

## **Saturday, March 18, 8:00-9:15 AM**

3101 Saturday 8:00–9:15 AM

Lakeshore B

### **Queering Popular Culture**

Sponsor: Popular Culture Interest Group

Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Presenters: **Stephanie L. Young**, University of Southern Indiana  
**Danielle M. Stern**, Christopher Newport University  
**Tim McKenna-Buchanan**, Manchester University  
**Lara Lengel**, Bowling Green State University  
**Ahmet Atay**, College of Wooster

The goal of this panel to create a dialogue among scholars who study queer images in popular culture. Hence, this panel aims to queer popular culture by highlighting the link between queer studies and popular culture texts and contexts

3102 Saturday 8:00–9:15 AM

Greenway B

### **Creation In/Because of The Cloud**

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Molly Wiant Cummins**, St. Cloud State University

Respondent: **Diana Woodhouse**, College of Southern Nevada

Around the Cloud

**Angela Glunz**, Southern Illinois University, Carbondale

Because of St. Cloud

**Molly Wiant Cummins**, St. Cloud State University

The Boxed Exterior of Clouds

**Meggie Mapes**, University of Kansas

In the Shadows of the White

**Karthiga Devi Veeramani**, Borough of Manhattan Community College

This performance panel investigates how a place and experience shapes our abilities to create. Specifically, as we are each alumna from St. Cloud State University, we reflect on what it means to create with a shared background of St. Cloud, Minnesota. Our experiences in St. Cloud, our lives since, and our desires and abilities to create are necessarily different. We engage in performance to exemplify her understanding of self, other, society, performance, and creation.

### Creating Community in the Basic Course Classroom

Sponsor: Basic Course Interest Group

Chair: **Aimee Sorensen**, University of South Dakota

Presenters: **Kelli Chromey**, North Dakota State University  
**Joshua N. Westwick**, South Dakota State University  
**Donna R. Pawlowski**, Bemidji State University  
**Joshua E. Young**, St. Gregory's University  
**Bryce Tellmann**, North Dakota State University  
**David J. Potter**, St. Gregory's University  
**Tiffany R. Wang**, University of Montevallo

Each instructor has different ways they create community in the classroom. This panel will include a variety of instructors and Basic Course Directors from different universities to collectively discuss their methods for classroom community building. The audience will also participate in the discussion to offer their insights and ask questions to the panelists.

### Rhetorical Constructions: Metaphors, Frames, and Narratives

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Mackenzie Mahler**, Illinois State University

Respondent: **Emily Berg Paup**, College of St. Benedict and St. John's University

Troping in the News: Floods, Photos, and the Syrian Refugee Crisis  
**Nikki Orth**, Penn State University

Denying the Denier: Media Framing of Irving v. Penguin Books  
**Talya Slaw**, University of Kansas

Defining “Astronaut”: Rhetorical Narratives of Project Mercury Wives  
**Emily Hobbs**, Penn State University

Scientists Creating “Consensus” and “Progress”: Rhetorical Conceptual Metaphors in the Summary Statement of the Asilomar Conference  
**Donald Jones**, Trine University

The papers on this panel examine the use of metaphors, frames, and narratives to examine how rhetoric constructs understandings of refugees, controversial public figures, astronauts, and scientific research programs. These papers extend metaphor and narrative theory, while offering

significant case studies on the work rhetoric does to construct public discourse and understanding.

3105 Saturday 8:00–9:15 AM

Greenway F

### **Exploring How Communication Theory Created Modern Day Constructs**

Sponsor: Graduate Student Caucus  
Chair: **Keith Bistodeau**, Hamline University  
Respondent: **Maureen Wieland**, Purdue University

“Sorry, We Don’t Talk About That”: A Pilot Study of Cross-Cultural Taboo Topics among US and International Students.

**Alice Fanari**, University of Nebraska, Omaha

Negotiating “Small Town America”: An Exploration of Theoretical Perspectives Concerning Culture Building and Identity Formation in Diversifying Rural Communities

**Margaret E. Baker**, Western Michigan University

The F-Word: How Communication Created Modern-Day Feminism

**Kendall Uhrich**, South Dakota State University

The Standpoint Theory: Proposing and Creating an Epistemological Extension to the Theory

**Cassandra E. Sherwood**, Missouri State University

The papers on this panel explore a broad spectrum of topics that relate how using communication theory may have helped to create constructs at play in our society. Topics of papers on this panel range from discussing taboo topics and culture building/identity to modern day feminism and extending standpoint theory.

3106 Saturday 8:00–9:15 AM

Lakeshore C

### **Creating an Ethic of Care: Research on Evolving Caregiving Contexts**

Co-Sponsors: Health Communication Interest Group  
Communication Ethics, Activism, and Social Justice Interest Group  
Chair: **Malynnda Johnson**, University of Mount Union  
Respondent: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

“Well, You Can’t Force Them”: Altercasting in the Home Health Care Context

**Peggy Kendall**, Bethel University  
**Muriel Scott**, Winona State University  
**Krista Jolivette**, Bethel University

Creating Disruption in the Care Routine: Narrative Inspirations in a Hospice Interdisciplinary Team

**Stephanie M. Pangborn**, Clemson University

Creating a Space for Younger-Onset Alzheimer's Disease in *Still Alice*: An Examination of the Film's Empirical Successes and Shortcomings

**Kallia O. Wright**, Illinois College

**Katey A. Price**, Albion College

The tradition of family members providing care for the infirm and dying is changing in important ways as patients' needs become more complex and as caregivers face unsustainable demands on their time and resources. The studies presented in this panel examine these shifts and the role of communication when low status workers are tasked with caregiving, when the hospice philosophy is undermined by rigid protocols, and when younger-onset Alzheimer's is (mis)portrayed in the mass media.

3107 Saturday 8:00–9:15 AM

Greenway G

### **Disclosure of LGBTQA Identities by Instructors in the Classroom: Navigating Challenges and Creating Strategies**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Justin Rudnick**, Minnesota State University, Mankato

Presenters: **Maggie McDonald**, Minnesota State University, Mankato  
**Quinton Neal**, Minnesota State University, Mankato  
**Katherine Olson**, Minnesota State University, Mankato  
**Megan Orcholski**, University of Wisconsin, Milwaukee  
**Satoshi Toyosaki**, Southern Illinois University, Carbondale  
**Riley Zahn**, Minnesota State University, Mankato

This panel will discuss the challenges of disclosure and negotiation of LGBTQA identities of communication instructors in the classroom, and the need for instructor training in order to successfully navigate these conversations with students. Panelists will share personal narratives, strategies, as well as suggestions for instructor training curriculum to better prepare teachers for potential tensions and uncertainties surrounding sharing, disclosing, and/or negotiating their non-normative gender and sexual identities in the classroom.

## The Impact of Social Media on Interpersonal Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Patricia Getting**, Purdue University

Respondent: **Brittinie S. Peck**, University of Wisconsin, Milwaukee

The effects of Facebook relational maintenance on friendship quality: An investigation of the Facebook Relational Maintenance Measure.

**Bree McEwan**, DePaul University

**Erin Sumner**, Trinity University

**Jennifer Eden**, Marist College

**Jennifer Fletcher**, State of Arizona

“But first, let me take a selfie”: The Big Five, interpersonal communication motives and selfies

**Hailey Gillen-Hoke**, Weber State University

Tie Strength and Time: Mourning on Social Networking Sites

**Natalie Pennington**, Kansas State University

## Contemporary Political Rhetoric

Sponsor: Political Communication Interest Group

Chair: **Michael W. Kearney**, University of Kansas

Respondent: **Joshua P. Bolton**, University of Missouri, Columbia

Selling an Ideology: Planned Parenthood and The Center for Medical Progress

**Molly C. Turner**, Northeastern State University

Beauty and the Beast: Problematic Impersonations of Female Politicians on Saturday Night Live

**Lindsey Kraus**, Illinois State University

Can a Minority Utilize the Spectacle? A Rhetorical Analysis of Black Lives Matter

**Danny Province**, Central Michigan University

"Says Who?" News in a Post-Truth Era: Journalism and the 2016 Presidential Election

**John Huxford**, Illinois State University

Sirleaf's Political Rhetoric on Women's Empowerment

**Julia A. Spiker**, University of Akron

This panel includes competitive papers analyzing the pieces of contemporary political rhetoric created by a variety of different organizations, groups, and political actors. The context and theoretical perspectives associated with each paper are different but each utilizes rhetorical approaches to understand more about how these contemporary political messages function in society.

3110 Saturday 8:00–9:15 AM

Greenway J

### **Creating the Future PR Classroom: New PR Professors' Take on the Future of PR Instruction**

Sponsor: Public Relations Interest Group  
Chair: **Richard Murphy**, McKendree University

Presenters: **Laura Young**, Baker University  
**Deborah Sellnow-Richmond**, Columbus State University  
**Allyn Lueders**, Wayne State College  
**Kristine M. Nicolini**, University of Wisconsin, Oshkosh

In their Global Communications Report, the Harris Report (2016) predicts strong growth in the public relations industry, however they are concerned with the industry's ability to adapt to the continuously shifting environment. As such, the instruction of capable, critical thinking, and adaptable PR students is now more important than ever. The purpose of this panel is to highlight new PR professors who will discuss the future of PR instruction both inside and outside of the classroom.

3111 Saturday 8:00 AM-9:15 AM

Northstar Ballroom

### **President's Undergraduate Honors Research Poster Session**

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Shawn T. Wahl**, President

Respondents: **Leah E. Bryant**, DePaul University  
**Jessica Cherry**, Western Connecticut State University  
**Autumn Edwards**, Western Michigan University  
**Chad Edwards**, Western Michigan University  
**Jessica J. Eckstein**, Western Connecticut State University  
**Clint Haynes**, Western Kentucky University  
**Bayo Joachim**, Northwest Missouri State University  
**John Katsion**, Northwest Missouri State University  
**Blake A. Miller**, Missouri State University  
**Joel Lansing Reed**, University of Missouri, Columbia  
**Riley Richards**, University of Wisconsin, Milwaukee  
**Tucker Robinson**, University of Missouri, Columbia  
**Helen Sterk**, Western Kentucky University  
**Stephen A. Spates**, Missouri State University

