



## Draft Convention Program (12/11/21)

This draft program is available to assist you in preparing to re-connect with your CSCA friends and colleagues at our in-person convention in Madison this March/April. A final version of the program will be posted in March 2022.

We will make every effort to accommodate every special request. However, a convention program brings together thousands of details.

Please report any errors via this survey [link](#) by January 3, 2022, and we will do our best to make corrections. If your affiliation is not listed, please add your affiliation to your submission profile so it can be added to the final version of the program.

If you have any questions about the program or your submission profile, please contact Debbie Ford at [DebraFord@creighton.edu](mailto:DebraFord@creighton.edu).

**Wednesday  
March 30, 2022**

1:00 PM

0100            1:00 PM to 4:00 PM            The Madison Concourse Hotel            University Room

**Preconference: Diversity, Emotional Labor and Survival in Academia**

Sponsor: CSCA Second Vice President

Chair: Ahmet Atay, College of Wooster

Presenters:

matthew heinz, Royal Roads University

Tony Adams, Bradley University

Eddah Mutua, St. Cloud State University

Elizabeth M Lozano, Loyola University Chicago

Ashley R Hall, Illinois State University

Christopher Brown, Minnesota State University, Mankato

4:00 PM

0200            4:00 PM to 7:00 PM            The Madison Concourse Hotel            Caucus Room

**CSCA Executive Committee Meeting #1**

Sponsor: CSCA Executive Director

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

Debra J. Ford, Creighton University

Ahmet Atay, College of Wooster

M. Chad McBride, Creighton University

Tiffany R. Wang, University of Montevallo

Yuping Mao, California State University Long Beach

Deanna Sellnow, University of Central Florida

Donald Ritzenhein, Macomb Community College

Allison R. Thorson, University of San Francisco

Adam W. Tyma, University of Nebraska Omaha

Anna Wright, Illinois College

7:30 PM

0300            7:30 PM to 9:30 PM            The Madison Concourse Hotel            Offsite

**CSCA Staff Dinner**

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Sara Baker Bailey, Southern Connecticut State University

Madison Kirkland, University of Montevallo

Kristina Scharp, University of Washington  
Patric Spence, University of Central Florida  
Lindsey Thomas, Illinois State University  
Kathleen Cesa, KOC Member Services

**Thursday  
March 31, 2022**

**8:00 AM**

1100      8:00 AM to 9:15 AM      The Madison Concourse Hotel      University C

**"It Seemed Too Good to be True, and It Was:" A Critical Exploration of the LuLaRich Documentary**

Sponsor: Popular Culture Interest Group

Chair: Nettie Brock, Morehead State University

Presenters:

Jessica M. Rick, University of Southern Indiana  
Erin Elysia Gilles, University of Southern Indiana  
Summer Shelton,  
Stephanie Young, University of Southern Indiana

1101      8:00 AM to 9:15 AM      The Madison Concourse Hotel      University A

**Amidst the Pandemic: Reconnecting to/through Critical Communication Pedagogy**

Sponsor: Communication Education Interest Group

Chair: Allison Duncan Brenneise, University of Minnesota

Presenters:

David H. Kahl, Jr., Penn State Erie, The Behrend College  
Deanna Leigh Fassett, San José State University  
C. Kyle Rudick, University of Northern Iowa  
Loretta LeMaster, Arizona State University  
Mark Joseph Congdon Jr., Sacred Heart University  
Ahmet Atay, College of Wooster

1102      8:00 AM to 9:15 AM      The Madison Concourse Hotel      University B

**CATs and DATs: Different Approaches to Assessment and the Impact on Learning**

Sponsor: Communication Education Interest Group

Chair: Caroline Tucker, Ball State University

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne  
Joy L. Daggs, Northwest Missouri State  
Brenda Lynn Rourke, Northwest Missouri State University  
Kylie Wilson, Northwest Missouri State University

1103            8:00 AM to 9:15 AM            The Madison Concourse Hotel            Private Dining Room

**CSCA Finance Committee Meeting**

Sponsor: CSCA Executive Director

Chair: Donald Ritzenhein, Macomb Community College

Presenters:

Alberto Gonzalez, Bowling Green State University  
Hsun-Yu Sharon Chuang, Denison University  
M. Chad McBride, Creighton University  
Donna R. Pawlowski, Bemidji State University  
Amy Aldridge Sanford, Middle Tennessee State University  
Jacki Brucher Moore, Kirkwood Community College  
Tiffany R. Wang, University of Montevallo

1104            8:00 AM to 9:15 AM            The Madison Concourse Hotel            Conference IV

**Globalized Rhetorics of Embodiment**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kelly Jensen, University of Wisconsin-Madison

Respondent: Margret Ann McCue-Enser, Saint Catherine University

"Curated Identity: An Analysis of Places of Memory in the Dominican Republic" Emily Scroggins, Colorado State University

"Global and Non-Western Rhetorics: An Inquiry into Methods" Maryam Ahmadi, University of Wisconsin-Madison

"The Ted Bundy Mystique: A Bodily Rhetoric of Whiteness and Geography" Dominique A Salas, University of Wisconsin-Madison

"Yellow Peril and National Belonging: Racialized Womanhood in Early United States Immigration Law" Leslie J. Harris, University of Wisconsin-Milwaukee

1105            8:00 AM to 9:15 AM            The Madison Concourse Hotel            University D

**PSRs and (Re)Connection**

Sponsor: Popular Culture Interest Group

Chair: Kelly L. Adams, University of Missouri

Presenters:

Tucker Robinson, Missouri State University  
Elizabeth Shiller, Ohio University  
Richard Murphy, McKendree University  
Mick B. Brewer, Lincoln University  
Emily Sauter, Minnesota State University, Mankato

1106            8:00 AM to 9:15 AM            The Madison Concourse Hotel            Conference V

**Re-Connecting the Network: Re-Asserting the Collective Strength of Community College Communication Faculty to Position Ourselves for the Future**

Sponsor: Community College Interest Group  
Chair: Jacob Isaacs, University of Minnesota Crookston  
Presenters:

Becky Belter-Roberts,  
Kimberly M Weismann, Williston State College  
Mackenzie Krzmarzick, University of Wisconsin - Stout  
Marg Yaroslaski,

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1107                      8:00 AM to 9:15 AM                      The Madison Concourse Hotel                      Conference II

**Reconnecting around Learning Management Systems**

Sponsor: Instructional Resources Interest Group  
Chair: Diana L. Tucker, Western Governors University  
Presenters:

Anna Wright, Illinois College  
Rita Lynn Rahoi-Gilchrest, Winona State University  
Samantha Dunn, Dakota Wesleyan University

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1108                      8:00 AM to 9:15 AM                      The Madison Concourse Hotel                      Conference III

**Reconnecting with Regional Action: A conversation with The Wisconsin Governor's Task Force on Climate Change.**

Sponsor: Strategic and Applied Communication Interest Group  
Chair: Henry Seeger, Purdue University  
Presenter:

Jeffrey Dean Brand, University of Northern Iowa

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1109                      8:00 AM to 9:15 AM                      The Madison Concourse Hotel                      Conference I

**Representations in Media**

Sponsor: Media Studies Interest Group  
Chair: Alicia Wireman, Indiana Tech

"A Real Italian Woman: A Critical Analysis of Traditional Gender Roles and Culture on MTV's Jersey Shore" Amanda Walsh, The University of Southern Mississippi

"Social media, hashtag hijacking and Public Relations: Case study of #AskChevron" Josh Averbeck; Fanbin Zeng

"WandaVision and Grief: How Wanda Maximoff Aligns and Defies Media Stereotypes of Women and Superheroes Experiencing Trauma" Ellie Weaver, University of Oklahoma

9:00 AM

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1110                      9:00 AM to 5:00 PM                      The Madison Concourse Hotel                      Capitol Ballroom B

**Exhibit Hall Featuring Publishers and Technology - Thursday**

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, University of Washington

9:30 AM

1200 9:30 AM to 10:45 AM The Madison Concourse Hotel Parlor 627

**Argumentation and Forensics Re-Connect Networking Session**

Sponsor: Argumentation and Forensics Interest Group

Chair: Keith Bistodeau, Anoka Ramsey Community College

Presenter:

Scott Jensen, Webster University

1201 9:30 AM to 10:45 AM The Madison Concourse Hotel University D

**Communication Education Interest Group Business Meeting**

Sponsor: Communication Education Interest Group

Chair: Allison Duncan Brenneise, University of Minnesota

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Kathryn B. Golsan, University of Northern Iowa

1202 9:30 AM to 10:45 AM The Madison Concourse Hotel Conference I

**Communication Theory Interest Group Business Meeting**

Sponsor: Communication Theory Interest Group

Chair: Shweta Arpit Srivastava, Monmouth College

Presenters:

Stephen A Spates, Missouri State University

HOCHEOL YANG, California Polytechnic State University

1203 9:30 AM to 10:45 AM The Madison Concourse Hotel Conference V

**Connecting Educators for Cooperative Inquiry: Using Narrative Inquiry to Understand Educator and Student Learning Identities and Growth Experiences**

Sponsor: Short Courses

Chair: Laura D Russell, Denison University

Presenters:

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Tim McKenna-Buchanan, Manchester University

Mary Lahman, Manchester University

Laura D Russell, Denison University

1204	9:30 AM to 10:45 AM	The Madison Concourse Hotel	Senate B
<b>COVID-19 and its Impact on the 2020 Campaign</b>			
Sponsor: Political Communication Interest Group			
Chair: Wm. Bryan Paul, University of Missouri			
Respondent: Joel Lansing Reed, Monmouth College			
"A Thematic Analysis of President Trump's Crisis Communication on Twitter during the COVID-19 Pandemic" Dalu Okoli, Eastern New Mexico University; Darrell Roe; Josh C. Bramlett, Eastern New Mexico University			
"An Unconventional Convention: Rhetorical Approaches to the 2020 Presidential Nominating Conventions" Joshua P Bolton, Salisbury University			
"I Love My Group More Than Ever Before: the COVID-19 Pandemic and Affective Polarization" Go-Eun Kim, University of Missouri, Columbia; Andrea Figueroa-Caballero; Jihye Park, University of Missouri-Columbia			
"The Role of COVID-19 Messaging in 2020 U.S. Senate Facebook Advertisement Campaigns" Nathan Carpenter, Illinois State University			
1205	9:30 AM to 10:45 AM	The Madison Concourse Hotel	Senate A
<b>CSCA Scholar Conversations: Alberto González</b>			
Sponsor: CSCA Past President			
Chairs: EunYoung Lee, Central Washington University; Linsay M. Cramer, Coastal Carolina University			
Presenter:			
Alberto Gonzalez, Bowling Green State University			
1206	9:30 AM to 10:45 AM	The Madison Concourse Hotel	University C
<b>Managing COVID-19: University Administrators describe responding to the Pandemic</b>			
Sponsor: Strategic and Applied Communication Interest Group			
Chair: David L Bodary, Sinclair Community College			
Presenters:			
Deanna Sellnow, University of Central Florida			
Kenneth Lachlan, University of Connecticut			
Donald Ritzenhein, Macomb Community College			
Matthew W. Seeger, Wayne State			
1207	9:30 AM to 10:45 AM	The Madison Concourse Hotel	Parlor 634
<b>Media and COVID-19: Media Use during the Pandemic</b>			
Sponsor: Media Studies Interest Group			
Chair: Jerralyn Moudry, Wisconsin Lutheran College			
"Twitter as the global village during a global pandemic" Luis A Jauregui, Illinois State University			
"Welcome to the Fear of Missing Everything: An Inside View of COVID-19" Matthew M Dorr, Bowling Green State University			
"“Purity Culture Come at Me”: Online Strategies of Christians Queering Purity During the Age of COVID-19" Karly Louise Poyner-Smith, University of Memphis			

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1208            9:30 AM to 10:45 AM            The Madison Concourse Hotel            Conference IV

**On the Horrors of Life: Contemporary Cinematic Horror as Cultural Sensemaking**

Sponsor: Media Studies Interest Group

Chair: Mick B. Brewer, Lincoln University

Presenters:

Anna C. Wilcoxon, Southern Illinois University

Kathleen Turner-Ledgerwood,

Adrienne Darrah, The Pennsylvania State University

Jamie Ascher,

Mick B. Brewer, Lincoln University

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1209            9:30 AM to 10:45 AM            The Madison Concourse Hotel            Conference III

**Queerness in Context: Narratives of Origin & Survival**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Riley K Carroll, Ball State University

Respondent: James Carviou, Missouri Western State University

"Assembling the Queer Origin Story: A New Materialist Analysis of Digital Coming-Out Narratives" David Dooling, University of South Florida

"Surviving as Queer in Education: Creating Inclusive K-12 Environments" Elisa Arizbeht Perez-Garcia, Minnesota State University, Mankato

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1210            9:30 AM to 10:45 AM            The Madison Concourse Hotel            Parlor 629

**Sexual Orientation & Gender Identity Caucus Re-Connect Networking Session**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: William Joseph Sipe, University of Nebraska-Lincoln

Presenters:

Scott Sellnow-Richmond, Southern Illinois University Edwardsville

Dominic Walker-Pecoraro, University of Utah

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1211            9:30 AM to 10:45 AM            The Madison Concourse Hotel            University B

**The State and Future of Interpersonal and Family Communication Theory (Top Panel)**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Shawn C Starcher, Muskingum University

Presenters:

Dawn O. Braithwaite, University of Nebraska-Lincoln

Paul Schrodtt, Texas Christian University

Jody Koenig-Kellas, University of Nebraska-Lincoln

Kristina Scharp, University of Washington

Tony Adams, Bradley University

Kaitlin Phillips, Utah State University



Jeffrey T Child, Kent State University

1212 9:30 AM to 10:45 AM The Madison Concourse Hotel Conference II

**Variants on a Theme – The Inter/Re-/Uncanny Connections and Readings of Contemporary Culture via the MCU**

Sponsor: Popular Culture Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

"Doctor Steven Strange and Problem of Paradigms" Andrew Herrmann, East Tennessee State University

"Sex symbol to leading lady: Natasha Romanoff's portrayal throughout the MCU" Katelyn Lambert, University of Nebraska at Omaha

"Strong Asian Women: Resisting Stereotypes and Redefining Femininity in Marvel's Shang-Chi and the Legend of the Ten Rings" Stephanie Young, University of Southern Indiana

"Time Management: Loki, Polymediated Narrative, and the Necessity of a Distinction between Story and Narrative" Art Herbig, Purdue University, Fort Wayne

"What does that shield mean?" Understanding the surveillance-industrial complex through the MCU's Captain America Arc" Adam W. Tyma, University of Nebraska Omaha

1213 9:30 AM to 10:45 AM The Madison Concourse Hotel University A

**What is the FLC?**

Sponsor: Faculty Learning Community

Chair: Kallia O. Wright, University of Miami

Presenters:

Ahmet Atay, College of Wooster

Ashley R Hall, Illinois State University

Eddah Mutua, St. Cloud State University

C. Kyle Rudick, University of Northern Iowa

Amy Aldridge Sanford, Middle Tennessee State University

Hsin-I Sydney Yueh, Northeastern State University

11:00 AM

1300 11:00 AM to 12:15 PM The Madison Concourse Hotel University D

**Communication Education Top 3 Paper Panel**

Sponsor: Communication Education Interest Group

Chair: Allison Duncan Brenneise, University of Minnesota

Respondent: Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

"Engaging Toward Equity: Repositioning Precarity at the Forefront of Student Needs and Discourse in Higher Education" Rebecca R Todd, University of South Florida

"Experimental Effects of Instructor Aesthetics in the Zoom Classroom: Online Learning Climate and Student Engagement" T. Kody Frey, University of Kentucky; Samantha Shebib; Ben Lynn; Kevin R. Meyer, Illinois State University; Stephen Hunt, Illinois State University

"How Did You Learn to Write Like That? (Re)Connecting First-Generation College Students to Instructor Feedback" Maxwell Anthony Groznik, University of Kentucky; Yea-Wen Chen

1301 11:00 AM to 12:15 PM The Madison Concourse Hotel University A

**Connecting in navigating international contexts**

Sponsor: Intercultural Communication Interest Group

Chair: John R. Baldwin, Illinois State University

Respondent: John R. Baldwin, Illinois State University

"Implicit Theories of Relating: A Phenomenological Investigation of First-Year International Students' Experiences of Connection During a Global Pandemic" Laura D Russell, Denison University; Vy Doan

"Scholarly Advice-Giving on Muslim Migration: A Qualitative Content Analysis" Md Enamul Kabir, Bowling Green State University

"Taiwanese Netizens' Identity Reconnection and Transformation through Cultural Terms under US-China Relations" Hsin-I Sydney Yueh, Northeastern State University

1302 11:00 AM to 12:15 PM The Madison Concourse Hotel University B

**Connecting Research and Practice: Five Research Based Organizational Training Modules**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Sabrina Alicia Fuller, University of Wisconsin - Milwaukee

Respondent: Erika Kirby,

"Emotion and Leadership Within Virtual Organizations Training Aid" Rachel Zawicki; Emily Adkins

"Emotion and Work-Life Spillover Among Adventure Workers: Case Study Training" Emily Godager, University of Wisconsin-Milwaukee; Kari Pink, University of Wisconsin-Milwaukee

"Emotional Labor and Burnout in Graduate Departments" Natalie Williams; Megan Montgomery, University of Wisconsin-Milwaukee

"Fostering Positive Emotional Contagion Through Communication Training" Joshua Holt; Sierra Kane, University of Wisconsin, Milwaukee

"Releasing Emotions: Understanding Emotional Labor and Effective Strategies to Mitigate Negative Consequences" Clay Liebherr; Jacki Willenborg, University of Wisconsin-Milwaukee

1303 11:00 AM to 12:15 PM The Madison Concourse Hotel University C

**Creating Closeness and Connection in the College Classroom**

Sponsor: Communication Education Interest Group

Chair: Jennifer Zheng, Illinois State University

Presenters:

Aimee Miller-Ott, Illinois State University

Lance Rolland Lippert, Illinois State University

Leah Elizabeth Bryant, DePaul University

Katie Greenan, University of Indianapolis

Fred Leighton,

Susan Wildermuth, UW-Whitewater

Sumitra Srinivasan,

1304      11:00 AM to 12:15 PM      The Madison Concourse Hotel      Parlor 634

**Critical Interpersonal and Family Communication Studies: What's Next?**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Jimmie Manning, University of Nevada, Reno

Presenters:

Kathy Denker, Ball State University  
Tony Adams, Bradley University  
Kristina Scharp, University of Washington  
Savaughn Estelle Williams, University of Kansas  
Danielle M Stern, Christopher Newport University  
Jimmie Manning, University of Nevada, Reno

1305      11:00 AM to 12:15 PM      The Madison Concourse Hotel      Conference II

**Critical Perspectives on Race and Gender in Popular Culture**

Sponsor: Popular Culture Interest Group

Chair: Stephanie Young, University of Southern Indiana

Respondent: Tasha R. Dunn, The University of Toledo

"Media Flow in the Global South: Perspectives from Documentary Filmmakers" Ololade Afolabi, Southern Illinois University Carbondale

"Post-Black Arts Movement Black Aesthetics: Themes in Jordan Peele's Work" LOREN EZRA WHITMAN, University of Illinois at Chicago

"Stand By Your Man: Women and (Post)Feminism in Modern Country Music" Evan Lobdell, Illinois Stae University

"Televising Popular Feminism" Sarah Kornfield, Hope College; Elizabeth Pomeroy Bassett, Hope College

1306      11:00 AM to 12:15 PM      The Madison Concourse Hotel      Conference I

**CSCA 2023 Program Planners Meeting**

Sponsor: CSCA Executive Director

Chair: Ahmet Atay, College of Wooster

Presenters:

Jenn Anderson, South Dakota State University  
Jacob Isaacs, University of Minnesota Crookston  
Scott Jensen, Webster University  
Joy L. Daggs, Northwest Missouri State  
Sarah Symonds LeBlanc, Purdue University Fort Wayne  
Kenneth Lachlan, University of Connecticut  
Stephen A Spates, Missouri State University  
Shweta Arpit Srivastava, Monmouth College  
Amy Aldridge Sanford, Middle Tennessee State University

