

Friday, April 6, 6:30-7:30 AM

2000 Friday 6:30–7:30 AM

Empire

Conference Yoga

Sponsor: **Amy Aldridge Sanford**, First Vice President
Presenter: **Danielle M. Stern**, Christopher Newport University

Begin your conference morning with yoga suitable for all levels. Danielle Stern, a member of CSCA since 2006 and a certified yoga instructor since 2015, will guide us through gentle breathing practices, a beginner-friendly flow, and a brief meditation. Danielle is the co-founder of Bhav Brigade, a collective of teachers dedicated to philanthropic, inclusive yoga. Although class is free, attendees are encouraged to donate to the YWCA of Southeast Wisconsin if you are able. A yoga mat or towel is encouraged, but not required, to make your practice more comfortable.

Friday, April 6, 8:00-9:15 AM

2101 Friday 8:00–9:15 AM

Oak

Theorizing Yoga and Communication

Sponsor: Communication Theory Interest Group
Chair: **Joseph P. Mazer**, Clemson University

Presenters: **Noelle Lynn Blood**, Washburn University
Art Herbig, Indiana University Purdue University, Fort Wayne
Danielle M. Stern, Christopher Newport University
Adam Tyma, University of Nebraska, Omaha
Molly Waters, Christopher Newport University

This discussion panel features interdisciplinary perspectives around the intersection of communication and yoga. Presenters will make theoretical connections among experiences of integrating yoga into their wellness practice through communication principles of ritual and reflection, founding a yoga collective around theories of social justice, the commodification and fetishizing of spirituality and wellness, the performance of masculinity and femininity in yoga spaces, and the discursive construction of the embodied life as more meaningful when pursued with mindfulness and intention.

2102 Friday 8:00-9:15 AM

Pabst

Great Ideas for Teaching Interest (GIFT) Business Meeting

Chair: **Gordon S. Carlson**, Fort Hays St. University
Vice-Chair: **Aaron V. Burton**, Tiffin University
Secretary: **Seth S. Frei**, Texas State University

2103 Friday 8:00–9:15 AM

Miller

Spotlight—Practical Tips for Addressing Pedagogical Issues Related to First Year Students to Graduating Seniors

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Instructional Resources Interest Group
Communication Education Interest Group
Chair: **DeAnne Priddis**, Middle Tennessee State University

Presenters: **Betsy Wackernagel Bach**, University of Montana
Sandra L. Pensoneau-Conway, Southern Illinois University, Carbondale
Katherine J. Denker, Ball State University
Tiffany R. Wang, University of Montevallo

Seasoned pedagogues will give their best tips related to mid-term assessments, accessibility of course materials, mentoring of undergraduate research, and guiding difficult classroom conversations. The advice is helpful for all levels of teaching, from the basic course to advanced undergraduate courses.

2104 Friday 8:00-9:15 AM

Juneau

Made a Difference to Me: The Importance of Mentoring in Undergraduate Education

Co-Sponsors: Interpersonal and Small Group Communication Interest Group
Undergraduate Education and Administration Section
Chair: **Jessica Gehrke**, Wisconsin Lutheran College

Presenters: **Aimee Lau**, Wisconsin Lutheran College
Deborrah C. Uecker, Wisconsin Lutheran College
Ali Gattoni, University of Wisconsin, Milwaukee
C. Erik Timmerman, Texas State University
Malynda Johnson, Indiana State University
Ann Angel, Mount Mary University
Rachel Italiano, Marquette University
Jerralyn Moudry, Wisconsin Lutheran College

One person can make a difference in the trajectory of a student's life and career. This panel of faculty mentor-mentee pairs will share personal experiences in advising undergraduate students and highlight the value of mentoring for faculty, students, and the institution at large. Each pair of individuals on this panel began their mentor-mentee relationship during the mentee's undergraduate tenure and have maintained a relationship as mentees have pursued graduate work and careers in higher education.

2105 Friday 8:00–9:15 AM

Wright Ballroom A

“Gendertyping” in American Society

Sponsor: Media Studies Interest Group
Chair: **Jessica M. Peterson**, University of South Dakota

Presenters: **Danielle Dickerson**, South Dakota State University
Nick Lorang, South Dakota State University
Tess Mairose, University of South Dakota
Emily Niebrugge, University of South Dakota
Ashley Pikel, South Dakota State University
Matt Rohner, University of South Dakota
Kendall Uhrich, South Dakota State University

Media have the potential to shape current gender stereotypes and set the gender agenda, reinforcing who individuals believe they should be, what they should think, and how they should interact with each other based on gender and stereotypes. This panel will discuss how gender stereotypes differ, the role of media in representing gender stereotypes, how current media set the gender agenda, how media enforces gender identities of young children, how social media has changed gender expressions/expectations, and the differences in gender representations in *Cosmopolitan* and *Men's Health* magazines.

2106 Friday 8:00-9:15 AM

Usinger

Competition, Performance, and Health: Forensics as a Health Communication Case Study

Sponsor: Argumentation and Forensics Interest Group
Chair: **Benjamin M.A. Walker**, Southwest Minnesota State University
Respondent: **Cindy Larson-Casselton**, Concordia College

Making Sense of the Mind-Body Connection: Students' Nutritional Choices at Forensics Tournaments

Anne Kerber, Minnesota State University, Mankato

Social Media, Health, and Wellness: The Opportunities/Threats of Social Media to Impact Health in Intercollegiate Forensics

Julie L.G. Walker, Southwest Minnesota State University

Exploring Health Status Through Event Selection: Creating the Narrative and Boundaries

Jessica M. Samens, Bethel University

Case studies help explore intersecting health communication issues within complex environments. Intercollegiate forensics taxes students with grueling preparation and competition, poor eating and sleeping habits, and high stress levels. Prior research has explored forensics and well-being (e.g., National Forensic Journal, 22 (1), special edition on wellness in 2004), but this panel looks to examine problems and offer solutions to current issues as a case study to benefit similar arenas (e.g., sports, the workplace).

2107 Friday 8:00–9:15 AM

Mitchell

Difference and Fan Culture—Players, Venues, and Dissent as Influences on Fan Engagement in Sports Cultures

Sponsor: Popular Culture Interest Group

Chair: **Bonnie Sierlecki**, Edgewood University

Respondent: **Kevin R. Meyer**, Illinois State University

Taking My Talents Elsewhere: An Investigation of the Mythic and Ideological Discourse in Professional Sports Free Agency

Adam Blood, University of Nebraska, Lincoln

A Shining City on a Mound: Boston's Recasting of the American Dream

Benton Bajorek, University of Kansas

Vines, Curses, and Traditions: Reflection on the Modernization of Wrigley and a World Championship on the Chicago Cubs as "Promised Land"

Scott L. Jensen, Webster University

Professional Tennis' Rhetorical Redefinition in the Wake of the Sharapova Scandal

John W. Jordan, University of Wisconsin, Milwaukee

Fans, Self-Empowerment, and Dissent: Croatian Football Fan Use of Protest as Calls for Cultural Reform

Sasha Allgayer, Bowling Green State University

This panel includes papers that examine unique examples of fandom that are impacted by changes to a culture within which they are sports fans. From success to league politics, and from free agency to criminal acts, different rhetorical lenses are used to examine how fan communities respond to changes to what they have embraced as favorite teams, players, and sports. The authors discuss implications of making sport culture different on sport fan identity and behavior.

Competitive Papers in the Communication Ethics, Activism and Social Justice Interest Group

Sponsor: Communication Ethics, Activism and Social Justice Interest Group
 Chair: **Laura D. Russell**, Denison University
 Respondent: **Joshua D. Atkinson**, Bowling Green State University

Small Group Narratives: The Black Experience at Predominantly White Institutions
Jasmine T. Austin, University of Oklahoma

Structurally Integrating Mentorship to Normalize Diversity within the Workplace
Tianna Cobb, University of Oklahoma

National Security Whistleblowers and Journalists: Seeking Social Justice Through Ethical Leaked Communication
John Huxford, Illinois State University
Maria A. Moore, Illinois State University
Jennifer B. Bethmann, Illinois State University

A Bishop's Call for Prayer and Advocacy: The Rhetorical Practices of Theology in Bishop Burbidge's Statement on Comprehensive Immigration Reform
Jim Vining, Governors State University

From issues concerning diversity and inclusion to speaking publically against injustices, this panel explores an assortment of cases that complicate understandings of communication ethics. Questions regarding how individuals experience difference in their relational and social surroundings will be examined. Furthermore, panelists will probe the responsibilities and potential consequences persons face when advocating publically against corrupt institutional practices.

Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session III

Sponsor: **Amy Aldridge Sanford**, First Vice President
 Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa
Jennifer V. Martin Emami, Texas Woman's University

Participants: **Nora Cox**, Missouri State University
Annette N. Hamel, Western Michigan University
Jessica M. W. Kratzer, Northern Kentucky University

Sarah Turner McGowen, Northeastern State University
Christine L. North, Ohio Northern University
Anji L. Phillips, Bradley University
Justin J. Rudnick, Minnesota State University, Mankato
Sarah J. Steimel, Weber State University
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed here.

2110 Friday 8:00-9:15 AM

Wright Ballroom C

Stereotypes and Minority in the Media

Sponsor: Graduate Student Caucus
Chair: **Austin J. Beattie**, University of Iowa
Respondent: **Tucker Robinson**, University of Missouri, Columbia

‘They’re Just Not Doing Their Job...’: An Application of the Empathic Fallacy to the Presentation of Police News and Social Media
Cody Blake Wilson, Purdue University

‘Lady’ Blues: Dialogues about the Stereotypical Portrayals of Women in the Media using Fela Anikulapo-Kuti’s Music as a Case Study
Adebukunola Babalola, Texas A&M University, Corpus Christi

Calling the Shots: Representation of Women in Power in the Television Show *Suits*
Kelly L. Adams, University of Missouri, Columbia

Mass media and critical scholarship has a long history within the communication discipline. This paper panel seeks to expand and contradict some of the positive and negative issues that surround mass media in today’s context. Topics include stereotypical women, women of power, and police news in the media.

2111 Friday 8:00–9:15 AM

Schlitz

Embracing Difference in the Basic Course: Activities to Encourage a Global Citizenship (Top Panel in the Basic Course Interest Group)

Sponsor: Basic Course Interest Group
Chair: **Ed Schwarz**, Prairie State College
Presenters: **David L. Bodary**, Sinclair Community College
Lora Cohn, Park University
Kathleen Edelmayer, Madonna University

Michael McDonald, University of Missouri, Kansas City
Mark Noe, Park University

This panel discusses assignments in the varied communication basic courses that focus on culture. Each presenter will showcase an assignment they use to help create global citizens. Handouts will be provided, which will complement examples of student work and assessment recommendations. Many universities do not have or require a course about functioning in a global society. Communication programs can adapt assignments in the basic course to address this deficit and help create a better global citizen.

2112 Friday 8:00–9:15 AM

Wright Ballroom B

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Cathryn Ellis**, Western Kentucky University
Respondent: **Amanda Holman**, Creighton University

Shameless-ly Gendered: A Feminist Media Analysis on Showtime's Shameless
Hanh Pham, The College of Wooster

Communication Privacy Management (CPM) Theory in Long-Distance Relationships: How People Communicate Their Relationship to Others

Madison Henning, University of Northern Iowa
Jayda Baumhover, University of Northern Iowa
Brandi Rogers, University of Northern Iowa
Linzey Hubbell, University of Northern Iowa
Jon McReynolds, University of Northern Iowa

Dating, Mating, and Relating: Love Styles, Relationship Satisfaction, and Relationship Development

Anita Voss, Bethel University

Giving to Receive: Egoistical Dynamics in Nonprofit's Online Appeals

Alena M. Blakley, Oklahoma Baptist University

A Critical Analysis of Hard of Hearing Representations Marketed through Hearing Instrument Discourses

Jane Lynn, Denison University

2017 CSCA Federation Prize Winner Presentation: Dyadic Processes of Communicating Resilience

Sponsor: **Amy Aldridge Sanford**, First Vice President
 Chair: **Timothy L. Sellnow**, 2017 CSCA Federation Prize Committee Vice Chair

Presenters: **Maria K. Venetis**, Purdue University
Skye Chernichky-Karcher, Bloomsburg University
Helen Lillie, Purdue University

Research in cancer communication highlights that little is known about which communicative strategies support and enhance cancer patients' and partners' resilience when coping with cancer management. Guided by the Communicative Theory of Resilience (Buzzanell, 2010; Lillie et al., 2017), authors created and tested the Dyadic Cancer Resilience Scale. Participants were recruited from Amazon's Mechanical Turk and included cancer patients and partners of cancer patients. Participants completed online measures. Results highlight differences across participant role as well as culture.

How Co-Cultural Theory Has Made a Difference: An Open Forum with Mark P. Orbe

Sponsor: Communication Theory Interest Group
 Chair: **Em Griffin**, Wheaton University

Presenter: **Mark P. Orbe**, Western Michigan University

With so many theories in the field of communication, Mark P. Orbe's Co-Cultural Theory ranks among the best of them. This panel highlights Mark P. Orbe, who will address how talk about the development and application of the co-cultural theory and how it has made a difference in the field of communication.



Friday, April 6, 9:30-10:45 AM

2201 Friday 9:30-10:45 AM

Mitchell

Analyzing Popular Culture Through Gender, Millennials, Relationships and Westerns

Sponsor: Popular Culture Interest Group

Chair: **Michael Brewer**, Southern Illinois University, Carbondale

Respondent: **Trevor S. Parry-Giles**, University of Maryland

False Dichotomies: An Analysis of the Binary Relationships in Apichatpong Weerasethakul's *Syndromes and a Century*

Austin Fleming, Ball State University

Tech-savvy or Too Plugged In? Mediated Representations of the Millennial Worker

Elizabeth-Ann Pandzich, Wayne State University

Elizabeth Stoycheff, Wayne State University

Polishing a Scratched Record; or The Epideictic Power of Record Store Day

José Luis Quintero Ramírez, Northwestern University

Where the Dragons and Meth Addicts Play: A Rhizomatic Analysis of Popular Television as Westerns

Nettie Brock, University of Missouri, Columbia

Masculinity and Difference in Boxing Films: Examining the Significance of the Gay and Queer Subject in a "Purely Masculine" Cinematic Setting

Richard Wolff, Valparaiso University

Four authors will present on various genres of popular culture, ranging from portrayals of masculinity in boxing, looking at current television through the trope of the western, the preservation of vinyl, and representations of millennials. These authors will explore these various topics drawing upon a variety of theories to uncover the underlying assumption in popular media.



Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session III (cont.)

Sponsor: **Amy Aldridge Sanford**, First Vice President
 Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa
Jennifer V. Martin Emami, Texas Woman's University

Participants: **Nora Cox**, Missouri State University
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Anji L. Phillips, Bradley University
Justin J. Rudnick, Minnesota State University, Mankato
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Jennifer L. Willis-Rivera, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed here.

Not the Usual Suspects: Exploring Newer Terrain in Organizational Communication Research

Sponsor: Organizational and Professional Communication Interest Group
 Chair: **Stephen A. Spates**, Missouri State University
 Respondent: **Debra J. Ford**, Creighton University

“I Will Fight for You”: An Analysis of Servant Leadership in Female Politicians Facebook Posts
Alexandria Burch, University of Nebraska, Omaha

Collective Trolling as a Form of Organizational Resistance: Analysis of #JusticeForBradsWife
 Twitter Campaign

Gavin Kirkwood, University of California, Santa Barbara
Holly J. Payne, Western Kentucky University
Joseph P. Mazer, Clemson University

Identifying in a Material World: Identity as Discourse and Materiality
Greg Ormes, University of Wisconsin, La Crosse

Texts as Objects: Orienting Practices in the Communicative Constitution of Collective Action
Theresa Castor, University of Wisconsin, Parkside

The Impact of Social Dominance Orientation and Gender Role Incongruity on Entrepreneurial Intention.

Jeffrey Muldoon, Emporia State University
Sheryl Lidzy, Emporia State University
Carol Lucy, Emporia State University

These competitive papers explore less-commonly featured topics in organizational communication research. Ranging from Facebook posts in relation to servant leadership, ethnography and identity discourses, collective trolling as resistance, and texts and a water resources group, these papers broaden our questions in organizational communication.

