

**Health Communication Interest Group  
Virtual Business Meeting Minutes  
Central States Communication Association Annual Convention  
Saturday, April 2, 2022 from 3:30-4:45 PM (CDT)**

**Chair:** Jennifer Anderson (South Dakota State University)  
**Vice Chair:** DeAnne Priddis (Middle Tennessee State University)  
**Secretary:** Rikki Roscoe (University of Missouri)

- I. Call to Order
- II. Old Business
  - A. Approval of 2021 Business Meeting Minutes
    1. Anne (1st); Melynnda (2nd)
  - B. Report of 2022 Paper and Panel Submissions:
    1. The HCIG received 11 submissions in total this year. 9 papers and 2 panels.
      - a) 4 papers were accepted for presentation, 5 were declined.
      - b) 1 panel was accepted, 1 was declined.
    2. Standing sessions
      - a) Business meeting
      - b) Spotlight panel (created by the Vice Chair, not peer-reviewed)
    3. Requested sessions
      - a) Networking/mentoring (request from CSCA Exec)
      - b) Requested by Chair
        - (1) Curriculum
        - (2) Mis/disinformation
    4. Co-sponsored sessions
      - a) “Period Poverty as a Public Health Issue: Application, Research, and Discussion on Starting the Fight on Your Campus” co-sponsored by Women’s Caucus (using their slot)
      - b) “Midwestern, Rural, and Indigenous Communities: Connections with Health Communication & Advocacy” co-sponsored with Activism, Communication Ethics, & Social Justice Interest Group (using their slot)
      - c) “Interpersonal Connections in Health Communication: The Impact of Norms, Stigma, Family Obligation, on Relationships and Health Behaviors” co-sponsored with Interpersonal & Family Communication Interest Group (using our slot)
    5. The HCIG had 18 reviewers, including the Vice-Chair and Secretary
      - a) Each submission was reviewed by 3 reviewers.
      - b) Each reviewer had 1 – 2 submissions to review.
      - c) Reviewer scores were used to determine top paper, top student paper, and top panel awards.
      - d) Thank you to all the reviewers! Many hands make for light work!
    6. Awards Acknowledgement:

- a) Top Paper: “‘They Can't See Me Smile’: Communication and Relationship Challenges of Providing Home Care During a Pandemic” from Muriel E. Scott (Winona State University) and Peggy Kendall (Bethel University)
- b) Top Student Paper: “Knowledge and social norms influence college students’ intention to receive the COVID-19 vaccine” from Kelsey E. Binion (Indiana University – Purdue University – Indianapolis), Marian Brann (IUPUI), Brittany J. Daulton (Indiana University)
- c) Top Panel “Let's Talk About Health: Expanding Health Dialogues in a (Post) COVID-19 World” featuring
  - (1) Chair: Tucker Robinson, Missouri State University
  - (2) Panelist(s):
    - (a) Sarah Symonds LeBlanc, Purdue University Fort Wayne
    - (b) Daniel McRoberts, Northcentral Technical College
    - (c) Karly Louise Poyner-Smith, University of Memphis
    - (d) Laura D Russell, Denison University
    - (e) Katie LaPlant Turkiewicz, University of Wisconsin - Green Bay
    - (f) Susan Wildermuth, UW-Whitewater

### III. New Business

#### A. Officer nominations

##### 1. Secretary

- a) 1 year term
- b) Take notes at 2023 conference in St. Louis
  - (1) Nominations: Ashleigh Day, University of Texas at Tyler (electronically)

##### 2. Vice-Chair

- a) Serve 2-year term. Year 1: Vice Chair. Year 2: Chair
- b) As chair, serve as program planner for 2024 conference in Grand Rapids, MI
  - (1) Nominations: Sydney O’Shay, Utah State University (electronically)
    - (a) Sarah moved to close nominations; Anne (2<sup>nd</sup>)

##### 3. Voting for new officers

- a) Secretary
  - (1) Jenn Anderson motioned to elect Ashleigh Day for Secretary; Melynnda (2<sup>nd</sup>)
  - (2) Final Vote: Ashleigh Day, University of Texas at Tyler
- b) Vice Chair
  - (1) Jenn Anderson motioned to elect Sydney O’Shay for Vice-Chair; Sarah (2<sup>nd</sup>)
  - (2) Final Vote: Sydney O’Shay, Utah State University

#### B. Changes to interest group by-laws

##### 1. Election process

2. Voting process
    - a) Voting will occur electronically.
      - (1) In-coming chair will request electronic vote.
    - b) Discussion on having over 40% of the membership must participate in voting.
      - (1) We are removing 40% idea considering we don't know our membership.
    - c) Discussion was had about whether or not to be a member to vote for elections?
      - (1) We cannot get a list of members – something to talk to Tiffany about. Dee will learn more.
  3. Details of Awards
    - a) Endowment: We need to look into endowment and its status? If we don't have an endowment, we should make one and name it after a prominent health communication scholar.
      - (1) Idea: Sandra Petronio
  4. Move to send out to membership (Sarah, 1<sup>st</sup>; Anne 2<sup>nd</sup>)
- C. 2023 Convention Information
1. Submission deadline: Friday (10/7) @ 11:59pm CDT
  2. Conference dates: March 29 – April 2, 2023
  3. Conference location: St. Louis, MO at the Hyatt Regency – St. Louis Arch
  4. Conference theme: Intersections, Transitions, & Silenced Voices
    - a) Additional theme information/allocated spots:
      - (1) Certain bodies and voices are continuously oppressed; we want to empower silenced voices
      - (2) Health comm is guaranteed two spots
      - (3) Number of slots depend on total submissions
    - b) Brainstorm panel ideas that connect with the theme
      - (1) Community Involvement: Period Poverty
        - (a) Visit local organization
        - (b) We should have a debrief discussion afterward; a scheduled session to discuss themes, implications, invite someone from the organization; how we can partner.
        - (c) Perhaps reach out to SLU, St. Jude's Hospital, Kuhlmann Scholar/Research (SLU)
        - (d) Community partners/organization need to have representatives and ensure they are covered financially. Endowment could help cover costs.
      - (2) Methodology: health and autoethnography
      - (3) Health and humor standup panel: the ways we use humor to talk about health
      - (4) Health Comm Pedagogy – how do we teach it?
      - (5) Consider how we can celebrate 100-year anniversary: the intersection of old versus new; transitioning from where we are and where we're going

- (6) Bringing in practitioners (e.g., nurse, direct support professional) and discuss how we can translate our research
- (7) Racial and health justice issues considering place (e.g., disparities)
- (8) Groups that are silenced: deaf culture (local organization in STL)
- (9) Transitioning to Ableism/Ability in classrooms: how the space is filled in the classroom (check with social justice division to co-host)
- (10) Petting Zoo – contact local humane society
- (11) Mental wellness

5. Reviewer sign-up

D. Election results

E. Passing of the “Stethoscope” to Vice-Chair Elect, DeAnne Priddis.

IV. Adjourn

A. Thank you, Jenn!!

1. Where is the stethoscope??

B. Motion to adjourn (Lance, 1<sup>st</sup>; Laura 2<sup>nd</sup>)