

Thursday, March 16, 8:00-9:15 AM

1101 Thursday 8:00–9:15 AM

Greenway C

Monuments, Movements, and Community Building in Networked Publics

Sponsor: Popular Culture Interest Group

Chair: **Edward A. Hinck**, Central Michigan University

From Eve Online to Benghazi: Memorial Building in Online Communities

John Price, University of Kansas

The Deliberative Capacity of Networked Publics at work: An analysis of the WTFU Movement

Darrel Farmer, Henderson State University

Disclosing too Much: Public Intimacies on Social Networking Sites

Alexandra Hinck, Cornell University

Ghosts in Our Machines: Facebook and the Digital Afterlife

Sean Kolhoff, Wayne State University

From Pokémon Go to the use of memes by U.S. Presidential candidates, the networked public of the internet has continued to be a persistent part of social discourse in the public sphere. The decentralized nature of networked publics allow for researchers to examine a virtual cornucopia of communities in the digital world. This panel examines networked publics using a variety of methods in order to demonstrate the complexity and depth of this area of study.

1102 Thursday 8:00–9:15 AM

Greenway J

Creating and Critiquing Evolutionary Practices of Defining and Providing Support for Eating Disorders

Sponsor: Health Communication Interest Group

Chair: **Aarti Arora**, Bloomsburg University

Presenters: **Allyn Lueders**, Wayne State College

Christine North, Ohio Northern University

Laura D. Russell, Denison University

Shrinkhala Upadhyaya, Bowling Green State University

This discussion examines both virtual and discursive constructions of “eating disorders” that manifest across an array of contexts. Specifically, panelists will discuss the communication occurring on online social support forums, social media and college campuses. Drawing from notions of internalization, social stigma, muted group theory and the narrative engagement

1103	Thursday 8:00–9:15 AM	Greenway F
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Sponsor: States Advisory Council
Chair: **Nancy Pearson**, Minot State University

Both panelists will share a variety of digital tools that can be used in various ways for the college classroom. Some of the tools include but are not limited to digital whiteboards, bitly, infograms, instant buttons, Fakebook, Thinglink, etc.

1104 Thursday 8:00–9:15 AM Greenway B

Chair: **Kristopher Copeland**, Northeastern State University
Vice Chair: **Jason Edgar**, Missouri Western University
Secretary: **Kristopher Copeland**, Northeastern State University



Rhetorics of Place, Space, and Materialism

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Steven Melling**, University of Missouri, Kansas City
 Respondent: **Lora Smith**, Indiana University

Richard Weaver's Agrarian Rhetoric and the Return of Virtue
R. M. Stangler, Berry College

Vertical vs. Horizontal Conceptualization of Memory and Place: A Comparison between
 Rhetoric and Cultural Geography
Nina Gjoci, Bowling Green State University

Shifting the Use of Space and Place: Interconnected Conceptions of Material and Symbolic
 Locales
Joshua Smith, University of Kansas

Politicizing Rhetorical Ecologies: The Ontological Possibility of Climatic Vibrant Material
 Assemblages
William Cooney, University of Nebraska, Lincoln

This panel includes papers that investigate how places and materiality shape rhetoric. Each essay approaches space, place, and materialism from a unique perspective. Collectively they examine the following: (1) how the material and intellectual place of a theorist shapes ideas, (2) disciplinary differences in viewing the relationship between memory and place, (3) the ability of a space to be both material and symbolic, and (4) how attention to materiality in rhetoric can create new forms of relationality.

Short Course: Creative Approaches to Communication Consulting

Sponsor: **Blair Thompson**, First Vice President
 Presenter: **Penny Avery**, Aquinas College
David Weinandy, Aquinas College

In this “how to” session, participants will learn practical strategies to become effective communication consultants, extending knowledge and skills used within the classroom to the community. Some topics we will discuss include: Identifying potential audiences and a client list, creating marketable content, developing fee structures, deciding effective delivery systems, differentiating your brand from others, balancing academic responsibilities with consulting opportunities, assessing outcomes, and strategizing ways to bring what is learned back to the academic classroom.

Popular Culture, Art, Ideology and Narrative

Sponsor: Popular Culture Interest Group
 Chair: **Charley Reed**, University of Nebraska, Omaha
 Respondent: **Adam Tyma**, University of Nebraska, Omaha

Patriarchal Ideology in the *MTN* Nigeria “Mama Na Boy” Television Advert: Production and Reception

Foluke Oduba, Texas A&M University, Corpus Christi
Lukuman Adesina Azeez, University of Ilorin

An Exploration of Classism, Power, and Control in *The Hunger Games* and *Divergent* Series
Kelly L. Adams, Illinois State University

David Sedaris: The Next Great America Literary Humorist?
Liz Sills, Northern State University

Expecting Rain: An Existential, Autoethnographic Comic

Author: **Paul Siddens**, University of Northern Iowa
 Artist: **Eric Quinn**, Graettinger-Terril Community Schools
 Editorial Assistant: **Jeremy Roberts**, University of Northern Iowa

Now Trending on Twitter: Critical Studies of Political Social Media Use

Sponsor: Political Communication Interest Group
 Chair: **Amanda Brown**, University of Wisconsin, Stout
 Respondent: **Thomas Crowley**, Rogers State University

“Bernie or Hillary?”: How Social Media Memes Communicate Subtle Sexism
Sarah Turner McGowen, Northeastern State University

Public Diplomacy between the United States and Iran: A Rhetorical Analysis of Twitter Statements

Brent Arnold, Rogers State University

“The Best Trap is to Get a Guy to Keep Himself in Jail”: The Propaganda of the Scientology Twitter Page

Molly C. Turner, Northeastern State University

A Picture IS Worth More Than 120 Characters: Character and Gender Usage in Candidate Social Media Sites

David Airne, University of Montana

Mackenzie Lombardi, University of Montana

Social media websites continue to be ripe for study among communication scholars, especially with regard to propaganda and political persuasion. The papers on this panel explore political social media use in a variety of contexts, including sexist memes, public diplomacy, organizational propaganda, and candidate images. In addition to analyzing political social media use, these papers all adopt a critical perspective in theory and/or methodological approach.

1109 Thursday 8:00–9:15 AM

Greenway E

State of Illinois Spotlight – Beyond Competition: The Benefits of Forensics

Sponsor: States Advisory Council

Chair: **Robert D. Hall**, Illinois State University

Presenters: **Judy Santacaterina**, Northern Illinois University

Lauren Morgan, College of DuPage

Abby Escatel, DePaul University

While competitive success is a tangible benefit for students and programs alike, there are multiple other benefits of forensics that make speech and debate teams an excellent co-curricular/extracurricular activity. This panel discusses the benefits of forensics beyond competition and how those benefits can be marketed and capitalized on.

1110 Thursday 8:00-9:15 AM

Lake Superior B

Creating an Inclusive Communication Classroom: Learning from Experiences – Part I

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Tim McKenna-Buchanan**, Manchester University

Presenters: **Jimmie Manning**, Northern Illinois University

Sara Baker, Southern Connecticut State University

Ahmet Atay, College of Wooster

Stephanie L. Young, University of Southern Indiana

Jessica M. W. Kratzer, Northern Kentucky University

Tony E. Adams, Northeastern Illinois University

Scott Sellnow-Richmond, Columbus State University

Danielle M. Stern, Christopher Newport University

In the first part of this interactive double session we will reflect on why we believe inclusivity is something important in the communication classroom. The panelists will share experiences navigating inclusivity and teachable moments they have learned from in the classroom. Some will draw from research on microaffirmations and microaggressions, while others will address the importance of self-reflexivity. Our main goal is to create an inclusive, informative, and dialogic learning environment.

1111 Thursday 8:00-9:15 AM

Greenway D

Organizational and Professional Communication Interest Group Business Meeting

Chair: **Grace Leinbach Coggio**, University of Wisconsin, River Falls
Vice Chair: **Deb Ford**, University of Kansas
Secretary: **Katherine M. Kelley**, Oral Roberts University

1112 Thursday 8:00-9:15 AM

Lake Superior A

Creating a Research Agenda as a Graduate Student

Sponsor: Graduate Student Caucus
Chair: **Keith Bistodeau**, Hamline University

Presenters: **Keith Bistodeau**, Hamline University
Riley Richards, University of Wisconsin, Milwaukee
Maureen Wieland, Purdue University
Eric Mishne, Ohio University

One of the more daunting conversations a graduate student may have during their graduate studies revolves around what type of research line/agenda they want to have for their career. This panel of graduate students will discuss their experiences with having these conversations and provide tips and insights for those who are currently grappling with this big question.



Thursday, March 16, 9:30-10:45 AM

1201 Thursday 9:30-10:45 AM

Greenway F

2016 CSCA Federation Prize Winner Presentations Women's Perceptions of Provider Communication about Miscarriage

Sponsor: **Blair Thompson**, First Vice President

Chair: **Satoshi Toyosaki**, 2016 CSCA Federation Prize Chair

Women's Perceptions of Provider Communication about Miscarriage

Maria Brann, Indiana University-Purdue University, Indianapolis

Jennifer J. Bute, Indiana University-Purdue University, Indianapolis

Assessing Recruitment Strategies for Obtaining Ethnically and Racially Diverse Samples in Family Communication Research

Kaitlin E. Phillips, University of Nebraska-Lincoln

Jordan Soliz, University of Nebraska-Lincoln

This special session recognizes the winners of last year's Federation Research Prize. In addition to hearing about the winners' research findings, you can also learn about research funding opportunities available via the CSCA Federation Prize.

1202 Thursday 9:30-10:45 AM

Greenway C

Creating a Place for All Students: Teaching Strategies for Teaching Upper Level Communication Courses to Non-Majors

Sponsor: Communication Education Interest Group

Chair: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

Presenters: **Tiffany R. Wang**, University of Montevallo

Irwin Mallin, Indiana University-Purdue University, Fort Wayne

Joy L. Daggs, Northwest Missouri State University

Karla Mason Bergen, College of Saint Mary

Amanda Brown, University of Wisconsin Stout

As more academic programs require communication courses at the junior and senior levels, class make-ups consist of non-communication students, making it difficult to hold all students to the same standards. As such, presenters will discuss how they handle teaching upper level communication courses to non-communication students by sharing teaching strategies, how to make the non-majors excited about the course content, and some of the struggles they have experienced.

