

Friday, March 17, 8:00-9:15 AM

2101 Friday 8:00–9:15 AM

Greenway B

Theories and Empirical Findings for Human-Robot Interaction

Sponsor: Communication Theory Interest Group
Chair: **Patric R. Spence**, University of Kentucky

Presenters: **Autumn Edwards**, Western Michigan University
Chad Edwards, Western Michigan University
Kenneth A. Lachlan, University of Connecticut

This discussion panel aims to facilitate a scholarly dialogue about human-robot interaction. Panelists, who have been researching human-robot interaction in diverse contexts (e.g., education, interpersonal, crisis communication), will present primary theories and empirical findings from their research. This panel would facilitate discussion on how communication theories are being used to understand the way we interact with robots and provide insights on how to advance theoretical foundations for the understanding of the human-robot interaction.

2102 Friday 8:00-9:15 AM

Lakeshore A

Creating a Buzz: Translating Research for Public Consumption

Sponsor: **Shawn T. Wahl**, President
Chair: **Katie Lever**, Western Connecticut State University

Presenters: **Whitney Gent**, University of Wisconsin, Madison
Katherine Hampsten, St. Mary's University
Jessica Moore, Butler University
Elizabeth Ribarsky, University of Illinois, Springfield
Stephen A. Spates, Missouri State University
Stacy Tye-Williams, Iowa State University

Fame and fortune is one thing, but bridging the divide between academic research and the individuals our research is intended to help is at the very heart of what makes research matter. However, finding ways to bring the communication discipline to the forefront of the public mind can be a difficult undertaking. Panelists will discuss their challenges and successes of creating a buzz about their research through radio, television, popular press, TED talks, and more.

Creating Interactive Course Shells: Creative Methods to Meet Students' Changing Needs in Online, Hybrid, and Face-to-face Online Classrooms

Sponsor: Instructional Resources Interest Group
Chair: **Kathleen Edelmayer**, Madonna University

Presenters: **Ashley Vasquez**, Johnson County Community College
Lora Cohn, Park University
Deana Miller, Johnson County Community College
Staci Hubbard, Johnson County Community College, Metropolitan
Mark Noe, Park University

This panel will discuss various methods for creating more interactivity within a course shell for online, face-to-face, and hybrid courses in basic courses as well as upper-level and graduate communication courses. Specifically, panelists will discuss organization; personalized video and technology options; best and new practices for discussion threads; adjunct perspectives on creating courses that work for students and well as instructors utilizing multiple LMS programs; and meeting the needs of graduate students in the LMS.

Create Excellence in Academic Advising: Best Practices for Communication Faculty Advisors

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Kaitlin E. Phillips**, University of Nebraska, Lincoln

Presenters: **Jeff Kuznekoff**, Miami University, Middletown
Tiffany R. Wang, University of Montevallo
Sarah Steimel, Weber State University
Anne Kerber, Minnesota State University, Mankato
Laura Jacobi, Minnesota State University, Mankato

This discussion panel will feature faculty from a variety of institutions who will discuss best practices in academic advising for communication majors. Each panelist brings a different approach to this important interpersonal relationship and will share practices they have developed in their role as major advisor. By highlighting and sharing these approaches and experiences, we hope to create a discussion that helps CSCA members advance the discipline through advising.

Of Housewives and Heroines: Exploring Women in Media through Bravo, Disney, “Chick Flicks,” and Malala Yousafzai

Sponsor: Media Studies Interest Group
 Chair: **W. Joe Watson**, Baker University
 Respondent: **Jerralyn Moudry**, Wisconsin Lutheran College

Meet the Bravo Affluencers: Creating the Tech-Savvy Female Audience (**Top Paper**)
Jacquelyn Arcy, Saint Xavier University

Representations of Florence Nightingale, Bessie Coleman and Michelle Obama in Disney Junior’s Doc McStuffins
Jerralyn Moudry, Wisconsin Lutheran College

Hyperbolic Horror and Allegorical Feminism: Genre Play, the Double Text, and the Creative Conflation of Slasher Cinema and the Chick Flick (**Top Student Paper**)
Mick Brewer, Southern Illinois University, Carbondale

Creating Malala: The Role of Neoliberal Media Narratives in the Fight for Girls’ Education
Dana Schowalter, Western Oregon University

This panel, which includes the Media Studies Interest Group’s top competitive and student papers, explores the many ways in which media influence and are influenced by women. Although strong female portrayals can serve as a positive force of empowerment and advance our understanding of feminist ideology, an examination of these portrayals also reveals attempts to manipulate depictions of women in order to achieve advertising advantages and corporate ends. These four papers offer valuable insight into these issues.

Giving a “Voice to the Voiceless”: Deconstructing Exploitation within Critical Forensics Performances (Top Argumentation and Forensics Panel)

Sponsor: Argumentation and Forensics Division
 Chair: **Justin Rudnick**, Minnesota State University, Mankato

Presenters: **Anthony Peavy**, Minnesota State University, Mankato
Alyssa Harter, Minnesota State University, Mankato
Cristy Dougherty, Minnesota State University, Mankato
Balencia Crosby, Minnesota State University, Mankato
Paige Russell, Northern Illinois University

In this panel, presenters will address issues surrounding the performance of topics on marginalized communities without being an active member of that community. Panelists from diverse backgrounds will discuss issues surrounding the selection of topics such as race, gender, disability, and LGBTQ identities in public address and interpretation events. When competitors who are not active members of these communities perform topics about marginalized groups, the question arises whether these performances are driven by ally ship and social change, or a desire to attain personal success as competitors.

	<p>The Department of Communication at Northern Illinois University would like to congratulate Paige Russell and her colleagues for their top panel award from the Argumentation and Forensics Division!</p>	
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2107 Friday 8:00–9:15 AM

Greenway C

The Creative Impact of Joss Whedon Twenty Years after *Buff*

Sponsor: Popular Culture Interest Group
 Chair: **Michelle Calka**, Manchester University
 Respondent: **CarrieLynn D. Reinhard**, Dominican University

“Somebody put her tiny little thinking cap on!”: Joss Whedon’s Critique of the Modern Organization in *Dollhouse*
Andrew F. Herrmann, East Tennessee State University

“No Weapons...No Friends...No Hope. Take all that away and what’s left?”/ “Me”: Utilizing Web 2.0 and *Buff* the *Vampire Slayer* to Discuss Women’s Issues
Cassandra Decker, University of South Florida

“What the Whedon can teach us”: Exploring the Work of Joss Whedon as Cultural Literacy and Pedagogy
Adam Tyma, University of Nebraska, Omaha

It’s Complicated: Joss Whedon and the Worlds We Create
Art Herbig, Indiana University–Purdue University, Fort Wayne

Marvel: Whedon’s Poison Pill
Robert Andrew Dunn, East Tennessee State University

Joss Whedon's television series *Buffy the Vampire Slayer* debuted 20 years ago on March 10, 1997. At the time, no one foresaw the outsized impact Whedon would eventually have. Is Whedon a critical organizational scholar? Does Joss Whedon have "a" voice? Is Buffy still feminist? This panel will articulate the impact of Whedon twenty years after the Slayer's television debut from multiple perspectives, including organizational, feminist, media literacy, and rhetorical.

2108 Friday 8:00–9:15 AM

Greenway E

State of Iowa Showcase – Communicating in Teams: Helping Students Succeed

Sponsor: States Advisory Council
Chair: **Linda Laine**, Central College

Presenters: **Linda Laine**, Central College
Kendra Bergenske, Western Iowa Tech Community College, Sioux City
Mark Johns, Luther College
Art Khaw, Kirkwood Community College

Team projects can be challenging for students and instructors alike. Students may encounter communication difficulties, such as conflict, misunderstandings, problem-solving, and free-riders. Focusing specifically on team communication, this panel will consider how we can help students to navigate the complexities of communicating in teams, including the scaffolding and coaching we can provide to help them succeed. There will be significant time for discussion.

