

Health Communication 2006

Spring Newsletter

Communication Association Convention, April 5-9, 2006 - Indianapolis
" The Diamond Jubilee: Celebrating the Past While Shaping the Future."

As we get closer to the convention I want to draw your attention to the wonderful panels we have being presented this year - at the end of the following items of interest is a complete list of the panels for the convention.

A few items of interest for the convention and business meeting include:

1. TOP PANEL to be presented on Thursday at 9:30
2. BUSINESS MEETING on Saturday at 5:30pm. The awards for the top panel will be presented at the business meeting so please come and give your support.
3. ELECTION OF OFFICERS - anyone interested in running for Vice-Chair or Secretary, please contact Donna Pawlowski by April 1st so I can put your name on the ballot for the business meeting. We will also take names from the floor. Please also indicate your university and position with your name. Send to drp@creighton.edu
4. PAPER READERS - we will also be in need of paper readers for the 2007 convention - please also submit your names to Donna Pawlowski by April 1st if you are interested serving the interest group in this capacity. Please also indicate your university and position with your name. Send to drp@creighton.edu
5. At the 2005 business meeting there were initial proposals for bylaw changes, thus the following motions will be formally discussed at the 2006 meeting.

A motion to add a student representative as an officer position to the Health Communication Interest Group.

A motion to limit the maximum number of papers allowed for any individual to submit to the Health Communication Interest Group in a given year (number to be decided upon by interest group).

Please review these motions and come with your thoughts about these to the business meeting.

A formal agenda will be brought to the business meeting.

Thank you and I look forward to seeing you in Indianapolis☺

Donna Pawlowski,
Creighton University
Health Communication Chair
(402) 280-2531

Health Communication Interest Group 2006 Convention Panels

Thursday

1108 8:00 AM-9:15 AM Victoria Station D

FROM BASIC NECESSITIES OF FOOD AND MEDICINE FOR YOUR FAMILY TO MEDICAL EXPERTISE AND HIPPA REGULATIONS: PROVIDER COMMUNICATION IS IMPORTANT AT ALL LEVELS

Sponsor: Health Communication

Chair: Carolyn M. Anderson, University of Akron

Participants:

“Meanings of health: Interrogating structure and culture.” Mohan J. Dutta-Bergman, Purdue University, Ambar Basu, Purdue University

“Communicating identity: Parenting a parent.” Tracy Frederick, Southwestern College

“The knowledgeable physician: Identifying expertise in the doctor-patient interaction.” Peggy Kendall, Bethel University

“An analysis of health care providers’ breaches of confidential health information and their contrary perceptions of their actions.” Maria Brann, West Virginia University

Respondent: Lynn M. Harter, Ohio University

1208 9:30 AM-10:45 AM Victoria Station D

TOP PAPERS IN HEALTH COMMUNICATION: RISKY BEHAVIORS AND AT-RISK POPULATIONS

Sponsor: Health Communication

Chair: Donna R. Pawlowski, Creighton University

Participants:

“Telecommunication infrastructure in the context of infant and child mortality: A Two-wave international longitudinal investigation.” Kyoungrae Oh, Purdue University, Induk Kim, Purdue University, Mohan J. Dutta-Bergman, Purdue University*

“Sick and tired: Employee expectations of job satisfaction, organizational climate, and coping behaviors in assisted living centers.” Jeanetta D. Sims, University of Oklahoma, Eileen S. Gilchrist, University of Oklahoma, Toni Siriko, University of

Oklahoma, Cory Cunningham, University of Oklahoma, Vince Falsarella, University of Oklahoma**

“Organizing multiple HIV/AIDS discourses for India’s successful risk communication.”