2204 Friday 9:30-10:45 AM

Miller

Top Competitive Papers in Performance Studies and Autoethnography

Sponsor: Performance Studies and Autoethnography Interest Group
Chair: **Benjamin Haas**, Borough of Manhattan Community College
Respondent: **Erin M. Briddick**, Portland Community College, Rock Creek

An Autoethnography of Disabled Identity: Embodying the Medical, Social, and Postmodern Models (**Top Paper**)

Patrick Seick, Southern Illinois University, Carbondale

A Mother Explores Sharing Information About her Motherloss with her Children: An Autoethnography

Cindi Clayton-Schnitker, University of Southern Indiana

Why Cry?: Exploring the Performance of Crying in Relationship to Communication, Emotion and Identity

Megan Orcholski, University of Wisconsin, Milwaukee
Derrick Vaughn Langston, University of Wisconsin, Milwaukee

	<p>The Department of Communication Studies at Southern Illinois University, Carbondale would like to congratulate Patrick Seick for his top paper award from the Performance Studies & Autoethnography Interest Group!</p>	
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Visual Rhetorics of Pain and Possibility in Art and Architecture

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Stephanie L. Young**, University of Southern Indiana
 Respondent: **Terra Rasmussen Lenox**, University of Wisconsin, Milwaukee

American Nocturne, 1932: Visual Communication and Epideictic of Blame in Elgin, Illinois
Philip Dalton, Hofstra University
John Butler, Independent Scholar

“This is What We Have All Carried Through These Unspeakably Difficult Years”: The Visual Jeremiad of Kaethe Kollwitz’s *Kreig*
Jacqueline A. Irwin, California State University, Sacramento

Standing in the Unbuilt Empty: Commemorative Visions, Sensuous Imaginings, and the Architectural Epideictic
Dylan Rollo, Northwestern University

This panel explores the visual epideictic and jeremiad through a rhetorical analysis of temporally, geographically, and materially distinct pieces. Collectively, these papers encourage us to examine how artists articulate histories of violence and the potential for a better future and the rhetorical power of memory and imagination.

Teaching in Trump’s America (Top Panel in Communication Education)

Sponsor: Communication Education Interest Group
 Chair: **Samantha Dunn**, Illinois State University
 Respondent: **Kevin R. Meyer**, Illinois State University

Education and/as Humanization: The Case for Trashing Trump
Douglas Ficek, University of New Haven

Facts are Apolitical: Obligations in Education
Jenn Marra, Marquette University

Open-Mindedness, Offensiveness and Offendedness: Classroom Discussions on Human Diversity in Trump’s America
Dallis Pike, Ball State University

The Trumping of the Funny: Death of a Shaman
Elizabeth Sills, Northern State University

Recently BBC issued a list of “Seven Ways the World Has Changed” since Donald Trump began his presidency. These changes are pivotally important to discuss as they affect how to engage diverse viewpoints with students. This year, college instruction has become an increasingly scrutinized and self-conscious endeavor. Panelists will address the nature of culture, comedy, commentary, and inquiry as tools to teach students of/in the current political milieu. This panel hopes to spur audience discussion.

2207 Friday 9:30–10:45 AM

Chop House

Central States Communication Association 2019 Program Planners Meeting and Breakfast

Sponsor: **M. Chad McBride**, Second Vice President
Chad C. Edwards, Incoming Executive Director
Jimmie Manning, Executive Director

Chair: **M. Chad McBride**, Second Vice President

Participants: **Heather Nesemeier**, Minnesota State University, Moorhead
Julie L. G. Walker, Southwest Minnesota State University
Joshua N. Westwick, South Dakota State University
Sandra L. Pensoneau-Conway, Southern Illinois University, Carbondale
Kristine M. Nicolini, University of Wisconsin, OshKosh
Jenna L. Currie-Mueller, North Dakota State University
Tammie Wiebers, North Central Missouri College
Aaron V. Burton, Tiffin University
Maureen J. Wieland, Purdue University
Kallia O. Wright, Illinois College
Kelly L. Adams, University of Missouri, Columbia
Eddah Mbula Mutua, St. Cloud State University
Allison R. Thorson, University of San Francisco
Jennifer C. Dunn, Dominican University
Sarah E. Riforgiate, Kansas State University
Jake Simmons, Missouri State University
Terri M. Easley-Giraldo, Johnson County Community College
Adam Tyma, University of Nebraska, Omaha
Deborah Sellnow-Richmond, Columbus State University
Kristi Scholten, Ferris State University
Rebecca M. Johnson, University of Kansas
Kimberly Weismann, Williston State College
Malynda Johnson, Indiana State University
Elizabeth N. Ribarsky, University of Illinois, Springfield

This planners-only session offers all the information needed for the elected unit planners who will be making CSCA 2019 happen.

Master Class—Experiential Encounter Communication Pedagogy

Co-Sponsor: **Amy Aldridge Sanford**, First Vice President
Instructional Resources Interest Group

Chair: **Quaqilla Rhea Walker**, University of Minnesota, Morris

Presenter: **Lawrence R. Frey**, University of Colorado, Boulder



This session offers a chance to experience (at least, in part) the unique pedagogy of “encounter communication,” a method to facilitate “here-and-now” communication (talking *only* about what occurs between people in that room), for the purpose of creating meaningful moments of contact among participants. In line with the conference theme, this session focuses on perceived differences among participants, and feelings and potential actions generated by those differences. After experiencing the pedagogy, we will talk about how variations can be employed in courses, such as interpersonal and group communication. If you plan to attend, to save time, please read the following essay (email me and I will send it to you: larry.frey@colorado.edu):

Frey, L. R., & White, A. (2012). Promoting personal, interpersonal, and group growth through positive experiential encounter communication pedagogy. In T. J. Socha & M. J. Pitts (Eds.), *The positive side of interpersonal communication* (pp. 297–312). New York, NY: Peter Lang.

This session is limited to the first 20 participants.

CSCA Scholar Conversations: Kathleen Galvin

Sponsor: **Amy Aldridge Sanford**, First Vice President
 Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln
 Scholar: **Kathleen Galvin**, Northwestern University
 Interviewer: **Jody Koenig Kellas**, University of Nebraska, Lincoln



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Top Papers of the President's Undergraduate Honors Research Conference

Sponsor: President's Undergraduate Honors Research Conference
 Chair: **Blair Thompson**, President
 Respondent: **Leah E. Bryant**, DePaul University

Marketing through Social Media: Reaching Generation Z (**Top Paper**)
America Edwards, Western Michigan University

The Importance of Care for Children of Divorce
Hannah Barends, Denison University

Investigating College Students' Political Affiliation and Opinion Disclosures
Abby Murphy, University of Wisconsin, La Crosse

Social Support and its Effect on Relational Outcomes in On-again/Off-again Relationships
Matthew J. Mullin, West Virginia University
Osama Altayeb, West Virginia University
Benjamin H. Katz, West Virginia University

Cis-Femme Female Drag on Trial: An Investigation into the Guilty Verdict on “Bio-Drag as Appropriation” in Contemporary Drag Culture
Mariann Fant, Ball State University

	<p>The School of Communication at Western Michigan University would like to congratulate America Edwards for her overall top paper award from the President’s Undergraduate Honors Research Conference!</p>	
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2211 Friday 9:30-10:45 AM Juneau

Engaging with Our Partners in the Community: A Conversation with the MKE LGBT Community Center

Sponsor: Sexual Orientation and Gender Identity Caucus
 Chair: **Sara Baker-Bailey**, Southern Connecticut State University

Presenters: **Karen Gotzler**, MKE LGBT Community Center
Brandon Herr, MKE LGBT Community Center

There is a lot of talk in the discipline regarding applied scholarship, praxis, and community engagement. But do we walk the walk? And do we engage in applied scholarship with our broader community in a meaningful and respectful way? This discussion panel will explore these “town and gown” relationships. Panelists include staff members from the Milwaukee LGBT Community Center. The goal is to engage in a dialogue regarding how our research can be integrated into our broader communities. How can we better translate our research into effective practice? What might LGBTQIA communities need and what role can and should we as academics play?

