

Saturday, April 7, 6:30-7:30 AM

3000 Saturday 6:30–7:30 AM

Empire

Conference Yoga

Sponsor: **Amy Aldridge Sanford**, First Vice President
Presenter: **Danielle M. Stern**, Christopher Newport University

Begin your conference morning with yoga suitable for all levels. Danielle Stern, a member of CSCA since 2006 and a certified yoga instructor since 2015, will guide us through gentle breathing practices, a beginner-friendly flow, and a brief meditation. Danielle is the co-founder of Bhav Brigade, a collective of teachers dedicated to philanthropic, inclusive yoga. Although class is free, attendees are encouraged to donate to the YWCA of Southeast Wisconsin if you are able. A yoga mat or towel is encouraged, but not required, to make your practice more comfortable.

Saturday, April 7, 8:00-9:15 AM

3101 Saturday 8:00–9:15 AM

Miller

Goose-Stepping into the Mainstream: Critiquing Alt-Right Ideology in Fiction

Sponsor: Popular Culture Interest Group
Chair: **America Edwards**, Western Michigan University
Respondent: **Linsay M. Cramer**, Indiana University, East

Supergirl: Fighting for What's (Alt-)Right?

Joshua D. Atkinson, Bowling Green State University

“Lucille is Thirsty”: Deconstructing *The Walking Dead*'s Negan and the Alt-Right

Gabriel A. Cruz, Bowling Green State University

Reclaiming Punk Ethos from the Ain't Right: Interrogating Performances of Authenticity, Violence, and Anti-authoritarianism in Jeremy Saulnier's Green

Andrew R. Donofrio, Columbus State University

Make the Empire Great Again: Klingons as Representations of the Alt-Right in *Star Trek: Discovery*

Shanna R. Gilkeson, Bowling Green State University

Spanning television series and films, *Star Trek* has enjoyed fifty years of popularity. *Star Trek: Discovery* continues the tradition of telling stories about today's human condition through futuristic settings. In *Discovery*, the Klingons, a war-like alien race, demonstrate traits such as

revivalist nationalism, religious fundamentalism, racism, and other extreme conservative ideals. Through textual analysis, I deconstruct the Klingons to argue they are an allegory for – and reaction to – today’s Trumpism and the alt-right.

3102 Saturday 8:00 AM-9:15 AM

Usinger

The Ordinary, The Monstrous, and The Sitcom

Sponsor: Media Studies Interest Group
Chair: **Jake J. Nickell**, Wayne State University
Respondent: **Molly C. Turner**, Northeastern State University

Original Media: Expecting Rain: An Existential, Autoethnographic Comic
Paul J. Siddens, III, University of Northern Iowa

Devouring the Monstrous SJW in Eli Roth’s “The Green Inferno”
Matt Foy, Upper Iowa University

A Thousand Sitcoms: A Rhizomatic Analysis of Television Sitcoms
Nettie Brock, University of Missouri, Columbia

This panel begins with a unique original media entry, “Expecting Rain,” which the creators call an existential, auto-ethnographic serial comic that presents the mundane, and not so mundane, aspects of everyday life through the comic series in an aesthetic, meaningful manner. It then turns to an analysis of the 2013 film *The Green Inferno* and discourses surrounding it as articulation of conservative hostility and anxiety toward so-called “social justice warriors.” Finally, sitcoms are considered as part of a media ecology that reflects mores of society in an era utilizing a “rhizomatic framework.”

3103 Saturday 8:00-9:15 AM

Wright Ballroom C

Macro Differences in Public Speaking Administration: S.A.G.E. (Standardization, Assessment, & General Education) Advice

Sponsor: Basic Course Interest Group
Chair: **Leah E. Bryant**, DePaul University

Presenters: **Jay Baglia**, DePaul University
Katherine J. Denker, Ball State University
Donald P. Jones, Trine University
Kendra Knight, DePaul University
Anita Mixon, Wayne State University
James M. Proszek, Northwestern University
Shrinkhala Upadhyaya, Bowling Green State University
Jennifer L. Walton, Ohio Northern University

This discussion panel focuses on the “macro” aspects of the basic course and addresses the challenges and benefits of the often required standing of the course (departmentally or institutionally). Discussion topics include: scheduling, standardization, assessment, historical place within higher education, and often the precarious status within the general education curriculum. The panel participants represent a breadth of academic rank and institutional diversity.

3104 Saturday 8:00–9:15 AM

Mitchell

Mediated Rhetoric: Exploring Different Strategies for Constituting Communities around Divisive Events

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Scott A. Mitchell**, Wayne State University
Respondent: **James T. Petre**, Bloomsburg University of Pennsylvania

Laughing Melancholy at Bowling Green: The Online Parody of Trauma in Commemoration of the Massacre that Never Was

Eric James, Northwestern University

The Transcendental Ideograph: <Family> in the NFL’s Domestic Violence Crisis

Caitlyn Jarvis, Purdue University

Social Media, Narrative, and the #NoDAPL Campaign

Kirsten Theye, Concordia College, Moorhead

Kirsten Stave, Concordia College, Moorhead

This panel brings together papers on rhetoric and new media that explore the different ways various communities adapt and negotiate language through digital platforms to come together in the face of politically and socially divisive events. From online parodies of a trauma that never was, to the transcendental ideograph of family as a televised form of apologia, to the role of a single hashtag in promoting social activism on social media, these panelists skillfully demonstrate the challenges and possibilities of doing rhetorical criticism in the digital age.

3105 Saturday 8:00–9:15 AM

Wright Ballroom B

Spotlight Panel—Ethical Dilemmas Professors Face When Expressing Publicly Their Political Viewpoints

Co-Sponsors: Communication Ethics, Activism and Social Justice Interest Group
Political Communication Interest Group
Chair: **Kristine M. Nicolini**, University of Wisconsin, Oshkosh

Presenters: **Terri M. Easley-Giraldo**, Johnson County Community College
Melody Hoffmann, Anoka-Ramsey Community College

Dana Schowalter, Western Oregon University
Lance Brendan Young, Western Illinois University, Quad Cities

Controversial political matters call upon college professors to occupy multiple roles. While they stand in positions of power to voice their viewpoints publically, they may also encounter backlash from students and/or institutions when doing so. Through examining this dilemma, panelists engage the following questions: What are college professors' ethical commitments and responsibilities for engaging in the political, public sphere? What is at stake when embracing advocacy roles on campuses and in surrounding communities?

3106 Saturday 8:00–9:15 AM

MacArthur

STEM to STEAM: One Letter Makes All the Difference!

Sponsor: Undergraduate Education and Administration Section
Chair: **Jacki Brucher Moore**, Kirkwood Community College

Presenters: **Kimberly Weismann**, Williston State College
Kate Brockway, Kansas State University, Polytechnic Campus
Jonna Ziniel, Valley City State University
Amanda Brown, University of Wisconsin, Stout
Becky Timmerman DeGreeff, Kansas State University, Polytechnic Campus

With the emphasis in higher education on encouraging students to pursue STEM careers, less emphasis is placed upon the significance and value of the arts and humanities. The importance of emphasizing the arts and humanities (e.g. Communication) and implementing a STEAM model in higher education will be the focus of this panel. Panelists will discuss their perspectives, offer ideas for involvement with STEM majors and curriculum and relationship building with STEM departments.

3107 Saturday 8:00–9:15 AM

Pabst

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Anne Kerber**, Minnesota State University, Mankato
Respondent: **Andrew Ledbetter**, Texas Christian University

The Women's March and the Construction of Care
Katherine King, Denison University

Great Expectations: The Perpetuation of an Antiquated Institution
Rebecca Reyes, University of Wisconsin, Parkside

Throwing Away Justice? Understanding Communication Practices of Food Waste at Loyola University Chicago

Elizabeth Black, Loyola University, Chicago

A Rhetorical Analysis of the Public Sphere through the #MeToo Movement

Taylor Enderle, Creighton University

3108 Saturday 8:00–9:15 AM

Oak

Sex, Sexting, and Texting: Examining Different Interpersonal Messages and Contexts

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Lauren Johnsen**, University of Missouri, Columbia

Respondent: **Tucker Robinson**, University of Missouri, Columbia

Communicative Cues of Emotion in Text-Based CMC

Maura R. Cherney, University of Wisconsin, Milwaukee

Valerie Cronin-Fisher, University of Wisconsin, Milwaukee

Danielle Sparrow, University of Wisconsin, Milwaukee

Sexting through the Ages: A Critical Review of Sexting in Romantic Relationships Research

Brittanie S. Peck, University of Wisconsin, Milwaukee

Riley Richards, University of Wisconsin, Milwaukee

Virtual Ties: How Baby Boomers Use Facebook to Maintain Family Relationships

Cris Hay-Merchant, University of Nebraska, Omaha

When Sex Hurts: A Qualitative Analysis of Dilemmas Experienced by Women with Vulvodynia

Elizabeth A. Hintz, Purdue University

This competitively-selected paper panel examines how communication messages (e.g., sex, sexting, text-based CMC, and Facebook) are used in face-to-face and computer-mediated contexts.

3109 Saturday 8:00–9:15 AM

Golda Meir

Performance Studies and Autoethnography Interest Group Business Meeting

Chair: **Erin M. Briddick**, Portland Community College, Rock Creek

Vice-Chair: **Jake Simmons**, Missouri State University

Secretary: **Travis Brisini**, Pennsylvania State University

Difference, Social Justice, and Pragmatism in the Communication Classroom

Sponsor: Communication Education Interest Group
 Chair: **Hsun-Yu (Sharon) Chuang**, Denison University

Presenters: **Sydney O’Shay Wallace**, Wayne State University
Patrick Seick, Southern Illinois University, Carbondale
Spencer Coile, Ball State University
Timothy Ward, Eastern Michigan University
Casey Sabella, Ball State University
Nicole Richards, Eastern Michigan University

In this panel, we reflect on our personal classroom experiences negotiating the tension between pragmatism and social justice praxis. We also offer strategies for treating ‘difference’ humanely within an increasingly resource-stressed university setting. Discussion topics include strategies for student/teacher humanization, navigating diversity/difference in mass lecture-style classrooms, the neo-liberalization of higher education, and the necessity of diverse mentor relationships. Time will be provided for audience interaction.

Barriers to Speaking about Individual Rights, Difference and Liberty on College Campuses

Sponsor: Community College Interest Group
 Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **Jeremy Basso**, City Colleges of Chicago
Kathleen Edelmayer, Madonna University
Aaron V. Burton, Tiffin University
Ahmet Atay, College of Wooster

Barriers to free speech on college campuses are occurring more frequently. Communicators need to take a look at the risks and responsibilities that accompany free speech and examine solutions to deal with different opinions, complex issues, and potential violence. Panelists will share their viewpoints, examples and suggestions regarding the right of colleges to promote communication of the expression of free speech, differences and liberty in America.



