

**Wednesday April 2<sup>nd</sup>**

0100 Skyway Suite AB

1:00 – 4:00 pm

**Central States Communication Association Preconference  
Social Media: Convergence of a Discipline**

Sponsor: Second Vice-President David T. McMahan

Presenters: **Jeffrey T. Child**, Kent State University  
**Amy Janan Johnson**, University of Oklahoma  
**Andrew M. Ledbetter**, Texas Christian University  
**Catalina L. Toma**, University of Wisconsin-Madison  
**Stephanie T. Tong**, Wayne State University  
**David Westerman**, North Dakota State University

The study of social media emphasizes the importance of scholars from such areas of the discipline as interpersonal communication and media coming together and recognizing points of overlap in their respective research. It is also a topic of study that our students want to explore and that would benefit both their personal and their professional lives.

Featuring leading scholars in the area, participants in the preconference will be presented with the most recent discoveries in the study of social media, encompassing social networking sites, online dating sites, and computer-mediated communication as a whole. Among the topics of discussion will be online social support, deception, privacy, and the development and maintenance of personal relationships through the Internet. The preconference will conclude with a general conversation among presenters concerning the “State of Social Media” scholarship and instruction as well as directions for the future.

This special preconference will benefit both those participants with limited experience with the study of social media and those participants whose primary focus is social media. Everyone in attendance will be provided with stimulating presentations, ideas for future research, and strategies for incorporating the discussion of social media into their classrooms.

0101 Minnehaha

4:00 – 7:00 pm

**Central States Communication Association  
Executive Committee Meeting**

Participants: **Chad Edwards**, President, Western Michigan University  
**Leah E. Bryant**, First Vice President, DePaul University  
**David T. McMahan**, Second Vice President, Missouri Western State

University  
**Mitchell S. McKinney**, Past President, University of Missouri-Columbia  
**Nancy J. Brule**, Executive Director, Bethel University  
**Jimmie Manning**, Incoming Executive Director, Northern Illinois University  
**Robert S. Littlefield**, Journal Editor, North Dakota State University  
**David L. Bodary**, Finance Committee Chair, Sinclair Community College  
**Lance R. Lippert**, Illinois State University  
**Paul Schrodt**, Member at Large, Texas Christian University  
**Randy K. Dillon**, States Advisory Council Chair, Missouri State University

0102 North Star Ballroom  
6:30 – 8:30pm

Welcome Reception

0103  
7:00 – 9:00 pm

Past Presidents' Dinner

**Thursday April 3<sup>rd</sup>**

1100 Skyway A  
8:00 - 9:15 am

**CSCA Finance Committee Meeting**

Sponsor: **President Chad Edwards**, Western Michigan University  
Chair: **David L. Bodary**, Sinclair Community College  
Members: **Nancy J. Brule**, Executive Director, Bethel University (Ex Officio)  
**Scott A. Myers**, Past President, West Virginia University  
**Mitchell S. McKinney**, Past President, University of Missouri-Columbia  
**Chad Edwards**, President, Western Michigan University  
**Lora A. Cohn**, Park University  
**Jimmie Manning**, Northern Illinois University  
**Chad McBride**, Creighton University

1101 Calhoun  
8:00 - 9:15 am

### Short Course #1

#### **Mobile Learning in the Communication Classroom: Elevating Social Media and Mobile Technology from In-Class Diversion to Pedagogical Tool**

Sponsor: First Vice President Leah E. Bryant, DePaul University  
Presenters: **Darlene Hantzis**, Indiana State University  
**Shana Kopaczewski**, Indiana State University

Increasingly, knowledge gaining--the primary work of pedagogy--is positioned as a function or practice of mobile media. Educators have different levels of knowledge about the nature and capacity of digital resources, different competencies with and affectional responses to "screens." This short course will explore the benefits of using cell phones to create relevant and impactful educational experiences for students. Examples and resources for incorporating mobile technology in the classroom will be discussed and developed.

1102 Skyway B  
8:00 - 9:15 am

#### **State of Indiana Showcase Themed Learning Communities (TLCs): A Collaborative Opportunity for Student Learning and Retention**

Sponsor: States Advisory Council  
Presenter: **Kara Terrell-Curtis**, Ivy Tech Community College

In this case study, I will present experiences with teaching public speaking courses for "Themed Learning Communities," in collaboration with three other departments at a large, urban university. I will propose opportunities for communication instructors to work collaboratively, through service, for improved student learning and retention.

1103 Minnehaha  
8:00 - 9:15 am

#### **Elevating our Understanding of Aphasia and Nonverbal Communication in Healthcare Contexts**

Sponsors: Interpersonal and Small Group Communication Interest Group and Health Communication Interest Group  
Chair: **Randy K. Dillon**, Missouri State University

"Cerebral Palsy and Aphasia: A Patient's Perspective"

**Diana K. Nagy**, University of Florida

"Connecting the Dots: Embodying Health in a Mute Context"

**Aarti B. Arora**, Ohio University  
“The Chair: Nonverbal Communication Considerations Unique to the Dental Operatory”  
**Lance Brendan Young**, Western Illinois University-Quad Cities

Aphasia is a disorder that results from damage to portions of the brain that are responsible for language. The disorder impairs the expression and understanding of language as well as reading and writing (NIH, 2008). Sometimes verbal communication impairment is temporary, as in a dental encounter, but other times it is permanent. Healthcare providers need to be acutely aware that patients with any form of aphasia will attempt to communicate through nonverbal means.

1104 Greenway B  
8:00 - 9:15 am

**Lessons in Political Campaign Strategy: Presidential Election 2012**

Sponsor: Rhetorical Theory and Criticism  
Chair: **Meg Tully**, University of Iowa  
Respondent: **Edward A. Hinck**, Central Michigan University

“Money Shouts: Drawing Connections Between *Citizens United v. FEC* and Negative Campaign Advertising.”

**James Proszek**, Southern Illinois University

“Disembedding and Re-Embedding: The Constitutive Rhetoric of Neoliberal Economics in the 2012 Presidential Election”

**Steven Melling**, University of Missouri–Kansas City

“Elevating Community: Barack Obama’s Advocacy for the Affordable Care Act”

**Jeff St. Onge**, Defiance College

“Presidential Pulp and the 2012 Election: The Genre of the Campaign Memoir”

**Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

**Kirsten Theye**, Concordia College

1105 Greenway C  
8:00 - 9:15 am

**‘Elevating’ Knowledge of the Voter:  
Social Scientific Approaches to Political Engagement**

Sponsor: Political Communication Interest Group  
Chair: **James Schnoebelen**, Washburn University  
Respondent: **Benjamin R. Warner**, University of Missouri-Columbia

“Political Philosophy as a Mediator of the Association Between Family Communication Patterns and Perception of Candidate Credibility in the 2012 U.S. Presidential Election”

**Andrew M. Ledbetter**, Texas Christian University

“Motivation of Graduate Student Voters: Why They Vote and How it Has Changed”

**Suzanne White**, Century College

**Anna Wright**, Illinois State University

**Amy Rothblum**, Illinois State University

“Looking at Politics Through Discourse Analysis: Political Communication Among Friends”

**Amber L. Jannusch**, University of Iowa

“What are You Thinking Now? Applying Think Aloud Protocols to the Study of Political Communication”

**Andrea M. Quenette**, University of Kansas

1106 Greenway D

8:00 - 9:15 am

### **Competitive Papers in Communication Theory**

Sponsor: Communication Theory Interest Group

Respondent: **Ken Lachlan**, University of Massachusetts Boston

“The Analysis of Research Discourses in the Study of Communication”

**James J. Sosnoksi**, University of Illinois at Chicago

**Gordon Carlson**, Fort Hays State University

“Problems in Communication: An Application Uncertainty Reduction Theory to Interactions with Prosopagnosiacs”

**Allison D. Brenneise**, University of North Dakota

“Elevating” Relational Dialectics Theory: An Argument for Exploring New Avenues of Research”

**Dainelle Poynter**, University of Missouri

“Understanding Conflict Concerning Childrearing in the Mother and Daughter-in-Law Relationship – Theoretical Review”

**Rebecca R. Mullane**, Moraine Park Technical College

“Integrating Interactivity and Constitutive Rhetoric Theory: An Analysis of the Technological Paratexts of Stewart and Colbert”

**Christopher Medjesky**, Defiance College

1107 Greenway E

8:00 - 9:15 am

### **Elevating Muted Voices**

Sponsor: Intercultural Communication

Chair: **Joel S. Ward**, Duquesne University

“Elevating Female Refugee Voices”

**L. Ripley Smith**, Bethel University

“Elevating the voice of Native Americans in Media”

**Scott Sochay**, Bethel University

“Encouraging voice in the classroom: The unheard voices of ELL students”

**Jessica Samens**, University of Wisconsin-Eau Claire

“Pietism: A Muted Voice worth Elevating in Higher Education”

**Joel S. Ward**, Bethel University

“Upgrades 2.0”

**Artie Terry**, Bethel University

Coordinates for negotiating cultures are created by the recognition of difference, and it's naming as such. In this discussion each panelist will explore the transgressing of boundaries that diminishes the social support necessary for a person's voice to be distinguished and heard. The issue of voice has become a significant for communication scholarship both in and outside the academy. This panel addresses the topic from a variety of angles adopting both perspectival and performative methodologies. Voice is a growing issue for intercultural studies writ large because it extends beyond the more typical categories of race and ethnicity and moves into more personal and professional spheres. In this open engagement panelists address the issue of voice on both sides of their respective borders, borders of nationality, ethnicity, maturity, profession, and public space.

1108 Greenway F  
8:00 - 9:15 am

### **Elevating Undergraduate Student Participation - The Tell-All Session**

Sponsors: Communication Education Interest Group  
Undergraduate Programs Interest Group

Chair: **Carley Reynolds**, University of Illinois-Springfield

Presenters: **Francys Chavez**, Wayne State College  
**Jennifer Coates**, University of Wisconsin Whitewater  
**Kaitie Devlin**, University of Illinois Springfield  
**Mike Heth**, University of Wisconsin River Falls  
Laura Johnsen, Iowa State University  
**Liz Naphen**, Western Connecticut State University  
**Brody Rohach**, Wayne State College  
**Heather Schroeder**, University of Wisconsin River Falls

Although numerous studies have been done on ways to help enhance student participation, there is a lack of candidness to truly get the perspective of the students. This roundtable consists of undergraduate students from universities of varying sizes and

pedagogical interests who have volunteered to speak candidly about their perceptions of instructors and in-class participation. Audience members are encouraged to solicit honest feedback from these students to discover ways to help elevate in-class participation.

1109 Greenway G  
8:00 - 9:15 am

### **Elevating Women: Top Papers in the Women's Caucus**

Sponsor: Women's Caucus  
Chair: **Sarah Turner McGowen**, University of Missouri, Columbia  
Respondent: **Jessica M. W. Kratzer**, Middle Tennessee State University

“Mediated Evaluations of Sarah Palin's Gender Transitioning in the 2008 Presidential Election” (Top Student Paper)

**Jessy Jasson Ohl**, University of Nebraska-Lincoln

“He Won't Hurt Us Anymore': Healing Through the Mother/Daughter Identity-Story”

**Danielle M. Stern**, Christopher Newport University

“A Tale of Two Pregnancies: An Autoethnographic Journey Through/In Reproductive Time”

**Michaela D.E. Meyer**, Christopher Newport University

“Elevating African Women in Communication Studies: Black Feminisms and the Rhetorical Significance of Dr. Wangari Maathai” (Top Paper)

**Rachel A. Griffin**, Southern Illinois University, Carbondale

**Gloria Pindi Nziba**, Southern Illinois University, Carbondale

1110 Greenway H  
8:00 - 9:15 am

### **Elevating Popular Culture History: A Workshop Focusing on the Relationship Between Past and Present**

Sponsor: Popular Culture Interest Group  
Chair: **Deanna D. Sellnow**, University of Kentucky  
Respondent: **Deanna D. Sellnow**, University of Kentucky

“Whatever Happened to Spearchucker?: Racial Discourse, Representation, and the Shift from Film to Television for *M\*A\*S\*H*”

**Art Herbig**, Indiana University-Purdue University

“Re-Discovering *Kolchak*: Elevating the Influence of the First Television Supernatural Drama”

**Andrew F. Herrmann**, East Tennessee State University

“In Space...Our Worst Will Make Us Scream: Reality Reflected in the Cultural Artifact Alien”

**Adam Tyma**, University of Nebraska-Omaha  
“How *Blade Runner* and *Akira* Saw the Cities of the Tomorrow and What it Can Tell Us About Ourselves Today”

**Charley Reed**, University of Nebraska-Omaha

Each panelist has chosen an artifact (or type, genre, etc.) from the recent past and interrogated its role as an influence on contemporary popular culture, working to show the linkage between then and now. This type of work is underappreciated and we would like to attempt to show how informing ourselves on popular culture past can make us better critics in the present. Our hope is to inspire others to take up that cause as well. In that spirit, we would like to encourage people to come prepared to discuss ideas and share their own work in a workshop type environment.

1111 Greenway I  
8:00 - 9:15 am

### **Public Relations in the Governor’s Office**

Sponsor: Public Relations Interest Group  
Chair: **Corey B. Davis**, University of Wisconsin-Whitewater  
Respondent: **Corey B. Davis**, University of Wisconsin-Whitewater

“Gubernatorial Reactions to the 2013 Federal Government Shutdown”

**Mark Glantz**, St. Norbert College

“Governor Knows Best: PR During a State Redesign”

**Jeffrey Delbert**, Lenoir-Rhyne University

“Winds of Change in the Worker’s Movement: An Analysis of Discourse of Midwestern Governors in States that Pushed to Change Union Rights”

**Josh Bolton**, University of Missouri-Columbia

“The High-Speed Rail Failure: Governor Scott Walker’s Image Repair Strategies”

**Daniel Bristow**, University of Wisconsin-Whitewater

Traditionally, state chief executives receive less scholarly attention than presidents. However, particularly since the 2010 midterm elections, several governors have become increasingly powerful and influential, and have elevated themselves to nationally prominence. Their public relations efforts have raised their profiles and, frequently, have served to control damage to their public personas. The papers on this panel examine these governors’ public relations discourse surrounding the negotiation of a variety of issues.

1112 Mirage  
8:00 - 9:15 am

### **Indigenous Knowledge and (Multi)media Storytelling: Communicating Culture, History, Healing and Hope**



Sponsor: President Chad Edwards, Western Michigan University  
Chair: **Jennifer A. Machiorlatti**, Western Michigan University  
Respondent: **Elise M. Marubbio**, Augsburg College-Minneapolis

Panelists: **Mona Smith**, Dakota Filmmaker  
**Missy Whiteman**, Northern Arapaho and Kickapoo, Producer/Director  
Independent Indigenous Film and Media  
**Tiana LaPointe**, Lakota Media Educator, INprogress  
**Elizabeth Day**, Ojibwe filmmaker

The Minneapolis – St. Paul twin-city region has a rich history and vibrant cultural presence of Native Americans—primarily Dakota and Ojibwe (Anishinaabe/Chippewa). It is considered the Bdote area (origin place) of the Dakota. It was where AIM (American Indian Movement) was founded in 1968. Today, Native American art and media are flourishing in this region, with local producers working across various media – film, multimedia and installation. Tribal youth media programs are actively engaged in elevating the next generations of media storytellers by offering media training, exhibition venues and traditional culture curriculum. This panel discussion/presentation features local media artists and producers who are carrying the storytelling traditions of their Nations (tribes) in digital media, photography, multimedia and web documentary programs. It explores how regional communication is infused with traditional Indigenous Knowledge, and the importance of communication in community engagement, cultural retention and healing.

**Thursday April 3<sup>rd</sup>**

1200 Harriet  
9:30 – 10:45 am

### **I Learned It By Watching (You): Media, Gender and Sexuality**

Sponsor: Media Studies Interest Group  
Chair: **Sara Drabik**, Northern Kentucky University  
Respondent: **Jennifer C. Dunn**, Dominican University

“Men and Their Engagements with Stereotypically Feminine Media: The Interpretation of Gender Appropriateness and the Reception of Cross-Gendered Media Products”

**CarrieLynn D. Reinhard**, Dominican University

**Kevin Miller**, Dominican University

“The Effects of Feminized and Non-Feminized Portrayals of Gay Men on Homonegativity and the Attribution of Gender-Based Descriptors”

**Brandon Miller**, University of Missouri

**Jennifer Lewallen**, University of Missouri

“Televised Depictions of Same-Sex Relationships: *Six Feet Under* and *Modern Family*”

**Jennifer Von Ehwegen**, University of South Dakota  
**Shane Semmler**, University of South Dakota

1201 Greenway B  
9:30 – 10:45 am

**Rhetorical Theory and Criticism Interest Group Business Meeting**

Chair: **Nichelle McNabb**, Otterbein University  
Vice-Chair: **James T. Petre**, McKendee University  
Secretary: **Kristen McCauliff**, Ball State University

1202 Greenway C  
9:30 – 10:45 am

**From Syria to the Shutdown: President Obama and American Crisis**

Sponsor: Political Communication Interest Group  
Chair: **Benjamin R. Warner**, University of Missouri-Columbia

Presenters: **David Zarefsky**, Northwestern University  
**Robert C. Rowland**, University of Kansas  
**Kathy Smith**, Wake Forest University  
**Ronald Greene**, University of Minnesota  
**Edward A. Hinck**, Central Michigan University

The Obama administration has faced a number of crises over the last year sparked by revelations about controversial NSA surveillance programs, plans to intervene in Syria, and the shutdown of the Federal government. This panel features a distinguished group of scholars to discuss how the administration has fared in its efforts to navigate various crises at home and abroad.

1203 Greenway D  
9:30 – 10:45 am

**Student Spotlight Panel**

Sponsor: Communication Theory Interest Group  
Respondent: **Adam Tyma**, University of Nebraska at Omaha

“A Theoretical and Empirical Review of Physical Activity Promotion Messages”

**Hui Zhang**, Colorado State University

“Returning Young Adults’ Privacy Orientations: Expanding on the CPM Model”

**Monica L. Kroft**, University of Illinois Springfield  
“Political Media Effects: Real Phenomenon, Categorization, and Intersubjective Politicization”

**Marta N. Lukacovic**, Wayne State University  
“The Clash of the Scholars and the Fight for a Resolution: Reconstructing Conflict Management Styles”

**Sara L. Trask**, University of Missouri  
“Fukushima and the Japanese Public’s Communicative Response to Chronic Crisis: A Preliminary Framework”

**Deborah DeCloedt-Pinçon**, University of Wisconsin Milwaukee

1204 Greenway J  
9:30 – 10:45 am

### **Basic Course Interest Group Business Meeting**

Chair: **John F. Hooker**, Illinois State University  
Vice-Chair: **Tiffany R. Wang**, University of Montevallo  
Secretary: **Sandra L. Pensoneau-Conway**, Southern Illinois University-Carbondale

1205 Greenway A  
9:30 – 10:45 am

### **Elevating the Graduate Teaching Assistant Experience: Training and Mentorship**

Sponsors: Graduate Student Caucus  
Chair: **Giuliana Sorce**, Indiana University-Purdue University Fort Wayne

Presenters: **Emily B. Anzicek**, Bowling Green State University  
**Timothy McKenna-Buchanan**, Ohio University  
**Aarti B. Arora**, Ohio University  
**Sara Lauer**, Indiana University-Purdue University Fort Wayne  
**Katherine J. Denker**, Ball State University  
**Jake Nickell**, Illinois State University

The focus of this panel is to explore traditional and innovative ways of teaching and training incoming Graduate Teaching Assistants. Specifically, this panel would generate discussions about systematic GTA training and mentorship from both experienced GTAs, Basic Course Directors, and full-time faculty. It is hoped that the discussions will contribute to our existing knowledge about GTA development and find ways to push our boundaries so we can elevate our training, teaching, and mentoring.

1206 Greenway F

9:30 – 10:45 am

**Elevating the Learning Experience: Using Artistic/Creative Methods to Help Students Explore the Complexities of Communication in Everyday Life**

Sponsors:     Communication Education Interest Group  
                  Instructional Resources Interest Group  
Chair:         **David E. Engen**, Minnesota State University-Mankato  
Respondent:   **Shannon VanHorn**, Valley City State University

“Cultivating Communication Skills Through Producing Audio Documentary”

**David E. Engen**, Minnesota State University-Mankato

“The ‘Our Communicators’ Series: Using Audio Documentary to Explore a Department and a Discipline”

**Robert Jersak**, Century College

“Interviewing as Method and Requirement in Teaching Communication”

**Scott Johnson**, University of Richmond

“Community and Communication: Circle Processes in the Communication Classroom”

**Pravin Rodrigues**, Ashland University

**John Stratton**, Ashland University

“Literacy Through Photography: Examining our Cultural Locations Through Self-Portraits”

**Kristen Treinen**, Minnesota State University-Mankato

1207 Northstar Ballroom

9:30 – 10:45 am

**Connotations: On Elevating Performance**

Sponsor:     Performance Studies and Theatre  
Chair:         **Jennifer L. Tudor**, St. Cloud State University

“Featuring the Text: Production Concept(s) and Elevation of Dreamscapes in *The Ice Fishing Play*”

**Gary L. Balfantz**, Lake Superior State University

“Get Low, Get Low: Halberstam’s Low Theory and Performance Studies”

**Joe Hassert**, Bloomsburg University

“Elevating the Bard: A Pedagogical Approach to Communicating the Context of Shakespeare through Performance”

**Laura M. Nelson**, University of Missouri

“Elevating Horror: See(k)ing Self and Solace in/through Slasher Films”

**Patrick Santoro**, Governors State University

This panel brings together works that are inspired by/play with the conference theme in some way. From Shakespeare to Halberstam, from ice fishing to slasher films, panelists elevate performance through a variety of approaches and interpretations.

1208 Greenway G  
9:30 – 10:45 am

### **Women and Work: Heightening Women's Experience of Negotiating Multiple Identities**

Sponsor: Women's Caucus  
Chair: **Deleasa Randall-Griffiths**, Ashland University

“Dangerous Intersections: Where Feminist Academics Meet Rural America”

**Patricia English-Schneider**, Gustavus Adolphus College

“Tending Two Gardens: Cultivating Career and Family”

**Deleasa Randall-Griffiths**, Ashland University

“What Happens When Academic Work is at Home?”

**Diana L. Tucker**, Walden University

“Spanning Divergent Worlds”

**Linda Welker**, Grand Valley State University

Women have labored for centuries, often doing work relegated to the lowest of status. For decades feminist scholarship has validated the different ways women articulate their experiences and knowledge. Narratives, in particular, are viewed as power tools used to explore the world of women's experiences. This panel seeks to elevate the position of women's work by highlighting personal narratives from four distinct perspectives, each describing unique intersections between women's academic life and intersecting contexts.

1209 Greenway I  
9:30 – 10:45 am

### **Sports Image Repair: Repairing the Athlete's Image**

Sponsor: Public Relations Interest Group  
Chair: **Lance R. Lippert**, Illinois State University

Presenters: **Jeffrey L. Courtright**, Illinois State University  
**Kevin R. Meyer**, Illinois State University  
**Mike Milford**, Auburn University  
**Rachel A. Griffin**, Southern Illinois University  
**John Huxford**, Illinois State University

Using Image Restoration Theory (IRT), contributors to the book, *Repairing the Athlete's Image: Studies in Sports Image Restoration*, will discuss contemporary case studies about athletes and their organizations as athletes attempt to mitigate the effects of malfeasance.

The participants will discuss how athletes repair their images after they violate public expectations and cultural norms while specifically looking at public relations strategies in the sports industry, the NCAA's framing of the student-athlete synecdoche, apologia applied to MLB labor relations, the examination of public discourse surrounding gender and race in the Kobe Bryant case, and the use of facework and directed narrativization in an effort to reconstitute an international soccer star's public image.

1210 Greenway E  
9:30 – 10:45 am

### **Examining Sexual Orientation and Gender Identity**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Ahmet Atay**, College of Wooster

““The Common Feeling of Isolation:” Vancouver Island Transgender Experiences”

**Matthew Heinz**, Royal Roads University

“The Importance of Sexual Orientation Disclosure to Physicians for Women Who Have Sex with Women”

**Karina Willes**, University of Wisconsin-Milwaukee

**Mike Allen**, University of Wisconsin-Milwaukee

“Children, Vampires, and Gender Trouble”

**Joseph M. Hoffswell**, University of Missouri-Columbia

“Beauty and Gender Ideologies: How the Miss Universe Pageant Perpetuates Feminine Stereotypes”

**Emily Vajjala**, Eastern Illinois University

1211 Greenway H  
9:30 – 10:45 am

### **Elevating Community College Freshmen: Are Orientation Courses Teaching Students How to Communicate as College Students?**

Sponsor: Community College Interest Group  
Chair: **Joy L. Daggs**, Northwest Missouri State University

Presenters: **David Wendt**, Keokuk High School  
**David Bodary**, Sinclair Community College  
**Jeff Sorrels**, Delta College

New students at community colleges are making transitions much like their peers at 4-year schools. Community colleges differ in their orientation processes, possibly creating anxiety for students. This roundtable discussion panel will describe the orientation

processes for new community college students and the differing foci of orientation courses.

1212 Mirage  
9:30 – 10:45 am

**Great Ideas for Teaching – Session C**  
**G.I.F.T. Presentations**

Sponsor: G.I.F.T. Interest Group  
Chair: **Dacia Charlesworth**, Valdosta State University

- 1 “Pitching Your Show: Adapting to the Network Audience”  
**Joshua Morgan**, University of Kansas
2. “Two Deck Sampling Demonstration”  
**Lance Brendan Young**, Western Illinois University-Quad Cities
3. “Map It Out: Using Communication Apprehension Maps to Increase Communication Competence”  
**Darcy Hahn**, Southern Illinois University-Edwardsville
4. “Public Relations: Student Campus Wide Campaign”  
**Christine Tracy**, Culver Stockton College
5. “Elevating Students’ Research and Information Literacy Skills with Diigo”  
**Anne Gerbensky-Kerber**, University of Wisconsin-Stout
6. “Inspiration for the Road: Creating an Effective Conclusion for Classroom Teaching”  
**Deirdre H. Zerilli**, Western Michigan University
7. “Giving Speech Evaluations without Getting Carpal Tunnel: A Grading Rubric Designed to Provide Detailed Feedback Quickly”  
**Julie L. G. Walker**, Independent Scholar
8. “Practicing What We Preach: Using Relevant Attention Getters to Begin Lessons”  
**Christopher Anderson**, University of Wisconsin-Milwaukee
9. “Power of the Pause”  
**Alaina Jordan Novotny**, The University of South Dakota

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

1213 Skyway B  
9:30 – 10:45 am

**Elevating Communication Programs at Small Liberal Arts-Based Institutions  
through Assessment**

Sponsor: Undergraduate Programs Interest Group  
Chair: **Kelly Mella**, Edgewood College

Presenters: **Jessica J. Eckstein**, Western Connecticut State University  
**Robert Gobetz**, University of Indianapolis  
**Kelly Mella**, Edgewood College  
**David Price**, Iowa Wesleyan College  
**Deborrah Uecker**, Wisconsin Lutheran College

Assessment is a vital facet of higher education, and an invaluable tool in the quest to elevate the quality of our communication programs so that we can successfully prepare students for lives of professional and personal fulfillment. This panel will explore the benefits and pitfalls of various approaches to program assessment, including the use of senior portfolios, blind-reviewed thesis papers, exit surveys, focus-group interviews, standardized tools like AQIP, and institution-wide assessment templates.

#### **Thursday 11:00-12:15**

1300 Calhoun  
11:00 am – 12:15 pm

#### **Short Course #2 Elevating the Student Experience: Active-Learning Approaches to Teaching Gender and Sexuality**

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Elizabeth Ribarsky**, University of Illinois, Springfield  
**Amie Kincaid**, University of Illinois Springfield  
**Jessica J. Eckstein**, Western Connecticut State University

This short course will explore active-learning exercises and teaching pedagogy for addressing gender and sexuality. This course will offer both new and seasoned instructors innovative and exciting exercises that can easily be adopted or adapted for a multitude of courses. The presenters will facilitate an open discussion between attendees, addressing the myriad of challenges and successes in attempting to elevate the student experience with what are often seen as sensitive and difficult topics to teach.

1301 Mirage  
11:00 am – 12:15 pm

#### **Interpersonal and Small Group Communication Spotlight Panel: Saluting the Scholarship, Teaching, and Service of Sandra Metts**



Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Katherine J. Denker**, Ball State University  
Respondent: **Sandra Metts**, Illinois State University

“What Does It Take to Be Among the Best Mentors, Scholars, and Teachers in the Discipline? A Tribute to Dr. Sandra Metts”

**Stephen K. Hunt**, Illinois State University

“Honoring the Unassuming Scholar and Mentor”

**Sandra Petronio**, Indiana University-Purdue University Indianapolis

“She Cannot Be Contained (to a Title): The Complexity of Professor Sandra Metts”

**Leah E. Bryant**, DePaul University

“Perfect for Rainbows and Silver Linings: And Other Clichés We Live”

**Bryan Asbury**, University of Iowa

“‘Touched (with Scholarly Inspiration) for the Very First Time’: The Sexy Side of Sandra Metts”

**Jimmie Manning**, Northern Illinois University

“‘I’ve Got All My Life to Live, I’ve Got All My Love to Give’: Working and Playing with Sandra Metts”

**Dawn O. Braithwaite**, University of Nebraska-Lincoln

“Dear Sandra: They Can’t Take that Away from Me... (Or You)”

**William R. Cupach**, Illinois State University

“Closing Remarks: Ya Gotta Ride the Roller Coaster to Get the Thrill”

**Sandra Metts**, Illinois State University

This panel celebrates the accomplishments of CSCA Hall of Fame member Sandra Metts. An array of scholars who have been touched by Professor Metts’ work through the years will each tell their stories, experiences, and moments of inspiration before a response from Dr. Metts herself. Then audience members will be invited to share their own memories before we engage a champagne toast. Whether you are a close friend of Professor Metts or someone who only knows her on the page, this is one event you will not want to miss!

1302 Harriet  
11:00 am – 12:15 pm

### **Spotlight on Documentary Work: Exploring the Heightened Connections Between Media, Influence, Culture, and Tradition**

Sponsor: Media Studies Interest Group  
Chair: **Sara Drabik**, Northern Kentucky University  
Respondent: **Elise M. Marubbio**, Augsburg College

“Hate Crimes in the Heartland”

**Bavand Karim**, Northern Kentucky University

“Is it because of my hair?: Young black women, hair and professionalism”

**Bethany L. Bohlen**, Western Michigan University

**Pasha E. Shipp**, Western Michigan University

“Matriarchal Voices: Spider Woman’s Call”

**Jennifer A. Machiorlatti**, Western Michigan University

1303 Greenway B

11:00 am – 12:15 pm

### **The Rhetoric of Place: From Pedagogical Place to Spaces in Nature**

Sponsor: Rhetorical Theory and Criticism

Chair: **Jessica Cherry**, Western Connecticut State University

Respondent: **Jeffrey L. Courtright**, Illinois State University

“Concerning The Wonders of the Yellowstone: Legibility, (Political) Epistemology, and the First National Park”

**Chelsea Graham**, University of Kansas

“Elevating Pedagogy on Invention: Replacing the Place Metaphor with Inhabited Space”

**Kathryn M. Olson**, University of Wisconsin – Milwaukee

“One Square Inch of Silence: Elevating the Issue of Soundscape Preservation”

**Deborah A. Wertanen**, Minneapolis Community and Technical College

“Him’dag as Native Resistance: Mother

**Robb Conrad Lauzon**, Zane State College

1304 Northstar Ballroom

11:00 am – 12:15 pm

### **25 Years of ‘Elevating’ Women: Celebrating Campbell’s *Man Cannot Speak For Her***

Co-Sponsors: Political Communication Interest Group

Rhetorical Theory and Criticism Interest Group

Chair: **Kristina Horn Sheeler**, Indiana University-Purdue University  
Indianapolis

Presenters: **Bonnie Dow**, Vanderbilt University

**Susan Zaeske**, University of Wisconsin-Madison

**Angela Ray**, Northwestern University

**Zornitsa Keremidchieva**, Macalester College

**Karlyn Kohrs Campbell**, University of Minnesota

This panel assembles a distinguished group of scholars to celebrate the 25th anniversary of Karlyn Kohrs Campbell’s foundational work, *Man Cannot Speak for Her*. Panelists

will discuss the significance of the work as it relates to social movement rhetoric and women's communication, and how it has influenced generations of scholars since it was first published.

1305 Greenway D  
11:00 am – 12:15 pm

### **New Media Realities and a Need to Rethink Theory**

Sponsor: Communication Theory Interest Group  
Chair: **Keith Brown**, Wayne State University  
Respondent: **David Westerman, PhD**, North Dakota State University

“Spiral of Silence vs. Spiral of Voice”

**Mohammed Al-Emad**, Southern Illinois University Carbondale

“The Constraint of Law and Theory: Copyright in the Digital Age”

**Suzanne V. L. Berg, PhD**, Newman University

“Entman's Cascading Activation of Framing and User-Generated Content”

**Marta N. Lukacovic**, Wayne State University

“Rethinking the Study of Media in the Social Media Era”

**Ryan Stouffer**, Wayne State University

“Debates on Effect of New Media: Tracing the Roots of Pro and Anti-Technology Views”

**Ashik M. Shafi**, Wayne State University

This panel presents various proposals of ways in which established theories are revisited, reconsidered, combined, and expanded to serve well in the elucidation of the processes associated with new media realities. The fast reconfiguration of mass media landscape requires a prompt response within theoretical discussions. The papers on this panel advance just such necessary debate as social media, digital media, and CMC ever more saturate communication experiences of people all across the globe. Responsive theoretical frameworks are crucial for *elevating* our broader understanding of the rapidly proliferating new media technologies. The panelists introduce their arguments for utilizing or rethinking established theories in a new media-responsive manner. As the panelists demonstrate, this pertinent discussion encompasses a plethora of various theories from across communication field and even beyond; from media effects theories to critical rhetoric, and from technological determinism to public sphere.

1306 Greenway E  
11:00 am – 12:15 pm

### **Elevating Social Justice-Oriented Intercultural Research: An Automethodological Approach**

Sponsor: Intercultural Communication  
Chair: **Satoshi Toyosaki**, Southern Illinois University Carbondale  
Respondent: **Ahmet Atay**, College of Wooster

“Thinking about Incommensurable Differences Becoming: A Search for Social Justice in the Moral Conflicts of “Northerner” and “Southerner”

**Derek M. Bolen**, Angelo State University

“Sissyphobia and Social Justice: An (Auto)Methodological Analysis of Bitchy and Queen ‘Gaysian’ Performance as Resistance”

**Shinsuke Eguchi**, University of New Mexico

“I Am Whatever You Say I Am- An Addict’s Story”

**Steven Kalani Farias**, Southern Illinois University Carbondale

“Praxis-Oriented Social Justice Research: An Automethodological Approach to Intercultural Communication Research”

**Satoshi Toyosaki**, Southern Illinois University Carbondale

This is an interactive roundtable discussion panel. This panel explores theory and practice of complete-member intercultural communication research. All of the panelists have experienced using a complete-member method in researching a cultural community to which they belong. During the session, these complete-member researchers interactively discuss their research experiences, including their methodological designs and problems, researcher identity negotiations, and benefits for intercultural communication studies. The panelists encourage audience to participate and discuss with them.

1307 Greenway J  
11:00 am – 12:15 pm

### **Elevating the Basic Course: Strategies for Promoting, Advancing, and Strengthening our Campus Presence**

Sponsor: Basic Course Interest Group  
Chair: **Joshua Westwick**, South Dakota State University  
Respondent: **Laurie L. Haleta**, South Dakota State University

Presenters: **Timothy McKenna-Buchanan**, Ohio University  
**Richard Murphy**, Wayne State University  
**Cheri J. Simonds**, Illinois State University  
**Tiffany R. Wang**, University of Montevallo  
**Joshua Westwick**, South Dakota State University

This year’s conference theme of “elevate” has significant meaning in the Basic Course. This roundtable panel of course directors will discuss strategies on how they elevated their course visibility. These perspectives will be explored through a series of relevant discussion questions. Participants, in combination with the audience, will provide a rich

dialogue and strong take-away for those involved in the basic course. Join us as we explore ways to elevate the basic course across the academy.