Kate Ksobiech, UNLV  
 Daniel Casey, University of Wisconsin- Milwaukee  
 DeAnne Priddis, Middle Tennessee State University  
 Diana L. Tucker, Western Governors University  
 Seokhoon Ahn, Central Washington University  
 Shawn C Starcher, Muskingum University  
 Tucker Robinson, Missouri State University  
 Seth Frei, Texas State University  
 Meggie Mapes, University of Kansas  
 Wm. Bryan Paul, University of Missouri  
 Nettie Brock, Morehead State University  
 Chad M Nelson, Florida Gulf Coast University  
 Scott Sellnow-Richmond, Southern Illinois University Edwardsville  
 Gayle M Pohl, University of Northern Iowa  
 Henry Seeger, Purdue University  
 Aimee Lau, Wisconsin Lutheran College  
 Becky DeGreeff, University of Wisconsin - Stout  
 Tiffany R. Wang, University of Montevallo

1307            11:00 AM to 12:15 PM            The Madison Concourse Hotel            Conference IV

**Exploring The Normative Implications of Political Communication**

Sponsor: Political Communication Interest Group

Chair: Waqas Mahmood, GIFT University

Respondent: Katelyn E. Brooks, Purdue University

"Assessing the Effectiveness of Bipartisan News Exposure to Improve Political Trust" Anthony Woodall, University of Oklahoma

"Protecting the Virgin Bride: Separate Spheres and Sacred Space in Religious Freedom Rhetoric" Taylor Katz, University of Wisconsin-Milwaukee

"The dark tetrad, social dominance orientation, and online political discussion" Cory David Taylor, West Virginia University

"Vice over Virtue: The Polarizing Effect of Political Entertainment" Emily Stouffer, University of Arkansas; Dani Jackson; Freddie J Jennings, University of Arkansas

1308            11:00 AM to 12:15 PM            The Madison Concourse Hotel            Conference V

**Growing as a Scholar: Graduate Student Research in Progress**

Sponsor: Graduate Student Caucus

Chair: Jihyun Kim, University of Central Florida

"Communicator characteristics + expectancy violations" America L. Edwards, University of California Santa Barbara

"Down the Valley: The Living Experiences of Prostate Cancer Survivors in the Delta of Northeast Arkansas" Samuel Noi, Kent State University

"Information seeking and perception of risk in the beginnings of the COVID-19 pandemic: Leveraging public data with scholarly insight" Matthew James-Andrew Craig, Kent State University

"I'm (Not) Saying That!: Analyzing the Relationship between Religious Centrality and Inclusive Language" Lakelyn E Taylor, University of Central Florida; Tracy Gulliford, University of Central Florida

"“Don't suffer in silence”: A thematic analysis of battling postpartum depression and perseverance through #PPDAwareness on TikTok" Kelsey Lunsford

12:30 PM

1400 12:30 PM to 1:45 PM The Madison Concourse Hotel Conference V

**Coming Together Through Collective Trauma, Storytelling, and Activism**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kaila Prins, University of Wisconsin Madison

Respondent: Matthew Meier, DePauw University

"Burkean Instagram: The Dramatic Re-Telling of Police Brutality in Summer 2020" Rebekah Joy Mangels, Wheaton College

"Scarring Trauma: Individualized Participation and Affectivity of National Trauma at the 9/11 Memorial and Museum" Alicen M Rushevics, University of Wisconsin Madison

"Thinking 'We' as a Collective Noun: An Essay on Elizur Goodrich's Sermon of May 10, 1787 "The Principle of Civil Union and Happiness Considered and Recommended"" William Ross Cooney, University of Nebraska Omaha

"“Our Pain Makes Us Family”: Collective Trauma and March For Our Lives's Anti-Gun Violence Activism" Kelly Jensen, University of Wisconsin-Madison

1401 12:30 PM to 1:45 PM The Madison Concourse Hotel Conference I

**Communication and Technology Interest Group Business Meeting**

Sponsor: Communication & Technology Interest Group

Chair: Jihyun Kim, University of Central Florida

Presenters:

Jihyun Kim, University of Central Florida

Kenneth Lachlan, University of Connecticut

Patric Spence, University of Central Florida

1402 12:30 PM to 1:45 PM The Madison Concourse Hotel University A

**Ethnicity, Race, International, and Class Concerns Caucus Business Meeting**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Eddah Mutua, St. Cloud State University

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University

David A. Wendt, Iowa Wesleyan University

1403 12:30 PM to 1:45 PM The Madison Concourse Hotel Parlor 627

**Media Studies Interest Group: Re-Connect Networking Session**

Sponsor: Media Studies Interest Group  
Chair: Tucker Robinson, Missouri State University  
Presenters:

Michelle Calka, Manchester University  
Jerralyn Moudry, Wisconsin Lutheran College  
Tasha R. Dunn, The University of Toledo  
Dana Schowalter, Western Oregon University  
Nettie Brock, Morehead State University

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1404                      12:30 PM to 1:45 PM                      The Madison Concourse Hotel                      Parlor 629

**Networking Session: Connecting Health Communication Scholars Across the Career Span from Graduate Student to Full Professor**

Sponsor: Health Communication Interest Group  
Chair: Jenn Anderson, South Dakota State University  
Presenters:

Kendal Catherine Lyssy, University of North Texas  
Sydney O'Shay, Utah State University  
Shawn C Starcher, Muskingum University  
Leah Elizabeth Bryant, DePaul University  
Jennifer Samp,

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1405                      12:30 PM to 1:45 PM                      The Madison Concourse Hotel                      University D

**Political Communication Business Meeting**

Sponsor: Political Communication Interest Group  
Chair: Josh C. Bramlett, Eastern New Mexico University  
Presenters:

Wm. Bryan Paul, University of Missouri  
Jihye Park, University of Missouri-Columbia

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1406                      12:30 PM to 1:45 PM                      The Madison Concourse Hotel                      Parlor 634

**Pursuing a Career in the Academy (Lessons Learned from Scholars of Color)**

Sponsor: Faculty Learning Community  
Chair: Ashley R Hall, Illinois State University  
Presenters:

Carolyn Calloway-Thomas, Indiana University  
Yuping Mao, California State University Long Beach  
Christopher Brown, Minnesota State University, Mankato  
Kristina Scharp, University of Washington  
Natasha Howard, Morehouse College

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1407                      12:30 PM to 1:45 PM                      The Madison Concourse Hotel                      University B

**Shared Governance: What Role do we Play as Instructors at our Institution and How Does This Impact Our Ability to Re-connect With Students?**

Sponsor: Instructional Resources Interest Group

Chair: Marg Yaroslaski,

Presenters:

Kim Marie Omachinski, University of Wisconsin Milwaukee

Heather Nesemeier, Minnesota State University Moorhead

Jacob Isaacs, University of Minnesota Crookston

Marg Yaroslaski,

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1408                      12:30 PM to 1:45 PM                      The Madison Concourse Hotel                      Conference III

**State of Missouri Spotlight: The Pedagogy of Care: Sharing Empathy in Communication and Performance Learning Spaces**

Sponsor: States Advisory Council

Chair: Randy K. Dillon, Missouri State University

Presenter:

Scott Jensen, Webster University

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1409                      12:30 PM to 1:45 PM                      The Madison Concourse Hotel                      Conference III

**State of North Dakota Spotlight: Re-connecting through Online Engagement, Moving Beyond the Discussion Board**

Sponsor: States Advisory Council

Chair: Becky DeGreeff, University of Wisconsin - Stout

Presenters:

Jonna Reule, Valley City State University

Shannon C VanHorn, Valley City State University

Kyle Robert Vareberg, Northeastern State University

Kimberly M Weismann, Williston State College

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1410                      12:30 PM to 1:45 PM                      The Madison Concourse Hotel                      Conference IV

**Top Panel in Strategic & Applied Communication: Reconnecting research and assessment with strategic action against climate change.**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Stacey Lea Connaughton, Purdue University

Presenters:

Bailey C Benedict, California State University - San Bernardino

Henry Seeger, Purdue University

Lyn Van Swol,

Maureen Wieland, Missouri Southern State University

2:00 PM

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1500                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      Parlor 634

**Communicating Experiences and Sensemaking**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Jaclyn S. Marsh, University of Texas at Tyler

"Family Communication Interactions and Impact on Caregiver Burden" Kellie Welch Smith, Texas A&M University, Corpus Christi

"Experiences of Domestic Violence as Told on Reddit" Josephine K Boumis, University of South Florida; Dennis DeBeck, University of South Florida

"“They didn’t want you”: A Qualitative Inquiry of Communication Regarding Birth Parents in Adoptive Families" Olivia P Watson, University of Missouri-Columbia

"“We Keep it All Here”: Using Relational Dialectics 2.0 to Understand the Experiences of Black Students Attending Rural HBCUs" Mick B. Brewer, Lincoln University

1501                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      Conference IV

**Competitive Papers in the Graduate Student Caucus: defining clarity and exploring media representation**

Sponsor: Graduate Student Caucus

Chair: Margaret Baker, Hamline University

Respondent: Jillian Schemenauer, University of Wisconsin-Milwaukee

"Instructor Clarity: Working Towards a Cohesive Definition" Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee

"Queer Eye for the Christian Guy" Kristina M Lee, Colorado State University

"Work and Life Off of the Grid: Representations of the Ideal Worker in the Series Life Below Zero" Michael Cody Coker, University of Wisconsin-Milwaukee

1502                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      University A

**Ethnicity, Race, International, and Class Concerns Caucus Top Papers**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Jennifer Morey Hawkins, St. Cloud State University

Respondent: Anke Wolbert, Eastern Michigan University

"“I looked in the mirror. I was like, ‘Where?’”: Grappling with ethnic and racial identity after receiving direct-to-consumer genetic test results" Amy Aldridge Sanford, Middle Tennessee State University; Rosie Banda; Carmen Tejeda-Delgado; Patricia Lynn Hernandez, Texas A&M University-Corpus Christi; Delaney Vampran-Foster; Angela Walker

"The tale of two tech giants: A narrative analysis of immigrant success and the trope of the American dream" Ana Lisa Eberline, University of Illinois

"Surveillance and the Relationship Between the U.S. Press, Police, and Black Activists CO-AUTHORED) STUDENT DEBUT PAPER" Marianne Vanderbeke, Bowling Green State University; Brionna Nicole Scebbi, Bowling Green State University

1503                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      Parlor 638

**Fandom, Fanfiction, and (Re)Connecting**



Sponsor: Media Studies Interest Group  
Chair: Tucker Robinson, Missouri State University

Presenters:

Kelly L. Adams, University of Missouri  
Anna J DeGalan, Bowling Green State University  
Macy Dunklin,  
Jessica Noe,  
Madison Ann Pollino, Bowling Green State University  
Emily Sauter, Minnesota State University, Mankato

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1504                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      Caucus Room

**JEDI Initiatives: A Roundtable Showcase of Communication Pedagogies**

Sponsor: Communication Education Interest Group  
Chair: Kathryn B. Golsan, University of Northern Iowa

Presenters:

Allison Duncan Brenneise, University of Minnesota  
Mark Joseph Congdon Jr., Sacred Heart University  
Quang Ngo,  
Gabriel Cruz, University of North Carolina at Greensboro  
Ahmet Atay, College of Wooster  
Kendal Catherine Lyssy, University of North Texas  
Antonio Spikes, Coe College

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1505                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      University C

**Living a life of health, engagement, impact, and moving forward?**

Sponsor: CSCA Next Leaders Network  
Chair: Kendra Knight, DePaul University

Presenters:

Carolyn Calloway-Thomas, Indiana University  
Danielle M Stern, Christopher Newport University  
Jimmie Manning, University of Nevada, Reno  
Eddah Mutua, St. Cloud State University  
Adam W. Tyma, University of Nebraska Omaha

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1506                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      University B

**Navigating the Job Market: A (Supportive) Forum**

Sponsor: Interpersonal and Family Communication Interest Group  
Chair: Brooke Wolfe, University of Washington

Presenters:

Dawn O. Braithwaite, University of Nebraska-Lincoln  
Jennifer Jackl,  
Lauren Jean Johnsen, University of Memphis

Paul Schrod, Texas Christian University  
Valerie Cronin-Fisher, Governors State University

1507 2:00 PM to 3:15 PM The Madison Concourse Hotel Offsite

**Organizational Communication in Action: Local Tour (Part One)**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Presenters:

Seth Frei, Texas State University

Tim McKenna-Buchanan, Manchester University

1508 2:00 PM to 3:15 PM The Madison Concourse Hotel Parlor 627

**Performance Studies and Autoethnography Re-Connect Networking Session**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Molly Wiant Cummins, University of Texas Arlington

Presenters:

Meggie Mapes, University of Kansas

Tasha R. Dunn, The University of Toledo

1509 2:00 PM to 3:15 PM The Madison Concourse Hotel Conference II

**Presidential Spotlight: Reconnect through Resistance: Authoritarianism, Nativism and Asian Communities in the U.S. and Abroad**

Sponsor: CSCA President

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

Hsin-I Cheng, Santa Clara University

Chiaoning Su, Oakland University

Hsin-I Sydney Yueh, Northeastern State University

Andrew Gilmore, Central State University

1510 2:00 PM to 3:15 PM The Madison Concourse Hotel Conference III

**Reconnecting Through the Performance of Food Ritual**

Sponsor: Communication Theory Interest Group

Chair: Shweta Arpit Srivastava, Monmouth College

"Andiámolo!: Food as Cultural Performance" Jennifer Willis-Rivera, University of Wisconsin - River Falls

"Food as a Communication of Self-image and Cultural Identities: An Autoethnographic Performance" Cory L Young, Ithaca College

"Reconnecting to Intergenerational Matriarchs through the Performance of Family Recipes" Trudi Peterson, Monmouth College

"‘I’m the boss of the house and my wife says so’: Performances of Resistance and Compliance in Eleanor’s Kitchen" Lori Walters-Kramer, Monmouth College

1511 2:00 PM to 3:15 PM The Madison Concourse Hotel Senate A

**State of Illinois Spotlight: Well-Being: Taking Care of Community**

Sponsor: States Advisory Council

Chair: Anna Wright, Illinois College

Presenters:

Lindsey Thomas, Illinois State University

Nathan Carpenter, Illinois State University

Byron Craig,

Kathleen Adele Craven, Illinois State University

Lee Anne Hale,

Stephen Hunt, Illinois State University

Abbie Paul,

1512 2:00 PM to 3:15 PM The Madison Concourse Hotel Conference V

**Teaching Strategies for Introduction to Communication and Sport A Short Course**

Sponsor: Short Courses

Chair: David A. Wendt, Iowa Wesleyan University

Presenter:

Scott Jensen, Webster University

1513 2:00 PM to 3:15 PM The Madison Concourse Hotel University D

**Top Papers in Political Communication**

Sponsor: Political Communication Interest Group

Chair: Josh C. Bramlett, Eastern New Mexico University

Respondent: Joel Lansing Reed, Monmouth College

"Political Commentaries’ Persuasive Power on Right-wing Populists’ Argument Repertoire: An Experiment" Kai Xu, Washburn University

"Reactions to the Events at the U.S. Capitol on January 6, 2021: Value-Expressive Communication as Political Communication" Jenn Anderson, South Dakota State University; Kathryn D Coduto, South Dakota State University

"‘We Totally Owned Him, Bro’: Political Influencers and the Construction of Debate on Social Media" Joshua Atkinson, Bowling Green State University

"Reclaiming the Center: Constitutive Rhetoric and the "Moderate Ethos" in Crossover Endorsements for Joe Biden in the 2020 Presidential Election (Top Paper)" Ryan M Neville-Shepard, University of Arkansas

1514 2:00 PM to 3:15 PM The Madison Concourse Hotel Conference I

**Undergraduate Education and Administration Section Business Meeting**

Sponsor: Undergraduate Education and Administration Section

Chair: Aimee Lau, Wisconsin Lutheran College

Presenters:

Donna R. Pawlowski, Bemidji State University

Joy L. Daggs, Northwest Missouri State

3:30 PM

1600 3:30 PM to 4:45 PM The Madison Concourse Hotel Conference III

**Accommodating students of various backgrounds in crisis and upholding fairness**

Sponsor: Intercultural Communication Interest Group

Chair: Seokhoon Ahn, Central Washington University

Presenters:

EunYoung Lee, Central Washington University

Jennifer Morey Hawkins, St. Cloud State University

Linsay M. Cramer, Coastal Carolina University

Eddah Mutua, St. Cloud State University

1601 3:30 PM to 4:45 PM The Madison Concourse Hotel University A

**Activism, Communication Ethics, and Social Justice Business Meeting**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Wendy K. Z. Anderson, University of Minnesota

Presenters:

Jenn Anderson, South Dakota State University

Brittany Ann Knutson, University of Minnesota—Twin Cities

1602 3:30 PM to 4:45 PM The Madison Concourse Hotel University C

**Belonging on Campus**

Sponsor: Communication Education Interest Group

Chair: Dylan Patterson, Ball State University

Respondent: Leah Elizabeth Bryant, DePaul University

"Communication Stressors Encountered During COVID-19 Impacted Learning: Analyzing College Student Narratives of Instructor and Peer Interactions" Julie Apker, Western Michigan University

"Fostering online campus affiliation: Social presence, student identity, and peer connection in online learning" Caitlyn Kolhoff, Central Michigan University

"Mentoring to Transgress: An Intersectional-Dialectical Approach to Mentorships" Mick B. Brewer, Lincoln University

"Teachers sense of belonging: An analysis of organizational orientation in relation to teacher satisfaction." Dakota C Horn, Bradley University

1603 3:30 PM to 4:45 PM The Madison Concourse Hotel Conference I

**Building a Narrative Through Digital Mobilization**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Wm. Bryan Paul, University of Missouri

Respondent: Gordana Lazic, Missouri State University

"Fireside chats in the age of social media: A pentadic analysis of Alexandria Ocasio-Cortez's Instagram stories" India Hagen-Gates, Southern Illinois University

"Share the Narrative: A Rhetorical Approach to the Digital Mobilization of #MeToo (2017)" Rocky Roque, University of Illinois Chicago

"The Instagram Page of Alexandria Ocasio-Cortez: A Case Study in the Application of Radical Feminism on Social Media" Julia b Henry, The University of Kansas

"Wellness Influencers Versus Dietitians: A Critical Analysis of Rhetorical Strategies Used to Promote or Debunk Diet Culture" Jillian Schemenauer, University of Wisconsin-Milwaukee

"Who is Richard Kozul-Wright, the Very Possibility of Bureaucratic Eloquence, and the Progress of the UN Climate Change Meetings" Tom Duncanson, Green Citizen Diplomacy Project

1604

3:30 PM to 4:45 PM

The Madison Concourse Hotel

Parlor 627

**CSCA Next Leaders Network Social**

Sponsor: CSCA Next Leaders Network

Chair: Kathy Denker, Ball State University

Presenters:

Alberto Gonzalez, Bowling Green State University

Debra J. Ford, Creighton University

Ahmet Atay, College of Wooster

M. Chad McBride, Creighton University

Tiffany R. Wang, University of Montevallo

Yuping Mao, California State University Long Beach

Deanna Sellnow, University of Central Florida

Donald Ritzenhein, Macomb Community College

Allison R. Thorson, University of San Francisco

Adam W. Tyma, University of Nebraska Omaha

Anna Wright, Illinois College

1605

3:30 PM to 4:45 PM

The Madison Concourse Hotel

University B

**Interpersonal and Family Communication Interest Group Business Meeting**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Lindsey Thomas, Illinois State University

Presenters:

Cimmiaron Alvarez, University of Washington

Shawn C Starcher, Muskingum University

Kristina Scharp, University of Washington

1606

3:30 PM to 4:45 PM

The Madison Concourse Hotel

Conference V

**Moving Beyond Communication and Understanding Connection is Key!**

Sponsor: Short Courses  
Chair: Kevin M. Coleman, KMC EMPOWERMENT LLC

1607 3:30 PM to 4:45 PM The Madison Concourse Hotel Offsite

**Organizational Communication in Action: Local Tour (Part Two)**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Presenters:

