

**Wednesday, April 3rd**

0501 Truman A  
1:00 – 4:00 pm

**Pre-Conference Session 1**  
**The Pedagogical Possibilities within Autoethnographic Research**

Sponsor: Second Vice President, Leah E. Bryant, DePaul University  
Presenters: **Derek Bolen**, Angelo State University  
**Andrew Herrmann**, East Tennessee State University  
**Sandy Pensoneau-Conway**, Southern Illinois University  
**Sherianne Shuler**, Creighton University  
**Satoshi Toyosaki**, Southern Illinois University  
**Stephanie L.Young**, University of Southern Indiana

In this workshop, we will explore the methodological foundations of autoethnographic (AE) research, discuss different approaches for crafting autoethnographies, and provide resources to help teach others the ways and benefits of using it as a research methodology. Over the past several decades the reach and impact of autoethnography has grown significantly. Partly given its reflexive and narrative nature, autoethnography makes possible that which other forms of conventional inquiry may preclude. It provides a unique approach for examining communication and culture and, for some, an opportunity to enact cultural critique and reform. In this session, we seek to ask, and maybe answer, some of the following questions: What possibilities for communication pedagogy exist as a consequence of AE research? What are the creative and imaginative possibilities made available through AE praxis? How might we come to see communication, communicators, and our communicative culture differently, as a consequence of the creative and evocative work of autoethnography? Plan to attend, learn, participate, and engage in advancing the possibilities of autoethnographic research and pedagogy.

**Wednesday, April 3rd**

0502 Truman B  
1:00 – 4:00 pm

**Pre-Conference Session 2**  
**It is Possible for YOUR Students to Do Research: Teaching**  
**Effective Communication Methods**

Sponsor: Second Vice President, Leah E. Bryant, DePaul University  
Presenters: **Nancy Brule**, Bethel University  
**Scott Myers**, West Virginia University  
**Jessica Eckstein**, Western Connecticut University  
**Cochece Davis**, Illinois State University  
**Jimmie Manning**, Northern Illinois University

The capstone project or research methods class are often required across universities, many faculty have difficulty envisioning ways to integrate and empower undergraduates to understand the research process within their programs. A challenge facing many colleges and universities has been to find engaging ways to generate hands-on learning in the research process. This workshop will help undergraduate teachers become more effective using high impact learning strategies that prepare students for the complex challenges of today and unknown problems of tomorrow by teaching them how to complete a research project. As colleges and universities increasingly include research as an essential part of the undergraduate experience, faculty and administrators need to consider what can realistically be expected from students. This workshop will examine how communication scholars are developmentally integrating research throughout the undergraduate curriculum to help students to better understand the research process.

**Wednesday, April 3rd**

0503 Salon 7 Roosevelt  
4:00 – 7:00 pm

**Central States Communication Association  
Executive Committee Meeting**

Participants: **Mitchell S. McKinney**, President, University of Missouri, Columbia  
**Chad Edwards**, First Vice President, Western Michigan University  
**Leah E. Bryant**, Second Vice President, DePaul University  
**Scott Myers**, Past President, West Virginia University  
**Nancy J. Brule**, Executive Director, Bethel University  
**Robert S. Littlefield**, Journal Editor, North Dakota State University  
**David Bodary**, Finance Committee Chair, Sinclair Community College  
**Amy Aldridge Sanford**, Member at Large, Northeastern State University  
**Lance Lippert**, Illinois State University  
**Randy K. Dillon**, States Advisory Council Chair, Missouri State University

# Thursday, April 4<sup>th</sup>

1100 Trianon A  
8:00 – 9:15 am

## Competitive Papers In The Women's Caucus

Sponsor: Women's Caucus  
Chair: **Christina J. Gentile**, Western Michigan University  
Respondent: **Rachel Alicia Griffin**, Southern Illinois University, Carbondale

“Gendered Character: Girl Scout and Boy Scout Handbooks from Middle Childhood to Adolescence”

**Robb Lauzon**, Wayne State University

“‘I’m on a Rollercoaster’: A Social Construction of Women and Time”

**Becky L. DeGreeff**, Kansas State University

**Nancy DiTunnariello**, North Dakota State University

**Ann Burnett**, North Dakota State University

“Internet Education as a Panoptic Rhetoric: An Analysis of Female Representations in the Think Before You Post Campaign”

**Lara C. Stache**, University of Wisconsin – Milwaukee

“Women’s Rights: Rhetorical Metaphor Analysis of Women’s Rights in Political Issue Ad’s from the 2011 “Defund Planned Parenthood” Budget Debates”

**Hayley Cole**, University of Missouri, Columbia

1101 Trianon B  
8:00 – 9:15 am

## Complicating Communication Processes in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Elissa Arterburn**, University of Oklahoma  
Respondent: **Lance Lippert**, Illinois State University

“A Tool, a Weapon, a Double-edged Sword: Contesting Sexual Harassment Policy through Organizational Culture”

**Debbie S. Dougherty**, University of Missouri, Columbia

**Marlo Goldstein Hode**, University of Missouri, Columbia

“Mentoring in Academe: Taking a Feminist Poststructural Lens on Stories of Women Engineering Faculty of Color”

**Patrice M. Buzzanell**, Purdue University

**Ziyu Long**, Purdue University

**Lindsey B. Anderson**, Purdue University

**Jennifer Batra**, Purdue University

**Klod Kokini**, Purdue University

**Thursday, April 4<sup>th</sup>**

“Leader-Member Exchange, Self-Efficacy, and Communication Apprehension as Indicators of Procrastination: A Study of Employee Behavior”

**Leah Omilion-Hodges**, Western Michigan University

**Bethany Petry**, Wayne State University

“The Paradox of Workplace Bullying Advice”

**Stacy Tye-Williams**, Iowa State University

“Uneasy Recreation: Workplace Social Events as Problematic Sites for Communicating Sexual Orientation”

**Jennifer Dixon**, Marymount Manhattan College

1102 Trianon E

8:00 – 9:15 am

**PastFuturePresent – Prophecy, Projection, and Prediction in  
Popular Culture Texts**

Sponsor: Popular Culture

Chair: **Scarlett Hester**, Ball State University

Respondent: **Christina Beck**, Ohio University

“Fly Me To The Moon”

**Brian Altenhofen**, Texas A & M University

“Singularity-E: Singularity, WALL-E, and the Disparate Cultural Narratives”

**Spencer Harris**, The University of Kansas

“Astral Projections: On Being Haunted by Ghosts from the Future”

**Kevin Ells**, Louisiana State University Alexandria

**Thursday, April 4<sup>th</sup>**

1103 Salon 2 Taft  
8:00 – 9:15 am

**State of Oklahoma Showcase  
Conversations on the Complexities of Critical Communication  
Instruction**

Sponsor: States Advisory Council  
Chair: **Arlie V. Daniel**, East Central University

“Vocational Education: Problematizing the Commercialization of Curricula”  
**J. Kole Kleeman**, University of Central Oklahoma

“The Internet Disconnect: Exposing the Hidden Curriculum”  
**Justin D. Walton**, Cameron University

“Breaking Bank: Recommendations on Teaching Beyond the Banking Model of Education”

**Jennifer V. Martin**, Texas Woman’s University

“Making the Grade: A Critique of Traditional Course-Level Assessment”  
**Amy Aldridge Sanford**, Northeastern State University

The panelists consider implications for teaching communication from a critical perspective and will specifically address the value and application of critical pedagogy within college classrooms. Theoretical discussions and application will ensue as this panel strives to extend a conversation that will invite critical reflection of learning spaces, course content, and teaching practices.

**Thursday, April 4<sup>th</sup>**

1104 Salon 3 Wilson  
8:00 – 9:15 am

**Communicating the Possible:  
Lessons for Faculty and Students from a Study Abroad  
International Public Relations Course**

Sponsor: Communication Education Interest Group  
Chair: **Sorin Nastasia**, Southern Illinois University Edwardsville  
Respondent: **Jamel Santa Cruze Bell**, Saint Louis University

Presenters: **Sorin Nastasia**, Southern Illinois University Edwardsville  
**Jacob Allan**, Southern Illinois University Edwardsville  
**Natalie Pitzer**, Southern Illinois University Edwardsville  
**Daniel Schmidt**, Southern Illinois University Edwardsville  
**Julian Glover**, Southern Illinois University Edwardsville  
**Colleen Ryan**, Southern Illinois University Edwardsville  
**Veronica Vesper**, Southern Illinois University Edwardsville

The focus of this panel is to reflect on how a study abroad, international public relations course enhanced learning for the students and contributed to enhancing academic and professional horizons for both the faculty members and the students. Through a conversation between the faculty member teaching the course and students who participated in the course in summer 2012, this panel can serve as a lesson for other international study abroad experiences in public relations.

**Thursday, April 4<sup>th</sup>**

1105 Salon 4 Hoover  
8:00 – 9:15 am

**Prayer, Public Memory, and Politics:  
Communication Constructs the Possible**

Sponsor: Graduate Student Caucus  
Chair: **Sara Baker**, University of Nebraska, Lincoln  
Respondent: **Steven P. Phalen**, Ohio University

“Double Prayer: Clusters and Agons in Christian Hymns about Prayer.”

**Ellen K. Klaus**, Indiana University - Purdue University Fort Wayne

“Extreme Makeover: Constructing the Public Memory of Hurricane Katrina”

**Chelsea Graham**, University of Kansas

“The Meaning behind the Metaphor: Analysis of the 2011 News Coverage of the ‘Arab Spring’”

**Kelly Nickel**, Missouri State University

**Kate Shellenberg**, Missouri State University

1106 Salon 5 Nixon  
8:00 – 9:15 am

**Put Your Money Where Your Mouth Is:  
Showcasing the Value of a Communication Graduate Degree to  
Potential Students**

Sponsor: Public Relations Interest Group  
Chair: **Greg Deblasio**, Northern Kentucky University  
Respondent: **Greg Deblasio**, Northern Kentucky University

Presenters: **Kaitlyn Maxwell**, Northern Kentucky University  
**Emma Woeste**, Northern Kentucky University  
**Danielle Donley**, Northern Kentucky University  
**Antoinette Graham**, Northern Kentucky University

Since communication graduate programs house most PR classes, communication departments should be the “experts” on showcasing our degree as meaningful and of value; however, this panel of presenters found that MBA programs are the ones using public relations strategies to grab attention of new students. This panel explores “what are we using to promote communication programs?” by looking at artifacts of schools in the CSCA and speaking with communication program directors.



**Thursday, April 4<sup>th</sup>**

1107 Salon 6 Eisenhower  
8:00 – 9:15 am

**Digital Rhetoric: Traditional Rhetorical Criticism in the Emerging  
Online World**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus  
Respondent: **Andrew M. Ledbetter**, Texas Christian University

“Happiness, Humor, and Everyday Heroines: A Mythic Analysis of the Modern Memoir, the Blog”

**Jacqueline A. Irwin**, California State University, Sacramento

“140 Characters of Remorse: The Rise of Tweeted Apologia”

**Kirsten Theye**, Concordia College

“The Campaign Style of the Failed Americans Elect Project in Social Media”

**Joshua Hawthorne**, University of Missouri, Columbia

**Matthew Spialek**, University of Missouri, Columbia

“Opening Pandora’s Box: The Rhetoric of Social Protest Music in the Digital Age”

**Don Rice**, Concordia College

“Using Science to Silence: How the Popular Press Undermines the Digital Crowd”

**Nathan Carpenter**, Michigan Technological University

The emerging online world is frequently described as a revolution that will improve communication and spread democracy. With these high hopes for the digital revolution, it is imperative that rhetorical criticism explore the potential shortcomings and successes offered by new media. This panel explores the online rhetorical world. Discussions of social media, the blogosphere, and other online communication will help us unravel how technology both helps and hinders people as they try “Communicating the Possible.”

**Thursday, April 4<sup>th</sup>**

1108 Salon 7 Roosevelt  
8:00 – 9:15 am

**Diverse (Im)Possibilities, Teaching Ideas, and Activities for  
Seemingly Homogenous Groups of Students:  
Applying Intercultural Communication Concepts in any Classroom**

Sponsor: Intercultural Communication Interest Group  
Chair: **Heather Nesemeier**, Minnesota State University Moorhead

Presenters: **Kimberly Weismann**, Williston State College  
**Liliana Herakova**, University of Massachusetts, Amherst  
**Kim Omachinski**, University of Wisconsin-Milwaukee  
**Heather Nesemeier**, Minnesota State University Moorhead

Although arguably globalization and transnational movements have touched most people in some way, we meet students who do not see themselves as diverse and/or do not see diversity as relevant in/to their communication. When thinking about culture, students may not necessarily include social identities such as sex, sexual orientation, religion, cultural/ethnic heritage as aspects of diversity that are relevant to intercultural communication. This panel will discuss different ideas on how we can learn about intercultural aspects when we, or those we interact with, don't feel "intercultural." We will offer tips and teaching ideas that have been used in various geographical regions of the U.S. and will also have a conversation regarding the possibilities and challenges that such activities may open and/or close.

**Thursday, April 4<sup>th</sup>**

1109 Truman A  
8:00 – 9:15 am

**They Served Us, Now We Should Serve Them:  
The Impact of Returning Veterans in the Classroom**

Sponsor: Community College Interest Group  
Chair: **David Wendt**, Keokuk High School/Southeastern Community College

Presenters: **Joy L. Daggs**, Northwest Missouri State University  
**Keith Hardeman**, Westminster College  
**Donna R. Pawlowski**, Creighton University  
**Judy Vogel**, Des Moines Area Community College  
**Lora Wolff**, Western Illinois University

As the U.S. presence in Middle Eastern conflicts diminishes, instructors are seeing an increase in returning veterans in the classroom. This roundtable discussion will focus on instructional strategies, personal insight into the barriers to veteran academic achievement and personal success stories.

1110 Yardbird A  
8:00 – 9:15 am

**CSCA Finance Committee Meeting**

Sponsor: First Vice President Chad Edwards, Western Michigan University  
Chair: **David L. Bodary**, Sinclair Community College

Members: **Nancy J. Brule**, Bethel University  
**Scott A. Myers**, West Virginia University  
**Jimmie Manning**, Northern Illinois University  
**Chad Edwards**, Western Michigan University  
**Lora Cohn**, Park University

**Thursday, April 4<sup>th</sup>**

1111 Yardbird B  
8:00 – 9:15 am

**Candid Camera Made it all Possible:  
Consumerism, Gender, and Ethnicity in Modern Reality Television**

Sponsor: Media Studies  
Chair: **Tabatha L Roberts**, Western Michigan University  
Respondent: **Adam W. Tyma**, University of Nebraska at Omaha

“‘Stuff after Stuff after Stuff Dot Com’: How *Hoarders* Addresses Extreme Consuming in a Consumer-Driven Genre”

**Amy E. Sanders**, Northeastern State University

“‘You Deserve It’: Renovation Shows' Messages of Masculinity and Class”

**Sarah Turner McGowen**, University of Missouri, Columbia

“Illuminating and creating difference: Recipes for dominant ideologies on *Iron Chef America*”

**Michele R. Schmidt**, Northeastern State University

“Numb Nuts, Prima Donnas, and Real Men: Framing Masculine Gender in *American Choppers*”

**Carlos Garanzuay**, Texas A & M University, Corpus Christi

“*Jersey Shore* as a Feminist Text: Drawing Connections Between Beauty and Empowerment”

**Brenna Welch**, Northeastern State University

**Thursday, April 4<sup>th</sup>**

1201 Trianon B  
9:30 – 10:45 am

**From Millennials to Immigrants:  
Envisioning the Future of Diverse Audiences, Facilitating Student  
Needs and Promoting Sensitivity**

Sponsor: Basic Course Interest Group  
Chair: **Emily Sewell**, Johnson County Community College  
Respondent: **Kathryn B. Golsan**, Southern Illinois University- Carbondale

Presenters: **Lindsey Welsch**, Baker University  
**Reeze L. Hanson**, Haskell Indian Nations University  
**Traci Dillavou**, Kansas City Kansas Community College  
**Ashley Vasquez**, Johnson County Community College  
**Brian Patrick**, Neosho County Community College  
**Christine Buta**, Johnson County Community College

Panelists will discuss the challenges, benefits and sensitivities to instructing various diverse student populations and envision the future of these groups in the classroom. Information regarding specific teaching methods and tools to assist in educating groups including millennial, Hispanic, Native American, rural, urban, LGBTQI, and first-generation college students will be addressed.

## Thursday, April 4<sup>th</sup>

1202 Trianon C  
9:30 – 10:45 am

### **The “War on Women”: Gender, Politics, and Rhetoric**

Sponsors: Political Communication Interest Group  
Rhetorical Theory and Criticism Interest Group  
Chair: **Stephanie L. Young**, University of Southern Indiana  
Presenters: **Karlynn Kohrs Campbell**, University of Minnesota  
**Mary C. Banwart**, University of Kansas  
**Dianne G. Bystrom**, Iowa State University  
**Leslie J. Harris**, University of Wisconsin-Milwaukee  
**Dana M. Schowalter**, University of Minnesota

From scandalous (and sexist) comments about women’s bodies (e.g., Rush Limbaugh’s attack on Sandra Fluke, Todd Akin’s comment of “legitimate rape”) to the rise in the debate about women’s reproductive rights, much attention has been given to women voters in the 2012 elections. This panel of feminist rhetorical scholars examines the role of women and gender in political discourse.

1203 Trianon D  
9:30 – 10:45 am

### **#WeNeedaWord: The Discursive Influence of Contemporary Media and Our Ability to Conduct Discourse about It**

Sponsor: Media Studies Interest Group  
Chair: **Adam W. Tyma**, University of Nebraska at Omaha  
Presenters: **Andrew F. Herrmann**, East Tennessee State University  
**Art Herbig**, Indiana University-Purdue University Fort Wayne  
**Danielle M. Stern**, Christopher Newport University  
**Michelle Calka**, Manchester University  
**Adam W. Tyma**, University of Nebraska at Omaha

This roundtable discussion will examine the ways in which we talk about and examine media. Over the past year, the participants have used Facebook as the venue for a conversation about media that has engaged the very techniques that they seek to understand. While their positions vary, the participants in this roundtable welcome others to share in a common purpose: to find better ways to relate to, from, and about media.

**Thursday, April 4<sup>th</sup>**

1204 Trianon E  
9:30 – 10:45 am

**Movies as Equipment for Living:  
An Interdisciplinary Approach**

Sponsor: Popular Culture Interest Group  
Chair: **Jessica Cherry**, Western Connecticut State University

Panelists: **Stephen Dine Young**, Hanover College  
**William Bettler**, Hanover College  
**Donald Carrell**, Hanover College

This year's conference theme, "Communicating the Possible," meshes well with Kenneth Burke's argument that literature and other symbolic forms should serve as "equipment for living." This focus on what is possible, in fact, could be seen as a driving force in Burke's understanding of human communication, particularly with regard to the human tendency to be "rotten with perfection" in our quest to express ourselves. By deemphasizing abstract analytical categories and focusing on categories that are related to lived experience, Burke calls attention to the applied, functional aspects of stories, including popular narrative forms like film. Each presenter will discuss how our disciplines can make contributions to understanding how movies are used as equipment for living, at the same time acknowledging how this understanding is enriched by other disciplines.

1205 Burgundy  
9:30 – 10:45 am

**Cognitive Processing During Listening**

Sponsor: Kenneth Burke Society  
Chair: **Nanette Johnson-Curiskis**, Minnesota State University, Mankato

Presenters: **Melissa L. Beall**, University of Northern Iowa  
**Dwight R. Harfield**, Consultant, Winnipeg, Canada

The presenters will offer a comprehensive discussion of the cognitive processes during the listening process. The basis for the discussion will be the Harfield Cognitive Listening Model and the listening program based on the model. The discussion will move to thinking preferences, focus and attention, memory and how they interact with each other and how they relate to listening.

**Thursday, April 4<sup>th</sup>**

1206 Salon 2 Taft  
9:30 – 10:45 am

**State of Iowa Showcase**  
**Strategies for Gaining and Maintaining Attention in the Age of**  
**Technology**

Sponsor: States Advisory Council  
Chair: **Amy Slagell**, Iowa State University

“Video Clips: What Works for Gaining Attention and Framing Learning”  
**Christopher Anderson**, Iowa State University

“Low Tech and High Tech Options for Community Building in the Classroom”  
**Mary Stoecklein**, Iowa State University

“Smart Phones & Smart Students: Turning a Liability into a Strength for Learning”  
**Jamie Harsha**, Iowa State University

“Embracing Pronunciatio: Delivery and Attention in the Multi-Modal World”  
**Amy Slagell**, Iowa State University

Portable technologies have increased the challenges communicators face both in and outside of the classroom. The gift of an audience’s attention or of a student’s attention can no longer be taken for granted. What strategies can we give to beginning speakers and to teachers to help them bring their audience members or students out of their technology and into the community of listeners? What strategies can we use to make technology a friend in our communication classrooms? This session includes both seasoned and newer teachers who are finding ways to answer both of these questions. Join us to hear the attention-related strategies we are teaching our students and the technology we are using to engage our classes. We’ll save time in the session for attendees to share the strategies that are working for them.



## Thursday, April 4<sup>th</sup>

1207 Salon 3 Wilson  
9:30 – 10:45 am

### **Ethical Issues in Hidden Communities: Alternative Contexts and Methods**

Sponsor: Communication Ethics & Freedom of Expression Interest Group  
Chair: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout

Presenters: **Kimberly Field-Springer**, Ohio University  
**Jennifer M. Hawkins**, University of Wisconsin-Milwaukee  
**Lindsey M. Rose**, Ohio University  
**Laura D. Russell**, Denison University  
**Abbey E. Wojno**, McKing Consulting Corporation, Influenza Division-Communications, Centers for Disease Control and Prevention

A roundtable discussion of the ethical concerns that emerge from engaging in research with non-conventional contexts or using alternative research methodologies. Panelists will draw on their fieldwork experiences in diverse range of settings to highlight how they uncovered and handled key ethical entanglements or issues that emerged during their studies. Reflections on the challenges and opportunities for engaging alternative contexts and methods will be presented to help scholars interested in similar research approaches.

1208 Salon 4 Hoover  
9:30 – 10:45 am

### **Student Spotlight Panel**

Sponsor: Communication Theory Interest Group  
Chair: **Kristen Carr**, University of Nebraska Lincoln  
Respondent: **John Baldwin**, Illinois State University

“Dose of Reality” & “Tour the Life”: Medical School Blogs and the Expressive Writing Paradigm”

**Katherine Becker**, University of Wisconsin-Milwaukee

“Framing the National Conversation”

**Keith Brown**, Wayne State University

“Furthering Theory on Networks: Integrating Uncertainty Reduction Theory and the Network Theory of Social Capital”

**Bethany Petry**, Wayne State University

“Follow the leader: Using Social Information Processing Theory to Explore Communication of Opinion Leaders in the Black community”

**Stephen A. Spates**, University of Tennessee

**Thursday, April 4<sup>th</sup>**

1209 Salon 6 Eisenhower  
9:30 – 10:45 am

**Qualitative Possibilities:  
Overcoming the Challenges of Research**

Sponsor: Instructional Resources Interest Group  
Chair: **C. Kyle Rudick**, Southern Illinois University-Carbondale  
Respondent: **C. Kyle Rudick**, Southern Illinois University-Carbondale

Presenters: **Kristopher Copeland**, Northeastern State University  
**Rebecca S. Imes**, Carroll University  
**Stephanie Rollie Rodriguez**, Texas A & M University-Corpus Christi  
**Hsin-I Sydney Yueh**, Northeastern State University

Qualitative research has been championed because of the rich detail and interpretation of data. However, this research style presents many challenges for researchers. Specifically, this roundtable discussion will provide insight into preparing a qualitative research study and how to overcome such challenges as data collection, validity, trustworthiness, and reporting qualitative data. Specifically panelists will discuss some of the strengths and limitations they've experienced with qualitative research from both researcher and student perspectives.

# Thursday, April 4<sup>th</sup>

1210 Salon 7 Roosevelt  
9:30 – 10:45 am

## Feminist Concepts in the Classroom Part II

*Sponsor:* Women's Caucus

*Co-Chairs:* **Amy Aldridge Sanford**, Northeastern State University  
**Melanie B. Mills**, Eastern Illinois University  
**Heather Neseimeier**, Minnesota State University Moorhead

“Still Doing It’: Creating a Better Understanding of Sex and Intimacy among Aging Women”

**Jessica M. W. Kratzer**, Middle Tennessee State University

“Influential Leaders”

**Kimberly Weismann**, Williston State College

“Application and Integration: Understanding Sex, Gender and Gender Roles”

**Tennley A. Vik**, Emporia State University,

“Feminism is for Everybody: Bringing Feminist Concepts to the Fundamentals of Public Speaking”

**Jennifer Rome**, University of Nebraska at Omaha,

“Pass the Mic”

**Emily Deering Crosby**, University of Pittsburgh

**Rachel Davidson**, University of Wisconsin- Milwaukee

“Disturbing the Self: Learning about Identity (Construction)”

**Liliana Herakova**, University of Massachusetts, Amherst

“Meanings in Music”

**Jacki Brucher Moore**, Kirkwood Community College

“Gendered Language in a Coffee Cup”

**Karla Mason Bergen**, College of Saint Mary

Out of a successful feminist collaboration at last year's conference, this panel was born. This panel discussion is a space for faculty to share projects and activities from an array of different courses that embody feminist scholarship on topics that may not, at first glance, “feminist.” Examples range from long-term projects to short in-class activities that illustrate various issues and concepts with a feminist twist. Each person who attends will walk away with a small handbook with all of these assignments being presented and more.

# Thursday, April 4<sup>th</sup>

1211 Truman B  
9:30 – 10:45

## Great Ideas for Teaching G.I.F.T. Presentations

Sponsor: G.I.F.T.  
Chair: **Nancy J. Curtin**, Millikin University

1. “Smile Simulator”  
**Nate Pillman**, Iowa State University
2. “A Postcard Paints an Impromptu Activity”  
**Dimana Spudich**, Saint Louis University
3. “‘That’s not what I said’: Gender Communication Misunderstanding”  
**Cheri Niedzwiecki**, University of Wisconsin, La Crosse
4. “Communicating the Possible: Service Learning Projects for Nonprofit Organizations in Public Relations Senior Assignment Capstone Courses”  
**Sorin Nastasia**, Southern Illinois University, Edwardsville
5. “Focus on Focus Groups”  
**Joy L. Daggs**, Northwest Missouri State University
6. “I’ll Listen as Long as You Say What I Want to Hear”  
**Melissa Martin**, Laramie County Community College
7. “Intercultural Complexity: Creating A Continuum of Overseas Experiences”  
**Cooper S. Wakefield**, University of Kansas
8. “What’s Their Story? Discussing Racism in the Classroom”  
**Chigozirim Utah**, University of Nebraska, Lincoln
9. “Decades of Slang”  
**Sarah L. Hill**, Western Illinois University
10. “Zombifying the Possible: Critical Thinking and Surviving the Zombie Apocalypse”  
**Jamie L. Hines**, Parkland College

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

**Thursday, April 4<sup>th</sup>**

1212 Yardbird A  
9:30 – 10:45 am

**Challenges to the “Possible”: The Intersection of Political  
Communication and Social Protest**

Sponsor: Political Communication Interest Group  
Chair: **James M. Schnoebelen**, Washburn University  
Respondent: **Steven R. Goldzwig**, Marquette University

“Nominalization and Silence: Critical Discourse Analysis of U.S. History Curriculum in Texas”

**Heather J. Stone**, University of Utah

“Predicting Protest: Social Attitudes and Tolerance for Disagreement as Indicators of Propensity”

**Stephanie Schartel**, University of Oklahoma

**Gwendelyn S. Nisbett**, University of North Texas

“Making a Better Tomorrow: The Influence of Parody on the Success of a Countermovement”

**Abbie Page Hodgson**, University of Kansas

1213 Yardbird B  
9:30 – 10:45 am

**Interpersonal/Organizational Connections**

Sponsors: Interpersonal & Small Group Communication Interest Group  
Organizational and Professional Communication Interest Group  
Chair: **Donna R. Pawlowski**, Creighton University  
Respondent: **Katherine J. Denker**, Ball State University

“The Office Spouse: A Narrative Analysis of Relational Communication”

**Daniel Almanza**, University of Illinois, Urbana-Champaign

“Defining and Understanding the Personal Nature of Farmers’ Markets”

**Benjamin Garner**, University of Kansas

“An Exploratory Ethnography of the Gendered Communicative Behaviors of Bouncers”

**Nathan M. Swords**, Western Michigan University

“Boundaries of Privacy: A Look at Family Satisfaction, Job satisfaction, and Work-Life Balance”

**Anna F. Carmon**, North Dakota State University

**Kristen J. Brasher**, Elwood Staffing

**Thursday, April 4<sup>th</sup>**

1300 Trianon A  
11:00 – 12:15 pm

**The Art of the Possible in Political Communication Pedagogy**

Sponsor: Political Communication Interest Group  
Chair: **John W. Self**, Truman State University  
Respondent: **Mike Milford**, Auburn University

Presenters: **Marilyn Yaquinto**, Truman State University  
**Michael Baharaeen**, Truman State University  
**Catherine Jones**, Truman State University  
**Hannah Rickman**, Truman State University  
**Alexandria Witt**, Truman State University

Based on a blog project from a political communication course in the fall of 2012, this panel extends work from a panel from two years ago focused on engaging students in the political process. This roundtable will discuss with students and faculty what can be done to bring the 18- to 25-year-olds into the political fold.

1301 Trianon B  
11:00 am – 12:15 pm

**Teaching the Possible: Unique Approaches and Challenges to the  
Public Speaking Course**

Sponsor: Basic Course Interest Group  
Chair: **Ashik Mohammad Shafi**, Wayne State University  
Respondent: **Patric R. Spence**, University of Kentucky

Presenters: **Scott Richmond**, Wayne State University  
**Cory Glover**, Wayne State University  
**Katie M. Reno**, University of Tennessee  
**Stephen A. Spates**, University of Tennessee  
**Tabatha L. Roberts**, Western Michigan University

The panel will include topics such as teaching a public speaking course designed for the specific needs of the millennial generation of college students as well as accounting for an increasingly diverse classroom, including students of various religious affiliations and race/ethnicities. In addition, approaching teaching public speaking from a critical perspective will also be discussed.

**Thursday, April 4<sup>th</sup>**

1302 Trianon C  
11:00 am – 12:15 pm

**The Possibilities of Historical, Contemporary, and  
Interdisciplinary Research in Rhetoric**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout  
Respondent: **Jacqueline A. Irwin**, California State University, Sacramento

“The Ship that Ego Built: The Possibilities of Eco-Activist Rhetoric and *Whale Wars!*”  
**Evan Beaumont Center**, University of Kansas

“The Pirate and the Sovereign”  
**Robert Mills**, Northwestern University

“The Good Reason of PR: PR News and the Selling of the Field”  
**Burton Saint John III**, Old Dominion University

“Towards a Critical Intersectional Rhetoric: Critical Rhetoric Meets Intersectionality”  
**Michelle Kearl**, Indiana University-Purdue University, Fort Wayne

1303 Trianon D  
11:00 am – 12:15 pm

**Spotlight on Original Media: Documentaries and Short Films**

Sponsor: Media Studies Interest Group  
Chair: **Scott M. Walus**, Eastern Illinois University  
Respondent: **Charley Reed**, University of Nebraska at Omaha

“Never Forget: Public Memory and 9/11”  
**Art Herbig**, Indiana University-Purdue University Fort Wayne

“Not an Ordinary Kansas Garden: A Documentary Exploring the Grassroots Art and  
Town of Lucas, KS”  
**Kisa Clark**, University of Arkansas

“2011 Arthur L. Johnson Community Leadership Award”  
**Ryan Stouffer**, Wayne State University

“Converged Media Ethics: A Digital Documentary”  
**Maria Moore**, Illinois State University  
**Steve Suess**, Ashland University  
**Adam Rahn**, Illinois State University

**Thursday, April 4<sup>th</sup>**

1304 Salon 3 Wilson  
11:00 am – 12:15 am

**Facilitating ‘Possible’ Communication and Paradigm Shifts:  
Challenges, Strategies, and Techniques for Discussing ‘Difficult’  
Course Topics**

Sponsor: Communication Education Interest Group  
Chair: **Stephanie Rollie Rodriguez**, Texas A&M University-Corpus Christi  
Respondent: **Jeffrey K. Kuznekoff**, Ohio University

Presenters: **Stephanie Rollie Rodriguez**, Texas A&M University-Corpus Christi  
**Amy Aldridge Sanford**, Northeastern State University  
**Rebecca S. Imes**, Carroll University  
**Satoshi Toyosaki**, Southern Illinois University- Carbondale  
**Donna R. Pawlowski**, Creighton University

How do you get students to discuss taboo topics? How do you include multiple perspectives without engaging in tokenism? How do you manage inappropriate answers? Leading good classroom discussions is hard. Leading good discussions on ‘difficult’ topics (e.g., power, race, heterosexism, sex) is even harder. Yet, these tough discussions can yield great insights and lead to paradigm shifts in thinking. The panelists discuss challenges and offer some strategies to facilitate fruitful discussions. Audience participation is encouraged.



**Thursday, April 4<sup>th</sup>**

1305 Salon 5 Nixon  
11:00 am – 12:15 pm

**Communicating the Possibilities: Twenty-First Century  
Technology and Draconian Budgets**

Sponsors: Community College Interest Group  
Instructional Resources Interest Group  
Chair: **Nadine Cichy**, Sinclair Community College

Presenters: **Marg Yaroslaski**, Dodge City Community College  
**Nadine Cichy**, Sinclair Community College  
**Heather Nesemeier**, Minnesota State University Moorhead  
**Heidi McGrew**, Sinclair Community College

Instructors from institutions within the Central States region and the entire nation are facing the same problem. Their technology needs are rapidly increasing while budgets are rapidly decreasing. Panelists will explore a variety of solutions to this quandary and examine the pros and cons associated with various strategies.

1306 Salon 6 Eisenhower  
11:00 am – 12:15 pm

**Exploring Possibilities Within the Intercultural Communication  
Classroom**

Sponsor: Intercultural Communication Interest Group  
Chair: **Ramune Braziunaite**, Bowling Green State University  
Respondent: **Yan Bing Zhang**, University of Kansas

Presenters: **Makiko Imamura**, Saint Mary's College of California  
**Racheal A. Ruble**, Iowa State University  
**Cheongmi Shim**, Bowling Green State University  
**Astrid Villamil**, University of Missouri  
**Cooper S. Wakefield**, University of Kansas

Intercultural communication courses provide opportunities for students to engage in a learning process that enhances self-reflection, flexibility, and sensibility in intercultural encounters. This discussion panel will examine pedagogy for teaching the intercultural communication course by focusing on theoretical approaches used in the panelists' courses, practical outcomes from course assignments and activities, and approaches to overcoming challenges to teaching intercultural communication in a classroom setting.

**Thursday, April 4<sup>th</sup>**

1307 Yardbird A  
11:00 am – 12:15 pm

**Practices, Philosophies, and Possibilities of  
Performative Collaborative Writing**

Sponsor: Performance Studies & Theatre Interest Group  
Chair: **Shawn T. Wahl**, Missouri State University  
Respondent: **Tami Spry**, Saint Cloud State University

“The (Im)possibilities of Writing and Righting Friendship in/of Collaborative Writing”

**Derek Bolen**, Angelo State University  
**Michelle Millard**, Wayne State University

“Writing the Void: Collaborative Experiments from the Postmodern Universe”

**Jake Simmons**, Angelo State University  
**Christopher C. Collins**, Angelo State University

Collaborative writing as a method of scholarship is a burgeoning area in the field of qualitative inquiry. As a practice, individuals come together with others to engage in collaborative writing in a myriad of ways. These papers explore and interrogate both practices and philosophies of performative collaborative writing. This panel endeavors to foster discussion about the possibilities of performative collaborative writing as inquiry at the intersections of relational communication, postmodern scholarship, and performance studies.

1308 Yardbird B  
11:00 am – 12:15 pm

**CSCA Interpersonal Communication Young Scholar Master Class**

Sponsors: Interpersonal & Small Group Communication Interest Group  
Graduate Student Caucus  
Instructor: **Dawn O. Braithwaite**, University of Nebraska-Lincoln

CSCA congratulates the scholars selected for this year’s Interpersonal Communication Young Scholar Master Class! The class is an opportunity for exemplary pre-tenure scholars to dialogue with and receive feedback about current research projects from one of the discipline’s top scholars. *This session is only open to those who applied to and were accepted for the Young Scholar Master Class program*

**Thursday, April 4<sup>th</sup>**

1401 Trianon A  
12:30 – 1:45 pm

**Argumentation and Forensics Interest Group Outstanding  
Contributor For Argumentation and Forensics:  
Edward Hinck, Central Michigan University**

Sponsor: Argumentation and Forensics Interest Group

Chair: **Michael H. Bauer**, Ball State University

Panelists: **Robert Rowland**, University of Kansas  
**Nichelle McNabb**, Otterbein University  
**Kristen McCauliff**, Ball State University  
**Edward Hinck**, Central Michigan University

The panel will honor the lifetime contributions of Edward Hinck to the Argumentation and Forensic discipline. Panelists will share their stories and experiences in honoring Edward Hinck for his direction of argumentation and forensics. The audience will be given an opportunity to add to the discussion.

