Northern Illinois University  
**John Koch**, Puget Sound University  
**Richard Edwards**, Baylor University  
**Jeff Lohr**, Duquesne University

For 45 years Stephen C. Koch has been training students in argumentation and forensics. This panel is designated to celebrate the career of Stephen C. Koch. He has contributed much to the field of argumentation, debate, and forensics. Colleagues and students of Stephen will recount his contribution to the field of argumentation and forensics.

Thursday 11:00 AM-12:15 PM

Winchester

## **Laying the Cornerstone for Foundational Scholarship: Top Papers in Communication Education**

Sponsor: Communication Education Interest Group

Chair: **Tiffany R. Wang**, University of Montevallo

Respondent: **C. Kyle Rudick**, University of Northern Iowa

Fostering Intrinsic Motivation in the Classroom: An Examination of Personalized Education and Psychological Needs (Top Paper)

**Zachary W. Goldman**, Illinois College

**Alan K. Goodboy**, West Virginia University

College, a Family Experience: The Influence of Family Communication Patterns on Young Adults' Stress During the Transition to College

**Michael E. Burns**, Texas State University

**Tricia J. Burke**, Texas State University

**Caroline Waldbuesser**, Ohio University

Foundational Aspects of Classroom Relations: A Focus on Associations Between Teacher Immediacy Behaviors, Classroom Democracy, Class Identification and Learning (Top Student Paper)

**Jean Claude Kwitonda**, Ohio University

The Validity of the Parental Academic Support Scale: Associations Among Relational and Family Involvement Outcomes

**Joseph P. Mazer**, Clemson University

This panel spotlights the top four papers submitted to the Communication Education Interest Group. This year, Ohio University's Jean Claude Kwitonda is also the recipient of the Gustav Friedrich Award that is presented to the author of the Top Student Competitive Paper. Together, these papers represent the diversity of topics, methods, and paradigms present in communication

education scholarship that lay the cornerstone for foundational communication education scholarship and shape best teaching practices within the discipline.

Thursday 11:00 AM-12:15 PM

Kendall

## **The Personal is Pedagogical: Foundations of Experience in Teaching and Learning**

Sponsor: Instructional Resources Interest Group  
Chair: **Donna R. Pawlowski**, Bemidji State University

Presenters: **Amy Aldridge Sanford**, Texas A&M University-Corpus Christi  
**Linda B. Dickmeyer**, University of Wisconsin-La Crosse  
**Dena Huisman**, University of Wisconsin-La Crosse  
**Rebecca Imes**, Carroll University  
**Tracy R. Routsong**, Washburn University

This panel highlights how instructors use personal experiences as practical application for learning objectives. The panelists believe using personal experience in class is not just self-disclosure, but an opportunity to bring relevancy to abstract concepts. Each panelist highlights how she has woven experiences into pedagogical objectives. Topics include grief, professional communication, complicated family dynamics, chronic illness, and stigmas around online dating. They highlight how this gives students opportunities to examine their own communication experiences through discussion and assignments.

Thursday 11:00 AM-12:15 PM

Thornapple

## **Top Papers in Intercultural Communication**

Sponsor: Intercultural Communication Interest Group  
Chair: **Christopher Brown**, Minnesota State University, Mankato  
Respondent: **Alberto González**, Bowling Green State University

The Influence of Direct Instruction on Intercultural Development (Top Paper)

**Janet Postier**, Marian University  
**Mary Klein**, Marian University  
**Cooper Wakefield**, Marian University

Self-Removal vs. Self-Reflexivity: A Proposed Dialectical Tension of Studying Whiteness (Top Student Paper)

**Linsay M. Cramer**, Bowling Green State University

Interrogating the Foundations of Memory: Exploring the Socially-Constructed Histories within the Rosa Parks Commemorative Statue

**Scott Mitchell**, Wayne State University

The Last Witnesses? Trauma and Memory as Foundations of German Identity in the Context of the 70th Anniversary of V-E Day

**Yannick Kluch**, Bowling Green State University

**Lara Lengel**, Bowling Green State University

**Noemi Marin**, Florida Atlantic University

This top paper panel focuses on a variety of topics in intercultural communication that assesses changes in intercultural sensitivity of students within an intercultural course, engages the unexamined dialectic of self-reflexivity and self-centeredness of White scholars studying whiteness, and problematizes memories of Rosa Parks in U.S. American history and German identity in the context of V-E Day. These panelists investigate topics of intercultural communication that provide foundations for interrogating research processes emphasizing processes of reflexivity, and personal, historical, and social change.

Thursday 11:00 AM-12:15 PM

Pearl

### **Crumbled foundations: The balancing of strong teaching against unrealistic expectations**

Sponsor: Adjunct and Temporary Faculty Interest Group

Chair: **Daria S. LaFave**, Wayne State University

Presenters: **Margaret Miller Butcher**, Independent Scholar

**Anne Marie Fowler**, Louisiana Tech University Barksdale Program

**Renata Kolodziej-Smith**, University of Central Florida

**Sherri L. Ter Molen**, DePaul University

This panel will discuss institutional inattentiveness to the nurturing of adjunct faculty as the foundation of educational process in a learner-centered modality, and how to overturn this current trend. Participants are asked to engage in constructive discussion regarding increased demands on faculty outside of their scheduled classes, expanded student retention, exclusion from the organizational communication process, and lack of financial and instructional support, specifically for professional development. Join the conversation on our Facebook page: Faculty Roundtable.

Thursday 11:00-12:15 PM

Heritage Hill

### **Forensics: Creating the Educational Foundation for the Discipline**

Sponsor: Argumentation and Forensics Interest Group

Chair: **Kristopher Copeland**, Northeastern State University

Presenters: **Shawna J. Blake**, Carl Albert State College

**Kendrea James**, Northeastern State University

**Kourtney Maison**, Ball State University

**Anthony Woodall**, Northeastern State University  
**Kathryn B. Golsan**, Southern Illinois University, -Carbondale

Forensics provides an opportunity for students to gain many skills that are foundational to the communication studies discipline, such as public speaking, interpersonal skills, and argument development. This discussion panel allows those that competed an opportunity to discuss the activity as a direct application of the foundational concepts taught in our discipline. Additionally, participants will explain how the skills developed in forensics related to other educational and professional experiences.

Thursday 11:00 AM-12:15 PM

Grand View C

### **Short Course: Connections with Technology and Communication in the Basic Course: Approaches to Teaching in the Communication Age**

Sponsor: **Shawn T. Wahl**, First Vice President  
Presenter: **Chad Edwards**, Western Michigan University

This course is designed for instructors who are currently teaching, revising, or readying themselves to teach an introduction to communication course, and who want to employ an organizing feature of skill development that focuses on the blending of face-to-face and mediated communication contexts. In the Communication Age, technology, media and communication converge and deeply permeate daily life. The dramatic rise in social media, social networking sites, mobile computing, and general online activity has led to increased complexities between face-to-face communication and mediated communication increasing the need for communication competencies and critical thinking across life contexts.

Thursday 11:00 AM-12:15 PM

Berkey

### **Political Communication Interest Group Business Meeting**

Chair: **Terri M. Easley**, University of Kansas  
Vice Chair: **Joshua Hawthorn**, University of Missouri  
Secretary: **Michael W. Kearney**, University of Kansas

Thursday 11:00 AM-12:15 PM

Emerald A

### **Rhetorical Approaches to Risk and Crisis Communication Research: Comprehending the Diversity of Risk and Crisis Contexts**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Paige Moorhead**, University of Central Florida  
Respondent: **Timothy L. Sellnow**, University of Central Florida

But it wasn't our fault! A Rhetorical Criticism of West Virginia American Water Company's Response to the Elk River Contamination

**Morgan Wickline-Getchell**, University of Kentucky

Challenges of Risk Communication on Earthquakes: A Look at the *Lessons of L'Aquila for Operational Earthquake Forecasting*

**Emina Herovic**, University of Kentucky

**Bethney Wilson**, Arizona State University

Opening the *Gates* to the Gaming World: An Analysis of the Interacting Arguments of *GamerGate*

**Kevin Wombacher**, University of Kentucky

**Alfred J. Cotton III**, University of Kentucky

**Benjamin Triana**, University of South Carolina Akin

Metaphors for Alcoholism in *The Big Book*

**Molly Burchett**, University of Kentucky

The emerging online world is frequently described as a revolution that will improve communication and spread democracy. With these high hopes for the digital revolution, it is imperative that rhetorical criticism explore the potential shortcomings and successes offered by new media. This panel explores the online rhetorical world. Discussions of social media, the blogosphere, and other online communication will help us unravel how technology both helps and hinders people.

Thursday 11:00 AM-12:15 PM

Pullman

### **Sexual Orientation and Gender Identity Caucus Business Meeting**

Chair: **Stephanie L. Young**, University of Southern Indiana

Vice Chair: **Tim McKenna-Buchanan**, Manchester University

Secretary: **Sara Baker**, Western Governors University

Thursday 11:00 AM-12:15 PM

Emerald B

### **Thanks, Don't Mention It: Confirmation, Reciprocation, Punctuation, and Politeness Cues for this New Era of Mediated Communication**

Sponsor: States Advisory Council

Presenter: **Randy K. Dillon**, Missouri State University

In professional, academic, and even our personal lives we are increasingly interacting with others through mediated communication in cyberspace. There are tremendous benefits resulting from this very immediate, almost instantaneous new way of communicating. Yet, many of us find that we are experiencing what author Sherry Turkle refers to as "connected, but alone," in that we

expect more from technology but less from each other. The results are a 24-7 cyber game of tag, where one always is “it.” As educators and administrators we are constantly fielding requests for information requiring our attention, our time, and our efforts. It is understandable to get frustrated when we don’t hear anything back especially if the other initiated the request. Are social norms changing the ways we acknowledge one another as we interact more and more online? Is generational difference playing a part? This program focuses on the communication cues of confirmation, reciprocation, punctuation, and politeness. Research on each of these areas and their application to mediated communication will be shared. The program will end with an open discussion of how each of us can become more competent in our mediated communication exchanges. More importantly, we will discuss how we can teach and model this communication for our students, our colleagues, and our community.

Thursday 11:00–12:15 PM

Grand View B

### **Fun Foundations for Learning: The Top 2 in the Intro Course**

Sponsor: Basic Course Interest Group

Chair: **Melissa L. Beall**, University of Northern Iowa

Presenters: **Stacey Macchi**, Western Illinois University

**David Wendt**, Keokuk High School, University of Iowa, Southeastern Community College

**Kim Weismann**, Williston State College

**Joy L. Daggs**, Northwest Missouri State University

**Audra Myerchin**, Minot State University

This panel seeks to explore and share successful pedagogical resources learned from teaching the basic course. Panelists will share a variety of experiences and their top 2 most successful assignments and activities.

Thursday 11:00–12:15 PM

Haldane

### **The Potentials of Computer-Mediated Communication: The Impact of Computer Technologies on Individual and Collaborative Activities**

Sponsor: Media Studies Interest Group

Chair: **Lee Artz**, Purdue University Calumet

Respondent: **Christopher Medjesky**, Defiance College

Avatar Customization: Effects of Nonverbal Representations inside Virtual Worlds

**Kimberly Daniels**, Wayne State University

Intellectual Consciousness in the New Media Environment: Digital Paradox and Daoism

**Pawena Sirimangkala**, Barry University

The Battle of Tablet vs. Controller: Analyzing Presence, Enjoyment and Effort Justification in Different Technology Platforms

**Joseph Hoffswell**, University of Missouri at Columbia

**Grace Choi**, University of Missouri at Columbia

Tomorrow's Teams Today: Building Solid Foundations for Virtual Teams

**John Sherblom**, University of Maine

**Lesley Withers**, Central Michigan University

**Lynnette Leonard**, American University in Bulgaria

**Jeffrey Smith**, Central Michigan University

Computers have become fundamental to a vast array of communication practices, from self-representation to group collaboration. Given the importance of computers to everyday communication practices, these papers consider how the foundations of communication are impacted by the presence of computer mediation. These various studies explore how computer-mediated communication impacts how people think about themselves, each other, and about the practice of computer-mediated communication itself.

**Thursday, April 14, 12:30-1:45 PM**

Thursday 12:30-1:45 PM

Haldane

### **Competitive Papers in the Basic Course Interest Group**

Sponsor: Basic Course Interest Group

Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Respondent: **Luke LeFebvre**, Iowa State University

The Basic Course as a Foundation for Student Success: A Pilot Study Assessing Students' Impostor Phenomenon (Top Paper)

**Karla M. Hunter**, South Dakota State University

**Joshua N. Westwick**, South Dakota State University

**Kelli Chromey**, North Dakota State University

**Laurie Haleta**, South Dakota State University

Building a Solid Foundation for the Speech Lab: A Revised Training Plan for Graduate Facilitators Based on Needs Assessment

**T. Kody Frey**, University of Kentucky

**Brittany Borella**, Illinois State University

**John F. Hooker**, Illinois State University

Wendell Johnson: Key Ideas from *Your Most Enchanted Listener* or Teaching Communication

**Valerie V. Peterson**, Grand Valley State University



Exploring “Marketplace University” and “Student-as-Consumer” Narratives: Undergraduate Student Perceptions, Attitudes, and Expectations for the Social, Educational, and Economic Norms of Higher Education

**Kathryn B. Golsan**, Southern Illinois University Carbondale

This panel represents competitive papers submitted to the Basic Course Interest Group. Each paper approaches various aspects of the introductory communication course.

Thursday 12:30-1:45 PM

Pullman

### **Unequal Footings for Faculty: Exploration of Implications of Being Childless within the Academic Foundation (Top Panel)**

Sponsor: Women’s Caucus

Chair: **Heather Nesemeier**, Minnesota State University, Moorhead

Presenters: **Anna F. Carmon**, Indiana University-Purdue University Columbus  
**Malynda Johnson**, University of Mount Union  
**Kimberly M. Weismann**, Williston State College  
**Joy L. Daggs**, Northwest Missouri State University  
**Natalia Cherjovsky**, Kirkwood Community College  
**Meredith Neville-Shepard**, Indiana University-Purdue University Columbus

Many conversations frequently discuss the foundations of academia. This panel seeks to contribute to this discussion by exploring the feelings and experiences of faculty who are childless. Specifically, we hope to explore a variety of topics such as issues of stereotyping and experiences of being thrust into class schedules and service “opportunities” simply because one does not have a traditional family or traditional family obligations. Discussion will include the damage that we do to the foundation of academia when we pit some against others.

Thursday 12:30-1:45 PM

Emerald B

### **In the House of Sexual Assault, How Does Theory Matter?: Constructing Windows on Existing Theoretical Communication Foundations (Top Panel)**

Sponsor: Communication Theory Interest Group

Chair: **Katie Lever**, Western Connecticut State University

Presenters: **William Cupach**, Illinois State University  
**Lawrence R. Frey**, University of Colorado Boulder  
**Mike Allen**, University of Wisconsin–Milwaukee  
**Nichelle McNabb**, Otterbein University  
**Jessica J. Eckstein**, Western Connecticut State University

Illustrating the potential of theoretical foundations for understanding our volatile world, this panel uses diverse theoretical “takes” on a single, controversial issue—campus sexual assault—

to spur discussion. Each scholar demonstrates the usefulness (or not) of a particular theory (e.g., relational goal pursuit, narratives, sexual scripts, communication activism & social justice, muted groups) for interpreting an aspect of this currently popular, but unfortunately prevalent issue.

Thursday 12:30-1:45 PM

Pearl

### Top Three Graduate Student Papers

Sponsor: Graduate Student Caucus  
Chair: **Jennifer Kienzle**, University of San Francisco  
Respondent: **Keith Bistodeau**, Hamline University

Scene, Act, and Circumference: A Pentadic Analysis of the George Zimmerman Trial (Top Paper)

**Katrina Hanna**, Kansas State University

Uneducation: The Violent Corporate Colonization of Schools in the United States

**Craig Weathers**, University of Nebraska at [Omaha](#)

Rhetoric as a Foundation for Corporations: How World Vision Recovered from a Potentially Divisive Policy Change

**Donna E. Rowland**, Purdue University Calumet

These top papers cover a range of current issues in the United States: (a) federal policy in the education system, (b) post-race ideologies from criminal proceedings, and (c) rhetorical strategies in religious organizations. Utilizing rhetorical and organizational based frameworks, these three papers used prominent theories espoused from Deetz, Foucault, and Burke in order to explicate the major discursive strategies and rhetorical outcomes of each case example.

Thursday 12:30-1:45 PM

Grand View C

### Short Course: Teaching the “Personal and Professional Networking” Course

Sponsor: **Shawn T. Wahl**, First Vice President  
Presenters: **Carrie Madison**, Eastern Michigan University  
**Jeannette Kindred**, Eastern Michigan University

This interactive short course will lead participants through the process of developing, implementing, and assessing a course in “Personal and Professional Networking.” We will emphasize how a combination of theoretical grounding in sense-making and social capital, coupled with other practical assignments, helps students develop their own social capital and attain personal and professional goals. Participants will leave with a general framework for a “Personal and Professional Networking” course, including suggested readings, assignments and class activities.

Thursday 12:30-1:45 PM

Winchester

## **Theorizing Critical Intercultural Communication Pedagogy**

Sponsor: Intercultural Communication Interest Group

Chair: **Ahmet Atay**, College of Wooster

Meditated Critical Intercultural Communication Pedagogy

**Ahmet Atay**, College of Wooster

Magical Knowing, Race, and Critical Intercultural Pedagogy

**Alberto González**, Bowling Green State University

**Linsay M. Cramer**, Bowling Green State University

Addressing Cultural Intersections: Critical Feminist Communication Pedagogy

**Amy Aldridge Sanford**, Texas A&M University, -Corpus Christi

Multiple Relationalities of Uncertain Learning: Engaging Critical Knowing in Intercultural Contexts

**Satoshi Toyosaki**, Southern Illinois University-Carbondale

The goal of this panel is to construct theoretical frameworks through and in which critical intercultural communication pedagogy can be dreamed, envisioned, and realized as praxis. The panelists employ various theoretical and methodological approaches utilized within critical intercultural communication research. Example approaches include, but are not limited to, critical race theory, mixed race theory, feminist theory, postcolonial theory, and (critical) autoethnography.

Thursday 12:30-1:45 PM

Grand View B

## **Short Course: Teaching the College Course in Communication Theory: Foundations for Successful Pedagogy in a Challenging Class**

Sponsor: Shawn T. Wahl, First Vice President

Presenters: **Em Griffin**, Wheaton College

**Andrew Ledbetter**, Texas Christian University

Communication Theory can be a tough class to teach. For many students, the word *theory* has negative connotations and instructors are often outside their area of expertise. This course is crafted for current and future instructors who want to stimulate students to care about, understand, compare, and apply a range of communication theories. The course offers sample syllabi, assignments, methods of evaluation, classroom activities, discussion ideas, video and Internet resources, and a comparison of ten different textbooks.

Thursday 12:30-1:45 PM

Emerald A

## **Developing Organization Communication Foundations from the Ground Up (Top Paper Panel)**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Peggy B. Fisher**, Ball State University  
Respondent: **Lance Lippert**, Illinois State University

Communicative Tensions of Meaningful Work: The Case of Sustainability  
**Rahul Mitra**, Wayne State University  
**Patrice M. Buzzanell**, Purdue University

Practitioners Contemplating the Positive Turn: Virtue, Excellence, and Organizational  
**Jason E. Combs**, University of Dayton

Building on Organizational Foundations: Stakeholder Carryover in Multi-  
Stakeholder Processes  
**David J. Potter**, Jackson State Community College  
**Joshua E. Young**, St. Gregory's University

“Socializing” Ideas: Exploring the Transformational Impact of Leadership and  
Conflict Practices  
**Sarah E. Riforgiate**, Kansas State University

Corporate Social Responsibility Initiatives Connected to Employees' Socialization  
Processes  
**Joshua Parcha**, North Dakota State University

This panel highlights the top papers submitted to the Organizational and Professional  
Communication Interest Group. Papers examine organization communication from a variety of  
member perspectives.

Thursday 12:30-1:45 PM

Ruby

## **Exploring Everyday Spatial Performances of Motility Through Engagement, Interaction, and Reflection**

Sponsor: Performance Studies and Theatre Interest Group  
Chair: **Hunter H. Fine**, Humboldt State University

Presenters: **Hunter H. Fine**, Humboldt State University  
**Joseph Hassert**, College of Southern Nevada  
**Diana Woodhouse**, College of Southern Nevada  
**Erin Briddick**, University of Wisconsin-Madison  
**Jake Simmons**, Missouri State University

**David Hanley-Tejeda**, Bloomsburg University

This panel features presentation, discussion, reflection, and an everyday performance element. We invite attendees to discuss, observe, and participate in the spatial-political theme of individual urban motility. Traveling by individual means of non-motorized motility each panelist will embody community-based movement by “traversing” through the city. Arriving at the panel they will engage in brief presentations and a “world-café” style discussion. After brief presentations by the panelist/performers all attendees and participants will be led through a discussion protocol in an effort to understand how our individual spatial performances of identity can better be reflected in public urban space.

Thursday 12:30-1:45 PM

Kendall

### **Challenging Crisis Communication Scholars to Comprehend the Complexity of Mega-Crises**

Sponsor: Public Relations Interest Group  
Chair: **Timothy L. Sellnow**, University of Central Florida  
Respondent: **Robert S. Littlefield**, North Dakota State University

Defying Borders: The Unparalleled Spread of Ebola as a Mega-Crisis  
**Morgan Wickline-Getchell**, University of Kentucky

Earthquakes, Nonlinear Consequences, and the Global Effort to Create Effective Early Warnings  
**Deanna D. Sellnow**, University of Central Florida  
**Paige Moorhead**, University of Central Florida

Re-conceptualizing the Impact, Duration, and Scope of Crises: Volkswagen’s Emissions Scandal as a Mega-Crisis  
**Matthew W. Seeger**, Wayne State University  
**Deborah Sellnow-Richmond**, Wayne State University

Perrow (1984) explained that as society expanded in technical complexity and interconnectedness, frequent crises would be a natural, albeit frightening, consequence. Perrow’s warning three decades earlier has manifested in what Helsloot, Boin, Jacobs, and Comfort (2012) label meg-crises. The Boxing Day Tsunami of 2004 and the AIDS crisis are two tragic examples of mega-crises. In this panel, we assess three mega-crises and make recommendations for expanding crisis communication and research to address such expansive events.

Thursday 12:30-1:45 PM

Grand View A

### **A Life Well Lived: Celebrating the Continued Legacy and Lessons of Linda L. Moore**

Sponsor: **David T. McMahan**, President  
Chair: **Lynn H. Turner**, Marquette University

Presenters: **Melissa L. Beall**, University of Northern Iowa  
**Carolyn Calloway-Thomas**, Indiana University  
**Larry D. Miller**, United States Army War College  
**Edward J. Pappas**, Wayne State University

Central States Communication Association Past President and Past Executive Director Linda L. Moore dedicated her life to academics and to the discipline of communication. As a senior administrator at the University of Akron (Dean of the College of Fine and Applied Arts), Wayne State University (Dean of Fine, Performing, and Communication Arts), and most recently, Emerson College (Vice President of Academic Affairs), she worked tirelessly and thoughtfully to ensure that both faculty and students achieved and performed to their greatest potentials. Her guidance and expertise have been fundamental to the lives and careers of thousands of students and colleagues. Her untimely passing provides us with an opportunity to reflect on her tremendous influence. Panelists will share stories of this great individual and discuss how lessons from her life and career can assist scholars in their own lives and careers. Those who knew Linda will enjoy hearing and sharing memories of her life. Graduate students and junior faculty who may never have worked with Linda will benefit from the lessons learned from a life well lived.

Thursday 12:30-1:45 PM

Berkey

### **Active Audiences Today: Defining Contemporary Audience Activity through Activism, Riffing and Fan Production**

Sponsor: Media Studies Interest Group  
Chair: **CarrieLynn D. Reinhard**, Dominican University  
Respondent: **W. Joe Watson**, Baker University

Get Smart and Start Shooting: Fannish Producers and the Alternative History of Professional Wrestling (Top Paper)  
**Scott Walus**, Eastern Illinois University

iRiffing: Amateur Moving Riffing Online as Cultural Criticism  
**Matt Foy**, Upper Iowa University

Interactivity for Activism in the Stewart/Colbert Universe  
**Christopher Medjesky**, Defiance College

The foundation of media studies included a conceptualization of the audience as being passive, easily influenced, and uniform in how it was influenced. As media studies scholarship progressed, this conceptualization changed, coming to consider the active nature of the individuals and collectives that constitute the audience. The papers presented here consider the latest conceptualizations of the active audience: specifically, the fan audience and the online audience. The audience here is active not only in their interpretation of the media but in their production of it as well.

Thursday 12:30 PM-1:45 PM

Heritage Hill

## **The Next 20 Years of Innovation for Public Debate**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Larry Underberg**, Southeast Missouri State University

Presenters: **Nicole L. Johnson**, Indiana University-Purdue University, Indianapolis  
**Jeff Geers**, University of Dayton  
**Doug Kresse**, Fullerton College  
**Michael Bauer**, Ball State University

After celebrating its twentieth anniversary, the National Educational Debate Association faces a number of challenges in continuing its mission of delivering accessible, publically relevant intercollegiate debate competition. The panel will examine NEDA's recent failures and successes and discussion of its unique new public debate event.

Thursday 12:30-1:45 PM

Nelson

## **Foundation of Democracy: The Rhetoric of Famous Michiganders**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Allison B. DeStefano**, Waubesa Community College

Potter Stewart and the Press: Extending the Foundation of the Fourth Estate  
**Lora Cohn**, Park University

Out of the Chancery and Into the Community: An Analysis of Bishop Kenneth Untener  
**Kathleen Edelmayer**, Madonna University

The Ideological Truth of Sojourner Truth: Argument and Race Relations  
**Michael McDonald**, University of Missouri Kansas City

Chris Van Allsburg's Polar Express: Children's Literature as a Foundation of Socio-economic Equality  
**Ashley Vasquez**, Johnson County Community College

Snyder's Schools: Republicans, Rhetoric, 'Rejudice'  
**Jeri Willard**, Park University

This panel examines the rhetoric of famous Michigan politicians and artists from the mid-1800s to today. The papers examine arguments about education, socio-economic rights/equality, race relations, freedom of the press and religion-critical topics and issues that Americans wrestle with on a daily basis.

## **Thursday, April 14, 2:00-3:15 PM**

Thursday 2:00-3:15 PM

Emerald B

### **Short Course: The Foundations of Rubric Development**

Sponsor: **Shawn T. Wahl**, First Vice President

Presenters: **Renee Robinson**, Saint Xavier University  
**Brad Mello**, Saint Xavier University

This short course focuses on the development of various rubrics for assessing student learning related to different communication assignments evaluated by faculty in face-to-face, hybrid, and online learning environments. More specifically, it examines ways that faculty can better articulate course expectations and learning outcomes to students while simultaneously improving our ability to assess course and programmatic outcomes and support student learning via rubric development and implementation.

Thursday 2:00-3:15 PM

Grand View C

### **Short Course: Model for Teaching Interracial/Interethnic Communication**

Sponsor: **Shawn T. Wahl**, First Vice President

Presenter: **Doris J. Fields**, Eastern Michigan University

The Interracial/Interethnic Communication course improves race relations by examining the multidimensional relationship between race/ethnicity and communication. CTAC 275-Interracial/Interethnic Communication students acquire research and practical theoretical applications throughout the semester. The classroom lectures and structured learning activities in CTAC 275-Interracial/Interethnic Communication course encourage students to embrace new opportunities of dialogue with individuals of various cultural and racial groups.

