

Thursday, April 5, 6:30-7:30 AM

1000 Thursday 6:30–7:30 AM

Oak

Conference Yoga

Sponsor: **Amy Aldridge Sanford**, First Vice President
Presenter: **Danielle M. Stern**, Christopher Newport University



Begin your conference morning with yoga suitable for all levels. Danielle Stern, a member of CSCA since 2006 and a certified yoga instructor since 2015, will guide us through gentle breathing practices, a beginner-friendly flow, and a brief meditation. Danielle is the co-founder of Bhav Brigade, a collective of teachers dedicated to philanthropic, inclusive yoga. Although class is free, attendees are encouraged to donate to the YWCA of Southeast Wisconsin if you are able. A yoga mat or towel is encouraged, but not required, to make your practice more comfortable.

Thursday, April 5, 8:00-9:15 AM

1101 Thursday 8:00–9:15 AM

Wright Ballroom A

Differentiating Between a Great Conference and a Blah Conference: Tips for Getting the Most Out of Your CSCA Convention

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Hsun-Yu (Sharon) Chuang**, Denison University

Presenters: **DeAnne Priddis**, Middle Tennessee State University
Kristine M. Nicolini, University of Wisconsin, Oshkosh

Central States presents many unique opportunities to create powerful connections intellectually, professionally, and socially. This workshop provides new and returning CSCA members and students the opportunity to learn how to maximize their conference experience at this year's Central States Communication Association convention. The audience will learn how CSCA offers many great ways to make a difference as you get involved, build relationships and collaborations, and have fun. During our time together, we will discuss: Planning Your Itinerary, Networking, Marketing Yourself, Socializing, Down Time, and After You Get Home.

Feminism and Representations of Gender in Popular Culture

Sponsor: Women's Caucus

Chair: **Becky Timmerman DeGreeff**, Kansas State University, Polytechnic Campus

Respondent: **Tennley A. Vik**, Emporia State University

The Construction of Difference: SuicideGirls and a Rhetoric of Contradiction

Lara C. Stache, Governor's State University

Rachel D. Davidson, Hanover College

"I'm Your Person": Television Narrates Female Friendships in the Workplace from *Cagney and Lacey* to *Grey's Anatomy*

Kathleen M. Turner, Independent Scholar

Jennifer C. Dunn, Dominican University

Not a Barbie Girl, in a Barbie World: The Impact of Barbie on Body Image and Self-Esteem

Victoria McDermott, University of Alaska, Fairbanks

Feminism challenges the ways in which gendered representations are articulated through various forms of popular culture. Gender circulates and evolves through a wide variety of mediums ranging from children's toys to television shows to online communities. This space provides an opportunity to examine discourses of popular culture that intersect with concerns of feminism.

Interpersonal Communication is Political

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Jacki Willenborg**, University of Wisconsin, Milwaukee

Presenters: **Erin Sahlstein Parcell**, University of Wisconsin, Milwaukee

Karla Mason Bergen, College of Saint Mary

Benjamin M. A. Baker, University of Northern Iowa

Rebecca M. Johnson, University of Kansas

Katherine J. Denker, Ball State University

Scholars will discuss future "critical" directions of interpersonal and family communication research. Panelists will speak, in part, from four positions based in Suter's (2017) Critical Interpersonal and Family Communication (CIFC) framework, interpersonal communication scholarship needs to a) study power, b) engage relationships between the public sphere and private interaction, c) facilitate positive social change, and d) recognize the importance of researcher reflexivity]. Audience participation will be encouraged and welcomed.

When Your Disorder Makes You Different: Examining the Intersections of Stigma and Disease

Sponsor: Health Communication Interest Group
 Chair: **Susan Wildermuth**, University of Wisconsin, Whitewater

Presenters: **Tara Walker**, University of Colorado, Boulder
Mark A. Rademacher, Butler University
Brian Rogers, University of Wisconsin, Whitewater
Donovan Hemphill, University of Wisconsin, Whitewater
Kate Ksobiech, University of Wisconsin, Whitewater

This panel examines different ways that health issues are stigmatized in our culture. One panel member examines how stigma toward mental illness is impacted by popular media representations of the mentally ill. Another explores the ways in which big-pharma advertising campaigns may deliberately exacerbate stigma in order to encourage their target audiences to purchase drugs to reduce stigmatized symptoms. The final two panelists look at a myriad of intersections between stigma, drug-use, and health.

A Difference of Opinion Regarding Patriotism: A Discussion of Flag Protests as Confrontational Rhetoric

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **William Ross Cooney**, University of Nebraska, Lincoln

Presenters: **Brenda Ahnholz**, Ohlone College
Jacqueline A. Irwin, California State University, Sacramento
Krista Phair, Winona State University
Kirsten Theye, Concordia College, Moorhead

On September 22, 2017 President Trump suggested that NFL players who participated in anthem protests should be fired, leading to an escalation of the protests and opening a public dialogue about the appropriateness of protest using national symbols. This debate is not new, nor is the NFL a unique site of protest. Panelists will examine the current debate regarding the NFL protests during the National Anthem and past events such as the Dread Scott art exhibition, flag burning during the Vietnam War, and student protests of compulsory participation in schools and explore the implications of such confrontational rhetoric.

Seeking a Better Future—College, Civility, and Communication in a World of Differences

Sponsor: Community College Interest Group

Chair: **Mark Noe**, Park University

Rudeness Isn't a Right: Lessons from *Civility -- Manners, Morals, and the Etiquette of Democracy*

David L. Bodary, Sinclair Community College

Learning How to Have Civil Political Discussions: Lessons from *Rude Democracy*

Lora Cohn, Park University

Talking about the 2016 Election, the Battle over Confederate Monuments, and Marriage equality: Lessons from *Online Incivility and Public Debate*

Kathleen Edelmayer, Madonna University

Ten Lessons for Students and Everyone Else from *Reclaiming Civility in the Public Square*

Michael McDonald, University of Missouri, Kansas City

As educators, we must confront incivility in our classrooms. When students reject the good of the community for their own self-interests, attack those who are different from them, select offensive speech topics, or are generally rude and uncivil in class discussions, we can struggle to reply. Each presenter will briefly summarize a book on civility, suggest potential excerpts to use in courses, and discuss lessons/activities we can use in our classroom.

Rhetorical Strategies and Analyses of the 2016 Presidential Election

Sponsor: Political Communication Interest Group

Chair: **Joshua P. Bolton**, Loras College

Respondent: **Craig Allen Smith**, North Carolina State University

Incivility in the Twittersphere: A Rhetorical Examination of Clinton and Trump's Tweets During and After the 2016 Presidential Election

Joseph P. Zompetti, Illinois State University

Difference in the Functions of Baiting in the 2016 Presidential Debates

Terra Rasmussen Lenox, University of Wisconsin, Milwaukee

The Mythical American Businessman: A Pentadic Analysis on Trump's Presidential Announcement

Ismael Quinones, University of Northern Iowa

Winning Votes Through Entertainment Value and Constant Disruption: The New Currency of the 2016 Presidential Campaign

Ashley D. Garcia, University of Nebraska, Lincoln

Bernie Sanders' Rhetorical Strategies: Endorsing Hillary Clinton

Jalynn Bruske, Central Michigan University

This panel includes competitive papers analyzing the rhetoric of the 2016 presidential election.

1108 Thursday 8:00–9:15 AM

Usinger

What Did You Say? Engaging with Others, Virtual and Human, Over Media

Sponsor: Media Studies Interest Group

Chair: **James Knightwright**, Illinois State University

Respondent: **Michelle Calka**, Manchester University

Metaphors for Making Sense of Virtual Worlds: Utilization of Comparison Processes to Interpret and Communicate Novel Experiences

CarrieLynn D. Reinhard, Dominican University

Did the Robot Just Say it would Rain? Perceived Differences in the Communication Quality of a Twitterbot versus Human Agents

Patric R. Spence, University of Central Florida

Autumn P. Edwards, Western Michigan University

Chad C. Edwards, Western Michigan University

Xianlin Jin, University of Kentucky

How Does a Radio Personality's Testimonial Influence Media Experiences?: The Indirect Effect of Social Presence

Jihyun Kim, University of Central Florida

Hocheol Yang, Temple University

An Exploratory Study of Argument Quality and Deliberation on Facebook

Jessica R. Snitko-Welch, Purdue University

These studies investigate and compare how media users interact with humans and virtual characters, the role of metaphor and storytelling in those interactions, and the lack of deliberation and argument quality on Facebook. They explore the experience of the user in virtual worlds, the internet, social media and when listening to the radio. The discussion will inform those who build personas, computer or face-to-face, for mediated relationships and all who find themselves immersed in these relationships every day.

Giving Voice to Difference: Creating Student Agency in the Classroom

Co-Sponsors: Communication Education Interest Group

Basic Course Interest Group

Chair: **Julie C. Allee**, Ivy Tech Community College of Indiana

Presenters: **Cassandra L. Secrease**, University of Dayton
Cynthia Duquette Smith, Indiana University
Aimee A. Sorensen, University of South Dakota
James M. Schnobelen, Washburn University

Encouraging students to take charge of their learning is a challenge many of us face. One possible solution is to open a space within our courses for student agency. The hallmarks of such course design are living into the differences both students and faculty bring to the classroom and allowing multiple voices to be heard. This panel will discuss innovative ways to create venues for student self-expression while maintaining academic rigor.

The Past, Present, and Future of SOGI

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Tim McKenna-Buchanan**, Manchester University

Presenters: **Jimmie Manning**, Northern Illinois University
Tony E. Adams, Bradley University
Ahmet Atay, College of Wooster
Stephanie L. Young, University of Southern Indiana

In this panel, past chairs and influential members converge to discuss the founding of SOGI, its history, where the caucus is today, and its future. The goal of this panel is to facilitate an open dialogue with the presenters and attendees about where the caucus fits into the contemporary landscape of gender, sex, and sexuality and brainstorm prospective directions for the future.



1111 Thursday 8:00-9:15 AM

Wright Ballroom B

Connecting the Classroom to the Organization: Projects for Teaching Business Communication

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Stephen A. Spates**, Missouri State University

Respondent: **Peggy B. Fisher**, Ball State University

Writing a Strategic Plan: A Problem-based Learning Project for Business Communication Courses

Craig L. Engstrom, Southern Illinois University, Carbondale

Client Projects and Professional Communication: Enhancing Millennials' Problem-solving Skills

Elizabeth A. Petre, Bloomsburg University of Pennsylvania

Prime Real Estate: Branding University Syllabi

Vickie Shamp Ellis, Oklahoma Baptist University

Kaylene Barbe, Oklahoma Baptist University

Ann McNellis, Oklahoma Baptist University

Braden East, Oklahoma Baptist University

Effectively teaching the business communication course requires projects with clear application to the world of practice. This panel features three such projects and will allow time for sharing ideas among panelists and audience members.

1112 Thursday 8:00-9:15 AM

Wright Ballroom C

Typos, Tumbles, and Toilet Paper: Scholarly Mistakes that Can Bite You in the Class

Sponsor: Graduate Student Caucus

Chair: **Maureen J. Wieland**, Purdue University

Presenters: **Aimee Burns**, Bowling Green State University

Benjamin Davis, University of Wisconsin, Milwaukee

Riley Richards, University of Wisconsin, Milwaukee

Austin J. Beattie, University of Iowa

Megan Kendall, Purdue University

Chelsea Moss, Purdue University

As graduate students, mistakes happen. . . frequently. But these faux pas can create a space for learning. This discussion panel represents the complex roles of graduate students (student, researcher, instructor, and industry-bound) and the ways in which the panelists have overcome

mistakes throughout their graduate careers. From major typos on a publication draft to a trip over a table leg in front of a room of students, this panel will discuss how to recover with grace.