1. It Takes a Village: Communication in Action through Organizational Assimilation  
**Garrett Delphia**, Hastings College
2. College Dormitory Students and Their Experience and Perception of Dormitory Crime  
**Ryan Mossor**, Southern Illinois University, Edwardsville  
**Mladen Hristov**, Southern Illinois University, Edwardsville  
**Tess Eby**, Southern Illinois University, Edwardsville  
**Michael Robinson**, Southern Illinois University, Edwardsville  
**Colton Wyatt**, Southern Illinois University, Edwardsville
3. Family Communication after the Death of a Child: A Qualitative Study  
**Hannah Coy**, Wayne State College
4. Symbolic Speech and Semiotics  
**Jacob Sigurdson**, Northern State University
5. Nude Selfies: Rhetoric of Images and Feminism  
**Addyson Diaz**, Northern State University
6. We Just Don't Run: Conflict Management Strategies Utilized by EMS Providers during Media Incongruence Induced Conflict  
**Jeremy Williams**, Manchester University
7. A Quiver Full of Neoliberalism: Large Reality Television Families and Their Quest for Self-Sufficiency  
**Cortney Mabry**, Augustana University
8. Self-Authorship and Cognitive Development among College Students: Exploring Connections between Cognitive Complexity, Autonomy, and Tolerance for Ambiguity  
**Adam Pallas**, University of Minnesota, Twin Cities
9. Finding Art in the Everyday: Exploring Street Art on Fredericksburg St. in San Antonio, TX  
**Briauna Barrera**, Trinity University
10. The Unspoken Holy War: An Evaluation of How Christians Describe Spiritual Warfare  
**Haylee Lynn Belcher**, Oklahoma Baptist University
11. They Will Know You are My Disciples: Intentional Group Formation for Short-term Missions  
**Rebekah Helen McPheeters**, Oklahoma Baptist University
12. Tales of Textual Harassment: Victim Sense-making Through Narratives  
**Rachel Lawson**, Trinity University
13. Somos España: Building a New Spanish Identity  
**Lakelyn Taylor**, University of Southern Mississippi
14. Branding Trump: Fantasy Themes in Ads from the Clinton Campaign  
**Braden East**, Oklahoma Baptist University
15. Food with Integrity: A Critical Discourse Analysis of Chipotle Mexican Grill Inc.  
**Jay Burgin**, Denison University
16. The Effect of Mental Illness on Family Communication  
**Anna Griggs**, Hastings College

17. Who Are You in Reality: Social Media and Expectancy Violations  
**Summer Holmes**, Missouri State University  
**Garrett Ruzicka**, Missouri State University  
**Logan Drake**, Missouri State University  
**Alyson Jones**, Missouri State University  
**Mackenzie Stegeman**, Missouri State University
18. This is My Story Now: A Narrative Inquiry  
**Taryn Winter**, Wayne State College
19. The Effect Parental Communication Behaviors towards Children in Sports Has on Their Feeling of Pressure to Participate  
**Kasey L. Marquardt**, Hamline University
20. Social Justice, Patriarchy, and Whiteness: A Qualitative Investigation of White Male Communicative Defenses of Privilege  
**Mary Huffman**, University of Northern Iowa  
**Cammie Weaver**, University of Northern Iowa  
**Emily Prochaska**, University of Northern Iowa  
**Chanda Snyder**, University of Northern Iowa

The President's Undergraduate Honors Research Conference Poster Session features the presentation of undergraduate research in an interactive atmosphere, enabling conference attendees to examine academic posters at their leisure and to discuss the reported research directly with the authors. Respondents will be providing additional feedback to presenters during this session.

3112 Saturday 8:00 AM-9:15 AM

Lake Superior A

### **Aging in Academia: Fermentation of Former Freshman Female Faculty**

Sponsor: Women's Caucus  
 Chair: **Heather Nesemeier**, Minnesota State University, Moorhead

Presenters: **Karla Mason Bergen**, College of Saint Mary  
**Shannon Van Horn**, Valley City State University  
**Kathie Kallevig**, Winona State University  
**Joy L. Daggs**, Northwest Missouri State University  
**Becky DeGreeff**, Kansas State University, Polytechnic  
**Kim Weismann**, Williston State College  
**Kate Brockway**, Kansas State University, Polytechnic

Perception of one's self and the perceptions others hold influence expectations and performance in a particular role an individual is playing. Students' expectations of female professors change. The women on this panel vary in age and amount of time in the academy (mid-career and late-career). Panelists will discuss their teaching experiences throughout their career and what has changed since they first started teaching, including the advent of technology, student expectations, and their teaching methods.

## **Robots and Cyborgs and Corporations, Oh My! The Impact of Technology and Transnationalism on 21st Century Media**

Sponsor: Media Studies Interest Group  
 Chair: **Kay M. Beckermann**, North Dakota State University  
 Respondent: **Jenna L. Currie-Mueller**, North Dakota State University

An Essay on Ontic Warfare: The Atmospheric War between Bards and Cyborgs  
**William Cooney**, University of Nebraska, Lincoln

Of Robots, Risks, and Fears: Exploring the Impact of Robot Delivered Risk Messages on Negative Affect and Perceptions of Affiliated Organizations

**Kenneth A. Lachlan**, University of Connecticut  
**Adam Rainear**, University of Connecticut  
**Patric R. Spence**, University of Kentucky  
**Bryan Vanco**, University of Connecticut  
**Joshua Fishlock**, Arizona State University, Lake Havasu  
**Zhan Xu**, University of Connecticut

Complementary Flow and the Global Division of Cultural Labor and Consumption  
**Lee Artz**, Purdue University, Northwest

Creating Films, Creating Audiences, Creating Revenue Streams: A Political Economy Critique of the Hollywood Film Industry

**Robert Alan Brookey**, Ball State University  
**Zeyu Zhang**, Ball State University

This panel addresses the variety of ways technology and media interact to affect our lives. From an exploration of the ways in which media influence climate and subjectivity, to robots delivering crisis messages, to exploring corporate models that shed light on transnationalism and Hollywood film production, these four papers deliver valuable insight into issues of production and delivery.



## **Presidential Spotlight: Steven Beebe**

Sponsor: **Shawn T. Wahl**, President  
Chair: **Carrisa Hoelscher**, Missouri State University  
Scholar: **Steven Beebe**, Texas State University  
Interviewer: **Shawn T. Wahl**, President



This presidential spotlight focuses on the work of a noteworthy scholar who has had great success as a leader in the Communication discipline. This interview will explore Dr. Beebe's leadership journey as well as his experience as a writer. *A light breakfast will be served for those attending this panel.*

**CSCA thanks Texas State University for their generous contribution in support of this session!**



## Saturday, March 18, 9:30-10:45 AM

3201 Saturday 9:30-10:45 AM

Greenway C

### Faculty on the Frontlines: Educating Veteran Students in U.S. Community Colleges

Sponsor: Community College Interest Group  
Chair: **Kelly Soczka Steidinger**, Mid-State Technical College

Presenters: **Megan Sokolowski**, Mid-State Technical College  
**David Wendt**, Keokuk High School/Southeastern Community College  
**Virginia Horan**, Suffolk County Community College  
**Trisha Zdroik**, Mid-State Technical College

Students who are veterans returning from combat often enter the classroom with unique challenges: PTSD, depression, lack of military structure, societal reintegration, substance abuse, and financial issues. By discussing strategies, past experiences, and future implications this panel will better equip faculty to increase student satisfaction and retention.

3202 Saturday 9:30-10:45 AM

Greenway B

### Communication Education Interest Group Business Meeting

Chair: **Joy L. Daggs**, Northwest Missouri State University  
Vice-Chair: **Kathryn B. Golsan**, Southern Illinois University, Carbondale  
Secretary: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Congratulations to **Scott Myers** of West Virginia University who was selected as inaugural editor of CSCA's newest journal ***Communication Pedagogy***!



Look for more details about this exciting new journal – coming soon!

## **Creating a Discourse Surrounding Gender Identity: Explorations at the Intersection of Diversity, Gender, Sexual Orientation, and Religion.**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Jessica M. W. Kratzer**, Northern Kentucky University  
Respondent: **Sara Baker**, Southern Connecticut State University

Queering the Discourse of “Special Populations”  
**Ahmet Atay**, College of Wooster

Recreational Bodybuilding as Cultural Transformation: Creating Cross-Cultural Masculinities in U.S. College Gym Culture  
**Yannick Kluch**, Bowling Green State University

Suicide and Wisconsin’s LGBTQA Community: What Are the Effects?  
**Karina Willes**, University of Wisconsin, Milwaukee

Growing Up Baptist: An Autoethnographic Research of Southern Baptist Rules  
**Blake A. Miller**, Missouri State University

LGBTQ research often questions and challenges heterosexism and homophobic practices, yet the research in this panel extends these conversations surrounding gender identity. The papers on this panel address a wide range of intersections from rethinking diversity on college campuses to the implications of an art project on suicide prevention. Collectively, these papers delve in to important issues that further develop a discourse surrounding gender identity.



## Creating through Communication: Spotlight Panel on Taking a Constitutive Perspective on Communication

Sponsor and Chair: **Blair Thompson**, First Vice President

Scholars: **Dawn O. Braithwaite**, University of Nebraska, Lincoln  
**Patrice M. Buzzanell**, Purdue University  
**Jimmie Manning**, Northern Illinois University  
**Carolyn Calloway-Thomas**, Indiana University



Tying directly into the conference theme, Create, this discussion panel includes respected scholars focusing on how viewing communication as constitutive in nature has shaped their perspective on communication and driven their research. Panelists will offer future recommendations for how researchers across the paradigms can effectively embrace/incorporate a constitutive perspective into their research and showcase to those inside and outside the discipline what communication creates in various contexts.

## Short Course: Communication, Liberal Arts and CREATE-ing Narrative: Why it Matters

Sponsor: **Blair Thompson**, First Vice President  
 Presenters: **Christine North**, Ohio Northern University  
**Malynnda Johnson**, University of Mount Union

Narrative and storytelling are excellent active learning tools to connect students to community as service learning, civic engagement, research, vocation, self-discovery, and more. Participants will learn about how The Facing Project and other narrative activities can be integrated into classes, learning communities, workshops, interdisciplinary efforts, and other venues, to broaden student horizons and engagement with communities. Data from one university's experiences will be presented, as will feedback from the founder of the Facing Project, Kelsey Timmerman, author of *Where Am I Wearing* and *Where Am I Eating*.