1203 Thursday 9:30-10:45 AM

Greenway J

Basic Course Interest Group Business Meeting

Chair: **Karla M. Hunter**, South Dakota State University
Vice-Chair: **Aimee Sorensen**, University of South Dakota
Secretary: **Joshua N. Westwick**, South Dakota State University

1204 Thursday 9:30-10:45 AM

Lake Superior A

Creating a Dynamic Conference Experience: Getting the Most Out of Your CSCA Convention

Sponsor: **Blair Thompson**, First Vice President

Presenters: **DeAnne Priddis**, Middle Tennessee State University
Kristine M. Nicolini, University of Wisconsin, Oshkosh

Central States presents many unique opportunities to create powerful connections intellectually, professionally, and socially. This workshop provides new and returning CSCA members and graduate students the opportunity to learn how to maximize their conference experience at this year's Central States Communication Association convention. The audience will learn how CSCA offers many great ways to get involved, build relationships and collaborations, and have fun. During our time together, we will discuss: Planning Your Itinerary, Networking, Marketing Yourself, Socializing, Down Time, and After You Get Home.

1205 Thursday 9:30-10:45 AM

Greenway D

The Disparagement of Women: From Slut-Shaming to Slams: How Can Women Create a Positive Response to Incidents in the Media, Literature, School, Business and Other Settings?

Sponsor: Community College Interest Group
Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **Jennifer L. Walton**, Ohio Northern University
Kathleen Edelmayer, Madonna University
Richard G. Jones Jr., Eastern Illinois University
Emily Vajjala, Southern Illinois University, Carbondale
Jeremy Basso, Prairie State College
Aaron W. Gurlly, Beloit College
Deatra Sullivan-Morgan, Elmhurst College

The disparagement of women – from mere words to decision making that excludes them from being active participants in all levels of business, civic and social life – needs to be creatively

addressed and examined. It is important that we as community members, scholars and human beings identify, educate and create pathways for creative responses and change. Panelists will share case studies, news stories, poetry, music, ideas and writings to illustrate the disparagement of women in literature, the media, in education, the business world and in society. Participants will co-create, share and dialogue about the realities experienced and discuss ways to respond.

1206 Thursday 9:30-10:45 AM

Regency

Great Ideas for Teaching the Basic Course – Session A

Sponsor: G.I.F.T. Interest Group

Chair: **Stacey Macchi**, Western Illinois University

Using Skype to Prepare Undergraduates for Entry-Level Career Interviews
Kate Ksobiech, University of Wisconsin, Whitewater

The Cardboard Boat Race
Virginia Horan, Suffolk County Community College

Using Voice Thread to Improve Students' Leader/Managerial Communication
(and Make Assessment More Meaningful)
Rita L. Rahoi-Gilchrest, Winona State University

App Show and Tell: Illustrating Media Personalization Trends Using Smart Phones
Katie LaPlant Turkiewicz, University of Wisconsin, Green Bay

Creating Reality through Emojis: Understanding the Arbitrary and Symbolic Meanings of Words
Jacqueline Backer, Illinois State University

The Power of Pyramid: Positioning Poor Performances to Produce Proper Presentations
Austin J. Beattie, Western Michigan University

Nonverbal "Charades:" Teaching the Power of Emotion in Public Speaking
Jessica Snitko, Purdue University

Team Impromptu Speeches and Fallacies: A Team-Based Learning Activity
Jeremy Lockwood, Iowa State University

Demonstrating the Importance of Context with a Picture the Audience Can't See
Lauren Johnsen, University of Missouri, Columbia

More than a Clicker: Teaching Audience Analysis through Fast-Response Technology
T. Kody Frey, University of Kentucky

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every

10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session

1207 Thursday 9:30-10:45 AM

Lakeshore B

Creating Dialogue around Challenging Health Topics: Research on Difficult Discussions

Sponsor: Health Communication Interest Group

Chair: **Kallia O. Wright**, Illinois College

Respondent: **Jeff Kuznekoff**, Miami University, Middletown

Weight-Based Stigma and Self-Esteem: A Test and Extension of the Stigma Communication Model (**Top Paper**)

Andrea Malterud, South Dakota State University

Jennifer Anderson, South Dakota State University

Civility and Health: The Impact of Uncivil Comments and Source Credibility on Attitude Formation (**Top Student Paper**)

Freddie J. Jennings, University of Missouri

“You Don’t Get to Decide What Makes Other People Upset”: Traumatic Birth and Disenfranchised Grief

Jocelyn M. DeGroot, Southern Illinois University, Edwardsville

Tennley A. Vik, Emporia State University

Any Questions?: Medical Empathy in Hospitalist-Patient Encounters

Kristen N. Hatten, Western Michigan University

Margaret E. Baker, Western Michigan University

Julie Apker, Western Michigan University

Scott E. Shank, Western Michigan University

People contending with health challenges—their own or another’s—may feel particularly vulnerable as they seek, shield, and share health information. These studies used diverse methods, including case analysis, survey research, field observation, and lab experiment, to explore how people create meaningful dialogues in difficult circumstances. The researchers’ findings offer insights and practical guidance for communicating about obesity, discussing vaccination, offering support following traumatic birth, and conveying bad diagnoses and prognoses.

Beyond Blackboard: Creating the New Media Classroom (Top Panel)

Sponsor: Instructional Resources Interest Group
 Chair: **Rose Helens-Hart**, Fort Hays State University

Presenters: **Ben Myers**, University of Nebraska, Kearney
Gordon S. Carlson, Fort Hays State University
Kelly Soczka Steidinger, Mid-State Technical College
Rose Helens-Hart, Fort Hays State University
Katherine M. Kelley, Oral Roberts University
Denise Miller, Oral Roberts University

Embracing new media can be a daunting task for the tech-timid or those skeptical of how new media can help students reach learning objectives. Panel participants will discuss how new media have innovated their teaching pedagogies and been successfully incorporated into a variety of courses to achieve specific learning outcomes. This session is aimed at justifying the use of new media in the classroom and showing how anyone without a tech background can use these technologies.

Kenneth Burke Society Top Paper Panel

Sponsor: Kenneth Burke Society Interest Group
 Chair: **Courtney J. Wright**, University of Indianapolis
 Respondent: **Christopher A. Medjesky**, University of Findlay

The State of Humanity: A Burkean Analysis of AMC's *Humans* (**Top Student Paper**)
Eric Mishne, Ohio University
Jasmine M. LaBine, Western Michigan University

Recreating the Frontier: Native Americans in Science Fiction Television (**Top Paper**)
Kathleen German, Miami University

Strike One, You're Out! Scapegoating and Purification in Major League Baseball's Biogenesis Scandal
Christopher J. E. Anderson, University of Wisconsin, Milwaukee
Joshua Miller, University of Wisconsin, Milwaukee

This panel presents the top student- and faculty-authored papers submitted to the Kenneth Burke Interest Group Division.

Creating Bridges between Students and Non-Academic Communities through Community Engaged Assignments

Sponsor: Communication Education Interest Group
 Chair: **Sarah E. Riforgiate**, Kansas State University

Presenters: **Robert C. Swieringa**, Grand Valley State University
Carmen Heider, University of Wisconsin, Oshkosh
Quaquilla Rhea Walker, Northwestern University
Katherine J. Denker, Ball State University
Maggie Parson, Ball State University
Brian Graves, Florida State University
Sarah E. Riforgiate, Kansas State University

Community engaged teaching presents possibilities for learning, creating bridges between students and non-academic communities. To de-mystify how these assignments are developed and create new possibilities for teaching outside the academic classroom, presenters will share experiences with assignments that bring community into classrooms, foster student collaborative activist work with nonprofit organizations, develop critical self-reflections of privilege or oppression to create radio stories, and produce social justice video-documentaries to create student awareness while advocating for community groups.

Economic Issues in Higher Education: Exploring Association Advocacy

Sponsor and Chair: **Blair Thompson**, First Vice President
 Co-Sponsor: Undergraduate Education and Administration Section

Scholars: **Betsy Wackernagel Bach**, University of Montana
Trevor Parry-Giles, University of Maryland
Cheri J. Simonds, Illinois State University
Christine North, Ohio Northern University

Given the economic struggles higher education presently faces within our region and beyond, it is imperative that regional and national associations begin to investigate how to take more of advocacy role on this front. This panel includes scholars with administrative experience, many of whom have done key work with NCA, who will discuss strategies, steps, and processes that the association, schools, departments, and even individual faculty can take to try and make a positive impact as relates to financial standing and support in their respective states and institutions. This panel represents an important conversation starter that has the potential to assist an eventual task force in creating a strategic plan for advocacy work related to economic concerns in higher education for CSCA.

Rhetoric of Sports

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Samuel Boerboom**, Montana State University, Billings
 Respondent: **Andrew Gess**, Bethel University

Spectacles of Patriotism: FIFA 2010 World Cup and South African National Identity
Emily Sauter, Minnesota State University, Mankato

The Rhetoric of Reaction in College Sports: Analyzing Arguments Against Compensation for Student-Athletes
Mark Glantz, St. Norbert College

Keeping Us Safe from the Truth: The Rhetoric of NFL Concussions
Lauren Guzman, University of Minnesota

This panel includes papers that examine the rhetoric of sports. Athletic events and the discourse surrounding them help construct national identity, but rhetoric is also used to maintain inequity and dangerous conditions for the athletes participating in competition.