2109 Friday 8:00-9:15 AM

Greenway I

The Role of Theories in Communication Contexts

Sponsor: Communication Theory Interest Group
Chair: **Michael E. Burns**, Texas State University
Respondent: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

How Patients Find Doctors: An Information Integration and Uncertainty Reduction Approach to the Effects of Online Physician Profiles

Karina Willes, University of Wisconsin, Milwaukee

Limited Cognitive Capacity Model in Telepresence Experiences

Hocheol Yang, Temple University

A Theory of Power, Biases, and Polarization Deliberation in American Democracy

Freddie J. Jennings, University of Missouri

“A Free Space of Imaginal Adventure”: Silence in Communication
Kristin Fitzsimmons, University of Missouri, Columbia

This panel demonstrates an important role of communication theories in diverse communication contexts. These papers suggest how to integrate existing theories and apply those in our daily life situations.

2110 Friday 8:00-9:15 AM

Greenway G

How to Not Fall Asleep During Class: A Guide to Creative, Nontraditional Teaching Techniques for the Basic Communication Course

Co-Sponsors: Graduate Student Caucus
Organizational and Professional Communication Interest Group
Chair: **Maureen Wieland**, Purdue University

Presenters: **Maureen Wieland**, Purdue University
Keith Bistodeau, Hamline University
Riley Richards, University of Wisconsin, Milwaukee
Rebecca Johnson, University of Kansas
Katrina Hanna, Arizona State University
Katharine Miller, Purdue University
Danielle R. DeRose, University of Wisconsin, Milwaukee

This panel will offer a discussion on the issue of classroom creativity that faces introductory communication educators daily. In order to keep students, and instructors, engaged and passionate about this field of scholarship, this panel will provide a small booklet of active and nontraditional activities that cover the topics found in university-level basic communication courses. Panelists will demonstrate a few of the activities as well as discuss the benefits of such engagement during the session.

2111 Friday 8:00–9:15 AM

Greenway H

Undergraduate Education and Administration Section Interest Group Information Session

Sponsor: Undergraduate Education and Administration Section
Chair: **Christine North**, Ohio Northern University
Malynnnda Johnson, University of Mount Union
Aimee Lau, Wisconsin Lutheran College

This session will provide information about the NEW Undergraduate Education and Administration Section (formerly the Undergraduate Programs Interest Group). The name

change and future of the new section will be discussed as will the process of slotting panels, the new bylaws, and programming for subsequent years. If you have an interest in undergraduate programs either as an educator or an administrator, you can choose this section without having to “forfeit” an interest group. Please come and learn more.

2112 Friday 8:00–9:15 AM

Lake Superior A

State of Missouri Showcase - From the Field and the Arena to the Classroom and the Stage: The Case for Sports in Performance and Communication Pedagogy and Instruction

Sponsor: States Advisory Council
Chair: **Randy K. Dillon**, Missouri State University

Presenter: **Scott Jensen**, Webster University

One of the fastest growing areas in the communication discipline is sports communication. It is difficult, if not impossible, to find any single person whose life has not been at least indirectly influenced by sports. Research highlights the connections between what is inherent in any sports contexts and what is at the core of teaching performance and communication. This program makes the case for integrating aspects of sports cultures into the teaching and practices in our formal and informal classrooms. It also reflects on the successful creation of a sports communication degree at Webster University. Along with a review of research and current trends regarding sports communication, this program provides suggestions for incorporating sports into activities appropriate for both performance and communication at all levels of teaching.

2113 Friday 8:00–9:15 AM

Lake Superior B

Building the Basic Course: Creating Community in Face-to-Face and Online Classrooms

Sponsor: Basic Course Interest Group
Chair: **Nancy Pearson**, Minot State University

Presenters: **Stacey Macchi**, Western Illinois University
Christina Paxman, Minot State University
Heather Nesemeier, Minnesota State University, Moorhead
Kim Weismann, Williston State College
Shannon Van Horn, Valley City State University

Numerous researchers document that deeper learning occurs when a sense of community is created. This panel will address pedagogical research and share specific ways to create classroom community, whether it be an online or face-to-face environment. Teacher immediacy, modeling,

and verbal and non-verbal interaction will be addressed including the challenges of technology-enhanced delivery methods. As Albert Einstein said, “It is the supreme art of the teacher to awaken joy in creative expression and knowledge.”

2114 Friday 8:00–9:15 AM

Greenway J

President’s Undergraduate Honors Research Conference Competitive Papers

Sponsor: President’s Undergraduate Honors Research Conference
Chair: **Clint Haynes**, Western Kentucky University
Respondent: **Jessica J. Eckstein**, Western Connecticut State University

Rhetorically Gaming Pacifism: Parasocial Relationships and Fantasy Themes in Undertale
Emily Mueller, Illinois College

What Happens in Vegas: How Previous Romantic Relationships Impact Future Relationship Satisfaction and Certainty
Lindsey Graham, Buena Vista University

Got FoMO?: The Perceptions and Effects of Fear of Missing Out on Instagram
Michelle Eccher, Buena Vista University

Super Families: An Analysis of the Patterns found in the Families of the Marvel Super Hero Comics
Emilee Ross, Wayne State College

Types of Supportive Communication: How College Students Cope with Text Anxiety
Andre Davis, West Virginia University
Brenna Orr, West Virginia University
Taja White, West Virginia University



Friday, March 17, 9:30-10:45 AM

2202 Friday 9:30-10:45 AM

Greenway G

Great Ideas for Teaching Communication Theory for Undergraduate Students (Top Panel)

Sponsor: Communication Theory Interest Group

Chair: **Hocheol Yang**, Temple University

Presenters: **Christopher Brown**, Minnesota State University, Mankato

Malynnda Johnson, University of Mount Union

Sachi Sekimoto, Minnesota State University, Mankato

C. Kyle Rudick, University of Northern Iowa

This panel presents creative and innovative ideas for teaching communication theories for undergraduate students. Each panelist will give a presentation on one particular theory by focusing on a) pedagogical strategies for teaching the theory, b) activities and assignments for the theory, and c) challenges for teaching the theory. This panel would facilitate a dialogue about how to help undergraduate students learn principles of communication theories and how to apply them in daily life.

2203 Friday 9:30-10:45 AM

Greenway E

Creating Further Opportunities for Scholarship through Data-Driven Case Studies

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Katharine Miller**, Purdue University

Respondent: **Jeremy Fyke**, Belmont University

“Treating” Employees to Abuse in the Workplace

Sarah E. Riforgiate, Kansas State University

Pamela Lutgen-Sandvik, North Dakota State University

Sustaining “Green Consumption”

Rahul Mitra, Wayne State University

Finding the Meaning of Work in the Factory and on the Picket Line

Amy O’Connor, University of Minnesota

Emily A. Paskewitz, University of Tennessee, Knoxville

“Learning the Ropes” as a Foreign Worker
Sarah Steimel, Weber State University

Working with Stigma Identity Management in the Quest for Employment
Jonathan Wickert, University of Wisconsin, Whitewater
Rebecca Meisenbach, University of Missouri

The papers on this panel are research based case studies that highlight recently-emerging topics and populations in organizational communication which play an important role in today’s global economy (e.g., workplace bullying, sustainability, refugees, nonprofit organizations, stigma and identity management). Participants will discuss how the cases *create* possibilities for applied learning and point to avenues for future research on key issues facing organizations and society.

2204 Friday 9:30-10:45 AM

Greenway F

15 Years Later: Memory, Culture, and 9/11 in Mediated and Popular Cultural Discourses

Co-Sponsors: Popular Culture Interest Group
Intercultural Communication Interest Group
Chair: **Lara Lengel**, Bowling Green State University

Presenters: **Ramune Brazionaite**, Cleveland State University
Dhiman Chattopadhyay, Bowling Green State University
Victoria Newsom, Olympic College
Emi Kanemoto, Bowling Green State University
Ahmet Atay, College of Wooster
Ewart Skinner, Bowling Green State University

This panel highlights international and intercultural approach to media criticism through an analysis of collective memory, trauma, and popular media. Specifically the panel critiques cultural, rhetorical, hegemonic, and ideological framing and discourses regarding the events of September 11, 2001 and subsequent “War on Terror”. Panelists interrogate mainstream news and popular cultural texts; creative, citizen, and alternative media activist efforts; and citizen-lead investigatory efforts about 9/11, particularly the three World Trade Center towers that collapsed on that tragic day.