1402 Trianon C  
12:30 – 1:45 pm

**Possibilizing the Future:  
Visions from the 2012 U.S. Presidential Campaign**

Sponsors: Political Communication Interest Group  
Rhetorical Theory and Criticism Interest Group

Chair: **James T. Petre**, McKendree University

Respondent: **Grace Giorgio**, University of Illinois at Urbana-Champaign

“Citizens Divided: The Monetary Amplification of ‘Voice’ in Campaign Politics”

**Jay Brower**, Western Connecticut State University

“‘Entitlements’: Defining the Possible”

**James T. Petre**, McKendree University

“Which Party Loves ‘You Women’ More? Appeals to Women Voters in the 2012 Political Conventions”

**Elizabeth A. Petre**, Washington University in St. Louis

“A Face for the Faceless Enemy: Economic Populism and Mitt Romney as the ‘One Percent’ in the 2012 Obama Campaign”

**Ross Singer**, Saginaw Valley State University

# Thursday, April 4<sup>th</sup>

The 2012 U.S. presidential campaign allowed candidates to communicate differing visions of the relationships among government, corporations, and citizens. This panel explores the communication surrounding key elements of the campaign including the implications of the *Citizens United* decision, the rhetorical uses of “entitlements,” the appeals to women voters, and the rhetorical conventions of economic populism. Through our critical analyses of these rhetorical themes, we seek to possibilize further connections between rhetorical theory and political communication.

1403 Trianon D  
12:30 – 1:45 pm

## **Seeds: Using Media to Create Social Change**

Sponsor: Media Studies Interest Group  
Chair: **Anji L. Phillips**, Bradley University

Presenters: **Katherine J. Denker**, Ball State University  
**Jessica M. W. Kratzer**, Middle Tennessee State University  
**Rebekah Watson**, University of Indianapolis  
**Jennifer Dixon**, Marymount Manhattan College  
**Anji L. Phillips**, Bradley University  
**K. Megan Hopper**, Illinois State University  
**Scott M. Walus**, Eastern Illinois University

*Seeds*, an online game where players provide poor females microloans using mobile phones, inspire this panel. We will explicate media use to create positive and negative social change through a variety of lenses including organizations, LGBT community, politicians, families, advertisers, sports, entertainment, and academia. Specifically, we will explore social change by examining Chick-fil-A and the LGBT response, the 2012 presidential election, parenting, public service announcements, apologia, Lady Gaga’s “body revolution” campaign, student use, and “slacktivism.”

**Thursday, April 4<sup>th</sup>**

1404 Trianon E  
12:30 – 1:45 pm

**Beyond Political Polarization:  
Communicating the Possible for Bipartisan Dialogue**

Sponsor: President Mitchell S. McKinney, University of Missouri, Columbia  
Political Communication Interest Group

Chair: **Mary C. Banwart**, University of Kansas

“The Media and Partisan Politics”

**Dave Helling**, Political Correspondent, *The Kansas City Star*

“The Need for Civil Discourse in Democracy”

**Bill Lacy**, Director, Dole Institute of Politics, University of Kansas

“A Moderate in a Hostile Land”

**Sandy Praeger**, Kansas Commissioner of Insurance

“Examining Citizens’ Political Polarization”

**Benjamin R. Warner**, University of Missouri, Columbia

Are we a nation of red state and blue state citizens; a divided electorate of conservatives and liberals, with voices on the far right and extreme left dominating our political discourse? If so, what hope do we have of uniting our divided political institutions and citizenry? This session will examine political polarization and the hope of a bipartisan political dialogue from the perspective of the media, elected officials and political institutions, and citizens’ political interaction. Following remarks by each of the panelists, the audience will be invited to join the discussion.

1405 Burgundy  
12:30 – 1:45 pm

**The Possibilities of a Fulbright Scholar**

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenter: **Dom Caristi**, Ball State University

The Fulbright Scholar Program sends more than 1,200 U.S. scholars and professionals each year to teach or conduct research in more than 125 countries. These scholars, many of them in International Education Administration, have established new global programs and engaged in collaborative work with colleagues around the world. This presentation will be of particular interest to scholars wishing to expand their research and professional

**Thursday, April 4<sup>th</sup>**

linkages. Caristi is a member of the Fulbright Ambassador Program, which identifies, trains, and engages a select group of Fulbright Scholar alumni to serve as representatives for the Fulbright Program at campus workshops and academic conferences across the United States.

1406 Salon 2 Taft  
12:30 – 1:45 pm

**State of Missouri Showcase  
Teaching Through Politics:  
The Applicability of Political Discourse to the Communication  
Classroom**

Sponsor: States Advisory Council  
Chair: **Randy K. Dillon**, Missouri State University

Presenter: **Scott Jensen**, Webster University

The 2012 campaign season provided more than its share of illustrations for a variety of communication courses. Whether teaching about language, relational dynamics, or image management, politics brings with it a variety of examples that can become vivid illustrations of concepts in the classroom. This program combines research and a rationale for including political illustrations in the communication classroom. Additionally, selected activities are shared that have applicability for all levels of teaching, and the broadest range of communication lessons and courses. Specific examples from the 2012 campaign as well as other campaigns are included. Courses and lessons for which this program has immediate applicability include, but are not limited to: public speaking, argumentation, persuasion, rhetorical strategy, image management through both public relations and advertising, nonverbal, mass communication, ethics.

## Thursday, April 4<sup>th</sup>

1407 Salon 3 Wilson  
12:30 – 1:45 pm

### Communication and Healthcare: A Nurses' Perspective

Sponsor: Health Communication Interest Group  
Chair: **John Tapia**, Missouri Western State University

- “The Influence of Bedside Report/Communication on Patient Perception”  
**Joan Kendall**, Missouri Western State University and Heartland Regional Medical Center
- “Nurse Perception of Open Visitation in the ICU”  
**Laura Nold**, Missouri Western State University and Heartland Regional Medical Center
- “Electronic vs. Written Documentation in the Code Process and Protocol”  
**Kristie Dittmore**, Missouri Western State University and Heartland Regional Medical Center

Various aspects of communication as related to the hospital care are discussed by three nurses who work at Heartland Regional Medical Center in St. Joseph, Missouri. Two of the papers deal with forms of communication and their impact on perceptions of healthcare and one paper examines how nurses view open visitation in the ICU.

1408 Salon 4 Hoover  
12:30 – 1:45 pm

### Media and Theory

Sponsor: Communication Theory Interest Group  
Chair: **Suzanne Berg**, Bowling Green State University  
Respondent: **Andrea Lambert South**, Northern Kentucky University

- “Elizabeth Edward’s Walk of Shame: The Mediated Representations of a Betrayed Political Wife”  
**Sorin Nastasia**, Southern Illinois University, Edwardsville  
**Diana Nastasia**, Southern Illinois University, Edwardsville
- “Electronic Versus Print Reference Works in Communication Theory”  
**Gordon Carlson**, Fort Hays State University  
**James Sosnoski**, University of Illinois at Chicago  
**Jordan Stalker**, University of Wisconsin-Madison
- “At Least as Smart as You”: Toward a Theory of Para-Authorial Roles and Author Audience Power Relationships.”  
**Deborah Leiter Nyabuti**, Southern Illinois, Carbondale

**Thursday, April 4<sup>th</sup>**

1409 Salon 5 Nixon  
12:30 – 1:45 pm

**COMMunity Relations: Exploring Possibilities of Academia and  
Community**

Sponsor: Public Relations Interest Group  
Chair: **Audra Myerchin**, Minot State University  
Respondent: **Shannon Vanhorn**, Valley City State University

Presenters: **Nancy Pearson**, Minot State University  
**La Royce Batchelor**, University of North Dakota  
**Audra Myerchin**, Minot State University  
**Rob Walsh**, Valley City State University

Through internships, community service projects, university led volunteering, student clubs, first year experience and service learning, academia is connected to our communities at large. As opposed to silo institutions we were once thought of, we are connected members of our environment. This panel explores the unique ways we connect with community; from a needs perspective as well as broad theory perspective supporting this relationship.

1410 Salon 6 Eisenhower  
12:30 – 1:45 pm

**Where Did All the Undergrads Go? Communicating the  
Possibilities of a Communication Major to Undergrads**

Sponsor: Undergraduate Programs  
Chair: **Carley Reynolds**, University of Illinois Springfield

Participants: **Susan Emel**, Baker University  
**Richard Murphy**, Wayne State College  
**Alyssa Bish**, Wayne State College  
**Elizabeth Ribarsky**, University of Illinois Springfield  
**Zachary Bright**, University of Illinois Springfield  
**Stacy Tye-Williams**, University of Iowa  
**Stephanie Spain**, Eastern Illinois University  
**Phil Wagner**, University of Kansas  
**Joy L. Daggs**, Northwest Missouri State University  
**Jacqueline Schmidt**, John Carroll University



**Thursday, April 4<sup>th</sup>**

This discussion panel will provide an opportunity for faculty from schools big and small to talk about their successes and misses in recruiting efforts, and several undergraduates will provide insight from their perspective. After these brief presentations, the panel attendees will be invited to participate in the discussion, creating a collaborative and informative panel to best communicate the possibilities of a communication major.

1411 Salon 7 Roosevelt  
12:30 – 1:45 pm

**Communicating the (Im)possibility of Equality:  
Communication Studies Scholars Discuss the Chick-Fil-A  
Controversy**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Richard G. Jones, Jr.**, Eastern Illinois University

Panelists: **Ahmet Atay**, College of Wooster  
**Shirley Bell**, Eastern Illinois University  
**Clinton Brown**, Eastern Illinois University  
**Cassidy Higgins**, University of Denver  
**Richard G. Jones, Jr.**, Eastern Illinois University  
**Jimmie Manning**, Northern Illinois University  
**Daniel S. Strasser**, Rowan University

Chick-Fil-A CEO Dan Cathy's increasingly public anti-gay comments and activism created a controversy in 2012. Panelists will explore multiple facets of the controversy including: pedagogical possibilities such events create, potential implications for bullying, a close analysis of Cathy's public discourse, how social media facilitates "moral and ethical sharing," personal narrative and autoethnographic accounts of conflicting politics and practices, institutional accountability, and inclusive vs. exclusive views of family and parenting, among others.

**Thursday, April 4<sup>th</sup>**

1412 Truman B  
12:30 – 1:45 pm

**Competitive Papers in Communication Education:  
Emotion, Student Resistance, Transformative  
Communication, and Social Networking**

Sponsor: Communication Education Interest Group  
Chair: **John Hooker**, Illinois State University  
Respondent: **Kathryn B. Golsan**, Southern Illinois University- Carbondale

“Learning as Feeling: A Review of Emotion in Serious Games”

**Hui Zhang**, Colorado State University, Fort Collins

“When Critical Pedagogy Goes Bad: A Framework for Understanding Student Resistance to Transformative Communication Education”

**Justin D. Walton**, Cameron University

“Communicating Ambiguity Strategically: Transformative Communication in the Classroom or How Murky Waters Make for Better Fishing”

**Andrew A. Klyukovski**, Truman State University

**Amanda L. Medlock-Klyukovski**, Truman State University

“Classroom Wide Open: How Social Networking Sites Transform Learning”

**Regina Luttrell**, Eastern Michigan University

1413 Yardbird A  
12:30 – 1:45 pm

**Short Course # 1  
Training the Instructor:  
How to Teach the Communication Training and Development  
Course**

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenters: **Steven A. Beebe**, Texas State University – San Marcos  
**Seth S. Frei**, The University of Texas at Austin

An increasing number of colleges and universities are offering communication training and development courses for undergraduate and graduate students. This short course will present practical ways of developing and teaching the course at either the undergraduate

**Thursday, April 4<sup>th</sup>**

or graduate level. Attendees will receive the necessary tools to begin teaching a training course or enrich an existing course. Additionally, this short course provides a forum for attendees to ask questions regarding specific training instructional principles and strategies.

1414 Yardbird B  
12:30 – 1:45 pm

**CSCA Interpersonal Communication Young Scholar Master Class  
(Continued)**

Sponsors: Graduate Student Caucus  
Interpersonal & Small Group Communication Interest Group  
Instructor: **Dawn O. Braithwaite**, University of Nebraska-Lincoln

CSCA congratulates the scholars selected for this year's Interpersonal Communication Young Scholar Master Class! The class is an opportunity for exemplary pre-tenure scholars to dialogue with and receive feedback about current research projects from one of the discipline's top scholars. *This session is only open to those who applied to and were accepted for the Young Scholar Master Class program.*

**Thursday, April 4<sup>th</sup>**

1501 Trianon B  
2:00 – 3:15 pm

**Basic Course Top Panel: Nationalizing the Core Objectives:  
(Re)Evaluating What is Possible in the Basic Communication  
Course**

Sponsor: Basic Course Interest Group  
Chair: **Richard Murphy**, Wayne State College  
Respondent: **David T. McMahan**, Missouri Western State University

Presenters: **Adam Jones**, Illinois College  
**Katherine J. Denker**, Ball State University  
**Shannon Vanhorn**, Valley City State University  
**Timothy McKenna**, Ohio University  
**Jeffrey K. Kuznekoff**, Ohio University  
**Tiffany R. Wang**, University of Montevollo  
**John Hooker**, Illinois State University  
**Cheri Simonds**, Illinois State University  
**Joshua N. Westwick**, South Dakota State  
**Ronald Whitt**, Wayne State College

This panel consists of basic course directors and instructors from institutions across the Midwest. Several of the schools are in the process of reviewing general education and will have unique perspectives on the nationalization debate. Prior to this round table, the members will be given a set of questions to respond to. The panel will spend approximately 10-15 minutes discussing each question. The audience will have an opportunity to participate after each question is addressed by the panel.

**Thursday, April 4<sup>th</sup>**

1502 Trianon C  
2:00 – 3:15 pm

**Discourses of Racial Empowerment and Blackness:  
Exploring African American Rhetorics**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Heather J. Carmack**, James Madison University

Presenters: **Carolyn Calloway-Thomas**, Indiana University  
**Rachel Griffin**, Southern Illinois University Carbondale  
**Dorothy Pennington**, University of Kansas

The focus of this panel is to explore how African American rhetorical theory and criticism empowers us to go forward in “Communicating the Possible.” Specifically, scholars will examine how African Americans rhetorically construct (and reconstruct) images of themselves within contemporary society as well as reflect on how the political climate (e.g., Tea Party, presidential campaigns, national conventions) has shaped issues of racial difference, Blackness, and white privilege in the U.S.

**Thursday, April 4<sup>th</sup>**

1503 Trianon D  
2:00 – 3:15 pm

**Communication and Communities Online**

Sponsor: Media Studies Interest Group  
Chair: **Chad Wertley**, University of Nebraska, Lincoln  
Respondent: **Igor Ristic**, University of Kansas

“Remembering Online: Pearl Harbor and Collective Memory Spaces”

**Jacob A. Dickerson**, Georgetown College

“The (Un)Forgiveness of Josh Hamilton: Exploring Forgiveness and Parasocial Interaction”

**Jimmy Sanderson**, Clemson University

**Betsy Emmons**, University of Alabama

"Mobile Communication in Indonesia: A Uses and Gratifications Approach on Mobile Phones in a Developing Nation" needs to be added to the Communication and Communities Online"

**Maria Maer**, University of Kansas

The focus of this competitive paper panel is to explore various contexts and communities where individuals communicate online. Whether on social networking sites, a news website, a sports forum, or an online memorial page, individuals seek out and contribute information that shapes both the content of the online space and their own identities. Users find identification, are exposed to new ideas, make judgments, and find opportunities to add to the discussion. While the contexts are disparate, each paper addresses an online community or space and the impact of communication in those spaces.

**Thursday, April 4<sup>th</sup>**

1504 Trianon E  
2:00 – 3:15 pm

### **Imaginal Space in Performance**

Sponsor: Performance Studies & Theatre Interest Group  
Chair: **Erin M. Briddick**, University of Wisconsin-Madison  
Respondent: **Craig Gingrich-Philbrook**, Southern Illinois University, Carbondale

“The Library of Babel”

**Joe Hassert**, Bloomsburg University

“Stirner’s City”

**Hunter Fine**, Bloomsburg University

This double-bill embodies the collision of space, identity, and theory. Through performance the imagined becomes real and the invisible visible. Hassert plays a learned librarian trapped inside the infinite library imagined in Borges’s “Library of Babel.” Fine uses his own exploratory experiences with/in urban landscapes and Calvino’s *Invisible Cities* to construct a vision of Max Stirner in *Stirner’s City*, a city that is not one, but many.

1505 Burgundy  
2:00 – 3:15 pm

### **Increasing the Possibilities: Teaching A&D Across the Communication Curriculum**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Mike Bauer**, Ball State University

Presenters: **Ian Sheeler**, IUPUI  
**Jennifer Walton**, Ohio Northern University  
**Aaron Burton**, Bowling Green State University  
**Matt Lamb**, University of Southern Mississippi

This panel will share ideas, strategies and pedagogy of teaching argumentation skills in other courses other than the argumentation and debate (A&D) classroom. Teaching argument and how to construct and debate arguments is second nature in the A&D classroom. Still, how do these skills translate to other courses? How do instructors migrate their teaching of argument to courses such as business communication, communication theory, public speaking, and persuasion? What challenges and opportunities do other courses hold for A&D instructors as they wish to develop critical thinking and argumentation across the communication curriculum?

**Thursday, April 4<sup>th</sup>**

1506 Salon 4 Hoover  
2:00 – 3:15 pm

**Navigating Identity in the Classroom:  
Coming Out as or Staying in as “Queer” Educators and the  
Interplay of Being True to Ones Self Along with Honesty and  
Openness with Students**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Lynn P. Hartshorn**, Wayne State University

Panelists: **Derek Bolen**, Angelo State University

**Michelle Millard**, Wayne State University

**Lynn P. Hartshorn**, Wayne State University

The focus of the panel is to explore the tensions of LGBTQ instructors and professors coming out or remaining ambiguous needs more research and discussion in academic circles. In the academy, we must be about “communicating the impossible” and our panel seeks to do just that. We are here today to discuss various experiences with identity in the classroom and pedagogical nuances of our identities in relationship to the care and concern for our students. Thinking about critical pedagogy and privilege in the classroom begs the question “how can one not come out in the classroom and attempt to dismantle some of the heteronormative assumptions that render us as oppressed cultural deviants”?



**Thursday, April 4<sup>th</sup>**

1507 Salon 5 Nixon  
2:00 – 3:15 pm

**Pop Culture, Religion, and Gender: A Swirl of Contradictory Possibilities in the Learning Channel's Programming**

*Sponsor:* Women's Caucus

*Chair:* **Heather Nesemeier**, Minnesota State University Moorhead

“Love Should Be Multiplied, Not Divided:’ A Critical Gaze at the Intersections of Gender and Religion in TLC’s *Sister Wives*”

**Jennifer M. Rome**, University of Nebraska at Omaha

“*Breaking Amish*: Exploration of Language and Images in Relation to Gender and Religion”

**Kimberly Weismann**, Williston State College

**Heather Nesemeier**, Minnesota State University Moorhead

“Looking Beyond the Veil: A Critical Analysis of TLC's *All-American Muslim*”

**Sarah Turner McGowen**, University of Missouri, Columbia

**Molly Turner**, Northeastern State University

“Bridal Ambivalence: Contradictory Notions of Female Authority on TLC’s *Say Yes to the Dress*”

**Emily Deering Crosby**, University of Pittsburg

The Learning Channel (TLC) is filled with reality-based programming targeted toward women. While the increased presence of women in the television programming of TLC has a positive pop cultural representation at first glance, upon taking a closer look, the depictions of women and men, in this case in relation to their religion, religiousness, and faith, are dishearteningly contradictory. Panelists will explore how TLC programming explicitly and implicitly “teaches” viewers about what it means to claim a gender identity in relation to religion. This panel utilizes the round-table discussion format to explore TLC’s mediated representations of women and men through a feminist lens. Specifically, panelists will explore TLC’s emphasis on gender identity in relation to religion and religious practices, weddings, plural marriage, American culture and politics.

**Thursday, April 4<sup>th</sup>**

1508 Salon 7 Roosevelt  
2:00 – 3:15 pm

**Top Paper Panel in Popular Culture**

Sponsor: Popular Culture Interest Group  
Chair: **Adam W. Tyma**, University of Nebraska at Omaha  
Respondent: **Danielle M. Stern**, Christopher Newport University

“The Art and The Act of Tattooing” (Top Interest Group Paper; Top Student Paper)

**Bradley Adame**, The University of Oklahoma

“Lumos!: Online Harry Potter Discourse as Insight into Fan Identity and Fandom as Equipment for Living”

**Sarah Patten Sagardia**, Ohio University

“Apocalyptic Doom: How Religion and Mortality Salience Affect Fears of the 2012 Mayan Prophecy” (Top Faculty Paper)

**Lindsey A. Harvell**, Southern Utah University

**Gwendelyn S. Nisbett**, University of North Texas

**Norman C.H. Wong**, University of Oklahoma

**Yanavey McCloskey**, Southern Utah University

“It’s About The Work: McNulty and Bunk’s Bromance on HBO’s The Wire”

**James Scott Smith**, University of Missouri, Columbia

**Thursday, April 4<sup>th</sup>**

1509 Truman A  
2:00 – 3:15 pm

**From Big Brothers/Big Sisters to Emergency Planning: Exploring  
the Potentials of Service Learning Partnerships with Nonprofit  
Organizations**

Sponsor: Communication Education Interest Group  
Chair: **Sandra Osburn**, St. Louis Community College  
Respondent: **Amanda Frioli**, Eureka College

Presenters: **David L. Bodary**, Sinclair Community College  
**Erica F. Cooper**, Roanoke College  
**Alice L. Crume**, Kent State University at Tuscarawas  
**Lisa Beltz**, Kent State University at Tuscarawas  
**Lance Lippert**, Illinois State University  
**Jenna Haugen**, University of Kansas  
**Beth Messner**, Ball State University  
**Nicole L. Johnson**, Ball State University  
**Mary E. Nagy**, Bloomsburg University  
**Jessica M. W. Kratzer**, Middle Tennessee State University  
**Louis Porter II**, University of Minnesota  
**David Shadinger**, Northwest Missouri State University  
**Paul Starr**, Ball State University  
**Howard E. Sypher**, Purdue University

This panel will explore the transformative potential of service learning collaborations with nonprofit partners. Panelists will be assigned tables. Each table will be associated with a specific question/issue related to the panel topic. Panelists will use their respective service learning projects to discuss the issue at hand. Audience members will rotate from table-to-table during 5-10 minutes “rounds.”

**Thursday, April 4<sup>th</sup>**

1510 Truman B  
2:00 – 3:15 pm

**Great Ideas for Teaching  
G.I.F.T. Presentations**

Sponsor: G.I.F.T.  
Chair: **Nancy J. Curtin**, Millikin University

1. “Address Objections Activity and Discussion”  
**Sumana Jogi**, Indiana University-Purdue University Indianapolis
2. “Teaching Toulmin with Alan Jackson”  
**Bryan Kampbell**, Buena Vista University
3. “Communicating the Possibility of Positivity with Forward Thinking Speeches”  
**Michele R. Schmidt**, Northeastern State University
4. “Nonverbal Line Up”  
**Carroll Haggard**, Fort Hays State University
5. “Case Study of Personal Group Interaction”  
**Sarah E. Wilder**, Luther College
6. “Conceptual Blending in Communication Classrooms”  
**Gordon Carlson**, Fort Hays State University
7. “Creating a Supportive Environment for Impromptu Speaking”  
**Stacy E. Hoehl**, Wisconsin Luther College
8. “Make it Pinteresting!: Classroom Learning Through Social Media”  
**Jordan Michael Tyler**, Western Michigan University  
**Andrew J. Gambino**, Western Michigan University  
**Bethany Bohlen**, Western Michigan University
9. “The Speaker Review Essay and Discussion”  
**Cynthia Duquette Smith**, Indiana University, Bloomington
10. “Twitter Classroom Discussion Enhanced”  
**Nathan M. Swords**, Western Michigan University  
**Katelyn Sandor**, Western Michigan University  
**Lisa Northouse**, Western Michigan University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

**Thursday, April 4<sup>th</sup>**

1511 Yardbird A  
2:00 – 3:15 pm

**Imagining the Possible for Political Communication Research**

Sponsors: First Vice President Chad Edwards, Western Michigan University  
Political Communication Interest Group

Chair: **Benjamin R. Warner**, University of Missouri, Columbia

**Mary C. Banwart**, University of Kansas

**Bruce E. Gronbeck**, University of Iowa

**Mitchell S. McKinney**, University of Missouri, Columbia

**Trevor Parry-Giles**, National Communication Association

**Craig Allen Smith**, North Carolina State University

**John C. Tedesco**, Virginia Tech

**Judith S. Trent**, University of Cincinnati

What does the future hold for the study of political communication? What are the strengths and weaknesses of scholarship in this area? This panel of noted political communication scholars, whose work spans the several decades that mark the beginnings and development of research in this area, comment on the past, present and future of political communication research. Audience discussion will follow the presentations.

**Thursday, April 4<sup>th</sup>**

1512 Yardbird B  
2:00 – 3:15 pm

**Let's Get a Little Closer... Or Not**

Sponsor: Interpersonal & Small Group Communication Interest Group  
Chair: **Elizabeth Ribarsky**, University of Illinois-Springfield  
Respondent: **Leah E. Bryant**, DePaul University

“Online Romance: Social Network Influence over Reliance, Commitment and Satisfaction in Online Romantic Relationships”

**Kimberly Schaefer**, Baker University

“Memorable First Time Sexual Experiences: Gendered Patterns and Nuances”

**Mark P. Orbe**, Western Michigan University

**Amber L. Johnson**, Prairie View A&M University

**Lydia D. Kauffman**, Western Michigan University

**Angela F. Cooke-Jackson**, Emerson College

“Trait Affection and Adult Attachment Styles: Analyzing Relationships and Group Differences”

**Sara L. Trask**, University of Missouri, Columbia

**Colin Hesse**, University of Missouri, Columbia

“Topic Avoidance in Close Friendships: An Exploratory Study” (Top Student Paper)

**Emily M. Cramer**, University of Wisconsin-Milwaukee

**Amanda K. Ruiz**, University of Wisconsin-Milwaukee

**Thursday, April 4<sup>th</sup>**

1600 Trianon E  
3:30 – 4:45 pm

**From Orman to iPhones: Competitive Papers in New Media**

Sponsor: Media Studies Interest Group  
Chair: **Lora Cohn**, Park University  
Respondent: **Ahmet Atay**, College of Wooster

“Suze Orman and Cruel Optimism”

**Diane L. Cormany**, University of Minnesota

“Reporting, the Moral Compass, What Voters Want, and the Third Person Effect: An Analysis of Frames in Political Columnists’ News Magazine Coverage of the 2004 Presidential Campaign”

**Corey B. Davis**, University of Wisconsin-Whitewater

“Tag Along: Friend or Foe? RFID Tags, Privacy, and Personal Data

**Vita Schweighart**, Northeastern Illinois University

“Assessing the Credibility of Digitally Manipulated Images”

**Raymond W. Preiss**, Viterbo University

**Jeffery Nyseth**, Viterbo University

“Digital Ludic Liminoid Flow: Apple’s iOS as Ritualistic Transcendence in Everyday Life”

**Charles Soukop**, University of Northern Colorado

1601 Trianon A  
3:30 – 4:45 pm

**Playing Nice: The Political Civility of Citizens and Politicians**

Sponsor: Political Communication Interest Group  
Chair: **LeAnn M. Brazeal**, Kansas State University  
Respondent: **William Schenck-Hamlin**, Kansas State University

“Constructing Civility: A Citizen-Centered Inquiry”

**Elizabeth A Dudash**, Missouri State University

“I ‘Respectfully’ Disagree: The Effects of News Framing on Civility in Political Discussion”

**Soo-Hye Han**, Kansas State University

**LeAnn M. Brazeal**, Kansas State University

“The Language of Deference: Why American Politics is So Civil, and What Increasing Incivility Signals for Our Political Culture”

**Colene J. Lind**, University of Texas

**Thursday, April 4<sup>th</sup>**

“Lines in the Sand: The Taxpayer Protection Pledge and Congressional Civility”

**Jay P. Childers**, University of Kansas

**McKay Stangler**, University of Kansas

A recent poll found that 95% of Americans want civility in politics and 87% believe civility is possible. But what do citizens really mean when they ask for "civility" in politics? How do our politicians model (or fail to model) civil discourse? What is the role of politicians, citizens, and the media in promoting civility? This panel explores these questions and imagines how a more civil public sphere might be achieved.

1602 Trianon B

3:30 – 4:45 pm

## **Beyond & Within Office Walls: The Possibilities of Organizational Presence in Culture and Community**

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Laura Terlip**, University of Northern Iowa

Respondent: **Melissa L. Beall**, University of Northern Iowa

“Profit with a Purpose: How the “One-to-One Movement” Communicates the Possibility of Consuming with a Conscience”

**Sandra Flikkema**, University of Northern Iowa

“Thank You & Good Luck’: CEO’s Messages of Hope, Risk & Success in Commencement Addresses”

**Katelyn Santy**, University of Northern Iowa

“Bringing Fun Back: One Possibility for Improving the Quality of Life at Work”

**Christina Geweke**, University of Northern Iowa.

“Media Coverage of Teachers’ Unions: The Possibility of Eluding Scrutiny?”

**Laura Bartelt**, University of Northern Iowa

As organizations continue to expand their presence in our communities and our everyday lives, scholars often focus on negative impacts and/or broken promises. This goal of this panel is to explore the positive implications and transformational power of organizational voice in many forms. Panelists will address varied organizational communication practices and their implications for the personal and professional empowerment of individuals both inside and outside an organization’s walls.



**Thursday, April 4<sup>th</sup>**

1603 Trianon C

3:30 – 4:45

**Online Counterpublic Rhetorical Movements:  
Marginalized Discourses Organize For Action**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Rachel A. Stohr**, University of Nebraska-Lincoln

Respondent: **Steven Paul Melling**, University of Missouri-Kansas City

“Legal Terministic Screens and the Superfluity of Muslim Humanity: Analyzing Rhetorical Responses to ‘The Innocence of Muslims’”

**Tiffany Dykstra**, University of Utah

“The Digital Frontier Pushes Back: A Look at the Campaign to Stop SOPA/PIPA”

**John Price**, University of Kansas

“Invitational Rhetoric: A Hermeneutic Standpoint for Promoting Feminist Dialogue in Palestine”

**Philip Tschirhart**, University of Missouri

“The Counterpublic Funk of an Online Groove: Using Kenneth Burke’s Pivotal Term, the Forensic, to Map George Clinton’s Rhetorical Funk”

**Courtney Wright**, Bowling Green State University

This panel focuses on a variety of counter-public discourses that have utilized the internet as a method of organization and action to communicate the possible. Using various rhetorical perspectives, the papers on this panel analyze four online movements revealing the ways in which counter-publics are framed to reinforce and resist hegemonic discourses. Movements range from legal, violent, civil and transformative action and reveal significant theoretical implications for rhetoricians and movement scholars.

**Thursday, April 4<sup>th</sup>**

1604 Trianon D  
3:30 – 4:45 pm

**Mission Possible: Media in the Basic Course**

Sponsor: Basic Course Interest Group  
Chair: **Allison Thorson**, University of San Francisco  
Respondent: **Leslie Reynard**, Washburn University

Presenters: **Haley Kranstuber Horstman**, University of Nebraska, Lincoln  
**Katherine Kelley**, Fort Hays State University  
**Cameron Piercy**, University of Oklahoma  
**Elissa Arterburn**, University of Oklahoma

The purpose of this panel is to discuss how instructors communicate the possible through implementing multiple types of media to improve learning outcomes and involvement in the basic course. Each presenter will discuss different types of media as tools to improve classroom learning, but we share a common belief that technological advancements can improve students' experiences in the basic course. We expect that this assortment of topics will inspire others to consider the possibilities of implementing media in the basic course at their own institutions.

1605 Burgundy  
3:30 – 4:45 pm

**Undergraduate Programs Interest Group Business Meeting**

Chair: **Jacqueline Schmidt**, John Carroll University  
Vice-Chair: **Robert Gobetz**, University of Indianapolis  
Secretary: **Deborrah Uecker**, Wisconsin Lutheran College

**Thursday, April 4<sup>th</sup>**

1606 Salon 2 Taft  
3:30 – 4:45 pm

**State of Illinois Showcase  
Strategies for Coaching Delivery in the Basic Course**

Sponsor: States Advisory Council  
Chair: **Mardia Bishop**, University of Illinois

Presenters: **Mardia Bishop**, University of Illinois  
**Michelle Johnson**, Black Hawk College  
**Katie Johnson**, Black Hawk College  
**Kirsten Manthei**, Lyons Township High School

This panel focuses on the best practices regarding the coaching of delivery in oral presentations. Specifically, the panel will identify strategies teachers can use to help students improve common delivery problems, such as a monotone voice, lack of projection, body swaying, inadequate breathing, and many more. The panel will feature a workshop/hands on approach and will encourage those present to participate in delivery coaching strategies. In addition, this session will provide an opportunity for all to share their own tips on “fixing” delivery issues. Although the panelists have specific delivery issues they plan to address, they will also adapt the workshop to address the questions of those present.

1607 Salon 3 Wilson  
3:30 – 4:45 pm

**When Will My Mentor Appear? Exploring Ideas for Mentoring  
Diverse Students**

Sponsor: Communication Education Interest Group  
Chair: **Robin Phelps-Ward**, Ball State University  
Respondent: **Katherine J. Denker**, Ball State University

Presenters: **Robert Alan Brookey**, Northern Illinois University  
**Jacqueline Irwin**, California State University  
**Robin Phelps-Ward**, Ball State University  
**Christine Spinetta**, Purdue University  
**Beth Waggenpack**, Virginia Tech  
**Melinda Yeomans**, Southern Illinois University

**Thursday, April 4<sup>th</sup>**

The mentoring of graduate students is crucial for professional development, but for students from traditionally underrepresented backgrounds, mentoring can be a challenge (Ragins, 2008). The panel focuses on the communicative relationships and education of diverse graduate students outside of the classroom through mentoring and faculty education about mentoring. With women, ethnic minorities, older generation and LGBTQ students all experiencing obstacles to effective mentorships, the panel explores nurturing, mentoring relationships as a possibility for all students.

1608 Salon 4 Hoover  
3:30 – 4:45 pm

### **When Names Signify Theory**

Sponsor: Communication Theory Interest Group  
Chair: **Amanda Torrens**, Ohio University  
Respondent: **Jessica Eckstein**, Western Connecticut State University

“A Bridge Between Communication and Cognitive Theories”

**W. Clifton Adams**, <http://wca-refracted.com>

“A Heideggerian Approach to Weick: Sensemaking as an Existential Phenomenological Process”

**Andrew F. Herrmann**, East Tennessee State University

“The Nature and Management of Shame from a Multiple Identities Structuration Perspective”

**Randall A. Rose**, University of Nebraska at Omaha

1609 Salon 5 Nixon  
3:30 – 4:45 pm

### **Communicating the Possibilities through Open Enrollment: Strategies for Working with Developmental Students**

Sponsor: Community College Interest Group  
Chair: **Mary Hurley**, St. Louis Community College  
  
Presenters: **Mary Hurley**, St. Louis Community College  
**Carla Moody**, St. Louis Community College  
**Sandra Osburn**, St. Louis Community College  
**Marg Yaroslaski**, Dodge City Community College  
**Adna Howell**, Delta College

## Thursday, April 4<sup>th</sup>

Communication is frequently the only discipline in which faculty are expected to teach college level material to students who are developmental readers and writers. How do faculty who are not trained in developmental education cope with this challenge? This panel will examine strategies to overcome this challenge.

1610 Salon 6 Eisenhower  
3:30 – 4:45 pm

### **Performing Vultures: Ethnography of Social Drama at Vulture Fest**

Sponsor: Intercultural Communication Interest Group  
Chair: **Satoshi Toyosaki**, Southern Illinois University, Carbondale

Presenters: **Hsun-Yu (Sharon) Chuang**, Southern Illinois University, Carbondale  
**Steven Kalani Farias**, Southern Illinois University, Carbondale  
**Kathryn B. Golsan**, Southern Illinois University, Carbondale  
**Meggie Mapes**, Southern Illinois University, Carbondale  
**C. Kyle Rudick**, Southern Illinois University, Carbondale  
**Satoshi Toyosaki**, Southern Illinois University, Carbondale  
**Dustin L. Briggs**, Southern Illinois University, Carbondale

A little valley village hosts Vulture Fest every fall. Vulture Fest is a rich cultural phenomenon, full of cultural symbols, scripts, and performances, in creating a complex social drama during one autumn weekend. Many people—the local artists and vendors, locals, traveling vendors, volunteer workers, bikers, “hippies,” and curious tourists—help make the social drama possible through their communicative engagements. An ethnographic research team collaboratively studies and explores this social drama from multiple angles.

