

CSCA 2017 Pre-Conference

Beer Culture Panel & Tour



Michelle Calka (Ph.D., Ohio University) is an Assistant Professor of Communication Studies at Manchester University in Indiana. She teaches courses in group communication, interpersonal communication, media studies, rhetorical criticism, research methods, and gender. Her research broadly explores how technology shapes individual and group identities from the perspective of critical rhetoric. She is particularly interested in the performance of identities in virtual worlds and the formation of online communities. Since 2011, she has been homebrewing beer with her partner, Joel, as part of Manchester Community Brewing. She is also an enthusiastic sampler of unique craft beers and enjoys brewing and imbibing beers appropriate to the seasons and traveling to craft beer festivals.

Untappd: SpaceWasabi



Jennifer C. Dunn (PhD, Ohio University) works as an Associate Professor of Rhetoric and Public Culture at Dominican University. Her teaching and scholarship focus on rhetoric, gender, media, popular culture, and qualitative field methods. Her recent article, "Going to Work at the Moonlite Bunny Ranch: Potentials of Rhetorical and Ethnographic Methods for Cultural Studies" (*Cultural Studies ↔ Critical Methodologies*, 2016), provides an exemplar of her research agenda of using multiple methods to investigate popular culture. Her upcoming co-authored textbook, *Pursuing Popular Culture: Researching the Everyday* (Kendall Hunt, expected 2017), combines her teaching and scholarly interests in research methods and popular culture.

Untappd: RenoJen



Robert Andrew Dunn (Ph.D, University of Alabama) is an associate professor of mass communication at East Tennessee State University and head of the journalism program. He teaches both journalism and mass communication courses. Dunn also runs the Belgian Beer Bureau blog (belgianbeerbureau.wordpress.com) and twitter feed (BelgianBeerBuro). He reviews Belgian beers and shares information about Belgian beer culture and Belgian beer news. Professionally, Dunn worked in newspapers for nearly a decade. He served primarily as an education reporter and occasional legislative reporter for both the *Tallahassee Democrat* in Tallahassee, Florida, and *The Ledger* in Lakeland, Florida. He has also served as an instructor for Florida Southern College and the University of Alabama. Dunn's research focuses on avatars, virtual identity, mediated identity, media psychology, media effects, fandom, and communication technology. He also has a strong interest in journalism and media convergence. He is an avid gamer, dedicated sports fanatic, expert comic collector, enthusiastic sci-fi/fantasy devotee, frequent fan convention attendee. He is also a beer evangelist who regularly attends beer festivals looking for Belgian beers and Belgian-style beers to review and consume.



Charley Reed (M.A., University of Nebraska at Omaha) is the Associate Director of Media Relations at the University of Nebraska at Omaha (UNO). In addition to his role as the liaison between the university and media outlets, he is an adjunct instructor for the UNO School of Communication and a scholar of subversive communication within popular culture. His research largely focuses on rhetorical criticism, with examinations of movie marketing campaigns, video games, Japanese anime, online product reviews and Internet memes. He is a member of both the Central States Communication Association and Public Relations Society of America. He is also an avid craft beer drinker, member of the Omaha Beer Week committee and collector of beer bottles with more than 300 unique bottles in his possession. His favorite beer styles are lambics, IPAs, and Marzens.

Untappd: CDReed85



Adam W. Tyma (Ph.D, North Dakota State University) is an Associate Professor (Critical Media Studies) and Graduate Program Chair in the School of Communication at the University of Nebraska at Omaha (Omaha, NE), Fellow for the UNO Center for Collaborative Science, co-founder of the UNO Social Media Lab, and Coordinator for the Visual Communication and Culture minor. Dr. Tyma has published work in the *Journal of Communication Inquiry*, *The Popular Culture Studies Journal*, *International Journal of Communication*, *Communication Teacher*, the *Basic Communication Course Best Practices: A Training Manual for Instructors* (edited volume), amongst others. In addition to publishing, Dr. Tyma has developed the Media Literacy Education Project (MLEP), a service-learning program that creates curriculum for after-school programs at the 5th to 8th grade level. He is an avid beer and brewing fan and has been home brewing off and on since 2004.

Untappd: AdamTyma