Avinash Thombre, University of Arkansas, Little Rock

Respondent: Lance R. Lippert, Illinois State University

1308 11:00 AM-12:15 PM Victoria Station D

HEALTH COMMUNICATION CHAIRS AND CHARTER MEMBERS CELEBRATE: REFLECTING UPON THE PAST AND FOCUSING ON THE FUTURE

Sponsor: Health Communication

Chair: James L. Query Jr., University of Houston

Participants:

Carolyn M. Anderson, University of Akron

Lynn M. Harter, Ohio University

Lynda Dee Dixon, Bowling Green State University

Christina S. Beck, Ohio University

Lance R. Lippert, Illinois State University

Donna R. Pawlowski, Creighton University

Joy Koesten, University of Kansas Medical Center

This roundtable discussion of past chairs, who are charter members of the Health Communication Interest Group since 1997, reflect upon history of the interest group. Chairs share their perceptions of the Interest Group’s beginnings, growing pains, successes and their vision for the future of Health Communication.

Having served as Chairs, these individuals share a unique inside perspective of the Interest Group’s collective history. Audience members will also be encouraged to share and celebrate in our Interest Group’s past and generate ideas for our future.

1406 1:00 PM-2:15 PM Victoria Station B

SEEKING INFORMATION AND CONSUMER BEHAVIORS: ANALYSES OF HEALTH COMMUNICATION CAMPAIGN MESSAGES

Sponsor: Health Communication

Chair: Maria Brann, West Virginia University

Participants:

“The relationship between health information seeking and community participation: The roles of motivation and ability.” Ambar Basu, Purdue University, Mohan J. Dutta-Bergman, Purdue University

“The culture centered approach to health campaigns: An examination of the USAID campaign in Haiti.” Jelena Nikodijevic, Purdue University

“College students’ perception of ecstasy health communication: A qualitative study.” Jeffrey Kuznekoff, Illinois State University

“Othering the unhealthy in mediated health messages: An analysis of people’s daily reports on HIV/AIDS.” Min Liu, North Dakota State University

Respondent: Dennis Gouran, Pennsylvania State University

1501 2:30 PM-3:45 PM Grand Central A

CELEBRATING FORMER TOP PAPERS IN HEALTH COMMUNICATION: WHAT SCHOLARS DID? WHERE HAVE PAPERS BEEN PUBLISHED? WHERE ARE THEY GOING?

Sponsor: Health Communication

Chair: Dennis Gouran, Pennsylvania State University

Participants:

Donna R. Pawlowski, Creighton University

Heather J. Carmack, Ohio University

Carolyn M. Anderson, University of Akron

Maria Brann, West Virginia University

Mohan J. Dutta-Bergman, Purdue University

Respondent: Dennis Gouran, Pennsylvania State University

This panel will begin with a content analysis project highlighting the status of the top health communication papers within Central States Communication Association and Regional Journals, followed by a reflection of those scholars who authored some of the of top papers since the beginning of the Health Communication Interest Group in 1997. Panelists will examine how their participation in the interest group enhanced their research endeavors and how their research agendas have changed throughout their careers.

Friday

2308 11:00 AM-12:15 PM Victoria Station D

SPOTLIGHT PANEL: SHAPING THE FUTURE OF ELDERLY CARE

Sponsor: Health Communication

Chair: Eileen S. Gilchrist, University of Oklahoma

Participants:

Susan L. Albers, Executive Director, Indiana Assisted Living Federation of America

Jean MacDonald, Director of Public Policy, Indiana Association for Home & Hospice Care

Emilie Perkins, Director of Special Events and Training, Indiana Association of Homes and Services for the Aging

H. Dan O'Hair, University of Oklahoma

James L. Query, Jr., University of Houston

Toni A. Siriko, University of Oklahoma

The rapidly increasing number of elderly within our population represents a social phenomenon without historical precedent. Projections indicate that the elderly (65 years of age and over) population in the United States will continue to swiftly escalate such that by 2050 one in five Americans will be elderly. Housing and care of these individuals is and will continue to be a significant issue as increasing amounts of time and energy are devoted to organizing and providing care for the aged. In this roundtable dialogue merging research with practical experience, elderly care industry leaders will discuss their experiences and concerns, and organizational and health communication scholars will present current research trends. Topics will include resident safety, decision-making, social support, employee retention and coping, organizational climate, public policy, and directions for future research.

