

MINUTES  
Annual Meeting of the CSCA Sports Communication Interest Group  
Virtual—March 25, 2021

Present: David Airne, Scott Jensen, Jennifer DeRouchey, David Wendt

Meeting was called to order by DeRouchey at 12:35 pm (Central Time).

#### NOMINATIONS/ELECTIONS

No nominations were received for the open positions of Secretary and Vice-Chair. Nominations will be solicited and approved via email to the group's membership. An election will immediately follow the close of nominations, with results reported to the CSCA governing board.

#### CONFERENCE OFFERINGS

Two programs sponsored by the interest group are scheduled. The top paper panel is Saturday morning at 8:00 cdt and the top competitive papers panel is Saturday afternoon at 12:30 cdt.

#### NEW BUSINESS AND DISCUSSION

- An email to solicit ideas for next year will be sent to the group's membership. One suggestion was a short course on teaching the introductory course in sports communication. It was suggested that this be done with multiple presenters to allow for diverse experiences. Members were confident a short course would not count against our group's allotted meeting slots.
- A concern about whether or not a Life member is able to change their affiliations and add the sports communication interest group. DeRouchey will check on any issues, given that one member was unable to add the group to his affiliations.
- Concerns were shared regarding increasing membership to the interest group. Recruiting efforts will continue.
- A listserv for sports communication scholars and educators, [communicationandsport@googlegroups.com](mailto:communicationandsport@googlegroups.com), was shared with the group.

The meeting adjourned at 1:18.

Submitted by:  
Scott Jensen, Secretary  
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