

# Popular Culture Interest Group Business Meeting

## 2021 Central States Communication Association Convention

March 25, 2021 - 3:30 pm (Zoom online meeting room)

### AGENDA

*Called to order at 3:35 (CST). There are 5 people here (including the 3 officers)*

- I. Approval of minutes from 2020 online business meeting:
  - a. *no real business meeting last year, because there was no new business.*
  
- II. Reports
  - A. 2021 Planning Report from Jimmie Manning, PCIG Chair and Planner
    - 6 papers submitted, all programmed
    - 8 abstracts received, all thematized into panels and programmed
    - Co-sponsored a panel for the Carolyn Calloway-Thomas Inclusivity Speaker Series featuring Dr. Robin M. Boylorn
    - Based on feedback from last year, organized a spotlight panel focused on teaching
    - Also organized “Scholarly Speed Dating,” which is really just a chance for us to all see each other and catch up during a Zoom session
      - i. *Jennifer Willis-Rivera asks about the time. Its unclear what time this is happening. No one remembers off the top of their head. Stephanie found it online. It is at 2pm on Saturday.*
    - *There was one panel that was rejected.*
  
  - B. 2021 Award Announcements from Jimmie Manning

**Top Paper Award:** “The Meme-ification of a Governor’s Response: Audience Responses to Qualities of Leadership and Communication” Stacie Meihaus Jankowski, Northern Kentucky University and Jessica Kratzer, Northern Kentucky University

**Founders Award:** “Identity, Anonymity, and Fan-Authored Fame in the Tumblr Profiles of Fanfiction Authors” Aimee Miller, Central Michigan University  
*Aimee tells us a little bit about her paper.*

**Top Panel:** *The Popular is the Political*

- III. Officer Election and Volunteer Selection
  - A. Secretary – One nominee: Matt Meier – other nominees from the floor?
    - a. *Do we want to wait to do election later over email? We decide to just do it now.*
    - b. *Jennifer Willis-Rivera moves for nominations to be ceased.*
    - c. *We voted for Matt Meier by acclamation, he is accepted.*
  
  - B. Paper evaluators, panel chairs and respondents
    - a. *Should happen over email instead of people.*
  
- IV. Old Business
  - A. Scholars’ Choice

- a. *Jimmie is going to appoint an ad hoc committee to make this happen.*
- b. *Stephanie asks what he envisions. Strict inclusion about who can vote, a transparent process. Probably something like movies/television and then branch out from there. It would be if you have published over the last few years, you could be eligible to vote on this. The idea would be a dean of the awards and then a voting process.*
  - i. *Stephanie asks about a time range for when the movies/shows needed to come out. Jimmie suggests that it would be an annual thing.*
  - ii. *Jimmie sees this as something with a website and the imdb pages could include this into its awards page.*

B. Interest Group awards program

- a. *Anyone want to change the way we do the awards? Jennifer asks about other awards. Maybe a donor award? Jennifer suggests that during covid is not a great time to ask for money from people and perhaps we can worry about this later. Jimmie says we will have to wait and see for later. This conversation can be picked up again in the future. Everyone agrees.*

V. Passing of the Gavel (*this gavel is not metaphorical anymore! Jennifer pulls out Moljnir!*)

VI. New Business

A. Programming Discussion for 2022 Convention with Stephanie L. Young

- a. *The one thing Stephanie wants to consider is getting people to submit to our division. Has noticed lately that on twitter, there are lots of active scholars that we could reach out to. We could work on twitter to get word out.*
- b. *Open to possibilities about panels and ideas.*
- c. *Jennifer has a question/thought. Are there "pieces" that we or central states are going to make adjustments for or will we be going "back to normal"? Engagement for people who can't travel?*
  - i. *Stephanie says she doesn't know how, but it is a good idea.*
  - ii. *Nettie reinforces this idea as being a good one.*
  - iii. *Jimmy talks about how this foster creativity and possibly help with paying people. Jennifer: "we would have a better reach of guests both geographically and financially."*
- d. *Co-sponsorship with other sections?*

*e. Nettie has an idea about a panel about using Pop culture in the classroom during the pandemic, so more people are using these ideas.*

B. Any items from the floor?

*a. Nope.*

VII. Announcements from the floor (job openings, special issues or other publishing opportunities, good news, etc.)

*a. Morehead State university has a tenure track strat comm job*

VIII. Adjournment

*a. Adjourning at 5:15.*