Seth Frei, Texas State University  
Tim McKenna-Buchanan, Manchester University

1608 3:30 PM to 4:45 PM The Madison Concourse Hotel Conference II

**Reconnecting through Media in the Classroom**

Sponsors: Instructional Resources Interest Group; Media Studies Interest Group  
Chair: Samantha Dunn, Dakota Wesleyan University

Presenters:

Kristen Pengelly,  
Tao Zhang, Utah State University  
Ahmet Aksoy, Texas Tech University

1609 3:30 PM to 4:45 PM The Madison Concourse Hotel Conference IV

**Self-Reflection Papers Post-COVID**

Sponsor: Instructional Resources Interest Group  
Chair: Jaclyn Shetterly, Bowling Green State University

Presenters:

Kim Marie Omachinski, University of Wisconsin Milwaukee  
Ann Jabro,  
Laura Seroka, Berea College  
Kelly Soczka Steidinger, Mid-State Technical College  
Sumitra Srinivasan,  
Kristi Wilkum, UW Fond du Lac

1610 3:30 PM to 4:45 PM The Madison Concourse Hotel University D

**Strategic and Applied Communication Interest Group Business Meeting**

Sponsor: Strategic and Applied Communication Interest Group  
Chair: Ashleigh M. Day, The University of Texas at Tyler

Presenters:

Henry Seeger, Purdue University  
Xianlin Jin, The University of Toledo

1611            3:30 PM to 4:45 PM            The Madison Concourse Hotel            Parlor 629

**Sports Communication Interest Group Re-Connect Networking Session**

Sponsor: Sports Communication Interest Group  
Chair: David A. Wendt, Iowa Wesleyan University  
Presenter:  
Scott Jensen, Webster University

5:00 PM

1700            5:00 PM to 6:15 PM            The Madison Concourse Hotel            University A

**Activism, Communication Ethics, and Social Justice Top Papers**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group  
Chair: Jenn Anderson, South Dakota State University  
Respondent: Wendy K. Z. Anderson, University of Minnesota  
"BLM Movement Frames among the Muted Voices: Actor-Generated Infographics on Instagram during #BlackoutTuesday (Top Paper)" Kirsten M. Weber, Central Michigan University; Bradley H. Madsen, Central Michigan University; Holly Smith; Tisha Dejmamee; Zulfia Zaher  
"Navigating Tensions in "The Employables"" Allison Duncan Brenneise, University of Minnesota; Mark Joseph Congdon Jr., Sacred Heart University  
"The Domination of the Soviets, The Freedom of the Americans, The Horror of Anarchism" Joshua H Hendricks, University of Southern Mississippi  
"Blind Adults on the Move: Examining the Effects of Self-Efficacy on Blind Adults' Intention to Exercise" Kendal Catherine Lyssy, University of North Texas

1701            5:00 PM to 6:15 PM            The Madison Concourse Hotel            Parlor 634

**Connecting in the Classroom: Popular Culture and Pedagogy**

Sponsor: Popular Culture Interest Group  
Chair: Stephanie Young, University of Southern Indiana  
Presenters:  
Jessica M. Rick, University of Southern Indiana  
Art Herbig, Purdue University, Fort Wayne  
Andrew Herrmann, East Tennessee State University  
Adam W. Tyma, University of Nebraska Omaha  
Erin Elysia Gilles, University of Southern Indiana

1702            5:00 PM to 6:15 PM            The Madison Concourse Hotel            Conference IV

**Critiques and Analyses of Women's Experiences in the Media**

Sponsor: Women's Caucus  
Chair: Breena Johanna Brockmann, Gustavus Adolphus College  
Respondent: Heather Neseimeier, Minnesota State University Moorhead  
"Madame, Mrs., or Kiddo? How About "Dr."?: Examining the Anti-Intellectual Criticisms of First Lady Dr. Jill Biden" Cassandra D. Hightower, Northern Illinois University

"New Motherhood Isn't Always Magical: Popular Feminism in Frida Mom Commercials" Molly Wiant Cummins, University of Texas Arlington  
"Seeing Red: A Phenomenological Analysis of Black Women in A Communist 1932 Russia Film" Aisha Powell, Howard University  
"The Politics of Caring: A Cultural Analysis of Care Work and Women Migrant Workers in the film Knives Out" Sierra Kane, University of Wisconsin, Milwaukee  
"“There’s a lot of Inches to Love”: Expectancy Violations, Fat Identity, Weight Stigma, and Relational Turmoil in TLC’s Hot and Heavy" Mary Beth Asbury, Middle Tennessee State University; Jessica Kratzer, Northern Kentucky University

1703 5:00 PM to 6:15 PM The Madison Concourse Hotel Conference V

**Graduate Student Experiences in Higher Education's 'Return to Normal' amidst the COVID-19 Pandemic**

Sponsor: Graduate Student Caucus  
Chair: Madeline Pringle, University of Missouri  
Presenters:  
Matthew M Dorr, Bowling Green State University  
Anthony Woodall, University of Oklahoma  
Rachel Zawicki,  
Elizabeth Shiller, Ohio University

1704 5:00 PM to 6:15 PM The Madison Concourse Hotel Conference I

**Navigating Love in the Digital Abyss: Discussing Media’s Role in Connecting, Re-connecting, and Disconnecting us with/from Others**

Sponsor: Media Studies Interest Group  
Chair: Tasha R. Dunn, The University of Toledo  
Presenters:  
Tasha R. Dunn, The University of Toledo  
Tony Adams, Bradley University  
Ahmet Atay, College of Wooster  
Malynnda Johnson, Indiana State University  
Elizabeth Ribarsky, University of Illinois Springfield

1705 5:00 PM to 6:15 PM The Madison Concourse Hotel Conference II

**Reconnecting in the Face-to-Face classroom**

Sponsors: Communication Education Interest Group; Instructional Resources Interest Group  
Chair: Kellie Welch Smith, Texas A&M University, Corpus Christi  
Presenters:  
Eric Wilson,  
Anum Ahmed, San Jose State University  
Dakota C Horn, Bradley University  
Samantha Dunn, Dakota Wesleyan University



1706 5:00 PM to 6:15 PM The Madison Concourse Hotel Parlor 627

**Session to Kick off FLC**

Sponsor: Faculty Learning Community

Chairs: Kallia O. Wright, University of Miami; Ashley R Hall, Illinois State University

1707 5:00 PM to 6:15 PM The Madison Concourse Hotel Conference III

**South Asian societies' (Post-pandemic) experiences, challenges, and sustainable strategies for reconnecting with the academic world.**

Sponsor: Graduate Student Caucus

Chair: Md Enamul Kabir, Bowling Green State University

Presenters:

Vamsi Chaitanya Pedasanaganti, Bowling Green State University

Md Rabin Sarker, Universität Hamburg

Mokhlisur Rahman, University of South Dakota

Amir Khan,

Khadiza Tul Jannat,

1708 5:00 PM to 6:15 PM The Madison Concourse Hotel University C

**States Advisory Council Business Meeting**

Sponsor: States Advisory Council

Chair: Anna Wright, Illinois College

Presenters:

Kimberly M Weismann, Williston State College

David A. Wendt, Iowa Wesleyan University

Gayle M Pohl, University of Northern Iowa

Jeffrey Dean Brand, University of Northern Iowa

1709 5:00 PM to 6:15 PM The Madison Concourse Hotel University B

**Top Papers in Interpersonal and Family Communication**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Shawn C Starcher, Muskingum University

Respondent: Lindsey Thomas, Illinois State University

"A Communication and Identity Process that Mediates Parents' Nonaccommodation and Sexual Minorities' Mental Well-being (Top Paper)" Haley Decker, University of Nebraska Lincoln; Paul Schrodt, Texas Christian University

""It Just Shifted Everything in Our Family Dynamic:" Recalibration within the Family System in Response to Alzheimer's Disease (Top Paper & winner of the Dawn O. Braithwaite Award for Qualitative Research)" Aimee Miller-Ott, Illinois State University; Evan Lobdell, Illinois State University; R. Amanda Cooper, University of Arizona

"Resisting and reifying meaning in everyday life: Using relational dialectics theory to understand the meaning of heterosexual dating" Brooke Wolfe, University of Washington; Kristina Scharp, University of Washington

"Grieving When Time Stops: Storying Familial Death During COVID-19 (Top Student Paper and winner of the Nancy Burrell Award)" Olivia P Watson, University of Missouri-Columbia

1710 5:00 PM to 6:15 PM The Madison Concourse Hotel University D

**Top Papers in Strategic & Applied Communication**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Joshua P Bolton, Salisbury University

Respondent: Renata Kolodziej-Smith, University of Central Florida

"Pandemic Messaging to Connect or to Sell?: B2B Messaging Strategies on LinkedIn Regarding COVID-19 (Dan Millar Research Paper Award)" Steven Brewer; Rebecca Imes, Carroll University

"We Interrupt this Program, this is an Emergency: Understanding the Role and Necessity of Radio Stations during a Crisis" Patric Spence, University of Central Florida; Kenneth Lachlan, University of Connecticut; America L. Edwards, University of California Santa Barbara

"A Rhetorical Analysis of a Financial Regulator's Image Repair Discourses during a Banking Crisis (Dan Millar Student Paper Award)" Prince Adu Gyamfi, Purdue University

"The fallout surrounding Fallout 76: How one game's release influenced public perception of a studio (Top Debut Student Paper)" Katelyn Lambert, University of Nebraska at Omaha

6:30 PM

1800 6:30 PM to 8:00 PM The Madison Concourse Hotel Grand Ballroom

**CSCA 2022 Opening Reception: Re-Connect**

Sponsor: CSCA Executive Director

Chair: Debra J. Ford, Creighton University

**Friday  
April 01, 2022**

7:00 AM

2000 7:00 AM to 7:45 AM The Madison Concourse Hotel Parlor 627

**Conference Yoga #1**

Sponsor: CSCA First Vice President

Chair: Danielle M Stern, Christopher Newport University

8:00 AM

2100 8:00 AM to 9:15 AM The Madison Concourse Hotel University B

**(Re)Connecting Identity and Agency: Exploring Organizational Communication Topics and Trends**

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: Madeline Pringle, University of Missouri  
 Respondent: Sara Baker Bailey, Southern Connecticut State University  
 "Leveraging Communication to Re-connect with Staff: A Study of Non-profit Animal Shelters" Samentha Sepúlveda, Northeastern Illinois University; Sarah E. Riforgiate, University of Wisconsin, Milwaukee  
 "Image, Industry, and Ink: Communication of Tattoo Policies by Human Resource Professionals" Sabrina Alicia Fuller, University of Wisconsin - Milwaukee  
 "Managing workplace boredom: Employee coping strategies, supervisor communication, and job satisfaction" Donald Martin; Michaela Winchatz; Kendra Knight, DePaul University; Luke Burrows  
 "Structuring Consent Conversations: Agentic Control in Theater and Beyond (Research in Progress)" Carrisa S. Hoelscher, Missouri State University; Sarah Wilcoxon

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2101            8:00 AM to 9:15 AM            The Madison Concourse Hotel            Conference I  
**(Re)examining Work/Life: Research in Organizational Communication**

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: Tim McKenna-Buchanan, Manchester University  
 Respondent: Jessica M. Rick, University of Southern Indiana  
 "'Meet my Work Wife': Intergroup Concerns for Labeling a Coworker as a Work Spouse in the Workplace" Allison R. Thorson, University of San Francisco; M. Chad McBride, Creighton University; Reghan R Kort, Creighton University  
 "Reinforcing Stereotypes or Holding its Own? A Critical Media Analysis of Work- Life Management and Negotiation Strategies in The Fosters" Emily Godager, University of Wisconsin-Milwaukee  
 "Faculty Onboarding and Assimilation in the Academic Setting" Brook Crow, SIUE; Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

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2102            8:00 AM to 9:15 AM            The Madison Concourse Hotel            University D  
**Activism, Organizing, and Social Justice Research in Moments of Upheaval: Who We Are Becoming**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group  
 Chair: Jessica Gantt-Shafer, Texas A&M University  
 Presenters:  
 Alexandra N Sousa, Indiana University Southeast  
 Chad M Nelson, Florida Gulf Coast University  
 Cassandra Carlson-Hill, Coastal Carolina University

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2103            8:00 AM to 9:15 AM            The Madison Concourse Hotel            University C  
**Autoethnographies of Health, Religion, and Safety**

Sponsor: Women's Caucus  
 Chair: Jacki Brucher Moore, Kirkwood Community College  
 Respondent: Malynnda Johnson, Indiana State University

""It was about surviving": An autoethnography on emotional abuse and strategic silence (Top Student Paper)" Riley K Carroll, Ball State University

"The Benediction of My Body: Reconciling Feminism and Christianity Through Autoethnography" Sydney Elaine Brammer, Texas Tech University

"White Capitalism within a Community of Craftivism: Privileged impacts of Masks and Health Maintenance" Wendy K. Z. Anderson, University of Minnesota; LaShara Davis

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2104 8:00 AM to 9:15 AM The Madison Concourse Hotel Parlor 634

**Examining Political Communication in a New Media Environment**

Sponsor: Political Communication Interest Group

Chair: Joshua Atkinson, Bowling Green State University

Respondent: Kai Xu, Washburn University

"Motivations for discussing politics in-person and on social media" Natalie Pennington, University of Nevada, Las Vegas; Kelly L Winfrey, Iowa State University; Joshua Barney

"Partisan Media and Polarization in the 2020 Campaign" Benjamin R. Warner, University of Missouri; Jihye Park, University of Missouri-Columbia; Go-Eun Kim, University of Missouri, Columbia; Alyssa Coffey

"Social Media and Political Selective Exposure in the 2020 Presidential Election (Top Student Paper)" Grayce Limpert, Minnesota State University, Mankato

"The Anatomy of Fact-Checking: A cluster and content analysis of selected fact-checks by Politifact and Factcheck.org" Abram John Book, Southeast Missouri State University

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2105 8:00 AM to 9:15 AM The Madison Concourse Hotel Capitol Ballroom A

**GIFT Session #1 - Great Ideas for Teaching Especially Adapted for Online/Virtual Environments**

Sponsor: G.I.F.T. Interest Group

Chair: Rachel Collier Murdock, Des Moines Area Community College

Respondent: Kate Ksobiech, UNLV

"Dead Men Tell No Tales: An Online Escape Room" Julie Sendlak, Laramie County Community College; Jen DeRouchey, Laramie County Community College

"Educational and Behavioral Intervention Messages" Katie LaPlant Turkiewicz, University of Wisconsin - Green Bay

"Learning Verbal Delivery Through Podcasting with Flipgrid: Essential Skills for the Basic Course" Jillian Marie Klean Zwilling, Governor's State University

"Peer Interviewing and Presenting in a Virtual Environment" Katie Greenan, University of Indianapolis

"Reconnecting: Student-Led Group Learning Designed to Pivot between Virtual and F2F" Sarah E Wilder, Luther College

"Reimagining the Discussion Board: An Experience-Centered Approach to Online Learning" Holly Holladay, Missouri State University

"Video Updates" Susan A. Schall, Western Carolina University

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2106 8:00 AM to 9:15 AM The Madison Concourse Hotel Parlor 638

## **Kairos and Social Movement Discourses in a Digital Age**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: John Joseph Fennimore,

Respondent: Brandon Anderson, University of Wisconsin-La Crosse

"Making the Dissimilar Similar through Equation: Donald Trump's Antifa Rhetoric" Nichelle McNabb, Otterbein University

"Toward an Expanded Theory of (Non)movement Protest Tactics: The 1996/97 Serbian Protest against Slobodan Milošević" Gordana Lazic, Missouri State University

"'If it Spies it Flies': Analyzing Birds Aren't Real as a Satirical Social Movement" Sofia Deatherage, Creighton University; Erika Kirby

"'We are as Gods': Kairos, Chronos, and the Clock of the Long Now" Allyson A Gross, University of Wisconsin-Madison

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2107                      8:00 AM to 9:15 AM                      The Madison Concourse Hotel                      Conference II

### **Midwestern, Rural, and Indigenous Communities: Connections with Health Communication & Advocacy**

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Health Communication Interest Group

Chair: Jenn Anderson, South Dakota State University

Presenters:

Jennifer R. Bender, Tuskegee University

Sydney O'Shay, Utah State University

Anne Kerber, Minnesota State University, Mankato

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2108                      8:00 AM to 9:15 AM                      The Madison Concourse Hotel                      Caucus Room

### **Moving Forward From the Pandemic: Research Perspectives From Graduate Students and Recent Grads**

Sponsor: Communication Theory Interest Group

Chair: Shweta Arpit Srivastava, Monmouth College

Presenters:

Jayla Janay Gaskins, Central Michigan University

Erin Henkel,

Bree Melton, Central Michigan University

Aimee Miller, Monmouth College

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2109                      8:00 AM to 9:15 AM                      The Madison Concourse Hotel                      Conference III

### **Pandemics, public opinion and communication strategy: Examining the effect of COVID-19 on political and corporate communication**

Sponsor: Political Communication Interest Group

Chair: Jordan Stalker,

"The politics of COVID-19: How political attitudes shape attitudes towards COVID-19 and other pandemic policies" Sumana Chattopadhyay, Marquette University

"The rhetorical significance of President Trump's strategic use of the White House during the 2020 Republican National Convention" Joshua P Bolton, Salisbury University

"Wear a mask for safety... or because the government makes us... whatever you want to hear: The politics of corporate masking and vaccination message frames." Corey Benjamin Davis, University of Wisconsin-Whitewater

"'We Believe This is the Right Decision...': Companies Announce Employee Vaccination Policies to a Polarized Workforce" Nathan Gilkerson

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2110                      8:00 AM to 9:15 AM                      The Madison Concourse Hotel                      Conference IV

**Re-connecting: Barriers for instructors**

Sponsor: Communication Education Interest Group

Chair: Stephanie Batson, Southern Illinois University Edwardsville

Respondent: Dakota C Horn, Bradley University

"Balancing expectations of students and administration" Shannon C VanHorn, Valley City State University

"Faculty experiencing burnout with COVID challenges" Kimberly M Weismann, Williston State College

"Retention of Students during times of COVID" Joy L. Daggs, Northwest Missouri State

"Students expectations: Handling expectations of pre-COVID to now" Becky DeGreeff, University of Wisconsin - Stout

"Technological expectations: Faculty concerns" Kyle Robert Vareberg, Northeastern State University

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2111                      8:00 AM to 9:15 AM                      The Madison Concourse Hotel                      University A

**Reconnecting With Our Students: Communication Pedagogies for the 21st Century**

Sponsor: Communication Education Interest Group

Chair: Ahmet Atay, College of Wooster

Presenters:

Ahmet Aksoy, Texas Tech University

Amy N. Heuman, Texas Tech University

Kyra Nicole Heatly, Texas A&M University

EunYoung Lee, Central Washington University

Jessica Elton,

Jenny Kindred, Eastern Michigan University

Anjana Mudambi,

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2112                      8:00 AM to 9:15 AM                      The Madison Concourse Hotel                      Conference V

**State of Illinois Showcase: From "Research" to Investigative Journalism: Gathering Information in a Post-Truth Society**

Sponsor: States Advisory Council

Chair: Anthony Zoubek, Bartlett High School/Illinois Communication and Theatre Association

Presenters:

Anthony Zoubek, Bartlett High School/Illinois Communication and Theatre Association

Rachael Kucharski,

2113            8:00 AM to 9:15 AM            The Madison Concourse Hotel            Senate A

**ERIC Concerns Caucus: Who We Are and Where We're Going**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Amy Aldridge Sanford, Middle Tennessee State University

Presenters:

Tiffany Bell, Valparaiso University

Carlos G. Alemán, James Madison University

Stephen A Spates, Missouri State University

Eddah Mutua, St. Cloud State University

Nurhayat Bilge, SUNY- FIT

Jimmie Manning, University of Nevada, Reno

David A. Wendt, Iowa Wesleyan University

9:00 AM

2114            9:00 AM to 5:00 PM            The Madison Concourse Hotel            Capitol Ballroom B

**Exhibit Hall Featuring Publishers and Technology - Friday**

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, University of Washington

9:30 AM

2200            9:30 AM to 10:45 AM            The Madison Concourse Hotel            Conference II