Feminist Pedagogy, Politics, and Transnational Issues

Sponsor: Women's Caucus
 Chair: **Molly Wiant Cummins**, Independent Scholar
 Respondent: **Jessica J. Eckstein**, Western Connecticut University

Coming to Terms with Feminism in the Communication Classroom
Danielle M. Stern, Christopher Newport University

Gender Difference and Transnational Feminism: Cross-National Gender Mainstreaming Policies to Address Structural Inequality
Nina Gjoci, Bowling Green State University
Lara Lengel, Bowling Green State University

Crashing the Gate of Heavenly Peace: Yau Wai-ching as a Female Representative
Josh Bacon, Indiana University Purdue University, Fort Wayne

From the level of the individual classroom to the transnational level, the discourses of feminists and feminism can make a lasting difference. Whether storytelling about embodied experiences in feminist communication pedagogy, interrogating mediated national political discourse, or advocating for gender-equalizing policies across the globe, the scholars on this panel will discuss how their projects make a positive impact on gendered communication practices.

Inclusive Communication Strategies in the Classroom

Sponsor: Sexual Orientation and Gender Identity Caucus
 Chair: **Alyssa Harter**, Minnesota State University, Mankato

Presenters: **Rebecca M. Johnson**, University of Kansas
Dennis O'Grady, Eastern Michigan University
Megan Orcholski, University of Wisconsin, Milwaukee
Riley Soronen, Eastern Michigan University
Becki Bowman, McPherson College
Riley Zahn, Minnesota State University, Mankato

In recent years, stating preferred gender pronouns has become more common during class introductions. Though well intentioned, instructors must consider how to include such disclosures in introductions without making transgender or otherwise gender non-conforming persons feel targeted, tokenized, or forced to come out to the rest of the class before they feel comfortable. Here, panelists and audience members will discuss their own strategies for fostering success for transgender and/or gender non-conforming students and instructors.

Saturday, April 7, 9:30-10:45 AM

3201 Saturday 9:30-10:45 AM

Juneau

President's Undergraduate Honors Research Conference Poster Session

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Blair Thompson**, President

Respondents: **Leah E. Bryant**, DePaul University
David T. McMahan, Missouri Western State University
Chad C. Edwards, Western Michigan University
Helen Sterk, Western Kentucky University
Joseph P. Mazer, Clemson University
Joshua N. Westwick, South Dakota State University
Debra J. Ford, Creighton University
Anne Kerber, Minnesota State University, Mankato
Aimee A. Sorensen, University of South Dakota
Joel Lansing Reed, University of Missouri, Columbia

1. "The Art of a Tweet...": How Social Media Affects Political Engagement
Emily Lewis, Bethel University
2. "Technology, Pedagogy & Academics, Oh My": Exploration of the Relationship Between Technology, Pedagogy Styles, & Academic Achievement
Nathaniel Hendrickson, Bethel University
3. Adolescent-Parent Relational Satisfaction and High Risk Behaviors
Stephanie Paulson, Bethel University
4. We are Silencing our Cell Phones and Judging You: Millennials' Assessment of Generation Z's Use of Media
London Bradshaw, Oklahoma Baptist University
5. Love Language and Relationship Satisfaction
Rachel Barringer, Bethel University
6. The Unhate Foundation: Teaching a World of Hate how to Love
Alyssa Stickney, Ferris State University
7. Methods of Communication Research Final Paper: A Study Focusing on the Relationship between Adolescent High-Risk Behavior and Parent-Child Self-Disclosure
Alyssa Kolb, Bethel University
8. Effect of Birth Order on Conflict with Parents
Cecily Lemon, Bethel University
9. Investigating Potential Relationships between Preferred Listening Styles and Active-Empathic Listening Behaviors
Jay R. Wilson, West Virginia University
Logan R. Orloff, West Virginia University

10. “What Do You Mean You Love Me?”: Exploring the Relationship Between Attachment Style, Relational Sacrifice, and Conflict Style in Adult Romantic Relationships
Corrinne Johnson, Bethel University
11. #MeToo: An Analysis of Facebook Posts in Response to the Social Media Movement
Andrea Fencl, Carroll University
12. Why Can’t I Commit?” Exploring the Concepts of Attachment Style, Conflict Style, and Relational Sacrifice in Romantic Relationships
Kayleigh Cosden, Bethel University
13. Overinvestment in Romantic Relationships
Lauren Clyne, Bethel University
14. S*X ED: The Effects of Gender and Secondary Education on Sexual Education Competency
Sabrina Alicia Fuller, Edgewood College
15. Do You Think Doing Drugs is Cool? An Exploration of the Relationship Between Parenting Style, Attitude Towards Substance Use, and Academic Success
Bud Schaefer, Bethel University
16. Ingroup and Outgroup Communication in University Band
Darien Gordon, University of Northern Iowa

The President’s Undergraduate Honors Research Conference Poster Session features the presentation of undergraduate research in an interactive atmosphere, enabling conference attendees to examine academic posters at their leisure and to discuss the reported research directly with the authors. Respondents will be providing additional feedback to presenters during this session.

3202 Saturday 9:30-10:45 AM

Miller

Communication Education Interest Group Business Meeting

Chair: **Kathryn B. Golsan**, Southern Illinois University, Carbondale
 Vice-Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale
 Secretary: **Nicholas T. Tatum**, University of Kentucky

3203 Saturday 9:30-10:45 AM

Pabst

Women’s Caucus Business Meeting

Co-Chair: **Karla Mason Bergen**, College of Saint Mary
 Co-Chair: **Jennifer M. Rome**, University of Nebraska, Lincoln
 Vice-Chair: **Elizabeth N. Ribarsky**, University of Illinois, Springfield
 Secretary: **Jessica J. Eckstein**, Western Connecticut State University

Making a Difference: Traveling with and Mentoring Student Conference Presenters and Participants

Sponsor: **Amy Aldridge Sanford**, First Vice President

Chair: **Tiffany R. Wang**, University of Montevallo

Presenters: **Kristopher D. Copeland**, North Lake College
Richard E. Murphy, McKendree University
Kaitlin E. Phillips, University of Nebraska, Lincoln
C. Kyle Rudick, University of Northern Iowa
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls
Sarah E. Wilder, Luther College

In this discussion panel, faculty mentors from a variety of institution types will discuss their experiences traveling with and mentoring undergraduate and graduate students who are presenting and/or participating in the regional conference experience. Each panelist will share a best practice they have implemented to ensure an enriching conference experience for students and faculty mentors alike. This discussion panel will also allow time for attendees to respond and share some of their own best practices.

State of Illinois Showcase – Incorporating Communication across the High School Curriculum

Sponsor: States Advisory Council

Chair: **Anna Wright**, Illinois State University

Presenters: **Brian Rohman**, University High School
Brandon Thornton, Bloomington High School
Tina McGuire, Illinois State University

Writing across the curriculum has dominated the secondary discourse for the past decade. With the adoption of the Common Core State Standards, communication, speaking, and listening are expected to be taught across the curriculum. This panel provides insight and practical experience to include communication assessments across the curriculum. The panelist include a current high school ELA teacher, a former high school ELA teacher, and a current high school math teacher.



Health Communication Interest Group Business Meeting

Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne
 Vice-Chair: **Kallia O. Wright**, Illinois College
 Secretary: **Shawn Starcher**, Kent State University

Great Ideas for Teaching Speech: The Forensics Edition

Sponsor: Argumentation and Forensics Interest Group
 Chair: **Jessica M. Samens**, Bethel University

Presenters: **Julie L. G. Walker**, Southwest Minnesota State University
Katie M. Brunner, Minnesota State University, Mankato
Megan Orcholski, University of Wisconsin, Milwaukee
Benjamin M. A. Walker, Southwest Minnesota State University
Hilary Rasmussen, University of Wisconsin, Milwaukee

Forensics coaches will share classroom activities related to forensic events across the competition categories for novice to experienced students. They will provide ideas for helping students with details related to events -- from learning the basics of impromptu to assembling a script to “speed dating” extemp. Attendees will receive a link to a Google page with the ideas and will also be invited to include their own teaching tips.

Dialogues of Difference in the Intercultural Communication Classroom

Sponsor: Intercultural Communication Interest Group
 Chair: **Alberto González**, Bowling Green State University

Presenters: **Christine L. North**, Ohio Northern University
Nina Gjoci, Bowling Green State University
Eun Young Lee, Florida Gulf Coast University
Satoshi Toyosaki, Southern Illinois University, Carbondale

Intercultural communication and global studies pedagogy can sometimes pose a challenge, especially when discussing sensitive topics or when teaching in politically charged climates. The current conflictual global situation and U.S. political climate can lead to tense discussions around culture, race, religion, nationality, gender identity, and other topics involving difference. Discussants discuss pedagogical tools and techniques to help with these difficult discussions and describe strategies used to break down barriers in the classroom.

CSCA Scholar Conversations: Carolyn Calloway-Thomas

Sponsor: **Amy Aldridge Sanford**, First Vice President
 Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln

Scholar: **Carolyn Calloway-Thomas**, Indiana University
 Interviewer: **Tiffany J. Bell**, Valparaiso University



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Helping Students Move Forward: Using Minority Mentoring Programs to Create a More Inclusive Academia

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
 Graduate Student Caucus

Chair: **Josh Ratel-Khan**, Ball State University

Presenters: **Robin Phelps-Ward**, Clemson University
Kristen McCauliff, Ball State University
Scarlett Hester, College of Wooster
Kyle B. Heuett, Ball State University
Mariann Fant, Ball State University
Katherine J. Denker, Ball State University
Isa Escobio, Ball State University

In order to develop a more inclusive and diverse faculty, communication scholars need to make strategic mentoring choices. We discuss the development, implementation, maintenance, and outcomes of one minority focused mentoring program aimed at increasing the diversity of our graduate students and also the faculty at our university. Panelists include the program designer, faculty, former mentees (now faculty), as well as current students. We will focus on challenges, opportunities, and advice for developing similar programs.

