

**2021 Meeting minutes**  
**CSCA Strategic and Applied Communication Interest Group**  
March 27, 2021 11:00 – 12:15 CDT

Meeting Called to Order online, March 27, 2021 @ 11:02am CDT

*Ashleigh Day, is vice chair – not able to make it today, family emergency*  
*Henry Seeger, secretary*

1. Report for this year's conference, Sydney O'Shay
  - a. Submissions were on par with other IGs this year, but low overall. We should continue our efforts to promote the new interest group's mission and goals to grow the IG.
    - i. Switch of branding is effective in drawing submissions.
  - b. Awarded 7 slots

Papers Submitted/Accepted	6/4 (two were redirected to other IGs)
Panels Submitted/Accepted	4/4
Panel Created by Planner	1

Accepted everything - Redirected 2 papers to other interest groups
  - c. Thank you to all of the reviewers and submitters for the 2021 conference.
2. Top Papers
  - a. Top Paper Award:
    - i. Frozen While I Scan: Examining the Impact of Media Dependencies, Socioeconomic Status, and Rumination on Mitigation Behaviors Related to Hurricane Dorian (Kenneth Lachlan, Christine Gilbert, Patric Spence, & Emily Hutter)
  - b. Dan Millar Top Student Paper Award:
    - i. Analysis: Michigan State University's Response to COVID-19 (Erin Perry, Wayne State University)

Motion: to approve: Joshua Bolton, approved Jeffrey Brand

3. Membership Update
  - a. 85 Members according to mailing list provided by CSCA! (88 last year)  
Considering Covid-19, this is very good. We are doing better than before the name change but need to continue to get the word out on the organization.
4. Election:
  - a. Nominations for Secretary (that will then advance to vice chair, chair, head of nominating committee).
    - i. Candidate nominations received prior to meeting
      1. Xianlin Jin, PhD, University of Kentucky

2. Statement of endorsement provided

Motion to close nomination: Donald Ritzenhien, Ken Lachlan seconded

5. CSCA 2022:

- a. The Madison Concourse Hotel; Madison, WI; March 30 - April 3
- b. Theme: Re-connect
  - i. Really fitting! Will be nice to see everyone.
  - ii. “Our annual conference provides us an opportunity to *re-connect* with where we have been in our work, our discipline, and our lives overall. It also provides us with new opportunities: How can we forge new, more inclusive paths to expansive horizons in thought, creativity, expression, and scholarship?”
- c. Deadline: October 8<sup>th</sup>, 11:59 PM CDT

6. Panel ideas for 2022

- a. Henry Seeger - Inter-institutional collaboration – how to do it, good approaches
- b. Jeffrey Brand – outreach to emeritus scholars, people we haven’t seen at recent conferences
  - i. Maybe generationally? Student scholar pairings?
- c. Co-sponsored with health comm this year – work with them again?
- d. Jeffrey Brand
  - i. Procedural comment – some conferences are going back to extended abstracts as a category of submission. Should we do that again? Is there a place for inviting extended abstracts? Evaluate them differently?
  - ii. Debbie Sellnow, Ken Lachlan voice support
- e. Debbie Sellnow – research in progress panel?
- f. Sydney O’Shay – panel focused on practitioner and scholar bridge in Wisconsin.

7. Dan Millar Award Endowment Committee

- a. Members: Don Ritzenhein, Matt Seeger, Tim Sellnow, Jeffrey Brand
- b. How is this going?
- c. Don Ritzenhein: That’s a good question – I don’t know the answer! I can shoot you an email.

8. New Business

- a. None!

Motion to adjourn: Joshua Bolton, seconded Jeffrey Brand