Mis-Utilizing Media: The Negative Ramifications of Creating and Sharing Information Online (Media Studies Top Panel)

Sponsor: Media Studies Interest Group
 Chair: **Joseph Sirianni**, Niagara University
 Respondent: **Jennifer C. Dunn**, Dominican University

Presenters: **Beth A. Messner**, Ball State University
Thomas Crowley, Rogers State University
CarrieLynn D. Reinhard, Dominican University
Virginia Horan, Suffolk County Community College
Molly C. Turner, Northeastern State University

The top Media Studies Interest Group panel addresses the diffusion of online media by taking the unique approach of studying the flipside of technology utilization: its misuse. Panelists will interact with the audience to discuss recent case studies where individuals have experienced adverse consequences from misusing technology. Topics will include social media responses to the Colin Kaepernick protest, gamergate, social media use in the workplace, transphobia on Twitter, harassment in online fan forums, and revenge porn.

Creating Research Connections and Crossing Boundaries

Sponsor: Graduate Student Caucus
 Chair: **Keith Bistodeau**, Hamline University
 Respondent: **Maureen Wieland**, Purdue University

Confederados: Creating New Meaning
Deborah Teixeira, Texas A&M University, Corpus Christi

Student's Communication Privacy Management on Social Media: A Foundation for Student Retention.
Blake A. Miller, Missouri State University

Navigating a Sea of Red and Blue: A Case Study on How Planned Parenthood Wades Through the Political Landscape While Maintaining a Non-Profit Identity.
Taylor Walker, University of Cincinnati

Exploring Peer Health Educators' Susceptibility to Emotional Contagion
Luke Youngvorst, University of Minnesota

The papers on this panel explore a broad spectrum of topics that relate to exploring meanings created in society and how relationships and established and understood in different social situations. Topics of papers on this panel range from meaning making and privacy management on social media, to identity management and emotional contagion in healthcare settings.

2207 Friday 9:30–10:30 AM

Lakeshore A

Central States Communication Association 2017 Program Planner Meeting

Sponsor: **Amy Aldridge Sanford**, Second Vice President

Chair: **Amy Aldridge Sanford**, Second Vice President

Participants: **Jimmie Manning**, Executive Director
Tammie Wiebers, North Central Missouri College
Jason Edgar, Missouri Western University
Aimee Sorensen, University of South Dakota
Kathryn B. Golsan, Southern Illinois University
Sarah Symonds LeBlanc, Indiana University-Purdue University, Fort Wayne
Allison Beltramini, Waubesa Community College
Gordon S. Carlson, Fort Hays State University
Riley Richards, University of Wisconsin, Milwaukee
Hsin-I Sydney Yueh, Northeastern State University
DeAnne Priddis, Middle Tennessee State University
Tiffany R. Wang, University of Montevallo
Nick Nickols, Missouri State University
Jerralyn Moudry, Wisconsin Lutheran College
Deb Ford, University of Kansas
Erin Briddick, Portland Community College, Rock Creek
Michael W. Kearney, University of Kansas
Jennifer Willis-Rivera, University of Wisconsin, River Falls
Richard Murphy, McKendree University
James M. Proszek, Northwestern University
Sara Baker, Southern Connecticut State University
Kim Weismann, Williston State College
Karla Mason Bergen, College of Saint Mary
Christine North, Ohio Northern University
Laura D. Russell, Denison University

This planners-only session offers all the information needed for the elected unit planners who will be making CSCA 2018 happen. As a special welcome and thank you to all the planners, a special Scandinavian breakfast will be served.

Barry Brummett: An Apology to the Discipline

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Mike Allen**, University of Wisconsin, Milwaukee
Respondent: **Barry Brummett**, University of Texas, Austin

An Advisor's Apology and Lament
Robert Scott, University of Minnesota

A Colleague's Apology and Lament
Nancy Burrell, University of Wisconsin, Milwaukee

A Daughter's Apology and Lament
Elizabeth Duncan Windler

The Lament and Apology of Rhetoric
Robert C. Rowland, University of Kansas



The panel, in the form of a roast, honors the contribution of the scholar Barry Brummett to the field of communication. In the form of an apology and lament, each panelist will offer a perspective on the contribution of Dr. Brummett to the members of the discipline. The apologies will come from his doctoral advisor, daughter, former colleague, and a member of the rhetorical community. The panel will provide insight into the contribution and influence of a senior scholar.

Top Papers in Argumentation and Forensics

Sponsor: Argumentation and Forensics Division
 Chair: **Anthony Woodall**, Northeastern State University
 Respondent: **Michael Bauer**, Ball State University

A Critical Analysis of the NFA-LD Rules: How Their Functions Provide a Foundation for Community Expectations (**Top Paper**)

Darrel Farmer, Henderson State University

Frenemies in Forensics

Benjamin Davis, Northern Illinois University
Mary Lynn Miller Henningsen, Northern Illinois University
Kathleen S. Valde, Northern Illinois University

Forensics as an Application of Small Group Interaction

Kristopher Copeland, Northeastern State University

Finding Solutions to IPDA's Disclosure Woes: Changing Focus from Why to How

Darrel Farmer, Henderson State University



The **Department of Communication at Northern Illinois University** would like to congratulate **Benjamin Davis, Mary Lynn Miller Henningsen, and Kathleen S. Valde** for their top paper award from the Argumentation and Forensics Interest Group!



CSCA Scholar Conversation: Lawrence R. Frey

Sponsor: **Blair Thompson**, First Vice President
 Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln
 Scholar: **Lawrence R. Frey**, University of Colorado, Boulder
 Interviewer: **David Palmer**, University of Northern Colorado



CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
 Chair: **Tucker Robinson**, University of Missouri, Columbia
 Respondent: **Stephen A. Spates**, Missouri State University

Baudrillard and House of Cards: The Unfortunate Simulation of American Politics
Adam Burtner, Wabash College

Examination of Changed Relational Views Post Disclosure of Previous Romantic Sexual Assault
Shawn Deegan, Concordia College
Sarah Nelson, Concordia College

Treatment of Honor Student's Speech Anxiety: Using Tutoring to Calm Fears and Increase Public Speaking Competency

Kaya Borg, South Dakota State University

Real-Life Politics: Millennials' Online and Offline Political Attitudes, Behaviors, and Intent to Vote

James Hippchen, Southern Illinois University, Edwardsville

Mallori Green, Southern Illinois University, Edwardsville

Jayme Crundwell, Southern Illinois University, Edwardsville

Lauryn Fox, Southern Illinois University, Edwardsville

A Show for No Kids: An Analysis of a Child's Effort to Advance the KKK's Agenda

Savaughn Williams, Oklahoma Baptist University

2212 Friday 9:30-10:45 AM

Greenway B

Creating Space: 2017 Awards in the Sexual Orientation and Gender Identity Caucus

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Tim McKenna-Buchanan**, Manchester University

Top Paper Award

Creating a Cultural Script for Everyday LGBTQ Identity Performances

Justin Rudnick, Minnesota State University, Mankato

Innovator Awards for Outstanding Scholarship

Outstanding Books:

Bullying: Tales of Torment, Identity, and Youth by **Keith Berry**, University of South Florida (Routledge)

Contemporary Studies of Sexuality & Communication: Theoretical and Applied Perspectives
edited by **Jimmie Manning**, Northern Illinois University and **Carey M. Noland**,
Northeastern University (Kendall Hunt)

Outstanding Special Issue of a Journal:

"Engaged Feminist Scholarship: Community, Culture, Application, & Practice" published as
Women & Language volume 38 issue 1; edited by **Jimmie Manning**, Northern Illinois
University and **Renee Houston**, University of Puget Sound

Article of the Year Awards

“Queer and Quare Autoethnography” by **Robin M. Boylorn**, University of Alabama and **Tony E. Adams**, Northeastern Illinois University; published in *Qualitative Inquiry through a Critical Lens* (Denzin & Giardina, Eds.; Routledge)

“‘You Are On Your Own’: Magnifying Co-Cultural LGB/TQ Microaggressions in the Workplace” by **Tim McKenna-Buchanan** and **Sara Baker**, Southern Connecticut State University; published in *Contemporary Studies of Sexuality & Communication: Theoretical and Applied Perspectives* (Manning & Noland, Eds.; Kendall Hunt)

Join the Sexual Orientation and Gender Identity Caucus as it celebrates the best scholarship of the year. In addition to a research talk from this year’s top paper winner, you will also hear about the top book and article projects of the year.