2212 Friday 9:30-10:45 AM Walker

Health Communication: Offering Differential Solutions to the Opioid Crisis

Sponsor: Health Communication Interest Group
 Chair: **Lance Brendan Young**, Western Illinois, Quad Cities

Presenters: **Laura J. Jackson**, Iowa State University
Sarah Symonds LeBlanc, Indiana University Purdue University, Fort Wayne

Leigh Maxwell, Edgewood College
DeAnne Priddis, Middle Tennessee State University
Kevin Wombacher, University of Kentucky

Opioid overdose kills more than 90 people in the United States every day. Proposed solutions often target pharmaceutical companies, physicians, pharmacists, pain clinics, patients, addicts, and recovery resources. Solutions often fail to acknowledge this is a crisis of communication, with relationships playing a central part. This panel shares expertise in mass media, organizational communication, persuasion, patient-provider communication, social support, and family communication with the goal of proposing viable communication solutions to this national crisis.

2213 Friday 9:30-10:45 AM

Pabst

Top Papers in Intercultural Communication

Sponsor: Intercultural Communication Interest Group
Chair: **Carolyn Calloway-Thomas**, Indiana University
Respondent: **Elizabeth Lozano**, Loyola University, Chicago

The Phenomenology of the “Aftershock” in the Process of Intercultural Identity Adjustment and Readjustment (**Top Paper**)

Phil Chidester, Illinois State University

“Um, Diversity Definition... That’s Hard”: Student Perceptions of Diversity

Stacy Tye-Williams, Iowa State University

Amanda Arp, Iowa State University

Philip Gallagher, Iowa State University

Mariah Kemp, Iowa State University

Globalization, Consumer Culture and Changes in Masculine Representation

Suman Mishra, Southern Illinois University, Edwardsville



The **School of Communication at Illinois State University** would like to congratulate **Phil Chidester** for his top paper from the Intercultural Communication Interest Group!



Friday, April 6, 11:00 AM-12:15 PM

2301 Friday 11:00 AM-12:15 PM

MacArthur

Mental Illness and Media—Portrayals that May Shape Understanding

Sponsor: Health Communication Interest Group
Chair: **Michelle Calka**, Manchester University

Presenters: **Shawn Starcher**, Kent State University
Laura D. Russell, Denison University
Kallia O. Wright, Illinois College
Bailey Leitschuh, Illinois College
Sarah Symonds LeBlanc, Indiana University Purdue University, Fort Wayne
Malynnda Johnson, Indiana State University

This panel will examine the portrayal of characters in comic books, television shows, and movies that may play a role in understanding mental illness including, Sherlock Holmes, The Walking Dead, Harry Potter, The Green Lanterns, and others. Each panelist will provide their perspective on one or more of the characters in these stories and how those portrayals may influence the viewers' and readers' perspectives on mental illness overall.

2302 Friday 11:00 AM-12:15 PM

Kilbourn

Master Class—Communication Privacy Management Theory and Research: Getting to the Bottom of CPM

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Communication Theory Interest Group
Chair: **Elaina M. Ross**, University of Kansas

Presenter: **Sandra G. Petronio**, Indiana University Purdue University, Indianapolis



Unpacking the paradoxical sense of privacy management seems an increasingly difficult task. With the internet introducing endless examples of privacy breakdowns, it is often unclear whether privacy is still possible. Communication Privacy Management (CPM) theory and research offer a way to more clearly understand the puzzle of privacy. Decisions to reveal or conceal private information are guided by very clear principles. The predictive nature of CPM allows us to recognize the behaviors people enact when granting or deny access to their information, as well as explore issues when receiving private information. Through a discussion of the tenets of CPM theory across and within contexts such as families, healthcare, and social media, this interactive class uncovers some of the hidden assumptions people make about regulating their privacy and answers the puzzle of privacy management across contexts, countries, and concepts.

2303 Friday 11:00 AM-12:15 PM

Pabst

Are We So Different? A Discussion on the Intersection of Political, Interpersonal, and New Media Research for Coping with Conflict

Co-Sponsors: Political Communication Interest Group
Interpersonal and Small Group Communication Interest Group
Chair: **Terri M. Easley-Giraldo**, Johnson County Community College

Presenters: **Natalie Pennington**, Kansas State University
Nancy Burrell, University of Wisconsin, Milwaukee
Andrew M. Ledbetter, Texas Christian University
Kelly L. Winfrey, Iowa State University

This panel brings together scholars from Political, Interpersonal, and New Media to discuss interpersonal-political conflict today. Panelists will offer practical advice for undertaking research at this intersection, and open a dialogue with the audience about ways research can find commonalities in difference.

2304 Friday 11:00 AM-12:15 PM

Walker

Difference, Entitlement, and Power: Deconstructing the Privilege of Being a Communication Instructor

Sponsor: Communication Ethics, Activism and Social Justice Interest Group
Chair: **Satoshi Toyosaki**, Southern Illinois University, Carbondale

Presenters: **Anthony Peavy**, Minnesota State University, Mankato
Nolan Brickman, Minnesota State University, Mankato
Megan Orcholski, University of Wisconsin, Milwaukee
Maggie McDonald, Minnesota State University, Mankato
Katrina Cronk, Minnesota State University, Mankato
Jessica M. Samens, Bethel University
Nicholas Journey, Minnesota State University, Mankato

This panel addresses issues surrounding the innate privilege that comes with being an instructor in the classroom. Panelists will discuss issues surrounding instructor power as a performative act, white male instructor privilege, underprivileged female instructors, privilege in curriculum structure, and passing privilege for biracial instructors.

2305 Friday 11:00 AM-12:15 PM

Usinger

Exploring the Differences Between Expectations and Practices in Speech and Debate Coaching (Top Panel in Argumentation and Forensics)

Sponsor: Argumentation and Forensics Interest Group

Chair: **John Price**, Henderson State University

Respondent: **Nichelle McNabb**, Otterbein University

Exploring the Differences Between What We Teach in Public Speaking and What We Coach:
Can we Justify the Differences?

Kristi Scholten, Ferris State University

Moving from Coaching an Urban High School League to Coaching a Middle-Class
Midwestern University: How Difference is Understood and Enacted

Craig Hennigan, Truman State University

The Difference Made by Technology in 21st Century Coaching Collegiate Competitive
Speech and Debate

Matthew Swanson, St. Mary's College of California

A Difference that Makes a Difference? Implications of "Coach" vs "Educator" Within the
Forensics Community

Scott L. Jensen, Webster University

Debate and Diversity: Reexamining Gendered Language in Judges Ballots (**Top Student Paper**)

William Joseph Sipe, Ball State University

Coaches from various universities and at various points of their career explore the concept of difference, in many different ways, within the speech and debate community. The goal of the panel is to challenge the panelists and participants to think not only about the difference they can make in their areas, but also how differences or discrepancies can affect our impact as coaches. We want to critically explore these differences to better understand the implications on our students' experiences.



Everyday Intercultural Communication Challenges in American Higher Education: Make a Difference from International Faculty's Perspectives

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Intercultural Communication Interest Group
Chair: **Hsin-I Sydney Yueh**, Northeastern State University

Presenters: **Eddah Mbula Mutua**, St. Cloud State University
Elizabeth Lozano, Loyola University Chicago
Ahmet Atay, College of Wooster
Diana Trebing, Saginaw Valley State University

This panel invites US-born CSCA members to explore the everyday intercultural communication challenges in American higher education from international faculty's perspectives. The panelists will identify common challenges, such as presumed incompetency, passive aggression, silence, and insider-outsider positionality in classroom, with US-born colleagues, and within/outside their academic communities. By sharing how to deal with various forms of marginalization, this panel aims to turn the site of oppression to the opportunities of understanding, creativity, and making differences.