1611 Salon 7 Roosevelt  
3:30 – 4:45 pm

### **Popular Culture Interest Group Business Meeting**

Chair: **Adam W. Tyma**, University of Nebraska at Omaha  
Vice-Chair: **Danielle M. Stern**, Christopher Newport University  
Secretary: **Jimmie Manning**, Northern Illinois University

**Thursday, April 4<sup>th</sup>**

1612 Truman A  
3:30 – 4:45 pm

**Deconstructing Popular Culture in Visual Texts:  
Rhetorically Analyzing Gender, Race, and Violence**

Sponsors: Media Studies Interest Group  
Rhetorical Theory and Criticism Interest Group  
Chairs: **Stephanie L. Young**, University of Southern Indiana  
**Elizabeth A. Petre**, Washington University in St. Louis  
Respondent: **Michelle Calka**, Manchester University

“The Warrior: How PETA Uses Sexualized Visual Rhetoric to Persuade Its Audience”  
**Sarah Nelson**, University of Southern Indiana

“It’s Like *Frogger* but with Real People: A Rhetorical Analysis of the Primetime  
Television Show *Outsourced*”  
**Samantha Fentress**, University of Southern Indiana

“A Separate West: Representation of the Chinese Other in HBO’s *Deadwood*”  
**Ann Hefner**, University of Southern Indiana

“Dehumanization, the Medical Gaze, and Vulnerable Bodies in *The Human Centipede  
(First Sequence)*”  
**Amy S. Jorgensen**, University of Southern Indiana

This panel seeks to discuss how rhetorical criticism can be beneficial in critically examining gendered and raced images in various mediated contexts. Particularly, we analyze stereotypical representations of the Chinese Other and “Indian-ness” in television, the sexualized body in print advertisements, and the dehumanization of gendered and raced bodies in horror films. Ultimately, this panel explores the possibilities of rhetorical criticism in deconstructing gender, race, and violence in popular culture.

**Thursday, April 4<sup>th</sup>**

1613 Truman B  
3:30 – 4:45 pm

**Spotlight Panel: Communicating New Possibilities in Our  
Understanding of Health**

Sponsor: Health Communication Interest Group

Chair: **Laura D. Russell**, Denison University

Presenters: **Linda W. Cardillo**, College of Mount St. Joseph  
**Heather J. Carmack**, James Madison University  
**Anne Gerbensky-Kerber**, University of Wisconsin-Stout  
**Steven P. Phalen**, Ohio University  
**Abbey E. Wojno**, Centers for Disease Control and Prevention

In an age of emerging innovative practices and collaborative initiatives for wellness, this spotlight panel features a discussion on nontraditional and alternative understandings of health. Inspired by the conference theme “Communicating the Possible,” panelists will address the breakthroughs and challenges that arise when negotiating, constructing, and acting on new approaches that foster well-being. They will also discuss how communication scholars may position themselves in public conversations and discourses surrounding nontraditional and developing health practices. The panel will then engage in an open discussion guided by questions such as: What role does our discipline play in shaping these conversations and what communicative venues best serve the populations central to the issues researchers explore? In what ways might we re-envision “what counts” as a publication when it comes to action-based, applied research in health domains, particularly those domains where communication between lay and professional audiences occur?

**Thursday, April 4<sup>th</sup>**

1614 Yardbird A  
3:30 – 4:45 pm

**Short Course # 2**  
**Beyond Ice Breakers and Brainstorming: Using Applied  
Improvisation to Communicate the Possible**

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenters: **Vicki Crooks**, Ohio University  
**Jennifer L. Tuder**, St. Cloud State University  
**Stephanie M. Ruhl**, Ohio University  
**Justin Rudnick**, Ohio University

Come play while you learn! Welcome to the world of Applied Improvisation, a training paradigm that uses theatre-style exercises in non-theatre settings. In addition to discussing the principles of improvisation, we will learn together by doing. Using improvisation, we will experience collaboration through play and practice possibility thinking. Attendees will receive and discuss a variety of activities that can be used in the classroom.

1615 Yardbird B  
3:30 – 4:45 pm

**Contemporary Understandings of Marriage**

Sponsor: Interpersonal & Small Group Communication Interest Group  
Chair: **Audra K. Nuru**, University of Nebraska-Lincoln  
Respondent: **Andrea Lambert South**, Northern Kentucky University

“So When Are You Going to Get Married?": Singlism as a Form of Microaggression”

**Jennifer A. Jackl**, University of Wisconsin-Milwaukee

**Andrew W. Cole**, University of Wisconsin-Milwaukee

“Making the Choice: The Influence of Messages and Relational Sources about Marriage”

**Arrington Stoll**, University of Wisconsin-Milwaukee

“Interpersonal Communication Motives and Marital Satisfaction”

**Qiaozhen Jia**, University of Kansas

“Jon and Kate Separate: Changing Privacy Boundaries”

**Tennley A. Vik**, Emporia State University

**Jocelyn M. DeGroot**, Southern Illinois University-Edwardsville



# Thursday, April 4<sup>th</sup>

1701 Trianon A  
5:00 – 6:15 pm

## “Being the School That *Does It...*”: The Possibility of Finding Your Niche

Sponsor: Communication Education Interest Group  
Chair: **Nancy J. Brule**, Bethel University

“Communication and Social Justice: Reflections on the Loyola Experience”

**Lee Artz**, Purdue University Calumet

“Living the Mission of ‘Mercy’: Improving Lives for Single Mothers and Their Children”

**Karla Mason Bergen**, College of Saint Mary

“The Possibility of Truthful Answers: The Christian University Not Afraid to Research”

**Nancy J. Brule**, Bethel University

“Communication and Social Change: Graduate Studies of Discourse and Society at the University of Colorado Boulder”

**Lawrence R. Frey**, University of Colorado, Boulder

“‘FART’: *Focus, Attitude, Research, & Teaching: Keys to a Unique and Successful Program*”

**Larry W. Long**, Illinois State University

“Think – Think – Think!!: Attracting and Retaining Communication Majors in an Economy that Brings New Career Focus”

**Nichelle McNabb**, Otterbein University

“‘Run Watcha Brung...’: Finding Your Niche with What Resources You Have”

**Arthur L. Terry**, Bethel University

“‘Have You Really Thought this Through?’: A Dean’s-Eye-View of the Strategic Issues and Choices Involved in Selecting One’s Niche”

**David H. Zarefsky**, Northwestern University

Patrick Johnson (2011) asked the question, “*Is it better to be a jack of all trades, or a master of one?*” Johnson argues that the best career advice for students in today’s economy is to specialize. However, with most four-year school’s emphasis on liberal arts education, this becomes a challenging task. Although specialization requires training students with expertise, and becoming an expert in a field is the surest bet for job security and advancement, most universities organize traditional degrees around faculty and resources instead of exploring the *possibility* of identifying the key areas that could set their programs apart and draw students who may not have considered them before. This panel explores the *merits* of specialization while still maintaining the liberal arts focus. More importantly, the presentations and ensuing discussion will encourage and challenge the audience to explore their own *possibilities*.

**Thursday, April 4<sup>th</sup>**

1702 Trianon C  
5:00 – 6:15 pm

**Communicating Seeming (Im)Possibilities:  
Narrative and Myth in the World of Sporting Communication**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Krista Phair**, Central Texas College  
Respondent: **Krista Phair**, Central Texas College

“From Title IX to Legitimacy: The Narrative of Team USA’s 2012 Women’s Olympic Basketball Team”

**Angela M. Jerome**, Western Kentucky University

“How Oscar Pistorius Became the Blade Runner: Deification in Sports Narratives”

**Mike Milford**, Auburn University

“Throwing in the (Yellow) Towel: Competing Narratives in the 2012 NFL Referee Lockout”

**Julie Davis**, College of Charleston

“The Come-Back Kid? The Myth of Roger Clemens’ Fall From Grace and Attempt to Return to the Mound”

**Jacqueline A. Irwin**, California State University, Sacramento

“Saving Face while Saying Goodbye: Michael Phelps’ Rhetorical Exit from the Sport of Olympic Swimming”

**Rebekah Watson**, University of Indianapolis

From women earning success at a “Man’s Game,” to a man with no legs competing against the world’s best in a footrace, sport blurs the line between the possible and the impossible. Using the rhetorical lenses of narrative and myth, this panel explores this blurred line and the intersection of sport and storytelling in a variety of current sports contexts.

**Thursday, April 4<sup>th</sup>**

1703 Trianon D  
5:00 – 6:15 pm

**Celebrating the Career of James W. Chesebro**

Sponsor: Media Studies Interest Group  
Chairs: **Michelle Calka**, Manchester University  
**Jimmie Manning**, Northern Illinois University

Presenters: **Trevor Parry-Giles**, National Communication Association  
**Robert A. Brookey**, Northern Illinois University  
**Danielle M. Stern**, Christopher Newport University  
**David T. McMahan**, Missouri Western State University  
**James W. Chesebro**, Ball State University

This panel celebrates the accomplishments of CSCA Hall of Fame member James W. Chesebro. Four presenters will briefly share their thoughts and reflections before we hear a statement from Chesebro himself. Then audience members will be invited to share their own memories before we engage a champagne toast. Whether you are a close friend of Dr. Chesebro or someone who only knows him on the page, this is one event you will not want to miss! Since 1966, Prof. Chesebro has maintained a sustained focus on dramatic theory, methods, and criticism with specific applications to television and computer-mediated communication. Beginning in 1981, this orientation was extended to all media systems, with conceptual attention devoted to media literacy and media technologies as communication and cognitive systems, a perspective reflected in both his teaching and research. He also broke considerable ground in introducing studies of sexual identity to the communication discipline. Dr. Chesebro's research has yielded over 100 journal articles, many book chapters, and numerous awards. It has also allowed him the opportunity to be a highly regarded teacher and mentor to many.

**Thursday, April 4<sup>th</sup>**

1704 Trianon E  
5:00 – 6:15 pm

**Modes for Change: Shaping Social Issues through Communication  
and Media**

Sponsor: Graduate Student Caucus  
Chair: **Elizabeth A. Dudash**, Missouri State University  
Respondent: **LeAnn M. Brazeal**, Kansas State University

“Rhetoric in the Vernacular: Identification and Symbolic Convergence in Robert  
Kenner’s *Food, Inc.*”

**Dana Dominguez**, Missouri State University

“Gender Technologies and Over-identification: Case Studies from South Park”

**Jay Frank**, University of Minnesota

“The Predominance of Scene and Purpose in Environmental Rhetoric: Burke’s Pentad  
Applied to Al Gore’s Power Shift 2011 Speech”

**Carmen Garcia**, Missouri State University

“Media Conceptualizations of Women’s Health Issues: Contraceptive Coverage in the  
Affordable Care Act”

**Kelly Nickel**, Missouri State University

“Queering the Family: Media Representations, Family, and Hegemony in Same-sex  
Marriage Campaigns”

**Julie Wight**, University of Minnesota

Modernization has increasingly transferred attention to social issues that effect our everyday lives. Social issues are so pervasive that there is no longer a singular construct in which these issues are discussed and instead they transcend media forms. In analyzing a variety of social issues, the way that they are constructed, and how they are communicated, this panel hopes to provide new insights for discussion on the vast potential that modern media has for the progression of social movements across many issues and through a diverse set of platforms.

**Thursday, April 4<sup>th</sup>**

1705 Burgundy  
5:00 – 6:15 pm

**Politics, Possibilities, and Communication:  
Argumentation in the heartland**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Allison B. DeStefano**, Waubonsee Community College  
Respondent: **Kathleen Edelmayer**, Madonna University

"Kansas City Mayoral Candidate Sly James Argues for the Future of the City of Fountains"

**Michael McDonald**, University of Missouri Kansas City

"Fighting Dystopia: Claire McCaskill and Todd Akin debate"

**Lora Cohn**, Park University

"U.S. Rep. Emanuel Cleaver: Bringing Civility Back to Congress"

**Rusty Norris**, Park University

"Governor Brownback's Political Strategies in the 2012 Kansas Elections"

**Terri Easley**, University of Kansas

"Gay Marriage, Argumentation, and Judicial Elections in Iowa"

**Gabi SaTeles**, Park University

After months of political commercials full of mud-slinging and ad hominem attacks, it's easy to lose sight of the fact that elections represent a chance to remake government—to refine the social contract between citizens—to remake Democracy. This panel explores the role of argumentation in Midwestern campaigns—campaigns at the local and state level, often ignored by scholars.

**Thursday, April 4<sup>th</sup>**

1706 Salon 2 Taft  
5:00 – 6:15 pm

**State of Missouri Showcase  
Performance Across The Curriculum: Pathways to Enriched  
Learning**

Sponsor: States Advisory Council  
Chair: **Randy K. Dillon**, Missouri State University

Presenters: **Carol L. Benton**, University of Central Missouri  
**Nicole Freeman**, University of Central Missouri  
**Julie Rae Mollenkamp**, University of Central Missouri  
**Wendy Geiger**- University of Central Missouri

Presenters will describe and provide engaged activities for utilizing performance in a variety of unexpected classrooms, with the outcome of fostering interdisciplinary instruction and enhanced relationships.

1707 Truman A  
5:00 – 6:15 pm

**The “Possibilities” of Case Study Communication:  
Linking Strategies, Noting Limitations, Exploring Media**

Sponsor: Organizational and Professional Communication Interest Group  
Chairs: **Rahul Mitra**, Purdue University  
**Jeremy Fyke**, Marquette University

Presenters: **Charles Conrad**, Texas A&M University  
**George Cheney**, Kent State University  
**David Weber**, University of North Carolina Wilmington  
**Laura Terlip**, University of Northern Iowa  
**Krista Belanger**, University of Wisconsin La Crosse  
**Elizabeth A. Williams**, Colorado State University  
**Stacy Tye-Williams**, Iowa State University  
**Chigozirim Utah**, University of Nebraska-Lincoln

This “open format” panel discusses the strategies and implications of using case studies as a pedagogical tool for organizational communication. We assemble an extremely well-qualified set of panelists from across the academic spectrum (i.e., graduate students, assistant professors, associate professors, and full professors) to talk about their experiences, sharing effective strategies, noting some limitations, and exploring the use

**Thursday, April 4<sup>th</sup>**

of new/social media in this approach. The chairs are editors of a new online resource “Organizational Communication in the News” ([www.orgcominthenews.com](http://www.orgcominthenews.com)) that gathers and categorizes contemporary case studies, and they plan to feature the ideas/outcomes of this discussion on the website, to share it with the organizational communication community at large.

1708 Salon 4 Hoover  
5:00 – 6:15 pm

**Trans-health Communication: The Possibilities are Powerful**

Sponsor: Health Communication Interest Group  
Chair: **Christine North**, Ohio Northern University

Presenters: **Lance Lippert**, Illinois State University  
**Heather J. Carmack**, James Madison University  
**Christina Beck**, Ohio University  
**Donna R. Pawlowski**, Creighton University

Health communication easily crosses disciplines and is one of the most readily applied disciplines of communication. Examining the relationship of health communication to other areas of communication, to other disciplines, and to applied settings is clearly a timely topic and is clearly a “meeting” of people in both academia and industry. This panel will share research and work being done at this nexus of health communication and all other disciplines and applications.

**Thursday, April 4<sup>th</sup>**

1709 Salon 5 Nixon  
5:00 – 6:15 pm

**Babies, Boobs, and Bias:  
An Exploration of Academic Mothers' Breastfeeding Experiences**

*Sponsor:* Women's Caucus  
*Chair:* **Jessica M. W. Kratzer**, Middle Tennessee State University

*Presenters:* **Anji L. Phillips**, Bradley University  
**Heather Nesemeier**, Minnesota State University Moorhead  
**Sarah Turner McGowen**, University of Missouri, Columbia  
**Jacki Brucher Moore**, Kirkwood Community College  
**Tennley A. Vik**, Emporia State University  
**Molly A. Reynolds**, University of Kentucky  
**Audra Myerchin**, Minot State University

Breastfeeding can be considered a controversial topic, especially with recent media coverage. This media exposure has prompted a necessary discussion about breastfeeding as academic professionals. This panel seeks to explore the challenges of breastfeeding as working mothers in academia related to time management for breastfeeding and pumping, childcare, privacy issues, and the many other challenges and benefits related to nursing babies. We will explore breastfeeding in the context of working academic mothers at different stages in their careers.



**Thursday, April 4<sup>th</sup>**

1710 Salon 6 Eisenhower  
5:00 – 6:15 pm

**Pop Culture, TV and the Interpersonal Lesson:  
Envisioning Unique Applications in the Classroom**

Sponsor: Instructional Resources Interest Group  
Chair: **Rhiannon Dickerson**, University of Missouri- Kansas City  
Respondent: **Rhiannon Dickerson**, University of Missouri- Kansas City

Presenters: **Traci Dillavou**, Kansas City Kansas Community College  
**Emily Sewell**, Johnson County Community College  
**Greg Dedrick**, Metropolitan Community College  
**Lindsey Welsch**, Baker University  
**Ashley Vasquez**, Johnson County Community College  
**Staci Mayo**, Metropolitan Community College  
**Jane Anne Belmore**, Park University

This discussion panel will stretch the boundaries of communicating the possible by focusing on seven popular television programs (Sister Wives, Modern Family, Arrested Development, Culture and Food, The Walking Dead, Lie to Me, The Big Bang Theory) that are easily accessed from Netflix, Hulu, and other online formats for efficient use in the classroom. These pop culture programs will be corresponded with interpersonal communication classroom concepts along with activities and tools for effective learning strategies.

1711 Truman B  
5:00 – 6:15 pm

**Communicating the Possible in Divergent Cultural Contexts**

Sponsor: Intercultural Communication Interest Group  
Chair: **Diana Trebing**, Saginaw Valley State University  
Respondent: **John Baldwin**, Illinois State University

“The Spectacle of Rock and Roll Hybridity in Southeast Asia: An Ethnographic Study of Rock and Roll-ness in Thailand”

**Nathan Furstenau**, Eastern Illinois University

**Scott Walus**, Eastern Illinois University

“The Koran on the Cross: A Qualitative Analysis of Islamophobia and Evangelicalism”

**David Van Bebber**, Missouri State University

“The Impact of Self-construal on Weight Estimation and Health Practice: A Cross-Cultural Study”

## Thursday, April 4<sup>th</sup>

**Sang-Yeon Kim**, UW-Milwaukee,

**Tae-Seop Lim**, UW-Milwaukee

**Hayeon Song**, UW-Milwaukee

**Anna Herrman**, UW-Milwaukee

**Kikuko Omori**, UW-Milwaukee

**Jennifer M. Hawkins**, UW-Milwaukee

**Hiroshi Ota' Aichi**, Shukutoku University, Nagoya, Japan

**Hyun-Joo Kim**, Kwangwoon, University, Seoul, Korea

**Junghyun Kim**, Chung-Ang University, Seoul, Korea

**Jihyun Kim**, UW-Milwaukee

**Nathan England**, UW-Milwaukee

**Kelly Tenzek**, UW-Milwaukee

**Emily Cramer**, UW-Milwaukee

**Denis Grimes**, UW-Milwaukee

**Keith Dilbeck**, UW-Milwaukee

“Cultural Adjustment Barriers: How Social Support Can Reduce Stress for International Students in the United States”

**Kim Omachinski**, University of Wisconsin-Milwaukee

“Death of a King: Digital Rituals and Diaspora”

**Benjamin Burroughs**, University of Iowa

1712 Yardbird A

5:00 – 6:15 pm

### **Performance Studies and Theatre Interest Group Business Meeting**

Chair: **Christopher C. Collins**, Angelo State University

Vice-Chair: **Jennifer L. Tuder**, St. Cloud State University

Secretary: **Patrick Santoro**, Governors State University

**Thursday, April 4<sup>th</sup>**

1713 Yardbird B  
5:00 – 6:15 pm

**Storying and Unstorying Relationships**

Sponsor: Interpersonal & Small Group Communication Interest Group  
Chair: **Haley Kranstuber Horstman**, University of Nebraska-Lincoln  
Respondent: **Jessica J. Eckstein**, Western Connecticut State University

“Remembering Loved Ones through Stories: An Analysis of StoryCorps’ 9/11 Narratives”

**Kelly E. Tenzek**, Bloomsburg University

**Jordan Compton**, Ohio University

“Mother-Daughter Storytelling: A Window into My Life with OCD”

**Melissa M. Kampa**, University of Iowa

“Out of the Ashes: Adult Survivors of Abuse”

**Laura K. Pelletier**, Minnesota State University-Mankato

“Who Are You to Tell Me Who I Am? Joint Identity Construction in *The Real Housewives of New York*”

**Kelly E. Tenzek**, Bloomsburg University

**Mridula Mascarenhas**, University of Wisconsin-Milwaukee

**Nancy Burrell**, University of Wisconsin-Milwaukee

1801 Old Lobby  
6:30 – 8:30 pm

**Welcome Reception--CSCA 2013**  
**Sponsored by the Kendall Hunt Publishing Company**

Hosts: President Mitchell S. McKinney, University of Missouri, Columbia  
First Vice President Chad Edwards, Western Michigan University

Join us as we celebrate the beginning of the 2013 convention! Thank you to the Kendall Hunt Publishing Company for their sponsorship of this event.

**Thursday, April 4<sup>th</sup>**

1901  
7:00 – 10:00 pm

**Past Presidents' Dinner**

Sponsor: Past President Scott A. Myers, Western Virginia University

Attendees should meet in the hotel lobby at 6:45 pm for the short walk to the restaurant.

2101 Trianon A  
8:00 – 9:15 am

**Policy Making and Political Activism:  
Exploring Political Rhetorics within Local, National,  
and Global Contexts**

Sponsors: Political Communication Interest Group  
Rhetorical Theory and Criticism Interest Group  
Chair: **Sarah Jones**, University of Nebraska, Lincoln  
Respondent: **Steven R. Goldzwig**, Marquette University

“The ‘Ritual Nick’ as Institutionalized Tolerance: An Analysis of the American Academy of Pediatrics 2010 Policy Revision”

**Spencer Harris**, University of Kansas

“Abstracting Privilege: Counterpublicity, Self-Abstraction, and the Affordable Care Act”

**Chelsea Graham**, University of Kansas

“Defining <Mutual>: An Ideographic Analysis of U.S.-China Military Relations”

**Robert Hinck**, Central Michigan University

“Arguing Over Animals or Hearing Animals Plea Their Case? Agonistic Rhetoric, Non-Human Animals, and the Fight over Puppy Mills in Missouri”

**Cathy Ellen Rosenholtz**, University of Missouri, Columbia

“An Agent of Global Social Change: Exploring the Rhetoric of *Kony 2012* to Challenge Current Ideologies Concerning Intractable Conflict”

**Audra K. Nuru**, University of Nebraska, Lincoln

“‘We Need Empirical Evidence’: Repatriation Rhetoric and the Denial of Community Identity”

**Andrew W. Cole**, University of Wisconsin-Milwaukee

2102 Trianon B  
8:00 – 9:15 am

## **Is This the Real Life? Is This Just Fantasy? Connecting Classroom Lessons to the Real World**

Sponsor: Basic Course Interest Group  
Chair: **Christopher Anderson**, Iowa State University  
Respondent: **C. Kyle Rudick**, Southern Illinois University, Carbondale

“Writers Never Die: Connecting Hip-Hop Music to Creative Language Use in the Classroom”

**Justin Atwell**, North Dakota State University

“Timing is Everything: Teaching Students Why Time Limits Matter in Speeches”

**Ashley Haynes**, Iowa State University

“From Gossip to Grey’s: Teaching Audience Relation through Television Dramas”

**Marc Malone**, Cloud County Community College

“The Laugh Factor: Emulating Sketch Comedy in Public Speaking”

**Mary Stoecklein**, Iowa State University

“Tell Me Your Own Politik: Using Campaign Ads to Understand Argument”

**Abigail Stonner**, Iowa State University

The question of “why” presents a wide variety of issues both to the student and instructor. During this session each panelist will share a strategy used to stress the actual applications of classroom material to our student’s lives beyond their schooling. This panel will allow ample time for attendees to respond to these strategies and hopefully share some of their own strategies.

2103 Trianon C  
8:00 – 9:15 am

**Interpersonal and Small Group Communication Top Reviewed  
Panel Submission  
From Friendly Climates to Faux Clients:  
New Techniques for Teaching Small Group Communication**

Sponsor: Interpersonal & Small Group Interest Group

Chair: **Allyn Lueders**, University of Kansas

Respondent: **Marifran Mattson**, Purdue University

Presenters: **Katy Cook**, University of Kansas  
**Allyn Lueders**, University of Kansas  
**Nathan Webb**, Emmanuel College  
**Adrienne Kunkel**, University of Kansas  
**Sherri Ter Molen**, Wayne State University  
**Stephenson Beck**, North Dakota State University  
**Lisa Schreiber**, Millersville University  
**Kim Omachinski**, University of Wisconsin, Milwaukee  
**Kimberly Smith**, University of Wisconsin, Milwaukee  
**Derek Bolen**, Angelo State University

Small group communication is an essential course in an undergraduate student's education because so many of today's jobs require teamwork and group accountability. Unfortunately, many profess a hatred for working in groups. To combat this trend, this panel presents innovative and exciting teaching techniques for the small group communication classroom, from utilizing service learning to using autoethnography. We hope that educators will leave our panel with inspiring new ideas to re-energize students and themselves.

2104 Trianon D  
8:00 – 9:15 am

**Obscuring the Possible: Representing Gender and Class in  
Contemporary US Television**

Sponsor: Media Studies Interest Group  
Chair: **Melissa A. Click**, University of Missouri, Columbia  
Respondent: **Melissa A. Click**, University of Missouri, Columbia

“‘I’m just glad that bitch is dead’: NBC’s *Grimm* and the Monstrous Feminine”  
**Amanda Nell Edgar**, University of Missouri, Columbia

“Exploring Audience Understanding of *Teen Mom*”  
**Hillary Pennell**, University of Missouri, Columbia

“Haggling for Our Identity: Gender and Class Subjectivity in *Hardcore Pawn*”  
**Holly Willson Holladay**, University of Missouri, Columbia

“‘You chose the mother. You’re the mommy’: Exploring the Construction of Women’s  
Identity in *Modern Family*”  
**Hyunji Lee**, University of Missouri, Columbia

This panel explores the limited range of subject possibilities presented in contemporary US television programs through an examination of gendered and classed representations in four popular programs. The panelists argue that these programs’ reliance on well-worn gender and class stereotypes limits communication rather than transforming it. To support their arguments, the panelists interrogate each program’s narrative structure, character development and ideological messages to reveal how contemporary television could better represent the diversity of modern American life.



2105 Trianon E  
8:00 – 9:15 am

**Communication and What's Possible in  
Organizational and Professional Communication**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Steve P. Phalen**, Ohio University  
Respondent: **Stacey M. B. Wieland**, Western Michigan University

“Healing the Healer: Stress and Coping Strategies in the Field of Temporary Medical Work”

**Matthew S. Vorell**, St. Cloud State University  
**Heather J. Carmack**, James Madison University

“Mission Madness: Burnout in Nonprofit Organizations”

**Judy Shannon**, Volunteer Center of North Texas  
**Tiffany R. Wang**, University of Montevallo

“Training as a Communicative Process: Setting a Research Agenda”

**Elissa Arterburn**, University of Oklahoma  
**Joann Keyton**, North Carolina State University

“Humor Can Subvert: Identification and Resistance in Corporate Comedy”

**Liz Sills**, Louisiana State University

“Mucking Around: A Co-authored Organizational Autoethnography”

**Andrew F. Herrmann**, East Tennessee State University  
**Julia Barnhill**, Tulane University School of Medicine  
**Mary C. Poole**, St. Petersburg College

2106 Lido  
8:00 – 9:15 am

**2014 Program Planners' Meeting**

Sponsor: Second Vice President Leah E. Bryant, DePaul University

2107 Burgundy  
8:00 – 9:15 am

### **Contributed Papers in Performance Studies & Theatre**

Sponsor: Performance Studies & Theatre Interest Group  
Chair: **Jennifer L. Tudor**, Saint Cloud State University  
Respondent: **Lesa Lockford**, Bowling Green State University

“On Abortion: The Transformative Power in Re-Framing”  
**Meggie Mapes**, Southern Illinois University, Carbondale  
“The Functions of Teasing in Shakespeare’s *Much Ado About Nothing*”  
**Ginny R. Prickett**, Western Illinois University  
“Hope and Homelessness: A Performance Ethnography through Good Samaritan Ministries”  
**Joshua Daniel Phillips**, Southern Illinois University, Carbondale

2108 Tea Room  
8:00 – 9:15 am

### **Building Better Lives: Narrative Inquiries Exploring How People Can Build Better Lives through Transformative Communication**

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Randa Garden**, Wayne State College  
Respondent: **Natasha Horn**, Illinois State University

“Overcoming a Speech Disorder: A Narrative of a College Custodian’s Communication Transformation from Childhood and Adolescence to Adulthood”  
**Laura Burtwistle**, Wayne State College  
“Turning Points in a Romantic Relationship Leading to Relational Transformation”  
**Sergio Orozco**, Wayne State College  
**Emily Polt**, Wayne State College  
“The Struggles and Resilience of a Teen Mother”  
**Vanessa Christensen**, Wayne State College  
“Bringing Social Transformation through Faith and Community”  
**Abbigail Hitchcock**, Wayne State College  
**Trevor Reeves**, Wayne State College  
“How Transformative Communication Helped Audri Overcome Anorexia”  
**Alexandria Ewing**, Wayne State College

2109 Salon 2 Taft  
8:00 – 9:15 am

## **No Tweeting in Class?: Rethinking the Technological Possibilities in the Classroom**

Sponsor: Communication Education Interest Group  
Chair: **Renaë Hooks**, Saint Louis University  
Respondent: **Kevin Wright**, Saint Louis University

Presenters: **Jamel Santa Cruze Bell**, Saint Louis University  
**Audrey Shelton**, Saint Louis University  
**Taylor Ashford**, Saint Louis University  
**Audrey Dewes**, Saint Louis University  
**Molly Dempsey**, Saint Louis University  
**Kala O'Connor**, Saint Louis University  
**Cara Gitchos**, Saint Louis University  
**Samantha Johnson**, Saint Louis University

As communication scholars we are uniquely positioned and challenged to explore the possibilities of the rapidly-changing new and digital media environment, particularly as we consider how to celebrate and critique the use and role of new media technologies in the classroom. Teaching within the expansive yet, in some ways, limited *walls* of technology creates a provocative pedagogical tension. This round table discussion will offer critical thinking points from our own experiences, as professor and students.

2110 Salon 3 Wilson  
8:00 – 9:15 am

## **Communicating with U.S. Americans: Non-American Perspectives**

Sponsor: Intercultural Communication Interest Group  
Chair: **Cooper S. Wakefield**, University of Kansas  
Respondent: **Yan Bing Zhang**, University of Kansas

Presenters: **Chong Xing**, University of Kansas  
**Maria Maer**, University of Kansas  
**Junhui Yi**, University of Kansas  
**Qiaozhen Jia**, University of Kansas  
**Soojeong Paik**, University of Kansas  
**Ning Liu**, University of Kansas

International students are increasing on U.S. campuses and international departments are paying more attention to helping international students succeed. While there is much agreement that positive intercultural contact can produce favorable results for both internationals and Americans, relatively little emphasis is placed on investigating the results from the students' perspectives. This panel consists of international graduate students who will share their personal experiences: positive, negative, and neutral, from their time in U.S. universities.

2111 Salon 4 Hoover  
8:00 – 9:15 am

## **Communicating the Possible When Facing the Unbelievable: Ethics, Academic Freedom, and Due Process in the Changing Academy**

Sponsor: Communication Ethics & Freedom of Expression  
Chair: **Christian Ogbondah**, University of Northern Iowa

Presenters: **Christian Ogbondah**, University of Northern Iowa  
**Laura Terlip**, University of Northern Iowa  
**Melissa L. Beall**, University of Northern Iowa  
**Nicole Brennan**, University of Northern Iowa

In 2012 shockwaves were felt across academia when UNI administrators unilaterally made sweeping program cuts. Cuts were implemented without adherence to university policies or AAUP principles of shared governance, academic freedom or due process resulting in the closure of dozens of academic programs and the termination of tenured

personnel. Panelists will describe the events underscoring the ethical dilemmas encountered and lead audience discussion focusing on strategies faculty might employ when facing threats on their campuses.

2112 Salon 5 Nixon  
8:00 – 9:15 am

## **Communicating the Possibility on the Cloud: Integrating VoiceThread Technology in Online Classes**

Sponsor: Community College Interest Group  
Chair: **Marg Yaroslaski**, Dodge City Community College

Presenters: **Heidi McGrew**, Sinclair Community College  
**David L. Bodary**, Sinclair Community College  
**Myra Bozeman**, Sinclair Community College  
**Heidi Arnold**, Sinclair Community College  
**Nadine Cichy**, Sinclair Community College

As colleges and universities begin to offer degree programs students earn completely through online courses, the need to update current courses in the latest technologies becomes paramount. Participants of this panel will discuss how VoiceThread technology takes students out of the traditional online or face to face platform and provides opportunities for deeper collaborative and creative work.

2113 Salon 6 Eisenhower  
8:00 – 9:15 am

## **You Don't Have to Own a Prius to Teach a Hybrid Course**

Sponsor: Instructional Resources Interest Group  
Chair: **Jacki Brucher Moore**, Kirkwood Community College  
Respondent: **Jacki Brucher Moore**, Kirkwood Community College

Presenters: **Amy Aldridge Sanford**, Northeastern State University  
**Natalia Cherjovsky**, Kirkwood Community College  
**Kristopher Copeland**, Northeastern State University  
**Joy L. Daggs**, Northwest Missouri State  
**Malynda A. Johnson**, Carroll University  
**Heather Nesemeier**, Minnesota State University  
**DeAnne Priddis**, University of Wisconsin-Milwaukee

Many institutions are attempting to meet the diverse educational needs of students by offering courses in a variety of formats including hybrid/blended courses that are taught partially face-to-face and partially on-line. This roundtable will provide jumping-off points for larger discussions with attendees about how teaching and learning communication concepts looks and feels different compared with traditional face-to-face formats. Specifically, panelists will discuss some of the strengths and limitations experienced with hybrid/blended formats from instructor and student perspectives.

2114 Salon 7 Roosevelt  
8:00 – 9:15 am

## **Short Course # 3 Crisis Communication**

Sponsor: First Vice President Chad Edwards, Western Michigan University  
Presenters: **Cory Young**, Ithaca College  
**Alexis Rosamilia**, Ithaca College

Ever wanted to teach crisis communication but don't know where to begin? Or, ever wonder how crisis communication differs from other forms of communication? Or, of the importance of social media sites like Twitter, Facebook, YouTube during disasters? If so, then this short course is for you. What we plan to discuss are the following topics: (1) Important structural units for a course, including activities, assignments, and the

integration of social media; (2) Current examples, regulations, policies, and trends; (3) Resources, and (4) Career opportunities.

2115 Truman A  
8:00 – 9:15 am

**Ideological Normalization in Popular Media Narratives**

Sponsor: Popular Culture Interest Group  
Chair: **Chad Woolard**, Illinois State University  
Respondent: **Amanda Brown**, University of Wisconsin-Stout

“The Strategic Rhetoric of Neoliberal Education: “At-Risk” Students in Stand and Deliver, Dangerous Minds, and Freedom Writers”

**Christopher Lancaster**, Southern Illinois University, Carbondale

“The Dark Magic of Ideology: Althusser’s State Apparatus in J.K. Rowling’s Harry Potter”

**Jaishika Nautiyal**, North Dakota State University

“Dilbert – An Ideological Rhetorical Deconstruction”

**Renata Kolodziej-Smith**, Wayne State University

2116 Truman B  
8:00 – 9:15 am

## Great Ideas for Teaching G.I.F.T. Presentations

Sponsor: G.I.F.T.  
Chair: **Nancy J. Curtin**, Millikin University

1. “Broken Barriers”\*  
**Jeffrey Hughes**, Kuemper Catholic High School
2. “Kony2012 and Monroe’s Motivated Sequence”\*  
**Igor Ristic**, University of Kansas
3. “Apples to Apples Delivery”  
**Mary Speckhard**, Iowa State University
4. “Transforming Community Narratives into Persuasive Possibilities”  
**Timothy McKenna**, Ohio University
5. “Jumbled Story Impromptu Speech”  
**Anna F. Carmon**, Indiana University-Purdue University Columbus
6. “Musical Stereotyping”  
**Mary Ross**, Southern Illinois University, Edwardsville
7. “Encouraging Discussion and Description through a Skillful Listening Activity”  
**Christine Spudich**, Saint Louis University
8. “Sensing Gender by Coupling Visual and Verbal Storytelling”  
**Margaret M. Quinlan**, Ohio University  
**Stephanie M. Ruhl**, Ohio University  
**Amanda Torrens**, Ohio University  
**Lynn M. Harter**, Ohio University
9. “The Press Conference: Introducing Students to the Public Speaking Classroom Through Energized Question-Answer Periods”  
**Rose Hellens-Hart**, University of Kansas
10. “Reaching Beyond Binaries: Possibilizing Gender”  
**Karen McGrath**, The College of Saint Rose

### \*Top Two Activities

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.



