



Central States Communication Association
March 29–April 2, 2023 | St. Louis, MO

Draft Convention Program (12/13/22)

This draft program is available to assist you in preparing to meet us in St. Louis for CSCA this March/April. A final version of the program will be posted in March 2023.

We will make every effort to accommodate every special request. However, a convention program brings together thousands of details.

Please report any errors via this survey [link](#) by December 16, 2022, and we will do our best to make corrections.

If you have any questions about the program, please contact Ahmet Atay at aatay@wooster.edu.

Wednesday
March 29, 2023

0100 1:00 PM to 4:00 PM Hyatt Regency St. Louis at the Arch Sterling 6

Pre-Conference: Negotiating Failures and Moving Forward in the Communication Classroom

This pre-conference aims to spotlight issues of failures and misunderstandings in our classrooms from the continual marginalization of underrepresented students and faculty members, to the mounting demands placed on faculty in and out of the classroom, to instructional design materials that do the opposite of what we intended. Emerging research and best practices often come up against imbedded traditions, both pointing to perpetual problems, as well as negotiation push back as we work to make headway in changing experiences for ourselves and our students. Each presenter will bring their unique experience in negotiating failures, be it systematic, cultural, organizational, community, or classroom, and offer ideas forward. The scholarly discussion emerging from the presentation and dialogue afterwards will hopefully offer those in attendance more insights into emerging issues in their classrooms and campuses as well as possible fruitful approaches and ideas for moving forward. The goal of this pre-conference is to both engage with some of the common challenges in the college classroom, explore ideas and solutions, and open further discussion for ideas and projects that could help our students succeed.

Sponsor: CSCA Second Vice President

Chair: Kathy Denker, Ball State University

Presenters:

Carolyn Calloway-Thomas, Indiana University

Kendra Knight, DePaul University

Jay Baglia, DePaul University

Elissa Foster, DePaul University

Tiffany Bell, Valparaiso University

Ashley R Hall, Illinois State University

Natasha Howard, Morehouse College

Renee Kaufmann, University of Kentucky

Jessalyn Vallade, University of Kentucky

Scott E Branton, University of Missouri

0200 4:00 PM to 7:00 PM Hyatt Regency St. Louis at the Arch Presidential Suite 1840

CSCA Executive Committee Meeting #1

Sponsor: CSCA Executive Director

Chair: Debra J. Ford, Creighton University

Presenters:

Ahmet Atay, College of Wooster

Kathy Denker, Ball State University

Alberto Gonzalez, Bowling Green State University
Tiffany R. Wang, University of Montevallo
Yuping Mao, California State University Long Beach
Renee Kaufmann, University of Kentucky
Donald Ritzenhein, Wayne State University
Adam W. Tyma, University of Nebraska Omaha
Stephanie Young, University of Southern Indiana
Gayle M Pohl, University of Northern Iowa
Patric Spence, University of Central Florida

0300 7:30 PM to 9:30 PM Hyatt Regency St. Louis at the Arch Offsite

CSCA Staff Dinner

Sponsor: CSCA Executive Director
Chair: Tiffany R. Wang, University of Montevallo
Presenters:

Sara Baker Bailey, Southern Connecticut State University
Delaney Eaves, University of Montevallo
Kristina Scharp, Rutgers University
Patric Spence, University of Central Florida
Lindsey Thomas, Illinois State University
Adriane Cesa, Redstory

**Thursday
March 30, 2023**

1100 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Mills 1

Closing the Distance With Technology in Health Communication

These papers on this panel explore ways to close the distance with technology in health communication using computer-automated analysis for medical tourism, mental health of app users, while understanding distance during COVID-19 and micronutrient home fortification programs in Rural Western China, and temporal distance on proactive behavioral intentions. "Computer-automated analysis of the Web Accessibility of Medical Tourism Providers Digital Health Communication Strategies" by Alicia Mason from Pittsburg State University, Elizabeth Spencer from University of Kentucky, Kristen Livingston from Pittsburg State University, and Treyton Meyers from Pittsburg State University. "The Impact of Political Ideology on Self-Perceived Risk, Self-Efficacy, and Social Distancing During The COVID-19 Pandemic" by Matthew Craig from Kent State University, Toqa Hassan from Ball State University, Nichole Egbert, and Grace Morris. "We are here for you!, Snap Efforts Toward Improving App Users' Mental Health by Gladys Momade from Illinois State University. "An Exploration of the Effects of Temporal Distance on Proactive Behavioral Intention toward Pro-environment Actions" by Hengjun Lin from Utah Tech University.

Sponsor: Health Communication Interest Group

Chair: Robert D Hall, Utah Tech University

"An Exploration of the Effects of Temporal Distance on Proactive Behavioral Intention toward Pro-environment Actions" Hengjun Lin, Utah Tech University

"The Impact of Political Ideology on Self-Perceived Risk, Self-Efficacy, and Social Distancing During The COVID-19 Pandemic" Matthew James-Andrew Craig, Kent State University; Toqa Hassan, Ball State University; Nichole Egbert; Grace Morris, Kent State University

"“We are here for you!” Snap’s Efforts Toward Improving App Users’ Mental Health" Gladys Mana Momade, Illinois State University, School of Communication

"Computer-automated analysis of the Web Accessibility of Medical Tourism Providers Digital Health Communication Strategies" Alicia Mason, Pittsburg State University; Elizabeth Spencer, University of Kentucky; Kristen Livingston, Pittsburg State University; Treyton Meyers, Pittsburg State University

1101 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 4

Experiential Learning, Career Exploration, and Designing for Diversity: An Instructional Resources Competitive Papers Panel

This panel includes papers that were submitted competitively to the Instructional Resources Interest Group. Topics include exploring adaptive learning for improving success for diverse populations, discussing a career exploration activity for communication courses, and engaging in experiential learning for organizational communication courses.

Sponsor: Instructional Resources Interest Group

Chair: Kim Marie Omachinski, University of Wisconsin Milwaukee

Respondent: Kevin R. Meyer, Illinois State University

"Designing for Diversity: Exploring Adaptive Learning’s Potential for Improving Engagement and Success for Diverse Learners." Margaret Baker, Hamline University

"Developing career exploration self-efficacy in a communication course: The communication career awareness research project" Stephen A Klien, University of Missouri

"Top Instructional Resources Paper: Service-Learning Pedagogy and Experiential Learning in Organizational Communication Studies" Deborah Sellnow-Richmond, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville

1102 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Mills 2

From Blueprints to Building: Using Service Learning as a Foundation to Add a Voice to the Silence

Have you considered implementing service learning to augment student engagement and empowerment? Have you already done this and want to hear other ideas to expand what you do? We share ideas on getting started and examples on how to use service learning as a tool for creating spaces for silenced voices to be heard. From brainstorming to implementing, you'll identify ways service learning empowers, engages, and encourages all voices to speak up and speak out.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Audrey L Deterding, Lindsey Wilson College

GTAs are taught to focus on preparation of course content and classroom management techniques to reflect and improve their teaching methods, but aspects of self and navigating difference are ignored. In efforts to make GTAs experiences and voices more visible, this panel seeks to examine how GTAs manage and find their voice while teaching and how it impacts their experience.

Sponsor: Graduate Student Caucus

Chair: Tiana Brownen, Missouri State University

Presenters:

Jaxon Porterfield, Missouri State University

Trisha Leong, Missouri State University

Abishay Gill, Missouri State University

1106 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 9

Lessons Learned from #freeBritney

The goal of this panel is to engage in a productive conversation surrounding topics connected to #freeBritney. We will give background and discuss the communication implications of the #freeBritney movement. In particular, we focus on four aspects: 1) discursive legitimization of the conservatorship through the media, 2) analysis of medical injustice and paternalistic (mis)management of women's mental and emotional health, 3) application of diffusion of innovations theory to the #freeBritney movement, and 4) intersectional takeaways.

Sponsor: Popular Culture Interest Group

Chair: Janine Armstrong, Southern Illinois University Carbondale

Presenters:

Emily Vajjala, St. Louis Community College - Wildwood

Erin Hodgson, Southern Illinois University Carbondale

Janine Armstrong, Southern Illinois University Carbondale

O.J. Duncan, Southern Illinois University Carbondale

1107 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 2

Networks, Learning, and Disinformation: Advancing our Understanding of Online Information

This panel presents three competitive papers challenging our assumptions about online interactions, including online classrooms, social media, and cyber-archaeology.

Sponsor: Communication & Technology Interest Group

Chair: Ryan Cheek, Missouri University of Science & Technology

"Factors Determining Discursive Strategies to Create Facebook Videos in Combating COVID-19 Misinformation: A Case from Global South" Muhammed Rashedul Hasan, The University of Illinois at Chicago

"Towards a Revision of Cyber-Archaeology" Joshua Atkinson, Bowling Green State University

"Why Students Feel More Satisfied with Synchronous Learning: The Mediation Effects of Social Presence on Online Course Satisfaction" Hocheol Yang, California Polytechnic State University; Stephanie Kelly, North Carolina A&T State University; Jihyun Kim, University of Central Florida; Ryan Goke, Murray State University

1108 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 7

Neurodiversity in the College Classroom

Today's college classrooms are not just diverse, they are neurodiverse. According to The Atlantic article "Celebrating Neurodiversity in the Classroom," by Kristina Rizga, (Sept 9, 2020), one in five students in the US are affected by neurodivergencies that can make learning in the traditional college classroom challenging. The focus of this panel is on the sharing of stories related to neurodiversity in the college classroom. Panelists include neurodiverse faculty as well as instructors with experience working with neurodiverse students. The goal of the panel is to enhance understanding of the lived experience of being neurodiverse in the college classroom, and to share strategies that increase student and faculty effectiveness.

Sponsor: Communication Education Interest Group

Chair: Susan Wildermuth, UW-Whitewater

Presenters:

Kakali Bhattacharya Chakrabarti, Austin Peay State University

Dakota C Horn, Bradley University

Jennifer Hennessey-Booth, Eastern University

Susan Wildermuth, UW-Whitewater

1109 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Regency F

Reinvigorating Your Career through the Intersection of Personal Outlets and Academia

This panel examines the intersection of work/life of women faculty, specifically how faculty find meaning in outlets beyond traditional academia and use these to reinvigorate, inform, and help them find more meaning in their career (research, teaching, etc.) through the interweaving and intersection of interests. Panelists will share their outlets and how it has (re)inspired them. Audience members are encouraged to engage in this conversation to find ways to reignite passion for our careers.

Sponsor: Women's Caucus

Chair: Shelly Schaefer Hinck, Central Michigan University, Professor Emeritus

Presenters:

Malynda Johnson, Indiana State University

Leah Elizabeth Bryant, DePaul University

Tasha R. Dunn, The University of Toledo

Amie D. Kincaid, University of Illinois Springfield

Colleen Palmer, Carthage College

Elizabeth Ribarsky, University of Illinois Springfield

1110 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 3

Southwinds: An Intersection for STEM and Communication Scholars

This panel discusses the revitalization of a literary magazine club at Missouri University of Science & Technology, where students from diverse backgrounds learned to apply communication skills to both academic and professional settings. We challenged the club's members to become skilled communication practitioners through applications of knowledge. Southwinds is an intersection for literary arts, competitions, visual arts, a "trashion" fashion show, among others to showcase methods of creative expression and strengthen connections among students on campus.

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Instructional Resources Interest Group; Organizational and Professional Communication Interest Group; Performance Studies and Autoethnography Interest Group

Chair: Kendrea James, Missouri S&T

Presenters:

Andreas Panayiotou Ellinas, Missouri S&T

Sam Michael George, Missouri University of Science and Technology

Adam Rentz, Missouri S&T

1111 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Regency E
Arch

State of Illinois Spotlight: The Dual Credit Tango: Addressing the Opportunities and Challenges

Dual credit is a growing part of our lives as high school and college instructors. As a bridge between secondary and higher education, dual credit presents opportunities and challenges at many levels that keep teachers, coordinators, and administrators on their toes. In this panel, we will discuss various topics related to dual credit speech and English including: responsibilities and expectations for students in their dual role, maintaining collegiate standards in the secondary classroom, supporting and mentoring dual credit instructors.

Sponsor: States Advisory Council

Chair: Richard G. Jones, Jr., Eastern Illinois University

Presenters:

Heather Danek, Minooka Community High School

Alexandra Herd, Prairie State College

1112 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Mills 3
Arch

Teaching the Organizational Communication Teacher

Based on conversations at last year's CSCA, this panel will focus on new ways to teach organizational communication to help learn fun and innovative ways to teach our course material. In doing so, we will be talking about assignments, technology, and activities to help us transition to our new learning environments.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Jessica Rick, University of Southern Indiana

Presenters:

Anne Kerber, Minnesota State University, Mankato

Mary Carver, University of Central Oklahoma

Richard Murphy, McKendree University

1201 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Presidential Suite 1840

CSCA Finance Committee Meeting

Sponsor: CSCA Executive Director

Chair: Donald Ritzenhein, Wayne State University

Presenters:

Alberto Gonzalez, Bowling Green State University

Hsun-Yu Sharon Chuang, Denison University

M. Chad McBride, Creighton University

Donna R. Pawlowski, Bemidji State University

Debra J. Ford, Creighton University

Kristina Scharp, Rutgers University

Tiffany R. Wang, University of Montevallo

Patric Spence, University of Central Florida

1202 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Regency B

CSCA Scholar Conversations: C. Kyle Rudick

CSCA Scholar Conversations feature panel-length interviews with one early career or mid-career scholar reflecting on their personal and scholarly journeys. These are scholars who have made CSCA their professional home and they share insights from their journey with new and continuing members. There will be an extended interview by a mentor followed by questions and discussion with those in attendance.

Sponsor: CSCA Past President

Chair: Amy Aldridge Sanford, Middle Tennessee State University

Presenter:

C. Kyle Rudick, University of Northern Iowa

1203 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Mills 1

Exploration of Identity as Student-Teacher-Scholar in an Invisible Academic Hierarchy

Many graduate students are expected to serve in 2-3 roles in college, which leads them to a unique identification of student-teacher-scholar. Paradoxically, it sometimes exposes graduate students to be susceptible to various hardships. Our panel discussion will focus on invisible barriers imposed on graduate students within academia, stories about how they negotiate their work and life with multiple identifications in the college system, and how they cope with diverse circumstances.

Sponsor: Graduate Student Caucus

Chair: Bumju Jung, University of Kansas

Presenters:

Sreerupa Sanyal, University of Kansas

Lynzee Flores, University of Kansas

Muhammad Rasul, University of California, Davis

Tatsuya Suzuki, University of Kansas

Sakshi Bhati, Kansas State University : A.Q. Miller School of Media & Communication
Pan Liu, Marian University
Marian Mae Cedeño, University of Texas at San Antonio

1204 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 4

From Theory to Practice: Internationalized Classroom Techniques for Inclusive and Accommodating Learning Environments

While inclusion is a vital part of classrooms, ideas of what inclusivity means, and practices of inclusivity can also lead to exclusion and exclusory practices, especially for students with disabilities, mental health issues, and international/transnational students. Thus, the goal of this panel is to go beyond the theoretical implications of inclusivity to discuss innovative teaching and learning techniques we can utilize to foster and maintain a space of belonging available to all learners and learning styles.

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Instructional Resources Interest Group; Intercultural Communication Interest Group

Chair: Matthew D Petrunia, Fashion Institute of Technology, SUNY

Presenters:

Nurhayat Bilge, SUNY- FIT
Sasha Allgayer, Southern Illinois University-Carbondale
Emi Kanemoto, Southern Illinois University Carbondale
Katelyn Burton Prager, SUNY- FIT
Sofia Salazar Carballo, University of Central Florida

1205 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 2

GIFT Business Meeting

Sponsor: G.I.F.T. Interest Group

Chair: Kate Ksobiech, UNLV

1206 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Mills 2

Graduate Student Caucus Business Meeting

The Graduate Student Caucus is focused on graduate student development with the Central States region and is open to all members who affiliate with the Caucus. The Caucus supports research conducted by graduate students as well as research and programming focusing on issues related to the unique situations of being a graduate student and graduate teaching or research assistant. Come attend our business meeting to get involved with the caucus, celebrate our top paper and panel awards, and get to know/network with graduate students following our regular business.

Sponsor: Graduate Student Caucus

Chair: Matthew James-Andrew Craig, Kent State University

Presenters:

Madeline Pringle, University of Missouri

Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee

1207 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Regency A

Holding Space, Affirming Voice: FLC Research Presentations I

The purpose of this panel is to amplify, celebrate and support Black, Indigenous, and POC (BIPOC) scholars' research. Each FLC participant will present their current research to help create a community of belonging and support for communication scholars of color at Central States.

Sponsor: Faculty Learning Community

Chair: Ashley R Hall, Illinois State University

Authors:

Juan Muhamad, Florida State University

W. Denae Powell, University of Wisconsin-Oshkosh

Blessing Ekene Okafor, University of Missouri

Kerry Wilson, University of Illinois

Rico Self, Southwestern University

Natasha Howard, Morehouse College

Janine Armstrong, Southern Illinois University Carbondale

Tiffany Bell, Valparaiso University

1208 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Regency F

How do you do, Fellow Kids: Using Pop Culture in the Classroom

A constant challenge in any classroom is finding ways to relate the content to our students. In this panel, we intend to discuss the ways in which popular culture can be utilized to this end. We are from a diverse range of fields, but we all make use of pop culture for examples and to teach particular concepts to our students.

Sponsor: Popular Culture Interest Group

Chair: Nettie Brock, Morehead State University

Presenters:

Kristin Fitzsimmons, University of Minnesota, Twin Cities

Holly Holladay, Missouri State University

Lauren Jean Johnsen, University of Memphis

Jessica Rick, University of Southern Indiana

1209 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Regency E

Image Repair Theory As A Tool for Addressing Discrimination: Critical Considerations

In an effort to evaluate the utility of image repair research as a means for understanding discourses of difference and diversity, this panel offers case studies that address race, gender, and disability discrimination. Though such case studies are relatively common in scholarly literature, this panel

differentiates itself by examining where the foundations of image repair theory intersect with, and diverge from, those of race and gender studies.

Sponsor: Strategic and Applied Communication Interest Group

Chair: Corey Benjamin Davis, University of Wisconsin-Whitewater

Respondent: Corey Benjamin Davis, University of Wisconsin-Whitewater

"Awkwafina and blaccent as cultural appropriation" Todd Hauser, UW-Milwaukee

"Lizzo and Beyonce change ableist lyrics" Jeffrey Delbert, Lenoir-Rhyne University

"NBA owner Robert Sarver makes racist, sexist remarks then whines about cancel culture" Mark Glantz, St. Norbert College

"“Wrinkles are not a diagnosis:” Women’s health, aesthetic medicine, celebrity influencers, and apologetic discourse following the launch of Nomi Oslo" Lars Kristiansen, James Madison University

1210 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 3

Love in/on/for the Margins: Discussing the Progressive Power of Dating in the Digital Age

This discussion panel brings together faculty from a variety of institutions who will share recent research and personal experiences that illustrate the various ways in which online dating provides a promising means for those who are historically marginalized to find love. Panelists will also explore and reflect upon the intersections and transitions in terms of romantic pursuits that online dating facilitates.

Sponsor: Media Studies Interest Group

Chair: Megan M Wood, Ohio Northern University

Presenters:

Tasha R. Dunn, The University of Toledo

Malynda Johnson, Indiana State University

Elizabeth Ribarsky, University of Illinois Springfield

Ahmet Atay, College of Wooster

1211 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 7

Sports Communication Interest Group Business Meeting

Sponsor: Sports Communication Interest Group

Chair: Scott Jensen, Webster University

Presenters:

Jen DeRouchey, Laramie County Community College

Linsay M. Cramer, Coastal Carolina University

1212 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 9

State of Oklahoma Spotlight: Teaching with Media: Twenty-first Century Goals, Intents, and Execution

Communication Studies harnesses an important legacy within the history of the Humanities, focusing on the human exchange of information and ideas. Just as communication accelerates through technological

advancements, the discipline must also meet increased demands. Outside of departments and schools that house multimillion-dollar production suites or advanced journalism labs, what does it mean to "teach with media" two decades into the twenty-first century? This panel will present an array of applied methods through which technology does not pose problems as much as it presents solutions in how we connect with, co-create education alongside, and equip students to not simply "use" media in a passive sense but learn how to utilize it in the interest of personal and professional development.

Sponsor: States Advisory Council

Chair: Kristopher D. Copeland, Tulsa Community College

Presenters:

Garret L. Castleberry, Mid-America Christian University

Julie Rochelle Corff, Oklahoma City Community College

Jeffrey Gentry, Eastern New Mexico University

Kyle A. Hammonds, University of Oklahoma

1213 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Sterling 5
Arch

The Intersection of Scales and Theories: Examining Student Interaction with Faculty Instruction

The papers in this panel demonstrate either the use of theory and/or measurements to examine how teaching impacts student engagement and behavior.