Celebrating Diverse Scholarship: Top Four Papers in Interpersonal and Small Group Communication

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Tiffany R. Wang**, University of Montevallo
Respondent: **Allison R. Thorson**, University of San Francisco

Sibling Communication Patterns, Interference/Facilitation, and Topic Avoidance: Predicting Sibling Relationship Satisfaction (**Top Paper**)
Nathan Miczo, Western Illinois University
Megan Presnell, Western Illinois University
Monica Lombardo, Western Illinois University

Message Received: Young Adults' and Parents' Communication Satisfaction Associated with Text Message Relational Maintenance
Jennifer Schon, Northern Illinois University

Exploring Difference in Family: Communication and Privacy Management for Female Veterans Between Their Military Voluntary Kin and Their Biological Families (**Nancy Burrell Award for Top Graduate Student Debut Paper**)
Carol L. Tschampl-Diesing, University of Nebraska, Lincoln

Gossip via Text Message: Motivations for Using Text Messaging to Share Gossip
Samantha F. Quinn, University of Wisconsin, Milwaukee

	<p>The Department of Communication Studies at the University of Nebraska-Lincoln would like to congratulate Carol L. Tschampl-Diesing for receiving the Nancy Burrell Award from the Interpersonal and Small Group Communication Interest Group in addition to the overall Past Officer Top Graduate Debut Paper from CSCA!</p>	
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2308 Friday 11:00 AM-12:15 PM

Wright Ballroom A

Organizational and Professional Communication Interest Group Business Meeting

Chair: **Debra J. Ford**, Creighton University
Vice-Chair: **Sarah E. Riforgiate**, Kansas State University
Secretary: **Sarah J. Steimel**, Weber State University

	<p>The Department of Communication at the University of Wisconsin-Milwaukee would like to congratulate Joshua H. Miller for his top paper award from the Sexual Orientation and Gender Identity Interest Group!</p>	
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2309 Friday 11:00 AM-12:15 PM

Miller

Top Papers for the Sexual Orientation and Gender Identity Caucus

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Sara Baker-Bailey**, Southern Connecticut State University
Respondent: **Rebecca M. Johnson**, University of Kansas

Coalitional Passing, Covering, and Shared *Ethos* Cultivation in the Case of the Council on Religion and the Homosexual (**Top Paper**)
Joshua H. Miller, University of Wisconsin, Milwaukee

Painted Nails: Queer Performativity as “Difference”
Justin J. Rudnick, Minnesota State University, Mankato

Making a Homocriminal: Subjugating Gay Bodies and The Repeal of Don't Ask, Don't Tell
(**Top Graduate Student Debut Paper**)
Alexander Ewers, Illinois State University

	<p>The School of Communication at Illinois State University would like to congratulate Alexander Ewers for his debut paper award from the Rhetorical Theory & Criticism Interest Group!</p>	
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2310 Friday 11:00 AM-12:15 PM

Wright Ballroom C

Competitive Papers in the Basic Course Interest Group

Sponsor: Basic Course Interest Group
Chair: **Joshua E. Young**, Oklahoma City University
Respondent: **Joshua N. Westwick**, South Dakota State University

Exploring the Content and Implementation of the Common Core State Standards in a High School and College Level Course

Anna Wright, Illinois State University
Brian Rohman, Illinois State University
Dakota Horn, Illinois State University
Barbara Meyer, Illinois State University
Cheri J. Simonds, Illinois State University

An Analysis of the Impact Preparation Exercises in the Basic Course

Melissa Broeckelman-Post, George Mason University
Heather Riddell, George Mason University

Towards a Research Agenda for a Critical Ecological Model of Communication Apprehension

Darren J. Valenta, Southern Illinois University, Carbondale

This panel represents competitive papers submitted to the Basic Course Interest Group. Each paper approaches various aspects of the introductory communication course.



Central States Communication Association Awards Rehearsal

Participants: **Jimmie Manning**, Executive Director
Chad C. Edwards, Incoming Executive Director
Blair Thompson, President
Amy Aldridge Sanford, First Vice President
M. Chad McBride, Second Vice President
Jeffery T. Child, Kent State University
C. Kyle Rudick, University of Northern Iowa
Timothy L. Sellnow, University of Central Florida
Autumn P. Edwards, Western Michigan University
Renee Robinson, Seton Hall University
Patric R. Spence, University of Central Florida
Stephen K. Hunt, Illinois State University
Matthew W. Seeger, Wayne State University

Rethinking Intercultural and Interpersonal Relationships

Sponsor: Graduate Student Caucus
Chair: **Comfort Tosin Adebayo**, University of Wisconsin, Milwaukee
Respondent: **Jonathan B. Dellinger**, University of Wisconsin, Milwaukee

Clash of Effects of Truth: Acceptance Speech in Intercultural Contexts
Emi Kanemoto, Bowling Green State University

Feed Friendship: An Exploration of the Events that Contribute to International-Host-National Student Third Culture Building
Margaret E. Baker, Western Michigan University

Interaction Adaptation Theory in Cross-Sex Friendships: A Literature Review
Daniel Casey, University of Wisconsin, Stevens Point

The Role of Translation in *Spirited Away*
Keisuke Kimura, Bowling Green State University

The papers on this panel explore a broad spectrum of topics to extended new ways to consider intercultural and friendship research. The context involved is diverse including settings from friendship to intercultural communication and diverse methodologies including critical and qualitative.

President’s Undergraduate Honors Research Conference Competitive Papers

Sponsor: President’s Undergraduate Honors Research Conference
Chair: **Kristen Evans**, Western Kentucky University
Respondent: **Erika L. Kirby**, Creighton University

“What Kind of Country Do We Live In?”: Black Bodies Resisting White Supremacy
Meg Itoh, College of Wooster

Abstinence Versus Birth Control: A Cluster Critique of Crisis Pregnancy Rhetoric
Sarah Claibourn, Oklahoma Baptist University

Communicating Love with Style: Exploring Communication Style and Chapman’s Love Languages
Courtney Peterson, Bethel University

When Push Comes to Shove: The Relationship Between Cohort Identity and Conflict Management Style
David Dooling, Missouri State University
Michael McHale, Missouri State University
Adam Suelmann, Missouri State University
Grace Runge, Missouri State University
Aaron Solari, Missouri State University

Obligation to Creation: Assessment of Environmental Stewardship in Higher Education
Benjamin Cale, Oklahoma Baptist University

Friday, April 6, 12:30-2:15 PM

CSCA Hall of Fame Awards Luncheon and Business Meeting



Celebrate outstanding member achievements and learn about the current state of the association at this cherished annual event. ***Lunch will be served. You must have a ticket to attend.***

Friday, April 6, 2:30-3:45 PM

2501 Friday 2:30-3:45 PM

Oak

CSCA Scholar Conversation: Deanna Sellnow and Timothy L. Sellnow

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln

Scholars: **Deanna Sellnow and Timothy L. Sellnow**, University of Central Florida
Interviewer: **Adam Tyma**, University of Nebraska, Omaha



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

2502 Friday 2:30-3:45 PM

Pabst

How Different Are Adjunct Faculty, Really?

Sponsor: Adjunct/Temporary Faculty Caucus
Chair: **David A. Wendt**, Keokuk High School & Iowa Wesleyan University

Presenters: **Vickie Shamp Ellis**, Oklahoma Baptist University
Kimberly Weismann, Williston State College
Rachel Murdock, Iowa State University
Linda Laine, Central College
Melissa Beall, University of Northern Iowa

The increasing numbers of adjunct faculty across the United States force the question, How Different are Adjunct Faculty, Really? The benefits and pay are very different, but the Higher

Learning Commission qualifications and the students are the same. This discussion will hopefully answer the leading question. Audience members will be encouraged to share institutional stories.

2503 Friday 2:30-3:45 PM

MacArthur

Spotlight Panel—The Minority Report: Exploring the Experiences of Ethnic Minorities in Healthcare

Sponsor: Health Communication Interest Group
Chair: **Katey A. Price**, Albion College

Presenters: **Mumba Mumba**, Lewis and Clark Community College
Shrinkhala Upadhyaya, Bowling Green State University
Tao Jin, Indiana University Purdue University, Fort Wayne
Kallia O. Wright, Illinois College

This Spotlight panel highlights the distinct experiences of ethnic minorities in the healthcare context. Broader themes of public health, doctor-patient communication, and health literacy are discussed. However, panelists present specific research on: persuasive strategies that could be used to reduce the vaccination hesitancy among Somali refugees; the challenges faced by interpreters in bilingual healthcare settings; the encounters of international students in the unfamiliar U.S. healthcare system; and the persevering narratives of black women managing endometriosis.