3211 Saturday 9:30-10:45 AM

Kilbourn

Creating PR Opportunities to Make a Difference

Sponsor: Public Relations Interest Group

Chair: **Samentha Sepulveda**, University of Wisconsin, Milwaukee

Presenters: **Kristine M. Nicolini**, University of Wisconsin, Oshkosh
DeAnne Priddis, Middle Tennessee State University
Nancy Burrell, University of Wisconsin, Milwaukee
Andrew Cole, University of Wisconsin, Whitewater
Thomas A. Salek, University of Wisconsin, Stevens Point

Communication scholars can make a difference beyond the classroom by partnering with organizations within the community. This panel highlights successful individuals who have combined scholarship, teaching and community service by taking the steps necessary to “tell their story” to a broader audience. Through the use of public relations, networking, and marketing, panelists will share how audience members can also follow this path, developing new relationships and opportunities to reach a broader, more diverse audience.

3212 Saturday 9:30-10:45 AM

Mitchell

Communication Is...: Different Interpretations of “Communication” as an Idea, Philosophy, and/or Practice, Circa 2017-18

Sponsor: Communication Theory Interest Group

Chair: **Adam Tyma**, University of Nebraska, Omaha

Presenters: **Ahmet Atay**, College of Wooster
James Cantrill, Northern Michigan University
Lawrence R. Frey, University of Colorado
Ronald Greene, University of Minnesota
Art Herbig, Indiana University Purdue University, Fort Wayne
Quaqilla Rhea Walker, University of Minnesota, Morris
Danielle M. Stern, Christopher Newport University
Stephanie L. Young, University of Southern Indiana

In 2006, Shepherd, St. John, and Striphos invited scholars in the field to, in a series of short essays, complete the sentence “Communication as ...” This collection examined the

Communication discipline through the questions and central tropes that are explored, challenged, and considered. 12 years later, and with the discipline in the cross-hairs once again due to budget cuts, etc., it is time to tackle the next step in that conversation.

3213 Saturday 9:30-10:45 AM

Usinger

Connecting with FYE Students: How to Make a *Difference* in Their Lives!!

Co-Sponsors: Undergraduate Education and Administration Section
Instructional Resources

Chair: **Stacey M. Macchi**, Western Illinois University

Presenters: **Joy L. Daggs**, Northwest Missouri State University
John Stanley, North Central College
Brenna Smith, Western Illinois University
Amy Buxbaum, North Central College

Many colleges and universities have First Year Experience (FYE) programs intended to aid students in their transition to college life, but how successful are these programs? Panelists will discuss how instructors have found success building connections and engaging first year students. Additional FYE topics include using peer mentors as role models, integrating differences in curriculum, aiding students in recognizing academic skills for success, organizing service learning projects, reviewing and assessing first year programs and finally helping students navigate the challenges they face getting involved in campus life.

3214 Saturday 9:30-10:45 AM

Walker

The “Monstrosity” of Brown Women in the Academy: A Call for Solidarity

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
States Advisory Council

Chair: **Dakota Horn**, Illinois State University

Presenters: **Fabiola Rosiles**, DePaul University
Abby Escatel, University of Wisconsin, Madison
Shereen Yousuf, University of Wisconsin, Madison
CV Vitolo-Haddad, University of Wisconsin, Madison
Vipulya Chari, University of Wisconsin, Madison

This panel discussion seeks to call-in faculty to join the fight for inclusivity of all peoples in the academy by highlighting the structures of oppression as experienced by brown women faculty.

Saturday, April 7, 10:00-11:00 AM

3215 Saturday 10:00-11:00 AM

Chop House

Past Officer Brunch

Sponsor: **Jimmie Manning**, Executive Director
Amy Aldridge Sanford, First Vice President

This brunch meeting is for past officers who have served on the CSCA Executive Committee. Apologies, but we only prepared to have meals for those who reserved a spot at this year's event:

Amy Aldridge Sanford
Melissa Beall
Christina Beck
Nancy Brule
Leah Bryant
Joy Daggs

Kathleen Edelmayer
Chad Edwards
Larry Frey
John Heineman
Ken Lachlan
Lance Lippert

David McMahan
Jimmie Manning
Paul Schrodtt
Judith Trent
Shawn Wahl
David Zarefsky

Saturday, April 7, 11:00 AM-12:15 PM

3301 Saturday 11:00 AM-12:15 PM

Schlitz

Performance Studies and Autoethnography: Living with the Tensions

Sponsor: Performance Studies and Autoethnography Interest Group
Chair: **Shawna Merrill**, Missouri State University

Presenters: **Tony E. Adams**, Bradley University
Tami Spry, Saint Cloud State University
Jake Simmons, Missouri State University
Stephanie L. Young, University of Southern Indiana
Travis Brisini, Pennsylvania State University
Jennifer Tudor, Saint Cloud State University
Chris Collins, Louisiana State University
Ahmet Atay, College of Wooster
Benjamin Haas, Borough of Manhattan Community College

In light of the recent name change of the "Performance Studies and Autoethnography" Interest Group (formerly Performance Studies and Theatre), scholars in these metadisciplines gather to discuss the relationships and tensions between these two areas of inquiry. Panelists will present short position statements before opening the floor to the audience for further inquiry and discussion.

Community Spotlight: Milwaukee Women's Center

Sponsor: Women's Caucus

Chair: **Elizabeth N. Ribarsky**, University of Illinois, Springfield

Presenter: **Andi Elliott**, Executive Director for Milwaukee Women's Center

Staff from the Milwaukee Women's Center will speak about the many services they offer, how you can have an impact on your community and the role communication plays in fostering empowerment. Founded in 1980, the Milwaukee Women's Center provides comprehensive domestic violence services for individuals and families in the greater Milwaukee area. Services include emergency transportation and shelter for battered women and children; counseling; support groups; case management to address housing and other basic needs; specialized services for children and older abused women; addiction treatment; employment assistance and attire; batterers' intervention education; and shelter for low-income, homeless women and children.

Spotlight Forum—The Future of the Interpersonal and Small Group Communication Interest Group: Where Do Our Differences Take Us?

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Tiffany R. Wang**, University of Montevallo

Presenters: **Jeffery T. Child**, Kent State University
Scott A. Myers, West Virginia University
Allison R. Thorson, University of San Francisco
Aimee Miller-Ott, Illinois State University

Over the past several years, the Interpersonal and Small Group Communication Interest Group has deliberated about whether the name and description of our interest group adequately recognizes our differences. Given the time limitations of the annual business meeting, this forum is devoted to exploring the differences within the interest group and the pros and cons of adjusting the name and/or description of the interest group. We invite you to join in this important discussion as it pertains to the future identity of our interest group.



Top Papers in Health Communication

Sponsor: Health Communication Interest Group
 Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne
 Respondent: **Lance Brendan Young**, Western Illinois University, Quad Cities

Childfree by Choice: Stigma in Medical Consultations for Voluntary Sterilization (**Top Paper and Top Student Paper**)

Elizabeth A. Hintz, Purdue University
Clinton Brown, Purdue University

When Everything Remains Uncertain: How Parents Make Sense of Their Child's Chronic Illness
Katherine Rafferty, Iowa State University
C. Erik Timmerman, University of Wisconsin, Milwaukee

Liberation or Hindrance from a Disability Studies Perspective: A Rhetorical Case Study of How Medical Discourse Frames ADHD Subjectivity
Nathan T. Stewart, Lakeland University

Sensibility Making: Exploring Differences and Similarities in Caregiving Narratives
Andrea Iaccheri, Ohio University

Enhancing Hospital Communication Quality: An Exploration and Evaluation of Hospitalist Physician-Patient Medical Encounters

Julie Apker, Western Michigan University
Scott E. Shank, Western Michigan University
Kristen Hatten, Western Michigan University
Margaret E. Baker, Western Michigan University
Sally VanSweden, Bronson HealthCare Group

Organizational Socialization across Professional Settings

Sponsor: Organizational and Professional Communication Interest Group
 Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse
 Respondent: **Katherine M. Kelley**, Oral Roberts University

Bait and Switch: Realistic Organizational Preview During Anticipatory Socialization
Jasmine T. Austin, University of Oklahoma*

The Influential Role of the Supervisor: Embedding Employees During Socialization
Jenna L. Currie-Mueller, North Dakota State University
Kelli J. Chromey, South Dakota State University

“He’s a battler. He’s not a quitter.”: The Narrative Framing of Organizational Exit
Anne Kerber, Minnesota State University, Mankato

“It’s necessary for others, but not for me”: Exploring Conceptions of Professionalism that
Emerge in the Organizational Socialization of Pharmacy Students
Carly Kwiecien, Manchester University
Tim McKenna-Buchanan, Manchester University

Veteran Relational Maintenance Towards Supervisors When Newcomers Join the Organization
Heather D. Selim, Texas A&M University, Corpus Christi

Using a variety of methodologies, participants in this panel explore the lifespan of organizational socialization and identification in settings ranging from pharmacy education to collegiate football and beyond.

**Debut Student Paper*

3306 Saturday 11:00 AM-12:15 PM

Wright Ballroom A

Campaigning across Lines of Difference in Congressional, State, and Local Elections

Sponsor: Political Communication Interest Group
Chair: **Jayne R. Goode**, Governors State University
Respondent: **Mitchell S. McKinney**, University of Missouri, Columbia

Campaigning Differently in Trump Country
Joshua Hawthorne, Monmouth College

Iron Stache and the Biker Mom: Appeals to Blue Collar Voters in the 2018 Democratic Primary in Wisconsin’s First Congressional District
Joshua P. Bolton, Loras College

A Functional Analysis of Spanish Language Mayoral Advertisements in the 2010, 2012, and 2014 U.S. Elections
Joel Lansing Reed, University of Missouri, Columbia
Josh C. Bramlett, University of Missouri, Columbia

The Color of Politics: Examining Issue Ownership and Issue Trespassing in Red, Blue and Purple States
Sumana Chattopadhyay, Marquette University
David M. Rhea, Governor’s State University

This panel features original research examining how candidates reach across lines of difference in non-presidential elections. The presentations focus on a variety of differences encountered by candidates in sub-national politics, including linguistic, ideological, class, and geographic

differences. Examinations of Spanish language mayoral advertisements, issue trespassing across state and ideological boundaries, cross-party coalition building, and appeals to blue collar voters reveal a variety of approaches utilized by candidates responding to the exigencies of sub-national politics.