2201 Trianon A  
9:30 – 10:45 am

**Out of the Darkness:  
Communicating the Possible for Improving Outcomes for  
Individuals and Families Struggling with Mental Illness**

Sponsor: Health Communication Interest Group  
Chair: **Joy Koesten**, University of Kansas  
Respondent: **Teresa Thompson**, University of Dayton

Presenters: **Maria Brann**, West Virginia University  
**Natalie Hoskins**, University of Kansas  
**Nancy Spangler**, President, Spangler Associates  
**Lynnette G. Leonard**, American University in Bulgaria  
**Leslie Young**, University of Kansas  
**Mark Wiebe**, Director of Public Affairs, Wyandotte Center, Inc.

More than ever before, mental health professionals are putting communication at the forefront of cutting-edge treatment, offering hope to over 57 million Americans who suffer from mental illness and the families who support them. And yet, few communication scholars are collaborating on any mental health initiatives. This panel seeks to spotlight current scholarship informing positive mental health outcomes for individuals and their families, and to encourage others in our discipline to join us by contributing to the recovery movement.

2202 Trianon B  
9:30 – 10:45 am

**Imagining and Leading the Possible (yet Problematic!):  
The Promises and Pitfalls of Leadership**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Jeremy Fyke**, Marquette University  
Respondent: **Patrice M. Buzzanell**, Purdue University

“Leading Metaphorically: Strategic Discourses, Materialities, and Practices of Dialogic Leadership Development”

**Jeremy Fyke**, Marquette University

“Leading Others Toward Imagining the Possible: A Palestinian Woman’s Story of Resilience in a Jordanian Refugee Camp”

**Abrar Hammoud**, Purdue University

“Exploring the Effect of Servant Leadership on Possibilities for Group Resiliency”

**David Torres**, Marquette University

“Leader(less)-Networks and Collaboration for Food System Change”

**Lianna Bishop**, Marquette University

“Collaborating Across Boundaries: Leader-leader Interactions for Social Change”

**Elizabeth A. Williams**, Colorado State University

In the wake of continued examples of leadership downfalls (e.g., Enron, Penn. State), organizational communication scholars should persist to explore possibilities for transformative leadership practices, while being attuned to the problematic aspects of leading. This panel engages with the possible (and problematic) through discussions of servant leadership, resiliency, leadership development and materialities, and leadership in community organizing for social change. Panelists will discuss each topic, examine their interrelationships, and explore implications for leadership theory and practice.

2203 Trianon C  
9:30 – 10:45

**Communicating about the “Possible” in Collective Bargaining**

Sponsor: Political Communication Interest Group  
Chair: **Edward A. Hinck**, Central Michigan University  
Respondent: **Donald Ritzenhein**, Eastern Michigan University

“Communicative Strategies of Cooperation through Collective Bargaining”  
**Joseph Zoppetti**, Illinois State University

“Communicating the Possible in the 2011 Collective Bargaining Debate: A Rhetorical Criticism of the Issue Advertisements Aired in Response to the 2011 Collective Bargaining Debate”

**Hayley Cole**, University of Missouri, Columbia

“Packers and Cheeseheads and Badgers, Oh My!: Mapping the Possible in Wisconsin Protest Rhetoric”

**Jennie Keohane**, University of Wisconsin-Madison

“Organizational Culture, Knowledge Structures, and Relational Messages in Organizational Negotiation: A Systems Approach”

**Vince Cavataio**, Central Michigan University

**Robert A. Hinck**, Central Michigan University

Communication strategies within collective bargaining processes deserve increased consideration for what might be “possible” as ways to work through conditions of austerity. This panel explores the concept of the “possible” in the symbolic act of reducing or augmenting wages for employees and what is made “possible” in the rhetorical strategies selected by the parties for engaging in the public realm.

2204 Trianon D  
9:30 – 10:45 am

**Past Officer's Top Debut Papers**

Sponsor: First Vice President Chad Edwards, Western Michigan University  
Chair: **Judith S. Trent**, University of Cincinnati  
Respondent: **Scott A. Myers**, West Virginia University

"This Island's Mine: Anglo-American Press Reception of Ethnic Shakespeare in Manhattan, 1890-1910."

**Liz Kinsley**, Northwestern University,

"Nothing but the Same Old Song: Exploring the Raced, Gendered Transformation of Rihanna's Rhetorical Agency."

**Amanda Nell Edgar**, University of Missouri,

"Dielectical Leadership: Managing Tensions in Greek Organizations."

**Michael Halliwell**, University of Missouri, Columbia

**Danielle Poynter**, University of Missouri, Columbia

"Supporting a thin-group online: A social identity theory and social support analysis of a pro-anorexia online community."

**Allyn Lueders**, University of Kansas,

2205 Trianon E  
9:30 – 10:45 am

## **‘Think Like a Scholar’: Communicating the Possible among Communication Scholars in Basic Course**

Sponsor: Basic Course Interest Group  
Chair: **Kristina Horn Sheeler**, Indiana University Purdue University-Indianapolis  
Respondent: **Ronald Whitt**, Wayne State University  
Presenters: **Kristina Horn Sheeler**, Indiana University Purdue University-Indianapolis  
**Emily Deering Crosby**, University of Pittsburgh  
**Lindsey B. Anderson**, Purdue University  
**Heather Fedesco**, Purdue University  
**Rachel Davidson**, University of Wisconsin-Milwaukee  
**Natasha A Barnett**, University of New Mexico

Pedagogy and scholarship have a symbiotic relationship in the classroom. Therefore, encouraging our basic course students to ‘think like scholars,’ fosters student empowerment in the academy, community, and interpersonal relationships. This panel discussion explores student experiences in varied settings including a traditional public speaking course, discussion based interpersonal classroom, and discussion based visual rhetoric classroom. Panelists will address how these settings communicate the possible, while promoting community among scholars: both students and educators.

2206 Lido  
9:30 – 10:45 am

**Communicating the Possible:  
Promoting Civil Communication on Campus**

Sponsor: Communication Education Interest Group  
Chair: **Allison B. DeStefano**, Waubonsee Community College

“The Problem of Incivility on Campus”

**Lora Cohn**, Park University

“Solutions from *Fostering Civility on Campus* by Judy Rookstool”

**Terri Easley**, University of Kansas

“Solutions from *Addressing Faculty and Student Classroom Improprieties* by John Braxton and Alan Bayer”

**Rusty Norris**, Park University

“Solutions from *In Search of Civility: Confronting Incivility on the College Campus* by Kent M. Weeks”

**Kathleen Edelmayer**, Madonna University

“Solutions from *Faculty Incivility: The Rise of the Academic Bully Culture and What to Do About It* by Darla Twale and Barbara De Luca”

**Ashley Vasquez**, Johnson County Community College

“Invitational Rhetoric: Solutions from the Communication Discipline”

**David L. Bodary**, Sinclair Community College

Civility, the basis of a democratic society, seems to be rare in society and on campus. Incivility occurs outside of the classroom too—as faculty, contingent faculty, and administrators interact. Everyone on campus is responsible for developing civil discussion skills. This panel offers an exploration of the problem of incivility on the college campus and offers a variety of solutions drawn from personal experience and an examination of recent books on the subject.

2207 Burgundy  
9:30 – 10:45 am

**Kenneth Burke Society Business Meeting**

Chair: **David T. McMahan**, Missouri Western State University  
Vice-Chair: **Krista L. Phair**, Central Texas College  
Secretary: **Virginia Jones**, University of Kansas

2208 Tea Room  
9:30 – 10:45 am

### Analyzing Media and Popular Culture Portrayals of Women

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Holly Wilson Holladay**, University of Missouri, Columbia  
Respondent: **Joy L. Daggs**, Northwest Missouri State University

“An Exploration into the Reality of Media Perceptions: The Depictions of Female Public Relations Practitioners in Reality Television”

**Cherese E. Colston**, Eastern Michigan University

“Trauma Pageantry: The Spectacle of Ranking Suffering”

**Annelise Ewing**, Creighton University

**Westin Miller**, Creighton University

“How is the Disney Princess Identity Represented in *Tangled?*”

**Abigail Jobe**, Christopher Newport University

“Effects of Disney Princesses Movies on Women’s Perceptions of Love”

**Tara Allard**, Bethel University

**Tia Koebele**, Bethel University

**Rebecca Lawton**, Bethel University

2209 Salon 2 Taft  
9:30 – 10:45 am

### Critical Readings of Popular Discourses

Sponsors: Media Studies Interest Group  
Rhetorical Theory and Criticism Interest Group  
Chair: **Sarah Turner McGowen**, University of Missouri, Columbia  
Respondent: **Jennifer Dunn**, Dominican University

“Problematic Representations of Progressive Whiteness (?) and Post Racial Pedagogy: A Critical Race Reading of *The Help*”

**Rachel Alicia Griffin**, Southern Illinois University, Carbondale

“Showing Them Yankees How the South Gets Down: The Commodification of Redneck Culture in CMT’s *My Big Redneck Vacation*”

**Lisa Schleef**, Eastern Illinois University

“How Levi’s Saved Braddock and Eminem Saved Detroit: (E)racing the Crisis in Popular Television Advertisements”

**Raechel Tiffe**, University of Minnesota

“Retelling Native American History: A Postcolonial Critique of *The Canary Effect*”

**Joshua Daniel Phillips**, Southern Illinois University, Carbondale

2210 Salon 3 Wilson  
9:30 – 10:45 am

**Sexual Orientation and Gender Identity Caucus Business Meeting**

Chair: **Ahmet Atay**, College of Wooster  
Vice-Chair: **David Ta**, University of Missouri, Columbia  
Secretary: **Stephanie L. Young**, University of Southern Indiana

2211 Salon 4 Hoover  
9:30 – 10:45 am

**Flocking: The Transformative Potential of Embodying Swarm**

Sponsor: Performance Studies & Theatre Interest Group  
Chair: **Joe Hassert**, Bloomsburg University  
Respondent: **Christopher C. Collins**, Angelo State University

“Murders, Kettles, and Charms: Flocking in Pedagogy”

**Erin M. Briddick**, University of Wisconsin-Madison

“Following the Leaders’: Flocking, Poetry, and Performance”

**David Hanley-Tejeda**, Southern Illinois University, Carbondale

“Flight School: The Collective-Individual Dialectic in Flocking”

**Joe Hassert**, Bloomsburg University

Despite the prevalence of crowds, humans are one of the few species without the ability to travel in large groups as a single entity. This panel explores the movement exercise of “flocking”—an embodied metaphor with the transformative potential to create understanding of how humans might summon “swarm intelligence” to respond to the crises we face. In addition to presentations on the concept of flocking, we invite attendees to participate in a group performance of flocking.

2212 Salon 5 Nixon  
9:30 – 10:45 am

**States Advisory Council Business Meeting**

Chair: **Randy K. Dillon**, Missouri State University  
Vice-Chair: **B. J. Lawrence**, Bradley University  
Secretary: **David Wendt**, Keokuk High School



2213 Salon 6 Eisenhower  
9:30 – 10:45 am

## **Instructional Resources Business Meeting**

Chair: **C. Kyle Rudick**, Southern Illinois University, Carbondale  
Vice-Chair: **Kathryn B. Golsan**, Southern Illinois University, Carbondale  
Secretary: **Daria S. Heinemann**, Wayne State University

2214 Salon 7 Roosevelt  
9:30 – 10:45 am

## **Short Course # 4 Bringing the Digital-Popular into the Classroom: Keywords, Clouds, and Screens**

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenters: **Danielle M. Stern**, Christopher Newport University  
**Adam W. Tyma**, University of Nebraska at Omaha  
**Michael Willits**, Old Dominion University

This short course provides participants and facilitators the opportunity to explore new ways to not only utilize “new” technologies in the classroom but also as sites of interrogation for our classroom experiences. Cloud computing, video production, popular music, television shows – these and others will be discussed and examined as pedagogical tools and areas of in-class critique. Course participants will receive documents/PowerPoint presentations demonstrating how to use these various spaces in their own pedagogy and research.

2215 Truman A  
9:30 – 10:45 am

### Top Papers in Interpersonal and Small Group Communication

Sponsor: Interpersonal & Small Group Communication Interest Group  
Chair: **Jimmie Manning**, Northern Illinois University  
Respondent: **Jordan Soliz**, University of Nebraska, Lincoln

“An Exploratory Study of Experience and Expression of Emotions of Stepchildren at Critical Events in Stepfamily Life” (Top Paper)

**Sandra Metts**, Illinois State University

**Dawn O. Braithwaite**, University of Nebraska, Lincoln

**Paul Schrod**t, Texas Christian University

**Tiffany R. Wang**, University of Montevallo

**Amanda J. Holman**, University of Nebraska, Lincoln

**Audra K. Nuru**, University of Nebraska, Lincoln

**Jenna Stephenson-Abetz**, University of Nebraska, Lincoln

“An Analysis of Humor Orientation on Facebook: A Lens Model Approach”

**Natalie Pennington**, University of Kansas

**Jeffrey A. Hall**, University of Kansas

“Analyzing Form and Function in Humor: Preliminary Sketch of a Message-Centered Model”

**Nathan Miczo**, Western Illinois University

“Testing Threshold Levels: Conflict, Equity, and Satisfaction in Dividing Domestic Labor”

**Sarah E. Riforgiate**, Kansas State University

**Paul Mongeau**, Arizona State University

**Jess K. Alberts**, Arizona State University

“Relational Uncertainty and Geographic Distance as Threats to Friends’ Everyday Talk and Closeness”

**Amy T. Keating**, Texas Christian University

**Andrew M. Ledbetter**, Texas Christian University

2301 Trianon A  
11:00 am – 12:15 pm

**New Media, Agenda Setting, and Political Humor:  
Changing Trends in Candidate Communication and  
Communication about Candidates**

Sponsor: Political Communication Interest Group  
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University-Columbus  
Respondent: **John W. Self**, Truman State University

“Parasocial Interactions Online: Candidate Intimacy in Webpages and Facebook”

**Stephanie Schartel**, University of Oklahoma

**Gwendelyn S. Nisbett**, University of North Texas

“Presidential Campaign 2008: Inter-media Agenda Setting Effects Between Campaign  
YouTube Advertisements and Partisan Blogs”

**Molly Greenwood**, University of Missouri, Columbia

“Taking Back the White House: An Analysis of GOP Candidate-Constituent  
Communication through Facebook in the 2012 U.S. Presidential Primaries”

**Natalie Pennington**, University of Kansas

“Understanding the Humor in Political Humor”

**Gwendelyn S. Nisbett**, University of North Texas

2302 Trianon B  
11:00 am – 12:15 pm

**Past Presidents on Communicating the Possible #1**

Sponsor: First Vice President Chad Edwards, Western Michigan University  
Chair: **Chad Edwards**, Western Michigan University

Panelists: **Pamela Cooper**, University of South Carolina – Beaufort  
**Carolyn Calloway-Thomas**, Indiana University  
**Stephen K. Hunt**, Illinois State University  
**Melissa L. Beall**, University of Northern Iowa

These past presidents will offer their reflections on the discipline of communication and CSCA. Please join us as they share what they believe is possible for the field and the organization in the future. Audience discussion will follow brief presentations.

2303 Trianon C  
11:00 am – 12:15 pm

**Satire, Sorrow, and Scandal: A Critical Look at Public Address**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Edward A. Hinck**, Central Michigan University  
Respondent: **Lora Cohn**, Park University

“‘I Can See Russia from My House’: A Comic Frame Analysis of Tina Fey’s Satirical Remarks”

**Melissa Entzminger**, Northern Illinois University

“The Discourse of American Tragedy: Constructing Community in the Wake of the 1999 Columbine Shooting”

**Cassandra C. Bird**, University of Kansas

“Choosing to Lay Up: Tiger Woods Par for the Course ‘Apology’ Speech”

**Dustin L. Briggs**, University of Southern Illinois, Carbondale

“Soft Power and the Third Persona in a Neoliberal Context: An Analysis of Barack Obama’s Speech to the Indian Parliament”

**Minu Basnet**, Wayne State University

“Imagining the Possibilities of the Presidency and the People: A Comparative Analysis of the Presidential Rhetoric of Hoover and FDR”

**Kasi Williamson**, Saint Louis University

“Is It Possible to Have a Smoke-Free Society?: A Critical Analysis of Dr. C. Everett Koop’s Call to Eradicate Smoking by the Year 2000”

**Kerry Anna Harger**, Central Michigan University

2304 Trianon D  
11:00 am – 12:15 pm

**Communicating Beyond the *Realities* of Mediated and Popular  
Culture Depictions of Race, Class, and Gender:  
Endless Possibilities for Identity Formation and Transformation**

Sponsor: Media Studies Interest Group  
Chair: **Renaë Hooks**, Saint Louis University  
Respondent: **Katrina E. Bell-Jordan**, Northeastern Illinois University

“‘You Better Redneckognize!’: TLC’s *Here Comes Honey Boo Boo*, the American Dream and Racial Liminality in the Politics of Whiteness”

**Phil Chidester**, Illinois State University

“Using Contemporary Popular Culture to Engage Diverse College Students: Student and Professor Perspectives on Racialized Media Texts”

**Lydia D. Kauffman**, Western Michigan University

**Mark P. Orbe**, Western Michigan University

“Revealing Problematic Iconic Figures of Femininity in Reality-Based Programming: A Critical Analysis of Oxygen’s *Snapped*”

**Tabatha L. Roberts**, Western Michigan University

“Don’t be Tardy for the Minstrel Party: Depictions of Black women in *Real Housewives of Atlanta*”

**Jamel Santa Cruze Bell**, Saint Louis University

This panel focuses on mediated and pop culture depictions as a demonstration of discursive constructs related to race, class, gender, and identity politics. These papers suggest that it is both possible and probable that the sociopolitical messages and ideas communicated through these texts are integral to culturally transformative and contemporary understandings about *us* and *others*. By examining and discussing recently popular texts, we offer points to consider when teaching about and consuming these images.

2305 Trianon E  
11:00 am – 12:15 pm

**Bending Boundaries of Belonging in Intercultural Communication:  
Politics, Possibility, and Praxis**

Sponsor: Intercultural Communication Interest Group  
Chair: **Rachel A. Griffin**, Southern Illinois University, Carbondale

“Critical (Mixed) Race Theory and Autoethnography: Theoretical Possibilities for Humanized Place and Space”

**Rachel A. Griffin**, Southern Illinois University, Carbondale

“Performing White Girl: Assemblages of Race/Gender/Privilege”

**Tami Spry**, St. Cloud State University

“‘You were not born and so you can’t.....’: Yearning for More than Just Belonging in Intercultural Spaces”

**Eddah Mbula Mutua**, St. Cloud State University

“On Becoming a Merry Midwest Mestizo: Race, Space, and Border Identity”

**David Hanley-Tejeda**, Southern Illinois University, Carbondale

“On the Limits of Possibility: An Autoethnography of Becoming (Something) Other”

**Benny LeMaster**, Southern Illinois University, Carbondale

We envision our conference theme “communicating the possible” as a discursive invitation to expand the landscape of intercultural communication theorizing. Each presenter centers their work around the politics and possibilities of belonging/belongingness by proposing how intercultural communication theorization can marshal agency for those who navigate complex cultural borders. Jointly we contemplate, how can intercultural theorizing from diverse standpoints expand our conversations? How can intercultural theory and practice become a site for praxis?

2306 Lido  
11:00 am – 12:15 pm

**Communication Education Top Papers**

Sponsor: Communication Education Interest Group  
Chair: **Jo Sprague**, San Jose State University  
Respondent: **Shawn T. Wahl**, Missouri State University

“Clicking Instead of Speaking: The Impact of Student’s Communication Apprehension on their Evaluation of Mediated Participation and Learning” (Top Paper)

**Katherine J. Denker**, Ball State University

“Instructor Swearing in the College Classroom: Exploring the Possibility of Positive and Negative Reactions from Students”

**Mark A. Generous**, Arizona State University – Tempe

**Seth S. Frei**, The University of Texas at Austin

**Marain L. Houser**, Texas State University - San Marcos

“Community Partners’ Assessment of Service Learning in an Interpersonal and Small Group Communication Course”

**Sarah Steimel**, Weber State University

“Who Are We Educating? Why Undergraduate Students Choose to Major in Communication”

**Christopher J. Carpenter**, Western Illinois University

**Bree McEwan**, Western Illinois University

2307 Burgundy  
11:00 am – 12:15 pm

**Exploring Political Motion and Social Movement through  
Burkeian Analysis**

Sponsor: Kenneth Burke Society  
Chair: **David T. McMahan**, Missouri Western State University  
Respondent: **Krista L. Phair**, Central Texas College

“The Comic and Tragic Frame and the Murder of Osama bin Laden: Equipment for Living Versus Equipment for Surviving”

**Meredith Neville-Shepard**, University of Kansas

“Politics in the Kennel, the Five Dogs of War: A Burkeian Analysis”

**John E. Tapia**, Missouri Western State University

“Humor and Dramatic Catharsis in President Barack Obama’s 2012 White House Correspondents’ Association Dinner Remarks”

**Mark Glantz**, St. Norbert College

“Rhetorical Science: A Burkeian Approach to Public Portrayal of Climate Science”

**Brett Bricker**, University of Kansas

“The Ritual of Rebirth and Redemption: Understanding the Role of Rhetoric in Social Movement Mobilization”

**Tiffany Dykstra**, University of Utah



2308 Tea Room  
11:00 am – 12:15 pm

**Looking Back, Looking Forward: Lessons Learned from  
Campaign 2012**

Sponsor: President Mitchell S. McKinney, University of Missouri, Columbia  
Chair: **Judith S. Trent**, University of Cincinnati

“Forward vs. Believe in America: Interpretive Dominance in the 2012 Presidential Election”

**Trevor Parry-Giles**, National Communication Association

“The Role of Women Voters in the 2012 Elections”

**Mary C. Banwart**, University of Kansas

“The Role of Women Candidates in the 2012 Elections”

**Dianne G. Bystrom**, Iowa State University

“From ‘Big Bird’ to ‘Women Full of Binders’ to ‘Horses and Bayonets’: Beyond the Memes of the 2012 Presidential Debates”

**Mitchell S. McKinney**, University of Missouri, Columbia

“Ohio, Ohio, Ohio: Winning the Battleground State of Ohio”

**Jerry L. Miller**, Ohio University

“Examining the Role of Social Media in the 2012 Elections”

**John C. Tedesco**, Virginia Tech

This group of political communication scholars will share their research and insights from campaign 2012. Each panelist will summarize key findings and suggest what the future might hold for campaign communication related to their area of study. Audience discussion will follow the presentations.

2309 Salon 2 Taft  
11:00 am – 12:15 pm

### Top Papers in Argumentation and Forensics

Sponsor: Argumentation and Forensics Interest Group  
Chair: **John Price**, University of Kansas  
Respondent: **David Airne**, University of Montana

“What Debate Means to Them: An Interpretive Analysis of Debate and Identity” (Top Paper)

**Darrel Farmer**, University of Nebraska, Lincoln

"Oral Interpretation: Elements of Textual Analysis"

**Laura K. Pelletier**, Minnesota State University Mankato

"How do Judges Determine Source Credibility in Parliamentary Debate when Making Ballot Decisions?"

**David Nelson**, Valdosta State University

2310 Salon 3 Wilson  
11:00 am – 12: 15 pm

### Queer Lives, Queer Experiences

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Ahmet Atay**, College of Wooster  
Respondent: **Derek Bolen**, Angelo State University

“The National Narrative and Bullying: A Story Told by Parent and President Obama”

**Hayley Cole**, University of Missouri, Columbia

“Mother Ideographs: Protecting *the* Child in Proposition 8 Commercials” (Top Paper)

**Jared Bressler**, Texas Tech University

“The Closet is Still a Dark Place to Be: Shedding Light on Coming Out as Gay as an Emotional, Episodic Process”

**Bryan Asbury**, University of Iowa

2311 Salon 4 Hoover  
11:00 am – 12:15 pm

**Communicating Relational Realities and Possibilities**

Sponsor: Graduate Student Caucus  
Chair: **Igor Ristic**, University of Kansas  
Respondent: **Tiffany R. Wang**, University of Montevallo

“Caught in the Middle: Exploring Roles Performed by Graduate Teaching Assistants through Their Use of Facebook.”

**Morgan Summers**, Ball State University

“Differences in Rates of Intimate Partner Homicide across the United States: An Initial Exploration into the Role of Regional Culture in Conflict”

**Michelle E. Pence**, Louisiana State University

“Metacommunication about Jealousy and its Link to Relational Satisfaction”

**Lisa Northouse**, Western Michigan University

2312 Salon 5 Nixon  
11:00 am – 12:15 pm

**Parenting in Academia: Perspectives on Balancing Adjunct and Full-Time Teaching with Creative Administration for Parent Employees in the Community College Setting**

Sponsor: Community College Interest Group

Presenters: **Ashley Vasquez**, Johnson County Community College  
**Traci Dillavou**, Kansas City Kansas Community College  
**Lindsey Welsch**, Baker University  
**Christine Buta**, Johnson County Community College  
**Staci Mayo**, Metropolitan Community College  
**David L. Bodary**, Sinclair Community College  
**Myra Young**, Johnson County Community College  
**Rhiannon Dickerson**, University of Missouri-Kansas City

This panel will discuss the challenges of balancing parenthood against the demands of working at a community college. Voices of adjuncts, full-time faculty, and administrators with children and grandchildren will come together to envision the possible of parenting in the 21<sup>st</sup> century. Topics for discussion include balancing overload teaching schedules, lactation facilities, maternity leave, and creative online class design for parents.

2313 Salon 6 Eisenhower  
11:00 am – 12:15 pm

**Top Paper Panel for Instructional Resources:  
Instructional Messages through Possible Communication  
Mediums/Mediated Spaces**

Sponsor: Instructional Resources Interest Group  
Chair: **C. Kyle Rudick**, Southern Illinois University, Carbondale  
Respondent: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

“Facebook in the Classroom: What are Students’ Perceptions?” (Top Paper)

**Molly A. Reynolds**, University of Kentucky

**Jami L. Warren**, University of Kentucky

**Jessica M. W. Kratzer**, Middle Tennessee State University

“Curricular Creativity and Transcendence: Instructional Considerations for Developing Communication Competency Skills Across Face-to-Face and Computer Mediated Spaces”

**Renee Robinson**, Saint Xavier University

**Julie McNellis**, Saint Xavier University

“Adding Personality to the College Online Classroom: A Comparative Study Between Students and Educators Regarding the Use of Emoticons”

**DeAnne Priddis**, University of Wisconsin-Milwaukee

2314 Salon 7 Roosevelt  
11:00 am – 12:15 pm

**Top Paper Panel in Communication Theory**

Sponsor: Communication Theory Interest Group  
Chair: **Adam W. Tyma**, University of Nebraska at Omaha  
Respondent: **Andrew F. Herrmann**, East Tennessee State University

“Toward an Agentic Performance Theory in Cultural Production Studies” (Top Interest Group Paper; Top Student Paper)

**Amanda Nell Edgar**, University of Missouri, Columbia

“Spirituality’s Influence on Interpersonal Competence and Friend Group Satisfaction” (Top Faculty Paper)

**Michael E. Burns**, Lasell College

**Judy C. Pearson**, North Dakota State University

**Laura C. Farrell**, North Dakota State University

**Derek A. Jorgenson**, North Dakota State University

“Is it Possible To Obtain Beliefs from Retweets? An Examination of Extended Parallel Processing Model on Social Media”

**Xialing Lin**, University of Kentucky

“Disruption of Individual and Cultural Identities: How Online Stories of Job Loss and Unemployment Shift the American Dream”

**Joshua R. Pederson**, University of Iowa

2315 Truman A  
11:00 am – 12:15 pm

**Interpersonal & Small Group Business Meeting**

Chair: **Jimmie Manning**, Northern Illinois University  
Vice-Chair: **Maria Brann**, West Virginia University  
Secretary: **Haley Horstman Kranstuber**, University of Nebraska, Lincoln

2316 Truman B  
11:00 am – 12:15 pm

## Great Ideas for Teaching Online G.I.F.T. Activities

Sponsor: G.I.F.T.  
Chair: **Nancy J. Curtin**, Millikin University

1. “Did You Know You Were Being Watched?”  
**Daria S. Heinemann**, Wayne State University
2. “Technology and Intercultural Communication in Today’s Global Organizations”  
**Kristen Carr**, Texas Christian University
3. “Explore the possibilities: Strategies for Using the Instructional Tool *VoiceThread*”  
**Elizabeth Tolman**, South Dakota State University
4. “Political Autobiographies: A Classroom Test of Miles’ ‘Where you Stand Depends on Where You Sit’ Law of Political Communication”  
**Karla Hunter**, South Dakota State University
5. “Designated Reader in Online Discussions”  
**Natalia Rybas**, Indiana University East
6. “Communicating the Possible with Term Papers: Focus on Diversity”  
**Regina Luttrell**, Eastern Michigan University
7. “What Not to Say: Online Competence”  
**Hope Krewson**, Southern Illinois University, Edwardsville
8. “The Twitter Assignment: Using Social Media as Lesson Application”  
**Stephen A. Spates**, University of Tennessee  
**Katie M. Reno**, University of Tennessee

Each presenter will share a class-tested teaching activity developed specifically for online courses in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

2317 Lobby  
11:00 am – 12:15 pm

**Undergraduate Honors Research Conference Poster Session I**

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Nancy J. Brule**, Bethel University  
Respondents: **Christina Beck**, Ohio University  
**Randy K. Dillon**, Missouri State University  
**Jennifer Dixon**, Marymount Manhattan College  
**J. Brian Houston**, University of Missouri, Columbia

- “The Changing of Friendships: Communication and Mosaic Memory”  
**Lauren Schoenewald**, The College of Wooster
- “Nonverbal Behaviors in Accordance with Sarcasm”  
**Jennifer L. Hanson**, Concordia College  
**Kaia M. Miller**, Concordia College
- “Perception of Profanity in Interpersonal Relationships”  
**Ashley Pivaronas**, Bethel University  
**Jessica Benham**, Bethel University  
**Stephanie Melhaff**, Bethel University
- “Themed Analysis of The Giving Tree”  
**Austin Wilder**, Bethel University
- “Don’t Call Me Crazy: How to Communicate to Reduce the Stigma Surrounding Mental Illness”  
**Caroline Bybee**, The College of Wooster
- “Vocal Impressions”  
**Vicki Long**, Bethel University  
**Brooke Johnson**, Bethel University  
**Emily Zlab**, Bethel University  
**Kory Keller**, Bethel University
- “The Genre of the Meme”  
**Tom Monson**, Bethel University
- “Reconstructing Self: Autoethnographic Reflections on My Facebook Pictures”  
**Hafsa Ishraq**, The College of Wooster
- “Bully Legislation: A Comparison of Policy Language”  
**Kelley Bearer**, Ferris State University
- “User and Journalistic Language in Reporting Bully Incidents”  
**Kaylee Moreno**, Ferris State University
- “Religiosity and Pop Culture”  
**Carley Evenson**, Bethel University  
**Erica Osmondson**, Bethel University  
**Briana Teal**, Bethel University
- “On Ideals in Romantic Relationships”  
**Ali Paulson**, Bethel University  
**Lori Bergstrom**, Bethel University

**Bo Johnson**, Bethel University

**Erica Osmondson**, Bethel University

“Parental Roles and the Effects on Relationships”

**Windy J. Towe**, Northeastern State University

“KONY 2012: Social Activism & Social Media”

**Sean Badeer**, Wayne State College

“A Content Analysis of 2012 U.S. Presidential Candidate News Photographs”

**Erica Jaeger**, South Dakota State University

**Joshua Boomgaarden**, South Dakota State University

“Belief and Unbelief: Growing Up Catholic”

**Emily Katherine Cherney**, The College of Wooster

“The Evolution of Heisenberg”

**Yesenia Barragan**, Dominica University



Imperial Ballroom  
12:30 – 2:15 pm

## Hall of Fame Awards Luncheon and Business Meeting

Please join us as we pay tribute to our 2013 Hall of Fame Inductees and the Outstanding New Teacher and Federation Prize recipients. The cost of this luncheon is included in your convention registration fee, but reservations are required. Be sure to reserve your space at the luncheon when you pre-register for the convention.

2401 Trianon B  
2:30 – 3:45 pm

## National Communication Association Informational Panel

Sponsor: First Vice President Chad Edwards, Western Michigan University

Participants: **Steven A. Beebe**, Texas State University  
NCA President  
**Kathie Turner**, Davidson College  
NCA 1st Vice-President  
**Carole Blair**, University of North Carolina, Chapel Hill  
NCA 2nd Vice-President  
**Trevor Parry-Giles**, National Communication Association  
Associate Director for Academic & Professional Affairs

This panel features NCA President Steve Beebe who will discuss his presidential year initiative on the basic course in communication. The panel also includes NCA 1<sup>st</sup> Vice-President Kathie Turner and NCA 2<sup>nd</sup> Vice-President Carole Blair along with NCA Associate Director for Academic & Professional Affairs Trevor Parry-Giles who will highlight NCA resources available to support teaching, research, and professional career development in communication. Preparations for NCA's Centennial commemoration in 2014 will also be discussed.

2402 Trianon C  
2:30 – 3:45 pm

### **Rhetorical Theory & Criticism Interest Group Business Meeting**

Chair: **Stephanie L. Young**, University of Southern Indiana  
Vice-Chair: **Nicbelle McNabb**, Otterbein University  
Secretary: **James T. Petre**, McKendee University

2403 Trianon D  
2:30 – 3:45 pm

### **Peace Journalism: Exploration and Possibilities**

Sponsor: Media Studies Interest Group  
Chair: **Sherri Ter Molen**, Wayne State University  
Respondent: **Sandy Pensoneau-Conway**, Southern Illinois University, Carbondale

“Give Peace a Chance: Making the Case for Advocacy Journalism”  
**Keith Brown**, Wayne State University

“Possibilities of Exploration: Quantitative Communication Research and Peace Journalism”  
**Marta Lukacovic**, Wayne State University

“Constructing News Stories: An Ethical Exploration of Peace Journalism and its Application in HBO’s *The Newsroom*”  
**Lana Brown**, Oakland University

“Analyzing Meaning: Revealing Ann Coulter’s Peace and Truth Tactics”  
**Kelsey Hartung**, Oakland University

The panelists bring a variety of perspectives to explore the role of peace journalism. Their diverse professional and academic outlooks, in a combination with intriguing angles of inquiry, outline novel possibilities within the potential of peace journalism. Such discussion is likely to address important strengths as well as shortcoming that relate to the current state of the peace journalism project.

2404 Trianon E  
2:30 – 3:45 pm

**Communicating the Possible: Building Diversity and Community  
in Introductory Courses**

Sponsor: Basic Course Interest Group  
Chair: **Melissa L. Beall**, University of Northern Iowa  
Respondent: **Stephen K. Hunt**, Illinois State University

Presenters: **Cynthia Ridle**, Western Illinois University  
**Stacey Macchi**, Western Illinois University  
**Jane Grabowski**, Kirkwood Community College  
**Melissa L. Beall**, University of Northern Iowa  
**Mary Hogg**, Western Illinois University Quad Cities

Introductory courses engage students in the discipline and help them form foundations of knowledge. But, how do universities accomplish the possible and build community within these diverse courses? Panelists will share experiences and discuss: building community, creating intercultural/listening icebreakers, creating continuity between courses given the diverse nature of courses, how to make the possibility of learning fun by incorporating various technological components and creating balance within the developmental classroom.

2405 Lido  
2:30 – 3:45 pm

**Communication Education Business Meeting**

Chair: **Blair Thompson**, Western Kentucky University  
Vice-Chair: **Elizabeth Ribarsky**, University of Illinois-Springfield  
Secretary: **C. Kyle Rudick**, Southern Illinois University, Carbondale

2406 Burgundy  
2:30 – 3:45 pm

**“Making it Right” in Theory and Practice:  
Communicating During the Crises of Environmental Disaster, the  
Women’s Rights Debate, and Post Traumatic Stress Disorder**

Sponsor: Public Relations Interest Group  
Chair: **Joshua Hawthorne**, University of Missouri, Columbia  
Respondent: **J. Brian Houston**, University of Missouri, Columbia

“BP’s “Making it Right” Campaign: BP’s Use of Image Restoration Strategies to Respond to the 2010 Oil Spill Crisis”

**Hayley Cole**, University of Missouri, Columbia

“Susan G. Komen vs. Planned Parenthood: A Case Study of Image Restoration Theory”

**Sarah Turner McGowen**, University of Missouri, Columbia

“The Impacts of Social Media Use on Psychological Outcomes in a Crisis”

**Joshua Hawthorne**, University of Missouri, Columbia

This panel explores the reactions to crisis events through communicative strategies. Crises communication research can help individuals and practitioners mitigate and recover from the potential negative outcomes associated with crises events. This panel examines the use of communication in crises events including the 2010 BP Oil Spill, Susan G. Komen’s suspension of funding to Planned Parenthood for cancer screenings, and traumatic events such as depression and PTSD from both a theoretical and practical standpoint.