1308 Greenway A  
11:00 am – 12:15 pm

**Cultures, Climates, and Key Stakeholders:  
Elevating our Understanding of Bullying and Feedback in Organizations**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Stacey Wieland**, Western Michigan University  
Respondent: **Laura Terlip**, University of Northern Iowa

“Actions and Expectations: The Human Resource Professional’s View of Instituting Specific Anti-Bullying Policy in U.S. Organizations”

**Renee L. Cowan**, University of Texas-San Antonio

**Suzy Fox**, Loyola University Chicago

“Elevating Communication Climates by Removing Highly Placed Workplace Bullies”

**Pamela Lutgen-Sandvik**, North Dakota State University

“Delivering Feedback: Supervisors’ Source Credibility and Communication Competence.”

**Catherine Y. Kingsley Westerman**, North Dakota State University

**Katie M. Reno**, University of Tennessee

**Kyle B. Heuett**, University of Tennessee

“Reaching out: Targeted Messages to K-State Research and Extension's Stakeholder Groups”

**Jenna E. Haugen**, University of Kansas

1309 Greenway G  
11:00 am – 12:15 pm

**Hold up, Sheryl Sandberg, I’m No Imposter: A Critique of the Best Selling Book  
“Lean In”**

Sponsor: Women’s Caucus  
Chair: **Jennifer Rome**, University of Nebraska-Omaha  
Respondent: **Sandra L. Pensoneau-Conway**, Southern Illinois University-Carbondale

Presenters: **Amy Aldridge Sanford**, Texas A&M University-Corpus Christi  
**Elaina M. Ross**, Northeastern State University  
**Shawna J. Blake**, Northeastern State University

Published in 2013, Sandberg’s “Lean In: Women, Work, and the Will to Lead” quickly became a best seller and was just as quickly critiqued for its ethnocentric, classist

portrayal of women in leadership. The panelists have found that female leaders in their community disagree with Sandberg's opinions on mentoring, parenting, romantic partners, and a few other issues. The panelists will discuss the book's contents and its critics during this session. Audience dialogue is encouraged.

1310 Greenway H  
11:00 am – 12:15 pm

### **Camp, Humor, Souvenirs, and Voyeurism: Theorizing Popular Culture**

Sponsor: Popular Culture Interest Group  
Chair: **Charley Reed**, University of Nebraska-Omaha  
Respondent: **Charley Reed**, University of Nebraska-Omaha

“Notes on Andy Cohen”

**Keith Berry**, University of South Florida

**Tony E. Adams**, Northeastern Illinois University

“What Does this Tiny Little Souvenir Say to Us?: Theoretical Approach to Understanding Souvenirs as the Conflation of Economic and Cultural Capital”

**Eun Young Lee**, Bowling Green State University

“Fantasy and Silence: Utopic Voyeurism in *House Hunters International*”

**Kevin Sauter**, The University of St. Thomas

**Emily Sauter**, University of Wisconsin-Madison

“Creation of Space and Place in The Office: An Examination of Humor as a Mechanism for Creating Space, Resistance, and Incorporation”

**Scott M. Walus**, Eastern Illinois University

**Angie Jacobs**, Eastern Illinois University

1311 Greenway I  
11:00 am – 12:15 pm

### **Knacktive: Elevating Student Professional Competitiveness Through An Interdisciplinary, Team-Based Digital Marketing Communication Course/Agency**

Sponsors: Public Relations Interest Group  
Undergraduate Programs Interest Group  
Chair: **David Shadinger**, Northwest Missouri State University

Presenters: **Carol Spradling**, Northwest Missouri State University  
**Deborah Toomey**, Northwest Missouri State University  
**Chris Graves**, Northwest Missouri State University  
**Steven Chappell**, Northwest Missouri State University

Faculty at Northwest Missouri State University addressed employer's desire for graduates to have more interdisciplinary and collaborative experiences by developing Knacktive to

elevate selected student's competitive stance in the post-graduation job market. Knacktive replicates the intense teamwork atmosphere of a technology-oriented, marketing communication agency. Students from six disciplines and two colleges are selected to participate in the course facilitated by five faculty members. The departments participating in the Knacktive course/agency include: Communication and Mass Media; Business; Mathematics; Computer Science and Information Systems; Fine and Performing Arts. Course planning, implementation, and revisions will be covered in this session.

1312 Skyway A  
11:00 am – 12:15 pm

### **Stimulation Through Simulation: Elevating the Classroom Experience Through the Use of Social Simulation**

Sponsor: Community College Interest Group  
Chair: **Allison B. De Stefano**, Waubensee Community College

Presenters: **Jeff Hughes**, Kuemper Catholic High School and Des Moines Area Community College-Carroll  
**Jeffrey Sorrels**, Delta College  
**Tammie Wiebers**, North Central Missouri College

Come participate in a fun and engaging social simulation and then join in the discussion of how to best utilize social simulations in the classroom. Discussion will focus on the pros and cons of simulations as well as some of the panelists' best practices. Bring copies of your favorite simulations to share with others.

**Thursday 12:30-1:45**

1400 Calhoun  
12:30 – 1:45 pm

### **Short Course #3 “A Method to the Madness”: Tried and True Activities for Teaching Interdisciplinary Research Methods**

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Nancy J. Brule**, Bethel University  
**Jessica J. Eckstein**, Western Connecticut University  
**Kory Keller**, South Dakota State University  
**Katie Lever-Mazzuto**, Western Connecticut State University

Research methods courses can be overwhelming for students to take and for instructors to teach! Students often think they will “never use” the information and skills in their “real lives.” This practical, applied short course will provide participants with numerous classroom activities that can be used to teach varying concepts from diverse research methodologies (e.g., subjectivist, empirical, critical) in an engaging manner. Combining over 50 years’ experience, we emphasize students’ realization that what they learn in their research methods class can and will serve them in their future career paths. Short course participants will have time to ask questions about implementation, challenges, and successes of these activities, as well as offer examples of their own activities to solicit feedback.

1401 Skyway A  
12:30 – 1:45 pm

**State of South Dakota Showcase**  
**Honoring the Late Dr. James C. McCroskey:**  
**Strategies for Reducing Communication Apprehension and Public Speaking**  
**Anxiety for Student Success**

Sponsor: States Advisory Council  
Chair: **Laurie L. Haleta**, South Dakota State University

Presenters: **Laurie L. Haleta**, South Dakota State University  
**Karla Hunter**, South Dakota State University  
**Joshua Westwick**, South Dakota State University

Dr. James. C. McCroskey began his career teaching speech and debate in Scotland and Watertown, South Dakota. He went on to have a long and distinguished career in the communication discipline. McCroskey published more than 250 journal articles, monographs, and textbooks. Most notably, he established a rich and meaningful research agenda on the study of Communication Apprehension, Public Speaking Anxiety, and Willingness to Communicate. This program will explore some of McCroskey’s significant contributions to the study of Communication Apprehension and Public Speaking Anxiety as it relates to student success in and outside of the classroom. In addition, we will discuss the creation of the new Speech Communication Center at South Dakota State University and share our strategies for reducing students’ fear of speaking in public. Finally, tips and suggestions are offered for speech communication teachers who want to help their students become more confident public speakers.

1402 Greenway F  
12:30 – 1:45 pm

**Top Panel in Communication Education - Aristotle, Post Modernism and the**  
**Internet: The 21<sup>st</sup> Century Rhetorical Criticism Classroom**



Sponsor: Communication Education Interest Group  
Chair: **Kristen L. McCauliff**, Ball State University

Presenters: **Rachel B. Friedman**, Embry-Riddle Aeronautical University  
**Kristen L. McCauliff**, Ball State University  
**Nichelle McNabb**, Otterbein University  
**Nicholas S. Paliewicz**, University of Utah

In this discussion-based panel, participants will talk about the challenges of teaching the undergraduate rhetorical criticism course. Each panelist will talk for a few minutes about strategies they employ and the rest of the time will be spent discussing issues and tips as a group with lots of participation from those in attendance.

1403 Minnehaha  
12:30 – 1:45 pm

### **Elevating Communication and Grief**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Donna Pawlowski**, Bemidji State University

“Coping and Empathy: Spousal Loss and Friendship”  
**Dena Huisman**, University of Wisconsin-La Crosse

“Now What? Support for Happily Ever After”  
**Donna Pawlowski**, Bemidji State University

“Reaching Up: Friendship and Grief”  
**Linda Dickmeyer**, University of Wisconsin-La Crosse

“Expect the Unexpected: Elevating through Action”  
**Marlene Hunt**, Hope United Grief Group (HUGG)

Grief and bereavement are frequently explained through interdisciplinary research. Both academic and mainstream presentations of grief include predictable stages or grief as a process. However, grief is also personal, unpredictable and unique to the individuals who experience it. This panel allows us to *elevate* the communication of grief by revealing narratives, stories and interpretations from a personal perspective. We elevate not just academic discourse but also community discourse about a difficult yet important journey as experienced by partners, parents, friends, and children.

1404 Harriet  
12:30 – 1:45 pm

### **Qualitative Research and Contemporary Media Texts: A Roundtable Discussion**

Sponsor: Media Studies Interest Group  
Chair: **Sara Drabik**, Northern Kentucky University

Presenters: **Tony E. Adams**, Northeastern Illinois University  
**Ahmet Atay**, College of Wooster  
**Justin Bergh**, University of Minnesota  
**Mia Fischer**, University of Minnesota  
**Andrew F. Herrmann**, East Tennessee State University  
**Jimmie Manning**, Northern Illinois University  
**Jules Wight**, University of Minnesota

Recent media scholars have taken, as their focus, relationships between qualitative research methods and examinations of contemporary media texts (e.g., Fox, 2013; Manning, Dunn, & Stern, 2012; Meyer, 2012). The purpose of this panel is to further examine these relationships. Participants will demonstrate how a qualitative research method (e.g., ethnography, autoethnography, narrative analysis, textual or discourse analysis, audience studies) can be used to study contemporary television and film texts (e.g. *Coronation Street*, *Here Comes Honey Boo Boo*, *Orange is the New Black*, *Mad Men*, *Cabin in the Woods*, *The Butler*). Participants will first discuss their particular method and then provide an exemplar of that method as they examine their chosen media text(s). To assist with the audience discussion of these methods and texts, participants will also include a brief clip/excerpt of their chosen texts.

1405 Greenway C  
12:30 – 1:45 pm

### **Political Communication Interest Group Business Meeting**

Chair: **James Schnoebelen**, Washburn University  
Vice-Chair: **Kelly L. Winfrey**, University of Kansas  
Secretary: **Abbie Page Hodgson**, University of Kansas  
Planner: **Ryan Neville-Shepard**, Indiana University-Purdue University  
Columbus

1406 Greenway E  
12:30 – 1:45 pm

### **Top Papers in Intercultural Communication**

Sponsor: Intercultural Communication  
Chair: **Heather Nesemeier**, Minnesota State University Moorhead  
Respondent: **Melissa Beall**, University of Northern Iowa

“Towards an Intercultural Theory of Immediacy: A Deconstruction of Communication Scholarship” (Top Paper)

**Robb Conrad Lauzon**, Wayne State University

“Reworking Facework Through Dialectics: A Critical-Performative Framework for Face-Related Research”

**C. Kyle Rudick**, Southern Illinois University-Carbondale

“Up in Smoke: A Thematic Analysis of Efforts to Navigate Challenges in Intergroup Coalition Building Between Satmar Hasidic Jews and Latino Catholics in Williamsburg”

**Jamie Downing**, University of Nebraska-Lincoln

“Praxis-Oriented Whiteness Research: Metatheoretical Framing”

**Satoshi Toyosaki**, Southern Illinois University-Carbondale

“Not Savage and Not Fully Westernized: An Autoethnography of Acceptance and Rejection”

**Bosy Kato**, Minnesota State University-Mankato

“Sensemaking in Postcolonial Context: An African Student Organizational Perspective,”

**Eric Karikari**, Minnesota State University-Mankato

1407 Greenway J

12:30 – 1:45 pm

### **Elevating Deliberative Democracy and Civic Engagement in the Basic Course**

Sponsor: Basic Course Interest Group

Chair: **Jeffery L. Bineham**, St. Cloud State University

Presenters: **Leila Brammer**, Gustavus Adolphus College

**Debra Japp**, St. Cloud State University

**Marla Kanengieter-Wildeson**, St. Cloud State University

**Tami Spry**, St. Cloud State University

Based on their work with the Kettering Foundation, the panel participants have all incorporated the principles of deliberative democracy and civic engagement into the basic course classroom, via small group discussions, performances of community, and written and oral assignments. Activities include public discourse as a deliberative exercise and performance and deliberation aimed at developing community and understanding diversity. After participants describe their assignments, the audience is invited to ask questions and share their experiences.

1408 Greenway A

12:30 – 1:45 pm

### **Elevating the Sensemaking of Membership and Identities**

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Jenna E. Haugen**, University of Kansas  
Respondent: **Stacy Tye-Williams**, Iowa State University

“One, Two, Dale Earnhardt, Four”: The Creation, Transmission, and Function of the Legend of “The Intimidator”

**Angela M. Jerome**, Western Kentucky University

“Contract Negotiations: Graduate Student Identities and Ideologies”

**Robert Hinck**, Texas A&M University

“Affirming and Extending Weick: An Exploratory Investigation of the Influence of Generational Membership on Reducing Equivocality”

**Zachary A. Schaefer**, Southern Illinois University-Edwardsville

**Robert L. Krizek**, Saint Louis University

“Making Sense of the College Major: Perceptions of Liberal Arts and Professional Majors”

**Laura Obrycki Barrett**, University of Kansas

1409 Greenway I  
12:30 – 1:45 pm

**Elevating Course Communication & Content:  
Traditional, Online, & Hybrid Use of Course Management Software**

Sponsor: Instructional Resources Group  
Chair: **Sara Potter**, Northern Michigan University  
Respondent: **John F. Hooker**, Illinois State University

Presenters: **Anji L. Phillips**, Bradley University  
**Jessica M.W. Kratzer**, Middle Tennessee State University  
**Molly Reynolds**, University of Kentucky  
**Scott M. Walus**, Eastern Illinois University  
**Rebekah Watson**, University of Indianapolis

The focus of this panel is to examine a variety of communication and content perspectives regarding the use of course management software via traditional, online, and hybrid course instruction. The goal of the discussion is to illuminate best practices of course management software use regardless of the classroom setting. Presenters have experience with both commercial and open source software, which includes Blackboard, WebCT, Desire to Learn, Adobe Connect, Sakai, Moodle and Academic Collaboration Environment (ACE).

1410 Greenway G  
12:30 – 1:45 pm

**Women’s Caucus Interest Group Business Meeting**

Chair: **Michaela D. E. Meyer**, Christopher Newport University  
Vice-Chair: **Sarah Turner McGowen**, University of Missouri  
Secretary: **Malynda A. Johnson**, Carroll University  
**Jessica M.W. Kratzer**, Middle Tennessee State University

1411 Greenway H  
12:30 – 1:45 pm

**Bob Dylan's Songs as Equipment for Living: An Interdisciplinary Approach that  
'Elevates the Singer-Songwriter as Rhetor**

Sponsors: Popular Culture Interest Group  
Rhetorical Theory and Criticism Interest Group

Chair: **Steven Dine Young**, Hanover College

“Critical Assessments of Dylan as Therapeutic Rhetoric: A Symbolic Assessment”

**Steven Dine Young**, Hanover College

“Dylan's 1973 'It's Alright, Ma' as Equipment for Living: Entelechy and the Bond  
between the Song and the Audience”

**William Bettler**, Hanover College

“A Heideggerian Analysis of Dylan's Songs as Symbolic Contact Points Between Singer  
and Audience within the Philosopher's Concept of 'The World'”

**Donald Carrell**, Hanover College

“The Rhetoric of Social Protest: Dylan's Persona as 'Reluctant Prophet' as Dramatized in  
his Songs and in his 1963 ECLC Tom Paine Award Acceptance Speech”

**Mridula Mascarenhas**, Hanover College

Applying Burke's “equipment for living” concept to interpretations of Bob Dylan's music seems well-suited to the charge to elevate the Communication discipline by pushing its boundaries. The location of the conference in Minneapolis, site of Dylan's aborted undergraduate career, serves as a further justification for this focus. The longevity of Dylan's career suggests a strong rhetorical bond between his songs and their audiences. Burke's “psychology of form” accurately captures this bond and is evidenced in Dylan's recordings, live concert performances, his persona within social movements of the 1960s, and in the body of scholarship that has grown up around Dylan and his music from the 1970s until the present day.

1412 Greenway B  
12:30 – 1:45 pm

**Tenure Denial: Exposing the Elephant in the Academy**

Sponsor: Undergraduate Programs Interest Group

Chair: **Lori Walters-Kramer**, Monmouth College

Presenters: **Andriel Dees**, University of Wisconsin–River Falls  
**Fernando Delgado**, University of Wisconsin–River Falls  
**Em Griffin**, Wheaton College  
**Jennifer Willis-Rivera**, University of Wisconsin–River Falls  
**Lori Walters-Kramer**, Monmouth College

Conversations and research about the many facets of tenure denial are distressingly rare. Yet, our professional lives can be enhanced if we engage in dialogue about the causes and effects of tenure denial as well as its meaning in higher education. This panel brings together faculty, staff and administrators who have witnessed or experienced tenure denial. We will discuss the processes that campuses might adopt to mitigate often harmful effects of tenure denial.

1413 Greenway D  
12:30 – 1:45 pm

### **On-Campus Free Speech Acts with Purpose and Consequence**

Sponsor: Communication Ethics and Freedom of Expression Interest Group  
Chair: **Maria A. Moore**, Illinois State University  
Respondent: **Suzanne V. L. Berg**, Newman University

Presenters: **Laura Terlip**, University of Northern Iowa  
**Tom Hall**, University of Northern Iowa  
**Elizabeth Tolman**, South Dakota State University  
**Chad Nelson**, Bowling Green State University  
**Dom Caristi**, Ball State University  
**Beth A. Messner**, Ball State University  
**Mary E. Bezanson**, University of Minnesota-Morris

This panel explores faculty & student acts of purposeful Free Speech, on important or controversial subjects, in public, and in person. With a foundation of current case law and typical campus policy, we will explore examples and consequences of exercising academic freedom, using provocative in-class exercises, taking political positions in class, student speech acts, and displaying symbolic speech in private spaces. We hope to clarify rights and consequences while creating an opportunity for scholarly connection.

**Thursday 2:00-3:15**

1500 Mirage  
2:00 – 3:15 pm

## **Elevating to an Administrative Role in Higher Education: Considerations, Challenges, and Triumphs**

Sponsor: President Chad Edwards, Western Michigan University  
Chair: **Chad Edwards**, Western Michigan University  
Respondent: **Judith S. Trent**, University of Cincinnati

Presenters: **Shannon VanHorn**, Valley City State College  
**Shawn T. Wahl**, Missouri State University-Springfield  
**Dawn O. Braithwaite**, University of Nebraska-Lincoln  
**Timothy L. Sellnow**, University of Kentucky  
**Amy Aldridge Sanford**, Texas A&M University-Corpus Christi

This roundtable is for convention attendees with administrative responsibilities at their institutions, as well as for those considering administrative roles in their professional futures. The panelists will discuss their journeys into administration, their administrative philosophies, motivating factors for becoming administrators, preparation for administrative roles, and challenges associated with their positions. Audience interaction will be encouraged.

1501 Minnehaha  
2:00 – 3:15 pm

## **Elevating the Emerging Research of Sports & Communication**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Roberta Davilla Robbins**, Illinois Central College  
Respondent: **Adriane Stoner**, DePaul University

“Conflict Management Styles across Collegiate Sports”

**Megan Lambertz**, University of Wisconsin-Milwaukee

“You Go Girl!: Analyzing Coverage of Female Triathletes in the Ironman Triathlon World Championships”

**Brittany Nordland**, University of Wisconsin-River Falls

**Jennifer Willis-Rivera**, University of Wisconsin-River Falls

“Towards the Development of a Protocol for Communication Planning: Applications of Systems and Image Restoration Theory to Communication in University Athletic Departments”

**Alan Zaremba**, Northeastern University

“Families and Sports: Investigating the Communicative Social Support of Marital/Relational Partners Provided for/to Their Coaching Partners”

**Roberta Davilla Robbins**, Illinois Central College

Sports and sporting events are sites for frequent and varying interpersonal and small group dynamics. The proposed panel features research studies in the area of sports communication related to the construction of gender and cultural identities, the social support families provide to coaches, and how institutions communicatively respond to crises. The panelists will present and discuss the ways that sports and communication affect and are affected by these themes. A discussion with audience members will be encouraged after the paper presentations.

1502 Harriet

2:00 – 3:15 pm

### **Persuasions and Influence: Critical Readings of Media Texts**

Sponsor: Media Studies Interest Group

Chair: **Mary E. Hurley**, St. Louis Community College-Forest Park

Respondent: **Michelle Calka**, Manchester University

“Are You Ready Kids? Un-defining the Paratext in Cartoon Title Sequences”

**Sky LaRell Anderson**, University of Minnesota

“Show and Tell: Comparing the Persuasive Techniques Found in Anti-Abortion Films *The Silent Scream* and *October Baby*”

**Emma Bedor**, University of Minnesota

“ ‘It’s going to be a massive rude awakening for me’: Becoming Ethical Global Consumer Citizens in *Blood, Sweat & T-Shirts*”

**Heidi Zimmerman**, University of Minnesota

“From Myth to Movement: How the Harry Potter Alliance Is Putting Mythology to Work”

**Zachary Walker**, University of Kansas

1503 Greenway B

2:00 – 3:15 pm

### **Minnesota Rising: The Rhetoric of Famous Minnesotans**

Sponsor: Rhetorical Theory and Criticism

Chair: **David Bodary**, Sinclair Community College

“Garrison Keillor—Radio host. Author. Humorist. Beloved Minnesotan”

**Allison B. De Stefano**, Waubensee Community College

“Rediscovering Kate Millet: The Seminal Works of a Feminist who redefined the canons of Patriarchy”

**Michael McDonald**, University of Missouri-Kansas City

“Warren E. Burger: The Consistent Conservative as Speaker”



**Lora A. Cohn**, Park University  
“Jessie Ventura: The Challenger of the Usual”  
**Terri Easley**, University of Kansas

Minnesota has contributed a number of leaders in fields ranging from the feminist movement, to journalism, to politics and to the legal system. This panel looks at the rhetoric of these individuals to recognize Minnesota’s contributions to the nation.

1504 Greenway C  
2:00 – 3:15 pm

### **‘Elevating’ National Interests: Research on Presidential Rhetoric**

Sponsor: Political Communication Interest Group  
Chair: **Kirsten Theye**, Concordia College  
Respondent: **Mike Milford**, Auburn University

“Elevating the Beauty of *Small*: David Cameron, E.F. Schumacher, & Symbolic Politics”  
**Chelsea Graham**, University of Kansas

“Veiled Rhetoric: The Fourth Persona and Robert F. Kennedy’s 1966 Address at Cape Town University”  
**Emily Sauter**, University of Wisconsin-Madison

“National Identity in the Spanish-American War: America as an Active Moralizing Agent in International Affairs”

**Nicholas Labinski**, University of Kansas  
“The Audacity to Inaugurate: Generic Application Analysis of the Inaugural Address of President Obama (January 20, 2009)”  
**Joshua Bolton**, University of Missouri-Columbia

1505 Greenway D  
2:00 – 3:15 pm

### **Emerging Theories of Instructional Communication in Applied Contexts**

Sponsor: Communication Theory Interest Group  
Chair: **Deanna D. Sellnow**, University of Kentucky

“The IDEA Model of Experiential Learning as a Theoretical Framework in Instructional Risk and Crisis Communication”

**Timothy L. Sellnow**, University of Kentucky  
**Deanna D. Sellnow**, University of Kentucky  
“Extending Classroom Climate Theory to Online Contexts: The Online Learning Climate (OLC) Scale”

- Renee Kaufmann**, University of Kentucky  
“Exemplification as an Instructional Theory in Health Campaign Interventions”
- Deborah D. Sellnow**, Wayne State University  
**Timothy L. Sellnow**, University of Kentucky  
“Communication Accommodation and Instructional Communication in Advising Contexts”
- Schyler Simpson**, University of Kentucky  
“Cross-Cultural Adaptation, Instructional Interventions, and First Year Student Retention”
- Jason Martin**, University of Missouri-Kansas City  
“Extending Relational Dialects to Inform Instructional Communication in Interpersonal and Family Relationships”
- Molly Reynolds**, University of Kentucky

Instructional communication (i.e., communication in instruction) was once limited to what takes place in a traditional face-to-face classroom setting. Today, however, it is applied much more broadly across a variety of communication contexts. This panel highlights some of the ways in which existing communication theories are being adapted/extended to help predict and explain instructional communication in a variety of settings ranging from risk and crisis situations to health campaign interventions to interpersonal relationships.

1506 Greenway E  
2:00 – 3:15 pm

#### **Intercultural Communication Interest Group Business Meeting**

Chair: **Heather Nesemeier**, Minnesota State University-Moorhead  
Vice-Chair: **Diana Trebing**, Saginaw Valley State University  
Secretary: **Sydney Yueh**, Northeastern State University

1507 Greenway J  
2:00 – 3:15 pm

#### **The (Not So) Basic Course: Challenging the Way We Approach the Foundational Class**

Sponsor: Basic Course Interest Group  
Chair: **Kris Knutson**, University of Wisconsin – Eau Claire  
Respondent: **Stephen K. Hunt**, Illinois State University

Presenters: **Dacia Charlesworth**, Valdosta State University  
**Scott Jensen**, Webster University  
**Lori Walters-Kramer**, Monmouth College

**Gordon Carlson**, Fort Hays State University

This panel challenges important aspects of the Basic Course administration and pedagogy. Panelists critically assess the policies, procedures, and philosophies of communication departments as they develop and administer the Basic Course. The conference theme is “Elevate” and panelists seek a lively discussion with the aim of strong constructive criticism that might otherwise have difficulty being heard. This panel challenges the status quo through participants with a diversity of experience with and views towards the Basic Course.

1508 Greenway A  
2:00 – 3:15 pm

### **Top Papers in Organizational and Professional Communication**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Jeremy Fyke**, Marquette University  
Respondent: **Debbie Dougherty**, University of Missouri

“For Whom the Bell Tolls: Disaster-Relief Volunteer Work” (Top Paper)

**Vinita Agarwal**, Salisbury University

“Material Morality and Embodied Ethics in Organizations: The Role of Affordances in Guiding Workers' Actions”

**Elizabeth Wilhoit**, Purdue University

“An Investigation of Structural Inequivalence between Two International Organizational Networks”

**Laura C. Farrell**, North Dakota State University

**Julie L. Fudge**, University of Mary

**Derek A. Jorgenson**, North Dakota State University

“I Leave My Home at Home and My Work at Work”: Elevating Understanding of Work and Nonwork Boundary Strength and Spillover”

**Pamela Lutgen-Sandvik**, North Dakota State University

**Sarah E. Riforgiate**, Kansas State University

1509 Greenway I  
2:00 – 3:15 pm

### **Elevate, Communicate, Educate: Replacing the Traditional Walls With the Virtual World**

Sponsor: Instructional Resources Interest Group  
Chair: **Melissa Beall**, University of Northern Iowa  
Presenters: **Jeffrey D. Brand**, University of Northern Iowa  
**Pamela Cooper**, University of South Carolina-Beaufort

**Gayle Pohl**, University of Northern Iowa  
**Marilyn Shaw**, University of Northern Iowa

Online education continues to grow at a rapid rate. As educators, how do we transfer content of the traditional classroom to a transformed online learning environment? Are the students we engage ready for the online environment? Are we ready for the online environment? How do we assess readiness? This group of panelists will address ways they develop online communities to help address student needs as they deliver course content.

1510 Northstar Ballroom  
2:00 – 3:15 pm

### **Performance Studies and Theatre Interest Group Business Meeting**

Chair: **Jennifer L. Tuder**, St. Cloud State University  
Vice-Chair: **Patrick Santoro**, Governors State University  
Secretary: **Joe Hassert**, Bloomsburg University

1511 Greenway F  
2:00 – 3:15 pm

### **Issues of Sex, Health, and Ethics: Top Papers in Communication Ethics and Freedom of Expression**

Sponsor: Communication Ethics and Freedom of Expression Interest Group  
Health Communication Interest Group  
Chair: **Elizabeth Tolman**, South Dakota State University  
Respondent: **Suzanne V. L. Berg**, Newman University

“Socially Constructed “Dark Sides” of Online Interaction: Sexuality, Computer-Mediated Communication, and Discourses of Ethical Relational Practices” (Top Paper)

**Jimmie Manning**, Northern Illinois University

“Human Worth, Workaholicism, and Recovery: Negotiating Ethical Tensions Between Values for Acceptance and Excellence”

**Laura D. Russell**, Denison University

“Ethical Crises in the Boy Scouts of America”

**David A. Tschida**, University of Wisconsin-Eau Claire

“Fighting Business with Business:” Construction and Representation of the ‘Vulnerable and/ or Exploited Woman’ Through the Communicative Labor of the Not for Sale Campaign” (Top Student Paper)

**Amanda Feder**, Eastern Illinois University

“Problems with Laws Barring Sex Offenders from Social Networking Sites”

**Barbara Smith**, Indiana University-Purdue University Fort Wayne

**Michael Schrader**, Indiana University- Purdue University Fort Wayne

1512 Skyway B

2:00 – 3:15 pm

**Teaching from a Can: Strategies for Building and Teaching a Standardized Online Course**

Sponsor: Adjunct/Temporary Faculty Division

Chair: **Jacob Isaacs**, Ivy Tech Community College

Panelist: **Jeff Mendenhall**, Victoria College

Higher education institutions increasingly use online course standardization as a plug-and-play strategy for part-time staffing. This panel will open a discussion about the process of building a standardized online communication course, considerations to account for diverse student needs, and strategies for instructors to find flexibility inside a rigid, standardized structure.

**Thursday 3:30-4:45**

1600 Greenway C

3:30 – 4:45 pm

**Top Papers in Political Communication**

Sponsor: Political Communication Interest Group

Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

Respondent: **Craig Allen Smith**, North Carolina State University

“Americans for a Better Tomorrow, Tomorrow: The Normative Effects of Political Comedy” (Top Paper)

**Benjamin R. Warner**, University of Missouri-Columbia

**Hayley J. Cole**, University of Missouri-Columbia

**Joshua Hawthorne**, University of Missouri-Columbia

“Inarticulateness and Authenticity: Sarah Palin’s Unexpected Recipe for Populist Success” (J. Jeffrey Auer Award for Top Student Paper)

**Meredith Neville-Shepard**, University of Kansas

“Nominating Conventions as Rhetorical Texts: The Synecdoche at the 2012 Republican National Convention”

**Mike Milford**, Auburn University

“The Next Facebook Election: Evaluating Political Engagement and Efficacy on Facebook During the 2012 Presidential Election”

**Natalie R. Pennington**, University of Kansas  
**Kelly L. Winfrey**, Kansas State University  
**Benjamin R. Warner**, University of Missouri-Columbia  
**Mike Kearney**, University of Kansas  
“Legitimate Rape and Todd Akin: Primed for Legitimate Change”  
**Cristin A. Compton**, University of Missouri-Columbia  
**Molly Greenwood**, University of Missouri-Columbia

1601 Greenway J  
3:30 – 4:45 pm

**Elevating the Basic Course through the NCA Task Force  
Basic Course Interest Group Top Panel**

Sponsor: Basic Course Interest Group  
Chair: **Suzanne White**, Century College

Presenters: **Cheri J. Simonds**, Illinois State University  
**Angela Hosek**, Emerson College  
**Joseph Valenzano III**, University of Dayton

As Steven Beebe so aptly states, the basic course is the *front porch* of our discipline (Spectra, 2013). He argues that in many cases, the basic course is the course that welcomes students to general education as well as the study of communication. As such, Dr. Beebe identified the basic course as his NCA presidential initiative and established a task force toward that end. Members of this task force will share with attendees the findings of their work as it relates to *elevating* the role of the basic course in general education, identifying best practices in training and assessment, and providing recommendations on what our national organization can offer in support of our *front porch*.

1602 Skyway A  
3:30 – 4:45 pm

**State of North Dakota Showcase  
Incivility and What We Can Do About It, Continued...**

Sponsor: States Advisory Council  
Chair: **Audra Meyerchin**, Minot State University

Presenters: **Nancy Pearson**, Minot State University  
**Derek A. Jorgenson**, North Dakota State University  
**Shannon VanHorn**, Valley City State University  
**Kim Weismann**, Williston State College

Incivility is in our classrooms. This panel is a continuation of the 2012 incivility panel. This panel will also explore the possibility of sex of the instructor playing a role in the incivility that occurs.

1603 Greenway G  
3:30 – 4:45 pm

### **Syllabversion: Challenging Norms in Communication Education**

Sponsors: Communication Education Interest Group  
Chair: **Gordon Carlson**, Fort Hays State University  
Respondent: **William Keith**, University of Wisconsin-Milwaukee

Presenters: **David H. Kahl Jr.**, Penn State Erie, The Behrend College  
**Scott Robson**, Fort Hays State University  
**Lance Brendan Young**, Western Illinois University-Quad Cities  
**Adriane Stoner**, University of Illinois Chicago  
**Jordan Stalker**, University of Wisconsin-Madison

This panel explores the "taken for granted" notions in communication education and pedagogy. Panelists will critically assess the pedagogical and institutional policies, procedures, philosophies, and advice that communication colleges, departments, and faculty routinely or habitually engage in. This panel provides an opportunity to question why we do things the way we do and consider challenges to the status quo.

1604 Harriet  
3:30 – 4:45 pm

### **Masculinity, Mothers, & the Monstrous Feminine: An Exploration of Gender Roles in Popular Media**

Sponsor: Media Studies Interest Group  
Chair: **Stephanie Young**, University of Southern Indiana  
Respondent: **Jerralyn Moudry**, Wisconsin Lutheran College

“More Than What Appears: Masculinity in *How I Met Your Mother*”

**Erin Dunn**, University of Southern Indiana

“May I Have a Mother: An Analysis of Bad Motherhood in *The Killing*”

**Brandi Weyer**, University of Southern Indiana

“Delving Deeper into *The Descent*: Caves, Creatures, and One Crazy Woman”

**Amy S. Jorgensen**, University of Southern Indiana

Our panel seeks to elevate the status of popular media by demonstrating their significance as conveyors of rhetorical messages that reflect and shape society. Specifically, we examine issues of gender roles as depicted in three distinct works: alternative visions of

masculinity in the long-running sitcom *How I Met Your Mother*, negative depictions of motherhood in the acclaimed AMC crime-drama *The Killing*, and monstrous images of the feminine in the horror film *The Descent*.

1605 Greenway E  
3:30 – 4:45 pm

### **Social Justice Pedagogy: Elevating Intercultural Communication Teaching**

Sponsor: Intercultural Communication  
Chair: **Hsun-Yu Chuang**, Southern Illinois University Carbondale  
Respondent: **Shinsuke Eguchi**, University of New Mexico

“Autoethnography as a Cultural Translational Tactic to Create Social Change”  
**Ahmet Atay**, College of Wooster  
“Moving from “ReflexI’ve” to “ReflexWe’ve”: Reimagining Critical Reflexivity in Communication Pedagogy as Connected, Dialogic Process”  
**Dustin Briggs**, Southern Illinois University Carbondale  
“Social Justice Listening as Pedagogy: Invitational Rhetoric and/as Communicative Praxis”  
**Gregory Sean Hummel**, Southern Illinois University Carbondale  
“Meeting Ivan Illich: The Struggle for Social Justice in Critical Intercultural Communication Pedagogy”  
**Sandra L. Pensoneau-Conway**, Southern Illinois University Carbondale

Teaching social justice in intercultural communication classrooms and for intercultural communicators is a complicated task. Social justice is a difficult concept to define, and probably having “the” agreed-upon definition of social justice is as dangerous as not having any idea of what it is. However, the panelists agree that they need to work toward social justice. Social justice research tends to focus on the structure-level analysis and policy-changing. However, the panelists are specifically interested in local, everyday, mundane, and relational communicative acts of social justice in intercultural contexts. This paper session has two goals. First, this panel explores different ways to theorize social justice as a local communicative practice among people in intercultural contexts. Second, this panel discusses pedagogical implications of such theorizations for intercultural communication education.