3307 Saturday 11:00 AM-12:15 PM

Miller

Top Student Paper Panel in Communication Education: Communicating Different Pedagogical Perspectives

Sponsor: Communication Education Interest Group

Chair: **Kristine M. Nicolini**, University of Wisconsin, Oshkosh

Respondent: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Incorporating Diverse Perspectives into the K-12 Classroom (Top Graduate Student Debut Paper and The Gustav Friedrich Award for Top Student Paper)

Brian Rohman, Illinois State University

How Quickly Should Instructors Respond to Student E-Mails? Student Expectations and Evaluations of Instructor Response Times

Nicholas T. Tatum, Abilene Christian University

Theorizing Intersectional Critical Communication Pedagogy: Disability and Asian American Identities in the Classroom

Patrick Seick, Southern Illinois University, Carbondale

This panel spotlights the top student papers submitted to the Communication Education Interest Group. This year, Illinois State University's Brian Rohman is the recipient of the Gustav Friedrich Award that is presented to the author of the Top Student Competitive Paper.

3308 Saturday 11:00 AM-12:15 PM

Mitchell

Difference in Rhetorical Leadership Scholarship: Practical and Applied Lessons

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Hilary Rasmussen**, Concordia University

Respondent: **Kathryn Olson**, University of Wisconsin, Milwaukee

Rhetorical Leadership in Senate Democrats' Collaborative Opposition to Affordable Care Act Repeal Efforts

Joshua H. Miller, University of Wisconsin, Milwaukee

The Prophetic Trickster: Ambiguity and Clarity in William Barber's Rhetorical Leadership

Jim Vining, Governors State University

Redefining Crisis to Make a Difference: President Obama and Governor Haley's Transformational Rhetorical Leadership following the June 17, 2015 Charleston Shooting
Thomas A. Salek, University of Wisconsin, Stevens Point

Communication Theory and Community Involvement: Reflections on Teaching Rhetorical Leadership in an Undergraduate Classroom
Rachel D. Davidson, Hanover College

At its core, rhetorical leadership emphasizes the critical importance of rhetoric for leaders with limited resources and formal authority. Scholarship about and training in rhetorical leadership centers on developing practical lessons about how to effectively and ethically employ symbols to unite communities and inspire shared action. To illuminate the ways in which rhetorical theory can be applied by scholars, educators, and activists to make a difference in their communities, this panel highlights the many practical ways rhetorical theory can foster practical insights about leadership in diverse contexts.

3309 Saturday 11:00 AM-12:15 PM

Usinger

Instructional Resources Interest Group Business Meeting

Chair: **DeAnne Priddis**, Middle Tennessee State University
Vice-Chair: **Kelly L. Adams**, University of Missouri, Columbia
Secretary: **Riley Richards**, University at Wisconsin, Milwaukee

3310 Saturday 11:00 AM-12:15 PM

Wright Ballroom C

A Laboratory of Different Experiences: Co-Curricular Education in Community College Communication Courses

Sponsor: Community College Interest Group
Chair: **Jacob Isaacs**, Purdue University

Presenters: **Becky Belter-Roberts**, Jackson College
Kimberly Weismann, Williston State College
Heather Neseimeier, Minnesota State University, Moorhead

Co-curricular education improves retention by allowing students to make practical use of in-class learning. The prevalence of communication courses at community colleges make them an excellent environment for co-curricular learning. This panel will 1) discuss research related to co-curricular education in higher education, 2) allow panelists to explain how they make use of co-curricular education in the community college, and 3) open the floor to sharing ideas for effective co-curricular education tied to classroom learning.

Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session IV

- Sponsor: **Amy Aldridge Sanford**, First Vice President
 Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa
Jennifer V. Martin Emami, Texas Woman's University
- Participants: **Nora Cox**, Missouri State University
Annette N. Hamel, Western Michigan University
Jessica M. W. Kratzer, Northern Kentucky University
Sarah Turner McGowen, Northeastern State University
Christine L. North, Ohio Northern University
Anji L. Phillips, Bradley University
Justin J. Rudnick, Minnesota State University, Mankato
Sarah J. Steimel, Weber State University
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed here.

Master Class—Critical Communication Pedagogy as Intentional Engagement of Difference

- Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
 Communication Education Interest Group
 Chair: **Mir Ashfaquzzaman**, University of Northern Iowa
 Presenter: **Deanna L. Fassett**, San José State University



In this interactive workshop, we will define and discuss critical communication pedagogy as explicitly resistive of dehumanization in all forms, including within and regarding the classroom. In doing so, we will explore critical communication pedagogy as agenda- and intention-setting

practice for and with our students and ourselves. And, in particular, we will address the internal tension posed by identifying, engaging and challenging ideology in teaching and learning-- including any discomfort or dissonance that may stem from introducing social justice as a guiding principle in the communication classroom.

3313 Saturday 11:00 AM-12:15 PM

Juneau

State of Minnesota Showcase - Connecting Across Two Disciplines: Weaving Literature into the Communication Curriculum

Sponsor: States Advisory

Chair: **Nathaniel Swiech Brophy**, Illinois State University

Presenters: **Laura Jacobi**, Minnesota State University, Mankato
Renee Strom, Saint Clout State University
Roxy Janke, Fairmont High School (ret.)
Cecelia Otto-Griffiths, Minnesota State University, Mankato

As teachers in the fields of Communication and/or English and as speech coaches who must teach students to explore, analyze, and perform literature, how can we successfully weave literature and communication? Panelists will explore lessons used in the classroom to accomplish this task. Please join us to share your own experiences and ideas.

Saturday, April 7, 11:30 AM - 3:00 PM

3315 Saturday 11:30 AM - 3:00 PM

Crystal Ballroom

President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair



This interactive luncheon will honor the award-winning honor's undergraduate submissions. Students will get a chance to interact with graduate school directors and learn more about the great opportunities associated with graduate school. Beginning promptly at 11:30, we will start with a full meal accompanied with a presentation by keynote speaker, **Dr. Paul Schrodt**, one of the lead researchers in the Communication discipline and Graduate Director at Texas Christian

University; come early to get a good seat. After the keynote presentation, the top paper awards will be presented and recognized. Once we have completed the ceremony (we anticipate the luncheon itself will be done by 1:30), you will have the opportunity to explore graduate school exhibits.

Saturday, April 7, 12:30-1:45 PM

3401 Saturday 12:30-1:45 PM

Miller

Celebrating the Inaugural Dawn O. Braithwaite Award for Qualitative Research: Difference in Qualitative Research Then and Now (Spotlight Panel)



Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Allison R. Thorson**, University of San Francisco

Respondent: **Dawn O. Braithwaite**, University of Nebraska, Lincoln

Presenters: **Jimmie Manning**, Northern Illinois University
M. Chad McBride, Creighton University
Erin Sahlstein Parcell, University of Wisconsin, Milwaukee
Sandra G. Petronio, Indiana University Purdue University, Indianapolis
Betsy Wackernagel Bach, University of Montana

The goal of this panel is to celebrate the new Interpersonal and Small Group Communication Interest Group award (Dawn O. Braithwaite Award for Qualitative Research) and highlight the evolution of qualitative research methods used in interpersonal communication and small group communication research over the past three decades.

3402 Saturday 12:30-1:45 PM

MacArthur

(Dis)illusioning Postracism: What Bill Maher's "Comedic" Use of the N-word Means for Contemporary Racial Inequality and Moves towards Progress

Sponsor: Intercultural Communication Interest Group

Chair: **Alberto González**, Bowling Green State University

Respondent: **Dorthy L. Pennington**, University of Kansas

Presenters: **Brittany Collins**, Saginaw Valley State University
Linsay M. Cramer, Indiana University, East

Jenny Korn, University of Illinois, Chicago
Kerry Wilson, University of Illinois, Urbana-Champaign

This panel explores HBO Bill Maher’s June 2017 “comedic” use of the N-word. Our aim for this panel is to allow for an elucidation of how, within the current political and social context of the United States, reactions to Maher’s so-called comedic use of the N-word concurrently maintained what Ono (2011) describes as the illusion of postracism and, oppositionally, functioned to cultivate further dialogue concerning current and historical racial oppression specific to Black positionality in the United States.

3403 Saturday 12:30-1:45 PM

Wright Ballroom B

Organizational and Professional Communication Top Paper Panel

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Debra J. Ford**, Creighton University

Respondent: **Sarah E. Riforgiate**, Kansas State University

“Do you want the man in charge or...”: Discrimination Experienced by Female Business Owners
Stephen C. Jackson, University of Central Missouri

Centering Temporary Workers: The Assimilation Process of Volunteers in Temporary Organizations (**Top Graduate Student Debut Paper**)
Cami Sabin, Weber State University

Practicing Resilience in the Face of Job Loss and the Changing Social Contract (**Diamond Anniversary Award for Top Paper**)
Stacey Wieland, Calvin College

Comparing Values in Universities’ Mission Statements: Analyzing Forbes’ Top and Bottom ‘Best U.S. Colleges for International Students’
Alicia Wireman, Indiana Tech

	<p>The Communication Arts & Sciences at Calvin College would like to congratulate Stacey Wieland for winning the inaugural Diamond Anniversary Award from the Organization and Professional Communication Interest Group!</p>	
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Innovative Methods and Reflexive Practices for Researching Mental Health Illness and Addiction in Family Contexts

Sponsor: Health Communication Interest Group
 Chair: **Anne Kerber**, Minnesota State University, Mankato

Presenters: **Kathleen Galvin**, Northwestern University
DeAnne Priddis, Middle Tennessee State University
Laura D. Russell, Denison University
Shawn Starcher, Kent State University

This panel embraces critical approaches to examining researchers' involvement with families dealing with mental health illness and addiction. Panelists will explore: a) methods most effective for examining the dynamic ways families organize and respond to illness and addiction, and b) relational responsibilities and challenges researchers navigate when investigating such families. These questions probe panelists to offer innovative methods and reflexive practices for health and family communication researchers. Queries warranting future research will also be raised.

Past Officer Debut Panel: Top Graduate Student Papers

Sponsor: **Amy Aldridge Sanford**, First Vice President
 Chair: **Judith S. Trent**, University of Cincinnati

Exploring Difference in Family: Communication and Privacy Management for Female Veterans Between Their Military Voluntary Kin and Their Biologal Families (**Top Paper**)
Carol L. Tschampl-Diesing, University of Nebraska, Lincoln

Incorporating Diverse Perspectives into the K-12 Classroom
Brian Rohman, Illinois State University

The Management of Intercultural Differences and Conflicts Between German-American Couples
Leila Schmidt, Illinois State University

How *Hamilton* Tries to Please Everybody and Succeeds: A Mythic Analysis of the American Dream
Ismael Quinones, University of Northern Iowa

Making a Homocriminal: Subjugating Gay Bodies and The Repeal of Don't Ask, Don't Tell
Alexander Ewers, Illinois State University

Deducing the Appeal of Antiheroes: An Investigation of Sherlock Holmes in the BBC Series Sherlock

Nathaniel Swiech Brophy, Illinois State University

This top paper panel showcases some of the most promising work of the discipline's graduate students, providing a glimpse into the future of the association by introducing some of the top emerging scholars. The authors on this panel are presenting their first paper at a CSCA conference, and their solo-authored papers are the top debut papers received by the respective interest groups or caucuses to which they were submitted. Everyone is invited to attend this very special and important panel.