2407 Tea Room  
2:30 – 3:45 pm

**Using Communication Theory to Communicate the Possible:  
A Stronger Marriage, A Better Chance at Life, Enhanced Conflict  
Resolution Skills & Greater Relational Commitment**

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Elizabeth Lamoureux**, Buena Vista University  
Respondent: **Donna Pawlowski**, Creighton University

“Parental Marital Satisfaction and its Effects on Children: How Families-of-Origin Influence Satisfaction in Adult Romantic Relationships”

**Laura Schachtner**, Buena Vista University

“Kids Off The Block: A Case Study of the Role of Narrative, Self Disclosure and Positive Mentoring with At-Risk Youth”

**Dominique Daily**, Buena Vista University

“Jane vs. John: Exploring Gender Differences of Managing Stress While in a Dating Relationship”

**Ashlyn Norris**, Buena Vista University

“In It For The Long Haul: An Exploration of Relational Maintenance Strategies in an Intimate Relationship”

**Bailey Schafbuch**, Buena Vista University

2408 Salon 2 Taft  
2:30 – 3:45 pm

**Communicating the Possible for Transformation of Society:  
Experiences from Afghanistan, Colombia, Ecuador, and the  
Ethiopian Diaspora**

Sponsor: Intercultural Communication Interest Group  
Chair: **Eddah Mbula Mutua**, St. Cloud State University  
Respondent: **Eddah Mbula Mutua**, St. Cloud State University

“Exploring the Possibilities of Dialogical Engagement with Ethiopian Youth in the Diaspora”

**Ayantu Tibeso**, Ohio University

“At Crossroads with Culture: The Role of Communication in Challenging Child Marriage in Afghanistan”

**Zulfia Zaher**, Ohio University

“Healthy Housing for Healthy Living: From epidemiological to socio-ecological perspectives in public health interventions”

**Claudia Nieto**, Ohio University

**Mario Grijalva**, Ohio University

“Whose memory? Voices of Arboleda Massacre victims in Columbia”

**Adriana Angel-Botero**, Ohio University

Reflecting on lessons learned from fieldwork is one important way of constructing knowledge about social change processes. Consequently, reflection is a key part of both action and social change. This panel explores the relationship between methodology, reflexivity and theoretical foundation in the conceptualization of social change research/practical efforts in order to reveal the interrelatedness of these components.

2409 Salon 3 Wilson

2:30 – 3:45 pm

### **Top Papers – Graduate Student Caucus**

Sponsor: Graduate Student Caucus

Chair: **Stephanie M. Ruhl**, Ohio University

Respondent: **Timothy McKenna**, Ohio University

“Rebranding *Utopia*: Bono, Obama, and the Possibility of ‘America’” (Top Paper)

**Evan B. Center**, University of Kansas

“Size Matters for *Boys Like Us*: Understanding the ‘Big’ Events and ‘Small’ Processes of Stories of Coming Out”

**Bryan Asbury**, University of Iowa

“Solving the Problem of Childhood Obesity within a Generation?: The Third Persona and Institutional Obesity Rhetoric”

**Shelby Bell**, University of Minnesota

2410 Salon 4 Hoover  
2:30 – 3:45 pm

### **Communicating Tough Love in Relationships**

Sponsor: Interpersonal & Small Group Communication Interest Group  
Chair: **DeAnne Priddis**, University of Wisconsin-Milwaukee

“Tough Love in Stepfamilies”

**Leah E. Bryant**, DePaul University

“Tough Love and the Decision to Confront Friends about Risky Behaviors”

**Melissa Maier**, Upper Iowa University

“Conflict among Empty-Nesters: Physiological Outcomes and Implications”

**Mary E. Nagy**, Bloomsburg University

“Signature Strengths in Support Group Communication about Tough Love”

**Charles F. Aust**, Kennesaw State University

“Helping but Supporting Alcoholism: Persuading Family Members for Resources”

**DeAnne Priddis**, University of Wisconsin-Milwaukee

This panel explores the conflict that occurs when tough love has to be demonstrated in a relationship. The communication of tough love addressed in this panel includes stepparent/stepchild relationships, confronting a friend about risky behavior, couples who are new empty-nesters, Alcoholics Anonymous and Al-Anon group support in recovery process, and family members of alcoholics.

2411 Salon 5 Nixon  
2:30 – 3:45 pm

### **“My Stigma can Beat Up your Stigma!”: Social Possibilities in Rating Some Identities as Worse than Others**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Jessica Eckstein**, Western Connecticut State University

Presenters: **Ahmet Atay**, College of Wooster  
**Jay Brower**, Western Connecticut State University  
**Rachel Friedman**, Embry-Riddle Aeronautical University  
**Jessica Eckstein**, Western Connecticut State University  
**Mark A. Generous**, Arizona State University  
**Jack A. Jones**, University of Illinois, Chicago  
**Jimmie Manning**, Northern Illinois University

In this high-density discussion panel, diverse scholars consider the possibilities of stigma when individuals possess multiple, intersectional stigmatizing characteristics. Each panelist will provoke consideration of stigma's commonalities by asking "which is worse?" among competing identities and providing a (perhaps controversial) answer. Arguments will be followed by audience involvement in the discussion.

2412 Salon 6 Eisenhower  
2:30 – 3:45 pm

## **State of Iowa Showcase New Media & Popular Culture Pedagogy**

Sponsor: States Advisory Council

Presenters: **Derek R. Sweet**, Luther College  
**Thomas C. Johnson**, Luther College  
**Sarah E. Wilder**, Luther College

This panel explores how the intersection of new media technologies (e.g. YouTube, Netflix, DVD/Blu-Ray) and popular culture contribute to an engaging, relevant, and academically rigorous classroom experience. During the course of the panel, presenters will address three general topics: 1) Popular culture as a site of classroom inquiry and discovery; 2) the efficacy of utilizing popular culture to engage course specific concepts and theories; and 3) the rewards and challenges of the new media classroom. While Thomas C. Johnson discusses how he makes use of *The Wire* to engage issues of urban decay in contemporary America through the lens of critical media studies, Derek R. Sweet focuses on the way he utilizes streaming music video to teach the concept of "equipment for living" to students of rhetoric and popular culture. Additionally, Sarah E. Wilder illustrates how she uses *Modern Family* in her family communication course to encourage students to recognize multiple forms of families and engage in identification and analysis of family communication patterns and theories. An open discussion regarding new media technology and popular culture pedagogy follows the three presentations.



2413 Salon 7 Roosevelt  
2:30 – 3:45 pm

### Communication Theory Business Meeting

Chair: **Adam W. Tyma**, University of Nebraska at Omaha  
Vice-Chair: **Patric R. Spence**, University of Kentucky  
Secretary: **Andrew F. Herrmann**, East Tennessee State University

2501 Trianon A  
4:00 – 5:15 pm

### Competitive Papers in the Women's Caucus II

Sponsor: Women's Caucus  
Chair: Malynnda A. Johnson, Carroll University  
Respondent: **Jessica M. W. Kratzer**, Middle Tennessee State University

*Participants:*

“Female United States Military Officers: Taking Charge, Challenging Stereotypes, and Changing History”

**AnnaBeth M. Fish**, Ball State University

“Doing Women a Disservice? Feminine Style, the Cult of Domesticity, and Political Identity”

**Elizabeth A. Dudash**, Missouri State University

**Susan Waters**, Auburn University

““True Fantasy Football”: Uncovering the possibility for gen Y women's empowerment through the Lingerie Football League”

**Andrea Iaccheri**, Ohio University

**Justin Rudnick**, Ohio University

“Are the Gender Roles Closer to Fantasy or Reality? A Content Analysis of Disney's Princesses”

**Jennifer M. Rome**, University of Nebraska at Omaha

**Kayla Broadhurst**, University of Nebraska at Omaha

2502 Trianon B  
4:00 – 5:15 pm

### **Exploring What's "Possible": Unconventional Forms and Styles of Political Communication**

Sponsor: Political Communication Interest Group  
Chair: **Robert Gobetz**, University of Indianapolis  
Respondent: **Robert Gobetz**, University of Indianapolis

“Michelle Obama at the 2008 Democratic National Convention: A Feminine Success”

**Sara Kitsch**, Central Michigan University

“The Effects of Hostile Rhetoric on Aggression”

**Joshua Hawthorne**, University of Missouri, Columbia

**Benjamin R. Warner**, University of Missouri, Columbia

“Mitch Daniels’ ‘Second Red Menace’: Metaphor and Identification in Conflict Communication”

**Lindsay K. Quandt**, Indiana University-Purdue University-Indianapolis

“Losing It: Rant and Authenticity in U.S. Politics”

**Colene J. Lind**, University of Texas-Austin

“Telling the Truth: How Truth Commission Findings are Made Public”

**Lindsay Harroff**, University of Kansas

2503 Trianon C  
4:00 – 5:15 pm

### **Top Papers in Rhetorical Theory and Criticism**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Stephanie L. Young**, University of Southern Indiana  
Respondent: **Jerry L. Miller**, Ohio University

“Tropology and the Representations of Africa in the 2008 Campaign”

**Kundai V. Chirindo**, Lewis and Clark College\*

“‘Nothing but the Same Old Song’: Exploring the Raced, Gendered Transformation of Rihanna’s Rhetorical Agency”

**Amanda Nell Edgar**, University of Missouri\*\*

“Living Your Best Life?: Performing Inspiration and Contradiction in *The Biggest Loser*”

**Jennifer Dunn**, Dominican University

“In Search of ‘the Multitude’: A Bio-Political Alternative to McGee’s ‘People’”

**Jessy Ohl**, University of Nebraska, Lincoln

\*Karlyn Kohrs Campbell Award for Top Paper

\*\*David Zarefsky Award for Top Student Paper  
2504 Trianon D  
4:00 – 5:15 pm

## Honoring Samuel L. Becker

Sponsor: Media Studies Interest Group  
Chair: **Michelle Calka**, Manchester University

Presenters: **Helen Sterk**, Western Kentucky University  
**Tom Socha**, Old Dominion University  
**David T. McMahan**, Missouri Western State University  
**Steve Duck**, University of Iowa  
**Bruce E. Gronbeck**, University of Iowa

This panel honors the life and contributions of Samuel L. Becker, Distinguished Professor Emeritus at the University of Iowa. Becker's extensive career at Iowa earned him a reputation as an outstanding scholar, teacher, mentor, and colleague. From his mosaic model of communication to his research on televised presidential debates, Becker has had an important influence on media studies and the communication discipline. Former students and communication scholars who were inspired by his wide-ranging work will share stories and reflections on Becker's legacy. Statements submitted by colleagues and former students who could not attend CSCA will be included. A short video, "Sam Becker: A Profile in Leadership" (produced by Glenda Balas and Jason Balas) will also be screened.

2505 Trianon E  
4:00 – 5:15 pm

### Exploring Possibilities for Health Communication Research

Sponsor: Health Communication Interest Group  
Chair: **Min Liu**, Southern Illinois University, Carbondale

“No Day But Today: An Analysis of Anticipatory Grief in the Musical *Rent*”

**Jamie Hines**, Parkland College

“Disclosure About Grief: Discourses of Meaning Reconstruction for Healing and Transformation”

**Adrienne Kunkel**, University of Kansas

**Benjamin Garner**, University of Kansas

**Michael Robert Dennis**, Emporia State University

“Responses to Health Messages on Social Media from Spokespeople with Varying Levels of Ethnic Identity”

**Patric R. Spence**, University of Kentucky

**Kenneth A. Lachlan**, University of Massachusetts, Boston

**Stephen A. Spates**, University of Tennessee

**Xialing Lin**, University of Kentucky

“Discursive Tensions Inherent in Identity Work in the Construction of the Medical Professional Identity: Understanding Provider Communication”

**Katherine Castle**, University of Nebraska, Lincoln

“Social Support Review: Compiling Different Perspectives in Diverse Disciplines to Investigate Social Support in the Field of Communication”

**Jehoon Jeon**, Wayne State University

2506 Lido  
4:00 – 5:15 pm

## **Communication Education Interest Group Spotlight Panel: Communicating the Possible**

Sponsors: First Vice President Chad Edwards, Western Michigan University  
Communication Education Interest Group

Chair: **Jo Sprague**, San Jose State University

Panelists: **Scott A. Myers**, West Virginia University  
**Scott Titsworth**, Ohio University  
**Paul Schrodt**, Texas Christian University  
**Blair Thompson**, Western Kentucky University

This spotlight panel focuses on the unique nature of instructional (pedagogical) communication and relationships, and how relationships and communication in the instructional context differ from relationships and communication in other contexts (interpersonal, family, organizational etc.). Four top instructional scholars will review the corpus of their research in order to specifically identify unique aspects of instructional relationships and communication that they have uncovered in their research programs. Additionally, noted critical scholar Jo Sprague will be making a special guest appearance at Central serving as respondent for this spotlight panel, offering keen insights to synthesize the spotlight panelists' highlighted comparisons and share some of her observations regarding the unique elements of pedagogical communication and relationships. During the presentations, the spotlight panelists will make specific comparisons which include how computer-mediated communication, emotional communication, social support, credibility, power, and caring as well as other constructs function differently in the instructional context as compared to other communication contexts. The process of comparing and contrasting research findings from instructional research regarding pedagogical communication and relationships will help to better understand the unique aspects of communication in the instructional context, but also facilitate a better understanding of relational communication in other contexts. The goal of this spotlight panel is to more clearly identify what we know about pedagogical relationships and communication and draw important comparisons to other contexts, leading to further discussion and ultimately a deeper understanding of these elements.

2507 Burgundy  
4:00 – 5:15 pm

**Argumentation & Forensics Interest Group Business Meeting**

Chair: **Darrel Farmer**, University of Nebraska, Lincoln  
Vice-Chair: **David Airne**, University of Montana  
Secretary: **Mike Bauer**, Ball State University

2508 Tea Room  
4:00 – 5:15 pm

**Analyzing Relational Development, Satisfaction & Uncertainty**

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Danielle Poynter**, University of Missouri, Columbia  
Respondent: **Tina Coffelt**, Iowa State University

- “All Things Have a Beginning: Examining How Relationships are Initiated”  
**Taylor Lee Yarling**, Indiana University-Purdue University Columbus
- “Satisfaction in Interpersonal Relationships and the Use of Text Messaging”  
**Grace Lukens**, Bethel University  
**Marley Prince**, Bethel University  
**Austin Wilder**, Bethel University
- “The Impact of Christian Community on Relational Satisfaction”  
**Lenea Olson**, Bethel University  
**Tim Devane**, Bethel University  
**Zac Bush**, Bethel University
- “Communication Styles, Relational Satisfaction and Forgiveness”  
**Emily Zlab**, Bethel University  
**Lori Bergstrom**, Bethel University  
**Katie Ballard**, Bethel University
- “Encouragement and Relational Uncertainty”  
**Kitty Leider**, Bethel University  
**Dayna Pitts**, Bethel University  
**Ashley Quick**, Bethel University

2509 Salon 2 Taft  
4:00 – 5:15 pm

### **Top Papers in Performance Studies & Theatre**

Sponsor: Performance Studies & Theatre Interest Group  
Chair: **Patrick Santoro**, Governors State University  
Respondents: **Christopher C. Collins**, Angelo State University  
**Jennifer L. Tudor**, Saint Cloud State University

“Keeping the Light: Storying Possibility Through Local Technologies on the Brink”  
(Top Paper)

**Shauna M. MacDonald**, Villanova University

“This Island’s Mine: Anglo-American Press Reception of Ethnic Shakespeare in  
Manhattan, 1890-1910” (Top Debut Paper)

**Liz Kinsley**, Northwestern University

“Listening to the Sound: Tracking the Bardic Impulse from Vachel Lindsay to Sterling  
Brown”

**David Hanley-Tejeda**, Southern Illinois University, Carbondale

“Poststructuralist Performance and the Urban Landscape: *The Skateboard Dérive*”

**Hunter H. Fine**, Bloomsburg University

2510 Salon 3 Wilson  
4:00 – 5:15 pm

### **Graduate Student Caucus Business Meeting**

Chair: **Stephanie M. Ruhl**, Ohio University  
Vice-Chair: **Timothy McKenna**, Ohio University  
Secretary: **Sara Baker**, University of Nebraska, Lincoln

2511 Salon 4 Hoover  
4:00 – 5:15 pm

**Incivility Online: Confronting the Need for New Possibilities for  
Ethical Communication**

*Sponsor:* Communication Ethics and Freedom of Expression  
*Chair:* **Amy Slagell**, Iowa State University  
*Respondent:* **Amy Slagell**, Iowa State University

“Mommy Blogs: Stirring Up Incivility at TheStir.com”

**Jamie Harsha**, Iowa State University

“Twitter and Tumblr: A Case of Transgression and Ethical Correction”

**Mary Stoecklein**, Iowa State University

“Rage Comics: Heterosexual Expectations and the “Wild Derpina.”

**Abigail Stonner**, Iowa State University

“People of Walmart. The High Cost of Cheap Laughs”

**Stacy Tye-Williams**, Iowa State University

Online discourse is a growing public communication medium where commonly held ethical standards for public discourse are repeatedly violated. As our students spend more time immersed in online environments, we face new challenges for classroom, as well as public, civility. Each of these papers examines a new media outlet where our students are finding racist, inflammatory, sexist, and classist discourse. Join us as we explore what our students are learning outside of our classrooms so that we can be better prepared to help them learn and adopt the ethical communication practices necessary for civil discourse.



2512 Salon 5 Nixon  
4:00 – 5:15 pm

**From the Community College to the University and Beyond:  
Communicating the Possible to High Achieving Students in the  
Community College**

Sponsor: Community College Interest Group  
Chair: **Jeff Sorrels**, Delta College

Presenters: **Tony Arduini**, Kirkwood Community College  
**Myra Bozeman**, Sinclair Community College  
**Barb Handley-Miller**, Delta College  
**Judy Vogel**, Des Moines Area Community College

While much, necessary, focus in community colleges is on developmental students, there are also exceptional community college students who, given the proper encouragement and opportunities, could excel beyond basic communication courses. Panelists will discuss service learning, honors courses, Phi Theta Kappa, and other endeavors aimed at nurturing and challenging these students who show great potential as scholars.

2513 Salon 6 Eisenhower  
4:00 – 5:15 pm

**To Assess or Not to Assess:  
Using Social Media in the Classroom and Its Impact on Student  
Performance**

Sponsor: Instructional Resources Interest Group  
Chair: **Peggy Fisher**, Ball State University  
Respondent: **Kristen McCauliff**, Ball State University

“Assessing Personal Branding in the Classroom”

**Peggy Fisher**, Ball State University

“Assessing the Right Things: The Good Things about Using Social Media in the Classroom that Have Nothing to do With Being Social”

**Kristen McCauliff**, Ball State University

“Write Side Up!”

**Melanie B. Mills**, Eastern Illinois University

**Shirley K. Drew**, Pittsburg State University

“Using Twitter to Foster Engagement Inside and Outside the Political Communication Classroom”

**Kristina Horn Sheeler**, Indiana University- Purdue University, Indianapolis.

This panel discusses ideas and strategies for the use of social media in the classroom and how it affects student performance, highlighting progressive and innovative teaching strategies. Speakers will address personal branding through social media and how to assess it, the impact of blogs as instructional devices for student achievement, collaborative social media in classrooms, and twitter in political communication classrooms. This panel embodies ‘Communicating the Possible,’ highlighting ways social media creates possibility in college classrooms.

2514 Salon 7 Roosevelt  
4:00 – 5:15 pm

### **Short Course # 5** **Teaching the College Persuasion Course**

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenter: **Shawn T. Wahl**, Missouri State University

This course is designed for instructors who are currently teaching, revising, or readying themselves to teach a course in persuasion, and who want focus on theory, research and application of knowledge related to persuasion so that it can easily be covered in one term across delivery formats (e.g., traditional, online, hybrid). The purpose of this short course is to provide an approach that speaks directly to the student by focusing on the actual experiences in life—from critically viewing persuasive public campaigns to making business and health care decisions.

2515 Truman A  
4:00 – 5:15 pm

**Finding Light in the Darkness:  
Relational “Possibilities” During Difficult Situations**

Sponsor: Interpersonal & Small Group Communication Interest Group  
Chair: **Maria Brann**, West Virginia University

“Why are Those Boxes in the Living Room? Keeping a Bright Side to a Commuter Marriage”

**Donna R. Pawlowski**, Creighton University

“Communicating Through Pain: Coping with a Partner's Chronic Pain in Marital Communication”

**Lynn H. Turner**, Marquette University

“Finding Light in the Darker Days of Anxiety and Depression”

**Linda Dickmeyer**, University of Wisconsin-La Crosse

“Words Support Like Bone: Using Experiential Group Communicative Practices with Young Adults to Confront Intrapersonal and Interpersonal Difficulties”

**Lawrence R. Frey**, University of Colorado, Boulder

“Using Grief to Build Friendship and Friendship to Cope with Grief”

**Dena Huisman**, University of Wisconsin-La Crosse

As much as we want stress-free lives, we will encounter challenging or difficult situations that may be temporary or ongoing. These stressors may put a strain on our health and our relationships. Staying positive and finding ways to manage life’s situations are critical to successful relational outcomes. Panelists share research and experiences of finding what’s “possible” throughout life’s relational, emotional, and/or familial challenges as we learn about coping with life’s uncertainties.

2516 Truman B  
4:00 – 5:15 pm

**The Possible is Now! Welcome to the Popular Culture Interest Group: A Roundtable Discussion**

Sponsors: First Vice President Chad Edwards, Western Michigan University  
Popular Culture Interest Group

Co-Chairs: **Adam W. Tyma**, University of Nebraska at Omaha  
**Danielle M. Stern**, Christopher Newport University

Presenters: **Christina Beck**, Ohio University  
**C. Lee Harrington**, Miami University of Ohio  
**Yasue Kuwahara**, Northern Kentucky University  
**Mark P. Orbe**, Western Michigan University

Over the past few years, members of CSCA have been working towards this moment: The Popular Culture Interest Group. As a way to celebrate, this panel, featuring some of the best and brightest popular culture scholars in the region, is our way of announcing the new Popular Culture Interest Group to CSCA. Our hope is that you will be able to join us to talk about what "popular culture" is, hear about our panelists' research (in pedagogy, production, consumption, and critique), how Pop Culture both informs and is informed by our lives, and discuss where you hope our research and study heads towards in the future. We invite you to be part of this next leap forward for CSCA.

2601 Tea Room  
5:30 – 6:30 pm

**2013 Program Planner's Reception**

Sponsor: First Vice President Chad Edwards, Western Michigan University

This reception is an invitation-only event for the 2013 program planners.

2701 PBR Big Sky Cowboy Bar  
(111 E. 13<sup>th</sup> Street: Power and Light District)  
7:00 – 9:30'ish pm

**CSCA First Vice President Dance and Karaoke Party  
Sponsored by Western Michigan University and  
Missouri State University**

Host: First Vice President Chad Edwards, Western Michigan University

Don't miss the third annual CSCA Dance and Karaoke party featuring a star-studded cast of talented members who will compete for a cache of prizes and the reigning title of "CSCA Superstar." The evening of fun will include fantastic snacks, laughs, and a mechanical bull. It is just a few blocks from the hotel and is in the Light and Power District. Thank you to Western Michigan University and Missouri State University for their sponsorship of this event!

2801 Tea Room  
9:00 – 11:00 pm

**CSCA Special Late Night Horror Film Feature:  
*John Gibson's Revelation Trail***

Sponsors: First Vice President Chad Edwards, Western Michigan University  
Popular Culture Interest Group

Chair: **Jimmie Manning**, Northern Illinois University

Director: **John Gibson**, Northern Kentucky University

In late nineteenth century America, a frontier holy man's life is destroyed as a gruesome power consumes the land. Standing between ruin and salvation, the man known only as Preacher must find his purpose in the fight against the mysterious undead. Joined by the town Marshal—a man with his own set of demons—he faces the risen dead, a ravaged landscape and the evils of the living on a journey to nowhere. Along the way, the men learn the extremes they're willing to go to make it to the next day and the depths people reach through the power of belief, for good and ill alike.

Grab some popcorn and soda, sit back, and get ready to have the living daylight's scared out of you as filmmaker and media scholar John Gibson introduces a full screening of his award winning film *Revelation Trail*. To up the horror ante, the room where we will screen the film is alleged to be haunted! *Revelation Trail* is the collaborative effort of filmmakers, artists, and web talent from around the country, each contributing their own

## **Friday, April 5th**

58

experiences and strengths to tell the story of the undead rising in late 19th century America. The world of Revelation Trail encompasses a feature film, an award-winning web series, and an in-development online video game. This passion project has been produced completely independently over the course of five years. See <http://www.revelationtrail.com/index.html> for more details of this fascinating film's story! Immediately following the film will be a question and answer session with the director.

## Saturday, April 6th

3101 Trianon A  
8:00 – 9:15 am

### Competitive Student Papers in Political Communication

Sponsor: Political Communication Interest Group  
Chair: **James M. Schnoebelen**, Washburn University  
Respondent: **Judith S. Trent**, University of Cincinnati

“The Constitutional Reformation: Religious Readings of Citizenship, Government, and Evangelizing ‘Our Sacred Text’”

**Chelsea Graham**, University of Kansas

“Using Walter Fisher’s Narrative Paradigm as an Approach to Analyzing Civic Engagement Practices in Institutions of Higher Education”

**Patty Ann Bogue**, Texas A&M University

“Passing the War Powers Resolution of 1973: A Rhetoric of Abdication”

**James Ovard**, University of Kansas

3102 Trianon B  
8:00 – 9:15 am

### Communicating the Possible in the Classroom: Lessons from Teaching Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Elizabeth A. Petre**, Washington University in St. Louis

Presenters: **Grace Giorgio**, University of Illinois at Urbana-Champaign  
**James T. Petre**, McKendree University  
**Ahmet Atay**, College of Wooster  
**Elizabeth A. Petre**, Washington University in St. Louis  
**Jennifer Rigdon**, Washington University in St. Louis

This roundtable features educators from various institutions who teach courses on topics focused on organizational and professional communication. Each panelist will share pedagogical experiences related to semester-length service-learning and/or course client projects which represent important ways for students to gain hands-on experience enhancing their communication skills. We explore the opportunities and challenges of working directly with businesses, non-profit organizations, and the broader community to foster productive possibilities in the classroom.

# Saturday, April 6th

3103 Trianon C  
8:00 – 9:15 am

## Top Student Papers in Rhetorical Theory and Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Chris Oldenburg**, Illinois College

Respondent: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

“Sport, Militarism, Masculinity, and Nationalism: The Rhetorical Construction of Democratic Citizenship at the Quicken Loans Carrier Classic”

**J. David Maxon**, Indiana University

“Remembering 9/11 through Private Acts of Citizenship: Autonomy, Perseverance, and the Intimate Sphere in the *Children of 9/11*”

**Rachel Davidson**, University of Wisconsin-Milwaukee

“A Path Towards Ostpolitik: Kennedy’s Rhetoric at Free University”

**Nicholas Labinski**, University of Kansas

“‘The Supremacy of Human Rights Everywhere’: Ralph Ellison’s Counterpublic Witnessing during World War Two”

**Jansen Blake Werner**, University of Wisconsin-Milwaukee

“The Wedding Dress as Icon: Resistance Studies and the Troubling of <marriage>”

**Lara C. Stache**, University of Wisconsin-Milwaukee



## Saturday, April 6th

3104 Trianon D  
8:00 – 9:15 am

### **Is the Possible the Plausible? Social Media's Impact on the Quality of Social Discourse**

Sponsor: Media Studies Interest Group  
Chair: **Michael H. Bauer**, Ball State University

“The Monster is Our Soapbox: How Facebook Creates a Dangerous Arena for Advocacy”

**Nicole L. Johnson**, Ball State University

“Communicating Through Humor and ‘Rage:’ The #muslimrage as an Example of Serious Discourse”

**Kristen McCauliff**, Ball State University

“Hashtag This: A Discussion of the Pros and Cons for an Official Event”

**Rebecca Dohrman**, Maryville University

This panel will investigate how social media impacts the quality of social discourse over a variety of formats. Noticeably, social media has allowed for more widespread participation in discussing significant issues. Has social media improved the quality of our discussions? Are we sacrificing the plausibility simply for the possibility?

3105 Trianon E  
8:00 – 9:15 am

### **Social Media as a Means for Exploring New Possibilities in the Basic Course**

Sponsor: Basic Course Interest Group  
Chair: **Mary Sorenson**, Illinois State University  
Respondent: **Kristopher Copeland**, Northeastern State University

Presenters: **Michael Blight**, Illinois State University  
**Katy Feddersen**, Illinois State University  
**Seth S. Frei**, The University of Texas at Austin  
**Mark A. Generous**, Arizona State University, Tempe  
**Stephen K. Hunt**, Illinois State University  
**Tiffany R. Wang**, University of Montevallo

As instructors we believe it is important to make communication possible for our students by showcasing the ways in which social media outlets can be used in the basic course. Panelists from various institutions will discuss methods for using social media in the

## Saturday, April 6th

classroom as an educational resource in order to increase student engagement. This session will also feature a time for audience members to ask questions and contribute to the discussion.

3106 Lido  
8:00 – 9:15 am

### Health Communication Interest Group Business Meeting

Chair: **Linda W. Cardillo**, College of Mount St. Joseph  
Vice-Chair: **Laura D. Russell**, Denison University  
Secretary: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout

3107 Burgundy  
8:00 – 9:15 am

### Communicating New Possibilities for Exploring Interpersonal Relationships: Audio Documentary as Autoethnography

Sponsors: Interpersonal & Small Group Communication Interest Group  
Media Studies Interest Group  
Chair: **David Engen**, Minnesota State University-Mankato  
Presenters: **David Engen**, Minnesota State University-Mankato  
**Robert S. Jersak**, Century College  
**Scott D. Johnson**, University of Richmond

In their book *Recording Culture: Audio Documentary and the Ethnographic Experience*, communication scholars Makogan and Neumann (2008) argue audio documentary is “a premier form of qualitative research that serves as an alternative form of inventive storytelling based on the practices of field work.” Working from this premise, this panel features three audio documentaries using autoethnographic techniques to explore complex interpersonal relationships. The panel also features a discussion about getting started making audio documentaries.

## Saturday, April 6th

3108 Tea Room  
8:00 – 9:15 am

### Analyzing Family Communication

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Peggy Kendall**, Bethel University  
Respondent: **Haley Kranstuber Horstman**, University of Nebraska-Lincoln

“Father-Daughter Relational Influence”

**Katarina Fruits**, Bethel University  
**Olivia Cordova**, Bethel University  
**Courtney Clinger**, Bethel University

“Effects of Birth Order on Conflict and Self-Disclosure”

**Bo Johnson**, Bethel University  
**Tyler Esau**, Bethel University

“Effects of Birth Order on Control Mutuality in Sibling Relationships”

**Elise Riveness**, Bethel University  
**Nancy Schafer**, Bethel University  
**Molly Eagles**, Bethel University

“The Addition of a Sibling-in-Law and Its Implications for Intimacy in Sibling Relationships”

**Justine Diffie**, Bethel University  
**Brooke Johnson**, Bethel University  
**Kaitlin Thorp**, Bethel University

“From a Distance: How Study Abroad Students Maintain Family Relationships when Separated”

**Heather Bughman**, University of Wisconsin-Whitewater

3109 Salon 2 Taft  
8:00 – 9:15 am

### Making the Possible Probable: Transformative Learning in the Online Classroom

Sponsor: Communication Education Interest Group  
Chair: **Lance Brendan Young**, Western Illinois University-Quad Cities  
Respondent: **Sandy Pensoneau-Conway**, Southern Illinois University, Carbondale

Presenters: **Abbey E. Wojno**, Centers for Disease Control and Prevention  
**Jeffrey K. Kuznekoff**, Ohio University  
**Bree McEwan**, Western Illinois University  
**Heather Nesemeier**, Minnesota State University Moorhead  
**Michael McDonald**, University of Missouri, Kansas City

# **Saturday, April 6th**

**Lance Brendan Young**, Western Illinois University-Quad Cities

For reasons both economic and practical, students and institutions increasingly opt for online instruction. Critics often compare online experiences unfavorably with co-present learning, while the virtues of the virtual classroom go unacknowledged. Panelists, whose experiences span online and co-present instruction, will discuss the distinctive features of online teaching and explore ways to transform online instruction from a poor imitation of a classroom to a learning forum which stands on its own merits.

3110 Salon 3 Wilson  
8:00 – 9:15 am

## **G.I.F.T. Interest Group Business Meeting**

Chair: **Nancy J. Curtin**, Millikin University  
Vice-Chair: **Dacia Charlesworth**, Indiana University Purdue University-Ft. Wayne  
Secretaries: **Mark Cruea**, Ohio Northern University  
**Brittany Pfeiffer**, Southern Illinois University, Edwardsville

3111 Salon 4 Hoover  
8:00 – 9:15 am

## **Communication Ethics & Freedom of Expression Interest Group Business Meeting**

Chair: **Laura Terlip**, University of Northern Iowa  
Vice-Chair: **Elizabeth Tolman**, South Dakota State University  
Secretary: **Suzanne V. L. Berg**, Bowling Green State University

## Saturday, April 6th

3112 Salon 5 Nixon  
8:00 – 9:15 am

### **Can Less be More? Imagining the Possibilities of the Basic Course Minus Traditional Classroom Elements**

Sponsors: Basic Course Interest Group  
Community College Interest Group  
Co-Chairs: **Tony Arduini**, Kirkwood Community College  
**Natalia Cherjovsky**, Kirkwood Community College  
Presenters: **Rich Underwood**, Kirkwood Community College  
**Jane Grabowski**, Kirkwood Community College  
**Jacob Isaacs**, Ivy Tech Community College

Many enhancements to the basic communication are additive in nature. This panel will explore what is possible in a basic course if a seemingly essential part (i.e., grades, technology, textbooks, et cetera) is removed. This thought experiment will reveal values and practices that are essential to the course.

3113 Salon 6 Eisenhower  
8:00 – 9:15 am

### **Accommodating Students through Social Media**

Sponsor: Instructional Resources Interest Group  
Chair: **Stacy Schilling**, Winona State University  
Respondent: **Mackenzie Wernet**, Winona State University  
Presenters: **Cody Lightfuss**, Winona State University  
**George Awada**, Winona State University  
**Jess Taplin**, Winona State University  
**Heather Cichy**, Winona State University

Facebook, Twitter, YouTube, and blogs, offer possibilities for educators to communicate and interact with students in a way that may better accommodate the communication styles of college students. Communication through social media represents a common form of communication among college students. The communication accommodation theory refers to convergence and divergence, both of which are addressed by this undergraduate student panel. Educators may use social media to accommodate student learning, focus, and success.

## Saturday, April 6th

3114 Salon 7 Roosevelt  
8:00 – 9:15 am

### State of Illinois Showcase Communicating the Possibility – Do we have a Communication Common Core?

Sponsor: States Advisory Council  
Chair: **B. J. Lawrence**, Bradley University

Presenters: **Julie Weishar**, Parkland College  
**Ferald Bryan**, Northern Illinois University  
**Richard G. Jones, Jr.**, Eastern Illinois University  
**Ed Shwarz**, Prairie State College  
**B.J. Lawrence**, Bradley University

This panel explores the issues surrounding core courses for the Communication major. Are there core courses that all undergraduate Communication majors should take? If so, what should these foundation courses be? Several years ago the Illinois Articulation Initiative took away the speech communication major panel due to a lack of consensus about a core of courses that all communication majors should take. This round table discussion will examine the changing role of common core requirements. Can we reach agreement on common core requirements? Be part of this discussion as we examine this controversial issue.

3115 Truman A  
8:00 – 9:15 am

### Interpersonal Approaches to Education and Student Development

Sponsors: Interpersonal & Small Group Communication Interest Group  
Communication Education Interest Group  
Chair: **Keith Denslow**, Rogers State University  
Respondent: **Paul Schrodt**, Texas Christian University

“Are They as Smart as They Look? The Impact of Weight, Dress, and Sex on Instructor Credibility”

**Anna R. Herrman**, University of Wisconsin, Milwaukee  
**Jenna McNallie**, Purdue University

“Dialoguing in Teacher-Student Relationships: A Push for Critical Pedagogy”

**Molly Wiant Cummins**, Southern Illinois University, Carbondale

“Exploring Expectancy Violations Theory”

## Saturday, April 6th

**Jenna McNallie**, Purdue University

“Autonomy vs. Connection: How Student Narratives Challenge and Bolster the Theory of Emerging Adulthood”

**Erica Prenger**, University of Texas at Austin

3116 Truman B  
8:00 – 9:15 am

### Short Course # 6

## Integrating Qualitative Research into the Advanced Interpersonal Communication Course

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenters: **Jimmie Manning**, Northern Illinois University  
**Adrienne Kunkel**, University of Kansas

As qualitative methods and interpretive theories continue to become more popular in interpersonal communication research, it becomes important to consider how these concepts can be integrated into interpersonal communication classrooms. This short course offers some key considerations about introducing such theories in the Advanced Interpersonal Communication course. In addition to considerations from the short course leaders, participants will be provided with two different course syllabuses that can be modified for use in their own classrooms.