Thursday 2:00-3:15 PM

Pullman

### **“Stigma, Healing, and Communication”: Reflections on the Complexities of Taboos**

Sponsor: Communication Ethics and Freedom of Expression Interest Group

Chair: **Kelly L. Adams**, Illinois State University

Investigation of Masculinity in Traditional and Non-Traditional Identities  
**George Bryant**, Illinois State University

Broken Homes and Broken Hearts: The Role of Stigma in Post-Bereaved Families



**Leah E. Bryant**, DePaul University

Opening Closed Doors: Managing Identity and Privacy with Social Media

**Jeffrey T. Child**, Kent State University

Stigma is Fun!: Exploring the Foundational-Functionality of Stigmatizing Abuse Victims

**Jessica J. Eckstein**, Western Connecticut State University

The M-word: Exploring Women's Experiences with Miscarriage and Social Support

**Lisa K. Hanasono**, Bowling Green State University

Examining the Traumatic Effects of Navigating Infertility Discussions

**Kristine M. Nicolini**, University of Wisconsin-Milwaukee

Breaking the Silence for Families of Alcoholics

**DeAnne Priddis**, University of Wisconsin Oshkosh

An Examination of Victim Stigmatization in Narratives Surrounding Public Shootings at Sandy Hook, Aurora, and Umpqua Community College

**Henry Seeger**, Illinois State University

**Timothy L. Sellnow**, Central Florida University

Stigma Threat Surrounding Paternity Leave: Impact on Identity and Behavior for New Fathers

**Scott Sellnow-Richmond**, Columbus State University

This interactive discussion café allows panelists and audience members to dialogue about topics relating to stigma as a limitation of freedom of expression. The scholars on this panel use quantitative, qualitative, and critical research methods to (a) examine the intricate relationships between discrimination and coping, and (b) investigate the multifaceted nature of stigma.

Thursday 2:00-3:15 PM

Pearl

## **It Takes Two: Finding Theoretical Connections to Advance the Study of Communication**

Sponsor: Communication Theory Interest Group

Chair: **Deborah Sellnow-Richmond**, Wayne State University

Respondent: **Sarah Symonds LeBlanc**, Indiana University-Purdue University Fort Wayne

Embedding through Relationships: Moderating the Strength of Organizational Embeddedness via Workplace Relationships

**Jenna L. Currie-Mueller**, North Dakota State University

Assessing the Advantages and Disadvantages of Securitization Theory as Subfield of Framing

**Marta N. Lukacovic**, Wayne State University

Meta-Analysis Examining the Relationship of Dogmatism/Authoritarianism on Conformity

**Raymond G. Preiss**, University of Maryland – Overseas

**Mike Allen**, University of Wisconsin–Milwaukee

**Tina A. Coffelt**, Bowling Green State University

**Lisa K. Hanasano**, Bowling Green State University

**Nicole L. Johnson**, Indiana University-Purdue University, Indianapolis

**Shana Kopaczewski**, Indiana State University

This panel demonstrates successful integration and connection of theories through a variety of research areas. These authors discuss the intersections of foundational theories as steps towards invigorating the future of theoretical research.

Thursday 2:00-3:15 PM

Heritage Hill

### **Graduate Student Caucus Business Meeting**

Chair: **Jennifer Kienzle**, University of San Francisco

Vice Chair: **Keith Bistdeau**, Ohio University

Secretary: **Riley Richards**, Western Michigan University

Thursday 2:00-3:15 PM

Haldane

### **Reputations and Relationships in Contemporary Political Public Relations**

Sponsor: Public Relations Interest Group

Chair: **Corey B. Davis**, University of Wisconsin-Whitewater

Respondent: **Mark Glantz**, St. Norbert College

“To Repair or Not to Repair”: The Donald Trump’s Conventional Wisdom

**Lars Kristiansen**, James Madison University

Roasting Misogynists for Disrupting Community

**Jeffrey Delbert**, Lenoir-Rhyne University

Attack Ads and Targets: HRC and JEB and the use of attack ads

**Todd M. Hauser**, Concordia University Chicago

A Narrative of Return: President Obama and Renaming Mount McKinley as Denali

**Joshua P. Bolton**, University of Missouri

Encouraged by countless connections between public relations and political communication (Strömbäck & Kioussis, 2013), this panel analyzes national and local political controversies using public relations perspectives. Specifically, the presenters selected for this panel have identified political situations and political messages that emphasize the importance of building and maintaining relationships and reputations across a variety of political contexts, including elections, governance, and local activism.

## Our Foundations: Awards Panel in Sexual Orientation and Gender Identity Caucus

Sponsor: Sexual Orientation and Gender Identity Caucus  
 Chair: **Stephanie L. Young**, University of Southern Indiana

Top Paper Award: A Theory of Interpersonal Panopticon  
**Jimmie Manning**, Northern Illinois University  
**Danielle M. Stern**, Christopher Newport University

The Innovator Award for Outstanding Recent Book:  
**Name, Affiliation**

The SOGI Scholarship Award:  
**Name, Affiliation**

The James W. Chesebro Award for Scholarly Distinction in Sexuality Research:  
**James W. Chesebro**, Ball State University

The Our Foundations: Awards Panel in Sexual Orientation and Gender Identity Caucus honors individuals who have contributed to the practical, theoretical, and activist directions in gay, lesbian, bisexual, transgender, and queer scholarship.

## Converging Around the Television: Taking a Rhetorical Look

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: **Kristi Scholten**, Ferris State University  
 Respondent: **Kristi Scholten**, Ferris State University

Re-membering the Past and Restoring Civic Bonds: LeBron James' Open Letter and "Coming Home" Corporate Epideictic Performances  
**Denise M. Bostdorff**, The College of Wooster,  
**Daniel J. O'Rourke**, Ashland University

The Whitening of *Grey's Anatomy*  
**Linsay M. Cramer**, Bowling Green State University

Can Rape be Funny?: Comic Persona, Irony, and the Limits of Rape Jokes  
**Christopher Medjesky**, Defiance College

Collective Outrage: A Critical Rhetoric of the Public Reaction to the Trial of Casey Anthony

**Craig Weathers**, University of Nebraska at Omaha

This panel highlights the work being done by rhetorical scholars who are analyzing television and/or televised phenomena. Participants will approach the topic of television through traditional, rhetorical means. The result is a broad yet contemporary application of foundational rhetorical theory.

Thursday 2:00-3:15 PM

Grand View B

## **Curriculum Mapping Workshop for Learning Outcomes in Communication**

Sponsor: Shawn T. Wahl, First Vice President

Chair: **Trevor Parry-Giles**, National Communication Association

Presenters: **Megan Tucker**, National Communication Association

**David Bodary**, Sinclair Community College

**M. Chad McBride**, Creighton University

**Theresa R. Castor**, University of Wisconsin-Parkside

Curriculum Mapping provides a specific exercise that aligns a determined, established set of learning outcomes with an individual department's or program's curriculum and pedagogical practices. Participants will learn and examine NCA's Learning Outcomes in Communication (LOC) and explore how those may or may not be aligned with a specific curriculum in the Communication discipline. Curriculum Mapping can help faculty members and individual departments begin to develop an explicit and shared understanding of how a program's curriculum does or does not help students attain specified learning outcomes in the discipline.

Thursday 2:00-3:15 PM

Nelson

## **Shaking and Designing the Foundation: Challenges and Opportunities in Communication Education**

Sponsor: Communication Education Interest Group

Chair: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

Respondent: **Donna R. Pawlowski**, Bemidji State University

Cheating, Pluralistic Ignorance, and the Theory of Normative Social Behavior

**David Dryden Henningsen**, Northern Illinois University

**Mary Lynn Miller Henningsen**, Northern Illinois University

**L. Bryan Wilcher**, Northern Illinois University

Empowering Veteran Students: The Relationship Between Perceptions of Instructor Behavior and Learner Empowerment Among Military Veteran Students

**Richard Murphy**, McKendree University

**William J. Seiler**, University of Nebraska-Lincoln

Student Disclosure to Faculty: Student Privacy Rules and Boundaries About Their Academic Information

**Mary Lynn Miller Henningsen**, Northern Illinois University

**Kathleen S. Valde**, Northern Illinois University

**Melissa Entzminger**, Highland Community College

**Daniel T. Dick**, Judson University

Students' Perceptions and Misperceptions of the Communication Major: Opportunities and Challenges of Reputation

**Nichole Egbert**, Kent State University

**Joy L. Daggs**, Northwest Missouri State University

**Phillip R. Reed**, Kent State University

This panel highlights papers that examine ways communication instructors can overcome communication education challenges and embrace opportunities to advocate for the communication discipline and engage the university community. Through papers on topics ranging from cheating to veteran students to student disclosure to perceptions/misperceptions of the major, authors make strong contributions to theory and methodology by examining timely challenges and opportunities that have the potential to shape teaching practices within the discipline in years to come.

Thursday 2:00-3:15 PM

Winchester

## **Constructions of Identity: (Re)imagining Community and Conflict through Intercultural Communication Scholarship**

Sponsor: Intercultural Communication Interest Group

Chair: **Jennifer Willis-Rivera**, University of Wisconsin-River Falls

Respondent: **Dorthy L. Pennington**, University of Kansas

Welcome to the Peer? National Identity, German Belonging, and the Abercrombie & Fitch as Imagined Community in Re-Unified Germany

**Yannick Kluch**, Bowling Green State University

Renegotiating Identity and Conflict Transformation

**Arielle Semmel**, Southern Illinois University, Carbondale

Professors with Visible Disabilities: Living CCP

**Carrie Elizabeth Mulderink**, Southern Illinois University, Carbondale

Cultural and Emotional Appeals in Indian Ads

**Deepa Totad**, Illinois State University

Questions of intercultural communication and identity are interwoven in critiques of belonging, cultural appeals, and conflict transformation initiatives. Panelists bring together several ideas in intercultural communication scholarship to challenge the ways U.S. American companies

understand the importance of local culture in India, to critique the image of the definitive American brand represented by Abercrombie and Fitch in Germany, call attention to the embodied teaching practices of professors with disabilities, and to show how discussions of identity negotiation found in intercultural communication literature offers important ideas for peacebuilding work.

Thursday 2:00-3:15 PM

Emerald A

## **Reframing, Rejecting, and Repurposing Work/Life Boundaries through Communication**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Mary P. Lahman**, Manchester University  
Respondent: **Paaige K. Turner**, Webster University

“I get paid to make friends”: Boundary Management and Framing among Resident Assistants Who Live at Work

**Sarah E. Riforgiate**, Kansas State University  
**Caylin Smith**, Kansas State University  
**Danielle Winters**, Kansas State University

Separation/Integration and Social Support in Negotiating Boundaries for “Adult” Undergraduate Students

**Erika L. Kirby**, Creighton University  
**Jennifer Cunningham**, Creighton University

“This is Just Life:” Pregnant Mexican-American Women Negotiate Boundaries and

**Kendra Dyanne Rivera**, California State University, San Marcos

Unpacking the Layers of Parenthood in Graduate School: An Intersectionality Analysis of the Communicative Constitutions of Work-Life Boundaries

**Ziyu Long**, Colorado State University  
**Abigail S. King**, Texas Tech University  
**Patrice M. Buzzanell**, Purdue University

Her Birthday Party was at My Store: Negotiating Work-Life Boundaries in Family Businesses

**Yvonne J. Montoya**, Colorado State University, Pueblo

Exploring a diverse spectrum of work configurations (living at work, self-employed) and understudied populations (Mexican-American pregnant women, non-traditional students, graduate student parents), papers examine the creative ways individuals reframe, reject, and repurpose boundaries through communication based on lived experiences and the messy every day negotiations of work/life issues. Further, building on the foundation of existing work/life scholarship, panel members identify patterns across studies, extend work/life boundary theory, and offer practical implications to individuals and organizations.

## **Performance Studies and Theatre Interest Group's 2016 Outstanding Scholar: Honoring Gary Balfantz**

Sponsor: Performance Studies and Theatre Interest Group  
Chair: **Hunter H. Fine**, Humboldt State University  
Respondent: **Gary Balfantz**, Lake Superior State University

Gary Balfantz: Turning and Turning, a Center That Holds  
**John Dennis Anderson**, Emerson College

An Up North Performance of Performance Studies: An Appreciation of Gary Balfantz in Da Soo  
**George Denger**, Lake Superior State University

Mentoring as/is Scholarship  
**Scott Dillard**, Georgia College and State University

October in the Soo, November at NCA: Thirty Years of Knowing Gary Balfantz  
**Bruce Henderson**, Ithaca College

When We Speak of Elders: For Gary Balfantz  
**Patrick Santoro**, Governors State University

Gary Balfantz has been selected as this year's outstanding scholar in performance studies and theatre. This panel gathers performance and theatre scholars and practitioners to celebrate his contributions to our disciplines.

## **Cultural Identity and Political Influence**

Sponsor: Political Communication Interest Group  
Chair: **Michael W. Kearney**, University of Kansas  
Respondent: **Michael Milford**, Auburn University

Ethnosubordinance and anonymity: An identification, metaphor, and narrative analysis of ISIS rhetoric  
**Daniel M. Chick**, Western Kentucky University

The Rhetoric of the Romanow Commission: Arguing for Reform but De-emphasizing Rhetoric in Canadian Health Care Policy  
**Chris Cudahy**, Crandall University

Gandhi and Agenda Building: A study in strategies to address multiple audiences for political gain

**Dhiman Chattopadhyay**, Bowling Green State University

Broken Pieces of the Past: Understanding the Articulations of Confederate and Southern Identity

**Gabriel A. Cruz**, Bowling Green State University

This panel explores cultural identity through analysis of a variety of topics and political issues. Political influence is examined through these various contexts to analyze the impact and outcomes on various cultural identities.

Thursday 2:00-3:15 PM

Grand View A

### **Building the Foundation: Approaches for Supporting First-Generation College Students**

Sponsor: Communication Education Interest Group

Chair: **Adam C. Jones**, Illinois College

Presenters: **Kallia O. Wright**, Illinois College

**Tiffany R. Wang**, University of Montevallo

**Emily Lamb Normand**, Lewis University

**John F. Hooker**, Illinois State University

**C. Kyle Rudick**, University of Northern Iowa

Making up approximately 30% of entering first-year students (Ramsey & Peale, 2010), first-generation (FG) students encounter unique challenges and obstacles when transitioning from high school to college. As a result, educators should recognize that FG students' support needs are also unique. This panel, consisting of college and university educators across the Midwest, will discuss various strategies, programs, and initiatives being implemented at their respective institutions to help FG students build a "foundation" for future success.

**Thursday, April 14, 3:30-4:45 PM**

Thursday 3:30-4:45 PM

Berkey

### **Discussing “Controversial” or “Difficult” Issues in the Classroom**

Sponsor: Instructional Resources Interest Group

Chair: **Ahmet Atay**, College of Wooster

Presenters: **Ahmet Atay**, College of Wooster

**Joy L. Daggs**, Northwest Missouri State University

**John Katsion**, Northwest Missouri State University



**Katie Lever**, Western Connecticut State University  
**Elizabeth A. Petre**, Bloomsburg University of Pennsylvania  
**James T. Petre**, Bloomsburg University of Pennsylvania

Being an educator, especially a critical pedagogue, requires the ability of teaching diverse issues, which might be controversial, complex or difficult in their nature, such as sexual assault, coming out, immigration, and racism. Hence, we try to find different ways to talk about these issues to groups of students who might be resistant and in some cases not willing to participate. On the other hand, we might also find ourselves being engaged in discussions that are complicated in their nature because of the lived experiences of our students and their reactions to a particular issue.

Thursday 3:30-4:45 PM

Heritage Hill

## **Intercultural Communication in Global Contexts: Understanding Cultural Practices of Neoliberalism and Social Justice**

Sponsor: Intercultural Communication Interest Group  
Chair: **C. Kyle Rudick**, University of Northern Iowa  
Respondent: **Diana Trebing**, Saginaw Valley State University

Global Neoliberalism as Discourse: A Foundational Frame for Partaking in International Development and Communication  
**Jean Claude Kwitonda**, Ohio University

International Students Adjustment: Social Difficulty and Service Programs  
**Haiying Kong**, Grand Valley State University

An American metaphor in Paris: The role of fantasy themes in *Charlie Hebdo* and 9/11 memorial visual rhetoric  
**Melissa Eswein**, Grove City College, Duquesne University

Global Health Diplomacy in the Global South: A Foundation of Healthcare Justice, Social Change, and Human Rights for All.  
**Dinah A. Tetteh**, Bowling Green State University  
**Lara Lengel**, Bowling Green State University

Perceptions about Depression in Different Cultures: Foundational Case Studies of Women Celebrities from India and USA  
**Shrinkhala Upadhyaya**, Bowling Green State University

Understanding the impact of intercultural communication in globalized contexts is imperative for individuals seeking to communicate and learn across cultural boundaries. The forces of globalization have shaped social, cultural, and economic conditions. In considering globalized-shaping forces, these panelists examine foundational work in intercultural communication scholarship to teach us about perceptions of global health, highlight cultural and ideological

differences in memorial cartoons, and explore the ascendancy of neoliberal discourses in the cultural practices of international development and in service programs.

Thursday 3:30-4:45 PM

Grand View A

### **The Foundation(s) of Teaching Interpersonal, Family, and Small Group Communication Courses**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Scott A. Myers**, West Virginia University

Presenters: **Dawn O. Braithwaite**, University of Nebraska, Lincoln  
**Nancy Burrell**, University of Wisconsin, Milwaukee  
**Kory Floyd**, University of Arizona  
**David Dryden Henningsen**, Northern Illinois University  
**Bree McEwan**, Western Illinois University  
**Katheryn C. McGuire**, Wayne State University  
**Lynn H. Turner**, Marquette University

Based on their extensive teaching and research experience, experts in the fields of interpersonal communication, family communication, and small group communication identify (any combination of) the foundational theories, constructs, models, and readings that they believe should be taught in the undergraduate interpersonal communication, family communication, or small group communication course. Audience members will receive a packet containing these identified items from all panelists.

Thursday 3:30-4:45 PM

Emerald B

### **Building Career Development into the Classroom Experience**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Matthew S. Vorell**, St. Cloud State University

Presenters: **Matthew S. Vorell**, St. Cloud State University  
**Jennifer Whalen**, University of South Florida  
**Andrea L. Meluch**, Kent State University  
**Brian Johnston**, Indiana State University  
**Jason M. Martin**, University of Missouri  
**Stacey Wieland**, Calvin College  
**Rose Helens-Hart**, Fort Hays State University  
**Carrie Madison**, Eastern Michigan University

Nearly every college and university has some incarnation of a Career Services Center, which serves as centralized point of contact between students and employers. For the former, these Centers often offer mock interviews, resume critiques, batteries of professional profile tests, etc.

For the latter, Career Services often distributes postings for internships, part-time jobs, or entry points for longer careers. For multiple reasons, many undergraduates fail to utilize these Centers to their maximum benefit. Many faculty who share in the mission of these Centers (either because of their course load or perceived professional obligation) seek to supplement the knowledge and skills they provide to undergraduate in the classroom through role-play, activities, and assignments. This panel seeks to start a conversation about some of the best career development practices our colleagues are currently using.

Thursday 3:30-4:45 PM

Haldane

### **Performance Studies and Theatre Interest Group Business Meeting**

Co-Chair: **Hunter H. Fine**, Humbolt State  
Co-Chair: **Matt Foy**, Upper Iowa University  
Secretary: **Erin Briddick**, University of Wisconsin - Madison

Thursday 3:30-4:45 PM

Pearl

### **Opposition, Ostracism and Oppression: Popular Media and Representations of Acceptance**

Sponsor: Popular Culture Interest Group  
Chair: **Jennifer C. Dunn**, Dominican University  
Respondent: **Christopher Medjesky**, Defiance College

Maintaining the “Circle of Life”: Representations of Ostracism in Disney’s *The Lion King*  
**Lukas Pelliccio**, Wayne State University  
**Jake J. Nickell**, Wayne State University

Reframing Wicked Witches: A Rhetorical Analysis of Gregory Maguire’s *Wicked*  
**Amanda Goodrich**, University of Nebraska at Omaha

“You Can Be an Agent of Change”: The Rhetoric of New Age Self-Help in *Enlightened*  
**Stephanie L. Young**, University of Southern Indiana  
**D’Arcy J. Reynolds, Jr.**, University of Southern Indiana

Resisting African American Oppression: Confronting Oppressive Foundations in Urban America Within the Works of Tupac Shakur  
**Scott Mitchell**, Wayne State University

Four papers will discuss the different ways popular texts represent what is “acceptable” and how those beliefs are reaffirmed or challenged. Through examining a film about animal outcasts, a book about good and evil, a television show about self-empowerment, and music about the realities of urban America, these authors address issues of acceptance across multiple forms of media.

Thursday 3:30-4:45 PM

Nelson

### **Public Relations Interest Group Business Meeting**

Chair: **Robert S. Littlefield**, North Dakota State University  
Vice Chair: **Diana L. Tucker**, Walden University  
Secretary: **Richard Murphy**, McKendree University

Thursday 3:30-4:45 PM

Ruby

### **Navigating the Coaching Taboos of Speech and Debate**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Edward A. Hinck**, Central Michigan University  
  
Presenters: **Darrell Farmer**, Henderson State University  
**Katharine Hodgdon**, Texas A&M University  
**Katie Marchbanks**, Delta College  
**John Price**, University of Kansas  
**Ryan S. Rigda**, Texas A&M University  
**Thomas J. Roccotagliata**, George Mason University

This discussion panel explores taboo subjects coaches are forced to confront when training and educating students. Topics include, but are not limited to, coaching conservative topics, regulation of vocal tone, and competitor audience reaction. Through the review of these taboo topics, this panel engages in a dialogue on the best approaches to forensic coaching that will not only give our students a competitive advantage, but also fulfill our educational mission.

Thursday 3:30-4:45 PM

Grand View B

### **To the Basic Course and Beyond; Teaching Foundational Skills**

Sponsor: **Shawn T. Wahl**, First Vice President  
Chair: **Chad Edwards**, Western Michigan University  
  
Presenters: **Eric Mishne**, Western Michigan University  
**Scott Sellnow-Richmond**, Columbus State University  
**Adam C. Jones**, Illinois College  
**Jason E. Combs**, The University of Dayton  
**Kourtney Maison**, Ball State University

The basic communication course is often the starting place for successful communication majors. In addition to knowledge of theory and research, the basic course introduces skills that successful students must master. For those students' brand new to Communication Studies, skills like

writing an abstract or citing courses may not come naturally. Teachers and instructors need an arsenal of concrete exercises that can be used to teach students these skills. This panel provides such exercises.

Thursday 3:30-4:45 PM

Winchester

### **Short Course: The New Faces of Brainstorming: Advancing Your Students' Creative-Thinking Skills**

Sponsor: **Shawn T. Wahl**, First Vice President

Presenter: **Stacy E. Hoehl**, Wisconsin Lutheran College

Train your students to excel in this world of creativity and innovation! Learn how to cultivate a more creative classroom environment where an open exchange of ideas is prized! Research on creativity has sped past traditional methods of brainstorming to advanced idea-generation strategies like speedstorming, storytelling, and brainwriting. In this highly interactive, hands-on course, you will learn these and other idea-generation techniques that will benefit both you and your students in the classroom and beyond!

Thursday 3:30-4:45 PM

Pullman

### **State of Missouri Showcase**

#### **The Point is Perspective Merging Oral Interpretation with Current Events**

Sponsor: States Advisory Council

Chair: **Randy K. Dillon**, Missouri State University

Presenter: **Kasey Cox**, Missouri Baptist University

In a society suffering from information overload and compassion fatigue, it has become more important than ever to practice the art of walking in one another's shoes. Using Anna Devereau Smith's style of enacting oral history, this session deals with using oral interpretation of literature to process a polarizing current event within a high school or collegiate classroom or a community context. We will explore choosing an event, creating a 10 minute or one act play, and discuss the value in viewing an event from multiple perspectives.

Thursday 3:30-4:45 PM

Grand View C

### **Foundational Scholars for Graduate Students**

Sponsor: Graduate Student Caucus

Chair: **Keith Bistodeau**, Hamline University

Foucault and Ranciere: Two Dudes who care about Power a little too much  
**Keith Bistodeau**, Hamline University

McCroskey and Richmond: Instructional Communication's Dynamic Duo  
**Annie Beck**, University of Kentucky

Critical Race Theory Applied to Computer-Mediated Interaction By Scholars From Underrepresented Populations  
**Jenny Korn**, University of Illinois – Chicago

Baxter and Watzlawick: Interpersonal Legends  
**Riley Richards**, Western Michigan University

Establishing your research foundation with the appropriate theorists can be a daunting task, but doing so can pave the road to a successful and fruitful research career. This paper panel aims to address key theorist in the rhetorical, interpersonal, instructional, and computer mediated areas of communication research. The key to having a strong foundation is to know not only who paves your path, but also who paves the paths of others in the field.

Thursday 3:30-4:45 PM

Emerald A

## **Social Presence: A Foundational Theoretical Notion for Technology-Mediated Communication**

Sponsor: Communication Theory Interest Group  
Chair: **Patric R. Spence**, University of Kentucky

Presenters: **Jihyun Kim**, Kent State University  
**Kenneth A. Lachlan**, University of Connecticut  
**Matthew Lombard**, Temple University  
**David Westerman**, North Dakota State University

This discussion panel aims to facilitate a scholarly dialogue about a theoretical notion of social presence. Panelists, who have been researching social presence in various contexts (e.g., health, education, interpersonal, media, robotics, crisis communication), will present some of their research findings and provide insights on how to advance our understanding of the notion. In particular, the panel would facilitate discussion on challenges, suggestions, importance, and implications of this notion and connections to other communication theories.

Thursday 3:30-4:45 PM

Thornapple

## **Engaged Learning: Using Integrative Technology and Interdisciplinary Immersion**

Sponsor: Communication Education Interest Group

Chair: **Katherine J. Denker**, Ball State University  
Respondent: **Morgan Summers**, Michigan State University

Presenters: **Ann Marie Jablonowski**, Owens Community College  
**Nicole L. Johnson**, Indiana University-Purdue University, Indianapolis  
**Beth A. Messner**, Ball State University

Panelists address the challenges and opportunities associated with the use of interdisciplinary teams and integrative technology in engaged learning environments. Specific focus is placed on pedagogy related to online learning communities; technologically advanced “flipped” classrooms; and project-based, interdisciplinary teams that address community problems. Discussion highlights both teachers’ and learners’ experiences in a variety of communication classrooms, including health communication, public relations campaigns, diversity, public speaking, and mass media.

Thursday 3:30-4:45 PM

Kendall

### **Rhetorical Theory and Criticism Business Meeting**

Chair: **Kristen McCauliff**, Ball State University  
Vice Chair: **Justin Killian**, St. Cloud State University  
Secretary: **Jessica M. Prody**, St. Lawrence University

**Thursday, April 14, 5:00-6:15 PM**

Thursday 5:00-6:15 PM

Thornapple

### **Teaching Critical Communication in the Introductory Course: Triumphs and Challenges**

Sponsor: Basic Course Interest Group  
Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Presenters: **Deanna L. Fassett**, San José State University  
**Kathryn B. Golsan**, Southern Illinois University, Carbondale  
**Stephen Henry**, Southern Illinois University Carbondale  
**Derrick Langston**, University of Wisconsin, Milwaukee  
**James M. Proszek**, Northwestern University  
**Simon Rousset**, Southern Illinois University Carbondale  
**David Whitfield**, Southern Illinois University, Carbondale  
**Molly Wiant Cummins**, St. Cloud State University  
**Yusaku Yajima**, Southern Illinois University Carbondale

This panel features newer instructors identifying the triumphs and challenges of teaching the introductory course from a critical perspective, with a response from the leading scholar in critical communication pedagogy. This perspective pushes students and instructors “to question and challenge what [they] experience, never taking anything for granted” (Warren and Fassett, 2015, p. 6). While instructors meet unfamiliar forms of resistance, they also joyfully witness students speaking their truths and compassionately responding to one another.

