

## CSCA Public Relations Interest Group Minutes

April 5, 2018  
3:30 -4:45  
Milwaukee, Wisconsin

Meeting called to order by Richard Murphy at 3:30 pm

Approval of Minutes, moved Timothy Sellnow, seconded Benjamin Luttrull

Report for this year's conference, Richard Murphy

Overall submissions are down from last year

Issues with Dan Millar award, Don Ritzenhein volunteered to research and find answers to questions about the award status, endowment, etc.

Conference Report, approved

Elections: Nomination for secretary:

Ben Luttrull, University of Southern Indiana, and  
Sydney Wallace, Wayne State University; ; Sydney elected by ballot

Top Paper Award:

Henry Seeger, Purdue University; "Public Relations Campaigns and the  
Diffusion of innovations: An examination of the 4R Nutrient Stewardship Program"

Top Panel Award:

Crises and Social Media: Differences across various crises and media users  
Ashleigh Say, Wayne State University, submitter

Program Planner Visit for 2019, Omaha Nebraska; Chad McBride, Creighton University

Theme for 2019: "Dialogue"

An online submission system is planned for program planning for the 2019 conference  
Local hotel an improvement over last stay in Omaha, Chad brought Doubletree cookies

Program Ideas for 2019:

Tim Sellnow, University of Central Florida recommended contacting area agriculture  
interests for potential panel ideas.

Ben Luttrull, University of Southern Indiana, mention extremist groups and media,  
especially higher education PR in response to attacks on faculty

Jeff Brand, University of Northern Iowa mentioned finding ways to bring back established scholars not attending, perhaps some panel in recognition of scholarship  
Tim Sellnow, University of Central Florida, recommended work by Kent and Taylor on dialogue in recognition for convention theme  
Promotion of academic and practitioners or Omaha crisis panel  
Possible co-sponsorship with organizational communication  
Debbie Sellnow-Richmond is open to additional suggestions and ideas

Announcements:

Loras College has tenure track PR position available

Tim Sellnow, University of Central Florida announced new journal: *Journal of International Crisis and Risk Communication Research*, volume 1 is out. Will be online and print. Second volume coming soon.

The University of Central Florida also hosts an annual International Crisis and Risk Communication conference and people are invite to submit and participate.

Attendance and sign-up for reviewers conducted

Meeting Adjourned: 4:39 pm