Podcasts as Public Intellectualism, Scholarship, and Engagement

Sponsor: Media Studies Interest Group
 Chair: **W. Joe Watson**, Baker University
 Respondent: **Tasha R. Dunn**, Augustana University

Presenters: **Melody Hoffmann**, Anoka-Ramsey Community College
Raechel Tiffe, Merrimack College
Molly C. Turner, Northeastern State University
CarrieLynn D. Reinhard, Dominican University
Christopher J. Olson, Dominican University

Podcasts can fulfill a desire to engage in public intellectualism, scholarship, and engagement with ideas from the humanities and social sciences to demonstrate how these abstractions can have concrete impacts on people's everyday lives. The advent of Web 2.0 has allowed for more "personal broadcasting," allowing any academic with the desire to become a public intellectual. This panel brings together different podcasters to discuss how they are utilizing such personal broadcasting to reach diverse publics.

We're Off to See the Dean....Following the Yellow Brick Road to Create Solutions for Our Adjunct Instructors

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: **David Wendt**, Keokuk High School/Southeastern Community College

Presenters: **Tammie Wiebers**, North Central Missouri College
Jennifer Hough, Western Iowa Tech Community College, Sioux City
Kendra Bergenske, Western Iowa Tech Community College, Sioux City
Art Khaw, Kirkwood Community College
Rachel Murdock, Iowa State University

Academic publications and the popular press state that over 50% of post-secondary instructors are Adjunct Instructors. Certain colleges and universities cite that their teaching staffs are nearly 30 percent tenure track and 70 percent adjunct instructors. With this dramatic shift in instructional paradigm, several questions need to be considered: Should/are Adjunct Instructors evaluated on a yearly basis? Who has the responsibility to evaluate them? Should the Adjunct Instructors have equal training to tenure-track professors? Should Adjunct Instructors only teach introductory courses? Should Adjunct Instructors be limited to 15 credit hours per year as the HLC has proposed? Audience members will be encouraged to participate in this lively discussion.

Creating an Inclusive Communication Classroom: I Want to Be Better – Part II

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Tim McKenna-Buchanan**, Manchester University

Presenters: **Jimmie Manning**, Northern Illinois University
Sara Baker, Southern Connecticut State University
Ahmet Atay, College of Wooster
Stephanie L. Young, University of Southern Indiana
Jessica M. W. Kratzer, Northern Kentucky University
Tony E. Adams, Northeastern Illinois University
Scott Sellnow-Richmond, Columbus State University
Danielle M. Stern, Christopher Newport University

In the second part of this interactive double session we will further develop strategies and suggestions for being a more inclusive teacher. If you were not able to make the first session do not hesitate to join in our conversations. Panelists will share examples of how they structure their courses and identify assignments and activities that foster inclusivity in the communication classroom. Our main goal is to create an inclusive, informative, and dialogic learning environment.

Thursday, March 16, 11:00 AM-12:15 PM

1301 Thursday 11:00 AM-12:15 PM

Lakeshore A

CSCA Scholar Conversation: Sandra G. Petronio

Sponsor: **Blair Thompson**, First Vice President
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln
Scholar: **Sandra G. Petronio**, Indiana University-Purdue University, Indianapolis
Interviewer: **Dawn O. Braithwaite**, University of Nebraska, Lincoln



CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Outstanding Contributions in Argumentation and Forensics Award: Robert C. Rowland

Sponsor: Argumentation and Forensics Division
Chair: **Edward A. Hinck**, Central Michigan University

Presenters: **David Zarefsky**, Northwestern University
Shelly Schaefer Hinck, Central Michigan University
J. Kevin Barge, Texas A&M University



This panel is designated to celebrate the career of Robert C. Rowland. He has contributed much to the field of argumentation, debate, and forensics. Colleagues and students of Robert will recount his contribution to the field of argumentation and forensics.

Creating Communication Pedagogies for the Millennial Generation (Communication Education Top Panel)

Sponsor: Communication Education Interest Group

Chair: **Ahmet Atay**, College of Wooster

Presenters: **Ahmet Atay**, College of Wooster
Linda B. Dickmeyer, University of Wisconsin, LaCrosse
Randy K. Dillon, Missouri State University
Deanna L. Fassett, San Jose State University
Donna R. Pawlowski, Bemidji State University

In this panel, our goal is to engage in a scholarly dialogue about millennials and how their academic and non-academic interests and everyday performances within and outside of higher education influence our communication with them. Because of their age range, some of the members of this generation are working at higher education as professor, lecturers or graduate students. In this panel, as presenters we focus on two main issues. First, we will examine the ways in which the members of the Millennial generation influence how we teach, or communicate with our students or colleagues. Second, we will discuss how to mentor the members of the Millennial generation.

Re-Creating Communication Curriculum through New Lenses

Sponsor: Communication Education Interest Group

Chair: **Nicholas T. Tatum**, University of Kentucky

Respondent: **C. Kyle Rudick**, University of Northern Iowa

Fostering Hope through a Communication ePortfolio: Online Professional Identity Development towards Transitions from Higher Education

Gary A. Beck, Old Dominion University

Alison Lietzenmayer, Old Dominion University

Closing the Gap: Measuring Peer Feedback in Face-to-Face and Online Public Speaking Workshops

Kristine M. Nicolini, University of Wisconsin, Oshkosh

Andrew Cole, Waukesha County Technical College

CREATE Motivation for Enhanced Listening Competence: Content Analysis of Students' Listening Log assignments

Karla M. Hunter, South Dakota State University
Andrea Barahona, South Dakota State University
Erin Lionberger, South Dakota State University
Andrea Malterud, South Dakota State University
Ashley Phillips, South Dakota State University
Kaitlyn Voges, South Dakota State University

Creating Connections across Disciplines: Integrating Oral Communication Skills into STEM Curriculum

Amanda Brown, University of Wisconsin, Stout

1305 Thursday 11:00 AM-12:15 PM

Lakeshore C

Obama's 2016 International Visits: State Discourse and Global Exigencies

Sponsor: Intercultural Communication Interest Group

Chair: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls

Presenters: **Emi Kanemoto**, Bowling Green State University
Kathleen Edelmayer, Madonna University
Anke Wolbert, Eastern Michigan University
Lara Lengel, Bowling Green State University
Elizabeth Lozano, Loyola University Chicago
Ramune Braziunaite, Cleveland State University



By October 2016, President Obama had made at least 13 state visits, including trips to Japan, Poland, Germany, Cuba, the United Kingdom and Israel. What international and intercultural priorities emerge from these visits? This panel examines the international discourses that emerge from President Obama's international travel. Each panelist brings a unique international perspective to this important assessment of Obama's discursive strategies for articulating and advancing U.S. and global interests.

A Light at the End of the Informative (or Persuasive) Speech Tunnel: An Innovative Speech Technique that Adjunct (and other) Speech Professors Can Easily Implement in Their Classrooms

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: **Jessica Samens**, Bethel University

Presenters: **Julie Walker**, Southwest Minnesota State
Anne Kerber, Minnesota State University, Mankato
Riley Zahn, Minnesota State University, Mankato

Adjuncts and temporary faculty are often “road warriors,” traveling from school to school in an attempt to make a living. Despite often having affiliation with multiple institutions, adjunct faculty often are not afforded access to teacher development opportunities. When those opportunities are available, adjuncts may be too pressed for time to take advantage of them. With these constraints in mind, this panel offers various teaching ideas that can be easily implemented by adjunct (and other) instructors to provide variety in their lessons and engage students without investing a great deal of time. These ideas will help instructors meet the challenge of teaching the standard speech concepts (informative and persuasive) in new ways. The presenters will share alternative formats used in their classrooms including the use of Ignite speeches for informative and advocacy and action in persuasion.

Short Course: “Life is Lab”: Developing a Research and Teaching Lab for Undergraduate Students

Sponsor: **Blair Thompson**, First Vice President

Presenters: **Chad Edwards**, Western Michigan University
Autumn Edwards, Western Michigan University

This short course will explore ways to create a lab environment for both research and teaching with undergraduate and graduate students. Based on their experiences creating and directing the Communication and Social Robotics Labs, the presenters will offer guidance and facilitate conversation about developing a positive lab experience related to communication subjects of interest. Emphasis will be placed on pedagogically sound principles and cost-effective solutions.

1308 Thursday 11:00 AM-12:15 PM

Greenway F

Political Communication Interest Group Business Meeting

Chair: **Joshua Hawthorne**, Monmouth College
Vice-Chair: **Michael W. Kearney**, University of Kansas
Secretary: **Soo-Hye Han**, Kansas State University

1309 Thursday 11:00 AM-12:15 PM

Greenway H

Persona & Public Roles: Authority, Relatability, & Silence

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Emily Sauter**, Minnesota State University, Mankato
Respondent: **John Makay**, Bowling Green State University

Nobel Laureate Al Gore: A Relatable Advocate for *An Inconvenient Truth*
Darren J. Valenta, Southern Illinois University, Carbondale

From Connection to Consequence: Finding Success in Rhetorical Violations of Self-Help Genre Expectations

Marnie Lawler McDonough, University of Wisconsin, Milwaukee

Silence as a Political Tactic: Screaming with Silence and Subverting Power in Jefferson County, Colorado

Andrew R. Donofrio, Bowling Green State University

This panel examines tactics used by public figures and those engaged in public debates. Papers on this panel explore the rhetorical construction of relatability and violation of genre norms as techniques for encouraging action. In addition, silence as a political tactic for limited-purpose public figures is also explored.

1310 Thursday 11:00 AM-12:15 PM

Greenway D

Sexual Orientation and Gender Identity Caucus Business Meeting

Chair: **Tim McKenna-Buchanan**, Manchester University
Vice-Chair: **Sara Baker**, Southern Connecticut State University
Secretary: **Rebecca Johnson**, University of Kansas

State of Iowa Showcase – Promoting Success through Connections

Sponsor: States Advisory Council
 Chair: **Karen Sindelar**, Coe College

Presenters: **Karen Sindelar**, Coe College
Marilyn Shaw, University of Northern Iowa
Eric Upmeyer, Vinton-Shellsburg High School
Kendra Bergenske, Western Iowa Tech Community College, Sioux City
Cindy Cochran, Kirkwood Community College
Angie Killian, MFL MarMac High School

The panelists will discuss research on the benefits of creating community in a classroom and involve the audience in creating a community within the session. Panel members represent instructors and professors from junior/senior high schools, community colleges, private liberal arts colleges, and state universities. Discover how and why creating community is important at all levels of education and across the curriculum.