## Great Ideas for Teaching – Session D

Sponsor: G.I.F.T. Interest Group  
 Chair: **Stacey Macchi**, Western Illinois University

Using Post-It Notes to Create Understanding about the Purpose of Rhetorical Criticism

**Joshua Miller**, University of Wisconsin, Milwaukee  
**Christopher J. E. Anderson**, University of Wisconsin, Milwaukee

Active Listening Pop Quiz

**Rachel Breden**, Western Michigan University  
**Breanna Bundle**, Western Michigan University  
**Austin J. Beattie**, Western Michigan University  
**Margaret E. Baker**, Western Michigan University

Creating Infographics: Teaching Students to Gather, Interpret, and Present Information Graphically

**Regina Luttrell**, Eastern Michigan University  
**Kevin Devine**, Eastern Michigan University

Critically Fun: Examining a Humorous Communication Artifact from Late-Night Television

**Douglas E. Pruim**, Purdue University

Lip Sync Battle: Preparation, Practice, and Performance

**Raymond Blanton**, Creighton University

Creating Culture through Language  
**Annette N. Hamel**, Western Michigan University

Devil's Advocate: Seeing the Other Side and Creating Understanding  
**Jennifer Hough**, Western Iowa Tech Community College, Sioux City

Real-Life Learning in a Semester-Long Group Communication Project  
**Jodi Hallsten Lyczak**, Illinois State University

Communicating with Food: Creating our Cultural Identity  
**Alyssa Harter**, Minnesota State University, Mankato

Getting Creative: Impromptu Adaptation of Presentations for Different Audience Attitudes  
**Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3207 Saturday 9:30 AM-10:45 AM

Greenway D

### **Health Communication Interest Group Business Meeting**

Chair: **Lance Brendan Young**, Western Illinois University, Quad Cities  
Vice-Chair: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne  
Secretary: **Andrea Iaccheri**, University of Nebraska, Omaha

3208 Saturday 9:30-10:45 AM

Greenway G

### **Graduate Student Debut Papers**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Grace Leinbach Coggio**, University of Wisconsin, River Falls  
Respondent: **Rahul Mitra**, Wayne State University

The Organizational Apology: An Exploratory Study of Apologies and Asking for Forgiveness after a Transgression (**Top Student Paper**)  
**Elina Tachkova**, Texas A&M University

Communication Strategies for 2015 Reputation Rescue at the University of Oklahoma  
**Denise Miller**, Oral Roberts University

“A Legacy of Excellence and Education” Exploring Narrative’s Function in Forensic Teams’  
Organizational Web Presence

**Brandon Paris McCasland**, Minnesota State University, Mankato

This panel presents the top graduate student debut papers submitted to the interest group for review. Theoretical, analytical, and methodological rigor are taken into consideration for each paper, as are writing quality and the anticipated importance of the topic to Organizational and Professional Communication Interest Group Members.

3209 Saturday 9:30-10:45 AM

Lake Superior A

### **State of Illinois Showcase – Forensics for the Nontraditional Student**

Sponsor: States Advisory Council  
Chair: **Dakota Horn**, Illinois State University

Presenters: **John Stanley**, North Central College  
**Abby Escatel**, DePaul University  
**Lauren Morgan**, College of DuPage  
**Brandon Wood**, College of DuPage

Intercollegiate forensics requires a significant amount of student resources; the time and energy forensics requires is often the deciding factor for participation. Because of these issues, nontraditional students have more burdens when participating in competitive speech and debate. This program analyzed how we can become more open and cater to nontraditional students, ensuring that all students gain from forensic activities.

3210 Saturday 9:30-10:45 AM

Lakeshore C

### **Building Lasting Connections: Maximizing the Impact of Everyday Talk in Parent-Child Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Lynn H. Turner**, Marquette University

Ties that Bind: Investigating the Impact of Family Communication Patterns on Introverted Children

**Kristine M. Nicolini**, University of Wisconsin Oshkosh

Investigating Communication Motives between Parents and their Pre-school Children

**Narissra Punyanunt-Carter**, Texas Tech University

**Eric E. Rasmussen**, Texas Tech University

**Autumn Shafer**, Texas Tech University

**Malinda J. Colwell**, Texas Tech University

**Shawna R. White**, Texas Tech University

**Rebecca Densley**, Texas Tech University

How Memorable Messages from Parents and Confirmation in the Parent-Child Relationship  
Influence Young Person's Communicative Behaviors and Well-Being

**Trey Guinn**, University of the Incarnate Word

Impact of Proximity on Everyday Talk and Relational Satisfaction in Parent-Child Relationships

**Shweta Sharma**, North Dakota State University

Coping and Supportive Communication between Parent and Children about Bullying  
Experiences

**Joshua R. Pederson**, University of Alabama

The parent-child relationship represents one of the most influential dyads within family communication and has profound effects on individuals into adulthood. Many unique variables impact the motives and outcomes of communication. As communication scholars, we are called to create opportunities to better understand these phenomena and to share our knowledge with those who significantly impact the lives of children. This paper session explores this unique connection from diverse perspectives, significant stages in child development, and methodological approaches. The knowledge gleaned from each scholar's contribution moves beyond the academy to create applicable knowledge benefiting parents and educators alike.

3211 Saturday 9:30-10:45 AM

Greenway H

## **You Want My Thesis Revisions WHEN?! Creating a Dialogue between Media Faculty and Graduate Students**

Co-Sponsors: Media Studies Interest Group

Graduate Student Caucus

Chair: **Sarah Turner McGowen**, Northeastern State University

Respondent: **Riley Richards**, University of Wisconsin, Milwaukee

Presenters: **Molly C. Turner**, Northeastern State University

**Keith Bistodeau**, Hamline University

**Adam Tyma**, University of Nebraska, Omaha

**Thomas Crowley**, Rogers State University

**C. Kyle Rudick**, University of Northern Iowa

Whether earning a bachelor's, master's, or doctorate, almost every communication student is faced with completing a final capstone, thesis, or dissertation. Media studies students in

particular may have difficulties completing creative projects or theses concerning unique artifacts. From choosing a topic, to finding an advisor, to conducting the research, this panel will offer insights from the perspectives of students and faculty to help both parties successfully navigate the final step of their degree programs.

3212 Saturday 9:30-10:45 AM

Greenway I

### **Create: Nonviolent Communication in Relationships**

Sponsor: Interpersonal & Small Group Communication Interest Group

Chair: **Donna R. Pawlowski**, Bemidji State University

Presenters: **Anthony M. Ocaña**, Minnesota State University, Moorhead

**Stephanie Ahlfeldt**, Concordia College

**Megan Orcholski**, University of Wisconsin, Milwaukee

**Cindy Larson-Casselton**, Concordia College

Nonviolent communication is based on language and communication skills that strengthen one's ability to remain human when in relationship with others, even under trying conditions. The intent of this panel is to examine how integrating this topic area into an Interpersonal or Small Group communication class, would help guide students in reframing how they express themselves and hear others. This type of communication would allow students to articulate honest and clear messages, while simultaneously paying others respectful and emphatic attention.

3213 Saturday 9:30-10:45 AM

Lake Superior B

### **State of Minnesota Showcase – How Can We Best Prepare Future Teachers of Communication**

Sponsor: States Advisory Council

Chair: **Laura Jacobi**, Minnesota State University, Mankato

Presenters: **Laura Jacobi**, Minnesota State University, Mankato

**Renee Strom**, Saint Cloud State University

**Roxy Janke**, Fairmont High School

What do perspective teachers need to know to be prepared to teach Communication courses in the secondary education classroom today? In what ways is technology being used in the classroom? What Communication topics are most pertinent? As instructors of methods courses intended to teach prospective secondary school teachers, we will share with you what we are covering currently in our methods courses, including some exciting lesson ideas for teaching public speaking, interpersonal communication, and small group communication. Come willing to share your ideas about how we can best prepare our future teachers. Join us for an interactive and exciting dialogue and idea exchange.

## **Crisis Public Relations: The Top 3 Papers from the Public Relations Interest Group**

Sponsor: Public Relations Interest Group  
Chair: **Diana L. Tucker**, Western Governors University  
Respondent: **Richard Murphy**, McKendree University

Responding to Campus Shootings: Two Studies Exploring the Effects of Sex and Placement Strategy on Knowledge Acquisition and Organizational Reputation (**Top Paper**)

**Kenneth A. Lachlan**, University of Connecticut  
**Patric R. Spence**, University of Kentucky  
**Leah Omilion-Hodges**, Western Michigan University  
**Robert G. Rice**, University of Kentucky  
**Amanda Brink**, Western Michigan University

Untangling Nestlé's Maggi Noodles Crisis in India: Consequences for Image Repair Theory  
**Suman Mishra**, Southern Illinois University, Edwardsville

Where are the Decision-Makers?: Hashtags and Disconnect between Decision-makers and Audiences During Pre-crisis (**Top Student Paper**)

**Jenna L. Currie-Mueller**, North Dakota State University



**President's Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Tucker Robinson**, University of Missouri, Columbia

Respondent: **Autumn Edwards**, Western Michigan University

Perceptive-Taking Matters: Veterinarians and Human Client Communication  
**Madison Gilbert**, Creighton University

Creating Community: How Members Use Communication to Organize  
**Katie VanDever**, Kansas State University

Media Bias: The Effect on Public Opinion  
**Caroline Burns**, University of Minnesota, Twin Cities

Groupbate: A Comparative Study of Small Group Work between Honors and Non-Honors Students  
**Allyson Helms**, South Dakota State University

Humor Orientation and Relational Maintenance Behaviors in College Students' Romantic Relationships  
**Katherine Burgess**, West Virginia University  
**Erika Hamlin**, West Virginia University  
**Jacob Long**, West Virginia University



## **Saturday, March 18, 11:00 AM-12:15 PM**

3301 Saturday 11:00 AM-12:15 PM

Greenway G

### **From Visual Archives to Oral Recordings: Exploring Re-Creative Processes of Collective Memory through Performance**

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Blake Paxton**, Saint Xavier University

Respondent: **Andrew F. Hermann**, East Tennessee State University

Sound Never Dies: An Autoethnographic Performance of Memory Soundscapes  
**Stephanie L. Young**, University of Southern Indiana

Posing and Persona in Photography: An Archive of Gesture and Affect  
**Lindsay Greer**, University of Southern Indiana

Feminist Reverberations: Finding Collective Memory in the Hidden Corners of Academia  
**Meggie Mapes**, University of Kansas

Opening Pandora's Box: The Rhetoric of Social Protest Music in the Digital Age  
**Jason Hedrick**, Southern Illinois University, Carbondale

This panel looks at the intersection of collective memory and performance. It explores the creative and re-creative processes and practices of collective memory work, from the visual to the aural to the material to the archival. Specifically, panelists will engage in various performances that address collective memory and how recordings such as photographs and songs are lieux de mémoire that (re)capture and (re)create the past.

3302 Saturday 11:00 AM-12:15 PM

Greenway D

### **Reality TV, Politics, and Toxic Cosmetics: More Competitive Papers in the Women's Caucus**

Sponsor: Women's Caucus

Chair: **Molly C. Turner**, Northeastern State University

Respondent: **Heather Nesemeier**, Minnesota State University, Moorhead

It's Complicated: An UnREAL view of Fourth Wave Feminism  
**Robert Alan Brookey**, Ball State University  
**Kayla Meehan**, Ball State University

"A Special Place in Hell": Why Second-Wave Feminist Rhetoric is No Longer Effective for Third-Wave Feminist Consciousness-Raising  
**Lindsey Kraus**, Illinois State University

Toxic Lipstick and Cancerous Baby Powder: An Ecofeminist and Environmental Literacy Approach to Analyzing the Cosmetic Industry

**Erika M. Behrmann**, Bowling Green State University  
**Shrinkhala Upadhyaya**, Bowling Green State University  
**Scott Chappuis**, Bowling Green State University  
**Lara Lengel**, Bowling Green State University

This competitive paper panel of the Women's Caucus examines various forms of feminism. One paper considers fourth-wave feminism and "reality" TV, while another paper looks at second-wave and third-wave feminisms in relationship to politics. The final paper studies ecofeminism as it relates to cosmetics.