Sponsor: Communication Education Interest Group

Chair: Adam C. Jones, Illinois College

Respondent: Kimberly M Weismann, Williston State College

"A Brief Validity Report for the Instructor Strictness Scales: Relationships with Verbal Aggressiveness, Responsiveness, and Assertiveness" T. Kody Frey, University of Kentucky; Nick T Tatum, University of Nevada, Las Vegas

"Fostering Student Engagement through Instructor Strategic Ambiguity" Amanda L. Medlock-Klyukovski, Truman State University; Andrei A. Klyukovski, Truman State University

"Teacher Confirmation Behavior: Meta-Analysis of the Classroom Effects" Mike Allen, UW-Milwaukee; Luke LeFebvre, University of Kentucky; Leah Elina LeFebvre, University of Alabama; Brandon Straight, University Wisconsin Milwaukee; MacKenzie Boeder, UW-Milwaukee; John Bourhis, Missouri State University

"Using Three Well-Known Communication Theories to Inform the New Normal of Teaching to Reduce Communication Apprehension" Dakota C Horn, Bradley University; Abby McLean, Bradley University

1214 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Mills 3
Arch

Trends and Topics of Organizational Communication Research

This panel highlights a variety research on organizational communication topics. Papers focus on a range in topics from public dissent in sports to meaningful work and whisper networks.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Sierra Kane, University of Wisconsin, Milwaukee

Respondent: Anne Kerber, Minnesota State University, Mankato

"I am #NotNCAAProperty": Public CMC Dissent Audience and Reactions" Mark Everett Willoughby, University of Tennessee, Knoxville; Emily A. Paskewitz, University of Tennessee - Knoxville

"Exploring the interplays between socialization, societal discourses, and perceptions of professionalism: A study of adventure workers" Michael Cody Coker, Boise State University; Emily A Godager, University of Wisconsin-Milwaukee; Kari Pink, University of Wisconsin-Milwaukee

"Intricacies of Globalization in the Workplace" Abiodun Sadiq, Southern Illinois University Edwardsville

"Sometimes silence is not silent: Whisper networks as communication systems in organizations" Carrie Ann Johnson, Iowa State University

1300 11:00 AM to 12:30 PM Hyatt Regency St. Louis at the Arch Sterling 9

At the Intersection of Authenticity and Fandom

These papers (including the Top Paper for the Pop Culture Interest Group) look at fandom, agency, and authenticity within popular culture.

Sponsor: Popular Culture Interest Group

Chair: Matthew Meier, DePauw University

Respondent: Holly Holladay, Missouri State University

"You have no place in this story": Representation and narrative inducement of rhetorical agency in the Star Wars sequel trilogy (Top Paper)" Joseph E. Kauffman, University of Kansas

"I'd Rather Die Than Fake It Like I Having A Good Time: The Intersection of Imagined Industry Plants, Authenticity, and Anti Fans on TikTok (Top Student Paper)" Olivia Sadler, University of Illinois Chicago

"Boys in the Band: Changing Perspectives" Robert Chapin Poyser, Northern Illinois University

"Cancel Culture Versus Dave Portnoy: Rhetorical Analysis of Controversies and Community Engagement" Jillian Schemenauer, University of Wisconsin-Milwaukee

"Gender-Nonconforming, Mortality-Nonconforming: Gender, Subjectivity, & Vampires in What We Do in the Shadows" Samantha Schubert, Ball State University

1301 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 2

Coffee, Conversation, and Connection: An Adjunct/Temporary Faculty Caucus Meetup Session

For academic professionals in adjunct or temporary roles, career advancement and improvement can rely heavily on professional networks and career conversations. This session is a "coffee and conversation" session where attendees can connect with other professionals, discuss issues pertaining to the profession, and build professional relationships for long-term benefit. Bring your own coffee (or other drink of choice) and participate!

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Jacob Isaacs, University of Minnesota Crookston

Presenters:

Ali Gattoni, University of Wisconsin-Milwaukee

Stacey Mirviss-Jossart, UW-Milwaukee

1302 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 3

Democracy's Divides: From Debates to Disposition

The United States is no stranger to division. How does division animate our political landscape? This panel seeks to illuminate the nature of and contributions to division in the nation, with reference to voting, geography, debates, and affective polarization.

Sponsor: Political Communication Interest Group

Chair: Joshua Atkinson, Bowling Green State University

Respondent: Kristina M. Lee, University of South Dakota

"Have we come as far as we claim?: A critical analysis of Georgia S.B. 202 as contemporary Southern Strategy" Kathleen Coyle, University of Arkansas

"Not Your Typical Night: Exploring the Differential Effects of the 2020 U.S. Presidential Debates" Benjamin R. Warner, University of Missouri; Rianda Wenther, University of Chicago

"Old Towns, Young Cities: The Rural/Urban media divide, age, and perceptions of the political other." Calvin Coker, University of Louisville; Michelle Funk, Pennsylvania State University; Molly Hardy, Maryville University

"Regretting a vote in an affectively polarized era: A pilot study of how young adults view voting affect and friendship formation." Ant Woodall, University of Oklahoma; Patrick Meirick, University of Oklahoma; Gretchen Montgomery-Vestecka, University of Oklahoma

1303 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Mills 3

Family Ties and Everything After: Making Sense of Family through Autoethnography and Popular Culture

"Family" suggests some sort of affinity group of people in the most general sense. Our individual experiences of family transform this abstract concept into our lived realities. In this panel, we all grapple with transitional moments with our families: from deeper understandings between mother and daughter and new roles in the family to evolving connections due to grief and loss of family members and shared popular culture experiences.

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Jennifer C. Dunn, Dominican University

"Desperado" Jimmie Manning, University of Nevada, Reno

"Grappling with Grief through Reminiscence" Art Herbig, Purdue University, Fort Wayne

"In the Kitchen with Grandma" Kathy Denker, Ball State University

"Traveling with My Mother through Her Homeland" Stephanie Young, University of Southern Indiana

"Watching TV Together" Jennifer C. Dunn, Dominican University

1304 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Regency C/D

GIFT Session #2 - Top GIFTS

GIFT Session #3 - Top GIFTS

Sponsor: G.I.F.T. Interest Group

Chair: Kate Ksobiech, UNLV

"Activity Time: Effectively Facilitating Classroom Activities" Samantha Lynn Schultz, Illinois State University

"Chartering a Path for Group Participation" Chandler MacSwain, University of Illinois at Urbana-Champaign

"Gamifying an entire class: MediaTropolis and Media History" Nettie Brock, Morehead State University

"Mapping Relational Maintenance in Various Family and Interpersonal Relational Contexts" Robert D Hall, Utah Tech University

"This List Hits Different, Fam" Angela Glunz, The University of Tennessee at Martin

"Incident at the Rosebud Restaurant": Online Activity on Ethical Group Decision-Making" Claudia Janssen Danyi, Eastern Illinois University; Terri Fredrick

"Mini" MythBusters: Fighting Misinformation using TikTok" Austin Beattie, The University of Iowa; Kate Magsamen-Conrad, The University of Iowa; Ebenezer Ato kwamena Aidoo, The University of Iowa; Erin C Slattery, University of Iowa

1305 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Mills 2
Arch

Graduate Student Caucus: Top Papers

This Graduate Student Caucus Top Paper Panel session features papers covering how online daters respond to initiation messages containing sexual content, aromantic perspectives on and preferences for close relationships, the impact of (non)communicative behaviors on identity gaps and relational well being pertaining to decisions to pursue college, how undergraduate students navigate college life during the COVID-19 pandemic, and the effect of cultural belief systems on attitudes of Lagos metropolis residents toward COVID-19 and its vaccine.

Sponsor: Graduate Student Caucus

Chair: Matthew James-Andrew Craig, Kent State University

"Nice" to "ewww": An inductive thematic analysis of responses to initiation messages containing sexual content on online dating tools. (Top Paper and Paul D. Skalski Award for Top Paper)" Amanda E Lilly, Purdue University; Naomi Levine, Purdue University; Alana Haupt, Purdue University

"No romo": Exploring aromantic relationship preferences (Top Inclusive Scholarship Paper)" Jacki Willenborg, University of Wisconsin-Milwaukee

"Navigating College Life During the COVID-19 Pandemic" Emily Kay Wilson, Missouri State University; Katie Cowan, Missouri State University; Haley Mierzejewski, Missouri State University

"Influence of Cultural Belief Systems on the Attitude of Lagos Metropolis Residents Towards COVID-19 and its Vaccine (Top Debut Paper)" Abigail Olajire, University of Missouri

"Higher Education Experiences: Family Dynamics of First-Generation and Continuing-Generation College Students" Madeline Pringle, University of Missouri

1306 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Regency A

Holding Space, Affirming Voice: FLC Research Presentations II

The purpose of this panel is to amplify, celebrate and support Black, Indigenous, and POC (BIPOC) scholars' research. Each FLC participant will present their current research to help create a community of belonging and support for communication scholars of color at Central States.

Sponsor: Faculty Learning Community

Chair: Kallia O. Wright, University of Miami

Authors:

Juan Muhamad, Florida State University

W. Denae Powell, University of Wisconsin-Oshkosh

Blessing Ekene Okafor, University of Missouri

Kerry Wilson, University of Illinois

Rico Self, Southwestern University

Natasha Howard, Morehouse College

Janine Armstrong, Southern Illinois University Carbondale

Tiffany Bell, Valparaiso University

1307 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 4

Mentoring and Evaluating Adjunct Faculty

The Spring 2022 IPEDS report indicates there are over 600,000 adjunct faculty members currently teaching in post-secondary institutions. Given the significant number, what efforts are being made to get all faculty members to fit into the culture of these institutions? Since many adjunct faculty also work at more than one institution, mentoring and evaluation are essential for integration and quality of instruction. As co-chair or chair of a community college department, we are often required to observe adjunct courses based on institutional policy or a collective bargaining agreement. Typically, higher education institutions provide their department chairs with basic standards regarding the observation process, but are department chairs and faculty members effectively supporting the needs of adjunct instructors? In this session, full-time faculty and part-time faculty will share their experience and expectations with mentoring and evaluating.

Sponsor: Community College Interest Group

Chair: Sandra Arumugam-Osburn, St. Louis Community College

Presenters:

Jeremy Basso, City Colleges of Chicago

Kara Boyd, St. Charles Community College

Amy Brown-Marshall, St. Louis Community College at Florissant Valley

Shweta Arpit Srivastava, Monmouth College

1308 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Regency F

Navigating Change with the People Around Us: How Times of Transition and Upheaval Affect Personal Relationships (Top Panel)

We've all heard the old sayings that the only constant in life is change, that change is inevitable, etc. As humans, we all go through times of change and transition during the lifespan, and are often forced to deal with situations we never thought we would have to. Often, these periods of change (especially periods of upheaval or turmoil) can significantly change who we are, especially in terms of our close relationships and how we communicate with the people around us. In this panel, we will share personal tales of having to navigate specific times of transition, how these times affected specific close relationships (especially from a communicative standpoint), and what we learned (or are still learning) from those experiences. Whether it be having to navigate a difficult family death, adjusting to life in new locations, or coming to terms with who we are after a traumatic event (and everything in between), each panelist's stories and experiences can help all of us gain new perspective on the roles of communication and relationships during times of transition.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Tucker Robinson, Missouri State University

Presenters:

Kelly Adams, University of Missouri

Becky Belter-Roberts, Jackson College

Emily Normand, Lewis University

Kim Marie Omachinski, University of Wisconsin Milwaukee

Bethany Pitchford, Texas Tech University

Lindsey Thomas, Illinois State University

1309 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Mills 1
Arch

Silenced Voices in the Classroom: Utilizing Trauma-Informed Resources in the Communication Course

This panel will explore how it is important to understand that feelings of helplessness become a gateway to our thinking, and although we (as educators) cannot manage our students' stress (in and outside the classroom), this trauma ultimately impacts our students' learning. In this session each panelist will highlight trauma-informed strategies they have utilized to become advocates for the often silenced voices of trauma in the classroom. Strategies will focus on promoting well-being, transparent curriculum, empowering voices through assignments, fostering grace amidst the unknown, and intentionally promoting resources on and off-campus.

Sponsor: Instructional Resources Interest Group

Chair: Joshua Westwick, South Dakota State University

Presenters:

Rebecca Jones, Oakland University

Tim McKenna-Buchanan, Manchester University

Stevie Munz, Utah Valley University

Anna Wright, Illinois College

Grace Oforiwa Sikapokoo, Ohio University

Caroline Waldbuesser, Sam Houston State University

1310 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Regency E
Arch

These students are not prepared! Meeting students where they are.

Students have come in with varying levels of college readiness. After the COVID-19 pandemic, the levels still exist, but it seems that many more students are not college ready. Students also experience the challenges that life brings such as working a job, having a family, and other personal stressors. Perspectives will be addressed from a community college level and a four-year university level.

Sponsor: Undergraduate Education and Administration Section

Chair: Becky DeGreeff, University of Wisconsin - Stout

Presenters:

Kimberly M Weismann, Williston State College

Joy L. Daggs, Northwest Missouri State

Stephanie Batson, Southern Illinois University Edwardsville

Shannon C VanHorn, Valley City State University

Jacki Brucher Moore, Kirkwood Community College

1311 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 7

Top Competitive Papers in Sports Communication

This panel features the top four papers submitted to the Sports Communication Interest Group.

Sponsor: Sports Communication Interest Group

Chair: Scott Jensen, Webster University

Respondent: Linsay M. Cramer, Coastal Carolina University

"Branding a Nation: South Africa, Social Media, and Sports" Emily Sauter, Minnesota State University, Mankato

"Bump, Set, Dislike: Examining the Ball-Handling Errors that Division I Referees Called against HBCU Volleyball Teams (Top Inclusive Scholarship Paper)" Andrew Dix, Middle Tennessee State University

"Social media engagement, information processing, and behavioral intentions in response to social advocacy memes during the 2022 Winter Olympic Games" Alicia Mason, Pittsburg State University; Elizabeth Spencer, University of Kentucky; Tricia Combs, Pittsburg State University; Tanner Glenn, Pittsburg State University; Isaac Lewis, Pittsburg State University; Brooklyn Peterson, Pittsburg State University; Emerson Tice, Pittsburg State University

"Student-Athlete Interpretations of COVID-19 Vaccination Messaging: A Qualitative Case Study of a NCAA Division III University" Barbara King, Carroll University

1312 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 6

Top Papers in Activism, Communication Ethics, and Social Justice

Top Papers in the Activism, Communication Ethics, and Social Justice Interest Group. Includes Top Paper and Top Student Paper.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Jenn Anderson, South Dakota State University

Respondent: Brittany Ann Knutson, Skagit Valley College.

"Remembering to Liberate: Race, Mobility, and Agency at America's Black Holocaust Museum (Top Paper, Top Student Paper, and Top Inclusive Scholarship Paper)" Alexandra Parr Balaram, University of Wisconsin - Milwaukee

"Ethic of Identification" Justin Mahutga, University of Oklahoma; Laura Contestable, University of Oklahoma

"Affective Imaging of Global South Women Activists through Social Media publics: Some Data Snapshots from Twitter Publics" Radhika Gajjala, Bowling Green State University; Ololade Faniyi, Bowling Green State University; Debipreeta Rahut, Bowling Green State University; Anna J DeGalan, Bowling Green State University; Syeda Zainab Akbar, Bowling Green State University; Saadia Farooq, Bowling Green State University

"Silenced No Longer: Uncovering a Desire for Empathetic Communication" Samentha Sepúlveda, Northeastern Illinois University

11313 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 5

VuJa De: Reflections as a Discipline on the 2020s and Beyond

In this panel, authors of chapters in a recent book, *Communication in the 2020s*, will share their reflections on the year 2020 and offer insights on how that consequential year shaped the directions of Communication pedagogy, theory, and inquiry for years to come. As we continue to move into the decade of the 2020s, in what ways can Communication scholarship be reimagined to address the many challenges and opportunities that became even more evident during a year like none other in our lifetime? We hope that this panel will be a catalyst for conversations about where we have been as a discipline and where we aspire to go.

Sponsor: CSCA First Vice President

Chair: Christina S Beck, Ohio University

Presenters:

Ahmet Atay, College of Wooster

Kristina Scharp, Rutgers University

Deanna Sellnow, University of Central Florida

Timothy L. Sellnow, University of Central Florida

Amy Aldridge Sanford, Middle Tennessee State University

Tiffany R. Wang, University of Montevallo



11400 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Sterling 2

Adjunct/Temporary Faculty Caucus Business Meeting

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Jacob Isaacs, University of Minnesota Crookston

Presenters:

Ali Gattoni, University of Wisconsin-Milwaukee

Stacey Mirviss-Jossart, UW-Milwaukee

1401 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Regency B

Are We Still Silenced Voices in CSCA and Beyond?: Transnational and Accented Lives

In this discussion panel, we will highlight our individual and collective transnational experiences as transnational scholars in our discipline. This panel provides a space for our stories and calls attention to the need for a closer look at the complexities of transnational lives. This panel spotlights transnational silenced voices.

Sponsor: CSCA First Vice President

Chair: Ahmet Atay, College of Wooster

Presenters:

Ahmet Atay, College of Wooster
Eddah Mutua, St. Cloud State University
Nurhayat Bilge, SUNY- FIT
Cem İsmail Addemir, Illinois State University
Emi Kanemoto, Southern Illinois University Carbondale
Sasha Allgayer, Southern Illinois University-Carbondale
Seokhoon Ahn, Central Washington University
Anjana Mudambi, University of Wisconsin-Milwaukee
Ahmet Aksoy, Columbia College - South Carolina
Diana Trebing, Saginaw Valley State University
EunYoung Lee, Central Washington University

1402 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Sterling 5

Argumentation and Forensics Interest Group Business Meeting

Sponsor: Argumentation and Forensics Interest Group

Chair: Scott Jensen, Webster University

Presenter:

Jessica Samens, Bethel University

1403 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Sterling 9

Creating Intersections and New Frontiers in Organizational Communication Research

This interactive panel invites participants of all research levels and interests to join in a collaborative brainstorming session to develop new research intersections and avenues in Organizational and Professional Communication research. Moderators will help facilitate the discussion to develop 1-2 research ideas presented to the rest of the group. Attendees will be encouraged to develop research teams to move research possibilities into realities.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Stacy Tye-Williams, Iowa State University

Presenters:

Debbie S. Dougherty, University of Missouri
Sarah E. Riforgiate, University of Wisconsin, Milwaukee

1407 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Mills 2

Monsters, Romance, and an Ugly Avocado: Critical Examinations of Othered Bodies in Pop Culture Narratives (Top Panel)

Our stories are rife with examples of Others, those classified as socially undesirable, as being marked visually in a way that reinforces dominant ideologies. Typically this has been done via character constructions including disability, physical deformation, and elements of monstrosity. The projects in this panel critically engage with a variety of texts that depict Othered bodies in ideologically-laden narratives in order to reveal the ways in which they challenge, support, and/or modify societal norms.

Sponsor: Media Studies Interest Group

Chair: Christopher (Kit) Medjesky, University of Findlay

Respondent: Chad M Nelson, Florida Gulf Coast University

"Deadpool, Whiteness, and Monstrosity" Matthew Meier, DePauw University

"Traversing the Loop: Integrating Narrative Criticism and Interpersonal Adaptation Theory" Andrew R Donofrio, Columbus State University

"Whiteness and Postracial Terror in Disney's *Zombies* and *Zombies 2*" Linsay M. Cramer, Coastal Carolina University

"'A Normal Amount of Rage': Marginality and Assimilation in *She-Hulk: Attorney at Law*" Gabriel Arnoldo Cruz, North Carolina Central University

1408 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Sterling 3

My pathos is better than your ethos: Fumbling with facts in the post-truth classroom

Questioning "Truth" harkens back to ancient Greece and the debates between the Platonics and the Sophists. The roots of debating truth, ways of knowing, and whether there even is "Truth" are long and complex and have never really gone away. Recently, however, such disputes seem to have evolved in discussions of science, in the academy more generally, and in the political life of the nation. In 2016, Oxford Dictionaries word of the year was post-truth, and they defined it as, "relating to or denoting circumstances in which objective facts are less influential in shaping public opinion than appeals to emotion and personal belief." Given the growing prominence of "alternative facts," "fake news," conspiracy theories, and big lies in the democratic dialogue of the public sphere it would be naïve to think these ideas are not relevant in the lives of our students. In this panel, professors who teach in various areas (organizational communication, rhetoric, and interpersonal communication) will talk about how the post-truth world has impacted their classrooms and what they are doing to prepare students for the world once they leave the academy.

Sponsor: Communication Education Interest Group

Chair: Shelly Schaefer Hinck, Central Michigan University, Professor Emeritus

Presenters:

Leah Elizabeth Bryant, DePaul University

Margaret Parson, Otterbein University

Kristi Scholten, Ferris State University

Nancy J Brule, Bethel University

Nichelle McNabb, Otterbein University
Wes Durham, University of Southern Indiana
Kerry Strayer, Otterbein University

1409 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Sterling 6

Public Works and Scholar-Activism: The (re)Emergence of the Public Intellectual, Good Citizenship, and Making It Count

There has been an increased call for "the academy," and the scholars within it, to share their knowledge and expertise with larger public audiences through channels including The Conversation, CNN/MSNBC/Fox News, national and cable news/talk shows, op-eds in local to national newspapers, etc., all in an effort to make scholarship accessible. Within the academy, though, this type of labor is rarely valued for the purposes of tenure, promotion, or even recognized as a contribution to the field. There is a dichotomy of expectation that exists here which needs to be understood and interrogated. The push for freely and easily accessible knowledge pushes squarely against the commodification of "knowledge" and "information" behind journal paywalls, overpriced textbooks, and classroom tuitions. This panel brings together varying narratives of non-tenured as well as tenured faculty who have attempted to navigate the balance of "what counts" and sharing knowledge in a freely accessible manner. The goal – to talk about examples of those contributions that we are making as good citizens and scholars to our various public communities and audiences, strategies on how to "make it count," and reflections from all sides of "doing the work."