2213 Friday 9:30-10:45 AM

Greenway J

Creating Craft: Artisanal Beer, Cooperative Culture, and Public Relations

Sponsor: Public Relations Interest Group
Chair: **Andrew F. Herrmann**, East Tennessee State University
Respondent: **Joshua Hawthorne**, Monmouth College

“Never Mind the Bollocks”: Newcastle Brown Ale Craftily Crashes the Super Bowl
Lars J. Kristiansen, James Madison University

Blurring the Lines between Advertising and Editorial Content in Craft Beer Magazines
Mark Glantz, St. Norbert College

Not THEIR Vanilla Wafer Porter—OUR Vanilla Wafer Porter: MobCraft’s Crowdsourcing as Realization of the Two Way Symmetrical Model of Public Relations
Corey B. Davis, University of Wisconsin, Whitewater

Public Relations in Craft Beer Communities
Jeffrey Delbert, Lenoir-Rhyne University

Creating a Fuss on Facebook: Social Media Users Testimony for Macro and Craft Beers
Todd Hauser, Concordia University Chicago

Top Papers of the President's Undergraduate Honors Research Conference

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Shawn T. Wahl**, President

Respondent: **Helen Sterk**, Western Kentucky University

The Role of Affectionate Communication during Childhood on Adult Romantic Relationships

Cassidy Bayes, West Virginia University

Taylor Gadd, West Virginia University

Annabelle Hollen, West Virginia University

Online Relationship Development: Self-Disclosure and Nonverbal Cues in Computer Mediated Communication

Dominic Pecoraro, Missouri State University

Dylan Walker, Missouri State University

Vulnerability in Computer Mediated Communication and Online Relationships

Lily Lewis, Western Michigan University

Melanie Shepard, Western Michigan University

Carrie Greenman, Western Michigan University

Emma Paschen, Western Michigan University

Jordan Johnson, Western Michigan University

Public Health Campaigns: Promoting Stigma through Rhetoric of Disgust

Jaimee Bodtke, Creighton University

Understanding Forms of Reasoning Present in the Kaner Model of Deliberation

Simon Luke Doughty, Wabash College



Friday, March 17, 11:00 AM-12:15 PM

2301 Friday 11:00 AM-12:15 PM

Lake Superior B

Perspectives on Activity Trackers: Creating “Health” through Mobile Devices

Sponsor: Health Communication Interest Group
Chair: **Hsun-Yu (Sharon) Chuang**, Denison University

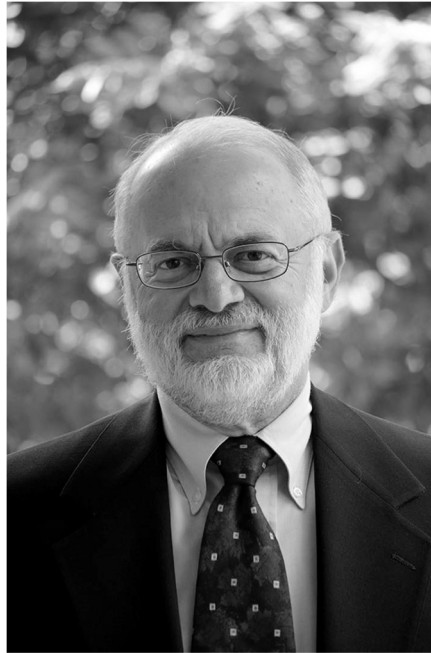
Presenters: **Anne Kerber**, Minnesota State University, Mankato
Jeff Kuznekoff, Miami University, Middletown
Laura D. Russell, Denison University
Andrea Iaccheri, University of Nebraska, Omaha

This panel addresses various perspectives on tracking activity to create “healthy citizens.” Panelists will discuss variations of activity tracking including: use of self-monitored data tracking and the ability to share data with others; Fitbit discourse and the way micromanagement of the body through daily quantifications of health promises “quality” health; Facebook accountability groups and the way self-monitoring/group-monitoring disciplines the body; and panoptic parenting, or using activity tracking tools to monitor the development of a “healthy” child.



CSCA Scholar Conversation: David Zarefsky

Sponsor: **Blair Thompson**, First Vice President
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln
Scholar: **David Zarefsky**, Northwestern University
Interviewer: **Kathryn Olson**, University of Wisconsin, Milwaukee



CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Communication Theory Interest Group Business Meeting

Chair: **Jihyun Kim**, Kent State University
Vice-Chair: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne
Secretary: **Jenna L. Currie-Mueller**, North Dakota State University

2304 Friday 11:00 AM-12:15 PM

Greenway D

Great Ideas for Teaching Interest Group Business Meeting

Chair: **Stacey Macchi**, Western Illinois University
Vice-Chair: **Gordon S. Carlson**, Fort Hays State University
Secretary: **Aaron V. Burton**, Tiffin University

2305 Friday 11:00 AM-12:15 PM

Greenway H

Creating Confidence with Forensic Students

Sponsor: Argumentation and Forensics Division
Chair: **Kristopher Copeland**, Northeastern State University

Presenters: **Anthony Woodall**, Northeastern State University
Shawna J. Blake, Carl Albert State College
Jason Edgar, Missouri Western University
Gemini Creason, Northeastern State University

Although forensics provides a venue for students to practice and enhance their communication skills, anxiety can still exist. This panel specifically focuses on strategies to help forensic students gain confidence through the experience. Discussions related to the use of Communication Labs/Centers and practice activities will be discussed.

2306 Friday 11:00 AM-12:15 PM

Greenway I

Short Course: Finding Time to Write: How to Plan, Facilitate, and Participate in an Academic Writing Retreat

Sponsor: **Blair Thompson**, First Vice President

Presenters: **Tony E. Adams**, Northeastern Illinois University
Michelle Calka, Manchester University
Katherine J. Denker, Ball State University
Jennifer C. Dunn, Dominican University
Danielle M. Stern, Christopher Newport University
Stephanie L. Young, University of Southern Indiana

This short course aims to teach participants about academic writing retreats. From our experiences with our own writing retreat, we will share information about 1) planning, including choosing and inviting participants, picking locations and setting dates, and making travel plans, 2) facilitation, including suggestions about setting goals, celebrating accomplishments, and navigating challenges, and 3) participating, including information about daily writing, researching, and peer reviewing, as well as suggestions about non-work time.

Top Four Papers in Interpersonal & Small Group Communication

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **M. Chad McBride**, Creighton University

Respondent: **Allison Thorson**, University of San Francisco

“Have You Seen My Birth Parents”: Adoptees Seeking Birth Parents Online (**Top Paper**)
Samantha Q. Fylling, University of Wisconsin, Milwaukee

Communicating Favoritism in Families: Creating the Groundwork for Researching Favoritism in Family Communication Studies

Jimmie Manning, Northern Illinois University

Andrea Lambert South, Northern Kentucky University

Recreating Gender Roles: An Examination of Dating Practices and Cognitive Dissonance among Feminist College Women

Marisa A. Rodriguez, Texas A&M University, Corpus Christi

Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi

Groups have a ‘Bot’ to Consider: Differences in Perceptions of Communication Quality between Telepresence and in-Person Group Leaders

Austin J. Beattie, Western Michigan University

Chad Edwards, Western Michigan University

Mallory Williams, Western Michigan University

These are the Top Four Papers in the Interpersonal & Small Group Communication Interest Group. They highlight a wide variety of good work being done in the interest group.