1606 Greenway A  
3:30 – 4:45 pm

### **Organizational and Professional Communication Interest Group Business Meeting**

Chair: **Jeremy Fyke**, Marquette University  
Vice-Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin-Lacrosse



1607 Greenway B  
3:30 – 4:45 pm

**Elevating Spiritual Health: Communicating Well-Being Across Religious,  
Organizational, and Aging Boundaries**

Sponsor: Health Communication Interest Group  
Chair: **Mike Allen**, University of Wisconsin-Milwaukee

Presenters: **Shiloh Erdley**, Bloomsburg University  
**Alina Haliliuc**, Denison University  
**Kelly E. Tenzek**, Bloomsburg University  
**Amanda E. Torrens**, Ohio University

The focus of this panel is to attract further attention to scholarship in the areas of spirituality and health in multiple contexts. The interdisciplinary focus of the panel brings social work, hospice volunteers, religious tradition, and spiritual practice together to ignite discussion on the necessary function communication has in promoting better physical and mental health. Conversations will be directed towards research ideas and collaboration efforts as well as including spiritual health into classroom content.

1608 Northstar Ballroom  
3:30 – 4:45 pm

**Top and Contributed Papers in Performance Studies and Theatre**

Sponsor: Performance Studies and Theatre  
Chair: **Joe Hassert**, Bloomsburg University  
Respondent: **Patrick Santoro**, Governors State University

“(De)Constructing the Black/White Binary: Racial Performances in Sundown Town Stories” (Top Paper)

**Elena Esquibel**, DePaul University

“Families Living in Closets: Talking about Alcoholism In and Out of Family Households”

**Jimmie Manning**, Northern Illinois University

“A Life Well-Lived and Well-Ended: The Story of My Father” (Top Debut Paper)

**Valerie Wright**, Ohio University

1609 Greenway H  
3:30 – 4:45 pm

## Top Papers in Popular Culture

Sponsor: Popular Culture Interest Group  
Chair: **Danielle M. Stern**, Christopher Newport University  
Respondent: **Jennifer C. Dunn**, Dominican University

“Rhetoric of the Fantastic: An Afrofuturist Reading of Black Man’s History” (Top Paper)

**Robb Conrad Lauzon**, Wayne State University

“Hustlers and Ghosts”: The Parasitic Entrepreneurialism of *Storage Wars*”

**Steven Melling**, University of Missouri-Kansas City

“Intersectional Representation on Television: A Case Study of *Bones*”

**Michaela D. E. Meyer**, Christopher Newport University

“Upper-lower-middle-class types’: Portrayals of Social Class in *The Simpsons*”

**Chad Woolard**, Illinois State University (Top Student Paper)

1610 Skyway B  
3:30 – 4:45 pm

## Graduate Student Mentorship: Elevating Undergraduates' Transition Experience

Sponsor: Graduate Studies Caucus  
Undergraduate Programs Interest Group  
Chair: **Mary Sorenson**, University of Missouri-Columbia  
Presenters: **Seth Frei**, University of Texas at Austin  
**Michael Blight**, University of Wisconsin-Milwaukee  
**Kaitlin E. Phillips**, University of Nebraska-Lincoln  
**Megan Lambertz**, University of Wisconsin-Milwaukee

As graduate students, we understand the desire for peer mentorship and believe it is important to elevate the relationship between graduate and undergraduate students as academic transitions are experienced. Panelists from various undergraduate and graduate backgrounds will discuss topics such as establishing professional relationships with peers and faculty, understanding course structure, understanding teaching opportunities, and providing general knowledge about the decision-making process. This session will also feature a time for audience members to ask questions of the panelists.

1611 Greenway F  
3:30 – 4:45 pm

## Communication Ethics and Freedom of Expression Interest Group Business Meeting

Chair: **Elizabeth Tolman**, South Dakota State University  
Vice-Chair: **Suzanne V. L. Berg**, Bowling Green State University  
Secretary: **Beth A. Messner**, Ball State University

1612 Minnetonka  
3:30 – 4:45 pm

**Elevating Burke: Competitive Papers in the Kenneth Burke Society**

Sponsor: Kenneth Burke Society  
Chair: **Krista L. Phair**, Ohlone College  
Respondent: **Krista L. Phair**, Ohlone College

“An Argument for the Stewart/Colbert Universe through Connecting Burke to Irony”

**Christopher Medjesky**, Defiance College

“The Forensic Education of Kenneth Burke”

**Courtney Wright**, Bowling Green State University

“The Pentad and The Manifesto: A Look into the Motives of Christopher J. Dorner”

**Lori A. Wells**, California State University-Sacramento

“Burke, Brummett and the Representative Anecdote: An Approach to Elevating the Study of Visual Rhetoric”

**John Katsion**, Northwest Missouri State University

1613 Mirage  
3:30 – 4:45 pm

**“The 10 Worst College Majors”: The Role of Communication Studies in Sustaining the Liberal Arts**

Sponsor: **President Chad Edwards**, Western Michigan University  
Undergraduate Programs Interest Group

Chair: **President Chad Edwards**, Western Michigan University

“Communication Studies Survivalism?: When the End Comes to Liberal Arts Education”

**Nancy J. Brule**, Bethel University-St. Paul

“A Fierce Sense of Urgency?: Technology, Communication, and Cultural Change”

**Carolyn Calloway-Thomas**, Indiana University-Bloomington

“Communication Studies at the Crossroads: Performing, Reforming, and Transforming Liberal Arts Education”

**Lawrence R. Frey**, University of Colorado-Boulder

“Still Worth The Investment?: Communication Studies and the Liberal Arts Education”

**Andrew Gess**, Bethel University-St. Paul

“The Liberal Arts in a Professional Education-Driven World: The Place of Communication Studies”?

**Dennis S. Gouran**, Penn State University, University Park  
“Communication Studies? What Good is it in the Grand Scheme of Life?: Is it Time for Some Rebranding?”

**Larry W. Long**, Illinois State University-Normal  
“The Best of Majors, The Worst of Majors? (Apologies to Charles Dickens)”  
**David Zarefsky**, Northwestern University

A Forbes magazine staff writer wrote in 2012 about "The 10 Worst College Majors," many of which are at the heart of a liberal arts education (Anthropology and Archeology; Film, Video and Photographic Arts; Fine Arts; Philosophy and Religious Studies; Liberal Arts; Music; Physical Education and Parks Recreation; Commercial Art and Graphic Design; History; and English Language and Literature). In these dire economic times, serious questions are being raised about the value of a liberal arts education in preparing the future workforce. While communication departments and faculty are being cut across all types of universities, pushes for post-secondary educational reform challenges the role of a liberal arts education. This high density discussion panel will explore the (a) strengths and weaknesses of a liberal arts education, (b) address strategies universities should be considering to solidify the liberal arts curriculum in the university, and (c) the role that Communication Studies can play in this reform.

**Thursday 5:00-6:15**

1700 Calhoun  
5:00 – 6:15 pm

**Short Course #4**

**The Impromptu Revolution: Teaching Strategies to Develop Impromptu Speaking Skills**

Sponsor: **First Vice President Leah E. Bryant**, DePaul University

Presenter: **Stacy Hoehl**, Wisconsin Lutheran College

As many basic course and public speaking instructors will attest, the impromptu speech is among college students' most-dreaded speech assignments. Framing the impromptu speech as a one-time event late in the semester creates unnecessary anxiety, and it treats impromptu speaking as an obstacle to be overcome rather than a skill to be learned. This course will provide teachers with practical strategies for transforming students' approaches to impromptu speaking from survival into lifelong skill.

1701 Harriet  
5:00 – 6:15 pm

## **Children's Media for More Than Just Children: Elevating the Discourse About the Production and Reception of Children's Media**

Sponsor: Media Studies Interest Group  
Chair: **CarrieLynn D. Reinhard**, Dominican University  
Respondent: **Adam Tyma**, University of Nebraska-Omaha

“When Audiences Collide: The Fractured Cross-Generational Fandom of *My Little Pony: Friendship is Magic*”

**CarrieLynn D. Reinhard**, Dominican University

“Gender-Bending in *Adventure Time*: A Post-Modern Text Encouraging Cross-Generational and Cross-Gendered Reception”

**Christopher J. Olson**, DePaul University

“Behind the Couch, Behind Closed Doors: Sexualizing the Doctor and the Cross-Generational Appeal of *Doctor Who*”

**Jef Burnham**, DePaul University

“Life with *Archie*: The Riverdale Gang Grows Up for a Multi-Generational Audience”

**Charles Coletta**, Bowling Green State University

1702 Greenway F  
5:00 – 6:15 pm

## **Elevating Standardization? Examining the Pros and Cons of Standardizing Entry Level Freshman Courses and the Effects on the Basic Course**

Sponsors: Communication Education Interest Group  
Chair: **Joy L. Daggs**, Northwest Missouri State University

Presenters: **Ahmet Atay**, College of Wooster  
**Amanda Brown**, University of Wisconsin-Stout  
**Karla Mason Bergen**, College of Saint Mary  
**David Shadinger**, Northwest Missouri State University

Many communication faculty members are involved in Freshman Seminar/First year student orientation courses. Many faculty express frustration when advanced students do not exhibit the skills that should be common for college students. This panel will address the pros and cons of standardizing the freshman seminar course messages across the curriculum, particularly in the basic course, which many freshmen are taking simultaneously. Audience interaction is encouraged.

1703 Minnehaha  
5:00 – 6:15 pm

## **Elevating Research into Practice: Examples of Interpersonal and Small Group Health Communication Research**

Sponsors: Interpersonal and Small Group Communication Interest Group  
Health Communication Interest Group  
Chair: **Maria Brann**, West Virginia University

“Elevating Their Spirits: Supporting International Students with Mental Health Issues”

**Kim Omachinski**, University of Wisconsin-Milwaukee

“Small Group Collaboration and Participatory Research: A Case Study on a College’s Approach to Researching the Effects of Alcohol on Campus Culture”

**Laura D. Russell**, Denison University

“Applied Existentialism: Translating Dialogic Theory at a Drop-In Center for Persons Living with Mental Illness”

**Steve Phalen**, University of Wisconsin-River Falls

“Which Voice Matters? Elevating and Examining College Students’ Conversations About HIV”

**Malynda A. Johnson**, Carroll University

“Family Resilience to an Alcoholic Family Member”

**DeAnne Priddis**, University of Wisconsin-Milwaukee

“Facilitation of Grief Work: The Potential of Using Movies That Make Us Cry”

**Charles F. Aust**, Kennesaw State University

Communication scholars investigate various interpersonal topics pertaining to groups of people, but rarely put their research into practice to see the impact it has on our community. This panel looks at several health-related interpersonal and small group research projects and addresses how putting this research into practice has helped the public eye and our society in a vast number of ways.

1704 Greenway B  
5:00 – 6:15 pm

### **Law and Order: Religious Rhetoric of Ascension**

Sponsor: Rhetorical Theory and Criticism  
Chair: **Jessica Cherry**, Western Connecticut State University  
Respondent: **Rachel B. Friedman**, Embry-Riddle Aeronautical University

“Writing Islamic Rhetoric into the Western Canon”

**Nesren Elhertani**, North Carolina State University

“Standing in the Eye of the Storm: A Rhetorical Analysis of the Leadership Conference of Women Religious’ Response to the Congregation on Doctrinal Faith’s Doctrinal Assessment”

**Jamie Downing**, University of Nebraska-Lincoln

“Rise Up!: Asmaa Mahfouz’s Verbal and Visual Rhetoric Disturbs the State During the 2011 Egyptian Revolution”

**Kiranjeet Dhillon**, University of Wisconsin-Milwaukee

“Elevating Science as God: Myth in Messages about Science Communication”

**Rachel C. Murdock**, Iowa State University

1705 Greenway C

5:00 – 6:15 pm

### **‘Elevating’ Women in the Public Sphere: Four Case Studies**

Sponsor: Political Communication Interest Group

Chair: **Kelly L. Winfrey**, Kansas State University

Respondent: **Emily Berg Paup**, College of Saint Benedict and Saint John’s University

“Empowerment and Containment: The Woman’s Land Army and the Wartime Politics of Gender”

**Katie L. Irwin**, University of Illinois, Urbana-Champaign

“An Exceptional Battle for the Unborn: Abortion Demonstrations and the Re-Constitution of United States War Culture”

**Lisa C. Braverman**, Indiana University

“Exploring Role & Feminism in the First Ladyship: Michelle Obama at the 2012 Democratic National Convention”

**Sara R. Kitsch**, Texas A&M University

“Elevating Women in Politics: Analyzing International Perceptions of Participation, Knowledge, and Interest”

**Terri Easley**, University of Kansas

1706 Greenway D

5:00 – 6:15 pm

### **Top Paper Panel in Communication Theory**

Sponsor: Communication Theory Interest Group

Chair: **Scott Richmond**, Wayne State University

Respondent: **Andrew F. Herrmann**, East Tennessee State University

“Application of Presence Research in Human-to-Nonhuman Interaction to Human-to-Human Interaction” (Top Paper)

**Jihyun Kim**, Bloomsburg University of Pennsylvania

“I AM SPAM: Theorizing a relational practice of trans-textual identity” (Top Student Paper)

**Steven Kalani Farias**, Southern Illinois University

“From the Diamond to the Workplace: Accommodation in Communication Between Coaches and Umpires, And Its Implications for Getting Your Way at Work”

**Kevin L. Warneke**, University of Nebraska at Omaha

**David C. Ogden**, University of Nebraska at Omaha

“Toward a Performative Understanding of Politeness”

**C. Kyle Rudick**, Southern Illinois University

1707 Greenway H

5:00 – 6:15 pm

### **Popular Culture Interest Group Business Meeting**

Chair: **Danielle M. Stern**, Christopher Newport University

Vice-Chair: **Jennifer C. Dunn**, Dominican University

Secretary: **Charley Reed**, University of Nebraska-Omaha

1708 Greenway E

5:00 – 6:15 pm

### **Exploring intercultural connections and perceptions between Non-Americans and Americans: Four perspectives**

Sponsor: Intercultural Communication

Chair: **Cooper S. Wakefield**, University of Kansas

Respondent: **Racheal Ruble**, Iowa State University

“Media Enjoyment and Outgroup Perceptions: Koreans’ Consumption of *CSI* and *Sex and the City* and Their Stereotypes of U.S. Americans”

**Cheongmi Shim**, Bowling Green State University

“Intergroup Anxiety and Attitudes Towards Muslims: Exploring the Effects of E-mail Politeness and Religious Identity”

**Maria Maer**, University of Kansas

“Japanese Students' Views and Perceptions of American Students Within the University Setting”

**Aarti B. Arora**, Ohio University

“Chinese International Students’ Perceptions of Americans”

**Cooper S. Wakefield**, University of Kansas

Exploring outcomes of intercultural interaction between Americans and non-Americans, we seek to understand the processes involved in intercultural contact, and communication. Why are Koreans drawn to American television shows, particularly those featuring violence or promiscuity and how might these depictions affect Koreans’ actual perceptions of Americans? What sort of perceptions of Americans are formed or modified as Chinese international students come into interact with them? What are



Japanese students' views and perceptions about American students within the university setting? How are face concerns and politeness related to Americans perceptions of and reactions to Muslims through social media? Two of the papers explore mediated depictions, while the other two employ qualitative methods. Each focuses on possible connections or disconnections that may occur or which may be the result of intercultural communication. What draws them together is the motivation to communicate with, befriend, or understand and enjoy Americans and non-American culture.

1709 Skyway B  
5:00 – 6:15 pm

**Elevating Each Other in Grad School:  
What We Wish We Knew Before Starting Our Theses/Dissertations**

Sponsor: Graduate Student Caucus  
Chair: **Jenny Ungbha Korn**, University of Illinois at Chicago  
Respondent: **Sara Baker**, University of Nebraska-Lincoln

Presenters: **Keith Bistodeau**, North Dakota State University  
**Jenny Ungbha Korn**, University of Illinois at Chicago  
**Timothy McKenna-Buchanan**, Ohio University  
**Audra K. Nuru**, University of Nebraska-Lincoln  
**Tiffany R. Wang**, University of Montevallo

Aligned with the conference theme, this panel “elevates” our research by sharing experiential and anecdotal advice about graduate school from knowledgeable students and faculty. We explore realistic approaches to selecting a research topic, forming a thesis/dissertation committee, doing the actual research, converting chapters into publications, managing time constraints, navigating paperwork, utilizing social media, finding support, thinking positively, and celebrating the accomplishment that is the successfully-defended thesis/dissertation.

1710 Northstar Ballroom  
5:00 – 6:15 pm

**Performance Studies and Theatre Interest Group's 2014 Outstanding Scholar:  
Honoring M. Heather Carver**

Sponsor: Performance Studies and Theatre  
Chair: **Patrick Santoro**, Governors State University  
Respondent: **M. Heather Carver**, University of Missouri

“Heather Carver: A Matter of Reference”  
**Brock Fisher**, McHenry County College

“Heather Carver: Send in the Clown”

**Laura M. Nelson**, University of Missouri

“Dr. M. Heather Carver: The Scholar, The Clown”

**Matt Saltzberg**, St. Lawrence University

“Heather Carver and the Role of Women in Academia”

**Barbara L. Salvadori Heritage**, University of Missouri

Selected as this year’s outstanding scholar in performance studies and theatre, Dr. M. Heather Carver will be celebrated for her contributions to our discipline and the region.

1711 Greenway G

5:00 – 6:15 pm

**Top Panel in the Women’s Caucus**  
**Agency In Childbirth Stories: Elevating Women’s Birth Experiences**

Sponsor: Women’s Caucus

Chair: **Jessica M. W. Kratzer**, Middle Tennessee State University

Respondent: **Jessica M. W. Kratzer**, Middle Tennessee State University

Presenters: **Anji L. Phillips**, Bradley University

**Tennley Vik**, Emporia State University

**Molly Reynolds**, University of Kentucky

**Jami Warren**, University of Kentucky

Birth stories often contain great joy and great pain but cease to explore agency in the process of giving birth. This panel will explore why women do not discuss agency, how medical professionals can give and take agency from birthing women, and how women can support each other in coming to terms with their birth experiences. Specifically, panelists will share their experiences and opinions on how others can claim their agency during childbirth.

1712 Greenway J

5:00 – 6:15 pm

**Adjunct/Temporary Division Business Meeting**

Chair: **David Wendt**, Keokuk High School/Southeastern Community College

Vice Chair: **Jacob Isaacs**, Ivy Tech Community College

Secretary: **Jeff Mendenhall**, Victoria College

1713 Skyway A

5:00 – 6:15 pm

**State of Minnesota Showcase**  
**Quiet! The Power of Introverts in a World that Can't Stop Talking:**  
**How Introverted and Extroverted Students May Experience School Differently**

Sponsor: States Advisory Council

Presenters: **Suzanne Stangl-Erkens**, St. Cloud State University  
**Wendy Bjorklund**, St. Cloud State University

In this presentation, attendees will learn how introversion/extroversion may contribute to students' learning style and their overall experience at school. Specifically, the presenters will address how sensitivity and temperament play a part, as well as the pros and cons of group/teamwork, leadership style, and the classroom environment. Recommendations will also be made.

1714 Greenway I  
5:00 – 6:15 pm

**National Communication Association Informational Panel**

Sponsor: **First Vice President Leah E. Bryant**, DePaul University  
Participants: **Christina Beck**, NCA 2<sup>nd</sup> Vice-President, Ohio University  
**Trevor Parry-Giles**, NCA Associate Director for Academic and Professional Affairs

This panel features NCA National Office Staff and Elected Leadership who will highlight the resources available through NCA to support teaching, research and career development in communication.

1716 Greenway A  
11:00 am – 12:15 pm

**Top Panel: Elevating the Discourse: How We Can Think About the Pedagogical Differences in Teaching Online and Face-to-Face**

Sponsor: Community College Interest Group  
Chair: **Nadine Cichy**, Sinclair Community College

Presenters: **Heather Nesemeier**, Minnesota State University Moorhead  
**Kristopher Copeland**, Northeastern State University  
**Kim Weismann**, Williston State College

This roundtable will explore the significant pedagogical differences between teaching online and teaching face-to-face. Too often, we think that the two delivery formats can be approached in the same way, with the same assignments, exams, schedule and syllabi. However, as anyone who has taught online recognizes, they are different. So different, in fact, that we often need to reimagine a course for online delivery rather than trying to make a square peg fit in a round hole. This roundtable will explore some of the ways that we can elevate the discourse to a discussion of pedagogy rather than course administration.

1715 Room  
5:00 – 6:15 pm

### **Past Presidents' Dinner**

Host: **Mitchell S. McKinney**  
Location: TBD

### **Welcome Reception**

1800 Northstar Ballroom  
6:00 – 8:00 pm

Sponsor: **First Vice President Leah E. Bryant**, DePaul University

1900  
7:00 – 9:00 pm

### **Past Presidents' Dinner**

Sponsor: Past President Mitchell S. McKinney, University of Missouri

Attendees should meet in the hotel lobby at 6:45 pm for the short shuttle ride or walk to the restaurant.

### **Friday**

2100 Minnetonka  
8:00 – 9:15 am

### **Program Planners' Meeting**

Sponsor: **David T. McMahan**, First Vice President

2101 Calhoun

8:00 – 9:15 am

**Short Course #5 (Part 1)**  
**Documentary Film as Method for Research:**  
**Expanding our Inquiry and Elevating our Reach**

Sponsor: **First Vice President Leah E. Bryant**, DePaul University

Presenters: **Sara Drabik**, Northern Kentucky University  
**Art Herbig**, Indiana University-Purdue University Fort Wayne  
**Charley Reed**, University of Nebraska at Omaha  
**Jimmie Manning**, Northern Illinois University  
**Bavand Karim**, Northern Kentucky University

In this Short Course, we will explore the methodological foundations of documentary film as a method for conducting communication research, discuss different approaches for crafting documentaries, and provide participants with an overview of the resources and skills needed to incorporate documentary in their own research. Over the past several decades the reach and impact of documentary film has grown significantly. Partly given its reflexive and narrative nature, documentary film makes possible that which other forms of conventional inquiry may preclude. It provides a unique approach for examining communication and culture and, for some, an opportunity to extend their scholarship and make it accessible to a wider audience. In this short course, we seek to address the following: What possibilities for communication research exist as a consequence of incorporating documentary as a method? What are the creative and imaginative possibilities made available through documentary praxis? What are some of the practical skills needed to begin working with documentary materials? How can documentary help our discipline's research as a whole make more of a difference in how our culture communicates? Plan to attend, learn, participate, and engage in advancing the possibilities of documentary film as a method for research.

2102 Skyway A  
8:00 – 9:15 am

**State of Oklahoma Showcase**  
**Updating the Public Speaking Course:**  
**New Approaches to Common Challenges**

Sponsor: States Advisory Council  
Chair: **Arlie Daniel**, East Central University

Presenters: **Mary Carver**, University of Central Oklahoma  
**Kristopher Copeland**, Northeastern State University  
**Denise Miller**, Oral Roberts University

Basic course directors, department chairs, and instructors of public speaking all face the challenge of teaching a course that must address the issues of today's economy, general education requirements, and unique student populations. In this panel presenters will discuss new approaches to textbook customization, assessment, and curricular changes.

2103 Minnehaha  
8:00 – 9:15 am

### **Strategies that Help (or Hinder) Sibling Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Kristina Wenzel**, University of Missouri-Columbia  
Respondent: **Allison Thorson**, University of San Francisco

“The Use of Relational Maintenance Behaviors and Relational Characteristics Among Sibling Types”

**Scott A. Myers**, West Virginia University

**Kelly G. Odenweller**, West Virginia University

“Sibling Confirmation as a Moderator of Rivalries and Relational Outcomes in Sibling Relationships”

**Kaitlin E. Phillips**, University of Nebraska-Lincoln

**Paul Schrodt**, Texas Christian University

“That's Not Fair: Relationship Maintenance Strategies and Perceptions of Equity in Adult Sibling Relationships”

**Jenna McNallie**, Purdue University

“Attachment Style, Communication Apprehension, and the Risks of Seeking Social Support: Variations between Friends and Siblings”

**Kristen Carr**, Texas Christian University

**Sarah E. Wilder**, Luther College

2104 Greenway B  
8:00 – 9:15 am

### **Negotiating Identity in Sports**

Sponsor: Rhetorical Theory and Criticism  
Chair: **Spencer Harris**, Missouri State University  
Respondent: **Mike Milford**, Auburn University

“How *The Blind Side* Blinds Us”

**Jeffery L. Bineham**, St. Cloud State University

“De-politicizing the Mental Health Advocacy of the Mentally Ill: Royce White's Appearance on *Dr. Phil*”

**Jansen B. Werner**, University of Wisconsin-Milwaukee

“Fantasy on Fantasy: Elevating Bormann’s Fantasy and Rhetorical Vision to Aid in the Understanding of Team Identity”

**Andrea Iaccheri**, Ohio University

“Elevating Sports Discourse: Rhetorical Recirculation, Fragmentation, and Chris Broussard” (Top Paper)

**Katherine L. Lavelle**, University of Wisconsin-La Crosse

2105 Greenway C

8:00 – 9:15 am

### **‘Elevating’ Public Advocacy: Case Studies of Political Communication and Polarization**

Sponsor: Political Communication Interest Group

Chair: **Robert Gobetz**, University of Indianapolis

Respondent: **Steven Melling**, University of Missouri, Kansas City

“Obama’s Hegemony and the Paradoxical Politics of Postracial Positionality”

**Evan Beaumont Center**, University of Kansas

“Using Women’s Voices Against Government Silence: CODEPINK, Social Movements, and Alternative Media”

**Brion White**, Bowling Green State University

“Making a Virtual Connection: An Analysis of Digital Signatures in Social Movements Through the ‘It Gets Better’ Project”

**Justin S. Motto**, North Dakota State University

“‘Let’s Try and Have a Debate Here’: The Breakdown of Talk in Piers Morgan’s January 7, 2013 Interview with Alex Jones”

**Tom A. Salek**, University of Wisconsin-Milwaukee

“Purchasing Citizenship and Consuming Safety: An Ideographic Analysis of the ‘Citizen-Soldier’ in U.S. Public Discourse”

**Jessy Jasson Ohl**, University of Nebraska-Lincoln

2106 Greenway D

8:00 – 9:15 am

### **Communication Theory Interest Group Business Meeting**

Chair: **Patric R. Spence**, University of Kentucky

Vice-Chair: **Andrew F. Herrmann**, East Tennessee State University

Secretary: **Michael Burns**, Texas State University

2107 Room

8:00 – 9:15 am

## **Defining Moments in Health Communication: The Journeys, Turning Points, and Narratives that Surround Our Research**

Sponsor: Health Communication Interest Group  
Chair: **Randa Garden**, Wayne State College

“Living the Dissertation: From Health Communication Scholar to Practitioner to Scholar-Practitioner”

**Jennifer Moreland**, OhioHealth

“Expressing, Listening, and Defining Musically”

**Steve Phalen**, University of Wisconsin – River Falls

“*Undefining Moments Defined*”

**Laura D. Russell**, Denison University

“Defined by the Scale: Frustrations with Health and Beauty”

**Amanda E. Torrens**, Ohio University

This panel voices defining moments among communication scholars’ experiences of research within health contexts. These panelists provide glimpses into the passions and underlying factors that play significant roles in how embodied meanings and understandings of health are rendered. The panelists encourage members of the audience to reflect upon and engage in dialogue about how defining moments impact experiences, sense-making and expressions of the humanistic depths of health communication research.

2108 Greenway J  
8:00 – 9:15 am

## **Elevating the Discipline: A Student Panel Addressing Experiences and Outcomes in an Innovative Basic Course**

Sponsor: Basic Course Interest Group  
Chair: **Mariah Wika**, Gustavus Adolphus College  
Respondent: **Leila Brammer**, Gustavus Adolphus College

Presenters: **Danielle Cabrera**, Gustavus Adolphus College  
**Ava Goepfert**, Gustavus Adolphus College  
**Alex Gunderson**, Gustavus Adolphus College  
**Brittany Knutson**, Gustavus Adolphus College

Gustavus Adolphus College’s innovative basic course in public advocacy and civic engagement directly addresses AAC&U LEAP outcomes, and assessment has demonstrated astounding gains in student speaking, writing, research, leadership, and critical thinking skills as well as increased interest and involvement in civic engagement. A student panel captures the outcomes and significant personal growth. Students will



present a short overview of the course and their projects followed by discussion and questions from the audience.

2109 Greenway I  
8:00 – 9:15 am

### **Elevating Beyond the Individual Professor: Communities of Practice (CoP) in Higher Education**

Sponsor: Instructional Resources Interest Group  
Chair: **Kathryn B. Golsan**, Southern Illinois University Carbondale  
Respondent: **Melissa L. Beall**, University of Northern Iowa

Presenters: **Michelle M. Maresh-Fuehrer**, Texas A&M University-Corpus Christi  
**Stephanie Rollie Rodriguez**, Texas A&M University-Corpus Christi  
**Amy Aldridge Sanford**, Texas A&M University-Corpus Christi  
**Kellie Smith**, Texas A&M University-Corpus Christi

There are high expectations for faculty to be innovative in today's higher education environment. Professors are expected to flip classrooms, assess individual students and programs, and provide opportunities for service learning. Communities of Practice provide interdisciplinary, supportive, funded, faculty-led spaces for professors to redesign courses and present research about the results of their redesign. The panelists will discuss their CoP experiences and give suggestions for how attendees can start CoPs at their universities.

2110 Greenway H  
8:00 – 9:15 am

### **Flawed Brilliance: Popular Images of the Mediated Intellectual**

Sponsor: Popular Culture Interest Group  
Chair: **David Airne**, University of Montana  
Respondent: **David Airne**, University of Montana

“The High-Functioning Sociopath: The Genius in *Sherlock*”

**Amanda Brown**, University of Wisconsin-Stout

“Manic Pixie Brain Girl: Charlie Bradbury and Neutralizing the Genius Female”

**MaryFrances Casper**, Boise State University

“Love the Genius, Love/Hate the Genius Acts – The Conditional Acceptance of Criminal Malice in *Dexter*”

**Derek A. Jorgenson**, North Dakota State University

“The Exception to the Status Quo – Is Dr. Brennan Too Good to Be True?: The Analysis of the Double Binds of the Female Intellectual in Popular Culture”

**Heather Nesemeier**, Minnesota State University-Moorhead  
“The Marginalization of the Female Intellectual Equal – The Non-Companion Women of *Doctor Who*”

**Adam Tyma**, University of Nebraska-Omaha

Richard Hofstadter’s *Anti-Intellectualism in American Life* attacked those social institutions responsible for nurturing our intellect. Hofstadter did not examine the role(s) popular media plays in normalizing the ways of viewing and understanding our world. While the media is only one of many sources, it’s one of the most pervasive influences we encounter. This panel examines the framing of intelligence in society where intelligence is seen as a flaw preventing individuals from interacting with society.

2111 Greenway E  
8:00 – 9:15 am

### **Top Papers: Elevating Sexual Orientation and Gender Identity Research**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Ahmet Atay**, College of Wooster  
Respondent: **Stephanie Young**, University of Southern Indiana

“On the (Im)possibilities of Queer Mentoring: Queering Our Interpersonal Educative Labor and Performance” (Top Paper)

**Michaela D.E. Meyer**, Christopher Newport University

“Creating Co-cultural Space: Exploring Specialized [Gender Neutral] Living Communities” (Top Student Paper)

**Timothy McKenna-Buchanan**, Ohio University

**Valerie Wright**, Ohio University

“A Qualitative Examination of Family Communication Patterns and Lesbian, Gay, and Bisexual Gender Identity Development”

**Scott Richmond**, Wayne State University

**Derek M. Bolen**, Angelo State University

“HRC vs. NOM: Identification Strategies of the Campaigns for and Against DOMA

**Daniela Fuentes**, Bowling Green State University

2112 ROOM

8:00 am – 9:15 am

### **Shifts in Family Identity: Elevating Our Understanding of Families Experiencing Transitions**

Sponsor: President’s Undergraduate Honors Research Conference

Chair: **Deborah Whitt**, Wayne State College

Respondent: **Jeffrey T. Child**, Kent State University

“Applying Communication Privacy Management Theory to Families with Alcoholic Mothers”

**Blake Hughes**, Wayne State College

**Lindsey Milburn**, Wayne State College

“Communication Avoidance and the LGBT Family Member”

**Robbie Hall**, Wayne State College

**Jennine Kottwitz**, Wayne State College

“Family Communication Patterns after Relational Transgressions”

**Josie Brown**, Wayne State College

**Francys Chavez**, Wayne State College

**Ashley Tompkins**, Wayne State College

“Family Communication Post Type I Diabetic Diagnosis”

**Abby Schademann**, Wayne State College

“Communication Patterns within a Foster Family “

**Alyssa Bish**, Wayne State College

**Vanessa Christensen**, Wayne State College

**Friday 9:30-10:45**

2200 Skyway A  
9:30 – 10:45 am

**State of Missouri Showcase  
Mindfulness: In Higher Education and Beyond**

Sponsor: States Advisory Council

Chair: **Randy K. Dillon**, Missouri State University

Presenter: **Carol L. Benton**, University of Central Missouri

Before we can listen and connect with others, most of us need to practice listening to ourselves. However, when we pause in our busy lives, we often discover an unending and disturbing amount of internal self-talk. This experiential workshop begins with background information to increase awareness of self-talk in order to quiet our "monkey chatter." The session continues by defining 'mindfulness' and connecting such contemplative studies with present and future needs in higher education. In this way, we can be more present and find ways to deeply connect with others.

2201 Greenway F  
9:30 – 10:45 am

### **Elevating Self-Reflexivity in Study Abroad and Civic Engagement**

Sponsors: Communication Education Interest Group  
Chair: **Mariko Izumi**, Columbus State University

"Challenges to Integrate Self-Reflective Activities into Study Abroad Programs"  
**Naomi Kagawa**, Shimane University, Japan

"Be the Change: Self-Assessed Engagement in a Social Justice-Oriented Study Abroad Program"

**Martin Lang**, Gustavus Adolphus College

"Communicating the Experience: Processing Study Abroad through Self-Expression"  
**Leila Brammer**, Gustavus Adolphus College

"Digital Storytelling as a Pedagogical Tool: Shifting from Touristic Gaze to Self-Reflective Engagement in a Study Abroad Program"

**Mariko Izumi**, Columbus State University

Self-reflexivity is one of the central foci in communication education. While it is often treated as an important cognitive condition to elevate students' learning, little concrete discussion as to what constitutes self-reflexivity, how best to cultivate it, and how to measure its connection to the learning. This panel proposes to take the "grounded approach" to explore answers to these questions by presenting concrete pedagogical approaches and engaging in a lively discussion with its audience.

2202 Minnehaha  
9:30 – 10:45 am

### **Promoting Positive Adoption Practice and Talk: Hope, Healing, and Health for Adoptees**

Sponsors: Interpersonal and Small Group Communication Interest Group  
Chair: **Kathleen Galvin**, Northwestern University

Presenters: **Keith Bistodeau**, North Dakota State University  
**Kathleen Galvin**, Northwestern University

**Haley Kranstuber Horstman**, University of Missouri-Columbia  
**Laura Pelletier**, Minnesota State University  
**Haley Vellinga**, South Dakota State University

Recent harrowing adoption stories of post-placement relocation and ongoing custody disagreements have made headlines. These stories illuminate a need for ethical adoption practices, elevating a need for Communication scholars to further the adoption conversation. Communication is vital for promoting health for adoptees, and also helping adoptees understand and process their adoption and its difficulties. In this panel, we draw upon past and present research, exploring how positive adoption talk can elevate our understanding of adoption.

2203 Greenway B  
9:30 – 10:45 am

### **Elevating Rhetorics of Sustainability**

**Sponsor:** Rhetorical Theory and Criticism  
**Chair:** **Jay S. Brower**, Western Connecticut State University

“Scaling Up Without Selling Your Soul’: Exploring the Sustainable Business Philosophy of Polyface Farm”

**Elizabeth A. Petre**, Washington University in St. Louis

“Tap Dancing to Work’: Warren Buffett’s Model for Sustainable Capitalism

**James T. Petre**, McKendree University

“Sh!t Just Doesn’t Happen: Tom Szaky’s Kairotic Moments Mow a Sustainable Path for the Free-Market”

**Craig Engstrom**, Elmhurst College

“Breaking through Rural Resistance to Sustainability: The Rhetoric of Material Technologies and Social Change”

**Grace Giorgio**, University of Illinois at Urbana-Champaign

Sustainability is a critical issue that demands consideration from governments, businesses, and individuals. However, what is “sustainable” can often be interpreted in a variety of ways. This panel explores sustainable environmental, entrepreneurial, economic, and business philosophies and practices to better understand how society can best grapple with the future implications of present actions. Through our rhetorical analyses, we seek to elevate the discussion of what it means to develop, practice, and promote rhetorics of sustainability.