Thursday 5:00-6:15 PM

Emerald A

## **The Role of Mentoring in Communication Education**

Sponsor: Communication Education Interest Group  
Chair: **Diana Trebing**, Saginaw Valley State University

Presenters: **Ahmet Atay**, College of Wooster  
**Melissa L. Beall**, University of Northern Iowa  
**Leah E. Bryant**, DePaul University  
**Joy L. Daggs**, Northwest Missouri State University  
**Linda B. Dickmeyer**, University of Wisconsin, La Crosse  
**Randy K. Dillon**, Missouri State University  
**Donna R. Pawlowski**, Bemidji State University  
**Cassandra L. Secrease**, University of Dayton

Mentoring is an integral component of higher education. As faculty, we mentor students who represent diverse backgrounds, such as first-generation, LGBTQ, and international students. Perhaps, as scholars and educators, we have not spent a lot of time thinking about *how* to be a mentor, or we did not receive mentorship training during graduate study. Due to lack of formal mentorship training, many of us instinctively model those who helped us as students and junior faculty members. Often, we simply mentor by trial and error, which, in some instances can result in spending hours trying to help students resolve their problems. Similarly, junior faculty also need guidance in their teaching and research. However, in some instances, mentoring becomes a secondary concern when, as scholars, we are busy mentoring students, teaching classes, and conducting research. Thus, we may neglect our responsibilities to mentor junior faculty who often struggle with developing a research agenda, becoming an effective educator, or balancing their work and personal lives. Therefore, mentoring is one of the most crucial aspects of our academic lives.

Thursday 5:00-6:15 PM

Heritage Hill

## **The “Good” Woman: Evaluations of Who We Should Be**

Sponsor: Women’s Caucus  
Chair: **Molly C. Turner**, Northeastern State University

Women who run: Identity, embodied experience, and gendered expectations in popular women’s running websites



**Sandra L. Faulkner**, Bowling Green State University  
**Dinah A. Tetteh**, Bowling Green State University  
**Erika M. Behrmann**, Bowling Green State University

Attention All Women?: Naming Whiteness in Sheryl Sandberg's Lean In  
**Linsay M. Cramer**, Bowling Green State University

All About That Shame: A Feminist Critique of Embodied Hierarchical Discourse in Meghan Trainor's "All About That Bass"  
**Noelle Lynn Blood**, University of Nebraska at Omaha

Some run, some lean, and some dance, but no matter what women are being evaluated. These three papers each examine areas of popular culture and the evaluation of women. Largely these paper highlight the multilevel issues and complexity of being a woman with a voice.

Thursday 5:00-6:15 PM

Ruby

### **Community College Interest Group Business Meeting**

Chair: **David Wendt**, Keokuk High School, University of Iowa, Southeastern Community College  
Vice Chair: **Richard L. Underwood**, Kirkwood Community College  
Secretary: **Julie Simanski**, Des Moines Area Community College

Thursday 5:00-6:15 PM

Pullman

### **A Public Debate: Resolved: "The Role of Universities/Colleges is to Prepare Students for a Life Well-Lived, Not Their First Jobs".**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Jane Ellery**, Ball State University

Participants: **Maggie Parson**, Ball State University  
**Isabel Serrano**, Ball State University  
**Kourtney Maison**, Ball State University  
**Alyssa Bolinger**, Ball State University

Graduate students from the Wellness and Gerontology Master's Program and the debate team graduate students from the Communication Studies Department will debate the role of colleges and universities about the continued well-being of their students. The panel will debate the current controversy of the role of colleges and universities in preparing students for the

workplace at the expense of their well-being. Should academia prepare students to have a “great life” or should they prepare students to get a job?

Thursday 5:00-6:15 PM

Berkey

## **Great Ideas for Teaching Health Communication: The Foundation for Learning**

Sponsor: Health Communication Interest Group  
Chair: **Anne Kerber**, Minnesota State University, Mankato

Presenters: **Jihyun Kim**, Kent State University  
**Kate Ksobiech**, University of Wisconsin-Whitewater  
**Deleasa Randall-Griffiths**, Ashland University  
**Laura D. Russell**, Denison University  
**Tennley A. Vik**, Emporia State University  
**Lance Brendan Young**, Western Illinois University-Quad Cities

This panel presents creative and rigorous methods for helping students to understand health communication theories and apply them to contexts beyond the classroom. Panelists will discuss: conducting and analyzing health message advocacy campaigns; using interviews to explore health providers’ backgrounds and communication patterns; leveraging videos to connect students to health narratives; critically investigating the social construction of mental health in medicalized discourses, and using diaries and presentations to highlight everyday wellness issues and behavioral change.

Thursday 5:00-6:15 PM

Emerald B

## **Intercultural Communication Interest Group Business Meeting**

Chair: **Christopher Brown**, Minnesota State University, Mankato  
Vice Chair: **Carolyn Calloway-Thomas**, Indiana University  
Secretary: **Eddah Mutua-Kombo**, St. Cloud State University

Thursday 5:00-6:15 PM

Pearl

## **Rekindling the Foundational Theories and Concepts of Media Studies**

Sponsor: Media Studies Interest Group  
Chair: **CarrieLynn D. Reinhard**, Dominican University

Presenters: **W. Joe Watson**, Baker University  
**Brad Mello**, Saint Xavier University  
**Adam Tyma**, University of Nebraska at Omaha  
**Jenny Korn**, University of Illinois at Chicago

**Christopher Medjesky**, Defiance College  
**Robert Alan Brookey**, Ball State University  
**Art Herbig**, Indiana University–Purdue University at Fort Wayne

To understand how far media studies scholarship has come, and where it could possibly be going, it is always best to step back every now and then to consider from whence it all came. The participants in this panel will consider foundational terms, concepts and theories in media studies scholarship for their origination, their current iteration(s), and what could be their future. As the panelists come from both qualitative and quantitative discourses of media studies, they will discuss a range of foundational terms, concepts and theories: gatekeeping, agenda-setting theory, communication-as-ritual, parasociality, “new” media, narrative and discourse.

Thursday 5:00-6:15 PM

Winchester

### **NCA Information Panel**

Sponsor: **Shawn T. Wahl**, First Vice President  
Chair: **Trevor Parry-Giles**, National Communication Association

Presenters: **Christie Beck**, National Communication Association  
**Carole Blair**, National Communication Association  
**Ron Jackson**, National Communication Association

Thursday 5:00-6:15 PM

Haldane

### **Building a Foundation for Experiential Learning and Internships: Issues Related to Managing, Assessing, Mentoring, and Placing Students (Top Panel)**

Sponsor: Communication Education Interest Group  
Chair: **Beth A. Messner**, Ball State University

Presenters: **Peggy B. Fisher**, Ball State University  
**Marmy Clason**, Mount Mary University  
**Sarah E. Riforgiate**, Kansas State University  
**Grace Leinbach Coggio**, University of Wisconsin, River Falls  
**Barbara Spies**, Cardinal Stritch University

This panel consists of internship coordinators and capstone mentors at a variety of institutions, both public and private. Although the panelists each have their own areas of expertise to present, the main goal is to discuss how we can make the internship experience and capstone courses better for all involved: the academic coordinator, the student, and the site supervisor.

Thursday 5:00-6:15 PM

Kendall

### **Feature Performance: I am Reading my Script at a Table: In Between Lines, I**

## **sip Water**

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Hunter H. Fine**, Humboldt State University

Respondent: **Joseph Hassert**, College of Southern Nevada

Performer: **David Hanley-Tejeda**, Bloomsburg University

Weaving personal narratives around the theme of self-sabotage and neurotic thoughts, my one-person show deploys the simple stage aesthetics of Spaulding Gray to elucidate through humor and tangential digressions a space for personal redemption. Understanding that humor is important to a life in the academy, I ponder the meaning of a recent medical procedure, a move across the country, and other notable convergences in my life. I include a meta-analysis about my other recently performed one-person show, and work through my various issues as a performer, performance scholar, and human being. In between various stages of the performance, I sip water.

Thursday 5:00-6:15 PM

Nelson

## **Micro-level Messages as the Foundation of Politics**

Sponsor: Political Communication Interest Group

Chair: **Joshua Hawthorne**, University of Missouri

Respondent: **James M. Schnobelen**, Washburn University

Theoretical and Empirical Review of Political Discussion Orientation Scales

**Michael W. Kearney**, University of Kansas

The Decision Has Been Made: Presidential Election Night Victory Speeches as a Foundation to the Rhetorical Presidency

**Joshua P. Bolton**, University of Missouri

Transcending Gender Bias: Hillary Clinton and the Evolution of Criticism from First Lady to Presidential Candidate

**Lindsey Kraus**, Illinois State University

Perceptions of Convergent State Terrorism

**Daniel M. Chick**, Western Kentucky University

This panel explores micro-level messages on a variety of topics in political communication. These papers analyze how messages impact politics from differing viewpoints and methodological approaches.

Thursday 5:00–6:15 PM

Grand View C

## **Media Studies Interest Group Business Meeting**

Chair: **CarrieLynn D. Reinhard**, Dominican University  
Vice Chair: **W. Joe Watson**, Baker University  
Secretary: **Jerralyn Moudry**, Wisconsin Lutheran University

Thursday 5:00-6:15 PM

Grand View B

## **Teaching Rhetorical Criticism: Adapting to Challenges in the Digital Era**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Meredith Neville-Shepard**, Indiana University-Purdue University Columbus

Presenters: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus  
**Robert C. Rowland**, University of Kansas  
**Michael Milford**, Auburn University  
**Jennifer C. Dunn**, Dominican University  
**Stephanie L. Young**, University of Southern Indiana

The evolving notion of “text” in the digital age challenges traditional approaches to teaching rhetorical criticism grounded in study of public speaking. This panel unites several instructors of rhetorical criticism to discuss ways they have adapted to contemporary trends in rhetorical studies that have moved the field away from its foundations.

**Thursday, April 14, 6:30-8:30 PM**

Thursday 6:30-8:30 PM

Ambassador Ballroom

**Welcome Reception**

**Thursday, April 14, 7:30-8:30 PM**

Thursday 7:30-8:30 PM

**Hotel Lobby**

**Past Presidents Dinner**

## Friday, April 15, 8:00-9:15 AM

Friday 8:00-9:15 AM

Pearl

### **Pouring the Foundation: The Role of Thesis Advisers in Building Future Scholars**

Sponsor: Communication Education Interest Group

Chair: **Marisa Rodriguez**, Texas A&M University, — Corpus Christi

Presenters: **Elaina M. Ross**, University of Kansas

**Cheri J. Simonds**, Illinois State University

**Kevin R. Meyer**, Illinois State University

**Katherine J. Denker**, Ball State University

**Kourtney Maison**, Ball State University

**Autumn Edwards**, Western Michigan University

**Amy Aldridge Sanford**, Texas A&M University, — Corpus Christi

Thesis advisers and advisees will discuss approaches to the master's thesis process and offer advice on generating appropriate questions and/or hypotheses related to the discipline, choosing the proper scope and methods for the project, regrouping if a topic or adviser does not work out, and publishing a completed study. Additionally, the panelists will consider the challenges of procrastination, perfectionism, emotional vulnerability, and maintaining a healthy adviser-advisee relationship during the writing and researching process.

Friday 8:00–9:15 AM

Pullman

### **Current Issues in Computer-Mediated Communication Theory and Research**

Sponsor: Communication Theory Interest Group

Chair: **Elena F. Corriero**, Wayne State University

Presenters: **Caleb Carr**, Illinois State University

**Christopher J. Carpenter**, Western Illinois University

**David C. DeAndrea**, The Ohio State University

**Stephanie Tom Tong**, Wayne State University

**David Westerman**, North Dakota State University

**Brandon Van Der Heide**, Michigan State University

In this panel we will discuss issues related to contemporary computer-mediated communication (CMC) scholarship including: (1) the application and the utility of dominant theoretical frameworks in current CMC research, (2) development of new directions in CMC theory, and (3) practices related to CMC research (e.g., design, implementation, measurement). Discussion will highlight the ways in which CMC theory informs the specific topical domains of: close

relationships, personality/individual differences, credibility, information-seeking, and impression formation and management.

Friday 8:00-9:15 PM

Nelson

## Learning Outcomes in Communication: Curricular Alignment

Sponsor: **Shawn T. Wahl**, First Vice President

Chair: **Trevor Parry Giles**, National Communication Association

Presenters: **Megan Tucker**, National Communication Association

**David Bodary**, Sinclair Community College

**Theresa R. Castor**, University of Wisconsin- Parkside

**M. Chad McBride**, Creighton University

This session provides an overview of NCA's Learning Outcomes in Communication project and describes the process of curriculum mapping for the improvement of teaching and learning. . NCA's Learning Outcomes in Communication project outlines a core set of learning outcomes for the Communication major. It seeks to offer departments and faculty members a starting point for intentional conversations about teaching, learning, and assessment appropriate and valuable to individual departmental contexts. Curriculum mapping is one way to engage learning outcomes with departmental curricula as a way of assessing how and to what extent student learning occurs via departmental coursework.

Friday 8:00–9:15 AM

Kendall

## Great Ideas for Teaching – Session B

Sponsor: G.I.F.T. Interest Group

Chair: **Kathie R. Fleck**, Ohio Northern University

Intercultural Community Experience and Presentation

**Anna F. Carmon**, Indiana University-Purdue University Columbus

Using TED Talks to Teach Students the Foundations of Citation Relevance and Credibility

**Christopher Anderson**, University of Wisconsin-Milwaukee

Is it Really JUST Twitter!?

**T. Kody Frey**, University of Kentucky

**Nicholas T. Tatum**, University of Kentucky

**Anna-Carrie Beck**, University of Kentucky

Topic Selection: A Prompted, Interactive Introduction to Brainstorming and Concept Making

**Robert Hall**, Illinois State University

**Mackenzie Mahler**, Illinois State University

ID My Variables

**Zeynep Tanes**, Duquesne University

Promoting Democratic Participation Through the Co-creation of a Music Playlist

**Scott E. Shank**, Western Michigan University

Listen Up!: Assigning Personal Listening Logs to Teach Students to Reflect on, Critique and Enhance Their Own Listening

**Karla M. Hunter**, South Dakota State University

Controlling Conversations: Teaching Students to Analyze Their Communication Skills With and Without Mobile Devices

**Andrew Stem**, Valparaiso University

**Lanie Steinwart**, Valparaiso University

Sixty Seconds in a Circle

**Eric Mishne**, Western Michigan University

How Have I Done So Far? Students' Self-Assessment of Participation

**Jenna McNallie**, West Virginia Wesleyan College

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Friday 8:00–9:15 AM

Haldane

## **An Empirical Approach to Best Practices for Teaching Communication in the Nontraditional Classroom**

Sponsor: Instructional Resources Interest Group

Chair: **Marta N. Lukacovic**, Wayne State University

Respondent: **Deanna D. Sellnow**, University of Central Florida

Climate, Student Satisfaction, and Learning Outcomes: Pedagogical Suggestions for Online Course Construction

**Renee Kaufmann**, Indiana University East

A Comparative Study of the Wiki in the Classroom as a Tool for Collaborative Notetaking and Engaged Learning

**Scott Sellnow-Richmond**, Columbus State University

**Patric R. Spence**, University of Kentucky



Examining the Influence of Delivery Format on Student Affect in the Online and Hybrid Classrooms: A Comparative Study

**Michael Strawser**, Bellarmine University

**Deborah Sellnow-Richmond**, Wayne State University

This paper panel aims to understand, through empirical analysis, best practices in teaching communication using alternative modalities. Specifically, panelists examine alternative modalities, online classroom climate, instructor presence, and how technology is interwoven with the pedagogical needs of millennial students. As communication instruction is foundational to undergraduate education, the changing landscape of the college classroom requires new understandings. Here, findings from four empirical studies will be discussed.

Friday 8:00–9:15 AM

Winchester

### **Foundations for Meaning-Making in Critical Narrative Approaches to Intercultural Communication**

Sponsor: Intercultural Communication Interest Group

Chair: **Souhad Kahil**, Lebanese University

Respondent: **Jieyoung Kong**, Western Kentucky University

‘I gave them a voice’: Applying the structuration theory to study personal narrative of intercommunity relations in a major U.S. city.

**Ashik Shafi**, Wayne State University

*Bend, Not Break*: A Narrative Approach to Ping Fu’s Mythical American Dream

**Fan Zhang**, Bowling Green State University

The Bartleby Project: An Autoethnographic Case Study

**Allison Brenneise**, Southern Illinois University, Carbondale

Ethnography of Communication: Proposed as a Method for Teaching Cultural Competence

**Janice Hersey**, Missouri State University

This panel proves the utility of personal narrative research, storytelling, and ethnographic approaches in exploring diverse cultural phenomena that reflects the knowledge and systems of meaning-making in our everyday lives. In these papers, scholars engage critical intercultural communication pedagogy, practices of self-reflexivity and situated awareness through exploring discourses of the model minority myth, teaching cultural competences in the classroom, and structural elements such as physical settings and institutions.

Friday 8:00-9:15 AM

Berkey

### **Foundational Readings, Theories, and Ideas in Interpersonal Communication: Using the Past to Build into the Future**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **M. Chad McBride**, Creighton University

Presenters: **Dawn O. Braithwaite**, University of Nebraska-Lincoln  
**Kathleen M. Galvin**, Northwestern University  
**Sandra M. Metts**, Illinois State University  
**Scott A. Myers**, West Virginia University  
**Sandra G. Petronio**, Indiana University Purdue University, Indianapolis

Panelists will share with the audience the foundational readings/theories/ideas that informed their work over the years and make suggestions about what we should go back to read again (or for the first time). Panelists will discuss what contributions these foundational ideas make to our work today and how, if at all, we can use these ideas to move the sub-discipline forward in the future.

Friday 8:00–9:15 AM

Grand View B

### **Building on Foundations: Creating Multiple Methodological Spaces in Media Studies (Top Panel)**

Sponsor: Media Studies Interest Group  
Chair: **Tennley A. Vik**, Emporia State University  
Respondent: **CarrieLynn D. Reinhard**, Dominican University

Potentials of Rhetorical and Ethnographic Methods for Examining Production, Representation, and Audience

**Jennifer C. Dunn**, Dominican University

With a Pen, a Computer, a Camera, and a Microphone: Critical Rhetoric in Media  
**Art Herbig**, Indiana University–Purdue University at Fort Wayne

Deprogramming Health Programing: Mixed Method Evaluations of Mediated Health Narratives  
**Malynda Johnson**, University of Mount Union

Breaking Boundaries: A New Look at the Cultural Work of Popular Media  
**Tasha Rennels**, Augustana University

Panelists will discuss how to build on foundations of traditional media research and use multiple methodological approaches in conjunction with one another. By engaging with multiple methods together - including rhetorical criticism with ethnographic field methods, critical rhetoric and performance with documentary, qualitative and quantitative methods of analysis, and critical/cultural analysis with autoethnography – panelists offer ways to take media studies into the future and offer insights that could not be accessed without using multiple methods together.

Friday 8:00-9:15 AM

Thornapple

## **Shifting Expertise in a Multi-Disciplinary Team: A Qualitative Exploration of a Coordinated Community Response to Sexual Assault – 2015 CSCA Federation Prize Winner Presentation**

Sponsor: **Shawn T. Wahl**, First Vice President  
Chair: **Satoshi Toyosaki**, Southern Illinois University

Presenter: **Suzy D’Enbeau**, Kent State University

Professor D’Enbeau was the winner of the 2015 CSCA Federation Prize. How universities address sexual assault is increasingly scrutinized because of the devastating consequences to students who experience violence and because of federal mandates. To date, very little research has examined *how* university teams with diverse expertise develop effective sexual violence response and prevention programming. This study employed grounded practical theory to investigate how meaning is communicated and integrated on a multi-disciplinary team tasked with coordinating campus sexual assault response and prevention efforts.

Friday 8:00–9:15 AM

Ruby

### **Understanding ‘Reality’ Through Popular Culture: Explorations in Media and Method**

Sponsor: Popular Culture Interest Group  
Chair: **Jennifer Willis-Rivera**, University of Wisconsin – River Falls  
Respondent: **Steven Melling**, University of Missouri – Kansas City

Postmodern Popular Cultural Discourse and Hip-Hop: Narrative, Identity, and Place  
**Hunter Fine**, Humboldt State University

Remembering the Graffiti Museum: The Public Memory of 5Pointz  
**Ryan S. Rigda**, Texas A&M University

The Corporate Documentary and the (Re)Shaping of Collective Memory  
**Chris Medjesky**, Defiance College

Furry Families: *Too Cute* and Nostalgia for the Postwar Family Ideal  
**Xuejing Yao**, California State University, Northridge

Popular Culture Studies and Autoethnography: An Essay on Method  
**Jimmie Manning**, Northern Illinois University  
**Tony E. Adams**, Northern Illinois University

Popular culture has a unique connection to time and space involving real, tangible things while at the same time being constantly shaped by our own experiences and memories. These authors use

a range of theoretical and methodological approaches to examine just how much popular culture influences our understanding of reality and vice versa.

Friday 8:00–9:15 AM

Emerald B

## State of Minnesota Showcase

### The GIFT of Service Learning in College Communication Classes

Sponsor: States Advisory Council

Presenters: **Heidi Croatt**, Anoka Ramsey Community College  
**John Anderl**, Century College  
**Donna R. Pawlowski**, Bemidji State University  
**Pam Secklin**, St. Cloud State University  
**Karri Pearson**, Normandale Community College

How can service learning in the college classroom be a GIFT (to our students, our community, our discipline, ourselves)? This panel will focus on ways we can use community service in assignments or imbed it throughout a variety of college communication classes.

Friday 8:00-9:15 AM

Emerald A

## Top Papers in Communication Theory

Sponsor: Communication Theory Interest Group  
Chair: **Michael E. Burns**, Texas State University  
Respondent: **Jihyun Kim**, Kent State University

Communicating Change: Testing a Dual-Process Theory to Explain Social Media Activism and Civic Engagement (Top Paper)

**Lisa K. Hanasono**, Bowling Green State University  
**Valerie M. Skorupski**, Bowling Green State University  
**Scott Owen Chappuis**, Bowling Green State University  
**Tonya Koenig**, Bowling Green State University  
**Benjamin Brojakowski**, Bowling Green State University  
**Andrew R. Donofrio**, Bowling Green State University  
**Ling Fang**, Bowling Green State University

Exploring the Foundation to Embrace the Future: An Argument on Why CTI Should be Embraced by Interpersonal and Family Scholars

**Sarah Symonds LeBlanc**, Indiana University-Purdue University Fort Wayne

Proposing an Enriched Goal-Setting Theory to Develop Future Research in Training and Socialization

**Seth S. Frei**, University of Texas – Austin

Conceptual Logistics as a Form of Critical Pedagogy

**Gordon S. Carlson**, Fort Hays State University

**James J. Sosnoski**, University of Illinois at Chicago

This panel represents the best competitive papers submitted to the Communication Theory Interest Group. This panel will interest CSCA members across our discipline because of the diverse representation of research: persuasion, interpersonal, organizational, and instructional communication theories. This panel discusses new possibilities for these well-established theories.

Friday 8:00-9:15 AM

Heritage Hill

## **Organizational Communication of Work and Life: Exploring Foundational Conceptualization of the Ideal Worker Identity**

Co-Sponsors: Graduate Student Caucus

Organizational and Professional Communication Interest Group

Chair: **Aly Sander**, Ball State University

Respondent: **Stacey Wieland**, Calvin College

Work/Life During Crisis: Media Messages of Corporate Executives

**Chris Auten**, Kansas State University

**Levi Smith**, Kansas State University

**Sara Liming**, Kansas State University

Neoliberalism and the Construction of the Worker Identity

**Kourtney Maison**, Ball State University

Pink Cadillacs and Family Dreams: Mary Kay's Recruitment Rhetoric

**Kelsey Abele**, Kansas State University

**Emily Ruder**, Kansas State University

**Jennifer Giannina**, Kansas State University

Can Entrepreneurs and Family Business Owners Find Work-Life Balance?

**Nancy DiTunnariello**, North Dakota University

Coming Out (or Not): Identity Decisions in the Workplace

**Katrina Hanna**, Kansas State University

**William Lucio**, Kansas State University

**Miranda Klugesherz**, Kansas State University

Foundational conceptualizations of “work” and the “ideal worker” (from the American Dream to the Protestant Work Ethic) are constructed, perpetuated, and challenged through communication. This panel explores how ideal worker norms are constituted through communication across

contexts, spanning the executive level, organizational employees, self-employed home party consultants, entrepreneurs, and marginalized groups. Specifically, each paper explores how communication of ideal worker expectations

Friday 8:00–9:15 AM

Grand View C

### **President’s Undergraduate Honors Research Conference Session**

Friday 8:00–9:15 AM

Grand View A

### **President Panel Session**

**Friday, April 15, 9:30-10:45 AM**

Friday 9:30-10:45 AM

Grand View A

### **A Master Class: Ronald Reagan and the End of the Cold War**

Sponsor: **Shawn T. Wahl**, First Vice President

Presenter: **Robert C. Rowland**, University of Kansas

The year 2016 marks the 25th anniversary of the end of the Cold War with the dissolution of the Warsaw Pact and Soviet Union. There is now almost universal agreement that Ronald Reagan’s words and deeds played a key role in the end game of the Cold War. Robert Rowland, usually with co-author John Jones, has written about all of Reagan’s major Soviet speeches and about the arc of his rhetoric related to the Soviet Union from his time as a candidate through the end of his presidency. In this session, Rowland will lead the audience through the process of drafting an essay on what is widely believed to be Reagan’s most important Soviet address, the speech at Westminster on June 8, 1982, and the related task of drafting an essay on the arc of his Soviet rhetoric and the underlying theory of the Cold War enacted through it. Copies of the speech at Westminster will be provided and no previous study of either the speech or of Reagan’s Cold War rhetoric is needed. The goals are to use the analysis of one of the most important speeches of the last quarter of the 20th Century, and more broadly of Reagan’s Cold War rhetoric, to illuminate a process of criticism that moves from critical question through the discovery of a rhetorical pattern that answers the question and thereby illuminates not only the rhetoric in question but the nature of symbolism itself.

Friday 9:30-10:45 AM

Winchester

### **Ethical Approaches to Theorizing, Researching and Practicing Forgiveness**

Sponsor: Communication Ethics and Freedom of Expression Interest Group

Chair: **Scott A. Myers**, West Virginia University

Presenters: **Becky DeGreeff**, Kansas State University—Salina  
**Sarah E. Riforgiate**, Kansas State University  
**Laura D. Russell**, Denison University  
**Dayna N. Kloeber**, Arizona State University

Scholars examining forgiveness must consider ranging ethical issues pertinent to the persons, contexts, and cultural values they investigate. Placing ethics as a “foundational” element of research, this roundtable discussion will explore various ethical challenges encountered in forgiveness research. Specifically, panelists will discuss how they: a) manage conflicting perspectives when theorizing about forgiveness, b) confront and respond to vulnerable conditions when in the field, and c) take precaution when recommending their findings for applied purposes.