3303 Saturday 11:00 AM-12:15 PM

Greenway E

**Creating Curiosity: Bringing Theory into the Undergraduate IPC/Small Group Course**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **M. Chad McBride**, Creighton University

Presenters: **Allison Thorson**, University of San Francisco  
**Bree McEwan**, DePaul University  
**Jimmie Manning**, Northern Illinois University  
**Sylvia L. Mikucki-Enyart**, University of Wisconsin, Stevens Point

When teaching introductory undergraduate courses in interpersonal and small group communication, it can be difficult for instructors to expand upon communication theory while also covering the breadth of topics introduced in the foundational classes. Thus, this discussion panel will focus on activities that some seasoned faculty use to teach Communication Privacy Management, Communication Accommodation Theory, Uncertainty Management Theory, Social Exchange Theory, Relational Dialectics Theory, and Grounded Theory. Each panelist will share specific ideas / activities for teaching theory in the interpersonal / small group communication course.



### Health Communication Scholar's Office Hour

Sponsor: Health Communication Interest Group

Moderator: **Lance Brendan Young**, Western Illinois University, Quad Cities

Presenters: **Laura D. Russell**, Denison University  
**Anne Kerber**, Minnesota State University, Mankato  
**Tennley A. Vik**, Emporia State University  
**Christine North**, Ohio Northern University  
**Christina S. Beck**, Ohio University  
**Malynnda Johnson**, University of Mount Union  
**Jeff Kuznekoff**, Miami University, Middletown  
**Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne  
**Leigh Maxwell**, Edgewood College  
**Sandra G. Petronio**, Indiana University-Purdue University, Indianapolis

Creating connections with other scholars who share our interests is one of the best parts of our annual convention. At this session, outstanding scholars in health communication will be available to engage in conversation with undergraduates, graduate students, and colleagues. Attendees are encouraged to seek guidance on research in progress, ask about teaching challenges and ideas, or propose potential collaborations.

### The Impact of Technology, Working Spouses, and Silence among Organizational Stakeholders

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse

Respondent: **Erika Kirby**, Creighton University

ICTs and Employee Learning: Opportunities for Research on Technology and Learning in the Workplace

**Seth S. Frei**, University of Texas, Austin

A Preliminary Descriptive Analysis: Testing Acceptance of the Indiana Injury Prevention Resource Guide Using the Technology Acceptance Model

**Nicole L. Johnson**, Indiana University-Purdue University, Indianapolis

**Maria Brann**, Indiana University-Purdue University, Indianapolis

My Confidant, My Coworker: The Influence of a Work Spouse in an Organizational Setting

**Shaunda French**, Chadron State College

The Sound of Silence: Impact of a Key Communication Strategy on Multi-Stakeholder Processes

**David J. Potter**, St. Gregory's University

**Joshua E. Young**, St. Gregory's University

The papers in this panel explore various influences on organizational stakeholders. Topics include the relationship between information and communication technology use and learning among employees, the impact of silence during multistakeholder processes, the use of injury prevention resource guides, and the impact of spouses working in the same organization.

3306 Saturday 11:00 AM-12:15 PM

Lakeshore A

## **Humanizing Hillary: Rhetorical Strategies of Surrogates at the Democratic National Convention**

Sponsor: Political Communication Interest Group

Chair: **Jeffrey P. Mehlretter Drury**, Wabash College

Respondent: **Sherry Shepler**, St. Anslem College

“Our Kids Are Watching”: Michelle Obama as Civic Mother

**Emily Berg Paup**, College of St. Benedict and St. John's University

"In the spring of 1971, I met a Girl:" Bill Clinton's humanizing introduction to the "Real" Hillary Clinton

**Bonnie S. Jefferson**, Boston College

From Adversary to Ally - Creating Space for the Clinton Presidency: Barack Obama's Address to the 2016 DNC

**Anne F. Mattina**, Stonehill College

“Can I be Honest with You about Something?”: Tim Kaine and Narrative Authenticity

**Sara A. Mehlretter Drury**, Wabash College

Chelsea Clinton's Long Trek to the Podium

**Rita Rosenthal**, Boston College

Heading into the Democratic National Convention, pundits and strategists alike agreed that a critical task for surrogate speakers was to offer personal narratives about Hillary Rodham Clinton's ethos and encourage audiences to connect emotionally with the Candidate Clinton. Through rhetorical analyses of five surrogate speakers, this panel explores the surrogates' narratives of the “real” Hillary Clinton and reflects on implications of narratives, gender, and political campaigns.

### Top Papers in Communication Education Interest Group

Sponsor: Communication Education Interest Group  
 Chair: **Joy L. Daggs**, Northwest Missouri State University  
 Respondent: **Tiffany R. Wang**, University of Montevallo

You've Got Mail: Exploring Violations and Interpersonal Impacts in Instructor-Student Email Communication (**Top Overall Paper and Top Student Paper**)

**Nicholas T. Tatum**, University of Kentucky  
**Joe Martin**, University of Kentucky  
**Brandee Kemper**, University of Kentucky

Critical Communication Pedagogy and Critical Assessment Practices  
**Kathryn B. Golsan**, Southern Illinois University, Carbondale

The Development and Validation of the Classroom Cell Phone Policy Attitudes and Policy Compliance Instruments

**Nicholas T. Tatum**, University of Kentucky  
**T. Kody Frey**, University of Kentucky  
**Michele Olson**, University of Kentucky

Associations among Classroom Emotional Processes, Student Interest, and Engagement: A Convergent Validity Test

**Joseph P. Mazer**, Clemson University

### State of Oklahoma Showcase – Presentation Practice through Virtual Reality

Sponsor: States Advisory Council  
 Chair: **Kristopher Copeland**, Northeastern State University

Presenters: **Denise Miller**, Oral Roberts University  
**Katherine M. Kelley**, Oral Roberts University

The purpose of this study is to investigate the effect of a specific virtual reality resource on the quantity of students' of public speaking rehearsal, and to collect information about the participants' response to their rehearsal activity. Researchers are creating virtual reality opportunities for an experimental group of students in the required general education, Oral Communication classes at Oral Roberts University. Panelists will discuss the impact of virtual reality on frequency of public speaking rehearsal, and their response to their public speaking rehearsal. Through the research, investigators will discuss students' feelings about their own self-efficacy and public speaking when a specific virtual reality rehearsal resource is available; and, inform educators, students, and public speaking practitioners of the value of virtual reality

resources as it pertains to public speaking. Collaboration is in its nascent state with instructors who require a public speaking or presentation element in the colleges of Business, Education, Theology and Missions, Science and Engineering, and online platforms.

3309 Saturday 11:00 AM-12:15 PM

Greenway B

### **Popular Culture Interest Group Business Meeting**

Chair: **Ahmet Atay**, College of Wooster  
Vice-Chair: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls  
Secretary: **Adam Tyma**, University of Nebraska, Omaha

3310 Saturday 11:00 AM-12:15 PM

Greenway H

### **Performing Outside of Your Box: Participant Observations of Performance in Unlikely or Unique Contexts**

Sponsor: Performance Studies & Theatre Interest Group  
Chair: **Eric Mishne**, Ohio University

Separation of Crowd and Stage: A Participant Observation at an Open Mic  
**Eric Mishne**, Ohio University

Interaction, Norms, and Subtleties at a Christian Worship Concert: A Participant Observation  
**Thomas Crowley**, Rogers State University

Being a Good Two: An introspective Reflection of a Duoethnography  
**Ryan T. Beach**, Purdue University, Northwest

When Life Slams You, Speak Out: An Ethnographic Review of Slam Poetry as a Means of Healing  
**Keith Bistodeau**, Hamline University

This panel examines experiences with live performance in unexpected experiences. Presenters discuss unexpected audience reactions, challenges to self in unfamiliar performance contexts, and the journey of preparing a non-traditional performance. Each ethnographic account focuses on the emotional journey of the artist as they created not only their own element of the art, but how they negotiated the creation of an unexpected environment.

**Trigger Warnings: Creating Balance within Higher Education**

Sponsor: Community College Interest Group

Chair: **Christina Paxman**, Minot State University

Presenters: **Nancy Pearson**, Minot State University  
**Kim Weismann**, Williston State College  
**Shannon Van Horn**, Valley City State University  
**Stacey Macchi**, Western Illinois University  
**Kristen Treinen**, Minnesota State University, Mankato  
**Chenthu Jayachandiran**, University of Iowa

Trigger warnings have recently gained increased attention from mass media outlets, which have attempted to communicate the many diverse viewpoints of college students, professors, and administrators. While at least one U.S. university has prohibited the use of trigger warnings, a number of students and professors across the nation have advocated for the strategic use of trigger warnings. This panel will allow educators to discuss the many considerations involved in providing or not providing trigger warnings.

**Saturday, March 18, 11:30-1:30 PM**

**President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair**

Network with fellow Undergraduate Honors Research Conference attendees and enjoy a delicious lunch at this fun event! You will also hear words of wisdom from CSCA President Shawn Wahl and a special guest.

The first hour of this event is only open to students who are presenting and registered to attend the Undergraduate Honors Research Conference and their mentors. Beginning at 12:30 anyone who wishes to attend the Graduate School Fair portion of the event may join in on the excitement.

## **Saturday, March 18, 12:00-1:30 PM**

3313 Saturday 12:00-1:30 PM

Lake Superior A

### **Past and Present Officers Luncheon**

Sponsor: **Central States Communication Association**

This event is only open to past officers who served on the executive board of the Central States Communication Association. Seating is limited – if you did not RSVP for the event, please stop by the registration desk to inquire if a spot is still available.

## **Saturday, March 18, 12:30-1:45 PM**

3401 Saturday 12:30-1:45 PM

Greenway B

### **Top Paper Panel: Popular Culture Texts and Contexts**

Sponsor: Popular Culture Interest Group

Chair: **Ahmet Atay**, College of Wooster

Respondent: **Jennifer C. Dunn**, Dominican University

#TransIsBeautiful: The Polymediated, Intersectional Feminism of Laverne Cox (**Top Paper**)

**Danielle M. Stern**, Christopher Newport University

A Barbie for Every Body? The Barbie Fashionistas as a Simulacrum of Real Beauty (**Top Paper**)

**Noelle Lynn Blood**, Kansas State University

Comedy, Sports, Rap, & Hot Wings: A Thematic Analysis of American Masculinity in the YouTube Series *Hot Ones*

**Benjamin Brojakowski**, Bowling Green State University

Feminist Jedi and a Politically Correct Empire: Popular Culture and Transformative Bridges in Alternative Media Content

**Joshua D. Atkinson**, Bowling Green State University

**Scott Chappuis**, Bowling Green State University

**Gabriel A. Cruz**, Bowling Green State University

**Shanna Gilkeson**, Bowling Green State University

**Chelsea Kaunert**, Bowling Green State University

**Yannick Kluch**, Bowling Green State University

**Martin Muthee**, Bowling Green State University

## Theoretical Applications in the Public Domain: Recreating Social Categories and Group Identity Norms in the 2016 Debates

Sponsor: Communication Theory Interest Group  
 Chair: **Yan Bing Zhang**, University of Kansas

Presenters: **William Hoffman**, University of Kansas  
**Molly C. Turner**, Northeastern State University  
**Gabrielle Byrd**, University of Kansas  
**Yejin Shin**, New Mexico State University  
**Elaina M. Ross**, University of Kansas

As intergroup scholars we examine the dynamic interplay of political affiliation, gender stereotypes, social norms, and power differentials in the 2016 Presidential debates. Specifically, our panelists will focus our discussion on the theoretical perspectives of: (a) Social Identity Theory/Self-Categorization Theory (b) The Common Ingroup Theory (c) Communication Accommodation Theory, and (d) Performativity in accounting for communication, public discourse, and identity processes.