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University
Art Herbig, Purdue University, Fort Wayne
Alix Watson,
Elizabeth Ribarsky, University of Illinois Springfield
Kristina Scharp, Rutgers University
Kathleen Turner Ledgerwood, Lincoln University
Michelle Calka, Manchester University
Raymie McKerrow, Ohio University
Becky DeGreeff, University of Wisconsin - Stout

1410 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Regency A

Saying Yes to Saying No: A Book discussion of The No Club: Putting an End to Women's Dead End Work

Babcock, Peyser, Vesterland, & Weingart (2022) are the original "No" club, formed to address overwhelming to-do lists and mundane tasks. While the panelists aren't officially a "No" club, we will discuss the book and some strategies we are using to prioritize tasks and be more positive and productive. We invite and encourage audience participation in our discussion.

Sponsor: Women's Caucus

Chair: Jonna Reule, Valley City State University

Presenters:

Joy L. Daggs, Northwest Missouri State

Jennifer Hough, Western Iowa Tech Community College

Amie D. Kincaid, University of Illinois Springfield

Kimberly M Weismann, Williston State College

1411 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Sterling 7

Short Course 1: Abortion, climate change, and critical race theory: Transitioning students towards understanding the role of disinformation in America's most urgent public debates

The "post" COVID world has solidified a disturbing truth. Disinformation has reached every facet of life. It is not a question of if, but when, where, and how often students will encounter false information. This session will answer the question of "what now", analyze the new arenas where disinformation is prevalent, and provide strategies to empower silenced voices. Our goal should be to avoid the destructive influence of emotion over objective fact.

Sponsor: Short Courses

Chair: Heather Walters, Missouri State University

Presenter:

Kristen Stout, Crowder College

1412 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Regency E

The Intersections of Place, Space, and Affect: Autoethnographic and Performative Engagements with Sense-Making

This competitive paper panel utilizes performative and autoethnographic methods to explore themes around place, space, and affect.

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Angela Glunz, The University of Tennessee at Martin

Respondent: Tasha R. Dunn, The University of Toledo

"An Autoethnographic Examination of Organizational Sensemaking" Andrew Herrmann, East Tennessee State

"Evidence of Things Not Seen: Museum Performances, Spectatorship, and Witnessing." Anjuliet Woodruffe, University of Cincinnati

"Intersecting Past and Present: Communicating with the Past Through Historic House Restoration" Jennifer L Adams, DePauw University

"This Place Has Become Something More: Locating Grief in Time and Space" Stephanie Young, University of Southern Indiana

1413 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Mills 3

Unspoken Classroom Struggles/Experiences; The International Graduate Students' Perspective

International graduate students are full of copious intersections and transitions, especially when they come to the USA, and find that the USA educational system is different from their own country's educational system. As a result, they struggle to learn and relearn their host country's pedagogical methods and practices while struggling to unlearn some of the classroom assumptions and biases from their own country. This classroom struggle is a process that happens throughout their first and/or second semester, and they are struggles that international students don't often talk about in their graduate classrooms (classes) for various reasons. Because of these unspoken experiences, some professors do not know what these students might be experiencing or how best to help, especially in tailoring their pedagogical style to fit all learning styles.

Sponsor: Graduate Student Caucus

Chair: Blessing Ekene Okafor, University of Missouri

Presenters:

Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee

Go-Eun Kim, University of Missouri, Columbia

Na Wang, University of Missouri

Iruoma Ezumba, University of Wisconsin Milwaukee

Mary Kiura, Purdue University-Fort Wayne

Jinwen Yue, University of Missouri, Columbia

1500 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Sterling 2

Acting in Allyship and Solidarity: Learning to be Bold and Correctable (ERICC Caucus Spotlight Panel)

The panelists, who represent many identities and positionalities, will define what allyship and solidarity means to each of them and engage in a conversation about what is desired from people working in allyship/solidarity and common mistakes made by folx who are often well-intentioned.

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Ethnicity, Race, International, and Class Concerns Caucus; Sexual Orientation and Gender Identity Caucus; Women's Caucus

Chair: Amy Aldridge Sanford, Middle Tennessee State University

Presenters:

Emi Kanemoto, Southern Illinois University Carbondale

Eddah Mutua, St. Cloud State University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Yuping Mao, California State University Long Beach

Mick B. Brewer, Lincoln University

Malynda Johnson, Indiana State University

C. Kyle Rudick, University of Northern Iowa

1501 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Mills 3

CSCA 2024 Program Planners Meeting

Sponsor: CSCA Executive Director

Chair: Kathy Denker, Ball State University

Presenters:

Brittany Ann Knutson, Skagit Valley College.
Ali Gattoni, University of Wisconsin-Milwaukee
Jessica Samens, Bethel University
Caroline Waldbuesser, Sam Houston State University
Riley Richards, Oregon Institute of Technology
Kathryn B. Golsan, University of Northern Iowa
Hocheol Yang, California Polytechnic State University
Julie Semlak, Laramie County Community College
Nurhayat Bilge, SUNY- FIT
Madeline Pringle, University of Missouri
Jaclyn Shetterly, University of Alabama
Sydney O'Shay, Utah State University
Kellie Welch Smith, Texas A&M University, Corpus Christi
Andrew R Donofrio, Columbus State University
Cimmiaron Alvarez, Rutgers University
Nettie Brock, Morehead State University
Jessica Rick, University of Southern Indiana
Tasha R. Dunn, The University of Toledo
Jihye Park, University of Missouri-Columbia
Matthew Meier, DePauw University
Thomas A Salek, Elmhurst University
Stephanie Young, University of Southern Indiana
Jen DeRouchey, Laramie County Community College
Gayle M Pohl, University of Northern Iowa
Xianlin Jin, The University of Toledo
Joy L. Daggs, Northwest Missouri State
Tiffany R. Wang, University of Montevallo
Linsay M. Cramer, Coastal Carolina University

1502

2:00 PM to 3:15 PM

Hyatt Regency St. Louis at the
Arch

Regency A

Embodied Struggles for Autonomy

Panelists assess struggles for autonomy through critical interrogation of Exvangelical, sex trafficking, and 20th century feminist rhetorics.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Heather Hundley, University of Nebraska, Omaha

Respondent: Kristi Scholten, Ferris State University

"Protecting Women's Purity: "The Maiden Tribute of Modern Babylon" and the Rhetoric Purity Reform" Leslie J. Harris, University of Wisconsin-Milwaukee

"One Woman for All Women: The Anonymous Persona in Second Wave Feminist Rhetoric" Kathleen Coyle, University of Arkansas

"Critiquing the Story of the Wreck: A Queer Rhetorical Analysis of a Disidentified ExVangelical Memoir" Karly Poyner-Smith, University of Memphis

1503 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Sterling 9

Emerging Voices and Future Directions in Intercultural Communication Research

Our panel focuses on salient issues in intercultural communication scholarship as potential trajectories for continuing research. We begin this panel by discussing how we identified current topics within intercultural communication through autoethnographic inquiry. We will discuss how such introspective and reflexive methods can assist scholars in identifying salient cultural dynamics at work within our social worlds. From there, emerging scholar panelists will focus on integral aspects of their work such as centrality of culture, intentional preservation of accents, hegemonic norms for standardized English, hustle culture as reinforced by Western neoliberal capitalism, greater gender and sexual fluidity through examinations of queerness that disrupts binaries, and the importance of understanding offspring immigrant experiences as integral to intercultural communication and cultural identity negotiations. Although we first identified these intercultural issues through autoethnographic inquiry, we also offer possible pathways for future research that extends the trajectories of this work.

Sponsor: Intercultural Communication Interest Group

Chair: Amy N. Heuman, Texas Tech University

Presenters:

Amy N. Heuman, Texas Tech University

Soham Sen, Texas Tech University

Evans Dwomo Ankrah, Texas Tech University

Jayita Chakraborty, Texas Tech University

Micah Smith, Amarillo College

Emmanuel Kwadwo Edmund, Texas Tech University

Ahmet Aksoy, Columbia College - South Carolina

1504 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Sterling 6

Finding futures -Faculty development panel

The focus of this panel is to successful former academics talk about their path through the field, and into alternative careers and industry. They will discuss the turning points that help them be successful, how they prepared for the corporate job search, best practices, as well as how they negotiate everything especially during the current moment. They will answer your questions for moving forward and offer tips you should know as you move onto the next stage of your career.

Sponsor: CSCA Next Leaders Network

Chair: Peyton John Bonine, Ball State University

Presenter:

Marlo Goldstein-Hode, University of Missouri-St. Louis

1505	2:00 PM to 3:30 PM	Hyatt Regency St. Louis at the Arch	Regency C/D
GIFT Session #3			
GIFT Session #2			
Sponsor: G.I.F.T. Interest Group			
Chair: Katie LaPlant Turkiewicz, University of Wisconsin - Green Bay			
"Craigslist Communication Competition" Kelly Soczka Steidinger, Mid-State Technical College			
"CSR: Global Storytelling for Diverse Audiences" Colleen Palmer, Carthage College; Kalah Kemp, College of the Ozarks			
"Cybervetting: Viewing Social Media Profiles as an Employer" Katherine Bunsold, University of Illinois Urbana-Champaign			
"Infinite Rebuttal Activity" Bumju Jung, University of Kansas			
"It's Time for a Meeting – Reflecting on Power and Voice in Organizational Spaces" Jeevani Sammeta, Bowling Green State University			
"Self Disclosure and Perception" Shawna Blake, Tulsa Community College; Kendrea James, Missouri S&T			
"Teaching Conversation Skills in the Classroom: The Fishbowl Discussion Method" Traci Dillavou, KCKCC			
"You Soup" Tracie Devault, Missouri University of Science and Technology			

1506	2:00 PM to 3:15 PM	Hyatt Regency St. Louis at the Arch	Mills 1
Health Communication Interest Group: Top Papers			
<p>This panel features the top reviewed papers in the Health Communication Interest Group. Please join the session to hear more about the important work happening in our field. "The Impacts of Narrative Perspectives of Anti-prescription Opioid Campaigns: The Mediating Roles of Identification, Perceived Severity, and Anticipated Guilt" by Xiaoxia Cao (Top Paper). "Weight as Sole Focus of Health Care Providers' Care: Exploring the Silenced Voices of Patients' Experiencing Race and Weight Stigma during health" by Rebecca Imes and Lynelle Jen Napata (Top Inclusive Paper). "Humanizing Dementia: Effects of Counter-Stereotypical Messages on Patronizing Speech toward People with a Stigmatized Health Condition" by R. Amanda Cooper & Jake Harwood. "Regulatory Fit and STI Screening: Persuasive Effects of Regulatory Orientation on Message Regulatory Focus" by Josh Averbeck, Emmanuel Odunfa, Folake Okur, & Joyce Peter. "Sex Talk? Never Had It" by Tristin Evans (Top Student Paper, Debut Student Paper).</p>			
Sponsor: Health Communication Interest Group			
Chair: DeAnne Priddis, Middle Tennessee State University			
"The Impacts of Narrative Perspectives of Anti-prescription Opioid Campaigns: The Mediating Roles of Identification, Perceived Severity, and Anticipated Guilt" Xiaoxia Cao, University of Wisconsin-Milwaukee			
"Weight as sole focus of health care providers' care: Exploring the silenced voices of patients' experiencing race and weight stigma during health (Top Inclusive Scholarship Paper)" Rebecca Imes, Carroll University; Lynelle Jen Napata, Carroll University			

"Humanizing Dementia: Effects of Counter-Stereotypical Messages on Patronizing Speech toward People with a Stigmatized Health Condition" R. Amanda Cooper, University of Arizona; Jake Harwood, University of Arizona

"Regulatory Fit and STI Screening: Persuasive Effects of Regulatory Orientation on Message Regulatory Focus" Josh Averbeck, Western Illinois University; Emmanuel Odunfa, Western Illinois University; Folake Okur, Western Illinois University; Joyce Peter, Western Illinois University

"Sex Talk? Never Had It. (Top Debut Paper)" Tristin Evans, Illinois State University

1507 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Regency E

Looking Back – Looking Forward: Examining the Elections of 2022 & 2024

With the 2022 midterm elections setting the stage for the 2024 presidential campaign, join a roundtable discussion with several political communication scholars who will discuss the outcome of the midterm elections, the impact of these elections on the political landscape, and also look ahead to the likely presidential candidates, strategies, and messages that will make up the 2024 presidential contest. Audience participation will be invited.

Sponsor: Political Communication Interest Group

Chair: Benjamin R. Warner, University of Missouri

Presenters:

Mary Banwart, University of Kansas

Dianne G. Bystrom, Iowa State University

Terri Easley-Giraldo, Johnson County Community College

Mitchell S McKinney, The University of Akron

Robert C Rowland, University of Kansas

Kelly L Winfrey, Iowa State University

David Zarefsky, Northwestern University

1508 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Sterling 4

Navigating the Transitions of Becoming Basic Course Instructors: Intersectionality as a Resource for International Students

The panel discussion invites male and female graduate students from Ghana and Nigeria, some who are first year students and some second-year students to present their reflection upon the transitions they have encountered in their career to date. Each participant will respond to the two-part prompt of considering: 1) of the many kinds of transitions their intersectional identities have created for them in pursuing graduate study in the U.S., especially as instructors for an introductory course in Communication, which one was most challenging and why? 2) In what ways did their intersectional identities serve as intellectual or emotional resources for making those transitions in successful ways? Each participant will be given 5-7 minutes to present their response to the prompt. Shirley Olatunji will discuss transitions made from an introvert to that of an extroverted role as a instructor in the basic course; Rosemary Charway will discuss transitions related to cultural codes and student engagement; Frank Otubah will discuss the transitions from that of an assistant to a college instructor to instructor of record for his own classes; and Odel Boaheng will discuss the transitions from that of a writer to a speaker responsible for leading a class as he navigated cultural meanings. After each participant has

been given a chance to share their experience as a graduate teaching assistant, Iruoma Ezumba, a 3rd year doctoral student serving as moderator, will open up the panel for discussion with those attending. The goal of the discussion is to identify and discuss the types of transitions international students are asked to navigate, examine the layers of experience contributed by the panelists in teaching the basic course, and to explore the ways that intersectionality provides resources for international student success.

Sponsor: Graduate Student Caucus

Chair: Edward A. Hinck, Central Michigan University

Presenters:

Iruoma Ezumba, University of Wisconsin Milwaukee

Shirley Hazel Olatunji, Central Michigan University

Rosemary Charway, Central Michigan University

Frank Otubah, Central Michigan University

Odel Boaheng, Central Michigan University

1509 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Regency F
Arch

Protest in Popular Music across Cultures: Music as a Point of Transition, Intersection, and Giving Voice to the Silenced

Music is site of protest where identities intersect-within the performer and between the performer and the audience. Music drives cultural transition as artists protest the status quo or import identities across international lines. And music serves as a site where people make silent group identities heard. In this panel, we present completed research regarding popular music and musicians from four cultures that crosses border, promotes transition through social protest, or gives voice to the silenced.

Sponsor: Popular Culture Interest Group

Chair: John R. Baldwin, Illinois State University

Presenters:

Steve Rahko, Illinois State University

Byron Craig, Illinois State University

Gordana Lazić, Missouri State University

Raquel Moreira, Southwestern University

Cem İsmail Addemir, Illinois State University

1510 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Regency B
Arch

Short Film Showcase giving space and place featuring student films

Film students will showcase their short films examining a multitude of topics related to identity and experiences

Sponsor: Women's Caucus

Chair: Becky DeGreeff, University of Wisconsin - Stout

Presenter:

Lauren Johnson,

1511 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Mills 2
Arch

Silence to Create Space for Marginalized Voices

Guided by various philosophical and theoretical perspectives, panelists will discuss the pedagogical ramifications of silence in classroom communication, including but not limited to: silent discussions of course material, talking circles that honor silence and turn taking, mindful practices that invite students' presence and awareness, and the ways in which silence may work to invite marginalized voices.

Sponsor: Communication Education Interest Group

Chair: Sarah Keeton, Arizona State University

Presenters:

Allison Duncan Brenneise, University of Minnesota

Mark Joseph Congdon Jr., Sacred Heart University

Kevin R. Meyer, Illinois State University

Kim Marie Omachinski, University of Wisconsin Milwaukee

Jennifer Lynne Morey Hawkins, St. Cloud State University

Deanna Leigh Fassett, San José State University

1512 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Sterling 5
Arch

Strategies for Self-Disclosing in Forensics

Forensics has long committed to empowering and representing student's personal narratives. However, more discourse is needed to further the well-being of students who self-disclose trauma and personal narratives within their performances. Using perspectives from forensics coaches with various backgrounds in competition and experience, this panel will address appropriate strategies for approaching self-disclosures that cultivate a safe environment while also not pressuring students to self-disclose information that they may not be comfortable in sharing.

Sponsor: Argumentation and Forensics Interest Group

Chair: Damian R Samsonowicz, Northern Illinois University

Presenters:

Rocky Roque, University of Illinois Chicago

Micailah Nobles, University of Northern Iowa

Ben Davis, Truman State University

Brandon Thornton, Bloomington High School

1513 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Sterling 7
Arch

Technology and Identity

This panel addresses ways that technology articulates social identity – specifically around notions of ability. Papers explore different sociotechnical and symbolic formations of marginalized identity related to queerness, victims of the criminal justice system, motherhood, and mobility. Papers address these issues from digital and global perspectives, including TikTok, African contexts, and transnational

experiences – attempting to show how groups often treated as disabled and further marginalized by normative discourses, strategically operate with technology to reshape identity.

Sponsor: Communication & Technology Interest Group

Chair: Stefka Hristova, Michigan Tech

Respondent: Jason Archer, Michigan Technological University

"Algorithmizing identities and experiences of Twitter and Facebook users in Africa" Eugene Agyei, Michigan Technological University

"Digital justice: vernacular of complaints on police and criminal allegations in the United States" Ayodele James Akinola, Michigan Technological University

"Identity-First versus Person-First Language within Disability Dialogue" Riley Powers, Michigan Technological University

"The "Just Enough Pumper": Technology use and emerging motherhood identities in digital spaces" Favour Esinam Normeshie, Michigan Technological University

"TikTok and Queer Youth Identity" Nila McGinnis, Michigan Technological University

1514 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Sterling 3

Top Instructional Resources Panel Award: "In restless dreams I walked alone...": Voicing Silenced Skills with a Quarter-Century of Teachers as Cultural Workers

We honor 25 years since Paulo Freire's (1998) Teachers as Cultural Workers gave us his Indispensable Qualities of Progressive Teachers. Each award-winning teacher describes which quality they (a) excel at or practice intuitively and (b) struggle with or find personally challenging, along with specific instructional tools/strategies useful for exhibiting the former and tackling the latter to enact Freire's mission of critical pedagogy to further the liberation of silenced voices.

Sponsor: Instructional Resources Interest Group

Chair: Jessica Eckstein, Western CT State University

Presenters:

Melissa L. Beall, University of Northern Iowa

Nancy J Brule, Bethel University

Leah Elizabeth Bryant, DePaul University

Jessica Eckstein, Western CT State University

Lawrence R Frey, University of Colorado Boulder

Katie Marie Lever, Western Connecticut State University

Lance Rolland Lippert, Illinois State University

Elizabeth Ribarsky, University of Illinois Springfield



1600 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Mills 2

Basic Course Interest Group Business Meeting

Sponsor: Basic Course Interest Group

Chair: Joy L. Daggs, Northwest Missouri State

Presenters:

Joy L. Daggs, Northwest Missouri State
Caroline Waldbuesser, Sam Houston State University
Ashley A. Hanna Edwards, University of Wisconsin - La Crosse

1601 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Regency F

Communication during the transitioning time of the pandemic: efforts made by scholars and practitioners to accommodate the shift

Sung Eun Park, Ph.D., Webster University, will be a chair and moderator for the discussion panel. Dr. Park has expertise in Advertising. Eunyong Kim Ph.D., Auburn University at Montgomery. Dr. Kim specializes in PR. Yeojin Julie Kim Ph.D., Central Connecticut State University. Dr. Kim's expertise in PR. Joy Leopold Ph.D., Webster University. Dr. Leopold has expertise in Journalism. Barry Smith, Webster University. Mr. Smith has agency experience and expertise in Advertising.

Sponsor: Strategic and Applied Communication Interest Group

Chair: Sung Eun Park, Webster University

Presenters:

Eunyong Kim, Auburn University at Montgomery

Yeojin Kim, Central Connecticut State University

Joy Leopold, Webster University

Barry Smith, Webster University

1602 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Offsite

Connecting Academia with Industry: Organizational and Professional Communication Division Tour

You are invited to join us for the Organizational and Professional Communication Division Tour.