2204 Greenway D  
9:30 – 10:45 am

### **Understanding the Communicative Act in New Ways – Elevating Communication Theory in Different Realities and Spaces**

Sponsor: Communication Theory Interest Group  
Chair: **Adam Tyma**, University of Nebraska at Omaha

“The “Me” as “We”: The Sports Bar as Particularized Other”

**Lance Brendan Young**, Western Illinois University-Quad Cities

“The State of Our Lives Engraved in Space: Conceptualizing Landscapes in a Rhetorical Term”

**Eun Young Lee**, Bowling Green State University

“The Umpire in the Age of Mechanical Reproduction”

**Curtis Perry Otto**, Hampton University

“Music’s Dialogic Promises”

**Steve Phalen**, University of Wisconsin-River Falls

“Living in Tubes”

**Adam Tyma**, University of Nebraska at Omaha

Multiple voices are calling our discipline to re-conceptualize and develop communication theory in new directions, thereby elevating it to new heights. This panel, examining ideas extending from continental philosophy to dialogic structures, from baseball diamonds to military bases, explores ways we can see the communicative act/phenomenon all around us and can use our substantial theory toolbox to better understand it.

2205 Skyway B  
9:30 – 10:45 am

### **Escalating Our Scholarly Potential: Exploring Current and Future Directions of Graduate Student Research**

Sponsor: Graduate Student Caucus  
Chair: **Tiffany R. Wang**, University of Montevallo  
Respondent: **Jennifer Kienzle**, University of Nebraska-Lincoln

“Trust, Relationship Satisfaction, and Relational Closeness in Law Enforcement:”

**Valerie Wright**, Ohio University

“Somebody’s Watching You: The NAI Code of Conduct and Privacy Concerns”

**Mary Moulton**, University of Nebraska - Omaha

“Elevating Music Understanding: Analysis of Aggression Following Music Exposure through a Lexical Decision Task”

**Lucas Youngvorst**, Minnesota State University, Mankato

“Cultural Differences in Responses to Facial Expressions in Nike Ads-China and the United States”

**Zhengyu Zhang**, Fort Hays State University

2206 Greenway J

9:30 – 10:45 am

### **Top Papers in Instructional Resources and Basic Course**

Sponsors: Basic Course Interest Group  
Instructional Resources Interest Group  
Chair: **John F. Hooker**, Illinois State University  
**Daria S. LaFave**, Wayne State University  
Respondent: **David H. Kahl Jr.**, Penn State Erie, The Behrend College

“The Development and Validation of the Clicker Benefit Scale: Elevating Assessment of Student Response Systems” (Top Paper)

**John F. Hooker**, Illinois State University  
**Katherine J. Denker**, Ball State University  
**Morgan E. Summers**, Michigan State University

“Leading by Example’: Exploring the Experiences of Undergraduate Teaching Apprentices”

**Molly Reynolds**, University of Kentucky  
**Katharine J. Head**, University of Kentucky  
**Deanna D. Sellnow**, University of Kentucky  
**Kathryn Anthony**, Columbia College

“Elevating Instructor-Student Relationships in Online Classrooms”

**Daria S. LaFave**, Wayne State University

“Elevate your teaching. Using MI Theory in the Basic Online Communication Course”

**Lora A. Cohn**, Park University

"Speaking of Public: Comparing the Democratic and Advertising Models of Public Speaking" (Top Paper)

**Joshua E. Young**, University of North Dakota  
**David J. Potter**, University of North Dakota

“Shy, but Capable: Grounded Analysis of Student Descriptions of Public Speaking Self-Concept (PSSC)”

**Karla M. Larson Hunter**, South Dakota State University  
**Joshua N. Westwick**, South Dakota State University  
**Laurie L. Haleta**, South Dakota State University

2207 Greenway G  
9:30 – 10:45 am

### **The Conflicting Responses to Domestic Violence**

Sponsor: Women’s Caucus  
Chair: **Jacki Brucher Moore**, Kirkwood Community College  
Respondent: **Suzy D’Enbeau**, Kent State University

“Seeking Safety and Wellness: Assessing the Messages of a Domestic Violence Support Group within a Substance Abuse Treatment Center”

**Jennifer Guthrie**, University of Nevada-Las Vegas

“Lives Lost and Lives Remembered: Domestic Violence, Critical Consciousness, and the Murder of Yeardeley Love”

**Rachel A. Griffin**, Southern Illinois University, Carbondale

“Transcending Power and Control: Rectifying Patriarchal Myth in the Duluth Model”

**Nichole Kathol**, University of Wisconsin, Barron County

**Ryan Weaver**, University of Wisconsin, Eau Claire

“‘You Help Men, Too?’ Analyzing Domestic Violence Agency Discourses Surrounding Male Victims of Abuse”

**Stacy Tye-Williams**, Iowa State University

**Karen L. Daas**, The University of Texas at San Antonio

According to the National Network to End Domestic Violence, over 22 percent of women surveyed, and 7 percent of men, reported being physically assaulted by a partner in their lifetime. Individual, community, organizational, legal, and media responses to domestic violence have varied and complex approaches that both compliment and contradict each other. This panel elevates our understanding of the various responses to domestic violence by uncovering how they challenge as well as collude with patriarchy.

2208 Greenway H

9:30 – 10:45 am

### **Understanding Constructions of Parenthood in Popular Culture**

Sponsor: Popular Culture Interest Group

Chair: **Lara C. Stache**, University of Wisconsin-Milwaukee

“‘Why Parents Can’t Have It All’: Investigating Dominate Parental Narratives in Social Media”

**Kristine Nicolini**, University of Wisconsin-Milwaukee

“The Avenging-Mother: The Intersection of Vengeance and Motherhood in Popular Television and Film”

**Lara C. Stache**, University of Wisconsin-Milwaukee

“Mediating Motherhood in Popular Film: Interrogating Intersectionalities of Race, Class, and Gender Through a Transnational Lens”

**Rachel D. Davidson**, University of Wisconsin-Milwaukee

“Verizon Wireless Chaperone Service: Discourses of Parenting in the Digital Age”

**Katie Turkiewicz**, University of Wisconsin-Waukesha

“The Balancing Act of Working Moms and Dads in Today's Popular Press”

**DeAnne Priddis**, University of Wisconsin-Milwaukee

This panel is comprised of papers that come from the perspective that popular culture can be critically analyzed as representative sites for parental struggle within the larger



cultural discourse. We ask collectively, what are the normative and subversive representations of parenthood within popular discourse, and what do these images tell us about the reality of what is being experienced? Thus, each panelist seeks to extrapolate diverse constructions of parenthood that emerge within the context of mainstream and alternative media.

2209 Minnetonka  
9:30 – 10:45 am

**2014 National Educational Debate Association (NEDA)  
Executive Council Meeting**

Sponsor: Argumentation and Forensics Division  
Chair: **Nicole Johnson**, Ball State University

Participants: **Nicole Johnson**, NEDA President  
Ball State University

**Lindsey Dixon**, NEDA Vice President  
Clemson University

2210 Greenway E  
9:30 – 10:45 am

**Sexual Orientation and Gender Identity Interest Group Business Meeting**

Chair: **Ahmet Atay**, College of Wooster  
Vice-Chair: **David Ta**, University of Missouri  
Secretary: **Stephanie Young**, University of Southern Indiana

2211 Mirage  
9:30 – 10:45 am

**G.I.F.T. Interest Group Business Meeting**

Chair: **Dacia Charlesworth**, Valdosta State University  
Vice-Chair: **Mark Cruea**, Ohio Northern University  
Secretary: **Kathie Fleck**, Ohio Northern University

2212 Greenway I  
9:30 – 10:45 am

## Using Course Structure to Elevate Student Success in the Basic Course

Sponsor: Community College Interest Group  
Chair: **Heidi Croatt**, Anoka-Ramsey Community College

Presenters: **Derrick Lindstrom**, Minneapolis Community and Technical College  
**Amy Wolff**, University of Wisconsin-La Crosse  
**Sandra Berkowitz**, Minneapolis Community and Technical College

This panel will discuss how we can elevate our teaching and our students' ability to communicate through course structure in the Basic Course. The panelists will discuss an alternative course design that addresses common Basic Course struggles, reduces student anxiety, and increases student performance and success.

2213 Greenway A  
9:30 – 10:45 am

### Past Officer's Top Debut Papers

Sponsor: **First Vice President Leah E. Bryant**, DePaul University  
Chair: **Judith S. Trent**, University of Cincinnati  
Respondent: TBD

2214 Greenway C  
9:30 – 10:45 am

### Relational Effects of Internet Use

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Joshua Morgan**, University of Kansas  
Respondent: **Erich Hayes**, University of Oklahoma

“‘My Family is Not Really the Social Network Type’: How College Students Navigate Mediated Connections with Family”

**Carrie Anne Platt**, North Dakota State University

**Renee J. Bourdeaux**, North Dakota State University

**Nancy DiTunnariello**, North Dakota State University

“How are Response Comments on Self-Disclosing Facebook Status Update Threads Elevated to Higher Ratings of Interpersonal Impact? A Quantitative Analysis of Facebook Message Metrics”

**Linda Kramer Freeman**, East Carolina University

“The Impact of Internet Use and Internet Addiction on Adult Friendship Quality”

**Emily M. Buehler**, Wake Forest University

2215 Room  
9:30 – 10:45 am

**Good! Bad! Ugly!: Successful Scholars on Best & Worst Advice Ever Received**

Sponsor: **Leah E. Bryant**, CSCA First Vice-President

Chair: **Jessica J. Eckstein**, Western Connecticut State University

Presenters: **Melissa Beall**, University of Northern Iowa  
**David Bodary**, Sinclair Community College  
**Nancy Brule**, Bethel College  
**Leah E. Bryant**, DePaul University  
**William Cupach**, Illinois State University  
**Jessica J. Eckstein**, Western Connecticut State University  
**Seth S. Frei**, University of Texas, Austin  
**Larry Frey**, University of Colorado, Boulder  
**Andrew Gess**, Bethel University  
**Jack Jones**, University of Chicago  
**Katie Lever-Mazzuto**, Western Connecticut State University  
**Mitchell S. McKinney**, University of Missouri  
**Nichelle McNabb**, Otterbein University  
**Chris North**, Ohio Northern University  
**Donna Pawlowski**, Bemidji State University  
**Kim Powell**, Luther College  
**Andrea Lambert South**, Northern Kentucky University  
**Artie Terry**, Bethel University

Everyone likes to give advice, but how often do we really use it? In this high-density discussion panel, proven-successful scholars representing diverse areas, academic institutions, and career stages reveal the *absolute best* and *horrifically worst* advice they ever received regarding life, academia, scholarship, and more! Come for the appalling stories! Leave with genuinely insightful, useful information – for all stages of our discipline!

2216 Room  
9:30 – 10:45 am

**Undergraduate Papers Exploring the Church and Religion**

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Amanda E. Torrens**, Ohio University

Respondent: **Angela M. Jerome**, Western Kentucky University

“Parent-Child Relationship Dynamics and a Child's God-Concept”

**Alannah Westlund**, Bethel University

**Tianan Babers**, Bethel University

**Nicole Finsaas**, Bethel University

“Nondenominational Churches Countering Homewreckers in Today’s World”

**Ava Goepfert**, Gustavus Adolphus College

“Acceptance of Homosexuality in the Christian Church”

**Kellen Kersten**, Bethel University

**Cooper Johnson**, Bethel University

**Jesse Phenow**, Bethel University

“An Immigrant Church in a Protestant Nation”

**Samantha Jackson**, Saginaw Valley State University

“Exploring Minority Religions/Non-Religions in a Christian Dominant Academic Organization”

**Julie Sadofsky**, University of Nebraska-Lincoln

**Friday 11:00-12:15**

2300 Calhoun

11:00 am – 12:15 pm

#### **Short Course #6**

### **Elevating the Online Classroom: Fostering Student Communication and Collaboration in Technology Mediated Environments**

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Joann Golas**, DePaul University

**Adriane Stoner**, DePaul University

**Beth Zoufal**, DePaul University

In recent years the online learning movement has become an integral part of the curriculum for colleges and universities around the globe. Among the many benefits of online learning is the opportunity to prepare students for today’s digital technology-centric workplace. This course employs traditional pedagogical strategies to explore how to build communication and collaboration skills among students in mediated/virtual contexts, thus adding to the potential learning outcomes of any online course.

2301 Skyway A

11:00 am – 12:15 pm

**State of Iowa Showcase  
From Academic Standards to Professional Success**

Sponsor: States Advisory Council

Presenters: **Luke LeFebvre**, Iowa State University  
**Amy Slagell**, Iowa State University

Ensuring career readiness and professional success is fundamental to higher education institutions. Academic standards set-forth by communication educators for managing classroom attendance, assessment of student work, and setting deadlines all translate to student employment readiness—or at least we like to claim that they do. This discussion will highlight various classroom practices, standards, and policies announced on our syllabi, explore the role they play in the learning outcomes of our courses and examine the ways we justify our policies.

2302 Minnehaha  
11:00 am – 12:15 pm

### **Responding to Potential Conflict and Pressure in Romantic Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Renee J. Bourdeaux**, North Dakota State University  
Respondent: **Jessica J. Eckstein**, Western Connecticut State University

“Investigating Adult Children’s Experiences with Privacy Turbulence Following the Discovery of Parental Infidelity”

**Allison R. Thorson**, University of San Francisco

“Voices of Women in Commuter Marriages: A Site of Discursive Struggle”

**M. Chad McBride**, Creighton University

**Karla Mason Bergen**, College of Saint Mary

“Messages of Pressure to Partner between Individuals and their Families”

**Jennifer A. Jackl**, University of Iowa

“All in the Family? Understanding the Association of Conflict Management Styles, Relational Satisfaction, and Gender Effects Between Family and Romantic Dyads”

**Sara L. Trask**, University of Missouri

“Can You Keep a Secret? Examining Military Couples’ Disclosure through the Lens of Communication Privacy Management Theory”

**Joy Cox**, University of Missouri-Columbia

2303 Greenway C  
11:00 am – 12:15 pm

### **‘Elevating’ the Candidate: Styles of Campaign Communication**

Sponsor: Political Communication Interest Group  
Chair: **Emily Berg Paup**, College of Saint Benedict and Saint John’s University

Respondent: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

“Elevating the Campaign Rhetoric: Rhetorical Appeals, the Electorate’s Changing Demographics and the ‘Interactive Effect’ of the Two on the 2012 U.S. Presidential Election”

**David E. Foster**, University of Findlay

“Judicial Campaign Appeals: Examining Differences Among Partisan, Nonpartisan, General, and Primary Elections”

**Nicole T. Allen**, University of Nebraska-Lincoln

“Having it Both Ways: Mitt Romney’s Use of Polysemic Argument in the 2012 Debates”

**Alexander Hiland**, University of Minnesota

“Arguments and Fallacies in Televised Political ‘Flip-Flop Ads’”

**Mark Glantz**, St. Norbert College

2304 Greenway I  
11:00 am – 12:15 pm

### **Instructional Resources Interest Group Business Meeting**

Chair: **Kathryn B. Golsan**, Southern Illinois University-Carbondale

Vice-Chair: **Daria S. LaFave**, Wayne State University

Secretary: **Molly Reynolds**, University of Kentucky

2305 Minnetonka  
11:00 am – 12:15 pm

### **Elevating Ideas of Winning: Exploring Challenges and Strategies to Ideas of Forensic “Success”**

**Sponsor:** Argumentation and Forensics Division

**Chair:** **Tomeka Robinson**, Marietta College

**Respondent:** **Tomeka Robinson**, Marietta College

“Integrating Forensic Educator Identities and Winning: Exploring Challenges of Negotiating Personal and Other Perspectives on Forensic Success”

**Scott Jensen**, Webster University

“National Validation: A Foucauldian Journey into National Championships and Collegiate Debate Practices”

**Jeremy Christensen**, Alderson Broaddus University

”Disclosure is Death: Why Judge-Competitor Educational Discourse No Longer Facilitates Critical Understanding”

**Jordan D. Smith**, Colorado Christian University

“What is a Novice? An Analysis of the Competitive Strategies, Regional Differences, and Pedagogical Opportunities of Offering Novice Divisions in Forensic Competition”

**Erick Roebuck**, John Brown University  
“In Pursuit of a “Winning” Balance: Perspectives on Acclaiming Individual and Team Success within a Single Forensic Program”

**Rebekah Watson**, University of Indianapolis

Inherent in any forensic culture—some would say even central to the activity—is competition, which leads to goals of “winning” and success. These papers explore implications of “winning” that challenge the achievement of “success.” Theoretical conclusions and practical suggestions make this an ideal collection of perspectives for beginning a dialogue regarding the role of competition in shaping choices and identity at individual (educator and student), team, and community levels of collegiate forensics.

2306 Greenway E  
11:00 am – 12:15 pm

### **Liminality, Positionality, and Bisexual Identity: Elevating Sexual Orientation Research**

Sponsor: Sexual Orientation and Identity Caucus  
Chair: **Michaela D.E. Meyer**, Christopher Newport University

Presenters: **Linda Baughman**, Christopher Newport University  
**Jade Metzger**, South Dakota State University  
**Michaela D. E. Meyer**, Christopher Newport University  
**Heather Neeseimer**, Minnesota State University Moorhead  
**Adrienne Viramontes**, University of Wisconsin-Parkside  
**Stephanie L. Young**, University of Southern Indiana

Bisexuality exists as a liminal space – an identity between – in a cultural logic of sexual binaries. The metaphor of the hyphen – “that impossible space located within and between often contradictory images or locations” – will serve to organize our discussion (Warren & Zoffel, 2007). Panelists will provide short position statements on bisexual identity, followed by a general discussion of bisexual identity as part of research and performance in the communication discipline.

2307 Room  
11:00 am – 12:15 pm

### **Undergraduate Honors Research Conference Poster Session I**

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Chad Edwards**, Western Michigan University  
Respondents:

**Scott Sellnow-Richmond**, Wayne State University  
**Autumn Edwards**, Western Michigan University  
**Angela M. Jerome**, Western Kentucky University  
**Tiffany R. Wang**, University of Montevallo  
**Edrick Ellis**, Texas A&M University-Corpus Christi

1. "Doing Gender" in Public Speaking Education:  
A Focus Group Analysis of Biological Sex and Gender Identity Differences  
in Public Speaking Anxiety Reduction"  
**Heather Coburn**, South Dakota State University
2. "The Effects of Teacher Nonverbal Immediacy on Students' Motivation and  
Competence"  
**Kyrsten Kamlowsky**, The College of Wooster
3. "Status Update: To Like Or To Comment, That Is The Question"  
**Marsha Weiss**, Saginaw Valley State University  
**Erin Yarbrough**, Saginaw Valley State University  
**Jenn O'Conner**, Saginaw Valley State University  
**Cassie Clark**, Saginaw Valley State University  
**Jamie Payne**, Saginaw Valley State University  
**Paris Simpson**, Saginaw Valley State University
4. "Hiring Ink[orporated]: Perceptions of Body Modifications in an Employment  
Atmosphere"  
**James Walsh**, Concordia College
5. "Communication Apprehension: Impact of Peer Tutoring on the Basic Speech Course"  
**Flossie Ellyson**, Culver Stockton College  
**Zach Gottman**, Culver Stockton College  
**Ciara Mackey**, Culver Stockton College  
**Ruthie Wheelock**, Culver Stockton College
6. "An Ethical Analysis of Media Pirates: How Generations Sway Piracy"  
**Allison Von Borstel**, Carthage College
7. "Coping with Finals Week" College Student Study"  
**La'Quaveous Dillon**, Concordia College
8. "Relational Confirmation"  
**Cole McDaniel**, Wayne State College  
**Brody Rohach**, Wayne State College  
**Kori Witt**, Wayne State College
9. "Relational Maintenance Tactics within Romantic Relationships During the Transition  
from High School to College"  
**Lauren Johnsen**, Iowa State University
10. "Scapegoating Satan: Dungeons and Dragons in the 1980s"  
**Kevin William Dillinger**, Defiance College
11. "Assessments of Content Quality: Comparing Typed and Voice-to-Text  
Technologies"  
**Nathan Richmond**, Ferris State University



12. "Status Update: To Like Or To Comment, That Is The Question"  
**Marsha Weiss**, Saginaw Valley State University  
**Erin Yarbrough**, Saginaw Valley State University  
**Jenn O'Conner**, Saginaw Valley State University  
**Cassie Clark**, Saginaw Valley State University  
**Jamie Payne**, Saginaw Valley State University  
**Paris Simpson**, Saginaw Valley State University
13. "Sexy Environmentalism: A Closer Look at PETA's Racy Ad Campaign"  
**Allie Clark**, Creighton University
14. "Discovering Relationships Between Self-Esteem Among Athletes and Non-Athletes and Various Parental Communication Styles"  
**Steven Bolton**, Bethel University  
**Suzette Anderson**, Bethel University  
**Chelsey Falzone**, Bethel University
15. "A Queer Analysis of the Normalization of Derogatory Language Directed at the Queer Population in *Mean Girls* and *One Tree Hill*"  
**Emily Katherine Cherney**, The College of Wooster
16. "Relational Satisfaction and Social Media Usage Methods of Communication"  
**Emily Kallis**, Bethel University  
**Bryana Sheehan**, Bethel University  
**Molly Moberg**, Bethel University
17. "Computer-Mediated Communication (CMC) Competence: Expectancy Violation in Facebook Messaging"  
**Valeria Fechner**, Concordia College
18. "A Referendum on the Presidency?: A Narrative Analysis of the 2012 Election"  
**Benjamin D. Eve**, Embry-Riddle Aeronautical University

2308 Mirage  
 11:00 am – 12:15 pm

### Great Ideas for Teaching – Session A G.I.F.T. Presentations

Sponsor: G.I.F.T. Interest Group  
 Chair: **Dacia Charlesworth**, Valdosta State University

1. "Elevating Students' Understanding of Communicator Styles: How Would Each Communication Style Manage Organizational Conflict?" \*  
**Nicole A. Ploeger-Lyons**, University of Wisconsin-La Crosse
2. "The Cups Game as Small Group Communication Activity" \*  
**Diana L. Tucker**, Walden University  
**Maggie Sullivan**, Loras College
3. "Wordling Communication Research"  
**Adam S. Kahn**, Western Michigan University
4. "The Human Outline: Elevating Outlining"  
**Andrea Iaccheri**, Ohio University

5. "Elevating Speech Evaluations through Twitter"  
**Katherine J. Denker**, Ball State University  
**Stevie Stewart**, Ball State University
6. "Interrogating the Meanings of Work in Children's Books"  
**Stacey Wieland**, Western Michigan University  
**Janell Bauer**, James Madison University
7. "Sport Communication Mediated Current Event Analysis"  
**Jerralyn Moudry**, Wisconsin Lutheran College
8. "Talk Story: Developing Thematic Narratives"  
**Rose Helens-Hart**, University of Kansas
9. "Analyzing Target Audience"  
**Kirsten Manthei**, Lyons Township High School
10. "Alternatives to Self Disclosure"  
**Deborah Chasteen**, William Jewell College

**\* Top Two Activities**

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

2309 Greenway A  
 11:00 am – 12:15 pm

**Be the IRB – An Interactive Panel: Elevating the Conversation on Ethical Research Dilemmas**

Sponsor: Communication Ethics and Freedom of Expression Interest Group  
 Chair: **Lawrence R. Frey**, University of Colorado-Boulder  
 Respondent: **Lawrence R. Frey**, University of Colorado-Boulder

"Can I Even Use This Data?": The Case of Abandoned Data"  
**Andrea Lambert South**, Northern Kentucky University

"Sex, Sexual Identity, and Communication: Three Cases"  
**Jimmie Manning**, Northern Illinois University

"But They're Not Participants, They're Authors!"  
**Jay Baglia**, DePaul University

"Is This a Bad Time?: Studying Families Making End-of-Life Decisions for Loved Ones"

**Jessica Elton**, Eastern Michigan University

"I Know This is Embarrassing Already but . . . ": Approaching and Addressing Issues with Testicular Cancer, Prostate Cancer, and Masculinity Across Multiple Institutions"  
**Daniel Steven Strasser**, Rowan University

In this interactive panel, presenters will highlight a current ethical dilemma in their research projects. Audience participants will serve as the IRB members and the respondent will serve as the IRB chair. This discussion panel offers participants the opportunity to consider ethical decision-making in research. As a wide variety of methodologists in the communication discipline have noted that the open and often messy nature of communication research is rife with potential for unplanned occurrences and uncertainty that may put a researcher to the test. Many of these situations involve ethical decision making. Although such situations are likely unavoidable (Van Maanen, 2011), one way of considering ethical possibilities (and the consequences of choices made in pursuing a particular ethical pathway) is to hear the stories of other researchers and their experiences (Manning & Kunkel, 2013). This roundtable, then, begins with the panelists sharing an ethical dilemma they are currently facing. After the brief presentation of the ethical dilemmas the respondent will play the role of an IRB chair and the audience will decide on whether or not the research should be approved by the (makeshift) IRB board. Our hope is that by the roundtable members and the audience interacting through lived experience and discussion about what it all might mean, they develop a richer sense of how ethics are constituted in various and often dynamic research experiences.

2310 Northstar  
11:00 am – 12:15 pm

### **Elevating Voices: A Tribute Panel for Dr. Phyllis E. Scott Carlin**

Sponsor: Performance Studies and Theatre  
Chair: **Joe Hassert**, Bloomsburg University  
Respondent: **Jennifer Tudor**, St. Cloud State University

Presenters: **Paul Siddens III**, University of Northern Iowa  
**Marilyn Shaw**, University of Northern Iowa  
**Laura Sohl-Cryer**, University of Northern Iowa  
**Danielle Dick McGeogh**, University of Northern Iowa

This panel celebrates Dr. Phyllis E. Scott Carlin's many contributions as a scholar, teacher, and mentor.

2311 Greenway J  
11:00 am – 12:15 pm

### **Bridging the Communication Gap: Interdisciplinary Approaches to Enhance Learning Outcomes in the Basic Course and Beyond**

Sponsor: Basic Course Interest Group  
Chair: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout

Presenters: **Amanda Brown**, University of Wisconsin-Stout  
**Kitrina Carlson**, University of Wisconsin-Stout  
**MaryFrances Casper**, Boise State University  
**Derek A. Jorgenson**, North Dakota State University  
**Kevin Pontuti**, University of Wisconsin-Stout

Panelists from the disciplines of Communication, Public Relations, Biology, and Design explore interdisciplinary strategies for bridging the gap between the basic course and other academic disciplines. An interdisciplinary approach in the study of public speaking creates an applied focus to the basic course as well as integrates effective oral communication skills in other disciplines, further preparing students for success in their chosen professions.

**2312 Location**  
**12:15 – 2:15 pm**

**CSCA Business Luncheon**

**Friday 2:30-3:45**

2400 Calhoun  
2:30 – 3:45 pm

**Short Course #7**  
**Strategies for Developing and Presenting Course Syllabi:**  
**The Pedagogical Communication Challenge**

Sponsor: **First Vice President Leah E. Bryant**, DePaul University

Presenters: **Blair Thompson**, Western Kentucky University  
**Elizabeth Tolman**, South Dakota State University

As instructors, we design and present syllabi for multiple courses each term. With the demands of new preps and multiple courses, implementing best practices for syllabi design and presentation can be challenging. Instructors must establish a balance between creating a well organized class and allowing for flexibility throughout the term. In addition to being a contract between the instructor and each student, the course syllabus is a student's first glimpse into the course, the instructor's expectations and teaching philosophy, the learning activities, assignment deadlines, and assigned readings. Participants will have the opportunity to learn about strategies for designing and presenting course syllabi. They will apply the short course content to a specific course.

2401 Skyway A  
2:30 – 3:45 pm

**State of Iowa Showcase  
Civility Amongst our Colleagues AND in the Classroom**

Sponsor: States Advisory Council  
Chair: **Barb Schmidt**, Des Moines Area Community College

Presenter: **Nicole Allaire**, Des Moines Area Community College  
**Melissa Beall**, University of Northern Iowa  
**Cindy Cockran**, Kirkwood Community College

The lack of civility is evident in the classroom, but is it also at the faculty meetings, in the breakroom, or the halls? This panel will review six different books on civility and then engage in a discussion.

2402 Greenway F  
2:30 – 3:45 pm

**Elevating Assessment: Promoting Positive Assessment Measurements**

Sponsor: Communication Education Interest Group  
Chair: **Shannon VanHorn**, Valley City State University

Presenters: **Audra Myerchin**, Minot State University  
**Jonna Ziniel**, Valley City State University  
**Shannon VanHorn**, Valley City State University  
**Nancy Pearson**, Minot State University  
**Jennifer Jenness**, Valley City State University  
**Kim Weismann**, Williston State College

“Assessment” is often considered a multi-lettered four-lettered word, when it should be embraced and used for curricular improvement at the course, program, and institutional levels. The purpose of this panel is to provide examples of assessments at all levels used by a variety of schools to demonstrate and provide ideas of positive assessment. Attendees will receive concrete ideas to take back to their institutions.

2403 Minnehaha  
2:30 – 3:45 pm

**Top Panel: Obstacles and Opportunities: Family Communication, Life-Cycle Transitions, and Turbulence**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **David Hopp**, University of Wisconsin-Stevens Point

“Feeling Caught: Adult Children’s Experiences with Parental Infidelity”

**Allison R. Thorson**, University of San Francisco

“‘I Hated My Stepdad at First, but Now Love Him’: An Investigation of Affective Transformation in Stepfamilies”

**Sandra Metts**, Illinois State University

**Dawn O. Braithwaite**, University of Nebraska-Lincoln

**Paul Schrod**t, Texas Christian University

**Kyle Waznis**, Illinois State University

“Storying our Family Experiences: Communicated Narrative Sense-Making in Times of Transition and Turbulence”

**Haley Kranstuber Horstman**, University of Missouri-Columbia

“Adult Children’s Uncertainty and Uncertainty Management in Response to Late-Life Parental Divorce”

**Sylvia L. Mikucki-Enyart**, University of Wisconsin-Stevens Point

Family life is an evolving environment replete with myriad transitions, which can lead to both challenges, such as turbulence or dissatisfaction, and opportunities, including increased cohesion and closeness, for family systems. It is important to understand how families negotiate transition points and potential turbulence in an effort to illuminate more or less effective coping strategies. This panel examines diverse family transitions, paying particular attention to the communicative strategies families employ to negotiate their changing landscape.

2404 Harriet  
2:30 – 3:45 pm

### **The Voice of a Generation: a Critical Analysis of HBO’s *Girls***

Sponsor: Media Studies Interest Group  
Women’s Caucus

Chair: **Amanda Brown**, University of Wisconsin-Stout

Respondent: **Erich Hayes**, University of Oklahoma

Presenters: **Shawna J. Blake**, Northeastern State University  
**Jacki Brucher Moore**, Kirkwood Community College  
**Heather Neese**meier, Minnesota State University Moorhead  
**Elaina M. Ross**, Northeastern State University  
**Molly C. Turner**, Northeastern State University

Since its 2012 premiere, the HBO series *Girls* has drawn many critical accolades and controversial discussions from the media and fans alike. From rampant nudity and explicit sex, to frank conversations about what it is like to be a twenty-something today, to a whitewashed and overprivileged Brooklyn, Lena Dunham’s *Girls* leaves a lot to be

discussed, analyzed, and answered. Is Dunham the voice of her generation or just a generation?

2405 Greenway B  
2:30 – 3:45 pm

### **Rhetorics of Space and Place**

Sponsor: Rhetorical Theory and Criticism  
Chair: **Steven Melling**, University of Missouri - Kansas City  
Respondent: **Steven Melling**, University of Missouri - Kansas City

“Spatial Design and Rhetorical Place: Public Design in Boulder, Colorado”

**Claire Chase**, University of Colorado-Boulder

“Spoken through Place: Mapping the Vernacular Rhetorical Landscape of Islamic Cultures in Seoul, South Korea”

**Eun Young Lee**, Bowling Green State University

“(T)here is Just Like Compton: Locating Place and Space as a Postmodern Omnitopia in Rhetorical Hip-Hop Discourse”

**Hunter Fine**, Humboldt State University

“Nature, Made: Place-As-Rhetoric at the Nature Preserve Trailhead”

**Casey Schmidt**, University of Wisconsin-Madison

Recently disparate scholars have begun to consider spaces and places to function both materially and rhetorically. In this panel scholars will explore the rhetorical construction of space and place, drawing upon a wide range of theories, including those of Michel De Certeau, David Harvey, Carole Blair, and Henri Lefebvre.

2406 Greenway C  
2:30 – 3:45 pm

### **Uncivil Conversations:**

**‘Elevating’ the Level of Citizen Discourse in Mass and Social Media**

Sponsor: Political Communication Interest Group  
Chair: **LeAnn M. Brazeal**, Missouri State University  
Respondent: **Mary Christine Banwart**, University of Kansas

“Spreading Ideological Extremism Online: Twitter as a Vector for Political Incivility”

**Benjamin R. Warner**, University of Missouri, Columbia

**Molly Greenwood**, University of Missouri, Columbia

“When Push Comes to Shove: Elevating Above the Vernacular in Search of Civility”

**Elizabeth A. Dudash**, Missouri State University

“Encouraging Discourse: Facebook and Young Voters’ Perceptions of Political Competence”

**Kelly L. Winfrey**, Kansas State University

**Natalie R. Pennington**, University of Kansas

“Peer Pressure: The Role of Group Norms in Civil and Uncivil Political Discussion Online”

**Soo-Hye Han**, Kansas State University

**LeAnn M. Brazeal**, Missouri State University

This panel explores incivility in citizen-driven media, including Facebook, Twitter, and call-in radio. Papers examine the role of polarization, extremism, sensationalism, and other influences, and attempt to articulate ways to empower citizens to take charge of their own discourse communities.

2407 Greenway E

2:30 – 3:45 pm

**“All Immigrants are Artists”: The Artful Negotiations of Diverse Immigrant Experiences**

Sponsor: Intercultural Communication

Chair: **Jennifer Willis-Rivera**, University of Wisconsin River Falls

“Immigrants and Critical Re-Invention: The Case of *La Conexión*”

**Alberto González**, Bowling Green State University

“Memory, Comfort and Community: Experiences of African Immigrant and Refugee women at the Maine Prairie Garden”

**Eddah Mutua**, St. Cloud State University

“Ozpetek’s Queer and Immigrant Narratives”

**Ahmet Atay**, College of Wooster

“Re-inventing identities: Experiences of Chinese Indonesian Immigrants in Boston, MA”

**Sunny Lie**, St. Cloud State University

“The Immigrant Experience of My Mexican Mother”

**David Hanley-Tejeda**, St. Cloud State University

The panel will bring together intercultural scholars to explore our unique interpretations of Patricia Engel’s notion that “all immigrants are artists.” Across a variety of community experience, the panelists explore the artful negotiations that immigrant communities make in their daily lives to “create a life, a future, from nothing but a dream”. The panelists explore this idea to uncover what Michel Foucault may have called “subjugated knowledges” that oppressed people embrace as strategies of survival.

2408 Greenway A

2:30 – 3:45 pm



**“Elevating” our Understanding of the Complexity of Organizations:  
A Discussion Panel on the Bright and Dark Sides of Workplace Communication**

Sponsor: Organizational and Professional Interest Group  
Chair: **Peggy Fisher**, Ball State University

Presenters: **Gordon Carlson**, Fort Hays State University  
**Scott Dickmeyer**, University of Wisconsin-La Crosse  
**Katherine M. Kelley**, Fort Hays State University  
**Nicole A. Ploeger-Lyons**, University of Wisconsin-La Crosse  
**Matthew S. Vorell**, St. Cloud State University  
**Alexis Smith**, University of Wisconsin-La Crosse

The focus of this discussion panel is emergent organizational communication research and findings. This panel will include discussion of the dark side: toxic communication, contempt, and the principle of inverse competency. On the bright side, scholars will discuss the interplay of trust and doubt as well as practices of Fortune 500’s “Best Companies to Work For.” This compare-and-contrast panel will “elevate” understanding of organizational complexity and how bright and dark sides can inform each other.