3117 Yardbird A  
8:00 – 9:15 am

## The Whedonverse: Ten Years After Buffy

Sponsor: Popular Culture Interest Group

Chair: **Michelle Calka**, Manchester University

Respondent: **Adam W. Tyma**, University of Nebraska at Omaha

“Vaginal Hellmouth: Jonathon’s Underworld Blog”

**Barry Morris**, Pace University

“Joss Whedon: Genre Master”

**Deborah Wooldridge**, Coe College; R. Reid Wooldridge

“Joss Whedon and the Rhetorical Character of the Writer/Director of *Cabin in the Woods*, *Much Ado About Nothing*, and *The Avengers*”

## Saturday, April 6th

**Art Herbig**, Indiana University – Purdue University, Fort Wayne  
“The Scoobies, The Council, The Whirlwind, The Initiative: Portrayals of Organizing in Buffy The Vampire Slayer”

**Andrew F. Herrmann**, East Tennessee State University

With the 2012 releases of *The Cabin in the Woods* and *The Avengers*, writer/director Joss Whedon moved beyond his cult status and into the mainstream. His cult television work, however, remains admired in both the popular imagination and in the academic world of popular culture studies. This year’s CSCA13 corresponds with the ten-year anniversary of the cancellation of Whedon’s first successful cult television show, *Buffy the Vampire Slayer*. Whedon’s other work, including *Firefly*, *Dr. Horrible’s Sing-Along-Blog*, *Dollhouse*, *Angel*, etc., are not only cult fan favorites, but favorites in popular culture academia. The participants on this panel will explore various aspects of Whedon and the Whedonverse, including: Whedon’s rhetorical framing regarding his transformation from cult director to mainstream phenom; his genre-bending frameworks across his various projects; his examination of gender roles; exploring and exploding Whedon’s use of mythology; and how Whedon’s characters manage to out-organize formal organizations.

3118 Yardbird B  
8:00 – 9:15 am

### **Consent is Sexy: The Challenges and Successes of Organizing a Slutwalk at a Regional University**

Sponsor: Women’s Caucus  
Chair: **C. Kyle Rudick**, Southern Illinois University, Carbondale  
Respondent: **Jennifer V. Martin**, Texas Woman’s University

Participants: **Shawna Blake**, Northeastern State University  
**Elaina Ross**, Northeastern State University  
**Amy Aldridge Sanford**, Northeastern State University  
**Brenna Welch**, Northeastern State University  
**Molly Turner**, Northeastern State University

Participants will discuss an activism movement on a regional college campus. It will focus on the setup of the event, the responses from participants, and the reflections of students, university employees, and community members. The panel will also provide input into starting social movements at other small universities.



# Saturday, April 6th

3201 Trianon A  
9:30-10:45 am

## Top Paper Panel in Public Relations

Sponsor: Public Relations Interest Group  
Chair: **Rebekah G. Watson**, University of Indianapolis  
Respondent: **Rebekah G. Watson**, University of Indianapolis

“The Challenge of Exemplification in Organizational Crisis Communication” (Top Paper)

**Deborah D. Sellnow**, Wayne State University

**Timothy L. Sellnow**, University of Kentucky

“When Mortification Isn’t Enough: An Examination of SMU’s Image Repair Strategies after the “Death Penalty”

**James Scott Smith**, University of Missouri, Columbia

“He got a little bit too “Rowdy”: The Image Repair of NASCAR Driver Kyle Busch”

**Angela M. Jerome**, Western Kentucky University

**Jessica Paulsen**, Western Kentucky University

“Reputational Maintenance During Crises: Educating Stakeholders and Restoring Image through Early Communication”

**Kenneth A. Lachlan**, University of Massachusetts, Boston

**Patric R. Spence**, University of Kentucky

**Leah Omilion-Hodges**, Western Michigan University

**Robert Rice**, Western Michigan University

The blistering speed of communication in today’s society continues to put more and more pressure on organizations to respond in a time of crisis both quickly, yet accurately, which can seem nearly impossible. Therefore, research on crisis communication is vital for public relations practitioners. This panel seeks to provide new insight for PR practitioners by exploring a variety of crisis communication tools including image repair strategies, media exemplars, and reputation maintenance through case studies of sport and the news media as well as an experiment involving crisis responses to school shootings.

## Saturday, April 6th

3202 Trianon B  
9:30-10:45 am

### **Organizational and Professional Communication Interest Group Business Meeting**

Chair: **Sarah Steimel**, Weber State University  
Vice-Chair: **Jeremy Fyke**, Marquette University

3203 Trianon C  
9:30-10:45 am

### **Competitive Student Papers in Communication Education: Extracurriculars, Pedagogy, Social Networking, and the Workplace**

Sponsor: Communication Education Interest Group  
Chair: **Jeffrey K. Kuznekoff**, Ohio University  
Respondent: **Shannon VanHorn**, Valley City State University

“What Do Bison Do?: Exploring Undergraduate Student Extracurricular Involvement at NDSU”

**Nancy DiTunnariello**, North Dakota State University

**Emily A. Paskewitz**, North Dakota State University

“Modern Education and its Classical Roots: The Sophistic Enterprise and its Lasting Legacy on Educational Pedagogy”

**Kathryn Starkey**, Texas Tech University

“Friend Me: A Qualitative Analysis of the Correlation Between the Facebook Social Networking Site as an Out-of-class Communication Tool and its Impact on Student Affect for Their Undergraduate Instructors”

**Brittany Pfeiffer**, Southern Illinois University Edwardsville

“Perceptions of New Graduates’ Workplace Communication Skills: A Mismatch between Professionals and Students”

**Tracy R. Blasdel**, University of Kansas

**Laura O. Barrett**, University of Kansas

# Saturday, April 6th

3204 Trianon D  
9:30-10:45 am

## Top Papers in Media Studies

Sponsor: Media Studies Interest Group  
Chair: **Michelle Calka**, Manchester University  
Respondent: **Sara Drabik**, Northern Kentucky University

“*Resident Evil*’s Rhetoric: The Communication of Corruption in Survival-Horror Video Games” (Top Paper)

**Charley Reed**, University of Nebraska at Omaha

“ ‘As Seen on T.V.’: An Investigation of Gottman’s ‘Magic’ Ratio for Romantic Couples as Portrayed on Television Sitcoms”

**Jennifer D. McCullough**, Saginaw Valley State University

**Corrie Okkema**, Saginaw Valley State University

“Virtual World Television Producers on the Importance of Creativity, Connectivity, and Community in Second Life”

**CarrieLynn D. Reinhard**, Dominican University

**Pooky Amsterdam**, PookyMedia

“ ‘Will you Listen?’: An Examination of Parasocial Interaction and Credibility in Radio” (Top Student Paper)

**Maureen E. Savage**, Indiana University

“Using Television to Communicate the Possible to Children: Active Parental Mediation by Television Genre and Parent Gender”

**Jerralyn Moudry**, Wisconsin Lutheran College

# Saturday, April 6th

3205 Trianon E  
9:30 – 10:45 am

## Dialoguing the Possible

Sponsor: Basic Course Interest Group  
Chair: **Molly Wiant Cummins**, Southern Illinois University, Carbondale  
Respondent: **Sandy Pensoneau-Conway**, Southern Illinois University, Carbondale

“Freire and Habermas: New Possibilities for Paradigmatically Pluralistic Approaches to Basic Course Instruction”

**C. Kyle Rudick**, Southern Illinois University, Carbondale

“From Paper to Classroom: Putting Performance, Pedagogy, Teachers, and Students in Dialogue

**Rick Jones**, Southern Illinois University, Carbondale

“Culturally Relevant Teachings: Relationally Pedagogical Uses of Dialogic Listening”

**Kathryn B. Golsan**, Southern Illinois University, Carbondale

“Classroom Dialogue: Teaching for Community Transformation”

**Charlotte Cline Smith**, Southern Illinois University, Carbondale

“Dialogue, Critical (Communication) Pedagogy, and Care in the Classroom”

**Molly Wiant Cummins**, Southern Illinois University, Carbondale

“Rethinking Conscientização: Performing Critical Consciousness in the Classroom”

**Jared Bishop**, Southern Illinois University, Carbondale

This panel offers a space for pedagogues to consider how dialogue operates to communicate the possible. When we start with a framework of open-minded communication, truly listening to another, we build a foundation from which possibilities arise. We theorize both the notion of dialogue, as well as how dialogue functions in the introductory course to create the possible with our students. We see critical thought culminating in a space of potential transformation through dialogue.

## Saturday, April 6th

3206 Lido  
9:30 – 10:45 am

### Top Papers in Health Communication

Sponsor: Health Communication Interest Group  
Chair: **Linda Wheeler Cardillo**, College of Mount St. Joseph  
Respondent: **Linda Wheeler Cardillo**, College of Mount St. Joseph

“Information Needs, Seeking Behaviors, and Support among Low-income Expectant Women” (Top Paper)

**Hayeon Song**, University of Wisconsin-Milwaukee  
**Emily M. Cramer**, University of Wisconsin-Milwaukee  
**Susan McRoy**, University of Wisconsin-Milwaukee  
**Amy May**, University of Wisconsin-Milwaukee

“Language Barriers in Health Care: Negotiating Multilingualism and Vocabulary Challenges”

**Shirley Acquah**, Ohio University  
**Christina Beck**, Ohio University

“Spirituality, Social Support, and the Communicative Role of the Chaplain in Veteran Populations”

**Emily M. Cramer**, University of Wisconsin- Milwaukee  
**Kelly E. Tenzek**, Bloomsburg University  
**Mike Allen**, University of Wisconsin-Milwaukee

“Family and Type 2 Diabetes: Using Entertainment-Education to Stir Narrative Sensemaking”

**Kallia O. Wright**, Illinois College

“Social Support in Alcoholics Anonymous Sponsorships”

**Lance Brendan Young**, Western Illinois University-Quad Cities

3207 Burgundy  
9:30 – 10:45 am

### National Communication Association Student Business Meeting

## Saturday, April 6th

3208 Tea Room  
9:30 – 10:45 am

### Media Analysis: Exploring Social Media, Gaming, Political & Entertainment Media

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Andrew Gess**, Bethel University  
Respondent: **Amy Aldridge Sanford**, Northeastern State University

“The Effects of Facebook on the Fear of Missing Out”

**Sarah Rohmer**, Southern Illinois University-Edwardsville  
**Caitlin Corey**, Southern Illinois University-Edwardsville  
**Keagan Kristoff**, Southern Illinois University-Edwardsville  
**Robert Dammer**, Southern Illinois University-Edwardsville

“Violence in Video Games: Cultivation Analysis”

**Kory Keller**, Bethel University  
**Megan Visel**, Bethel University  
**Joshua Tarp**, Bethel University

“Stop at Nothing: An Ethical Examination of *Kony 2012* using the Elaboration Likelihood Model”

**Christa Scott**, Drury University

“The Chic Geek: An Analysis of Nerd Masculinity in the *Big Bang Theory*”

**Jessica L. Benham**, Bethel University

“Keeping Racism in the Past: The Masking Ideology of *Remember the Titans* and *Glory Road*”

**Michael Kotrous**, Creighton University

3209 Salon 2 Taft  
9:30 – 10:45 am

### The Magic of Male: A Critical Analysis of Magic Mike

Sponsors: Media Studies Interest Group  
Women's Caucus  
Chair: **Sarah Turner McGowen**, University of Missouri, Columbia

Participants: **Shawna Blake**, Northeastern State University  
**Jessica M. W. Kratzer**, Middle Tennessee State University  
**Elaina Ross**, Northeastern State University  
**Danielle M. Stern**, Christopher Newport University  
**Molly Turner**, Northeastern State University

## Saturday, April 6th

Media critics argued that the popularity of 2012's *Magic Mike* among female audiences was largely due to the cast of male actors stripping in the film. However, the summer hit warrants closer examination due to the purchasing power of this audience segment. Applying a critical analysis, this roundtable discussion will explore *Magic Mike* with regards to the (fe)male gaze, the difference between male and female stripper cultures, and the film's advertising campaign, among other topics.

3210 Salon 3 Wilson

9:30 – 10:45 am

### **Revealing the Possibilities for Graduate Students: Navigating Life after Graduate School**

Sponsor: Graduate Student Caucus  
Chair: **Timothy McKenna**, Ohio University  
Respondent: **Sara Baker**, University of Nebraska, Lincoln

Presenters: **Jordan Soliz**, University of Nebraska, Lincoln  
**Adam W. Tyma**, University of Nebraska at Omaha  
**Paul Schrodtt**, Texas Christian University  
**Rebecca Meisenbach**, University of Missouri, Columbia  
**Heather J. Carmack**, James Madison University

This discussion will provide an opportunity for a few young but seasoned communication scholars that have had success in the communication discipline to share their insights about life after graduate school. Many conversations nearing the completion of a degree surround the job search and other important conversations are often put to the side, leaving many graduate students with the question: What happens after I accept the job? The topics explored in this panel will surround the transition from graduate student to faculty member, first year faculty responsibilities and expectations, and advice these scholars suggest for navigating and balancing life after graduate school.

## Saturday, April 6th

3211 Salon 4 Hoover  
9:30 – 10:45 am

### Top Papers in Communication Ethics and Freedom of Expression

Sponsor: Communication Ethics and Freedom of Expression  
Chair: **Laura D. Russell**, Denison University  
Respondent: **Laura D. Russell**, Denison University

“A Complex Relationship: A Survey of Journalists’ Attitudes And Ethical Decisions Towards Whistleblowing Sources” (Top Paper)

**John Huxford**, Illinois State University

**Maria A. Moore**, Illinois State University

**K. Megan Hopper**, Illinois State University

“Communicating Memory: The Role of Dialogic Ethics in the Symbolic Reparation of Victims” (Top Student Paper)

**Adriana Ángel-Botero**, Ohio University

“Censoring Horror: Ethical Tensions in the Discourse Surrounding *The Human Centipede II*”

**Sarah Patten Sagardia**, Ohio University

“Absolute, Universal or Paradoxical: A Communication Ethics Exploration of Freedom”

**Paula S. Tompkins**, St. Cloud State University

3212 Salon 5 Nixon  
9:30 – 10:45 am

### Community College Interest Group Business Meeting

Chair: **David T. McMahan**, Missouri Western State University  
Vice-Chair: **Jeff Sorrels**, Delta College-Michigan  
Secretary: **Tammie Wiebers**, North Central Missouri College



# Saturday, April 6th

3213 Salon 6 Eisenhower  
9:30 – 10:45 am

## Cool Kids' Classes: Communicating the Possibilities of Course Topics

Sponsor: Undergraduate Programs Interest Group

Chair: **Nancy J. Brule**, Bethel University

“International Communication: Political Economy as a Theoretical Framework for Instruction”

**Lee Artz**, Purdue University Calumet

“Abusive Relationships & Christian Responsibility”

**Nancy J. Brule**, Bethel University

“Divorcing Well ‘: Teaching Communication Strategies to Keep Families Together”

**Nancy J. Brule**, Bethel University

“Sexual Communication”

**Jessica Eckstein**, Western Connecticut University

“Communication as Critical Inquiry”

**Stephen K. Hunt**, Illinois State University

“Social Networking Sites in Personal Relationships”

**Andrew M. Ledbetter**, Texas Christian University

“Human Communication and Aging”

**Sandra Metts**, Illinois State University

“Guerilla Filmmaking”

**Arthur L. Terry**, Bethel University

In the spirit of the conference theme, each panelist will share a unique class they have created in an attempt to educate students to the “possibility” of impacting their world. Panel participants will provide their challenges, rationale and strategies for these special courses. Copies of syllabi and activities used to make these courses effective will be provided. Attendees will have time to ask questions and provide examples of their own special topic courses.

# Saturday, April 6th

3214 Salon 7 Roosevelt  
9:30 – 10:45 am

## State of Iowa Showcase Class is starting. Please ~~put away~~ Get Out your Cell Phones!

Sponsor: States Advisory Council  
Chair: **Nicole Juranek**, Iowa Western Community College

Presenters: **Elizabeth Duncan**, Iowa Western Community College  
**Nicole Juranek**, Iowa Western Community College  
**Jamie Stech**, Iowa Western Community College

According to a survey conducted by MIT, the cell phone is the invention people hate the most but can't live without, beating out the alarm clock and the television. This technology appears to be here to stay, with 91% of American adults subscribing to at least one wireless service. Instead of forcing your students to put away their phones, let's have them use their cell phones and let the learning begin. This roundtable session will focus on some quick and easy ways to get students to use their phones for practical and educational purposes. So, PLEASE BRING your cell phone and any ideas you have used to incorporate strictly cell phone technology into your classroom.

# Saturday, April 6th

3215 Truman B  
9:30 – 10:45 am

## Great Ideas for Teaching G.I.F.T. Presentations

Sponsor: G.I.F.T.  
Chair: **Nancy J. Curtin**, Millikin University

1. “Communicating Group Theory: With *Community* Anything is Possible”  
**Christine M. Spinetta**, Purdue University, West Lafayette
2. “Ukuleles in the Classroom: Returning Happiness to Teaching Thesis Statements”  
**Richard A. Maxson**, Drury University  
**J. David Maxson**, Indiana University, Bloomington
3. “Tracing Media Ownership and Synergy”  
**Scott M. Walus**, Eastern Illinois University  
**Jessica McDonald**, Eastern Illinois University
4. “Picturing the Possibilities of the Power of Words”  
**Elizabeth Ribarsky**, University of Illinois, Springfield
5. “Listening Enhanced: Mismatched Audio/Visual Clip”  
**Lisa J. Northouse**, Western Michigan University
6. “TED Talks”  
**Heidi Hamilton**, Emporia State University
7. “Extreme Makeover, Slide Edition: Teaching the Assertion-Evidence Model for PowerPoint Slide Design”  
**Robert N. Yale**, University of Dallas
8. “Perception Paper: An Experiment to Tear Down Stereotypes”  
**Amber M. Schmisser**, Southern Illinois University, Edwardsville
9. “An Organizational Pattern for Narrative-based Ceremonial Speeches”  
**Eddie Glenn**, University of Kansas
10. “Understanding Proxemics through Urinals: A ‘Hands-Off’ Approach to Personal Space and Communication”  
**Joshua N. Westwick**, South Dakota State University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

## Saturday, April 6th

3216 Yardbird B  
9:30 – 10:45 am

### **Communicating the Possible with Adjunct and Temporary Faculty: Sharing Tools and Expectations While Promoting Professional Development and Outstanding Classrooms**

Sponsor: Adjunct/Temporary Faculty Caucus  
Chair: **Kimberly Weismann**, Williston State College

Presenters: **Becky Belter Roberts**, Jackson Community College  
**Jacob Isaacs**, Ivy Tech Community College- Lafayette  
**Heather Neeseimer**, Minnesota State University Moorhead  
**Kimberly Weismann**, Williston State College

The need to communicate with adjunct/temporary faculty is important. It is essential to communicate possibilities, potential, and expectations to all faculty stakeholders, including those that fit in to the adjunct and temporary faculty niche. This panel will explore and discuss ways which various institutions try to give adjunct faculty members access to opportunities for professional development, academic policies, expectations, course outcomes, daily information, resources, training, and other important aspects of their job. The panel includes adjunct/temporary faculty, full-time faculty, and a department adjunct coordinator.

3301 Trianon A  
11:00 am – 12:15 pm

### **Public Relations Interest Group Business Meeting**

Chair: **Rebekah Watson**, University of Indianapolis  
Secretary: **Angela M. Jerome**, Western Kentucky University

## Saturday, April 6th

3302 Trianon B  
11:00 am – 12:15 pm

### Top Papers in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Sarah Steimel**, Weber State University  
Respondent: **Debra J. Ford**, University of Kansas Medical Center

“Denying Unethical Workplace Requests: Do Workers Use Moral, Operational, or Policy Justifications?”

**Ryan S. Bisel**, University of Oklahoma  
**Michael W. Kramer**, University of Oklahoma

“Unraveling the Leadership Dichotomy.”

**Leah Omilion-Hodges**, Western Michigan University  
**Stacey M. B. Wieland**, Western Michigan University

“(Mis)managed empowerment: Exploring paradoxes of practice in domestic violence prevention”

**Suzy D’Enbeau**, University of Kansas  
**Adrienne Kunkel**, University of Kansas

“Liquefying Identity: Unemployment and the Discursive Meaning of Work”

**Angela N. Gist**, University of Missouri, Columbia  
**Debbie S. Dougherty**, University of Missouri, Columbia  
**Jonathan E. Wickert**, University of Missouri, Columbia

3303 Trianon C  
11:00 am – 12:15 pm

### From Obamacare to Romnesia: Senior Scholars on Presidential Rhetoric in America

Sponsors: Political Communication Interest Group  
Rhetorical Theory and Criticism Interest Group  
Chair: **Stephanie L. Young**, University of Southern Indiana

Presenters: **David H. Zarefsky**, Northwestern University  
**Robert C. Rowland**, University of Kansas  
**Michael Kaplan**, Baruch College, CUNY  
**Jay P. Childers**, University of Kansas  
**James R. Andrews**, Indiana University

This panel assembles a distinguished group of senior scholars to discuss the salient political rhetoric that defined the 2012 U.S. presidential campaign cycle. The panelists

## Saturday, April 6th

will each present their own views, followed by a question and answer session with the audience.

3304 Trianon D  
11:00 am – 12:15 pm

### **Media Studies Interest Group Business Meeting**

Chair: **Michelle Calka**, Manchester University  
Vice-Chair: **Sara Drabik**, Northern Kentucky University  
Secretary: **Scott M. Walus**, Eastern Illinois University

3305 Trianon E  
11:00 am – 12:15 pm

### ***Arts of the Possible: A Tribute Panel to Adrienne Rich***

Sponsor: Performance Studies & Theatre Interest Group  
Chair: **Jennifer L. Tudor**, Saint Cloud State University  
Respondent: **Jennifer L. Tudor**, Saint Cloud State University

Presenters: **Tami Spry**, Saint Cloud State University  
**D. Soyini Madison**, Northwestern University  
**Craig Gingrich-Philbrook**, Southern Illinois University, Carbondale  
**Lisa Ford-Brown**, Columbia College  
**Nathan Stucky**, Southern Illinois University, Carbondale  
**Lesa Lockford**, Bowling Green State University  
**Elyse Pineau**, Southern Illinois University, Carbondale

Adrienne Rich is a poet who searched for the possibilities of communication throughout her life. This panel celebrates Rich's work to find "the possibility of life between us" (*Arts of the Possible*) through performances of her poetry and reflection upon her work.

## Saturday, April 6th

3306 Lido  
11:00 am – 12:15 pm

### Past Presidents on Communicating the Possible #2

Sponsor: First Vice President Chad Edwards, Western Michigan University  
Chair: **Chad Edwards**, Western Michigan University

Panelists: **Deanna Sellnow**, University of Kentucky  
**Roberta Davilla Robbins**, Southeastern Community College - Keokuk  
**Christina Beck**, Ohio University  
**Dennis Gouran**, Pennsylvania State University

These past presidents will offer their reflections on the discipline of communication and CSCA. Please join us as they share what they believe is possible for the field and the organization in the future. Audience discussion will follow brief presentations.

3308 Salon 3 Wilson  
11:00 am – 12:15 pm

### Moving *The Dial* Forward: Advancing Music and Literary Criticism through Burkeian Analysis

Sponsor: Kenneth Burke Society  
Chair: **David T. McMahan**, Missouri Western State University  
Respondent: **James W. Chesebro**, Ball State University

“A Marked Consistency of Texture: Revisiting and Expanding Burke’s ‘On Musicality in Verse’”

**Eddie Glenn**, University of Kansas

“The Hymn *Amazing Grace*: The Grace Anecdote as Equipment for Living”

**John R. Katsion**, Northwest Missouri State University

“Ethical Criticisms of Oratory in Aristophanes’ *Knights*”

**Sean Larson**, University of Wisconsin, River Falls

## Saturday, April 6th

3309 Salon 4 Hoover  
11:00 am – 12:15 pm

### Extensions of Interpersonal Communication Theory

Sponsor: Communication Theory Interest Group  
Chair: **Audra K. Nuru**, University of Nebraska, Lincoln  
Respondent: **Becky L. DeGreef**, Kansas State University

“Demystifying Genuine Dialogue Through the Clover Model of Interpersonal Communication”

**Ryan R. Montague**, Azusa Pacific University

“Disclosure Without Boundaries: Vulnerability and a Rules-Based System in the Counterfactual World of PostSecret”

**Tennley A. Vik**, Emporia State University

**Benjamin R. Bates**, Ohio University

“The Exchange of Favors and Harms as a Function of Attributions and Efficacy

**Colin R. Baker**, Wayne State University”

3310 Salon 5 Nixon  
11:00 am – 12:15 pm

### Communication Education Top Student Papers

Sponsor: Communication Education Interest Group  
Chair: **Richard Murphy**, Wayne State University  
Respondent: **Elizabeth Ribarsky**, University Of Illinois Springfield

“Expressions of Normative Ideologies in College Classrooms “ (Top Paper)

**Stephen Mitchell**, Wayne State University

“Jamming in the Classroom: Transcendence and Student Lead Discussion in the Communication Classroom”

**Steven P. Phalen**, Ohio University

“Revisiting the Relational Communication Perspective: Toward a Dialogical Model of Relationships in Educational Contexts”

**Kathryn B. Golsan**, Southern Illinois University, Carbondale

**C. Kyle Rudick**, Southern Illinois University, Carbondale

“Critical Video Production Pedagogy: A framework for the 21<sup>st</sup> century “

**Ryan Stouffer**, Wayne State University



## Saturday, April 6th

3311 Salon 6 Eisenhower  
11:00 am – 12:15 pm

### **“You Bet Your Assessment We Can!”: Alternative Possibilities for Measuring Curriculum Outcomes**

Sponsor: Instructional Resources Interest Group  
Chair: **James Heffner**, Western Connecticut State University  
Respondent: **Scott A. Myers**, West Virginia University

Presenters: **Jay Brower**, Western Connecticut State University  
**Nancy J. Brule**, Bethel University  
**Leah E. Bryant**, DePaul University  
**Jessica Eckstein**, Western Connecticut State University  
**Katie Lever-Mazzuto**, Western Connecticut State University

If assessment practices are inevitable, how can we make it useful for students, productive for our pedagogy, and valid for interpretation by larger audiences? Through presentation and discussion regarding methods (i.e., specific, applied ideas and tools), we delve into the “transformative” power of assessment strategies. Specific approaches include Juried Panels, Collaborative Decision Grading, New Technologies (e.g., Clicker systems, cell-phone voting), and others – all differing from standardized scale-based measures currently popular among universities.

3312 Salon 7 Roosevelt  
11:00 am – 12:15 pm

### **State of North Dakota Showcase Incivility in the Classroom and What We Can Do About It**

Sponsor: States Advisory Council  
Chair: **Audra Myerchin**, Minot State University

Presenters: **Shannon Vanhorn**, Valley City State University  
**Nancy Pearson**, Minot State University  
**Kimberly Weismann**, Williston State College  
**Jonna Ziniel**, Valley City State University  
**Mary Haselrud Opp**, University of North Dakota

Presenters outline a variety of principles and practices for the problems of incivility in contemporary classroom settings.

# Saturday, April 6th

3313 Truman A  
11:00 am – 12:15 pm

## Online Explorations of Social Support and Identity

Sponsor: Interpersonal & Small Group Communication Interest Group  
Chair: **Jenny Rosenberg**, Kent State University  
Respondent: **Kevin Wright**, St. Louis University

“Supporting a Thin-Group Online: A Social Identity Theory and Social Support Analysis of a Pro-Anorexia Online Community”

**Allyn Lueders**, University of Kansas

“Disenfranchised Grief: How Family Members of Suicide Victims Mourn Their Loss in an Online Support Group”

**Noah Franken**, University of Missouri, Columbia

“Differences in Computer Mediated and Face-to-Face Divorce Support Groups”

**Anna M. Wright**, Illinois State University

**Emily Beukema**, Illinois State University

**Mallory Leggitt**, Illinois State University

**Cory Cosens**, University of Southern Mississippi

“Identity-Work, Instant Messaging, and Sexual Solicitation of Minors: The Case of a 46 Year Old Man and a ‘13 Year Old Girl’”

**Daniel A. Usera**, University of Iowa

# Saturday, April 6th

3314 Yardbird B  
11:00 am – 12:15 pm

## Considering Care

Sponsor: Women's Caucus  
Chair: **Molly Wiant Cummins**, Southern Illinois University, Carbondale  
Respondent: **Derek Bolen**, Angelo State University

“Dear Reader: A Letter of Care to the Scholarly Community”

**Lisa Raser**, Southern Illinois University, Carbondale

**Molly Wiant Cummins**, Southern Illinois University, Carbondale

“Whose 'Care' Wins: Reconciling Differing Conceptions of Care among Students and Teacher”

**Sandy Pensoneau-Conway**, Southern Illinois University, Carbondale

“Culturally Responsive Teaching and Respecting the Sacred”

**Melinda L. Yeomans**, Southern Illinois University, Carbondale

“The Compassionate Work of Care in the Communication Classroom: Traversing and Negotiating Spaces and Places Where Students and Teachers are Just People”

**Michelle Millard**, Wayne State University

Following Gay's (2010) words, “Caring is one of those things that most educators agree is important in working effectively with students, but they are hard-pressed to characterize it in actual practice, or to put a functional face on it that goes beyond feelings of empathy and emotional attachment” (p. 48). While care has been talked about by many scholars across a variety of fields, we find few scholars discussing care within the Communication discipline, and even fewer considering care from a critical paradigm. In this panel, we hope to begin dialoguing about how care affects our lives in the classroom. As women are still relied on to do the work of care in the society, we open this panel as a space to trouble that notion specifically within the communication classroom.

# Saturday, April 6th

3315 Lobby  
11:00 am – 12:15 pm

## Undergraduate Honors Research Conference Poster Session II

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Mitchell S. McKinney**, University of Missouri, Columbia  
Respondents: **Mary C. Banwart**, University of Kansas  
**Dianne G. Bystrom**, Iowa State University  
**Craig Allen Smith**, North Carolina State University  
**John C. Tedesco**, Virginia Tech

“Linked Between Rhetoric, Memory, and Place: The Hector Pieterse Memorial Site and Museum, Johannesburg, South Africa”

**Mary McGroarty**, Creighton University

“Narrative Analysis of Refugee Spray-Paint Murals”

**Christopher Lund**, Bethel University

“Ministry and the Use of Social Media”

**Zac Bush**, Bethel University

**Tim Devane**, Bethel University

**Joshua Tarp**, Bethel University

“Students’ Perception of Satisfaction and Expectations of their Academic Advising Relationship”

**Manon Saudray**, Upper Iowa University

“‘Close to the Edge’: A Critical Analysis of Rap’s Role as a Journalistic Tool”

**Jared McNett**, Truman State University

“The Halo Effect”

**Matt Wetherell**, Bethel University

**Rebecca Schultz**, Bethel University

**Grace Lukens**, Bethel University

**Ali Foster**, Bethel University

“Do Opposites Attract?”

**Christine Lewer**, Bethel University

**Aaron Parsons**, Bethel University

“Profile Pictures: The Intricacies of Online Personal Branding”

**Paige Lanford**, Trinity University

**James Jarrott**, Trinity University

“The Realities of Poverty: The Voices of South End Newark”

**Meghan Pioli**, Denison University

“Netspeak: The Influence of Texting on Oral Communication”

**Grant Anderson**, Bethel University

**Samantha Olson**, Bethel University

**Matt Pisarski**, Bethel University

“Attachment Style and Facebook Usage: A New Means of Social Support”

**Alexandra Emmons**, Bethel University

**Gabrielle Burton**, Bethel University

## **Saturday, April 6th**

**David Kostuch**, Bethel University

“Bain and Political Capital in the 2012 GOP Primary Debates”

**Tyler Borchers**, Ohio University

“Citizenship As?: Redefining the Definition of American Citizenship and Community from a South End Newark Perspective”

**Julia G. Douglass**, Denison University

“Consequences of the Intersectionality of Blues and Alternative Genres: A Postmodern Situation”

**Christi Hille**, Indiana University-Purdue University Fort Wayne

“Soliciting Donations and Volunteers: An Analysis of Non-Profit Organization Websites”

**Earnest Jones**, Sul Ross State University

“Wildland Fire Safety Practices: Learned in the Classroom or on the Line?”

**Peter Vidmar**, Trinity University

“Media Use by the Youth Age Voter to Research Political Candidates”

**Grace L. Barsanti**, Carroll University

3401 Trianon A

12:30 – 1:45 pm

### **Political Communication Interest Group Business Meeting**

Chair: **Benjamin R. Warner**, University of Missouri, Columbia

Vice-Chair: **James M. Schnobelen**, Washburn University

Secretary: **Kelly Winfrey**, University of Kansas

## Saturday, April 6th

3402 Trianon C  
12:30 – 1:45 pm

### **The State of the Discipline: Scholars on the Status of Rhetorical Criticism and Theory**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Nichelle D. McNabb**, Otterbein University

Presenters: **Tom D. Beisecker**, University of Kansas  
**Randall Iden**, Northwestern University  
**John W. Jordan**, University of Wisconsin-Milwaukee  
**Robert West**, University of Southern Indiana

This panel assembles a distinguished group of senior scholars to discuss the state of rhetorical criticism as a field of study. Special attention will be given to how the study has changed over the years, as well as the challenges that rhetoric scholars face in the future.

3403 Trianon D  
12:30 – 1:45 pm

### **Black & White & Red All Over**

Sponsor: Performance Studies & Theatre Interest Group  
Chair: **Amy Darnell**, Columbia College  
Respondent: **Amy Darnell**, Columbia College

Presenters: **Nathan Stucky**, Southern Illinois University, Carbondale

In part one, solo performer Nathan Stucky celebrates the poetry and the life of African-American poet Sterling A. Brown. In part two, Texan Lee James ("L. J.") Barton talks about human nature, the state of the world, small town Texas, and contemplates the nature of embarrassment.

## Saturday, April 6th

3404 Trianon E  
12:30 – 1:45 pm

### Basic Course Interest Group Business Meeting

Chair: **Blair Thompson**, Western Kentucky University  
Vice-Chair: **John Hooker**, Illinois State University  
Secretary: **Tiffany R. Wang**, University of Montevallo

3405 Burgundy  
12:30 – 1:45 pm

### Public Debate

### Resolved: That Online Instruction is not in the Best Interest of College Students

Sponsor: Argumentation and Forensics Interest Group  
Moderator: **Heather Norton**, Fontbonne University

Affirmative Team: **Michael Bauer**, Ball State University  
**Larry Underberg**, Southeast Missouri State University

Negative Team: **Russell Luce**, Truman State University  
**Elizabeth Ribarsky**, University of Illinois Springfield

Given the rapid trend toward online instruction, a serious discussion of the benefits and drawbacks of the increasing use of online learning is warranted. This panel will explore the pros and cons of online learning and allow significant time for audience discussion of the issues raised in the debate.

## Saturday, April 6th

3406 Tea Room  
12:30 – 1:45 pm

### Competitive Papers in Health Communication

Sponsor: Health Communication Interest Group  
Chair: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout

“Talking about WHAT? An Exploration of College Students’ Disclosure and Concealment of Heterosexual Anal Sex”

**Mumba Mumba**, Illinois College

“The Family Partnerships in Mental Health Research Project: A Pilot Experiment on Informed Consent Knowledge and Willingness to Participate in Future Research Projects”

**Kate Ksobiech**, University of Wisconsin-Whitewater

**Eric Termuehlen**, University of Wisconsin-Whitewater

**Laura Roberts**, University of Wisconsin-Whitewater

**Linda Cottler**, University of Wisconsin-Whitewater

**Catina O’Leary**, University of Wisconsin-Whitewater

“Entertainment Television and Persuasion: The Mediatonal Role of Discrete Emotion in the Media Influence Process”

**Nick Carcioppolo**, Missouri State University

“Talk to Your Doctor About Whether This is Right for You: Physician Perceptions of Communication with Their Patients about Direct-to-Consumer Advertisements”

**Kelly S. Wood**, Missouri State University

**Maria L. Cronley**, Miami University

“Medical Student Blogs and Support Solicitation Strategies: An Examination of ‘Tour the Life’”

**Katherine A. Becker**, University of Wisconsin-Milwaukee

3407 Salon 2 Taft  
12:30 – 1:45 pm

### Past Officers’ Luncheon

Sponsor: Past President Scott A Myers, West Virginia University



## Saturday, April 6th

3408 Salon 3 Wilson  
12:30 – 1:45 pm

### **Communicating the Possible – You CAN Survive Comps!**

Sponsor: Graduate Student Caucus  
Chair: **Daria S. Heinemann**, Wayne State University  
Respondent: **Daria S. Heinemann**, Wayne State University

Presenters: **Allyn Lueders**, University of Kansas  
**Katherine L. Eaves**, University of Oklahoma  
**Meredith Neville-Shepard**, University of Kansas  
**Renata Kolodziej**, Wayne State University  
**Jennifer Guthrie**, University of Kansas

Are you “comping” soon and do not know if you can survive the process? Join recent PhD candidates in a discussion regarding their experiences with comprehensive/qualifying examinations in their departments. We will offer strategies to prepare, proceed through, and survive both written and oral exams, as well as openly discuss any fears (necessary or unnecessary), suggestions for physical and mental health during the process, and stress management techniques. All attendees will be entered into a drawing to win a door prize that will help in a dissertation journey.