Friday 9:30-10:45 AM

Haldane

### **Short Course: Course Level Assessment and Skill Competencies: How to Get Consistent, Reliable, Defensible Data from Your Basic Course Sections**

Sponsor: **Shawn T. Wahl**, First Vice President  
Presenters: **Phil Backlund**, Central Washington University  
**Mark Butland**, Austin Community College

This course will give you assessment tools and targeted competencies that will help you assess your students’ mastery in your basic communication course. Knowing what key competencies are and how they have been defined by NCA is critical. Having competency assessment tools that are consistent with NCA recommendations is also important. Gathering and analyzing data from these assessments and connecting back to course learning objectives allows for continual improvement and provides evidence of learning. You will leave the course with competencies, assessments and an understanding of continual quality improvement for your basic course.

Friday 9:30-10:45 AM

Kendall

### **What the Best Online Teachers Do**

Sponsor: Community College Interest Group  
Chair: **Barbara Handley-Miller**, Delta College

Presenters: **Adna Howell**, Delta College  
**Marilyn Lemerand**, Delta College  
**Katie Beckman**, Delta College  
**Kelly Soczka Steidinger**, Mid-State Technical College

After reading education scholar Ken Bain’s “What the Best College Teachers Do” and hosting him this past Fall at Delta College, we have continued to discuss how good teaching is an

alchemy of discipline knowledge, teacher enthusiasm and commitment, and well- designed student engagement activities. This panel will apply specific ideas from Bain’s study to teaching communication courses online at a community college. Attendees do not need to have read Bain’s book, but will learn about the results of his fifteen year study and discuss ways we can apply it to improving learning in online communication courses.

Friday 9:30 -10:45 AM

Emerald A

### **Short Course: Leadership Education: A Foundation for the Communication Major**

Sponsor: **Shawn T. Wahl**, First Vice President

Presenter: **Stacy E. Hoehl**, Wisconsin Lutheran College

This dynamic, interactive short course will help communication educators create, implement, and evaluate a semester-long experiential course in Leadership Communication. Such a course encompasses and accomplishes our purposes as communication teachers by developing critical thinking skills, creativity, self-awareness, persuasive abilities, emotional intelligence, and interpersonal skills in our students. Therefore, leadership education should be foundational to our curriculum! This short course includes sample syllabi, class assignments and exercises, strategies for overseeing service-learning projects, and fantastic resources!

Friday 9:30-10:45 AM

Pullman

### **“Let’s Not Forget the ‘Dark Side’: A Discussion of the Ways in which Social Media Influence Expression and Action in Education”**

Sponsor: Communication Ethics and Freedom of Expression Interest Group

Chair: **Regina Luttrell**, Eastern Michigan University

Presenters: **Karen McGrath**, The College of Saint Rose  
**Rebecca K. Britt**, South Dakota State University  
**Kara Gould**, University of Arkansas

As educators, we are consistently being called upon to include new teaching philosophies and technologies within our curriculum because some argue that today’s students are being left behind. Various reasons for these claims include apathetic professors, inadequate technology, or outdated lecture materials. In an effort to address these appeals, professors work to incorporate a variety of social media platforms within their classes to engage and interact with younger students. However, we are beginning to see an uptick in professors and students using these social media to engage in less than civil behavior and expression. A quick perusal through social media platforms including Facebook, Twitter, Reddit, Yik Yak, as well as websites such as Rate my Professor and Rate my Teacher, and one can see that these feedback driven communication channels are riddled with negativity. What is clear is that it is time to have a conversation about



social media, anonymity, etiquette, and the dangers of using social media as forums for free expression that may cross legal boundaries.

Friday 9:30-10:45 AM

Heritage Hill

## **Online Identity Transformations: Foundational Shifts in Pop Culture in the Digital Media Age**

Sponsor: Popular Culture Interest Group  
Chair: **Evelyn Bottando**, Indiana University Northwest

Presenters: **Ryan T. Beach**, Purdue University Calumet  
**Raquel Williams**, Purdue University Calumet  
**Eric Mishne**, Western Michigan University  
**Jenny Korn**, University of Illinois Chicago  
**Kristin Fitzsimmons**, University of Missouri  
**Patrick Gonzales**, Texas State University

This panel examines (re-)presentations of popular culture that involve the digital both in form and content. The panelists highlight race, gender, and other important identity aspects that influence the way we communicate with peers, celebrities, and audiences online. This panel discusses digital media content, consumption practices, fan preferences, and the way in which audiences interact with media and each other. From YouTube and podcasts, to Facebook and Twitter, our panel addresses how the foundations of digital behavior are changing across media and the way this is affecting popular culture.

Friday 9:30-10:45 AM

Ruby

## **Foundation Building: Pop Culture, Polymedia, Transmedia and Spreadable Media**

Sponsor: Media Studies Interest Group  
Chair: **Alix Watson**, Ball State University  
Respondent: **Danielle M. Stern**, Christopher Newport University

Does It End?: Polymediated Narrative in Transmedia Contexts  
**Art Herbig**, Indiana University–Purdue University at Fort Wayne

Social Media, Spreadable Media, and Sharknado  
**Michelle Calka**, Manchester University

Fan -> Player -> Owner -> Consumer -> Fan: The Cultural Cycle of Fantasy Football  
**Adam Tyma**, University of Nebraska at Omaha

“Threading” through the Whedonverse: A Polymediated Autoethnography

**Andrew F. Herrmann**, East Tennessee State University

Polymedia, transmedia, and spreadable media are all relatively new foundational theories of mediated communication in need of further interrogation and examination. The panelists examine various aspects of these theories, through differing case studies within popular culture. The examinations in this panel include what it means to “own” players in fantasy football, the language based critical comedy of George Carlin, the flows and “traces” in the Whedonverse, and the phenomenon of *Sharknado*.

Friday 9:30–10:45 AM

Emerald B

### **Young Scholars Navigating the Tower: Challenging the Foundational Limitations in the Academy**

Sponsor: Graduate Student Caucus  
Chair: **Igor Ristić**, University of Kansas

Presenters: **Matthew Kay**, University of Kansas  
**Marta N. Lukacovic**, Wayne State University  
**Deborah Sellnow-Richmond**, Wayne State University  
**Maureen Wieland**, Northern Illinois University

Communication is consistently engaged with where we go with research. How best do we take our ideas outside the academy? This panel seeks to address foundational concerns at the academic level that inhibit taking Communication outside the institution. Scholars from a variety of traditions will address our attempts to affect change outside of the academy, in addition to discussing disincentives and limitations that structural foundations of the discipline have placed upon our capabilities to do so.

Friday 9:30-10:45 AM

Thornapple

### **Emerging Graduate Student Scholarship**

Sponsor: Graduate Student Caucus  
Chair: **Riley Richards**, Western Michigan University  
Respondent: **Riley Richards**, Western Michigan University

Depictions of Contact in Japan Travel Blogs: A Content Analysis  
**April Allen**, University of South Dakota

Interpreting Sexual Orientation in Social Interaction  
**Clinton Brown**, Eastern Illinois University

Making New Friends: Scale Development for Uses and Gratification Theory  
**Kristen Lynch**, Michigan State University  
**Carie Cunningham**, Michigan State University

This paper panel represents three emerging and prevalent areas of research: (a) intergroup contact via mediated modes, (b) sexual scripts in interaction, and (c) a new scale for measuring friendship communication on social media platforms. These papers investigate their topic through various methods such as content analysis, in-depth interviewing, and focus groups. Collectively, this panel represents diverse approaches to investigating current issues related to interpersonal communication, intergroup communication, and socialized communication.

Friday 9:30 AM-10:45 PM

Pearl

## **Water as Foundation: Rights and Responsibilities in Water Discussion, Debates and Conflict**

Sponsor: Public Relations Interest Group  
Chair: **Gaut Ragsdale**, Northern Kentucky University  
Respondent: **Jenna L. Currie-Mueller**, North Dakota State University

Whose Water? Our Water!  
**Shea Howell**, Oakland University

Water Management: Competing Claims and Tensions and Fertilizer and Manure Runoff Regulations  
**Henry Seeger**, Illinois State University  
**Matthew Gilmore**, Illinois State University

Accounting for Water Problems: A Discursive Analysis of Problem Formation and a Lake Michigan Water Diversion Request  
**Theresa R. Castor**, University of Wisconsin-Parkside

Government-Industry Partnerships in Pipeline Oil Spill Preparedness: From the Kalamazoo River Spill to Joint Exercises in the Straits of Mackinac  
**Elizabeth Carlson**, Central Michigan University

Michigan's Blue Economy: Finessing the Burkeian blues of the implicit fungibility-uniqueness dialectic in water-related discourse  
**George Denger**, Lake Superior State University

Water is central to human health, agriculture, industrial production, hygiene, transportation, and recreation. Water systems, including retention, distribution, management and reclamation have developed in complex and dynamic ways, particularly as they interact with other human-made and natural systems. The competition for access, use, and control of water is intense and reflects both competing values and divergent perspectives among water stakeholders. This panel explores the ways in which stakeholders discuss, debate, and argue about water.

Friday 9:30–10:30 AM

Gerald R. Ford

## Central States Communication Association 2016 Program Planner Meeting

Sponsor: Blair Thompson, Second Vice President  
Chair: **Blair Thompson**, Second Vice President

Participants: **Ahmet Atay**, College of Wooster  
**Keith Bistodeau**, Ohio University  
**Carolyn Calloway-Thomas**, Indiana University  
**Grace Leinbach Coggio**, University of Wisconsin, River Falls  
**Kristopher Copeland**, Northeastern State University  
**Joy L. Daggs**, Northwest Missouri State University  
**Hunter H. Fine**, Humbolt State  
**Matt Foy**, Upper Iowa University  
**Joshua Hawthorn**, University of Missouri  
**Karla M. Hunter**, South Dakota State University  
**Justin Killian**, St. Cloud State University  
**Jihyun Kim**, Kent State University  
**Stacey Macchi**, Western Illinois University  
**Jimmie Manning**, Northern Illinois University  
**M. Chad McBride**, Creighton University  
**Tim McKenna-Buchanan**, Manchester University  
**Rachel Murdock**, Des Moines Area Community College  
**Heather Nesemeier**, Minnesota State University, Moorhead  
**Christine North**, Ohio Northern University  
**Laura Terlip**, University of Northern Iowa  
**Diana L. Tucker**, Walden University  
**Richard L. Underwood**, Kirkwood Community College  
**W. Joe Watson**, Baker University  
**Molly Wiant Cummins**, St. Cloud State University  
**Anna Wright**, Illinois State University  
**Courtney J. Wright**, Bowling Green State University  
**Brendan Young**, Western Illinois University

Friday 9:30-10:45 AM

Nelson

### **Toward a critical pedagogy of comparative rhetoric: Strategies for teaching rhetoric beyond its Western foundations**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **James T. Petre**, Bloomsburg University of Pennsylvania  
Respondent: **Satoshi Toyosaki**, Southern Illinois University Carbondale

Bringing the East into Conversation with the West: Teaching Ancient Chinese Rhetoric  
**Sara A. Mehlretter Drury**, Wabash College

Transnational Feminism and the Rhetoric of Women's Peace Movements

**Arielle Semmel**, Southern Illinois University Carbondale

The West and the rest: Essential texts and scholars in the rhetorical curricula

**James M. Proszek**, Northwestern University

Critical engagement with Western institutionalization of knowing through the lenses of postcolonial studies and critical communication pedagogy

**Yusaku Yajima**, Southern Illinois University Carbondale

How can we, as students and teachers, challenge the primacy of Greek and Roman sources that constitute the foundations of Western rhetorical history, theory, and criticism to make space for other important perspectives? This paper panel explores the precarious status of non-Western rhetorical traditions in both undergraduate and graduate-level rhetoric courses. Panelists will discuss continuing challenges to and innovative practices for building new pedagogical foundations in comparative rhetorical studies at the undergraduate and graduate levels.

Friday 9:30 -10:45 AM

Berkey

## **State of North Dakota Showcase**

### **Celebrating Dr. Stephen Rendahl (University of North Dakota): Sharing Valuable Lessons About Teaching and Learning**

Sponsor: States Advisory Council

Chair: **Amie Kincaid**, University of Illinois, Springfield

Presenters: **Jodi Hallsten Lyczak**, Illinois State University

**Joshua Young**, St. Gregory's University

**Donna Pawlowski**, Bemidji State University

**Donald Jones**, Trine University

Dr. Stephen Rendahl was on faculty in the School of Communication at the University of North Dakota from 1974 to 2015. An award winning teacher, he touch many lives, especially in his dedicated work with countless graduate students, creating foundations in teaching, research, and life. In this panel, former colleagues and students of Dr. Rehndahl celebrate his life by sharing specific useful lessons they learned from him about effectual student mentoring, methods for teaching effectiveness and classroom management.

Friday 9:30-10:45 AM

Grand View B

## **CSCA Scholar Conversation: Judith S. Trent**

Sponsor: **Shawn T. Wahl**, First Vice President

Chair: **Dawn O. Braithwaite**, University of Nebraska-Lincoln

Scholar: **Judith S. Trent**, University of Cincinnati  
Interviewer: **Mitchell S. McKinney**, University of Missouri Columbia

CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Friday 9:30-10:45 AM Grand View C

### **President's Undergraduate Honors Research Conference Session**

**Friday, April 15, 11:00 AM-12:15 PM**

Friday 11:00 AM-12:15 PM Kendall

### **Supporting While Preventing: Assisting Communication within Harmful Behaviors**

Sponsor: Health Communication Interest Group  
Chair: **Malynda Johnson**, University of Mount Union

The Effects of Personal and Social Uses of Mobile Health Applications on Healthy Behaviors  
**Stephanie Tikkanen**, Ohio University

Defining anorexia recovery online: A patient's perspective (Top Paper)  
**Allyn Lueders**, Wayne State College

Undermining the Foundations of Healthy Relationships: Parental Substance Abuse and Childhood Trauma as Predictors of Adult Codependence  
**Lance Brendan Young**, Western Illinois University-Quad Cities

From conceptualizing weight to unhealthy dependence on others this top paper panel examines three vital important areas of health communication. When dealing with most health issues a variety of emotions and mental processes occur. From losing weight in a healthy way, to becoming obsessed with one's body the first two papers tackle how online tools are used when thinking about our physical health. Shifting focus to how we understand addiction, the final paper suggests a potential for developing early interventions for children most at risk for developing unhealthy adult relationships.

Friday 11:00 AM-12:15 PM Grand View B

## **CSCA Scholar Conversation: Sandra G. Petronio**

Sponsor: **Shawn T. Wahl**, First Vice President  
Chair: **Dawn O. Braithwaite**, University of Nebraska-Lincoln

Scholar: **Sandra G. Petronio**, Indiana University-Purdue University Indianapolis  
Interviewer: **Dawn O. Braithwaite**, University of Nebraska-Lincoln

CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Friday 11:00 AM-12:15 PM

Grand View B

## **State of Missouri Showcase**

### **Beyond Tests, Tournaments, and Trophies: Theoretical and Practical Justifications for Advocacy in Communication and Forensic Education**

Sponsor: States Advisory Council

Presenter: **Scott Jensen**, Webster University

Argument and advocacy is an intrinsic element within communication education. Core instruction includes persuasion, argument, and understanding of messages we both process and communicate. Not only does pedagogy in these areas impact the growth of students, but it also contributes to public dialogue and social change. This program advances ethical and historical/critical justifications for making advocacy an intentional consideration in choices made by communication and forensic educators. Case-studies and best practices for incorporating advocacy in curriculum and forensic program management at high school and collegiate levels are provided. The program provides reasons and ways to extend experiential learning outside the classroom in ways that reflect ideal and meaningful applications of what is taught in our communication courses.

Friday 11:00 AM-12:15 PM

Nelson

## **Communication Theory Interest Group Business Meeting**

Chair: **Michael E. Burns**, Texas State University  
Vice Chair: **Jihyun Kim**, Kent State University  
Secretary: **Sarah Simmons LeBlanc**, Indiana University-Purdue University Fort Wayne

Friday 11:00 AM-12:15 PM

Emerald A

## Great Ideas for Teaching Interest Group Business Meeting

Chair: **Kathie R. Fleck**, Ohio Northern University  
Vice Chair: **Stacey Maachi**, Western Illinois University  
Secretary: **Gordon S. Carlson**, Fort Hayes St. University

Friday 11:00 AM-12:15 PM

Winchester

### Where Should I Build my Foundation? Determining the Type of Institution that Fits you

Sponsor: Graduate Student Caucus  
Chair: **Richard Murphy**, McKendree University

Presenters: **Leah E. Bryant**, DePaul University  
**Deb Whitt**, Wayne State University  
**Christine North**, Ohio Northern University  
**Elizabeth Ribarsky**, University of Illinois, Springfield  
**Kristen McCauliff**, Ball State University  
**Lawrence Frey**, University of Colorado Boulder

Future job seekers often navigate hundreds of job postings, searching for the “right fit.” Yet a vast difference exists between a job at a research-intensive institution and a small liberal arts college. How do we know what the “right fit” might be for us? Panelists come from a variety of institutions. They will discuss tenure and promotion expectations and the benefits and drawbacks of teaching, service, and researching in each type of institution.

Friday 11:00 AM-12:15 PM

Pullman

### Innovative Teaching Practices for Strengthening Relational Well-Being: How Appreciative Inquiry Generates Healthy Communication

Sponsor: Health Communication Interest Group  
Chair: **Tim McKenna-Buchanan**, Manchester University

Presenters: **Renee Bourdeaux**, North Dakota State University  
**Kathy Brockway**, Kansas State University—Salina  
**Becky DeGreeff**, Kansas State University—Salina  
**Laura D. Russell**, Denison University  
**Tennley A. Vik**, Emporia State University  
**Jennifer Whalen**, University of South Florida

Healthy interpersonal relationships contribute significantly to persons’ well-being. This panel explores unique educational approaches for cultivating healthy, sustainable relationships. We



will introduce concepts, theories, and teaching practices that probe the intersections between Health and Interpersonal Communication. By drawing attention to notions of inspiration, gratitude, generosity and love, we offer sample course designs and assignments suited for engaging students in supportive communication.

Friday 11:00 AM-12:15 PM

Berkey

### **Building on the Foundation of Course Delivery Methods to Provide Varied Modalities with Shared Student Outcomes**

Sponsor: Instructional Resources Interest Group  
Chair: **Rebecca Mullane**, Moraine Park Technical College

Presenters: **Kristi Wilkum**, University of Wisconsin-Fond du Lac  
**Katie LaPlant Turkiewicz**, University of Wisconsin-Waukesha  
**Zeynep Tanes**, Duquesne University

Variety in college course delivery has become the foundation of higher education as institutions strive to provide convenient options for modern students. Offering a range of modalities provides cost effective options accommodating more students with fewer sections, dispersed locations, or varied needs. As instructors embrace new technologies and redesign their curriculum and classes to fit various modalities, what foundational pedagogical designs are necessary to ensure students meet shared outcomes across a single course?

Friday 11:00 AM-12:15 PM

Pearl

### **A Mythic Return to Our Foundation: The Concept of Culture in Intercultural Communication**

Sponsor: Intercultural Communication  
Chair: **Dorothy L. Pennington**, University of Kansas

Presenters: **Ahmet Atay**, College of Wooster  
**Melissa L. Beall**, University of Northern Iowa  
**Carolyn Calloway-Thomas**, Indiana University  
**Alberto González**, Bowling Green State University  
**Eddah Mutua**, St. Cloud State University  
**Satoshi Toyosaki**, Southern Illinois University  
**John Baldwin**, Illinois State University

This discussion panel employs the 2016 Convention theme, **Foundation**, to engage intercultural communication scholars in problematizing the root term, ‘culture.’ The provocation for our panel is twofold: First, an intellectual blog by scholars in the International Cognition and Culture Institute posed an interrogative stimulus question: “Culture: A Scientific Idea ‘Ready’ for Retirement?” Key claims made in the blog are that “culture cannot be considered as an unproblematic explanation of any phenomenon,” and “attempting to construct a science around

culture as a unitary concept is . . . misguided. . .” Recent literature reveals other oppositional discourses to conventional definitions and understandings of culture. Second, in returning to the foundation of intercultural communication in CSCA, this discussion panel reflects on a seminal article by Samuel Becker, titled “Directions for Inter-Cultural Communication Research,” published in the CSCA journal in 1969. Becker called for a “culture-centered approach to the study of communication, for research to be relevant to society, and for us to consider the relationship of researchers to practitioners.

Friday 11:00 AM-12:15 PM

Emerald B

### **Interpersonal and Small Group Communication Interest Group Spotlight Panel: Celebrating the Foundational Legacy of Nancy Burrell**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Mike Allen**, University of Wisconsin, Milwaukee

Presenters: **William Donohue**, Michigan State University  
**Vernon Miller**, Michigan State University  
**Patrice M. Buzzanell**, Purdue University  
**Lynn H. Turner**, Marquette University  
**Sally Vogl-Bauer**, Blackhawk Technical College  
**Kathleen S. Valde**, Northern Illinois University  
**Melissa A. Maier**, Missouri State University  
**Kristine M. Nicolini**, University of Wisconsin-Milwaukee

Over thirty years as a scholar, mentor and friend, Dr. Nancy Burrell built an incredible foundation from which many have developed successful careers and research programs. Grand Rapids raised, Michigan universities alumnus (Michigan State University, Western Michigan University), and ISGC’s Burrell Top Student Paper Award namesake, Dr. Burrell returns to her own foundations at this year’s convention. Join her advisors, colleagues, students and friends in celebrating the incredible foundational legacy of Dr. Nancy Burrell.

Friday 11:00 AM-12:15 PM

Thornapple

### **Deconstructing Marketing Practices: Emerging Practices for Marketing across Traditional and New Media Platforms**

Sponsor: Media Studies Interest Group  
Chair: **Jennifer C. Dunn**, Dominican University  
Respondent: **Mary Anna Kidd**, University of Texas at Tyler

Targeting Audiences: Distinguishing among Genres of Film Posters  
**Brian Gibson**, Ball State University

Horror Movie Type and Critical Film Reviews  
**Victoria Fanning**, Aquinas College

Internet Radio Adopts a Human Touch: A Study of 12 Streaming Music Services  
**Mark Glantz**, St. Norbert College

The Changing Role of Wine Media Gatekeepers as Emerging Media Technology Advances  
**Benjamin Triana**, University of South Carolina at Aiken

With an abundance of contemporary media technologies and platforms, knowing how to market and where to market requires analytical and strategic thinking. The papers presented here provide such considerations of how marketing practices through traditional media are having to adapt to these new conditions. At the same time, these new conditions are permitting and promoting new marketing practices to best take advantage of these newer media. How to market in the contemporary media ecology is the focus across these four papers.

Friday 11:00 AM-12:15 PM

Grand View C

### **Analyzing Communication Strategies Through Organizational Content**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Brittany Collins**, Saginaw Valley State University  
Respondent: **Stacey Tye-Williams**, Iowa State University

Consistent Communication: Exposing the Institutionalization of an Industry's CSR Reports Over Time

**Katherine L. Gronewold Tulibaski**, North Dakota State University  
**Amy O'Connor**, University of Minnesota

Textualizing the Job Search and the Digital Divide

**Jonathan Wickert**, University of Wisconsin, Whitewater  
**Debbie S. Dougherty**, University of Missouri

The 2014 Hong Kong Umbrella Movement: A Resource Mobilization Perspective  
**Fan Zhang**, Bowling Green State University

Organizational Power, Metaphor, and the Closing of a Social Networking Site  
**Andrew. F. Herrmann**, East Tennessee State University

This panel looks a variety of artifacts from organizations through a similar textual lens. Authors address topics such as corporate social responsibility, social classes, and online communities, and social movements.

Friday 11:00 AM-12:15 PM

Heritage Hill

### **Top Papers in Political Communication**

Sponsor: Political Communication Interest Group

Chair: **Terri M. Easley**, University of Kansas  
Respondent: **Craig Allen Smith**, North Carolina States University

Embracing <Change>: Obama's Ideographic Construction in the 2008 Presidential Campaign  
(Top Paper)

**Jake J. Nickell**, Wayne State University

Disciplining the Cyber Wild West: President Obama's Model for *Transparent* Digital American  
Citizenship (Top Student Paper)

**Thomas A. Salek**, University of Wisconsin-Milwaukee

"When politics fail, violence is sometimes necessary": The potential consequences of in-group  
bias and political trust

**Joshua Hawthorne**, University of Missouri

**Sarah Smith-Frigerio**, University of Missouri

**Heesook Choi**, University of Missouri

**Calvin Coker**, University of Missouri

**Freddie Jennings**, University of Missouri

An (In)significant Blow to Terrorism: Foundational Frames in the Killing of Anwar al-Awlaki

**Cassandra C. Bird**, University of Kansas

This collection represents the best scholarship submitted to the group this year. Each paper  
explores a different aspect of political communication, representing the diversity of scholarship  
conducted within the political communication interest group.

Friday 11:00 AM-12:15 PM

Haldane

## **Underpinning Success: Collaborations Between High Schools, Community Colleges, and 4-year Schools**

Sponsor: Undergraduate Programs Interest Group

Chair: **Lora Cohn**, Park University

Presenters: **David Bodary**, Sinclair Community College

**Kathleen Edelmayer**, Madonna University

**Heidi McGrew**, Sinclair Community College

**Jessica Samens**, Bethel University

**Ed Schwarz**, Prairie State College

**Jeri Willard**, Park University

Schools are increasingly working together for the good of the students and institutional survival.  
This panel highlights how colleges and universities can work with high schools to keep speech  
classes strong despite the Common Core and how community colleges and universities can work  
together on 2+2, 2+1+1, and other programs to ease transfer woes. Panelists provide both the  
positives and the negatives of such agreements in Illinois, Ohio, Michigan, and Minnesota.

Friday 11:00 AM-12:15 PM

Grand View A

## **The Introductory Course: A Foundation for the Communication Major or Core Curriculum?**

Sponsor: Basic Course Interest Group  
Chair: **Stephen Henry**, Southern Illinois University Carbondale

Presenters: **James M. Proszek**, Northwestern University  
**Donna R. Pawlowski**, Bemidji State University  
**Benjamin Myers**, University of South Carolina Upstate  
**Nicholas T. Tatum**, University of Kentucky  
**Lindsey Badger**, Indiana University

This panel examines the functions each participant sees the basic course playing in a student's career as they structure classes. Do we aim to teach a basic course that introduces students to the ideas and competencies needed in the Communication field, or do we teach our basic course with more emphasis towards acting as a general college introduction? Our panel will feature a variety of viewpoints, from department head to Minor program creator to GTAs.