## Top Competitive Papers in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: **Katherine M. Kelley**, Oral Roberts University  
 Respondent: **Lance Lippert**, Illinois State University

Embracing and Contesting Gender Roles: Women Leaders Creating Opportunities through Communication in STEM (**Top Paper**)

**Sarah E. Riforgiate**, Kansas State University  
**Emily M. Ruder**, Kansas State University

Environmental Nonprofit Organizations and Networked Publics: Case Studies of Water Sustainability

**Rahul Mitra**, Wayne State University

The Meaningfulness of Internships: A Sensemaking Approach

**Kaley Campbell**, Purdue University  
**Patrice M. Buzzanell**, Purdue University

Females (Non)Disclosure of Minority Sexual Identities in the Workplace from a Communication Privacy Management Perspective

**Rose Helens-Hart**, Fort Hays State University

This panel presents the top competitive papers submitted to the interest group for review. Theoretical, analytical, and methodological rigor are taken into consideration for each paper, as are writing quality and the anticipated importance of the topic to Organizational and Professional Communication Interest Group Members.

3404 Saturday 12:30-1:45 PM

Lakeshore B

### **Creating an Online Learning Environment: Lessons from Teaching Health Communication Online (Top Panel)**

Sponsor: Health Communication Interest Group

Chair: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

Presenters: **Anne Kerber**, Minnesota State University, Mankato  
**Jeff Kuznekoff**, Miami University, Middletown  
**Kate Roberts Edenborg**, University of Wisconsin, Stout  
**Christine North**, Ohio Northern University

As universities push for more and more classes to be offered online, this panel examines their experiences in teaching Health Communication online for either the first time or in a condensed summer school experience. Panelists will talk about how they created a supportive and educational environment, assignments, their best teaching practices, bumps in the road they encountered, and how they went about creating their online class. Sample assignments and syllabi will be made available to attendees.

3405 Saturday 12:30-1:45 PM

Greenway G

### **DEBUT PAPERS, SESSION I: Intersections between Culture and Technology**

Sponsor: Intercultural Communication Interest Group

Chair: **Igor Ristić**, University of Kansas

Respondent: **John R. Baldwin**, Illinois State University

“Digital Bangladesh”: Discourse and Deconstruction

**Mohammad AlaUddin**, Bowling Green State University

“Taming the Balkans:” How the Balkan Dilemma Continues Through Sport

**Sasha Allgayer**, Bowling Green State University

Solidifying Diasporic Nationalism through Empowering Women: Digital Media Enhances Bangladeshi American Endeavors

**Shah Jahan**, Minnesota State University

Humans are increasingly drawn together spatially and structurally via films, politics, television, Internet, Web sites, and other forms of media and technology. This Debut panel examines

intercultural topics such as diasporic nationalism, identity, sport, and digitalization discourses from media and rhetorical perspectives.

3406 Saturday 12:30-1:45 PM

Lakeshore A

### **Social Media and the 2016 Presidential Election**

Sponsor: Political Communication Interest Group  
Chair: **Joel Lansing Reed**, University of Missouri, Columbia  
Respondent: **Benjamin R. Warner**, University of Missouri, Columbia

The Candidates Speak, the People Tweet: Twitter Conversation during the 2016 Convention  
Speeches of Hillary Clinton and Donald Trump

**Josh C. Bramlett**, University of Missouri, Columbia  
**Joshua P. Bolton**, University of Missouri, Columbia  
**Molly M. Greenwood**, University of Missouri, Columbia

Exploring Topic Salience during Presidential Debates using Twitter Data  
**Michael W. Kearney**, University of Kansas

A Content Analysis of Presidential Candidates' Tweets during the 2016 Presidential Campaigns

**Soo-Hye Han**, Kansas State University  
**Lindsey Milburn**, Kansas State University  
**Kory Loden**, Kansas State University  
**Grace Karber**, Kansas State University

Media in the 2016 Election: Discourse, Disruption, and Digital Democracy  
**Freddie J. Jennings**, University of Missouri

Social media use among candidates and voters increases with each election cycle. This panel examines how those voters and candidates utilize social media during the campaign. Discussions include voter tweets during large events such as conventions and debates, candidate tweets throughout the campaign, and how the use of social media use changes voter attitudes.

3407 Saturday 12:30-1:45 PM

Greenway E

### **Top Solo Papers and Performances in Performance Studies & Theatre**

Sponsor: Performance Studies and Theatre Interest Group  
Chair: **Diana Woodhouse**, College of Southern Nevada  
Respondent: **Matt Foy**, Upper Iowa University

The Globalization of Broadway Theatre and the Deterritorialization of New York's Theater District (**Top Paper and Top Debut Paper**)

**Benjamin Davis**, Northern Illinois University



I'll Wear Your Grandma's Clothes

**Brooke Long**, University of Northern Iowa

Performing Bullying

**Darren J. Valenta**, Southern Illinois University, Carbondale

This panel features top solo papers and performances of the Performance Studies & Theatre interest group. Topics include globalization in Broadway theatre, individual experiences with bullying, and autoethnographic examination of intersections between fashion and identity.

	<p>The <b>Department of Communication at Northern Illinois University</b> would like to congratulate <b>Benjamin Davis</b> for his top paper awards from the Performance Studies &amp; Theatre Division!</p>	
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3408 Saturday 12:30-1:45 PM

Lake Superior B

### State of Illinois Showcase – Teaching Critical and Creative Thinking Across the Discipline

Sponsor: States Advisory Council

Chair: **Robert D. Hall**, Illinois State University

Presenters: **Richard G. Jones Jr.**, Eastern Illinois University

**Mardia Bishop**, University of Illinois

**Julie Weishar**, Parkland College

**Anna Wright**, Illinois State University

This roundtable discussion is designed to provide ideas for teaching critical and creative thinking skills through communication, forensics, theatre and media studies. Participants are encouraged to bring favorite assignments and activities used to help students develop critical and/or creative thinking skills. Discussion will include comparing critical and creative thinking components as well as effective methods of assessing these in the classroom.

## Public Relations for the Agricultural Community: Cases and Campaigns

Sponsor: Public Relations Interest Group  
 Chair: **Angela M. Jerome**, Western Kentucky University  
 Respondent: **Peter M. Smudde**, Illinois State University

Farming's Future: Renewal and Identity of Millennial Farmers  
**Caitlyn Lewis**, University of Montana  
**Joel Iverson**, University of Montana

Crisis Communication in Response to Rapidly Emerging Diseases in the Agriculture Industry:  
 Porcine Epidemic Diarrhea Virus as a Case Study  
**Timothy L. Sellnow**, University of Central Florida  
**Deanna D. Sellnow**, University of Central Florida

“Keep it 4R Crops”: Critiquing an Agricultural Diffusion of Innovation Public Relations  
 Campaign  
**Henry Seeger**, Illinois State University

Public Relations Challenges and Opportunities in Fulfilling the Mission of the Food Protection  
 and Defense Institute  
**Amy Kircher**, University of Minnesota

The Import of Community-Based Participation in all Agricultural Initiatives  
**Julie M. Novak**, Wayne State University

## Great Ideas for Teaching – Session E

Sponsor: G.I.F.T. Interest Group  
 Chair: **Stacey Macchi**, Western Illinois University

Virtual Reality for Public Speaking  
**Denise Miller**, Oral Roberts University

To Watch or To Read? The Respective Influence of Televised Political Debates and  
 Media Debate Coverage on Citizen Learning  
**Margaret Kunde**, Augustana College

Board, Cards, and Dice: Creating Games to Learn and Teach Communication Theories  
**Gordon S. Carlson**, Fort Hays State University

“Off without a Hitch”: Applying Crisis Prevention Techniques to Event Planning  
**Joy L. Daggs**, Northwest Missouri State University

The Great Ambiguous Egg Drop  
**Jake Dover**, Central Michigan University

Puzzling Pieces of Group Talk  
**Noelle M. Massey**, Western Michigan University  
**Jace Quinn**, Western Michigan University

Critical Communication Pedagogy as a Response to the Petroleum Industry’s Neoliberal Communicative Practices  
**David H. Kahl Jr.**, Penn State University, Erie  
Media education in action  
**Sarah Wolter**, Gustavus Adolphus College

Say Cheese: Using Mobile Device Photos to Introduce Media Literacy Skills  
**Christaan Eayrs**, Saint Louis Community College, Meramec

Teaching Social Contract Theory by Creating Syllabus Policies  
**Christopher J. E. Anderson**, University of Wisconsin, Milwaukee  
**Bailey C. Benedict**, University of Wisconsin, Milwaukee

Intelligence 2 Debates: Critically Listening to Arguments for Ethos, Pathos, and Logos  
**Jenna McNallie**, Augsburg College

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.



## State of North Dakota Showcase – Retention and Success of COMM 110 Students

Sponsor: States Advisory Council  
 Chair: **Kim Weismann**, Williston State College  
 Presenters: **Shannon Van Horn**, Velley City State College  
**Kim Weismann**, Williston State College  
**Christina Paxman**, Minot State University  
**Nancy Pearson**, Minot State University

This panel explores some options and ideas to help students be successful in the Fundamentals of Public Speaking classes. The panelists share tips on what they have done in their classroom to help retention and success rates.

## From Grief and Mental Illness to the WWE: Creating Self and Truth through Mass Media

Sponsor: Media Studies Interest Group  
 Chair: **Michelle Calka**, Manchester University  
 Respondent: **CarrieLynn D. Reinhard**, Dominican University

Creating Digital Displays of Grief: Appropriateness, Relationality, and Mourning Loss  
**Jenna L. Currie-Mueller**, North Dakota State University  
**Kay M. Beckermann**, North Dakota State University  
**Adam J. Copeland**, Luther Seminary  
**Gunther-Michael Jahn**, North Dakota State University

Mental Illness: Entertainment Media Portrayals  
**Paige Rainforth**, University of Kansas

Social Comparison of Manipulated and Unmanipulated Media Images  
**Bailey Bushman**, St. Norbert College  
**Anna R. Herrman**, St. Norbert College

Recreating Collective Memory via the WWE Corporate Documentary  
**Christopher A. Medjesky**, University of Findlay

The ways media affect our lives beyond the basics of entertainment and information is at the heart of this panel. Media can help us cope by providing an online outlet for our grief. The portrayals and imagery of mass media shape our evaluations of individuals and groups. And,

media help us develop a deeper understanding of World Wrestling Entertainment, a pop culture cornerstone. The papers presented here offer context for media's influence on individual perceptions and our larger society.

