



# CENTRAL STATES COMMUNICATION ASSOCIATION

THE OFFICIAL NEWSLETTER  
JUNE 2019, VOLUME 87, ISSUE 3

## "Borders and Breakthroughs"

## CSCA 2020 CHICAGO-O'Hare, IL

*Photo Courtesy of CVent*



## President's Letter to CSCA Members

CHAD MCBRIDE  
CSCA PRESIDENT

Dear CSCA Members:

First, I would like to thank those of you who submitted your work, helped organize or plan for interest groups and caucuses, and embraced the 2019 of Dialogue. In the weeks since the conference, I am still in awe of the excellent panels, discussions, and dialogue that I witnessed in Omaha this past April—and I was only able to participate in a fraction of the many excellent panels that we had this year.

Also, congratulations again to our association-wide award winners, particularly to Dr. Scott Myers, our most recent inductee to the CSCA Hall of Fame. Please be on the lookout to nominate you or your colleagues for these awards for the 2020 conference. Speaking of the 2020 conference, some of our leadership recently visited the 2020 Chicago location, and I have heard great things about the hotel and surrounding area.



**Chad McBride**  
CSCA President

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We hope that even more people can join us given the convenient location right near the O'Hare airport. Thanks to Dr. Al Gonzalez and his planners for their work in planning next year's conference.

My role for the 2020 conference is planning the Undergraduate Honors Conference portion of the program. Be on the lookout for this call soon, with a deadline in early January 2020 for this student work. As someone who teaches and works at an undergraduate, liberal arts institution, I know how important this part of our conference is. My department at Creighton University has sent many of our students to this conference over the years, and it has been such a special experience for them (even those who were not interested in pursuing graduate work in our discipline). These students particularly appreciate getting to see and network with scholars in the field that they have learned about in their undergraduate courses. If you are willing to serve as a reviewer, chair, or respondent for these students, please contact me at [cmcbride@creighton.edu](mailto:cmcbride@creighton.edu). Also, please talk with your students this fall semester about work they have done or will be doing and encourage them to submit their work in January!

Chad McBride  
President, CSCA

# **Borders & Breakthroughs**

## **CSCA 2020**

**April 14-19**

**O'Hare (Chicago), IL**

# Planning for CSCA 2020: An Update for Everyone

AL GONZALEZ

FIRST VICE PRESIDENT, CSCA

BOWLING GREEN STATE UNIVERSITY



While in Chicago in early June for a visit to next year's conference site, I was remembering that the first time I heard about the Central States Communication Association was from Dr. Jim Golden, then chair of the Communication Department at the Ohio State University. He was teaching a course on Western Rhetoric from a set of notecards that had provided much of the content for *The Rhetoric of Western Thought*, which had just been published.

He talked about going to Chicago for conferences a lot. Decades later, we will be meeting in this storied city with new topics and new concerns but with the same invitational fervor for CSCA that Professor Golden shared with wide-eyed graduate students back in the early 1980s.

Okay, enough with the diachronics. It was at the planner's meeting for the 2020 conference that the scale of the task finally hit me. The room was full of scholars who comprised the leadership team responsible for staging the 2020 conference at the Loews Chicago O'Hare Hotel. I feel very fortunate to be working with such a dedicated and thoughtful team. I attended the CSCA conference in Omaha in 2003 and I never dreamed that I would someday be planning the next meeting!

The theme for the 2020 conference is "Borders and Breakthroughs." My work is located at the intersection of rhetorical criticism and critical intercultural communication. I have always been drawn to the complexity of transitional—or liminal—spaces. Borders are liminal spaces. I have traveled many times to the U.S.-Mexico border, and I have also spent time at the Demilitarized Zone (DMZ) that separates South and North Korea. Ohio has an international border that many residents do not realize—the U.S.-Canada border runs through the middle of Lake Erie. I have been fascinated by the articulations of (non)belonging and (non)legitimacy that borders discursively invoke.

And yet, borders are not absolute. What might seem like a logical divide suddenly can be called into question. In the early 1990s, critical scholars argued that their work should be counted as research in intercultural communication (IC). Prior to this, there was a border between post-positivist theory-building and the critique of power enacted across cultures. The latter was not considered IC research. Eventually, the border was transcended, and a breakthrough occurred that allowed multiple research approaches to count as IC research.