1113 Thursday 8:00-9:15 AM

Miller

Energy Drinks, Feminism, Singing, and Football: Analyzing Popular Culture

Sponsor: Popular Culture Interest Group

Chair: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

Respondent: **Rita L. Rahoi-Gilchrest**, Winona State University

Scandal's Mellie Grant Sticking It to the Man

Jessica M. Peterson, University of South Dakota

“Amping” the “Monster’s” Myth or Unleashing the Agentic “Beast”: Energy Drinks, The American Dream, and the Rhetorical Potential of Blurring the Material/Symbolic Boundaries

Nathan T. Stewart, Lakeland University

Unchanged theme in a “different” show: A critical understanding of blind audition, voting system, and music in *The Voice of China*

Xinxin Jiang, Bowling Green State University

Why this Research Sucks: A Thematic Analysis of Dysfunctional NFL Fans

Benjamin Brojakowski, Doane University

Performing a Feminist Sexual Empowerment

Runchao Liu, University of Minnesota, Twin Cities

Four authors will present on various genres of popular culture, ranging from portrayals of the American dream through energy drinks, looking at NFL fans’ negative comments about their favorite teams, the fantasy of democracy in a Chinese singing competition show, and feminist sexual empowerment. These authors will explore these various topics drawing upon a variety of theories to uncover the underlying assumption in popular media.



Thursday, April 5, 9:30-10:45 AM

1201 Thursday 9:30-10:45 AM

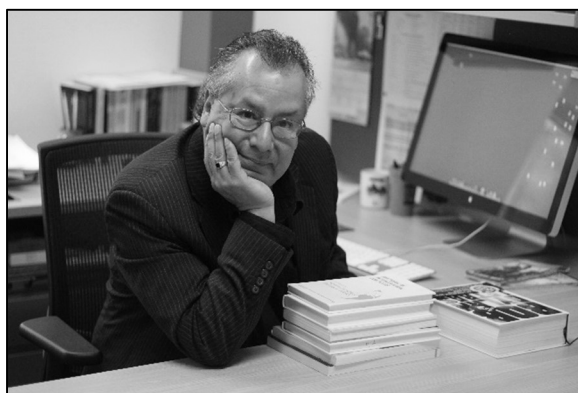
Kilbourn

Master Class—Thinking with Difference in Communication Studies

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Intercultural Communication Interest Group

Chair: **Heather D. Selim**, Texas A&M University, Corpus Christi

Presenter: **Alberto González**, Bowling Green State University



Difference can mean many things. It can refer to a distinctive way of knowing. It can refer to intersecting ways of being. It also can refer to ways of performing an identity in interpersonal, public, or mediated contexts. Further, difference also names a critical perspective that seeks to reveal and critique repressive hierarchies and inequities.

In this interactive class, we will examine how aspects of difference play out in our Central States region and globally. Come willing to share your stories of discovery and difficulty with difference, to discuss representations of difference on social media, and to create strategies for understanding and including difference.

Participants will emerge from the session with an action plan that describes how aspects of difference will be incorporated into future interrogations of your own positionality, communication pedagogy, research, and community involvement.



Difference with/in Pedagogy: Competitive Papers in Communication Education

Sponsor: Communication Education Interest Group
 Chair: **Alexandra Lippert**, Ohio University
 Respondent: **Nicholas T. Tatum**, Abilene Christian University

Echoes in a Mirror: Understanding the Differences—and Sameness—in the Advisor/Advisee Dyad
Adam Tyma, University of Nebraska, Omaha
Jennifer M. Rome, University of Nebraska, Lincoln

College Students' Instructor Impressions as a Function of Rhetorical/Relational Goal Theory
Scott A. Myers, West Virginia University
James Baker, West Virginia University
Heather Barone, West Virginia University
Stephen Kromka, West Virginia University
Sara Pitts, West Virginia University

Taking a Rhetorical Approach to Teaching Millennials
James T. Petre, Bloomsburg University of Pennsylvania
Craig L. Engstrom, Southern Illinois University, Carbondale

Use Sense Making Activities as Pedagogical Tools to Mitigate Tokenism and Intolerance
Truman R. Keys, Western Connecticut State University

This panel represents competitive papers submitted to the Communication Education Interest Group. Together, these papers embody different topics, methods, and paradigms that help to extend and improve the theories and praxis within communication education scholarship.

Argumentation and Forensics Interest Group Business Meeting

Chair: **Anthony Woodall**, Northeastern State University
 Vice-Chair: **Julie L. G. Walker**, Southwest Minnesota State University
 Secretary: **Anthony Woodall**, Northeastern State University



Bona Oratio: Challenges and Solutions in Introductory Communication Courses at Liberal Arts Colleges and Universities

Sponsor: Basic Course Interest Group
Chair: **David J. Potter**, Langston University

Presenters: **Joshua E. Young**, Oklahoma City University
David Deifell, Clarke University
Deborah C. Uecker, Wisconsin Luther College
Samuel Miller, Lane College
Tim McKenna-Buchanan, Manchester University
Patty English, Gustavus Adolphus College
Scott L. Jensen, Webster University

Understanding Quintilian's foundational influence of the difference the liberal arts and sciences tradition seeks, this panel provides the opportunity to discuss challenges and propose solutions faced by many basic course programs. To help advance the difference in communication the liberal arts makes in preparing 'good people, speaking well,' any stakeholder in the basic course should attend to understand the difference for their programs at their institutions for the health and vitality of the basic course.

Ways to Know if You Are Making a Difference in the Classroom

Sponsor: Community College Interest Group
Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **David A. Wendt**, Keokuk High School & Iowa Wesleyan University
Richard L. Underwood, Kirkwood Community College
Stephen A. Spates, Missouri State University
Julie A. Weishar, Parkland Community College

Panelists will share activities, methods, lesson plans and ideas to communicate, educate and inspire their students. Panelists will also share ideas to gain feedback regarding their teaching activities and methods, and if they have helped their students.



Great Ideas For Teaching (GIFT) Session 1 – Featuring the Top Overall Activity

Sponsor: Great Ideas For Teaching Interest Group
 Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. We Are Family, or Are We?: A Lesson on Identifying Differences in Family Communication Patterns and Attachment Styles Through Music Media (**Top Overall GIFT Activity**)
Robert D. Hall, University of Nebraska, Lincoln
2. Seeing Difference Differently: Using Images to Unpack Perspectives
Jeremy Fyke, Belmont University
3. Red and Blue Paint: Challenging Binary Gender and Sexual Orientation Communication in the Classroom
Darcy L. Wente-Hahn, University of Nebraska, Lincoln
4. Teaching Intercultural Communication with TED Talks
Nathan G. Webb, Belmont University
5. Use of Plicker vs. Kahoot to Enhance Student Engagement in College Courses
Kate Ksobiech, University of Wisconsin, Whitewater
6. Contexts of Communication
Tayler Boelk, Western Michigan University
7. Design Your Own Memorial or Museum Exhibit
Cynthia Duquette Smith, Indiana University
Cassandra L. Secrease, University of Dayton
8. Teaching Perspective Taking Theory: Encounters with International Teaching Assistants (ITAs) with Accent
Comfort Tosin Adebayo, University of Wisconsin, Milwaukee

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session

Crystallized Teaching Methods: Using Different Teaching to Understand How Communication Organizes Differently

Co-Sponsors: Communication Education Interest Group
Organizational and Professional Communication Interest Group
Chair: **Amanda Gunn**, Denison University

Presenters: **Sarah E. Riforgiate**, Kansas State University
Andrea L. Meluch, Indiana University, South Bend
DeAnne Priddis, Middle Tennessee State University
Laura D. Russell, Denison University
Sarah Symonds LeBlanc, Indiana University Purdue University, Fort Wayne
Katherine J. Denker, Ball State University

A picture is worth a thousand words, yet learning is often text-based. Since communication organizes ways of knowing, this panel utilizes Ellingson's (2009) work on Crystallization to develop innovative teaching techniques that privilege visual learning and communication. Presenters will share visual class activities – drawing, imaged-based presentations, visual writing, dialogical exercises, and photovoice – designed to invite different ways of understanding and critiquing institutional structures such as ideal worker norms, gender assumptions, mental health, and educational contexts.

You Can't Do That Online – But WE Do! Bridging the Differences Between Classroom and Online Teaching Environments (Top Panel)

Sponsor: Instructional Resources Interest Group
Chair: **America Edwards**, Western Michigan University

Presenters: **Anke Wolbert**, Eastern Michigan University
Leah M. Omilion-Hodges, Western Michigan University
Carrie Reif, University of Southern Mississippi
Valerie Kretz, St. Norbert College
Annette N. Hamel, Western Michigan University
Kathleen Propp, Western Michigan University
Scott E. Shank, Western Michigan University

Many instructors feel it is impossible to teach communication effectively in the online environment. Panelists will share their best practices and encourage other teachers of communication to find ways to adapt traditional communication courses for online delivery. Courses will include nonverbal, interpersonal, race/ethnicity, public relations, and how to create

“face to face” feedback on student assignments. They are teaching communication online when “conventional wisdom” said that it couldn’t be done!

1209 Thursday 9:30-10:45 AM

Miller

“What Makes Us Different?”: Sustaining Relevance in Progressive Communication Programs (Top Panel)

Sponsor: Undergraduate Education and Administration Section
Chair: **Nancy J. Brule**, Bethel University

Presenters: **Charles R. Bantz**, Indiana University Purdue University, Indianapolis
Betsy Wackernagel Bach, University of Montana
Linda B. Dickmeyer, University of Wisconsin, La Crosse
Lawrence R. Frey, University of Colorado
Deleasa Randall-Griffiths, Ashland University
Stephen K. Hunt, Illinois State University
Sandra G. Petronio, Indiana University Purdue University, Indianapolis

The challenges faced by academic programs are mounting each year. In the communication discipline, programs are being threatened with downsizing/closure as a result of budget shortfalls in their respective institutions. Departments need to be responsive to the challenges posed by diminishing financial resources, increasing costs, and significant societal and technological changes. Staying innovative in creating successful and relevant communication programs is an important activity for all departments who wish to sustain themselves and grow.

1210 Thursday 9:30-10:45 AM

Golda Meir

State of South Dakota Showcase – Adapting to Changing Student Demographics in the Foundations of Communication Course

Sponsor: States Advisory Council
Chair: **Joshua N. Westwick**, South Dakota State University

Presenters: **Aimee A. Sorensen**, University of South Dakota
Jill Tyler, University of South Dakota
Emily Niebrugge, University of South Dakota

High school and college teachers are dealing with a very different set of students than were populating our classrooms a few years ago. How do we adapt our communication curriculum to accommodate technology natives, non-native-English speakers, international students, under-prepared students, veterans, and older students – all while modeling the cultural inclusion we value?

Directions in Feminist Rhetoric(s) Scholarship

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Michelle Kelsey Kearl**, Indiana University Purdue University, Fort Wayne
 Respondent: **Jessica Prody**, St. Lawrence University

Emily Doe's Statement to Brock Turner: A Case for Long-Term Effectiveness Evaluation in Rhetorical Studies

Kathryn Swenson, Governors State University

Lara C. Stache, Governors State University

Privileged Vulnerability: Embodied Pedagogy as Critical Rhetorical Praxis

Danielle M. Stern, Christopher Newport University

White Feminism and the Ego-Function of Constituting Social Movements

Megan Orcholski, University of Wisconsin, Milwaukee

This panel brings together a variety of methodological approaches and critical readings in critical feminist rhetoric(s). The authors introduce a number of terms and strategies including (1) long term effectiveness evaluation, (2) privileged vulnerability, and (3) the ego-function within white feminism that encourage us to reflect on how we, as scholars, conduct our current and future research and teaching. Collectively, these papers decenter and reframe notions of voice, privilege, embodiment, and subjectivity in our contemporary political and pedagogical discourses.

Difference Erased: Access(ibility) in the Introductory Course

Sponsor: Basic Course Interest Group
 Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Presenters: **Ahmet Atay**, College of Wooster
Deanna L. Fassett, San Jose State University
Meggie Mapes, University of Kansas
C. Kyle Rudick, University of Northern Iowa
Darren J. Valenta, Southern Illinois University, Carbondale

Expanding disciplinary conversations, this panel will critically interrogate access(ibility) within the introductory course curriculum, textbook selection, and expected assignment requirements—accounting for shifting contexts and trends in online teaching, technological expansion, and open pedagogy. Far from “basic,” instructional practices must include reflective interrogations of accessibility for introductory courses to remain relevant and responsive to student lives,




regardless of abilities. This panel expands dialogue to investigate access(ibility) within introductory course design.