Creating a Legacy of Excellence: Transformative Leaders in the Basic Communication Course (Basic Course Top Panel)

Sponsor: Basic Course Interest Group
 Chair: **Joshua N. Westwick**, South Dakota State University

Presenters: **Cheri J. Simonds**, Illinois State University
William S. Seiler, University of Nebraska, Lincoln
Melissa Beall, University of Northern Iowa
Sam Wallace, University of Dayton

The CSCA region is home to many of the top basic communication course programs in the country. In addition to top programs, CSCA is home to many “legendary” basic course directors who have had a profound impact on teaching, research, and service. This interactive roundtable brings together four transformative disciplinary icons, each a legend in their own right, to discuss the strength and sustainability of the basic communication discipline that they have helped to create.

Social Media as a Reflection of Culture: How Online Communities Help Us Understand Politics, Relationships, and Ourselves

Sponsor: Media Studies Interest Group
 Chair: **Kelly L. Adams**, Illinois State University
 Respondent: **Sarah Turner McGowen**, Northeastern State University

The Facebook Me: Gender, Self-Esteem, and Personality on Social Media
Heng Zhang, East Tennessee State University
Robert Andrew Dunn, East Tennessee State University

“Another Wasted Vote!” Or Another Wasted Post? A Critical (Discourse) Conversational Analysis of Computer-Mediated Facebook Comments
Emily Vajjala, Southern Illinois University, Carbondale

The Power of Anonymity: A Multi-Method Approach to Understanding the Use of Yik Yak Among Traditional College Students
Tasha R. Dunn, Augustana University
Grace Fjellanger, Augustana University
Cassandra Lamb, Augustana University

Social Media Engagement: Why We Click
Aaron Cross, North Dakota State University
Ann Brooks, North Dakota State University
Ishan Kodagoda-Peiris, North Dakota State University

The advent of Social Media has not only changed how we interact with friends and family, it has altered the ways in which we understand and think about others. The papers presented during this panel provide ongoing insight into the role of Social Media in our lives, whether it's the formation of political opinion, the ability to express oneself through anonymity, or understanding the motives behind our desire to interact with others via Social Media channels.



Women's Reproductive Health: Choice, Desire, and Danger

Co-Sponsors: Women's Caucus

Health Communication Interest Group

Chair: **Jessica M. W. Kratzer**, Northern Kentucky University

Respondent: **Kim Weismann**, Williston State College

Agency, Abortion Rights, and Contemporary Consciousness-Raising: Examining Celebrity Video Monologues

Megan Yahnke, University of Minnesota

Constrained Choice and the Decision to Access Nonprofit Reproductive Healthcare

Deborah Sellnow-Richmond, Columbus State University

Julie M. Novak, Wayne State University

Turning a Feminist Lens on Female Sexual Dysfunction: A Rhetorical Critique of the Discourses of Dysfunction and Desire

Jennifer Rome, University of Nebraska, Lincoln

The Temptress, the Sweetheart, and the Scapegoat

Terra Rasmussen Lenox, University of Wisconsin, Milwaukee

This competitive paper panel investigates the use of celebrity in abortion rights consciousness-raising, women's access to reproductive healthcare, female sexual dysfunction, and the portrayal of women in WW2-era health campaigns for American soldiers. A perennial issue, this panel creates new directions in discussing women's reproductive health.



Thursday, March 16, 12:30-1:45 PM

1401 Thursday 12:30-1:45 PM

Greenway B

Competitive Papers in the Basic Course Interest Group

Sponsor: Basic Course Interest Group

Chair: **Karla M. Hunter**, South Dakota State University

Respondent: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Working Toward Responsible Research Practices: Mapping Pitfalls of Undergraduate Evidential Reasoning in the Introductory Communication Course (**Top Paper**)

Ryan McGeough, University of Northern Iowa

C. Kyle Rudick, University of Northern Iowa

The Importance of the Basic Communication Course in the First Year Experience: An Examination of the Relationship between Student Emotions, Classroom Connectedness, and Motivation to Learn

Tim McKenna-Buchanan, Manchester University

Jeremy Williams, Manchester University

The Introductory Communication Course: Freirean Pedagogy and Democracy

Sarah Hollingsworth, Southern Illinois University, Carbondale

Are we winning?! A Team Challenge to Engage Students in the Large Lecture Introductory Communication Course

Laura Jacobi, Minnesota State University, Mankato

This panel represents competitive papers submitted to the Basic Course Interest Group. Each paper approaches various aspects of the introductory communication course.

1402 Thursday 12:30-1:45 PM

Lakeshore C

Work and Family: Creation, Negotiation, and Conflict (Top Panel)

Co-Sponsors: Women's Caucus

Organizational and Professional Communication Interest Group

Chair: **Molly C. Turner**, Northeastern State University

Respondent: **Sarah E. Riforgiate**, Kansas State University

The Impossibility of Work/Family Balance for Women with "Invisible" Disabilities

Lara Lengel, Bowling Green State University

Setting the Stage: How Women in Academia Disclose Pregnancy

Elaina M. Ross, University of Kansas

Trial by Fire: Challenging Mitigation Approaches to Burnout in Nonprofit Work
Tiffany A. Dykstra-DeVette, West Virginia University

Trying to Balance It All
Narissra Punyanunt-Carter, Texas Tech University

The Effects of Dyadic Coping on Division of Family Labor(s) and Satisfaction with Dual Career Lifestyle
Kristine Knutson, University of Wisconsin, Eau Claire
Alesia Woszidlo, University of Kansas

This panel utilizes a range of methods to explore the experiences and perceptions of work and family in a multitude of professions for both women and men. This panel explores how mental illness reshapes work/family balance, coping mechanisms for dual-earning families and the (re)shaping of divisions of labor, pregnancy disclosure tactics for women in academia, burnout influences in a nonprofit organization, and how the creation of these messages influences life within and outside the workplace.

1403 Thursday 12:30-1:45 PM

Greenway D

Continuing the Dialogue of Critical Interpersonal Communication Studies: Framing Theory and Praxis

Sponsor: Interpersonal & Small Group Communication Interest Group
Chair: **Aly Sander**, Ball State University

Presenters: **Tony E. Adams**, Northeastern Illinois University
Katherine J. Denker, Ball State University
Rebecca Johnson, University of Kansas
Kendra Knight, DePaul University
Jimmie Manning, Northern Illinois University

Critical research has become more prominent throughout all areas of the field of communication, however interpersonal research has yet to fully embrace critical research, with only 2% of interpersonal research identified as critical (Braithwaite, Schrodtt, & Carr, 2015). This discussion based panel will explore ways in which we can incorporate critical theory in interpersonal communication as well as the future of critical interpersonal studies and practical implications of critical interpersonal communication research.

Graduate Student Caucus Top Papers

Sponsor: Graduate Student Caucus
 Chair: **Keith Bistodeau**, Hamline University
 Respondent: **Riley Richards**, University of Wisconsin, Milwaukee

Assessing Student Perceptions of Abuse by Reframing Foucault's Notion of Avowal (**Top Paper**)

Keith Bistodeau, Hamline University

Creating Identification for Men: A Critical Analysis of BRCA Campaigns and Literature

Lacey Johnson, University of Central Michigan

Managing Communication Crisis by Multinational Company in Developing Countries: A Case Study of Nigeria Chi Limited Company

Foluke Oduba, Texas A&M University, Corpus Christi

This panel features the top three papers submitted to the Graduate Student Caucus. The papers featured on this panel explore how to use Foucault to better understand abuse culture, how identification occurs in campaigns and literature, and how a crisis can be managed on an organizational level.

Short Course: Conflicted Freedom(s): A Perspective on Racial Unrest and Social Protest from Frederick Douglass

Sponsor: **Blair Thompson**, First Vice President
 Presenters: **Raymond Blanton**, Creighton University
Trey Guinn, University of the Incarnate Word

Racial unrest. Social protest. Descriptions as fitting today as they were on July 5, 1852, when Frederick Douglass was tasked with commemorating the signing of the Declaration of Independence. In “What to the Slave is the Fourth of July,” Douglass embodies both patriotic pride *and* protest—scorching irony over convincing argument. In this short course, Conflicted Freedom(s), we *create* new perspectives for critically assessing the relationship between national pride and protest for our time.

Global Turn in Critical Intercultural Communication Pedagogies

Sponsor: Intercultural Communication Interest Group

Chair: **Ahmet Atay**, College of Wooster

Presenters: **Ahmet Atay**, College of Wooster
Melissa Beall, University of Northern Iowa
Jieyoung Kong, Western Kentucky University
Eddah Mutua, St. Cloud State University
Satoshi Toyosaki, Southern Illinois University, Carbondale
Diana Trebing, Saginaw Valley State University

Paulo Freire articulated well how power dynamics, inequalities and oppressive systems present in educational contexts prevent certain groups from finding their voices and learning about their histories. The goal of this panel is to connect and interweave Critical Communication Pedagogy (CCP) and Critical Intercultural Communication (CIC) scholarship and emphasize the importance of post-colonial and global turns as they are molded into a new area of critical global (Inter)cultural communication pedagogies.

Short Course: Virtually Everything to Know About the Reality of Virtual Reality in the Classroom

Sponsor: **Blair Thompson**, First Vice President

Presenter: **Gordon S. Carlson**, Fort Hays State University

Virtual reality is a fantastic tool for boosting student learning and engagement in communication, but most people don't really know what it is and worry it's too much work to incorporate into classrooms. Get a hands-on demonstration of incorporating games, mobile tech, and interactivity into any course. All tools are completely free and absolutely no background in tech is needed. The session is aimed at showing how anyone can use these approaches without the learning curve.