***Borders are paradoxical in that they divide but they also identify where things meet.***

As an association of learners, practitioners, instructors, and researchers, we benefit from a periodic examination of the things that separate us from them and this from that.

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***We should reflect on those conceptual spaces that divide and bring together.***

The recent discussion on CRTNET about the formation of a “Cosmic Communication Division” is exactly about disciplinary borders. The 2020 calls for paper and panel proposals from the CSCA units encourage this reflection. What borders should we question? What borders should we reaffirm? What breakthroughs should we celebrate? These questions outline the thematic core of the next conference.

Having just been at the Loews Chicago O’Hare, I can assert that we have an excellent venue for our next conference, and you don’t want to miss that! More on the program and the venue later. Enjoy the summer and remember that the submission deadline is at the end of the day on October 11.



**Al Gonzalez**  
**First Vice President, CSCA**  
**Bowling Green State University**

**Don't Forget to  
Add Yourself!**



**Join Today!**

# CSCA Welcomes New Executive Director in 2020



TIFFANY WANG  
INCOMING EXECUTIVE DIRECTOR  
UNIVERSITY OF MONTEVALLO

As I look ahead to starting my journey as Executive Director in July 2020, I am excited to work with current Executive Director, Chad Edwards, and our officers and members on continuing to help CSCA reach new heights. Here's a preview of our plans for the next year.

First, we plan to continue to extend CSCA's reach through technological innovations. We hope to optimize the online submission system, online scheduling of conferences, and cloud accounting system and launch a new conference mobile app for #CSCA20 in Chicago. We also hope to continue to grow our social media presence with the talented America Edwards, University of Central Florida, and Matthew Craig, Western Michigan University, at the helm.

In the next year, look for communication-related news items, CSCA updates, and video abstracts promoting *Communication Studies* and *Journal of Communication Pedagogy* articles on your social media feeds.

Second, we plan to continue to internationalize CSCA so we can reach a global audience. I enjoyed seeing Facebook photos from many CSCA friends who attended ICA in Washington, D.C. and look forward to continuing to strengthen our organizational relationship with ICA. I'm also looking forward to reading new issues of the newsletter and scholarship supplement. Kudos to Newsletter Editor Stephen Spates, Missouri State University, and Scholarship Supplement Editor, Sara Baker Bailey, Southern Connecticut State University, who continue to create quality content that highlights our members and our association.

Third, we plan to initiate a mentoring initiative that will build on the ideas generated by our members who participated in the Inclusive Spaces Video Project. I'm excited to work with CSCA officers to develop #CSCA20 programming that will help new and experienced attendees alike feel welcome and included at CSCA. We are also excited to start the

Calloway-Thomas Inclusivity Scholar Speaker Series Fund, named for CSCA Past President and Hall of Famer Carolyn Calloway-Thomas, sponsored by the Ethnicity, Race, International, and Class Issues (ERIC) Caucus, that will bring at least one speaker each year to deliver a lecture/serve on a discussion panel dedicated to the area of inclusive scholarship.

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Fourth, we will be recognizing outstanding scholarship with two new endowed awards next year. The Paul D. Skalski Graduate Student Caucus Award, named for the late Cleveland State University Associate Professor of Communication Paul D. Skalski, will recognize the Top Paper in the Graduate Student Caucus. The COMBOTLABS Award, named after the Communication and Social Robotics Labs, will recognize the Top Paper in the new Communication and Technology Interest Group. We're thankful for our many members who have donated to endow awards that recognize our members' scholarship, teaching, and service.

In closing, I am looking forward to continuing to serve CSCA and eager to see all our association will accomplish in the next five years. I am especially excited to work with Program Planner Debbie Ford, Creighton University, to plan a fantastic conference as we return to the site of my first CSCA, Cincinnati, for #CSCA21. Feel free to reach out to me at [twang@montevallo.edu](mailto:twang@montevallo.edu).