[Placeholder - Slot 1]

Sponsor: Organizational and Professional Communication Interest Group

Chairs: Seth Frei, Texas State University; Jessica Rick, University of Southern Indiana

1603 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Regency A

CSCA Scholar Conversations: Kerry Wilson

CSCA Scholar Conversations feature panel-length interviews with one early career or mid-career scholar reflecting on their personal and scholarly journeys. These are scholars who have made CSCA their professional home and they share insights from their journey with new and continuing members. There will be an extended interview by a mentor followed by questions and discussion with those in attendance.

Sponsor: CSCA Past President

Chair: Karla D. Scott, Saint Louis University

Presenter:

Kerry Wilson, University of Illinois

1604 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Mills 1

Empowering students and instructors through the use of Open Education Resources

Many instructors have begun to use Open Education Resources to supplement required course materials to lower costs for our students and enhance student learning. These papers will address the benefits and barriers to the effective use of OERs. Panelists will share diverse experiences in types of OERs used, different types of courses in which they have been used, and varying student audiences. Concerns about inclusiveness and accessibility in the use of OERs will also be addressed.

Sponsor: Instructional Resources Interest Group

Chair: Riley Richards, Oregon Institute of Technology

"A Guide to Best Practices in the Selection and Use of Open Education Resources: Ensuring Usefulness, Accessibility and Inclusion" Annette N Hamel, Western Michigan University; Lusike L Mukhongo, Western Michigan University; Kathleen M. Propp, Western Michigan University

"Combining Vetted OERs from Federally Funded Sources with Free Cutting Edge Software Design, for Multicultural Learning Resources" Darby Bailey McDonough, Regent University

"University-Wide Committees to Help When Textbook Costs Hurt More than Medical Expenses" Maura Cherney, Northeastern Illinois University

"Using Assessment Data to Enhance the Legitimacy of an OER Textbook in the Introductory Communication Course" Meagan Winkelseth, Wayne State University; Nick Romerhausen, Eastern Michigan University

"Using OERs in Applied Management Communication" Bailey C Benedict, California State University - San Bernardino

1605 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Sterling 4

Ethnicity, Race, International, and Class Concerns Caucus Business Meeting

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Amy Aldridge Sanford, Middle Tennessee State University

Presenters:

Nurhayat Bilge, SUNY- FIT

Scarlett Hester, Ball State University

Jacki Brucher Moore, Kirkwood Community College

Sofia Salazar Carballo, University of Central Florida

Anna Jewell, University of Kansas

1606 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Regency E

From Identity on the Rink to Rhetorical Challenges on the Fairway: Competitive Papers Exploring Identity and Image Across Sporting Contexts

These competitive papers offer reflections on issues of both identity and rhetorical management. Authors examine a number of sporting contexts as they address transgender athletes, muted group theory, crisis management, and self-defense in the face of attacks on image.

Sponsor: Sports Communication Interest Group

Chair: David A. Wendt, Iowa Wesleyan University

Respondent: Richard Murphy, McKendree University

"Definition of a Woman: A Comparative Analysis of the Media Coverage of Caster Semenya and Lia Thomas and Gender Non-conformity in Sport." Shaun Fletcher, San Jose State University

"Not Up to Par: Tiger Woods, Racism, and Billy Payne's Remarks at the 2010 Master's" Zoe Amanda Nunley, Ball State University

"Saudi Super League VS. PGA Tour: Evolution of Crisis Management in Creating Competing Leagues" Amanda Walsh, The University of Southern Mississippi

"Slamming Silence: How Roller Derby Combats Muted Group Theory in Sport" Skylar Cameron Meeler, Valdosta State University

1607 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Sterling 9

Intersections, Transitions, and Silenced Voices in Rhetorical Studies

Inspired by the convention theme, the Rhetorical Theory and Criticism Interest Group invites you to join an informal session that broadly asks: What intersections and transitions are still needed to address silencing, marginalization, and domination in Rhetorical Studies? Our goal is to build connections and collaborations that respond to the convention theme in preparation for next year's convention. The session will start with a discussion led by the panelists and move to one-on-one and small group conversations. All CSCA members are welcomed to participate.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Chad M Nelson, Florida Gulf Coast University

Presenters:

Thomas A Salek, Elmhurst University

Gordana Lazić, Missouri State University

Chad M Nelson, Florida Gulf Coast University

1608 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Mills 3

Pandemic Communication: Intersections of COVID-19 and Organizational Communication Research

This collection of scholarship looks at aspects of organizational communication as it relates to the COVID-19 global pandemic. Scholars consider aspects from remote work to organizational exit among other interesting topics.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Madeline Pringle, University of Missouri

Respondent: Erika Kirby, Creighton University

"Working Conditions During the COVID-19 Pandemic: Investigating the Impacts on Work-Life Balance and Productivity" Sarah Garner, Southern Illinois University Edwardsville; Nina Weatherly,

Southern Illinois University Edwardsville; Taylor Ahrendt, Southern Illinois University Edwardsville; Paul Eppy, Southern Illinois University Edwardsville

"“I am much more than my 9-5 job”" Jayita Chakraborty, Texas Tech University

"Organizational Exit During the COVID-19 Pandemic" Terah Lane, Southern Illinois University Edwardsville; Angela Samundengo, Southern Illinois University Edwardsville; Abiodun Sadiq, Southern Illinois University Edwardsville

"Grounded Theory and Human Resources Development: An Approach for Post-Pandemic Research and Beyond" Jaclyn K Brandhorst, University of Central Missouri; Cristin A. Compton, Kent State University; Keira Solon, University of Central Missouri; Debaro Huyler, Florida International University; Craig McGill, Kansas State University; Lydia Barnhart, Emporia State University

1609 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Regency C/D
Arch

Questions Answered: CSCA Next Leaders Network Reception and Informal Mentoring Opportunities

This event provides an opportunity for members to learn about CSCA, interact with CSCA members, and help shape the future direction of the association. Attendees will gain an overview of CSCA, the conference, and opportunities for participation. Additionally, we will have dedicated tables where senior scholars will be available to provide advice on topics ranging from cover letters to submitting to journals. All members are strongly encouraged to attend, but especially early career scholars, students, and first-time CSCA attendees.

Sponsor: CSCA Next Leaders Network

Chair: Kathy Denker, Ball State University

Presenters:

Ahmet Atay, College of Wooster

Debra J. Ford, Creighton University

Tiffany R. Wang, University of Montevallo

Alberto Gonzalez, Bowling Green State University

Renee Kaufmann, University of Kentucky

Yuping Mao, California State University Long Beach

Stephanie Young, University of Southern Indiana

Adam W. Tyma, University of Nebraska Omaha

Gayle M Pohl, University of Northern Iowa

Sarah Steimel, Weber State University

Paaige Turner, Ball State University

Kaitlin Elizabeth Phillips, Baylor University

Cheri J Simonds, Illinois State University

Kate R LaPierre, University of Nevada Reno

Tim McKenna-Buchanan, Manchester University

Eddah Mutua, St. Cloud State University

Debbie S. Dougherty, University of Missouri

Christina S Beck, Ohio University

Kristina Scharp, Rutgers University

Justin J Rudnick, Minnesota State University, Mankato

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Stacy Tye-Williams, Iowa State University
Tasha R. Dunn, The University of Toledo
Jacqueline Irwin, California State University, Sacramento
Sarah Symonds LeBlanc, Purdue University Fort Wayne
Danielle M Stern, Christopher Newport University
Rachel D Davidson, Hanover College
Sumana Chattopadhyay, Marquette University
Kendra Knight, DePaul University
Jimmie Manning, University of Nevada, Reno
Rob Brookey, Ball State University
Lara Stache, Governors State University
Molly Wiant Cummins, University of Texas Arlington
Matthew Meier, DePauw University
Sara Frank, McKendree University
Jay Baglia, DePaul University
Andrew Herrmann, East Tennessee State
Jennifer Lynne Morey Hawkins, St. Cloud State University
Art Herbig, Purdue University, Fort Wayne

1610 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Sterling 7

Regaining and Cultivating a Forensics Alumni Network Post-Pandemic

The COVID-19 pandemic disrupted normative practices when forensics coaches, competitors, and alumni were required to function online. Over the past three years, the community has implemented strategies to smoothly reinstate in-person practices; however, a thorough discussion is needed to regain a strong alumni network that has been lost due to the pandemic. This panel aims to address current issues, and then provide recruitment and wellness strategies for regaining forensics alumni to support their former institutions.

Sponsor: Argumentation and Forensics Interest Group

Chair: Rocky Roque, University of Illinois Chicago

Presenters:

Micailah Nobles, University of Northern Iowa
David Donnick, Morgan Park High School
Ben Davis, Truman State University
Brandon Thornton, Bloomington High School

1611 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Sterling 5

Short Course: Advocacy for the Common Good: Examining Engaged Persuasion in a Post-Truth World

The primary goal of this short course is to provide participants with a solid grounding in theories, principles, and strategies of persuasion as they apply to everyday contexts in which influence attempts take place. The short course will also highlight important implications of persuasion in a post-truth era,

apply persuasion research and theory to online interaction, and discuss how to prepare students for meaningful participation in our democracy.

Sponsor: Short Courses

Chair: Stephen Hunt, Illinois State University

Presenters:

Stephen Hunt, Illinois State University

Kevin R. Meyer, Illinois State University

1612 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Sterling 2
Arch

Strategic and Applied Communication Interest Group Business Meeting

Sponsor: Strategic and Applied Communication Interest Group

Chair: Henry Seeger, Purdue University

Presenters:

Xianlin Jin, The University of Toledo

Joshua P Bolton, Salisbury University

1613 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Sterling 3
Arch

The Miracle of Birth: Understanding the Roles, Identity, and Sense-making of Pregnancy

The Miracle of Birth: Understanding the Roles, Identity, and Sense-making of Pregnancy

Sponsor: Interpersonal and Family Communication Interest Group

Chair: R. Amanda Cooper, University of Arizona

"About Me Becoming a Father: Parenting Identity Development During a Partner's Pregnancy" Lauren Jean Johnsen, University of Memphis

"Birth and Diagnosis Stories from Mothers of Children with Down Syndrome: Sense-making and Acceptance" Alaina Leverenz, University of Missouri; Jennifer Bohanek, University of Missouri; Angela Lukowski, University of California - Irvine; Haley K. Horstman, University of Missouri

"Men and Maternal Health: Father's Roles During their Partner's Pregnancy" Lauren Jean Johnsen, University of Memphis

"Understanding BIPOC women's Covid-19 birth experiences through Relational Dialectics Theory" Valerie Cronin-Fisher, Governors State University; Isabella Reyes, Governors State University; Bryette Renee Kunde, Governors State University

1614 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Sterling 6
Arch

Undocumented is Not an Ethnicity: Towards an Intersectional Activist Approach to Deconstructing Stereotypes Around Supporting Undocumented Students in Higher Education

Undocumented students come from many backgrounds, but through media portrayals, many people have become predisposed to believe that undocumented means someone who has crossed the US/Mexico border and is of Latin American descent, particularly Mexican. Oftentimes, undocumented students who are Asian, Black, or from Europe feel like they are not represented on their college campus. The

panelists seek to bridge that gap and make all undocumented students feel welcome and visible in higher education.

Sponsors: Community College Interest Group; Ethnicity, Race, International, and Class Concerns Caucus

Chair: Damian R Samsonowicz, Northern Illinois University

Presenters:

Sandy López, Northern Illinois University

Beth Hatt, University of Illinois at Springfield



1700 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Regency C/D
Arch

(More) Questions Answered: CSCA Next Leaders Network Reception and Informal Mentoring Opportunities

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Sponsor: CSCA Next Leaders Network

Chair: Kathy Denker, Ball State University

Presenters:

Ahmet Atay, College of Wooster

Debra J. Ford, Creighton University

Tiffany R. Wang, University of Montevallo

Alberto Gonzalez, Bowling Green State University

Renee Kaufmann, University of Kentucky

Yuping Mao, California State University Long Beach

Stephanie Young, University of Southern Indiana

Adam W. Tyma, University of Nebraska Omaha

Gayle M Pohl, University of Northern Iowa

Sarah Steimel, Weber State University

Paaige Turner, Ball State University

Kaitlin Elizabeth Phillips, Baylor University

Cheri J Simonds, Illinois State University

Kate R LaPierre, University of Nevada Reno

Tim McKenna-Buchanan, Manchester University

Eddah Mutua, St. Cloud State University

Debbie S. Dougherty, University of Missouri

Christina S Beck, Ohio University

Kristina Scharp, Rutgers University

Justin J Rudnick, Minnesota State University, Mankato

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Stacy Tye-Williams, Iowa State University

Tasha R. Dunn, The University of Toledo
Jacqueline Irwin, California State University, Sacramento
Sarah Symonds LeBlanc, Purdue University Fort Wayne
Danielle M Stern, Christopher Newport University
Rachel D Davidson, Hanover College
Sumana Chattopadhyay, Marquette University
Kendra Knight, DePaul University
Jimmie Manning, University of Nevada, Reno
Rob Brookey, Ball State University
Lara Stache, Governors State University
Molly Wiant Cummins, University of Texas Arlington
Matthew Meier, DePauw University
Sara Frank, McKendree University
Jay Baglia, DePaul University
Andrew Herrmann, East Tennessee State
Jennifer Lynne Morey Hawkins, St. Cloud State University
Art Herbig, Purdue University, Fort Wayne

1701 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Offsite
Arch

**Connecting Academia with Industry: Organizational and Professional Communication Division
Tour**

You are invited to join us for the Organizational and Professional Communication Division Tour.
[Placeholder - Slot 2]

Sponsor: Organizational and Professional Communication Interest Group

Chairs: Seth Frei, Texas State University; Jessica Rick, University of Southern Indiana

1702 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Mills 2
Arch

**Health Communication Interest Group Networking Session: Intersection of Ideas - BarCamp
Style**

This panel will open and close with time for informal networking between established and emerging health communication scholars. All attendees will be active participants in this panel, as we use the BarCamp approach for participant driven content. This approach comes from the software and technology field to develop web applications as we learn from each other and problem solve together. Bring a new success, a struggle you are experiencing, and your willingness to learn, share, and contribute to this session. Our topics will relate to our work in health communication as a career and as scholars.

Sponsor: Health Communication Interest Group

Chair: DeAnne Priddis, Middle Tennessee State University

Presenters:

DeAnne Priddis, Middle Tennessee State University

Leah Elizabeth Bryant, DePaul University

Jessica Eckstein, Western CT State University
Anne Kerber, Minnesota State University, Mankato
Mary Beth Asbury, Middle Tennessee State University

1703 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Mills 3
Arch

Listening Across Organizational Voices: Community-Based Service-Learning in Nonprofit Organizations to Enhance Communication

Organizational communication scholars have an opportunity to honor and enable greater organizational member voice through community-based service-learning research. This panel discusses lessons learned in the field when conducting community-based service-learning research. Specifically, panelists will discuss 1) how nonprofit community partnerships were initiated and projects were developed collaboratively to enable voice at all levels of the organization, 2) challenges reconciling tensions across organizational members, 3) ethics in presenting organizational member's voice when proposing communication changes.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Michael C. Coker, Boise State

Presenters:

Sarah E. Riforgiate, University of Wisconsin, Milwaukee
Taylor Dumsky, University of Wisconsin-Milwaukee
Joshua Holt, University of Wisconsin-Milwaukee
Dennis Okeke, University of Wisconsin-Milwaukee
Noah Culbreth,
Christiana Oluwakemi Ibiwoye, University of Wisconsin-Milwaukee
Matthew Benjamin Rorer, University of Wisconsin Milwaukee
Candice Ruh, University of Wisconsin-Milwaukee
Andrea Carrion Ortiz, University of Wisconsin-Milwaukee
Julianne Haley, University of Wisconsin-Milwaukee
Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee

1704 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Sterling 5
Arch

Listening Session: Student Advocacy from the Inside Out

Primarily this will be a listening session. This will be a discussion about the walls we have hit, as well as our successes, in trying to change university culture. Knowing that CSCA has a history of engaging both undergraduate and graduate students as well as others, we want to gather that collective wisdom and provide a road-map for ethical student-led civil discourse and advocacy.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Kristi Scholten, Ferris State University

Presenters:

Melody Antel, Anti-Violence Alliance
Raven Hills, Ferris State University
Jen Coburn, Ferris State University

Stephanie Thomson, Ferris State University

1705 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Sterling 6

Multicultural Experiences in Higher Education

This is a paper session for Intercultural Communication interest group.

Sponsor: Intercultural Communication Interest Group

Chair: Becky DeGreeff, University of Wisconsin - Stout

Respondent: John R. Baldwin, Illinois State University

"Sojourn Experience Across Cultures: International Students' Identification, Polyculturalistic View, and Life Satisfaction in the U.S." Teri Terigele, University of Kansas; Cameron Piercy, U of Kansas

"Intersected Journey of International Asian Faculty and White American Student: Transitioning Dialogue beyond the Classroom" Emi Kanemoto, Southern Illinois University Carbondale; Emma Seppeler, State University of New York, Geneseo

"Teaching Intercultural Communication Course: An Argument for Implementing the Blended Teaching Format for Efficacy of the Course" Mohammad Jasim Uddin, Missouri State University

1706 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Sterling 3

Navigating the Interpersonal and Family Communication Mentor-Mentee Relationship

Both during and after graduate programs, interpersonal and family scholars benefit from the relationships they have with their mentors. Yet, mentoring takes a lot of time and effort and mentors often have idiosyncratic expectations of those they are mentoring. Additionally, mentees can have unrealistic expectations of their mentors. Thus, finding the "right" mentor is particularly important. This panel is composed of both mentors and mentees to help young interpersonal and family scholars seek out mentors and successfully navigate the mentor-mentee relationship.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Cimmiaron Alvarez, Rutgers University

Presenters:

Andrew Michael Ledbetter, Texas Christian University

Jody Koenig-Kellas, University of Nebraska-Lincoln

Maria Venetis, Rutgers University

Brooke Wolfe, University of Washington

Haley Nolan-Cody, Rutgers University

R. Amanda Cooper, University of Arizona

1707 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Sterling 7

Protecting speech and debate as a forum for marginalized and silenced voices: A discussion of how to move forward in an increasing polarized and hostile environment

This discussion will center on new challenges facing forensics programs in the post-COVID environment. The need to protect the voice of students, particularly those of historically marginalized or

oppressed populations has never been stronger. At the same time, university administrators throughout the United States are discussing whether to maintain speech and debate programs or not given all the potential other options. Now is the time for us to have a conversation about new ideas to prove the worth of our programs.

Sponsor: Argumentation and Forensics Interest Group

Chair: Kristen Stout, Crowder College

Presenters:

Heather Walters, Missouri State University

Taylor Dylan Corlee, Southwest Baptist University

Kaila Todd, State Fair Community College

1708 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Mills 1
Arch

Queering the Graduate Cohort

This session focuses on how queer students operate within graduate cohorts. Each panelist will share their unique experiences balancing their queer identity with their status as graduate students in the field of communication. By including panelists from different universities, we hope to examine the ways in which queerness manifests within different institutions. The panel will include the discussion of topics including identity disclosure, navigating queerness inside the classroom, and the creation of queer support groups.

Sponsor: Graduate Student Caucus

Chair: Mary C Katreeb, Illinois State University

Presenters:

Vianna Opal Isbister, East Tennessee State University

Nick Steinmetz, Illinois State University

Shelby Limbach, Illinois State University

Grace Pizzini, Illinois State University

1709 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Regency F
Arch

Short Course 3: Bridging the "mass" and "interpersonal" divide: Integrating mediated communication courses in the undergraduate curriculum

Courses on media and mass communication are a core element of many programs in communication study - such studies represent some of the earliest communication scholarship. Such courses commonly discuss critical technological advances, from the printing press to video games. However, some find it difficult to integrate discussions of the Internet into this curriculum, as the technology seems to fit both "mass" and "interpersonal" courses. In this short course, we will discuss how a focus on "mediated communication" can help bridge this gap, using examples and course materials (as well as new technology) already in use. Our short course will (1) Critique, discuss, and define current assumptions about "mass" "interpersonal" and "mediated" communication, in order to introduce the importance of mediation in human communication scholarship; (2) Demonstrate ways in which the notion of mediated communication (MC) can be integrated into existing mass communication courses, as well as larger programs of study (such as entire courses devoted to MC), (3) Explain ways in which MC technologies

such as social media can be leveraged to assist in the teaching of MC, drawing on vetted examples, and (4) Provide voice to audience members looking to implement MC into their own courses in an interactive "fishbowl" format with short course facilitators. The format of our short course will be a blend of presentations and demonstrations, as well as a panel discussion and an interactive element.

Sponsor: Short Courses

Chair: David Westerman, North Dakota State University

Presenters:

Nick Bowman, Syracuse University

Kenneth Lachlan, University of Connecticut

1710 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Sterling 9
Arch

State of Illinois Spotlight: Expanding Speech Curriculum in the High School

With the new state law which adds a Speech course for elective credit, high schools can now begin to offer the course. This panel will look at the history of the law, will provide advice on implementation, and will discuss the implications of this new law on the Illinois School Code.

Sponsor: States Advisory Council

Chair: Anthony Zoubek, Bartlett High School/Illinois Communication and Theatre Association

Presenters:

Heather Danek, Minooka Community High School

Lauren Morgan, College of Dupage

1711 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Sterling 2
Arch

Strategic & Applied Communication Interest Group: Top Papers

The papers on this panel are the top papers in the Strategic and Applied Communication interest group.