Best Practices and Ideas for “Creating” New Courses and Assignments in Organizational Communication

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Katherine M. Kelley**, Oral Roberts University

Presenters: **Scott Dickmeyer**, University of Wisconsin, La Crosse
Deb Ford, University of Kansas
Greg Ormes, University of Wisconsin, La Crosse
Nicole A. Ploeger-Lyons, University of Wisconsin, La Crosse
Paul Sommer, Kent State University at Stark
Sarah Steimel, Weber State University
Jonathan Wickert, University of Wisconsin, Whitewater

This interactive discussion panel brings together educators from across the region to share best practices and ideas for the creation of new courses and assignments in organizational communication. Panelists share experiences on the process of creating materials and products such as: courses in workplace relationships and new media in modern organizations, intentional uncertainty in training assignments, a staged approach to analyzing case studies, organizational audits drawing on students' experiences, and creating evaluations simultaneously with assignments.

Performance Studies and Posthumanism: The Ethics and Aesthetics of Interspecies Entanglement On and Off Stage

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Jenn Tudor**, St. Cloud State University

The Posthuman Performance Extravaganza!: An Interspecies Historiography of Victoria
Jake Simmons, Missouri State University

Animal Liberation is a Social Justice Issue
Benjamin Haas, Borough of Manhattan Community College

Phytomorphizing Performance: Chemical Communication in the Garden of Life
Travis Brisini, Pennsylvania State University

In the Electric Coop: Posthuman Bodies on the Reprogrammed Stage of Stardust Chicken
Craig Gingrich-Philbrook, Southern Illinois University, Carbondale

Panelists present posthumanist work in a variety of performance studies locations: conspicuous everyday life performances; ethical reflection based upon ethnographic immersion and historical research; performance theory applied to a limit case; and reflection on theory's contributions to the conception and realization of a staged performance. By deliberately considering posthumanism's contribution to these various forms of performance scholarship, we offer a broad view of its explanatory power.

1410 Thursday 12:30-1:45 PM

Greenway I

Discourses of Renewal and Legitimacy in Public Relations Cases

Sponsor: Public Relations Interest Group
Chair: **Jeffrey Delbert**, Lenoir-Rhyne University
Respondent: **Diana L. Tucker**, Western Governors University

Creating Public Relationships Through Rhetoric: Sirleaf during Liberia's Ebola Crisis
Julia A. Spiker, University of Akron

Hashtag Hijacks: Organizational Legitimacy of the SAG-AFTRA Authorization Vote
Katharine Hodgdon, Texas A & M University

GM Ignition Switch Recall, an Organization in Crisis
Jeremy Roberts, University of Northern Iowa

1412 Thursday 12:30-1:45 PM

Greenway J

Creating Original Media to Understand Identity and Ethnicity

Sponsor: Media Studies Interest Group
Chair: **Suman Mishra**, Southern Illinois University, Edwardsville
Respondent: **W. Joe Watson**, Baker University

Global Blackness: Global Media's Representation of Blacks through the Lens of African Americans

Arielle Davis, Rogers State University
Thomas Crowley, Rogers State University

Becoming American

Martin Lang, Gustavus Adolphus College
Noah O'Ryan, Gustavus Adolphus College

Original media makes a return to the Media Studies Interest Group in Minneapolis! This panel demonstrates how media are particularly effective in exploring the human condition. An audio podcast explores the challenges of what it means to be Black in modern day America and media's impact on African-American culture. Documentary production is used in another

creation to address the challenges faced by many immigrants trying to assimilate to a new home and a new culture.

1413 Thursday 12:30 PM-1:45 PM

Lake Superior B

From the Podium to the Classroom: Incorporating Debate and Argumentation Skills into Course Curriculum

Sponsor: Argumentation and Forensics Division

Chair: **John Price**, University of Kansas

Presenters: **John Price**, University of Kansas

Darrel Farmer, Henderson State University

Sean Kolhoff, Wayne State University

Edward A. Hinck, Central Michigan University

This panel will open a discussion of how argumentation and debate can be used in the classroom with a variety of teaching styles. Debate and argumentation skills are powerful tools that are often used in a variety of course work not associated with traditional debate courses. We will discuss strategies of how to integrate the basic principles of argumentation into various classes across the curriculum through the use mock debates, argumentation analysis, and other activities.

1414 Thursday 12:30-1:45 PM

Lake Superior A

Is Oral Interpretation Dead? Is YouTube the Winner?

Sponsor: Argumentation and Forensics Division

Chair: **Jessica Samens**, Bethel University

Presenters: **Julie Walker**, Southwest Minnesota State

Riley Zahn, Minnesota State University, Mankato

Jessica Samens, Bethel University

Online sources such as YouTube and podcasts have become key places to find scripts for interpretation events. But at what cost? This panel discussion encourages conversation on the pros and cons of finding lit performances and using the scripts. Topics include cultural appropriation, gender, mimicry and empathy building to start the talk. Additionally, the conversation will include student, coach, and competitor perspective.

Thursday, March 16, 2:00-3:15 PM

1501 Thursday 2:00-3:15 PM

Greenway C

Short Course: Scholarly Creations: Bookboon and the Digital Academic

Sponsor: **Blair Thompson**, First Vice President
Presenter: **Renee Robinson**, Seton Hall University

This short course focuses on scholarly creativity and examples of digital and mobile research initiatives that evolve into digital texts. The goal of the course is to provide interactive content that showcases examples of digital scholarship. Bookboon, an online publisher, is introduced as a potential publishing venue that may assist faculty in their pursuit of academic and professorial interests resulting in a digital publication.

1502 Thursday 2:00-3:15 PM

Lake Superior A

Creating Spaces for Feminism on Campus

Sponsor: Women's Caucus
Chair: **Molly Wiant Cummins**, St. Cloud State University

Presenters: **Jennifer Rome**, University of Nebraska, Lincoln
Erika Kirby, Creighton University
Joy L. Daggs, Northwest Missouri State University
Jacki Brucher Moore, Kirkwood Community College
Karla Mason Bergen, College of Saint Mary

Members of this panel will discuss the ways in which they and/or their campuses have “created space” for sharing feminist goals and philosophy as well as projects embodying feminist goals and ideals. Strategies discussed will include making space in the classroom and course content as well as events and dedicated spaces on campus. This panel should be of interest to other faculty who would like inspiration for making space for feminism on their own campuses.



Kenneth Burke and Round Table Discussions

Sponsor: Kenneth Burke Society Interest Group

Chair: **Courtney J. Wright**, University of Indianapolis

Kenneth Burke and the Western Round Table on Modern Art

Courtney J. Wright, University of Indianapolis

Poetics and Kenneth Burke's Role in the Harvard Summer Poetry Conference on the Defense of Poetry

Huy Pham, Ball State University

Kenneth Burke and Deliberations on Educational Policy

Andrew R. Donofrio, Bowling Green State University

Kenneth Burke and the MoMA Symposium

Christopher A. Medjesky, University of Findlay

Throughout his career as a public intellectual and critic, Kenneth Burke participated in a range of round table discussions on topics such as modern art, poetry, popular culture, education, and literary history. In the paper panel presented here, each participant identifies one of the round table discussions in which Kenneth Burke participated. Scholarship analyzes these texts, preserved via print or electronic media, in order to identify contextual exigencies informing the discussion and identify discursive strategies that unfolded dynamically between Burke and other members of the panel.

Top Papers in Communication Theory

Sponsor: Communication Theory Interest Group

Chair: **Jihyun Kim**, Kent State University

Respondent: **Em Griffin**, Wheaton College

Exemplification Theory: A Reintroduction and Applications (**Top Paper**)

Robert G. Rice, University of Kentucky

David Westerman, North Dakota State University

Patric R. Spence, University of Kentucky

A Theory of Nonverbal Creepiness (and Other Reactions): Extending the Benign Violation Theory

Douglas E. Pruim, Purdue University

Creating (and Recreating) Ourselves: Revising and Expanding the Communication Theory of Identity

Scott Sellnow-Richmond, Columbus State University

This panel spotlights the best competitive papers submitted to the Communication Theory Interest Group. These papers present ideas for advancing the existing theories in various communication contexts. This panel will interest CSCA members across the discipline because of the diverse representation of research.

1505 Thursday 2:00-3:15 PM

Greenway B

Media Studies Interest Group Business Meeting

Chair: **W. Joe Watson**, Baker University

Vice-Chair: **Jerralyn Moudry**, Wisconsin Lutheran College

Secretary: **Jennifer C. Dunn**, Dominican University

1506 Thursday 2:00-3:15 PM

Lakeshore C

Responding to Flint, Michigan's Water Contamination Disaster

Sponsor: Public Relations Interest Group

Chair: **Matthew W. Seeger**, Wayne State University

Respondent: **Timothy L. Sellnow**, University of Central Florida

Disaster Informational Needs, Media Uses and Informational Sources in Flint, Michigan's Water Contamination Disaster

Ashleigh M. Day, Wayne State University

Mary E. Walsh, Wayne State University

Dowsing the Flint Water Flint Water Catastrophe: Using Failures in Enacted Sensemaking to Understand the Worst Manmade Water Disaster in U.S. history

William D. Nowling, Wayne State University

Detroit to Flint and Back Again

Shea Howell, Oakland University

Ami Harbin, Oakland University

Michael Doan, Oakland University

Creating a Move Violent World: The Rhetoric of Reaction

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Merci Decker**, SUNY New Platz

Respondent: **Eilene Wollslager**, Our Lady of the Lake University

To (Un)Mask and (De)Mystify: A Critical Approach to Reactionary Rhetoric

James Patrick Dimock, Minnesota State University, Mankato

The Cross and The Flag: American Christianity's Flirtation with Fascism in the 1930s

Michael McFarland, Stetson University

(De)coding Whiteness: Appropriations of White Nationalist Women's Inferential Racism as Coded Rhetoric in Radically Conservative Politics

Wendy K. Z. Anderson, University of Minnesota

Reacting to Reaction: Experiencing Islamophobia

Tanzil Malek, Minnesota State University, Mankato

This panel focuses on rhetoric of the extreme political right wing, variously called reactionary, fascist, or alt-right. Often marked by racially charged language and tolerant of (if not advocacy of) violent repression of political, racial, and religious minorities, reactionary rhetoric represents a unique challenge to the foundations of the liberal-democratic society. Panelists representing a range of theoretical and methodological perspectives analyze and reflect upon this dangerous phenomenon.