Best, Tiffany

## Upcoming CSCA Conventions

**2020**  
Chicago  
April 14-19

**2021**  
Cincinnati  
March 23-28

**2022**  
Madison  
March 30-April 3

# CSCA 2019 Award Winners

## Kay Award

Debbie S. Dougherty (University of Missouri, Columbia)

## Outstanding New Teacher Award

Kristina M. Scharp (University of Washington)

Amanda J. Holman (Creighton University)



## Cooper Award

**Masters Recipient** - Rikki A. Roscoe (South Dakota State University)

**Doctoral Recipient** - Jessica Welch (Purdue University)

## State Journal Award

*Communication, Speech, and Theatre Association of North Dakota*

Editor: Christina Paxman, Minot State University

## State Manuscript Award - Iowa Journal of Communication

'Let's Make 'Em Squeal' and 'Mitch, That's Not How You Hold a Gun': Alison Lundergrun Grimes and Joni Ernst's Faux Feminine Performance in 2014 Senate Ads" - J. Scott Smith

## Communication Studies Outstanding Article Award -

"African American Women's Language Use in Response to Male Partners' Condom Negotiation Tactics"

Yachao Li, Jennifer A. Samp, Valerie B. Coles Cone, Laura M. Mercer Kollar, Ralph J. DiClemente & Jennifer L. Monahan

## Federation Prize

Leslie J. Harris and Erin Sahlstein Parcell, University of Wisconsin, Milwaukee  
Project: "The Gun Violence Project: Narrative of Violence in Milwaukee"

## Warren award

Dr. Jimmie Manning, University of Nevada, Reno

## CSCA Service Awards

Tony E. Adams

Sara Baker

Karla Mason Bergen

Kristopher D. Copeland

Matthew Craig

Joy Daggs

Katherine Denker

Jennifer C. Dunn

America Edwards

Deanna L. Fassett

Sarah Symonds LeBlanc

Richard E. Murphy

Donald Ritzenhein

Stephanie Rollie Rodriguez

Elaina M. Ross

Matthew Seeger

Stephen Spates

Blair Thompson

Adam Tyma

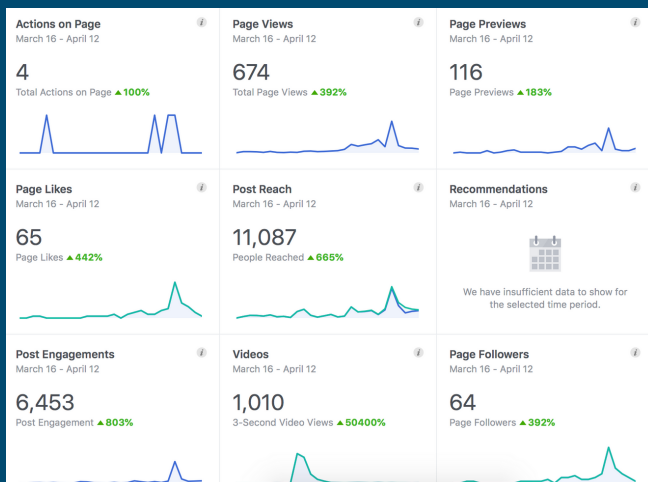
Naomi Yanike

# Join Us on Social Media!



Left: America Edwards (University of Central Florida); Right: Matthew Craig, Western Michigan University

We had a great time interacting with all of you during the 2019 conference! We reached over 11,000 people on Facebook alone! Take a look at the some of the data!