1213 Thursday 9:30 AM-10:45 AM

Wright Ballroom C

Sexual Orientation and Gender Identity Caucus Business Meeting

Chair: **Sara Baker-Bailey**, Southern Connecticut State University
Vice-Chair: **Rebecca M. Johnson**, University of Kansas
Secretary: **Justin J. Rudnick**, Minnesota State University, Mankato

	 <p>The Department of Communication at the University of Missouri, Columbia would like to congratulate Molly M. Greenwood and Josh C. Bramlett for their overall top paper award from the Political Communication Interest Group!</p>	
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1214 Thursday 9:30 AM-10:45 AM

Pabst

Top Paper Panel in Political Communication

Sponsor: Political Communication Interest Group
Chair: **Soo-Hye Han**, Kansas State University
Respondent: **James M. Schnobelen**, Washburn University

Candidate Versus Country: Invocations of America on Twitter During the 2016 Convention
Addresses of Hillary Clinton and Donald Trump (**Top Paper**)

Molly M. Greenwood, University of Missouri, Columbia

Josh C. Bramlett, University of Missouri, Columbia

Joshua P. Bolton, Loras College

Constructing the “Symbolic” Citizen: Michelle Obama as Potential First Lady
Sara Kitsch, Monmouth College

Personal Identity and Collective Resilience: Sadiq Khan’s Response to the 2017 Terror Attacks
(**J. Jeffery Auer Award for Top Graduate Student Paper**)




Josh C. Bramlett, University of Missouri, Columbia

Joel Lansing Reed, University of Missouri, Columbia

Total Losers and Bad Hombres: The Political Incorrectness and Perceived Authenticity of Donald J. Trump

Kirsten Theye, Concordia College, Moorhead

Steven Melling, University of Missouri, Kansas City

	 <p>The Department of Communication at the University of Missouri, Columbia would like to congratulate Josh C. Bramlett and Joel Lansing Reed for receiving the J. Jeffery Auer Award from the Political Communication Interest Group!</p>	
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Thursday, April 5, 11:00 AM-12:15 PM

1301 Thursday 11:00 AM-12:15 PM

Oak

Using Our Emotional Labor to Make a Difference

Sponsor: Women's Caucus

Chair: **Joy L. Daggs**, Northwest Missouri State University

Presenters: **Malynnda Johnson**, Indiana State University
Karla Mason Bergen, College of Saint Mary
Jessica M. W. Kratzer, Northern Kentucky University
Molly Wiant Cummins, Independent Scholar
Robin A. Jones, Southwestern Oklahoma State University

Building upon our discussion from 2017, we consider how the emotional labor we engage in might help us make a difference—positive or negative. Panelists will discuss disclosures and working with vulnerable communities, how the emotional labor we perform outside the academy impacts our work inside, how vulnerable disclosures affect emotional labor, how our emotional labor makes differences for our students, and how emotional labor changes when our duties in the academy change.





Top Papers in Argumentation and Forensics Interest Group

Sponsor: Argumentation and Forensics Interest Group
 Chair: **Edward A. Hinck**, Central Michigan University
 Respondent: **Michael Bauer**, Ball State University

Measuring Communication Apprehension in Intercollegiate Forensic Students
Benjamin M. A. Walker, Southwest Minnesota State University
Julie L. G. Walker, Southwest Minnesota State University

Soul Sharing: Forensics as a Cultivator of Empathy and Worldview Development
Anthony Woodall, Northeastern State University
Shawna J. Blake, Carl Albert State College

Student Perception on Competitiveness in College Forensics (**Top Paper**)
Kendrea James, Missouri University of Science and Technology

	<p>Her colleagues in Arts, Languages, and Philosophy at the Missouri University of Science & Technology would like to congratulate Kendrea James for her top paper award from the Argumentation and Forensics Interest Group!</p>	
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Making a Difference in the Community: The Rewards and Challenges of Connecting with Nonprofit Organizations

Sponsor: Communication Education Interest Group
 Chair: **Matthew S. Vorell**, St. Cloud State University

Presenters: **Peggy B. Fisher**, Ball State University
Sarah E. Riforgiate, Kansas State University
Nicole A. Ploeger-Lyons, University of Wisconsin, La Crosse
Quaquilla Rhea Walker, University of Minnesota, Morris
Cheryl L. Skiba-Jones, Trine University

This panel focuses on how we are “making a difference” in our communities through connecting students and our own skills with nonprofit organizations. Reflections on internships, consulting projects, the community partner perspective, and experiential education in nonprofit organizations will be addressed. Faculty, student and community partner experiences will be discussed.

1304 Thursday 11:00 AM-12:15 PM

Golda Meir

State of Iowa Showcase - Communication Pedagogy: Crisis Communication

Sponsor: States Advisory Council
Chair: **Brian Rohman**, Illinois State University

The Crisis Communication Class
Jeffrey D. Brand, University of Northern Iowa

Public Relations Aspects: Students as Practitioners
Gayle Pohl, University of Northern Iowa

Health Imaging of Presidents around the Globe
Chris Ogbondah, University of Northern Iowa

Listening to Avert Crises
Melissa Beall, University of Northern Iowa

Presenters will discuss strategies for dealing with crisis communication in various professions.

1305 Thursday 11:00 AM-12:15 PM

Kilbourn

Making a Difference: Interpersonal and Small Group Communication Mentoring/Networking Session

Co-Sponsors: Interpersonal and Small Group Communication Interest Group
Graduate Student Caucus
Undergraduate Education and Administration Section
Chair: **Tiffany R. Wang**, University of Montevallo

Presenters: **Leah E. Bryant**, DePaul University
Colleen Colaner, University of Missouri, Columbia
Erin Sahlstein Parcell, University of Wisconsin, Milwaukee
Andrew M. Ledbetter, Texas Christian University
Paul Schrodt, Texas Christian University
Allison R. Thorson, University of San Francisco
Jimmie Manning, Northern Illinois University

Please join us for a Mentoring/Networking Event. This is an opportunity for established scholars to mentor the next generation of Interpersonal and Small Group Communication scholars and an opportunity for undergraduate and graduate students to connect with scholars from other institutions.

1306 Thursday 11:00 AM-12:15 PM

Pabst

Political Communication Interest Group Business Meeting

Chair: **Soo-Hye Han**, Kansas State University
Vice-Chair: **Terri M. Easley-Giraldo**, Johnson County Community College
Secretary: **Colene J. Lind**, Kansas State University

1307 Thursday 11:00 AM-12:15 PM

Wright Ballroom A

Communication Theory Interest Group Business Meeting

Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne
Vice-Chair: **Jenna L. Currie-Mueller**, North Dakota State University
Secretary: **Stephen A. Spates**, Missouri State University

1308 Thursday 11:00 AM-12:15 PM

Mitchell

Rhetorical Perspectives on Health and Healthcare

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Terra Rasmussen Lenox**, University of Wisconsin, Milwaukee
Respondent: **Elizabeth A. Petre**, Bloomsburg University of Pennsylvania

Rhetorical Lessons in Advocacy and Shared Responsibility: Advancing Persuasive Ills and Partial Solvency in Pro-Caregiving Advocacy Policy Statements
Rachel D. Davidson, Hanover College

Laughing at Breast Cancer: Tig Notaro's Comedic Reimagining of the She-ro
Darren J. Valenta, Southern Illinois University, Carbondale

This is What Mental Illness Looks Like: The Dark Carnival of "A to Z of Mental Health" and "Depressiongrams"
Tucker Robinson, University of Missouri, Columbia

This panel highlights papers that bring rhetorical theory and criticism and health communication together in innovative ways. The authors explore (1) the rhetorical construction a "caregiving crisis" in unpaid family caregiving, (2) the contestation and reimagining of the she-ro breast cancer survivor through subversive humor, and (3) how digital forms of visual expression empower individuals with a mental illness to challenge stereotypes, social stigmas, and misconceptions surrounding mental health. Their work encourages us to think expansively about

rhetorical perspectives on health and healthcare and to embrace different frameworks and approaches in our research.

1309 Thursday 11:00 AM-12:15 PM

Schlitz

Awards Ceremony for the Sexual Orientation and Gender Identity Caucus

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Tim McKenna-Buchanan**, Manchester University

Top Paper Award: Coalitional Passing, Covering, and Shared Ethos Cultivation in the Case of the Council on Religion and the Homosexual

Joshua H. Miller, University of Wisconsin, Milwaukee

The Innovator Award for Outstanding Edited Collection:

Activities for Teaching Gender and Sexuality in the University Classroom

Michael Murphy, University of Illinois, Springfield

Elizabeth N. Ribarsky, University of Illinois, Springfield

The SOGI Scholarship Award: Is it Safe to Bring myself to Work? Understanding LGBTQ experiences of Workplace Dignity



Sara Baker-Bailey, Southern Connecticut State University

Kristen Lucas, University of Louisville

The James W. Chesebro Award for Scholarly Distinction in Sexuality Research:

Jimmie Manning, Northern Illinois University

This is the 3rd Annual Sexual Orientation and Gender Identity Caucus Awards Panel. It creates a space for the caucus to honor individuals who have contributed to the practical, theoretical, and activist directions in gay, lesbian, bisexual, transgender, and queer scholarship.

	<p>Congratulations to Oxford University Press author Jimmie Manning for receiving the James W. Chesebro Award for Scholarly Distinction in Sexuality Research from the Sexual Orientation and Gender Identity Caucus.</p>	 OXFORD UNIVERSITY PRESS
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Sexual Harassment, Diversity, and Sensitivity Training: Proposing a Different Direction

Sponsor: Organizational and Professional Communication Interest Group
 Chair: **Lance Brendan Young**, Western Illinois University, Quad Cities

Presenters: **Cristin A. Compton**, Kent State University
Debbie S. Dougherty, University of Missouri, Columbia
Marlo Goldstein Hode, University of Missouri, Columbia
Kathleen J. Krone, University of Nebraska, Lincoln

Communication scholars have long challenged the position that organizational culture can be strategically manipulated, yet organizations persist in the practice of requiring sexual harassment and diversity training, which are often perceived by members at best as ineffective, and at worst, as punishment. This expert panel will consider the evidence base for various diversity training practices and suggest what to keep, what to stop doing, what to adopt, how to evaluate, and what requires further research.

Top Competitive Papers in the Basic Course Interest Group

Sponsor: Basic Course Interest Group
 Chair: **Aimee A. Sorensen**, University of South Dakota
 Respondent: **Melissa Broeckelman-Post**, George Mason University

Synthesizing the Current State of the Basic Communication Course Annual: Furthering the Research of Effective Pedagogy (**Douglas M. Trank Award for Top Paper**)

Jillian Joyce, Illinois State University
Samantha Dunn, Illinois State University
Alex Kristelis, Illinois State University
Cheri J. Simonds, Illinois State University
Ben Lyn, Illinois State University

Connecting in the Public Speaking Classroom: Factors Associated with Student Perceptions of Graduate Teaching Assistant Immediacy

Emily Bublit, Lake Area Technical Institute
Carrie Anne Platt, North Dakota State University
Catherin Y. K. Westerman, North Dakota State University

Assessing Students' Writing and Public Speaking Self-Efficacy in a Composition and Communication Course



T. Kody Frey, University of Kentucky
Jessalyn I. Vallade, University of Kentucky

Instructor Socio-Communicative Style, Learner Empowerment and Affective Learning in the Basic Course

Jayne R. Goode, Governors State University

Katherine J. Denker, Ball State University

Jessica Lolli, Governors State University

	<p>The School of Communication at Illinois State University would like to congratulate Jillian Joyce, Samantha Dunn, Alex Kristelis, Cheri J. Simonds, and Ben Lyn for their top paper from the Basic Course Interest Group!</p>	
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1312 Thursday 11:00–12:15 PM

MacArthur

Spotlight Panel—Making a Difference: The Impact of Public Television and Community News Sites on Diverse Communities

Sponsor: Media Studies Interest Group

Chair: **Jerralyn Moudry**, Wisconsin Lutheran College

Presenters: Milwaukee Public Television

Raul Galvan, Manager of Program Production and professor at Milwaukee Area Technical College

Sharon Patterson, Director of Corporate and Foundation Relations at Wisconsin Lutheran College and former Producer/Host of Milwaukee Public Television’s program “Black Nouveau”

Milwaukee Neighborhood News Service

Dwayne Burtin, NNS Web/Social Media Director and Web Producer at Marquette University

Sharon McGowan, NNS Editor-in-Chief and professor at Marquette University

In this panel highlighting the impact of media from the host city, producers and on-air talent from Milwaukee Public Television will join the Editor-in-Chief and Web/Social Media Director from Milwaukee Neighborhood News Service to discuss content selection, the impact that their respective programs have on their audiences, and how they define and celebrate difference.