Creating a Bridge to Close the Classroom/Community Divide

Sponsor: Communication Education Interest Group

Chair: **Nicholas T. Tatum**, University of Kentucky

Presenters: **DeAnne Priddis**, Middle Tennessee State University

Kristine M. Nicolini, University of Wisconsin, Oshkosh

Seth S. Frei, University of Texas, Austin

Leah E. Bryant, DePaul University

Malynnda Johnson, University of Mount Union

Kim Weismann, Williston State College

As educators and scholars, we create opportunities to expose our students to real life experiences to help them broaden their academic and professional horizons. This panel offers teaching strategies for creating a classroom community connection and provides suggestions for student learning opportunities. Presenters will discuss their experience creating links for first-year

students to their community in a variety of ways, including using Chicago as a classroom, volunteer requirements within the community, and utilizing small group work to reach out to community nonprofit organizations. Structuring courses "without walls" allows students to engage with the community in meaningful ways to create their civic mindedness and intellectual development.

1509 Thursday 2:00-3:15 PM

Greenway J

Framing: Dimensions of Culture, Identity, Media and Power

Sponsor: Intercultural Communication Interest Group

Chair: **Eddah Mutua**, St. Cloud State University

Respondent: **Alberto Gonzalez**, Bowling Green State University

Creating Local Editions of Global Men's Magazines in India: An Interview with Local Producers (**Top Paper**)

Suman Mishra, Southern Illinois University, Edwardsville

Identity Freezing in Taiwan's English Education: Self-imposed and Other-imposed Stereotypes in Intercultural Communication

Hsun-Yu (Sharon) Chuang, Denison University

The Cultural Practice of Riding Waves: Deconstructing Performances of Empire and Resistance

Hunter H. Fine, Humboldt State University

Online Music Videos and Localism in Taiwan: Nine One One's Parody of Racialized Others in *Waiguoren* (Foreigner)

Hsin-I Sydney Yueh, Northeastern State University

At each stage of human history, people have used knowledge and technology to shape the way they think about their culture and others. And such meaning-making is often woven together by attitudes, identity, race, power and politics. This panel explores dimensions of social identity, music, racism, and racialized power structures across cultures.



1510 Thursday 2:00-3:15 PM

Organizational Communication in Action: Local Tour of Clockwork

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Grace Leinbach Coggio**, University of Wisconsin, River Falls

Organizers: **Sarah E. Riforgiate**, Kansas State University
Matt S. Vorell, St. Cloud State University
Stacey Wieland, Calvin College
Erika Kirby, Creighton University

Join us for the Fourth Annual Organizational and Professional Communication Division Tour. We will be visiting Clockwork, a “human oriented” firm offering technology solutions, which has been rated one of the Best Places to Work in 2016. For more information on Clockwork, visit <https://www.clockwork.com/>



Field Trip Details: Our group will depart from the Hyatt Regency Hotel Lobby at 2:00 p.m. and participants may choose to return to the hotel at approximately 4:30pm or connect with colleagues for a post-tour conversation at a local restaurant. In order to provide Clockwork with an accurate list of guests prior to the tour, participants must register in advance by Monday, March 6th through the online survey sent to OPC Division members or email Sarah Riforgiate at sriforgi@ksu.edu. There is no cost for the tour.

Description: This session takes the OPC Interest group offsite for a tour of a Minneapolis-based business - Clockwork. Past tours have included The Nerderly in Minneapolis, MN, The Discovery Center in Madison, WI, and Steelecase Headquarters in Grand Rapids, MI. More specifics of the tour will be provided through the OPC Division listserv and Facebook page.

Performance Studies and Theatre Interest Group's 2017 Outstanding Scholar: Honoring Paul Siddens

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Matt Foy**, Upper Iowa University

Respondent: **Paul Siddens**, University of Northern Iowa

Presenters: **Angela Glunz**, Southern Illinois University, Carbondale

Jenn Tudor, St. Cloud State University

Gayle Pohl, University of Northern Iowa

Melissa Beall, University of Northern Iowa

Jeremy Roberts, University of Northern Iowa



We honor Paul Siddens as our 2017 outstanding scholar in performance studies and theatre. This panel gathers performance and theatre scholars to celebrate his work and contributions to our discipline.

Political Communication and Engagement

Sponsor: Political Communication Interest Group

Chair: **David Airne**, University of Montana

Respondent: **Joshua Hawthorne**, Monmouth College

Backdropping the Republican Debates: The Potential for Intersections between Alternative Media & Mainstream Political Discourse

Joshua D. Atkinson, Bowling Green State University

Nina Gjoci, Bowling Green State University

Robert Joseph, Bowling Green State University

Tao Zhang, Southern Illinois University, Carbondale

Emi Kanemoto, Bowling Green State University

Framing the Newsfeed: A Cross-Cultural Analysis of Engagement with Political News Stories on Facebook

Sopheak Hoeun, University of Missouri, Columbia

Josh C. Bramlett, University of Missouri, Columbia

Processing the Political: Presidential Primary Debate Live-Tweeting as Information Processing

Josh C. Bramlett, University of Missouri, Columbia

Head Orientation during Confrontations during the Presidential Primary Debates

Mike Allen, University of Wisconsin, Milwaukee

Benjamin Michael Alex Baker, University of Wisconsin, Milwaukee

Kristy Jagiello, University of Wisconsin, Milwaukee

Maura Cherney, University of Wisconsin, Milwaukee

Laura Motel, University of Wisconsin, Milwaukee

Brittnie S. Peck, University of Wisconsin, Milwaukee

This panel includes competitive papers analyzing various political communication instances including exposure to political debates and political social media posts. The papers use a variety of different methodological perspectives to understand how political communication functions.

Creating Connections: Exploring Student Perceptions through Mediated and Non-Mediated Communication

Sponsor: Communication Education Interest Group

Chair: **Joshua N. Westwick**, South Dakota State University

Respondent: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Student Academic Support in the Smartphone Era: Changes in Mode Selection

Joseph P. Mazer, Clemson University

Students' Motives for Communicating with their Instructors Over and During the Semester

Scott A. Myers, West Virginia University

Critically Assessing the Effects of Mediated Communication in the Classroom: A Critical Communication Pedagogical Approach

David H. Kahl Jr., Penn State University, Erie

The Influence of Classroom Dynamic: A Function of Student Perception

Aaron Campbell, Aquinas College

Family Communication Patterns and Student Well-being during the Transition to College

Michael E. Burns, Texas State University

Tricia J. Burke, Texas State University

Great Ideas for Teaching—Session B

Sponsor: G.I.F.T. Interest Group

Chair: **Stacey Macchi**, Western Illinois University

In Pursuit of the Golden Fly Swatter: Creating Effective Speech Outlines

Kelly Soczka Steidinger, Mid-State Technical College

Teaching Organizational Identification through Photography and Student Experiences

Emily Martinez, Purdue University

Jennifer Ptacek, Purdue University

Appreciative Coaching: Helping Students Create a Path to Academic Success

Rose Helens-Hart, Fort Hays State University

Using the Livingroomcandidate.org to Teach Dual-level Processing of Persuasive Messages
Steven Melling, University of Missouri, Kansas City

Applying Power and Conflict Management Concepts: The Samantha Eyeopener and Red Granter Role Play
Donald Jones, Trine University

What's This Meme?: Using Memes to Demonstrate Logical Fallacies.
Deborah A. Wertanen, Minneapolis Community and Technical College

Finding Meaning at Work: Applying Organizational Socialization to Inspire Career Development
Tim McKenna-Buchanan, Manchester University
Daniel Almanza, University of Illinois

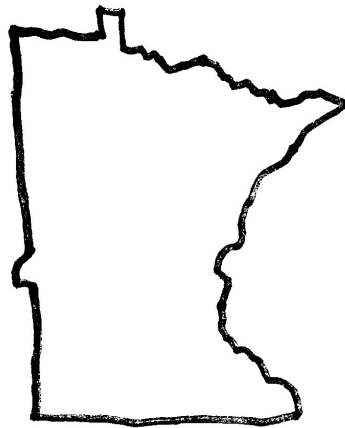
The Mystery Ride
Shrinkhala Upadhyaya, Bowling Green State University

The Relational Hurt Feelings Inventory
Lance Brendan Young, Western Illinois University, Quad Cities

Using an International Song to Decrease Communication Apprehension
Narissra Punyanunt-Carter, Texas Tech University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.





Great Minnesotans Face Social Problems: Creating Arguments, Creating Social Change

Sponsor: Argumentation and Forensics Division

Chair: **Allison Beltramini**, Waubensee Community College

Respondent: **Rusty Norris**, Park University

Dennis Banks: Taking AIM at Government Oppression

Lora Cohn, Park University

Creating Civil Rights: Hubert Humphrey's Civil Rights Arguments From Minneapolis's Fair Employment Practices Law to the 1964 Civil Rights Act

Kathleen Edelmayer, Madonna University

Harold Stassen—Progressive Republican for a Sane Foreign Policy

Michael McDonald, University of Missouri, Kansas City

Gus Hall—Champion of the Working Class

Ashley Vasquez, Johnson County Community College

This panel examines the rhetoric of famous Minnesotan politicians and activists. The papers examine arguments about topics strikingly current today— civil rights, government's role in perpetuating Native American poverty, the value of the working class, and the role of foreign policy.

Thursday, March 16, 3:30-4:45 PM

1601 Thursday 3:30-4:45 PM

Lakeshore A

CSCA Scholar Conversation: Karlyn Kohrs Campbell

Sponsor: **Blair Thompson**, First Vice President
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln
Scholar: **Karlyn Kohrs Campbell**, University of Minnesota
Interviewer: **Zornitsa Keremidchieva**, Macalester College



CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

1602 Thursday 3:30-4:45 PM

Lakeshore B

Race, Culture and Nationality in the 2016 Presidential Campaign

Sponsor: Intercultural Communication Interest Group
Chair: **Alberto Gonzalez**, Bowling Green State University
Presenters: **Ahmet Atay**, College of Wooster
Christopher Brown, Minnesota State University, Mankato
Linsay M. Cramer, Bowling Green State University
Nina Gjoci, Bowling Green State University
Diana Trebing, Saginaw Valley State University
Kerry Wilson, University of Illinois
Jieyoung Kong, Western Kentucky University

The U.S. Presidential election is both a reflection of voter sentiment and a production of candidate rhetoric. The 2016 election exposed deep divisions in areas that are of particular interest to intercultural scholars: dialogue in public discourse, representations of non-dominant groups, class, white privilege, and gendered discourses. Panelists will address themes such as racialized discourses, ethnocentrism, international isolationism and other topics and controversies in the aftermath of the election.