Sponsor: Strategic and Applied Communication Interest Group

Chair: Henry Seeger, Purdue University

"An Integrative Model of Behavioral Approach to Reduce the Use of Adderall as a Study Aid on College Campus" Josh Averbek, Western Illinois University

"Ready.gov: Who's ready, really? Examining principles of inclusivity and universal design in emergency management and disaster preparedness public information websites" Alicia Mason, Pittsburg State University; Sakshi Bhati, Kansas State University : A.Q. Miller School of Media & Communication

"The Transition of International Newcomers into the American Corporate Climate: An Intercultural Communication Training Program" George M. Lawson, University of Nebraska at Kearney; Akbar Javidi; Robabeh Shirandasht

1712 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Sterling 4
Arch

**The Personal is Global: Top Papers in Ethnicity, Race, International, and Class Concerns
Caucus**

These top papers encapsulate and thoughtfully analyze experiences around the globe. Reviewers gave the writings their top scores, remarking that the topics are under-researched in communication and should be heard by everyone at this conference. Please consider joining us to be in dialogue with the authors.

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: David A. Wendt, Iowa Wesleyan University

Respondent: Anjana Mudambi, University of Wisconsin-Milwaukee

"Indigenous Identity, Adoption, and Memoir: a rhetorical analysis of Susan Devan Harness' Bitterroot: A Salish Memoir of Transracial Adoption (Top Paper)" Anna Jewell, University of Kansas

"How Parents' Economic Class Identity Affects My Interaction with Society: An Autoethnographic Inquiry from Bangladesh Experience" Anayetur Rahaman, College of Media and Communication, Texas Tech University

"Connecting to Home through a Beam Bridge: Generative Criticism (Top Student Paper, Top Debut Paper, and Top Inclusive Scholarship Paper)" Sofia Salazar Carballo, University of Central Florida

"Refusing to be Silenced: Intersectional Embodied Activisms in the Middle East and North Africa" Lara Martin Lengel, Bowling Green State University; Victoria Ann Newsom, Olympic College

1800 6:30 PM to 8:00 PM Hyatt Regency St. Louis at the Gateway East/Gateway Terrace Arch

CSCA 2023 Opening Reception: Intersections, Transitions, and Silenced Voices

Sponsor: CSCA Executive Director

Chair: Ahmet Atay, College of Wooster

**Friday
March 31, 2023**

2100 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Regency E Arch

(Re)Constituting Conservative Movements

Panelists collectively interrogate the subtle and seismic shifts in contemporary U.S. conservative movements.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Thomas A Salek, Elmhurst University

Respondent: Steven Melling, University of Missouri - Kansas City

"Constitutive Memory: Donald Trump's Remarks at Mount Rushmore" Alexandra Parr Balaram, University of Wisconsin - Milwaukee

"The Blue-Collar Billionaire: Donald J. Trump & "Manufacturing" as Rhetorically Constructed Identity" Joseph E. Kauffman, University of Kansas

"I Don't Trust the Jab": Discussing the Emergence of Vaccine as an Ideograph in a COVID-19 World" Matthew Dorr, Bowling Green State University

"Terministic screens and partisan audiences: A Burkean cluster analysis of Clint Eastwood's American Sniper" Daniel Kent Merwin, University of Kansas

2101 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 2

(Un)Common Ground: Enthymeme in a Transitioning Public Sphere

Aristotle's notion of enthymematic reasoning describes a persuasive technique in which the audience is expected to contribute to an advocate's argument (filling in "strategic gaps" that invite co-participation). This panel considers the challenges for civic dialogue and persuasion in the public sphere when the "common ground" that enthymeme relies on becomes, itself, unreliable.

Sponsor: Argumentation and Forensics Interest Group

Chair: Scott Sellnow-Richmond, Southern Illinois University Edwardsville

Presenters:

Heather Norton, Fontbonne University

Mike Bauer, Ball State University

Larry Underberg, Southeast Missouri State University

2102 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 6

Bad Moms in Charge: Intersections of mothering, professional success, and unattainable expectations

Scholars on this panel explore the "bad mom" label, using a combination of media studies, autoethnography, and performance studies to explore how we navigate the transition between our personal and professional lives as mothers in academia. Presenters will also address the both-and reality of motherhood and mothering, where the act of mothering is both impossible and empowering, limiting and liberating. Here we will focus on the intersections between the cultural discourses of good and bad motherhood and the lived experiences of oscillating between those titles.

Sponsor: Media Studies Interest Group

Chair: Dana Schowalter, Western Oregon University

Presenters:

Tasha R. Dunn, The University of Toledo

Jerralyn Moudry, Wisconsin Lutheran College

Molly Wiant Cummins, University of Texas Arlington

Dana Schowalter, Western Oregon University

Megan M Wood, Ohio Northern University

2103 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Mills 3

Disciplinary Transitions: The Emergence and Growth of "Critical Political Communication"

This panel examines an emerging tradition of political communication research that is defined by its critical approach to political discourse. While "critical political communication" may be defined, as Michael Bruner once argued, as a study of "sick discourses" and their threat to a healthy state, this panel

discusses the various approaches to this growing area of study, its limits, and its importance in studying politics in perilous times.

Sponsor: Political Communication Interest Group

Chair: Ryan M Neville-Shepard, University of Arkansas

Presenters:

Ryan M Neville-Shepard, University of Arkansas
Kelly L Winfrey, Iowa State University
Calvin Coker, University of Louisville
Joel Lansing Reed, Illinois Sate University
Kristina M. Lee, University of South Dakota
Matthew Meier, DePauw University

2104 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Mills 2
Arch

Familial Expectations: Politics, Equity, Independence, and Privacy

Familial Expectations: Politics, Equity, Independence, and Privacy

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Jaclyn S. Marsh, University of Texas at Tyler

"Exploring Relational Turning Points Between Family Members of Differing Political Identities (Top Debut Paper)" Sean Bloemetjie, University of Montevallo

"Independence in Families with Emerging Adult College Students" Jenna LaFreniere, Texas Tech University

"Understanding sibling relationships: An examination of household labor, satisfaction, and equity" Kathryn Rose Bradley, Ball State University

"“Never Answer Strangers, Never Message People I Don’t Know:” College Women’s Recollections of Parental Mediation When First Joining Social Media" Aimee Miller-Ott, Illinois State University; Lynne Kelly, University of Hartford

2105 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Sterling 7
Arch

I’m Not a Silenced Voice When I’m Online: Exploring Substance Abuse Communication with Online Social Media Platforms

Substance abuse and recovery programs are often associated with rehabilitation clinics and local community support groups. In these instances, individuals with substance abuse needs are supervised by medically trained doctors and held accountable by their peer-supported groups. However, with continued growth in online mediated communication, more individuals are resorting to online support groups for their substance abuse needs due in part to convenience, the option to be selective with their information-seeking behaviors, and because it is less expensive or entirely free. This has contributed to a spectrum of online support groups that are not necessarily deemed professional or inherently associated with positive recovery results. Thus, this panel aims to promote discussion in future research to address the intersections, transitions, and silenced voices of online substance abuse support systems. Presenters will discuss a range of social media platforms including Reddit and Facebook, investigating not only the

recovery support systems but also the support systems that encourage and glorify substance abuse which can be regressive towards substance recovery help.

Sponsor: Media Studies Interest Group

Chair: Xinyue Liu, North Dakota State University

Presenters:

Ian Berry, University of North Dakota

Ryan Goke, Murray State University

Erik Gustafson, University of South Dakota

Brule Woods, North Dakota State University

Emmanuel Dadzie, North Dakota State University

2106 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Sterling 4
Arch

Linking Leverages: How Graduate Students Can Place Health Communication Curriculum Across Multiple Disciplines

The panel seeks to explore how health communication scholars can collaborate with multiple disciplines to co-create a holistic curriculum. This curriculum provides a broader understanding of knowledge, attitudes, and practices for diverse populations in numerous contexts. Further, it offers ways to engage various healthcare professionals and communities. As co-collaborators we place the health of populations at the forefront to promote, preserve, and protect critical preventive care practices thus leading to improved health outcomes.

Sponsors: Graduate Student Caucus; Health Communication Interest Group

Chair: Delight Agboada, University of Maryland

Presenters:

Sandra freda Wood, Arizona State University

Iman Ikram, Ohio University

Grace Oforiwa Sikapokoo, Ohio University

Najma Akhther, Wayne State University

Faith Afua OTCHERE, University of Maryland

Kujang Laki, Ohio Northern University

2107 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Sterling 9
Arch

Representation, Intersectionality, and Fan Culture in Netflix's Dahmer

This panel will explore Netflix's 2022 program, [i]Monster: The Jeffrey Dahmer Story[/i], about the life and crimes of the serial killer. Known as the Milwaukee Cannibal, Dahmer killed 17 men and boys before his arrest in 1991. Beginning with discussion of the popularity of the genre of true crime through various media forms (books, TV, podcasts, etc.), the panel will then examine fan reactions and discussions on social media. Additionally, panelists will explore how representations of intersectional identities of race, queerness, and ability inform [i]Dahmer's[/i] narrative.

Sponsor: Popular Culture Interest Group

Chair: Erin Elysia Gilles, University of Southern Indiana

Presenters:

Stephanie Young, University of Southern Indiana
Nettie Brock, Morehead State University
Jane Weatherred, University of Southern Indiana

2108 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Mills 1
Arch

Speaking, Listening, and Writing: Encouraging Silenced Voices in the Classroom through Deliberations, Needs Assessment, and Journaling

This panel session discusses ways to encourage silenced voices in the classroom. We offer the benefits and drawbacks of two forms of deliberation: the overtly problem-solving civic brand, as well as the more subtle version involving decentered professors and empowered students. Student needs-assessment surveys are also an effective way to encourage students to voice their unique experiences and expectations for the class. Journal reflections offer students the opportunity to unmute their own voices.

Sponsor: Communication Education Interest Group

Chair: Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Presenters:

Mary Kiura, Purdue University-Fort Wayne

Blessing Ekene Okafor, University of Missouri

Rebecca S. Miller, Bethany College - Kansas

2109 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Regency F
Arch

State of Missouri Spotlight: The Not-So-Orthodox Teacher's Toolbox

This program highlights unique ways to connect with students, explained in two parts. Unorthodox mini lessons and instructional strategies designed for the modern-day classroom. These research-based strategies, backed by evidence, are proven to heighten student engagement within the classroom. They also encourage whole brain teaching and whole brain learning. Most of all, these strategies assist educators with building an environment that is AD(H)D friendly. EVERY student can learn ANYTHING! Oftentimes as educators we must meet students where they are personally, in order to guide them where they should go intellectually. We will utilize Tik Tok to teach research methods, or "battle rappers" to explain the history of the Russia & Ukraine crisis. The second part introduced tools, resources, and different organizational methods designed to increase the productivity of educators and coaches that have AD(H)D. As an educator with combined ADHD, I tend to suffer from "executive dysfunction." I've always had trouble staying organized, especially during my early years as an educator. It wasn't until very recently that I discovered tools and resources, and created systems that have made a positive impact in my work production, as well as my personal life. I share these discoveries with you.

Sponsor: States Advisory Council

Chair: Randy K. Dillon, Missouri State University

Presenter:

Carl Stafford, University Academy

2110	8:00 AM to 9:15 AM	Hyatt Regency St. Louis at the Arch	Regency A
Undergraduate Honors Research Conference Session 1			
Sponsor: Undergraduate Honors Research Conference			
2111	8:00 AM to 9:15 AM	Hyatt Regency St. Louis at the Arch	Regency B
Undergraduate Honors Research Conference Session 2			
Sponsor: Undergraduate Honors Research Conference			
2112	8:00 AM to 9:15 AM	Hyatt Regency St. Louis at the Arch	Sterling 5
Understanding the Usage of (Anti)Social Media in Promoting Hatred against Minorities in the Global South			
<p>This panel aims to explore the ways social media are being used to promote hatred against minorities in the Global South. It also intends to understand the responses of state and civil societies to stop the antisocial usage of social media. Access to new information and communication technologies has been increasing across the world in line with the socio-economic development. However, several indexes show that right wing or conservative political parties are getting popularity. It is also found that supporters of such parties accuse the minority groups for almost all kinds of problems they face. They also regularly share hate speeches on social media against different minority groups that causes frequent communal attacks across the world. However, civil societies have been criticizing the governments for not taking effective measures against those 'majority groups' to stop such activities on social media.</p>			
Sponsor: Graduate Student Caucus			
Chair: Shudipta Sharma, Bowling Green State University			
Presenters:			
Vamsi Chaitanya Pedasanaganti, Bowling Green State University			
Muhammed Rashedul Hasasn, University of Illinois at Chicago			
Mohammad Asaduzzaman, Southern Illinois University Edwardsville			
Shehbaz Khan, Bowling Green State University			
Michael Ofori, Bowling Green State University			
Michael Dieringer, University of Missouri			
2113	8:00 AM to 9:15 AM	Hyatt Regency St. Louis at the Arch	Sterling 3
“Organization” v. “Organizing:” When theoretical and conceptual tools muddle research of unique organizations and communities			
<p>This will be a discussion-based panel. The chair, Alexandra N. Sousa, will create a set of guiding questions to facilitate the conversation. Panelists will be asked to share their thoughts based on their own research experience. However, we want this to be a free-flowing and emergent conversation, which can also include audience members. Technology Request: Projector and Screen</p>			
Sponsor: Organizational and Professional Communication Interest Group			

Presenters:

Jacob Isaacs, University of Minnesota Crookston
Heather Nesemeier, Minnesota State University Moorhead
David A. Wendt, Iowa Wesleyan University
Kim Marie Omachinski, University of Wisconsin Milwaukee
Stacey Mirviss-Jossart, UW-Milwaukee

2202 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Mills 1
Arch

Community-Led Research as Social Justice Scholarship

This panel brings together scholars from multiple institutions who conduct community-led research, scholarship, and creative activity as a means of furthering social justice. The panelists in this session showcase the diverse and creative ways that communication scholars can engage with communities to enact social justice. The panelists will speak about creating a documentary about the Palestinian diaspora, reuniting migrant families in Florida, growing urban tree canopies in St. Louis, and creating leadership capacity in Iranian slums.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Jenn Anderson, South Dakota State University

Presenters:

Kayan Khraisheh, University of Central Florida
Rebecca Freihaut, University of Central Florida
Stephanie Van Stee, University of Missouri - St. Louis
Lara Zwarun, University of Missouri-St. Louis
Carington McGowan, Beyond Housing
Keyhan Shams, Kansas State University
Sofia Salazar Carballo, University of Central Florida

2203 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Mills 2
Arch

CSCA Committee Vice Chair Award Meeting

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Stephanie Young, University of Southern Indiana
Justin J Rudnick, Minnesota State University, Mankato
Shweta Arpit Srivastava, Monmouth College
Eddah Mutua, St. Cloud State University
Deanna Leigh Fassett, San José State University
Tony Adams, Bradley University
Nurhayat Bilge, SUNY- FIT
Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale
Ashley R Hall, Illinois State University

2204 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Mills 3
Arch

From Dressmaking to Sense-making: Examining the Ideological Shift in Current Media

Set against the backdrop of an ever-changing political and ideological society, the papers in this session examine various shifts within media, including new media, alternative media, and what it means to make a statement in today's society.

Sponsor: Media Studies Interest Group

Chair: Ian Berry, University of North Dakota

Respondent: Dana Schowalter, Western Oregon University

"Alternative News in a Changing Media Landscape" Angela M Powers, Iowa State University;
Jennifer Godbersen, Iowa State University

"Dress to Impress, Protest, or Oppress? A Framing Analysis of Joy Villa's "Build the Wall Dress"" Rocky Roque, University of Illinois Chicago

"Making Less Sense Out of Nonsense: Vic Berger and Jim Bakker" Tyler Donavon Curran, Missouri State University

"The Duality of the Southern Thing: How New Media is Providing a Paradigm Shift for the Semiotics of Southern Symbols" Molly Wilkins, Georgia College & State University

2205 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Regency E
Arch

Intersections, Transitions, and Silenced Voices in the SOGI Caucus

Competitively selected papers for the SOGI caucus which meet the theme of Intersections, Transitions, and Silenced Voices.

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Peyton John Bonine, Ball State University

Respondent: Katie Greenan, University of Indianapolis

""Thank You, Sir(s)": The intersection of kink and consensual non-monogamous identities" Garrett Bunch, Western Kentucky University

"Breaking Binaries: A Deconstruction of Binary vs. Nonbinary Gender" Julie Hartung, Southern Illinois University Carbondale

"Rural Resiliency and the Queer Subject: A Dialectical Research Proposal of the Leadership Embodied by Queer College Students at the University of Wyoming" Jaxon Porterfield, Missouri State University

"The a isn't silent: Finding a voice for asexuality" Katie Powell, East Tennessee State University

2206 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Sterling 6
Arch

Organizational and Professional Communication Interest Group Business Meeting

Sponsor: Organizational and Professional Communication Interest Group

Chair: Seth Frei, Texas State University

Presenters:

Jessica Rick, University of Southern Indiana

Kara L. Starnes, University of Missouri

2207 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Regency F
Arch

Parents, Superstition, the Broadcast, and COVID: Competitive Papers in Sports Communication

These competitive papers represent salient areas within the study of sports communication, ranging from the boundary management in parent/coach and child/athlete relationships, to case studies in broadcast messaging, sport superstitions, and Novak Djokovic's apologia and efforts at image repair regarding COVID vaccinations.

Sponsor: Sports Communication Interest Group

Chair: Jerralyn Moudry, Wisconsin Lutheran College

Respondent: Scott Jensen, Webster University

"A Case Study of the Presence, Communication, and Contextual Factors of Sports Superstition" Kyle Heuett, Ball State University; Zoe Amanda Nunley, Ball State University

"An Ethnographic Study in Freelance Sports Production" Joe H Moore, University of Central Missouri

"Role Boundary Management and the Parent/Coach, Child/Athlete Relationship" Zoe Amanda Nunley, Ball State University

"The intersections of sport and public health: Apologia, athlete image repair and the case of Novak Djokovic" Kathleen Barry Murphy, Saint Louis University

2208 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Regency B
Arch

Popular Culture Interest Group Networking session

Sponsor: Popular Culture Interest Group

Chair: Matthew Meier, DePauw University

Presenters:

Nettie Brock, Morehead State University

Holly Holladay, Missouri State University

2209 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Sterling 4
Arch

Presidential Spotlight Series on Leading/Leadership: Part 1--So You Want to Be a Department Chair/Program Head....

Becoming a department chair/program head is both an exciting and challenging role. One day you are a faculty member and the next you are supposed to be leading a group of faculty members who are also your colleagues. Join this group of current and former chairs as they discuss their chair/program head experiences and provide tips and advice about how to be successful as a chair. (This is part 1 of the 3-part Presidential Spotlight on Leadership series. Join us for any or all three sessions.)

Sponsor: CSCA President

Chair: Debra J. Ford, Creighton University

Presenters:

Ahmet Atay, College of Wooster

Amy Aldridge Sanford, Middle Tennessee State University
Mary Carver, University of Central Oklahoma
MaryAnn Danielson, Creighton University
Stephen Spates, Missouri State University

2210 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Regency A
Arch

State of Illinois Spotlight: First Generation College Students: Balancing Structure and Support

First-generation college students account for a substantial part of the growing demographic diversity of undergraduates, and the population of first-generation college students is more heterogeneous than any other college student demographic group. How can educators better understand and support this important group? Panelists will discuss: the importance of understanding intersectionality in relation to first-gen students' identities, the role of social emotional learning in supporting first-gen students, teaching and supportive first-gen long term English learners (LTELs), helping students build quality relationships with staff, faculty, and peers, and more. Panelists will share comments related to their area of focus and an interactive discussion with the audience will follow.

Sponsor: States Advisory Council

Chair: Richard G. Jones, Jr., Eastern Illinois University

Presenters:

Vera Bass, Conant High School
Christy Nosek Carter, Oakton College
Rachel Sledd Iannantuoni, Harold Washington College
Patrick Idzik, John A. Logan College

2211 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Sterling 3
Arch

The Master's Tools will Never Dismantle the Master's House: Revisiting and Adapting Existent and Creating New Methodologies for Critical Interpersonal and Family Communication Research and Teaching

This panel assembles a diverse group of established scholars, junior scholars, and graduate students to discuss current critical work taking place within IFC. More specifically, this discussion panel pays specific attention to diverse methodologies currently taking shape within and constituting the expanding field known as critical interpersonal and family communication (CIFC).