Milwaukee’s Public Broadcasting Station has been serving the community for 50 years. Their Vision Statement states that “Milwaukee PBS educates, informs, entertains, and stimulates the

imagination of adults and children alike...to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment.” Milwaukee Neighborhood News Service (NNS) covers stories that are important to the people who live, work and serve in central city neighborhoods, on topics such as education, public safety, economic development, health and wellness, environment, recreation, employment, youth development and housing.



1313 Thursday 11:00–12:15 PM

Wright Ballroom B

The Difference of Strategies in Communicating and Experiencing Burdensome Health Issues

Sponsor: Health Communication Interest Group
Chair: **Jeff Kuznekoff**, Miami University, Middletown
Respondent: **Robert D. Hall**, University of Nebraska, Lincoln

Presenters:

The Difference Colleagues Can Make: Social Support and Chronic Health Issues in the Workplace

Anne Kerber, Minnesota State University, Mankato

The Currencies of Social Change Related to Diabetes in Arkansas: A Comparative Investigation of Methods for Motivating People to Action

Christina Standerfer, University of Arkansas Clinton School of Public Health

Increasing Health Literacy to Write the Narrative

Jessica M. Samens, Bethel University

The Difference of Social Support: Positively Impacting Immediate Family Members of Cancer Patients

Keely Odell, University of Nebraska, Omaha

This panel's research explores communicating about burdensome health issues, such as unwanted pregnancies and STDs, diabetes, and chronic illness. Two of the studies address health education regarding sex and diabetes as modes for behavioral change. The additional studies examine the perception of social support in the context of chronic illnesses. By highlighting a breadth of experiences, panelists illuminate on communication strategies that can make a difference in lightening the load of burdensome health issues.

Public Relations in Hurricane Season 2017

Sponsor: Public Relations Interest Group
 Chair: **Todd Hauser**, Concordia University, Chicago
 Respondent: **Joshua Hawthorne**, Monmouth College

‘But They Didn’t Ask:’ Joel Osteen Attempts to Weather the Storm
Lars J. Kristiansen, James Madison University

Politics, Branding, and Hurricane Relief Charity Efforts
Mark Glantz, St. Norbert College

Paper Towels Can't Clean Up This Mess: An Analysis of Kategoria Targeting Trump's Hurricane Response Rhetoric.
Corey B. Davis, University of Wisconsin, Whitewater

Rush’s Cold Front Toward Hurricane Warnings
Jeffrey Delbert, Lenoir-Rhyne University

The hurricane season of 2017 created a multitude of disaster response public relations opportunities. The actions and reactions of public figures and elected public officials to these natural disasters are diverse. These reactions have their own intended and unintended consequences. This panel of authors analyzes the crises caused by natural disasters and actions of national public figures from multiple perspectives.

Economic Issues in Higher Education: Setting the Agenda Part I

Sponsor: **Blair Thompson**, President
 Chair: **Blair Thompson**, President

Members: **Christina S. Beck**, Ohio University
J. Kevin Barge, Texas A&M University
C. Kyle Rudick, University of Northern Iowa
Christine L. North, Ohio Northern University
Shannon C. VanHorn, Valley City State University
Trevor S. Parry-Giles, National Communication Association

This closed work session will involve setting an agenda for the presidential economic initiative in higher education. These task force members will brainstorm, outline goals for this initiative, and work towards setting an initial set of action items for this initiative. Given the economic

struggles higher education presently faces within our region and beyond, this task force has the potential to help CSCA take on an important advocacy role on this front.

Thursday, April 5, 12:30-1:45 PM

1401 Thursday 12:30-1:45 PM

Kilbourn

Master Class—The Centrality of Communication in Constituting Interpersonal and Family Communication Similarity and Difference

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Interpersonal and Small Group Communication Interest Group
Chair: **Carol L. Tschampl-Diesing**, University of Nebraska, Lincoln

Presenter: **Dawn O. Braithwaite**, University of Nebraska, Lincoln



As both researchers and instructors, how do we understand, study, and teach about interpersonal communication as constituting relationships and selves? We will adopt a dialogic approach in this master class that will help sharpen our focus on how relational parties communicate and co-create relationships, and the role of interaction in co-creating both similarity and difference.

1402 Thursday 12:30-1:45 PM

Wright Ballroom C

Basic Course Interest Group Business Meeting

Chair: **Aimee A. Sorensen**, University of South Dakota
Vice-Chair: **Joshua N. Westwick**, South Dakota State University
Secretary: **Kevin Stoller**, Indiana University Purdue University, Fort Wayne

Unlikely Feminism and Feminists: Explorations of Difference in Representations of Women in Popular Culture (Top Panel)

Sponsor: Women's Caucus

Chair: **Heather Nesemeier**, Minnesota State University, Moorhead

Presenters: **Amanda Brown**, University of Wisconsin, Stout
Joy L. Daggs, Northwest Missouri State University
Kathie Kallevig, Yavapai College
Jacki Brucher Moore, Kirkwood Community College
Adam Tyma, University of Nebraska, Omaha

To say that women are underrepresented in media, such as film and television is a dramatic understatement. Nearly any female character in a lead role, or even females in stories that pass the Bechdel Test, are often labeled feminist. However, which female characters are, or are not feminists or good for feminism, is debatable. This panel explores that debate and seeks to challenge and expand up the accepted notions of feminist characters.

Narrative Pedagogy in the Classroom: Honoring Difference Through Students' Stories (Top Panel)

Co-Sponsors: Interpersonal and Small Group Communication Interest Group
 Communication Education Interest Group

Chair: **Sarah R. Petite**, University of Nebraska, Lincoln

Presenters: **Jody Koenig Kellas**, University of Nebraska, Lincoln
Sarah E. Riforgiate, Kansas State University
Katherine J. Denker, Ball State University
DeAnne Priddis, Middle Tennessee State University
Amanda Gunn, Denison University
Scott A. Myers, West Virginia University

Each student has a unique story highlighting different and important identity facets. This panel is designed to explore narrative pedagogy practices and activities that honor differences while allowing students to leverage communication strategies to self-story and re-story interpersonal relationships. Panelists will discuss using narrative pedagogical approaches and experiences through the following activities: 1) self-storying educational experiences, 2) crystalizing stories through poetry, 3) student witnessing and listening practices, 4) five-minute writing exercises, and 5) narrative coherence.

Graduate Student Caucus Top Papers

Sponsor: Graduate Student Caucus

Chair: **Samantha F. Quinn**, University of Wisconsin, Milwaukee

Respondent: **Maureen J. Wieland**, Purdue University

A Critical Literature Review of Email Use in Superior-Subordinate Communication (**Top Paper**)

Bailey C. Benedict, Purdue University

I'm Humble and I Know It: Exploring #Humblebrag as Remedial Facework

Austin J. Beattie, University of Iowa

America Edwards, Western Michigan University

Connecting Social Media Use with Gaps in Knowledge and Participation in a Protest Context: The Case of Candle Light vigil in South Korea

Sangwon Lee, University of Wisconsin, Madison

“Will They Tell My Story?”: A Feminist Narrative Critique of *Hamilton*’s Chicago Production

Stefanie Davis, Indiana University Purdue University, Indianapolis

The Role of Emotional Intelligence in Romantic Partner Satisfaction Depression and Demand Withdraw

Riley Richards, University of Wisconsin, Milwaukee

Eduardo J. Reyes, California State Polytechnic University, Pomona

This panel features the top five papers submitted to the Graduate Student Caucus. This panel will interest a wide range of CSCA members including computer-mediated-communication, interpersonal, organizational, and intercultural.

Top Paper Panel: How Communication Theory is Making a Difference in 2017

Sponsor: Communication Theory Interest Group

Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne

Respondent: **Em Griffin**, Wheaton College

What’s in a Name? Using Theory to Examine Storm Naming and Response (**Top Paper**)

Xialing Lin, Penn State University, Worthington Scranton

Adam Rinear, University of Connecticut

Patric R. Spence, University of Central Florida

Kenneth A. Lachlan, University of Connecticut

A Point of Difference: The Forgotten Legacy of Raymond Birdwhistell's Communication Theory

David Paterno, University of Texas, Tyler

A Review of Communication Approaches to the Study of Humor



Nathan Miczo, Western Illinois University

Examining the Convergence of Online and Offline Identity Creation Through Cultivation Theory
(**Top Student Paper**)

Laura Andrews, Kent State University

(Re)mapping the Field: A Quantitative Investigation of How People in the Practical Lifeworld Perceive Similarities and Differences Among the Constitutive Metamodel's Traditions

Andrew M. Ledbetter, Texas Christian University

	<p>The School of Communication Studies at Kent State University would like to congratulate Laura Andrews for her top student paper award from the Communication Theory Interest Group!</p>	
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1407 Thursday 12:30-1:45 PM

Mitchell

Top Student Papers in Intercultural Communication

Sponsor: Intercultural Communication Interest Group

Chair: **Alberto González**, Bowling Green State University

Respondent: **Diana Trebing**, Saginaw Valley State University

The Management of Intercultural Differences and Conflicts Between German-American Couples
(**Top Graduate Student Debut Paper**)



Leila Schmidt, Illinois State University

“Who Lives, Who Dies, Who Tells Your Story?”: An Exploration of Race and Counter-Narratives in Hamilton Through Critical Race Theory

Jennifer Hughes Edwards, Illinois State University

Sarah Hall, Illinois State University

Denaturalizing the Normative: Critical Autoethnography as a Critical Labor
Yusaku Yajima, Southern Illinois University, Carbondale

	<p>The School of Communication at Illinois State University would like to congratulate Leila Schmidt for her top debut paper from the Intercultural Communication Interest Group!</p>	
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1408 Thursday 12:30-1:45 PM

Juneau

Top Papers in the Communication Ethics, Activism and Social Justice Interest Group

Sponsor: Communication Ethics, Activism and Social Justice Interest Group

Chair: **Danielle M. Stern**, Christopher Newport University



Respondent: **Lawrence R. Frey**, University of Colorado, Boulder

The Inside Out: The Need for Different Journalism Ethics in Ethnojournalism (**Top Paper**)
Valica Boudry, Bemidji State University

Negligent Nipples: FEMEN's Self-Objectifying Protests as Global Media Events
Ashley D. Garcia, University of Nebraska, Lincoln

Bodies in Motion: Applying an Embodied Theoretical Perspective to Communication Activism Pedagogy
Shawna Merrill, Missouri State University

Different Rights (in)Different Times: Rendering the Invisible Visible Through a Comparative Iconographic Analysis of the Women's Suffrage Parade of 1913 and the 2017 Women's March on Washington
Sara Potter, Michigan Technological University

	<p>The Department of Integrated Media at Bemidji State University would like to congratulate Valica Boudry for her top paper award from the Communication Ethics, Activism, and Social Justice Interest Group!</p>	
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From Hiring Through Retirement: Focusing on the Manager

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Katherine M. Kelley**, Oral Roberts University

Respondent: **Stephen A. Spates**, Missouri State University

Caught in the Middle: Empowerment in Middle Managers

Noelle Doty, Kansas State University

Gregory Paul, Kansas State University

Living the Good Life: How Social Support Impacts Uncertainty Regarding Retirement

Amy C. Gebka, Ball State University

Kyle B. Heuett, Ball State University

Organizational Training: Supervisor Training and Subordinate Gains

Heather D. Selim, Texas A&M University, Corpus Christi

Ideal Candidate Profiles and Deaf Job Applicants: How Difference Matters in Employment Interviews

Elizabeth Otto, St. Catherine University

Erica Alley, St. Catherine University

Hiring Managers' Impressions of Business Communication: Recommendations for Teaching and Advising

Craig L. Engstrom, Southern Illinois University, Carbondale

In this set of competitive papers, the authors explore questions in organizational communication related to the role of the manager from hiring through retirement.