2409 Skyway B  
2:30 – 3:45 pm

**Community College Interest Group Business Meeting**

Chair: **Jeffrey Sorrels**, Delta College  
Vice-Chair: **Tammie Wiebers**, North Central Missouri College  
Secretary: **David Wendt**, Keokuk High School

2410 Mirage  
2:30 – 3:45 pm

**Great Ideas for Teaching – Session B  
G.I.F.T. Presentations**

Sponsor: G.I.F.T. Interest Group  
Chair: **Dacia Charlesworth**, Valdosta State University

- 1 “You Said a Mouthful!! – Elevate Students’ Understanding of the Enunciation and Pronunciation Connection”  
**Aarti B. Arora**, Ohio University

2. “Applying Classroom Skills to Elevate Your Students' Real-World Experiences: Me in 30 Seconds”  
**Rachel C. Murdock**, Iowa State University
3. “Did You Know You Were Being Watched? – Using Student Introductions to Demonstrate the Impact of Language Use on Making Impressions in Online Environments”  
**Daria S. LaFave**, Wayne State University
4. “Practice What You Teach: Instructor Modeling to Elevate Student Performance”  
**Maggie Sullivan**, Loras College
5. “Topic Speed Dating: Using Audience Analysis to Find Relevant Speech Topics”  
**Ashley Haynes**, Iowa State University
6. “Space Invaders in Your Pong: A New Illustration of the SMCR Model”  
**Caleb Green**, Ball State University
7. “Teaching Probability Sampling Process through Lollypop Activity”  
**Jihyun Kim**, Bloomsburg University of Pennsylvania
8. “Going Beyond Ice Breakers: Know Your Audience”  
**Jennifer Von Ehwegen**, University of South Dakota
9. “Peanut Butter Jelly Time: An Activity for Elevating Your Students’ Outlining and Oral Citations”  
**John Katsion**, Northwest Missouri State University
10. “Eyes Closed: A New Approach to Introductory Speeches”  
**Pete Koprince**, University of Minnesota-Morris

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

2411 Greenway D  
2:30 – 3:45 pm

**The #backchannel Anti-Panel:  
Connecting Theory, Participation, Support, and Snark in and out of the Classroom**

Sponsor: Communication Theory Interest Group  
Media Studies Interest Group  
Chair: **Danielle M. Stern**, Christopher Newport University  
Respondent: **Danielle M. Stern**, Christopher Newport University

- “Cautionary Tales from the Dark Side of Backchanneling”  
**Michelle Calka**, Manchester University
- “When the Backchannel IS the Conversation”  
**Adam Tyma**, University of Nebraska at Omaha
- “(Mis)education and Engagement through the Backchannel”  
**Katherine J. Denker**, Ball State University

“Business in the Front, Party in the #Backchannel”

**Andrew F. Herrmann**, East Tennessee State University

“Notetaking Is Dead: Long Live #notetaking”

**Michael D. D. Willits**, Old Dominion University

“When the Rhetorical Situation Diverges: Rhetoric across (Con)Texts”

**Art Herbig**, Indiana University – Purdue University, Fort Wayne

Backchanneling – maintaining real-time online conversations alongside the primary group activity or live spoken remarks – is a growing part of our mobile-enhanced, networked world. Backchanneling is now prominent in many contexts, including presidential debates, conferences, and classrooms. As such, backchanneling offers possibilities and challenges for communication scholars, including carnival, collaboration, bricolage, and performance. This panel will present various theories and practices of backchanneling and encourages backchanneling from audience members through the Twitter hashtag #csca14bc.

2412 Room

2:30 pm – 3:45 pm

### **Elevating Caring Communication: Narrative Inquiries Exploring How People Can Elevate their Caring Communication to a Higher Level**

Sponsor: President’s Undergraduate Honors Research Conference

Chair: **Randa Garden**, Wayne State College

Respondent: **Timothy McKenna-Buchanan**, Ohio University

“Nobody fights alone: The story of how unbroken support can elevate the spirits of a young boy with a brain tumor”

**Miranda Schnebel**, Wayne State College

“Abby's story: A daughter's journey of helping her mother rise above the ravages of drug addiction”

**Riley Dohmen**, Wayne State College

“Uplifting spirits: A narrative inquiry on the emotional and communicative benefits of owning a service dog”

**Keely Odell**, Wayne State College

“The story of how compassion and caring communication can elevate Adam’s spirits through each stage of recovery from leukemia”

**Taylor Worden**, Wayne State College

“Elevating family communication across borders: A narrative inquiry”

**Francys Chavez**, Wayne State College

**Alyssa Bish**, Wayne State College

**Friday 4:00-5:15**

2500 Calhoun  
4:00 – 5:15 pm

**Short Course #8**  
**World Universities/British Parliamentary Debate Training Workshop**

Sponsor: **First Vice President Leah E. Bryant**, DePaul University

Presenter: **Emily Ravenscroft-Stuckenbruck**, Nicolet Area Technical College

British Parliamentary Debate has been the primary format of academic debate in European universities for decades and is quickly developing a strong circuit in the United States. The format involves four, two-person teams competing in each round, with each individual delivering one speech. This short course will provide a brief introduction to the style and give information on practicing this style on your current or future debate team.

2501 Greenway G  
4:00 – 5:15 pm

**Female Relationships, Lives, and Products: Competitive Papers in the Women's Caucus**

Sponsor: Women's Caucus

Chair: **Heather Nesemeier**, Minnesota State University Moorhead

Respondent: **Rachel A. Griffin**, Southern Illinois University-Carbondale

“Lady Pens for Ladies!! (5 out of 5 Stars): Amazon.com Reviews as an Alternate Channel of Resistance Against the Gender Bias Found in the Bic for Her Line of Pens”

**Charley Reed**, University of Nebraska-Omaha

“Friends With Benefits Relationships among Mid-life Women”

**Jessica M. W. Kratzer**, Middle Tennessee State University

**Jeannie Brown**, Motlow State Community College

“Managing the Monster of Time: How Women Talk About That Beast”

**Ann Burnett**, North Dakota State University

**Becky DeGreeff**, Kansas State University

**Nancy DiTunnariello**, North Dakota State University

2502 Skyway A  
4:00 – 5:15 pm

**State of Illinois Showcase**

## “Spotlight” on Pedagogical Innovations in Communication Studies

Sponsor: States Advisory Council  
Chair: **Scott Mitchell**, Illinois State University

Presenters: **Richard G. Jones**, Eastern Illinois University  
**Rodney K. Marshall**, Eastern Illinois University  
**Steven King**, Eastern Illinois University  
**Laura Bruns**, Bradley University

Panelists will spotlight various pedagogical innovations that they are researching and/or testing in the classroom. Specifically, panelists will connect the pedagogical strategies to learning outcomes and competencies that are central to Communication Studies. For example, flipping the classroom creates opportunities for more one-on-one interaction between instructor and student, which can help establish rapport and allow for more opportunities for instructors to assess, through discussion, students’ critical thinking skills.

2503 Minnetonka  
4:00 – 5:15 pm

### **Kenneth Burke Society Business Meeting**

Chair: **Krista L. Phair**, Oblone College  
Vice-Chair: **Spencer Harris**, University of Kansas  
Secretary: **Chris Oldenburg**, Illinois College

2504 Harriet  
4:00 – 5:15 pm

### **Elevating our Understanding: How Media Interacts With Our Knowledge and Perceptions of Health**

Sponsor: Media Studies Interest Group  
Health Communication Interest Group  
Chair: **Raymond Blanton**, University of Nebraska-Lincoln  
Respondent: **CarrieLynn D. Reinhard**, Dominican University

“Complementary and Alternative Medicine (CAM) in Women’s Popular Health Media: Blurring the Boundaries of Health and Beauty”

**Carolina Fernandez Branson**, University of Minnesota

“Entertainment or Education: Elevating Audience Interaction with Prime Time HIV Narratives”

**Malynnda A. Johnson**, Carroll University

**Cale Ross**, Carroll University

“The Dark Side of Compliments: An Analysis of *What’s Eating You*”

**Anna R. Herrman**, St. Norbert College

“From Self-Control to Self-Improvement: Evolving Messages and Persuasion Techniques in Weight Loss Advertising (1930-1990)”

**Suman Mishra**, Southern Illinois University-Edwardsville

2505 Greenway B

4:00 – 5:15 pm

### **From Colbert to Witchcraft: Rhetorical Analyses of Appealing to Audiences**

Sponsor: Rhetorical Theory and Criticism

Chair: **Robert Hinck**, Texas A&M University

Respondent: **Kristen L. McCauliff**, Ball State University

“Prophecy in The Newsroom” (Top Student Paper)

**Zachary Walker**, University of Kansas

“A Narrative Criticism of Lifestyle Reality Programs: House Hunters and Love it or List it”

**Travis J. Loof**, The University of South Dakota

“Elevating Audience to Action: The Rally to Restore Sanity and/or Fear, Interactivity, and the Stand Against Incommensurability”

**Christopher Medjesky**, Defiance College

“Colonizing Factors in Internet Rhetoric: Postcolonial and Transnational Feminist Themes from the Reporting of the Murder of Kapari Leniata”

**Emily Vajjala**, Eastern Illinois University

2506 Greenway J

4:00 – 5:15 pm

### **Spotlight Session - Elevating the Basic Course and Future Basic Course Directors: A Celebration of CSCA Hall of Famer Bill Seiler’s Contributions to the Basic Course**

Sponsor: Basic Course Interest Group

Chair: **Tiffany R. Wang**, University of Montevallo

Respondent: **William J. Seiler**, University of Nebraska-Lincoln

Presenters: **Melissa L. Beall**, University of Northern Iowa

**Stephen K. Hunt**, Illinois State University

**Adam C. Jones**, Illinois College

**Blair Thompson**, Western Kentucky University

**Tiffany R. Wang**, University of Montevallo

As Basic Course Directors (BCDs), we are uniquely positioned to elevate our course's presence/visibility, the textbooks our students read, and the graduate students we mentor. This panel will include friends and colleagues who will speak to 2013 CSCA Hall of Fame Inductee Bill Seiler's impact on the Basic Course as well as lessons learned from this successful BCD and textbook author. Together we will celebrate the ways that BCDs can elevate research, teaching, and fellowship.

2507 Greenway A

4:00 – 5:15 pm

**Care, Concern, and Support: Use/Misuse of Emotion to Elevate our Work**

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Lance R. Lippert**, Illinois State University

Respondent: **Sarah E. Riforgiate**, Kansas State University

“Gathering Emotion: Examining Newspaper Journalists’ Engagement in Emotional Labor”

**K. Megan Hopper**, Illinois State University

**John Huxford**, Illinois State University

“Emotional Distress and Rational Distrust: Rhetorical Analysis of an ASPCA National Television Ad”

**Heidi Sisler**, Western Kentucky University

“Avoiding the Burn at Truth House: Strategies for Implementing Detached Concern”

**Peter R. Jensen**, University of Missouri at Columbia

“The Grim Reaper, Hounds of Hell, and Dr. Death: Exploring the Effects of Organizational Culture on the Delivery of Palliative Care and Its Providers”

**Leah M. Omilion-Hodges**, Western Michigan University

**Nathan M. Swords**, Western Michigan University

2508 Greenway C

4:00 – 5:15 pm

**Health Communication and Education: Exploring Conceptual, Experiential and Community-Based Challenges and Initiatives**

Sponsor: Health Communication Interest Group

Chair: **Audrey LoCastro**, Western Connecticut State University

“The Influence of Pubertal Timing and Early Sexual Activities on Adolescent Psychological Distress in Taiwan: Implications for Sexual Risk Reduction Intervention”

**Kate Ksobiech**, University of Wisconsin-Whitewater

- Chi Chiao**, National Yang-Ming University  
**Chin-Chun Yi**, Academia Sinica, Taipei  
“Communication Barriers to Recovery for Substance Dependent Rural Residents”  
**Lance Brendan Young**, Western Illinois University-Quad Cities  
**Kathleen M. Grant**, VA Nebraska Western Iowa Health Care System and  
University of Nebraska Medical Center  
**Kimberly A. Tyler**, University of Nebraska-Lincoln  
“Elevating Peer Health Education: Susceptibility to Emotional Contagion Among Peer  
Health Educators”  
**Lucas Youngvorst**, Minnesota State University, Mankato  
“STD Stigma Concept Explication”  
**Rebecca A. Smith**, University of Illinois at Urbana-Champaign  
**Jillian L. Moga**, University of Illinois at Urbana-Champaign

2509 Greenway I  
4:00 – 5:15 pm

**Teaching Naked: Stripping the Traditional Classroom by Elevating Engaging  
Activities**  
*(Top Panel Winner for Instructional Resources Division)*

Sponsors: Instructional Resources Interest Group  
Interpersonal & Small Group Communication Interest Group  
Chair: **Shannon VanHorn**, Valley City State University

- “Stripping 101: Using Technology to Flip the Classroom”  
**Shannon VanHorn**, Valley City State University  
“Undressing Moocs: The Basics”  
**Jonna Ziniel**, Valley City State University  
“Moving Out from Behind the Podium to Teaching Naked”  
**Audra Myerchin**, Minot State University  
“‘What Do You Mean My Interpersonal Class is Naked?’ Strategies for the Naked  
Classroom”  
**Kim Weismann**, Williston State College  
“Naked Activities: A Spin on the Traditional”  
**Nancy Pearson**, Minot State University

Emerging technologies are changing and challenging traditional pedagogy. Students in K-12 are immersed in activity-based learning, then enter university classrooms with instructors implementing traditional methods. Students are not used to passive learning. Using Bowen (2012)'s *Teaching Naked: How Moving Technology Out of Your College Classroom Will Improve Student Learning*, this panel will strip down traditional classroom teaching. With an Action Research approach, presenters will introduce strategies to foster student engagement for the 21st Century learner.



2510 Northstar Ballroom  
4:00 – 5:15 pm

### **Wasted: An E(co)-Production**

Sponsor: Performance Studies and Theatre  
Chair: **Nicole Brennan**, University of Northern Iowa  
Respondent: **Paul Siddens III**, University of Northern Iowa

The ensemble e(co)-production, *Wasted*, directed by Danielle Dick McGeogh and featuring a cast of undergraduate and graduate students from the University of Northern Iowa, explores, criticizes, and recuperates the habitual practices of “throw away culture” in everyday life. Broadly, the performance investigates definitions of, attitudes toward, and behaviors around material waste, recognizing that “expelling and discarding is more than biological necessity—it is fundamental to the ordering of the self” (Hawkins xiii).

2511 Greenway H  
4:00 – 5:15 pm

### **The Deconstruction of Disney: How the Media Giant is Being Reclaimed**

Sponsor: Popular Culture Interest Group  
Media Studies Interest Group  
Chair: **Adam Tyma**, University of Nebraska at Omaha  
Respondent: **Adam Tyma**, University of Nebraska at Omaha

“The ‘Wrecking’ of Miley Cyrus: The Product of the Disney Model from Princess to Diva”

**Bryan Hagg**, University of Nebraska at Omaha  
**Teresa Oberdorfer**, University of Nebraska at Omaha

“Disney Princess 2.0: A Feminist Critique of Disney’s Newest Generation of Princesses”

**Jennifer Rome**, Creighton University

“‘A new kind of family’: *ABC Family*’s Deconstruction of Disney’s Family Values”  
**Rebekah Watson**, University of Indianapolis

Over the past decade, we have seen “Disney” shift, maneuver, and be dismantled by its own products. Whether the repositioning of the "Disney Princess" or the VMA "Coming Out" process performed by several Mickey Mouse Club members, the traditional image of Disney is being challenged and re-appropriated. Through the examination of such artifacts, this panel hopes to explore exactly what Disney is ... or is not ... in this Corporate re-boot.

2512 Skyway B

4:00 – 5:15 pm

**“Elevating” Student Achievement Through the Use of Communication Laboratories**

Sponsor: Community College Interest Group  
Chair: **Judith Vogel**, Des Moines Area Community College

Presenters: **Barbara Handley-Miller**, Delta College  
**Luke LeFebvre**, Iowa State University  
**Lyn Lemerand**, Delta College  
**Rich Underwood**, Kirkwood Community College  
**Julie Weishar**, Parkland College

Practice makes perfect! Well, maybe not perfect, but certainly improved. Presenters will share their experiences with speech communication laboratories and will offer suggestions to use in speech laboratories that will “elevate” the quality of the message and the quality of the delivery for student presentations. Attendees are invited to participate.

2513 Room  
4:00 – 5:15 pm

**Undergraduate Papers in Media Analysis and Framing**

Sponsor: President’s Undergraduate Honors Research Conference  
Chair: **Katelyn Sandor**, Western Michigan University  
Respondent: **Danielle M. Stern**, Christopher Newport University

“The Age-Old “<Security> Versus <Privacy>” Debate After the Snowden Revelations: An Ideographic Analysis”

**Carla Talmadge**, University of Nebraska-Lincoln

“From Hero to Zero: Media Framing of Mohamed Morsi’s Overthrow in Egypt”

**Ghada Elhaffar**, Drury University

**Colombe Iyeza**, Drury University

**Hadeil Ali**, Drury University

“*And the Land We Belong to is Grand: An Analysis of Tragedy Rhetoric in Oklahoma*”

**Evan A. Ogden**, Oklahoma Baptist University

“Beyond the Southern Strategy? An Analysis of Rand Paul’s Speech at Howard University”

**James O’Mara**, Indiana University Purdue University Columbus

“Taking A Gulp Out of The Big Apple: Examining How U. S. Newspapers Framed the New York City Soda Ban”

**Haley Baker**, Drury University

**Mykeska Jackson**, Drury University

2514 Room  
4:00 – 5:15 pm

“Home” on the Academic Range: What Factors Elevate the Chances of an Institutional  
“Fit”?

Sponsor: CSCA First-Vice President **Leah E. Bryant**, DePaul University  
Chair: **Jay Baglia**, DePaul University

"A Circuitous Route: Highlights from a Grand Tour of Academic America."

**Jay Baglia**, DePaul University

“‘The longest way round is the shortest way home’: Navigating Personal and Professional  
Choices on the Tenure-Track”

**Suzy D’Enbeau**, Kent State University

“Size Matters: Finding My Academic Home in a Larger State University”

**Jessica Elton**, Eastern Michigan University

“Street Smarts: Teaching in the City’s Classroom”

**Daniel Makagon**, DePaul University

"Home Sweet Academic Home: Witnessing Change over the Decades"

**Deleasa Randall-Griffiths**, Ashland University

"Finding Your First Home: Let the Adventure Begin"

**Joshua R. Pederson**, The University of Iowa

"There's No Place Like Home on Top of the Hill"

**Alesia Woszidlo**, University of Kansas

While graduate school experiences can be quite different, one constant is that the relationship between the student and the program is a temporary one; graduate school will come to an end. If we choose our graduate programs based on lifestyle, it is frequently (but not always) the intellectual lifestyle that we endeavor to match. Our relationship to employment is, on the other hand, one that suggests more permanency and the fit of an institution can have many variables. Whether public vs. private, teaching and research demands, cost of living, proximity to family (or an international airport), location with regard to urban versus rural or mountains versus water, and cultural life—these are the aspects that make our academic homes such an integral component in the quality of our lives. This panel features brief narrative accounts that describe—for each presenter—what makes an academic home. Contributions and questions from the audience will follow these presentations.

**Friday 7:00 – 10:00 pm**

2600 Mill City Museum  
7:00 – 10:00 pm

CSCA President’s Reception

**Saturday 8:00-9:15**

3100 Calhoun  
8:00 – 9:15 am

**Short Course #9**

**Making Connections and Collaborations in the Health Communication Curriculum**

Sponsor: **First Vice President Leah E. Bryant**, DePaul University

Presenters: **Ray Baus**, University of Wisconsin-Whitewater  
**Katherine A. Becker**, University of Wisconsin-Milwaukee  
**Christina Jones**, University of Wisconsin-Whitewater  
**Kate Ksobiech**, University of Wisconsin-Whitewater

Preparing students to enter the job market in the diverse field of health communication involves more than requiring successful completion of coursework. This short course will present multiple avenues faculty use to provide students with “real world” experiences to facilitate and enhance traditional classroom learning. Areas discussed include creating health communication symposia, multi-faceted health projects as a capstone experience, CBPR opportunities, and developing cross-university alliances for health communication courses.

3101 Greenway F  
8:00 – 9:15 am

**Pushing Boundaries Beyond the Communication Classroom: Teaching Ideas for Elevating New Scholars through Professional Development**

Sponsor: Communication Education Interest Group  
Chair: **Melanie Mills**, Eastern Illinois University

Presenters: **Lara C. Stache**, University of Wisconsin-Milwaukee  
**Rachel D. Davidson**, University of Wisconsin-Milwaukee  
**Lindsey B. Anderson**, Purdue University  
**Kelly E. Tenzek**, Bloomsburg University  
**Melissa Maier**, Missouri State University

Participants on this panel will focus on teaching and learning beyond the classroom by building a professional development component into different Communication classrooms. The panel hopes to open (or extend) a conversation with the audience about exciting possibilities available for Communication teacher-scholars to elevate our new

scholars through professional development assignments that create valuable learning experiences for our undergraduate students beyond the classroom.

3102 Minnehaha  
8:00 – 9:15 am

### **Assessing the Relational Needs and Transforming Identities in Changing Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Amanda Holman**, University of Nebraska-Lincoln  
Respondent: **Haley Kranstuber Horstman**, University of Missouri-Columbia

“Recipe for Disaster: Higher Levels of Listening Anxiety and Lower Levels of Trust Push Verbal Aggression to the Boiling Point”

**Natalie S. Hoskins**, University of Kansas

**Alesia Woszidlo**, University of Kansas

**Adrienne Kunkel**, University of Kansas

“‘Apology Accepted’: An Analysis of Apology-Response Interactions and Outcomes”

**Benjamin W. Chiles**, University of Minnesota-Morris

**Michael E. Roloff**, Northwestern University

“Discrepancies in the Perceived Competence of Emotional Support between the Sexes”

**Elizabeth Flood Grady**, University of Nebraska-Lincoln

**Sandra M. Metts**, Illinois State University

“The Long-Term Implications of Short-Term Sexuality”

**Jonathan V. Rarick**, Middle Tennessee State University

**Jessica M. W. Kratzer**, Middle Tennessee State University

“The Negotiated Identities of Long-Term Inmates: Breaking the Chains of Problematic Integration”

**Jacquelyn B. Frank**, Eastern Illinois University

**Elizabeth A. Gill**, Eastern Illinois University

3103 Greenway B  
8:00 – 9:15 am

### **‘Elevating’ Presidential Debate Research**

Co-Sponsors: Political Communication Interest Group  
Rhetorical Theory and Criticism Interest Group  
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus  
Presenters: **Mitchell S. McKinney**, University of Missouri-Columbia  
**Robert C. Rowland**, University of Kansas  
**Benjamin R. Warner**, University of Missouri-Columbia

**Edward A. Hinck**, Central Michigan University

This panel assembles a distinguished group of scholars to discuss the state of presidential debates in the United States. Attention will be given to various areas of research on the topic, including argumentation in presidential debates, the effects of debates, and issues related to debate formats.

3104 Greenway E  
8:00 – 9:15 am

### **Complete-Member Intercultural Communication Research: Elevating Theory and Practice**

Sponsor: Intercultural Communication  
Chair: **Satoshi Toyosaki**, Southern Illinois University-Carbondale

Presenters: **Derek M. Bolen**, Angelo State University  
**Hsun-Yu Chuang**, Southern Illinois University-Carbondale  
**Shinsuke Eguchi**, University of New Mexico  
**Gregory Sean Hummel**, Southern Illinois University-Carbondale  
**C. Kyle Rudick**, Southern Illinois University-Carbondale  
**Bin Zhang**, Southern Illinois University-Carbondale

This is an interactive roundtable discussion panel. This panel is going to explore theory and practice of complete-member intercultural communication research. All of the panelists have experienced using a complete-member method in researching a community to which they belong and/or with which they identify themselves. These complete-member researchers interactively discuss their research experiences. What complete-member research did they engage? How did they design their complete-member research? What methodological problems did they face? How did they manage those problems? How did they navigate their cultural/communal identity while researching? How did they negotiate their role as a researcher? What potential benefits does this type of research produce for intercultural communication studies? The panelists invite audience to participate and discuss with them.

3105 Greenway I  
8:00 – 9:15 am

### **Top Papers in the Graduate Student Caucus**

Sponsor: Graduate Student Caucus  
Chair: **Timothy McKenna-Buchanan**, Ohio University  
Respondent: **Sara Baker**, University of Nebraska - Lincoln

“Queer Sweet Home: Disorientation, Tyranny, and Silence in Digital Space” (Top Paper)

**Jules Wight**, University of Minnesota

“Achieving Consensus Through Fragmentation: Craig’s and Herbst’s Visions for the Communication Field”

**Jenna McNallie**, Purdue University

“The Untapped Potential of the Process of Life Review for Communication Research”

**Mark Paustian**, Regent University

3106 Greenway C

8:00 – 9:15 am

### **Health Care Investigations and Implications: National Policy, Patient-Provider Interactions, and Family Dynamics**

Sponsor: Health Communication Interest Group

Chair: **Liz Napfen**, Western Connecticut State University

“Impact of ObamaCare: Good Communication is Profitable and Saves Lives”

**Mike Allen**, UW-Milwaukee

**Nancy Burrell**, UW-Milwaukee

**Emily Cramer**, UW-Milwaukee

“The Dark Side of Face Fatalism: A Look into How the Medical Field Deals with Saving Face when Dealing with Terminal Patients”

**Keith Bistodeau**, North Dakota State University

“*Voice of Medicine* and *Voice of the Lifeworld*: Outcomes of Physician and Patient Convergence in the Medical Encounter “

**Katherine Castle**, University of Nebraska-Lincoln

**Jordan Soliz**, University of Nebraska-Lincoln

“Values of Elderly Care Agencies: A Content Analysis of Nursing Home and Hospice Mission Statement Values”

**Mary Ross**, Southern Illinois University

3107 Greenway H

8:00 – 9:15 am

### **Elevating Confessions of Aca/Fans: “Whedon World” Media Narratives and Identity**

Sponsor: Popular Culture Interest Group

Chair: **Deanna D. Sellnow**, University of Kentucky

Presenters: **Linda Baughman**, Christopher Newport University

**Art Herbig**, Indiana University-Purdue University

**Andrew F. Herrmann**, East Tennessee State University

**Michaela D. E. Meyer**, Christopher Newport University

**Meg Tully**, University of Iowa  
**Adam Tyma**, University of Nebraska-Omaha

Popular culture scholar Henry Jenkins chronicles the intellectual and emotional labor of being an “aca/fan” – or an academic, trained in media criticism, who also operates as a media consumer. This panel explores aca/fan identity through Joss Whedon’s media narratives, such as *The Avengers*, *Buffy the Vampire Slayer*, *Cabin In the Woods*, *Dollhouse*, *Dr. Horrible’s Sing Along Blog* and *Fire*

3108 Minnetonka  
8:00 – 9:15 am

### **Top Papers in Argumentation and Forensics Division**

Sponsor: Argumentation and Forensics Division  
Chair: **David Airne**, University of Montana  
Respondent: **Joel Iverson**, University of Montana

“The Future of Space Flight: A Burkean Analysis of Arguments Concerning the Constellation Program” (Top Student Paper)

**Katharine Hodgdon**, Central Michigan University

“Elevating Argument: A Kinder, Gentler Approach”

**Larry Underberg**, Southeast Missouri State University

**Heather Norton**, Fortbonne University

“Arguing about Climate Change: Argument Spheres and The Fossil Fuels Industry” (Top Paper)

**Jeffrey D. Brand**, University of Northern Iowa

3109 Skyway B  
8:00 – 9:15 am

### **From One to Another: The Changes and Transitions of a Community College Educator**

Sponsor: Community College Interest Group  
Chair: **Lyn Lemerand**, Delta College

Presenters: **Jeffrey Sorrels**, Delta College  
**Kelly Soczka Kaiser**, Mid-State Technical College  
**Katie Beckman**, Delta College  
**Barbara Handley-Miller**, Delta College

This panel will center on the different changes and transitions that led the panelists to their current positions as community college educators. The experiences of the panelists



include transitioning from graduate school into a full-time position, from university teaching to community college teaching, from teaching at one community college to another, from adjunct to full-time faculty, and from a career in electronic journalism to college instructor. Attendees are welcome to share their experiences.

3110 Mirage  
8:00 – 9:15 am

### **Great Ideas for Teaching – Session D G.I.F.T. Presentations**

Sponsor: G.I.F.T. Interest Group  
Chair: **Dacia Charlesworth**, Valdosta State University

- 1 “I am...”  
**Deleasa Randall-Griffiths**, Ashland University
- 2 “Elevating Group Dynamics by Taking on Mission Impossible: Competing in a Communication Scavenger Hunt Challenge”  
**Daniel Almanza**, University of Illinois  
**Lauren VanNatta**, University of Illinois
- 3 “Social Media Campaign: Elevating Practical Communication Skills”  
**Kirsten Theye**, Concordia College
- 4 “Modern Debate: A Persuasive Speaking Activity”  
**Amber Conley**, The University of Cincinnati
- 5 “Skunkworks!”  
**Kurtis D. Miller**, Purdue University  
**Marcy Lendaro**, Purdue University
- 6 “Visualizing Communication Concepts in 3D”  
**Gordon Carlson**, Fort Hays State University
- 7 “Finding Commonalities in the Classroom: A Hands-On Look at Uncertainty Reduction Theory”  
**Yifeng Hu**, The College of New Jersey
- 8 “Community Learning Portfolio: Communication and Community Engagement through ‘Selfies’”  
**Katelyn S. Sandor**, Western Michigan University  
**Deirdre H. Zerilli**, Western Michigan University  
**Jacqui R. Volkman**, Western Michigan University
- 9 “Collaborative Reviews: Increasing the Learning Potential of Post-Quiz Reviews”  
**Chigozirim Utah**, University of Nebraska-Lincoln

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3111 Harriet  
8:00 –9:15 am

### **Elevating Networking Opportunities for Undergraduate Students**

Sponsor: Undergraduate Programs Interest Group  
Chair: **Elizabeth Ribarsky**, University of Illinois-Springfield

Presenters: **Jessica Cherry**, Western Connecticut State University  
**Jenna Currie-Mueller**, North Dakota State University  
**Joy Daggs**, Northwest Missouri State University  
**Karla Mason Bergen**, College of Saint Mary  
**Jenny Ungbha Korn**, University of Illinois-Chicago  
**Kristen McCauliff**, Ball State University  
**Carley Reynolds**, University of Illinois-Springfield

Although it seems that the latest generation of students is hooked into every digital social network available, they seem remarkably unaware of and unprepared for the importance of professional networking. This roundtable discussion invites participants to share their successes and failures in attempting to elevate networking skills among undergraduate students. After briefly contributing their experiences, panel attendees are invited to participate in the discussion to facilitate a mutually beneficial learning experience.

3112 Greenway I  
8:00 – 9:15 am

### **Apps, iBooks, and eBooks Oh My: Exploring the Digital Revolution in the Textbook Industry**

Sponsors: Communication Education Interest Group  
Instructional Resources Interest Group  
Chair: **Blair Thompson**, Western Kentucky University

Presenters: **Blair Thompson**, Western Kentucky University  
**Angela Jerome**, Western Kentucky University  
**Jeff Kuznekoff**, Miami University Middletown  
**Renee Robinson**, St. Xavier University

The rising costs of textbooks and the capabilities of technology create fertile ground for a marked shift in the delivery of course content. Young (2013) noted in *The Chronicle of Higher Education* that universities may begin to bypass textbook companies and create their own digital texts. This panel discusses three specific examples of faculty taking this path, challenges and advantages that accompany digital text (App, iBooks etc) development, and the pedagogical strategies for incorporating such tools.

3113 Room  
8:00 am – 9:15 am

### **Undergraduate Papers in Rhetorical Studies**

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Nathan M. Swords**, Western Michigan University

Respondent: **Debbie Ford**, University of Kansas Medical Center

“Postfeminist Rhetoric in HBO's *Girls*”

**Christi Hille**, Indiana University-Purdue University Fort Wayne

“Analyzing the Angles of Tragedy: Media Framing of the Sandy Hook Shooting”

**Cathy Robinson**, Drury University

**Jacy Shaw**, Drury University

“Mixed Blood and Melting Tongues: The Rhetorical Culture of the Northwest Fur Trading Company”

**Grace K. Fiske**, Hillsdale College

“Music, Emotions, and Why We Listen: The Rhetoric of Experiencing Music”

**Sarah M. Bertrand**, Hanover College

“Every Many a King: Progressive Appeals and Narrative Rationality”

**Emma K. Conrad Metz**, Indiana University Purdue University Columbus

**Saturday 9:30-10:45**

3200 Calhoun  
9:30 – 10:45 am

#### **Short Course #10**

#### **Enhancing Learning in the Classroom: Tips for Developing and Integrating Learning Techniques for Nontraditional Students in Communication Courses**

Sponsor: **First Vice President Leah E. Bryant**, DePaul University

Presenter: **Stephanie Shimotsu-Dariol**, Western Governors University

With the drastic rise of nontraditional students attaining undergraduate degrees, this short course grounded in the eight step process of adult learning posed by Knowles (1995), aims to provide an understanding of the particular learning needs of adults and recommends practices and tips that are designed to enhance learning specific to communication courses. Discussion and activities facilitated in this short course will offer

materials that are applicable in the classroom—both through face-to-face and distance learning settings. Attendees will leave this short course with supplemental resources that are classroom ready.

3201 Greenway F  
9:30 – 10:45 am

### **Dialectical Theory and Classroom Instruction: Elevating Contradictions Beyond the Binaries**

Sponsor: Communication Education Interest Group  
Chair: **Blair Thompson**, Western Kentucky University

Presenters: **Blair Thompson**, Western Kentucky University  
**Shawn T. Wahl**, Missouri State University  
**Chad McBride**, Creighton University  
**Jake Simmons**, Angelo State University  
**C. Kyle Rudick**, Southern Illinois University-Carbondale  
**Kathryn B. Golsan**, Southern Illinois University-Carbondale

Contradiction is inherent in the instructional context (Robertson, 2005). Despite the fact educational scholars have noted numerous contradictions, few of these tensions have been studied empirically. This panel will address the need for dialectical research in the instructional context by highlighting the dialectics suggested in extant literature (both external and internal dialectics within teacher-student and student-student interaction), documenting research in progress in this arena, and proposing future research to investigate dialectics in the instructional context.