2504 Friday 2:30-3:45 PM

Walker

Intercultural Communication Interest Group Business Meeting

Chair: **Hsin-I Sydney Yueh**, Northeastern State University
Vice-Chair: **Eddah Mbula Mutua**, St. Cloud State University
Secretary: **Ahmet Atay**, College of Wooster

2505 Friday 2:30-3:45 PM

Wright Ballroom C

Differentiating Ourselves for the Future: Maintaining our Relevance Through Teaching, Research, and Service

Sponsor: Basic Course Interest Group
Chair: **Kelli J. Chromey**, South Dakota State University

Presenters: **Melissa Broeckelman-Post**, George Mason University
Donna R. Pawlowski, Bemidji State University
Cheri J. Simonds, Illinois State University
Aimee A. Sorensen, University of South Dakota

Joshua N. Westwick, South Dakota State University
Joshua E. Young, Oklahoma City University

Teaching, research, and service are hallmarks of successful course directors and programs. This panel presents a diverse group of BCDs who remain committed to differentiating the basic course to support the tripartite mission within their institutions. Each will explore how the basic course differentiates itself as a unique context from a variety of institutional perspectives. Time will be provided for audience discussion and interaction.

2506 Friday 2:30-3:45 PM

Wright Ballroom B

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Helen Sterk**, Western Kentucky University
Respondent: **Michael E. Burns**, Texas State University

Hospital Administration and Medical Staff Communication Strategies and Struggles: A Qualitative Study
Kristen Evans, Western Kentucky University

An Analysis of Asexual Representation in *BoJack Horseman*
Mary S. Stehulak, College of Wooster

Analysis of #BleedingWhileTrans: Not Just Women Bleed
Josh Ratel-Khan, Ball State University

The African Renaissance in Bronze: An Ideological Criticism of Senegal's African Renaissance Movement
Zachary Port, Bethel University

"If It's Meant to Be... Will it Be?": Exploring the Relationship Between Conflict style, Attachment style, Relational Sacrifice, and Relational Satisfaction
Rachel Knutson, Bethel University

2507 Friday 2:30-3:45 PM

Golda Meir

Graduate Student Caucus Business Meeting

Chair: **Riley Richards**, University of Wisconsin, Milwaukee
Vice-Chair: **Maureen J. Wieland**, Purdue University
Secretary: **Austin J. Beattie**, University of Iowa

The National Anthem, A New Political Weapon?

Sponsor: Political Communication Interest Group
 Chair: **Alberto González**, Bowling Green State University

Presenters: **Xinxin Jiang**, Bowling Green State University
Linsay M. Cramer, Indiana University, East
Gabriel A. Cruz, Bowling Green State University
James M. Proszek, Northwestern University

Amongst multiple ceremonial purposes, national anthems have been customarily performed at various sporting events in many countries. This panel endeavors to understand how national symbols such as anthems and flags succeed or fail to represent a country and how they were manipulated as a tool in political protests on the sports grounds in a global setting, as a response to the recent NFL anthem protest incidents.

	<p>The Department of Communication at the University of Wisconsin-Milwaukee would like to congratulate Joshua H. Miller for his top paper award from the Rhetorical Theory and Criticism Interest Group!</p>	
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Top Papers in Rhetorical Theory and Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Kristi Scholten**, Ferris State University
 Respondent: **Kristen L. McCauliff**, Ball State University

Sanger and the Split Persona (**David Zarefsky Top Student Paper Award Recipient**)
Terra Rasmussen Lenox, University of Wisconsin, Milwaukee

How *Hamilton* Tries to Please Everybody and Succeeds: A Mythic Analysis of the American Dream (**Top Graduate Student Debut Paper**)
Ismael Quinones, University of Northern Iowa

Embodiment, Christian Communal *Parrhesia* and the Case of the Bloody Sunday March
(Karlyn Kohrs Campbell Top Paper Award Recipient)
Joshua H. Miller, University of Wisconsin, Milwaukee

	<p>The Department of Communication at the University of Wisconsin-Milwaukee would like to congratulate Terra Rasmussen Lenox for her top student paper award from the Rhetorical Theory and Criticism Interest Group!</p>	
	<p>The Department of Communication Studies at the University of Northern Iowa would like to congratulate Ismael Quinones for his top debut paper award from the Rhetorical Theory and Criticism Interest Group!</p>	

2510 Friday 2:30-3:45 PM

Juneau

Great Ideas For Teaching (GIFT) Session 3 – Featuring the Top Online Activities

Sponsor: Great Ideas For Teaching Interest Group
 Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Tweeting as a Form of Online Discussion*
Hayley Hawthorne, Monmouth College
2. How to Debate Yourself: Practicing Different Viewpoints (**Top Debut Activity**)**
Angela Glunz, University of Tennessee, Martin
3. Acknowledging our Unconscious or Implicit Biases
Christina M. Ballard, Central Community College, Nebraska
4. Speech Pong: Practicing Presentations Through Vocal Characteristics and Overcoming Communication Apprehension
Mackenzie Richardson, Western Michigan University
Henry Goble, Western Michigan University

5. Q Sort Student Feedback: Assessing Research Methods Classes Through Q Methodology
Alysa Ann Lucas, Central Michigan University
6. Topics to Topics: A Psychographics-based Approach to Audience Analysis
Garrett Ruzicka, Missouri State University
Shawna Merrill, Missouri State University
7. Can You Keep a Secret? Examining Privacy Management in Interpersonal Relationships
Elizabeth N. Ribarsky, University of Illinois, Springfield
8. Big Old Jar of _____
Brenna Smith, Western Illinois University
Stacey M. Macchi, Western Illinois University
9. Making Use of Persuasive Speaking Skills in Personal, Professional, and Social Situations
Leila Schmidt, Illinois State University

* *Recognized as the top online activity.*

** *Recognized as one of top five overall GIFT activities.*

2511 Friday 2:30-3:45 PM

Wright Ballroom A

Media, Religion, and the Presentation of Different Others (Top Panel in the Media Studies Interest Group)

Sponsor: Media Studies Interest Group
Chair: **Joseph Blaney**, Illinois State University
Respondent: **Anji L. Phillips**, Bradley University

A Pope and a Rabbi Walk Into a Frame: Press Coverage of Pope Francis' Statements on Same-Sex Marriage

Kathryn Biddle, Illinois State University

Media Framing of Sikhism Following the Oak Creek Shooting

Jennifer Hughes Edwards, Illinois State University

'We're Normal': Reality Television, Mormonism, and an Argument for Cultural Mobility (Top Graduate Debut Paper)

Alexander Ewers, Illinois State University

Framing the Christian's Role in Secular Culture: A Look at Recent Christian Films

Leslie Laursen, Illinois State University

This panel offers four completed papers dealing with the subtle presentation of religious and spiritual content in varying entertainment and journalistic texts. These papers have in common

the challenge of presenting religious persons as in community-at-large while noting differences in religious and social practice and attitudes.

2512 Friday 2:30-3:45 PM

Usinger

Facilitating the Transfer Student Transition: Advisory, Pedagogical and Social Considerations to Make a Difference (Top Panel in the Community College Section)

Sponsor: Community College Section
Chair: **Leah E. Bryant**, DePaul University

Presenters: **Catherine Gillespie**, Truman College
John Nash, Moraine Valley Community College
Cassandra Powell, Daly College
Shelita Shaw, Moraine Valley Community College
Brian Shelton, Harper College
Steve Schroeder, College of DuPage
Don Martin, DePaul University

How can Community Colleges and neighboring four-year universities collaborate to improve the transition for incoming students? Faculty will discuss the varying levels of preparation provided for students prior to transfer, and perspectives on how four-year institutions can better meet the needs of transfer students. Four-year institutions must be mindful of several issues: mentoring, advising, and social adjustment. Seeking insights from everyone in attendance, we will describe potential strategies for addressing these issues.