Top Contributed Performances in Performance Studies and Autoethnography

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: **Erin M. Briddick**, Portland State University, Rock Creek

Respondent: **Travis Brisini**, Pennsylvania State University

Whatcha Gonna Do, Brother?: An Ode to Terry Bollea (**Top Contributed Performance**)



Darren J. Valenta, Southern Illinois University, Carbondale

The Walmart Reprimand -- A Caregiver Low

Andrea Iaccheri, Ohio University

My Story to Tell?: An Autoethnographic Exploration of the Representation of Trauma

Riley Zahn, Minnesota State University, Mankato

	<p>The Department of Communication Studies at Southern Illinois University, Carbondale would like to congratulate Darren J. Valenta for his top performance award from the Performance Studies & Autoethnography Interest Group!</p>	
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Competitive Student Papers in Public Relations

Sponsor: Public Relations Interest Group

Chair: **Jeffrey D. Brand**, University of Northern Iowa

Respondent: **Deborah Sellnow-Richmond**, Columbus State University

Image Repair Failure of Chris Brown

Ernst Lamothe, Jr., Governors State University

Public Relations Campaigns and the Diffusion of Innovations: An Examination of the 4R Nutrient Stewardship Program (**Top Student Paper**)

Henry Seeger, Purdue University

Tell Them a Story: Measuring Engagement and Sentiment Response to Narratives in Social Media Posts

Cody Blake Wilson, Purdue University

1412 Thursday 12:30-1:45 PM

MacArthur

Media Studies Interest Group Business Meeting

Chair: **Jerralyn Moudry**, Wisconsin Lutheran College
Vice-Chair: **Jennifer C. Dunn**, Dominican University
Secretary: **Dana Schowalter**, Western Oregon University

1413 Thursday 12:30 PM-1:45 PM

Usinger

Judging When Triggered: “Because Judges Have Experienced Trauma Too”

Sponsor: Argumentation and Forensics Interest Group
Chair: **Cindy Larson-Casselton**, Concordia College, Moorhead

Presenters: **Julie L. G. Walker**, Southwest Minnesota State University
Katie M. Brunner, Minnesota State University, Mankato
Megan Orcholski, University of Wisconsin, Milwaukee
Jessica M. Samens, Bethel University

Trigger warnings are short alerts shared at the beginning of stories, performances, or depictions where the content may elicit emotional turbulence for an audience member. Typically, trigger warnings, like viewer discretions or film ratings, are accompanied by the invitation for the audience member to excuse himself or herself with grace to avoid unnecessary trauma. This panel will provide papers exploring experiences of forensics judges who do not have the option to excuse themselves from triggering performances.

1414 Thursday 12:30-1:45 PM

Walker

ESL Only Speech Classes? It’s Up for Debate

Co-Sponsors: Communication Education Interest Group
Argumentation and Forensics Interest Group
Chair: **Leah E. Bryant**, DePaul University

First Affirmative: **Katie Lever**, Western Connecticut State University
Second Affirmative: **Russell Luce**, Horry Georgetown Technical College
First Negative: **Jessica Cherry**, Western Connecticut State University
Second Negative: **Elizabeth N. Ribarsky**, University of Illinois, Springfield

Some universities have proposed ESL only sections of public speaking, hoping these students will feel less judgment/pressure and reduce anxiety by being surrounded by students experiencing a similar challenge. But, what is lost and gained in these segregated classrooms? This panel will be a debate format. Once the debate is complete, the panelists will open the floor

to the audience to engage in discussion with the debaters and other attendees to generate insightful dialogue.

1415 Thursday 12:30-1:45 PM

Presidential Suite

Economic Issues in Higher Education: Setting the Agenda Part II

Sponsor: **Blair Thompson**, President

Chair: **Blair Thompson**, President

Members: **Christina S. Beck**, Ohio University
J. Kevin Barge, Texas A&M University
C. Kyle Rudick, University of Northern Iowa
Christine L. North, Ohio Northern University
Shannon C. VanHorn, Valley City State University
Trevor S. Parry-Giles, National Communication Association

This closed work session will involve setting an agenda for the presidential economic initiative in higher education. These task force members will brainstorm, outline goals for this initiative, and work towards setting an initial set of action items for this initiative. Given the economic struggles higher education presently faces within our region and beyond, this task force has the potential to help CSCA take on an important advocacy role on this front.

Thursday, April 5, 2:00-3:15 PM

1501 Thursday 2:00-3:15 PM

Oak

Workshop with Keynote Speaker—The Changing Landscape of Identity: Understanding and Supporting Students of All Gender Identities and Sexual Orientations

Sponsor: **Amy Aldridge Sanford**, First Vice President

Chair: **Molly C. Turner**, Northeastern State University

Presenter: **Robyn Ochs**

Our teens and twenties are times of exploration, discovery and growth. For non-heterosexual students, this is a time when presumptive labels and sexuality are called into question. Robyn will discuss her work with teens and young adults, and share some of her observations and the lessons she has learned.

Listening to Difference: Autoethnographic Reflections on Sound, Music, and the Aural World

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: **Michael Will**, Ball State University

Respondent: **Tasha R. Dunn**, University of Nebraska, Kearney

Presenters: **Stephanie L. Young**, University of Southern Indiana

Ben Luttrull, University of Southern Indiana

Blake Paxton, Saint Xavier University

Art Herbig, Indiana University Purdue University, Fort Wayne

Ahmet Atay, College of Wooster

From the human voice to music, from podcasts to cityscapes, panelists will reflect on their aural experiences of the everyday. The goal of the panel is to examine how sound plays a central role in our embodied narratives and the different ways in which our lives and memories are shaped by geographies of sound. Ultimately, we hope to bring the audience into conversation with the aural imagination.

Feminism and Films in the Past Five Years

Sponsor: Popular Culture Interest Group

Chair: **Elaina M. Ross**, University of Kansas

Respondent: **Anne Kerber**, Minnesota State University, Mankato

“Ain’t No Bitches Gonna Hunt No Ghosts”: Analysis of Femininity in and Controversy Surrounding the 2016 Female-Led *Ghostbusters* Reboot

Julie L. G. Walker, Southwest Minnesota State University

Must Play Well for Others: An Exploration of the Barriers to Female Character Development in the Marvel Franchise.

Katie M. Brunner, Minnesota State University, Mankato

Digital Visual Storytelling and the Female Fighters on *Fury Road*

Hilary Rasmussen, University of Wisconsin, Milwaukee & Concordia University Wisconsin

Wondering Woman: Withholding Information as a Plot Device in Female Movie Relationships

Megan Orcholski, University of Wisconsin, Milwaukee

The past five years has seen an explosion of powerful women on the big screen. Despite the continuing discrepancies between male and female representation, feature films like *Wonder*

Woman to Mad Max: Fury Road have highlighted strong women in lead roles. Celebrating and critiquing high-power female movies through the papers on this panel about movies of the past five years will provide robust conversation about the state of media as a culturally shaping force.

1504 Thursday 2:00-3:15 PM

MacArthur

Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session II

Sponsor: **Amy Aldridge Sanford**, First Vice President
Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa
Jennifer V. Martin Emami, Texas Woman's University

Participants: **Nora Cox**, Missouri State University
Annette N. Hamel, Western Michigan University
Jessica M. W. Kratzer, Northern Kentucky University
Sarah Turner McGowen, Northeastern State University
Christine L. North, Ohio Northern University
Anji L. Phillips, Bradley University
Justin J. Rudnick, Minnesota State University, Mankato
Sarah J. Steimel, Weber State University
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed here.

1505 Thursday 2:00-3:15 PM

Wright Ballroom A

Who Representing Whom? Media Portrayals of Indigenous Cultures, the Black Lives Matter Movement, and Gendered Parenting Expectations

Sponsor: Media Studies Interest Group
Chair: **Aimee Lau**, Wisconsin Lutheran College
Respondent: **Dana Schowalter**, Western Oregon University

The Traveling Food Show: A Postcolonial Perspective to Televised Food Discourse
Mitchell Combs, Illinois State University

A Cultural Perspective of Social Movements: How Popular Culture Has Helped Advance the Black Lives Matter Movement
Dominique Newman, Purdue University Northwest

A Review of Fatherhood Portrayal in Television Sitcoms
Chelsea Moss, Purdue University

Viewing the Ordinary as Extraordinary: Redefining the Maternal Heroine's Fight Against Patriarchy

Ashley D. Garcia, University of Nebraska, Lincoln

Media producers provide lenses through which society interprets culture. Papers in this panel explore these portrayals of identity and roles in the discourse found in "Anthony Bourdain: Parts Unknown," celebrities' interpretation of the Black Lives Matter movement, sitcoms' portrayal of fatherhood, and how Min and Bill (1930), Evelyn in The Prize Winner of Defiance, Ohio (2005), and Val in The Second Mother (2015) depict the maternal heroine narrative.

1506 Thursday 2:00-3:15 PM

Usinger

Bridging Associations: How Can NCA Support Community Colleges?



Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Community College Interest Group

Chair: **David T. McMahan**, Missouri Western State University

Presenters: **David L. Bodary**, Sinclair Community College
Richard L. Underwood, Kirkwood Community College
Allison Beltramini, Waubonsee Community College
Julie A. Weishar, Parkland Community College
Jacki Brucher Moore, Kirkwood Community College
David A. Wendt, Keokuk High School & Southeastern Community College
Terri M. Easley-Giraldo, Johnson County Community College

NCA recognizes that the long-term health of the organization and the discipline rests in large part on the health of our community colleges. A task force is working to identify ways to support community college professors and their programs. After a briefing from members of the task force about the work done so far, the floor will be open to discussion and input from the audience to identify how NCA can assist community colleges.

Material Differences: Rhetorics of Place, Community, and Separation

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Linda D. Horwitz**, Lake Forest College
 Respondent: **Thomas A. Salek**, University of Wisconsin, Stevens Point

The Walls That Define Us: Material Border Rhetorics in Urban Spaces
Scott A. Mitchell, Wayne State University

Titanic Belfast: Memory, Place, and Simulation in a Post-Artifact Museum
Cynthia Duquette Smith, Indiana University

No Way Out But Down: The Condemned Man's Journey at Crumlin Road Goal
Cassandra L. Secrease, University of Dayton

Think Bigger: The Biblical Scale of Conflict at the Ark Encounter
Phillip Perdue, Indiana University

Expanding upon past and current scholarship on the rhetorical functions of space and place, this panel explores the interactive and consequential nature of material rhetorics through the study of walls in urban spaces, museums, the tourist experience of a prison, and even an encounter with Noah's ark. Together the panelists highlight how physical environments literally and figuratively frame not only our experiences of the places, but our understanding of the people inside and outside of their confines.

Beyond the Board: How a Faculty Internship Can Provide a Different Perspective in the Classroom

Sponsor: Public Relations Interest Group
 Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne

Presenters: **Joy L. Daggs**, Northwest Missouri State University
Grace Niemeyer, Northwest Missouri State University

As higher education moves toward a more profession based model, communication programs need to insure that they are keeping a current connection to industry. Many departments use Professional Advisory Committees, but the Plank Center for Leadership in Public Relations offers educators the opportunity to apply for a faculty internship. The experience can provide benefits for both the faculty member and the students. This panel will discuss the Plank Center Fellowship and the impact it has on faculty and students.