The **Department of Communication at Northern Illinois University** would like to congratulate **Jimmie Manning** and **Andrea South** for their top paper award from the Interpersonal and Small Group Communication Interest Group!



Top Paper Panel in Political Communication

Sponsor: Political Communication Interest Group
 Chair: **Joshua Hawthorne**, Monmouth College
 Respondent: **Mitchell S. McKinney**, University of Missouri, Columbia

Sexism in Politics: The Impact of Online Discussions of Candidate Support (**Top Paper**)
Freddie J. Jennings, University of Missouri

A Comparative Functional Analysis of Campaign Communication in Partisan and Non-partisan Elections (**Top Student Paper**)

Joel Lansing Reed, University of Missouri, Columbia
Josh C. Bramlett, University of Missouri, Columbia

The General's Last Stand: Dwight D. Eisenhower's Battle against Political Extremism at the 1964 RNC

Thomas A. Salek, University of Wisconsin, Stevens Point

Nikki Haley: "Bless your heart": A Rhetorical Analysis of Nikki Haley's Political Style and Public Address

Rachel Friedman, Embry-Riddle Aeronautical University

This panel includes the top-ranked papers from the political communication interest group.

LGBTQ Collaborative Workshop: Exploring and Discussing Emerging Areas for Research [SOGI Caucus Spotlight Panel]

Sponsor: Sexual Orientation and Gender Identity Caucus
 Chair: **Rebecca Johnson**, University of Kansas

Presenters: **Sara Baker**, Southern Connecticut State University
Justin Rudnick, Minnesota State University, Mankato
Yannick Kluch, Bowling Green State University
Rose Helens-Hart, Fort Hays State University

The goal of this panel is to explore and discuss emerging areas for research that focus on topics related to sexual orientation and/or gender identity. Panelists and participants will breakout into small discussion groups and the panelists will guide discussions among participants with the goal of workshopping research, providing feedback, and facilitating collaborations among participants. Participants are encouraged to bring in-progress research, project ideas, and research questions.

2310 Friday 11:00 AM-12:15 PM

Greenway C

I've Fallen Off of the Front Porch and I Can't Get Up: Overcoming Challenges in the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Karla M. Hunter**, South Dakota State University

Presenters: **Joshua N. Westwick**, South Dakota State University
Cheri J. Simonds, Illinois State University
John Hooker, Illinois State University
Kelli Chromey, South Dakota State University
Lori Walters-Kramer, Monmouth College
Aimee Sorenson, University of South Dakota
Kevin Stoller, Indiana University-Purdue University, Fort Wayne

Steven Beebe described the basic course as the “front porch” of the communication discipline. As BCDs we have embraced this metaphor and used it as a frame for our academic conversations. We also recognize that the front porch can sometimes be slippery, messy, or even broken. As a result, when we ‘fall off of the porch’ we find creative ways to carry on. Panelists will explore strategies for overcoming complex issues in the basic course.

2311 Friday 11:00 AM-12:15 PM

Greenway F

States Advisory Council Business Meeting

Chair: **Anna Wright**, Illinois State University
Vice-Chair: **Kim Weismann**, Williston State College
Secretary: **David Wendt**, Keokuk High School/Southeastern Community College

2312 Friday 11:00 AM-12:15 PM

Greenway E

Paradigms and Pop Culture: Creating New Understandings of Our Modern World

Sponsor: Graduate Student Caucus
Chair: **Keith Bistodeau**, Hamline University
Respondent: **Riley Richards**, University of Wisconsin, Milwaukee

“Who are These People and Where do I fit?”: Alterations in Adult Children’s Identity following Late Life Stepfamily Formation

Sarah R. Petite, University of Nebraska, Lincoln

Stay-at- Home Father Research: A Review and Critique
Lauren Johnsen, University of Missouri, Columbia

Physician-Distributed Pregnancy Magazines: Appropriating Ethos to Reinforce the Dominant Birthing Paradigm

Laura Dunn, Iowa State University

Vampires Bite: True Blood and Representations of the "Other"

Kelly L. Adams, Illinois State University

The papers on this panel explore a broad spectrum of topics that relate to exploring how we as scholars can create new ways of understanding accepted social paradigms and the implications of pop culture on our lives. Topics of papers on this panel range from understanding stay-at-home fathers and adult children's literature, to understanding the birthing paradigm and pop culture representations of the "other".

2313 Friday 11:00 AM-12:15 PM

Greenway G

Emotional Labor in Academe: Creating Balance

Sponsor: Women's Caucus

Chair: **Joy L. Daggs**, Northwest Missouri State University

Presenters: **Malynnda Johnson**, University of Mount Union

Karla Mason Bergen, College of Saint Mary

Jessica M. W. Kratzer, Northern Kentucky University

Molly Wiant Cummins, St. Cloud State University

Robin A. Jones, Southwestern Oklahoma State University

Women and people of color are disproportionately expected to engage in emotional labor that cannot be listed on a CV. Many of those doing this work find themselves trying to balance the time given to emotional labor and time given to academic endeavors. In this discussion panel, panelists share how they personally negotiate a balance amongst the expectations of their roles. As a group, we will create ideas for self- and other-care in the academy.

2314 Friday 11:00 AM-12:15 PM

Greenway J

Rethinking the Communication classroom and Student Transitions with Critical Perspectives

Sponsor: Communication Education Interest Group

Chair: **Elizabeth Ribarsky**, University of Illinois, Springfield

Respondent: **Daria S. LaFave**, Keiser University

Autoethnography as a Catalyst for Pedagogical Change for Special Populations of Students

David H. Kahl Jr., Penn State University, Erie

Recognizing the Centrality of Instructors: A Case against Metaphoric Understandings of the Instructor Role

Matt Foy, Upper Iowa University

C. Kyle Rudick, University of Northern Iowa

A Critical Organizational Framework for Communication and Instruction Scholarship: Narrative Explorations of Resistance, Racism, and Pedagogy

C. Kyle Rudick, University of Northern Iowa

Defining Giftedness: The Cultural Capital and the “Excellence Gap”

Nina Gjoci, Bowling Green State University

Friday, March 17, 12:30-2:15 PM

2401 Friday 12:30-2:15 PM

Northstar Ballroom

Central States Communication Association Awards and Business Meeting



Celebrate outstanding member achievements and learn about the current state of the association at this cherished annual event! A hot lunch will be served. Please have your ticket ready to enter – and if the doors to the ballroom are not yet open, please wait until we begin taking tickets to enter so that we can prepare for the event.

NOTE: In order to attend this event you must have a ticket. If you wish to attend the luncheon but do not have a ticket, sometimes there are extras available. Please look for the special queue outside of the ballroom and wait in line if you would like to wait on a possible alternate spot. Any tickets that become available will be given first come, first served according to order of the line. If you have a ticket you do not plan on using, please take it to the registration desk for re-distribution. Thank you so much for your help and understanding!

Friday, March 17, 2:30-3:45 PM

2501 Friday 2:30-3:45 PM

Lake Superior A

CSCA Finance Committee Meeting

Participants: **Jeffrey T. Child**, Finance Committee Chair
Jimmie Manning, Executive Director
David T. McMahan, Past President
Shawn T. Wahl, President
Leah E. Bryant, DePaul University
Danielle M. Stern, Christopher Newport University
Jessica J. Eckstein, Western Connecticut State University

2502 Friday 2:30-3:45 PM

Greenway C

New Media Technologies as Tools for Mentoring and Retention

Sponsor: Instructional Resources Interest Group
Chair: **Ahmet Atay**, College of Wooster

Presenters: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls
Diana Trebing, Saginaw Valley State University
Joy L. Daggs, Northwest Missouri State University
Shannon Van Horn, Valley City State University
Kim Weismann, Williston State College
Michelle L. Johnson, College of Wooster
Ahmet Atay, College of Wooster

Lately new media technologies have been providing different ways of communicating people from the different parts of the world and also calling different pedagogical techniques and approaches to unpack social media driven lives, and make sense of digitalized cultural experiences. However, as communication pedagogy scholars, we often do not question the nature of these stories, or the messages they aim to deliver, or online platforms where most of our digitalized communication takes place. This panel aims to focus on these stories and experiences and provide future directions.