**Friday, April 15, 12:30-2:15 PM**

Friday 12:30-2:15 PM

Ambassador Ballroom

## **Central States Communication Association Awards and Business Meeting**

**Friday, April 15, 2:30-3:45 PM**

Friday 2:30-3:45 PM

Grand View A

## **CSCA Finance Committee Meeting**

Participants: **Jeffrey T. Child**, Kent State University  
**Jimmie Manning**, Northern Illinois University  
**Mitchell McKinney**, University of Missouri, Columbia  
**David T. McMahan**, Missouri Western State University  
**Lora Cohn**, Park University  
**Chad Edwards**, Western Michigan University  
**M. Chad McBride**, Creighton University  
**Leah E. Bryant**, DePaul University  
**Jessica J. Eckstein**, Western Connecticut State University

Friday 2:30-3:45 PM

Winchester

## **Recruiting and Retaining Intercollegiate Debate and Forensic Competitors**

Sponsor: Argumentation and Forensics Interest Group

Chair: **Jason Edgar**, Missouri Western University

Presenters: **Scott Jensen**, Webster University

**Kristi Scholten**, Ferris State University

**Kristopher Copeland**, Northeastern State University

An important part of any forensics coach's job is recruiting and retaining students that make up the foundation of their programs. Even with the potential for scholarship, multiple barriers can hinder the recruitment and retainment process. This panel gathers coaches from different circuits and philosophies to share their expertise in recruiting and retaining competitors.

Friday 2:30-3:45 PM

Emerald A

## **The Global Classroom: Expanding Communication Pedagogy to Create a Foundation for Student Learning**

Sponsor: Intercultural Communication Interest Group

Chair: **Kim Omachinski**, University of Illinois-Springfield

Presenters: **Ahmet Atay**, College of Wooster

**Eddah Mutua**, St. Cloud State University

**Satoshi Toyosaki**, Southern Illinois University-Carbondale

The global classroom looks different in every country. Students in the United States learn differently than those on other continents. The success of their learning is dependent on how the instructor leads and delivers each lesson in the classroom. In today's global society, students need to be prepared to work in any environment, and exposure to this early on helps them to develop the skills needed to be successful in their careers. From an intercultural perspective, this panel discusses ways to foster our ability as instructors to develop an inclusive place for learning each day.

Friday 2:30-3:45 PM

Nelson

## **Teaching About Privilege to the Privileged: Establishing a Foundation for New Perspectives**

Sponsor: Communication Education Interest Group

Chair: **Donna R. Pawlowski**, Bemidji State University

Presenters: **Karla Mason Bergen**, College of Saint Mary

**Joy L. Daggs**, Northwest Missouri State University  
**Amie Kincaid**, University of Illinois, Springfield  
**Russ Luce**, Horry Georgetown Technical College  
**Elizabeth Ribarsky**, University of Illinois, Springfield  
**Shelly Schaefer Hinck**, Central Michigan University  
**Molly Wiant Cummins**, St. Cloud State University

When a student is the one who is receiving the privilege, it is easy to become blind of the power and privilege he/she is receiving, and for those students who realize they may be privileged, especially in light of race, they often become quite hesitant to contribute to the discussion. Panelists will discuss challenges and successes in helping students embrace an alternative perspective of privilege. Attendees are encouraged to embrace the opportunity to further the discussion.

Friday 2:30-3:45 PM

Kendall

### **Our Bodies as the Foundation: Personal Health Disclosures in the Health Communication Classroom (Division Spotlight Panel)**

Sponsor: Health Communication Interest Group  
Chair: **Lance Brendan Young**, Western Illinois University-Quad Cities

Presenters:

**Malynda Johnson**, University of Mount Union  
**Anne Kerber**, Minnesota State University, Mankato  
**Jessica M. W. Kratzer**, Middle Tennessee State University  
**Tim McKenna-Buchanan**, Manchester University  
**Sandra G. Petronio**, Indiana University-Purdue University, Indianapolis  
**J.W. Smith**, Ohio University  
**Jennifer Whalen**, University of South Florida

Instructors and students are often drawn to the study of health communication to better understand their own experiences with health, illness, and the health care system. In the classroom, those experiences serve as powerful reminders of the importance of the field, but also risk harming or alienating the individual who discloses a physical or mental health issue. This panel of instructors and students will discuss whether, when, and how to disclose or manage disclosures.

Friday 2:30-3:45 PM

Thornapple

### **Laying a Foundation for Fans: Myth, Heroes, and Sports in American Popular Culture**

Sponsor: Popular Culture Interest Group  
Chair: **Steven Melling**, University of Missouri – Kansas City  
Respondent: **Ryan Nevill-Shepard**, Indiana University-Purdue University, Columbus

The Un-Decision: Apotheosis and LeBron James's Return to Cleveland  
**Michael Milford**, Auburn University

Orchestrating a return to the track: The strange case of Kurt Busch  
**Angela M. Jerome**, Western Kentucky University

Gone But Not For Good: Ryne Sandberg's Retirement and Return to the Chicago Cubs  
**Julie Davis**, College of Charleston

The Man, The [Problem], The Return: Alex Rodriguez's Return to the Game and the New York Yankee Organization  
**Jacqueline A. Irwin**, Sacramento State University

American sporting culture utilizes the athlete as the foundation of heroic fandom and this panel examines those heroes. The concept of the "return" is both a rhetorically mythic and a complicated one, while these papers explore the rhetorical dimensions of various athletes' return to the game. Topics include LeBron James' move back to Cleveland, Alex Rodriguez's return to baseball, Kurt Busch's return to racing, and Ryne Sandberg's un-retirement and return to baseball.

Friday 2:30-3:45 PM

Ruby

### **Kenneth Burke Society Business Meeting**

Chair: **Christopher J. Oldenburg**, Illinois College  
Vice Chair: **Courtney J. Wright**, Bowling Green State University  
Secretary: **Nick Nickols**, Missouri State University

Friday 2:30-3:45 PM

Berkey

### **Foundational Interpretive Practices across the Scholarly Community: "Narrativity" in *True Grit***

Sponsor: Media Studies Interest Group  
Chair: **Christopher J. Olson**, Dominican University

Presenters: **Stephen Dine Young**, Hanover College  
**William Bettler**, Hanover College  
**Jeff Brautigam**, Hanover College  
**Donald Carrell**, Hanover College

The panelists endeavor to unearth common and distinctive foundational interpretive practices across their disciplines by using those practices on an object of popular media, the Coen Brothers' film *True Grit*. Each panelist will use their individual interpretive practices to understand this film and then the panelists will engage in a collaborative dialogue to unearth



more features of that common foundational concept—narrativity—which ties together their private interpretive practices. The panelists use foundational interpretative practices from foundational thinkers of the past to suggest the importance of these interpretive practices for the future.

Friday 2:30-3:45 PM

Pearl

## **A Stages Approach to Organizational Training**

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Jillene Krause**, North Dakota State University

Presenters: **Nici-Ploeger-Lyons**, University of Wisconsin, La Crosse  
**Scott Dickmeyer**, University of Wisconsin, La Crosse  
**Katherine M. Kelley**, Fort Hays State University  
**Lance Lippert**, Illinois State University

Many of the problems organizations face are indeed communicative. As organizational communication scholars and educators, we are uniquely equipped to translate what we study and practice into training workshops for organizations. In this interactive discussion panel, panelists will discuss with the audience the development cycle of training workshops in stages, specifically: making contact with organizations, conducting needs analyses, training preparation, workshop delivery, debriefing, and training evaluation.

Friday 2:30-3:45 PM

Grand View B

## **President's Undergraduate Honors Research Conference Session**

Friday 2:30-3:45 PM

Grand View C

### **Past Officer Debut Panel**

Sponsor: **Shawn T. Wahl**, First Vice President

Chair: **Judith S. Trent**, University of Cincinnati

Hope and Depression in the Face of Uncertainty: Examining the Role of Emotional Reaction in the Theory of Motivated Information Management (Top Debut Paper)

**Helen M. Lillie**, Purdue University

Self-Removal vs. Self Reflexivity: A Proposed Dialectical Tension of Studying Whiteness

**Lindsay M. Cramer**, Bowling Green State University

Targeting Audiences: Distinguishing Among Genres of Film Posters

**Brian Gibson**, Ball State University

Furry Families: Too Cute and Nostalgia for the Postwar Family Ideal

**Kuejing Yao**, California State University, Northridge

The Past Officers Top Debut Papers Panel showcases some of the most promising work of the discipline's graduate students. It provides a glimpse into the future of the association and the discipline by highlighting some of the work we can expect to see in the future and by introducing some of the top emerging scholars. The authors on this panel are presenting their first paper at a CSCA conference, and their papers are the top debut papers received by the respective interest groups or caucuses to which they were submitted. Everyone is invited to attend this very special and important panel.

Friday 2:30-3:45 PM

Pullman

### **Film, Sport, and Festival: Contributed Papers in Performance Studies and Theatre**

Sponsor: Performance Studies and Theatre Interest Group  
Chair: **Hunter H. Fine**, Humboldt State University  
Respondent: **Erin Briddick**, Wisconsin University

Performativity and Innovation in Artistic Gymnastics  
**Aaron Gurlly**, Beloit College

Beyond the Costume: A Typology of LARPer  
**Kaitlyn Gipple**, University of Nebraska at Omaha  
**Amanda Goodrich**, University of Nebraska at Omaha  
**Craig Weathers**, University of Nebraska at Omaha

Performative foundations for social, political, and economic justice: Women's role in the Bathukamma festival in Telangana  
**Sumanth Inukonda**, Bowling Green State University

Reanimating Bodies in the Dark: Riffing *MegaForce*  
**Matthew Foye**, University of Northern Idaho

As our disciplinary notions of performance implications expands so do our daily practices. This panel features contributed papers in performance studies and theatre. The papers discuss diverse themes of festival, film, sport, and role-playing.

Friday 2:30-3:45 PM

Haldane

### **Competitive Papers in Public Relations**

Sponsor: Public Relations Interest Group  
Chair: **Richard Murphy**, McKendree University  
Respondent: **Diana L. Tucker**, Walden University

Thor Visits Lexington: Exploration of the Knowledge-Sharing Gap and Risk Management Learning in Social Media During Multiple Winter Storms  
**Robert G. Rice**, University of Kentucky

The Sony Hack: Image Repair and Atonement  
**Jessica Cherry**, Western Kentucky University

Biological Terrorism and the Local Community: Planning and Responding at the Local Level  
**Patric R. Spence**, University of Kentucky

The selected papers in the panel are reflective of risk and crisis communication. From weather to technological and biological threats, how decision-makers communicate with various publics is key to understanding best practices at work.

Friday 2:30-3:45 PM

Heritage Hill

### **Exploring Rhetorics of Expertise**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Jeffrey P. Mehlretter Drury**, Wabash College  
Respondent: **Ryan Neville-Shepard**, Indiana University Purdue University Columbus

Prudence as Expertise in Deliberations on Energy Policy  
**Sara A. Mehlretter Drury**, Wabash College  
**Kyle Stucker**, Wabash College

The Country, the City, and the Corporation: Rio Tinto and Your Friendly, Neighborhood, Expert Corporate Citizen Subject  
**Nicholas Paliewicz**, University of Louisville

Expertise in the Recommendations and Report of the Task Force on US Drone Policy  
**Edward A. Hinck**, Central Michigan University

The Power of North Carolina's Progressive Prophet: How Rev. Dr. William Barber's theological expertise animates his political rhetoric  
**James Vining**, University of Wisconsin-Milwaukee

A foundation of public controversy and decision-making is often how experts communicate with, to, and beyond the public. Yet expertise itself is a rhetorical construction, one that functions in a variety of capacities. These four papers look how expertise is rhetorically constructed, constrained, and employed in a variety of rhetorical settings. The four papers on this panel explore expertise in energy policy deliberation, environmental issues, national security, and religion, and together, offer complimentary ways of re-engaging how expertise functions in U.S. public discourse.

Friday 2:30-3:45 PM

Emerald B

## States Advisory Business Meeting

Chair: **Randy K. Dillon**, Missouri State University  
Vice Chair: **Anna Wright**, Illinois State University  
Secretary: **David Wendt**, Keokuk High School, University of Iowa, Southeastern  
Community College

**Friday, April 15, 4:00-5:15 PM**

Friday 4:00-5:15 PM

Grand View C

### Top Three Papers in Family Communication

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Scott A. Myers**, West Virginia University  
Respondent: **Katheryn C. Maguire**, Wayne State University

The Complexity of In-Laws' Privacy Management: Understanding the Interplay between  
Contextual and Motivational Criteria on Children-in-Law's Privacy Rule (Top Paper)  
**Sylvia L. Mikucki-Enyart**, University of Wisconsin, Stevens Point

The Grandparent and Adult Grandchild: A Combination of Solidarity and Topic Avoidance  
**DeAnne Priddis**, University of Wisconsin, Oshkosh  
**Erin K. Ruppel**, University of Wisconsin, Milwaukee  
**Nancy Burrell**, University of Wisconsin, Milwaukee

Family Communication Patterns and Perceptions of Coparental Communication  
**Paul Schrodt**, Texas Christian University  
**Jenna R. Shimkowski**, Texas Tech University

This panel features the Top Three competitive papers in Family Communication submitted to the  
Interpersonal and Small Group Communication Interest Group.

Friday 4:00-5:15 PM

Ruby

### Beyond the Front Porch: Strengthening the Foundation of the Basic Communication Course

Sponsor: Basic Course Interest Group  
Chair: **Karla M. Hunter**, South Dakota State University

Presenters: **Cheri J. Simonds**, Illinois State University

**Aimee Sorensen**, University of South Dakota  
**Joshua N. Westwick**, South Dakota State University  
**Luke LeFebvre**, Iowa State University  
**Deb Whitt**, Wayne State College  
**Melissa Broeckelman-Post**, George Mason University

At a 2014 Regional Basic Course Directors Conference Cheri Simonds posited “If the basic course is the front porch of the discipline, the BCD is the foundation on which the house is built.” The basic course has a rich history in the communication discipline, however, new challenges are weighing heavily on our BCDs. This panel brings together a diverse group of BCDs to discuss tested strategies for reinforcing and supporting the foundation of our course.

Friday 4:00-5:15 PM

Pullman

### **Centering Community Capacity Building and Social Justice as the Core Foundations of Communication Pedagogy**

Sponsor: Communication Education Interest Group  
Chair: **Cassandra L. Secrease**, University of Dayton

Presenters: **Lindsey Badger**, Indiana University  
**Deanna L. Fassett**, San José State University  
**Kathryn B. Golsan**, Southern Illinois University, Carbondale  
**David H. Kahl Jr.**, Penn State Erie, The Behrend College  
**C. Kyle Rudick**, University of Northern Iowa

Panelists reflect on the justice and citizenship-promoting foundations from the communication field, centering community capacity building and social justice as the core investments of communication education. Panelists provide pedagogical tools for bridgework into strong democratic practices, detailing strategies for co-learning, dialogic education, reflective critical consciousness development, community partnerships with non-profits and disenfranchised communities, mentoring GTAs toward civic engagement, introductory course texts, and structuring classes to include topics such as hegemony, incarceration, prejudice, and policing.

Friday 4:00-5:15 PM

Pearl

### **Theoretical Foundations: Which Theories Guide Your Work?**

Sponsor: Communication Theory Interest Group  
Chair: **Keith Bistodeau**, Hamline University

Presenters: **Andrew F. Herrmann**, East Tennessee State University  
**Adam Tyma**, University of Nebraska at Omaha  
**Art Herbig**, Indiana University–Purdue University at Fort Wayne  
**Jenny Korn**, Wayne State University  
**David Westerman**, University of Illinois–Chicago

**Keith Bistodeau**, Hamline University

Many times individuals reach a crossroads in their research endeavors and even in their research identities regarding which theories or theorist they identify with and use in their work. This panel attempts to address this phenomenon by engaging in a discussion among panelists about how they arrived at their current theoretical foundation. Panelists will discuss theories in the areas of feminist theory, critical-cultural theory, interpretive theory, as well as those areas proposed by the audience.

Friday 4:00-5:15 PM

Berkey

### **Foundations of Intercultural Communication in Central States Communication Association**

Sponsor: Intercultural Communication Interest Group

Chair: **Ahmet Atay**, College of Wooster

Presenters: **Melissa L. Beall**, University of Northern Iowa  
**Carolyn Calloway-Thomas**, Indiana University  
**Alberto González**, Bowling Green State University  
**Dorothy L. Pennington**, University of Kansas

The goal of this panel is to look at the foundations of intercultural communication and scholarship in Central States Communication Association (CSCA). Since the inception of the Intercultural Communication Interest Group within CSCA in the early 1990s, IC scholars (such as Alberto González, Carolyn Calloway-Thomas, Melissa L. Beall, Dorothy Pennington) have contributed immensely to the discipline by studying different aspects of the relationship between communication and culture. This panel reviews the history, significance, and distinctive mark of intercultural communication scholarship from the Midwest and within the CSCA in studying different aspects of cultural issues ranging from racial and ethnic discrimination to the adaptation process of international students and from immigrant experiences to issues in queer cultures.

Friday 4:00-5:15 PM

Emerald B

### **Troubling the Foundation: New “Sites” of Exploration for Rhetorical Scholars**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Michelle Kearl**, Indiana University Purdue University Fort Wayne

Respondent: **Michelle Kearl**, Indiana University Purdue University Fort Wayne

Battleground.net: A Resource Mobilization analysis of the online battle for Net Neutrality  
**Tanner Clark**, Illinois State University

“A Drop of Water to Bore Through a Headstone”: Ayotzinapa Students’ Roll Call, a Memorial on Twitter

**Rocío Galarza**, University of Missouri

It’s a Man’s (Digital) World: A Textual Analysis of #Gamergate

**Tucker Robinson**, Missouri State University

This panel highlights the work being done by rhetorical scholars to analyze social controversies on the internet. Their papers illuminate a broad range of cultural and political phenomena that can best be understood through rhetorical theory and criticism.

Friday 4:00-5:15 PM

Emerald A

### **Emotion and Management of Disclosure in Personal Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Amanda Holman**, Creighton University

Respondent: **Hailey Gillen Hoke**, Weber State University

Hope and Depression in the Face of Uncertainty: Examining the Role of Emotional Reaction in the Theory of Motivated Information Management (Top Student Paper)

**Helen M. Lillie**, Purdue University

Information Management: A Multi-Theoretical Approach to Anticipated Responses and Outcomes

**Kate Magsamen-Conrad**, Bowling Green State University

**Kathryn Greene**, Rutgers University

**Maria G. Checton**, College of Saint Elizabeth

**Jeanette M. Dillon**, Bowling Green State University

**Linsay M. Cramer**, Bowling Green State University

**Julia E. Largent**, Bowling Green State University

“It’s Rather Awkward to Talk about Things Like That:” Disclosing Sexual Fantasy within Committed and Casual Intimate Relationships

**Brittnie S. Peck**, University of Wisconsin, Milwaukee

**Samantha Q. Fyling**, University of Wisconsin, Milwaukee

**Nicole A. Dorsett**, University of Wisconsin, Milwaukee

This competitively-selected paper panel explores how several prominent theories and perspectives commonly used to study interpersonal relationships can be applied to further understand how individuals seek and disclose information within a variety of interpersonal communication contexts.

Friday 4:00-5:15 PM

Winchester

## **The Politics of Social Media: Considering the Power of Social Media in Political and Personal Lives**

Sponsor: Media Studies Interest Group  
Chair: **Richard A. Schutta**, Regent University  
Respondent: **Keith Brown**, Wayne State University

Social Movements and Media Access: Foundations of Democratic Communication  
**Lee Artz**, Purdue University Calumet

Effect of Social Media Use on Dimensions of Political Knowledge  
**Ashik Shafi**, Wayne State University  
**Fred Vultee**, Wayne State University

Expanding Social Penetration Theory to Fit Social Networking Sites: Considering the Role of Privacy and Information Seeking Online  
**Natalie Pennington**, Kansas State University

Beyond Slacktivism: Investigating the link between social media activism and civic engagement  
**Lisa K. Hanasono**, Bowling Green State University  
**Benjamin Brohakowski**, Bowling Green State University  
**Andrew R. Donofrio**, Bowling Green State University

Every “new” media technology has arrived surrounded by discourses and tensions that consider its political potential. Since the Arab Spring and Operation Wall Street, social media have received more public and scholarly attention for how they could be utilized by political movements. Additionally, more concern has been raised about privacy and public discourse matters, such as on how social media promotes a lack of dialogue and discretion. The papers presented here consider the different ways in which social media have become involved in promoting and restricting political movements and personal empowerment.

Friday 4:00-5:15 PM

Haldane

## **Best Practices in Teaching the Organizational and Professional Communication “Foundation” Course**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Scott Dickmeyer**, University of Wisconsin, La Crosse

Presenters: **Ryan S. Bisel**, University of Oklahoma  
**Angela N. Gist**, University of Kansas  
**Katherine M. Kelley**, Fort Hays State University  
**Ronda Leahy**, University of Wisconsin, La Crosse  
**Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse  
**Jonathan Wickert**, University of Wisconsin, Whitewater



While the foundational organizational and professional communication course is a standard course for many Communication departments, there often is not a standard for the course content and/or general approaches to the course. In this interactive discussion panel, educators from universities across the region gather to share their best practices for this essential class. These best practices include diverse course emphases and assignments such as: case studies, service learning, applied workplace competencies, and training workshops.

Friday 4:00-5:15 PM

Thornapple

### **Credibility, Outsiders, and the 2016 GOP Primary**

Sponsor: Political Communication Interest Group  
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

Presenters: **Craig Allen Smith**, North Carolina States University  
**Mitchell S. McKinney**, University of Missouri  
**Dianne G. Bystrom**, Iowa State University  
**Trevor Parry-Giles**, National Communication Association  
**Kristina Horn Sheeler**, Indiana University-Purdue University Indianapolis  
**Michael Milford**, Auburn University  
**Kathy B. Smith**, Wake Forest University

The Republican Primary of 2016 saw the rise of outsider candidates with little or no political experience. Explaining the influence of these candidates – especially Donald Trump, Carly Fiorina, and Ben Carson – this panel of experts will discuss the rhetorical forces that led to this phenomenon, its impact on the primary and general election, and its implications for political communication research.

Friday 4:00-5:15 PM

Nelson

### **Literary Adaptation as Critical Methodology**

Sponsor: Performance Studies and Theatre Interest Group  
Chair: **Patrick Santoro**, Governors State University

Presenters: **Lynne Clayton**, Governors State University  
**Roshaunda Ross-Orta**, Governors State University  
**Patrick Santoro**, Governors State University  
**Deirdre L. Webb**, Governors State University

Bringing together several cast members and the director from a staging of Anne Sexton's *Transformations*—a Pulitzer Prize-winning book of fairytale poems told through Sexton's highly confessional style—this panel discusses the multifaceted process of adapting literature from page to stage. Specifically, panelists discuss the project as a collaborative endeavor, the dynamic of a

profeminist male directing an ensemble of women in the exploration of a woman-centered text, and how performance becomes a critical methodology for engaging social and political issues.

Friday 4:00-5:15 PM

Grand View A

### **Central States Communication Association Committee Vice Chairs Meeting**

Chair: **Jimmie Manning**, Northern Illinois University

Participants: **Stacy Tye-Williams**, Iowa State University  
**Satoshi Toyosaki**, Southern Illinois University, Carbondale  
**M. Chad McBride**, Creighton University  
**Brad Mello**, Saint Xavier University  
**Katherine J. Denker**, Ball State University  
**Larry Frey**, University of Colorado at Boulder

Friday 4:00-5:15 PM

Kendall

### **Great Ideas for Teaching – Session C**

Sponsor: G.I.F.T. Interest Group

Chair: **Kathie Fleck**, Ohio Northern University

I am an Advertiser: The Historical Figures of Advertising  
**Zeynep Tanes**, Duquesne University

Pandemic Fishbowl: Decision-Making Under Glass  
**Robert C. Swieringa**, Grand Valley State University

Explaining and Visualizing Complex Theories  
**Gordon S. Carlson**, Fort Hays State University

Teaching Concise but Powerful Writing Using the Two-Sentence Horror Story  
**Chad M. Wertley**, Robert Morris University

Communication Theory: The Foundation of an Effective Campaign Strategy  
**Lance Brendan Young**, Western Illinois University-Quad Cities

A Big Pile of Books- Academic Credibility/ Normative Knowledge Activity  
**Stephen Henry**, Southern Illinois University Carbondale

Pre-Class Video Montages to Introduce Communication Concepts  
**Margaret E. Baker**, Western Michigan University

Communication by the numbers: Applying media richness theory to social media

analytics

**Carie Cunningham**, Michigan State University

**Kristen Lynch**, Michigan State University

Online Leadership Wikis

**Seth S. Frei**, University of Texas – Austin

Memory Object Essay & Discussion

**Cynthia Duquette Smith**, Indiana University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Friday 4:00-5:15 PM

Grand View B

### **President's Undergraduate Honors Research Conference Session**

Friday 5:00-6:15 PM

Pantlid Ballroom

### **President's Undergraduate Honors Research Poster Session**

**Friday, April 15, 7:00-10:30 PM**

Friday 7:00-10:30 PM

Overture Center for the Performing Arts

### **Friday Evening Reception**

**Saturday, April 16, 8:00-9:15 AM**

Saturday 8:00–9:15 AM

Nelson

### **Short Course: Foundations for Understanding Millennials: Who Are They, How Do We Reach Them, and Why Should We Care?**

Sponsor: **Shawn T. Wahl**, First Vice President

Presenters: **Regina Luttrell**, Eastern Michigan University  
**Karen McGrath**, The College of Saint Rose

Educators need to engage teaching and learning in positive, productive ways that will not compromise their pedagogical values and goals. This short course explores what can be done to preserve pedagogical integrity and increasing understanding of Millennials, while also preparing for the next generation of learners. We provide educational strategies and collegiate classroom samples for working with Millennials and hope to increase awareness of how some change, while uncomfortable, can create more effective learning environments.

Saturday 8:00–9:15 AM

Pullman

### **Building a Firm Foundation: Learning from the Suffragists**

Sponsor: Women’s Caucus

Chair: **Victoria E. Thomas**, University of Washington

Presenters: **Jacqueline A. Irwin**, California State University, Sacramento  
**Katherine J. Denker**, Ball State University  
**Morgan Summers**, Michigan State University  
**Deb Ford**, University of Kansas, School of Nursing  
**Angela M. Jerome**, Western Kentucky University  
**Morgan Wickline-Getchell**, University of Kentucky

A mentor moves beyond the role of an advisor, providing continuous and genuine support, in hopes of developing a partnership between faculty members and the graduate students. As such, the mentor/mentee relationship is foundational to the continued existence of our discipline. Specifically, we consider the ways in which women faculty and women grad students create solidarity in academia via these relationships. Reflecting on personal experiences as mentee and/or mentor, this panel seeks to provide insights and recommendations that offer various approaches for continuing the mentor/mentee relationship beyond the degree.

Saturday 8:00–9:15 AM

Grand View C

### **President’s Undergraduate Honors Research Conference Session**

Saturday 8:00–9:15 AM

Emerald A

### **Critical Communication Pedagogy: Remembering our Foundations and Theorizing the Future**

Sponsor: Communication Education Interest Group

Chair: **Loryn Brinkoff**, University of Northern Iowa

Presenters: **Deanna L. Fassett**, San José State University  
**David H. Kahl Jr.**, Penn State Erie, The Behrend College  
**Ahmet Atay**, College of Wooster  
**Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

**Kathryn B. Golsan**, Southern Illinois University, Carbondale  
**Richard G. Jones Jr.**, Eastern Illinois University  
**C. Kyle Rudick**, University of Northern Iowa

Critical Communication Pedagogy has become a heuristic framework for critical scholarship and teaching within the communication discipline. Scholars within this tradition have published basic course books, scholarly volumes, and dozens of peer-reviewed articles. This panel, featuring continuing and emerging scholars in this movement, will engage with the audience to reflect on the progress within the field while articulating avenues for future critical research and pedagogy.