3202 Minnehaha  
9:30 – 10:45 am

### **Top Competitive Papers in Interpersonal and Small Group Communication**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Maria Brann**, West Virginia University  
Respondent: **Jimmie Manning**, Northern Illinois University

“Relational Uncertainty, Self-Other Inclusion, and Communication Satisfaction as Predictors of Friendship Relational Maintenance, and How Equity Changes the Story”

**Katherine E. Forsythe**, Texas Christian University  
**Andrew M. Ledbetter**, Texas Christian University

“Divided Families: How Distance Impacts Communication Frequency and Relational Quality”

**Erin Sahlstein**, University of Wisconsin-Milwaukee

**Mike Allen**, University of Wisconsin-Milwaukee  
**Anne Zmyslinski**, University of Wisconsin-Milwaukee  
**Tara Emmers-Sommer**, University of Nevada-Las Vegas  
**Sarah Nebel**, University of Iowa

“Expressions of Uncertainty: An Examination of a Pro-anorexia Website”

**Anna R. Herrman**, St. Norbert College

**Kelly E. Tenzek**, Bloomsberg University

“‘Dad Doesn’t Text’: Examining How Parents’ Access To Information Communication Technologies Influences Satisfaction Among Adult Children” (Top Student Paper)

**Jennifer Schon**, University of Kansas

3203 Harriet  
9:30 – 10:45 am

### **A Look at Our Dynamic Cultural (and Physical) Landscape: Analyzing Media’s Ongoing Role and Influence**

Sponsor: Media Studies Interest Group

Chair: **Jeff Kuznekoff**, Ohio University

Respondent: **Robert Gobetz**, University of Indianapolis

“Remembering the Revolution: Street Art and Social Media in Cairo’s Public Sphere”

**Stephanie Salerno**, Bowling Green State University

“EPSN in Asia: How Television Programming Translates Across Cultures”

**Kelley Catenacci**, Georgia Southern University

**Hyang-Sook Kim**, St. Norbert College

“Future is as Future Does: Contradicting Corporate Culture in Burroughs’ 1980s Mediascape”

**Sky LaRell Anderson**, University of Minnesota

“Queer(ly) Mediates War: Theorizing Queer Bodies at War in the Aftermath of DADT Repeal”

**Liora Elias**, University of Minnesota

3204 Greenway B  
9:30 – 10:45 am

### **“Born in a Log Cabin He Built Himself”: Political Power and Ethics**

Sponsor: Rhetorical Theory and Criticism

Chair: **Benjamin D. Eve**, Embry-Riddle Aeronautical University

Respondent: **Lora A. Cohn**, Park University

“Signing the Exception: The Use of Signing Statements to Expand Executive Power”

**Alexander Hiland**, University of Minnesota

“From Freedom Rides to Justice Rides: Analogizing Social Movement Rhetoric in a Post-Identity America”

**Michelle Kelsey Kearl**, Indiana University-Purdue University, Fort Wayne

“Shura City: Rhetorical Cartography and Remapping the Global War on Terror”

**Heather Ashley Hayes**, Whitman College

“The Financial Crisis, Moral Justification as Apologia, and a Smithian Framework for Rhetorical and Business Ethics”

**R. McKay Stangler**, University of Kansas

3205 Greenway C

9:30 – 10:45 am

### **‘Elevating’ Democratic Deliberation: Papers on the Health of America’s Public Sphere**

Sponsor: Political Communication Interest Group

Chair: **Elizabeth A. Dudash**, Missouri State University

Respondent: **Kelly L. Winfrey**, Kansas State University

“‘There Were High Hopes and High Projections’: Discussing the Design of Lottery Legislation”

**Kristopher Copeland**, Northeastern State University

“Differential Effects of College Students’ Primate Testing Schema on Cognitive Responses and Attitude Support Measures”

**Joseph L. Abisaid**, Monmouth College

**Jason W. Anderson**, Minnesota State University-Moorhead

“Powerplay: Advancing a New Tool for Rhetorical Criticism”

**Vickie Shamp Ellis**, Oklahoma Baptist University

**Kaylene Barbe**, Oklahoma Baptist University

**Jeffrey Wells**, Oklahoma Baptist University

“Typifying Participants in Political Discourse on YouTube”

**Ryan Stouffer**, Wayne State University

“Political Aggression and Negative Advertisements: Potential Consequences of a Polarized Democracy”

**Joshua Hawthorne**, University of Missouri-Columbia

3206 Greenway D

9:30 – 10:45 am

### **Old Comm Scholars Had a Farm, and Bingo Was Not Named!: Elevating Animals in Research & Theorizing**

Sponsor: Communication Theory Interest Group

Chair: **Jessica J. Eckstein**, Western Connecticut State University

“Pet Envy & Disastrous Consequences”

**John “Jack” Jones**, University of Illinois at Chicago

“Animal “Lovers” via Facebook “Liking””

**Katie Lever-Mazzuto**, Western Connecticut State University

“PETA: People for the Ethical Treatment of Analogies?”

**Rachel B. Friedman**, Embry-Riddle Aeronautical University

“You’ve Got a Friend in Me... & My Dog”

**Elizabeth Ribarsky**, University of Illinois, Springfield

“Animal Abuse & Domestic Violence”

**Jessica J. Eckstein**, Western Connecticut State University

“MDs & DVMs Failing to Cross Divides”

**Christine L. North**, Ohio Northern University

“All Dogs Go to Heaven”

**Nancy J. Brule**, Bethel University

Intros to Communication inevitably begin by emphasizing human-animal distinctions (e.g., symbol creation, abstraction, complex emotions and their management, rational thought) and our field noticeably avoids formal study of animals. In this high-density discussion panel, we question the function of animal-exclusionism – by individual scholars and disciplinary rhetoric – by exploring myriad ways animal-focused studies contribute to theory and the communication of every human.

3207 Greenway E

9:30 – 10:45 am

### **Elevating Intercultural Communication: Past, Present, and Future**

Sponsor: Intercultural Communication

Chair: **Ahmet Atay**, College of Wooster

Presenters: **Ahmet Atay**, College of Wooster

**Melissa L. Beall**, University of Northern Iowa

**Carolyn Calloway-Thomas**, Indiana University

**Alberto Gonzalez**, Bowling Green State University

**Dorothy Pennington**, University of Kansas

**Satoshi Toyosaki**, Southern Illinois University-Carbondale

The aim of this discussion panel is to examine the position and importance of intercultural communication at universities and colleges in Midwest. As participants, we aim to accomplish three important points. First, as panelist our goal is to reflect on the history of intercultural communication interest group in CSCA. This history is important in reflecting the reasons behind the emergence of this group. Discussing this history will help us to contextualize our work and also revisit some of the important discussions. Second, in this panel, we also examine the importance of, and also the limited visibility

of intercultural communication research, especially critical intercultural communication research, at universities and college in the CSCA system. We believe that an in-depth examination of the status of the intercultural communication is crucial to shape the future of the discipline. Therefore, as panelist, we discuss theoretical and methodological frameworks that shape our research as well as the contemporary intercultural communication scholarship. Finally, in this panel, we aim to reflect on the possible future directions of our discipline with CSCA. Therefore, as panelists will discuss the future of the discipline and where we are taking it through our research and/or teaching.

3208 Greenway A

9:30 – 10:45 am

### **Lessons Learned: The “Doing” and “Teaching” of Organizational Training and Consulting**

Sponsor: Organizational and Professional Interest Group  
Chair: **Katherine M. Kelley**, Fort Hays State University  
Respondent: **Katherine M. Kelley**, Fort Hays State University

Presenters: **Scott Dickmeyer**, University of Wisconsin-La Crosse  
**Ronda Leahy**, University of Wisconsin-La Crosse  
**Elizabeth Minei**, Baruch College  
**Donna Pawlowski**, Bemidji State University  
**Nicole A. Ploeger-Lyons**, University of Wisconsin-La Crosse

In this roundtable discussion panel, communication scholars will discuss their perspectives on both practical and pedagogical aspects of the “doing” and the “teaching” of organizational consulting and training and development. Panelists will discuss lessons learned regarding strategies on various aspects of entering or continuing their presence in the field. Further, scholars will also discuss how to incorporate training and consulting experiences and knowledge into the classroom, through specific teaching strategies and/or assignments.

3209 Skyway B

9:30 - 10:45 am

### **Graduate Student Caucus Interest Group Business Meeting**

Chair: **Timothy McKenna-Buchanan**, Ohio University  
Vice-Chair: **Sara Baker**, University of Nebraska-Lincoln  
Secretary: **Jennifer Kienzle**, University of Nebraska-Lincoln

3210 Greenway J



9:30 – 10:45 am

**Elevating Voices from the Margins: Exploring Traditional/Contemporary  
Communication Inquiry using Alternative Perspectives**

Sponsors: Communication Theory Interest Group  
Graduate Student Caucus  
Chair: **Katherine J. Denker**, Ball State University  
Respondent: **Adam Tyma**, University of Nebraska–Omaha

Presenters: **Andrea Iaccheri**, Ohio University  
**Stevie Munz**, Ohio University  
**Jennifer Rome**, Creighton University  
**Justin J. Rudnick**, Ohio University

Research in Communication Studies has drawn from a wide range of theorists and theories across a variety of disciplines. Unfortunately, the voices of marginalized populations and theorists often remain underrepresented. This panel seeks to give voice to some of those theorists, and propose strategies to incorporate underrepresented theories into contemporary communication scholarship.

3211 Greenway G  
9:30 – 10:45 am

**Giving Breath and Giving Birth: Competitive Student Papers in the Women's  
Caucus**

Sponsor: Women's Caucus  
Chair: **Joy Daggs**, Northwest Missouri State University  
Respondent: **Sarah Turner McGowen**, University of Missouri-Columbia

“Giving Breath and Being to Female Voice: A Linguistic Approach to Reality within Sexual Assault Discourse through Posthuman Feminism”

**Lauren Moeller**, Angelo State University

“Maternity Leave as a Site of Difference: A Consideration for Mothers and Families”

**Nathan Furstenau**, Eastern Illinois University

“Mother Blaming as Hidden Violence: Maternal Intuition and Symbolic Failure in *We Need To Talk About Kevin*”

**Rachel Davidson**, University of Wisconsin-Milwaukee

“Reproductive Surveillance: The Making of Pregnant Docile Bodies”

**Molly Wiant Cummins**, Southern Illinois University-Carbondale

3212 Minnetonka  
9:30 – 10:45 am

### **Argumentation and Forensics Interest Group Business Meeting**

Chair: **David Airne**, University of Montana  
Vice-Chair: **John Price**, Univeristy of Kansas  
Secretary: **Mike Bauer**, Ball State University

3213 Mirage  
9:30 – 10:45 am

### **A Half-Century of Mentoring—The Influence of Donn W. Parson as Teacher and Adviser over Five Decades**

Sponsor: **President Chad Edwards**, Western Michigan University  
Chair: **Chad Edwards**, Western Michigan University  
Respondent: **Donn W. Parson**, The University of Kansas

Presenters: **Edward A. Hinck**, Central Michigan University  
**Susan Schultz Huxman**, Conrad Grebel University  
**Mike Milford**, Auburn University  
**Robert C. Rowland**, The University of Kansas

Donn W. Parson taught a required theory class to every doctoral student at the University of Kansas for almost fifty years. In the same period, he directed roughly 50 doctoral dissertations and served as a member of hundreds of committees. His unparalleled record as a teacher previously has been recognized by career teaching awards at KU, as well as by his selection for the Central States Communication Association Hall of Fame. This panel reflects on his record of graduate teaching and mentorship and draws lessons about why his approach has had such influence.

3214 Skyway A  
9:30 – 10:45 am

### **States Advisory Council Business Meeting**

Chair: **Randy Dillon**, Missouri State University  
Vice-Chair: **Anna Wright**, Illinois State University  
Secretary: **David Wendt**, Keokuk High School

3215 Room  
9:30 am – 10:45 am

## **Undergraduate Papers Examining Relationships Across the Lifespan**

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Scott Sellnow-Richmond**, Wayne State University  
Respondent: **Stacy Tye-Williams**, Iowa State University

“Applying the Disclosure Decision Making Model to Communication about Contraception”

**Adam Bryson**, Missouri State University  
**Christen Moore**, Missouri State University

“Impacts on the Parent-Child Relationship When Young Adults Live at Home”

**Alyssa Juszczak**, Bethel University  
**Jessicah Rooney**, Bethel University  
**Teya Burgau**, Bethel University

“College Students' Perspective on Death, Dying, and the End of Life Process”

**Ryan Namoff**, Southern Illinois University Edwardsville  
**Kylie Bunker**, Southern Illinois University Edwardsville  
**Brooklyn McNamara**, Southern Illinois University Edwardsville  
**Hannah Tannler**, Southern Illinois University Edwardsville

“Cross-sex Platonic College Roommate Relationships and Conflict Management”

**Briana Justin**, University of Wisconsin-La Crosse

“I am Gay, Now What?": A Study of Relational Maintenance Between LGBTQ Children and their Parents”

**Anna Samland**, University of Nebraska-Lincoln

**Saturday 11:00 am -12:15 pm**

3300 Calhoun  
11:00 am – 12:15 pm

### **Short Course #11**

#### **Eliminating the Excuses: Developing Learning Toolkits to Elevate Undergraduate Education**

Sponsor: **First Vice President Leah E. Bryant**, DePaul University

Presenters: **Jennifer Kienzle**, University of Nebraska, Lincoln  
**Chigozirim Utah**, University of Nebraska, Lincoln  
**Alexis Waters**, University of Nebraska, Lincoln

A common critique of lower-level communication courses from undergraduates is that they are “just common sense”. We reframe this as an undergraduate call for relevant,

meaningful learning that enables connection building between prior and new knowledge. We offer a customizable research-based learning toolkit that is simple enough to be used consistently in the classroom. The course will conclude with a brainstorming session where instructors work together to modify the toolkit to suit specific teaching contexts.

3301 Greenway I  
11:00 am – 12:15 pm

### **Elevating Teaching to Engage Generation C**

Sponsors: Communication Education Interest Group  
Instructional Resources Interest Group  
Chair: **Kim Powell**, Luther College

"Can Education Go Viral? Harnessing YouTube to Reach Generation C"

**Jessica J. Eckstein**, Western Connecticut State University

"Understanding Generation C through a VidCon Lens: An Ethnographic Study of the YouTube Community"

**Kim Powell**, Luther College

"Capitalizing on Learner Creativity: The Instructional Integration of Generation C and Student Content Contributions"

**Renee Robinson**, Saint Xavier University

Generation C, the YouTube generation, is defined not only by age (18-34), but by their multi-connectedness and constant ability to find content of interest to them. As such, this group presents new challenges and opportunities in the classroom. How do we engage them? This panel explores ways to elevate our teaching to engage Generation C in the classroom. Practical examples will be woven with YouTube clips for an interactive panel.

3302 Minnehaha  
11:00 am – 12:15 pm

### **Interpersonal and Small Group Interest Group Business Meeting**

Chair: **Maria Brann**, West Virginia University  
Vice-Chair: **Katherine J. Denker**, Ball State University  
Secretary: **Haley Kranstuber Horstman**, University of Missouri-Columbia

3303 Harriet  
11:00 am – 12:15 pm

### **Top Papers in Media Studies**

Sponsor: Media Studies Interest Group  
Chair: **Sara Drabik**, Northern Kentucky University  
Respondent: **Scott M. Walus**, Eastern Illinois University

“Her Ringtone is *Lilliburlero*: The Shadow of History at the British Broadcasting Corporation” (Top Paper)

**W. Joe Watson**, Baker University

“I Can't Think of a More Unlikely Rock Star than Me’: Exploring Averageness in the Mediated Myth of Rock and Roll”

**Scott M. Walus**, Eastern Illinois University

**Melissa A. Click**, University of Missouri

“The Impact of Technology on College Students’ Difficult Conversations”

**Leah Benson**, Northern Illinois University

**Kristine Nicolini**, University of Wisconsin-Milwaukee

**Nancy Burrell**, University of Wisconsin-Milwaukee

“Becoming “Boss” in *La reina del sur*: Negotiating Gender in a *Narcotelenovela*”

**Jennifer C. Dunn**, Dominican University

**Rogelia Lily Ibarra**, Dominican University

“Tweeting Doomsday: Proselytizing for Profit through Participatory Media” (Top Student Paper)

**Andrew W. Cole**, University of Wisconsin-Milwaukee

3304 Greenway J  
11:00 am – 12:15 pm

**‘Elevating’ Your Research:  
Senior Scholars on Publishing Books in Communication and Politics**

Co-Sponsors: Political Communication Interest Group  
Rhetorical Theory and Criticism Interest Group  
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

Presenters: **Robert C. Rowland**, University of Kansas  
**Trevor Parry-Giles**, National Communication Association  
**Mitchell S. McKinney**, University of Missouri, Columbia  
**Craig Allen Smith**, North Carolina State University  
**Karlyn Kohrs Campbell**, University of Minnesota  
**Kristina Horn Sheeler**, Indiana University-Purdue University  
Indianapolis

This panel assembles a distinguished group of advanced scholars to discuss the book publishing process in the area of politics and communication. Attention will be given various topics, including what makes a good book-length project, how to choose a publisher, how to turn a dissertation into a book, and how to organize an edited book.

3305 Greenway E  
11:00 am – 12:15 pm

**Elevating from Problems to Solutions: Transformative Theory and Methods in  
Interracial and Diversity Communication**

Sponsor: Intercultural Communication  
Chair: **Carolyn Calloway-Thomas**, Indiana University

“Moving from Monoracial to Intermingled: Elevating My Personal/Pedagogical Self  
Beyond the ‘Other’ Box”

**Rachel Griffin**, Southern Illinois University-Carbondale

“Negotiation of Race in the Rhetorical Classroom”

**Stephanie Young**, University of Southern Indiana

“Relations Between People of African Descent: Possibilities of Critical Self-Esteem”

**Eddah Mutua-Kombo**, St. Cloud State University

“Intergroup Dialogue in the Communication Classroom: Bridging Identities and  
Understanding”

**Karla Scott**, St. Louis University

“Symbols and Rituals of Transformation and Convergence in Interracial  
Communication”

**Dorothy Pennington**, University of Kansas

In the Spring, 1969 issue of the *Central States Speech Journal*, (now, *Communication Studies*) the late Professor Samuel Becker, of the University of Iowa, wrote a seminal article on intercultural communication which he titled “Directions for Inter-Cultural Communication Research.” He offered four recommendations: 1. We must stop thinking of communication problems in terms of a particular mode of address; 2. Theoretical research should have relevance for the society; 3. There is a need to clarify key concepts in our field; and 4. Different problems require different methods for solutions. This panel, comprised of specialists in interracial, intercultural, and diversity communication, defines interracial communication as a form of intercultural and interethnic communication. In communication, the terms interracial, interethnic, and intercultural are confounded, as is so in America. This panel considers Professor Becker’s recommendations as a benchmark for our discussions. We show the relevance of theory to interracial communication, and we adopt the Convention theme of “elevating” interracial communication from problems identified in the trilogy of interracial books published in the 1970s by Arthur Smith, Andrea Rich, Jon Blubaugh, and Dorothy Pennington to solutions and resolutions for transforming interracial encounters, both validated and proposed. Subjects covered in our panel include identity negotiations, racial-negotiation pedagogy, symbols of transformation and convergence, models, approaches to begin diversity dialogues, working through difficult encounters, rituals, experiential exercises, and case studies. In total, the panelists have a combined 85 years of teaching, researching, and publishing in interracial and diversity communication.

3306 Greenway A  
11:00 am – 12:15 pm

### **Elevating the Dialogue about Emotions and Organizations**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Pamela Lutgen-Sandvik**, North Dakota State University

- “Elevating the Emotions of Restorative Justice in Organizational Communities”  
**Gregory D. Paul**, Kansas State University  
**Sarah E. Riforgiate**, Kansas State University
- “Positive Emotions and Positive Spirals that Elevate Communication”  
**Pamela Lutgen-Sandvik**, North Dakota State University
- “Elevating Emotional Labor to Emotional Agency”  
**Kathleen Krone**, University of Nebraska-Lincoln
- “Elevating Patients’ Face-saving: Medical Professionals’ Communication with Terminal Patients”  
**Keith Bistodeau**, North Dakota State University
- “Glimpses in the Emotions of Immigrant Women Engineers: Opportunities for Elevated Communication”  
**Elena Gabor**, Bradley University
- “The Gleeeful Destruction of Elevated Emotions in Workplace Camaraderie”  
**Debbie Dougherty**, University of Missouri
- “Emotional Labor across the Life Course, Elevating “Grey” Feelings”  
**Lindsey B. Anderson**, Purdue University

Despite the notion that people should not bring emotions to work, workplaces are emotional settings. Organizational and professional communication is imbued with emotion, reflects emotion, and elicits the emotion interpretations that humans use to organize. The communication field has a unique perspective on communication, emotions, and organizing. This discussion panel elevates dialogue about emotion and organizations by bringing together key researchers in this area to discuss positive spirals, emotion labor, face-saving, and restorative justice.

3307 Mirage  
11:00 am – 12:15 pm

### **Raising the Roof: Taking Your Thesis/Dissertation to the Next Level**

Sponsor: Graduate Student Caucus  
Chair: **Sara Baker**, University of Nebraska-Lincoln

Presenters: **Dawn O. Braithwaite**, University of Nebraska-Lincoln  
**Ronald Greene**, University of Minnesota

**Sandra M. Metts**, Illinois State University  
**Sandra Petronio**, Indiana University-Purdue University Indianapolis  
**Paul Schrodt**, Texas Christian University  
**David Zarefsky**, Northwestern University

Graduate students often think about a thesis or dissertation, in the short term, as a means to the end, but soon realize that they would like to take the work to the next level and submit a thesis as a writing sample, turn it into publication(s), or have their study serve as their line of research. Senior scholars on the panel will offer suggestions and engage in a discussion with audience members.

3308 Northstar Ballroom  
11:00 am – 12:15 pm

### **Elevated Stages: Advice from Independent Artists**

Sponsor: Performance Studies and Theatre  
Chair: **Patrick Santoro**, Governors State University  
Respondent: **Jennifer L. Tudor**, St. Cloud State University

Presenters: **Cynthia Uhrich**, Director, In The Moment Acting Studio  
**Claire Avitable**, Executive Artistic Director, 20% Theatre Company  
**Jeff Larson**, Executive Director, Minnesota Fringe Festival  
**Amy Salloway**, Independent Actor, Writer, Monologist  
**Wu Chen Khoo**, Independent Lighting Designer, Technical Director,  
Master Electrician, Stagehand

Twin Cities theatre and performance professionals talk about being a working artist. What skills are needed? What should we know about forming independent theatre/performance companies? How can higher education better prepare students to become independent artists? Join this conversation with local arts leaders about artistic entrepreneurship in one of the most vibrant arts communities in the country.

3309 Greenway H  
11:00 am – 12:15 pm

### **Popular Culture as Essential to Identity Construction**

Sponsor: Popular Culture Interest Group  
Chair: **Linda Baughman**, Christopher Newport University  
Respondent: **Maureen Ebbe**, University of Southern Maine

Presenters: **Linda Baughman**, Christopher Newport University  
**Allison Burr-Miller**, University of Massachusetts



**Jennifer Billinson**, Christopher Newport University  
**Gilbert Rodman**, University of Minnesota

This panel examines how identity and popular culture are intimately entwined. Rather than seeing popular culture as an ancillary to the production of identity we see it as a central site of formation. We discuss both scholarly and personal engagements with popular culture and identity. We include conversations on sports, music, TV, and film.

3310 Minnetonka  
11:00 am – 12:15 pm

### **Open Roundtable Discussion on Diversity & Inclusion in Forensics**

Sponsor: Argumentation and Forensics Division  
Chair: **David Airne**, University of Montana

Presenters: **Tomeka Robinson**, Marietta College  
**Scott Jensen**, Webster University  
**Tracey Valgento**, Northern Arizona University  
**David Airne**, University of Montana

This is an open roundtable discussion designed to discuss issues related to increasing diversity and inclusion in forensics programs. We will discuss issues relevant to both competitors and coaches. The discussion will focus on issues of recruitment, retention, and other issues that assist in finding a “home” in the forensic community.

3311 Greenway G  
11:00 am – 12:15 pm

### **Elevating Connections With First Year Students**

Sponsor: Undergraduate Programs Interest Group  
Chair: **Stacey Macchi**, Western Illinois University  
Respondent: **Kimberly Weismann**, Williston State College

Presenters: **Rob Walsh**, Valley City State University  
**Nancy Pearson**, Minot State University  
**Deborah Uecker**, Wisconsin Lutheran College  
**Audra Myerchin**, Minot State University  
**Stacey Macchi**, Western Illinois University

Many universities have First Year Experience (FYE) programs which aid students in their transition to college life. Panelists will discuss successful efforts to elevate their connections with FYE students. Panelists will address: co-curricular activities, peer

mentors, study skills projects, service learning projects, and the reviewing/assessment of FYE programs. The goal will be to engage the audience in a productive discussion of activities and projects that will be of benefit to both instructors and students.

3312 Room  
11:00 am – 12:15 pm

### **Undergraduate Honors Research Conference Poster Session II**

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Chad Edwards**, Western Michigan University

Respondents:

**Shawn Wahl**, Missouri State University

**Ron Whitt**, Wayne State College

**Adam Kahn**, Western Michigan University

**Deborah D. Sellnow-Richmond**, Wayne State University

**Ismael J. Nava**, Texas A&M University-Corpus Christi

1. "Motivations to Volunteer"

**Elliott Johnson**, Bethel University

**Danny Kopseng**, Bethel University

**Tom Monson**, Bethel University

**Brooklyn Segerstrom**, Bethel University

2. "The Effects of Attachment Style, Communicator Style, and Love Language on Public Displays of Affection (PDA) in Romantic Relationships"

**Jacqueline Backer**, Concordia College

**Valerie Fechner**, Concordia College

3. "Self-Disclosure and the Third Culture Kid"

**Chris Christenson**, Bethel University

**Alec Webber**, Bethel University

**Rachel Wilson**, Bethel University

4. "The Chaos of Substance Abuse and Masculinity: An Oldest Daughter's Perspective"

**Tabytha Arthur**, Denison University

5. "Effects of Underage Alcohol Use in Television on Teenage Viewers Attitudes, Behaviors and Beliefs Towards Alcohol Consumption"

**Jessica Patrick**, University of Connecticut

6. "Communication Expression and Management of Romantic Jealousy"

**Riley Richards**, Western Michigan University

7. "Communication Apprehension, Conflict Style and Generation and Their Effect on Texting"

**Ann Brooks**, Concordia College

8. "Creating a Medical Template Sales Application to Reach Endocrinologists for the Insulet OmniPod Diabetes Pump: A Visual Communication Case Study"

**Paige Lanford**, Trinity University

9. "Study Abroad and Relational Satisfaction"

- Matthew Davis**, Bethel University  
**Megan McNeil**, Bethel University  
**Leah Anderson**, Bethel University  
**Edwin Gonzalez**, Bethel University
10. “Aftermath of Conflict: Communication of Interpersonal Conflict in an Organization”  
**Emma Metz**, Indiana University-Purdue University Columbus  
**Courtney Seiwert**, Indiana University-Purdue University Columbus
11. “Facebook Usage and Self Esteem”  
**Jacob Schneider**, Bethel University  
**Jenna Redfield**, Bethel University
12. “Keeping up with the Kardashians: An Analysis of Group Harmony and Dysfunction”  
**Kristy M. Sorenson**, University of Wisconsin-Milwaukee
13. “Relational Satisfaction and Dating Rituals”  
**Madeline Juliar**, Bethel University  
**Ashley Haynes**, Bethel University  
**Noelle Garvey**, Bethel University
14. “Mother Daughter Characterization of Relationship”  
**Catherine M. Cullen**, Creighton University
15. “The Effect of Communication Styles on Relational Intimacy Among College Students”  
**Brett Graham**, Southern Illinois University-Edwardsville  
**Gerred Strange**, Southern Illinois University-Edwardsville  
**Danielle Rist**, Southern Illinois University-Edwardsville  
**Jenna Salata**, Southern Illinois University-Edwardsville
16. “An Evaluation of the Uses and Gratification of Social Media and User Identity in Relation to Life Satisfaction”  
**Tyler Rogness**, Bethel University  
**Mark Anderson**, Bethel University  
**Luke Grothe**, Bethel University
17. “Attitudes and Perceptions of Drug Behavior”  
**Blake Miller**, Missouri State University  
**Caitlin Shukwit**, Missouri State University  
**Chelsea Tanner**, Missouri State University  
**Mike Hamilton**, Missouri State University

**Saturday 12:30-1:45**

**3400 Room (?)**  
**12:30 - 1:45 pm**

**Past Officers' Luncheon**

Sponsor: Past President Mitchell S. McKinney, University of Missouri

3401 Calhoun  
12:30 – 1:45 pm

**Short Course #12  
Elevating Co-cultural Voices in the College Classroom**

Sponsor: **First Vice President Leah E. Bryant**, DePaul University

Presenters: **Keith Brooks**, Bethel University  
**L. Ripley Smith**, Bethel University

This interactive short course examines ways to enhance classroom climate and implement culturally responsive instruction for increasingly diverse college learning spaces. Important pedagogical issues relating to cultures of power, the silenced dialogue, credibility of voice, validating narratives, and affirmation of identity will be addressed using social identity construction theory and techniques. Participants will discuss case study scenarios and produce possible solutions for creating and maintaining the dialogic equity necessary for a healthy learning environment.

3402 Skyway A  
12:30 - 1:45 pm

**State of Missouri Showcase  
Selling What Should Sell Itself: Rhetorical and Management Strategies for  
Acclaiming and Shaping Forensic Programs**

Sponsor: States Advisory Council  
Chair: **Randy K. Dillon**, Missouri State University

Presenter: **Scott Jensen**, Webster University

Forensic programs at both high school and collegiate levels face unique challenges today. As budgets tighten and calls for assessment become more common, forensic educators must be deliberate about how they promote the value of their programs through their rhetorical and management choices. Pamela Benoit's model for acclaiming and disclaiming rhetoric serves as grounding for an examination of the values of forensics, along with strategies for shaping, re-shaping, and promoting programs. In particular, forensic activities are presented within the framework of Common Core, along with current research on career preparation and general education reform initiatives. Strategies for acclaiming forensics are discussed within contexts of starting/changing programs, intrinsic curricular and community benefits, framing expectations for future success

stories, and promoting personal success through forensics. Suggestions range from post-tournament promotional strategies to personal forensic portfolios. This program includes discussion and suggestions appropriate for both high school and collegiate forensic programs.

3403 Greenway F  
12:30 – 1:45 pm

### **Communication Education Interest Group Business Meeting**

Chair: **Elizabeth Ribarsky**, University of Illinois-Springfield  
Vice-Chair: **C. Kyle Rudick**, Southern Illinois University-Carbondale  
Secretary: **Tiffany R. Wang**, University of Montevallo

3404 Minnehaha  
12:30 – 1:45 pm

### **Communicating in Changing Family Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Jennifer Kienzle**, University of Nebraska-Lincoln  
Respondent: **Sarah E. Riforgiate**, Kansas State University

“The Development of Parental Caregiving Relationships: Communicatively Marking Relational Change Using Uncertainty Management”

**Kristina Wenzel**, University of Missouri-Columbia

“‘Shaping’ Foster Family Communication: An Application of the Family Adoption Communication Model”

**Leslie Nelson**, University of Missouri

“I Can’t Complain: Returning Young Adults Trade Away Privacy for Parental Support”

**Monica L. Kroft**, University of Illinois-Springfield

3405 Harriet  
12:30 – 1:45 pm

### **Media Studies Interest Group Business Meeting**

Chair: **Sara Drabik**, Northern Kentucky University  
Vice-Chair: **Scott M. Walus**, Eastern Illinois University  
Secretary: **CarrieLynn Reinhard**, Dominican University

3406 Greenway D

12:30 – 1:45 pm

**Pets Make Us Human: An Analysis Using Attachment Theory, Family Identity Theory, Economic Theory, and Robotic Theory**

Sponsor: Communication Theory Interest Group

Chair: **John “Jack” Jones**, University of Illinois-Chicago

“They’re My Kids!” Pets As Surrogate Children in Families of Choice”

**Jessica J. Eckstein**, Western Connecticut State University

“Putting an Animal Down”

**Allison De Stefano**, Waubensee Community College

“Pet Care As An Economic Indicator; The Economy of China Is Going to the Dogs”

**Sandra Allen**, Columbia College

“Robot Companions: A Relational Analysis”

**Henry Nicholson**, University of Illinois-Springfield

“Unusual Pets Create Unusual Attachments: From the Hereford Steer to the Carnivorous Oscar, What Is There to Love?”

**John “Jack” Jones**, University of Illinois-Chicago

Through several strategic communication theories, communication with pets is closely examined, along with issues of humanness. In this highly interactive panel, what creates humanness is argued and the lasting effects of owner-pet relationships is explored.

3407 Greenway E

12:30 – 1:45 pm

**Lessons Learned, Innovative Ideas, and Best Practices: Elevating our Pedagogical Approaches to Intercultural Communication**

Sponsor: Intercultural Communication

Chair: **Rachel A. Griffin**, Southern Illinois University-Carbondale

Presenters: **Alberto Gonzalez**, Bowling State University

**Jennifer Willis-Rivera**, University of Wisconsin River Falls

**Rachel A. Griffin**, Southern Illinois University-Carbondale

**Sachi Sekimoto**, Minnesota State University-Mankato

**Sunny Lie**, St. Cloud State University

**David Hanley-Tejeda**, St. Cloud State University

**Eddah Mutua**, St. Cloud State University

The need for intercultural communication educators to sustain dialogue about pedagogy and collaborate to develop helpful strategies for various intercultural classrooms cannot be underestimated. How might we elevate our pedagogy as intercultural communication scholars to take the discipline to new heights in a rapidly changing, diverse and

technologically driven, globally connected world? Panelists will dialogue at the heuristic level about assignments, readings, discussion questions, class activities and other pedagogical methods of engaging students in intercultural communication curricula.

3408 Greenway I  
12:30 – 1:45 pm

**I am a Graduate Student, but I am Not:  
Exploring the Dialectical Tensions Associated with being Enrolled in a  
Five Year Dual Degree Program**

Sponsors: Graduate Student Caucus  
Instructional Resources Interest Group  
Chair: **Molly Reynolds**, University of Kentucky  
Presenters: **Jami Warren**, University of Kentucky  
**Tamika Tompoulidis**, University of Kentucky  
**Erica L. Nagel-Allgood**, Regis University, College for Professional  
Studies  
**Kevin R. Meyer** Illinois State University  
**Taylor Brashear**, University of Kentucky

This panel invites faculty members and graduate students to discuss the pros and cons of five year dual degree programs. A thorough discussion of the benefits and downfalls of each type of program from both faculty and students will assist applicants in their decision. Several questions will be discussed: Do dual degree programs benefit and elevate students above students enrolled in separate undergraduate and graduate programs? Do dual degree programs create tension(s) for students, making them feel trapped between being an undergraduate student and a graduate student? Panelists will discuss the strengths and weaknesses of dual degree programs and offer suggestions for ways that such programs can foster a stronger inclusive environment for enrolled students.

3409 Greenway B  
12:30 – 1:45 pm

**Health Communication Spotlight Panel**

Sponsor: Health Communication Interest Group  
Chair: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout  
Presenters: **John Belew**, Gillette Children's Specialty Healthcare  
**Malynda A. Johnson**, Carroll University  
**Rebecca A. Kuehl**, South Dakota State University

**Jennifer J. Moreland**, OhioHealth Learning  
**Stephanie M. Ruhl**, Ohio University  
**Cheryl Tveit**, Gillette Children's Specialty Healthcare  
**Julia Yoder**, Brookings Health System

Ever-changing health care legislations and medical technologies increase the need for professionals skilled in health communication, as well as for scholarship translatable for applied settings. This roundtable features panelists working in diverse contexts: training health workers in simulation centers; conducting patient education and nursing research at pediatric hospitals; serving as a counselor and trainer for HIV/AIDS clinics; developing arts-based interventions for hospice organizations; and, evaluating volunteer doula programs for hospital systems.

3410 Greenway J  
12:30 – 1:45 pm

**Elevating Cultural Awareness as Instructional Resource: A Reflection and Dialogue Promoting Intercultural Pedagogy and Instruction for Non-Native English Speaking Students**

Sponsors: Instructional Resources Interest Group  
Intercultural Communication Interest Group

Chair: **Astrid Villamil**, University of Missouri

Presenters: **Daniel Almanza**, University of Illinois, Urbana-Champaign  
**Bryan Asbury**, University of Iowa  
**Laura Gallant**, University of Illinois, Urbana-Champaign  
**Angela Gist**, University of Missouri-Columbia  
**Chigozirim Utah**, University of Nebraska-Lincoln

This panel will feature a roundtable discussion where panelists will reflect on their classroom experiences and challenges in teaching interculturally with non-native English speaking students. Attendees will be provided with classroom activities, assignments, and video clips to be used as future resources to apply within their own communication studies classroom. The resources provided will help promote and elevate classroom discussions and lectures beyond traditional pedagogy to meet the needs of this unique student population. Time will be allotted to discuss how to elevate instructional needs to benefit classroom participation and engage in a healthy, inclusive learning environment.

3411 Minnetonka  
12:30 – 1:45 pm

**Top Papers of the Public Relations Interest Group**



Sponsor: Public Relations  
Chair: **Rebekah Watson**, University of Indianapolis  
Respondent: **Rebekah Watson**, University of Indianapolis

“How to Respond? Ambiguity and Livestrong’s Response following Lance Armstrong’s Enhancement Drug Confession” (Top Paper/Top Student Paper)

**Heidi Sisler**, Western Kentucky University

“NOM vs. HRC: A Rhetorical Analysis of the Campaigns Against and For DOMA”

**Daniela Fuentes**, Western Kentucky University

“I ♥ That Brand!: The Value of Participation in Online Brand Communities”

**Elizabeth Cobban**, Western Illinois University

3412 Mirage  
12:30 – 1:45 pm

### **Elevating Sex, Gender, & Sexuality with Innovative Curriculum & Classroom Activities**

Co-Sponsors: Sexual Orientation and Gender Identity Caucus & G.I.F.T.