**Central States  
Communication  
Association - CSCA**



**@CSCA\_COM**



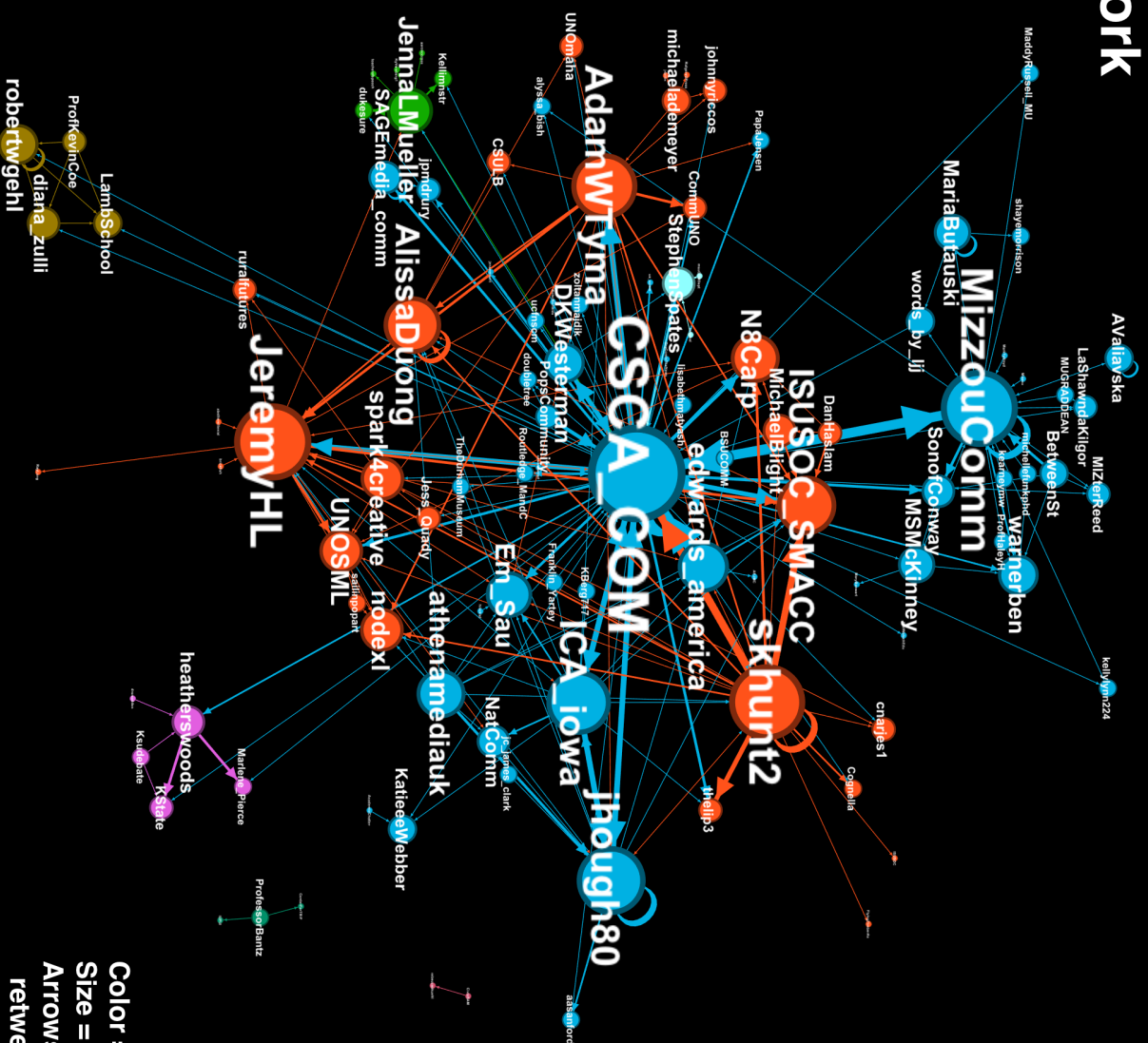
**@CSCA\_COM**

Please continue following and sharing our posts on our social media pages!



# #CSCA19 Retweet / Mention Network

April 1-8, 2019



Color = affinity group / cluster  
Size = overall connections  
Arrows point at account being  
retweeted / mentioned  
Thicker arrows = more frequent  
retweets or mentions

# CSCA Remembers

## **Irwin Mallin**

Irwin Mallin, 56, of Fort Wayne, Indiana, passed away on Monday, May 6th, 2019 laughter after a 3-year battle with cancer. Irwin's last Central States was Milwaukee in 2018.

Irwin proudly worked for IPFW, now Purdue University Fort Wayne, for nearly 20 years. Hundreds of faculty members, thousands of students, and an untold number of community members have become and remain beneficiaries of Irwin's commitment to highly effective teaching and advising.

Irwin was regularly recognized through campus awards as well as regional and national disciplinary awards for effective teaching and Academic Advising. Most notably, Irwin was named Featured Faculty for Service Excellence in Spring 2019; an award that recognized Irwin's significant contributions to revising the advising practices of PFW faculty.