Saturday 8:00- 9:15 AM

Pearl

### **Balancing for a Firm Foundation: The Role of the Basic Course Director in the Management of Diverse Basic Course Offerings (Top Panel)**

Sponsor: Basic Course Interest Group

Chair: **Donna R. Pawlowski**, Bamidji State University

Presenters: **Aimee Sorensen**, University of South Dakota  
**Cassandra C. Bird**, Kansas State University  
**Joshua N. Westwick**, South Dakota State University  
**Kelli Chromey**, North Dakota State University  
**Luke LeFebvre**, Iowa State University  
**Cynthia Duquette Smith**, Indiana University  
**Kevin Stoller**, Indiana University-Purdue University at Fort Wayne

This panel unites Basic Course Directors, representing an array of institutions, as we examine our unique challenges and opportunities in the multiple offerings of our basic public speaking course. Each panelist will give informed insight and description of their program, as they deliver their course in diverse platforms. This includes the traditional face-to-face setting, online course offerings, and hybrid courses which combine digital technologies with traditional pedagogical and instructional methods.

Saturday 8:00–9:15 AM

Emerald B

### **Visual Rhetorics of War and Peace**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Molly Wiant Cummins**, St. Cloud State University

Respondent: **Diana Woodhouse**, College of Southern Nevada

Women's Work: Quilting Post-Conflict Identities in Northern Ireland  
**Arielle Semmel**, Southern Illinois University, Carbondale

Drawn Apart: Visual Representations of the Persian Wars in Contemporary Graphic Novels  
**James M. Proszek**, Northwestern University

Picturing Trauma: A Rhetorical Analysis of Photographs from the Greensboro Massacre  
**Sarah Hollingsworth**, Southern Illinois University, Carbondale

Picturing resistance: The visual rhetoric of No One Is Illegal  
**Robert Carlsen**, Southern Illinois University

In matters of war and peace, the visual is often a means to communicate what cannot be spoken, whether making the case to turn to violence or healing from the trauma of its aftermath. Panelists will present rhetorical analyses of imagery representing conflict and peacebuilding, broadly defined, from a variety of historical and cultural settings in order to explore how these visual rhetorics shape broader understandings of war and peace.

Saturday 8:00–9:15 AM

Ruby

### **Strengthening the Foundation: Preparing International Graduate Students for Cross-Cultural Challenges**

Sponsor: Graduate Student Caucus

Chair: **Hsin-I Sydney Yueh**, Northeastern State University

Presenters: **Deborah Teixeira**, Texas A&M University, —Corpus Christi  
**Simon Rousset**, Southern Illinois University – Carbondale  
**James Ndone**, Illinois State University  
**Foluke Oduba**, Texas A&M University – Corpus Christi  
**Yusaku Yajima** Southern Illinois University – Carbondale

This panel aims to make international graduate students' challenges visible to other caucus members so as to contribute to any collaboration to increase the wellbeing of all graduate students. Due to serious budget cuts and limitations to work off-campus, the No. 1 concern of international graduate students is the financial hardships. In addition to offer strategies of finding funding, we will discuss other practical issues, such as negotiating multiple roles between teaching and research, adjusting life in the new environment, and dealing with a variety of forms of institutional racism.

Saturday 8:00–9:15 AM

Winchester

### **Technology in Healthcare: Exploring the Effects on Communication and Care**

Sponsor: Health Communication Interest Group

Chair: **Leigh Maxwell**, Edgewood College

Presenters: **Lance Brendan Young**, Western Illinois University-Quad Cities  
**Igor Ristic**, University of Kansas  
**Karina Willes**, University of Wisconsin-Milwaukee

**Kevin Dwyer**, HealthConnect

This panel will explore the effects of technology on communication among healthcare providers and patients. Together, we hope to identify ways scholarship can help providers adapt to the rapid changes in our technological environment, and utilize the advantages of technology while addressing the unintended consequences.

Saturday 8:00–9:15 AM

Thornapple

### **Sexualities, Sensualities, and Somewhere In-Between: From Same-Sex Desire to Representations of Sexual Identities**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Joshua Miller**, University of Wisconsin-Milwaukee

Respondent: **James M. Schnobelen**, Washburn University

Sexual Fluidity: Prevalence and Stigmatism

**Amanda Goodrich**, University of Nebraska at Omaha

Racialization in Male Same-Sex Online Dating: An Examination of Expressions of Race-Based Preferences

**Aaron Gurlly**, Beloit College

It's all but Legen ... Wait for it ... Dary! Gender Negotiation, Promiscuous Behavior and the Construction of Hegemonic Heterosexuality in CBS's sitcom *How I Met Your Mother*

**Yannick Kluch**, Bowling Green State University

Macho Men and Sensitive Sirs: Bob Mizer and Pierre et Gilles' Contributions to the Gay Male Aesthetic

**Kevin Whiteneir**, The School of the Art Institute of Chicago

This panel addresses a wide range of sexualities, from representations of hegemonic heterosexuality to the erasure of bisexuality to same-sex online dating to gay male aesthetics. Each panelist provides a case study for exploring sexuality within a unique context (e.g., personal narrative, television, social media, art).

Saturday 8:00–9:15 AM

Berkey

### **The Ramifications of Facebook Usage in Personal Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Kristin L. Everhart**, University of Nebraska-Lincoln

Respondent: **Robert J. Sidelinger**, Oakland University

Look How Happy We Are: Relationships between Facebook Photos of Significant Others, Personality, and Satisfaction

**Hailey Gillen Hoke**, Weber State University

“I Just Wasn’t Expecting It . . .”: Expectancy Violations between Romantic Partners on Facebook

**Samantha Q. Fylling**, University of Wisconsin, Milwaukee

Embracing Connection and Health: An Examination of Mothers’ Mental Health Quality with Their Facebook Enjoyment and Use

**Renee Kaufmann**, Indiana University East

**Marjorie M. Buckner**, Texas Tech University

**Andrew M. Ledbetter**, Texas Christian University

This competitively-selected paper panel examines the role that Facebook plays in both romantic and familial relationships, and how the pervasiveness of this social medium influences both the personal and relational qualities associated with these relationships.

Saturday 8:00–9:15 AM

Haldane

## **Social Media in the 2016 Election**

Sponsor: Political Communication Interest Group

Chair: **Terri M. Easley**, University of Kansas

Respondent: **Mary C. Banwart**, University of Kansas

Candidates Live Tweeting Debates: Analysis of Trump and Sanders Tweeting Opposition Debates

**Joshua P. Bolton**, University of Missouri

Predicting Digital Engagement: Reading the Frequency and Content of Online Political Communication

**Joshua Hawthorne**, University of Missouri

The Null Effect of Social Media Use on Political Participation

**Michael W. Kearney**, University of Kansas

Following Candidates on Twitter: Political Efficacy and Engagement in the 2016 Presidential Primaries

**Natalie Pennington**, Kansas State University

**Soo-Hye Han**, Kansas State University

Campaign Today, White House Tomorrow? Social Media Campaigning and the Future of Presidential Communication

**Joshua Scacco**, Purdue University

This paper panel broadly covers the use and impact of social media in politics, ranging from analyses of candidate and citizen social media content to explorations of the effects of social



media use on citizens. Each paper presents evidence to elaborate on the role of social media during the 2016 elections.

Saturday 8:00–9:15 AM

Grand View B

### **President Panel Session**

Saturday 8:00–9:15 AM

Kendall

### **Building Strong Foundations: Helping Undergrads Avoid the Glorification of Busy**

Sponsor: Undergraduate Programs Interest Group  
Chair: **Christine North**, Ohio Northern University

Presenters: **Leah E. Bryant**, DePaul University  
**Malynda Johnson**, Mt. Union University  
**Elizabeth Ribarsky**, University of Illinois, Springfield  
**Katie Lever**, Western Connecticut State University

This panel examines issues associated with a culture that glorifies business and multi-tasking and will address strategies to help students avoid the associated pitfalls. Panelists will address the importance of quality over quantity regarding written assignment length, extra-curricular activities, etc. Furthermore, issues such as multi-tasking leading to short-sighted preparations as well as the impact of insufficient planning and research will also be discussed. The busy-trap is frustrating for faculty and a hindrance to student success.

Saturday 8:00 AM-9:15 AM

Ambassador Ballroom

### **President's Undergraduate Honors Research Poster Session**

Saturday 8:00 AM-9:15 AM

Heritage Hill

### **What is a Good Foundation for Communication Education in K-12, Community College and Baccalaureate Students?**

Sponsor: Community College Interest Group  
Chair: **Tony Arduini**, Kirkwood Community College

Presenters: **David T. McMahan**, Missouri Western State University  
**David Wendt**, Keokuk High School  
**Natalia Cherjovskiy**, Kirkwood Community College  
**Richard L. Underwood**, Kirkwood Community College

The Higher Learning Commission increased accreditation criteria for the number of graduate-level credits required for faculty to teach in a discipline other than their degree from 12 to 18, effective September 2017. Although the higher criteria would result in faculty with more training, the change comes at a time when there is already a shortage of qualified adjunct and dual enrollment instructors. What can state, regional, and national communication organizations do to meet this challenge?

Saturday 8:00–9:15 AM

Grand View C

### **President’s Undergraduate Honors Research Conference Session**

Saturday 8:00–9:15 AM

Grand View B

### **President Panel Session**

**Saturday, April 16, 9:30-10:45 AM**

Saturday 9:30-10:45 AM

Pullman

### **Laying a Good Foundation: Using Creativity in Your Course Planning, Lessons, and Activities: Session One**

Sponsor: Community College Interest Group  
Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **Melissa L. Beall**, University of Northern Iowa  
**Stacy Shilling**, Winona State University  
**Tammie Wiebers**, North Central Missouri College  
**Allison Beltramini**, Waubensee Community College  
**David J. Potter**, North Dakota State University  
**Joshua Parcha**, North Dakota State University  
**Joseph Hassert**, College of Southern Nevada

This panel will examine the concept of creativity can be an energizing force and stimulus for course planning, lessons and activities in the classroom. Panelists will explore a diverse array of methods to share describing their insights, experiments and trials that have enriched their classroom experience.

Saturday 9:30-10:45 AM

Emerald B

### **Communication Education Interest Group Business Meeting**

Chair: **Tiffany R. Wang**, University of Montevallo  
Vice Chair: **Joy L. Daggs**, Northwest Missouri State University  
Secretary: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

Saturday 9:30-10:45 AM

Emerald A

### **GELO, not JELLO: Firming Up General Education Learning Outcome (GELO) of Oral Communication Across the Curriculum**

Sponsor: Community College Interest Group  
Chair: **Ed Schwarz**, Prairie State College

Panelists: **David Bodary**, Sinclair Community College  
**Barbara Handley-Miller**, Delta College  
**Richard G. Jones, Jr.**, Eastern Illinois University  
**Marilyn Lemerand**, Delta College  
**Lauren Morgan**, College of DuPage  
**Julie Weishar**, Parkland College

Most colleges and universities include oral communication in their general education learning outcomes (GELOs). Panelists will present their college's challenges and successes in defining, implementing and assessing oral communication as a GELO in courses outside the communication discipline. An invitation to attendees to ask questions and share experiences and perspectives will follow.

Saturday 9:30-10:45 AM

Haldane

### **Short Course: Building Better Foundations for the Future through the Past: Revitalizing Student Engagement in Communication Courses with 'Reacting to the Past' pedagogy**

Sponsor: **Shawn T. Wahl**, First Vice President

Presenters: **Neil A. Patton**, Ferris State University  
**Donna A. Smith**, Ferris State University  
**Sheri Reeves Bleam**, Adrian College  
**Christy Mesaros-Winckles**, Adrian College  
**Donald Ritzenhein**, Eastern Michigan University

This course introduces communication teachers to the dynamic pedagogy of "Reacting to the Past" (RTTP) showing how student engagement can be supercharged by this game theory-based approach to teaching a broad variety of communication courses. Instructors will discuss how they utilized RTTP games in a variety of communication classes. In addition to providing syllabi, handouts and tips for integrating RTTP in classes, advice will be provided on "selling" the pedagogy to colleagues and administrators.

## **Foundationally Inaccurate: Correcting Ethnocentrism and Homophobia in the Telling of U.S. Women's Suffrage**

Sponsor: Women's Caucus

Chair: **Molly C. Turner**, Northeastern State University

Presenters: **Lauran Schaefer**, Southern Illinois University, Carbondale  
**Victoria E. Thomas**, University of Washington  
**Amy Aldridge Sanford**, Texas A&M University, -Corpus Christi  
**Deleasa Randall-Griffiths**, Ashland University  
**Dacia Charlesworth**, Butler University  
**Jennifer Rome**, University of Nebraska, Lincoln

This panel explores several ways in which educators can selectively feature contributions to the women's movement that have traditionally been overlooked. As a result of those choices, educators can address the lack of representation within the master narrative. A more accurate conception of the women's movement should be centered on several distinct paths to feminism (not waves of feminism); thus allowing students to comprehend the connection between historical and contemporary movements.

## **Great Ideas for Teaching – Session D**

Sponsor: G.I.F.T. Interest Group

Chair: **Kathie R. Fleck**, Ohio Northern University

Inviting TED to Your Class: How to Use TED Talks to Teach Public Speaking Courses  
**Nathan G. Webb**, Belmont University

Building Informers through Team-Teaching  
**Katherine Beich-Forkner**, Winona State University

Solving the Outline Puzzle: Helping Student Visualize an Outline  
**Erin F. Doss**, Indiana University Kokomo

Having "The Conversation": Encouraging End-of-life Conversations as a Foundational Health Communication Activity.  
**Kelly S. Wood**, Missouri State University

Rediscovering Bloom's Taxonomy: The Foundation of Classroom  
**Jenny L. Walton**, Ohio Northern University

What's In Your Backpack?

**Nancy DiTunnariello**, North Dakota State University

**Andrea Ramstad**, North Dakota State University

Group Speech Activity for Online Teaching

**Alicia Wright**, Indiana University Northwest

Innovation versus Standardization: Grading Student Work with Creative Elements

**Pat Artz**, Bellevue University

The Soul of Wit: Exploring the Power of Words With the One-Sentence Story

**Scott Sellnow-Richmond**, Columbus State University

**Deborah Sellnow-Richmond**, Wayne State University

Enhancing Delivery in Public Speaking through Self-Students' feedback

**Narissra Punyanunt-Carter**, Texas Tech University

**Vladmir S. Arias**, Texas Tech University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Saturday 9:30 AM-10:45 AM

Winchester

### **Health Communication Interest Group Business Meeting**

Chair: **Malynda Johnson**, University of Mount Union

Vice Chair: **Lance Brendan Young**, Western Illinois University

Secretary: **Rebecca K. Britt**, South Dakota State University

Saturday 9:30-10:45 AM

Nelson

### **Where Do We Fit?: Looking at Organization and Life Boundaries**

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Grace Gogio**, University of Wisconsin, River Falls

Respondent: **Sarah E. Riforgiate**, Kansas State University

Foundational Issues: Explaining Students' Attitudes about Diversity and Inclusion at Institutions of Higher Education

**Lisa K. Hanasono**, Bowling Green State University

**Dhiman Chattopadhyay**, Bowling Green State University

The Effect of Perceived Individualism and Collectivism and Task Interdependency

on Work Process Satisfaction

**Chang Shik Choi**, University of Wisconsin, Milwaukee

Challenging Classed Communication Privilege and Methodological Bias

**Angela N. Gist**, University of Kansas

Male Mystique: Examining Work-Life Balance for Fathers in Today's Workplace

**DeAnne Priddis**, University of Wisconsin, Oshkosh

**Kristine M. Nicolini**, University of Wisconsin, Milwaukee

Panelists discuss the importance and relevancy of perception of inclusion and privilege in organizations. A variety of contexts are covered including fathers' concerns about work-life balance, students' concerns about inclusion, cultural lenses on individualism and collectivism, and class differences.

Saturday 9:30-10:45 AM

Thornapple

## State of Iowa Showcase

### Asperger's Syndrome: It Worked for Einstein

Sponsor: States Advisory Council

Chair: **Keith Hardeman**, Westminster College (Missouri)

Presenters: **Keith Hardeman**, Westminster College (Missouri)

**Tirza Kroeker**, Westminster College (Missouri)

**Kelly Famuliner**, Westminster College (Missouri)

According to the Center for Disease Control, autism identification has risen from 1 in 150 children in the U.S. in 2002 to 1 in 68 today, an increase of 123%. As small colleges compete to enroll students from a dwindling prospective pool to stay financially afloat, more and more students with special needs are being recruited and attending college. However, attracting and retaining students with neurocognitive disorders isn't just for additional numbers. Under the Americans with Disabilities Act, colleges and universities are required to accommodate these students. Professors, however, are generally not trained to deal with behavioral issues stemming from students diagnosed with autism spectrum disorder (ASD). The College Transitions Program at Westminster College runs a program specifically designed for students diagnosed with ASD and with highly successful results. As a part of this program, the panelists team-taught an inaugural class in social skills to 14 ASD students, including a study of perceived behavioral improvement, and will report on the class and results of the study. The national retention and graduation rate for college students with ASD is about 20%. However, Westminster's CTP efforts have yielded an 80% rate, which is even higher than the College's overall graduation rate.

Saturday 9:30-10:45 AM

Grand View B

## **Rediscovering the Founders: Creative Methods for Teaching Foundational Theory in the Millennial Classroom**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Kathleen Edelmayer**, Madonna University

Presenters: **Ashley Vasquez**, Johnson County Community College

**Lora Cohn**, Park University

**Deana Miller**, Johnson County Community College

**Myra Young**, Johnson County Community College

**Stacy Mayo**, Park University

This panel will discuss (and provide materials to attendees) regarding various methods for introducing foundational theories from throughout the communications discipline in the Interpersonal Communication course. Panelists will place emphasis on active learning, which will particularly resonate with millennial generation students. Theories to be highlighted include Cultivation, Groupthink, Social Exchange, Social Penetration, and Systems.

Saturday 9:30-10:45 AM

Pearl

## **Digital Rhetoric: Analog Foundations/Digital Expansions: Considering Theory and Practice in Media Studies**

Sponsor: Media Studies Interest Group

Chair: **Adam Tyma**, University of Nebraska at Omaha

Respondent: **Michelle Calka**, Manchester University

New Media Technologies and the Struggle for Control

**Craig Weathers**, University of Nebraska at Omaha

Revolution of Comedy in the Digital Age

**Kayla Meehan**, Ball State University

The Male Gaze is Still News

**Lauren Harrahill**, University of Nebraska at Omaha

Targeting Audiences: Using Trailers as Promotion in a Digital Age

**Brian Gibson**, Ball State University

The participants of this panel consider various traditional media theories and modes of production, and provide analyses of how these theories and modes have changed (or remained the same) with the advent of digital media. The scope of the panel considers important issues including practices of film promotion, the relationship between media producers and audiences, the representation of gender in new media, and the evolution of television comedy.

## Popular Culture Interest Group Top Papers

Sponsor: Popular Culture Interest Group  
 Chair: **Charley Reed**, University of Nebraska at Omaha  
 Respondent: **Ahmet Atay**, College of Wooster

Appropriation, Recontextualization, and the New Globalized Identity: *Sukiyaki Western Django* as a Representation of Transcultural Identity  
**Christopher J. Olson**, Dominican University

Doing Sexuality Through Parasocial Relationships (Top Paper, Top Student Paper)  
**John Marc Cuellar**, Ohio University

A Touch So Foreign: Intersections of Race and Sexuality in Contemporary Pop Music  
**Noelle Lynn Blood**, University of Nebraska at Omaha

These papers represent the best scholarship submitted to the Popular Culture Interest Group this year. These three papers address a wide variety of topics as they relate to the communication of popular culture and how different types of relationships influence our interaction with each other.

## Hillary Rodham Clinton in 2016: Establishing a Foundation for Understanding How the Would-Be Madame President Communicates

Sponsor: Political Communication Interest Group  
 Chair: **Terri M. Easley**, University of Kansas

She Said, She Said: Comparing Hillary Clinton's Communication Strategies in Her Campaigns for the Democratic Nomination for President  
**Dianne G. Bystrom**, Iowa State University

'I Just Don't Want to Have a Beer with Her': The Rhetorical Constraint Posed by Clinton's Likeability  
**James M. Schnobelen**, Washburn University

Rhetorical Resource or Interactivity Run Amok: Hillary Clinton, Twitter, and Presidentiability during the 2016 Campaign  
**Kristina Horn Sheeler**, Indiana University-Purdue University Indianapolis (IUPUI)



Gender, Candidate Image, and the 2016 Presidential Primary: The Case of Hilary Clinton  
**Benjamin R. Warner**, University of Missouri-Columbia  
**Calvin Coker**, University of Missouri-Columbia  
**Molly Greenwood**, University of Missouri-Columbia

Framing Hillary in Iowa: Media Frames in Local Coverage of Hillary Clinton's 2016 Campaign  
**Kelly L. Winfrey**, Iowa State University

Hillary Clinton is once again trying to break the “highest and hardest” glass ceiling as she attempts to win the Democratic primary for president. In keeping with this year’s conference theme, the goal of this panel is to present a foundation for understanding how Clinton communicates with various political entities. To that end panelists will present research regarding Clinton’s interaction strategies, strengths, and weaknesses from various methodological and theoretical perspectives.

Saturday 9:30-10:45 AM

Grand View C

### **President’s Undergraduate Honors Research Conference Session**

Saturday 9:30-10:45 AM

Heritage Hill

### **State of Iowa Showcase**

#### **Look at This: Grabbing the Attention of the 21<sup>st</sup> Century Learner with Infographics**

Sponsor: States Advisory Council

Presenter: **Shelli Inness**, Iowa Western Community College

Digital Media should not be reserved for slick organizational branding or the average social media user. Many modern marketing tools are perfect for an educational setting. The infographic is one of these tools. Using Infographics in the classroom help educators mix words, graphics, videos, charts and can even support student interaction. Infographic make information more accessible to the 21<sup>st</sup> century learning. They create a narrative to help students visualize relationships, data, and most importantly course constructs. This interactive session will demonstrate the utility of infographics in the classroom. The session will focus on the effectiveness of infographics and some ways they are be used in the classroom. Finally, the session would offer practical tips on how to create infographics. This session is interactive so follow along on your laptop or tablet!

**Saturday, April 16, 11:00 AM-12:15 PM**

## **Space, Yarn, and a Microphone: Top and Contributed Papers in Performance Studies and Theatre**

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Erin Briddick**, Wisconsin University

Respondent: **Matthew Foye**, University of Northern Idaho

Performance Spaces and Drifting Practices: Situating a Distant Subjectivity (Top Paper)

**Hunter H. Fine**, Humboldt State University

Feminist And Street Graffiti Artists As Yarnbombers' Performative Predecessors

**Diana Woodhouse**, College of Southern Nevada

Open Mic as Making Do

**Joseph Hassert**, College of Southern Nevada

Space is as much a social product as it is physical. This panel features the top contributed papers in performance studies and theatre. Inviting the audience to engage in the collective reflection process these papers explore distinct performance practices and in turn interrogates, celebrates, and considers the unique cultural spaces that are constructed.

## **Policies/Problems Regarding instructor Attendance on College Campuses: An Open-Forum Discussion Regarding Higher Education Policies**

Sponsor: Basic Course Interest Group

Chair: **Jennifer Whalen**, University of South Florida

Panelist(s): **Diana L. Tucker**, Walden University

**Melissa Broeckelman-Post**, George Mason University

**John F. Hooker**, Illinois State University

**Cassandra L. Secrease**, University of Dayton

**Denise Miller**, Oral Roberts University

**Jennifer Whalen**, University of South Florida

**Virginia Horan**, Suffolk County Community College

We invite conversation during this year's CSCA Annual Convention to brainstorm on best practices for presence in the basic course classroom- not from a lack of student attendance but a discussion on staff attendance. Whether that be physical attendance in a class or presence online, this panel would like to use this time to discuss some of the following notions: (1) Why presence is so important, especially in the basic class, (2) Best practices for creating presence through teacher engagement in both online and physical classrooms and, (3) The potential/necessity to

develop guidelines for basic course coordinators in setting presence requirements. The discussion leaders hope to walk away with the beginnings of an ongoing dialogue regarding instructor attendance/presence in basic course classes.

Saturday 11:00 AM-12:15 PM

Emerald B

## **Getting Past Golden: Building on the Feminist Foundation laid by The Golden Girls**

Sponsor: Women's Caucus

Chair: **Jessica M. W. Kratzer**, Middle Tennessee State University

Presenters: **Joy L. Daggs**, Northwest Missouri State University  
**Heather Nesemeier**, Minnesota State University, Moorhead  
**Molly C. Turner**, Northeastern State University  
**Sarah Turner McGowen**, Northeastern State University

A recent article on Medium.com praised The Golden Girls as the most progressive show on television, and even called it "one of the last shows where progressive values were part of the show's DNA." This discussion panel will examine the show and other movies and television shows with all female casts and examine how the issues tackled by The Golden Girls are still major issues in society today.

Saturday 11:00 AM-12:15 PM

Winchester

## **Communicative Attempts at Maintaining and Constructing Family Solidarity and Identity**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Renee Bourdeaux**, North Dakota State University

Respondent: **Tiffany R. Wang**, University of Montevallo

Humor, Relational Maintenance Behaviors, and Interpersonal Solidarity: An Examination of Sibling Relationships

**Erin Incarnati**, Oakland University

**Janice Pollak**, Oakland University

**Robert J. Sidelinger**, Oakland University

Shoring up the Foundation: Mediated Channel Choice and the Maintenance of Distanced Family Relationships

**Katheryn C. Maguire**, Wayne State University

**Jaclyn Gaule**, Wayne State University

**Nick Smith**, Wayne State University

**Lukas Pelliccio**, Wayne State University

Discursive Constructions of Cohabiting Household Identity: “I Mean, We’re Kinda Like Family”  
**Nathan M. Swords**, University of Nebraska-Lincoln

This competitively-selected paper panel examines how family members--whether they are children, siblings, parents, or grandparents--utilize face-to-face interaction or mediated communication media as a way to further develop and maintain their family relationships or as a way in which family members work together to construct their family identity.

Saturday 11:00 AM-12:15 PM

Pullman

### **Scholar’s Office Hour**

Sponsor: Health Communication  
Moderator: **Malynda Johnson**, University of Mount Union

Presenters: **Laura D. Russell**, Denison University  
**Anne Kerber**, Minnesota State University, Mankato  
**Tennley A. Vik**, Emporia State University  
**Lance Brendan Young**, Western Illinois University-Quad Cities  
**Christine North**, Ohio Northern  
**Christina S. Beck**, Ohio University

Seeking feedback on works in progress? Need some ideas on where you could go next with your research? This is the panel for you. In hopes to promote solid foundations of research this round robin panel will allow established scholars and aspiring scholars to brainstorm, find collaborations, or just ask questions. Using a timed “speed dating” model half of the participants will remain seated while the other half shifts from chair to chair.

Saturday 11:00 AM-12:15 PM

Grand View C

### **Theoretical Foundations for Developing the Local Television Documentary**

Sponsor: Media Studies Interest Group  
Chair: **Karen H. Bonnell**, University of Southern Indiana

Presenters: **Leigh Anne Howard**, University of Southern Indiana  
**David Black**, University of Southern Indiana  
**Tania Machonisse**, University of Southern Indiana

How are local television documentaries conceived and developed? Participants discuss the theoretical foundations for media decision-making including gatekeeping and the agenda setting function. Participants also discuss the creative processes and techniques used to reach mass audiences. Attendees will see clips of interviews with local television programming managers and documentary producers explaining how they determine the value of the message relative to audience needs and how they select and frame content to best portray those messages.