**Assessing Excellence in the Basic Course: Re-connecting the Goals of Faculty & Administrators (Top Panel)**

Sponsors: Basic Course Interest Group; Undergraduate Education and Administration Section

Chair: Joy L. Daggs, Northwest Missouri State

Presenters:

Dakota C Horn, Bradley University

Mal Jason, North Dakota State University

Malynda Johnson, Indiana State University

Katie Marie Lever, Western Connecticut State University

Brad Mello,

Elizabeth Ribarsky, University of Illinois Springfield

2201            9:30 AM to 10:45 AM            The Madison Concourse Hotel            Parlor 629

**Communication Theory Interest Group Re-Connect Networking Session**

Sponsor: Communication Theory Interest Group

Chair: Shweta Arpit Srivastava, Monmouth College

Presenters:

Stephen A Spates, Missouri State University

HOCHEOL YANG, California Polytechnic State University

2202 9:30 AM to 10:45 AM The Madison Concourse Hotel Private Dining Room

**CSCA Annual Past Officers Breakfast**

Sponsor: CSCA Executive Director  
Chair: Tiffany R. Wang, University of Montevallo

2203 9:30 AM to 10:45 AM The Madison Concourse Hotel University C

**Graduate Student Caucus Business Meeting**

Sponsor: Graduate Student Caucus  
Chair: America L. Edwards, University of California Santa Barbara  
Presenters:  
Daniel Casey, University of Wisconsin- Milwaukee  
Matthew James-Andrew Craig, Kent State University

2204 9:30 AM to 10:45 AM The Madison Concourse Hotel Conference III

**Hating on it: Existential crisis in academia and the condition of the international scholar**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus  
Chair: Elizabeth M Lozano, Loyola University Chicago  
Presenters:  
Ahmet Atay, College of Wooster  
Kallia O. Wright, University of Miami  
Eddah Mutua, St. Cloud State University  
Hsin-I Sydney Yueh, Northeastern State University  
Nurhayat Bilge, SUNY- FIT

2205 9:30 AM to 10:45 AM The Madison Concourse Hotel Caucus Room

**In God We Trust? Religion and Politics in 2020 and Beyond**

Sponsor: Political Communication Interest Group  
Chair: Jihye Park, University of Missouri-Columbia  
Presenters:  
David Campbell,  
Robert Asen,  
Wm. Bryan Paul, University of Missouri  
Joel Lansing Reed, Monmouth College

2206 9:30 AM to 10:45 AM The Madison Concourse Hotel Senate B

**Interpersonal Connections in Health Communication: The Impact of Norms, Stigma, Family Obligation, and COVID-19 on Relationships and Health Behaviors**



Sponsors: Health Communication Interest Group; Interpersonal and Family Communication Interest Group

Chair: DeAnne Priddis, Middle Tennessee State University

"They can't see me smile": Communication and relationship challenges of providing home care during a pandemic (Top Paper)" Muriel E. Scott, Winona State University; Peggy Kendall, Bethel University

"Investigating Stigma Communication and the Exhibition of Stigma Message Reactions and Effects in Emergency Healthcare Through Participant Observation in the Emergency Department" Sydney O'Shay, Utah State University

"Knowledge and social norms influence college students' intention to receive the COVID-19 vaccine (Top Student Paper)" Kelsey Binion, Indiana University Purdue University-Indianapolis; Maria Brann, IUPUI; Brittany J. Daulton

"Who will take care of grandma?": How US and Polish Students Think About Filial Obligation and Intergenerational Communication" Peggy Kendall, Bethel University; Agnieszka Maria Furmańska - Maruszak, Nicolaus Copernicus University

2207

9:30 AM to 10:45 AM

The Madison Concourse Hotel

Parlor 627

### **Organizational and Professional Communication Re-Connect Networking Session**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Tim McKenna-Buchanan, Manchester University

Presenters:

Seth Frei, Texas State University

Carrisa S. Hoelscher, Missouri State University

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Anne Kerber, Minnesota State University, Mankato

Sara Baker Bailey, Southern Connecticut State University

Erika Kirby,

2208

9:30 AM to 10:45 AM

The Madison Concourse Hotel

Conference IV

### **Politics and Positivity: From the (Inter)Personal to the Public**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Tucker Robinson, Missouri State University

"Contextualizing Chinese International Adoption within the State's Project to Modernize China's Population: Discourses of Human Population Quality and Human Modernism" Elizabeth Suter, University of Denver; Kelsea Schoenbauer, University of Denver; Ping Qiu

"Political Conflict in Heterosexual Marriage: Wives' Serial Argument Goals as a Function of Perceived Political Divide" Jayne Goode, Governors State University; Kendra Knight, DePaul University; Kathy Denker, Ball State University; Valerie Cronin-Fisher, Governors State University

"From Connection to Conflict: An Exploration of Disagreements on Facebook" Samantha Archer, North Dakota State University; Stephenson Beck; Mir Rabby, North Dakota State University; Margaret Krull; McKenzie Lutt

"Techniques that Reconnect a Person's Awareness Influencing Their View of Positivity" Annette fog, Daugherty Business Solutions; Alicia Lynn Alexander, Southern Illinois University Edwardsville

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2209            9:30 AM to 10:45 AM            The Madison Concourse Hotel            Conference I

**Re-Connecting to Campus Post-COVID-19: The Tangible and Intangible Needs of Institutions**

Sponsor: Instructional Resources Interest Group

Chair: Deanna Sellnow, University of Central Florida

Presenters:

Linda Dickmeyer, University of Wisconsin-La Crosse

Aaron V. Burton, Tiffin University

Jennifer Lee Walton, Ohio Northern University

David L Bodary, Sinclair Community College

Jeffrey T Child, Kent State University

Donna R. Pawlowski, Bemidji State University

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2210            9:30 AM to 10:45 AM            The Madison Concourse Hotel            University A

**Should We Stay or Should We Go? Considerations for Transitioning Back to In-Person Tournaments vs. Keeping Tournaments Online**

Sponsor: Argumentation and Forensics Interest Group

Chair: Keith Bistodeau, Anoka Ramsey Community College

Presenters:

Benjamin Walker, Southwest Minnesota State University

Julie L.G. Walker, Southwest Minnesota State University

Jessica Samens,

Katie Brunner,

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2211            9:30 AM to 10:45 AM            The Madison Concourse Hotel            University D

**Sports Communication Business Meeting**

Sponsor: Sports Communication Interest Group

Chair: David A. Wendt, Iowa Wesleyan University

Presenters:

Scott Jensen, Webster University

Jen DeRouche, Laramie County Community College

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2212            9:30 AM to 10:45 AM            The Madison Concourse Hotel            Parlor 638

**Taking Our Lessons From COVID to Reconnect With Students in the Face-to-Face Environment**

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Stacey Mirviss-Jossart, UW-Milwaukee

Presenters:

Kim Marie Omachinski, University of Wisconsin Milwaukee

Marg Yaroslaski,

Jacob Isaacs, University of Minnesota Crookston

Heather Nesemeier, Minnesota State University Moorhead

2213 9:30 AM to 10:45 AM The Madison Concourse Hotel Parlor 634

**The Biopolitics of COVID-19: Reconnecting with Questions of Value in Rhetorical Theory**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kevin Musgrave,

Presenters:

Kevin Musgrave,  
Marissa Fernholz, Southeast Missouri State University  
Erin Gangstad,  
Robert McDonald,

2214 9:30 AM to 10:45 AM The Madison Concourse Hotel Conference V

**“Reconnecting with reality: the role of digital literacy skills in revitalizing civil discourse in America”**

Sponsor: Short Courses

Chair: Heather Walters, Missouri State University

Presenter:

Kristen Stout,

11:00 AM

2300 11:00 AM to 12:15 PM The Madison Concourse Hotel University A

**Celebrating Kathleen Galvin and her Contributions to Family Communication**

Sponsors: CSCA First Vice President; Interpersonal and Family Communication Interest Group

Chair: Shawn C Starcher, Muskingum University

Presenters:

Lynn Turner, Marquette University  
Tom Socha, Old Dominion University  
Jody Koenig-Kellas, University of Nebraska-Lincoln  
Esther Liu, Gartner  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
Colleen Colaner, University of Missouri  
Paul Schrodt, Texas Christian University

2301 11:00 AM to 12:15 PM The Madison Concourse Hotel Conference I

**Community College Interest Group (CCIG) Business Meeting**

Sponsor: Community College Interest Group

Chair: Jacob Isaacs, University of Minnesota Crookston

Presenters:

Shweta Arpit Srivastava, Monmouth College  
Sandra Arumugam-Osburn, St. Louis Community College

2302            11:00 AM to 12:15 PM            The Madison Concourse Hotel            University B

**Creating Curricular Connections: Building Health Communication Curriculum Within and Beyond the Communication Discipline**

Sponsor: Health Communication Interest Group

Chair: Jennifer R. Bender, Tuskegee University

Presenters:

Crystal D Daugherty, Northern Kentucky University

DeAnne Priddis, Middle Tennessee State University

Cooper Wakefield, Marian University

Donna R. Pawlowski, Bemidji State University

2303            11:00 AM to 12:15 PM            The Madison Concourse Hotel            Grand Ballroom

**CSCA Award Rehearsal**

Sponsor: CSCA Executive Director

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

Debra J. Ford, Creighton University

Ahmet Atay, College of Wooster

M. Chad McBride, Creighton University

Tiffany R. Wang, University of Montevallo

Patric Spence, University of Central Florida

Yuping Mao, California State University Long Beach

Deanna Sellnow, University of Central Florida

Donald Ritzenhein, Macomb Community College

Anna Wright, Illinois College

Hsin-I Sydney Yueh, Northeastern State University

Stephen A Spates, Missouri State University

Kallia O. Wright, University of Miami

Jennifer Willis-Rivera, University of Wisconsin - River Falls

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Divine Narkotey Aboagye, University of Maryland

Kristina Scharp, University of Washington

Lance Rolland Lippert, Illinois State University

Madison Kirkland, University of Montevallo

2304            11:00 AM to 12:15 PM            The Madison Concourse Hotel            Capitol Ballroom A

**GIFT Session #2 - Great Ideas for Teaching - Top Paper Panel**

Sponsor: G.I.F.T. Interest Group

Chair: Kate Ksobiech, UNLV

Respondent: Jaclyn Shetterly, Bowling Green State University

"The Bachelor" source game: Incorporating a reality television competition for evaluating sources" Kelsey Menge, Bismarck State College  
 "Daily Press Briefings: Building Students' Media Literacy Skills through Extemporaneous Speech Presentations" James Proszek, Northwestern University  
 "Instructional Barriers Gatekeeping Matrix" Dakota C Horn, Bradley University  
 "Sh!t instructors say: "It's in the (non-inclusive, poorly constructed, pompous, & vague) Syllabus!" Alex Berry, Illinois State University; Jennifer Zheng, Illinois State University  
 "The Illusion of Life Perspective: Learning from Dolly's Jolene" Justin Mahutga, University of Oklahoma  
 "What side of TikTok are you on? Co-Cultures in CMC" Lauren Grace Millender, The University of Oklahoma; Justin Mahutga, University of Oklahoma  
 "What Color Is this?" Illustrating the Language Necessity of a Shared Code" Mackenzie Krzmarzick, University of Wisconsin - Stout

2305            11:00 AM to 12:15 PM            The Madison Concourse Hotel            University C

**Graduate Student Caucus Top Student Papers**

Sponsor: Graduate Student Caucus  
 Chair: America L. Edwards, University of California Santa Barbara  
 Respondent: Austin Beattie, The University of Iowa  
 "A Review of the Intermediary Determinants of Health & LGBTQ Inequity" Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee  
 "Don't Be Such a Mom: Identifying Toxic Femininity in Bad Moms through Close Reading" Brittany Leigh Bahl, Grand Valley State University  
 "Preparing the Way: The Two-Step Flow of Information in A Congregational Setting" Connor J. Prusha, Bowling Green State University  
 "What Do You Meme? Intertextual Ambiguity in the Meme Economy" Tyler Donavon Curran, Missouri State University; Josh Stegall; Parker Hopkins, Missouri State University

2306            11:00 AM to 12:15 PM            The Madison Concourse Hotel            Parlor 627

**Popular Culture Re-Connect Networking Session**

Sponsor: Popular Culture Interest Group  
 Chair: Stephanie Young, University of Southern Indiana  
 Presenters:  
 Nettie Brock, Morehead State University  
 Matthew Meier, DePauw University

2307            11:00 AM to 12:15 PM            The Madison Concourse Hotel            Conference IV

**Re-connecting through Student Engagement using Different Technologies**

Sponsor: Instructional Resources Interest Group  
 Chair: Stephanie Batson, Southern Illinois University Edwardsville  
 Presenters:  
 Kyle Robert Vareberg, Northeastern State University

Becky DeGreeff, University of Wisconsin - Stout  
Shannon C VanHorn, Valley City State University  
Kimberly M Weismann, Williston State College

2308 11:00 AM to 12:15 PM The Madison Concourse Hotel Conference V

**Reconnecting Democracy, Discourse, and Free Expression on Campus and in Communities**

Sponsor: Short Courses

Chair: Leila Brammer, University of Chicago

2309 11:00 AM to 12:15 PM The Madison Concourse Hotel Conference III

**Top Paper: Sexual Orientation & Gender Identity Caucus**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: William Joseph Sipe, University of Nebraska-Lincoln

Respondent: Sean Maulding, Southern Illinois University Carbondale

"Temporality in Transcultural Transgender Identity Narratives" matthew heinz, Royal Roads University

2310 11:00 AM to 12:15 PM The Madison Concourse Hotel University D

**Top Papers in Sports Communication**

Sponsor: Sports Communication Interest Group

Chair: David A. Wendt, Iowa Wesleyan University

"Bringing the Story to Life: Framing the Field of Dreams Game within the Intersection of Place and Purpose" Scott Jensen, Webster University

"It's Not Easy Being a Historically Black College and University in a Conference of Predominantly White Institutions: A Study on Basketball at Tennessee State University" Andrew Dix, Middle Tennessee State University

"'I Don't Cheat to Win': A Rhetorical Analysis of Serena Williams's On Court Controversies" Margaret Murphy, Saint Louis University; Kathleen Murphy

2311 11:00 AM to 12:15 PM The Madison Concourse Hotel Parlor 629

**Women's Caucus Re-Connect Networking Session**

Sponsor: Women's Caucus

Chair: Lauren Jean Johnsen, University of Memphis

Presenters:

Natasha Howard, Morehouse College

Mary Carver, University of Central Oklahoma

Diana L. Tucker, Western Governors University

2312 11:00 AM to 12:15 PM The Madison Concourse Hotel Senate B

**The Future of Presidential Debates & Debate Research**

Sponsor: Political Communication Interest Group  
Chair: Dianne G. Bystrom, Iowa State University  
Presenters:

Mitchell S McKinney, The University of Akron  
Mary Banwart, University of Kansas  
Josh C. Bramlett, Eastern New Mexico University  
Edward A. Hinck, Central Michigan University  
Robert C Rowland, University of Kansas  
Benjamin R. Warner, University of Missouri

12:30 PM

2400 12:30 PM to 2:45 PM The Madison Concourse Hotel Grand Ballroom

**CSCA Hall of Fame Awards and Business Meeting**

Sponsor: CSCA Executive Director  
Chair: Alberto Gonzalez, Bowling Green State University

3:00 PM

2500 3:00 PM to 4:15 PM The Madison Concourse Hotel Conference II

**(Re)connecting to Innovative Teaching in Organizational Communication**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: Jessica M. Rick, University of Southern Indiana

Presenters:

Jessica M. Rick, University of Southern Indiana  
Krista Belanger,  
Nicholas Burk, California State University, Chico  
Anne Kerber, Minnesota State University, Mankato  
Christy Vincent, University of Central Oklahoma  
Mary Carver, University of Central Oklahoma

2501 3:00 PM to 4:15 PM The Madison Concourse Hotel Parlor 629

**(Re-)Connection is Kinda Our Thing: Interpersonal and Family Communication Interest Group  
Networking Session**

Sponsor: Interpersonal and Family Communication Interest Group  
Chair: Lindsey Thomas, Illinois State University

Presenters:

Cimmiaron Alvarez, University of Washington  
Leah Elizabeth Bryant, DePaul University

2502 3:00 PM to 4:15 PM The Madison Concourse Hotel University A

**2021 Federation Prize Recipient Presentation: Supportive Communication and Privacy  
Management: An Assessment of Parents with Children who have Chronic Conditions**

Sponsor: Federation Prize Presentation  
Chair: Kallia O. Wright, University of Miami  
Presenters:

Kate Magsamen-Conrad, The University of Iowa  
Jeffrey T Child, Kent State University  
Katherine A Rafferty, Iowa State University  
Erin C Slattery, University of Iowa

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2503                      3:00 PM to 4:15 PM                      The Madison Concourse Hotel                      Conference I

**Assessment Disrupted: Roundtable to Reconnect on Assessment**

Sponsor: Communication Education Interest Group  
Chair: Allison Duncan Brenneise, University of Minnesota  
Presenters:

Leila Brammer, University of Chicago  
Joshua Young, Divine Word College Seminary  
Kendra Knight, DePaul University  
Heather Hundley, University of Nebraska, Omaha  
Rita Lynn Raho-Gilchrest, Winona State University

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2504                      3:00 PM to 4:15 PM                      The Madison Concourse Hotel                      Conference III

**Basic Course Interest Group Business Meeting**

Sponsor: Basic Course Interest Group  
Chair: Stevie Munz, Utah Valley University  
Presenters:

Caroline Waldbuesser, Sam Houston State University  
Joy L. Daggs, Northwest Missouri State

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2505                      3:00 PM to 4:15 PM                      The Madison Concourse Hotel                      Parlor 638

**Creating Cultural Connections: Using the XandY Simulation to Teach Cultural Diversity**

Sponsor: Short Courses  
Chair: Aimee Lau, Wisconsin Lutheran College  
Presenters:

Jerralyn Moudry, Wisconsin Lutheran College  
Jessica Lynn Gehrke, University of Wisconsin-Milwaukee

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2506                      3:00 PM to 4:15 PM                      The Madison Concourse Hotel                      University B

**CSCA Listening Session #1**

Sponsor: CSCA Executive Director  
Chairs: Allison R. Thorson, University of San Francisco; Adam W. Tyma, University of Nebraska  
Omaha



2507                      3:00 PM to 4:15 PM                      The Madison Concourse Hotel                      University D

**Performance Studies and Autoethnography Business Meeting**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Molly Wiant Cummins, University of Texas Arlington

Presenters:

Meggie Mapes, University of Kansas

Tasha R. Dunn, The University of Toledo

2508                      3:00 PM to 4:15 PM                      The Madison Concourse Hotel                      Conference III

**Presidential Spotlight: Dialogue with the Ad Hoc Committee on Equity & Inclusion**

Sponsor: CSCA President

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

matthew heinz, Royal Roads University

Christopher Brown, Minnesota State University, Mankato

Elizabeth M Lozano, Loyola University Chicago

Blessing Ekene Okafor, University of Missouri

Roberta Davilla Robbins, Hawkeye Community College

Shweta Arpit Srivastava, Monmouth College

2509                      3:00 PM to 4:15 PM                      The Madison Concourse Hotel                      Conference V

**Re-Connecting Autoethnography and Organizational Research**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Stephanie Young, University of Southern Indiana

Presenters:

Tony Adams, Bradley University

Abby Arnold,

Andrew Herrmann, East Tennessee State University

Kathy Denker, Ball State University

Danielle M Stern, Christopher Newport University

2510                      3:00 PM to 4:15 PM                      The Madison Concourse Hotel                      Parlor 634

**Re-connecting Identity to Popular Media**

Sponsor: Popular Culture Interest Group

Chair: Tyler Evert Martin, Illinois State University

Respondent: Joseph Zompetti, Illinois State University

"#StopAsianHate: The Problematic Representations of Asians in Breakfast at Tiffany's and Crazy Rich Asians as a Justification for Renewed Violence Against Asian Americans" Jennifer Zheng, Illinois State University