3406 Saturday 12:30-1:45 PM

Kilbourn

The Difference Gender Made: Gender in the 2016 Presidential Election

Sponsor: Political Communication Interest Group

Chair: **Natalie Pennington**, Kansas State University

Respondent: **Sarah Turner McGowen**, Northeastern State University

A Gendered Influence in Campaign Debates? Exploring Hillary Rodham Clinton's Presidential Debate Performance

Mitchell S. McKinney, University of Missouri, Columbia

Josh C. Bramlett, University of Missouri, Columbia

Mary C. Banwart, University of Kansas

No Hair Pulling: Advertising Strategies Employed by Clinton and Trump to Win Women's Votes in the 2016 Election

Terri M. Easley-Giraldo, Johnson County Community College

Attacking Gender: Political Conflict and Gender Dynamics on Social Media in the 2016 Election

Kelly L. Winfrey, Iowa State University

Grabbing Hegemonic Masculinity by the P**sy: The Gender Regression of Trump's Campaign Rhetoric in 2016

James M. Schnoebelen, Washburn University

But Her Emails: Media Assessment of Hillary Clinton's Loss to Donald Trump

Dianne G. Bystrom, Iowa State University

This panel explores the difference gender made in the 2016 presidential election by examining candidate communication, media coverage, and voters' online communication. Specifically, this group of research will include analysis of the gendered adaptiveness of Clinton and Trump's debate style, the gender components of each candidates advertising video style, the new style of Clinton's post-election media coverage, gender dynamics in online communication about the campaign, and the hegemonic masculinity of Trump's campaign rhetoric.

State of South Dakota Showcase – The Theory and Practice of Humor

Sponsor: States Advisory Council
 Chair: **Jessica M. Peterson**, University of South Dakota

Presenters: **Elizabeth Sills**, Northern State University
Emily Niebrugge, University of South Dakota
Aimee A. Sorensen, University of South Dakota
Jill Tyler, University of South Dakota

Most of us are delighted when our communication serves to please, delight, or amuse one another, but very little study has focused on how humor and laughter are related to the communication process. Even less work has been done with female humorists. Join us as we make a light-hearted exploration of the philosophy, theory, practice, and effects of feminist humor.

“Publish or Perish” and Ever After...: Discussing the Threat of Academic Burnout

Sponsor: Women’s Caucus
 Chair: **Leah A. Bryant**, DePaul University

Presenters: **Katie Lever**, Western Connecticut State University
Elizabeth N. Ribarsky, University of Illinois, Springfield
Ahmet Atay, College of Wooster
Christine L. North, Ohio Northern University

To achieve tenure and promotion, faculty members are encouraged to join numerous committees, publish and present, while maintaining stellar teaching records. Research indicates that women face particularly challenging and stressful experiences when applying for tenure. Given these challenges, do the pressures decrease after tenure? Can we maintain this stamina? Does that sense of motivation stay? This panel will discuss academic burnout and various strategies academics use to combat this phenomenon. Audience member participation is highly encouraged.



Coaching Through Difference: Exploring the Benefits of Various Coaching Styles

Sponsor: Argumentation and Forensics Interest Group
 Chair: **Anthony Woodall**, Northeastern State University

Presenters: **Kristopher D. Copeland**, North Lake College
Kendrea James, Missouri University of Science and Technology
Tricia Price Diaville, Northeastern State University
Shawna J. Blake, Carl Albert State College

This panel discussion provides a case-study approach by examining one institution and the evolution of coaching practices by a variety of individuals. Specifically, the panelists will discuss different coaching techniques and styles, along with how they approached important topics differently when coaching students.

Great Ideas For Teaching (GIFT) Session 4

Sponsor: Great Ideas For Teaching Interest Group
 Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Great Idea for Teaching: The Tweetfolio*
Claudia Janssen Danyi, Eastern Illinois University
2. Using Impromptu Speech to Increase the Quality of Delivery Elements and Decrease Vocal Fillers
Fatima Albrehi, Western Michigan University
Madison Johnson, Western Michigan University
3. Storytelling with Storify: Building News Literacy Skills Through Social Media
Christaan Eayrs, St. Louis Community College, Meramec
4. The Employability Self-Assessment: Identifying and appraising career identity, personal adaptability, and social and human capital
Rose Helens-Hart, Fort Hays State University
5. Communicating Diversity: Writing and Reflections about Diversity in Organizational Settings
Andrea L. Meluch, Indiana University Purdue University, South Bend

6. Poster Presentations: Encouraging Different Perspective
Ronda Leahy, University of Wisconsin, La Crosse
Michael M. Tollefson, University of Wisconsin, La Crosse
7. Family Differences Story Assignment
Cheri Niedzwiecki, University of Wisconsin, La Crosse
8. Redefining Public Memory: Replacing the Statue
Andrew R. Donofrio, Columbus State University
9. Landing Your Future Dream Job: Creating a LinkedIn Profile as a College Freshman
 Makes a Difference
Lynette J. Bleed, Indiana University Purdue University, Fort Wayne

** Recognized as one of top five overall GIFT activities.*

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3411 Saturday 12:30-1:45 PM

Golda Meir

Popular Culture Interest Group Business Meeting

Chair: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls
 Vice-Chair: **Adam Tyma**, University of Nebraska, Omaha
 Secretary: **Jennifer C. Dunn**, Dominican University

3412 Saturday 12:30-1:45 PM

Oak

The Difficulties [or paradoxes] of Identity and Difference in Everyday Life and Mass Communication

Co-Sponsors: Media Studies Interest Group
 Interpersonal and Small Group Communication Interest Group
 Chair: **Rachel D. Davidson**, Hanover College
 Respondent: **Mridula Mascarenhas**, California State University, Monterey Bay

Discovering Authentic Difference Through Discourse
Donald J. Carrell, Hanover College

Authenticity in the Dialogic Encounter
Joy Cypher, Rowan University
Michael L. Kent, University of New South Wales

Creating Authenticity and Difference in the Music of My Morning Jacket
William Bettler, Hanover College

Making the Conscious Unconscious: Striving for Authentic Identity in the Music of Bob Dylan
Stephen Dine Young, Hanover College

The panel begins with a philosophical exploration of identity and difference through a Heideggerian lens. These broad theoretical issues will be further examined by looking at the work of Buber, Laing & Freire, but will also be contextualized in dialogical interpersonal communication. The second half of the presentation will move into the mass communication arena by considering the strained but appealing relationship between music fans and rock stars—My Morning Jacket, and Bob Dylan—as they simultaneously form a community and strive for individuation.

3413 Saturday 12:30-1:45 PM

Schlitz

In Real Life: Translating a Graphic Novel from Page to Stage

Sponsor: Performance Studies and Autoethnography Interest Group
Chair: **K. C. Councilor**, University of Wisconsin
Respondent: **Jennifer Tudor**, Saint Cloud State University

Presenters: **Paul J. Siddens, III**, University of Northern Iowa
Brenna Splinter, University of Northern Iowa
Hannah Twitchell, University of Northern Iowa
Callie Brouwer, University of Northern Iowa

Comic books and graphic novels are being adapted to film, television, the web, and stage, more frequently. The UNI Interpreters Theatre received permission to adapt Doctorow and Wang's graphic novel *In Real Life* to the stage in the fall of 2017. This panel interrogates the process of translating a graphic novel to the stage, presenting the theoretic, methodological, and pragmatic foundations behind engaging in this sort of activity. Time for audience discussion will be provided.

Saturday, April 7, 2:00-3:15 PM

3501 Saturday 2:00-3:15 PM

Kilbourn

Master Class—Experiential Encounter Communication Pedagogy

Co-Sponsor: **Amy Aldridge Sanford**, First Vice President
Instructional Resources Interest Group
Chair: **Malynda Johnson**, Indiana State University
Presenter: **Lawrence R. Frey**, University of Colorado, Boulder

This session offers a chance to experience (at least, in part) the unique pedagogy of “encounter communication,” a method to facilitate “here-and-now” communication (talking *only* about what occurs between people in that room), for the purpose of creating meaningful moments of contact among participants. In line with the conference theme, this session focuses on perceived differences among participants, and feelings and potential actions generated by those differences. After experiencing the pedagogy, we will talk about how variations can be employed in courses, such as interpersonal and group communication. If you plan to attend, to save time, please read the following essay (email me and I will send it to you: larry.frey@colorado.edu):

Frey, L. R. , & White, A. (2012). Promoting personal, interpersonal, and group growth through positive experiential encounter communication pedagogy. In T. J. Socha & M. J. Pitts (Eds.), *The positive side of interpersonal communication* (pp. 297–312). New York, NY: Peter Lang.

This session is limited to the first 20 participants.

3502 Saturday 2:00-3:15 PM

MacArthur

“Queer,” Difference, and Shared Identity: Who (and What) Counts as Queer?

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Justin J. Rudnick**, Minnesota State University, Mankato

Presenters: **Jacquelyn Arcy**, University of Wisconsin, Parkside
Cristin A. Compton, Kent State University
Evan Litwack, University of North Carolina, Chapel Hill
Megan Orcholski, University of Wisconsin, Milwaukee
Darcy L. Wente-Hahn, University of Nebraska, Lincoln
Amber Jannusch, University of Wisconsin, La Crosse

This discussion panel is comprised of scholars all concerned with addressing issues faced by the queer community. Together, we will discuss the meaning of “queer” and the tensions inherent in teaching, researching, and advocating for queer concerns. Some questions we will consider include: What does 'queer' mean? Who counts as 'queer?' How does one do 'queer' research? How do we police 'queer' scholarship and activism? What does inclusivity look like in 'queer' work?

3503 Saturday 2:00-3:15 PM

Mitchell

State of Illinois Showcase – What Does It Mean to Be College Ready?

Sponsor: States Advisory Council
Chair: **Alex Kristelis**, Illinois State University

Presenters: **Anna Wright**, Illinois State University
Bryan Asbury, Illinois Central College

Ed Jodlowski, Olympia High School
Heather Danek, Minooka High School
Brian Rohman, University High School

Students and teachers from different schools often disagree on what it means for students to truly be ready for college in any discipline, and communication is no different. This panel will offer insight from high school teachers and administrators and college instructors as what it means, to them, to be college ready.