2513 Friday 2:30-3:45 PM

Kilbourn

Exploring Differences in Parenting and Grandparenting Familial Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Jeffery T. Child**, Kent State University
Respondent: **Shawn Starcher**, Kent State University

And Doula Makes Three: Unpacking Birth Narratives
Valerie Cronin-Fisher, University of Wisconsin, Milwaukee

Conflict in Custodial Grandparent and Parent Relationships
Mary Chris Dantzler, University of Wisconsin, Milwaukee

Understanding the Similarities and Differences of Foster and Adoptive Parents' Privacy

Behaviors Regarding Birth Parents

Alyssa Bish, University of Missouri, Columbia

Maria Butauski, University of Missouri, Columbia

“We’re Just Family, You Know?” Exploring the Discourses of Family and Fatherhood in Gay Parents’ Relational Talk

Benjamin M. A. Baker, University of Northern Iowa

This competitively-selected paper panel examines how family members—whether they are parents or grandparents—utilize communication as a way to further develop and maintain their family relationships or construct their family identity.

2514 Friday 2:30-3:45 PM

Schlitz

Undergraduate Education and Administration Section Business Meeting

Chair: **Christine L. North**, Ohio Northern University

Vice-Chair: **Malynda Johnson**, Indiana State University

Secretary: **Aimee Lau**, Wisconsin Lutheran College

2515 Friday 2:00-4:45 PM

Lobby

**Organizational Communication in Action: Local Tour of Ward4
(Special CSCA Double-Session Event)**

Sponsor: Organizational and Professional Communication Interest Group

Organizers: **Sarah Riforgiate**, Kansas State University

Stacey Wieland, Calvin College

Erika L. Kirby, Creighton University

Join us for the 5th Annual OPC Tour. We will visit Ward4, an “innovative” co-working space. Our group will depart from the Hilton City Center Hotel Lobby at 2:30 p.m. and participants may choose to return to the hotel at approximately 5 p.m. or connect with colleagues for a post-tour conversation at a local restaurant. There is no cost for the tour. More specifics will be provided through the OPC listserv and Facebook page. You can also email Sarah Riforgiate at sriforgi@ksu.edu.

Friday, April 6, 4:00-5:15 PM

2601 Friday 4:00-5:15 PM

Oak

Theorizing and Understanding Difference and Identity in Interpersonal Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Robert D. Hall**, University of Nebraska, Lincoln

Respondent: **Katherine J. Denker**, Ball State University

Difference Through Identity: A Discursive Approach to Understanding Difference and Social Identity

Greg Ormes, University of Wisconsin, La Crosse

Family Communication and Family Identity: Where We've Been and What's Next

Kaitlin E. Phillips, University of Nebraska, Lincoln

Jordan Soliz, University of Nebraska, Lincoln

The Impact of Goal Orientation in Predicting the Effectiveness of Mentor-Protégé Relationships

Pavitra Kavya, University of Oklahoma

“Those Who Say New Motherhood is Natural, Well, so is Walking and That Takes about a Year to Learn”: Making Sense of Dissatisfaction During the Transition to Motherhood Through Relational Dialectics Theory

Valerie Cronin-Fisher, University of Wisconsin, Milwaukee

Erin Sahlstein Parcell, University of Wisconsin, Milwaukee

This competitively-selected paper panel explores how several prominent theories and perspectives commonly used to study interpersonal relationships can be applied to further understand difference and identity.

2602 Friday 4:00-5:15 PM

Schlitz

State of Missouri Showcase – The Challenges of Dissent: Teaching Conflict, Forgiveness, and Civility in the Communication Curricula

Sponsor: States Advisory Council

Chair: **Josh Fitzgerald**, Illinois State University

Presenters: **Randy K. Dillon**, Missouri State University

Scott L. Jensen, Webster University

William Lindsey, Lee A. Tolbert Academy

Central to our students' growth as communicators is an ability to engage conflict with confidence and civility. This program outlines a research-based rationale for incorporating conflict, forgiveness, and civil discourse in our schools' curricula, including course outlines and activities with theoretical and experiential promotion of these critical skills. Panelists provide reflections on generational, high school, and personal advocacy and identity as contexts for program content.

2603 Friday 4:00-5:15 PM

Founder

CSCA Finance Committee Meeting

Participants: **Jeffrey T. Child**, Finance Committee Chair
Jimmie Manning, Executive Director
Shawn T. Wahl, Past President
Blair Thompson, President
David T. McMahan, Missouri Western State University
Danielle M. Stern, Christopher Newport University
Karla Mason Bergen, College of Saint Mary

This is a closed meeting for members of the CSCA Finance Committee listed here.

2604 Friday 4:00-5:15 PM

Kilbourn

Interpreting Cultures: Different Narrative Approaches to Connecting Communities

Sponsor: Intercultural Communication Interest Group
Chair: **Hsin-I Sydney Yueh**, Northeastern State University
Respondent: **Lara Lengel**, Bowling Green State University

Underlying Tensions Between Two Utopian Ideals: Human Rights Agendas Stifled in a Neoliberal World

Kelsey Husnick, Wayne State University

Their Stories: Environmental Identity and Narrated Experience

Christopher L. Rudick, Northeastern State University

White Diversity Communication about Difference: Storytelling within Communication

Kara L. Starnes, Missouri State University

This panel explores different interpretive strategies to understand cultures. The three presenters use textual analysis, ethnography, and autoethnography to narrate the lived experiences of LGBTQ groups in Ghana, environmental activists in rural Midwest America, and a white female witnessing racism in her own community. They offer useful criticism and personal reflection on identity construction and further our understandings of different communities.

Rhetoric Goes Pop! Exploring Dialogue, Myth, and Simulation in Contemporary Media

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **William Ross Cooney**, University of Nebraska, Lincoln
 Respondent: **James M. Proszek**, Northwestern University

A Metaphoric Criticism of Kendrick Lamar’s Song “Swimming Pools (Drank)”
Rachel Turner, Indiana University Purdue University, Indianapolis

Let’s Talk Chicken: Competing Values, Sustained Dialogue, and the Boycott Rhetoric of the Enduring Chick-Fil-A Controversy
Marnie Lawler McDonough, University of Wisconsin, Milwaukee

Reading Presidential Impersonations: Simulating the Presidency in Popular Culture
Trevor S. Parry-Giles, University of Maryland
Will Howell, University of Maryland
Devin Scott, University of Maryland

“The Letters You Wrote to Me”: A Metaphor Critique of the Chicago Production of *Hamilton*
Stefanie Davis, Indiana University Purdue University, Indianapolis

This panel extends the productive partnership of rhetoric and critical/cultural studies by applying both well-established and new methods of criticism to some of the most recognizable artists, companies, and television shows and movies in contemporary American popular culture.

Top Papers in Media Studies: *Sleepy Hollow*, *Sherlock*, *Big Little Lies*, and Mobile Dating

Sponsor: Media Studies Interest Group
 Chair: **Jerralyn Moudry**, Wisconsin Lutheran College
 Respondent: **Jennifer C. Dunn**, Dominican University

#AbbieMillsDeservesBetter: Intersectional Critique and Social Media Activism in the Sleepy Hollow Fandom (**Top Paper**)
Jacquelyn Arcy, University of Wisconsin, Parkside
Zhana Johnson, Saint Xavier University

Deducing the Appeal of Antiheroes: An Investigation of Sherlock Holmes in the BBC Series *Sherlock* (**Samuel L. Becker Award for Top Graduate Student Paper**)
Nathaniel Swiech Brophy, Illinois State University

Pretty, Big Violence in Big Little Lies
Robert Alan Brookey, Ball State University
Spencer Coile, Ball State University

Development of the Mobile Dating App Gratification Scale: Effects of Sought Gratifications on User Behavior and Outcomes
Jessica R. Snitko-Welch, Purdue University
Melanie Morgan, Purdue University

2607 Friday 4:00-5:15 PM

Miller

Different Conversations: Facilitating Discussions of Difference in the Undergraduate Classroom

Sponsor: Instructional Resources Interest Group
Chair: **Nancy Burrell**, University of Wisconsin, Milwaukee

Presenters: **Anna Herrman**, St. Norbert College
Rebecca Mullane, Moraine Park Technical College
Melissa Maier, University of Wisconsin, Stevens Point
Kim Smith, St. Norbert College
Katie Turkiewicz, University of Wisconsin, Green Bay

Engaging students in difference discussions can be challenging and uncomfortable. However, if executed effectively, these conversations provide students opportunities to explore what difference means. The communication classroom is an ideal space to examine how we communicate differently and develop strategies for engaging in *different* conversations. Panel participants discuss approaches to facilitating difference discussions in the classroom, activities for engaging students in different conversations, and assessment strategies for measuring critical thinking related to difference.