Why is Your Teaching Style so Different? International Teaching Assistants and Pop Culture References

Sponsor: Intercultural Communication Interest Group
 Chair: **Jeff Ching-Fan Lai**, University of Wisconsin, Milwaukee

Presenters: **Mike Allen**, University of Wisconsin, Milwaukee
Dakota Horn, Illinois State University
Uttara Manohar, University of Wisconsin, La Crosse
Seokhoon Ahn, St. Cloud State University
Kavya Pavitra, University of Oklahoma
Comfort Tosin Adebayo, University of Wisconsin, Milwaukee
Mary Hogg, Western Illinois University

This panel seeks to unveil possible challenges international teaching assistants (ITAs) encounter in the classroom when students reference the American popular culture. Many times ITAs are not familiar with these cultural artifacts, and this often challenges the perceived competence of ITAs. Popular culture reference is a huge part of the U.S. classroom learning system. The panel's discussions will revolve around how an ITA can gain competence in their knowledge of U.S. pop culture with some suggestions.

Avenues for Work/Life Change: Managing, Negotiating, Reframing, and Critiquing to Make a Difference

Sponsor: Organizational and Professional Communication Interest Group
 Chair: **Stacey Wieland**, Calvin College
 Respondent: **Erika L. Kirby**, Creighton University

Blurring Lines and Spilling Over: The Role of Social Media in Work/Life Emotions

Sarah E. Riforgiate, Kansas State University
Natalie Pennington, Kansas State University
Emily M. Ruder, Kansas State University

Interpersonal Work/Life Negotiations by Emerging Adults: Interaction Constraints as a Predictor of Perceived Success

Kendra Knight, DePaul University
Katherine J. Denker, Ball State University

Work Life of Graduate Students: Affective Labor in the Age of Academic Capitalism

Amanda Kennedy, St. Mary's University
Katherine Hampsten, St. Mary's University

Work-Life Balance as a Celebrity Issue: Exploring the Gendered and Classed Nature of Popular Press Coverage

Elizabeth Fish Hatfield, University of Houston, Downtown

Research examining conflicts from the intersection of paid work and private life obligations has burgeoned as technological advancements increase, family configurations shift, working hours expand, and new generations question traditional work assumptions. This panel examines communication strategies and critiques discourses to highlight ways individuals can change work/life practices, making a difference in their lives, in terms of managing technology choices, negotiating work/life conflict, reframing practices using a feminist lens, and critiquing celebrity media work/life advice.

1511 Thursday 2:00-3:15 PM

Miller

Political Communication and the 2018 U.S. Midterm Elections

Sponsor: Political Communication Interest Group

Chair: **Soo-Hye Han**, Kansas State University

Presenters: **Mary C. Banwart**, University of Kansas
Dianne G. Bystrom, Iowa State University
Mitchell S. McKinney, University of Missouri, Columbia
Trevor S. Parry-Giles, University of Maryland
Craig Allen Smith, North Carolina State University
Judith S. Trent, University of Cincinnati

Join a roundtable discussion with several political communication scholars who will analyze the approaching 2018 midterm elections. In the context of current state and national political activity, panelists will consider likely outcomes and the impact of the midterm elections on our national policy agenda; and how the 2018 elections may influence the candidates, strategies and campaign messages that might emerge ahead of the 2020 presidential contest. Audience participation will be invited.

1512 Thursday 2:00-3:15 PM

Golda Meir

State Communication Associations: Meeting the Challenges

Sponsor: States Advisory Council

Chair: **Linda Laine**, Iowa Communication Association

Presenters: **Randy K. Dillon**, Speech & Theatre Association of Missouri
Shannon C. VanHorn, Communication Speech & Theater Association of North Dakota
Kimberly Weismann, Communication Speech & Theater Association of North Dakota
Joshua N. Westwick, Speech Communication Association of South Dakota
Anna Wright, Illinois Communication and Theatre Association

State communication associations face a variety of challenges. Evaporating travel funds. Increased campus demands and time pressures. Proliferation of scholarly organizations and conferences. Escalating expectations for tenure and promotion. Declining memberships and conference attendance. Decreasing interest in association leadership. Yet state associations are in a unique position to provide valuable support and opportunities, often, due to the very challenges they face. This discussion will address the challenges facing state associations, providing insight into successful strategies and best practices.

1513 Thursday 2:00-3:15 PM

Juneau

Great Ideas For Teaching (GIFT) Session 2 – Featuring the Top Basic Course Activities

Sponsor: Great Ideas For Teaching Interest Group
Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Chocolate Milk Comes from Where? An Activity in Information Literacy*
Maura R. Cherney, University of Wisconsin, Milwaukee
2. Audience Analysis Movie Trailer Differences (**Top Student GIFT Activity**)
Samantha Dunn, Illinois State University
3. Three Communication Models: What's the Difference?
Paul A. Sommer, Kent State University, Stark
4. Because Every Audience is Different: Using Theory and Imagination to Teach Target and Constructed Audience
Emily Anne Mueller, University of Wisconsin, Milwaukee
Sophia Koleno, University of Wisconsin, Milwaukee
5. Small Activity, Big Difference: Teaching Students how to Formulate an Argument
Lynette J. Bleed, Indiana University Purdue University, Fort Wayne
6. Cultural Blunders: Public Speaking Scenarios for Discussion
Julie C. Allee, Ivy Tech Community College of Indiana
7. Tower with a Twist: Practicing Informal Group Roles While Teambuilding
Nicole A. Ploeger-Lyons, University of Wisconsin, La Crosse
8. There once was a man from the Palisades ... who decided to play some charades
Ashlie Klepper, Queensborough Community College

** Recognized as one of top five overall GIFT activities and the top basic course activity.*

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Thursday, April 5, 3:30-4:45 PM

1601 Thursday 3:30-4:45 PM

Oak

CSCA Scholar Conversations: Jerry D. Feezel

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln
Scholar: **Jerry D. Feezel**, Kent State University
Interviewer: **Scott A. Myers**, West Virginia University



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

1602 Thursday 3:30-4:45 PM

Kilbourn

Communicating Whiteness, Gender, and Sexuality in Popular Culture

Sponsor: Intercultural Communication Interest Group
Chair: **John R. Baldwin**, Illinois State University
Respondent: **Ahmet Atay**, College of Wooster

Whiteness, Will You Accept This Rose? A Bachelor Selects His Identity
Kathryn Biddle, Illinois State University

Whiteness's Postracial Imaginary in Disney's *Zootopia*
Linsay M. Cramer, Indiana University, East

Intersections of Power, Race, and Sexuality in Adrian Tomine's *Shortcomings*
Sidi Becar Meyara, Utah State University

Popular culture has significant rhetorical power to influence racial, gender, and sexual ideologies among viewers. This panel presents three media texts: the reality TV *The Bachelor*, Disney's animated film *Zootopia*, and the graphic novel *Shortcomings* to explore how the minority identities are marginalized and problematized in these diverse narratives. The presenters' detailed analysis of the three works illuminates why the study of whiteness is still relevant and crucial in intercultural communication.

1603 Thursday 3:30-4:45 PM

Juneau

Lynn H. Turner: An Apology to the Discipline

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Mike Allen**, University of Wisconsin, Milwaukee
Respondent: **Lynn H. Turner**, Marquette University

An Advisor's Apology and Lament
Michael E. Roloff, Northwestern University

An Co-Author's Apology and Lament
Nancy Burrell, University of Wisconsin, Milwaukee

A Daughter's Apology and Lament
Sabrina Turner, Lawyer

The Lament and Apology of Interpersonal and Family Scholarship
Patricia Sullivan, State University of New York, New Paltz

The Lament of Professional Organization Leadership
Patrice M. Buzzanell, University of South Florida

The Lament of Feminist Scholars
Helen Sterk, Western Kentucky University



The panel, in the form of a roast, honors the contribution of the scholar Barry Lynn Turner to the field of communication. In the form of an apology and lament, each panelist will offer a perspective on the contribution of Dr. Turner to the members of the discipline. The apologies will come from her doctoral advisor, daughter, former colleague, co-author, professional officer, and feminist scholarship. The panel will provide insight into the contribution and influence of a senior scholar. Time will permit audience participation, and that is encouraged.

States Advisory Council Business Meeting

- Chair: **Anna Wright**, Illinois State University
 Vice-Chair: **Kimberly Weismann**, Williston State College
 Secretary: **David A. Wendt**, Keokuk High School & Southeastern Community College
- Members: **Melissa Beall**, University of Northern Iowa
Joy L. Daggs, Northwest Missouri State University
Randy K. Dillon, Missouri State University
John Heineman, retired
Dakota Horn, Illinois State University
Scott L. Jensen, Webster University
Tushar R. Oza, Oakland University
Diana Rehling, St. Cloud State University
Renee Strom, St. Cloud State University
Hsin-I Sydney Yueh, Northeastern State University
Amy Aldridge Sanford, CSCA First Vice President

Closed meeting for members of the CSCA States Advisory Council listed here.

Modern Romance as Modern Research: Embracing the Irreverence of Popular Culture to Understand Dating in the Digital Age

- Sponsor: Popular Culture Interest Group
 Chair: **Elaina M. Ross**, University of Kansas
- Presenters: **William B. Myers**, University of Nebraska, Kearney
Tasha R. Dunn, University of Nebraska, Kearney
Katherine J. Denker, Ball State University
Blake Paxton, St. Xavier University
Nick Iannarino, University of Michigan, Dearborn

Using focus groups, interviews, surveys, and ethnography, the authors argue—through popular press writing—that finding a lifemate has fundamentally changed in the digital age. In this panel, scholars who have used the book *Modern Romance*, reflect on its pedagogical and scholarly possibilities and examine how we preserve the legacy of a discipline built upon traditional scholarship, yet also embrace the irreverence of genre-bending “scholarship,” to better understand the impact of digital communication technologies on romantic relationships.

1606 Thursday 3:30-4:45 PM

Pabst

Public Relations Interest Group Business Meeting

Chair: **Richard E. Murphy**, McKendree University
Vice-Chair: **Deborah Sellnow-Richmond**, Columbus State University
Secretary: **Jeffrey D. Brand**, University of Northern Iowa

1607 Thursday 3:30-4:45 PM

MacArthur

Teaching the College Course in Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Andrew M. Ledbetter**, Texas Christian University

Presenter: **Em Griffin**, Wheaton College

Communication Theory is a tough class to teach. For many students, the word *theory* has negative connotations and instructors are often outside their area of expertise. This panel is crafted for current and future instructors who want to stimulate students to understand, compare, and apply a range of communication theories. Presenters will offer sample syllabi, assignments, methods of evaluation, classroom activities, discussion ideas, video and Internet resources, and a comparison of ten different textbooks.

1608 Thursday 3:30-4:45 PM

Usinger

Community College Interest Group Business Meeting

Chair: **Allison Beltramini**, Waubesa Community College
Vice-Chair: **Tammie Wiebers**, North Central Missouri College
Secretary: **David L. Bodary**, Sinclair Community College

1609 Thursday 3:30-4:45 PM

Wright Ballroom A

Disenfranchising Grief: Exploring Differences in Silenced and Stigmatized Grief

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Brittnie S. Peck**, University of Wisconsin, Milwaukee
Respondent: **Leah A. Bryant**, DePaul University

Negotiating Privacy, Stigma, and Disenfranchised Grief Throughout the Infertility Journey
Kristine M. Nicolini, University of Wisconsin, OshKosh

The Silence and Stigma Associated with Parenting a Chronically Ill Child
Katherine Rafferty, Iowa State University

The Experience of Silenced and Stigmatized Grief in Alcoholic Families
DeAnne Priddis, Middle Tennessee State University

“We Still Don’t Do Christmas...”: Victims of Adolescent-to-Parent Abuse Experiences of Disenfranchised Grief
Nancy J. Brule, Bethel University

Suffocating the Grief of Sexual Assault Victims on College Campuses: Disenfranchising the Right to Mourn Former Identities?
Jessica J. Eckstein, Western Connecticut State University

Grief is a journey that the individual suffering loss travels through with support of others (Doka, 2016). Inspired by Doka’s book, *Grief is a Journey*, “disenfranchised grief” is the process of grieving loss not recognized or supported by society. This grief creates unique communication challenges, including: feeling marginalized, not receiving adequate social support, losing one’s identity, and suffering relational losses. Members of this panel will discuss how “disenfranchised grief” relates to their specific research areas.