3413 Saturday 12:30-1:45 PM

Greenway H

## **An Examination of Emotions in Interpersonal Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Deborah Teixeira**, Texas A&M University, Corpus Christi

Respondent: **Lauren Johnsen**, University of Missouri, Columbia

CREATIng a Safe Place: Social Support for Anorexia Recovery Online

**Allyn Lueders**, Wayne State College

Surprise!: Exploring the Relational Implications of Using Deception for Surprise Experiences

**Joshua R. Pederson**, University of Alabama

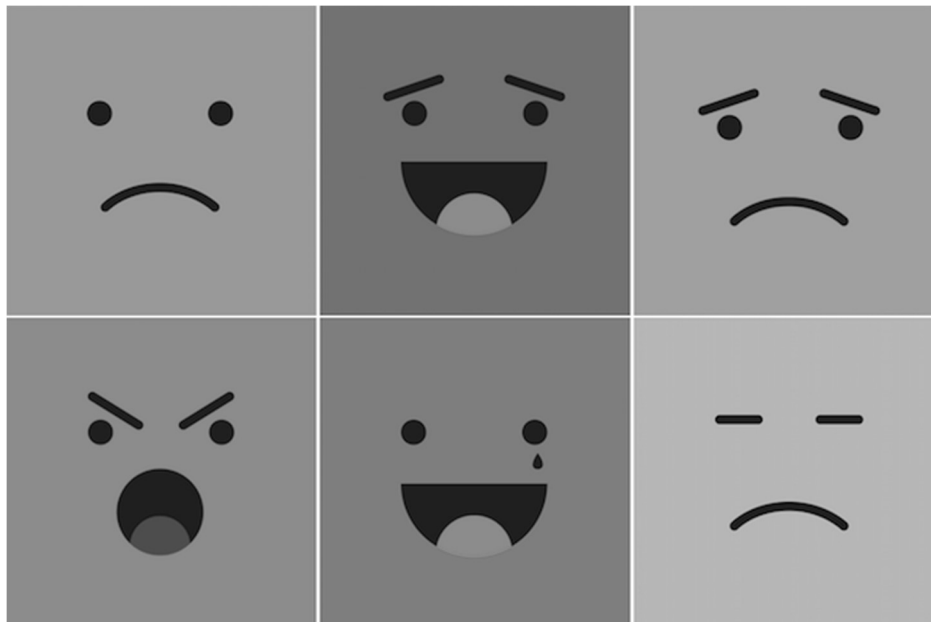
**Darrin J. Griffin**, University of Alabama

**Minghui Fan**, University of Alabama

**Yiben Liu**, University of Alabama

Family Structure and Guilt: A Look into Family's Influence on a First-Generation Student's Experience of Guilt

**Jacob Hazzard**, University of Texas



## **Saturday, March 18, 2:00-3:15 PM**

3501 Saturday 2:00-3:15 PM

Greenway E

### **Short Course: Creating Bridges between Health Communication and International/cultural Communication: Innovative Connections and Approaches**

Sponsor: **Blair Thompson**, First Vice President  
Presenters: **Satoshi Toyosaki**, Southern Illinois University, Carbondale  
**Christina S. Beck**, Ohio University  
**Laura D. Russell**, Denison University  
**Hsun-Yu (Sharon) Chuang**, Denison University

The purpose of this short course is to create interdisciplinary bridges between health communication and international/cultural communication. This course showcases both health and international/intercultural communication scholars who work at the intersection from various methodologies, such as phenomenological, ethnographic, and narrative approaches. It offers a set of mini-lectures, a workshop session, and networking opportunities for those who are interested in embarking a new research project at the intersection between health communication and international/cultural communication.

3502 Saturday 2:00-3:15 PM

Greenway F

### **The Position and Construction of the “Academy” (aka the Campus) Today**

Sponsor: Communication Theory Interest Group  
Chair: **Jennifer Rome**, University of Nebraska, Lincoln  
  
Presenters: **Ahmet Atay**, College of Wooster  
**Deanna L. Fassett**, San Jose State University  
**Andrew F. Herrmann**, Eastern Tennessee State University  
**Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale  
**C. Kyle Rudick**, University of Northern Iowa  
**Adam Tyma**, University of Nebraska, Omaha

Discussions amongst faculty and administration have recently been overrun by fears of loss of academic freedom, the collapse of the tenure process, the positioning of students as “customers” and not “learners,” and other issues. This panel, including faculty members of different ranks, and coming from a plethora of communication theoretical positions, work to understand what is happening on our campuses and is potentially changing the landscape of the Academy. Students and faculty are invited to be part of the conversation.

## Creating Space for Caregivers

Sponsor: Health Communication Interest Group  
 Chair: **Christine North**, Ohio Northern University

Presenters: **Donna R. Pawlowski**, Bemidji State University  
**Alison Lietzenmayer**, Old Dominion University  
**Dana Goehring**, University of Mount Union  
**Malynnnda Johnson**, University of Mount Union  
**Jennifer L. Walton**, Ohio Northern University  
**DeAnne Priddis**, Middle Tennessee State University

This panel is a discussion about the various issues facing lay caregivers. The discussion will focus on how lay caregivers manage caring for family members across long distances; the fears of being forced to be a caregiver because of only-child status, birth-order, or gender; managing a professional career while managing the care of family; the struggle to find time for oneself amidst the pressures of lay caregiving; supporting the lay caregiver, etc.

## Reputation and Diplomacy Matter: Influencing Public Perception

Sponsor: Public Relations Interest Group  
 Chair: **Diana L. Tucker**, Western Governors University  
 Respondent: **Deborah Sellnow-Richmond**, Columbus State University

Media, Publicity, and Fashion: The Michelle Obama Effect  
**Temitope Fancy**, East Tennessee State University  
**Robert Andrew Dunn**, East Tennessee State University

Public Relations Agencies Refusing Climate Change Deniers: Reputation, Ethics, and Profit  
**Jeffrey D. Brand**, University of Northern Iowa

Managing Communication Crisis by Multinational Company in Developing Countries: A Case Study of Nigeria Chi Limited Company  
**Foluke Oduba**, Texas A&M University, Corpus Christi  
**Lukuman Adesina Azeez**, University of Ilorin

A New Paradigm for the Field?: Comparing and Contrasting Corporate Diplomacy and Public Relations Theory  
**Katharine Hodgdon**, Texas A&M University

3505 Saturday 2:00-3:15 PM

Greenway B

### **Interpersonal and Small Group Communication Interest Group Business Meeting**

Chair: **M. Chad McBride**, Creighton University  
Vice-Chair: **Tiffany R. Wang**, University of Montevallo  
Secretary: **Kaitlin E. Phillips**, University of Nebraska, Lincoln

3506 Saturday 2:00-3:15 PM

Lake Superior B

### **How Performance Creates a Space for Self-Disclosure**

Sponsor: Performance Studies and Theatre Interest Group  
Chair: **Thomas Crowley**, Rogers State University

Presenters: **Shawna J. Blake**, Carl Albert State University  
**Joshua Morgan**, University of Kansas  
**Molly C. Turner**, Northeastern State University  
**Elaina M. Ross**, University of Kansas

Many people who create performances, art, and media are willing to discuss topics with an audience that others would feel uncomfortable discussing with a best friend. This roundtable discussion will explore how self-disclosure and the process of creating have an effect on each other. Panelists have actively participated in the fields of comedy, dance, podcasting, and forensics. Rationale for disclosing, addressing discomfort with self-disclosure, and personal anecdotes will be discussed.

3507 Saturday 2:00-3:15 PM

Lakeshore B

### **Creating Foodways: The Rhetoric of Dining, Community, Culture, and Health**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Samuel Boerboom**, Montana State University, Billings  
Respondent: **Jessica Prody**, St. Lawrence University

Fetishizing Fine Dining By Attempting Not To: Netflix's *Chef's Table* Season 2  
**Amy Pason**, University of Nevada, Reno

The Commercialization of Recipe Sharing: A Textual Analysis of the top Three Food Blogs  
**Melissa Boehm**, Montana State University, Billings

Cultural Barricades to Beating Bobby Flay  
**Beth Bonnstetter**, Adams State University

Euphemistic Dysphemism and Aseem Malhotra's *The Big Fat Fix*  
**Samuel Boerboom**, Montana State University, Billings

This panel interrogates how food rhetoric is sutured to problematic formations of taste and social class; health and capitalist industry; culture and authentic, embodied representation; and how gender and class link up with notions of the popular and true. Each of the panel's papers share a common concern with how food rhetoric both reflects and exploits the lived experiences and practices of communities—those marginalized by class and/or by corporate discourses of legitimacy.

3508 Saturday 2:00-3:15 PM

Greenway D

### **Women's Caucus Business Meeting**

Chair: **Molly Wiant Cummins**, St. Cloud State University  
Vice-Chair: **Karla Mason Bergen**, College of Saint Mary  
Secretary: **Elizabeth Ribarsky**, University of Illinois, Springfield

3509 Saturday 2:00-3:15 PM

Lakeshore C

### **Meet the Editors**

Sponsor: **Shawn T. Wahl**, President  
Chair: **Shawn T. Wahl**, President

Presenters: **Scott A. Myers**, West Virginia University, *Journal of Communication Pedagogy*  
**Kenneth A. Lachlan**, University of Connecticut, *Communication Studies*

This panel provides an opportunity to meet and interact with the editors of major journals in the discipline of communication. These editors will share their vision for their respective journal and will discuss their editorial philosophies. Those individuals in attendance will be able to learn more about the editorial process and to gain insight into possible outlets for their research. Audience questions and interaction will be strongly encouraged.



## **Community Policing – How Communication Education, Training and Theory can help to Create Better Relationships among Law Enforcement and the Community**

Co-sponsors: Community College Interest Group  
Intercultural Communication Interest Group

Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **Tammie Wiebers**, North Central Missouri College  
**Jeremy Basso**, Prairie State College  
**Deborah A. Wertanen**, Minneapolis Community and Technical College  
**Aaron W. Gurlly**, Beloit College  
**Hunter H. Fine**, Humboldt State University  
**Carolyn Calloway-Thomas**, Indiana University  
**Melissa Beall**, University of Northern Iowa

Police forces and communities around the country are facing challenges regarding a lack of trust, open communication, budgets, and policy issues regarding use of force, stereotyping and video camera usage. It is important that communication scholars and practitioners share education, training and perspective to create the foundation for improved police-community relations. Panelists will share communication theories, methods, examples, case studies and ideas to create bridges to foster brainstorming, discussion and evaluation of potential solutions to barriers to community – police relations.