Home and Other: Building Intercultural Relations

Sponsor: Intercultural Communication Interest Group
 Chair: **Lara Lengel**, Bowling Green State University
 Respondent: **Dorthy L. Pennington**, University of Kansas

Words Apart: A Study of Attitudes towards Varieties of South African English Accents in a United States Employment Scenario (**Top Paper**)

Sean Goatley-Soan, Illinois State University

John R. Baldwin, Illinois State University

International Student Study Abroad Satisfaction and Computer-Mediated Communication with Home

Tori Benders, North Dakota State University

Stephanie Ahlfeldt, Concordia College

Perceptions and Construals: Creating Bridges Between American and International Students on U.S. Campuses

Muhabbat Yakubova, North Dakota State University

Anya Hommadova, North Dakota State University

Seseer Mou, North Dakota State University

There is an urgent need for understanding the heightened sensibilities of others in various intercultural milieus. This panel explores the attitudes, perceptions and interactions of students studying abroad and North Americans' and South Africans' attitudes toward accented speech. Presenters argue that factors influencing how we see the other are both complex and various.

Creating Stigma Free Environments: Communicating About and Through Mental Health (Division Spotlight Panel)

Sponsor: Health Communication Interest Group
 Chair: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

Presenters: **Christine North**, Ohio Northern University
Shawn Starcher, Kent State University
Lance Brendan Young, Western Illinois University, Quad Cities
Jessica Smith, College of Charleston
Kristin Wilborn, University of Houston

At times, Americans misconceive notions of what “mental health” means. This spotlight panel focuses on how communication is used to discuss mental health, whether generally or personally. This panel brings together mental health researchers, mental health issues and individuals who are comfortable talking about their mental health. Panelists examine mental health through many outlets including addiction, communicating with children, suffering from PTSD, how mental health is perceived in minority populations, and alternative methods of healing.

2505 Friday 2:30-3:45 PM

Lakeshore C

Assessing the Current Application of Theory in Communication Research

Sponsor and Chair: **Blair Thompson**, First Vice President

Scholars: **Lawrence R. Frey**, University of Colorado, Boulder
 Scott A. Myers, West Virginia University
 Kenneth A. Lachlan, University of Connecticut
 Christina S. Beck, Ohio University
 Sandra G. Petronio, Indiana University-Purdue University, Indianapolis

This spotlight panel focuses on a discussion amongst respected scholars offering an assessment and future forecast of theory in Communication research. This panel takes an open view towards theory, taking a step back to assess some of the current uses/applications of theory in Communication research. Audience participation is encouraged, so bring your questions, queries, concerns, and ideas related to theory use to this interactive panel!

2506 Friday 2:30-3:45 PM

Greenway B

Kenneth Burke Society Business Meeting

Chair: **Courtney J. Wright**, Bowling Green State University
Vice-Chair: **Nick Nickols**, Missouri State University
Secretary: **Darrell Farmer**, Henderson State University

Creating and Challenging Organizational Identification: The Influence of Co-working Spaces, Organizational Justice, Discursive Identity, and Co-Cultural Socialization

Sponsor: Organizational and Professional Communication Interest Group
 Chair: **Hailey Gillen-Hoke**, Weber State University
 Respondent: **Matthew S. Vorell**, St Cloud State University

The Day-to-Day Experiences of Family Business and Non-Family Business Employees: An Examination of Organizational Justice, Organizational Identification, and Job Satisfaction
Anna F. Carmon, Indiana University-Purdue University, Columbus

“It was a little harder to come out and be successful.” Exploring Co-Cultural Organizational Socialization as a Theoretical Framework for Understanding Difference in the Workplace
Tim McKenna-Buchanan, Manchester University

More than a Game: Creating and Resisting Systems of Control through Discursive Identity Resources
Greg Ormes, University of Wisconsin, LaCrosse

Coworking Spaces: Communication’s Role in Peer Relationships and Creating a Sense of Community
Peggy B. Fisher, Ball State University

These papers examine a variety of influences in organizational identification, socialization, and creation of community. Topics include discursive identity resources, the development of peer relationships in co-working spaces, and the personal, organizational, and relational navigation of co-cultural socialization. The influence of organizational justice on employees’ identification and job satisfaction in both family and non-family businesses is also explored.

President’s Undergraduate Honors Research Conference Competitive Papers

Sponsor: President’s Undergraduate Honors Research Conference
 Chair: **Joel Lansing Reed**, University of Missouri, Columbia
 Respondent: **Carrisa Hoelscher**, Missouri State University

Talking to Voters: Political Buzzwords’ Effect on Millennials’ Pleasure Response Based on Political Ideology
Elena Souris, Trinity University

Perception and Politics

Paige Wiley, Kansas State University

Yearning for Nostalgia: An Analysis of Donald Trump's Political Audience

Brett Sitts, Kansas State University

Public Relations and Christian Universities: Title IX Generates a Firestorm

Haley Schumacher, Oklahoma Baptist University

It's a Match!: A Qualitative Exploration of Online Dating and Social Exchange Theory

Samantha Severance, Concordia College

2509 Friday 2:30-3:45 PM

Greenway J

Unraveling Convention: (Re)Creating Sewing Circles as Feminist Praxis

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Allison Brenneise**, Southern Illinois University, Carbondale

Presenters: **Allison Brenneise**, Southern Illinois University, Carbondale

Arielle Semmel, Independent Scholar

Diana Woodhouse, College of Southern Nevada

Gregory Sean Hummel, Southern Illinois University, Carbondale

Sarah Hollingsworth, Southern Illinois University, Carbondale

This performance panel explores sewing circles as an embodied, creative, and communicative act. Panelists will host an open sewing circle for all conference panelists and attendees, and facilitate dialogue on questions of feminism, creation, and embodied understanding of self and others. This interactive and communal performance panel aims to function as a site of feminist praxis. Sewing supplies will be provided.

2510 Friday 2:30-3:45 PM

Greenway F

Rhetoric & New Media: Labor Timing, Gaming, and Streaming

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Stephanie L. Young**, University of Southern Indiana

Respondent: **Daniel Chick**, Western Kentucky University

Transformative Organizing within the Domestic Workers' Movement: Exploring the Un/Changing Raced, Classed, and Gender Labor of The Care Industry

Minu Basnet, Marist College

The Apologetic Sweet Spot, Concurrent Grievance Sharing, and Apologia Acceleration

Kristen Theye, Concordia College

“What I Couldn’t Say” on the Internet: Discrimination and Sexism
Paige Russell, Northern Illinois University

From G-String to G.I. Jane: Sexual Sanitization in Mortal Kombat X
Jake J. Nickell, Wayne State University

“Every Man’s a King and Every King’s a Clown”: Queering the Hunchback of Notre Dame
Mackenzie Mahler, Illinois State University

This panel examines rhetoric impacted by and delivered through new media. By studying online economies, grieving on social media, harassment and sexual policing in the online gaming world, and how streaming provides rhetorical relevance to historical media, these papers demonstrate that rhetorical studies can shed important light on the discourses of new media and that new media calls for alterations to rhetorical methods and theories.