1610 Thursday 3:30-4:45 PM

Wright Ballroom B

Scars of Survival: A Family Perspective on Difficult Times

Sponsor: Graduate Student Caucus
Chair: **Maria Butauski**, University of Missouri, Columbia
Respondent: **Riley Richards**, University of Wisconsin, Milwaukee

Investigating Familial Sense-Making of Mental Health in Rural Communities
Sarah R. Petite, University of Nebraska, Lincoln

Discursive Struggles in Fathers’ Talk about Early Fatherhood Experiences and Expectations
Lauren Johnsen, University of Missouri, Columbia

Communication Between Siblings of Alcoholics
Kory Loden, Kansas State University
Grace Karber, Kansas State University

Children's Desires and Perceptions of Social Support from Divorced Parents and its Effects of Self-esteem and Relationship Satisfaction
Kimberly A. Felan, Texas State University
Anthony Gallardo, Texas State University

The early days of interpersonal and family communication research focused on the positive outcomes and situations of the relationships. However, relationships, especially between family

members, are not always the most pleasant. Papers presented in this panel focus on individuals within the family when the family is not picture-perfect. Topics include divorce, mental health, addiction, and expectations of new parents.

1611 Thursday 3:30-4:45 PM

Wright Ballroom C

Spotlight on Diversity: Race Relations on Midwestern College Campuses

Sponsor: **Blair Thompson**, President

Moderator: **Shawn T. Wahl**, Past President

Presenters: **David T. McMahan**, Missouri Western State University
Carolyn Calloway-Thomas, Indiana University
Christopher Brown, Minnesota State University, Mankato
Lawrence R. Frey, University of Colorado, Boulder
Christina S. Beck, Ohio University
Tim McKenna-Buchanan, Manchester University
Jake Simmons, Missouri State University
Danielle M. Stern, Christopher Newport University
Eddah Mbula Mutua, St. Cloud State University
Stephanie L. Young, University of Southern Indiana
Mark P. Orbe, Western Michigan University
Dorothy L. Pennington, University of Kansas
Ronald L. Jackson, II, NCA President

Interracial communication is a micro discipline within communication, and although the appellation “diversity” embraces a growing number of identities, the nation’s media spotlight features and corroborates the interracial tension of college and university campuses, specifically between African American students and members of the dominant group, including administrators. Voicing dissatisfaction with the status quo, bolstered by reported acts of microaggression and derogation, African American students and their sympathizers have constructed many parameters of meaning through organized protests and acts of civil unrest. Protestors have disrupted public spaces and issued demands to be granted by institutions, often in an enumerated platform as an ultimatum, with an accompanying deadline for meeting the demands. Activism among protestors ranges from discursive to less discursive practices, and Midwestern colleges and universities are not immune to unrest and perceived power asymmetries across racial lines. National news features stories about interracial encounters on campuses in Minnesota, the Dakotas, Ohio, Michigan, Kansas, Missouri, Nebraska, Indiana, Wisconsin, Oklahoma, Illinois, and other states. This convention program proposes to problematize interracial encounters and the question phrased by author Paula Giddings’ famous book titled, “When and Where I Enter.” Where do we, as communication scholars, administrators, staff, and students, in CSCA enter the conversation/debate on interracial conflict on our campuses? What should be our goal(s)? Problem solving? Creating a basis for dialogue, with or without a concrete material goal in mind? Trying to establish law and order from a premise of civility and rationality? Creating a climate of safety on our campuses? Providing the protestors a voice? Sharing the protestors’ pain? This convention program highlights a concept-based approach to

(1) problem-identification in interracial conflicts, often embedded in historical precedent and circumscribed relations, (2) the possibility of a negotiated management of the problems, and (3) the, ironic, dialectic of “separate-but-equal” in the allocation of material resources, as protesting groups form separate, race/identity-based organizations and governing bodies on campuses. Leading this session are two Central States scholars who special in interracial communication: Dorothy Pennington, of the University of Kansas and Mark P. Orbe, of Western Michigan University. The leaders of this session hope that it not only responds to an exigence, but also leads to future CSCA scholarship and programming in interracial communication in areas such as, signification by speaking between the margins, material rhetoric, identity and interpretation of spatial dislocation, social justice modalities, autoethnography, interracial communication competencies and satisfaction, navigating schematic incompatibilities, and administrative management of discord.

1612 Thursday 3:30-4:45 PM

Walker

Discovering Different Aspects of the Dark Side of Interpersonal Communication

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Jenna McNallie**, Augsburg University
Respondent: **Rita L. Rahoi-Gilchrest**, Winona State University

Discussing Non-Monogamy with a Current or Potential Romantic Partner
Kristy Jagiello, University of Wisconsin, Milwaukee
Samantha F. Quinn, University of Wisconsin, Milwaukee

Microaggressions Toward People with Disabilities: Implications for Inclusive Education (**Dawn O. Braithwaite Award for Qualitative Research**)
Danielle Sparrow, University of Wisconsin, Milwaukee
Erin Sahlstein Parcell, University of Wisconsin, Milwaukee

Person-Centered Messages, Attributions of Responsibility, and the Willingness to Forgive Parental Infidelity
Morgan April, University of Nebraska, Lincoln
Paul Schrodtt, Texas Christian University

The Dangerous SIDE of Social Media: Manipulating Bystander Aggression and Support to Cyberbullying Victims Through an Application of SIDE
Claire Gross, Baldwin Wallace University
Erin K. Ruppel, University of Wisconsin, Milwaukee

The Contextual Effects of Advice Interactions on Advice Outcomes: Examining the Causal Processes via Perceived Face Threats, Advice Evaluation, and Felt Emotions
Jihyun Esther Paik, University of Wisconsin, Madison



This competitively-selected paper panel examines communication about behaviors (e.g., non-monogamy, microaggressions, parental infidelity, bystander aggression, face threats) that may damage interpersonal relationships and our ability to communicate competently in interpersonal relationships.

1613 Thursday 3:30-4:45 PM

Mitchell

Rhetorical Theory and Criticism Interest Group Business Meeting

Chair: **James M. Proszek**, Northwestern University
 Vice-Chair: **Kristi Scholten**, Ferris State University
 Secretary: **Kristin L. McCauliff**, Ball State University

	<p>The Department of Communication at the University of Wisconsin-Milwaukee would like to congratulate Emily Anne Mueller for her top student paper award from the Women's Caucus!</p>	 <small>UNIVERSITY of WISCONSIN</small> MILWAUKEE
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1614 Thursday 3:30-4:45 PM

Golda Meir

Negotiating Bodies and Sexuality: Perceptions, Choice, and Politics

Sponsor: Women's Caucus
 Chair: **Jacki Brucher Moore**, Kirkwood Community College
 Respondent: **Jessica M. W. Kratzer**, Northern Kentucky University

Sexual Consent In and Out of the Bedroom: Disjunctive Views of Heterosexual College Students
(Top Paper)

Jimmie Manning, Northern Illinois University
Kristen Jozkowski, University of Arkansas
Mary Hunt, University of Arkansas

Complexities of Womanhood and Motherhood: Differences in Perceptions of Breastfeeding in Western Society **(Top Graduate Student Debut Paper)**



Emily Anne Mueller, University of Wisconsin, Milwaukee

“When They Go Low, We Go High”: Michelle Obama’s Feminine Style Approach to Sexual Assault During the 2016 Election

James M. Schnoebelen, Washburn University
Sarah C. Dweik, Washburn University

It's about Time: Teen Pregnancy Prevention Media, Neoliberal Lessons, and Resistance
Megan Yahnke, University of Minnesota

Gendered bodies and sexuality have long been the subject of feminist scholars' inquiries. Participants on this panel continue this discussion in presenting their work that examines how alternative discourses challenge dominant cultural discourses regarding consent, sexual assault, teen pregnancy, and breastfeeding.

	The Women, Gender, and Sexuality Studies Program at Northern Illinois University would like to congratulate Jimmie Manning and his colleagues for their top paper award from the Women's Caucus!	
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Thursday, April 5, 5:00-6:15 PM

1701 Thursday 5:00-6:15 PM

Walker

Top Competitive Papers in Communication Education: Unpacking and Complexifying Difference with Students

Sponsor: Communication Education Interest Group
Chair: **T. Kody Frey**, University of Kentucky
Respondent: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

Negotiating Difference, Identity, and Community amongst First-Generation Students and First-Generation Faculty: High-Impact Practices and Communicating Belonging (**Top Paper**)

Theresa Castor, University of Wisconsin, Parkside
Adrienne Viramontes, University of Wisconsin, Parkside

Uncovering Ambiguity: Lessons from Our Students on Learning Outcomes, Communication, and Difference

Dani S. Kvam, University of Wisconsin, Oshkosh
Jennifer R. Considine, University of Wisconsin, Oshkosh
Tony Palmeri, University of Wisconsin, Oshkosh

"I felt the invisible hand of inequity fall firmly on my shoulders, holding me back": Exploring the Intersectional Identities of First-Generation College Student Women

Audra K. Nuru, Fairfield University
Tiffany R. Wang, University of Montevallo
Jenna Abetz, College of Charleston
Paris Nelson, University of Montevallo

What Motivates Students in the Online Communication Classroom? An Exploration of Self-Determination Theory

Laura Jacobi, Minnesota State University, Mankato

This panel spotlights the top four papers submitted to the Communication Education Interest Group. This year, Theresa Castor and Adrienne Viramontes, both from University of Wisconsin, Parkside, are the recipients of the Top Competitive Paper Award for the communication education interest group. Studying difference and making a difference, these papers represent the pinnacle of rigorous scholarship within communication education.

1702 Thursday 5:00-6:15 PM

Wright Ballroom B

Queering Animation: Gender, Sexuality, and Embodiment in Popular Cartoons

Sponsor: Popular Culture Interest Group

Chair: **CarrieLynn D. Reinhard**, Dominican University

Respondent: **Jennifer C. Dunn**, Dominican University

Twice the Gem That You Are: An Analysis of Garnet the Crystal Gem's Queer Embodiment
Noelle Lynn Blood, Washburn University

Just Keep Swimming: Queering Ability in *Finding Nemo*
Borin P. Chep, University of Nebraska, Omaha

Assertive Femininity: Messages about Modern Girlhood in Disney's Doc McStuffins
Jerralyn Moudry, Wisconsin Lutheran College

The Residents of the Land of Ooo: Gender Fluidity and Transgression in Children's Entertainment
Christopher J. Olson, University of Milwaukee, Wisconsin

Animated films showcase a range of intersecting cultural identities, such as expressions of gender fluidity and queer embodiment, as well as representations of people of color, people with disabilities, and trans/gender nonconforming characters. Cartoons are able to construct multidimensional characters with identities, abilities, and lives that are not constrained by binary societal norms. This panel explores and critiques this inclusive media trend toward an understanding of how queer animation contributes to societal views on LGBTQIA+ persons.



The Future of PR: Outstanding PR Undergraduates Who Will Make a Difference

Sponsor: Public Relations Interest Group
 Chair: **Richard E. Murphy**, McKendree University

Participants: **Shianna Knoll**, Manchester University
Trevor Rayhons, University of Northern Iowa
Grant Riggs, McKendree University

Four outstanding undergraduates in Public Relations will discuss how they are being taught to make a difference in their community and in the field of PR. The panelists will also reflect on the instruction of PR and what they see as the strengths and areas for improvement are in their programs.