## **Living Illustrations of Communication Theory: Theory in Action**

Sponsor: Communication Theory Interest Group

Chair: **Christopher Brown**, Minnesota State University, Mankato

Respondent: **Eddah Mutua**, St. Cloud State University

The Examination of Power, Responsibility, and Media Influence through the Sociocultural Perspective

**Cecelia Otto-Griffiths**, Minnesota State University, Mankato

A Sociopsychological Outlook of Everyday Technology in Regards to Communication

**Nolan Brinkman**, Minnesota State University, Mankato

Analyzing the Intrinsic Oppression of Religion through the Critical Tradition

**Channing Pick**, Minnesota State University, Mankato

Does My Complexion Make Me a Monster?: A Critical Look at Racial Perception  
**Marcus Allen Rembert**, Minnesota State University, Mankato

Two Perspectives of Intercultural Bisexual Communication Using the Phenomenological Tradition  
**Marta Garska**, Minnesota State University, Mankato

The spectacle of everyday life affords the opportunity to observe communication theories in action. The culmination of our papers discusses multiple theories of communication that shed light on lived realities in various social and cultural contexts. Each author will focus on a specific theoretical tradition that informs communication theorizing to examine various topics, including media influence, technology, religion, race, and sexuality.

3512 Saturday 2:00-3:15 PM

Lakeshore A

## **Creative Opportunities and Innovation in the Honors Basic Communication Course**

Sponsor: Basic Course Interest Group  
Chair: **Joshua N. Westwick**, South Dakota State University

Presenters: **Michael E. Burns**, Texas State University  
**Barb Kleinjan**, South Dakota State University  
**Aimee Sorensen**, University of South Dakota  
**Deb Whitt**, Wayne State College  
**Richard G. Jones Jr.**, Eastern Illinois University

Creating the honors basic communication course provides many unique opportunities for communication educators. Unfortunately, little research is available on the design of the honors basic course. This panel brings together a diverse group of basic course professionals to share creative pedagogy possibilities within the honors classroom. Most importantly, the panelists will discuss strategies unique to honors qualified students in order to produce a transformative learning environment. Time for audience participation and discussion will be included.



**The more you inspire,  
the more people  
will inspire you**

Simon Sinek

### **Creating a Culture of Leadership for At-Risk Teens: A Student Perspective on Experiential Education**

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Peggy B. Fisher**, Ball State University

Presenters: **Jasmine Cash**, Ball State University  
**Meranda Herbert**, Ball State University  
**Oana Nae**, Ball State University  
**Samantha Starcher**, Ball State University  
**Maggie Ernst**, Ball State University  
**Allison Grime**, Ball State University  
**Robert Higgins**, Ball State University

This student panel focuses on experiential learning from multiple perspectives as they relate to organizational communication. Both graduate and undergraduate students from a variety of majors are part of a year-long project with a local nonprofit organization. They are creating leadership curriculum for at-risk teens and learning how nonprofit organizations work. Panelists will discuss the use of military leadership concepts, bringing the experience back to the classroom, impact on different learning styles, and the importance of cultural differences in a team project.

### **President's Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Chad Edwards**, Western Michigan University

Respondent: **Angela M. Jerome**, Western Kentucky University

Ted Cruz: The Prophet at the 2016 Republican National Convention  
**Kyle M. Stucker**, Wabash College

How Kennedy Carried his Cross  
**Connor A. Myhre**, Gustavus Adolphus College

Legacy of the Confederacy: The Confederate Flag in Modern Culture  
**Kaitlyn Schumacher**, Drury University  
**Haley Davis**, Drury University  
**Mitchell Hackett**, Drury University

Healing through the Hurt: An Autoethnography about Family Communication and Bipolar Disorder  
**Kaitlyn Helmer**, Ball State University

Finding Feminism: A Rhetorical Analysis of Ali Wong's Baby Cobra  
**Kenzie Pavlik**, Creighton University

## **Saturday, March 18, 3:30-4:45 PM**

3601 Saturday 3:30-4:45 PM

Lakeshore A

### **Central States Communication Association Forum on Diversity and Inclusion**

Sponsor: **Shawn T. Wahl**, President

Moderator: **Shawn T. Wahl**, President

Presenters: **David T. McMahan**, Past President  
**Jimmie Manning**, Executive Director  
**Carolyn Calloway-Thomas**, Indiana University  
**Christopher Brown**, Minnesota State University, Mankato  
**Lawrence R. Frey**, University of Colorado, Boulder  
**Christina S. Beck**, Ohio University  
**Tim McKenna-Buchanan**, Manchester University  
**Jake Simmons**, Missouri State University  
**Danielle M. Stern**, Christopher Newport University  
**Eddah Mutua**, St. Cloud State University  
**Stephanie L. Young**, University of Southern Indiana

The promotion of diversity and inclusion is necessary for the advancement and vitality of the discipline and the association. If we as a discipline profess to study communication, we should study all communication and not just that of the privileged few within society. Furthermore, we must encourage and respect the voices of everyone in the discipline. This encouragement should not be provided *regardless* of cultural diversity but *because* of cultural diversity. A diverse community of scholars provides multiple perspectives and positions which will broaden our research while strengthening the discipline and securing its global reach.

We must encourage and provide opportunities for the examination of communication among populations generally not included in research. We should also encourage and provide opportunities of engagement and influence for members of the discipline historically excluded from such activities. In order to remain relevant in the lives of our students and in a global society, the discipline of communication and this association must recognize and promote diversity in its scholarship and among its members.

This Forum on Diversity and Inclusion is a continuation of the 2016 panel in Grand Rapids, Michigan. Open to all members of the association, it will provide an opportunity for the membership to share its views on how diversity and inclusion can be promoted by the association as well as its views on what successful diversity and inclusion means and how it will be recognized.

Full audience participation will be encouraged. Please come and share your concerns, your hopes and desires, and your suggestions for the future development of the association. Light refreshments will be served.

3602 Saturday 3:30-4:45 PM

Greenway B

### **Adjunct/Temporary Faculty Caucus Business Meeting**

**Chair:** Rachel Murdock, Iowa State University  
**Vice-Chair:** Tammie Wiebers, North Central Missouri College  
**Secretary:** Heather Nesemeier, Minnesota State University, Moorhead

3603 Saturday 3:30-4:45 PM

Greenway J

### **Short Course: Creating New Classroom Connections with Social Media Analytics**

**Sponsor:** Blair Thompson, First Vice President  
**Presenters:** Nathan Carpenter, Illinois State University  
Stephen K. Hunt, Illinois State University  
Lance Lippert, Illinois State University

Faculty representing ISU's Social Media Analytics Command Center (SMACC) will demonstrate how they have created course projects centered on analysis, visualization, and decision-making processes using social media data. Attendees will learn how to apply basic data collection methods and analytical frameworks to sample projects in areas such as health communication, political communication, and critical media studies. The presenters will also demonstrate several free or low-cost analytics tools that have been effective for classroom use.

3604 Saturday 3:30-4:45 PM

Lake Superior A

### **Traditional Goes High Tech: Creating Learning Opportunities via Technology**

**Sponsor:** Instructional Resources Interest Group  
**Chair:** Nancy Pearson, Minot State University  
  
**Presenters:** Kim Weismann, Williston State College  
Shannon Van Horn, Valley City State University  
Christina Paxman, Minot State University  
Jonna Ziniel, Valley City State University

The traditional classroom doesn't necessarily mean that traditional methods must be employed to create a learning space. This panel discusses ways to integrate technology and Web 2.0 tools in the face-to-face class that enhance, rather than distract, learning. Employing best pedagogical practices, the panelists will provide attendees with tangible ideas and resources to take back and employ in their own classes.

### Best Practices for Teaching Interpersonal Communication

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Narissra Punyanunt-Carter**, Texas Tech University

Presenters: **Allison Thorson**, University of San Francisco  
**Trey Guinn**, University of the Incarnate Word  
**Scott Sellnow-Richmond**, Columbus State University  
**Adam J. Harvey**, Louisiana State University

Teaching interpersonal communication can be difficult for new instructors. At the same time, it can get rather dull for more experienced instructors. Thus, this discussion panel submission for the 2017 CSCA conference to the Interpersonal/Small Group Communication Division will focus on best teaching practices (e.g., readings, discussions, exercises, activities, etc.) for the interpersonal communication class. Each panelist will provide their best ideas for teaching interpersonal communication.

### Political Possibilities: Covenants, Jeremiads, Compromise, and *Eikos*

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Noelle Lynn Blood**, Kansas State University

Respondent: **Thomas A. Salek**, University of Wisconsin, Stevens Point

The “Welfare” of the People: Reagan’s Universal Moral Psychology and System of Work  
**Margaret Kunde**, Augustana College

A Gentle Jeremiad: Booker T. Washington’s Utterance to the Cotton States International Exposition  
**Andrew Gess**, Bethel University

Prudence Indeed: Virtue Ethics and the Rhetoric of Compromise  
**Joel Lansing Reed**, University of Missouri, Columbia

“The Glory of Each Generation is to Set Its Own Precedent”: Belva Lockwood, *Eikos*, and the Rhetorical Construction of Female Presidential Plausibility  
**Emily Berg Paup**, College of St. Benedict and St. John’s University

The papers on this panel are written by public address scholars who explore how rhetoric creates new possibilities. Through discussion of covenants, jeremiads, rhetoric of compromise, and *eikos* these papers demonstrate how rhetoric can be used to create new relationships, new options to promote compromise, new ways to offer laments, and new recognizable realities.

## **Digitally Moving the Elephant in the Room: A Call to Create Connections between Communication Privacy Management, Social Media, and Experiences of Loss**

Sponsor: Interpersonal and Small Group Communication Interest Group

Presenters: **Blake Paxton**, Saint Xavier University  
**Jeffrey T. Child**, Kent State University  
**Rita L. Rahoi-Gilchrest**, Winona State University  
**Ronald L. Johnson**, University of Wisconsin, Milwaukee  
**Sarah El-Azab**, Purdue University  
**John Marc Cuellar**, Ohio University  
**Tasha R. Dunn**, Augustana College

Participants on this panel will discuss potential opportunities for applying Petronio's (1991) communication privacy management theory to experiences of grief and loss expressed via social networking sites (SNS) and the ways in which SNS are influencing forms of social support, memorializing, and public memory.

## **Functional Analyses of the 2016 Presidential Election**

Sponsor: Political Communication Interest Group

Chair: **Joseph Blaney**, Illinois State University

Respondent: **Angela M. Jerome**, Western Kentucky University

A Twitter Analysis of Ohio's Role in the 2016 Presidential Election

**Rachel Barter**, Illinois State University  
**Megan Snodsmith**, Illinois State University  
**Erik Gustafson**, Illinois State University

"Just to Remind Everyone at Home, This Was the Presidential Debate": An Analysis of *Saturday Night Live's* 2016 Debates

**Kathryn Biddle**, Illinois State University  
**Jess Gabl**, Illinois State University  
**Lindsey Kraus**, Illinois State University

A Functional Analysis of News Aggregate Sites during the 2016 Presidential Election

**Jennifer Bethmann**, Illinois State University  
**James Ndone**, Illinois State University  
**Henry Seeger**, Illinois State University

These papers offer quantitative content analyses of various discourse sets in the 2016 presidential election. The value of understanding political comedy and social media content has been

established over the last several years. This panel offers an additional treatment of the political function of news aggregate sites in this highly unusual election season.