3504 Saturday 2:00-3:15 PM

Wright Ballroom B

Communication Ethics, Activism, and Social Justice Interest Group Business Meeting

Chair: **Laura D. Russell**, Denison University
Vice-Chair: **Kristine M. Nicolini**, University of Wisconsin, OshKosh
Secretary: **Joshua D. Atkinson**, Bowling Green State University

3505 Saturday 2:00-3:15 PM

Walker

Interpersonal and Small Group Communication Interest Group Business Meeting

Chair: **Tiffany R. Wang**, University of Montevallo
Vice-Chair: **Allison R. Thorson**, University of San Francisco
Secretary: **Kaitlin E. Phillips**, University of Nebraska, Lincoln

3506 Saturday 2:00-3:15 PM

Founder

Central States Communication Association Committee Chairs and Vice Chairs Meeting

Chair: **Jimmie Manning**, Northern Illinois University

Participants: **C. Kyle Rudick**, University of Northern Iowa
Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi
Timothy L. Sellnow, University of Central Florida
Kristopher D. Copeland, North Lake College
Autumn P. Edwards, Western Michigan University
Richard E. Murphy, McKendree University
Renee Robinson, Seton Hall University
Jennifer C. Dunn, Dominican University
Patric R. Spence, University of Central Florida
Tony E. Adams, Bradley University
Stephen K. Hunt, Illinois State University

Deanna L. Fassett, San José State University
Matthew W. Seeger, Wayne State University
Ruth Kay, Detroit Country Day School
Chad C. Edwards, Western Michigan University

This is a closed meeting for the chairs and vices chairs of the association's award committees.

3507 Saturday 2:00-3:15 PM

Oak

Tripping the Prom Queen: How Did We Get Here?

Sponsor: Women's Caucus

Chair: **Heather Neseimeier**, Minnesota State University, Moorhead

Presenters: **Natalia Cherjovsky**, Kirkwood Community College
Becky Timmerman DeGreeff, Kansas State University, Polytechnic Campus
Jennifer M. Rome, University of Nebraska, Lincoln
Kimberly Weismann, Williston State College

Susan Shapiro Barash author of *Tripping the Prom Queen: The Truth about Women and Rivalry* explores the myth about women helping and supporting each other. Shapiro Barash explained how rivalry is prevalent in the friendships, families, and even the workforce. This panel explores the effects of unadmitted rivalry, envy, and jealousy leading to unhealthy competition resulting in phenomena such as frenemies, the Snow White Syndrome, and sabotage that occurs in academia at multiple levels.

3508 Saturday 2:00-3:15 PM

Miller

When the Experts Don't Agree: Navigating Differences in Faculty Advice

Sponsor: Graduate Student Caucus

Chair: **Austin J. Beattie**, University of Iowa

Presenters: **Riley Richards**, University of Wisconsin, Milwaukee
Sara Potter, Michigan Technological University
Henry Goble, Western Michigan University
Keith Bistodeau, Hamline University
Maureen J. Wieland, Purdue University
Jaclyn Dinndorf, University of Iowa

Many conversations between graduate students involve advice from their faculty. When advice conflicts, it is especially concerning during graduate school when faculty support and guidance is crucial to success. This panel seeks to share their experience and suggestions for dealing with receiving differing faculty advice, and explores topics such as balancing faculty relationships, how to determine what advice to follow, loss of social/faculty support, and advisor-advisee relationships.

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
 Chair: **Aimee Sorensen**, University of South Dakota
 Respondent: **Jessica J. Eckstein**, Western Connecticut State University

Conversion: "Coming Out" of the Religious Closet
Cathryn Ellis, Western Kentucky University

"And this is the Testimony": Denominational Descriptions of Spiritual Narratives
Payton N. Clark, Oklahoma Baptist University

Individuals' Conflict-Handling Styles in Relation to Perceived Friendship Qualities
Charles L. Webster, West Virginia University
Addison N. Oliver, West Virginia University
Stephanie Buggs, West Virginia University

How Coaches Utilize Motivational Talk to Inspire Their Athletes: Confirmation Theory
Ansley O'Brien, University of Northern Iowa
Kelsey Boyer, University of Northern Iowa
Donovan Kosman, University of Northern Iowa
Brandon Kruse, University of Northern Iowa
Logan Weers, University of Northern Iowa

The Calm After the Storm: Religious Rhetoric in the Aftermath of Disaster
Preston Morris, Oklahoma Baptist University

Diversity in the Classroom: Exploring the Idea of Difference in the Classroom

Sponsor: Community College Interest Group
 Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **David A. Wendt**, Keokuk High School & Iowa Wesleyan University
Carolyn Calloway-Thomas, Indiana University
Jeremy Basso, City Colleges of Chicago
Richard L. Underwood, Kirkwood Community College
Stephen A. Spates, Missouri State University
Robert G. Nyaga, Purdue University
Ahmet Atay, College of Wooster

The concept of difference applies to teachers as well as students. In today's rapidly changing classroom, teachers as well as students face challenges communicating effectively, teaching and learning. Teachers who can understand their own perceptions will be better prepared to adjust their communication, learning tools and methods. Panelists will explore the concept of difference, how difference is communicated, and suggest how to overcome difference through the use of communication, learning tools and methods.

3511 Saturday 2:00-3:15 PM

Juneau

Great Ideas For Teaching (GIFT) Session 5

Sponsor: Great Ideas For Teaching Interest Group

Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Candy: Writing Difference Three Ways*
Lance Brendan Young, Western Illinois University, Quad Cities
2. Digital Humanities Media Analysis
Sarah Wolter, Gustavus Adolphus College
3. Being an Ethical Communicator in a Globalized World
Leila Schmidt, Illinois State University
4. You're Hired! Resumés, Interviewing, and Group Communication
Hayley Hawthorne, Monmouth College
5. Bringing the Book Club to the Classroom: Exploring Difference Via Long-Term Group Engagement with Media Texts
Dena Huisman, University of Wisconsin, La Crosse
6. Exploring Emotion in *Inside Out*
Jenna McNallie, Augsburg University
7. Your Sources Are FAKE NEWS. Sad!
Deborah Sellnow-Richmond, Columbus State University
Scott Sellnow-Richmond, Columbus State University
8. Creating LGBT+ Inclusivity in Your Teaching
Jessica M. W. Kratzer, Northern Kentucky University
9. The Good, The Bad & The Ugly of Our Voice
Brenna Smith, Western Illinois University
Stacey M. Macchi, Western Illinois University

* *Recognized as one of top five overall GIFT activities.*

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3512 Saturday 2:00-3:15 PM

Wright Ballroom A

Making a Difference Through Training

Sponsor: Basic Course Interest Group

Chair: **Ashley Pikel**, South Dakota State University

Presenters: **Kelli J. Chromey**, South Dakota State University

Joshua N. Westwick, South Dakota State University

Melissa Broeckelman-Post, George Mason University

Cheri J. Simonds, Illinois State University

Kevin Stoller, Indiana University Purdue University, Fort Wayne

Laura Jacobi, Minnesota State University, Mankato

Training graduate teaching assistants (GTA) is an important aspect to the success the basic course. This panel will include a variety of basic courses and their unique perspectives and approaches to training GTAs to make a difference in the classroom. Each panelist will bring a handout with 2-3 strategies. Each audience member will then leave with over 10 ideas to bring to their institutions for training. There will be time for audience interaction and discussion. Gaining insight to how others train GTAs can be imperative to the success of a program. This panel will assist new and veteran course directors by giving them the opportunity to learn from other BCDs.



Saturday, April 7, 3:30-4:45 PM

3601 Saturday 3:30-4:45 PM

Wright Ballroom A

Spotlight—Workshop on Embracing Today’s Students: Creating Pedagogical Strategies for Engaging Millennials (Workshop Based on Top Paper)



Sponsor: Undergraduate Education and Administration Section
Chair: **Linda B. Dickmeyer**, University of Wisconsin, La Crosse

Presenter: **Donna R. Pawlowski**, Bemidji State University

Do you cringe when students send informal messages, or continuously text during class? If so, you are not alone. As instructors, we sometimes struggle with adapting to and embracing today’s students. This interactive workshop uses Relational Dialectic Theory as a lens to understand Millennials’ unique characteristics, expectations, communication behaviors, and skills. We will examine communication and relational dynamics, and identify strategies to engage students in our classrooms. Audience participation is welcome. Handouts will be provided.

3602 Saturday 3:30-4:45 PM

Kilbourn

2018 Planners Appreciation Gathering

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Amy Aldridge Sanford**, First Vice President

Participants: **Jimmie Manning**, Executive Director
Kristopher D. Copeland, North Lake College
Molly C. Turner, Northeastern State University
Tammie Wiebers, North Central Missouri College
Anthony Woodall, Northeastern State University
Aimee A. Sorensen, University of South Dakota
Kathryn B. Golsan, Southern Illinois University, Carbondale
Laura D. Russell, Denison University
Sarah Symonds LeBlanc, Indiana University Purdue University, Fort Wayne

Allison Beltramini, Waubensee Community College
Gordon S. Carlson, Fort Hays State University
Riley Richards, University of Wisconsin, Milwaukee
DeAnne Priddis, Middle Tennessee State University
Hsin-I Sydney Yueh, Northeastern State University
Tiffany R. Wang, University of Montevallo
Jerralyn Moudry, Wisconsin Lutheran College
Debra J. Ford, Creighton University
Erin M. Briddick, Portland Community College, Rock Creek
Soo-Hye Han, Kansas State University
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls
Richard E. Murphy, McKendree University
James M. Proszek, Northwestern University
Sara Baker-Bailey, Southern Connecticut State University
Anna Wright, Illinois State University
Christine L. North, Ohio Northern University
Karla Mason Bergen, College of Saint Mary
Jennifer M. Rome, University of Nebraska, Lincoln

This is a gathering specifically to recognize the efforts of the 2018 unit planners.

3603 Saturday 3:30-4:45 PM

Pabst

Speaking across the Discipline: Celebrating Institutional Differences in Speaking Instruction and Assessment

Sponsor: Instructional Resources Interest Group
Chair: **Rachel D. Davidson**, Hanover College

Presenters: **Bradley Gangnon**, University of Wisconsin, Superior
Lara C. Stache, Governors State University
Jeremy V. Adolphson, Gustavus Adolphus College
William Bettler, Hanover College

This panel will share instructional resources and assessment ideas for speaking courses and assignments. Topics include: best practices in speaking instruction in non-public speaking courses; assessing speaking in communication and non-communication courses; and innovative speaking assignments focused on advocacy and social justice. The panel celebrates the 2018 theme of “Difference” by acknowledging the different types of learners that we serve, and exploring the corresponding differences in the techniques and strategies of speaking assessment and instruction.