2608 Friday 4:00-5:15 PM

Walker

Health Communication Scholars Office Hour

Sponsor: Health Communication Interest Group
Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne

Participants: **Malynda Johnson**, Indiana State University
Andrea L. Meluch, Indiana University Purdue University, South Bend
Laura D. Russell, Denison University
Sandra G. Petronio, Indiana University Purdue University, Indianapolis
Lance Brendan Young, Western Illinois University, Quad Cities
Anne Kerber, Minnesota State University, Mankato
Christine L. North, Ohio Northern University

Kallia O. Wright, Illinois College
Shawn Starcher, Kent State University

Join former health communication division leaders and upcoming leaders to discuss your health communication research and ask questions about theirs. At this session, these great scholars will be available to engage in conversation with undergraduates, graduate students, and colleagues. Attendees are encouraged to seek guidance on research in progress, ask about teaching challenges and ideas, propose potential collaborations, or inquire how to incorporate service with their health research.

2609 Friday 4:00-5:15 PM

Pabst

Beyond Publications: Making a Difference beyond the Ivory Tower (Top Panel in the Graduate Student Caucus)

Sponsor: Graduate Student Caucus
Chair: **Riley Richards**, University of Wisconsin, Milwaukee

Presenters: **Kristy Jagiello**, University of Wisconsin, Milwaukee
Austin J. Beattie, University of Iowa
Maureen J. Wieland, Purdue University
Bailey C. Benedict, Purdue University
Keith Bistodeau, Hamline University

The tenure track is often referred to as a state of publish or perish. Consequently, many scholars' desire to see a social impact becomes subordinated, as service often ranks lowest among the three pillars of academic achievement: research, teaching, and service. Thus, panelists offer alternative ways to make a difference in communities and extend communication research beyond conference presentation and publication, including engaging with bloggers and non-profits, spotlighting scholars, and podcasting.

2610 Friday 4:00-5:15 PM

Usinger

Public Relations Top Panel - Crises and Social Media: Differences across Various Crises and Media Users (Top Panel in Public Relations)

Sponsor: Public Relations Interest Group
Chair: **Matthew W. Seeger**, Wayne State University
Respondent: **Melissa Beall**, University of Northern Iowa

The Shifting Applications of Social Media in the Evolution of Slow Moving Crises: Hurricane Irma as a Case Study

Timothy L. Sellnow, University of Central Florida
Deborah Sellnow-Richmond, Columbus State University

Backburning Hashtags: Communicatively Constituting the Multiplex of Montana Wildfire Implications Through Social Media

Joel O. Iverson, University of Montana

Callie Parrish, University of Montana

Information Seeking and Social Media Uses in the Flint Water Crisis

Ashleigh M. Day, Wayne State University

Sydney O'Shay Wallace, Wayne State University

Environmental Issue or Health Concern? Haze Risk in China

Xianlin Jin, University of Kentucky

Social Listening During a Crisis: Application of a Listening Model to Southwest Airlines Twitter Response During a Service Outage

Jeffrey D. Brand, University of Northern Iowa

Dwight Harfield, Listening Solutions A.L.C. Ltd.

Social media can be an efficient communication tool during crises. As crisis communication seeks to create shared meaning with and between impacted publics and the response community, social media's ability to rapidly create, disseminate, and/or correct information during crises is a significant topic for scholarly inquiry. Therefore, this panel will discuss social media's various communicative functions during crises, providing examples from Hurricane Irma, Montana wildfires, Flint, Michigan's water crisis, haze issues in China, and Southwest airlines.

	<p>The School of Communication at Illinois State University would like to congratulate Lauren Bratslavsky for her top paper from the Popular Culture Interest Group!</p>	
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2611 Friday 4:00-5:15 PM

Wright Ballroom A

Top Papers in Communication and Popular Culture Interest Group

Sponsor: Popular Culture Interest Group

Chair: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

Respondent: **Adam Tyma**, University of Nebraska, Omaha

Authenticity Before Community: Erasing Difference Through Epideictic in the 2015 Reenactment of President Lincoln's Funeral

Jennifer L. Adams, DePauw University

Solo Ride Until I Die: Paranoid Masculinity as Hegemonic Affect in G-Eazy's "Me, Myself & I"
Noelle Lynn Blood, Washburn University

For the Sake of the Plight, Not Just the Plot: Working Class Struggles in *Superstore* (**Top Paper**)
Lauren Bratslavsky, Illinois State University

"Is There Anything I Can Say to Get You to Stay?": Sensemaking in an Online Fan Subreddit
(**Founders Award for Top Student Paper**)
Caroline Waldbuesser, Ohio University

This collection represents the best scholarship submitted to the group this year. Each paper explores a different aspect of popular culture and communication, representing the diversity of scholarship conducted within the popular culture interest group.

2612 Friday 4:00-5:15 PM

Wright Ballroom B

Dusting off the Curriculum: Making a Difference with Innovative Approaches in the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Presenters: **Laura Jacobi**, Minnesota State University, Mankato
Kristen Cvancara, Minnesota State University, Mankato
Stevie Munz, Utah Valley University
Michael E. Burns, Texas State University
Jeff Fox, Northern Kentucky University

What are some recent differences in the innovations of the basic course? How do these differences involve technology and influence retention? Panelists will discuss innovative approaches and corresponding research conducted on their campuses. The effects upon student learning outcomes and retention are explored within various contexts: online, hybrid, and face-to-face formats; virtual speaking sessions; persuasive speaking assignments, and interactive e-books. Together, these projects seek continued improvement of the basic course in ways that will help to make a difference in the field of Communication.

2613 Friday 4:00-5:15 PM

Wright Ballroom C

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Kristen Evans**, Western Kentucky University
Respondent: **Stephanie L. Young**, University of Southern Indiana

The Relationship Between Birth Order and Self-Disclosure to Parents
Emmy Seehafer, Bethel University

“It Seems I Have Only Two Options: (1) End the Marriage, or (2) Learn to Live Unhappy...”: Exploring Relationships Between Romantic Relationship Satisfaction, Emotional Well-being, and Conflict Style

Micah Howard, Bethel University

Questioning and Responding: A Discourse Analytic Study of Emergency Dispatchers and Children Interactions

Keena Roberts, University of Wisconsin, Parkside

FDR's Fireside Chats as Preparation for War

Jessica Schoen, Central Michigan University

Ashley Madison: Definition and Image Repair Theory

Stephanie Zwartz, Governors State University

2614 Friday 4:00-5:15 PM

Organizational Communication in Action: Local Tour of Ward4 (Part 2 of CSCA Double Session – see 2:30 today for Part 1)

Sponsor: Organizational and Professional Communication Interest Group

Organizers: **Sarah Riforgiate**, Kansas State University
Stacey Wieland, Calvin College
Erika L. Kirby, Creighton University

Join us for the 5th Annual OPC Tour. We will visit Ward4, an “innovative” co-working space. Our group will depart from the Hilton City Center Hotel Lobby at 2:30 p.m. and participants may choose to return to the hotel at approximately 5 p.m. or connect with colleagues for a post-tour conversation at a local restaurant. There is no cost for the tour. More specifics will be provided through the OPC listserv and Facebook page. You can also email Sarah Riforgiate at sriforgi@ksu.edu.



Friday, April 6, 9:00-Midnight

2701 Friday 9:00 PM – 12:00 AM

Empire Ballroom

Executive Director Farewell Party: Dance, Drag, and Drinks

Sponsor: **Central States Communication Association**
Taylor & Francis

Join the farewell party as we celebrate Jimmie Manning's service as Executive Director. The party includes a DJ, free beverages, a drag show, and other fun surprises.

Please be prepared to present your conference name tag to attend this event. We regret that we will be unable to allow any attendee without a conference name tag to partake of adult beverages. Light snacks and both alcoholic and non-alcoholic beverages will be provided.