3609 Saturday 3:30-4:45 PM

Lakeshore B

### **Consent, Comedy, and War: Competitive Papers in the Women's Caucus (Top Paper Panel)**

Sponsor: Women's Caucus

Chair: **Malynnda Johnson**, University of Mount Union

Respondent: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

Communicating Consent: A Comparative Thematic Analysis of Sorority and Fraternity Hookup Culture

**Samantha Crossland**, Middle Tennessee State University

**Jessica M. W. Kratzer**, Northern Kentucky University

#Madfunnywomen: Responses and Negotiations Women of Comedy Employ to Combat Sexual Harassment and Sex Discrimination within the Chicago Comedy Scene

**Ryan Cashman**, Illinois State University

**Chelsea Oshita**, Illinois State University

Mythologizing Wo(Men) in War (**Top Paper**)

**Brittany Knutson**, University of Minnesota

From an analysis of consent in contemporary hookup culture to sexual harassment in the Chicago comedy scene, these competitive papers in the Women's Caucus explore a range of subjects. Our top paper explores mythologizing of women and men in U.S. war stories.

3610 Saturday 3:30-4:45 PM

Greenway C

### **Star Wars, Dr. Who, Gaming & Science Fiction: How Individual and Collective Participation Can Create New Learning Opportunities for Children and Adults**

Sponsor: Community College Interest Group

Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **Dave Wendt**, Keokuk High School/Southeastern Community College

**Adam Tyma**, University of Nebraska, Omaha

**Tony L. Arduini**, Kirkwood Community College

**Scott Boras**, Minneapolis Community and Technical College

**Jim Knightwright**, Illinois State University

In today's quickly changing world, our wellbeing and survival is being challenged by a changing array of problems. It is important that we as scholars and citizens share our knowledge and skill sets with others, as well as fostering an atmosphere of cooperation with individuals, organizations, businesses and communities. Critical thinking, games, books and fun can be used as a springboard to create a participatory community in which everyone can play a part.

Panelists will share their favorite characters, games, books and television shows that have portrayed meaningful moments, lessons and scenarios of the future. Participants will explain, demonstrate and share methodology, speak about the use of these methods to aid in problem-solving, new instructional design, as well as create application in the community at large.

3611 Saturday 3:30-4:45 PM

Greenway D

## **DEBUT PAPERS, SESSION 2: Cultural Spaces and Places**

Sponsor: Intercultural Communication Interest Group  
Chair: **Hsin-I Sydney Yueh**, Northeastern State University  
Respondent: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls

The Essential Study of Interfaith Interactions on College Campuses  
**Michael Wojcik**, Illinois State University

Behind "Lucky" Forever: A Critical Examination of Chinese Abandoned Baby Girls  
**Zehui Dai**, Bowling Green State University

Mitigating Accent Challenges  
**Adebanke Adebayo**, Southern Illinois University, Edwardsville

Home or Host: Cultural Adjustment of Indian Women in the United States  
**Veronica Arora**, Illinois State University

A real problem in intercultural dynamics is how we view the other, which extends to difficulties associated with sociocultural and psychological adjustment, the construction of identity, and religiosity. This second Debut panel grapples with issues that go to the heart of what it means to be human in the twenty-first century.

### **Communication Ethics, Activism, and Social Justice Interest Group Information Session**

Sponsor: Communication Ethics, Activism, and Social Justice Interest Group  
 Chair: **Laura Terlip**, University of Northern Iowa  
 Vice Chair: **Laura D. Russell**, Denison University  
 Secretary: **Kristine M. Nicolini**, University of Wisconsin, Oshkosh

This session will provide information about the new interest group available for CSCA members.

### **Rhetorical Analyses of Politician's Statements**

Sponsor: Political Communication Interest Group  
 Chair: **Soo-Hye Han**, Kansas State University  
 Respondent: **Sarah Turner McGowen**, Northeastern State University

Creating a New World: Robert F. Kennedy's Prophecy in Indianapolis and Cleveland  
**Jeffrey P. Mehlretter Drury**, Wabash College  
**Cole A. Crouch**, Wabash College

Developing the Disadvantaged: A Study of Johnson's "Full Educational Opportunity"  
**William Cooney**, University of Nebraska, Lincoln

Reply All?: Organizational Legitimacy and the 2016 Hillary Clinton Campaign for President  
**Timothy Bill**, University of Kentucky

The E-mail Mea Culpa: Understanding the Strategies Employed in Hillary Clinton's E-mail  
 Crisis Image Repair Campaign  
**Daniel Chick**, Western Kentucky University

This panel includes competitive papers analyzing the rhetoric of several different political actors throughout the history of the United States. Each paper focuses on a distinct context and theoretical foundation while using rhetorical approaches to understand how politician rhetoric was interpreted and functioned within American society.

## **Saturday, March 18, 5:00-6:15 PM**

3701 Saturday 5:00-6:15 PM

Lake Superior A

### **Central States Communication Association Executive Committee Meeting**

Participants: **Blair Thompson**, President  
**Amy Aldridge Sanford**, First Vice President  
**M. Chad McBride**, Second Vice President  
**Shawn T. Wahl**, Past President  
**Jimmie Manning**, Executive Director  
**Kenneth A. Lachlan**, Journal Editor  
**Jeffrey T. Child**, Finance Committee Chair  
**Deb Ford**, Member at Large  
**Joy L. Daggs**, Member at Large  
**Anna Wright**, States Advisory Council Chair

3702 Saturday 5:00-6:15 PM

Greenway B

### **Creating New Ways to Teach the Campaign: Deliberation, Friendship, & Civic Engagement**

Sponsor: Communication Education Interest Group  
Chair: **Kristen L. McCauliff**, Ball State University

Presenters: **Rebecca A. Kuehl**, South Dakota State University  
**Kristen L. McCauliff**, Ball State University  
**Sara A. Mehlretter Drury**, Wabash College  
**Kristina Horn Sheeler**, Indiana University-Purdue University, Indianapolis

This panel brings together four scholars who are teaching the 2016 election in a variety of rhetoric classes. Given the circumstances surrounding the 2016 election (gender, divisive language, social media influence, high levels of interest, etc), we all redesigned particular elements of our class to highlight collaboration, new theoretical approaches, empathy and civic engagement. We plan to share our successes and discuss room for opportunity as well as engage the audience in their pedagogical experiences.



3703 Saturday 5:00-6:15 PM

Greenway C

### **Teaching Popular Culture: Popular Culture Theories, Methods, and Texts**

Sponsor: Popular Culture Interest Group  
Chair: **John R. Baldwin**, Illinois State University

Presenters: **Adam Tyma**, University of Nebraska, Omaha  
**Jennifer C. Dunn**, Dominican University  
**Jennifer Willis-Rivera**, University of Wisconsin, River Falls

This panel focuses on popular culture pedagogies and different ways of teaching popular culture. Therefore, it offers different pedagogical approaches and panelists focus on teaching different popular culture theories, methods and texts in their classes.

3704 Saturday 5:00-6:15 PM

Greenway E

### **Instructional Resources Interest Group Business Meeting**

Chair: **Heather Nesemeier**, Minnesota State University, Moorhead  
Vice-Chair: **DeAnne Priddis**, Middle Tennessee State University  
Secretary: **Kelly L. Adams**, Illinois State University

3705 Saturday 5:00-6:15 PM

Lake Superior B

### **Creating Change with Critical/Cultural Methodologies: Storytelling, Autoethnography and Narrative**

Sponsor: Intercultural Communication Interest Group  
Chair: **Ahmet Atay**, College of Wooster

Presenters: **Tony E. Adams**, Northeastern Illinois University  
**Ahmet Atay**, College of Wooster  
**Tasha R. Dunn**, Augustana College  
**Lara Lengel**, Bowling Green State University  
**Satoshi Toyosaki**, Southern Illinois University, Carbondale  
**Stephanie L. Young**, University of Southern Indiana

Research on culture and communication has failed to fully incorporate and employ critical and cultural methods such as storytelling and ethnographic methods as ways of interrogating issues related to diversity and culture. This panel will offer autoethnography and narrative as ways of studying difference, culture, and communication.

## Rhetoric & Citizenship

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Jessica Prody**, St. Lawrence University

Respondent: **Margaret Kunde**, Augustana College

How Trains Became People: *Santa Clara County v. Southern Pacific Railroad Co.* and the Creation of the Constitutionally Protected Corporate Subject

**Nicholas S. Paliewicz**, University of Louisville

Creating an Alternative to Being “Illegal”: Jose Antonio Vargas and the Politics of Undocumentedness in Contemporary United States

**Svilen V. Trifonov**, University of Minnesota, Twin Cities

Bold Strategies, Unclear Policies: The Rhetoric of the U.S. Border Patrol’s Strategic Plans, 1994-2012

**Marissa Fernholz**, University of Wisconsin, Madison

Eugene V. Debs at Canton, Ohio: Revolutionary Socialism and Rhetorical Agency

**Kristiana N. Wright**, University of Minnesota, Twin Cities

The papers on this panel explore the concept of citizenship from a variety of perspectives. Through examination of legal, political, and organizational discourse, these papers demonstrate how entities and individuals are defined as citizens through rhetoric, how organizations police borders that keep out non-citizens, and how political rhetoric offers new modes of citizenship and political agency.



## Saturday, March 18, 7:30-10:00 PM

3801 Saturday 7:30-10:00 PM

Northwoods Regency Area

### The Purple Party!

Celebrate the presidency of Shawn Wahl with this fantastic Prince-themed celebration! We'll have music, dancing, light snacks, a cash bar, and—for those who just can't wait for things to kick off—even a little intellectual stimulation!

7:30      **The Dance Party!**

**Northwoods**

Prince's party music was undeniable, and tonight we're playing lots of it! Head to the Northwoods room to see one of the coolest dance floors you've been on in a while and to dance to all the classic Prince songs. As a special bonus, we'll also have song interludes from some of Prince's most notable contemporaries, including Madonna, Michael Jackson, and David Bowie! And did someone say... dance contest? Get ready for a wild night! *Cash bar available.*

***Please note:*** *The music of Prince and Madonna often involves sexual and/or religious themes as well as language some may consider coarse or offensive.*

7:30      **The Reception!**

**Regency**

During the dancing, we will have a concurrent reception just next door. So if loud music and dancing are not your thing—or if you just need a break from shaking your tail feather—journey to the regency room for light refreshments and a cash bar. We'll mingle, say our goodbyes, and—at 8:30 p.m. sharp!—we'll give a special toast to CSCA President Shawn Wahl for all of the good ideas and hard work he has brought to the association.