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Mick B. Brewer, Lincoln University

Presenters:

Kathy Denker, Ball State University
Jimmie Manning, University of Nevada, Reno
Karly Poyner-Smith, University of Memphis
Kristina Scharp, Rutgers University
Olivia Watson, University of Missouri-Columbia
Mick B. Brewer, Lincoln University

2212 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 5

Undergraduate Education and Administration Section Business Meeting

Sponsor: Undergraduate Education and Administration Section

Chair: Aimee Lau, Wisconsin Lutheran College

Presenters:

Joy L. Daggs, Northwest Missouri State

Elizabeth Ribarsky, University of Illinois Springfield

2213 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 7

Women's Caucus Business Meeting

Sponsor: Women's Caucus

Chair: Becky DeGreeff, University of Wisconsin - Stout

Presenters:

Kellie Welch Smith, Texas A&M University, Corpus Christi

Amanda Grace Taylor, Bowling Green State University

2300 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 5

Amplifying Women's Silenced Voices through Critiques of Modern Woman-Focused Public Communication and Media

Women's voices have long been silenced across many contexts. When female-hood intersects with other marginalized identities such as race, voices are further silenced. However, these voices also This panel features two papers focused on Black women's voices that speak powerfully and draw our attention to gender & race-related social injustices: the Black and Missing Foundation, Inc. and Tracy Chapman. The other paper on this panel explores unethical representations of women in online DeepFakes.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Jenn Anderson, South Dakota State University

"A Rhetorical Criticism of Tracy Chapman through the Terministic Screen of Social Justice and Philosophy" Sofia Salazar Carballo, University of Central Florida; Rebecca Freihaut, University of Central Florida

"Commemorating the Missing: Remembering and Grieving Missing Black Women as Displayed by the "Black and Missing Foundation, Inc."" Jillian Schemenauer, University of Wisconsin-Milwaukee

"Transitions in Digital Media, Yet Continuous Oppression of Women: Centering on Ethical Criticism of Deepfakes as a Mechanism of Empowerment" Heather Walters, Missouri State University

2301 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Mills 2

Community College Interest Group Business Meeting

Sponsor: Community College Interest Group

Chair: Shweta Arpit Srivastava, Monmouth College

Presenters:

Julie Semlak, Laramie County Community College

Sandra Arumugam-Osburn, St. Louis Community College

2302 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Regency F
Arch

Corporate involvement in social and political issues: Exploring theoretical and applied explanations for strategic organizational engagement

The Conference Board (2022, July 19) recently reported that US companies are facing increasing pressures to take stands on a host of social and political issues; including women's reproductive rights, gun regulation, police violence and racism, LGBTQ+ rights, and other topics that might go beyond their corporate values and mission statements. The purposes for this paper panel are to reveal theoretical, ethical, and real applied perspectives on corporate participation concerning social and political issues.

Sponsor: Strategic and Applied Communication Interest Group

Chair: Jeffrey Dean Brand, University of Northern Iowa

"Disney's Opposition to "Don't Say Gay" Law in Florida as Praise of Diversity" Timothy L. Sellnow, University of Central Florida

"Finding a voice: Corporate Social Activism and Leaving Russia Movement" Matthew W. Seeger, Wayne State

"Organizational responses after the death of George Floyd: Performative rhetoric, allyship, or an alternative strategic communication strategy?" Jeffrey Dean Brand, University of Northern Iowa

"Tracking Corporate Communication and Activism following the Dobbs vs. Jackson Women's Health Organization" Abiodun Sadiq, Southern Illinois University Edwardsville; Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

2303 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Regency C/D
Arch

CSCA Award Rehearsal

Sponsor: CSCA Executive Director

Chair: Debra J. Ford, Creighton University

Presenters:

Ahmet Atay, College of Wooster

Kathy Denker, Ball State University

Alberto Gonzalez, Bowling Green State University

Tiffany R. Wang, University of Montevallo

Yuping Mao, California State University Long Beach

Renee Kaufmann, University of Kentucky

Donald Ritzenhein, Wayne State University

Gayle M Pohl, University of Northern Iowa

Ryan M Neville-Shepard, University of Arkansas

Nurhayat Bilge, SUNY- FIT

Roberta Davilla Robbins, Hawkeye Community College

Leah Elizabeth Bryant, DePaul University

Ryan Rigda, Saginaw Valley State University
A. Adams, University of Minnesota, Twin Cities
Aimee Miller, Ferris State University

2306 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Offsite

Intercultural Communication Museum Tour

This session will explore music as an intercultural communicative practice via a field trip to the National Blues Museum.

Sponsors: CSCA Executive Director; CSCA First Vice President; Intercultural Communication Interest Group

Chair: Seokhoon Ahn, Central Washington University

2307 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Mills 3

Intersecting Research with Community to Spark Conversation: Breaking the Menstrual Silence (Top Panel)

At the 2022 conference, these four panelists met during a panel on menstruation health and what the Madison area was doing to address period poverty. This proposed panel is a continuation of that panel. The panel will update attendees on their menstruation research as well as bring to light the work that is being done to address period poverty in the St. Louis area.

Sponsor: Health Communication Interest Group

Chair: Marissa Strickler, Purdue University Fort Wayne

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Rikki A Roscoe, University of Missouri

Iman Ikram, Ohio University

Alicia Lynn Alexander, Southern Illinois University Edwardsville

Mx Willow Rosen, Planned Parenthood of the St. Louis and Southwest Missouri

2308 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 3

Media Studies Interest Group: Graduate Student Networking Session

Building off the success of last year's networking panel, the Media Studies Interest Group will host a networking panel this year geared specifically towards graduate students. Our panel of media and communication scholars bring years of experience to the session, and will be on hand to discuss their work, their experiences, and any pieces of advice or guidance for graduate students as they traverse the field of academia.

Sponsor: Media Studies Interest Group

Chair: Kelly Adams, University of Missouri

Presenters:

Christina S Beck, Ohio University

Jennifer C. Dunn, Dominican University
Adam W. Tyma, University of Nebraska Omaha
Michelle Calka, Manchester University
Amanda Walsh, The University of Southern Mississippi

2309 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Sterling 6
Arch

Organizational and Professional Communication Interest Group: Top Papers

This panel highlights the top-ranked competitive papers submitted to the Organizational and Professional Communication Interest Group this year. These scholars highlight issues including institutional DEI, grief and online support groups, and humor as crisis communication.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Seth Frei, Texas State University

Respondent: Jessica Rick, University of Southern Indiana

"Organizing emotions throughout disenfranchised grief: A study of macro, meso, and micro discourses in a virtual support group (Diamond Anniversary Award for Top Paper)" Michael Cody Coker, Boise State University; Sarah E. Riforgiate, University of Wisconsin, Milwaukee

"The Comical COVID-19 Crisis: Humor as Organizational Crisis Communication (Top Student Paper)" Michelle M. Matter, Colorado State University

"La Inclusión Relacional: Understanding Neoliberal Tensions, Relational Opportunities, and Fixed Understandings in Diversity, Equity, and Inclusion Work in the Global South (Top Inclusive Scholarship Paper)" Astrid Villamil, University of Missouri-Columbia; Pilar Mendoza, University of Missouri-Columbia; Maryluz Hoyos Ensuncho, University of Missouri-Columbia; Juanita Reina Zambrano, Corporación Universitaria Minuto de Dios UNIMINUTO

2310 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Sterling 2
Arch

Short Course: Engaged Communication Research Methods: Lessons from the Aspen Engaged Communication Scholarship Conference

Engaged communication research is concerned with developing actionable knowledge through collaboration between academic and nonacademic partners. The Aspen Engaged Communication Scholarship Conference has focused on developing collaborative research methods that facilitate partnerships between academics and organizations or communities. This short course focuses on developing practical strategies and skills that will help you develop collaborative research projects including: (1) Co-Missioning: Exploring mutual expectations about the focus and scope of the research, (2) Co-Design: Structuring the research to meet partner's collective needs, (3) Co-Reflection: Leveraging partners' different perspectives to make sense of the data, and (4) Co-Action: Jointly creating future action.

Sponsor: Short Courses

Chair: J. Kevin Barge, Texas A&M University

Presenter:

Anna Wolfe, Texas A&M University

2311 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 4

Short Course 5: Teaching the College Course in Communication Theory: Engaging Ideas at the Intersections of the Communication Discipline

Communication Theory challenges both students and instructors. For many students, the word theory carries negative connotations; for instructors, the diverse nature of theory forces them to teach beyond the borders of their area of expertise, bringing them into intersection with unfamiliar ideas. This course assists current and future instructors who want students to care about, understand, compare, and apply a range of communication theories. The course offers sample syllabi, methods of evaluation, comparison of textbooks, classroom activities, discussion ideas, and resources that intersect theory with popular culture.

Sponsor: Short Courses

Chair: Andrew Michael Ledbetter, Texas Christian University

Presenter:

Em Griffin, Wheaton College

2312 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Regency E

State of Missouri Spotlight: It's Everywhere - Including in the Classroom: The Scholarship & Pedagogical Potential of Pop Culture

The influence of pop culture on how societies communicate is undeniable. Whether it be fashion, a top 40 song, a social influencer, or an all-star athlete-pop culture finds its way into our daily lives. This program examines pop culture from both scholarly and popular perspectives, including the ways in which it permeates our communication. It helps shape our self-identity and informs our interactions. We use pop culture messaging to advocate, entertain, explain, and connect in any one of a number of ways. The program builds upon its discussion of communication and pop culture, suggesting ways to integrate pop culture into communication and performance classrooms as both stand-alone activities, or elements in lessons and assignments. While there are reservations to teaching in ways that adapt entirely to our students' communication norms, there is a great deal of pedagogical value in finding ways to teach where our students live. Much of what we teach in communication and performance learning spaces is done so through illustrations. Pop culture references and platforms allow our students to make connections that are immediate to them, enhancing the pedagogy and immediacy of the content we feel is important enough for us to teach and for our students to learn.

Sponsor: States Advisory Council

Chair: Kaila Todd, State Fair Community College

Presenter:

Scott Jensen, Webster University

2313 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 7

Top Papers in the Women's Caucus

Top papers in the Women's Caucus are showcased during this session.

Sponsor: Women's Caucus

communication and well-being among the diverse population of traumatic brain injury survivors and their informal family caregiver. Implications included potentially scalable therapeutic applications for chronic illness and in home care responses for underrepresented populations facing stress and isolation. This presentation will preview the early outcomes of Abendschein et al.'s project and highlight the significance for communication researchers.

Sponsor: Federation Prize Presentation

Chair: Leah Elizabeth Bryant, DePaul University

Presenters:

Bryan Abendschein, Western Michigan University

Chad Edwards, Western Michigan University

Autumn Edwards, Western Michigan University

2501 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Offsite

A field trip to Manifest Destiny?: Discussion and immersion in public/private land use conflict and justice

Please join us in conversation and adventure as together we explore the conflict between public and private land use and access, technological capital, and manifest destiny. Your guides for this "outside of the box" academic conference adventure have spent the past 30 months interviewing individuals and documenting the conflict between public land use and access to "America's land." From Maine to California our field research spans the contiguous United States. We have interviewed land managers from the National Parks Service (NPS), National Forest Service (NFS), Bureau of Land Management (BLM), and numerous government agents across federal and state conservation and land management agencies. The museum at the Gateway Arch National Park, located on the doorsteps of this year's CSCA annual conference in St. Louis tells the 200 plus year story of westward expansion and the conflict between people, conservation, and land access. One of the exhibits within the museum poses the question "should the settlement of land justify a nation's ownership?" Our extended conference panel is a unique and novel approach to engaging scholars around the conference theme: Intersections, Transitions, and Silenced Voices. Our scholarly work sits at the intersection of policy, environmental, and information justice, and public land equity. The first part of our panel begins a traditional academic conversation around these issues, but transitions to a field visit to the museum at Gateway Arch National Park, integrating tangible experiences in prose, poetry, performance, photography, and film, as well as through print, sound bites, digital pixels, canvas, and fabrics. Our field visit portion tunes into the silenced voices of indigenous peoples and the debate around who has access to, and for what purpose do public lands get used. We then transition back to what we hope will be a robust academic dialogue engaging multiple approaches to the study of communication, charting paths on our scholarly journeys.

Sponsor: CSCA First Vice President

Chair: Kate Magsamen-Conrad, The University of Iowa

Presenters:

Jordan Conrad, University of Iowa

Lydia Wilkes, Auburn University

2502 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Regency B

Administrator Burnout – The Perils of Leadership Positions and Lessons Learned

Administrators are under continual stress to be successful leaders in their respective positions while responding to the demands of those above them. Yet, they are still expected to be engaged and effective undergraduate instructors and researchers. Unsurprisingly, this juggling act can quickly lead to burnout. This discussion panel will include administrators and educators in a variety of positions who will share what led to their burnout, their lessons learned, and their future as administrators.

Sponsor: Undergraduate Education and Administration Section

Chair: Elizabeth Ribarsky, University of Illinois Springfield

Presenters:

Ahmet Atay, College of Wooster

Shelly Schaefer Hinck, Central Michigan University, Professor Emeritus

Malynda Johnson, Indiana State University

Amie D. Kincaid, University of Illinois Springfield

Aimee Miller-Ott, Illinois State University

Adam W. Tyma, University of Nebraska Omaha

2503 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Sterling 7

At The Intersection of Failure and Knowledge: Finding a Way Forward for Your Graduate School Research (Top Panel)

This panel will discuss the silent voices of failed research for a class or publication. We believe that failure is an option and that it in the long run is beneficial. Knowledge is created not just through successful research but also through our failures. It allows us to know where not to look, what data collection methods wont work, and inform our next steps for research.

Sponsor: Graduate Student Caucus

Chair: Reilly Card, Illinois State University

Presenters:

Ant Woodall, University of Oklahoma

Matthew Dorr, Bowling Green State University

Makenzie Schroeder, University of Missouri

Millicent Elewosi, Illinois State University

2504 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Mills 2

Communication Theory Interest Group Business Meeting

Sponsor: Communication Theory Interest Group

Chair: Stephen Spates, Missouri State University

Presenters:

Shweta Arpit Srivastava, Monmouth College

Hocheol Yang, California Polytechnic State University

2505 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Sterling 4

Enacting Transformational Change: A Conversation with NCA Leadership

This panel features NCA elected leaders and National Office staff who will overview significant transformational activities undertaken by NCA, including the new strategic plan, the membership survey report, and inclusion, diversity, equity, and access initiatives. The session also will include an engaged question-and-answer portion, as well as spotlight a specific NCA program or award recipient.

Sponsor: NCA Informational Panel

Chair: Walid Afifi, University of California-Santa Barbara

2506 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Mills 1

Exploring the Potentiality and Possibilities of the Autoethnographic Method for Beginner Scholars

Autoethnographic work remains a nuanced, complex, and critically-informed method that narratively explores connections between personal experiences and cultural systems. Like any method, however, scholars that utilize autoethnographic inquiry face challenges and barriers in the writing, researching, and publishing processes. Drawing on their vast and diverse experiences with the method, participants in this roundtable will provide insights for beginner autoethnographic scholars and facilitate a broader dialogue about the state of the autoethnographic method.

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Savaughn Williams, University of Kansas

Andrew Herrmann, East Tennessee State

Tasha R. Dunn, The University of Toledo

Angela Glunz, The University of Tennessee at Martin

Tony Adams, Bradley University

2507 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Mills 3

Interfaith Collaboration as a Public Health Initiative during a Pandemic: The Case of St. Louis

The potential of faith-based organizations as a key resource for tackling major health challenges has been well documented (Brewer & Williams, 2019). In cities like St. Louis, where racial and ethnic inequities in health remain substantial and pervasive, public health promotion, including messaging and intervention design, requires meaningful input and participation from the community. This panel shares the best practices of a STL interfaith initiative for community capacity-building during the pandemic.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Min Liu, Southern Illinois University Edwardsville

Presenters:

Lisa Potts, St. Louis Mental Health Board

Neiss Maharat Picker Rori, Jewish Community Relations Council of St Louis

Rodrick Burton, New Northside Missionary Baptist Church

2508 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Regency F

On the Front Lines of Advocacy: Case Studies in Rhetorical Leadership From 2022

From a comedian advocating on behalf of cancer-stricken war veterans to a high school student protesting a controversial state bill, the power of rhetorical leadership has been front and center in the headlines throughout 2022. This paper session explores four case studies in rhetorical leadership, profiling rhetors and analyzing the rhetorical tactics they used to evoke positive change or further division in an ultra-partisan and divided America.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Thomas A Salek, Elmhurst University

Respondent: Rachel D Davidson, Hanover College

""Get in Pennsylvanians, We're Flipping a Senate Seat!": John Fetterman's Satirical Rhetorical Leadership as the "Mean Girl" Candidate" Hilary Rasmussen, University of Wisconsin-Parkside

"Kia Boys and the Rhetoric of Urban Destruction" Todd Hauser, UW-Milwaukee

"Rhetorical Leadership in Times of Censorship: Zander Moricz's Commencement Address" Josh Miller, Texas State University

""If this is America First, then America is F**ked": Jon Stewart's Rhetorical Leadership on Behalf of Iraq and Afghanistan Veterans" Thomas A Salek, Elmhurst University

2509 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Sterling 2

Political Communication Interest Group Business Meeting

Sponsor: Political Communication Interest Group

Chair: Wm. Bryan Paul, American Council of Trustees and Alumni

Presenters:

Jihye Park, University of Missouri-Columbia

Joshua Atkinson, Bowling Green State University

2510 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Sterling 6

Popular Culture Interest Group Business Meeting

Sponsor: Popular Culture Interest Group

Chair: Nettie Brock, Morehead State University

Presenters:

Matthew Meier, DePauw University

Holly Holladay, Missouri State University

2511 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Regency A

Sport and the Spatiality of Whiteness: Examining Racist Threats and Heckling in College and Professional Sports

To further understand and potentially resist the spatiality of whiteness within sport, this panel will examine how this space is rhetorically constituted by fan heckling and taunting. It will discuss how such rhetorical moves work to contain race within specific bodies perceived as in excess (Flores, 2021).

Sponsor: Sports Communication Interest Group

Chair: Sasha Allgayer, Southern Illinois University-Carbondale

Presenters:

- Linsay M. Cramer, Coastal Carolina University
- Andrew R Donofrio, Columbus State University
- Morgan Rutan, Bowling Green State University
- Mac Williams, Bowling Green State University

2512 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Sterling 9

Stop and Listen: Institutional Efforts of Empowerment and Inclusion of Silenced Voices

Consequences of systemic racism and social race issues of recent years resulted in many institutions starting DEI initiatives and publishing statements of solidarity with groups who are targets of these hate crimes. In many of the statements, institutions stated their desires to do better and that they were "listening." In this panel we want to discuss politics of listening, focusing on its contributions and its limitations in moving towards anti-racist praxis.

Sponsor: Intercultural Communication Interest Group

Chair: EunYoung Lee, Central Washington University

Presenters:

- Nurhayat Bilge, SUNY- FIT
- Anjana Mudambi, University of Wisconsin-Milwaukee
- LaKresha Graham, Rockhurst University
- Matthew D Petrunia, Fashion Institute of Technology, SUNY
- Maria Ines Marino, Florida International University

2513 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Arch Sterling 5

The Department Chair/Director Experience: Bringing all voices into the Conversation (Top Panel)

If you make a career in higher education, there is a good probability that one day you will be faced with the question: Would you be willing to consider running for/being department chair/director? This question may be asked by a colleague who trusts you to hold their question in confidence, by your Dean, or it may be asked as everyone else at the table looks at you, their nonverbals shouting "Not me! I did that already". However the question is posed to you, people often walk into the position of department chair having little to no idea what they are getting into. This panel of current and former assistant chairs, department chairs and directors will discuss some common themes ideas about what a department chair/director does, and some of the benefits and challenges of the position. Ample time will be left for participants to ask questions that the panel can then address.

Sponsor: Undergraduate Education and Administration Section
Chair: Jennifer Willis-Rivera, University of Wisconsin - River Falls
Presenters:

Alberto Gonzalez, Bowling Green State University
Amy N. Heuman, Texas Tech University
Rebecca Imes, Carroll University
Amy Aldridge Sanford, Middle Tennessee State University
Amanda Martinez, Davidson College

2514 3:00 PM to 4:15 PM Hyatt Regency St. Louis at the Regency E
Arch

The Performance Studies and Autoethnography Interest Group Presents: An Open Mic!

The Performance Studies and Autoethnography Interest Group Presents: An Open Mic! This is an open and audience-centered session where conference participants are invited for their turn at the mic! Come showcase a short poem, spoken work piece, idea, or reaction to your conference experience. Our goal is to create a live, ephemeral performance space to create community and dialogue across the conference.

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Joseph Hassert, College of Southern Nevada

Presenters:

Joseph Hassert, College of Southern Nevada
Christopher Collins, Missouri State University



2600 4:30 PM to 5:45 PM Hyatt Regency St. Louis at the Mills 2
Arch

Communication Theory Interest Group Networking Session

This networking session provides opportunities to meet with other members of the Communication Theory Interest Group. It will also provide a forum for discussion of theory's place in the communication discipline. Hear from established names, in theory, as they provide guidance and mentorship.

Sponsor: Communication Theory Interest Group

Chair: Stephen Spates, Missouri State University

Presenters:

Hocheol Yang, California Polytechnic State University
Shweta Arpit Srivastava, Monmouth College

2601 4:30 PM to 5:45 PM Hyatt Regency St. Louis at the Sterling 3
Arch

Community-Led Health Communication Research as Social Justice Scholarship

This panel brings together teams of scholars and community members representing multiple institutions and organizations who partner to conduct community-led health communication research as a means of furthering social justice or overcoming injustices. Such approaches elevate the experiences, knowledge,

and voices of people belonging to traditionally marginalized groups or communities. In this session, our teams will discuss current and past community-led projects in areas such as palliative care, period poverty, menstruation stigma, gun violence, and invisible health conditions.