3409 Salon 7 Roosevelt  
12:30 – 1:45 pm

### **State of Illinois Showcase Application of Communication Principles in Non-Traditional Settings**

Sponsor: States Advisory Council  
Chair: **Alexie Hayes**, Illinois State University

Presenters: **Suzanne Lumberg**, Illinois State University  
**Robert Self**, Illinois State University  
**Anna M. Wright**, Illinois State University  
**Justin Wright**, Illinois State University

Our discipline has historically found meaningful ways to apply theory and research outside the classroom. This panel explores new and innovative ways a group of communication graduate students applied their expertise to benefit the community as a whole. Specifically, presentations will demonstrate how panelists applied social

## Saturday, April 6th

emotional learning research in after school programs, political communication research to actual campaigns, intercultural communication research to study abroad programs, and competitive forensics and persuasion studies to social movement advocacy.

3410 Truman A  
12:30 – 1:45 pm

### **CSCA Spotlight Panel: Interpersonal Communication's Past, Present, and Bright Future**

Sponsors: First Vice President Chad Edwards, Western Michigan University  
Interpersonal & Small Group Communication Interest Group

Chair: **Jenny Rosenberg**, Kent State University

Presenters: **Dawn O. Braithwaite**, University of Nebraska, Lincoln  
**Steve Duck**, University of Iowa  
**Kory Floyd**, Arizona State University  
**Elissa Foster**, DePaul University  
**Andrew M. Ledbetter**, Texas Christian University  
**Jimmie Manning**, Northern Illinois University  
**Sally Planalp**, Kent State University  
**Kevin Wright**, St. Louis University

What does the future of interpersonal communication studies hold? Eight interpersonal communication scholars from a variety of different paradigms and at different stages of their career offer their insights. Each will consider the past and present so as to offer their personal visions of what the bright future of interpersonal communication research and teaching entails. Audience members will have the opportunity to interact with the panelists after they offer their personal statements. Don't miss this excellent opportunity for discussion!

3411 Truman B  
12:30 – 1:45 pm

### **Women's Caucus Business Meeting**

Chair: **Joy L. Daggs**, Northwest Missouri State University  
Vice-Chair: **Michaela D. E. Meyer**, Christopher Newport University  
Secretary: **Sarah Turner McGowen**, University of Missouri, Columbia

**Saturday, April 6th**

3412 Yardbird A  
12:30 – 1:45 pm

**Short Course # 7**

**Let's flip that class! Challenges and opportunities of inverting  
classes in Communication Studies**

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenter: **Natalia Rybas**, Indiana University East

The participants of this short course will discuss the misconceptions and opportunities for learning in a flipped class. Most examples of flipped classes suggest reorganizing the course so that students examine terms and concepts presented as video lectures and spend class time on assignments and projects. However, flipping classes is more than using video or lecturing. The success of a flipped class depends on understanding the pedagogical goals and using technology, in necessary, to support those goals.

## Saturday, April 6th

3413 Yardbird B  
12:30 – 1:45 pm

### Top Papers in Intercultural Communication

Sponsor: Intercultural Communication Interest Group  
Chair: **Melissa L. Beall**, University of Northern Iowa  
Respondent: **Stephanie Rollie Rodriguez**, Texas A&M University-Corpus Christi

“Pedagogical Love as Critical Labor: Relational Pedagogy of Whiteness” (Top Paper)

**Satoshi Toyosaki**, Southern Illinois University, Carbondale

“Creating Intercultural Immediacy: Nonnative English Speaking Instructors and Native English Speaking Students” (Top Student Paper)

**Robb Lauzon**, Wayne State University

“Which Parenting Style Can Communicate the Possible -Superior, Inferior, or a Balanced Approach? A Comparative Study of the Impact of Cultural Differences on Eastern and Western Parenting Styles”

**Chin-Chung Chao**, University of Nebraska at Omaha

“Framing Obesity in the United States and Japan: A Cross-Cultural Study”

**Suman Mishra**, Southern Illinois University

“International Students’ Proactive Behaviors of Seeking Information in the United States: A Systematic Analysis of the Multiple Outcomes of Information-Seeking Behaviors”

**Jaehee K. Cho**, UNC Charlotte

3414 Royal Exhibit Hall  
12:30 am – 1:45 pm

### President’s Undergraduate Honors Research Conference Luncheon and Graduate Student Fair

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **President Mitchell S. McKinney**, University of Missouri

Join us for an official welcome to CSCA and the President’s Undergraduate Research Honors Conference. This luncheon allows you to mingle with other undergraduate and graduate students, and to attend the Graduate Student Fair. (The luncheon is open only to undergraduate participants and their advisors.)

## Saturday, April 6th

3501 Trianon B  
2:00 – 3:15 pm

### Contemporary, Global & Millennial Issues in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Rachel A. Stohr**, University of Nebraska, Lincoln  
Respondent: **Leah Omilian-Hodges**, Western Michigan University

“Dialectical Leadership: Managing Tensions in Greek Organizations”

**Michael Halliwell**, University of Missouri, Columbia

**Danielle Poynter**, University of Missouri, Columbia

“Millennials’ Expectation of Trust for Supervisors and Coworkers in the Workplace”

**Miwa Ito**, North Dakota State University

**Tracy Callaway Russo**, University of Kansas

“‘Live like a college student now so you don’t have to later’: Memorable Messages within a University’s Orientation Program”

**Jessica Rick**, North Dakota State University

“Intersections Between Fields: North American and Latin American Perspectives on Organizational Communication”

**Adriana Ángel-Botero**, Ohio University

“Millennial Students and the Job Search Process: Expectations and Interview Accounts”

**Laura Obrycki Barrett**, University of Kansas

3502 Trianon C  
2:00 – 3:15 pm

### The Rhetoric of Urban Renewal

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Michael McDonald**, University of Missouri, Kansas City  
Respondent: **Michael McDonald**, University of Missouri, Kansas City

“Transformations and Restorations of Soy City: Rebuilding a Community Through a Rhetoric of Urban Renewal”

**Jeffrey Brand**, Millikin University

“The Digital City: EveryBlock and Gentrification in Rogers Park, Chicago”

**Robert Topinka**, Northwestern University

“The Tall Office Artistically Reconsidered: The Role of Building Height in Urban Renewal Rhetoric”

**Thomas J. St. Antoine**, Palm Beach Atlantic University

“‘They Want Doggie Parks and Bike Lanes’: Cycling and Class Politics in Washington, DC”

## Saturday, April 6th

**Timothy Gibson**, George Mason University

“Constituting a Creative Class Playground: The Neoliberal Rhetoric of Urban Renewal in Kansas City”

**Steven Paul Melling**, University of Missouri, Kansas City

Throughout the United States, cities are attempting to revitalize their urban cores. Municipal governments have begun to think about what is possible within their urban cores, with the result often being gentrification. This panel will explore the role of rhetoric throughout the urban renewal process. Presenters will examine not only how gentrified urban places are rhetorically constituted, but also the role of rhetoric in maintaining these places.

3503 Trianon D

2:00 – 3:15pm

### Exploring and Theorizing about Social Media and Networks

Sponsor: Media Studies Interest Group

Chair: **Michael Willits**, Old Dominion University

Respondent: **David T. McMahan**, Missouri Western State University

“Why do Persons Share Socially Negative Images on Facebook? Popularity and Problematic Self-Disclosure on Facebook”

**Kikuko Omori**, University of Wisconsin-Milwaukee

**Mike Allen**, University of Wisconsin-Milwaukee

“Getting Down on Friday: Social Networks, Circulation, and Rebecca Black”

**Benjamin Burroughs**, University of Iowa

“The New Pirate TV: Examining the Online Narrowcasting 2.0 of Justin.tv through a Media Ecology Perspective”

**Scott M. Walus**, Eastern Illinois University

**Jonathan Mattson**, Eastern Illinois University

“Adolescent Sexting: Damned if You Do, Damned if You Don’t...If You’re a Girl”

**Julia Lippman**, University of Michigan

**Scott W. Campbell**, University of Michigan

“The Impact of System Influence Rating on Perceptions of Target Credibility: An Experimental Test”

**Christina J. Gentle**, Western Michigan University

**Chad Edwards**, Western Michigan University

**Patric R. Spence**, University of Kentucky

**America Edwards**, Loy Norrix High School

**Autumn Edwards**, Western Michigan University

## Saturday, April 6th

3504 Trianon E  
2:00 – 3:15 pm

### Basic Course Top Papers

Sponsor: Basic Course Interest Group  
Chair: **Jeffrey K. Kuznekoff**, Ohio University  
Respondent **Sandy Pensoneau-Conway**, Southern Illinois University, Carbondale

“Signs of Understanding: Basic Semiotic for the Basic Course” (Top Paper)

**Kevin Ells**, Louisiana State University Alexandria

“Communicating the Possible: Legitimizing the Online Basic Speech Course Through Assessment of Public Speaking Anxiety and Self-Perceived Communication Competence”

**Joshua N. Westwick**, South Dakota State University

**Karla Hunter**, South Dakota State University

**Laurie Haleta**, South Dakota State University

“Teaching the Public Speaking Course Online: Considerations and Best Practices based on a Content Analysis of Course Syllabi”

**Elizabeth Tolman**, South Dakota State University

3505 Lido  
2:00 – 3:15 pm

### A Fresh Approach for Basic Undergraduate Communication Skills: Experiential Learning through Speech Choir

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Joshua Morgan**, University of Kansas  
Respondent: **Audrey Curtis Hane**, Newman University

Participants: **Aaron Schopper**, Baker University  
**Warren Swenson**, Baker University  
**Madison Mater**, Baker University  
**Kyrie Bair**, Baker University

This discussion panel will provide an introductory description of a communication pedagogical strategy known as Speech Choir. Developed over the past ten years at Baker University, this phenomenon combines public speaking training and regular public performance experience with group and team communication skill development. Speech Choir assessments show evidence of the phenomenon producing significant reductions in student communication apprehension levels while also providing preparation skill habituation.

# Saturday, April 6th

3506 Burgundy  
2:00 – 3:15 pm

## Online Political Protest: A Public Relations Perspective

Sponsor: Public Relations Interest Group  
Chair: **Mark Glantz**, St. Norbert College  
Respondent: **Mark Glantz**, St. Norbert College

“Conquering the Arctic today to fuel a brighter tomorrow”: The rhetoric of Greenpeace USA’s Let’s Go! Arctic campaign against Shell Global”

**Corey B. Davis**, University of Wisconsin-Whitewater

**David R. Novak**, Erasmus University Rotterdam

“Take your seat, Clint Eastwood: Empty chairs, online protest, and the visual rhetoric of 'Eastwooding.'”

**Darin J. Gully**, Ithaca College

“Rock Against Bush”: The curious case of PunkVoter.com”

**Lars J. Kristiansen**, Monmouth College

“No longer the activist's organizing tool of choice: Twitter's image repair strategies after restricting its 3rd party rules”

**J. Scott Smith**, University of Missouri, Columbia

Jesper Stromback and Spiro Kiouisis (2011) have effectively argued that to appreciate the connections between the fields of public relations and political communication is to open promising avenues of understanding for each. This panel expands and focuses the notion of political public relations by focusing on protest discourse in new media contexts. Ultimately, this research is designed to better understand how new media technologies allow consumers and citizens to play with new forms of expression that both constitute and interrupt public relations activities.



## Saturday, April 6th

3507 Tea Room  
2:00 – 3:15 pm

### Remembering Wil Linkugel

Sponsor: President Mitchell S. McKinney, University of Missouri, Columbia  
Chair: **Donn W. Parson**, University of Kansas

“Always in Love with Anna”

**Karlyn Kohrs Campbell**, University of Minnesota

“Wil and Phil: The End of Spring Training”

**Phil Tompkins**, University of Colorado

“Linkugel Remembered as Distinguished Mentor and Teacher”

**Susan Schultz Huxman**, President, Conrad Grebel University College,  
Canada

“Touching all the Bases”

**Ed Pappas**, Wayne State University

In May of 2012, Wil A. Linkugel, former President of the CSSA and member of its Hall of Fame, died after a decade long battle with Parkinson's disease. This program remembers the man, the teacher and mentor, the scholar, and the baseball guru. Following the presentations there will be an open mike for students and friends to share memories of Wil.

3508 Salon 3 Wilson  
2:00 – 3:15 pm

### Praxis of transformation: Decolonizing pedagogies in intercultural communication

Sponsor: Intercultural Communication Interest Group

Chair: **Eddah Mbula Mutua**, St. Cloud State University

Presenters: **Elyse Pineau**, Southern Illinois University, Carbondale

**Amy N. Heuman**, Texas Tech University

**Jennifer Willis-Rivera**, University of Wisconsin, River Falls

**Soumia Bardhan**, St. Cloud State University

**Eddah Mbula Mutua**, St. Cloud State University

The theme “communicating the possible” is an invitation to scholars to engage in mutually enriching conversations about teaching and learning. The focus of this discussion will be issues that intercultural communication scholars grapple with the goal of decolonizing intercultural communication classrooms. It is hoped through this

## Saturday, April 6th

dialogue we will identify strategies and resources to advance intercultural communication scholarship and teaching as a praxis of transformation and “truthtelling.”

3509 Salon 4 Hoover  
2:00 – 3:15 pm

### **Graduate Students Defining Moments in Health Communication: The Journeys, Turning Points, and Narratives that Surround our Research**

Sponsor: Health Communication Interest Group  
Chair: **Randa Garden**, Wayne State College  
Respondent: **Laura D. Russell**, Denison University

“Grandpa’s Hands”

**Steve P. Phalen**, Ohio University

“Defining/Acknowledging Life/Death”

**Timothy McKenna**, Ohio University

“A True Friend in Nursing”

**Jennifer Moreland**, The Ohio State University

“Broken”

**Amanda Torrens**, Ohio University

Given the exciting, emerging, and growing field of health communication students are entering the field for many reasons. This panel explores graduate students defining moments to begin to develop an understanding of the unique experiences that have encouraged graduate students to research within the field of health communication. The papers in this panel provide a glimpse into the passion and underlying factors that play a significant role in many graduate students’ research.

## Saturday, April 6th

3510 Salon 6 Eisenhower  
2:00 – 3:15 pm

### Tools for Public Pedagogy: Communicating the Possible Outside of the Academy

Sponsor: Instructional Resources Interest Group  
Chair: **Christopher Rudick**, Northeastern State University  
Respondent: **Christopher Rudick**, Northeastern State University

Presenters: **Kristopher Copeland**, Northeastern State University  
**Shauna M. MacDonald**, Villanova University  
**Alice L. Crume**, Kent State University at Tuscarawas  
**Lisa Beltz**, Kent State University at Tuscarawas  
**Karla M. Larson Hunter**, South Dakota State University  
**Kathryn B. Golsan**, Southern Illinois University, Carbondale  
**C. Kyle Rudick**, Southern Illinois University, Carbondale  
**Kyle Cheesewright**, Southern Illinois University, Carbondale

One of many changes occurring in the academy is the push to bring scholarship outside of the university context. Many teachers/scholars have responded to this call with new and exciting ways to engage in possible, public pedagogy. In this panel, we offer various methods for engaging in public pedagogy including public presentations, service learning, blogging, and radio talk. We wish to collaborate with audience members to discuss the merits, challenges, and opportunities that public pedagogy presents.

3511 Truman A  
2:00 – 3:15 pm

### Modern Families

Sponsor: Interpersonal & Small Group Communication Interest Group  
Chair: **Sarah E. Wilder**, Luther College  
Respondent: **Kory Floyd**, Arizona State University

“Text Messaging Within the Parent-Child Dyad: An Examination of Use, Frequency, and Effect on Relational Closeness”

**Leah M. Seurer**, University of Denver  
**Lacey N. Stein**, University of Denver

“Communicating Gendered Values: Women’s Motherhood, Feminism, and Generativity Identities as Predictors of Gender Socialization of Daughters”

**Christine Rittenour**, West Virginia University  
**Colleen Warner Colaner**, University of Missouri, Columbia

## Saturday, April 6th

“Unpacking the Consumer Socialization Model: Family Communication Patterns, Openness, Messages, and Parental Influence of Emerging Adults Financial Understanding”

**Allison R. Thorson**, University of San Francisco

**Haley Kranstuber Horstman**, University of Nebraska, Lincoln

“Privacy Orientations as a Function of Family Communication Patterns”

**Morgan C. Bridge**, Texas Christian University

**Paul Schrodt**, Texas Christian University

“Development and Validation of the Post-Dissolution Relational Communication Index”

**Andrea Lambert South**, Northern Kentucky University

**Patrick C. Hughes**, Texas Tech University

3512 Truman B

2:00 – 3:15 pm

### Top Papers in the Women’s Caucus

Sponsor: Women’s Caucus

Chair: **Sarah Turner McGowen**, University of Missouri, Columbia

Respondent: **Joy L. Daggs**, Northwest Missouri State University

“Post-mortem Muting: A Communicative Analysis of Obituaries”

**Derek A. Jorgenson**, North Dakota State University\*\*

“Using Interactive Interviewing to Build Transnational Coalitions for Ending Gender Violence”

**Gloria Pindi Nziba**, Southern Illinois University, Carbondale

**Joshua Daniel Phillips**, Southern Illinois University, Carbondale

“The Rhetoric of Family Obligation: Elder Care, Identity Politics, and Community Provision”

**Rachel Davidson**, University of Wisconsin-Milwaukee

“Black Feminist Thought, Sexual Violence, and the Pedagogical Repercussions of the Crystal Mangum/Duke Lacrosse Case”

**Joshua Daniel Phillips**, Southern Illinois University, Carbondale

**Rachel Alicia Griffin**, Southern Illinois University, Carbondale

\*\* (Top Paper in Women’s Caucus, and Top Student Paper)

## Saturday, April 6th

3513 Yardbird A  
2:00 – 3:15 pm

### **Making a Difference through Communication Theory**

Sponsor: Communication Theory Interest Group  
Chair: **Jimmie Manning**, Northern Illinois University

Presenters: **Katherine J. Denker**, Ball State University  
**Sara Drabik**, Northern Kentucky University  
**Constance Ervins**, Northern Illinois University  
**Lawrence R. Frey**, University of Colorado, Boulder  
**Emily Rodriguez**, Ball State University  
**Katie Sroufe**, Ball State University  
**Tom Vershelde**, Northern Illinois University

One primary incentive in any line of work is the satisfaction of knowing that your work makes a difference. Two years ago, questions about whether or not communication theory made a difference were discussed by scholars in a special forum that ran in *Communication Monographs* and the *Journal of Applied Communication Research*. We pick up on that discussion here, allowing the panel and audience to consider the question, “Has communication theory and research made a difference?” We hope that attendees will leave the discussion with an enhanced vision of the potential impact of their work.

3514 Yardbird B  
2:00 – 3:15 pm

### **Intercultural Business Meeting**

Chair: **Stephanie Rollie Rodriguez**, Texas A&M University-Corpus Christi  
Vice-Chair: **Heather Neseimer**, Minnesota State University-Moorhead  
Secretary: **Melissa L. Beall**, University of Northern Iowa

## Saturday, April 6th

3601 Trianon A  
3:30 – 4:45 pm

### Top Papers in Political Communication

Sponsor: Political Communication Interest Group  
Chair: **Benjamin R. Warner**, University of Missouri, Columbia  
Respondent: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

“George W. Bush and the Great Inaugural Do-Over of September 20, 2001” (Top Paper)  
**Mike Milford**, Auburn University

“Issue Ownership Trends and Tensions in 2008: Obama, the Transformative Democrat?”  
(Top Student Paper)

**Hayley Cole**, University of Missouri, Columbia

**Joshua Hawthorne**, University of Missouri, Columbia

“The Political Storytelling System: A Communication Infrastructure Theory Perspective  
for Explaining Citizens’ Use of Political Information Sources”

**Darin J. Gully**, Ithaca College

“Who Gets to Set the Agenda? An Analysis of Consistency among Voter Opinions and  
Candidate and Media Portrayals of Issue Importance in the 2004 Presidential Elections”

**Corey B. Davis**, University of Wisconsin-Whitewater

3602 Trianon B  
3:30 – 4:45 pm

### 2012 Federation Prize Research Report

#### Accomplishing Sustainability, from Local Networks to Global Transformative Policies: The Work of Sustainability Professionals

Sponsor: First Vice President Chad Edwards, Western Michigan University

Chair: **Jordan Soliz**, University of Nebraska, Lincoln

Presenters: **Patrice M. Buzzanell**, Purdue University

**Rahul Mitra**, Purdue University

The panelists, recipients of the 2012 Central States Communication Association’s  
Federation Prize, will present their findings.

Abstract: In response to economic, social and environmental exigencies, sustainability  
has become a widely adopted, if contested, concept in business and policy circles.

Importantly, although the ways in which policy-makers and practitioners perceive and  
“do” sustainability influences how and why it is implemented on the ground by

## Saturday, April 6th

organizations, there has been no research till date that examines this. According to the most recent data, around 2.7 million people in the U.S. are employed in so-called “green jobs,” a number that is expected to climb exponentially in the decades ahead (UNEP, 2008). These professionals must adroitly negotiate both long-term stakeholder concerns and short-term profit primacy to “prove” they are indeed making a viable difference—thus, necessitating a deeper examination of how sustainability work is “performed,” in situ and retrospectively, via communicative practice. As such, we ask: how is sustainability work “meaningful” for those who make it their career, and how is this related to their “performance” of this work? Examining meaningfulness as situated, inter-subjective and co-performed with various actors via communication, we are attuned to the everyday negotiations of organizational/industry cultures, policy structures, and local technologies. We use a combination of in-depth interviews, analysis of curricula vitae (CVs), and participant observation.

3603 Trianon C  
3:30 – 4:45 pm

### **Expanding the Possibilities Initiated by Ware and Linkugel (1973): New Takes on *Apologia***

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Angela M. Jerome**, Western Kentucky University  
Respondent: **Angela M. Jerome**, Western Kentucky University

“Simulated Atonement at Work: A Critical Analysis of John Edwards’ Image Repair Strategies and Situational Constraints After the Rielle Hunter Affair”

**Jessica Martin Carver**, Western Kentucky University

“Reconciliation on the Brink of Transition: An Analysis of Chilean President Patricio Aylwin’s Apology Accompanying the Release of the Truth and Reconciliation Commission’s Report”

**Lindsay Harroff**, University of Kansas

“Whatever Happened to Stasis? Argument Theory beyond Ideology in South Africa”

**Zackary Wagner**, University of Kansas

“Sore Losers: NBA Players React Harshly After Tough Losses”

**Amanda K. Belcher**, Western Kentucky University

Recent scholarship has expanded the study of *apologia* beyond the classical conception of self-defense and suggests new generic approaches to understand apology. These approaches reveal diverging functions of apology. This panel seeks to discuss a variety of these emerging subgenres—image repair, simulated atonement, atonement, and reconciliation—and explicate their divergent goals, techniques, and situational constraints, as well as provide new theoretical perspectives

## Saturday, April 6th

3604 Trianon D  
3:30 – 4:45 pm

### **Rethinking Television: Content, Effects, and Possibilities**

Sponsor: Media Studies Interest Group  
Chair: **Mark Cruea**, Ohio Northern University  
Respondent: **Robert Gobetz**, University of Indianapolis

“A Content Analysis of Racial and Ethnic Portrayals in Tween Television Programming”

**Ashton Gerding**, University of Missouri, Columbia

“Mitigating Offense with Ridicule in South Park, Episode 712: ‘All About Mormons’”

**Sky Larell Anderson**, University of Minnesota

“Media and Entertainment Education: Raising the Question of What Possibilities are we Teaching?”

**Malynda A. Johnson**, Carroll University

“Schema Transference from TV to Reality”

**Hilary Gamble**, University of Missouri, Columbia



## Saturday, April 6th

3605 Lido  
3:30 – 4:45 pm

### **Communication Education Top Panel: Discussing Differences and Communicating Possibilities: Constructing Supportive Classroom Climate**

Sponsor: Communication Education Interest Group  
Chair: **Katherine J. Denker**, Ball State University  
Respondent: **Jimmie Manning**, Northern Illinois University

Presenters: **Jennifer Dixon**, Marymount Manhattan College  
**Andrew F. Herrmann**, East Tennessee State University  
**Robin Phelps-Ward**, Ball State University  
**Katie Sroufe**, Ball State University  
**Daniel S. Strasser**, Rowan University  
**Rebekah Watson**, University of Indianapolis  
**Jessica M. W. Kratzer**, Middle Tennessee State University

Studies have demonstrated that classroom climate strongly affects the likelihood of students communicating within the classroom (e.g., Henson & Denker, 2009; Ifert Johnson, 2009). Furthermore, students are more likely to engage within a supportive environment (Myers & Claus, 2012). By exploring the impact of classroom discussions of diversity, such as gender, race, sexuality and class, this panel seeks to highlight the importance, difficulties, and possibilities of discussing diverse issues while maintaining a supportive classroom climate.

## Saturday, April 6th

3607 Salon 4 Hoover  
3:30 – 4:45 pm

### **Looking at Theory in New Ways: Exploring the *Possibilities* of Relational Dialectics Theory**

Sponsor: Communication Theory  
Chair: **Leah E. Bryant**, DePaul University

"Organizational Assimilation Perceived by the Middle-Aged Employee: Through the Lens of Dialectical Tensions"

**Donna R. Pawlowski**, Creighton University

"She's My Mother but She's Not': Examining Dialectical Tensions in Mother-Daughter End-of-Life Discourse"

**Carol Schulte**, University of Illinois, Springfield

"Don't Air Your Dirty Laundry': Examining the Dialectical Tensions of Maintaining Romantic Relationship through Facebook"

**Elizabeth Ribarsky**, University of Illinois, Springfield

"It's Bigger Than Just Us!': Possibilities Beyond Traditional Dialectics in Campus Greek Organizational Perception Management"

**James Heffner**, Western Connecticut State University

"Dialectical Tensions in Organizational Leadership: A Qualitative Inquiry of Leadership in Small Groups"

**Amie Kincaid**, University of Illinois, Springfield

Although Relational Dialectics Theory has primarily focused on the big three tensions and within interpersonal relationships, increasingly researchers are looking to new *possibilities* of how to use RDT. Each researcher on this panel has used this theory in new and creative ways from discovering the presence of new tensions to applying the theory to organizational communication.

## **Saturday, April 6th**

3608 Truman B  
3:30 – 4:45 pm

### **Oh The Places We Will Go: Sex, Gender, and Sexuality Curriculum for the Classroom**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Co-Chairs: **Heather Nesemeier**, Minnesota State University Moorhead  
**Melanie B. Mills**, Eastern Illinois University  
**Amy Aldridge Sanford**, Northeastern State University

Panelists: **Minu Basnet**, Wayne State University  
**Karla Mason Bergen**, College of Saint Mary  
**Alyssa Fiebrantz**, Texas Tech University  
**Kelly G. Odenweller**, West Virginia University  
**Scott A. Myers**, West Virginia University  
**Tabatha L. Roberts**, Western Michigan University  
**Christina J. Gentile**, Western Michigan University  
**Jessica M. W. Kratzer**, Middle Tennessee State University  
**Tennley A. Vik**, Emporia State University  
**David Purnell**, University of South Florida

This panel discussion is a space for faculty to share projects and activities from an array of different WGS/WGS-friendly courses as well as Communication courses that embody feminist scholarship and address sex, gender, and sexuality. Examples range from long-term projects to short in-class activities that illustrate sexuality, sexual orientation, and gender identity concepts. Each person who attends will walk away with a small handbook with all of these assignments being presented and more.

3609 Yardbird A  
3:30 – 4:45 pm

### **Adjunct and Temporary Faculty Caucus Business Meeting**

Chair: **Heather Nesemeier**, Minnesota State University, Moorhead  
Vice-Chair: **David Wendt**, Keokuk High School  
Secretary: **Jeff Mendenhall**, Vincennes University

## Saturday, April 6th

3610 Yardbird B  
3:30 – 4:45 pm

### Communicating the Possible: Media, Misrepresentation and Performance

Sponsor: Performance Studies & Theatre Interest Group  
Chair: **Heather Carver**, University of Missouri, Columbia  
Respondent: **Amy Darnell**, Columbia College

“American Women’s Identity: The Possibilities Through Performance “  
**Alex Iben-Cahill**, University of Missouri, Columbia  
“Questionable Content: A Critique of the Way Television Communicates Homosexuality”  
**Vanessa Campagna**, University of Missouri, Columbia  
“Communicating Democracy: Bullying in Education”  
**Amanda Boyle**, University of Kansas

This panel combines papers and a performance that discuss the media’s communication on issues regarding homosexuality, bullying, and the identity of women. Further, we dissect the reoccurring misrepresentation of such themes to the general public.

3611 Tea Room  
3:30 — 4:45 pm

### Top Papers of the President’s Undergraduate Honors Research Conference

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Lora Cohn**, Park University  
Respondent: **Jerry L. Miller**, Ohio University

“Shifting Our Epistemology: Understanding the Lives of the Working Poor from South End Newark, OH”  
**Alicia Blake**, Denison University  
“Cultural Strategies of Organizing: Secondary Socialization for Organizations in the 21<sup>st</sup> Century”  
**Christopher L. Rudick**, Northeastern State University  
“The Effects of Facebook on the Fear of Missing Out”  
**Sarah Rohner**, Southern Illinois University-Edwardsville

## **Saturday, April 6th**

**Caitlin Corey**, Southern Illinois University-Edwardsville

**Keagan Kristoff**, Southern Illinois University-Edwardsville

**Robert Dammer**, Southern Illinois University-Edwardsville

“An Ethic of Care Based on Action in the Discursive Construction of Poverty in South End Newark, OH”

**Jenny Cook**, Denison University

“Rhetoric in Ground Beef”

**Molly Schmidt**, University of Missouri-Columbia

3701 Salon 2 Taft

5:00 – 6:15 pm

### **Central States Communication Association Executive Committee Meeting**

Participants: **Chad Edwards**, President, Western Michigan University  
**Leah E. Bryant**, First Vice President, DePaul University  
**David T. McMahan**, Second Vice President, Missouri Western State University  
**Mitchell S. McKinney**, Past President, University of Missouri-Columbia  
**Nancy J. Brule**, Executive Director, Bethel University  
**Robert S. Littlefield**, Journal Editor, North Dakota State University  
**David Bodary**, Finance Committee Chair, Sinclair Community College  
**Lance Lippert**, Illinois State University  
**Paul Schrodtt**, Member at Large, Texas Christian University  
**Randy K. Dillon**, States Advisory Council Chair, Missouri State University

3801 WWI Museum (100 W. 26<sup>th</sup> Street)

7:00 – 10:30 pm

### **President's Reception World War I Museum**

Join us for a very special conference finale and President's Reception at the World War I Museum as we honor Mitchell McKinney's presidency and his service to the Association. We'll have the entire museum all to ourselves as we enjoy browsing through the exhibit halls and talking with each other. Be sure to take the elevator to the top of the tower to see the lights of downtown Kansas City. Shuttles to and from the museum will run throughout the evening beginning at 6:45 pm from the hotel's entrance.