Co-Chairs: **Heather Nesemeier**, Minnesota State University-Moorhead  
**Melanie Mills**, Eastern Illinois University

“Speaking of Ideas: Media, Gender and Identity”

**Rebecca Weldon**, Savannah College of Art & Design

“Privileged and Marginalized Identities: Using the Communication Theory of Identity to Elevate Audience Analysis Beyond Stereotypes”

**Julie L. G. Walker**, Independent Scholar

“Embracing the Genderbread Person: An Examination of Self-hood and Gendered Perceptions”

**Tennley Vik**, Emporia State University

“Exploring Mixed Messages and Cultural Expectations: Breast Cancer Awareness Campaigns, Sexualization, and Breastfeeding”

**Elizabeth Tolman**, South Dakota State University

“Understanding Feminism as a Social Identity and Academic Paradigm”

**Julia Moore**, University of Nebraska-Lincoln,

“Resisting Hegemonic Masculinist Movements through the Application of Critical Communication Pedagogy”

**David H. Kahl, Jr.**, Penn State Erie, The Behrend College

“Boys being boys? Exploring Representations of Gender”

**Andrea Iaccheri**, Ohio University

“Tumblr Portfolios Tagged Gender/Comm”

**Emilie Falc**, Winona State University

“Drafting a Gender Policy for Roller Derby”

**Jessica Akey**, SUNY Fredonia

This panel discussion is a space for faculty to share projects and activities from an array of different WGS/WGS-friendly courses as well as Communication courses that embody feminist scholarship and address sex, gender, and sexuality. Examples range from long-term projects to short in-class activities that illustrate sex, gender, sexuality, sexual orientation, and gender identity concepts in fun, provocative, and creative ways. Each person who attends will walk away with a small handbook with all of these assignments being presented.

3413 Northstar Ballroom  
12:30 – 1:45 pm

### **2014 Outstanding Undergraduate Communication Program Award**

Sponsors: Undergraduate Program Interest Group  
President Chad Edwards, Western Michigan University  
Chair: **Robert Gobetz**, University of Indianapolis  
Presenters: **Deborah Uecker**, Wisconsin Lutheran College  
**Jacqueline Schmidt**, John Carroll University

The Outstanding Undergraduate Communication Program Award was given by the CSCA Undergraduate Programs Interest Group from 1988 to 1996, and is being reinstated for 2014. The purpose of the award is to encourage and recognize excellence in undergraduate departments of communication with an emphasis on curriculum, program quality, course design, and/or special programs. A panel of scholars representing broad disciplinary expertise with a concern for developing strong undergraduate programs adjudicates submissions. The 2014 award will be given for overall excellence; periodically the award may be given in the future for a special program or initiative.

3414 Room  
12:30 – 1:45 pm

“Don’t Forget to Puncture Your Ego Balloon and Laugh at Yourself”:  
Remembering Dr. Phyllis Japp

Sponsor: **Leah E. Bryant**, CSCA First Vice President  
Chair: **Nichelle D. McNabb**, Otterbein University

#### **Participants:**

**Mark Meister**, North Dakota State University  
**Kathleen Krone**, University of Nebraska-Lincoln  
**Lynn Harter**, Ohio University  
**Diana Rehling**, St. Cloud State University  
**Chad McBride**, Creighton University  
**William Seiler**, University of Nebraska-Lincoln

**Jeffrey Bineham**, St. Cloud State University  
**Ann Burnett**, North Dakota State University  
**Marla Kanengieter**, St. Cloud State University

Friends, colleagues, and students of Dr. Phyllis Japp gather to celebrate her contributions to the field of communication and her influence on their lives. Dr. Japp urged her students to “grapple” with complex theoretical issues, proclaiming, “there aren’t any answers, but I’d hate to stop asking the questions.” Audience members are also encouraged to join in the discussion and share their memories.

3415 Room  
12:30 pm – 1:45 pm

### **President’s Undergraduate Honors Research Conference Luncheon and Graduate Student Fair**

Sponsor: President's Undergraduate Honors Research Conference  
Chair: President **Chad Edwards**, Western Michigan University

Join us for an official welcome to CSCA and the President’s Undergraduate Research Honors Conference. This luncheon allows you to mingle with other undergraduate and graduate students, and to attend the Graduate Student Fair. (The luncheon is open only to undergraduate participants and their advisors.)

**Saturday 2:00-3:15**

3500 Calhoun  
2:00 – 3:15 pm

### **Short Course #13 Civic Engagement as Transformative Education: Elevating the Discipline in a Semester-Long Practicum in Citizenship**

Sponsor: **First Vice President Leah E. Bryant**, DePaul University  
Presenters: **Leila Brammer**, Gustavus Adolphus College  
**Pamela Conners**, Gustavus Adolphus College  
**Martin Lang**, Gustavus Adolphus College  
**Sarah Wolter**, Gustavus Adolphus College

This short course presents a successful semester-long civic engagement project that provides a practicum in argument and citizenship and specifically focuses on developing

student voice, public advocacy, and civic involvement. The project is suitable for Public Speaking, Argument, and other communication courses. The short course presents the course, project, and supporting materials for success in adoption.

3501 Greenway G  
2:00 – 3:15 pm

### **Competitive Papers in the Women's Caucus: Women, Work, and the Will to Lead**

Sponsor: Women's Caucus  
Chair: **Kimberly Weismann**, Williston State College  
Respondent: **Derek A. Jorgenson**, North Dakota State University

"Shattering the Glass Ceiling into Hillaryland: How Hillary Rodham Clinton Challenged the Double Bind with Transactional Feminist Leadership"

**Molly C. Turner**, Northeastern State University

"Elevating Experiences: Wisconsin Dairy Farm Wives and Gender Acceptance"

**Kelly Soczka Kaiser**, Mid-State Technical College

"Menswear for Women: Elevating Our Professional World through a Postmodern, Feminist Critique of Apparel Expectations for Women in the 21st Century"

**Jana Howell**, Eastern Michigan University

3502 Greenway F  
2:00 – 3:15 pm

### **Top Papers in Communication Education**

Sponsor: Communication Education Interest Group  
Chair: **Elizabeth Ribarsky**, University of Illinois Springfield  
Respondent: **C. Kyle Rudick**, Southern Illinois University-Carbondale

"Elevating Mediated Educational Discourse: A Generational Examination of Teacher-Student Facebook Use and the Effects on Perceived Instructor Immediacy" (Top Paper)

**Aaron Enskat**, Illinois State University

**Stephen K. Hunt**, Illinois State University

**John F. Hooker**, Illinois State University

"Communicating with a Robot in the Classroom: Differences in Perceptions of Credibility and Behavioral Learning between Robot as Teacher and Teacher as Robot"

**Chad Edwards**, Western Michigan University

**Autumn Edwards**, Western Michigan University

**Patric R. Spence**, University of Kentucky

**Christina Gentile**, University of Kentucky

**Andrew Gambino**, Western Michigan University

"Evidence of Generative Learning Strategies in Student Microblogging: Elevating the Instructional Use of Twitter for Collaborative Notetaking in the Communication Classroom" (Top Student Paper)

**Michael D. D. Willits**, Old Dominion University  
"Significant Learning in the College Classroom: A Student's Perspective"  
**Anna R. Herrman**, St. Norbert College

3503 Minnehaha  
2:00 – 3:15 pm

**“Service Courses”, “Easy A’s” and Parodies in *The Onion*: “Elevating” the  
Communication Discipline**

Sponsors: Interpersonal and Small Group Communication,  
Organizational and Professional Communication, and  
Communication Education

Chair: **Sarah E. Riforgiate**, Kansas State University

Presenters: **Maria Brann**, West Virginia University  
**Joy L. Daggs**, Northwest Missouri State University  
**Irwin Mallin**, Indiana University Purdue University Fort Wayne  
**Nichole Egbert**, Kent State University  
**Jennifer Moreland**, OhioHealth  
**Sarah E. Riforgiate**, Kansas State University

Have you ever explained that communication research extends beyond public speaking? Do you find yourself defending communication research and teaching as rigorous? Do you take pause when *The Onion* parodies the usefulness of a communication degree? This discussion panel explores the discipline’s historical search for identity and presents current discipline perceptions, followed by round table discussions to open dialogue about articulating our discipline and practical ways to “elevate” communication research and teaching.

3504 Harriet  
2:00 – 3:15 pm

**Elevating Traditional Theories to Study New Media Environment**

Sponsor: Media Studies Interest Group

Chair: **Igor Ristic**, University of Kansas

Respondent: **Adam Tyma**, University of Nebraska-Omaha

“‘My Family is Not Really the Social Network Type’: How College Students Navigate Technology to Maintain Relationships with Family”

**Renee J. Bourdeaux**, North Dakota State University

**Nancy DiTunnariello**, North Dakota State University

- Carrie Anne Platt**, North Dakota State University  
“Smart Phone Technology and Behavioral Monitoring: Testing Mobile Application Use and Alcohol Consumption Attitude Change”
- Brett N. Billman**, St. Ambrose University  
“Framing The Brave New Media”
- Keith Brown**, Wayne State University  
“Radio Free Twitter: Democratizing Broadcasting with New Media”
- Joshua Hawthorne**, University of Missouri, Columbia  
“Do Real World Theories Apply in Virtual Worlds? New Perspectives to Look At Traditional World Communication Theories”
- Yifeng Hu**, The College of New Jersey  
“An Extremist Political Party on YouTube: Evidence of Selective Exposure?”
- Marta N. Lukacovic**, Wayne State University

This panel includes works that examine new media environment using “traditional” theories of mass media, communication, and other social disciplines. By a “traditional” theory, we mean any theory that was not specifically designed for new media contexts. Yet, the panel shows that fruitful studies arise from application of such theoretical frameworks in examining the internet as well as other new, digital media of the contemporary era. The “traditional” or the “old” informs the “new.”

3505 Greenway D  
2:00 – 3:15 pm

### **Conference Discussions as Scholarship: A New Method Using Online Comment Analysis as the Vehicle to Elevate a New Scholarship Based on Conference Forums**

Sponsor: Communication Theory Interest Group  
Chair: **Julie L. G. Walker**, Independent Scholar  
Respondent: **Paul Siddens III**, University of Northern Iowa

- “Analysis of Public Opinion Regarding Marital Surname Choice”  
**Julie L. G. Walker**, Independent Scholar
- “The Spiral of Silence and Public Shaming”  
**Nicole Brennan**, University of Northern Iowa
- “Post-Baby Bodies and the Ways they Unite and Divide Women”  
**Jessica Samens**, University of Wisconsin-Milwaukee
- “To be determined”  
**Nancy J. Brule**, Bethel University

Our panel seeks to elevate the visibility of conference discussions to create a new type of scholarship. Using four analyses of online post comments as a vehicle for discussion, we will share our findings and then engage in a roundtable-like discussion including audience member input. We then will co-author an article to be submitted to a journal

illustrating a new method whereby the insights inspired in conference forums will be accessible to a larger audience.

3506 Greenway E  
2:00 – 3:15 pm

### **Elevating Your Cultural Sights: Overseas Student Experiences**

Sponsor: Intercultural Communication  
Chair: **Hank Tkachuk**, Concordia College  
Respondent: **Heather Nesemeier**, Minnesota State University-Moorhead

Presenters: **Kirsten Theye**, Concordia College  
**Anthony Ocana**, Minnesota State University-Moorhead  
**Stefne Lenzneier Broz**, Wittenberg University  
**Don Rice**, Concordia College  
**Kai Western**, North Dakota State University

Communication studies departments are developing programs to engage students through overseas experience. This panel will address several types of intercultural international engagement in terms of how to prepare students; potential locations, and strategies while travelling. The panelists have developed and led over 25 of such trips. The intent is to elevate current strategies and support those seeking such involvement. Audience interaction will be featured with a particular focus on assisting those planning future trips.

3507 Greenway J  
2:00 – 3:15 pm

### **Reaching New Elevations: Contemporary Challenges in the Basic Course**

Sponsor: Basic Course Interest Group  
Chair: **Kathleen German**, Miami University-Ohio  
Respondent: **William J. Seiler**, University of Nebraska-Lincoln

“From Traditional to Contemporary: Elevating Today’s Students to be Tomorrow’s Speakers”

**Janice Gennaria**, Miami University-Ohio

“It’s Alive! What a Living Basic Course Looks Like”

**Joseph M. Valenzano**, University of Dayton

“Student Learning Outcomes as Primary Drivers of Basic Course Design”

**Samuel P. Wallace**, University of Dayton

“Meeting the Needs of Students in a Global Society”

**Leigh Makay**, Walden University

“Delivering Traditional Course Content in a Digital Age”

**Kathleen German**, Miami University-Ohio

Just as traditional education is being challenged by the changing dynamics of human interaction in a world increasingly dominated by mediated technologies, the basic courses in communication face the challenges of preparing students for this new environment. This panel addresses the fundamental issues that confront the basic courses in communication—from public speaking to videoconferencing to podcasting. It investigates the traditional approaches to teaching communication in light of emerging technologies and the demands of evolving workplaces.

3508 Greenway A  
2:00 – 3:15 pm

**Enhancing Our Organizational Communication Teaching Toolkit:  
The Organizational Ethnography Assignment**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Suzy D'Enbeau**, Kent State University

Presenters: **Sarah Bonewits Feldner**, Marquette University  
**Angela Gist**, University of Missouri  
**Stacey Wieland**, Western Michigan University  
**Elizabeth Williams**, Colorado State University

This roundtable will discuss the use of an organizational ethnography assignment in the organizational communication classroom. Broadly, this type of assignment invites students to engage in participant observation of an organization over a period of time, to write fieldnotes about their observations, and to analyze their experiences. Participants will discuss strengths, benefits, evaluation criteria, and outcomes; pitfalls and shortcomings; and best practices in the form of assignments, workshops, and activities.

3509 Skyway B  
2:00 – 3:15 pm

**Reaching New Heights: Examining and Engaging with Research in Progress**

Sponsor: Graduate Student Caucus  
Chair: **Megan Koch**, University of Missouri-Columbia  
Respondent: **Stevie Munz**, Ohio University

“Understanding Work Socialization through Young People’s Part-time Job Experiences”  
**Katelyn S. Sandor**, Western Michigan University



“RepubliCONs and Libtards. Online News Consumption and Political Confirmation Bias”

**Thomas Crowley**, Northeastern State University

“The Good, the Bad, and the Ugly: Applying Rawlsian Ethics in Data Mining Marketing”

**Stephen Cory Robinson**, Colorado State University

“Apuleius’ Apologia and the Aesthetic End of Rhetoric”

**John Banister**, Iowa State University

3510 Greenway B

2:00 – 3:15 pm

### **Top Papers in Health Communication**

Sponsor: Health Communication Interest Group

Chair: **Liz Napfen**, Western Connecticut State University

“Communication and Healthy Sexual Practices: Toward a Holistic Communicology of Sexuality” (Top Paper)

**Jimmie Manning**, Northern Illinois University

“Understanding the Decline of U.S. Nutrition Label Use: A Health Belief Model Perspective” (Top Student Paper)

**Liliya Yakova**, Purdue University

“Complementary Use of Doctors and the Internet: An Application of Channel Complementarity Theory to HINTS”

**Hui Zhang**, Colorado State University

“It’s Not Preventable Yet You are Responsible: An Examination of Media Coverage of the 2012 West Nile Outbreak”

**Nan Yu**, North Dakota State University

**Laura C. Farrell**, Longwood University

**Ruoxu Wang**, Penn State University

3511 Greenway I

2:00 – 3:15 pm

### **Elevating the Classroom through Experiential Learning: Explorations of Case-in-Point as a Pedagogical Resource**

Sponsor: Instructional Resources Interest Group

Chair: **Terri Easley**, University of Kansas

Respondents: **Debbie Ford**, University of Kansas Medical Center

**Mary Ann Danielson**, Creighton University

Presenters: **Mary Christine Banwart**, University of Kansas

**Abbie Hodgson**, University of Kansas  
**Astrid Villamil**, University of Missouri  
**Alesia Woszidlo**, University of Kansas

Exploring a new instructional environment is a risky endeavor, but doing so can significantly elevate students' experience in the classroom. Case-in-point, a pedagogy that promotes experiential learning, allows instructors to use situations and events present in the classroom to illustrate key learning concepts. This panel will focus on how instructors can acquire the skills necessary to incorporate case-in-point, specifically, diagnosing a situation, skillfully intervening, developing a tolerance for ambiguity, regulating the heat, energizing others, and facilitating provocative debriefs that will foster new understandings about the dynamics in the classroom.

3512 Minnetonka  
2:00 – 3:15 pm

### **Public Relations Interest Group Business Meeting**

Chair: **Rebekah Watson**, Grace College  
Vice-Chair: **Angela M. Jerome**, Western Kentucky University  
Secretary: **Robert Littlefield**, North Dakota State University

3513 Skyway A  
2:00 – 3:15 pm

### **Going Green and our Future: Colleges lead the way to Environmental Sustainability**

Sponsor: Community College Interest Group  
Chair: **Cheryl Skiba-Jones**, Trine University/Ivy Tech Community College  
Presenters: **Allison B. De Stefano**, Waubonsee Community College  
**Ed Schwarz**, Prairie State College  
**Derrick Lindstrom**, Minneapolis Community and Technical College  
**Tammie Wiebers**, North Central Missouri College

The focus of the panel is to explore how curriculum, energy efficient practices, eco-friendly transportation and community awareness can help us achieve our sustainable environment. We can serve as stewards of our environment by greening our lives and educational institutions.

3514 Room  
2:00 pm – 3:15 pm

**Using Communication Theory to Elevate Our Understanding for Communication Competence in Various Contexts—in Presidential Rhetoric, Relational Development, Undergraduate Leadership, Age-Gap Relational Maintenance, and Cultural Heritage**

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Elizabeth Lamoureux**, Buena Vista University

Respondent: **Donna Pawlowski**, Bemidji State University

“A More Perfect Speech: A Rhetorical Analysis of Barack Obama's Speech, ‘A More Perfect Union’”

**Faith Prichard**, Buena Vista University

“Incest at The Second City: Relational Development Among Individuals in Comedy Troupes”

**Kadie Dennison**, Buena Vista University

“Leading the Masses: An Extended Case Study of Cognitive Complexity and Behavioral Modeling in a Student Senate President”

**Caitlin Hoffman**, Buena Vista University

“The Art of Cradle Robbing: Communication Behaviors in Romantic Partners in Different Life Stages”

**Haley Jo Henrichs**, Buena Vista University

“Kultur Geht Weiter: Prevailing Values of the German-American Culture”

**Hannah Puderbaugh**, Buena Vista University

**Saturday 3:30-4:45**

3600 Calhoun

3:30 – 4:45 pm

**Short Course #1 (Part 2)**

**Documentary Film as Method for Research:  
Expanding our Inquiry and Elevating our Reach**

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Sara Drabik**, Northern Kentucky University

**Art Herbig**, Indiana University-Purdue University-Fort Wayne

**Charley Reed**, University of Nebraska-Omaha

**Jimmie Manning**, Northern Illinois University

**Bavand Karim**, Northern Kentucky University

In this Short Course, we will explore the methodological foundations of documentary film as a method for conducting communication research, discuss different approaches for crafting documentaries, and provide participants with an overview of the resources and skills needed to incorporate documentary in their own research. Over the past several decades the reach and impact of documentary film has grown significantly. Partly given its reflexive and narrative nature, documentary film makes possible that which other forms of conventional inquiry may preclude. It provides a unique approach for examining communication and culture and, for some, an opportunity to extend their scholarship and make it accessible to a wider audience. In this short course, we seek to address the following: What possibilities for communication research exist as a consequence of incorporating documentary as a method? What are the creative and imaginative possibilities made available through documentary praxis? What are some of the practical skills needed to begin working with documentary materials? How can documentary help our discipline's research as a whole make more of a difference in how our culture communicates? Plan to attend, learn, participate, and engage in advancing the possibilities of documentary film as a method for research.

3601 Greenway I  
3:30 – 4:45 pm

### **Elevating Instruction: Discussing the Establishment of Healthy and Progressive Learning in the Classroom**

Sponsor: Instructional Resources Group  
Chair: **C. Kyle Rudick**, Southern Illinois University-Carbondale  
Respondent: **Kathryn B. Golsan**, Southern Illinois University-Carbondale

“Did that Professor Just Say F\*\*\*?!: Students’ Perceptions of Instructors’ Use of Profanity and its Relationship with Instructors’ Credibility”

**Jamie L. Shanks**, Northeastern State University

“Your Feminism is Showing: Explorations of Instructor Declarations of Feminism and their Influences on Students’ Perceptions of Teacher Credibility”

**Elaina M. Ross**, Northeastern State University

“Zany Substitutes for Xanax: Exploring the Relationship between Students’ Humor Orientation and Communication Anxiety”

**Christopher L. Rudick**, Northeastern State University

Teaching Public Speaking Skills for a Lifetime: Students’ Perceptions of Instructor Content from the Introductory Course”

**Tom Johnson**, Northeastern State University

The importance of instructors’ communicative actions, credibility, and the effort to produce a positive classroom climate has been a major focus of instructional communication research. As a result, scholars have argued for a renewed focus on students’ communicative actions within the classroom (Frisby & Martin, 2010). This

panel seeks to discuss various ways that instructors are able to send messages within the classroom that have a lasting impression on student learners

3602 Skyway B  
3:30 – 4:45 pm

**State of Indiana Showcase**  
**Public Speaking as a Delivery Platform: The Tofu of Learning**

Sponsor: States Advisory Council  
Chair: **David Butts**, Ivy Tech Community College  
  
Presenters: **David Butts**, Ivy Tech Community College  
**Stephanie Spain**, Ball State University

This presentation describes a pedagogical approach to basic public speaking courses where the semester is built around a specific topic. The blank canvas nature, or tofu of sorts, of this course is the perfect base for whatever overarching topic an instructor or group of students want to explore in depth.

3603 Greenway F  
3:30 – 4:45 pm

**Elevating Teaching in the Humanities: Pragmatic Approaches to Changing Perceptions**

Sponsor: Communication Education Interest Group  
Chair: **Nicole Brennan**, University of Northern Iowa  
  
Presenters: **Melissa L. Beall**, University of Northern Iowa  
**Suzanne V. L. Berg**, Newman University  
**Kristen Treinen**, Minnesota State University-Mankato  
**Julie L.G. Walker**, Independent Scholar

In the United States, teaching is an undervalued commodity. This manifests itself in the consistent underfunding of public higher education and a lack of respect from students (Paulson). Additionally, within the academy, “teaching is seen as a duller, less valuable aspect of the academic profession” (hooks 12). In order to improve education for students, we as educators need to elevate the discourse surrounding teaching and learning.

3604 Minnehaha

3:30 – 4:45 pm

### **Emotion and Interpersonal Relationships in Online Communication**

Sponsors: Interpersonal and Small Group Communication Interest Group  
Chair: **Andrew M. Ledbetter**, Texas Christian University

“Stereotyping and Bullying via Vine”

**Carley Reynolds**, University of Illinois at Springfield

“Coping in Online Settings: The Role of Emotion across Bereavement Experiences”

**Erin Basinger**, University of Illinois at Urbana-Champaign

“Creating a Pain Vocabulary: The Benefits of Describing and Disclosing Pain Through Writing”

**Karin L. Becker**, University of North Dakota

“Grieving in Social Media: Twitter Use following the Sandy Hook Massacre”

**Shafiq Rahman**, Chadron State College

Emotions have received little attention in online communication research, despite their central importance in other lines of interpersonal inquiry. Scholarship presented on this panel represents initial attempts to understand emotions when communicating online. Each panelist will share the results of his or her research. The chair will prepare focused questions, designed to initiate a participatory conversation between panelists and audience regarding how online communication theory and practice might be extended to incorporate emotions.

3605 Harriet  
3:30 – 4:45 pm

### **Some Things Will Never Be the Same: The Effects and Possibilities of New Media Campaigns and Technologies**

Sponsor: Media Studies Interest Group  
Chair: **Grace Y. Choi**, University of Missouri  
Respondent: **Adam Tyma**, University of Nebraska-Omaha

“Hashtags and Human Rights: Elevating the Understanding of the Role of Social Media in Amnesty International’s Censored Tweet Campaign”

**Jenna Currie-Mueller**, North Dakota State University

“Grieving on Facebook or Death is Not the End”

**Molly Wiant Cummins**, Southern Illinois University Carbondale

“Transitioning from *Angry Birds* to Learning Birds: Evaluating the Educational Value of App Technology”

**Grace Y. Choi**, University of Missouri

“Perceptions of Intentionality and Significance that “Elevate” the Critical Processing of Digitally Manipulated Images”

**Raymond W. Preiss**, Viterbo University  
**Jeffery C. Nyseth**, Viterbo University  
**Venancio A. Luz III**, Viterbo University

3606 Greenway D  
3:30 – 4:45 pm

### **The Rhetoric of Urban Renewal**

Sponsor: Rhetorical Theory and Criticism  
Chair: **Michael McDonald**, University of Missouri-Kansas City  
Respondent: **Michael McDonald**, University of Missouri -Kansas City

“Transformations and restorations for Soy City: Rebuilding a community through a rhetoric of urban renewal”

**Jeffrey Brand**, Millikin University

“The Digital City: EveryBlock and Gentrification in Rogers Park, Chicago”

**Robert Topinka**, Northwestern University

“The Tall Office Artistically Reconsidered: The Role of Building Height in Urban Renewal Rhetoric”

**Thomas J. St. Antoine**, Palm Beach Atlantic University

“They Want Doggie Parks and Bike Lanes”: Cycling and Class Politics in Washington, DC”

**Timothy Gibson**, George Mason University

“Constituting a Creative Class Playground: The Neoliberal Rhetoric of Urban Renewal in Kansas City”

**Steven Melling**, University of Missouri-Kansas City

Throughout the United States, cities are attempting to revitalize their urban cores. These cities witnessed the depopulation of their urban cores throughout the twentieth century. As the twenty-first century began, there were signs that the trend was reversing. That is, there was a renewed interest in urban living. Municipal governments have begun to think about what is possible within their urban cores, with the result often being gentrification. This panel will explore the role of rhetoric throughout the urban renewal process. Presenters will examine not only how gentrified urban places are rhetorically constituted, but also the role of rhetoric in maintaining these places.

3607 Greenway C  
3:30 – 4:45 pm

### **Political Communication and the 2014 U.S. Midterm Elections**

Co-Sponsors: Political Communication Interest Group  
Rhetorical Theory and Criticism Interest Group

Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

Presenters: **Craig Allen Smith**, North Carolina State University  
**Trevor Parry-Giles**, National Communication Association  
**Mitchell S. McKinney**, University of Missouri-Columbia  
**Mary Christine Banwart**, University of Kansas  
**Benjamin R. Warner**, University of Missouri-Columbia  
**Dianne G. Bystrom**, Iowa State University

This panel assembles a distinguished group of scholars to discuss political communication in the context of the upcoming 2014 midterm elections in the United States. Special attention will be given to the rhetorical challenges for each party, and the influence of the president's domestic and foreign policy on the election.

3608 Greenway J  
3:30 – 4:45 pm

**Elevating our Expectations: Strategies for Promoting Academic Rigor in the Classroom**

Sponsor: Basic Course Interest Group  
Chair: **James T. Petre**, McKendree University

Presenters: **Ahmet Atay**, College of Wooster  
**Jay S. Brower**, Western Connecticut State University  
**Craig Engstrom**, Elmhurst College  
**Grace Giorgio**, University of Illinois  
**Elizabeth A. Petre**, Washington University-St. Louis  
**James T. Petre**, McKendree University

Students often do not realize their full potential in the classroom until they are (gently) pushed to do so. Our roundtable discussion will address different pedagogical strategies for motivating and inspiring students to be at their best when completing assignments and engaging in class discussion, while avoiding approaches that may lead to students feeling intimidated, stressed, and overwhelmed. Of course, this is an imperfect process that requires balance, and calls upon teachers to celebrate successes and learn from mistakes. When implemented effectively and appropriately, elevating expectations in the classroom can boost students' confidence, and help them foster a well-deserved sense of accomplishment upon completing the course. By bringing together educators from diverse institutions, we hope to elevate the conversation about ways in which we can inspire, motivate, and learn from our students throughout this process.

3609 Greenway A  
3:30 – 4:45 pm



## **Toxic Communication in Organizations**

Sponsor: Organizational and Professional Interest Group

Chair: **Matthew S. Vorell**, St. Cloud State University

“Surviving Work: Toxic Workplace Communication”

**Matthew S. Vorell**, St. Cloud State University

“Work-Life Balance and the Toxic Effects of Inconsistent Messages”

**DeeAnne Priddis**, University of Wisconsin-Milwaukee

“The Toxic Workplace of the Newly Promoted Supervisor”

**DeAnne Priddis**, University of Wisconsin-Milwaukee

**Kim Omachinski**, University of Wisconsin-Milwaukee

“Invisible Lives: Workplace Talk that Alienates and Dismisses Marginalized Standpoints as it (Re)institutionalizes Dominant Ideologies of Sexuality and Class”

**Amanda M. Gunn**, Denison University

“Civility Campaigns on Campus: The Potential Role of Communication Departments”

**Lori Walters-Kramer**, Monmouth College

“The Whistleblower as Organizational Dissenter: The Toxicity of Perceived Betrayal and Directed Retaliation”

**Maria A. Moore**, Illinois State University

The word “toxic” has been used with greater frequency to describe the negative aspects of organizational communication. However, our discipline has taken a piecemeal approach, treating topics such as organizational gossip, backstabbing, poor leadership separately and not looking at their larger combined effect. This panel sheds light on multiple “toxic” organizational issues such as an imbalance between work and home life, faulty leadership, and teaching these issues to undergraduate students.

3610 Greenway B

3:30 – 4:45 pm

### **Health Communication Interest Group Business Meeting**

Chair: **Laura D. Russell**, Denison University

Vice-Chair: **Anne Gerbensky-Kerber**, Winona State University-Stout

Secretary: **Malynda A. Johnson**, Carroll University

3611 Northstar Ballroom

3:30 – 4:45 pm

### **Elevate to Educate: Theatre Pedagogies in the Non-Theatre Classroom**

Sponsor: Performance Studies and Theatre

Chair: **Matt Saltzberg**, St. Lawrence University  
Respondent: **Brock Fisher**, McHenry County College

“Student Engagement: Utilizing Acting Games in the Non-Theatre Classroom”

**Rachel Bauer**, University of Missouri

“Breaking Barriers: Performance and Difficult Dialogues in Higher Education”

**Vanessa Campagna**, University of Missouri

“Dialogue in the History Classroom: Stimulation and Elevation through Script Analysis”

**Melissa Jackson-Burns**, University of Missouri

“Diligent Mirrors: Pedagogical Tools to Elevate the Millennial Liberal Arts Student”

**Joy Powell**, Missouri Baptist University

This paper panel broadly explores the valuable ways in which techniques and aesthetics that traditionally “belong” to the theatre can be (and have been) appropriated for use in other fields. Collectively, the papers center upon the ways in which theatre pedagogies enhance classroom conversation and interdisciplinary communication and, in doing so, elevate the educational experience of teachers and students alike.

3612 Minnetonka  
3:30 – 4:45 pm

Taking Service to the Highest Level!

Sponsor: Public Relations Interest Group  
Chair: **Shannon VanHorn**, Valley City State University  
Respondent: **Mary Hasselrud Opp**, University of North Dakota

Presenters: **Audra Myerchin**, Minot State University  
**Kimberly Weismann**, Williston State College  
**Piper Jones**, Biola University  
**Nancy Pearson**, Minot State University

Each panelist has been a part of service learning that has extended outreach to the community and fostered positive communication relations. The panel includes representation from a 4-year university, a 2-year college, and a current master’s degree student who participated in service learning as an undergrad. The ideas presented are ones that will generate discussion as audience members will be asked to share their experiences.