1603 Thursday 3:30-4:45 PM

Lakeshore C

Reflections on and Implications of Divorce

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Clare Gross**, University of Wisconsin, Milwaukee

Respondent: **Sylvia L. Mikucki-Enyart**, University of Wisconsin, Stevens Point

“It’s Better This Way”: Resilience in Adolescent-Nonresidential Parent Relationships and Adolescent Well-Being Following Parental Divorce

Becky DeGreeff, Kansas State University, Polytechnic

Melinda Stafford Markham, Kansas State University

Joanna Greenwell, Kansas State University

Sarah Colburn, Kansas State University

Kathryn Crimm, Kansas State University

“Were they ever really happy the way that I remember?”: Exploring Sources of Uncertainty for Adult Children of Divorce

Jenna Abetz, College of Charleston

Tiffany R. Wang, University of Montevallo

Exploring Memorable Messages and Affective Responses in the Context of Divorce Disclosure

Sarah E. Wilder, Luther College

Carolyn Baumeister, Luther College

Jack Ross, Luther College

Emma Radtke, Luther College

1605 Thursday 3:30-4:45 PM

Greenway B

Performance Studies and Theatre Interest Group Business Meeting

Chair: **Matt Foy**, Upper Iowa University

Vice Chair: **Erin Briddick**, Portland Community College, Rock Creek

Secretary: **Jake Simmons**, Missouri State University

Nostalgia as a Creative Discourse

Sponsor: Popular Culture Interest Group

Chair: **Adam Tyma**, University of Nebraska, Omaha

“Our World Continues to Turn:” Keeping ‘Our Stories’ Alive Through Mediated Memories
Christina S. Beck, Ohio University

Memory, Nostalgia, and Television Narrative: The Story is Both and Neither, Yours and/or Mine, as well as Happened and/or Happening in *This is Us*
Art Herbig, Indiana University–Purdue University, Fort Wayne

The Upside-Down and The Underbelly of Reagan’s *Morning in America*
Andrew F. Herrmann, Eastern Tennessee State University

When the Pictures Get Small: Fame and the Dark Side of Nostalgia in 'Sunset Boulevard' and 'Whatever Happened to Baby Jane?'
Charley Reed, University of Nebraska, Omaha

You had me at “Demi-Gorgon” – Creating New Memories through Nostalgic Articulations in Netflix’s *Stranger Things*
Adam Tyma, University of Nebraska, Omaha

We have all experienced moments of *nostalgia* – perhaps through a song, a smell, or a place. Media texts have the unique ability to construct those moments as both part of their narrative and also as a commercial asset. These essays presented offer the authors’ own experiences with or interpretations of nostalgia in popular culture texts and how they negotiate and interrogate them, while still consuming and relishing in the moments that nostalgia creates for them.

Public Relations Interest Group Business Meeting

Chair: **Diana L. Tucker**, Western Governors University

Vice-Chair: **Richard Murphy**, McKendree University

Secretary: **Deborah Sellnow-Richmond**, Columbus State University

Creating the Discussion: How the Pedagogy of Teaching Dialogue Creates Better Debate and Debaters

Sponsor: Argumentation and Forensics Division

Chair: **Dallis Pike**, Ball State University

Presenters: **Ian Sheeler**, Indiana University-Purdue University, Indianapolis
Terri Gibson, Anderson University
Jeff Geers, University of Dayton
Heather Norton, Fontbonne University
Michael Bauer, Ball State University
John J. Rief, Duquesne University
Stephen C. Koch, Capital University

This panel will discuss how students can use narrative as an argumentation strategy in public forum and traditional debate. Public judges are often very receptive and comfortable with comparing stories of argumentation. Debaters often implement a narrative approach to public forum debate to help judges new to debate understand and follow the debate. Panelists will look at such concepts from how we create narratives in debate to support arguments to the role of discussion/cross examination.

Short Course: Creating Communication Seminars

Sponsor: **Blair Thompson**, First Vice President

Presenters: **Scott Dickmeyer**, University of Wisconsin, La Crosse

Nicole A. Ploeger-Lyons, University of Wisconsin, La Crosse

Katherine M. Kelley, Oral Roberts University

Communication Studies faculty with expertise in Training and Development will prepare faculty for the myriad challenges they will face when educating in the organizational setting. Challenges include: communicating as consultants to organizational executives, facilitating seminars populated by adult learners, and articulating complex communication theory to an audience unaccustomed to academic jargon. Finally, participants will be assigned to small groups to practice crafting communication seminars guided by Training and Development experts.

State of Iowa Showcase – Storytelling for Classroom Engagement

Sponsor: States Advisory Council
 Chair: **Marilyn Shaw**, University of Northern Iowa

Presenters: **Melissa Beall**, University of Northern Iowa
Gayle Pohl, University of Northern Iowa
Marilyn Shaw, University of Northern Iowa
David Wendt, Keokuk High School/Southeastern Community College
Keith Hardeman, Westminster College

Veteran instructors share their experiences of using storytelling in the classroom to engage students in critical thinking skills, collaborative work, creative outlets, and self-expression. This panel will have more of a workshop format in which participation will be requested and activities will be discussed and provided for audience use in their classrooms.

Creating Work/Life Balance: Fostering Flexibility, Determination, and Self-Empathy

Sponsor: Graduate Student Caucus
 Chair: **Riley Richards**, University of Wisconsin, Milwaukee

Presenters: **Riley Richards**, University of Wisconsin, Milwaukee
Deborah Teixeira, Texas A&M University, Corpus Christi
Austin J. Beattie, Western Michigan University
Margaret E. Baker, Western Michigan University
Eric Mishne, Ohio University
Bailey C. Benedict, University of Wisconsin, Milwaukee
Eduardo J. Reyes, University of Wisconsin, Milwaukee
Maureen Wieland, Purdue University
Keith Bistodeau, Hamline University

Many conversations in graduate assistant offices discuss balancing the stresses the academy brings along with personal life struggles. This panel consists of current graduate students and seeks to discuss feelings and experiences balancing their personal and work lives. Specifically exploring topics such as: balancing institutional duties, romantic partners, mental illness, and the loss of social support. Discussion will include literature and personal recommendations.

CREATING Understanding and Appreciation for Communication Theory in the Undergraduate Classroom

Sponsor: Communication Theory Interest Group
 Chair: **Mike Allen**, University of Wisconsin, Milwaukee

Presenters: **Katie LaPlant Turkiewicz**, University of Wisconsin, Green Bay
Melissa A. Maier, University of Wisconsin, Stevens Point
Rebecca Mullane, Moraine Park Technical College
Anna R. Herrman, St. Norbert College

This panel discussion will focus on the challenges and rewards of teaching the value of communication theory in the undergraduate classroom. Each panelist comes from a different institution, specializes in diverse research pursuits, and will highlight various experiences related to teaching communication theory as well as relevant course activities. Courses represented on the panel include; health communication campaigns and strategies, conflict management, family communication, and oral and interpersonal communication.

Answering the Call: Breaking Traditional Teaching Boundaries and CREATing new classrooms

Sponsor: Communication Education Interest Group
 Chair: **Linda Manganello**, Taylor University

Democracy from Theory to Practice: Radical Citizenship Behind Bars
Lindsey Badger, Indiana University

Creating Change through Transformative Learning Opportunities
Shelly Schaefer Hinck, Central Michigan University
Edward A. Hinck, Central Michigan University
Ashley Howell, Central Michigan University

The Freshman Senior Project: Creating Engagement Outside of the Classroom
Elizabeth Ribarsky, University of Illinois, Springfield

Men About Change: Creating Change Through Mentoring Opportunities
Emmanuel Ogua, Central Michigan University

1614 Thursday 3:30-4:45 PM

Greenway C

Rhetorical Theory and Criticism Business Meeting

Chair: **Jessica Prody**, St. Lawrence University
Vice-Chair: **James M. Proszek**, Northwestern University
Secretary: **Kristi Scholten**, Ferris State University

1615 Thursday 3:30-4:45 PM

Greenway E

University of Southern California Press Publishing Session

Sponsor: **Shawn T. Wahl**, President
Chair: **Lyn Uhl**, University of California Press

When it comes to publishing, there is no “easy button” – but there are good tips and best practices that can help you to find a home for your work. Join Lyn Uhl from the University of California Press for this special session that highlights best approaches to publishing your work in the communication discipline.



Thursday, March 16, 5:00-6:15 PM

1701 Thursday 5:00-6:15 PM

Greenway E

Creating and Problematizing Civility in the Communication Classroom

Sponsor: Communication Education Interest Group

Chair: **Anna Wright**, Illinois State University

Presenters: **Ahmet Atay**, College of Wooster
Clinton Brown, Purdue University
Richard G. Jones, Jr., Eastern Illinois University
C. Kyle Rudick, University of Northern Iowa
Emily Vajjala, Southern Illinois University, Carbondale

Presenters will draw on their experience and expertise to discuss (in)civility in the classroom from a variety of perspectives. Specifically, presenters will discuss and problematize the (im)possibility of civil dialogue surrounding polarized issues, (in)civility in online educational communication, the intersection of listening and (in)civility, and the ways in which “hegemonic civility” can work to maintain dominant interests and marginalize or silence “others.” There will be an interactive discussion in the second half of the session.