2608 4:00 PM-5:15 PM Victoria Station D

COLLABORATING AND GRANT WRITING IN HEALTH COMMUNICATION

Sponsor: Health Communication

Chair: Dawn O. Braithwaite, University of Nebraska-Lincoln

Participants:

Joy Koesten, University of Kansas Medical Center

Scott Campbell, Michigan State University

Howard Sypher, Purdue University

Ryan Spaulding, University of Kansas Medical Center

Respondent: Dawn O. Braithwaite, University of Nebraska-Lincoln

A great deal of health communication research is based upon large granting institution dollars. Grant writing can be just as daunting as the research project itself; however, it can also be just as rewarding. In order to highlight the spectrum of this process, individuals on the panel will discuss the benefits and pitfalls of collaborative grant writing for projects in health communication.

Saturday

3112 8:00 AM-9:15 AM Haymarket Station A

MULTIPLE PERSPECTIVES IN FAMILY HEALTH ISSUES: CAN WE HEAL THYSELF?

Sponsor: Health Communication

Chair: H. Dan O'Hair, University of Oklahoma

Participants:

Lynda Dee Dixon, Bowling Green State University

Leah E. Bryant DePaul University

Joy Koesten, University of Kansas Medical Center

Donna R. Pawlowski, Creighton University

Panelists will discuss the importance of how family environment and communication patterns of members affect the health status of family functioning. Various issues related to cultural contexts, acute illnesses, age-specific groups, and family life cycles will set the stage for discussion. Panelists will share their experiences from their lines of research, as well as invite the audience members to engage in conversations related to issues of the "family unit" as a core component that contribute to one's health status.

3212 9:30 AM-10:45 AM Haymarket Station A

MENTORS AND MENTEES IN HEALTH COMMUNICATION:

SEASONED AND NEW SCHOLARS CELEBRATE NETWORKING RELATIONSHIPS

Sponsor: Health Communication

Chairs: Abby Gold, North Dakota State University

Min Liu, North Dakota State University

Saturday, April 8 69

Participants:

Mentors:

Leigh Arden Ford, Western Michigan University

Austin Babrow, Purdue University

James L. Query, Jr., University of Houston

Mentees:

Eileen S. Gilchrist, University of Oklahoma

Marianne S. Matthias, Purdue University

Angela Denise Prater, Bowling Green State University

Toni Siriko, University of Oklahoma

This panel brings together seasoned scholars and new scholars in health communication to discuss their experiences and insights about real mentoring in the discipline. Points of discussion include how the mentoring relationship was created, how the mentors and the mentees stayed together and kept in touch,

networked, or how they at times grew apart. Discussion will also include multiple dimensions of the importance of a mentor-mentee relationship.

3604 2:30 PM-3:45 PM Grand Central D

**HIGHLIGHTS IN RESEARCH AND THEORY IN HEALTH COMMUNICATION:
WHAT'S WORKED, WHAT'S NOT, WHAT'S HOT FOR THE FUTURE**

Sponsor: Health Communication

Chair: Leah E. Bryant, DePaul University

Saturday, April 8 82

Participants:

Christina S. Beck, Ohio University

Lynn M. Harter, Ohio University

Lance R. Lippert, Illinois State University

James L. Query Jr., University of Houston

Sandra Petronio, Indiana University-Purdue University, Indianapolis

Authors and editors discuss the status of health communication from various contextual perspectives.

These scholars will identify critical methodologies and theoretical paradigms that have shaped the discipline of health communication. Audience participation and dialogue are encouraged to generate key areas for untapped issues to advance the health communication field.

5:30-6:30 PM

BUSINESS MEETING

3802 Health Communication Grand Central Station B