**Saturday, April 6th**

3901

9:00 pm– Late Night

**Seventh Annual CSCA Pub Crawl**

Sponsor: First Vice President Chad Edwards, Western Michigan University

Coordinator: Adam W. Tyma, University of Nebraska at Omaha

## Index of Names for CSCA 2013

### A

Acquah, Shirley 3206  
Adame, Bradley 1508  
Adams, W. Clifton 1608  
Aichi, Hiroshi Ota' 1711  
Airne, David 2309, 2507  
Alberts, Jess K. 2215  
Allan, Jacob 1104  
Allard, Tara 2208  
Allen, Mike 3206, 3503  
Almanza, Daniel 1213  
Altenhofen, Brian 1102  
Amsterdam, Pooky 3204  
Anderson, Christopher 1206, 2102  
Anderson, Grant 3315  
Anderson, Lindsey B. 1101, 2205  
Anderson, Sky Larell 3604  
Andrews, James R. 3303  
Angel-Botero, Adriana 2408, 3211, 3501  
Asbury, Bryan 2310, 2409  
Ashford, Taylor 2109  
Atay, Ahmet 1411, 1600, 2210, 2310, 2411, 3102  
Atwell, Justin 2102  
Arduini, Tony 2512, 3112  
Arnold, Heidi 2112  
Arterburn, Elissa 1101, 1604, 2105  
Artz, Lee 1701, 3213  
Awada, George 3113  
Aust, Charles F. 2410

### B

Badeer, Sean 2317  
Baharaeen, Michael 1300  
Bair, Kyrie 3505  
Baker, Colin R. 3309  
Baker, Sara 1105, 2510, 3210  
Baldwin, John 1208, 1711  
Ballard, Katie 2508  
Banwart, Mary C. 1202, 1404, 1511, 2308, 3315  
Bardhan, Soumia 3508  
Barnett, Natasha A. 2205  
Barnhill, Julia 2105  
Barragan, Yesenia 2317  
Barrett, Laura Obrycki 3203, 3501  
Barsanti, Grace L. 3315  
Bartelt, Laura 1602

## Index of Names for CSCA 2013

Basnet, Minu 2303, 3608  
Batchelor, La Royce 1409  
Bates, Benjamin R. 3309  
Batra, Jennifer 1101  
Bauer, Michael H. 1401, 1505, 2507, 3104, 3405  
Beall, Melissa L. 1205, 1602, 2111, 2302, 2404, 3413, 3514  
Bearer, Kelley 2317  
Beck, Stephenson 2103  
Beck, Christina 1102, 1708, 2317, 2516, 3206, 3306  
Becker, Katherine A. 1208, 3406  
Beebe, Steven A. 1413, 2401  
Beisecker, Tom D. 3402  
Belanger, Krista 1707  
Belcher, Amanda K. 3603  
Bell, Jamel Santa Cruze 1104, 2109, 2304  
Bell, Shelby 2409  
Bell, Shirley 1411  
Bell-Jordan, Katrina E. 2304  
Belmore, Jane Anne 1710  
Belter Roberts, Becky 3216  
Beltz, Lisa 1509, 3510  
Benham, Jessica L. 2317, 3208  
Benton, Carol L. 1706  
Berg, Suzanne V. L. 1408, 3111  
Bergen, Karla Mason 1210, 1701, 3608  
Bergstrom, Lori 2317, 2508  
Bettler, William 1204  
Beukema, Emily 3313  
Bird, Cassandra C. 2303  
Bisel, Ryan S. 3302  
Bish, Alyssa 1410  
Bishop, Jared 3205  
Bishop, Lianna 2202  
Bishop, Mardia 1606  
Blair, Carole 2401  
Blake, Alicia 3611  
Blake, Shawna 3118, 3209  
Blasdel, Tracy R. 3203  
Blight, Michael 3105  
Bodary, David L. 0503, 1110, 1509, 2112, 2206, 2312, 3410, 3710  
Bogue, Patty Ann 3101  
Bohlen, Bethany 1510  
Bolen, Derek 0501, 1307, 1506, 2103, 2310, 3314  
Boomgaarden, Joshua 2317  
Borchers, Tyler 3315  
Boyle, Amanda 3610



## Index of Names for CSCA 2013

Bozeman, Myra 2112, 2512  
Braithwaite, Dawn O. 1308, 1414, 2215, 3410  
Brand, Jeffrey 3502  
Brann, Maria 2201, 2315, 2515  
Brasher, Kristen J. 1213  
Brazeal, LeAnn M. 1601, 1704  
Braziunaite, Ramune 1306  
Brennan, Nicole 2111  
Bressler, Jared 2310  
Bricker, Brett 2307  
Briddick, Erin M. 1504, 2211  
Bridge, Morgan C. 3511  
Briggs, Dustin L. 1610, 2303  
Bright, Zachary 1410  
Broadhurst, Kayla 2501  
Brookey, Robert A. 1607, 1703  
Brower, Jay 1402, 2411, 3311  
Brown, Amanda 2115  
Brown, Clinton 1411  
Brown, Keith 1208, 2403  
Brown, Lana 2403  
Brule, Nancy J. 0502, 0503, 1110, 1701, 2317, 3213, 3311, 3701  
Bryan, Ferald, 3114  
Bryant, Leah E. 0503, 1512, 2106, 2410, 3311, 3607, 3701  
Bughman, Heather 3108  
Burnett, Ann 1100  
Burns, Michael E. 2314  
Burroughs, Benjamin 1711, 3503  
Burrell, Nancy 1713  
Burton, Aaron 1505  
Burton, Gabrielle 3315  
Burtwistle, Laura 2108  
Bush, Zac 2508, 3315  
Buta, Christine 1201, 2312  
Buzzanell, Patrice M. 1101, 2202, 3602  
Bybee, Caroline 2317  
Bystrom, Dianne G. 1202, 2308, 3315

## C

Calloway-Thomas, Carolyn 1502, 2302  
Calka, Michelle 1203, 1612, 1703, 2504, 3117, 3204, 3304  
Campagna, Vanessa 3610  
Campbell, Karlyn Kohrs 1202, 3507  
Campbell, Scott W. 3503  
Carcioppolo, Nick 3406  
Cardillo, Linda W. 1613, 3106, 3206

## Index of Names for CSCA 2013

Carlson, Gordon 1408, 1510  
Carmack, Heather J. 1502, 1613, 1708, 2105, 3210  
Carmon, Anna F. 1213, 2116  
Carpenter, Christopher J. 2306  
Carpenter, Nathan 1107  
Carr, Kristen 1208, 2316  
Carrell, Donald 1204  
Carver, Heather 3610  
Carver, Jessica Martin 3603  
Castle, Katherine 2505  
Cavataio, Vince 2203  
Center, Evan B. 1302, 2409  
Chao, Chin-Chung 3413  
Charlesworth, Dacia 3110  
Cheesewright, Kyle 2113, 3510  
Cheney, George 1707  
Cherjovsky, Natalia 2113, 3112  
Cherney, Emily Katherine 2317  
Cherry, Jessica 1204  
Chesebro, James W. 1703, 3308  
Chidester, Phil 2304  
Childers, Jay P. 1601, 3303  
Chirindo, Kundai V. 2503  
Cho, Jaehee K. 3413  
Christensen, Vanessa 2108  
Chuang, Hsun-Yu (Sharon) 1610  
Cichy, Heather 3113  
Cichy, Nadine 1305, 2112  
Clark, Kisa 1303  
Click, Melissa A. 2104  
Cline Smith, Charlotte  
Clinger, Courtney 3108  
Coffelt, Tina 2508  
Cohn, Lora 1110, 1600, 1705, 2206, 2303, 3611  
Cole, Andrew W. 1615, 2101  
Cole, Hayley 1100, 2203, 2310, 2406, 3601  
Collins, Christopher C. 1307, 1712, 2211, 2509  
Colston, Cherese E. 2208  
Compton, Jordan 1713  
Conrad, Charles 1707  
Cook, Jenny 3611  
Cook, Katy 2103  
Cooke-Jackson, Angela F. 1512  
Cooper, Erica F. 1509  
Cooper, Pamela 2302  
Copeland, Kristopher 1209, 2113, 3105, 3510

## Index of Names for CSCA 2013

Cordova, Olivia 3108  
Corey, Caitlin 3208, 3611  
Cormany, Diane L. 1600  
Cosens, Cory 3313  
Cottler, Linda 3406  
Cramer, Emily M. 1512, 1711, 3206  
Crooks, Vicki 1614  
Cronley, Maria L. 3406  
Crosby, Emily Deering 1210, 1507, 2205  
Cruea, Mark 3110, 3604  
Crume, Alice L. 1509, 3510  
Cummins, Molly Wiant 3115, 3205, 3314  
Curtin, Nancy J. 1211, 1510, 2116, 2316, 3110, 3215

### D

Daggs, Joy L. 1109, 1211, 1410, 2113, 2208, 3411, 3512  
Daily, Dominique 2407  
Dammer, Robert 3208, 3611  
Daniel, Arlie V. 1103  
Darnell, Amy 3403, 3610  
Davidson, Rachel 1210, 2205, 3103, 3512  
Davis, Cochece, 0502  
Davis, Corey B. 1600, 3506, 3601  
Davis, Julie 1702  
Deblasio, Greg 1106  
Dedrick, Greg 1710  
DeGreeff, Becky L. 1100, 3309  
DeGroot, Jocelyn M. 1615  
Dempsey, Molly 2109  
D'Enbeau, Suzy 3302  
Denker, Katherine J. 1213, 1403, 1501, 1607, 2306, 3513, 3605  
Dennis, Michael Robert 2505  
Denslow, Keith 3115  
DeStefano, Allison B. 1705, 2206  
Devane, Tim 2508, 3315  
Dewes, Audrey 2109  
Dickerson, Jacob A. 1503  
Dickerson, Rhiannon 1710, 2312  
Dickmeyer, Linda 2115, 2515  
Dilbeck, Keith 1711  
Dillavou, Traci 1201, 1710, 2312  
Dillon, Randy K. 0503, 1406, 1706, 2212, 2317, 3701  
Diffie, Justine 3108  
Dittemore, Kristie 1407  
DiTunnariello, Nancy 1100, 3203  
Dixon, Jennifer 1101, 1403, 2317, 3605

## Index of Names for CSCA 2013

Dohrman, Rebecca 3104  
Dominguez, Dana 1704  
Donley, Danielle 1106  
Dougherty, Debbie S. 1101, 3302  
Douglass, Julia G. 3315  
Drabik, Sara 3204, 3304, 3513  
Drew, Shirley K. 2513  
Duck, Steve 2504, 3410  
Dudash Elizabeth A. 1601, 1704, 2501  
Duncan, Elizabeth 3214  
Dunn, Jennifer 2209, 2503  
Dykstra, Tiffany 1603, 2307

### **E**

Eagles, Molly 3108  
Easley, Terri 1705, 2206  
Eaves, Katherine L. 3408  
Eckstein, Jessica 0502, 1608, 1713, 2411, 3213, 3311  
Edelmayer, Kathleen 1705, 2206  
Edgar, Amanda Nell 2104, 2204, 2314, 2503  
Edwards, America 3503  
Edwards, Autumn 3503  
Edwards, Chad 0503, 1110, 2302, 3306, 3503, 3701  
Ells, Kevin 1102, 3504  
Emel, Susan 1410  
Emmons, Alexandra 3315  
Emmons, Betsy 1503  
Engen, David 3107  
England, Nathan 1711  
Entzminger, Melissa 2303  
Ervin, Constance 3513  
Esau, Tyler 3108  
Evenson, Carley 2317  
Ewing, Alexandria 2108  
Ewing, Annelise 2208

### **F**

Farias, Steven Kalani 1610  
Farmer, Darrel 2309, 2507  
Farrell, Laura C. 2314  
Feddersen, Katy 3105  
Fedesco, Heather 2205  
Fentress, Samantha 1612  
Fiebrantz, Alyssa 3608  
Field-Springer, Kimberly 1207  
Fine, Hunter H. 1504, 2509

## Index of Names for CSCA 2013

Fish, AnnaBeth M. 2501  
Fisher, Peggy 2513  
Flikkema, Sandra 1602  
Floyd, Kory 3410, 3511  
Ford, Debra J. 3302  
Ford-Brown, Lisa 3305  
Foster, Ali 3315  
Foster, Elissa 3410  
Frank, Jay 1704  
Franken, Noah 3313  
Freeman, Nicole 1706  
Frei, Seth S. 1413, 2306, 3105  
Frey, Lawrence R. 1701, 2515, 3513  
Friedman, Rachel 2411  
Frioli, Amanda 1509  
Fruits, Katarina 3108  
Furstenau, Nathan 1711  
Fyke, Jeremy 1707, 2202, 3202

### G

Gambino, Andrew J. 1510  
Gamble, Hilary 3604  
Garanzuay, Carlos 1111  
Garcia, Carmen 1704  
Garden, Randa 2108, 3509  
Garner, Benjamin 1213, 2505  
Geiger, Wendy 1706  
Generous, Mark A. 2306, 2411, 3105  
Gentile, Christina J. 1100, 3503, 3608  
Gerbensky-Kerber, Anne 1207, 1302, 1613, 3106, 3406  
Gerding, Ashton 3604  
Gess, Andrew 3208  
Geweke, Christina 1602  
Gibson, John 2801  
Gibson, Timothy 3502  
Gingrich-Philbrook, Craig 1504, 3305  
Giorgio, Grace 1402, 3102  
Gist, Angela N. 3302  
Gitchos, Cara 2109  
Glantz, Mark 2307, 3506  
Glenn, Eddie 3215, 3308  
Glover, Cory 1301  
Glover, Julian 1104  
Gobetz, Robert 1605, 2502, 3604  
Goldzwig, Steven R. 1212, 2101  
Golsan, Kathryn B. 1201, 1412, 1610, 2213, 2313, 3205, 3310, 3510

## Index of Names for CSCA 2013

Gouran, Dennis 3306  
Grabowski, Jane 2404, 3112  
Graham, Antoinette 1106  
Graham, Chelsea 1105, 2101, 3101  
Greenwood, Molly 2301  
Griffin, Rachel Alicia 1100, 1502, 2209, 2305, 3512  
Grijaiva, Mario 2408  
Grimes, Denis 1711  
Gronbeck, Bruce E. 1511, 2504  
Gully, Darin J. 3506, 3601  
Guthrie, Jennifer 3408

### H

Haggard, Carroll 1510  
Haleta, Laurie 3504  
Hall, Jeffrey A. 2215  
Halliwell, Michael 2204, 3501  
Hamilton, Heidi 3215  
Hammoud, Abrar 2202  
Han, Soo-Hye 1601  
Handley-Miller, Barb 2512  
Hane Curtis, Audrey 3505  
Hanley-Tejeda, David 2211, 2305, 2509  
Hanson, Jennifer L. 2317  
Hanson, Reeze L. 1201  
Hardeman, Keith 1109  
Harfield, Dwight R. 1205  
Harger, Kerry Anna 2303  
Harrington, C. Lee 2516  
Harris, Leslie J. 1202  
Harris, Spencer 1102, 2101  
Harroff, Lindsay 2502, 3603  
Harsha, Jamie 1206, 2511  
Harter, Lynn M. 2116  
Hartshorn, Lynn P. 1506  
Hartung, Kelsey 2403  
Harvell, Lindsey A. 1508  
Hassert, Joe 1504, 2211  
Hawkins, Jennifer M. 1207, 1711  
Hawthorne, Joshua 1107, 2406, 2502, 3601  
Haugen, Jenna 1509  
Hayes, Alexie 3409  
Haynes, Ashley 2102  
Heffner, James 3311, 3607  
Hefner, Ann 1612  
Heinemann, Daria S. 2213, 2316, 3408

## Index of Names for CSCA 2013

Hellens-Hart, Rose 2116  
Helling, Dave 1404  
Herakova, Liliana 1108, 1210  
Herbig, Art 1203, 1303, 3117  
Herrman, Anna R. 1711, 3115  
Herrmann, Andrew F. 0501, 1203, 1608, 2105, 2314, 2413, 3117, 3605  
Hesse, Colin 1512  
Hester, Scarlett 1102  
Heuman, Amy N. 3508  
Higgins, Cassidy 1411  
Hill, Sarah L. 1211  
Hille, Christi 3315  
Hinck, Edward A. 1401, 2203, 2303  
Hinck, Robert A. 2101, 2203  
Hines, Jamie L. 1211, 2505  
Hitchcock, Abbigail 2108  
Hode, Marlo Goldstein, 1101  
Hodgson, Abbie Page, 1212  
Hoehl, Stacy E. 1510  
Hogg, Mary 2404  
Holladay, Holly Wilson 2104, 2208  
Holman, Amanda J. 2215  
Hooker, John 1412, 1501, 3404  
Hooks, Renae 2109, 2304  
Hopper, K. Megan 1403, 3211  
Horn, Natasha 2108  
Hoskins, Natalie 2201  
Houser, Marain L. 2306  
Houston, J. Brian 2317, 2406  
Howell, Adna 1609  
Hughes, Jeffrey 2116  
Hughes, Patrick C. 3511  
Huisman, Dena 2515  
Hunt, Stephen K. 2302, 2404, 3105, 3213  
Hunter, Karla 2316, 3504, 3510  
Hurley, Mary 1609  
Huxford, John 3211  
Huxman, Susan Schultz 3507

## I

Iaccheri, Andrea 2501  
Iben-Cahill, Alex 3610  
Iden, Randall 3403  
Imamura, Makiko 1306  
Imes, Rebecca S. 1209, 1304  
Irwin, Jacqueline A. 1107, 1302, 1607, 1702

## Index of Names for CSCA 2013

Isaacs, Jacob 3112, 3216  
Ishraq, Hafsa 2317  
Ito, Miwa 3501

### J

Jackl, Jennifer A. 1615  
Jaeger, Erica 2317  
Jarrott, James 3315  
Jensen, Scott 1406  
Jeon, Jehoon 2505  
Jerome, Angela M. 1702, 3201, 3301, 3603  
Jersak, Robert S. 3107  
Jia, Qiaozhen 1615, 2110  
Jobe, Abigail 2208  
Jogi, Sumana 1510  
Johnson, Amber L. 1512  
Johnson, Bo 2317, 3108  
Johnson, Brooke 2317, 3108  
Johnson, Katie 1606  
Johnson, Malynnda A. 2113, 2501, 3604  
Johnson, Michelle 1606  
Johnson, Nicole L. 1509, 3104  
Johnson, Samantha 2109  
Johnson, Scott D. 3107  
Johnson, Thomas C. 2412  
Johnson-Curiskis, Nanette 1205  
Jones, Adam 1501  
Jones, Catherine 1300  
Jones, Earnest 3315  
Jones, Jack A. 2411  
Jones, Richard G. Jr. 1411, 3114  
Jones, Rick 3205  
Jones, Sarah 2101  
Jones, Virginia 2207  
Jordan, John W. 3402  
Jorgensen, Amy S. 1612  
Jorgenson, Derek A. 2314, 3512  
Juranek, Nicole 3214

### K

Kampa, Melissa M. 1713  
Kampbell, Bryan 1510  
Kaplan, Michael 3303  
Katsion, John R. 3308  
Kauffman, Lydia D. 1512, 2304  
Kearl, Michelle 1302



## Index of Names for CSCA 2013

Keating, Amy T. 2215  
Keller, Kory 2317, 3208  
Kelley, Katherine 1604  
Kendall, Joan 1407  
Kendall, Peggy 3108  
Keohane, Jennie 2203  
Keyton, Joann 2105  
Kim, Hyun-Joo 1711  
Kim, Jihyun 1711  
Kim, Junghyun 1711  
Kim, Sang-Yeon 1711  
Kincaid, Amie 3607  
Kinsley, Liz 2204, 2509  
Kitsch, Sara 2502  
Klaus, Ellen K. 1105  
Kleeman, J. Kole 1103  
Klyukovski, Andrew A. 1412  
Koebele, Tia 2208  
Koesten, Joy 2201  
Kokini, Klod 1101  
Kolodziej-Smith, Renata 2115, 3408  
Kostuch, David 3315  
Kotrous, Michael 3208  
Kramer, Michael W. 3302  
Kranstuber Horstman, Haley 1604, 1713, 2315, 3108, 3511  
Kratzer, Jessica M. W. 1210, 1403, 1509, 1709, 2313, 2501, 3209, 3605, 3608  
Krewson, Hope 1709, 2316  
Kristiansen, Lars J. 3506  
Kristoff, Keagan 3208, 3611  
Ksobiech, Kate 3406  
Kunkel, Adrienne 2103, 2505, 3116, 3302  
Kuwahara, Yasue 2516  
Kuznekoff, Jeffery K. 1304, 1501, 3109, 3203, 3504

### L

Labinski, Nicholas 3103  
Lachlan, Kenneth A. 2505, 3201  
Lacy, Bill 1404  
Lamb, Matt 1505  
Lamoureux, Elizabeth 2407  
Lancaster, Christopher 2115  
Landford, Paige 3315  
Larson, Sean 3308  
Lauzon, Robb 1100, 3413  
Lawrence, B. J. 2212, 3114  
Lawton, Rebecca 2208

## Index of Names for CSCA 2013

Ledbetter, Andrew M. 1107, 2215, 3213, 3410  
Lee, Hyunji 2104  
Leggitt, Mallory 3313  
Leider, Kitty 2508  
LeMaster, Benny 2305  
Leonard, Lynnette G. 2201  
Lever-Mazzuto, Katie 3311  
Lewer, Christine 3315  
Lightfuss, Cody 3113  
Lim, Tae-Seop 1711  
Lin, Xialing 2314, 2505  
Lind, Colene J. 1601, 2502  
Lippert, Lance 0503, 1101, 1509, 1708, 3701  
Lippman, Julia 3503  
Littlefield, Robert S. 0503, 3701  
Liu, Min 2505  
Liu, Ning 2110  
Lockford, Lesa 2107, 3305  
Long, Larry W. 1701  
Long, Vicki 2317  
Long, Ziyu 1101  
Luce, Russell 3405  
Lueders, Allyn 2103, 2204, 3313, 3408  
Lukacovic, Marta 2403  
Lukens, Grace 2508, 3315  
Lumberg, Suzanne 3409  
Lund, Christopher 3315  
Luttrell, Regina 1412, 2316

## M

Macchi, Stacey 2404  
MacDonald, Shauna M. 2509, 3510  
Madison, D. Soyini 3305  
Maer, Maria 1503, 2110  
Maier, Melissa 2410  
Malone, Marc 2102  
Manning, Jimmie 0502, 1110, 1411, 1611, 1703, 2215, 2315, 2411, 2801, 3116, 3410, 3513, 3605  
Manthei, Kirsten 1606  
Mapes, Meggie 1610, 2107  
Martin, Jennifer V. 1103, 3118  
Martin, Melissa 1211  
Martin Carver, Jessica 3603  
Mascarenhas, Mridula 1713  
Mater, Madison 3505

## Index of Names for CSCA 2013

Mattson, Jonathan 3503  
Mattson, Marifran 2103  
May, Amy 3206  
Mayo, Staci 1710, 2312  
Maxon, J. David 3103, 3215  
Maxon, Richard A. 3215  
Maxwell, Kaitlyn 1106  
McDonald, Jessica 3215  
McDonald, Michael 1705, 3109, 3502  
McCauliff, Kristen 1401, 2513, 3104  
McCloskey, Yanavey 1508  
McCullough, Jennifer D. 3204  
McEwan, Bree 2306, 3109  
McGrath, Karen 2116  
McGrew, Heidi 1305, 2112  
McGowen, Sarah Turner 1111, 1507, 1709, 2209, 2406, 3209, 3411, 3512  
McGroarty, Mary 3315  
McKenna, Timothy 1501, 2116, 2409, 2510, 3210, 3509  
McKinney, Mitchell S. 0503, 1511, 1801, 2308, 2414, 3315, 3414, 3610  
McMahan, David T. 1501, 1703, 2207, 2307, 2504, 3212, 3308, 3503, 3701  
McNabb, Nichelle 1401, 1701, 2402, 3402  
McNallie, Jenna 3115  
McNellis, Julie 2313  
McNett, Jared 3315  
McRoy, Susan 3206  
Medlock-Klyukovski, Amanda L. 1412  
Meisenbach, Rebecca 3210  
Melhaff, Stephanie 2317  
Melling, Steven Paul 1603, 3502  
Mendenhall, Jeff 3609  
Messner, Beth 1509  
Metts, Sandra 2215, 3213  
Meyer, Michaela D. E. 3411  
Miczo, Nathan 2215  
Milford, Mike 1300, 1702, 3601  
Millard, Michelle 1307, 1506, 3314  
Miller, Jerry L. 2308, 2503, 3611  
Miller, Kaia M. 2317  
Miller, Westin 2208  
Mills, Melanie B. 1210, 2513, 3608  
Mills, Robert 1302  
Mishra, Suman 3413  
Mitchell, Stephen 3310  
Mitra, Rahul 1707 3602  
Mollenkamp, Julie Rae 1706  
Mongeau, Paul 2215

## Index of Names for CSCA 2013

Monson, Tom 2317  
Montague, Ryan R. 3309  
Moody, Carla 1609  
Moore, Jacki Brucher 1210, 1709, 2113  
Moore, Maria A. 1303, 3211  
Moreland, Jennifer 3509  
Moreno, Kaylee 2317  
Morgan, Joshua 3505  
Morris, Barry 3117  
Moudry, Jerralyn 3204  
Mumba, Mumba 3406  
Murphy, Richard 1410, 1501, 3310  
Mutua, Eddah Mbula 2305, 2408, 3508  
Myerchin, Audra 1409, 1709, 3312  
Myers, Scott A. 0502, 0503, 1110, 1901, 2204, 2506, 3311, 3608

### N

Nagy, Mary E. 1509, 2410  
Nastasia, Diana 1408  
Nastasia, Sorin 1104, 1211, 1408  
Nautiyal, Jaishika 2115  
Nelson, David 2309  
Nelson, Sarah 1612  
Nisbett, Gwendelyn S. 1212, 1508, 2301  
Nesemeier, Heather 1108, 1210, 1305, 1507, 1709, 2113, 3109, 3216, 3514, 3609, 3608  
Neville-Shepard, Meredith 2307, 3408  
Neville-Shepard, Ryan 1107, 2301, 3103, 3601  
Nickel, Kelly 1105, 1704  
Niedzwiecki, Cheri 1211  
Nieto, Claudia 2408  
Nold, Laura 1407  
Norris, Ashlyn 2407  
Norris, Rusty 1705, 2206  
North, Christine 1708  
Northouse, Lisa J. 1510, 2311, 3215  
Norton, Heather 3405  
Novak, David R.  
Nuru, Audra K. 1615, 2101, 2215, 3309  
Nyabuti, Deborah Leiter 1408  
Nyseth, Jeffery 1600

### O

O'Connor, Kala 2109  
Odenweller, Kelly G. 3608  
Ogbondah, Christian 2111

## Index of Names for CSCA 2013

O'Leary, Catina 3406  
Ohl, Jessy 2503  
Okkema, Corrie 3204  
Oldenburg, Chris 3103  
Olson, Lenea 2508  
Olson, Samantha 3315  
Omachinski, Kim 1108, 1711, 2103  
Omilion-Hodges, Leah 1101, 3201, 3302, 3501  
Omori, Kikuko 1711, 3503  
Opp, Mary Haselrud, 3312  
Orbe, Mark P. 1512, 2304, 2516  
Orozco, Sergio 2108  
Osburn, Sandra 1509, 1609  
Osmondson, Erica 2317  
Ovard, James 3101

### P

Paik, Soojeong 2110  
Pappas, Ed 3507  
Parry-Giles, Trevor 1511, 1703, 2308, 2401  
Parson, Donn W. 3507  
Parsons, Aaron 3315  
Paskewitz, Emily A. 3203  
Patrick, Brian 1201  
Paulsen, Jessica 3201  
Paulson, Ali 2317  
Pawlowski, Donna R. 1109, 1213, 1304, 1708, 2407, 2515, 3607  
Pearson, Judy C. 2314  
Pearson, Nancy 1409, 3312  
Pederson, Joshua R. 2314  
Pelletier, Laura K. 1713, 2309  
Pence, Michelle E. 2311  
Pennell, Hillary 2104  
Pennington, Dorthy 1502  
Pennington, Natalie 2215, 2301  
Pensoneau-Conway, Sandy 0501, 2403, 3109, 3205, 3314, 3504  
Petre, Elizabeth A. 1402, 1612, 3102  
Petre, James T. 1402, 2402, 3102  
Petry, Bethany 1101, 1208  
Pfeiffer, Brittany 3110, 3203  
Phair, Krista L. 1702, 2207, 2307  
Phalen, Steven P. 1105, 1613, 2105, 3310, 3509  
Phelps-Ward, Robin 1607, 3605  
Phillips, Anji L. 1403, 1709  
Phillips, Joshua Daniel 2107, 2209, 3512  
Piercy, Cameron 1604

## Index of Names for CSCA 2013

Pillman, Nate 1211  
Pindi Nziba, Gloria 3512  
Pineau, Elyse 3305, 3508  
Pioli, Meghan 3315  
Pisarski, Matt 3315  
Pitts, Dayna 2508  
Pitzer, Natalie 1104  
Pivaronas, Ashley 2317  
Planalp, Sally 3410  
Polt, Emily 2108  
Poole, Mary C. 2105  
Porter, Louis II 1509  
Poynter, Danielle 2204, 2508, 3501  
Praeger, Sandy 1404  
Preiss, Raymond W. 1600  
Prenger, Erica 3115  
Price, John 1603, 2309  
Prickett, Ginny R. 2107  
Priddis, DeAnne 2113, 2313, 2410  
Prince, Marley 2508  
Purnell, David, 3608

### Q

Quandt, Lindsay K. 2502  
Quick, Ashley 2508  
Quinlan, Margaret M. 2116

### R

Rahn, Adam 1303  
Raser, Lisa 3314  
Reed, Charley 1303, 3204  
Reeves, Trevor 2108  
Reinhard, CarrieLynn D. 3204  
Reno, Katie M. 1301, 2316  
Reynard, Leslie 1604  
Reynolds, Carley 1410  
Reynolds, Molly A. 1709, 2313  
Ribarsky, Elizabeth 1410, 1512, 2405, 3215, 3310, 3405, 3607  
Rice, Don 1107  
Rice, Robert 3201  
Richmond, Scott 1301  
Rick, Jessica 3501  
Rickman, Hannah 1300  
Ridle, Cynthia 2404  
Riforgiate, Sarah E. 2215  
Rigdon, Jennifer 3102

## Index of Names for CSCA 2013

Ristic, Igor 1503, 2116, 2311  
Rittenour, Christine 3511  
Ritzenhein, Donald 2203  
Riveness, Elise 3108  
Robbins, Roberta Davilla 3306  
Roberts, Becky Belter 3216  
Roberts, Laura 3406  
Roberts, Tabatha L. 1111, 1301, 2304, 3608  
Robinson, Renee 2313  
Rodriguez, Emily 3513  
Rodriguez, Stephanie Rollie 1209, 1304, 3413, 3514  
Rohner, Sarah 3208, 3611  
Rome, Jennifer M. 1210, 1507, 2501  
Rosamilia, Alexis, 2114  
Rose, Lindsey M. 1207  
Rose, Randall A. 1608  
Rosenberg, Jenny 3313, 3410  
Rosenholtz, Cathy Ellen 2101  
Ross, Elaina 3118, 3209  
Ross, Mary 2116  
Rowland, Robert C. 1401, 3303  
Ruble, Racheal A. 1306  
Rudick, C. Kyle 1209, 1610, 2102, 2213, 2313, 2405, 3118, 3205, 3310, 3510  
Rudick, Christopher 3510, 3611  
Rudnick, Justin 1614, 2501  
Ruhl, Stephanie M. 1614, 2116, 2409, 2510  
Ruiz, Amanda K. 1512  
Russell, Laura D. 1207, 1613, 3106, 3211, 3509  
Russo, Tracy Callway 3501  
Ryan, Colleen 1104  
Rybas, Natalia 2316, 3412

## S

Saint John, Burton III 1302  
Sagardia, Sarah Patten 1508, 3211  
Sanders, Amy E. 1111  
Sanderson, Jimmy 1503  
Sandor, Katelyn 1510  
Sanford, Amy Aldridge 0503, 1102, 1210, 1304, 2113, 3118, 3208, 3608  
Santoro, Patrick 1712, 2509  
Santy, Katelyn 1602  
SaTeles, Gabi 1705  
Saudray, Manon 3315  
Savage, Maureen E. 3204  
Schachtner, Laura 2407

## Index of Names for CSCA 2013

Schaefer, Kimberly 1512  
Schafbuch, Bailey 2407  
Schafer, Nancy 3108  
Schartel, Stephanie 1212, 2301  
Schenck-Hamilin, William 1601  
Schilling, Stacy 3113  
Schleef, Lisa 2209  
Schmidt, Daniel 1104  
Schmidt, Jacqueline 1410, 1605  
Schmidt, Michele R. 1111, 1510  
Schmidt, Molly 3611  
Schmisseur, Amber M. 3215  
Schnoebelen, James M. 1212, 3101, 3401  
Schoenewald, Lauren 2317  
Schopper, Aaron 3505  
Schowalter, Dana M. 1202  
Schreiber, Lisa 2103  
Schrodt, Paul 2215, 2506, 3115, 3210, 3511, 3701  
Schulte, Carol 3607  
Schultz, Rebecca 3315  
Schweighart, Vita 1600  
Scott, Christa 3208  
Self, John W. 1300, 2301  
Self, Robert 3409  
Sellnow, Deanna 3306  
Sellnow, Deborah D. 3201  
Sellnow, Timothy L. 3201  
Seurer, Leah M. 3511  
Sewell, Emily 1201, 1710  
Shadinger, David 1509  
Shafi, Ashik Mohammad 1301  
Shannon, Judy 2105  
Sheeler, Ian 1505  
Sheeler, Kristina Horn 2205, 2513  
Shellenberg, Kate 1105  
Shelton, Audrey 2109  
Shwarz, Ed 3114  
Shim, Cheongmi 1306  
Shuler, Sherianne 0501  
Sills, Liz 2105  
Simmons, Jake 1307  
Simonds, Cheri 1501  
Singer, Ross 1402  
Slagell, Amy 1206, 2511  
Smith, Charlotte Cline 3205  
Smith, Craig Allen 1511, 3315



## Index of Names for CSCA 2013

Smith, Cynthia Duquette 1510  
Smith, James Scott 1508, 3201, 3506  
Smith, Kimberly 2103  
Socha, Tom 2504  
Soliz, Jordan 2215, 3210, 3602  
Song, Hayeon 1711, 3206  
Sorenson, Mary 3105  
Sorrels, Jeff 2512, 3212  
Sosnoski, James 1408  
Soukop, Charles 1600  
South, Andrea Lambert 1408, 1615, 3511  
Spain, Stephanie 1410  
Spangler, Nancy 2201  
Spates, Stephen A. 1208, 1301, 2316, 2505  
Speckhard, Mary 2116  
Spence, Patric R. 1301, 2413, 2505, 3201, 3503  
Spialek, Matthew 1107  
Spinetta, Christine 1607, 3215  
Sprague, Jo 2306, 2506  
Spry, Tami 1307, 2305, 3305  
Spudich, Christine M. 2116, 3215  
Spudich, Dimana 1211  
Sroufe, Katie 3513, 3605  
St. Antoine, Thomas J. 3502  
Stache, Lara C. 1100, 3103  
Stangler, McKay 1601  
Stalker, Jordan 1408  
Starkey, Kathryn 3203  
Starr, Paul 1509  
Stech, Jamie 3214  
Steimel, Sarah 2306, 3202, 3302  
Stein, Lacey N. 3511  
Stephenson-Abetz, Jenna 2215  
Serk, Helen 2504  
Stern, Danielle M. 1203, 1508, 1611, 1703, 2214, 2516, 3209  
Stoecklein, Mary 1206, 2102, 2511  
Stohr, Rachel A. 1603, 3501  
Stoll, Arrington 1615  
Stone, Heather J. 1212  
Stonner, Abigail 2102, 2511  
Stouffer, Ryan 1303, 3310  
Strasser, Daniel S. 1411, 3605  
Stucky, Nathan 3305, 3403  
Suess, Steve 1303  
Summers, Morgan 2311  
Sweet, Derek R. 2412

## Index of Names for CSCA 2013

Swenson, Warren 2108  
Swords, Nathan M. 1213, 1510  
Sypher, Howard E. 1509

### T

Ta, David 2210  
Tapia, John E. 1407, 2307  
Taplin, Jess 3113  
Tarp, Joshua 3208, 3315  
Teal, Briana 2317  
Tedesco, John C. 1511, 2308, 3315  
Tenzek, Kelly E. 1711, 1713, 3206  
Ter Molen, Sherri 2103, 2403  
Terlip, Laura 1602, 1707, 2111, 3111  
Termuehlen, Eric 3406  
Terry, Arthur L. 1701, 3213  
Theye, Kirsten 1107  
Thompson, Blair 2405, 2506, 3115, 3404  
Thompson, Teresa 2201  
Thorson, Allison R. 1604, 3511  
Thorp, Kaitlin 3108  
Tibeso, Ayantu 2408  
Tiffe, Raechel 2209  
Titsworth, Scott 2506  
Tolman, Elizabeth 2316, 3111, 3504  
Tompkins, Paula S. 3211  
Tompkins, Phil 3507  
Topinka, Robert 3502  
Torrens, Amanda 1608, 2116, 3509  
Torres, David 2202  
Towe, Windy J. 2317  
Toyosaki, Satoshi 0501, 1304, 1610, 3413  
Trask, Sara L. 1512  
Trebing, Diana 1711  
Trent, Judith S. 1511, 2204, 2308, 3101  
Tschirhart, Philip 1603  
Tuder, Jennifer L. 1614, 1712, 2107, 2509, 3305  
Turner, Kathie 2401  
Turner, Lynn H. 2515  
Turner, Molly 1507, 3118, 3209  
Tye-Williams, Stacy 1101, 1410, 1707, 2511  
Tyler, Jordan Michael 1510  
Tyma, Adam W. 1111, 1203, 1508, 1611, 2214, 2314, 2413, 2516, 3117, 3210

### U

## Index of Names for CSCA 2013

Uecker, Deborrah 1605  
Underberg, Larry 3405  
Underwood, Rich 3112  
Usera, Daniel A. 3313  
Utah, Chigozirim 1211, 1707

### V

Van Bebber, David 1711  
Vanhorn, Shannon 1409, 1501, 3203, 3312  
Vasquez, Ashley 1201, 1710, 2206, 2312  
Verschelde, Tom 3513  
Vesper, Veronica 1104  
Vidmar, Peter 3315  
Vik, Tennley A. 1210, 1615, 1709, 3309, 3608  
Villamil, Astrid 1306  
Visel, Megan 3208  
Vogel, Judy 1109, 2512  
Vorell, Matthew S. 2105

### W

Waggenspack, Beth 1607  
Wagner, Phil 1410  
Wagner, Zackary 3603  
Wahl, Shawn T. 1307, 2306, 2514  
Wakefield, Cooper S. 1211, 1306, 2110  
Walsh, Rob 1409  
Walus, Scott M. 1303  
Walton, Jennifer 1505  
Walton, Justin D. 1102, 1412  
Walus, Scott M. 1303, 1403, 1711, 3215, 3304, 3503  
Wang, Tiffany R. 1501, 2105, 2215, 2311, 3105, 3404  
Warner, Benjamin R. 1404, 1511, 2502, 3401, 3601  
Warner Colaner, Colleen 3511  
Warren, Jami L. 2313  
Waters, Susan 2501  
Watson, Rebekah G. 1403, 1702, 3201, 3301, 3605  
Webb, Nathan 2103  
Weber, David 1707  
Weishar, Julie 3114  
Weismann, Kimberly 1108, 1210, 1507, 3216, 3312  
Welch, Brenna 1111, 3118  
Welsch, Lindsey 1201, 1710, 2312  
Wendt, David 1109, 2212, 3609  
Werner, Jansen Blake 3103  
Wernet, Mackenzie 3113  
Wertley, Chad 1503

## Index of Names for CSCA 2013

West, Robert 3402  
Westwick, Joshua N. 1501, 3215, 3504  
Wetherell, Matt 3315  
Whitt, Ronald 1501, 2205  
Wickert, Jonathan E. 3302  
Wiebe, Mark 2201  
Wiebers, Tammie 3212  
Wieland, Stacey M. B. 2105, 3302  
Wight, Julie 1704  
Wilder, Austin 2317, 2508  
Wilder, Sarah E. 1510, 2412, 3511  
Williams, Elizabeth A. 1707, 2202  
Williamson, Kasi 2303  
Willis-Rivera, Jennifer 3508  
Willits, Michael 2214, 3503  
Winfrey, Kelly 3401  
Witt, Alexandria 1300  
Woeste, Emma 1106  
Wojno, Abbey E. 1207, 1613, 3109  
Wolff, Lora 1109  
Wong, Norman C. H. 1508  
Wood, Kelly S. 3406  
Woolard, Chad 2115  
Wooldridge, Deborah 3117  
Wright, Anna M. 3313, 3409  
Wright, Courtney 1603  
Wright, Justin 3409  
Wright, Kallia O. 3206  
Wright, Kevin 2109, 3313, 3410

### X

Xing, Chong 2110

### Y

Yale, Robert N. 3215  
Yaquinto, Marilyn 1300  
Yarling, Taylor Lee 2508  
Yaroslaski, Marg 1305, 1609, 2112  
Yeomans, Melinda L. 1607, 3314  
Yi, Junhui 2110  
Young, Cory 2114  
Young, Lance Brendan 3109, 3206  
Young, Leslie 2201  
Young, Myra 2312  
Young, Stephanie L. 0501, 1202, 1612, 2210, 2402, 2503, 3303  
Young, Stephen Dine 1204

## **Index of Names for CSCA 2013**

Yueh, Hsin-I Sydney 1209

### **Z**

Zaher, Zulfia 2408

Zarefsky, David H. 1701, 3303

Ziniel, Jonna 3312

Zhang, Hui 1412

Zhang, Yan Bing 1306, 2110

Zlab, Emily 2317, 2508

Zompetti, Joseph 2203