Stigma, Sensation, and Support: A Health Communication Competitive Paper Panel

Sponsor: Health Communication Interest Group
 Chair: **Christine L. North**, Ohio Northern
 Respondent: **Anne Kerber**, Minnesota State University, Mankato

Negotiating assent and other tasks: Assessing the ability of PT students to initiate conversation and create shared meaning with patients
Rebecca S. Imes, Carroll University

When the Plus Sign is a Negative: Challenging and Reinforcing Embodied Stigmas Through Outliers and Counter-Narratives
Alexandra Lippert, Ohio University

The HIV/AIDS War in Kenya: An Investigation into the Perceptions of the Public toward people living with HIV/AIDS and the Kenyan Government's Commitment to Eradicate HIV/AIDS
Robert G. Nyaga, Purdue University

Sensation Seeking and Message Sensation Value: College Student Reactions to Anti-Tobacco Public Service Announcements
Kate Ksobiech, University of Wisconsin, Whitewater

This panel is comprised of competitive papers exploring worldwide health issues. Two of the papers in the panel explore stigma in the context of pregnancy and eating disorders. Panelists will also talk about students communication with creating shared meaning with patients and how

they view anti-tobacco announcements. Finally, the panelists set out to explore how HIV/AIDs is viewed in Kenya. Join the panelists as they explain their research into this different health areas.

1705 Thursday 5:00-6:15 PM

Kilbourn

Response to Diversity Crisis: Challenges and Strategies for Effective Intercultural Education

Sponsor: Intercultural Communication Interest Group
Chair: **Seokhoon Ahn**, St. Cloud State University

Presenters: **Eddah Mbula Mutua**, St. Cloud State University
Jennifer Hawkins, University of Wisconsin, Stout
Susie Lamborn, University of Wisconsin, Milwaukee
Jonathan B. Dellinger, University of Wisconsin, Milwaukee

This panel aims to address the two following issues in intercultural education: first, to discuss challenges and difficulties of teaching intercultural communication, and second, to share pedagogical strategies for an effective intercultural education curriculum. Specifically, the panelists will present their pedagogical principles and skills for intercultural education, ranging from designing assignments and evaluations, to developing in-classroom activities, to engaging class discussions on sensitive interracial topics, and to creating diversity training programs for online seminars.

1706 Thursday 5:00-6:15 PM

Wright Ballroom A

International News: Audience Reception, Neoliberalism and Postcolonial Discourse

Sponsor: Media Studies Interest Group
Chair: **Kelly L. Adams**, University of Missouri, Columbia
Respondent: **Alicia Wireman**, Indiana Tech

Culturally Proximate, Socially Different: Reception of Korean Drama Adaptations
Yesim Kaptan, Kent State University
Murat Tutucu, Izmir University of Economics

Politics and National Identity in the Middle East: Boycotting Turkish Media Products in Egypt
Yesim Kaptan, Kent State University

Analyzing Rana Plaza Crisis Discourse from a Postcolonial Perspective: Implications for Identity and Crisis Communication Studies
Mir Ashfaquzzaman, University of Northern Iowa

In the 2000s, the “Korean Wave” (Hallyu) arrived in Turkey. The first paper explores the cultural reception of Turkish adaptations of Korean media. The second paper takes this a step farther to ask how the Turkish media industry helps the government constitute hegemonic discourses. The final paper presents a postcolonial theory-driven critical discourse analysis of UK and US news coverage on the collapse of a garment factory building in Bangladesh on April 24, 2013.

1707 Thursday 5:00-6:15 PM

Golda Meir

National Communication Association: Advocacy, Data Resources, and Program Initiatives

Sponsor: **Amy Aldridge Sanford**, First Vice President

Chair: **Scott A. Myers**, West Virginia University

Presenters: **Trevor S. Parry-Giles**, NCA Interim Executive Director
Ronald L. Jackson, II, NCA President

This panel features NCA office staff and elected leadership discussing the role NCA plays in disciplinary advocacy, the data resources available through NCA to support teaching, research, and career development, and future programming ideas.

1708 Thursday 5:00-6:15 PM

Wright Ballroom C

State of North Dakota Spotlight - Teaching Privilege to Midwestern Students

Sponsor: States Advisory Council

Chair: **Becky Timmerman DeGreeff**, Kansas State University, Polytechnic Campus

Presenters: **Shannon C. VanHorn**, Valley City State University
Kimberly Weismann, Williston State College
Jonna Ziniel, Valley City State University
Amber Aberle, Valley City State University
Jaime Meyer, University of Mary

Many people in the Midwest do not feel they have privilege. However, many people do, in fact, have privilege. This panel explores ways of teaching privilege to demographics who do not always believe it exists.





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Theoretical Differences in Two Capstone International Addresses: President Obama's Cairo Speech "A New Beginning" and President Trump's Riyadh Speech "...Global Terrorism"

Sponsor: Communication Theory Interest Group
 Chair: **John "Jack" A. Jones**, University of Illinois, Chicago

Presenters: **Leah E. Bryant**, DePaul University
Jessica J. Eckstein, Western Connecticut State University
Samuel Rush, St. Xavier University
Lynn H. Turner, Marquette University

Panelists analyze and challenge the contrastive nature of "otherness" in two definitive international addresses delivered by our current president and previous president. Employing theories such as social judgment theory, expectation violation theory, and metaphoric analysis, the panelists will address issues of potential, immediate, and long-term consequences in the nation's relations with the global community.

Political Discourse in the Time of "Fake News"

Sponsor: Political Communication Interest Group
 Chair: **Jordan Stalker**, University of Wisconsin, Madison
 Respondent: **Joshua Hawthorne**, Monmouth College

How the Media Talks about 'Fake' News? Reporting in the World of Trump
Sumana Chattopadhyay, Marquette University

The Fourth Estate Strikes Back: Journalists Respond to Trump's Accusations of Fake News
Corey B. Davis, University of Wisconsin, Whitewater

Defining Fake News According to President Trump
David M. Rhea, Governors State University

Immunized from the Truth: Protecting a World View from Contrary Facts
Todd Hauser, Concordia University, Chicago

The importance of false news reports and "fake news" in the 2016 Presidential Election Cycle cannot be overstated. The term itself is polysemous. It might mean the introduction of false information posing as news. It might mean the scapegoating of factual information as false information. This panel is designed to have scholars analyze the impact of the term "fake news" from a variety of perspectives, and also the implications this has on politics and democracy.

1711 Thursday 5:00–6:15 PM

Schlitz

Adjunct/Temporary Faculty Caucus Business Meeting

Chair: Tammie Wiebers, North Central Missouri College

Vice-Chair: Heather Nesemeier, Minnesota State University, Moorhead

Secretary: Shawna J. Blake, Carl Albert State College

1712 Thursday 5:00-6:15 PM

Pabst

Rhetoric and Identity: Unpacking Discourses across Borders, along the Margins, and at the Edge

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Stephanie L. Young, University of Southern Indiana

Respondent: James M. Proszek, Northwestern University

I'M-Migrated: A Rhetorical Analysis of Identification and Division in F-1 International Student Visas

Alice Fanari, University of Nebraska, Omaha

A Warrior on the Margins: Liminality in Bronson Koenig's "What I Found in Standing Rock"

Barbara L. King, Carroll University

Identity Through Difference: A Fantasy Theme Analysis of the Alt-Right

Ismael Quinones, University of Northern Iowa

This panel demonstrates how rhetorical theory and criticism can contribute to the important work of unpacking discourses about the construction and negotiation of identity. Through their deft analysis of power, ideology, and agency, the three authors draw connections among individuals and groups who could not appear to be further apart. In doing so, they embody the late John T. Warren's call to "talk about difference in a way that makes a difference."

1713 Thursday 5:00-6:15 PM

Oak

Best Practices for Teaching Diverse Student Populations

Sponsor: Instructional Resources Interest Group

Chair: Diana Trebing, Saginaw Valley State University

Presenters: Ahmet Atay, College of Wooster

Melissa Hobart, Saginaw Valley State University

Jennifer D. McCullough, Saginaw Valley State University

Elizabeth A. Petre, Bloomsburg University of Pennsylvania

Satoshi Toyosaki, Southern Illinois University, Carbondale

This discussion panel brings together educators from various institutions to discuss their experiences teaching diverse student populations. Each panelist will focus on best practices working with students from diverse backgrounds including First Generation College, Millennial, Military/Veteran, and international student populations among others. We will provide recommendations for faculty members looking to increase their understanding and awareness of issues our diverse student populations encounter, and offer opportunities for dialogue and growth in our pedagogical styles.

1714 Thursday 5:00-6:15 PM

Juneau

Long-term Academic Mentoring Relationships: Leaving a Legacy

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Kellie W. Smith**, Texas A&M University, Corpus Christi

Presenters: **Judith C. Pearson**, North Dakota State University
Jeffrey T. Child, Kent State University
Yan Bing Zhang, University of Kansas
Gabrielle Byrd, University of Kansas
Judith S. Trent, University of Cincinnati
Cady Short-Thompson, Hope College
Amy Aldridge Sanford, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa

These mentors and protégés will be interviewed about their relationships with each other and how those relationships have affected their experiences and decisions throughout the years. They will also be asked to share tips for building and maintaining mentoring relationships within an academic environment.



Thursday, April 5, 6:30-7:30 PM

1801 Thursday 6:30-7:30 PM

Crystal Ballroom

Keynote—Beyond Binaries: Identity and Sexuality

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Sara Baker-Bailey**, Southern Connecticut State University
Presenter: **Robyn Ochs**

Join your CSCA colleagues for this interactive program, where Robyn will help us explore the landscape of sexuality, conducting a thought-provoking anonymous survey of those present, and look together at the data. Where do we fall on various sexuality continua? How do we label? How old were we when we came to our identities and to our sexualities? How asexual/sexual are we? How well do our friends/family members understand our sexuality? This program will likely expand your perspective and change the way you think about labels.



Robyn Ochs is an educator, speaker, grassroots activist, and editor of two anthologies: the 42-country collection *Getting Bi: Voices of Bisexuals around the World* (2009) and *RECOGNIZE: The Voices of Bisexual Men* (2015). In addition, her writings have been published in numerous bi, women's studies, multicultural, and LGBTQ+ anthologies. Robyn has taught courses on LGBTQ+ history & politics in the United States and Canada, the politics of sexual orientation, and the experiences of those who transgress the binary categories of gay|straight, masculine|feminine, black|white &/or male | female. An advocate for the rights of people of all orientations and genders to live safely, openly and with full access and opportunity, Robyn's work focuses on increasing awareness and understanding of complex identities, and mobilizing people to be powerful allies to one another within and across identities and social movements. She lives in Massachusetts and on May 17, 2004, the first day it was legal to do so, Robyn married Peg Preble. Robyn served for 12 years on the Board of Directors of MassEquality, Massachusetts' statewide equality organization and for 3 years on the Massachusetts Commission on LGBTQ Youth. She is the recipient of numerous awards, most recently PFLAG's Brenda Howard Award, the National LGBT Task Force's Susan J. Hyde Activism Award and the Harvard Gender & Sexuality Caucus's Lifetime Achievement Award.

Thursday, April 5, 7:30-9:00 PM

1901 Thursday 7:00-9:00 PM

Empire Ballroom

The 2018 Opening Reception: Celebrating “Difference”



Everyone is invited to this popular annual event that celebrates the first day of the convention! Whether you have had a full day of making a ‘difference’ in panel sessions or if you are just getting into town, come join the fun! In addition to catching up with all your CSCA friends and family, you can make new friends as the music plays, delicious hors d’oeuvres are served, and bartenders at two different cash bars serve beverages.

Thursday, April 5, 7:30-10:00 PM

1902 Thursday 7:30-10:00 PM

Chop House

CSCA Annual Past Presidents and Executive Directors Dinner

Host: **Shawn T. Wahl**, Past President

Anyone who has ever served as President or Executive Director is invited to this fantastic event that is organized by the most recent Past President. Please contact CSCA Past President Shawn T. Wahl (shawnwahl@missouristate.edu) with any questions you have about this year’s event.