Sponsor: Health Communication Interest Group

Chair: Jenn Anderson, South Dakota State University

Presenters:

Kelley Le Beaux, Great Plains Tribal Leaders Health Board

Mary J Isaacson, South Dakota State University

Tinka Duran, Great Plains Tribal Leaders Health Board

Gina Johnson, Great Plains Tribal Leaders Health Board

Leslie J. Harris, University of Wisconsin-Milwaukee

Erin Sahlstein Parcell, University of Wisconsin-Milwaukee

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Kate Magsamen-Conrad, The University of Iowa

Austin Beattie, The University of Iowa

Erin C Slattery, University of Iowa

Ebenezer Ato kwamena Aidoo, The University of Iowa

Frankline Matanji,

Samantha Spurgin, University of Iowa

2602 4:30 PM to 5:45 PM Hyatt Regency St. Louis at the Arch Sterling 4

Discussing Grief Around Mothering to Speak Grief Back into the Public Domain (Top Panel)

Although grief may be acknowledged publicly, it is often relegated to the private sphere that silences expressions and experiences of grief. As a result, grief becomes isolating rather than holding space in community with others. Panelists discuss experiences of grief related to mothering, such as pregnancy loss or concerns with infertility, to bring grief back into the public conversation where it can be named and recognized.

Sponsor: Women's Caucus

Chair: Tasha R. Dunn, The University of Toledo

Presenters:

Tasha R. Dunn, The University of Toledo

Jennifer Lynne Morey Hawkins, St. Cloud State University

Hsun-Yu Sharon Chuang, Denison University

Molly Wiant Cummins, University of Texas Arlington

Lori Walters-Kramer, Monmouth College

2603 4:30 PM to 5:45 PM Hyatt Regency St. Louis at the Arch Sterling 7

Diverse Perspectives on Technology and Relationship Management

This panel offers us four strong manuscripts concerning relationship management in online environments. Topics include matrimonial websites, online dating, managing relationships in the context of online political discourse, and relational management in social media.

Sponsor: Communication & Technology Interest Group

Chair: Stefka Hristova, Michigan Tech

"Object of Affection: Matrimonial Websites in Pakistan" Farah Azhar, Minnesota State University

"Responding to Political Disagreement on Social Media: Exploring the Role of Tie Strength and Emotions" Natalie Pennington, University of Nevada, Las Vegas; Joshua Simon Palagi, University of Nevada, Las Vegas

"Self-Presentation in Online Dating" Esther Ehino Akheituame, University of Missouri; Hillary Dawn Pennell, University of Central Missouri

"Where Friendship Meets Family: How Platonic Life Partners Conceptualize and Portray Their Relationships on TikTok" Samantha Quinn, SUNY Oswego; Erin Ruppel, University of Wisconsin-Milwaukee; Matthew Benjamin Rorer, University of Wisconsin Milwaukee; Maura Corder, University of Wisconsin Milwaukee

2604 4:30 PM to 5:45 PM Hyatt Regency St. Louis at the Arch Sterling 5

Exploring Basic Course Assessment, Modality, and Expectations

These competitive papers submitted to the Basic Course Interest Group explore various topics related to assessment and justification of the basic course, modalities of the basic course (online, hybrid, in person), and delivery expectations of traditional textbooks.

Sponsor: Basic Course Interest Group

Chair: Joy L. Daggs, Northwest Missouri State

Respondent: Stevie Munz, Utah Valley University

"Arguing the Significance of the Basic Course: Public Speaking Apprehension and Classroom Modalities – An Preliminary Analysis" Elizabeth Ribarsky, University of Illinois Springfield

"Business on Top, Pajamas on Bottom: A Synthesis of Literature on Methods of Speech Delivery in Online Public Speaking Courses" Maura Cherney, Northeastern Illinois University

"Speak Like Us: Delivery on the Intersections of the Ideal Body in Silenced Marginalized Voices (Top Inclusive Scholarship Paper)" Allison Duncan Brenneise, University of Minnesota; Joshua Young, Divine Word College Seminary

2605 4:30 PM to 5:45 PM Hyatt Regency St. Louis at the Arch Sterling 9

Intersections of media literacy scholarship, pedagogy, and citizenship

This panel discussion focuses on media literacy as central for engaged citizenship. We discuss media literacy from its various sub-domains, including information, news, and critical media literacy as a pedagogy for building knowledge and skills toward critical evaluation for credibility and veracity. We examine the connections between citizenship and meaningful engagement with media content from an array of cutting edge theoretical and methodological perspectives.

Sponsor: Media Studies Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

Presenters:

Natasha Howard, Morehouse College

Gordana Lazić, Missouri State University

Kelsey R Mesmer, Saint Louis University
Jesse Scaccia, Fresno State University
Michael Spikes, Northwestern University

2606 4:30 PM to 5:45 PM Hyatt Regency St. Louis at the Mills 1
Arch

Moving forward on works in progress: Research round table

From health communication to ethnographies, Graduate Student Caucus members are researching a wide variety of topics. This panel provides a place for graduate students to talk about work in progress and exchange ideas and feedback with other graduate students. Specifically, the purpose of this panel is to serve as a round-table graduate scholar discussion for works in progress to exchange research ideas and collaboration on avenues for exploration. This session will use the time to hear from presenters about their research framework and answer the prompt: What do you want feedback about specifically? -What are the next steps?

Sponsor: Graduate Student Caucus

Chair: Matthew James-Andrew Craig, Kent State University

Presenters:

Ernest Eshun, University of Missouri

Olivia Watson, University of Missouri-Columbia

Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee

Austin T. Frederick, Western Michigan University

2607 4:30 PM to 5:45 PM Hyatt Regency St. Louis at the Regency E
Arch

Political Communication Interest Group Top Papers Panel

The papers on this panel represent the highest scored submissions for the Political Communication Interest Group. Presenters will favor attendees with research from various theoretical and methodological perspectives.

Sponsor: Political Communication Interest Group

Chair: Wm. Bryan Paul, American Council of Trustees and Alumni

Respondent: Mitchell S McKinney, The University of Akron

"Political crisis perceptions of the U.S. Capitol insurrection in Twitter's rhetorical arena" Katelyn E. Brooks, Purdue University

"The deadly consequences of partisan social identity: Applying EPPM to mask-wearing" Lane Berrey, University of Arkansas; Freddie J Jennings, University of Arkansas; Griffen Walden, University of Arkansas; Mengfei Guan, University of Oklahoma

"The CDC, The Public, and Some Surprisingly Reasoned Deliberation: Validating a Purposive and Situational Approach to Civility" Daniel M. Chick, College of the Redwoods

"Baseball and Bipartisanship: Constituting Congressional Identity in the Aftermath of the 2017 Congressional Baseball Practice Shooting" Joel Lansing Reed, Illinois Sate University

2608 4:30 PM to 5:45 PM Hyatt Regency St. Louis at the Arch Regency F

Presidential Spotlight Series on Leading/Leadership-Part 2: What the Heck are the CSCA Leadership Roles I Keep Hearing About? How to Get Involved in CSCA Leadership-by-Position

Wondering how to get more involved at CSCA? Sometimes Central's leadership roles may seem mysterious. This panel will reveal what may seem to be the magician-behind-the-curtain about these positions: what are they, what do they involve, and how can you get more involved. If you are interested in deepening your connection with Central, gaining leadership experience, or paying it forward, this session is for you, regardless of your prior leadership experience! Leadership position descriptions, strategies for getting involved, and light snacks will be provided. (This is part 2 of the 3-part Presidential Spotlight on Leadership series. Join us for any or all of the series.)

Sponsor: CSCA President

Chair: Debra J. Ford, Creighton University

Presenters:

Divine Narkotey Aboagye, University of Maryland
Alberto Gonzalez, Bowling Green State University
Donna R. Pawlowski, Bemidji State University
Allison R. Thorson, University of San Francisco
Tiffany R. Wang, University of Montevallo

2609 4:30 PM to 5:45 PM Hyatt Regency St. Louis at the Arch Sterling 2

Short Course: Leadership Assessment: Creating a Plan to be the Best Leader

The point of this workshop is to allow participants to engage in a conversation about what makes a leader, create an assessment mechanism to continually monitor leadership traits, and experience a situation to quickly utilize this mechanism. Often, leaders need to take the time to assess what they find valuable in leadership. They need to expose themselves to a situation that helps them view their leadership in a different way. Participants will walk away from this session with a better inventory of who they are and how to continually assess their leadership abilities as well as use those results to improve their leadership skills.

Sponsor: Short Courses

Chair: Dakota C Horn, Bradley University

2610 4:30 PM to 5:45 PM Hyatt Regency St. Louis at the Arch Mills 3

Social Support: The Impact on Us and In Our Relationships

Social Support: The Impact on Us and In Our Relationships

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Leah Elizabeth Bryant, DePaul University

"Heterosexual Married Couples Coping with Miscarriage: Understanding the Roles of Social Support, Relationship Satisfaction, Sexual Satisfaction, Positive and Negative Affect" Alaina Leverenz, University of Missouri; Haley K. Horstman, University of Missouri; Amanda Holman, Creighton University

"The fat friend: Investigating experiences of social support in fat and thin women's friendships" Brooke Morenz, Ball State University

"Best of Luck to You and Your Mom:" Online Social Support for Women with Breast Cancer and Their Families" Kathryn Rose Bradley, Ball State University

"The disease is evil, not you": How familial caregivers of dementia patients receive online social support" Caroline Tucker, Ball State University

2611

4:30 PM to 5:45 PM

Hyatt Regency St. Louis at the Arch

Sterling 6

Thriving together: Revisiting IC and ERICC Goals, Missions, and Scopes

In 1994, the Intercultural Communication Interest Group, IC group hereafter, was founded in response to the needs of meeting academic interests in communication issues around globalization, diversity, and group relations in a multicultural society. 24 years later, the Ethnicity, Race, International, and Class Concerns Caucus, hereafter ERICC, was created to address identity concerns and issues of the members. Both groups arguably and admittedly have broad goals and scopes: the IC group aims to promote "the study of intercultural communication in areas, such as, but not limited to, cultural diversity, cross-cultural communication, intersectionality, social justice, transnationalism, etc.", whereas ERICC covers "the study of race, ethnicity, international, and class issues in all domains: personal, professional, private, and public" and invites "cutting-edge research in the areas of race, ethnicity, class, and international-oriented topics" and "activist programming that seeks to address issues and advance causes related to the Caucus membership". This discussion panel is proposed to respond to the concerns raised by some IC group members during the IC group business meeting held in 2022 at the Madison conference. While acknowledging the essence and importance of both CSCA sub-communities, there is a need for both groups to meet and discuss what goals, missions, and roles each group shall pursue to serve the original purposes of both groups. The panelists of this discussion panel mainly consist of the current and past leaders of the IC interest group and ERICC. The panelists will review the goals and missions, and scopes (particularly in relation to programming scopes) of both groups so that they successfully help to serve their members and the CSCA as a larger community. This discussion panel will be held in a round-table format, and the audience members are welcomed to join the discussion.

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Intercultural Communication Interest Group

Chair: Seokhoon Ahn, Central Washington University

Presenters:

Ahmet Atay, College of Wooster

Amy Aldridge Sanford, Middle Tennessee State University

Andrew R Donofrio, Columbus State University

Carolyn Calloway-Thomas, Indiana University

David A. Wendt, Iowa Wesleyan University

Diana Trebing, Saginaw Valley State University

Dorothy Lee Pennington, University of Kansas

Eddah Mutua, St. Cloud State University

EunYoung Lee, Central Washington University

Hsin-I Sydney Yueh, University of Missouri

Linsay M. Cramer, Coastal Carolina University

Scott Mitchell, University of Wisconsin-River Falls

2700 6:00 PM to 6:30 PM Hyatt Regency St. Louis at the Arch Regency A/B

Critical Futures: Re-imagining Academia's Relevance (Carolyn Calloway-Thomas Inclusivity Speaker Series)

Dr. Johnson's keynote is sponsored by the University of Nevada, Reno, the Carolyn Calloway-Thomas Inclusivity Speaker Series Endowment Fund, and the CSCA ERICC Caucus.

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Amber Johnson, Saint Louis University

2800 6:30 PM to 7:30 PM Hyatt Regency St. Louis at the Arch Regency A/B

Healing Justice and Humanizing Equity in the Capitalist Race for Diversity: A Conversation (Carolyn Calloway-Thomas Inclusivity Speaker Series)

This panel is sponsored by The Institute for Healing Justice and Equity and the CSCA ERICC Caucus. This panel features co-founders and stakeholders of the Institute for Healing Justice and Equity at Saint Louis University in a conversation about the future of diversity, equity, and inclusion work. Panelists will focus on the necessity of shifting our human and fiscal investments into institutions designed to value, support, and center marginalized experiences and voices. Panelists will address the need to stop focusing on dismantling oppressive institutions and instead focus on what we build in the wake and how to engage communities as powerful collaborative partners and experts of their own experience.

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Amber Johnson, Saint Louis University

Presenters:

LJ Punch, The T

April Warren-Grice, Liberated Genius

2900 7:30 PM to 10:00 PM Hyatt Regency St. Louis at the Arch Offsite

CSCA Annual Past Presidents Dinner

Sponsor: CSCA Executive Director

Chair: Alberto Gonzalez, Bowling Green State University

Saturday
April 01, 2023

3100 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 7

Extending Intercultural Theories and Perspectives

This is a paper session for Intercultural Communication interest group.

Sponsor: Intercultural Communication Interest Group

Chair: Anjana Mudambi, University of Wisconsin-Milwaukee

Respondent: C. Kyle Rudick, University of Northern Iowa

"Global Hinglish Conquers Indian Nationalism: The Crisis of Language at the Intersection of India today and 19th century India." Reshmi Sen, Benedictine University

"My (In)capability to Perform the Standardized English Language: A Postcolonial Autoethnography" Soham Sen, Texas Tech University

"“Being the Needle in the Haystack:” The addition of “blending” and “co-cultural networking” as practices to Orbe’s (1998) Co-Cultural Theory" Ahmet Aksoy, Columbia College - South Carolina; Amy N. Heuman, Texas Tech University

"Scoping Overview of Acculturation Framework and Applications: Bibliometric Analysis and Systematic Review" Seokhoon Ahn, Central Washington University; Sukwon Lee, University of Wisconsin-Milwaukee

3101 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 3

From Bridgerton to Video Games: Portrayals of Race and the Female Body

Using various mediated contexts (such as the period drama Bridgerton and popular video game franchises), the papers in this session focus on portrayals of race, weight, and sexualization within the media, along with the potential effects of such portrayals.

Sponsor: Media Studies Interest Group

Chair: Christina S Beck, Ohio University

Respondent: Jerralyn Moudry, Wisconsin Lutheran College

"Color-Conscious but Not Seeing Race: Rewriting Regency History on Bridgerton" Tarishi Verma, Albertus Magnus College

"[Loading Character Design #80085...]: Hypersexualization and Sexual Harassment in Video Games" Anna J DeGalan, Bowling Green State University

"“Happy Women are the Most Beautiful, But...”: The Use of Weight Stigmatization to Analyze Media Images" Anna Antos, St. Norbert College; Alexa Paleka, St. Norbert College

3102 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 4

Identity, Misunderstood Voices, and Pedagogy: Understanding Instruction through Syllabi, Engagement, and Miscommunication

This collection of papers is bound by what they want to understand about the classroom and how identity and communication are used within the classroom.

Sponsor: Communication Education Interest Group

Chair: Julie Semlak, Laramie County Community College

Respondent: Susan Wildermuth, UW-Whitewater

"Black Performance as Visual Rhetoric: A Master Syllabus (Top Inclusive Scholarship Paper)" Caleb Royal McKinley-Portee, Southern Illinois University

"Highlighting the intersectional experiences of students of color: A mixed methods examination of instructor (mis)behavior" Jessalyn Vallade, University of Kentucky; Adam Tristan, University of Kentucky; Renee Kaufmann, University of Kentucky

"Teaching Assistants' (TAs) Experiences of Miscommunication with Undergraduate Students" Motasim Billah, Teaching Assistant, Central Michigan University

"Traditional Versus Newsletter Style Syllabus: Influence on Student Engagement" Isabelle Bauman, Missouri State University

"What Kind of Teacher are you?": Critical Communication Pedagogy in Abbott Elementary" India Hagen-Gates, Southern Illinois University

3103 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 5

Instructional Challenges Transitioning Out of Post-COVID Education

While COVID is still prevalent in the world today, educators have needed to make myriad of changes to instructional practices in both the face-to-face and online classroom. As we make these changes, we experience numerous challenges coming not only from administration, but from student fatigue, mental health demands, and our own burnout. The panel members will share the challenges they have faced (and still face) while re-entering the classroom again in what is now considered a "Post-COVID" world. Additionally, panel members will discuss ways to ease the stress they have experienced as a result of the changes made.

Sponsor: Instructional Resources Interest Group

Chair: Kim Marie Omachinski, University of Wisconsin Milwaukee

Presenters:

Jacob Isaacs, University of Minnesota Crookston

David A. Wendt, Iowa Wesleyan University

Stacey Mirviss-Jossart, UW-Milwaukee

Molly Wilkins, Georgia College & State University

Ali Gattoni, University of Wisconsin-Milwaukee

3104 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 9

Memory and Public Memorializing

Each of these papers presents a different perspective on how the rhetorical reconstruction of memory enables reader-writer, cultural, and geopolitical transformations.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kelly Jensen, University of Wisconsin-Madison

Respondent: Edward A. Hinck, Central Michigan University

"Public Commemoration: Through the Eyes of the Victim of Gun Violence" Montissa Mays, Bowling Green State University

"Memories incurred and every intangible thing": Reader-Writer Communication and Mutual Meaning-Making in Poetry" Rain Verser, University of Alabama, Tuscaloosa

"Historical Revision or Well-Crafted Story? A Narrative Analysis of Vladimir Putin's February 24th Rhetoric" Kathryn Rose Bradley, Ball State University
"“When Strangers Are Coming”: A Narrative Criticism of Jamala's “1944” Song" Marcos Lopez Acosta, Ball State University

3105 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Mills 3
Arch

Research Intersections of Identity and Organizations

This collection of research considers different aspects of identity and how it intersects with organizational research. Papers cover a wide range of topics including faith, corporate espionage, and sensemaking.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Da Bi, University of Oklahoma

Respondent: Michael Cody Coker, Boise State University

"(De)Constructing Academic and Faith Identities: A Narrative Analysis of Origin Stories" Samuel J Taylor, Ohio University

"Corporate Espionage: A Study of Social Identity and Labeling" Justin Mahutga, University of Oklahoma; Lauren Grace Millender, The University of North Carolina at Charlotte

"Identity, Enactment & Organizational Sensemaking: An Exploration" Andrew Herrmann, East Tennessee State

3106 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Regency E
Arch

State of Iowa Spotlight: Profession-Based Learning: Connecting Pedagogy to Practice

Communication majors are frequently asked, "what are you going to do with that major?" This panel explores the foundations of profession-based in learning in Communication and Mass Media. The panel spotlights two local professionals who are applying the practices of profession-based pedagogy in their professional lives. We will discuss how profession-based pedagogy is developed and then learn how it has benefitted students as they have transitioned into the professional world. Finally, we will learn what skills current graduates need to be successful.

Sponsor: States Advisory Council

Chair: Jennifer Hough, Western Iowa Tech Community College

Presenters:

Kyle Miller, Northwest Missouri State University

Joy L. Daggs, Northwest Missouri State

Mallory Armstrong, Des Moines Area Community College

Alison Hanner, Variety Children's Charities of Iowa

3107 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Mills 1
Arch

The Silenced Voices in Stigmatized Areas of Health Communication

These papers on this panel explore stigmatized areas in health communication such as postpartum depression, suicide survivorship, military post traumatic stress, and race and weight stigma. "Postpartum Depression and the Disclosure Process" by Kelsey Lunsford of University of Florida. "Communicating Resiliency Through Survivorship: A Thematic Analysis of Suicide Attempt Survivors' Messaging on Blog Posts" by Peyton Bonine of Ball State University. "Courtesy Stigma Among Military Caregivers of Veterans Experiencing Posttraumatic Stress" by Rikki Roscoe at University of Missouri. "Diffusion of A Micronutrient Home Fortification Program for Infants and Toddlers in A Multi-Ethnic Population in Rural Western China" by Yuping Mao from California State University Long Beach, CA, Ruixue Ye, Yuju Wu, Chang Sun, Qingzhi Wang, and Huan Zhou from West China Fourth Hospital, Sichuan University, and Hein Raat from Department of Public Health, Erasmus University Medical Center.