2511 Friday 2:30-3:45 PM

Regency

Great Ideas for Teaching – Session C

Sponsor: G.I.F.T. Interest Group
Chair: **Stacey Macchi**, Western Illinois University

*Understanding Transgender Barriers: Playing the Video Game Dis4ia to Create Dialogue about Cisgender Privilege
Erika M. Behrmann, Bowling Green State University

*Creating Understanding of Community Ethical Responsibilities from The Men of Atalissa
Michael M. Tollefson, University of Wisconsin, La Crosse
Ronda Leahy, University of Wisconsin, La Crosse

Talking Heads: CREATING a Critical Approach to Classroom Discussions
James M. Proszek, Northwestern University

Passing the Narrative to the Next: Speaking with Transitions
Emi Kanemoto, Bowling Green State University

The Chopped Classroom
Eric Mishne, Ohio University

Analyzing Personal Communicative Tendencies: Evaluation of Perceptions
Aimee Lau, Wisconsin Lutheran College

Flip that Tarp
Jake Dover, Central Michigan University
Samantha Rooney, Central Michigan University

Are you mindful or is your mind full? An Exploration of Nonverbal Communication
Laura Jacobi, Minnesota State University, Mankato

Weird Research: An Activity for the Development of Research Skills Focusing on Credibility and Efficiency
Gabriel A. Cruz, Bowling Green State University

*Designates Top Activity

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

2512 Friday 2:30-3:45 PM

Lakeshore B

Discovering our Past, Present, and Future through the Creation of Original Media

Sponsor: Media Studies Interest Group
Chair: **Tasha R. Dunn**, Augustana University
Respondent: **Matt Foy**, Upper Iowa University

The Negotiation (**Top Original Media**)
Paul Siddens, University of Northern Iowa

ProfsDoPop: A Critical Examination of Popular Culture Communities
Alix Watson, Ball State University
Art Herbig, Indiana University-Purdue University, Fort Wayne
Andrew F. Herrmann, East Tennessee State University
Adam Tyma, University of Nebraska, Omaha

Cox House Stories: The Community-Based Video Collaboration that Almost Killed Someone!
Martin Lang, Gustavus Adolphus College

After a long absence, original media returns to the Media Studies Interest Group! In this session media producers share thought-provoking creations and the scholarly foundations behind them. The Top Original Media submission uses a short film to explore the unique way a student negotiates a grade with her professor. In a second effort, a group of scholars visits San Diego's ComiCon as they launch a new project exploring the impact of pop culture conventions. Finally, the creation of a documentary brings together members of a community and those in the academy to understand how a local landmark sheds light on their region's history.

Spotlight Panel: Assessment of the Basic Course: Past, Present, and Future

Sponsor: Basic Course Interest Group
 Chair: **Karla M. Hunter**, South Dakota State University

Panelists: **Joshua N. Westwick**, South Dakota State University
Aimee Sorensen, University of South Dakota
Cheri J. Simonds, Illinois State University
Tiffany R. Wang, University of Montevallo
Joshua E. Young, St. Gregory's University

This panel is dedicated to the scholarship and practice of basic communication course assessment research. The Age of Assessment, though here to stay, still confounds and intimidates communication department leaders at many institutions. This spotlight panel discusses the past, present, and future of basic course assessment and the research surrounding it to assist those recently charged with deepening assessment culture within their universities, and to share ideas among faculty from across the Central States Region.

Past Officer Debut Panel

Sponsor: **Blair Thompson**, First Vice President
 Chair: **Judith S. Trent**, University of Cincinnati

How "Social" Are The Healthcare Providers? An Analysis of the Social Media Presence of Two Leading Teaching and Referral Hospitals in Kenya (**Top Debut Paper**)
Robert Nyaga, Purdue University

(Dis)identification, Hybridized Forms, and Efficacious Enactment in Adichie's "We Should All Be Feminists"
Rebecca Conklin, Central Michigan University

Family Structure and Guilt: A Look into Family's Influence on a First-Generation Student's Experience of Guilt
Jacob Hazzard, University of Texas

Processing the Political: Presidential Primary Debate Live-Tweeting as Information Processing
Josh C. Bramlett, University of Missouri, Columbia

Reviewers: **Christina S. Beck**, Ohio University
Diana B. Carlin, Saint Louis University
David T. McMahan, Past President

The Past Officers Top Debut Papers Panel showcases some of the most promising work of the discipline's graduate students. It provides a glimpse into the future of the association and the discipline by highlighting some of the work we can expect to see in the future and by introducing some of the top emerging scholars. The authors on this panel are presenting their first paper at a CSCA conference, and their papers are the top debut papers received by the respective interest groups or caucuses to which they were submitted. Everyone is invited to attend this very special and important panel.

2515 Friday 2:30-3:45 PM

Lake Superior B

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Riley Richards**, University of Wisconsin, Milwaukee
Respondent: **Bayo Joachim**, Northwest Missouri State University

Quality of In-law Relationships and Relationship Satisfaction
Madi Kanowitz, Bethel University

Relational Satisfaction and Emotional Overinvestment in College Dating Relationships
Mya Kubik, Bethel University

Unpacking the Tinder Lexicon: Visual Rhetoric and Power
Chelsea Bihlmeyer, University of Missouri, Kansas City

Perceptive-Taking Matters: Veterinarians and Human Client Communication
Madison Gilbert, Creighton University

College Roommates' Use of Forgiveness Strategies with Relational Quality and Satisfaction
Vivian Langford, West Virginia University
Michelle Sieminski, West Virginia University



Friday, March 17, 4:00-5:15 PM

2601 Friday 4:00-5:15 PM

Greenway G

Examining Issues of Identity and Taboo Topics in Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Chrissy Harris**, University of Kentucky

Respondent: **Tiffany R. Wang**, University of Montevallo

The Moderating Role of Goals on the Link between In-Laws' Topic Avoidance (Own and Perceived) and Relationship Satisfaction

Sylvia L. Mikucki-Enyart, University of Wisconsin, Stevens Point

Taboo Topics in Close Relationships: An Update

Lauren Johnsen, University of Missouri, Columbia

Erin Sahlstein Parcell, University of Wisconsin, Milwaukee

Sex, Gender, or Both?: Explication and Operationalization of an Identity Construct

Jacob Matig, University of Kentucky

Constructing Family through Greeting Cards: Communication with Adolescents in Residential Treatment Centers

Andrea Lambert South, Northern Kentucky University

2602 Friday 4:00-5:15 PM

Greenway B

Creating Empowerment for Students with Mental Illnesses: Opportunities for Success in the Basic Course

Sponsor: Basic Course Interest Group

Chair: **Joshua N. Westwick**, South Dakota State University

Presenters: **Ashley Pikel**, South Dakota State University

Kendall Uhrich, South Dakota State University

Elizabeth Laurent, South Dakota State University

Robert D. Hall, Illinois State University

Taryn Winter, Wayne State College

Matt Mullins, Wayne State College

Lindsey Milburn, Kansas State University

Too many students in the Basic Course are struggling, as one out of five adults experience mental illness, according to nami.org in 2016. Basic Course instructors witness this with small class sizes. We begin with two undergraduate students sharing their experience with the student-

instructor relationship. Then, Graduate Teaching Assistants discuss how to communicate with students and help them overcome barriers to not only survive, but succeed. To conclude, time is provided for audience participation.

2603 Friday 4:00-5:15 PM

Greenway D

Making Theory “Real”: Creating Excitement and Applicability for Theory in the Classroom

Sponsor: Communication Theory Interest Group
Chair: **Amy Duchsherer**, North Dakota State University

Presenters: **Jenna L. Currie-Mueller**, North Dakota State University
Kelli Chromey, South Dakota State University
Adam Tyma, University of Nebraska, Omaha
Joshua E. Young, St. Gregory’s University
Michael E. Burns, Texas State University

How can we create a learning environment where theory is exciting and applicable to students? Panelists will share different pedagogical strategies for generating student excitement for theory and helping students create a link between theory and praxis. Strategies discussed are applicable to both theory-specific and non-theory-specific classes. Audience participation is encouraged, as it is the panel’s goal to use this time to share and create new strategies for generating excitement and bridging theory and praxis.

2604 Friday 4:00-5:15 PM

Greenway E

Creating Study Abroad Programs: Addressing the Challenges of Educational Outcomes, Administrative Constraints and Surviving Life with a Group of Twenty-Somethings

Sponsor: Intercultural Communication Interest Group
Chair: **Peggy Kendall**, Bethel University

Presenters: **Ripley Smith**, Bethel University
Kathleen Edelmayer, Madonna University
John R. Baldwin, Illinois State University
Grace Leinbach Coggio, University of Wisconsin, River Falls

Teaching in a study abroad context requires faculty to be creative and flexible. Challenges include the developmental processes inherent in students experiencing culture for the first time, complex group dynamics, and tight budgetary constraints. The panel will present both successes and failures in developing cross-cultural programs and activities. The session will also include creative sharing and problem solving that will help equip attendees to create life-changing study abroad programs.