1501  
3613 Greenway H  
3:30 – 4:45 pm

**Undergraduate Programs Interest Group Business Meeting**

Chair: **Robert Gobetz**, University of Indianapolis  
Vice-Chair: **Nancy J. Brule**, Bethel University  
Secretary: **Joy L. Daggs**, Northwest Missouri State

3614 Room  
3:30 — 4:45 pm

## **Top Papers of the President's Undergraduate Honors Research Conference**

Sponsor: President's Undergraduate Honors Research Conference  
Chair: **Chad Edwards**, Western Michigan University  
Respondent: **Randy Dillon**, Missouri State University

“Mohamed Morsi: President or Patriarch”

**Beth Ann Marten**, University of Missouri-Kansas City (TOP PAPER)

“Blogging: Self-Disclosure, Empowerment and Sex”

**Emily Gibson**, Bethel University

**Dannie Steele**, Bethel University

**Mindy Schweizer**, Bethel University

“Is It Love? Gay Men's Use of Romance Narratives in *Mass Effect 3*”

**Hannah Pruitt**, Trinity University

“Communicating with Family After Deployment”

**Vanessa Thorsen**, University of Wisconsin-La Crosse

**Saturday 5:00 – 6:15 pm**

3700 Skyway A

### **Central States Communication Association Executive Committee Meeting**

Participants:

**Leah E. Bryant**, President, DePaul University

**David T. McMahan**, First Vice President, Missouri Western State University

**Shawn T. Wahl**, Second Vice President, Missouri State University

**Chad Edwards**, Past President, Western Michigan University

**Nancy J. Brule**, Executive Director, Bethel University

**Jimmie Manning**, Executive Director, Northern Illinois University

**Robert S. Littlefield**, Journal Editor, North Dakota State University

**David Bodary**, Finance Committee Chair, Sinclair Community College  
**Paul Schrodt**, Member at Large, Texas Christian University  
**Andrew Ledbetter**, Member at Large, Texas Christian University  
**Randy K. Dillon**, States Advisory Council Chair, Missouri State University

3800 Location?  
6:30 – 9:30pm

CSCA 1<sup>st</sup> Vice President's Reception

3900 Location  
8:30 - ??

CSCA 6<sup>th</sup> Annual Pub Crawl

DRAFT

## Index

### A

Abisaid, Joseph L. 3205  
Adams, Tony E. 1310, 1404  
Agarwal, Vinita 1508  
Airne, David 2110, 3108, 3212, 3310  
Akey, Jessica 3412  
Al-Emad, Mohammed 1305  
Ali, Hadeil 2513  
Allaire, Nicole 2401  
Allen, Mike 1509, 1607, 3106, 3202, 1210  
Allen, Nicole T. 2303  
Allen, Sandra 3406  
Almanza, Daniel 3110, 3410  
Anderson, Christopher 1212  
Anderson, Jason W. 3205  
Anderson, Leah 3312  
Anderson, Lindsey B. 3101, 3306  
Anderson, Mark 3312  
Anderson, Sky LaRell 1502, 3203  
Anderson, Suzette 2307  
Anthony, Kathryn 2206  
Anzicek, Emily B. 1205  
Arora, Aarti B. 1104, 1205, 1708 2410  
Arthur, Tabytha 3312  
Asbury, Bryan 1301, 3410  
Atay, Ahmet 1306, 1210, 1404, 1605, 1702, 2111, 2210, 2407, 3207, 3608  
Aust, Charles F. 1703  
Avitabile, Claire 3308

### B

Babers, Tianan 2216  
Backer, Jacqueline 3312  
Baglia, Jay 2309, 2514  
Baker, Haley 2513  
Baker, Sara 1709, 3105, 3209, 3307  
Balfantz, Gary L. 1207  
Banister, John 3509  
Banwart, Mary Christine 2406, 3511, 3607  
Barbe, Kaylene 3205  
Barrett, Laura Obrycki 1408  
Basinger, Erin 3604  
Bauer, Janell 2308

Bauer, Mike 3212  
Bauer, Rachel 3611  
Baughman, Linda 2306, 3107, 3309  
Baus, Ray 3100  
Beall, Melissa L. 1406, 1509, 2109, 2215, 2401, 2506, 3207, 3603  
Beck, Christina 1714  
Becker, Karin L. 3604  
Becker, Katherine A. 3100  
Beckman, Katie 3109  
Bedor, Emma 1502  
Belew, John 3409  
Benson, Leah 3303  
Benton, Carol L. 2200  
Berg, Suzanne V.L. 1305, 1413, 1511, 1611, 3603  
Bergen, Karla Mason 1702, 2302, 3111  
Bergh, Justin 1404  
Berkowitz, Sandra 2212  
Berry, Keith 1310  
Bertrand, Sarah M. 3113  
Bettler, William 1411  
Bezanson, Mary E. 1413  
Billinson, Jennifer 3309  
Billman, Brett N. 3504  
Bineham, Jeffery L. 1407, 2104, 3414  
Bish, Alyssa 2112, 2412  
Bistodeau, Keith 1709, 2202, 3106, 3306  
Bjorklund, Wendy 1713  
Blake, Shawna J. 1309, 2404  
Blanton, Raymond 2504  
Blight, Michael 1610  
Bodary, David L. 0101, 1100, 1211, 1503, 2215, 3700  
Bohlen, Bethany L. 1302  
Bolen, Derek M. 1306, 2111, 3104  
Bolton, Joshua 1111, 1504  
Bolton, Steven 2307  
Borstel, Allison Von 2307  
Bourdeaux, Renee J. 2214, 3504, 2302  
Bower, Jay S. 0808  
Braithwaite, Dawn O. 1301, 1500, 2403, 3307  
Brammer, Leila 2201, 1407, 2108, 3500  
Brand, Jeffrey D. 1509, 3108, 3606  
Brann, Maria 1703, 3202, 3302, 3503  
Brashear, Taylor 3408  
Branson, Carolina Fernandez 2504  
Braverman, Lisa C. 1705  
Brazeal, LeAnn M. 2406

Brennan, Nicole 2510, 3505, 3603  
Brenneise, Allison D. 1106  
Briggs, Dustin 1605  
Bristow, Daniel 1111  
Brooks, Ann 3312  
Brooks, Keith 3401  
Brower, Jay S. 2203, 3608  
Brown, Amanda 1702, 2110, 2311, 2404  
Brown, Jeannie 2501  
Brown, Josie 2112  
Brown, Keith 1305, 3504  
Broz, Stefne Lenzneier 3506  
Brule, Nancy J. 0101, 1100, 1400, 1613, 2215, 3206, 3505, 3613, 3700  
Bruns, Laura 2502  
Bryant, Leah E. 0101, 1301, 2215, 1700, 1714, 1800, 2101, 2213, 2400, 2500, 3100, 3200, 3300, 3401, 3415, 3500  
Bryson, Adam 3215  
Buehler, Emily M. 2214  
Bunker, Kylie 3215  
Burgau, Teya 3215  
Burnett, Ann 2501, 3414  
Burnham, Jef 1701  
Burns, Michael 2106  
Burr-Miller, Allison 3309  
Burrell, Nancy 3106, 3303  
Butts, David 3602  
Bystrom, Dianne G. 3607

## C

Cabrera, Danielle 2108  
Calka, Michelle 1502, 2411  
Calloway-Thomas, Carolyn 1613, 3207, 3305  
Campagna, Vanessa 3611  
Campbell, Karlyn Kohrs 1304, 3304  
Caristi, Dom 1413  
Carlson, Gordon, 1106, 1507, 1603, 2408, 3110  
Carlson, Kitrina 2311  
Carr, Kristen 2103  
Carrell, Donald 1411  
Carver, Mary 2102  
Carver, M. Heather 1710  
Casper, MaryFrances 2110, 2311  
Castle, Katherine 3106

Catenacci, Kelley 3203  
Center, Evan Beaumont 2105  
Chappell, Steven 1311  
Charlesworth, Dacia 1212, 1507, 2211, 2308, 2410, 3110  
Chase, Claire 2405  
Chasteen, Deborah 2308  
Chavez, Francys 1108, 2112, 2412  
Cherney, Emily Katherine 2307  
Cherry, Jessica 1303, 1704, 3111  
Chiao, Chi 2508  
Child, Jeffrey T. 0100, 2112  
Chiles, Benjamin W. 3102  
Choi, Grace Y. 3605  
Christensen, Jeremy 2305  
Christensen, Vanessa 2112  
Christenson, Chris 3312  
Chuang, Hsun-Yu 1605, 3104  
Cichy, Nadine 1715  
Clark, Allie 2307  
Clark, Cassie 2307  
Click, Melissa A. 3303  
Coates, Jennifer 1108  
Cobban, Elizabeth 3411  
Coburn, Heather 2307  
Cockran, Cindy 2401  
Cohn, Lora A. 1100, 1503, 2206, 3204  
Colaner, Colleen W. 0203, 2202  
Cole, Andrew W. 3303  
Cole, Hayley J. 1600  
Coletta, Charles 1701  
Compton, Cristin A. 1600  
Conley, Amber 3110  
Conners, Pamela 3500  
Conrad-Metz, Emma K. 3113, 3312  
Cooper, Pamela 1509  
Copeland, Kristopher 2102, 1716, 3205  
Courtright, Jeffrey L. 1303, 1209  
Cowan, Renee L. 1308  
Cox, Joy 2302  
Cramer, Emily 3106  
Croatt, Heidi 2212  
Crowley, Thomas 3509  
Cruea, Mark 2211  
Cullen, Catherine M. 3312  
Cummins, Molly Wiant 3211, 3605  
Cupach, William R. 1301, 2215



Currie-Mueller, Jenna 3111, 3605

## **D**

D'Enbeau, Suzy 2207, 2514, 3508  
Daas, Karen L. 2207  
Daggs, Joy L., 1211, 1702, 3111, 3211, 3503, 3613  
Daniel, Arlie 2102, 3214  
Danielson, Mary Ann 3511  
Davidson, Rachel D. 2208, 3101, 3211  
Davis, Corey B. 1111  
Davis, Matthew 3312  
Day, Elizabeth 1112  
D'Enbeau, Suzy 3508  
De Stefano, Allison B., 1312, 1503, 3406, 3513  
DeCloedt-Pincon, Deborah 1203  
Dees, Andriel 1412  
DeGreef, Becky 2501  
Delbert, Jeffrey 1111  
Delgado, Fernando 1412  
Denker, Katherine J. 1205, 2206, 2308, 2411, 3210, 3302, 1301  
Dennison, Kadie 3514  
Devlin, Kaitie 1108  
Dhillon, Kiraject 1704  
Dickmeyer, Linda 1403  
Dickmeyer, Scott 2408, 3208  
Dillinger, Kevin William 2307  
Dillon, La'Quaveous 2307  
Dillon, Randy K. 0101, 1103, 2200, 3214, 3402, 3614, 3700  
DiTunnariello, Nancy 2214 2501, 3504  
Dixon, Lindsey 2209  
Dohmen, Riley 2412  
Dougherty, Debbie 1508, 3306  
Dow, Bonnie 1304  
Downing, Jamie 1406, 1704  
Drabik, Sara 1200, 1302, 1404, 2101, 3303, 3405, 3600  
Dudash, Elizabeth A. 2406, 3205  
Dunn, Eric 1604  
Dunn, Jennifer C. 1200, 1609, 1707, 3303

## **E**

Easley, Terri 1503, 1705, 3511  
Ebbe, Maureen 3309  
Eckstein, Jessica J. 1300, 1213, 1400, 2215, 2302, 3206, 3301, 3406  
Edwards, Autumn 2307, 3502  
Edwards, Chad 0101 1100, 1500, 2307, 3213, 3312, 3502, 3415, 3614 3700, 1613  
Egbert, Nichole 3503

Eguchi, Shinsuke 1306, 1605, 3104  
Ehwegen, Jennifer Von 1200, 2410  
Elhaffar, Ghada 2513  
Elhertani, Nesren 1704  
Elias, Liora 3203  
Ellis, Edrick 2307  
Ellis, Vickie Shamp 3205  
Ellyson, Flossie 2307  
Elton, Jessica 2309, 2514  
Emmers-Sommer, Tara 3202  
Engen, David E. 1206  
English-Schneider, Patricia 1208  
Engstrom, Craig 2203, 3608  
Enskat, Aaron 3502  
Erdley, Shiloh 1607  
Esquibel, Elena 1608  
Eve, Benjamin D. 2307, 3204

## **F**

Falc, Emilie 3412  
Falzone, Chelsey 2307  
Farias, Steven Kalani 1306, 1706  
Farrell, Laura C. 1508, 3510  
Fechner, Valerie 2307, 3312  
Feder, Amanda 1511  
Feldner, Sarah Bonewits 3508  
Fine, Hunter 2405  
Finsaas, Nicole 2216  
Fischer, Mia 1404  
Fisher, Brock 1710, 3611  
Fisher, Peggy 2408  
Fiske, Grace K. 3113  
Fleck, Kathie 2211  
Ford, Debbie 3113, 3511  
Forsythe, Katherine E. 3202  
Foster, David E. 2303  
Fox, Suzy 1308  
Frank, Jacquelyn B. 3102  
Freeman, Linda Kramer 2214  
Frei, Seth 1610, 2215  
Frey, Lawrence R. 1613, 2215, 2309  
Friedman, Rachel B. 1402, 1704, 3206  
Fudge, Julie L. 1508  
Fuentes, Daniela 2111, 3411  
Furstenau, Nathan 3211  
Fyke, Jeremy 1508, 1606

## **G**

Gabor, Elena 3306  
Gallant, Laura 3410  
Galvin, Kathleen 2202  
Gambino, Andrew 3502  
Garden, Randa 2107, 2412  
Garvey, Noelle 3312  
Gennaria, Janice 3507  
Gentile, Christina 3502  
Gerbensky-Kerber, Anne, 1212, 2311, 3409, 3610  
German, Kathleen 3507  
Gess, Andrew 1613, 2215  
Gibson, Emily 3614  
Gibson, Timothy 3606  
Gill, Elizabeth A. 3102  
Giorgio, Grace 2203, 3608  
Gist, Angela 3410, 3508  
Glantz, Mark 1111, 2303  
Gobetz, Robert 1213, 2105, 3203, 3413, 3613  
Goephert, Ava 2216, 2108  
Golas, Joann 2300  
Golsan, Kathryn B. 2109, 2304, 3201, 3601  
Gonzalez, Alberto 2407, 3207, 3407  
Gonzalez, Edwin 3312  
Gottman, Zach 2307  
Gouran, Dennis S. 1613  
Grady, Elizabeth Flood 3102  
Graham, Brett 3312  
Graham, Chelsea 1303, 1504  
Grant, Kathleen M. 2508  
Graves, Chris 1311  
Green, Caleb 2410  
Greene, Ronald 1202, 3307  
Greenwood, Molly 1600, 2406  
Griffin, Em 1412  
Griffin, Rachel A. 1109, , 1209, 2207, 2501, 3305, 3407  
Grothe, Luke 3312  
Gunderson, Alex 2108  
Gunn, Amanda M. 3609  
Guthrie, Jennifer 2207

## **H**

Hagg, Bryan 2511  
Hahn, Darcy 1212

Haleta, Laurie L. 1307, 1401, 2206  
Haliliuc, Alina 1607  
Hall, Robbie 2112  
Hall, Tom 1413  
Hamilton, Mike 3312  
Han, Soo-Hye 2406  
Handley-Miller, Barbara 2102, 2512, 3109  
Hanley-Tejeda, David 2407, 3407  
Hantzis, Darlene 0011, 1101  
Hardy, Jennifer 1001  
Harris, Spencer 2104, 2503  
Harter, Lynn 3414  
Hasselrud Opp, Mary 3612  
Hassert, Joe, 1207, 1510, 1608, 2310  
Haugen, Jenna E. 1308, 1408  
Hawthorne, Joshua 1600, 3205, 3504  
Hayes, Erich 2214, 2404,  
Hayes, Heather Ashley 3204  
Haynes, Ashley 2410, 3312  
Head, Katharine J. 2206  
Heineman, John 3214  
Heinz, Matthew 1210  
Helens-Hart, Rose 2308  
Henrichs, Haley Jo 3514  
Herbig, Art 1110, 2101, 2411, 3107, 3600  
Herrmann, Andrew F. 1110, 1404, 1706, 2106, 2411, 3107  
Herrman, Anna R. 2504, 3202, 3502  
Heth, Mike 1108  
Heuett, Kyle B. 1308  
Hiland, Alexander 2303, 3204  
Hille, Christi 3113  
Hinck, Edward A. 1104, 1202, 3103, 3213  
Hinck, Robert 1408, 2505  
Hodgdon, Katharine 3108  
Hodgson, Abbie Page 1405, 3511  
Hoehl, Stacy 1700  
Hoffman, Caitlin 3514  
Hoffswell, Joseph M. 1210  
Holman, Amanda 3102  
Hooker, John F. 1409, 2206, 3502, 1204  
Hopp, David 2403  
Hopper, K. Megan 2507  
Horstman, Haley Kranstuber 2202, 2403, 3102, 3302  
Hosek, Angela 1601  
Hoskins, Natalie S. 3102  
Howell, Jana 3501

Hu, Yifeng 3110, 3504  
Hughes, Blake 2112  
Hughes, Jeff 1312  
Huisman, Dena 1403  
Hummel, Gregory Sean 1605, 3104  
Hunt, Marlene 1403  
Hunt, Stephen K. 0204, 1507, 2506, 3502, 1301  
Hunter, Karla 1401  
Hurley, Mary E. 1502  
Huxford, John 1209, 2507  
Huxman, Susan Schultz 3213  
Hyang-Sook, Kim 3203

## I

Iaccheri, Andrea 2104, 2308, 3210, 3412  
Ibarra, Rogelia Lily 3303  
Irwin, Katie L. 1705  
Isaacs, Jacob 1512, 1712, 3214  
Iverson, Joel 3108  
Iyeza, Colombe 2513  
Izumi, Mariko 2201

## J

Jackl, Jennifer A. 2302  
Jackson-Burns, Melissa 3611  
Jackson, Mykeska 2513  
Jackson, Samantha 2216  
Jacobs, Angie 1310  
Janan Johnson, Amy 0100  
Jannusch, Amber L. 1105  
Japp, Debra 1407  
Jenness, Jennifer 2402  
Jensen, Gina 3214  
Jensen, Peter R. 2507  
Jensen, Scott 1507, 2305, 3214, 3310, 3402  
Jerome, Angela M. 1408, 2216 2307, 3112, 3512  
Jersak, Robert 1206  
Johnsen, Lauren 1108, 2307  
Johnson, Cooper 2216  
Johnson, Elliott 3312  
Johnson, Malynnda A., 1410, 1703, 2504, 3409, 3610  
Johnson, Nicole 2209  
Johnson, Scott 1206  
Johnson, Tom 3601  
Jones, Adam C. 2506  
Jones, Christina 3100

Jones, John "Jack" 2215, 3206, 3406  
Jones, Piper 3612  
Jones, Richard G. 2502  
Jorgensen, Amy S. 1604  
Jorgenson, Derek A. 1508, 1602, 2110, 2311, 3501  
Juliar, Madeline 3312  
Juszczak, Alyssa 3215  
Justin, Briana 3215

## **K**

Kagawa, Naomi 2201  
Kahl Jr., David H. 1603, 2206, 3412  
Kahn, Adam S. 2308, 3312  
Kaiser, Kelly Soczka 3109, 3501  
Kallis, Emily 2307  
Kamlowksy, Kyrsten 2307  
Kanengieter-Wildeson, Marla 1407, 3414  
Karikari, Eric 1406  
Karim, Bavand 1302, 2101, 3600  
Kathol, Nichole 2207  
Kato, Bosy 1406  
Katsion, John 1612, 2410  
Kaufmann, Renee 1505  
Kearl, Michelle Kelsey 3204  
Kearney, Mike 1600  
Keith, William 1603  
Keller, Kory 1400  
Kelley, Katherine M. 2408, 3208  
Keremidchieva, Zornitsa 1304  
Kersten, Kellen 2216  
Khoo, Wu Chen 3308  
Kienzle, Jennifer 2205, 3209, 3300, 3404  
Kim, Hyang-Sook 3203  
Kim, Jihyun 1706, 2410  
Kincaid, Amie 1300  
King, Steven 2502  
Kingsley Westerman, Catherine Y. 1308  
Kitsch, Sara R. 1705  
Knutson, Brittany 2108  
Knutson, Kris 1507  
Koch, Megan 3509  
Kopaczewski, Shana 0011, 1101  
Koprince, Pete 2410  
Kopseng, Danny 3312  
Korn, Jenny Ungbha 1709, 3111

Kottwitz, Jennine 2112  
Kratzer, Jessica M.W. 1409, 1109, 1711, 2501, 3102, 1410  
Krizek, Robert L. 1408  
Kroft, Monica L. 1203, 3404  
Krone, Kathleen 3414, 3306  
Ksobiech, Kate 2508, 3100  
Kuehl, Rebecca A. 3409  
Kunkel, Adrienne 3102  
Kuznekoff, Jeff 3112, 3203,

## **L**

Labinski, Nicholas 1504  
Lachlan, Ken 1106  
LaFave, Daria S. 2304, 2206, 2410  
Lambertz, Megan 1501, 1610  
Lamoureux, Elizabeth 3514  
Lanford, Paige 3312  
Lang, Martin 2201, 3500  
LaPointe, Tiana 1112  
Larson Hunter, Karla M. 2206  
Larson, Jeff 3308  
Lauer, Sara 1205  
Lauzon, Robb Conrad 1306, 1406, 1609, 1303  
Lavelle, Katherine L. 2104  
Leahy, Ronda 3208  
Ledbetter, Andrew M. 0100, 1105, 3202, 3604, 3700  
Lee, Eun Young 1310, 2204, 2405  
LeFebvre, Luke 2301, 2512  
Lemerand, Lyn 2512, 3109  
Lendaro, Marcy 3110  
Lever-Mazzuto, Katie 1400, 2215, 3206  
Lewallen, Jennifer 1200  
Lie, Sunny 2407, 3407  
Lindstrom, Derrick 2212, 3513  
Lippert, Lance R. 0101, 1209, 2507  
Littlefield, Robert S. 0101, 3512, 3700  
LoCastro, Audrey 2508  
Long, Larry W. 1613  
Loof, Travis J. 2505  
Lukacovic, Marta N. 1203, 1305, 3504  
Lutgen-Sandvik, Pamela, 1308, 1508, 3306  
Luz III, Venancio A. 3605

## **M**

Macchi, Stacey 3311  
Machiorlatti, Jennifer A. 1112, 1302

Mackey, Ciara 2307  
Maer, Maria 1708  
Maier, Melissa 3101  
Makagon, Daniel 2514  
Makay, Leigh 3507  
Mallin, Irwin 3503  
Manning, Jimmie 0101, 1100, 1404, 1511, 1608, 2101, 2309, 3202, 3510, 3600, 3700, 1301  
Manthei, Kirsten 2308  
Maresh-Fuehrer, Michelle M. 2109  
Marshall, Rodney K. 2502  
Marten, Beth Ann 3614  
Martin, Jason 1505  
Marubbio, Elise M. 1112, 1302  
Mascarenhas, Mridula, 1411  
McBride, Chad 1100, 2302, 3201, 3414  
McCauliff, Kristen L. 1402, 1201, 2505, 3111  
McDaniel, Cole 2307  
McDonald, Michael 1503, 3606  
McGeogh, Danielle Dick 2310  
McKenna-Buchanan, Timothy 1307, 1205, 1709, 2111, 2412, 3105, 3209  
McKinney, Mitchell S. 0101, 1100, 1715, 1900, 2215, 3103, 3304, 3400, 3607  
McMahan, David T. 0101, 2100, 3700  
McNabb, Nichelle 1402, 2215, 3414, 1201  
McNallie, Jenna 2103, 3105  
McNamara, Brooklyn 3215  
McNeil, Megan 3312  
Medjesky, Christopher 1106, 1612, 2505  
Meister, Mark 3414  
Mella, Kelly 1213  
Melling, Steven 1104, 1609, 2105, 2405, 3606  
Mendenhall, Jeff, 1512, 1712  
Messner, Beth A, 1413, 1611  
Metts, Sandra M. 1301, 2403, 3102, 3307  
Metzger, Jade 2306  
Meyer, Kevin R. 1209, 3408  
Meyer, Michaela D.E. 1109, 1410, 1609, 2111, 2306, 3107  
Meyerchin, Audra 0110, 1203, 1602  
Mikucki-Enyart, Sylvia L. 2403  
Milburn, Lindsey 2112  
Milford, Mike, 1504, 2104, 3213, 1209, 1600  
Miller, Blake 3312  
Miller, Brandon 1200  
Miller, Denise 2102  
Miller, Kevin 1200  
Miller, Kurtis D. 3110



Mills, Melanie 3101, 3412  
Minei, Elizabeth 3208  
Mishra, Suman 2504  
Mitchell, Scott 2502  
Moberg, Molly 2307  
Moeller, Lauren 3211  
Moga, Jillian L. 2508  
Monson, Tom 3312  
Moore, Christen 3215  
Moore, Jacki Brucher 2207, 2404  
Moore, Julia 3412  
Moore, Maria A. 1413, 3609  
Moreland, Jennifer 2107, 3409, 3503  
Morgan, Joshua 1212, 2214  
Motto, Justin S. 2105  
Moudry, Jerralyn 1604, 2308  
Moulton, Mary 2205  
Mullane, Rebecca R. 1106  
Munz, Stevie 3210, 3509  
Murdock, Rachel C. 1704, 2410  
Murphy, Richard 1307  
Mutua, Eddah 2407, 3305, 3407  
Myerchin, Audra 2402, 2509, 3311, 3612  
Myers, Scott A. 1100, 2103

## N

Nagel-Allgood, Erica L. 3408  
Nagy, Diana K. 1103  
Namoff, Ryan 3215  
Naphen, Liz 1108, 1704, 3106, 3510  
Nava, Ismael J. 3312  
Nebel, Sarah 3202  
Nelson, Chad 1413  
Nelson, Laura M. 1207, 1710  
Nelson, Leslie 3404  
Nesemeier, Heather, 1406, 1506, 1716, 2110, 2306, 2404, 2501, 3412, 3506  
Neville-Shepard, Meredith 1600  
Neville-Shepard, Ryan 1104, 1405, 1600, 2303, 3103, 3304, 3607  
Nicholson, Henry 3406  
Nickell, Jake 1205  
Nicolini, Kristine 2208, 3303  
Nordland, Brittany 1501  
North, Christine L. 2215, 3206  
Norton, Heather 3108  
Novotny, Alaina Jordan 1212

Nuru, Audra K. 1709  
Nyseth, Jeffery C. 3605  
Nziba, Gloria Pindi 1109

## O

Oberdorfer, Teresa 2511  
Ocana, Anthony 3506  
O'Conner, Jenn 2307  
Odell, Keely 2412  
Odenweller, Kelly G. 2103  
Ogden, David C. 1706  
Ogden, Evan A. 2513  
Ohl, Jessy Jasson, 1109, 2105  
Oldenburg, Chris 2503  
Olson, Christopher J. 1701  
Olson, Kathryn M. 1303  
Omachinski, Kim, 1703, 3609  
O'Mara, James 2513  
Omillon-Hodges, Leah M. 2507  
Otto, Curtis Perry 2204

## P

Paliewicz, Nicholas S. 1402  
Parry-Giles, Trevor 3304, 3607, 1714  
Parson, Donn W. 3213  
Patrick, Jessica 3312  
Paul, Gregory D. 3306  
Paup, Emily Berg 1705, 2303  
Paustian, Mark 3105  
Pawlowski, Donna 1403, 2215, 3208, 3514  
Payne, Jamie 2307  
Pearson, Nancy 1602, 2402, 2509, 3311, 3612  
Pederson, Joshua R. 2514  
Pelletier, Laura 2202  
Pennington, Dorthy 3207, 3305  
Pennington, Natalie R. 1600, 2406  
Pensoneau-Conway, Sandra L. 1203, 1309, 1605, 1204  
Petre, Elizabeth A. 3608, 2203  
Petre, James T. 1201, 2203, 3608  
Petronio, Sandra 1301, 3307  
Phair, Krista L. 1612, 2503 Phalen, Steve,, , 1703, 2107, 2204  
Phenow, Jesse 2216  
Phillips, Anji L. 1409, 1711  
Phillips, Kaitlin E. 1610, 2103  
Platt, Carrie Anne 2214, 3504  
Ploeger-Lyons, Nicole A. 1606, 2308, 2408, 3208

Pohl, Gayle 1509  
Pontuti, Kevin 2311  
Potter, David J. 2206  
Potter, Sara 1409  
Powell, Joy 3611  
Powell, Kim 2215, 3301  
Poynter, Dainelle 1106  
Preiss, Raymond W. 3605  
Price, David 1213  
Price, John 3212  
Prichard, Faith 3514  
Priddis, DeAnne, 1703, 2208, 3609  
Proszek, James 1104  
Pruitt, Hannah 3614  
Puderbaugh, Hannah 3514

## Q

Quenette, Andrea M. 1105

## R

Rahman, Shafiq 3604  
Randall-Griffiths, Deleasa 1208, 2514, 3110  
Rarick, Jonathan V. 3102  
Ravenscroft-Stuckenbruck, Emily 2500  
Ray, Angela 1304  
Redfield, Jenna 3312  
Reed, Charley 1110, 1310, 1707, 2101, 2501, 3600  
Rehling, Diana 3414  
Reinhard, CarrieLynn D. 1200, 1701, 2504, 3405  
Reno, Katie M. 1308  
Reynolds, Carley 1108, 3111, 3604  
Reynolds, Molly , 1409, 1505, 1711, 2206, 2304, 3408  
Ribarsky, Elizabeth 1300, 3111, 3206, 3403, 3502  
Rice, Don 3506  
Richards, Riley 3312  
Richmond, Nathan 2307  
Richmond, Scott 1706, 2111, 2307, 3215  
Riforgiate, Sarah E. 1508, 2507, 3306, 3404, 3503  
Rist, Danielle 3312  
Ristic, Igor 3504  
Robbins, Roberta Davilla 1501  
Robinson, Cathy 3113  
Robinson, Renee 3112, 3301  
Robinson, Stephen Cory 3509  
Robinson, Tomeka 2305, 3310  
Robson, Scott 1603

Rodman, Gilbert 3309  
Rodrigues, Pravin 1206  
Rodriguez, Stephanie Rollie 2109  
Roebuck, Erick 2305  
Rogness, Tyler 3312  
Rohach, Brody 1108, 2307  
Roloff, Michael E. 3102  
Rome, Jennifer 1309, 2511, 3210  
Rooney, Jessicah 3215  
Ross, Cale 2504  
Ross, Elaina M. 1309, 2404, 3601  
Ross, Mary 3106  
Rothblum, Amy 1105  
Rowland, Robert C. 1202, 3103, 3213, 3304  
Ruble, Racheal 1708  
Rudick, Christopher L. 3601  
Rudick, C. Kyle 1406, 1706, 3104, 3201, 3403, 3502, 3601  
Rudnick, Justin J. 3210  
Ruhl, Stephanie M. 3409  
Russell, Laura D. 1511, 1703, 2107, 3610

## S

Sadofsky, Julie 2216  
Sahlstein, Erin 3202  
Salata, Jenna 3312  
Salek, Tom A. 2105  
Salerno, Stephanie 3203  
Salloway, Amy 3308  
Saltzberg, Matt 1710, 3611  
Salvadori Heritage, Barbara L. 1710  
Samens, Jessica 1107, 3505  
Samland, Anna 3215  
Sandor, Katelyn S. 2513, 3110, 3509  
Sanford, Amy Aldridge 1309, 1500, 2109  
Santoro, Patrick, 1207, 1510, 1608, 1710, 3308  
Sauter, Emily 1310, 1504  
Sauter, Kevin 1310  
Schademann, Abby 2112  
Schaefer, Zachary A. 1408  
Schmidt, Barb 2401  
Schmidt, Casey 2405  
Schmidt, Jacqueline 3413  
Schnebel, Miranda 2412  
Schneider, Jacob 3312  
Schnoebelen, James 1105, 1405  
Schon, Jennifer 3202

Schrader, Michael 1511  
Schrodt, Paul 0101, 2103, 2403, 3307, 3700  
Schroeder, Heather 1108  
Schwarz, Ed 3513  
Schweizer, Mindy 3614  
Scott, Karla 3305  
Segerstrom, Brooklyn 3312  
Seiler, William J. 2506, 3414, 3507  
Seiwert, Courtney 3312  
Sekimoto, Sachi, 3407  
Sellnow, Deanna D. 1110, 1505, 2206, 3107  
Sellnow, Deborah D. 1505, 3312  
Sellnow, Timothy L. 1500, 1505  
Semmler, Shane 1200  
Shadinger, David 1311, 1702  
Shafi, Ashik M. 1305  
Shanks, Jamie L. 3601  
Shaw, Jacy 3113  
Shaw, Marilyn 1509, 2310  
Sheehan, Bryana 2307  
Sheeler, Kristina Horn 1304, 3304  
Shim, Cheongmi 1708  
Shimotsu-Dariol, Stephanie 3200  
Shipp, Pasha E. 1302  
Shukwit, Caitlin 3312  
Siddens III, Paul 2310, 2510, 3505  
Simanski, Julie 3214  
Simmons, Jake 3201  
Simonds, Cheri J. 1307, 1601  
Simpson, Paris 2307  
Simpson, Schyler 1505  
Sisler, Heidi 2507, 3411  
Skiba-Jones, Cheryl 3513  
Slagell, Amy 2301  
Smith, Alexis 2408  
Smith, Barbara 1511  
Smith, Craig Allen 1600, 3304, 3607  
Smith, Jordan D. 2305  
Smith, Kathy 1202  
Smith, Kellie 2109  
Smith, L. Ripley 1107, 3401  
Smith, Mona 1112  
Smith, Rebecca A. 2508  
Sochay, Scott 1107  
Sohl-Cryer, Laura 2310  
Soliz, Jordan 3106

Sorce, Giulianna 1205  
Sorenson, Kristy M. 3312  
Sorenson, Mary 1610  
Sorrels, Jeffrey 1211, 1312, 2409, 3109  
Sosnoksi, James J. 1106  
South, Andrea Lambert 2215, 2309  
Spain, Stephanie 3602  
Spence, Patric R. 2106, 3502  
Spradling, Carol 1311  
Spry, Tami 1407  
St. Antoine, Thomas J. 3606  
St.Onge, Jeff 1104  
Stache, Lara C. 2208, 3101  
Stalker, Jordan 1603  
Steele, Dannie 3614  
Stern, Danielle M. 1109, 1609, 1707, 2411, 2513  
Stewart, Stevie 2308  
Stoner, Adriane, 1603, 2300, 1501  
Stouffer, Ryan 1305, 3205  
Stache, Lara C. 3101  
Strange, Gerred 3312  
Strangler, R. McKay 3204  
Stangl-Erkens, Suzanne 1713  
Strasser, Daniel Steven 2309  
Stratton, John 1206  
Sullivan, Maggie 2308, 2410  
Summers, Morgan E. 2206  
Swords, Nathan M. 2507, 3113

## T

Ta, David 2210  
Talmadge, Carla 2513  
Tanner, Chelsea 3312  
Tannler, Hannah 3215  
Tenzek, Kelly E. 1607, 3101, 3202  
Terlip, Laura 1308, 1413  
Terrell-Curtis, Kara 1102  
Terry, Artie 1107, 2215  
Theye, Kirsten 1104, 1504, 3110, 3506  
Thompson, Blair 2400, 2506, 3112, 3201,  
Thorsen, Vanessa 3614  
Thorson, Allison R. 2103, 2302, 2403  
Tkachuk, Hank 3506  
Tolman, Elizabeth 1413, 1511, 1611, 2400, 3214, 3412  
Toma, Catalina L. 0100  
Tompkins, Ashley 2112

Tompoulidis, Tamika 3408  
Tong, Stephanie T. 0100  
Toomey, Deborah 1311  
Topinka, Robert 3606  
Torrens, Amanda E. 1607, 2107, 2216  
Toyosaki, Satoshi 1406, 1306, 3104, 3207  
Tracy, Christine 1212  
Trask, Sara L. 1203, 2302  
Trebing, Diana 1506  
Treinen, Kristen 1206, 3603  
Trent, Judith S. 1500, 2213  
Tschida, David A. 1511  
Tucker, Diana L. 1208, 2308  
Tuder, Jennifer L. 1207, 1510, 2310, 3308  
Tully, Meg 1104, 3107  
Turkiewicz, Katie 2208  
Turner McGowen, Sarah 1410, 1109, 3211  
Turner, Molly C. 2404, 3501  
Tveit, Cheryl 3409  
Tye-Williams, Stacy 1408, 2207, 3215  
Tyler, Kimberly A. 2508  
Tyma, Adam 1110, 1203, 1609, 1701, 2110, 2204, 2411, 2511, 3107, 3210, 3504, 3605

## U

Uecker, Deborrah 1213, 3214, 3311, 3413  
Uhrich, Cynthia 3308  
Underberg, Larry 3108  
Underwood, Rich 2512  
Utah, Chigozirim 3110, 3300, 3410

## V

Vajjala, Emily 1210, 2505  
Valenzano III, Joseph 1601, 3507  
Valgento, Tracey 3310  
VanHorn, Shannon 1206, 1500, 1602, 2402, 2509, 3612  
VanNatta, Lauren 3110  
Vellinga, Haley 2202  
Vik, Tennley 1210, 1711, 3412  
Villamil, Astrid 3410, 3511  
Viramontes, Adrienne 2306  
Vogel, Judith 2512, 3214  
Volkmann, Jacqui R. 3110  
Vorell, Matthew S. 2408, 3609

## W

Wahl, Shawn T. 1500, 3201, 3312, 3700

Wakefield, Cooper S. 1708  
Walker, Julie L.G. 1212, 3412, 3505, 3603  
Walker, Zachary 1502, 2505  
Wallace, Samuel P. 3507  
Walsh, James 2307  
Walsh, Rob 3311  
Walters-Kramer, Lori, 1412, 1507, 3609  
Walus, Scott M. 1204, 1310, 1409, 3303, 3405  
Wang, Ruoxu 3510  
Wang, Tiffany R. 1204, 1307, 1709, 2205, 2307, 2506, 3403  
Ward, Joel S. 1107  
Warneke, Kevin L. 1706  
Warner, Benjamin R. 1105, 1202, 1600, 2406, 3103, 3607  
Warren, Jami 1711, 3408  
Waters, Alexis 3300  
Watson, Rebekah 1409, 2305, 2511, 3411, 3512  
Watson, W. Joe 3303  
Waznis, Kyle 2403  
Weaver, Ryan 2207  
Webber, Alec 3312  
Weishar, Julie 2512  
Weismann, Kimberly 1602, 1715, 2402, 2509, 3214, 3311, 3501, 3612  
Weiss, Marsha 2307  
Weldon, Rebecca 3412  
Welker, Linda 1208  
Wells, Jeffrey 3205  
Wells, Lori A. 1612  
Wells, Scott 3214  
Wendt, David 1211, 1712, 2409, 3214  
Wenzel, Kristina 2103, 3404  
Werner, Jansen B. 2104  
Wertanen, Deborah A. 1303  
Westerman, David 0100, 1305, 3214  
Western, Kai 3506  
Westlund, Alennah 2216  
Westwick, Joshua N. 1307, 1401, 2206  
Weyer, Brandi 1604  
Wheelock, Ruthie 2307  
White, Brion 2105  
White, Suzanne 1105, 1601  
Whiteman, Missy 1112  
Whitt, Deborah 2112  
Whitt, Ron 3312  
Wiebers, Tammie 1312, 2409, 3513  
Wieland, Stacey 1308, 2308, 3508  
Wight, Jules 1404, 3105



Wilder, Sarah E. 2103  
Wilhoit, Elizabeth 1508  
Wilka, Mariah 2108  
Willes, Karina 1210  
Williams, Elizabeth 3508  
Willis-Rivera, Jennifer 1501, 1412, 2407, 3407  
Willits, Michael D.D. 2411, 3502  
Wilson, Rachel 3312  
Winfrey, Kelly L. 1405, 1600, 1705, 2406, 3205  
Witt, Kori 2307  
Wolff, Amy 2212  
Wolter, Sarah 3500  
Woolard, Chad 1609  
Worden, Taylor 2412  
Woszidlo, Alesia 2514, 3102, 3511  
Wright, Anna 1105, 2502, 3214  
Wright, Courtney 1612  
Wright, Valerie 1608, 2111, 2205

## **Y**

Yakova, Lilliya 3510  
Yarbrough, Erin 2307  
Yarosbski, Marg 3214  
Yi, Chin-Chun 2508  
Yoder, Julia 3409  
Young, Joshua E. 2206  
Young, Lance Brendan, 1103, 1212, 1603, 2204, 2508  
Young, Stephanie L. 1604, 2111, 2210, 2306, 3305  
Young, Steven Dine 1411  
Youngvorst, Lucas 2205, 2508  
Yu, Nan 3510  
Yueh, Sydney 1506

## **Z**

Zaeske, Susan 1304  
Zarefsky, David 1202, 1613, 3307  
Zaremba, Alan 1501  
Zerilli, Dierdre H. 1212, 3110  
Zhang, Bin 3104  
Zhang, Hui 1203, 3510  
Zhang, Zhengyu 2205  
Zimmerman, Heidi 1502  
Ziniel, Jonna 2402, 2509  
Zmyslinski, Anne 3202  
Zoufal, Beth 2300

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