1702 Thursday 5:00-6:15 PM

Greenway G

Creating a Space to Communicate our Gender (Identity): The “Non” Nonverbal Messages the Fashion Industry Sends

Co-Sponsors: Women’s Caucus
Sexual Orientation and Gender Identity Caucus
Popular Culture Interest Group

Chair: **Molly C. Turner**, Northeastern State University

Presenters: **Malynnda Johnson**, University of Mount Union
Joy L. Daggs, Northwest Missouri State
Jessica M. W. Kratzer, Northern Kentucky University
Sarah Turner McGowen, Northeastern State University
Sarah Symonds LeBlanc, Indiana University-Purdue University, Fort Wayne

In a September 8, 2016, *Washington Post* column, Tim Gunn argued that the average woman is size 16, yet designers design for size 2 women. While plus-size women have been frequently discussed as neglected in the fashion industry, they are just one example of the many people who are not represented on the runway. Specifically, panelists seek to answer the question, “Where do non-model type individuals fit in the world of high fashion?”

1703 Thursday 5:00-6:15 PM

Greenway B

Community College Interest Group Business Meeting

Chair: **Richard L. Underwood**, Kirkwood Community College
Vice-Chair: **Allison Beltramini**, Waubonsee Community College
Secretary: **Tammie Wiebers**, North Central Missouri College

1704 Thursday 5:00-6:15 PM

Greenway I

Creating the Future of Health Communication Scholarship: Debut Student Papers in Health Communication

Co-Sponsors: Health Communication Interest Group
Graduate Student Caucus

Chair: **Laura D. Russell**, Denison University
Respondent: **Christine North**, Ohio Northern University

How “Social” Are The Healthcare Providers? An Analysis of the Social Media Presence of Two Leading Teaching and Referral Hospitals in Kenya
Robert Nyaga, Purdue University

Weight Loss for a Dynamic and Confident Life: A Textual Analysis of Weight Loss Blogs
Jamal Uddin, Minnesota State University, Mankato

Theorizing Narrative in Narrative Exposure Therapy
Allison Niebauer, Pennsylvania State University

Creating New Identity in Illness: A Narrative Inquiry to Understand the Challenges of Living with Postural Orthostatic Tachycardia Syndrome
Erin Slattery, Wayne State College

These outstanding debut papers create a bright future for our discipline. With several overlaps in topic and method, these student researchers in health communication promise impressive advancement in coming years in our understanding of the opportunities and limits of technology, the intercultural transfer of health treatments, and the narrative construction of meaning and identity.

1705 Thursday 5:00-6:15 PM

Greenway D

Intercultural Communication Interest Group Business Meeting

Chair: **Carolyn Calloway-Thomas**, Indiana University
Vice Chair: **Hsin-I Sydney Yueh**, Northeastern State University
Secretary: **Eddah Mutua**, St. Cloud State University

Media Studies and Big Data/Surveillance Culture

Sponsor: Media Studies Interest Group

Chair: **Suman Mishra**, Southern Illinois University, Edwardsville

Respondent: **Joe Tompkins**, Allegheny College

Developing a Critique of Data-Driven Digital Marketing

Anthony Nadler, Ursinus College

Social Media and the Datafied Self

Julie Wilson, Allegheny College

Representations of Surveillance in Popular Television Comedy

Emmanuelle Wessels, Spalding University

Analyzing Capitalist Realism in Mr. Robot

Joe Tompkins, Allegheny College

This session brings the conceptual tools of critical media studies to bear on cultures of big-data surveillance and considers how these cultures and their associated media technologies pose a challenge to traditional paradigms of media studies. The papers address the social consequences of data-driven media culture, including the power of networked surveillance in everyday life, and the ways big data appear on the “small screen,” infusing our online and televisual environments.

NCA Information Panel

Sponsor: **Blair Thompson**, First Vice President

Chair: **Trevor Parry-Giles**, National Communication Association Interim Executive Director

Presenters: **Christina S. Beck**, NCA Immediate Past President

Jimmie Manning, NCA Inclusivity Task Force

All are invited for this fantastic session where you can meet officers and staff from the National Communication Association and learn more about what NCA has planned for the future and how you can be more involved. In addition, the panel will discuss NCA efforts toward greater diversity and inclusivity within the association and in the broader Communication discipline.



WHY JOIN THE NATIONAL COMMUNICATION ASSOCIATION?

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There are many direct benefits of NCA membership.

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- Leadership and professional development opportunities.
- Membership in NCA Interest Groups.
- Exclusive members-only content at www.natcom.org, including an extensive teaching and learning resource center; data about the discipline; research, publication, and funding resources; and much more.
- A print subscription to the award-winning *Spectra* magazine.
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- Eligibility for NCA grants.
- And more...

To learn more about NCA and all of the benefits of becoming part of a thriving community of Communication scholars, teachers, and students, call 202.534.1108 or visit **WWW.NATCOM.ORG.**

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State of Minnesota Showcase – The Nuts and Bolts of Service Learning in the College Classroom

Sponsor: States Advisory Council

Chair: **Donna R. Pawlowski**, Bemidji State University

Presenters: **Heidi Croatt**, Anoka-Ramsey Community College
Karri Pearson, Normandale Community College
Donna R. Pawlowski, Bemidji State University
Theresa Hest, Minnesota State University
Pam Secklin, Saint Cloud State University
Lori Halverson-Wente, Rochester Community and Technical College

Service learning in the college classroom is an exciting and impactful way to teach communication concepts and bring students' knowledge into our communities. While it has great potential, it also comes with many challenges regarding legal logistics, training students, student conduct issues, as well as creating and managing community partnerships. Panelists will share their experiences with these challenges and offer resources to help other instructors effectively utilize service learning in the classroom.

Raising Awareness: Suicide Prevention through Performance

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Raquel Williams**, Purdue University, Northwest

Presenters: **Kathryn Furlan**, Purdue University, Northwest
Christian Lutes, Purdue University, Northwest
Hannah Tippet, Purdue University, Northwest

To generate discussion, awareness, and motivation towards suicide prevention, we propose a Suicide Prevention/Awareness performance event featuring performances of prose and poetry, and art exhibition (traditional and photographic) that tell the stories of those whose lives have been affected, either directly or indirectly, by suicide. Through this event we endeavor to create a space that brings this difficult subject matter to the forefront, creating a supportive space to facilitate discussion and motivate change.

Creating New Ways to Serve: Supporting Veterans through Engaged Citizenship

Sponsor: Political Communication Interest Group
 Chair: **Morgan L. Ginther**, Independent Scholar
 Respondent: **Anji L. Phillips**, Bradley University

“Thank a Veteran”: The Public Elevation and Objectification of U.S. Military Veterans
Lance Brendan Young, Western Illinois University, Quad Cities

Claiming Victory: Veterans, Authenticity, and Stolen Valor
Abbe S. Depretis, Temple University
David W. Seitz, Penn State University, Mont Alto

PTS(D): Canguilhem, Foucault, and the Othering of Veterans
Nick J. Sciullo, Illinois College

Meeting Our Civic Calling: Talking about Solutions to the Veteran Suicide Rate Crisis
Jennifer A. Jackson, Miami University
Morgan L. Ginther, Independent Scholar

Much of the discourse surrounding military enlistment is described in terms of the opportunity, patriotism, and honor. But what happens when veterans return home? “Create” is aptly situated for discussions about civic responsibility and service within a diverse society and the role communication scholars can play in promoting engaged citizenship. Participants will draw on the conference theme to explore topics related to veteran service, highlight key aspects, and promote productive dialogue to encourage civil discourse to improve the support of veterans.

Graduate Student Caucus Business Meeting

Chair: **Keith Bistodeau**, Hamline University
 Vice-Chair: **Riley Richards**, University of Wisconsin, Milwaukee
 Secretary: **Maureen Wieland**, Purdue University

Top Papers in Rhetorical Theory & Criticism: Identification, Memory, Bodies & Narratives

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **James M. Proszek**, Northwestern University

Respondent: **Kristen L. McCauliff**, Ball State University

(Dis)identification, Hybridized Forms, and Efficacious Enactment in Adichie's "We Should All Be Feminists"

Rebecca Conklin, Central Michigan University

Indicting the Past to Pacify the Present: Dylann Roof and the Rhetorical Creation of Villainy in Response to Public Trauma

Scott Mitchell, Wayne State University

The Normal Heart and Sickly Body: The Case of Matthew Bomer's Extreme Weight Loss
(*David Zarefsky Award Recipient*)

Joshua Miller, University of Wisconsin, Milwaukee

Rhetorical Re-Framing and Counter Narratives: An Ideological Critique of the Christian Hip-Hop Artist Lecrae Moore (*Karlyn Kohrs Campbell Award Recipient*)

Robert Razzante, Arizona State University

J. W. Smith, Ohio University

This panel spotlights the top four papers submitted to the Rhetorical Theory and Criticism Interest Group. Together these papers represent the diversity of the theories and approaches used by rhetorical scholar to examine how rhetoric helps us identify with others, make sense of national tragedy, advocate for a community, and challenge dominant narratives.



Thursday, March 16, 6:00-8:00 PM

1801 Thursday 6:00-8:00 PM

Northstar Ballroom

Creating Connections Opening Reception

What is the best way to wrap up a first great day at the CSCA convention? That's easy: Get a head start on your first great night! We'll provide some snacks and a cash bar, you provide the conversation, connections, and crooning! That's right – you can show off your singing skills or enjoy the songs of others as our karaoke DJ keeps the party going. Get ready for some fun, CSCA! #create #CSCA17 #welcome



*Alternately, you can stand around smiling into the microphone...
just like the people in this promo pic sent by the DJ!*

The Creating Connections Opening Reception is sponsored in part by Kendall Hunt Publishing. Consider Kendall Hunt for your classroom textbook needs.

Thursday, March 16, 7:00-9:00 PM

1802 Thursday 7:00-9:00 PM

Hotel Lobby

CSCA Annual Past Presidents Dinner

Anyone who has ever served as President or Executive Director is invited to this fantastic event that is organized by the most recent Past President.

The dinner is by reservation only. Please contact Immediate Past President David T. McMahan (mcmahan.csc@gmail.com) with any questions you have about this year's event.