Research in Progress Roundtables

Sponsor: Sexual Orientation and Gender Identity Caucus
 Chair: **Karina Willes**, University of Wisconsin, Milwaukee

The goal of this panel is to explore and discuss emerging areas for research that focus on topics related to sexual orientation and/or gender identity. We welcome research from a diverse array of areas of interest (e.g. interpersonal, organizational, instructional, pop culture, rhetoric, media studies, etc.) and methodological backgrounds. Panelists and participants will breakout into small discussion groups for the purposes of workshopping research, providing feedback, and facilitating collaborations among participants. Participants are encouraged to bring in-progress research, project ideas, and research questions.

Bridging Rhetoric and Intercultural Communication

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Alberto González**, Bowling Green State University

Presenters: **Andrew R. Donofrio**, Columbus State University
Emi Kanemoto, Bowling Green State University
Eun Young Lee, Florida Gulf Coast University
Anke Wolbert, Eastern Michigan University
Sasha Allgayer, Bowling Green State University
Linsay M. Cramer, Indiana University East

Many of our current critical studies either continue to assume a monocultural social environment or consider audience in the aggregate. This panel discusses how rhetorical criticism can be more inclusive for projects whose emphases include but are not limited to intercultural, interracial, and transnational contexts and discourses. Utilizing critical self-reflection and exploring recent published studies, each panelist describes how rhetorical critics can engage in the bridging differences between current critical methods and intercultural considerations.



President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
 Chair: **Cathryn Ellis**, Western Kentucky University
 Respondent: **Jeff Kuznekoff**, Miami University, Middletown

“Not the Only Girl at the Table Anymore”: A Feminist Analysis of Amy Santiago and Rosa Diaz in *Brooklyn Nine-Nine*

Megan Murphy, College of Wooster

Patient-Centered Communication: A Catalyst for Disclosure

Hannah Stryker, Ashland University
Maggie Andrews, Ashland University

Player-Coach Relationships

Megan Nickel, Bethel University

Tangled Up in Bad Relationships: Rapunzel's Unhealthy Tendency of Dependency

Madison Gilbert, Creighton University

Material Difference: Posthuman Turns in Performance Studies and Autoethnography

Sponsor: Performance Studies and Autoethnography Interest Group
 Chair: **Benjamin Haas**, Borough of Manhattan Community College

Presenters: **Tami Spry**, Saint Cloud State University
Travis Brisini, Pennsylvania State University
Jennifer Tudor, Saint Cloud State University
Jake Simmons, Missouri State University

As Simmons and Brisini argue, the posthuman turn in performance studies is “enlarging” the field while simultaneously providing “new aesthetic and cultural productions” (193). This panel continues that work through essays that explore the “deep ecology of body-stage-body-page” (Spry), “the writing of the self an ecological enterprise” (Brisini), “experiments in posthuman performance” (Tuder), and finally, an essay that “wrestle[s] with the shifting ontology of communicator and performer” in the field (Simmons).

A Different Agenda: How President Trump's Tweets Are Challenging the Issues of Patriotism and Free Speech in America

Sponsor: Community College Interest Group
 Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **David A. Wendt**, Keokuk High School & Iowa Wesleyan University
Carolyn Calloway-Thomas, Indiana University
Jeremy Basso, City Colleges of Chicago
Kathleen Edelmayer, Madonna University
Melissa Beall, University of Northern Iowa

Panelists will share their viewpoints, examples and analysis of President Trump's attacks on the actions of the National Football League, players, owners and coaches. Panelists will evaluate the issues, policies, and perceptions of the controversy, as well as provide suggestions regarding effective communication, dialogue and difference.

Love, Help, and Status: Cultural Differences and Challenges in Intercultural Communication

Sponsor: Intercultural Communication Interest Group
 Chair: **Eddah Mbula Mutua**, St. Cloud State University
 Respondent: **John R. Baldwin**, Illinois State University

Exploring the Difference: International Teaching Assistants in the U. S. Classroom
Comfort Tosin Adebayo, University of Wisconsin, Milwaukee

Measuring Group Fitness: An Evolutionary Approach to Improving Intercultural Relations
Jonathan B. Dellinger, University of Wisconsin, Milwaukee

"We're There to Help, Not to Learn": An Analysis of Lack of Cultural Awareness and Its Influence on Volunteerism in Haiti
Tricia Price Diaville, Northeastern State University

Cultural Differences and Security of Attachment: How Intercultural Couples Identify Their Relationship Bond Different than Same Culture Couples
Jessica Herman, Southern Illinois University, Edwardsville

One of the crucial issues in intercultural communication is the lack of mutual understanding among different cultural groups. This panel explores cultural differences in classroom settings, between volunteers and Haitians, as well as within intimate relationships. Each paper presents

how to improve intercultural communication and eliminate prejudice by offering insightful theoretical expansion and practical suggestions.

3610 Saturday 3:30-4:45 PM

Golda Meir

Navigating the Labyrinth: Making a Difference with Mentoring

Sponsor: Adjunct/Temporary Faculty Caucus
Chair: **Amanda Brown**, University of Wisconsin, Stout

Presenters: **Heather Neseimeier**, Minnesota State University, Moorhead
Ali Gattoni, University of Wisconsin, Milwaukee
Richard Schutta, University of Wisconsin, Stout & River Falls
Anne Kerber, Minnesota State University, Mankato
Jeffrey T. Child, Kent State University
Adam Tyma, University of Nebraska, Omaha

This discussion panel will explore the great potential in having mentoring opportunities, both formal and informal, for new faculty, whether adjunct, temporary, or tenure track, to partner with a more senior member of their campus faculty and make a difference in the experiences had by the individual. Having mentor relationships creates an opportunity for discussions of division of labor, workload, and service expectations that may or may not have the opportunity to pop up in casual conversation around the water cooler or coffee pot. Additionally, options for networking and building community will be discussed when traditional opportunities present themselves and when faculty are online.

3611 Saturday 3:30-4:45 PM

Wright Ballroom C

Redefining Presidential: Understanding the Presidency of Donald J. Trump

Sponsor: Political Communication Interest Group
Chair: **Colene J. Lind**, Kansas State University

Participants: **Steven R. Goldzwig**, Marquette University
Mitchell S. McKinney, University of Missouri, Columbia
Kathryn Olson, University of Wisconsin, Milwaukee
Trevor S. Parry-Giles, University of Maryland
Robert C. Rowland, University of Kansas
David Zarefsky, Northwestern University

President Donald J. Trump declared, via Twitter of course, that his “use of social media is not Presidential – it’s MODERN DAY PRESIDENTIAL. Make American Great Again!” Has Donald Trump redefined what it means to be presidential? For those who take the presidency seriously, how are we to examine a president who is not presidential? This panel of presidential scholars will suggest how we might best understand and approach our study of the Trump

presidency. The panel will combine short individual presentations with audience participation and discussion.

3612 Saturday 3:30-4:45 PM

MacArthur

Divas and Discourses, Histories and Myths: Different Perspectives on How to Study Professional Wrestling

Sponsor: Popular Culture Interest Group

Chair: **Christopher J. Olson**, University of Wisconsin, Milwaukee

Respondent: **CarrieLynn D. Reinhard**, Dominican University

Can Divas Really Have It All?: WWE Diva narratives of Work-Life Balance
Rose Helens-Hart, Fort Hays State University

Meaning and Moments in Pro-Wrestling Historical Texts
Andrew Cole, University of Wisconsin, Whitewater

Professional Wrestling as Soap Opera
Jennifer L. Walton, Ohio Northern University

Regressive Discourses in Nostalgia-Driven Pro-Wrestling Podcasts
Mark Glantz, St. Norbert College

Scholars from various disciplines, theoretical backgrounds, and methodological approaches study the popular culture texts that constitute professional wrestling. This panel demonstrates the range of scholarly approaches as well as texts that can be studied, from specific wrestlers to pro-wrestling fans to the very nature of professional wrestling. The goal is illustrate how to study these phenomena as well as how doing so can shed light on other areas of popular culture and media studies.



Difference↔Adversity in the Communication Classroom

Sponsor: Communication Education Interest Group

Chair: **Meggie Mapes**, University of Kansas

Presenters: **Tony E. Adams**, Bradley University
Ahmet Atay, College of Wooster
Katherine J. Denker, Ball State University
Anji L. Phillips, Bradley University
C. Kyle Rudick, University of Northern Iowa
Patrick Seick, Southern Illinois University, Carbondale
Stephanie L. Young, University of Southern Indiana

In this panel, we narrate instances when our instruction about difference was met with adversity and how we did (not) surmount it. We also offer strategies for working with contentious material. Possible topics include addressing difficult interactions in the classroom; determining what constitutes offensive talk and acts; the (in)ability to tolerate/respect others' (controversial) opinions; and the tenuous relationship between staying, and refusing to stay, silent. Ample time will be allowed for audience interaction.

Ethnicity, Race, International, and Class (ERIC) Concerns Caucus Information Session

Sponsor: ERIC Caucus

Chair: **Jimmie Manning**, Executive Director

This session will provide information about the new Ethnicity, Race, International, and Class Concerns Caucus. The purpose of ERIC is to advocate for members regarding matters of race, ethnicity, citizenship, and class issues. Additionally, the caucus promotes collaboration and highlights scholarship regarding both the identities and the personal interests of its members. The future of the new caucus will be discussed as well as the process of slotting panels, the new bylaws, and programming for subsequent years. Please come and learn more.



Saturday, April 7, 4:30-5:30 PM

3801 Saturday 4:30-5:30 PM

Crystal Ballroom

Journal of Communication Pedagogy Reception

Sponsor: Central States Communication Association
Chair: **Jimmie Manning**, CSCA Executive Director
Featuring: **Scott Myers**, *Journal of Communication Pedagogy* Editor



The *Journal of Communication Pedagogy* (JCP) is a new referred journal sponsored by the Central States Communication Association that publishes articles on the pedagogy of teaching K-12, undergraduate, and graduate communication. It is an online-only journal published once a year aimed at featuring the best research conducted on communication pedagogy.

Come meet JCP inaugural editor Scott Myers of West Virginia University to learn more about this amazing new publication and mingle with others who want to celebrate this new scholarship outlet. In addition to yummy beverages and light snacks, revealed for the first time will be the table of contents for the first issue that is coming out early this summer. Come see history in the making at this special conference event!