Irwin chose the life of the academy every day; Purdue Fort Wayne became part of his soul—the students, the faculty, the campus. His life was richly filled with students, mentees, faculty, and friends. His career is admirable and the rich legacy he leaves behind will benefit his students and colleagues for generations. Irwin reminded us at the close of most conversations to “Keep hope alive” and to “Be well.”

## **George Ziegelmüller (As seen on Crtnet)**

We are very sad to report that distinguished professor of Communication and internationally recognized debate educator, George William Ziegelmüller, passed away on May 18 in Chicago. George was a professor of communication and debate coach from 1957 – 2006 where he led WayneState debaters to hundreds of championships in the college debate circuit. Under his direction, Wayne State was established as one of the most successful program in the nation.

George Ziegelmüller was born on July 28, 1930 in Speedway City, Indiana and graduated with a Bachelor of Arts degree from DePauw University in 1952. He earned his Master of Arts degree from Southern Illinois University in 1954, and a Doctor of Philosophy in Speech from Northwestern University in 1958.

He was an elder in the First Presbyterian Church, Royal Oak, Michigan; a member of the American Forensic Association (President and journal editor 1973-1978 and recipient of the Distinguished Member Award 1981); a member of the Speech Communication Association, Central States Communication Association (journal editor 1986-1988), Michigan Association of Speech Communication (President, Honorary life member), and Delta Sigma Rho-Tau Kappa Alpha (President, Distinguished Alumni Award recipient 1974).

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He was the recipient of the Alumni Service award from Wayne State University in 1983. He was named the 2000 Michigan Professor of the Year by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education. His book *Argumentation: Inquiry and Advocacy* was considered the standard in the field.

During the 1999 National Debate Tournament, the George Ziegelmüller Award was created to recognize Professor Ziegelmüller for his over 30 years of excellent coaching, timeless commitment to the activity, and numerous contributions to the forensics community. The George Ziegelmüller Award is presented annually at the National Debate Tournament to a faculty member who has distinguished himself or herself in the communication profession while coaching teams to competitive success.

Professor Ziegelmüller was known for his deep commitment to his students, often providing personal support, and sometimes even paying their bills. Alumni fondly remember, and often cite, the “Five D’s” that George used to define the culture of his program and the expectations he had for his debaters:

(No) Drugs and Alcohol - competitors are forbidden from consuming alcohol or illegal substances while at competition.

Dress - students are expected to dress in a professional manner.

Deodorant - Teams travel long distances in small vehicles. Participants were expected to practice appropriate hygiene

Delivery - Students were encouraged to persuade and move their audiences with both the better argument and the best performance.

Decorum - Students were expected to act as ambassadors of the university and the program.

“It’s hard to overstate the impact George had on the debate community and on Wayne State.” said Matthew Seeger, Dean of the College of Fine, Performing and Communication Arts, and former chair of the Department of Communication. “Generations of Wayne State students learned about the power of critical thinking, reasoned discourse, and principled argument from George. He was a supportive colleague and mentor, and an engaged and committed teacher who helped every student he touched. For 45 years, he was the face of Wayne State debate.”

Arrangements for a celebration of his life are being planned for June 28 on the campus of Wayne State. Memorial contributions in his name may be made to the George Ziegelmüller Endowment for Forensics, Wayne State University, Detroit, MI 48202 or by visiting: <https://giving.wayne.edu/donate/cfpca>

# CSCA Statement on NCA Changes

The Executive Board of the Central States Communication Association supports changes within the National Communication Association to be more inclusive and diverse. Believing that excellence emerges from equity, inclusiveness, and diversity, we commit to reexamining CSCA's policies to seek out ways to improve our association's practices. Thank you to those who have been seeking positive changes within NCA and speaking out. We support your work.

M. Chad McBride, President

Alberto Gonzalez, First Vice President

Debra J. Ford, Second Vice President

Amy Aldridge Sanford, Immediate Past President

Chad Edwards, Executive Director

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Sara Baker Bailey  
Scholarship  
Supplement Editor



Stephen Spates  
CSCA Newsletter  
Editor



Chad Edwards  
Executive Director

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Kalamazoo, MI

P: 269.387.3109 | [csca.ed@gmail.com](mailto:csca.ed@gmail.com)