"Flipping the Script: Intersectional Representations of the Religious Other in Hacksaw Ridge" Zach Thornhill, Illinois State University

"From Blurred Lines to Fine Line: The Transformation of Masculinity in Pop Music" Evan Lobdell, Illinois State University

"Looking Folksy: An Examination of Moderated Representations in Queer Television" Tyler Evert Martin, Illinois State University

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2511                      3:00 PM to 4:15 PM                      The Madison Concourse Hotel                      Senate B

**Re-connecting with Alumni: Exploring the Relationship between Communication Departments and Alumni in Their Personal and Professional Lives**

Sponsor: Undergraduate Education and Administration Section

Chair: Linda Dickmeyer, University of Wisconsin-La Crosse

Presenters:

Shannon C VanHorn, Valley City State University

Nancy J Brule, Bethel University

David A. Wendt, Iowa Wesleyan University

Stephen Hunt, Illinois State University

Randy K. Dillon, Missouri State University

Respondent: Donna R. Pawlowski, Bemidji State University

"Reconnecting With Former Student Interns: Exploring the Impact of an Institution's Public Affairs Mission Pillars of Ethical Leadership, Cultural Competence, and Community Engagement on Alumni Since Graduation (Top Paper)" Randy K. Dillon, Missouri State University

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2512                      3:00 PM to 4:15 PM                      The Madison Concourse Hotel                      University C

**Re-Connecting WoMentors: Females Helping Females Break Through the Glass Ceiling of the Academy**

Sponsor: Women's Caucus

Chair: Kathryn B. Golsan, University of Northern Iowa

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University

Kellie Welch Smith, Texas A&M University, Corpus Christi

Isabella Ruggiero, Texas A&M University- Corpus Christi

Rebecca Imes, Carroll University

Tiffany R. Wang, University of Montevallo

Dawn O. Braithwaite, University of Nebraska-Lincoln

Kathryn B. Golsan, University of Northern Iowa

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2513                      3:00 PM to 4:15 PM                      The Madison Concourse Hotel                      Caucus Room

**Roundtable on Re-Connecting Rhetorical Studies and Research Methods**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Matthew Meier, DePauw University

Presenters:

Gabriel Cruz, University of North Carolina at Greensboro  
Chad M Nelson, Florida Gulf Coast University  
Ashley R Hall, Illinois State University  
Scarlett Hester,  
EunYoung Lee, Central Washington University  
Andrew R Donofrio, Columbus State University  
Anita Mixon,  
Linsay M. Cramer, Coastal Carolina University  
Christopher (Kit) Medjesky,

2514 3:00 PM to 4:15 PM The Madison Concourse Hotel Senate A

**State of Illinois Showcase: Exploring the Indigenous and Their Relationship with the United States Federal Government**

Sponsor: States Advisory Council  
Chair: Reshmi Sen, North Central College  
Presenters:  
Reshmi Sen, North Central College  
Sunny Serres, Harold Washington College

2515 3:00 PM to 4:15 PM The Madison Concourse Hotel Parlor 629

**The Strategic and Applied Communication Interest Group's Re-Connect Networking Session**

Sponsor: Strategic and Applied Communication Interest Group  
Chair: Ashleigh M. Day, The University of Texas at Tyler  
Presenters:  
Xianlin Jin, The University of Toledo  
Henry Seeger, Purdue University

2516 3:00 PM to 4:15 PM The Madison Concourse Hotel Assembly Room

**CSCA Scholar Conversations: Shelly Schaefer Hinck**

Sponsor: CSCA Past President  
Chairs: Lesley Withers, ; Elizabeth Ribarsky, University of Illinois Springfield  
Presenter:  
Shelly Schaefer Hinck, Central Michigan University

4:30 PM

2600 4:30 PM to 5:45 PM The Madison Concourse Hotel Parlor 629

**Adjunct/Temporary Faculty Caucus Re-Connect Networking Session**

Sponsor: Adjunct/Temporary Faculty Caucus  
Chair: Heather Nesemeier, Minnesota State University Moorhead  
Presenters:  
Jacob Isaacs, University of Minnesota Crookston

Anke Wolbert, Eastern Michigan University  
David A. Wendt, Iowa Wesleyan University

2601 4:30 PM to 5:45 PM The Madison Concourse Hotel University B

**Are You Tired/Burned-Out?: Pedagogies of New Perils and Challenges of Academic Life**

Sponsor: Communication Education Interest Group

Chair: Ahmet Atay, College of Wooster

Presenters:

Ahmet Atay, College of Wooster  
John R. Baldwin, Illinois State University  
Elizabeth Ribarsky, University of Illinois Springfield  
Kathleen Turner-Ledgerwood,  
Leah Elizabeth Bryant, DePaul University  
Andrew Herrmann, East Tennessee State University  
Sasha Allgayer, State University of New York at Geneseo  
Adam W. Tyma, University of Nebraska Omaha  
Amanda Grace Taylor, Bowling Green State University  
David H. Kahl, Jr., Penn State Erie, The Behrend College  
Kristina Scharp, University of Washington  
Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

2602 4:30 PM to 5:45 PM The Madison Concourse Hotel Caucus Room

**Association Initiatives: A Conversation with NCA Leadership**

Sponsor: NCA Informational Panel

Chair: Roseann M. Mandziuk, Texas State University

Presenter:

Walid Afifi, University of California-Santa Barbara

2603 4:30 PM to 5:45 PM The Madison Concourse Hotel University C

**Building Bridges Between Silos: (Re)connecting After COVID**

Sponsor: Community College Interest Group

Chair: Sandra Arumugam-Osburn, St. Louis Community College

Presenters:

Sandra Arumugam-Osburn, St. Louis Community College  
Darren Osburn, St. Charles Community College

2604 4:30 PM to 5:45 PM The Madison Concourse Hotel Senate B

**Gender Dynamics in Politic Communication in 2020 and Beyond**

Sponsor: Political Communication Interest Group

Chair: Kelly L Winfrey, Iowa State University

"Engaging Women in Gender and Politics Research" Carrie Ann Johnson, Iowa State University

<p>"Georgia on our Minds: Intersections of gender and race in the 2021 U.S. Senate special election" Dianne G. Bystrom, Iowa State University</p> <p>"Still cracking the highest, hardest glass ceiling: Female presidential candidates' entrance strategies into the 2020 election" Terri Easley-Giraldo, Johnson County Community College</p> <p>"The role of gender in discussing politics during the 2020 presidential election" Natalie Pennington, University of Nevada, Las Vegas; Kelly L Winfrey, Iowa State University</p>			
2605	4:30 PM to 5:45 PM	The Madison Concourse Hotel	Conference II
<p><b>Instructional Resources Business Meeting</b></p>			
<p>Sponsor: Instructional Resources Interest Group</p> <p>Chair: Samantha Dunn, Dakota Wesleyan University</p> <p>Presenters:</p> <p style="padding-left: 20px;">Diana L. Tucker, Western Governors University</p> <p style="padding-left: 20px;">Kellie Welch Smith, Texas A&amp;M University, Corpus Christi</p>			
2607	4:30 PM to 5:45 PM	The Madison Concourse Hotel	Parlor 638
<p><b>I'm a College Instructor, Not a Therapist!</b></p>			
<p>Sponsor: Short Courses</p> <p>Chair: Adriane Stoner, DePaul University</p> <p>Presenter:</p> <p style="padding-left: 20px;">Kristen Pengelly,</p>			
2608	4:30 PM to 5:45 PM	The Madison Concourse Hotel	Conference I
<p><b>Leadership as a Communicative Phenomenon: How Higher Education Leaders Utilized Communication Skills to Lead during the COVID-19 Pandemic</b></p>			
<p>Sponsor: Organizational and Professional Communication Interest Group</p> <p>Chair: Greg Ormes, University of Wisconsin-La Crosse</p> <p>Presenters:</p> <p style="padding-left: 20px;">Scott Dickmeyer, University of Wisconsin--La Crosse</p> <p style="padding-left: 20px;">Debra J. Ford, Creighton University</p> <p style="padding-left: 20px;">Blair Thompson, Western Kentucky University</p> <p style="padding-left: 20px;">Amy Aldridge Sanford, Middle Tennessee State University</p>			
2609	4:30 PM to 5:45 PM	The Madison Concourse Hotel	Parlor 634
<p><b>Re-Connecting Beyond #MeToo: A Discussion of Sexual Assault Research in IPC</b></p>			
<p>Sponsor: Interpersonal and Family Communication Interest Group</p> <p>Chair: Kelly L. Adams, University of Missouri</p> <p>Presenters:</p> <p style="padding-left: 20px;">Kara Starnes,</p> <p style="padding-left: 20px;">Svitlana Jaroszynski,</p> <p style="padding-left: 20px;">Nivia Escobar Salazar,</p>			

Jaclyn Shetterly, Bowling Green State University			
2610	4:30 PM to 5:45 PM	The Madison Concourse Hotel	Conference V
<b>Re-Connecting on Common Ground</b>			
Sponsor: Community College Interest Group			
Chair: Julie Weishar, Parkland College			
Presenters:			
Jeremy Basso, City Colleges of Chicago			
Mardia Bishop, University of Illinois			
Steve Duck,			
Reshmi Sen, North Central College			
Kendra McClure,			
2611	4:30 PM to 5:45 PM	The Madison Concourse Hotel	Conference IV
<b>Re-Connecting on the Front Porch: Re-examining the Positioning of Basic Course in General Education "Post" Pandemic (Melissa Beall Award Top Panel)</b>			
Sponsor: Basic Course Interest Group			
Chair: Anna Wright, Illinois College			
Presenters:			
Stevie Munz, Utah Valley University			
Tim McKenna-Buchanan, Manchester University			
Caroline Waldbuesser, Sam Houston State University			
2612	4:30 PM to 5:45 PM	The Madison Concourse Hotel	Conference III
<b>Sexual Orientation &amp; Gender Identity Caucus Business Meeting</b>			
Sponsor: Sexual Orientation and Gender Identity Caucus			
Chair: William Joseph Sipe, University of Nebraska-Lincoln			
Presenters:			
Scott Sellnow-Richmond, Southern Illinois University Edwardsville			
Dominic Walker-Pecoraro, University of Utah			
2613	4:30 PM to 5:45 PM	The Madison Concourse Hotel	Senate A
<b>State of Missouri Spotlight: Practice Does not Cure Anxiety: How Public Speaking Instructors Can Better Support Anxious Students</b>			
Sponsor: States Advisory Council			
Chair: Scott Jensen, Webster University			
Presenter:			
Jennifer Martin,			
2614	4:30 PM to 5:45 PM	The Madison Concourse Hotel	University A

**GIFT (Great Ideas for Teaching) Business Meeting**

Sponsor: G.I.F.T. Interest Group

Chair: Rachel Collier Murdock, Des Moines Area Community College

2615 4:30 PM to 5:45 PM The Madison Concourse Hotel University D

**Top Competitive Papers in Performance Studies and Autoethnography**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Molly Wiant Cummins, University of Texas Arlington

Respondent: Tasha R. Dunn, The University of Toledo

"Coven: A Poetic Autoethnography of Private Discussions of #MeToo" Riley K Carroll, Ball State University

"Why Does It Have to be Either/Or?: Communicating Narcissism...oh Wait...Communicating Alcoholism" Sarah Symonds LeBlanc, Purdue University Fort Wayne

"Top Debut Paper i burn the past in the present, to the future as the past through the present: an exploration of queer and christian temporalities" Mel Livermore, Ball State University

"Top Paper Looking For Ourselves In All The Wrong Places" matthew heinz, Royal Roads University

7:30 PM

2700 7:30 PM to 10:00 PM The Madison Concourse Hotel Private Dining Room

**CSCA Annual Past Presidents Dinner**

Sponsor: CSCA Executive Director

Chair: M. Chad McBride, Creighton University

**Saturday  
April 02, 2022**

7:00 AM

3000 7:00 AM to 7:45 AM The Madison Concourse Hotel Parlor 627

**Conference Yoga #2**

Sponsor: CSCA First Vice President

Chair: Danielle M Stern, Christopher Newport University

8:00 AM

3100 8:00 AM to 9:15 AM The Madison Concourse Hotel University D

**"The Tyranny of the Urgent": Re-Connecting as a Profession When There is No Time to Do So**

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Jacob Isaacs, University of Minnesota Crookston

Stacey Mirviss-Jossart, UW-Milwaukee  
David A. Wendt, Iowa Wesleyan University  
Tucker Robinson, Missouri State University  
Amanda L. Brown, University of Wisconsin-Stout

3101 8:00 AM to 9:15 AM The Madison Concourse Hotel University C

**Analyses of Historic Political Campaign Communication**

Sponsor: Political Communication Interest Group

Chair: Jihye Park, University of Missouri-Columbia

Respondent: Brandon Anderson, University of Wisconsin-La Crosse

"Politeness in the Vice-Presidential Debate Performances of Geraldine Ferraro, Sarah Palin, and Kamala Harris" Breanna Melton, Central Michigan University; Shelly Schaefer Hinck, Central Michigan University

"“They’re Not Sending Their Best”: A Conjunctural Analysis of Necropolitical Power Established Through Donald Trump’s Presidential Campaign Announcement Speech" Zach Thornhill, Illinois State University

"“We Will Place No Limits On Achievement”: The Success of Geraldine Ferraro’s 1984 Vice-Presidential Nomination Acceptance Speech" Emily Scroggins, Colorado State University

3102 8:00 AM to 9:15 AM The Madison Concourse Hotel University B

**Connecting and Re/Connecting in the Midst of Global Crises: Teaching Critical International and Intercultural Communication Abroad**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Ramune Braziunaite,

Respondent: Ahmet Atay, College of Wooster

"Integration, Identity, and Immigration: An Undeniable Imperative for Critical Intercultural Communication Curriculum in Southeast European Education" Tamara Vukasovich; Christian Vukasovich

"Open Educational Resource Curriculum Development for Teaching Critical International and Intercultural Communication in Transnational Contexts" Victoria Ann Newsom, Olympic College; Desiree Montenegro

"Teaching Intercultural Communication Across the African Continent: A Languages and Critical Intercultural Communication Approach" Meriem Mechehoud, Bowling Green State University; Lara Martin Lengel, Bowling Green State University; Amonia Tolofari

"The Challenges of Re/Connecting in Critical International and Intercultural Communication Teaching Abroad" Linda Ziberi; Artan Limani; Anca Birzescu

3103 8:00 AM to 9:15 AM The Madison Concourse Hotel Conference V

**Feminism, Fandom, Farce, and Fame: The Representation and Influence of Entertainment Media on Political Identity and Engagement**

Sponsor: Political Communication Interest Group

Chair: Joshua P Bolton, Salisbury University



Respondent: R. Lance Holbert,

"Do Celebrities Belong in the Political World? An Experimental Study on Celebrities' Political Involvement on Social Media" Caleb George Hubbard

"Fangirling Dr. Amy Acton: Fandom, Media Consumption, and Civic Practices during the 2020 COVID-19 Pandemic" Ashley Ann Hinck, Xavier University

"Hollywood's "Right" Kind of Woman: A Rhetorical Analysis of Mrs. America on Conservative Feminism" Lynzee Flores, University of Kansas

"No Business Like No Funny Business: Moral Outrage and the Evolution of Late Night Comedy in the Age of Trump" Wm. Bryan Paul, University of Missouri

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3104

8:00 AM to 9:15 AM

The Madison Concourse Hotel

Capitol Ballroom A

**GIFT Session #3 - Great Ideas for Teaching - Top Paper Panel**

Sponsor: G.I.F.T. Interest Group

Chair: Jaclyn Shetterly, Bowling Green State University

Respondent: Rachel Collier Murdock, Des Moines Area Community College

"30 Second Introduction- "Cocktail party"" Kate R LaPierre, University of Nevada Reno

"Deception Role-playing for Understanding Attachment Theory" Md Enamul Kabir, Bowling Green State University

"Do Comm, Do Good: A Service-Learning Oriented Basic Course Term Project" Emily Talia Gerston, University of Oklahoma

"Makeover: Transform boring textual data into effective visual aids" Jeevani Sammeta, Bowling Green State University

"Social Media, Social Justice, and Empathy in Interpersonal Communication" Dena M Huisman, University of Wisconsin-La Crosse

"The Importance and Application of Instructor Clarity" Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee

"The Medium is the Message": Especially When Breaking Up With Someone" S.M. Walus; Josh Grube, Eastern Illinois University

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3105

8:00 AM to 9:15 AM

The Madison Concourse Hotel

Parlor 638

**Making Up for Lost Time, Or Losing Time We Thought We Could Make Up? Graduate School and the Pandemic**

Sponsor: Graduate Student Caucus

Chair: Justin Mahutga, University of Oklahoma

Presenters:

Emma Sydnie Williams, South Dakota State University

Ellie Weaver, University of Oklahoma

Dennis DeBeck, University of South Florida

Alaina Leverenz, University of Missouri

Rebecca Greer,

Sydney Graham,

Brianna Doran,

3106	8:00 AM to 9:15 AM	The Madison Concourse Hotel	Conference I
<b>Period Poverty as a Public Health Issue: Application, Research, and Discussion on Starting the Fight on Your Campus</b>			
Sponsors: Health Communication Interest Group; Women's Caucus			
Chair: Kathryn Rose Bradley, Grace College and Theological Seminary			
Presenters:			
Iman Ikram, OHIO University			
Sarah Symonds LeBlanc, Purdue University Fort Wayne			
3107	8:00 AM to 9:15 AM	The Madison Concourse Hotel	Conference II
<b>Re-Connecting through IPC: Exploring Different Aspects of Intimate Partner Violence</b>			
Sponsor: Interpersonal and Family Communication Interest Group			
Chair: Kara Starnes,			
Presenters:			
Kelly L. Adams, University of Missouri			
Amal Ibrahim, University of Wisconsin-Whitewater			
Tasha R. Dunn, The University of Toledo			
Kaylee Marie Lukacena, University of Illinois Urbana-Champaign			
3108	8:00 AM to 9:15 AM	The Madison Concourse Hotel	Conference IV
<b>Research Round Table</b>			
Sponsor: Graduate Student Caucus			
Chair: Matthew James-Andrew Craig, Kent State University			
Presenters:			
Olivia P Watson, University of Missouri-Columbia			
Grace Oforiwa Sikapokoo,			
Henry Goble, Michigan State University			
3109	8:00 AM to 9:15 AM	The Madison Concourse Hotel	Conference III
<b>State of North Dakota Spotlight: Changing it Up: Reflecting on the Past to Create Innovative Speech Assignments</b>			
Sponsor: States Advisory Council			
Chair: Becky DeGreeff, University of Wisconsin - Stout			
Presenters:			
Kelsey Menge, Bismarck State College			
Jonna Reule, Valley City State University			
Kimberly M Weismann, Williston State College			
3110	8:00 AM to 9:15 AM	The Madison Concourse Hotel	Caucus Room

**State of South Dakota Spotlight: Higher Flexing: Implementing Cohort Models in HyFlex Teacher Training**

Sponsor: States Advisory Council  
Chair: Matthew Meier, DePauw University  
Presenter:  
Benjamin Harley,

3111 8:00 AM to 9:15 AM The Madison Concourse Hotel University A

**Thinking about and thriving in grad school**

Sponsor: CSCA Next Leaders Network  
Chair: Dylan Patterson, Ball State University  
Presenters:  
Toqa Hassan,  
Savaughn Estelle Williams, University of Kansas  
William Joseph Sipe, University of Nebraska-Lincoln  
Ana Lisa Eberline, University of Illinois  
Karly Louise Poyner-Smith, University of Memphis  
Jasmine Baxter, University of Minnesota

9:00 AM

3112 9:00 AM to 2:00 PM The Madison Concourse Hotel Capitol Ballroom B

**Exhibit Hall Featuring Publishers and Technology - Saturday**

Sponsor: CSCA Executive Director  
Chair: Kristina Scharp, University of Washington

9:30 AM

3200 9:30 AM to 10:45 AM The Madison Concourse Hotel Conference V

**(Re) Connecting Intercultural Communication Students through Lived Experiences**

Sponsor: Intercultural Communication Interest Group  
Chair: Shannon C VanHorn, Valley City State University  
Presenters:  
Becky DeGreeff, University of Wisconsin - Stout  
Mackenzie Krzmarzick, University of Wisconsin - Stout  
Kimberly M Weismann, Williston State College