### **From the Student Perspective: How a Solid Foundation Enhances Students' Experiences in Organizations**

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: **Peggy B. Fisher**, Ball State University

Presenters: **Chad Ragan**, Ball State University  
**Sumer Frain**, Ball State University  
**Lindsay Bryie**, Ball State University  
**John Anderson**, Ball State University  
**Whitney Morgan**, Ball State University  
**Jenna McAbee**, Ball State University

This panel is comprised of both graduate and undergraduate team members working with a local nonprofit organization. Each student will address a particular aspect of his or her experience including building a good foundation for teamwork, the advantages of having a real versus simulated client, the benefits and challenges of working in a multidisciplinary team, the impact of a project when it hits home for the student, using images in an organization, and how the experience can help build a foundation for teaching.

### **The Iowa Caucuses: Realities and Myths**

Sponsor: Political Communication Interest Group  
 Chair: **Fred Antczak**, Grand Valley State University

Presenters: **Dianne G. Bystrom**, Iowa State University  
**Mitchell S. McKinney**, University of Missouri  
**Greg Payne**, Emerson College  
**Craig Allen Smith**, NC State University  
**Benjamin R. Warner**, University of Missouri  
**Kelly L. Winfrey**, Iowa State University

To better understand the realities of the Iowa caucuses a team of scholars will convene at Iowa State University on caucus weekend (January 30-February 1). The researchers will attend rallies and speeches as well as the caucuses. The participants will spend February and March completing their work for presentation at CSCA and anticipate offering a set of recommendations for campaigners, citizens, and reporters as they look toward 2020.

## Top Papers in Argumentation and Forensics

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Kristopher Copeland**, Northeastern State University  
Respondent: **Larry Underberg**, Southeast Missouri State University

The Decreasing Influence of Program Directors in High School Debate: Effects on Student Participation levels (Top Paper)

**Randy Bordon**, Western Michigan University

Argumentation as the Basic Communication Course: What Students Really Need (Top Student Paper)

**DeArtha Chambers**, Ball State University

Judicial Rhetoric and Social Change

**Chris Cudahy**, Crandall University

Promoting Issue Learning and Technical Argumentation in Public Deliberation

**Sara A. Mehlretter Drury**, Wabash College

**Jack Kellerman**, Wabash College

**Connor Rice**, Wabash College

This competitively-selected paper panel offers important perspectives from researchers in the argumentation and forensics unit.

Saturday 11:00 AM-12:15 PM

Berkey

## (un)Founded: Navigating Queerness in the Academy

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Tim McKenna-Buchanan**, Manchester University

Presenters: **Tony E. Adams**, Northeastern Illinois University  
**Rahul Mitra**, Wayne State University  
**Shinsuke Eguchi**, University of New Mexico  
**Stephanie L. Young**, University of Southern Indiana

As our discipline becomes more inclusive of queer spaces, we need more critical conversations about queerness within the academy. For many scholars and students there is no foundation or basis in which to navigate queer, (un)founded spaces. This discussion panel hopes to provide an open and safe space for queer scholars to ask questions and discuss how LGBTQ individuals navigate their identity in their scholarship, in their teaching, and most foundationally, in their lives.

Saturday 11:00 AM-12:15 PM

Grand View A

## State of Iowa Showcase

### Shifting Dynamics in Instructor Roles at the Community College

Sponsor: States Advisory Council  
Chair: **Nicole Allaire**, Des Moines Area Community College and Iowa State University

Presenters: **Nicole Allaire**, Des Moines Area Community College and Iowa State University  
**Natalia Cherjovskiy**, Kirkwood Community College  
**Rachel Murdock**, Des Moines Area Community College and Iowa State University  
**David Wendt**, Keokuk High School, University of Iowa, Southeastern Community College  
**Tammie Wiebers**, North Central Missouri College  
**Barb Schmidt**, Des Moines Area Community College

In the 1970's the ratio of full time instructors to adjuncts was 70% to 30%, but now that has reversed to 70% adjuncts and 30% full-time instructors. This dynamic shift in the teaching paradigm at community colleges certainly has ramifications for full-time and adjunct faculty as well as for students. What are those shifts in roles, responsibilities and resources? How does having fewer full-time faculty members affect the teaching and committee loads for the full-time faculty? How does it affect their teaching? What are students' perceptions of full-time faculty vs. adjunct faculty, and do they know the difference? How can we be sure students are receiving the best education possible? How can full-time and adjunct faculty work together to facilitate positive relationships and a sense of community? This panel with a mix of temporary, adjunct, and full-time instructors will explore these questions and interact in discussion with the audience.

Saturday 11:00 AM-12:15 PM

Grand View B

### President Panel Session

Saturday 11:00 AM-12:15 PM

Nelson

### Service Learning: Foundations for Civic Excellence

Sponsor: Undergraduate Programs Interest Group  
Chair: **Stacey Macchi**, Western Illinois University

Presenters: **Nancy Pearson**, Minot State University  
**Kim Weismann**, Williston State College  
**Deb Uecker**, Wisconsin Lutheran College  
**Audra Myerchin**, Minot State University

This panel seeks to explore some of the different ways institutions incorporate service learning into communication courses. The panelists represent a variety of experiences and will share their institution's approach to student engagement through service learning which helps foster foundations for civic excellence.

Saturday 11:00 AM-12:15 PM

Heritage Hill

### **Short Course: Reinvent yourself with Youtube and Google Apps**

Sponsor: **Shawn T. Wahl**, First Vice President

Presenters: **Narissra Punyanunt-Carter**, Texas Tech University  
**Vladimir S. Arias**, Texas Tech University

You think you know how to use YouTube and Google Apps, but you have no idea! In this session, we will guide you through ten (potentially mind blowing ways) to use YouTube and Google Apps in your classroom. Leave this session as the expert in understanding ways to leverage video and Google apps in the classroom successfully. This session is perfect for instructors of all content areas of communication studies.

Saturday 11:30-1:30 PM

Vandenberg A

### **Past and Present Officers Luncheon**

Saturday 11:30-1:30 PM

Pantlind Ballroom

### **President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair**

**Saturday, April 16, 12:30-1:45 PM**

Saturday 12:30-1:45 PM

Grand View C

### **Building and Reinforcing the Foundation: Connecting Instructors, Students, and Administrators**

Sponsor: Communication Education Interest Group

Chair: **Richard Murphy**, McKendree University

Respondent: **Elizabeth Ribarsky**, University of Illinois, Springfield

Increasing Speech Evaluation Fidelity Between Instructors and Students Through In-Class Peer Workshops and Assessment



**T. Kody Frey**, University of Kentucky  
**Stephen K. Hunt**, Illinois State University

Love the Humor, Love the Class: The Effects of Appropriate Humor Use and Students' Humor Orientation on Students' Perception of Instructors' Credibility, Affective Learning and Students' Motivation

**Hengjun Lin**, Ohio University

“Sometimes I Have to Announce My Feminism and I Don’t Mind Doing That”: Instructor Self-Disclosure of Feminism in the Classroom

**Elaina M. Ross**, University of Kansas

**Kristopher Copeland**, Northeastern State University

Visible and Voiceless: The Impact of Federal Education Policy on Teachers

**Craig Weathers**, University of Nebraska at Omaha

This panel is dedicated to papers that offer important theoretical and practical insights into communicative processes that promote the formation of the interpersonal relationships that are needed to build and reinforce the foundation of educational contexts inside and outside the classroom. The authors use a range of theoretical and methodological perspectives to explore how student-student, teacher-student, and teacher-administrator connections shape instructor and student outcomes, students' perceptions of instructors, college classroom environments, and public school systems.

Saturday 12:30-1:45 PM

Thornapple

### **Academia and Popular Audiences: The Role of the Public Intellectual Today**

Sponsor: Popular Culture Interest Group, Media Studies Interest Group

Chair: **Charley Reed**, University of Nebraska at Omaha

Presenters: **Kathleen M. Turner**, Aurora University

**Bob Batchelor**, Miami University

**CarrieLynn D. Reinhard**, Dominican University

**Art Herbig**, Indiana University-Purdue University at Fort Wayne

As access to information becomes easier and more widespread across the world, access to scholarship continues to be restricted to an elite few, whether through the use of jargon, expensive subscriptions, and copyright limitations. In this panel, representatives from the Popular Culture and Media Studies Interest Groups join to discuss the importance of the “public intellectual” and how scholarship can increase its role and respectability within the public sphere.

Saturday 12:30-1:45 PM

Emerald A

## **Theorizing Social Support: Foundations, Current Research, and Future Directions**

Sponsor: Communication Theory Interest Group  
Chair: **Jayson Dibble**, Hope College

Presenters: **Sarah E. Riforgiate**, Kansas State University  
**Charee Thompson**, The Ohio State University  
**Jimmie Manning**, Northern Illinois University  
**Katherine J. Denker**, Ball State University  
**Narissa Punyanunt-Carter**, Texas Tech University  
**Vladmir S. Arias**, Texas Tech University  
**Riley Richards**, Western Michigan University  
**Andrea South**, Northern Kentucky University

Social support communication is central to relationships, with the potential to improve emotional and physical well-being. Social support theories range from affectionate communication (Floyd, 2002) to theories of resilience (Afifi, Merrill & Davis, 2015). Panel members will describe and critique current foundational theories, then suggest ways to extend social support research. Panel attendees will be invited to join in the discussion of current social support research and the practical implications of theoretical development.

Saturday 12:30-1:45 PM

Pullman

## **Understanding Text and Voice through Rhetorical, Critical, and Experimental Approaches**

Sponsor: Graduate Student Caucus  
Chair: **Alyssa Bish**, University of Missouri

Effects of Argumentative Headings on Text Comprehension  
**Eric Mishne**, Western Michigan University

Queen Bey or Nay? A Feminist Critique of Beyoncé's Lyrical Works  
**Christina J. Harris**, University of Kentucky

Can I buy Avowal?: Reframing Societies' Victimization and Victim Blaming pertaining to Abuse and Assault by Reframing Foucault's concept of Avowal  
**Keith Bistodeau**, Hamline University

This group of papers empirically examines the comprehension and appropriation of three different forms: text headings in political articles, musical lyrics from Beyoncé, and the "voices" and silence of the assaulted and abused. The first paper examined text headings by way of experimental design in order to uncover the power of headings on text comprehension. The second paper critically analyzed Beyoncé's lyrics to propose sexist and reinforced ideologies.

The third paper used Foucault's avowal lens to explicate current discourse around victim blaming and assault.

Saturday 12:30-1:45 PM

Grand View A

### **Foundations Often Forgotten: Providers of health and support**

Sponsor: Health Communication Interest Group  
Chair: **Laura D. Russell**, Denison University

Knowledge versus talk: The role of family communication and privacy management in understanding family health history.

**Emily Rauscher**, Texas A&M University Rauscher

Foundations of Motherhood: Social Support of Mothers Living with Lupus

**Tracy R. Routsong**, Washburn University

**Kathy A. Menzie**, Washburn University

Examining the Foundations and Functions of Narcotics Anonymous: An Autoethnographic Account of Addiction and Identity

**Ryan D. Rasner**, University of Wyoming

**Leah LeFebvre**, University of Wyoming

"She holds me together like duct tape:" Exploring close nurse friendship communication through metaphors

**Jennifer K. Ptacek**, Purdue University

**Julie Apker**, Western Michigan University

This paper panel offers important researcher related to the health communication field.

Saturday 12:30-1:45 PM

Emerald B

### **Gender: Reveal or Not to Reveal is that the Real Question?**

Sponsor: Women's Caucus  
Chair: **Anne Kerber**, Minnesota State University, Mankato

Presenters: **Robin A. Jones**, Southwestern Oklahoma State University  
**Jessica M. W. Kratzer**, Middle Tennessee State University  
**Heather Nesemeier**, Minnesota State University, Moorhead  
**Tennley A. Vik**, Emporia State University

Gender reveal parties have become the new thing when having a baby. What happens when a couple decides not to reveal the biological sex of their child? Is there a danger in the new trend of sex selection? These and other questions will be discussed as we explore the foundation of

where and how gender is formed in today's society. Also, the backlash Target took for "de-gendering" aisles will be explored and other classroom discussions.

Saturday 12:30-1:45 PM

Haldane

### **Countering Foundations in Remembrance: Contested Public Memory in Intercultural Conflicts**

Sponsor: Intercultural Communication Interest Group  
Chair: **Alberto González**, Bowling Green State University

Diasporic Identities and Diasporic Collective Memory: The Case of Cyprus  
**Ahmet Atay**, College of Wooster

When "Chiang Kai-Shek Memorial Square" Becomes "Liberty Square": A Case of Contested Public Memory in Taiwan  
**Yea-Wen Chen**, Ohio University  
**Chunyu Zhang**, Ohio University

Communist Prisons as Commemorative Sites: Negotiating Albania's Future  
**Nina Gjoci**, Bowling Green State University

Performing Freedom for the "Not Yet" Free: The Case of *Freedom Corner*, Uhuru Park, Nairobi, Kenya  
**Eddah Mutua**, St. Cloud State University

Vienna's *Museumsquartier* and the Discourse of Selective Importance and History  
**Emily Skorupski**, Bowling Green State University

This panel examines commemorative sites and events as locations for negotiating and contesting shared collective narratives. The presenters on this panel examine memorial sites from different countries around the world to understand how commemorations work as intercultural performance. Panelists address questions such as, who remembers and why? When and how are meanings challenged and negotiated.

Saturday 12:30-1:45 PM

Berkey

### **Analyzing the 2016 Presidential Election: Reflections on the Primaries and Predictions for the General Election**

Sponsor: Political Communication Interest Group  
Chair: **Kelly L. Winfrey**, Iowa State University

Presenters: **Mary C. Banwart**, University of Kansas  
**Dianne G. Bystrom**, Iowa State University

**Mitchell S. McKinney**, University of Missouri  
**Trevor Parry-Giles**, National Communication Association  
**Robert C. Rowland**, University of Kansas  
**Craig Allen Smith**, North Carolina State University  
**Judith S. Trent**, University of Cincinnati  
**David Zarefsky**, Northwestern University

By the time we meet in Grand Rapids, both the Democratic and Republican parties will be well on their way to selecting their nominees for the 2016 presidential election. Join a roundtable discussion with several political communication scholars who will offer analysis of the ongoing primary campaigns and predictions for the general election. Audience participation will be invited.

Saturday 12:30-1:45 PM

Ruby

### **Emotional, Physical, and Structural Challenges Facing Parent-Child Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Karla Mason Bergen**, College of Saint Mary  
Respondent: **Kristen Carr**, Texas Christian University

Parent's Emotion Regulation and Social Aggressiveness Related to Adult-Children's Experiences with Social Aggression

**Bethany Mutter**, Adrian College  
**Erin Willer**, University of Denver

"Cancer is a Family Disease:" An Exploratory Investigation of Family Communication during a Maternal Cancer Diagnosis

**Skye C. Karcher**, Purdue University  
**Maria K. Venetis**, Purdue University  
**Helen M. Lillie**, Purdue University

Stepchildren's Communicative and Emotional Journey from Divorce to Remarriage: Predictors of Stepfamily Satisfaction

**Sandra M. Metts**, Illinois State University  
**Paul Schrodt**, Texas Christian University  
**Dawn O. Braithwaite**, University of Nebraska-Lincoln

Using both quantitative and qualitative research methodologies, this competitively-selected paper panel focuses on the role that communication plays in developing and sustaining functional and healthy parent-child relationships as a way to combat the emergence of unexpected emotional, physical, and structural challenges.

Saturday 12:30-1:45 PM

Kendall

## **Working with Organizations, Students and Each Other: Relating Faculty Activity to a Variety of Contexts**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Marjorie M. Buckner**, Texas Tech University  
Respondent: **Erika L. Kirby**, Creighton University

Enhancing Professional Communication Skills in the Classroom: A Rhetorical Approach to Client Projects

**Elizabeth A. Petre**, Bloomsburg University of Pennsylvania  
**James T. Petre**, Bloomsburg University of Pennsylvania

It's Not "What" You Know, It's "How" You Know: An Investigation into Knowledge as a Discursive Identity Resource among Participants in the World's Largest Trivia Contest

**Greg Ormes**, University of Wisconsin, La Crosse

Experience with Technology for Career Exploration

**Michelle Fetherston**, University of Wisconsin, Milwaukee  
**Maura Cherney**, University of Wisconsin, Milwaukee  
**Thomas Bunton**, University of Wisconsin, Milwaukee

Foundational challenges: STEM faculty response to proposed workspace changes

**Elizabeth D. Wilhoit**, Purdue University  
**Parul Malik**, Purdue University  
**Lauren B. Hearit**, Purdue University  
**Patricia Gettings**, Purdue University  
**Patrice M. Buzzanell**, Purdue University  
**Brad Ludwig**, University of Colorado

Panelists address organizational communication from a variety of hands-on contexts. Topics range from working with students on projects and career exploration, how faculty react when their workspace is threatened, and the unique context of contests.

Saturday 12:30-1:45 PM

Nelson

## **The Foundations of the Academic Life: The mentor/mentee relationship beyond the degree**

Sponsor: Women's Caucus  
Chair: **Victoria E. Thomas**, University of Washington

Presenters: **Jacqueline A. Irwin**, California State University, Sacramento  
**Katherine J. Denker**, Ball State University  
**Morgan Summers**, Michigan State University

**Deb Ford**, University of Kansas, School of Nursing  
**Angela M. Jerome**, Western Kentucky University  
**Morgan Wickline-Getchell**, University of Kentucky

A mentor moves beyond the role of an advisor, providing continuous and genuine support, in hopes of developing a partnership between faculty members and the graduate students. As such, the mentor/mentee relationship is foundational to the continued existence of our discipline. Specifically, we consider the ways in which women faculty and women grad students create solidarity in academia via these relationships. Reflecting on personal experiences as mentee and/or mentor, this panel seeks to provide insights and recommendations that offer various approaches for continuing the mentor/mentee relationship beyond the degree.

Saturday 12:30-1:45 PM

Heritage Hill

### **Societal Pressure: Bullies, Abuse, and Unwanted Advances (Top Paper Panel)**

Sponsor: Women's Caucus  
Chair: **Malynda Johnson**, University of Mount Union  
Respondent: **Joy L. Daggs**, Northwest Missouri State University

Maxim Is A Bully: Making Women the Victim for Male Pleasure.  
**Pamela Hill Nettleton**, Marquette University

Discursive Chiaroscuro: A Critical Discourse Analysis of Unwanted Sexual Advances  
**Jason Roy Burnett**, Doctoral Student, Bowling Green State University  
**Lisa K. Hanasono**, Bowling Green State University  
**Kate Magsamen-Conrad**, Bowling Green State University

Perceived Characteristics of Men Abused by Female Partners: Blaming, Resulting, Blaming-Excuses, or Normal? (Top Paper)  
**Jessica J. Eckstein**, Western Connecticut State University  
**Jessica Cherry**, Western Kentucky University

Societal stigma towards those who have been bullied and abused is communicated in a number of ways. Often when abuse and bullying is discussed the narrative makes women the victim, however as this year's top paper discusses males are not immune. These three competitively-selected paper panel feature important research in the field of women's studies by exploring bullying, abuse, and unwanted advances.

Saturday 12:30-1:45 PM

Pearl

### **The Inherited Foundations of *Fear the Walking Dead*: The Continuing Themes of the Zombie Narrative**

Sponsor: Popular Culture Interest Group

Chair: **Jesse Deleon**, Texas A&M University-Corpus Christi

Presenters: **Sarah Hollingsworth**, Southern Illinois University, Carbondale  
**Patrick Sawyer**, University of North Carolina, Greensboro  
**Andrew Cole**, Waukesha County Technical College  
**Sadaf R. Ali**, Eastern Michigan University  
**Jason Kahler**, Saginaw Valley State University  
**Jenny Korn**, University of Illinois, Chicago  
**Marisa Rodriguez**, Texas A&M, Corpus Christi

AMC's new show, *Fear the Walking Dead*, has been an audience hit this past fall, bringing with it opportunities to discuss important dynamics and elements involving communication and popular culture. Panelists will explore different aspects of *Fear the Walking Dead*, as well as reflect on its parent show, *The Walking Dead*. Topics that will be discussed include gender, fandom, health communication, etc...

Saturday 12:30-1:45 PM

Grand View B

### Meet the Editors

Sponsor: **David T. McMahan**, President  
Chair: **David T. McMahan**, President

Presenters: **Tamara D. Afifi**, University of Iowa, *Communication Monographs*  
**Deanna L. Fassett**, San José State University, *Communication Teacher*  
**Kenneth A. Lachlan**, University of Connecticut, *Communication Studies*  
**Robert Alan Brookey**, Ball State University, *Critical Studies in Media Communication*

This panel provides an opportunity to meet and interact with the incoming editors of major journals in the discipline of communication. These incoming editors will share their vision for their respective journal and will discuss their editorial philosophies. Those individuals in attendance will be able to learn more about the editorial process and to gain insight into possible outlets for their research. Audience questions and interaction will be strongly encouraged.

Saturday 12:30-1:45 PM

Gerald R. Ford

### The Power of Story: Storytelling from the Classroom to the Boardroom

Sponsor: Public Relations Interest Group  
Chair: **Jamie Ward**, Eastern Michigan University

Presenters: **Jeanette Drake**, University of Michigan-Dearborn  
**Regina Luttrell**, Eastern Michigan University  
**Cheri Hampton-Farmer**, University of Findlay



Storytelling is a well-established and highly touted technique in education. However, students are rarely taught how to transfer those skills into professional environments. Companies are in search of students who can utilize stories to build relationships and market their brand to customers. This panel reinforces the power of storytelling and provides suggestions for training students to hone storytelling skills in order to be successful in their future careers.

## Saturday, April 16, 2:00-3:15 PM

Saturday 2:00-3:15 PM

Pearl

### **Establishing Foundations with the Basic Course**

Sponsor: Basic Course Interest Group  
Chair: **Richard L. Underwood**, Kirkwood Community College

Presenters: **Kim Weismann**, Williston State College  
**Nancy Pearson**, Minot State University  
**Audra Myerchin**, Minot State University  
**Stacey Macchi**, Western Illinois University  
**Joy L. Daggs**, Northwest Missouri State University  
**Jacki Brucher Moore**, Kirkwood Community College

This panel seeks to explore some of the different ways institutions incorporate the Basic Course into the foundational first year experience of incoming students. The panelists represent both two- and four-year institutions and will share their institution's approach to students' first year experiences.

Saturday 2:00-3:15 PM

Grand View B

### **Short Course: Infusing Social Justice into Communication Teaching**

Sponsor: **Shawn T. Wahl**, First Vice President  
Presenter: **Lawrence R. Frey**, University of Colorado Boulder

This short course explores principles and practices associated with teaching social justice in the communication discipline. After examining social justice, in general, and social justice education, specifically, numerous ways of (and many resources for) infusing social justice into communication teaching are explored, from informing purposes, readings, and assignments of standard communication courses (e.g., public speaking); to social justice activism service-learning; to teaching communication activism courses; to extending such teaching to populations and sites beyond college/university students.

Saturday 2:00-3:15 PM

Heritage Hill

## **Emerging Basic Course Directors and Scholars: Sustaining and Strengthening Our Foundational Course**

Sponsor: Basic Course Interest Group  
Chair: **Cheri J. Simonds**, Illinois State University

Presenters: **Aimee Sorensen**, University of South Dakota  
**Joshua N. Westwick**, South Dakota State University  
**Andrea M. Quenette**, Kansas State University  
**Kevin Stoller**, Indiana State University, Purdue University Fort Wayne  
**Michael E. Burns**, Texas State University  
**Richard G. Jones Jr.**, Eastern Illinois University  
**Luke LeFebvre**, Iowa State University

This year's conference theme of "foundation" has significant meaning in the basic course. This roundtable of up-and-coming course directors and scholars will discuss strategies for strengthening and sustaining the course. Participants, in combination with the audience, will provide a rich dialogue and strong take-away for those interested in discussing the future of the basic course. Join us as we explore ways emerging course directors/scholars are taking-on and reshaping the foundations of the basic course.

Saturday 2:00-3:15 PM

Ruby

## **Theoretical Foundations of Media Ecology: The Domestic and the Political**

Sponsor: Communication Theory Interest Group  
Chair: **Valerie V. Peterson**, Grand Valley State University

Presenters: **Corey Anton**, Grand Valley State University  
**Phil Rose**, University of Toronto  
**John Dowd**, Bowling Green State University  
**Robert Riordan**, University of Chicago  
**Barry Liss**, University of Wisconsin, Marathon County

This panel explores theoretical foundations of media ecology in the domestic and political realms. Professor Anton examines the historical evolution of the domestic dog as a mediated environment. Phil Rose discusses various mediated modalities of political campaigning. John Dowd merges the work of Burke, McLuhan and Hacking. Robert Riordan utilizes Ortega and McLuhan to explicate the 'alert' communicator as 'hunter.' Barry Liss utilizes Postman, Canetti and Hoffer to discuss the development of passivity in modern culture.

Saturday 2:00-3:15 PM

Grand View A

## **Current Graduate Student Work in Organizational Communication**

Sponsor: Graduate Student Caucus  
Chair: **Anna-Carrie Beck**, University of Kentucky  
Respondent: **Deborah Sellnow-Richmond**, Wayne State University

Volunteer Culture: A Look at Healthcare Volunteers  
**Shaley Moore**, Missouri State University

Like the Fat Kid Getting Picked Last at Dodgeball: Using Organizational Socialization to Understand the Nontraditional Students Experience  
**Christen Moore**, Missouri State University

The Foundational Role of Political Discourse in the Workplace  
**Nick Nickols**, Missouri State University  
**Shaley Moore**, Missouri State University

These three papers analyzed organizational communication across three different organizational settings: (a) workplace, (b) healthcare, and (c) university. The first paper identified the assimilation strategies used by healthcare volunteers using an interpretive approach. The second paper examined nontraditional students' experiences within the organizational structure of universities. The third paper assessed job satisfaction and frequency of political conversations within workplace settings. Collectively, these papers demonstrate interesting approaches and outcomes to current organizational communication research in variety of settings.

Saturday 2:00-3:15 PM

Nelson

## **Exploring Feminist-Friendly Games: Foundations, Applications, and Observations**

Sponsor: Women's Caucus  
Chair: **Fan Zhang**, Bowling Green State University  
Respondent: **Julia E. Largent**, Bowling Green State University

Lady Games and Lady Gamers: Negotiating Canonical Tropes in Feminist-Friendly Videogames  
**Erika M. Behrmann**, Bowling Green State University

She's Black. She's Latina. She's a White Girl with a Tan: Using Critical Discourse Analysis to Examine Racialized Discussions of Jade from Beyond Good and Evil  
**Kishonna Lean Gray**, Eastern Kentucky University

Memory Hunters and Time Shifters: Unpacking Strength in Female Video Game Characters  
**Ted Dickinson**, **affiliation?**

From Caroline to GlADOS: Feminist Perspectives in the Portal Franchise  
**Katharine Hodgdon**, Texas A&M University

This panel examines how foundational theories found in feminist game studies can be applied to contemporary video games. Through an analysis of games that put female-friendly narratives as their center, this panel argues for a distinction between female-friendly games that still marginalize and oppress individual voices and feminist-friendly games that emphasizes feminist commonalities.