“Education is the
ULTIMATE
practice of
FREEDOM.”
— bell hooks

Saturday, April 7, 5:00-6:15 PM

3701 Saturday 5:00-6:15 PM

Oak

Central States Communication Association Executive Committee Meeting

Participants: **Amy Aldridge Sanford**, President
M. Chad McBride, First Vice President
Alberto González, Second Vice President
Blair Thompson, Past President
Jimmie Manning, Executive Director
Chad C. Edwards, Incoming Executive Director
Kenneth A. Lachlan, Journal Editor
Jeffrey T. Child, Finance Committee Chair
Joy L. Daggs, Member at Large
Katherine J. Denker, Member at Large
Anna Wright, States Advisory Council Chair

3702 Saturday 5:00-6:15 PM

MacArthur

Advice from Experts on Getting Tenure, Publishing, Teaching, and Moving into Administration: Mentoring and Networking in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Peggy B. Fisher**, Ball State University

Presenters: **Lawrence R. Frey**, University of Colorado, Boulder
Rahul Mitra, Wayne State University
Sarah Feldner, Marquette University
Matthew W. Seeger, Wayne State University
Sarah E. Riforgiate, Kansas State University
Suzy D'Enbeau, Kent State University
J. Kevin Barge, Texas A&M University

This panel will provide insight as well as networking and mentoring opportunities from organizational communication experts. The panel includes award-winning, newly-tenured faculty, as well as well-established teachers, researchers, and administrators. They will offer insight into managing the tenure process, publishing, teaching, balancing work and family, and moving into administrative roles.

Celebrity Political Activism

Sponsor: Popular Culture Interest Group
 Chair: **Jessica M. Peterson**, University of South Dakota
 Respondent: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

Presenters: **Ashley Pikel**, South Dakota State University
Emily Niebrugge, University of South Dakota
Nick Lorang, South Dakota State University
Kendall Uhrich, South Dakota State University
Shala Larson, South Dakota State University

In today's American society, there has been widespread conversation about celebrities using their familiarity in society to advocate for issues. Most recently, when President Trump denounced former NFL quarterback, Colin Kaepernick, for kneeling during the National Anthem. The election of President Trump has also elicited responses from famous individuals to use award shows and social media to denounce the inequalities in society and actions made by our government. This panel seeks to explore the role of the activist celebrity in today's American society.

Original Media: Exploring Difference in Film

Sponsor: Media Studies Interest Group
 Chair: **Richard Schutta**, University of Wisconsin, Stout & River Falls
 Respondent: **Thomas A. Salek**, University of Wisconsin, Stevens Point

Myra's Distinction

Miranda Smith, Indiana Purdue University, Fort Wayne

The Open Door

Steven F. Zambo, Wisconsin Lutheran College

In this Original Media panel, films that explore difference will be screened and discussed. In the student-produced film "Myra's Distinction," the lead character's "A+ lifestyle comes to a screeching halt when an unnatural earthquake takes place. Now she fights for her normal life back before the valedictorian distinction goes to someone else." In the faculty-produced "The Open Door," the lead character (and actor who portrays that character) is autistic, and the film explores how "some people, like him, wear their needs on the outside for everyone to see. Others keep them hidden deep inside." Panelists will discuss the meaning of difference, how film can uniquely contribute to understanding difference, and the roles of faculty and students in writing and producing film exploring these concepts.

Communicating the Good Life: Taking a Rhetorical Approach to Finding Meaning in Our Lives

Co-Sponsors: Rhetorical Theory and Criticism Interest Group
Intercultural Communication Interest Group

Chair: **Elizabeth A. Petre**, Bloomsburg University of Pennsylvania

Presenters: **Ahmet Atay**, College of Wooster
Craig L. Engstrom, Southern Illinois University, Carbondale
Grace Giorgio, University of Illinois, Urbana, Champaign
James T. Petre, Bloomsburg University of Pennsylvania
James M. Proszek, Northwestern University

This discussion panel features educators from various institutions who will explore what it means to live the “good life,” and how we find meaning in our lives as academics. Each panelist will describe different conceptions of the “good life” and how taking a rhetorical approach can guide our everyday interactions and public policy. We hope to encourage audience participation and reflection on how communicating the “good life” can make a difference in society.

Interpersonal, Organizational, and Rhetorical Themes in Sexual Orientation and Gender Identity Studies

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Rebecca M. Johnson**, University of Kansas

Respondent: **Justin J. Rudnick**, Minnesota State University, Mankato

Effects of Family Interaction Patterns on the Process of Coming Out: How Do Conversation and Conformity Orientation Influence Sexual Orientation Disclosures?

Jennifer D. McCullough, Saginaw Valley State University

Marissa K. Michalski, Saginaw Valley State University

Cody D. Alberts, Saginaw Valley State University

Black Boys Look Blue: Contextualizing the Fragmentation of Culture Through *Moonlight*
Spencer Coile, Ball State University

LGBT Families: Not Different, but Equal

Karina L. Willes, University of Wisconsin, Milwaukee

Kristy Jagiello, University of Wisconsin, Milwaukee

Laura Motel, University of Wisconsin, Milwaukee

Mike Allen, University of Wisconsin, Milwaukee

Birds and the Bees: Understanding the Experiences of Individuals with Sex Education in Parochial Schools

Borin P. Chep, University of Nebraska, Omaha

This competitive paper panel features selected research that focuses on contemporary topics in sexual orientation and gender identity studies. Panelists will discuss LGBT families, coming out processes, sex education, and the fragmentation of culture as seen in queer film.

3707 Saturday 5:00-6:15 PM

Wright Ballroom A

Analyses of Arguments, News Frames, and Partisanship

Sponsor: Political Communication Interest Group

Chair: **Joel Lansing Reed**, University of Missouri, Columbia

Respondent: **Kelly L. Winfrey**, Iowa State University

Partisan Self-Categorization: Elections as Catalysts for Communicating Prototypical Belief Structures, Determining Fit, and Managing Negativity

Jayne R. Goode, Governors State University

The Rhetoric of Communitarian Resistance in the Moral Mondays Movement:

The Contentious Political Climate around Policies Affecting Poor and Working-Class People

Eric K. Jones, Otterbein University

Difference in Framing China from 1980-2015: Sources, Frames, and News Section, Oh My!

Robert Hinck, Monmouth College

Ousting O'Reilly: Breaking the Silence at Fox News (**Top Graduate Student Debut Paper**)

Samantha Fletcher, Central Michigan University

This panel includes competitive papers analyzing a wide variety of topics in political communication. The papers use different methodological perspectives to understand how political communication functions.

3708 Saturday 5:00-6:15 PM

Golda Meir

Differentiating Among Avoidance, Conflict, and Privacy Interpersonal Communication Messages

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Austin J. Beattie**, University of Iowa

Respondent: **Samantha F. Quinn**, University of Wisconsin, Milwaukee

A Gendered Dilemma of Relationship-Protective Complaint Avoidance

Esther Liu, Wheaton College

Michael E. Roloff, Northwestern University

Exploring the Communication Privacy Management of Cohabiting Partners
Maria Butauski, University of Missouri, Columbia

Media Choice by LDR Partners in Conflict: An Application of Media Richness Theory and the Investment Model

Brenna Smith, Western Illinois University
Lisa A. Miczo, Western Illinois University

This competitively-selected paper panel examines different types of face-to-face and mediated messages (e.g., complaint avoidance, privacy management, conflict) that occur within interpersonal relationships.

3709 Saturday 5:00-6:15 PM

Shlitz

Theories for New Media Technologies

Sponsor: Communication Theory Interest Group
Chair: **Jihyun Kim**, University of Central Florida

Presenters: **Tammy Bosley**, Kent State University
Xianlin Jin, University of Kentucky
Kelsey Phillips, Kent State University
Hocheol Yang, Temple University

This panel presents four foundational theoretical frameworks that help us understand the use of new media technologies in communication contexts. Each panelist will give a presentation on one particular theory by focusing on 1) a brief background of the theory, 2) how the theory is being used in a particular communication context, and 3) implications of the theory. This panel will facilitate a scholarly dialogue about how to best advance theoretical foundations in the new media technology research.

3710 Saturday 5:00-6:15 PM

Usinger

Different Requirements, Different Resources: Training and Professional Development in an Age of Uncertainty

Sponsor: Undergraduate Education and Administration Section
Chair: **Lance Brendan Young**, Western Illinois University

Presenters: **Linda B. Dickmeyer**, University of Wisconsin, La Crosse
Scott G. Dickmeyer, University of Wisconsin, La Crosse
Renata Kolodziej-Smith, University of Central Florida
Lance R. Lippert, Illinois State University
Christine L. North, Ohio Northern University
Donna R. Pawlowski, Bemidji State University

A few years can make a big difference in the skills and sensibilities faculty and administrators need to thrive in their careers. This panel of administrators and faculty will share their successes and failures in doing more with less: developing and maintaining programs to foster professional development and comply with evolving regulatory requirements in an era of reduced public funding for higher education. Suggestions for evaluating the effectiveness of such programs will be discussed.

3711 Saturday 5:00-6:15 PM

Pabst

State of South Dakota Showcase – Narrative and Storytelling

Cosponsors: States Advisory Council
Chair: **Elizabeth Sills**, Northern State University

Presenters: **Jill Tyler**, University of South Dakota
Nicole Ackman, University of South Dakota
Aimee A. Sorensen, University of South Dakota
Tess Mairose, University of South Dakota

Stories have always been an important human endeavor – providing ways of preserving the past and charting the future. Recent scholarship in a variety of fields has opened the study of narrative to fresh ways of seeing, analyzing and influencing the world. Participants in this workshop will explore the use of narrative and storytelling in competitive speech, classrooms, and public discourse, in interpersonal and family relationships, and in health and medical contexts.

Saturday, April 7, 8:00-11:00 PM

3901 Saturday 8:00-11:00 PM

Crystal Ballroom

Annual President Party: Celebrating the Service of Blair Thompson with Milwaukee’s Best

Sponsored by Western Kentucky University and Taylor & Francis.

Join us to celebrate the service of Blair Thompson, who at the time of this party will have just moved into the role of Past President. We’ll celebrate by sampling some of Milwaukee’s best food and beverage, ranging from locally cured meats to the tastiest cheeses, from locally made sodas to a fantastic lineup of Milwaukee beers that we are calling “Blair’s Brews.”

Don’t miss this opportunity to close the convention by celebrating with colleagues and enjoying much of the best that Milwaukee has to offer! During his time in the CSCA Presidential rotation, Blair has worked diligently to advance a number of important initiatives for the association. This party—complete with a champagne toast—is but a small token of our appreciation!