3201 9:30 AM to 10:45 AM The Madison Concourse Hotel Parlor 634

**Communication & Technology Interest Group Re-Connect Networking Session**

Sponsor: Communication & Technology Interest Group  
Chair: Jihyun Kim, University of Central Florida  
Presenter:

Riley Richards, Oregon Institute of Technology

3202 9:30 AM to 10:45 AM The Madison Concourse Hotel Parlor 638

**Crises, Conflict, and Messaging in Applied Contexts**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Jaclyn S. Marsh, University of Texas at Tyler

Respondent: Jeffrey Dean Brand, University of Northern Iowa

"COVID-19 Hoax, Child-sex Trafficking, and Other Conspiracy Theories Spread on Social Media: Analysis of Organizational Reputation Threats and Response Strategies" Alicia Mason, Pittsburg State University; Josh Compton, Dartmouth College; Elizabeth Spencer, University of Kentucky

"Interacting Arguments in Crisis Communication: The Influence of Message Convergence on Risk and Crisis Messages" Rodrigo Soares, University Of Central Florida; Xianlin Jin, The University of Toledo; Patric Spence, University of Central Florida; Timothy L. Sellnow, University of Central Florida

"Pet Owners, Hurricane Harvey, and Sense-Making: Conceptualizing "Crisis Core Identities"" Ashleigh M. Day, The University of Texas at Tyler

"Theatre techniques for conflict management: A workshop for college freshmen orientations" Cale Joseph Morrow, KSU

3203 9:30 AM to 10:45 AM The Madison Concourse Hotel University C

**CSCA Listening Session #2**

Sponsor: CSCA Executive Director

Chairs: Adam W. Tyma, University of Nebraska Omaha; Allison R. Thorson, University of San Francisco

3204 9:30 AM to 10:45 AM The Madison Concourse Hotel Senate A

**Dressing for Success? The Marginalizing Effects of "Professional Dress" Standards (Top Panel)**

Sponsor: Women's Caucus

Chair: Heather Ne semeier, Minnesota State University Moorhead

Presenters:

Marya L Wilson, University of Wisconsin-Stout

Jacki Brucher Moore, Kirkwood Community College

Shawna Blake, Tulsa Community College

Stephanie Young, University of Southern Indiana

Amanda L. Brown, University of Wisconsin-Stout

3205 9:30 AM to 10:45 AM The Madison Concourse Hotel Parlor 629

**Ethnicity, Race, International, and Class Concerns Caucus Re-Connect Networking Session**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Eddah Mutua, St. Cloud State University

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University

David A. Wendt, Iowa Wesleyan University

3206 9:30 AM to 10:45 AM The Madison Concourse Hotel Senate B

**Fanning the Flames of Fandom: Exploring Fan Culture**

Sponsor: Popular Culture Interest Group

Chair: Jennifer Willis-Rivera, University of Wisconsin - River Falls

Respondent: William Joseph Sipe, University of Nebraska-Lincoln

"Join Us and Only Us: Tucker Carlson's use on Parasocial Interaction to Maintain Conservative Political Fandom" Scott T Ault, California State University Sacramento

"Marvel Heroes-At Your Fan Service: Exploring the Fan/Producer Relationship in the Marvel Cinematic Universe" Madeline Jane DalPonte, Illinois State University; Isabela Scaturro, Illinois State University

"“The Switch is Killing It!”: Fandom, YouTube and the Process of Identification Through the Video Game “Console Wars”" Luis A Jauregui, Illinois State University; Phil Chidester

3207 9:30 AM to 10:45 AM The Madison Concourse Hotel Conference I

**Media Studies Interest Group Business Meeting**

Sponsor: Media Studies Interest Group

Chair: Kelly L. Adams, University of Missouri

Presenters:

Kelly L. Adams, University of Missouri

Tucker Robinson, Missouri State University

Nettie Brock, Morehead State University

3208 9:30 AM to 10:45 AM The Madison Concourse Hotel Conference IV

**On Being 30: Queer Retrospectives**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Brooke Olivia Morenz, Ball State University

Respondent: Justin J Rudnick, Minnesota State University, Mankato

"On (Not) Living Past 30" Tony Adams, Bradley University

"Understanding Genderlects and Non-Binary people: Deborah Tannen's "You Just Don't Understand" thirty years later" Gabrielle Thompson, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville

3209 9:30 AM to 10:45 AM The Madison Concourse Hotel University D

**Organizational and Professional Communication Interest Group Business Meeting**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Tim McKenna-Buchanan, Manchester University

Presenters:

Seth Frei, Texas State University

Carrisa S. Hoelscher, Missouri State University

3210 9:30 AM to 10:45 AM The Madison Concourse Hotel Caucus Room

**Past Officers Debut Panel: Top Graduate Student Papers**

Sponsor: CSCA First Vice President

Chair: Debra J. Ford, Creighton University

Respondent: Leah Elizabeth Bryant, DePaul University

3211 9:30 AM to 10:45 AM The Madison Concourse Hotel University B

**Re-Connecting as Family in a COVID-19 Endemic World**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Kaitlin Phillips, Utah State University

Presenters:

Jenna LaFreniere, Texas Tech University

Tiffany R. Wang, University of Montevallo

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Jeffrey T Child, Kent State University

Jenn Anderson, South Dakota State University

3212 9:30 AM to 10:45 AM The Madison Concourse Hotel Conference III

**Re-connecting to the Classroom: Experiences of Basic Course Directors and GTAs Transitioning From Online to Teaching Face-to-Face for the First Time**

Sponsor: Basic Course Interest Group

Chair: Cheri J Simonds, Illinois State University

Presenters:

John Hooker, Illinois State University

Kathy Denker, Ball State University

Andrew Herrmann, East Tennessee State University

Vianna Isbister, East Tennessee State University

Tyler Evert Martin, Illinois State University

Zach Thornhill, Illinois State University

Riley K Carroll, Ball State University

Devon Kate Bailey, Ball State University

3213 9:30 AM to 10:45 AM The Madison Concourse Hotel Assembly Room

**Reconnection with history and legacy of Intercultural Communication to connect to future**

Sponsor: Intercultural Communication Interest Group

Chair: EunYoung Lee, Central Washington University

Presenters:

Ahmet Atay, College of Wooster

Nurhayat Bilge, SUNY- FIT

Sasha Allgayer, State University of New York at Geneseo

Linsay M. Cramer, Coastal Carolina University  
Elizabeth M Lozano, Loyola University Chicago  
Alberto Gonzalez, Bowling Green State University  
Ahmet Aksoy, Texas Tech University  
Anjana Mudambi,

3214 9:30 AM to 10:45 AM The Madison Concourse Hotel University A

**Relating media to International and Intercultural Communication**

Sponsor: Intercultural Communication Interest Group

Chair: Diana Trebing, Saginaw Valley State University

Respondent: Diana Trebing, Saginaw Valley State University

"A Scholarly Reflection on Transnational Health Communication in the Intersection of Ethnic Media, Language, Culture, and Social Networks" Yuping Mao, California State University Long Beach

"Centering Whiteness: Priya Koothrapalli and Raj Koothrapalli in "The Big Bang Theory"" Blessy McWan, Bowling Green State University

"THE EFFECT OF POLARIZATION ON INTERNATIONAL CRISIS COMMUNICATION: A CASE STUDY OF THE DANISH RESPONSE TO THE 2005 CARTOON CRISIS" Yousef Alamer, University of Missouri- Columbia

3215 9:30 AM to 10:45 AM The Madison Concourse Hotel Conference II

**Rhetorical Theory and Criticism Interest Group Business Meeting**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Hilary Rasmussen, University of Wisconsin-Parkside

Presenters:

Chad M Nelson, Florida Gulf Coast University

Thomas A Salek, Elmhurst University

3216 9:30 AM to 10:45 AM The Madison Concourse Hotel Parlor 627

**State of Missouri Spotlight: Injecting Creativity into Education**

Sponsor: States Advisory Council

Chair: Randy K. Dillon, Missouri State University

Presenter:

Allison Jane Fleetwood, Nixa High School

11:00 AM

3300 11:00 AM to 12:15 PM The Madison Concourse Hotel Parlor 629

**Activism, Communication Ethics, and Social Justice Networking Session: Board game play session as reconnection**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Wendy K. Z. Anderson, University of Minnesota

Presenter:

Brittany Ann Knutson, University of Minnesota—Twin Cities

3301 11:00 AM to 12:15 PM The Madison Concourse Hotel University D

**Communicating through and with Technologies in a Virtually Connected World**

Sponsor: Communication & Technology Interest Group

Chair: Riley Richards, Oregon Institute of Technology

"Deficient Online Self-Regulation and Fear of Missing Out Predict Doomscrolling (TOP Paper: ComBotLabs Award)" Kathryn D Coduto, South Dakota State University

"How Social Media Communicated Social Support Among University Students During Covid-19 Pandemic in Indonesia" Krishnamurti Murniadi, Universitas Prasetiya Mulya

"Novelty as a Renewable, Dynamic Resource When Communicating with an Animal Companion Robot" Bryan Abendschein, Western Michigan University; Autumn Edwards, Western Michigan University; Chad Edwards, Western Michigan University

"Oversharing on Social Networking Sites: A New-Age Communication Phenomenon" Sydney Elaine Brammer, Texas Tech University; Narissra Maria Punyanunt-Carter; Robin S. Duffee

"The dimensions and effects of social presence in online learning: Considerations to enhance online learning experiences" HOICHEOL YANG, California Polytechnic State University; Jihyun Kim, University of Central Florida; Stephanie Kelly; Kelly Roy Merrill Jr., The Ohio State University

3302 11:00 AM to 12:15 PM The Madison Concourse Hotel Caucus Room

**COVID, the Great Resignation, and Faculty Burnout: How to reconnect exhausted and over-extended faculty to the joy they used to find in their profession.**

Sponsor: Communication Education Interest Group

Chair: Susan Wildermuth, UW-Whitewater

Presenters:

Daniel McRoberts, Northcentral Technical College

Richard Murphy, McKendree University

Karen McGrath, College of Saint Rose

Renata Kolodziej-Smith, University of Central Florida

Dena M Huisman, University of Wisconsin-La Crosse

Kathy Brady,

3303 11:00 AM to 12:15 PM The Madison Concourse Hotel Capitol Ballroom A

**GIFT Session #4 - Great Ideas for Teaching - Discussion Session**

Sponsor: G.I.F.T. Interest Group

Chair: Rachel Collier Murdock, Des Moines Area Community College

Respondent: Jaclyn Shetterly, Bowling Green State University

"A Cultural Take on Nonverbal Communication" Amanda Grace Taylor, Bowling Green State University

"Digital Health and Wellness Report Summary Presentation" Dakota C Horn, Bradley University

"Hired in 30 Seconds: Interview Elevator Pitch In-Class Activity" Jaclyn Shetterly, Bowling Green State University; Amanda Grace Taylor, Bowling Green State University



"Persuasive Speech Structure Mini Speech Activity" Riley K Carroll, Ball State University  
"SPEED CONVERSING AS A MEANS TO ENRICH DIALOGUE AND REDUCE COMMUNICATION APPREHENSION" Diana Rose Humble, The University of South Dakota  
"Using the 3MT as a Teaching Tool" Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi; Steven Seidel; Gina Glanc

3304 11:00 AM to 12:15 PM The Madison Concourse Hotel Conference II

**Intercultural Interest Group Business Meeting**

Sponsor: Intercultural Communication Interest Group

Chair: EunYoung Lee, Central Washington University

Presenters:

Seokhoon Ahn, Central Washington University

Emi Kanemoto, State University New York at Geneseo

3305 11:00 AM to 12:15 PM The Madison Concourse Hotel Conference III

**Intrusive teaching, role strain, and (re)connecting equilibrium: Real-world Implications from participating in Hope's 2021 Work-Life Communication Seminar and reading Goode et al. (2020)**

Sponsor: Communication Education Interest Group

Chair: Sierra Kane, University of Wisconsin, Milwaukee

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Joy L. Daggs, Northwest Missouri State

Mary Anne Sunseri, San Jose State University

Kathy Denker, Ball State University

Jayne Goode, Governors State University

3306 11:00 AM to 12:15 PM The Madison Concourse Hotel Conference I

**Media Studies Interest Group: Top Paper Panel**

Sponsor: Media Studies Interest Group

Chair: Kelly L. Adams, University of Missouri

Respondent: Tucker Robinson, Missouri State University

"Equipment for Riffing: Mystery Science Theater 3000 as Heuristic Vocabulary for Riffing Mediated Texts" Matt Foy, Upper Iowa University

"Hip-Hop Rebellion: Music Videos and Perceptions of Beauty, Sexism, and Sexualization" K. Megan Hopper, Illinois State University; Amy Lynn Crumbaugh, Illinois State University; Tamanna Tasmin, Illinois State University

"News Processing Motivations and Framing Effects: Thinking Like a Lawyer vs. Thinking Like a Judge" Hyesun Choung, Michigan State University; Douglas McLeod

3307	11:00 AM to 12:15 PM	The Madison Concourse Hotel	University D
<b>Organizational and Professional Communication: Top Papers</b>			
Sponsor: Organizational and Professional Communication Interest Group			
Chair: Seth Frei, Texas State University			
Respondent: Carrisa S. Hoelscher, Missouri State University			
"Unsought Work: Funeral Directors' Occupational Stigma Management (Diamond Anniversary Award for Top Paper)" Da Bi, University of Oklahoma; Nici Ploeger-Lyons, University of Wisconsin - Eau Claire; Ryan Bisel, University of Oklahoma			
"Negotiating Ideal Selves: Graduate Students' Sensemaking & Identity Management after the COVID-19-induced Transition to Online Learning (Top Student Paper)" Madeline Pringle, University of Missouri			
""How Much of My Free Time Do I Wanna Sell?": Discursively Navigating Conceptualizations of Work-Life as an Adventure Worker" Kari Pink, University of Wisconsin-Milwaukee; Michael Cody Coker, University of Wisconsin-Milwaukee; Emily Godager, University of Wisconsin-Milwaukee			
3308	11:00 AM to 12:15 PM	The Madison Concourse Hotel	Parlor 634
<b>Political Communication Re-Connect Networking Session</b>			
Sponsor: Political Communication Interest Group			
Chair: Josh C. Bramlett, Eastern New Mexico University			
Presenters:			
Wm. Bryan Paul, University of Missouri			
Jihye Park, University of Missouri-Columbia			
3309	11:00 AM to 12:15 PM	The Madison Concourse Hotel	Conference IV
<b>Re-Connect with Experiential Learning as Instructional Resource for Communication Courses</b>			
Sponsor: Instructional Resources Interest Group			
Chair: Kellie Welch Smith, Texas A&M University, Corpus Christi			
Presenters:			
Diana L. Tucker, Western Governors University			
Samantha Dunn, Dakota Wesleyan University			
Kim Marie Omachinski, University of Wisconsin Milwaukee			
Maggie Sullivan,			
Nancy Josephine Curtin, Millikin University			
Kristen Treinen, Minnesota State University Mankato			
Jill Hildebrandt,			
3310	11:00 AM to 12:15 PM	The Madison Concourse Hotel	Conference V
<b>Re-connecting with Superheroes in all their Forms</b>			
Sponsor: Media Studies Interest Group			
Chair: Amanda L. Brown, University of Wisconsin-Stout			
"Between the Spaces: Liminality on Disney+'s Marvel Series" Nettie Brock, Morehead State University			

"Reconnecting with Ms. Marvel: A Disney+ miniseries with possibilities" Heather Nesemeier, Minnesota State University Moorhead  
 "Remaking not Running Away from Our Disinheritance: Inheriting Past That We Didn't Create in Marvel's Runaways" Darrian Carroll  
 "These MCU shows are a risk": The reluctant investments in women superheroes" Dana Schowalter, Western Oregon University  
 "Cause you carry that shield, it doesn't mean you're Captain America.": Carrying on Steve's legacy" Elizabeth Shiller, Ohio University

3311 11:00 AM to 12:15 PM The Madison Concourse Hotel Parlor 627

**Stories from the World of Online Forensics: The Good, The Bad, and The Ones We want to Forget**

Sponsor: Argumentation and Forensics Interest Group  
 Chair: Keith Bistodeau, Anoka Ramsey Community College  
 Presenters:  
 Jessica Samens,  
 Julie L.G. Walker, Southwest Minnesota State University  
 Benjamin Walker, Southwest Minnesota State University

3312 11:00 AM to 12:15 PM The Madison Concourse Hotel Conference II

**Top Papers in the Rhetorical Theory and Criticism Interest Group**

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: Hilary Rasmussen, University of Wisconsin-Parkside  
 "A Rhetorical Analysis of Higher Education's Mental Health Messaging" Gabrielle Thompson, Southern Illinois University Edwardsville  
 "It's Not an Abortion: Examining How Women Who End a Wanted Pregnancy Discuss their Experiences" Cimmiaron Alvarez, University of Washington  
 "I'm not sure I'll ever forget the experience": A narrative analysis of Chrissy Teigen's social media describing her miscarriage" Kelsey Binion, Indiana University Purdue University-Indianapolis; Maria Brann, IUPUI  
 "There Is No Pandemic": Resentment and the Public Good in Evangelical Stay-at-Home Rhetoric" Taylor Katz, University of Wisconsin-Milwaukee

3313 11:00 AM to 12:15 PM The Madison Concourse Hotel University A

**Top Student Papers in Sports Communication**

Sponsor: Sports Communication Interest Group  
 Chair: Scott Jensen, Webster University  
 "Professional Sport and Community Outreach: A Content Analysis of CSR Messages Shared by Professional Team Sport Organizations on Twitter" Kelly Murphy, Illinois State University  
 "Sorry Not Sorry: A Rhetorical analysis of Apologia Being Used to Maintain the Status Quo in the PGA" Amanda Walsh, The University of Southern Mississippi

3314 11:00 AM to 12:15 PM The Madison Concourse Hotel Parlor 638

**Unprecedented Relationship Strain in These Unprecedented Times: The Impact of COVID on Health and Relationships (Spotlight Panel)**

Sponsors: Health Communication Interest Group; Interpersonal and Family Communication Interest Group

Chair: Rikki A Roscoe, University of Missouri

Presenters:

Jenn Anderson, South Dakota State University  
DeAnne Priddis, Middle Tennessee State University  
Leah Elizabeth Bryant, DePaul University  
Rachel D Davidson, Hanover College  
Nancy J Brule, Bethel University

3314 11:00 AM to 12:15 PM The Madison Concourse Hotel University B

**“How to be an antiracist”: Connecting the work of Ibram X. Kendi with Critical Intercultural Communication Scholarship and Praxis**

Sponsor: Intercultural Communication Interest Group

Chair: Eddah Mutua, St. Cloud State University

Presenters:

Linsay M. Cramer, Coastal Carolina University  
Gabriel Cruz, University of North Carolina at Greensboro  
Andrew R Donofrio, Columbus State University  
Blessy McWan, Bowling Green State University  
Matthew Meier, DePauw University  
Kerry Wilson,

11:30 AM

3315 11:30 AM to 3:00 PM The Madison Concourse Hotel Capitol Ballroom A

**President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair**

Sponsor: Undergraduate Honors Research Conference

Chair: Alberto Gonzalez, Bowling Green State University

12:30 PM

3400 12:30 PM to 1:45 PM The Madison Concourse Hotel Conference IV

**Adjunct & Temporary Faculty Caucus Business Meeting**

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Jacob Isaacs, University of Minnesota Crookston  
Anke Wolbert, Eastern Michigan University

3401 12:30 PM to 1:45 PM The Madison Concourse Hotel University B

**Assessing the Norms of Forensics: Standards of Performance Organization and Delivery**

Sponsor: Argumentation and Forensics Interest Group

Chair: Keith Bistodeau, Anoka Ramsey Community College

Presenters:

Anthony Woodall, University of Oklahoma

Katie Thomas, Northeastern State University

Timothy Betts, University of South Florida

3402 12:30 PM to 1:45 PM The Madison Concourse Hotel Caucus Room

**Examining Student Learning in Public Speaking: Textbooks, Verbal Disfluencies, and Humor**

Sponsor: Basic Course Interest Group

Chair: T. Kody Frey, University of Kentucky

Respondent: Aimee Anne Sorensen, The University of South Dakota

"A BIBLIOMETRIC ANALYSIS OF TYPES OF REFERENCES IN INTRODUCTORY PUBLIC SPEAKING TEXTBOOKS" Richard E Soller, College of Lake County

"Impact of Using Humor in Tests: Meta-Analysis of the Effect ("Top Paper")" Mike Allen, UW-Milwaukee; Luke Lefebvre; John Bourhis; Leah Lefebvre; Raymond Preiss

"Rethinking Ums: Disfluencies and Filled Pauses in the Public Speaking Curriculum" Amanda L. Brown, University of Wisconsin-Stout

3403 12:30 PM to 1:45 PM The Madison Concourse Hotel Parlor 629

**Intercultural Communication Interest Group Re-Connect Networking Session**

Sponsor: Intercultural Communication Interest Group

Chair: Amy N. Heuman, Texas Tech University

Presenters:

Seokhoon Ahn, Central Washington University

Emi Kanemoto, State University New York at Geneseo

Linsay M. Cramer, Coastal Carolina University

Blessy McWan, Bowling Green State University

Dahlia DeHaan, Coastal Carolina University

Kyra Nicole Heatly, Texas A&M University

Ahmet Aksoy, Texas Tech University

Anjana Mudambi,

EunYoung Lee, Central Washington University

3404 12:30 PM to 1:45 PM The Madison Concourse Hotel Senate A

**Misinformation and Disinformation About Health: (How) Can We Get Audiences to Reconnect with Reality?**

Sponsors: Health Communication Interest Group; Media Studies Interest Group

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Presenters:

Jimmie Manning, University of Nevada, Reno  
Jenn Anderson, South Dakota State University  
Arpita Jindani, Rutgers School of Communication and Information  
Ellie Yang,

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3405                      12:30 PM to 1:45 PM                      The Madison Concourse Hotel                      Conference II

**Popular Culture Interest Group Business Meeting**

Sponsor: Popular Culture Interest Group

Chair: Stephanie Young, University of Southern Indiana

Presenters:

Nettie Brock, Morehead State University  
Matthew Meier, DePauw University

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3406                      12:30 PM to 1:45 PM                      The Madison Concourse Hotel                      Senate B

**Preparing Manuscripts for Journal Submissions: Lessons from Former and Current Editors and Editorial Administrators for CSCA Journals**

Sponsor: Communication & Technology Interest Group

Chair: Patric Spence, University of Central Florida

Presenters:

Kenneth Lachlan, University of Connecticut  
Patric Spence, University of Central Florida  
Yuping Mao, California State University Long Beach  
Deanna Sellnow, University of Central Florida  
Renee Kaufmann, University of Kentucky  
America L. Edwards, University of California Santa Barbara

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3407                      12:30 PM to 1:45 PM                      The Madison Concourse Hotel                      Conference V

**Re-connect(ing) Communicating Finances in the Family: Talking and Taking Action**

Sponsor: Short Courses

Chair: Roberta Davilla Robbins, Hawkeye Community College

Presenter:

Andrew Frank Thompson, University of Northern Iowa

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3408                      12:30 PM to 1:45 PM                      The Madison Concourse Hotel                      Conference I

**Reconnecting with Communities: Discussing the Challenges and Opportunities of Working with Affected Communities during the COVID pandemic**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Ashleigh M. Day, The University of Texas at Tyler

Presenters:

Sydney O'Shay, Utah State University  
Crystal D Daugherty, Northern Kentucky University  
Matthew W. Seeger, Wayne State  
Timothy L. Sellnow, University of Central Florida  
Deborah Sellnow-Richmond, Southern Illinois University Edwardsville  
Stephen A Spates, Missouri State University

3409 12:30 PM to 1:45 PM The Madison Concourse Hotel University D

**Reconnecting with Mindfulness: An Experiential Discussion**

Sponsor: Communication Education Interest Group

Chair: Molly Wiant Cummins, University of Texas Arlington

Presenters:

Allison Duncan Brenneise, University of Minnesota  
Tao Zhang, Utah State University  
Christy Vincent, University of Central Oklahoma  
Joy Enyinnaya,  
Holly Airola,

3410 12:30 PM to 1:45 PM The Madison Concourse Hotel Parlor 627

**Spotlight Panel: Celebrating the 4th Annual Judith S. Trent Award for Early Career Excellence in Political Communication**

Sponsor: Political Communication Interest Group

Chair: Josh C. Bramlett, Eastern New Mexico University

Presenters:

Dianne G. Bystrom, Iowa State University  
Mitchell S McKinney, The University of Akron  
Ryan M Neville-Shepard, University of Arkansas  
Kelly L Winfrey, Iowa State University  
Benjamin R. Warner, University of Missouri

3411 12:30 PM to 1:45 PM The Madison Concourse Hotel Conference III

**State of Iowa Spotlight: Lessons Learned – Post Pandemic Adaptions to Improve Online Teaching-Learning Activities**

Sponsor: States Advisory Council

Chair: Melissa L. Beall, University of Northern Iowa

Presenters:

Keith Hardeman,  
David A. Wendt, Iowa Wesleyan University  
Jennifer Hough, Western Iowa Tech Community College  
Gayle M Pohl, University of Northern Iowa  
Linda Laine, Central College  
Jenn Supple,

Jeffrey Dean Brand, University of Northern Iowa

3412 12:30 PM to 1:45 PM The Madison Concourse Hotel Parlor 638

**State of South Dakota Spotlight: Verify, Then Trust: How to Help Students Find the Facts on Social Media**

Sponsor: States Advisory Council

Chair: Joshua Westwick, South Dakota State University

Presenters:

Kathryn D Coduto, South Dakota State University

Marina Hendricks,

3413 12:30 PM to 1:45 PM The Madison Concourse Hotel Parlor 634

**Undergraduate Education and Administration Section Re-Connect Networking Session**

Sponsor: Undergraduate Education and Administration Section

Chair: Donna R. Pawlowski, Bemidji State University

Presenters:

Aimee Lau, Wisconsin Lutheran College

Joy L. Daggs, Northwest Missouri State

3414 12:30 PM to 1:45 PM The Madison Concourse Hotel University C

**Women's Caucus Business Meeting**

Sponsor: Women's Caucus

Chair: Lauren Jean Johnsen, University of Memphis

Presenters:

Becky DeGreeff, University of Wisconsin - Stout

Kellie Welch Smith, Texas A&M University, Corpus Christi

2:00 PM

3500 2:00 PM to 3:15 PM The Madison Concourse Hotel Conference IV

**(Re)Connecting with Ourselves: (Un)weaving our Identities from our Profession**

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Anke Wolbert, Eastern Michigan University

Kim Marie Omachinski, University of Wisconsin Milwaukee

Tucker Robinson, Missouri State University

Stacey Mirviss-Jossart, UW-Milwaukee

3501 2:00 PM to 3:15 PM The Madison Concourse Hotel University B



### **Argumentation and Forensics Interest Group Business Meeting**

Sponsor: Argumentation and Forensics Interest Group

Chair: Keith Bistodeau, Anoka Ramsey Community College

Presenter:

Scott Jensen, Webster University

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3502                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      Parlor 634

### **Basic Course Networking Session**

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Basic Course Interest Group

Chair: Stevie Munz, Utah Valley University

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3503                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      Parlor 629

### **Community College Interest Group (CCIG) Re-Connect Networking Session**

Sponsor: Community College Interest Group

Chair: Jacob Isaacs, University of Minnesota Crookston

Presenters:

Shweta Arpit Srivastava, Monmouth College

Sandra Arumugam-Osburn, St. Louis Community College

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3504                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      University C

### **Connecting with the “I” – Utilizing Autoethnography as a Pedagogical Tool**

Sponsors: Communication Education Interest Group; Performance Studies and Autoethnography Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

Presenters:

Jennifer Morey Hawkins, St. Cloud State University

Andrew Herrmann, East Tennessee State University

Becky DeGreeff, University of Wisconsin - Stout

Danielle M Stern, Christopher Newport University

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3505                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      Assembly Room

### **CSCA Committee Vice Chair Award Meeting**

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Ryan M Neville-Shepard, University of Arkansas

Nurhayat Bilge, SUNY- FIT

Leah Elizabeth Bryant, DePaul University

Meggie Mapes, University of Kansas

C. Kyle Rudick, University of Northern Iowa  
Stacy Tye-Williams, Iowa State University  
Alexis Johnson, Arkansas Tech University  
Andrew R Donofrio, Columbus State University

3506 2:00 PM to 3:15 PM The Madison Concourse Hotel Capitol Ballroom A

**GIFT Session #5 - Great Ideas for Teaching - Discussion Session**

Sponsor: G.I.F.T. Interest Group

Chair: Kate Ksobiech, UNLV

Respondent: Rachel Collier Murdock, Des Moines Area Community College

"Building Persuasive Arguments Through Audience Analysis: Smartphone Sales Pitch" Breena Johanna Brockmann, Gustavus Adolphus College

"Diversity Task Force" Dakota C Horn, Bradley University

"It's a (Charity) Party in Research Methods!: Gamifying Variables in Quantitative Research" Anna Wright, Illinois College; Lindsey Thomas, Illinois State University

"Reconnecting with the Truth: Conspiracy Theories, Sourcing, and Argumentation" Scott Sellnow-Richmond, Southern Illinois University Edwardsville; Emilie Pinski, Southern Illinois University Edwardsville

"Structurational Performances in Group Decision Making: A Werewolf Among Us" Justin Mahutga, University of Oklahoma

"“Screenshotting” for Evidence of Social Information Processing Theory" Maura Cherney, Northeastern Illinois University

3507 2:00 PM to 3:15 PM The Madison Concourse Hotel Caucus Room

**Graduate Student Research on the COVID-19 Pandemic**

Sponsor: Graduate Student Caucus

Chair: Matthew James-Andrew Craig, Kent State University

Respondent: Madeline Pringle, University of Missouri

"Intimacy during Isolation: Changes in the Use of Dating Apps to Reconnect During COVID-19" Jennifer Zheng, Illinois State University

"Resilience in the Time of COVID: A Perspective from College Students" Mackenzie J Boedeker, University of Wisconsin Milwaukee; Jacki Willenborg, University of Wisconsin-Milwaukee

"“Other People Thought I was Dirty or Crazy”": Conversations about Medical Exceptions to Masking" Gina Reynolds, Purdue University

3508 2:00 PM to 3:15 PM The Madison Concourse Hotel Conference V

**How Positivity Techniques Reconnect Your Awareness Influencing Your Behaviors**

Sponsor: Short Courses

Chair: Annette fog, Daugherty Business Solutions

3509 2:00 PM to 3:15 PM The Madison Concourse Hotel Parlor 638

### **In Conversation with Kathy DeCamp**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Amanda L. Brown, University of Wisconsin-Stout

Presenter:

Kathy DeCamp, UW Stout

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3510                    2:00 PM to 3:15 PM                    The Madison Concourse Hotel                    Senate A

### **Political Communication and the 2022 U.S. Midterm Elections**

Sponsor: Political Communication Interest Group

Chair: Josh C. Bramlett, Eastern New Mexico University

Presenters:

Mary Banwart, University of Kansas

Dianne G. Bystrom, Iowa State University

Mitchell S McKinney, The University of Akron

Robert C Rowland, University of Kansas

Benjamin R. Warner, University of Missouri

David Zarefsky, Northwestern University

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3511                    2:00 PM to 3:15 PM                    The Madison Concourse Hotel                    Conference II

### **Popular Culture Interest Group: Top Papers**

Sponsor: Popular Culture Interest Group

Chair: Nettie Brock, Morehead State University

"Entertainment-Education-Story & Structure- An Entertainment Education Intervention Framed in the Story Lens of Conversion Therapy" Suha Mohammed, Regent University

"The New American Dream: Economic Precarity as Character Development in Schitt's Creek" William Joseph Sipe, University of Nebraska-Lincoln

"'F That, Try This': Queering What it Means to be 'Christian' Through Social Mediated Churching Communities" Karly Louise Poyner-Smith, University of Memphis

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3512                    2:00 PM to 3:15 PM                    The Madison Concourse Hotel                    Senate B

### **Re-connecting in the F2F, Hybrid, and Online classrooms: Equity, Diversity, and Inclusion Implications**

Sponsor: Communication Education Interest Group

Chair: Adrienne Viramontes, University of Wisconsin-Parkside

Presenters:

Eddah Mutua, St. Cloud State University

Adrienne Viramontes, University of Wisconsin-Parkside

Ahmet Atay, College of Wooster

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

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3513                    2:00 PM to 3:15 PM                    The Madison Concourse Hotel                    University A

**State of Minnesota Spotlight: Public Speaking in Languages Other than English**

Sponsor: States Advisory Council

Chair: James Dimock,

Presenters:

Alfredo Duplat,

Elisa Arizbeht Perez-Garcia, Minnesota State University, Mankato

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3514                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      Conference I

**Support and Coping in Families and Relationships**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Valerie Cronin-Fisher, Governors State University

"The Development and Validation of the Family Coping Expectations Scale: Socialized Responses to Adverse Life Experiences and their Associations with Personal and Relational Wellness" Payton Weinzapfel, Texas Christian University; Paul Schrodt, Texas Christian University

"Parent-to-Parent Advice: [Re]Connection in an Online Support Group for Parents of Adolescents and Emerging Adults" Cassandra Carlson-Hill, Coastal Carolina University; Andrea Bergstrom; Corinne Dalelio, Coastal Carolina University; Dahlia DeHaan, Coastal Carolina University; Sydney Suddreth, Coastal Carolina University

"So Much Life in Such a Short Time: An Exploration of Children's Obituaries" Anna F Carmon, Indiana University-Purdue University Columbus

"'I'm Trying to be Supportive but...': Identity and Epistemic Authority as Warrants for Advice Giving" Abigail Ferrell, UW-Stevens Point, Midstate Technical College, Northcentral Technical College

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3515                      2:00 PM to 3:15 PM                      The Madison Concourse Hotel                      University D

**Teaching strategic and applied communication courses: Considerations and techniques shared by subject-area experts**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Ashleigh M. Day, The University of Texas at Tyler

Presenters:

Stephen A Spates, Missouri State University

Deanna Sellnow, University of Central Florida

Xianlin Jin, The University of Toledo

Sydney O'Shay, Utah State University

Joshua P Bolton, Salisbury University

**3:30 PM**

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3600                      3:30 PM to 4:45 PM                      The Madison Concourse Hotel                      University B

**Building a Lab across Different Institutions**

Sponsor: Communication & Technology Interest Group

Chair: Jihyun Kim, University of Central Florida

Presenters:

Autumn Edwards, Western Michigan University  
Chad Edwards, Western Michigan University  
Patric Spence, University of Central Florida  
Xialing Lin, Penn State University, Scranton  
Matthew James-Andrew Craig, Kent State University  
Austin Beattie, The University of Iowa  
Xianlin Jin, The University of Toledo  
Riley Richards, Oregon Institute of Technology

3601 3:30 PM to 4:45 PM The Madison Concourse Hotel Conference I

**Building a Post-Modern Utopia: The Films of Preston Sturges through an Interdisciplinary Lens.**

Sponsor: Popular Culture Interest Group

Chair: Stephen Dine Young, Hanover College

"Let Us Be Crooked but not Common': Redemption and Romance in Sullivan's Travels" William Bettler, Hanover College

"The Ridiculous Rationality of the Irrational in The Lady Eve" Don Carrell, Hanover College

"The Therapeutic Possibility of Post-Modern Utopias in the Films of Preston Sturges" Stephen Dine Young, Hanover College

3602 3:30 PM to 4:45 PM The Madison Concourse Hotel Conference II

**Challenges and Connections in Interpersonal Communication**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Cassandra Carlson-Hill, Coastal Carolina University

"Heterosexual Cross-Sex Friends at Work: Effects of Dyad Relationship Status on Friendship Variables and Expansion of the Investment Model" Alaina Leverenz, University of Missouri

"Reverse Birthday Parties, Candle Snuffers and Chore Charts: Parents Reflect on Their Challenges and the Ways They Connected One Year "After the World Shut Down"" Alicia Lynn Alexander, Southern Illinois University Edwardsville; Taylour Bertelsman; Kaleigh Dickneite, SIUE; Marian Jaitto Jeffrey, Southern Illinois University, Edwardsville; Boluwatife Ojewande, Southern Illinois University Edwardsville; Laura Reed; Kaitlyn Taylor

"Connecting Over Fat Talk: An Interpersonal Phenomena" Erin Catherine Lindstrom, Northeastern Illinois University

"Interpersonal Communication Between Transgender and Cisgender People: A Polish-Canadian Comparison" matthew heinz, Royal Roads University; Anna Klonkowska, University of Gdansk

3603 3:30 PM to 4:45 PM The Madison Concourse Hotel Assembly Room

**CSCA Executive Committee Meeting #2**

Sponsor: CSCA Executive Director

Chair: Debra J. Ford, Creighton University

Presenters:

Ahmet Atay, College of Wooster

Kathy Denker, Ball State University

Alberto Gonzalez, Bowling Green State University  
Tiffany R. Wang, University of Montevallo  
Yuping Mao, California State University Long Beach  
Deanna Sellnow, University of Central Florida  
Donald Ritzenhein, Macomb Community College  
Adam W. Tyma, University of Nebraska Omaha  
Stephanie Young, University of Southern Indiana  
Gayle M Pohl, University of Northern Iowa

3604 3:30 PM to 4:45 PM The Madison Concourse Hotel Caucus Room

**Global Perspectives on Political Communication**

Sponsor: Political Communication Interest Group

Chair: Wm. Bryan Paul, University of Missouri

Respondent: Joshua P Bolton, Salisbury University

"At "War" with COVID: A Critical Metaphor Analysis of Emmanuel Macron's March 2020 Addresses to the French People" Steven Riley Thomsen, Brigham Young University

"How Presidential Rhetoric Creates Expectations and Misperceptions in Domestic Audiences: The Cases of World War II and War on Terror" Nicholas Labinski, University of Wisconsin-Stout

"Remembering 9/11, twenty years later: National values and nationalism on display in George W. Bush's Shanksville address" Daniel M. Chick, College of the Redwoods

"SOCIAL MEDIA AND VIOLENT EXTREMISM: EXPERIENCES FROM BANGLADESH" Shudipta Sharma, Bowling Green State University

3605 3:30 PM to 4:45 PM The Madison Concourse Hotel University A

**Health Communication Interest Group Business Meeting**

Sponsor: Health Communication Interest Group

Chair: Jenn Anderson, South Dakota State University

Presenters:

DeAnne Priddis, Middle Tennessee State University

Rikki A Roscoe, University of Missouri

3606 3:30 PM to 4:45 PM The Madison Concourse Hotel Conference V

**Incorporating Networks Perspectives into Communication Courses**

Sponsor: Short Courses

Chair: Bailey C Benedict, California State University - San Bernardino

Presenters:

Bailey C Benedict, California State University - San Bernardino

Henry Seeger, Purdue University

Seungyoon Lee, Purdue University

3607 3:30 PM to 4:45 PM The Madison Concourse Hotel Parlor 629

**Instructional Resources Interest Group Re-Connect Networking Session**

Sponsor: Instructional Resources Interest Group

Chair: Samantha Dunn, Dakota Wesleyan University

Presenters:

Kellie Welch Smith, Texas A&M University, Corpus Christi

Diana L. Tucker, Western Governors University

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3608                      3:30 PM to 4:45 PM                      The Madison Concourse Hotel                      Conference III

**Re-connecting Performance to Life: Building Our Toolkits**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Terra Lenox, Lake Michigan College

Presenters:

W. Benjamin Myers, University of Toledo

Jennifer Tuder, St. Cloud State University

Caleb Royal McKinley-Portee, Southern Illinois University

Meggie Mapes, University of Kansas

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3609                      3:30 PM to 4:45 PM                      The Madison Concourse Hotel                      University D