Saturday 2:00-3:15 PM

Berkey

### **Reexamination of “Special Populations”: Critical Intercultural Pedagogy Approach**

Sponsor: Intercultural Communication Interest Group

Chair: **Ahmet Atay**, College of Wooster

Presenters: **Diana Trebing**, Saginaw Valley State University  
**Melissa L. Beall**, University of Northern Iowa  
**Carolyn Calloway-Thomas**, Indiana University  
**Satoshi Toyosaki**, Southern Illinois University-Carbondale

The term “special population” occupies a particular purpose and has a particular role in the discourse of higher education. Sometimes these “special” student groups are visible to us as educators; however, quite often they are hidden in plain sight that makes it difficult for educators to work effectively and meaningfully with these student groups. The primary goal of this panel is to use the framework of critical intercultural communication pedagogy to examine critical intercultural communication perspectives to problematize the notion of “special populations.” Finally, the panelists offer suggestions for instructors on how to work with diverse students in and outside the classroom.

Saturday 2:00-3:15 PM

Emerald A

### **Interpersonal and Small Group Communication Interest Group Business Meeting**

Chair: **Scott A. Myers**, West Virginia University

Vice Chair: **M. Chad McBride**, Creighton University

Secretary: **Amanda Holman**, Creighton University

Saturday 2:00-3:15 PM

Pullman

### **A Division in Flux: On Revitalizing the Foundation of the Performance Studies & Theatre Interest Group**

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Jake Simmons**, Missouri State University

Presenters: **Diana Woodhouse**, College of Southern Nevada  
**Erin Briddick**, University of Wisconsin  
**Joseph Hassert**, College of Southern Nevada  
**Travis Brisini**, Penn State University  
**Matt Foy**, Upper Iowa University  
**Patrick Santoro**, Governors State University  
**Jake Simmons**, Missouri State University

From radical shifts in research agendas, emerging engagements in performance styles and topics, and conference migrations that speak to the contemporary interests of the increasingly heterogeneous composite of our meta-discipline, the Performance Studies and Theatre Division experiences a perpetual state of state of flux. In this session, panelists will address this flux by devising strategies to revitalize the interest and attendance of the performance studies and theatre interest group at CSCA. Panelists will address strategies for increasing the interest group's visibility and attendance, creating presentation opportunities for attendees of all levels, devising opportunities for solo and group performance opportunities for practitioners in the field, as well as other pertinent topics.

Saturday 2:00-3:15 PM

Emerald B

### **A Look At The Gerald R. Ford Presidency**

Co-Sponsors: Rhetorical Theory and Criticism Interest Group  
Political Communication Interest Group  
Chairs: **Terri M. Easley**, University of Kansas  
**Kristen McCauliff**, Ball State University

Presenters: **Denise M. Bostdorff**, College of Wooster  
**Edward A. Hinck**, Central Michigan University  
**Donald Holloway**, Gerald R. Ford Presidential Museum  
**John Murphy**, University of Illinois at Urbana-Champaign  
**Trevor Parry-Giles**, National Communication Association  
**David Zarefsky**, Northwestern University

As we gather in the hometown of Gerald Ford, 38<sup>th</sup> President of the United States, we plan to discuss his early career, his presidency, the Carter-Ford debates, his legacy and various popular culture touch tones that mark his career.

Saturday 2:00-3:15 PM

Kendall

### **Women's Caucus Business Meeting**

Chair: **Malynnda Johnson**, University of Mt. Union  
Vice Chair: **Molly Wiant Cummins**, St. Cloud State University  
Secretary: **Karla Mason Bergen**, College of Saint Mary

Saturday 2:00-3:15 PM

Grand View C

### **President's Undergraduate Honors Research Conference Session**

Saturday 2:00-3:15 PM

Heritage Hill

### **State of Illinois Showcase**

#### **Let's Meet in the Center of Mindfulness: Using Mindfulness to Improve Listening and Reduce Apprehension**

Sponsor: States Advisory Council  
Chair: **Anna Wright**, Illinois State University

Presenters: **Mardia Bishop**, University of Illinois  
**Laura Bruns**, Bradley University  
**Michelle Johnson**, Black Hawk College

Based on communication apprehension research, this interactive panel will use mindfulness as a pedagogical approach to explore ways to improve listening and reduce apprehension in the basic course.

Saturday 2:00-3:15 PM

Haldane

### **Great Ideas for Teaching – Session E**

Sponsor: G.I.F.T. Interest Group  
Chair: **Kathie R. Fleck**, Ohio Northern University

Demonstrating Students' Skills and Experiences through Electronic Portfolios  
**Ronda Leahy**, University of Wisconsin-La Crosse

Would You Rather – Public Speaking Edition  
**Andrea L. Meluch**, Kent State University

Intercultural Communication Interview/Photo Album Assignment  
**Kallia O. Wright**, Illinois College

Communication and Identity  
**Christopher Hamstra**, University of Kansas  
**Lisa Northouse**, University of Kansas

Say What? The Impact of Paralanguage on Communication

**Hsin-Yen Yang**, Fort Hays State University

The Ultimate Trifecta: Using Career Interviews to Achieve Three Distinct Objectives

**Nicole A. Ploeger-Lyons**, University of Wisconsin-La Crosse

Rock at Qualitative Writing Game: Using Games to Tackle the Challenges of the Writing Process and to Motivate Students to Approach Writing in Creative, Yet Productive Ways

**Renee Bourdeaux**, North Dakota State University

The Box of Differences: Using Experiential Learning to Teach Students about Privilege

**Yannick Kluch**, Bowling Green State University

Scavenging for Topics: Tasking Students with Exploring Their Communities for Paper and Presentation Topics

**Christopher Anderson**, University of Wisconsin-Milwaukee

**Arrington Stoll**, University of Wisconsin-Milwaukee

Hands on APA

**Chelsea Coss**, Western Michigan University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Saturday 2:00-3:15 PM

Winchester

## **Laying a Good Foundation: Your Path to Becoming A Master Teacher**

Sponsor: Community College Interest Group

Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **Deatra Sullivan-Morgan**, Elmhurst College  
**Joshua Parcha**, North Dakota State University  
**Kelly Soczka Steidinger**, Mid-State Technical College  
**Julie Weishar**, Parkland College  
**Steve Duck**, University of Iowa  
**David Bodary**, Sinclair Community College  
**Ed Schwarz**, Prairie State College

Panelists will explore the paths, methods and realizations they have had during their careers which have contributed to their growth both explorers and teachers. We can benefit from others diverse path, knowledge and experience seeking knowledge and expertise as a teacher.

Saturday 2:00-3:15 PM

Thornapple

## **Communication Theory and Autoethnography: Foundations, Tensions, and Possibilities**

Sponsor: Communication Theory Interest Group  
Chair: **Michelle Calka**, Manchester University

Presenters: **Tony E. Adams**, Northeastern Illinois University  
**Derek M. Bolen**, Angelo State University  
**Katherine J. Denker**, Ball State University  
**Jennifer C. Dunn**, Dominican University  
**Andrew F. Herrmann**, East Tennessee State University  
**Jimmie Manning**, Northern Illinois University  
**Blake Paxton**, Xavier University  
**Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale  
**Danielle M. Stern**, Christopher Newport University  
**Stephanie L. Young**, University of Southern Indiana

In this discussion panel, participants—all of whom represent various theoretical and methodological traditions—will describe how they conceive of the relationship between communication theory and autoethnography. They will describe how autoethnography is a valid, viable, and vital method for doing communication research and understanding foundational communication theories. Participants will also identify ways in which the method can contribute to the study of communication, especially communication about interpersonal, organizational, mediated, rhetorical, and/or intercultural contexts.

**Saturday, April 16, 3:30-4:45 PM**

Saturday 3:30-4:45 PM

Pearl

### **Popular Culture Interest Group Business Meeting**

Chair: **Charley Reed**, University of Nebraska at Omaha  
Vice Chair: **Ahmet Atay**, College of Wooster  
Secretary: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls

Saturday 3:30-4:45 PM

Emerald B

### **Adjunct/Temporary Faculty Caucus Business Meeting**

Chair: **Nicole Allaire**, Des Moines Area Community College and Iowa State University  
Vice-Chair: **Rachel Murdock**, Des Moines Area Community College and Iowa State University  
Secretary: **Tammie Wiebers**, North Central Missouri College



## **Our Foundation is Voice: Encouraging Voice(s) in the Introductory Classroom**

Sponsor: Basic Course Interest Group  
 Chair: **Molly Wiant Cummins**, St. Cloud State University

Presenters: **Erika M. Behrmann**, Bowling Green State University  
**Elizabeth Ribarsky**, University of Illinois, Springfield  
**Amie Kincaid**, University of Illinois Springfield  
**Yannick Kluch**, Bowling Green State University

Although we may understand the importance of discussion in an introductory communication classroom, we often still struggle with encouraging all students to participate to add to the richness of the classroom. In this panel discussion, we address how we see voice as the foundation of the course, and how we can encourage students to express their voices. We hope to embrace the collaborative aspect of discussion panels, inviting audience members to share their voices.

## **A Closer Look into Pedagogy: Exploring Motivation as the Foundation of Student Engagement**

Sponsor: Communication Education Interest Group  
 Chair: **Tim McKenna-Buchanan**, Manchester University

Presenters: **Anne Kerber**, Minnesota State University, Mankato  
**Laura Jacobi**, Minnesota State University, Mankato  
**Renee Kaufmann**, Indiana University, East  
**Jeff Kuznekoff**, Miami University, Middletown  
**Sarah Steimel**, Weber State University  
**Tiffany R. Wang**, University of Montevallo

Creating effective pedagogical strategies for student engagement is a perpetual challenge for communication instructors. This discussion panel highlights the foundational role that motivation plays in students' predispositions towards, and participation in, certain subject matter in both face-to-face and online classrooms. Panelists will explore extrinsic and intrinsic factors motivating non-majors' perceptions toward the basic communication course, texting and social media use during classroom instruction, developing research and information literacy skills, and participation in online-only learning environments.

## **Celebrating Professor Dennis S. Gouran's Career of Extending and Bolstering Academic Foundations**

Sponsor: **David T. McMahan**, President  
Chair: **Gaut Ragsdale**, Northern Kentucky University  
Respondent: **David Zarefsky**, Northwestern University

Presenters: **J. Kevin Barge**, Texas A&M University  
**Ellen W. Gorsevski**, Bowling Green State University  
**Sandra Ketrow**, University of Rhode Island  
**Lawrence R. Frey**, University of Colorado, Boulder  
**Marshall Scott Poole**, University of Illinois, Urbana-Champaign

Dennis S. Gouran received his Ph.D. from the University of Iowa in 1968. Throughout his appointments at Indiana University and later at Penn State University, Dr. Gouran has distinguished himself as a quintessential communication teacher/scholar. With a specialization in the area of communication in decision-making and problem-solving groups, Professor Gouran has published in excess of 100 books, chapters, and refereed articles. His work has helped define the propositions of functional decision theory and informal decisional practice. He has directed to completion more than 70 Ph.D., M.A., and Honors theses. Professor Gouran was President of the Central State Communication Association in 1984 and the President of the National Communication Association in 1991. He has also served as a member of three or more editorial boards—concurrently—for every year from 1970 to the present. He has received recognition for his teaching, scholarship, and service through many awards. This panel celebrates the accomplishments of Dennis S. Gouran on the occasion of his retirement from Penn State University. The panelists will review his work as a teacher and scholar, discuss the impact of his scholarship, and explore his success as a teacher.

Saturday 3:30-4:45 PM

Kendall

### **Top Three Papers in Interpersonal Communication**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Scott A. Myers**, West Virginia University  
Respondent: **Katherine J. Denker**, Ball State University

Affection Deprivation is Conceptually and Empirically Distinct from Loneliness (Top Paper)  
**Kory Floyd**, University of Arizona

To Hide or Unfriend?: An Examination of Relational Dissolution through Social Networking Sites  
**Natalie Pennington**, Kansas State University

“Why Don't We See What's on TV?:” Shared TV Viewing, Relational Maintenance Behavior, and Romanticism as Predictors of Romantic Relationship Quality  
**Andrew M. Ledbetter**, Texas Christian University

This panel features the Top Three competitive papers in Interpersonal Communication submitted to the Interpersonal and Small Group Communication Interest Group.

Saturday 3:30-4:45 PM

Grand View A

### **President's Undergraduate Honors Research Conference Session**

Saturday 3:30-4:45 PM

Thornapple

### **Using Rhetorical Theory to Understand Global Happenings—Asking Inclusive Questions**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Jessica M. Prody**, St. Lawrence University

Respondent: **Justin Killian**, St. Cloud State University

Identifying, Motivating, and Empowering: The Feminine Rhetorical Leadership Style of Cesar Chavez and Dolores Huerta (Top Paper)

**Erin F. Doss**, Indiana University Kokomo

**Kristen N. Hatten**, Western Michigan University

TOMS One for one: Foundations of Political Friendships

**Andrea Guziec Iaccheri**, Ohio University

“Togetherness” [*ittaitonatte/isshoni*] on the Japanese Abduction Issue with North Korea: The Foundation of Japanese Social Movement Rhetoric

**Emi Kanemoto**, Bowling Green State University

Paul's Fetishism - or, How to Live in Peace

**Matthew Warner**, Hillsdale College

This panel draws upon traditional rhetorical criticism and theory to take a look at global or ancient case studies. The papers discuss diverse, yet foundational, themes of politics, theory and social movements.

Saturday 3:30-4:45 PM

Winchester

### **Building a Foundation for Studying New and Emerging Interpersonal Communication Contexts**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Jenna McNallie**, West Virginia Wesleyan College

Respondent: **Dena Huisman**, University of Wisconsin, LaCrosse

What Role Does Community of Care Play in Influencing Willingness to Participate in a Victim-Offender Conference?

**Gregory D. Paul**, Kansas State University  
**Aaron Cunningham**, Kansas State University

Childhood Foundations of Adult Relational Patterns: The Role of Attachment in the Development of Adult Codependence

**Lance Brendan Young**, Western Illinois University, Quad Cities  
**Melissa Bonner**, Western Illinois University, Quad Cities

Taking a Stand: Allies and Advocates against Discrimination in Interpersonal Contexts

**Lisa K. Hanosono**, Bowling Green State University  
**Kate Magsamen-Conrad**, Bowling Green State University  
**Linsay M. Cramer**, Bowling Green State University  
**Scott Owen Chappuis**, Bowling Green State University  
**Tonya Koenig**, Bowling Green State University  
**Zhao Ding**, Bowling Green State University

This competitively-selected paper panel offers new avenues for interpersonal and small group communication researchers by exploring how communication constructs, theories, and perspectives can be applied to emerging and understudied interpersonal communication contexts.

Saturday 3:30-4:45 PM

Grand View C

### **Analyzing the 2016 Presidential Primary Debates**

Sponsor: Political Communication Interest Group  
Chair: **Joshua P. Bolton**, University of Missouri

Presenters: **Mitchell S. McKinney**, University of Missouri  
**Trevor Parry-Giles**, National Communication Association  
**Robert C. Rowland**, University of Kansas  
**Kelly L. Winfrey**, Iowa State University

This panel of scholars will discuss the 2016 Presidential primary debates. Attention will be given to various areas of research of the primary debates including argumentation strategies, the effects of debates, memorable and defining moments, and issues related to debate formats. The panel will then engage the audience in an open discussion to encourage dialogue, insights, and varied perspectives.

Saturday 3:30-4:45 PM

Emerald A

### **A Fresh Look at Traditional Institutions: Understanding Our Foundations**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Kristen McCauliff**, Ball State University  
Respondent: **Edward A. Hinck**, Central Michigan University

Holy metaphor!: The Southern Baptist Convention's Utilization of the Metaphorical Archetype

**Daniel M. Chick**, Western Kentucky University

From Exemptions to Censorship: <Religious Liberty> and Victimhood following *Obergefell v. Hodges* (Top Student Paper)

**Calvin Coker**, University of Missouri

Telling Skutnik's Story: Agency, Politics, and the 1982 State of the Union Address

**Jeffrey P. Mehlretter Drury**, Wabash College

Recovering the Foundations of Self-Immolation Narratives during the Vietnam War Era

**Meredith Neville-Shepard**, Indiana University-Purdue University Columbus

This panel draws upon traditional rhetorical criticism and theory to take a look at current or still timely case studies. This panel will continue discussions about literature and happenings that are crucial to the field's foundations.

Saturday 3:30-4:45 PM

Ruby

## **Changes in Higher Education: Shaking the Foundation of Undergraduate Communication Programs**

Sponsor: Undergraduate Programs Interest Group  
Chair: **M. Chad McBride**, Creighton University

Presenters: **Linda B. Dickmeyer**, University of Wisconsin - La Crosse  
**Donna R. Pawlowski**, Bemidji State University  
**Jeffrey T. Child**, Kent State University  
**Melissa L. Beall**, University of Northern Iowa  
**Jennifer Willis-Rivera**, University of Wisconsin - River Falls  
**Stephen K. Hunt**, Illinois State University

We are at a crossroads of higher education and its effects on undergraduate programs. Institutions are asked to do more with less, to cut budgets where minimal budgets exist, to follow assumed practices in hiring, to allow outside disciplines to teach courses in communication, and to overall compromise the delivery of undergraduate education. Panelists will address such issues and strategize for potential solutions toward keeping the faith and making our voices heard in these turbulent times.

Saturday 3:30-4:45 PM

Haldane

## **Laying a Good Foundation: Using Creativity in Your Course Planning, Lessons, and Activities: Session Two**

Sponsor: Community College Interest Group  
Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **Julie Simanski**, Des Moines Area Community College  
**Jen DeRouchey**, University of Nebraska at Omaha  
**Jerry Feezel**, Kent State University  
**Sara A. Mehlretter Drury**, Wabash College  
**Steve Duck**, University of Iowa  
**Jeremy Basso**, Prairie State College

This panel will examine the concept of creativity can be an energizing force and stimulus for course planning, lessons and activities in the classroom. Panelists will explore a diverse array of methods to share describing.

**Saturday, April 16, 5:00-6:15 PM**

Saturday 5:00-6:15 PM

Grand View A

### **Central States Communication Association Executive Committee Meeting**

Participants:

**Shawn T. Wahl**, President  
**Blair Thompson**, First Vice President  
**David T. McMahan**, Past President  
**Amy Aldridge Sanford**, Second Vice President  
**Jimmie Manning**, Executive Director  
**Kenneth A. Lachlan**, Journal Editor  
**Jeffrey T. Child**, Finance Committee Chair  
**Donna R. Pawlowski**, Member at Large  
**Deb Ford**, Member at Large  
**Randy K. Dillon**, States Advisory Council Chair

Saturday 5:00-6:15 PM

Ruby

### **Ethics as Foundation: Assessing Students as Ethical Communicators in a Basic Speech Course**

Sponsor: Basic Course Interest Group  
Chair: **Doris J. Fields**, Eastern Michigan University

Presenters: **Gina Hansen**, Eastern Michigan University  
**Matt Mundy**, Eastern Michigan University  
**Patrick Seick**, Eastern Michigan University  
**Sydney Wallace**, Eastern Michigan University

During the 2014-2015 academic years, the introductory course at a Midwestern university underwent a structured assessment, coordinated by a faculty member and undertaken by eleven graduate teaching assistants. The graduate teaching assistants completed an assessment analysis for the learning indicator focused on students' knowledge of ethical principles in public speaking. Panelists will discuss the specifics of the assessment plan, the methods of assessment, and the findings of the assessment.

Saturday 5:00-6:15 PM

Pullman

### **Understanding Those That Came First—Foundations of Social Change**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Nichelle McNabb**, Otterbein University  
Respondent: **Nicholas Paliewicz**, University of Louisville

Measuring the Flame: Understanding the Discursive Shift in K-12 Public Education Policy and the Pulse of Post-Civil Rights Accountability

**Andrew R. Donofrio**, Bowling Green State University

Social Movement Networks: Reconsidering Social Movements using Bill McKibben's *Deep Economy*

**Jessica M. Prody**, St. Lawrence University

'Letters from Honest People' and 'Letters from Hell': Societal Divisions over Temperance Reform in Carrie Nation's *Smasher's Mail*

**Kerith M. Woodyard**, Northern Illinois University

The study of social movements has a rich tradition in the field of rhetorical studies. The papers on this panel will provide an opportunity to revisit key concepts and look at new case studies. This panel will both interrogate and expand existing literature.

Saturday 5:00-6:15 PM

Winchester

### **Argumentation and Forensics Interest Group Business Meeting**

Chair: **Mike Bauer**, Ball State University  
Vice Chair: **Kristopher Copeland**, Northeastern State University  
Secretary: **Mike Bauer**, Ball State University

Saturday 5:00-6:15 PM

Nelson

### **Instructional Resources Interest Group Business Meeting**

Chair: **Kim Omachinski**, University of Illinois, Springfield  
Vice Chair: **Heather Neeseimer**, Minnesota State University, Moorhead  
Secretary: **DeAnne Priddis**, University of Wisconsin, Milwaukee

Saturday 5:00-6:15 PM

Emerald A

### **Undergraduate Programs Interest Group Business Meeting**

Chair: **Jessica Samens**, Bethel University  
Vice Chair: **Christine North**, Ohio Northern University  
Secretary: **Aimee Lau**, Western Connecticut University

Saturday 5:00-6:15 PM

Emerald B

### **Ripped from the Headlines: Case Studies Exploring Freedom of Expression and Communication Ethics**

Co-Sponsors: Communication Ethics and Freedom of Expression Interest Group  
Popular Communication Interest Group  
Chair: **Beth A. Messner**, Ball State University

Presenters: **Lindsey Badger**, Indiana University  
**Ryan Bince**, Syracuse University  
**Beth A. Messner**, Ball State University  
**Laura Terlip**, University of Northern Iowa  
**Joseph Sirianni**, Niagara University

This interactive discussion café allows panelists and audience members to dialogue about recent cases related to communication ethics and freedom of expression. Panelists adopt a variety of conceptual lenses to explore satirical depictions of Donald Trump, a collegiate art installation that addressed race and white privilege, a mid-western town's attempt to grapple with its history as a sundown town, criminalizing and silencing speech in Communication Management Units, and restrictions on workers' rights by Quicken Loans®.

Saturday 5:00-6:15 PM

Pearl



## **What is the Role of Intercultural Communication Scholars in a Rapidly Changing Globalized World?**

Sponsor: Intercultural Communication Interest Group  
Chair: **Ahmet Atay**, College of Wooster

Presenters: **Dorthy L. Pennington**, University of Kansas  
**Carolyn Calloway-Thomas**, Indiana University  
**Satoshi Toyosaki**, Southern Illinois University-Carbondale  
**Jieyoung Kong**, Western Kentucky University

The purposes of this roundtable discussion are to: (1) Examine the central role of intercultural communication in an interconnected, but messy world; (2) Challenge intercultural communication scholars to ponder whether our research offers practical ways for global citizens to develop knowledge and information-based skills (empathetic literacy) to better respond to and manage intercultural encounters; and (3) Examine whether our humanistic agendas and ideas can help the world find peace through empathy and understanding. Panelists will offer specific suggestions about how to make our research more impactful in the world of the 21<sup>st</sup> century. If not now, then when?

Saturday 5:00-6:15 PM

Heritage Hill

## **The Mentor and Mentee Perspective on Undergraduate Communication Research: Approaches, Successes, and Struggles**

Sponsor: Undergraduate Programs Interest Group  
Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin-La Crosse

Presenters: **Linda B. Dickmeyer**, University of Wisconsin, La Crosse  
**Sherokee Eder**, University of Northern Iowa  
**Katie Eisenhower** (student), University of Wisconsin-La Crosse  
**Dallas Hathaway** (student), Washburn University  
**Dena Huisman**, University of Wisconsin-La Crosse  
**Tracy R. Routsong**, Washburn University  
**C. Kyle Rudick**, University of Northern Iowa  
**Maricruz Sanchez** (student), University of Wisconsin-La Crosse  
**Jonny Volz** (student), Washburn University  
**Nicole A. Ploeger-Lyons**, University of Wisconsin-La Crosse

As undergraduate research increasingly becomes a priority for departments and universities, it is vital for communication scholars to learn from others' mentoring experiences. In this discussion panel, educators and students engaged in undergraduate research share their approaches to this partnership as well as the successes and struggles that have emerged throughout the process. Mentoring pairs on this panel were brought together through national programs, university-level initiatives, departmental missions, as well as student-initiated independent study.

Saturday 5:00-6:15 PM

Haldane

## **Laying a Good Foundation: Managing the Positives and Negatives of Social Media in the Classroom**

Sponsor: Community College Interest Group  
Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **Kim Weissman**, Williston State University  
**Richard L. Underwood**, Kirkwood Community College  
**Natalia Chejovsky**, Kirkwood Community College  
**Jeremy Basso**, Prairie State College  
**Megan Bell**, University of Minnesota-Crookston  
**Christopher Smejkal**, St. Louis Community College-Meramec  
**Katherine J. Denker**, Ball State University

This panel will explore the influence, use and management of social media in the classroom. Social media offers both opportunities and challenges that educators can identify and utilize in their classrooms.

Saturday 5:00-6:15 PM

Kendall

## **Finding Your Foundation: Exploring Approaches to Communication Scholarship**

Sponsor: **Shawn T. Wahl**, First Vice President  
Chair: **Eric Mishne**, Western Michigan University

If you build it, they will COMM: Constructing the foundation of a shared understanding.  
**Austin J. Beattie**, Western Michigan University

Why deliberation is necessary in a social constructionist's world  
**Rachel Breden**, Western Michigan University

Transcendent Communication: Communicating Meaning Over Message  
**Margaret E. Baker**, Western Michigan University

How Collective Memory Shapes Our Communication Today  
**Chelsea Coss**, Western Michigan University

Communication as emergent dialogical construction.  
**Scott E. Shank**, Western Michigan University

Flipping the Engaged Classroom: Small Group Communication, Learning in Action  
**Tennley A. Vik**, Emporia State University  
**Kylie L. Geiman**, Purdue University

Determinants of Online Course Evaluation Survey Participation: An Exploratory Study  
**Chang Shik Choi**, University of Wisconsin-Milwaukee  
**Richard A. Draeger**, University of Wisconsin-Milwaukee

New graduate students are often unfamiliar with the many complex perspectives and philosophical assumptions behind communication theories. Critically evaluating each approach and analyzing how it makes sense with one's beliefs about communication has many benefits that will follow students throughout their academic careers. The process of finding a framework from which to work allows one to reflect on his or her beliefs, become orientated to new points of view, and solidify a scholastic approach. Taking a personal stance on communication theory also provides consistency and meaningful coherence in one's scholastic work. In this panel, five graduate students share their experiences navigating approaches to communication theory and selecting an approach that resonates with them.

Saturday 5:00-6:15 PM

Grand View B

### **Foundations of Perception: Transgender Representations in Mass Media**

Sponsor: Media Studies Interest Group  
Chair: **Sarah Turner McGowen**, Northeastern State University

Presenters: **Thomas Crowley**, Rogers State University  
**Molly C. Turner**, Northeastern State University  
**Shawna J. Blake**, Carl Albert State College  
**Abigail Kingsford**, University of Kansas

Panelists will discuss transgendered self-representation in mass media by looking at specific examples, themes conveyed through roles, and representation as a whole. Discussion will include examples of trans-representation in music, reality television, fictional television series, and film. This panel will focus on self-representation: trans-individuals portraying trans-characters. Examples of individuals discussed may include but are not limited to Laura Jane Grace, Caitlyn Jenner, and Laverne Cox.

**Saturday, April 16, 7:30-10:00 PM**

Saturday 7:30-10:00 PM

Pantlind Ballroom

### **Central States Communication Association President's Reception**

