

CSCA Public Relations Interest Group Minutes

April 16, 2015

3:30-4:45pm

Madison, WI

Proceedings:

- Meeting called to order by Chair, Angela Jerome
- Minutes from 2014 meeting approved.
- Elections:
 - Explanation of each position, and how one rolls into the other.
 - Nominations of Secretary opened
 - Rich Murphy of McKendree University nominated and elected unanimously.
- 2015 Conference report:
 - 14 papers and 4 panels submitted
 - 11 papers and 2 panels accepted
- Top Paper Awarded to Nur Uysal of Marquette University
- Discussion of types of panels/topic ideas for 2016 conference in Grand Rapids, conference theme is “Foundation.”
 - Auto industry, bankruptcy, other Michigan related ideas
 - Political election panel
 - PR instruction
 - Foundation panel of PR scholars (such as Bill Benoit)
- Discussion on how to increase submissions
 - Send emails to PR professors to remind students
 - CRTNET
- Report from Shawn Wahl on 2016 Central States Communication Association convention in order to celebrate a place where colleagues can discuss new teaching ideas, friends can reconnect, and all of us can maintain and build grounding and stability as communication scholars.