**Re-Connecting with Public Speaking Pedagogy Research**

Sponsors: Basic Course Interest Group; Communication Education Interest Group; Community College Interest Group; Instructional Resources Interest Group

Chair: Anna Wright, Illinois College

Presenters:

Tim McKenna-Buchanan, Manchester University

Stevie Munz, Utah Valley University

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3610                      3:30 PM to 4:45 PM                      The Madison Concourse Hotel                      Conference III

**Re-connecting: Barriers Students Encounter**

Sponsor: Communication Education Interest Group

Chair: Shannon C VanHorn, Valley City State University

Presenters:

Joy L. Daggs, Northwest Missouri State

Becky DeGreeff, University of Wisconsin - Stout

Kimberly M Weismann, Williston State College

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3611                      3:30 PM to 4:45 PM                      The Madison Concourse Hotel                      Parlor 638

**The Complex Idea that Identity Is**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Kallia O. Wright, University of Miami

Respondent: Nurhayat Bilge, SUNY- FIT

"How much does your culture cost?: Indian Casinos' appropriation of Native American Culture" Kaitlyn Nicole Sullivan, Illinois State University  
 "Let's Taco About it: Mr. Iglesias and Gentefied as modern-day depictions of Latinos" Luis A Jauregui, Illinois State University  
 "Trouble on the Horizon: Cultural Appropriation, Intercultural Discourse, and Otherness in [i]Horizon Zero Dawn[/i]" Anna J DeGalan, Bowling Green State University  
 "'I'm still talking Mr. Vice President': Examining Kamala Harris's performance at the 2020 Vice presidential debate as a disruption of the Angry Black Woman Trope." Iruoma U Ezumba, University of Wisconsin Milwaukee

3612                      3:30 PM to 4:45 PM                      The Madison Concourse Hotel                      Parlor 634

**The GIFT Interest Group Re-Connect Networking Session**

Sponsor: G.I.F.T. Interest Group  
 Chair: Rachel Collier Murdock, Des Moines Area Community College  
 Presenters:  
 Kate Ksobiech, UNLV  
 Jaclyn Shetterly, Bowling Green State University

3613                      3:30 PM to 4:45 PM                      The Madison Concourse Hotel                      Parlor 627

**“Reconnecting Pedagogy: Moving remote teaching practices into the face-to-face learning environment”**

Sponsor: Instructional Resources Interest Group  
 Chair: Bryan Abendschein, Western Michigan University  
 "Asynchronous Online Discussion Forums and Face-to-Face Classrooms" Renata Kolodziej-Smith, University of Central Florida  
 "Improving delivery in public speaking courses through mediated preparation" Patricia Sokolski  
 "Increasing student engagement: Leveraging online digital tools for offline teaching" Sarah E. Riforgiate, University of Wisconsin, Milwaukee  
 "Interactive Reactions: Using Interactive Digital Tools to Make Space for and Document Voices in the Classroom" Jessica Gantt-Shafer, Texas A&M University  
 "Moving online practices into the face-to-face classroom: Students weigh in!" Kathleen M. Propp, Western Michigan University; Annette N Hamel, Western Michigan University

5:00 PM

5:00 PM to 6:15 PM                      The Madison Concourse Hotel                      Conference V

**Television Comedy as a Space of Reconnection for a Culture in Crisis**

Sponsor: Media Studies Interest Group  
 Chair: Holly Holladay, Missouri State University  
 "A Familiar Story: *What We Do in the Shadows* and the Underemployment Crisis" Eric Netterlund  
 "Curing Trauma through Sitcom Nostalgia: *WandaVision*, Disney+, and Streaming's Place in Television History" Stephanie Brown, West Chester University



"First as Farce, Then as Nihilism: The Final Season of *Veep* as it Grapples with the Presidency of Donald J. Trump" Michael Mario Albrecht  
"Kinship at the End of the World: Apocalyptic Media and *The Last Man on Earth* as a Manifesto for Life in Eco-Crisis" Holly Holladay, Missouri State University; Chandler Lawrence Classen, UNC - Chapel Hill  
"Traumedy, Memory, Structure: The Comedy of PTSD in *The Unbreakable Kimmy Schmidt*" Philip Scepanski

3700 5:00 PM to 6:15 PM The Madison Concourse Hotel Caucus Room

**Connecting and Re-connecting the Community and Organizational Collaborations with the University and the Classroom**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Samentha Sepúlveda, Northeastern Illinois University

Presenters:

Rachel D Davidson, Hanover College  
DeAnne Priddis, Middle Tennessee State University  
Kristine M. Nicolini, University of Wisconsin Oshkosh  
Sarah E. Riforgiate, University of Wisconsin, Milwaukee  
Michael Cody Coker, University of Wisconsin-Milwaukee  
Sierra Kane, University of Wisconsin, Milwaukee

3701 5:00 PM to 6:15 PM The Madison Concourse Hotel Parlor 627

**Considering Connection: Thinking about Emotional Labor and Our Connections to Self and Other**

Sponsor: Women's Caucus

Chair: Danette Pugh Patton, Ursuline College

Presenters:

Joy L. Daggs, Northwest Missouri State  
Allison Duncan Brenneise, University of Minnesota  
Hsun-Yu Sharon Chuang, Denison University  
Caleb Royal McKinley-Portee, Southern Illinois University  
Antonio Spikes, Coe College  
Molly Wiant Cummins, University of Texas Arlington

3702 5:00 PM to 6:15 PM The Madison Concourse Hotel Parlor 638

**It's Never Too Late: Women Navigating The Unique Challenges and Benefits of Returning to Graduate School After Starting Their Careers.**

Sponsors: Graduate Student Caucus; Women's Caucus

Chair: Ana Lisa Eberline, University of Illinois

Presenters:

Laura Bruns, Wayne State University  
Deborah J. Danuser, University of Pittsburgh

Sara Kaufman, Purdue University  
Erin Perry, Wayne State University  
Meredith Pruden,  
Elise P Taylor, Purdue University

3703                      5:00 PM to 6:15 PM                      The Madison Concourse Hotel                      Senate B

**Kenneth Burke on the Radio: Re-Connecting Kenneth Burke to the Study of Popular Culture through Newly Discovered Audio Archives**

Sponsor: Popular Culture Interest Group

Chair: Courtney J Wright, Independent Research

"'People or Puppets?' Kenneth Burke's Perspective By Incongruity on the Radio" Matthew Meier, DePauw University

"The Retained Relevance of Burke in Media: Analyzing Kenneth Burke's contributions to the "Ideas and the Theatre" radio broadcast." Christopher (Kit) Medjesky

"Understanding Modern Art through the Principle of Consummation: An Analysis of Kenneth Burke's Radio Broadcast, "Dramatic Form and Human Motivation"" Courtney J Wright, Independent Research

3704                      5:00 PM to 6:15 PM                      The Madison Concourse Hotel                      Senate A

**Let's Talk About Health: Expanding Health Dialogues in a (Post) COVID-19 World (Top Panel)**

Sponsor: Health Communication Interest Group

Chair: Tucker Robinson, Missouri State University

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Daniel McRoberts, Northcentral Technical College

Karly Louise Poyner-Smith, University of Memphis

Laura D Russell, Denison University

Katie LaPlant Turkiewicz, University of Wisconsin - Green Bay

Susan Wildermuth, UW-Whitewater

3705                      5:00 PM to 6:15 PM                      The Madison Concourse Hotel                      University C

**Media, Memes, and Digital Spaces**

Sponsor: Popular Culture Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

Respondent: Michelle Calka, Manchester University

"Communication Research: Qualitative Methodologies- Narrative Mutation: The Uncertainty of Crisis Triggers Rhetorical Chain Reactions Driven by the Progression of Merging Narratives Out of the Depths of "The Pit"" Suha Mohammed, Regent University

"Fanatics & Figurations: How the Media Surrounding Dungeons & Dragons is Influencing its Players and Community" Jules M Patalita, Bowling Green State University

"Nathan for You, Kitchen Nightmares, and the Neoliberalism of Reality TV Business Makeovers" Jacob John Valov, University of Wisconsin - Madison

"| || || | \_ Understanding Meme Consumption and Use as a 21st Century Flânerie" Nettie Brock,  
Morehead State University

3706 5:00 PM to 6:15 PM The Madison Concourse Hotel University B

**Performance: Naked Stories**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: T Brown, Southern Illinois University

Presenter:

Jennifer Tuder, St. Cloud State University

3707 5:00 PM to 6:15 PM The Madison Concourse Hotel University A

**Presidential Spotlight: Renewing Perspectives on Family Caregiving in Later Life through  
Critical Narratives and Cultural Communication**

Sponsor: CSCA President

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

Carlos G. Alemán, James Madison University

Melissa W. Alemán, James Madison University

Rhunette Diggs, Johnson C. Smith University; Rowan Cabarrus Community College

EunYoung Lee, Central Washington University

Eddah Mutua, St. Cloud State University

3708 5:00 PM to 6:15 PM The Madison Concourse Hotel Conference III

**Re-connecting Autoethnography to Life: Building Our Toolkits**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Trejha Whitfield, Wayne State University

Presenters:

Stephanie Young, University of Southern Indiana

Danielle M Stern, Christopher Newport University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Becky DeGreeff, University of Wisconsin - Stout

Tasha R. Dunn, The University of Toledo

3709 5:00 PM to 6:15 PM The Madison Concourse Hotel University D

**Re-Connecting the Basic Course: Evaluating Learning Technologies Used in the Classroom**

Sponsor: Basic Course Interest Group

Chair: Mal Jason, North Dakota State University

Presenters:

Ian Berry, North Dakota State University

Xinyue Liu, North Dakota State University

Dena M Huisman, University of Wisconsin-La Crosse

Ashley A. Hanna Edwards, University of Wisconsin - La Crosse  
Jessica Marie Peterson, University of Wisconsin- La Crosse  
Christina Steinberg,  
Di Mu, Washington State University  
Xihe Ouyang,  
Maranda Berndt,  
Jocelyn McKinnon-Crowley, Washington State University

3710 5:00 PM to 6:15 PM The Madison Concourse Hotel Conference I

**Recentering Vulnerability within Social Change Activism**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Wendy K. Z. Anderson, University of Minnesota

Presenters:

Olivia Webster,  
Brittany Ann Knutson, University of Minnesota—Twin Cities  
Nicole Yang, Boston University  
Andrew Boge,  
LaShara Davis,

3711 5:00 PM to 6:15 PM The Madison Concourse Hotel Conference II

**Social Media Meets Alternative Journalism: Understanding the Potentials and Perils for Social Justice**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Joshua Atkinson, Bowling Green State University

Presenters:

Anna J DeGalan, Bowling Green State University  
Michael Dieringer, Bowling Green State University  
Matthew M Dorr, Bowling Green State University  
Frankie Krutsch, Bowling Green State University  
Vamsi Chaitanya Pedasanaganti, Bowling Green State University  
Shudipta Sharma, Bowling Green State University  
Amanda Grace Taylor, Bowling Green State University

3712 5:00 PM to 6:15 PM The Madison Concourse Hotel Assembly Room

**(Re)Connecting Ethnicity, Race, International, and Class Concerns with College Student Learning: A Teaching Panel**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: David A. Wendt, Iowa Wesleyan University

"What Class Are You and How Do You Know?" David A. Wendt, Iowa Wesleyan University

"Helping Students Understand the Intersection of Culture, Identity, and Power" Stephanie Rollie

Rodriguez, Texas A&M University, Corpus Christi

"Mapping Prejudice: Examining Racial Covenants with Communication Studies Students in a College Town" Kristen Treinen, Minnesota State University Mankato  
"Gender and Sexuality" Ahmet Atay, College of Wooster  
"Teaching the Impacts of Stereotypes on Communication using Chimamanda Ngozi Adichie's Danger of a Single Story" Racheal Ruble, Iowa State University

3713 5:00 PM to 6:15 PM The Madison Concourse Hotel Parlor 634

**States Advisory Council Re-Connect Networking Session**

Sponsor: States Advisory Council

Chair: Anna Wright, Illinois College

Presenters:

Gayle M Pohl, University of Northern Iowa

Kimberly M Weismann, Williston State College

3715 5:00 PM to 6:15 PM The Madison Concourse Hotel Conference IV

**"Rock and Roll Doesn't Rule the World Anymore": Race and Gender in the Promotion and Marketing of Popular Music**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Corey Benjamin Davis, University of Wisconsin-Whitewater

"Glorified boys' club or inclusive subculture?: Gender and identity in contemporary punk rock" Lars Kristiansen

"Hip-hop ain't no joke: Hip-hop imperialism and authenticity" Jeffrey Delbert, Lenoir-Rhyne University

"Rock music spaces: Gatekeeping attempts by naming rock places" Todd M Hauser, Concordia University Chicago

"White male indie rockers shine a light on women artists: Inclusion or mansplaining?" Mark Glantz, St. Norbert College

7:00 PM

3800 7:00 PM to 8:30 PM The Madison Concourse Hotel Offsite

**CSCA Annual President's Party: Celebrating the Service of Alberto Gonzalez**

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

# Index of Business Meetings

## A

ACTIVISM, COMMUNICATION ETHICS, AND SOCIAL JUSTICE BUSINESS MEETING

1601    Thursday, March 31    3:30 PM - 4:45 PM    University A, The Madison Concourse Hotel

ADJUNCT & TEMPORARY FACULTY CAUCUS BUSINESS MEETING

3400    Saturday, April 2    12:30 PM - 1:45 PM    Conference IV, The Madison Concourse Hotel

ARGUMENTATION AND FORENSICS INTEREST GROUP BUSINESS MEETING

3501    Saturday, April 2    2:00 PM - 3:15 PM    University B, The Madison Concourse Hotel

## B

BASIC COURSE INTEREST GROUP BUSINESS MEETING

2504    Friday, April 1    3:00 PM - 4:15 PM    Conference III, The Madison Concourse Hotel

## C

COMMUNICATION AND TECHNOLOGY INTEREST GROUP BUSINESS MEETING

1401    Thursday, March 31    12:30 PM - 1:45 PM    Conference I, The Madison Concourse Hotel

COMMUNICATION EDUCATION INTEREST GROUP BUSINESS MEETING

1201    Thursday, March 31    9:30 AM - 10:45 AM    University D, The Madison Concourse Hotel

COMMUNICATION THEORY INTEREST GROUP BUSINESS MEETING

1202    Thursday, March 31    9:30 AM - 10:45 AM    Conference I, The Madison Concourse Hotel

COMMUNITY COLLEGE INTEREST GROUP (CCIG) BUSINESS MEETING

2301    Friday, April 1    11:00 AM - 12:15  
PM    Conference I, The Madison Concourse Hotel

CSCA 2023 PROGRAM PLANNERS MEETING

1306    Thursday, March 31    11:00 AM - 12:15  
PM    Conference I, The Madison Concourse Hotel

CSCA AWARD REHEARSAL

2303    Friday, April 1    11:00 AM - 12:15  
PM    Grand Ballroom, The Madison Concourse  
Hotel

CSCA COMMITTEE VICE CHAIR AWARD MEETING

3505    Saturday, April 2    2:00 PM - 3:15 PM    Assembly Room, The Madison Concourse  
Hotel

CSCA EXECUTIVE COMMITTEE MEETING #1

0200 Wednesday, March 30 4:00 PM - 7:00 PM Caucus Room, The Madison Concourse Hotel

CSCA EXECUTIVE COMMITTEE MEETING #2

3603 Saturday, April 2 3:30 PM - 4:45 PM Assembly Room, The Madison Concourse Hotel

CSCA FINANCE COMMITTEE MEETING

1103 Thursday, March 31 8:00 AM - 9:15 AM Private Dining Room, The Madison Concourse Hotel

CSCA HALL OF FAME AWARDS AND BUSINESS MEETING

2400 Friday, April 1 12:30 PM - 2:45 PM Grand Ballroom, The Madison Concourse Hotel

**E**

ETHNICITY, RACE, INTERNATIONAL, AND CLASS CONCERNS CAUCUS BUSINESS MEETING

1402 Thursday, March 31 12:30 PM - 1:45 PM University A, The Madison Concourse Hotel

**G**

GIFT (GREAT IDEAS FOR TEACHING) BUSINESS MEETING

2614 Friday, April 1 4:30 PM - 5:45 PM University A, The Madison Concourse Hotel

GRADUATE STUDENT CAUCUS BUSINESS MEETING

2203 Friday, April 1 9:30 AM - 10:45 AM University C, The Madison Concourse Hotel

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HEALTH COMMUNICATION INTEREST GROUP BUSINESS MEETING

3605 Saturday, April 2 3:30 PM - 4:45 PM University A, The Madison Concourse Hotel

**I**

INSTRUCTIONAL RESOURCES BUSINESS MEETING

2605 Friday, April 1 4:30 PM - 5:45 PM Conference II, The Madison Concourse Hotel

INTERCULTURAL INTEREST GROUP BUSINESS MEETING

3304 Saturday, April 2 11:00 AM - 12:15 PM Conference II, The Madison Concourse Hotel

INTERPERSONAL AND FAMILY COMMUNICATION INTEREST GROUP BUSINESS MEETING

1605 Thursday, March 31 3:30 PM - 4:45 PM University B, The Madison Concourse Hotel

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**ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION INTEREST GROUP  
BUSINESS MEETING**

3209      Saturday, April 2      9:30 AM - 10:45 AM      University D, The Madison Concourse Hotel

**P**

**PERFORMANCE STUDIES AND AUTOETHNOGRAPHY BUSINESS MEETING**

2507      Friday, April 1      3:00 PM - 4:15 PM      University D, The Madison Concourse Hotel

**POLITICAL COMMUNICATION BUSINESS MEETING**

1405      Thursday, March 31      12:30 PM - 1:45 PM      University D, The Madison Concourse Hotel

**POPULAR CULTURE INTEREST GROUP BUSINESS MEETING**

3405      Saturday, April 2      12:30 PM - 1:45 PM      Conference II, The Madison Concourse Hotel

**PRESIDENT'S UNDERGRADUATE HONORS RESEARCH CONFERENCE LUNCHEON AND  
GRADUATE SCHOOL FAIR**

3315      Saturday, April 2      11:30 AM - 3:00 PM      Capitol Ballroom A, The Madison Concourse  
Hotel

**R**

**RHETORICAL THEORY AND CRITICISM INTEREST GROUP BUSINESS MEETING**

3215      Saturday, April 2      9:30 AM - 10:45 AM      Conference II, The Madison Concourse Hotel

**S**

**SEXUAL ORIENTATION & GENDER IDENTITY CAUCUS BUSINESS MEETING**

2612      Friday, April 1      4:30 PM - 5:45 PM      Conference III, The Madison Concourse Hotel

**SPORTS COMMUNICATION BUSINESS MEETING**

2211      Friday, April 1      9:30 AM - 10:45 AM      University D, The Madison Concourse Hotel

**STATES ADVISORY COUNCIL BUSINESS MEETING**

1708      Thursday, March 31      5:00 PM - 6:15 PM      University C, The Madison Concourse Hotel

**STRATEGIC AND APPLIED COMMUNICATION INTEREST GROUP BUSINESS MEETING**

1610      Thursday, March 31      3:30 PM - 4:45 PM      University D, The Madison Concourse Hotel

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**UNDERGRADUATE EDUCATION AND ADMINISTRATION SECTION BUSINESS MEETING**

1514      Thursday, March 31      2:00 PM - 3:15 PM      Conference I, The Madison Concourse Hotel

**W**



WOMEN'S CAUCUS BUSINESS MEETING

3414      Saturday, April 2      12:30 PM - 1:45 PM      University C, The Madison Concourse Hotel

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**Basic Course Interest Group** 2200, 2504, 2611, 3212, 3402, 3502, 3609, 3709

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**CSCA First Vice President** 2000, 2300, 3000, 3210

**CSCA Next Leaders Network** 1505, 1604, 3111

**CSCA Past President** 1205, 2516

**CSCA President** 1509, 2508, 3707

**CSCA Second Vice President** 0100

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**Instructional Resources Interest Group** 1107, 1407, 1608, 1609, 1705, 2209, 2307, 2605, 3309, 3607, 3609, 3613

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