Congressional Rhetoric: Cases of Creativity and Change

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Darrin Hicks**, University of Denver

Presenters: **Evan Layne Johnson**, Georgia State University
Zornitsa Keremidchieva, Macalester College
Theodore Sheckels, Randolph-Macon College
John Rountree, Pennsylvania State University

Congress may be gridlocked, but that does not mean it “does nothing.” Contrarily, representatives creatively use a range of institutionalized roles, parliamentary maneuvers, media spectacles, and rhetorical forms to “do something.” This panel will discuss the 2016 House sit-in, recent filibusters, Congressional investigations, and the ranking minority member on the House Benghazi Committee in order to show that representatives have creative ways to check other branches, defend minority parties, “go public,” and even raises money.

Real Jobs, Absence Stigma, and Workplace Aggression: Getting Hired and Staying Hired

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Seth S. Frei**, University of Texas, Austin

Respondent: **Deb Ford**, University of Kansas

Expectations for Landing a “Real Job”: Using Structuration Theory to Move Beyond the Colloquialism

Kyle Heuett, Ball State University

John M. Makeni, Ball State Univeristy

Phatic Communication use in Employment Interviews: Predicted Outcome Value, Liking, Relational Closeness, and Communication Satisfaction

Jennifer L. Hanson, North Dakota State University

Catherine Y. Kingsley Westerman, North Dakota State University

Sick Days: A Model of Absence Stigma in Organizations

Lance Brendan Young, Western Illinois University, Quad Cities

Understanding Workplace Aggression through the Relational Communication Perspective

Miwa Ito, Wayne State University

The competitive papers in this panel apply a communication lens to the hiring process and issues with employee absenteeism and aggression. Structuration theory is used in determining who future employees communicate with as they create expectations for “real jobs.” During the interview itself, the impact of phatic communication on an applicant’s future relationship with the interviewer is examined. To explain individual decisions to attend work or not, an employee absence stigma model, grounded in principles of symbolic interactionism and Goffman’s conceptualization of stigma, is proposed. Finally, the significance of using the relational perspective for examining workplace aggression is explored.

2607 Friday 4:00-5:15 PM

Lakeshore C

Expert Chat – Perspectives on Election 2016

Sponsor: Political Communication Interest Group
Chair: **Joshua Hawthorne**, Monmouth College

Presenters: **Mitchell S. McKinney**, University of Missouri, Columbia
Trevor Parry-Giles, University of Maryland
Robert C. Rowland, University of Kansas
Craig Allen Smith, North Carolina State University
Judith S. Trent, University of Cincinnati
David Zarefsky, Northwestern University

This roundtable discussion includes expert scholars in the field of political communication sharing their reflections and thoughts on the contentious 2016 election cycle.

2608 Friday 4:00-5:15 PM

Lake Superior A

Central States Communication Association Committee Vice Chairs Meeting

Chair: **Jimmie Manning**, Northern Illinois University

Participants: **Renee Robinson**, Seton Hall University
C. Kyle Rudick, University of Northern Iowa
Timothy L. Sellnow, University of Central Florida
Autumn Edwards, Western Michigan University
Patric R. Spence, University of Kentucky
Karla Mason Bergen, College of Saint Mary

Online Education: Pros, Cons and Creativity in the Online Classroom

Sponsor: Instructional Resources Interest Group

Chair: **David Wendt**, Keokuk High School/Southeastern Community College

Presenters: **Jennifer L. Walton**, Ohio Northern University
Christine North, Ohio Northern University
Jamie Ward, Eastern Michigan University
Cheryl Skiba-Jones, Trine University
Aaron V. Burton, Tiffin University

Online education has been touted as one of the best advancements in American education since the invention of the chalkboard. However, online education needs to be further studied and evaluated in terms of its application, content, delivery, personal student experience, course development as well as cognitive and skill set development over time. The participants in this panel will debate the pros and cons of online education as well as best practices and cautionary tales.

More than Moving Pieces: Board Games as Pedagogy

Sponsor: Instructional Resources Interest Group

Chair: **Malynnda Johnson**, University of Mount Union

Presenters: **William P. Jennings**, University of Cincinnati
Kathleen M. Turner, Aurora University
Daniel Cronn-Mills, Minnesota State University, Mankato
Alexis Zoe Johnson, Arkansas Tech University
Alexis Pulos, Northern Kentucky University

People might think it's all "fun and games" when we talk about having students play, however this panel will provide the method and rationale for how games create opportunities for learning. Given the versatility of games this panel will present the argument for the use of games as a pedagogical tool. Specifically, this panel will discuss the various types of games we use, the theory and concepts they apply to, and the manner through which games can advance our pedagogy.

Theoretical Directions in Research Linking Health and Family Communication

Sponsor: Health Communication Interest Group

Chair: **Jihyun Kim**, Kent State University

Presenters: **Nichole Egbert**, Kent State University
Donna R. Pawlowski, Bemidji State University
Jeffrey T. Child, Kent State University
Maria Brann, Indiana University-Purdue University, Indianapolis

Panelists will share how a particular communication theory has informed their research that links health and family communication. Each will present a brief background of the theory, how they have used the theory in their own research, and a description of where they see this theory taking communication research in the coming decade. The panel will allow for audience participation and time to consider theories' strengths and weaknesses for modern communication research.

Creating Conflict and New Avenues to Mental Wellness through Augmented Reality Gaming: How Pokémon Go Players' Drive to "Catch 'em All" is a Blessing and a Curse

Sponsor: Media Studies Interest Group

Chair: **Christopher J. E. Anderson**, University of Wisconsin, Milwaukee

Respondent: **Christopher A. Medjesky**, University of Findlay

Presenters: **Sarah Turner McGowen**, Northeastern State University
Ben Bower, Eastern Michigan University
Thomas A. Salek, University of Wisconsin, Stevens Point
Wanda Gregory, Seattle University
Lara Lengel, Bowling Green State University
Megan Tucker, George Mason University
Joshua Miller, University of Wisconsin, Milwaukee
Robert Alan Brookey, Ball State University

Medical professionals and commentators have praised Pokémon Go, an augmented reality game for mobile devices, for the improved mental and physical health of players. Even those who were previously homebound have been observed moving about their communities to interact with other players. At the same time, players distracted by the game create issues by trespassing to find different Pokémon. Residents who live near active Pokéstops seem especially frustrated. Join us to discuss views of this polarizing game.

Presidential Spotlight: Kory Floyd

Sponsor: **Shawn T. Wahl**, President
Chair: **Carrisa Hoelscher**, Missouri State University
Scholar: **Kory Floyd**, University of Arizona
Interviewer: **M. Chad McBride**, Creighton University



This presidential spotlight focuses on the work of a noteworthy scholar who has had great success as a researcher and writer. This interview will take a unique view at Dr. Floyd's research on affection, his work in health communication and family communication, as well as his role as editor of one of the discipline's key journals.

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Tucker Robinson**, University of Missouri, Columbia

Respondent: **John Katsion**, Northwest Missouri State University

Relational Attitude Self-Disclosures in Romantic Relationships after Parental Divorce

Alexandra Vaughn, West Virginia University

Janelle Vickers, West Virginia University

Kaitlyn Whyte, West Virginia University

Lauren Opatick, West Virginia University

Bury Your Gays: Why Your Favorite LGBT+ Characters Keep Dying

Grace O'Neill, University of Wisconsin, Milwaukee

Sara Rolfe, University of Wisconsin, Milwaukee

How Maya Angelou's Poem Strengthened Bill Clinton's First Inauguration Ceremony

Amanda Becker, University of Wisconsin, Milwaukee

Comic Framing in *The Lorax*

Cassandra Mueller, Illinois College

A Comparative Study of Perceived Personalities and Political Candidates' Debate Performances

Chandler Classen, Missouri State University

Luke Thomas, Missouri State University

Kolby Eller, Missouri State University

Brenden Heinkel, Missouri State University

Jordan Wallace, Missouri State University