Sponsor: Health Communication Interest Group

Chair: Tucker Robinson, Missouri State University

Respondent: Xianlin Jin, The University of Toledo

"Courtesy Stigma Among Military Caregivers of Veterans Experiencing Posttraumatic Stress" Rikki A Roscoe, University of Missouri

"Postpartum Depression and the Disclosure Process" Kelsey Lunsford, University of Florida

"Communicating Resiliency Through Survivorship: A Thematic Analysis of Suicide Attempt Survivors' Messaging on Blog Posts" Peyton John Bonine, Ball State University

"Diffusion of A Micronutrient Home Fortification Program for Infants and Toddlers in A Multi-Ethnic Population in Rural Western China" Yuping Mao, California State University Long Beach; Ruixue Ye, West China School of Public Health and West China Fourth Hospital, Sichuan University; Yuju Wu, West China School of Public Health and West China Fourth Hospital, Sichuan University; Chang Sun, West China School of Public Health and West China Fourth Hospital, Sichuan University; Qingzhi Wang, West China School of Public Health and West China Fourth Hospital, Sichuan University; Huan Zhou, West China School of Public Health and West China Fourth Hospital, Sichuan University; Hein Raat, Department of Public Health, Erasmus University Medical Center

3108 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Sterling 6

Thinking about and thriving in grad school

Come to the session to hear more from masters and doctoral students talk about the admissions process, the search process, adapting to a new program, finding ways to get involved both at their programs and in the discipline, and how to balance it all while staying healthy. The session is sponsored by Ball State University and breakfast will be provided.

Sponsor: CSCA Next Leaders Network

Chair: Erica L Brinkley, Ball State University

Presenters:

Savaughn Williams, University of Kansas

Kara L. Starnes, University of Missouri

Connor Wilcox, Kent State University

Karly Poyner-Smith, University of Memphis

3109 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Mills 2

To Disclose or Conceal: Decisions Over a Lifetime

To Disclose or Conceal: Decisions Over a Lifetime

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Shawn C Starcher, Muskingum University

"College students' privacy concerns and motivations for self-disclosure on Facebook" Mohammad Asaduzzaman, Southern Illinois University Edwardsville

"To Disclose or Not Disclose: Examining the Negotiation of Silenced Topics Within Romantic Relationships" Riley Richards, Oregon Institute of Technology; Margaret Baker, Hamline University

"Two are Better than One: Understanding Goal Disclosure and Development in Marriage" Diana Walker, Texas A&M University-Corpus Christi; Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi

"It's always been a way for me to control the narrative:" Comparing the communication privacy management criteria and boundaries of adoption and foster narratives" Tim McKenna-Buchanan, Manchester University

3110 8:00 AM to 9:15 AM Hyatt Regency St. Louis at the Arch Regency F

Transitions in the Communication Professor Career

Academic careers are characterized by a series of transitions and changes through positions, roles, and institutions. Career may be defined as "a sequence of role-related experiences accumulated over time" (Louis, 1980, p. 329). Careers are associated with roles as sets of related tasks and behaviors associated with a position in an organization or social system. Career transitions, then, "are the periods during which an individual is either changing roles (taking on a different objective role) or changing orientation to a role already held" (Louis, 1980, p. 330). Career transitions represent changes in status and position such that they interrupt an established trajectory. These trajectories are relatively stable patterns of activity embedded in social structures, such as organizations or some subset of the organization (George, 1993). The change in trajectory may be abrupt, may cause stress, impact other aspects of work life balance as well as create new opportunities for growth, development and meaning. Since social support in the workplace has been identified as a key component for managing stress and navigating career-related challenges (Miller et al., 2007), this panel can illuminate the struggles and opportunities associated with career transitions and encourage further dialogue to help guide academics through these transitions. This is especially important for former first-generation students, now faculty members, who may be unfamiliar with the tacit knowledge needed to navigate academia. This discussion panel explores transitions in academic careers, including from grad student to assistant professor, from assistant professor to associate professor, from academic administrator to professor, and from administrators to retirement. George, L. K. (1993). Sociological perspectives on life transitions. *Annual review of sociology*, 353-373. Louis, M. R. (1980). Career transitions: Varieties and commonalities. *Academy of management review*, 5(3), 329-340. Miller, K. I., Considine, J., & Garner, J. (2007). "Let me tell you about my job": Exploring the terrain of emotion in the workplace. *Management Communication Quarterly*, 20, 231-260.

Sponsor: Strategic and Applied Communication Interest Group

Chair: J. Kevin Barge, Texas A&M University

Presenters:

Matthew W. Seeger, Wayne State

Communication & Technology Interest Group: Top Student Papers

The Communication & Technology Interest Group were delighted to receive many high quality submissions from graduate students. Please join us in celebrating the top four papers we received from the next generation of budding Comm Tech scholars.

Sponsor: Communication & Technology Interest Group

Chair: Riley Richards, Oregon Institute of Technology

"Is the Assemblage of Social Bots a Public? Exploring the Manufactured Public (Top Student Paper)" Bumju Jung, University of Kansas

"Online Social Proof and Electronic Word of Mouth: The Influence of RateMyProfessor on Enrollment Intentions" Emily Privett, The University of Arkansas; Abigail Wills, The University of Arkansas; Melinda Shaw, The University of Arkansas; Zoe Anastopoulos, The University of Arkansas

"What is Machine-Machine Communication? Human-Machine Communication through Political Interactions of Social Bots" Bumju Jung, University of Kansas

"‘I’m Tired, Don’t Talk to Me’: An Analysis of Zoom Fatigue and Communication Apprehension in Online Learning" Madison Wilson, Illinois State University; Kaylin Lane, Illinois State University; Artemisa Godinez, Illinois State University

3201 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 6

Communication Education Interest Group Business Meeting

Sponsor: Communication Education Interest Group

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Presenters:

Kathryn B. Golsan, University of Northern Iowa

Joshua Young, Divine Word College Seminary

3202 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 9

Cooking to Transgress: Family Recipes as Relational Sensemaking Device / Ideological Constitutive Rhetoric

This discussion panel assembles a diverse group of scholars to meditate on the power-laden, ideologically saturated dimensions of family recipes as both relational sensemaking devices and rhetorical sites of cultural production, resistance, and disidentification.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Mick B. Brewer, Lincoln University

Presenters:

Mick B. Brewer, Lincoln University

Jeffrey Dean Brand, University of Northern Iowa

Wendy Atkins-Sayre, The University of Memphis

Sandra Faulkner, Bowling Green State University

Shreya Singh, University of Wisconsin-Madison

3203 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Gateway West
Arch

CSCA Annual Past Officers Breakfast

Sponsor: CSCA Executive Director
Chair: Tiffany R. Wang, University of Montevallo

3204 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Sterling 3
Arch

Effective inclusive practices by and for silenced voices

This panel explores pedagogical practices by international women faculty centered on the intersection of critical pedagogy and silenced voices. The questions that animate this discussion are focused on kinds of resources/techniques used, questions/concerns raised, and challenges and/or joys "Other" instructors experience when their teaching practices are oriented toward a search for instruction designed to give voice to historically marginalized students.

Sponsor: Communication Education Interest Group
Chair: Gordana Lazić, Missouri State University

Presenters:

Eddah Mutua, St. Cloud State University
Anjana Mudambi, University of Wisconsin-Milwaukee
Raquel Moreira, Southwestern University
Gordana Lazić, Missouri State University

3205 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Regency F
Arch

Existing on the Margins: Representations of Historically Silenced Identities in Pop Culture

The recent focus on including marginalized identities in U.S. pop culture texts can be seen as indicative of social change. However, positive representations are often resistive ones wherein marginalized individuals fight for their holistic inclusion. Through looking at three forms of pop culture content, this panel offers a critical look at how identity is performed by, and imposed on, members of minority groups.

Sponsor: Popular Culture Interest Group
Chair: K. Megan Hopper, Illinois State University
Respondent: Phil Chidester, Illinois State University

"I Am a Sword, Not a Shield": Racism and Resistance in Big Brother" Mary C Katreeb, Illinois State University

"Third World Democracy": Centering Other Identities in M.I.A.'s Kala" Henrique Villela, Illinois State University

"We're Sharing the Goal of Making Us All Better": Identity Representations within Abbott Elementary" Shelby Limbach, Illinois State University

"The Representation of Essentialized Identity in CBS' Survivor" Nick Steinmetz, Illinois State University

3206 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Mills 2
Arch

Exploring the Utility of Communication Theory

This panel will highlight papers accepted from the Communication Theory Interest Group. Communication theory will be explored through varied lenses and applied to different communication contexts. Panel participants will highlight the usefulness of communication theory for moving the discipline forward.

Sponsor: Communication Theory Interest Group

Chair: Stephen Spates, Missouri State University

"A partial theory of memory: Communication, identity, and meaning" Justin Mahutga, University of Oklahoma

"Extending the Understanding of Online Discussions: A Replication of Online Students' Perceptions of Identity and Helper Heuristics (Em Griffin Award for Top Paper)" Patric Spence, University of Central Florida; Renee Kaufmann, University of Kentucky; Kenneth Lachlan, University of Connecticut; Xialing Lin, Penn State University, Scranton; Stephen Spates, Missouri State University

"Semiotics in Mahatma Gandhi's Provincial Symbols: Re-creating New Meanings for "Silenced Voices"" Reshmi Sen, Benedictine University

"The Technological Capital for Health Information Systems model of eHealth literacy: A critical cultural social scientific perspective" Kate Magsamen-Conrad, The University of Iowa; China Billotte Verhoff, Ohio University; Jeanette M Dillon, Western Governors University

3207 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Regency C/D
Arch

GIFT Session #4

GIFT Session #4

Sponsor: G.I.F.T. Interest Group

Chair: Katie LaPlant Turkiewicz, University of Wisconsin - Green Bay

"Evaluating Identity in Song Lyrics" Erin Wehrman, Missouri State University

"Finding a green friend: An easy way to advocate for our environment." Mokhlisur Rahman, University of South Dakota

"How charged are we?": Using the metaphor of battery power to gauge student engagement" Ant Woodall, University of Oklahoma

"Identifying Disease Trivialization" Matthew Dorr, Bowling Green State University

"Transitioning from icebreakers to formal presentations: Innovative introductory speeches" Michael Tollefson, University of Wisconsin - La Crosse; Ronda Leahy, UW - La Crosse

"What are voluntary kin?" Sophia Godfrey, Ball State University

"Who am I? Understanding Self Through Cajitas" Sara Frank, McKendree University

3208 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Regency E
Arch

Letting the Shareholders Speak: Considering Limits of Academic Freedom in a Neoliberal Corporate University Model

As a result of the neoliberal corporate model of most U.S. colleges and universities, which has bolstered proponents of online program management (OPM) companies as well as open educational resources (OERs), this panel offers faculty voices in the discussion. Each panelist will present a short, performative piece to start discussion before the audience will be welcomed into a larger conversation.

Sponsors: Communication Education Interest Group; Performance Studies and Autoethnography Interest Group

Chair: Molly Wiant Cummins, University of Texas Arlington

Presenters:

W. Benjamin Myers, University of Toledo

Meggie Mapes, University of Kansas

Joseph Hassert, College of Southern Nevada

Molly Wiant Cummins, University of Texas Arlington

3209 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 7

Lifting Voice and Building Community: A Case-Study of Best Practices in Collaborative Empowering of Advocacy and Performance Skills in Silenced Youth

Greenhouse Forensics, a part of GCI, is a program that works with community groups, leaders, and school districts to connect youth with advocacy and performance. The program includes children from early elementary age to seniors in high school, and provides opportunities ranging from weekly after-school programs to summer camps. This discussion introduces Greenhouse Forensics and GCI, along with the collaboration efforts of a local university. Attention is given both to the outreach efforts of GCI, as well as the best practices to empower young people and build community. Specific attention is given to ways university departments and forensic programs can emulate the efforts of Greenhouse Forensics to lift silence voices among their own area's young people.

Sponsor: Argumentation and Forensics Interest Group

Chair: Scott Jensen, Webster University

Presenters:

Gina Jensen, Webster University

Stacy Bernaugh, GCI and Greenhouse Forensics

Scott Jensen, Webster University

3210 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 4

Media Studies Interest Group Business Meeting

Sponsor: Media Studies Interest Group

Chair: Tucker Robinson, Missouri State University

Presenters:

Tucker Robinson, Missouri State University

Nettie Brock, Morehead State University

Wendy K. Z. Anderson, University of Minnesota

3211	9:30 AM to 10:45 AM	Hyatt Regency St. Louis at the Arch	Sterling 2
Sexual Orientation and Gender Identity Caucus Business Meeting			
<p>Sponsor: Sexual Orientation and Gender Identity Caucus Chair: Scott Sellnow-Richmond, Southern Illinois University Edwardsville Presenters: Stephanie Young, University of Southern Indiana Jimmie Manning, University of Nevada, Reno</p>			
3212	9:30 AM to 10:45 AM	Hyatt Regency St. Louis at the Arch	Mills 3
Storying, Understanding, Reviewing, and Managing: Qualitative Research and Systematic Reviews across Impactful Topics			
<p>This Graduate Student Caucus paper session spans impactful qualitative topics such as examining the buffering power of support for women experiencing infertility via Social Determination Theory, experiences of women with disabilities developing credibility in the workplace, ethnographic study of an evangelical Christian college ministry's weekly worship night, imposter syndrome in graduate school, and features a systematic analysis surrounding the literature of coming out while providing future directions.</p>			
<p>Sponsor: Graduate Student Caucus Chair: Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee "Storying Infertility: Applying Self-Determination Theory to Women's Experiences of Infertility" Shaye Morrison, University of Missouri ""They Still Didn't See Me as an Equal": Understanding the Ways that Women With Disabilities Experience Credibility in the Workplace." Evan Kirksey, University of Central Missouri "The Formula for Belonging: Understanding Organizational Identification in an Evangelical College Ministry" Sydney Graham, University of Missouri "The State of Coming out Literature and Future Directions" Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee "Imposter Syndrome: A Study of How Graduate Students Manage Imposter Syndrome" Tia N Bushong, Missouri State University; Claire Eggerman, Missouri State University; Taylor Allee, Missouri State University</p>			
3213	9:30 AM to 10:45 AM	Hyatt Regency St. Louis at the Arch	Regency B
Undergraduate Honors Research Conference Session 7			
<p>Sponsor: Undergraduate Honors Research Conference</p>			
3214	9:30 AM to 10:45 AM	Hyatt Regency St. Louis at the Arch	Regency A
We Will Not Be Silenced: Rebels and Agitators in the System			

As women in academia experience challenges, many become silenced. This panel explores ways to rebel and agitate the system. Panelists explain their varying roles on their campuses and how they work to continue to share their stories and make their voices heard.

Sponsor: Women's Caucus

Chair: Jacki Brucher Moore, Kirkwood Community College

Presenters:

Jennifer Hough, Western Iowa Tech Community College

Becky DeGreeff, University of Wisconsin - Stout

Kimberly M Weismann, Williston State College

Mackenzie Krzmarzick, University of Wisconsin - Stout

3215 9:30 AM to 10:45 AM Hyatt Regency St. Louis at the Arch Sterling 5

Where do we go from here?: Professionals making sense through perspective sharing and perspective taking (Top Panel)

The group of panelists hope to provide and invite communicative insight into various perspectives with promising prospective work. Insights that identify, reveal, and help make sense of the intersections between design and theory, classroom and community, practice and profession, and organizational and life transitions. How can we make sense of, learn and grow from our work and life experiences through communicative activities in order to empower ourselves and those around us?

Sponsor: Organizational and Professional Communication Interest Group

Chair: Katherine Kelley Howell, Oral Roberts University

Presenters:

Ryan Bisel, University of Oklahoma

Deanna Bisel, Entrepreneur, retired

Nici Ploeger-Lyons, University of Wisconsin - Eau Claire

Katherine Kelley Howell, Oral Roberts University

Jason Howell, Oral Roberts University

Marcella Marez, Fort Hays State University

Ryan Beaty, University of Oklahoma



3300 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 9

Autoethnographic and Performative Explorations with the Body and Belonging

This competitive paper panel uses autoethnographic and performative methods to explore themes around the body and belonging.

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Meggie Mapes, University of Kansas

Respondent: Joseph Hassert, College of Southern Nevada

"Do I Belong: Questioning Home in America as an Offspring of Immigrant Parents" Ahmet Aksoy, Columbia College - South Carolina

"Moving to America: An Autoethnography of the Ghanaian Accent in America" Emmanuel Kwadwo Edmund, Texas Tech University
 "Stripping Down Stigma: Onstage and Offstage Performances of Exotic Dancers" Dianah McGreehan, Southern Illinois University Carbondale
 "The Body in the Classroom after Covid-19: An Exercise in Pedagogical Reflexivity" Molly Wiant Cummins, University of Texas Arlington
 "The Dialectic of Sameness-Difference on Africans' Africanity: An Autoethnography" Evans Dwomo Ankrah, Texas Tech University

3301 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Regency E

Communication & Technology Interest Group Business Meeting

Sponsor: Communication & Technology Interest Group

Chair: Kenneth Lachlan, University of Connecticut

Presenters:

- Kenneth Lachlan, University of Connecticut
- Xialing Lin, Penn State University, Scranton
- Riley Richards, Oregon Institute of Technology

3302 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Mills 2

Competitive Papers in Argumentation and Forensics

This session features the top competitive papers submitted to this year's Argumentation and Forensics Interest Group.

Sponsor: Argumentation and Forensics Interest Group

Chair: Gina Jensen, Webster University

Respondent: Kendrea James, Missouri S&T

"Exploring Dimensions of Criteria in Academic Debate" Ryan Clark, Black Hills State University

"Public Speaking in Action: Forensics as an Extended Classroom for Skills on Democratic Participation and Advocacy" Kristopher D. Copeland, Tulsa Community College; Ant Woodall, University of Oklahoma

"The transition to a post-Dobbs world, the "abortion reversal" pill, and how disinformation silences marginalized voices in public health (Top Inclusive Scholarship Paper)" Heather Walters, Missouri State University; Kristen Stout, Crowder College

3303 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Mills 3

Discussing Experiences of "Research is Me-search" and Personal Research

"Research is me-search" is a frequent phrase within academia and research. We often hear about the benefits of conducting work that we are close to or passionate about, such as researching a population we belong to or studying a topic with which we have personal experience, whether direct or indirect. Although this may be true for some researchers and/or for particular projects, navigating research with

personal connections (in one way or another) comes with its own difficulties and complications that are not frequently addressed. As a collective of graduate students who have navigated some of the complexities of researching topics close to us, we hope to open dialogue about this phenomenon that would benefit from more direct attention. Questions and discussions we hope to highlight on this panel and open dialogue with our audience about include: providing a brief introduction of our own experiences with "me-search," and why we wanted to directly address this topic as a panel; highlighting the benefits of conducting "me-search"; identifying challenges and setbacks unique to engaging in "me-search"; navigating subjectivity in "me-search"; and offering advice for other graduate students and researchers facing complexities in researching topics with which they have personal connections, whether or not they identify it as "me-search." We find this topic to be especially important for graduate students as we are budding researchers, some of whom hope to continue in the academy. Speaking about the difficulties of our research is important and especially pertinent to the theme of Intersections, Transitions, and Silenced Voices because the intersections we face as researchers doing work personal to us are often silenced and go without being addressed. We hope this discussion can further open up this topic and bring attention to these common but often silenced experiences as students and researchers.

Sponsor: Graduate Student Caucus

Chair: Madeline Pringle, University of Missouri

Presenters:

Alaina Leverenz, University of Missouri

Brittney Morrissey, University of Oklahoma

Jillian Schemenauer, University of Wisconsin-Milwaukee

Samuel J Taylor, Ohio University

Emily Gerston, University of Oklahoma

Blessing Ekene Okafor, University of Missouri

3304 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch

Sterling 7

Managing Diversity in Administrative Policy: A Reality-Based Case Study Approach

This proposal is reality-based. The term 'diversity' is in common use in academic, corporate America, governmental entities, human resource agencies, religious organizations, health care entities, and other bodies. Although 'diversity' is often paired with an aggregation of similar terms and sentiments such as 'equity,' 'inclusion,' and 'belonging,' this forum focuses on interracial communication in a K - 12 institution as a special form of diversity. Although this proposal was planned prior to receiving the October 2022 issue of "Communication Education," that issue of CE spoke to the ongoing need to center race as a central variable in communication. This forum is an open one of guided discussion on interracial communication at the K-12 level, involving a true case that occurred in a high school in the Central States region, although its applicability may extend beyond the Central States and the high-school level. The forum calls attention to the importance of focusing on K-12 education in CSCA and interrogates principles of issues faced by administrators. The forum leader will begin by citing interracial communication literature on classroom interaction, including that of K-12 student interaction, will highlight instructional issues and will highlight the value of case studies as epistemology in education. The forum will present a true case of interracial conflict at a high school involving confrontation and symbolic silencing. Toward the end of the moderated forum, Carolyn Calloway-Thomas will offer critical commentary.

Sponsors: Communication Education Interest Group; Ethnicity, Race, International, and Class Concerns Caucus

Presenter:

Dorothy Lee Pennington, University of Kansas

Respondent: Carolyn Calloway-Thomas, Indiana University

3305 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 4

Media Studies Interest Group: Top Papers

This top paper panel highlights and celebrates the top three papers submitted to the Media Studies Interest Group.

Sponsor: Media Studies Interest Group

Chair: Tucker Robinson, Missouri State University

Respondent: Nettie Brock, Morehead State University

"Messages about alcohol in motherhood: Examining the influence of exposure to alcohol-related social media content on mothers' normative beliefs (Top Paper)" Emily Lorenz, University of Missouri; Elizabeth Behm-Morawitz, University of Missouri

"Roseanne, Roseanne, and the Politics of White Working-Class Representation in the United States" Christopher Cimaglio, Denison University

"And Just Like That...Misogyny Reigns Supreme: Disciplining Womanhood in the Critical Framings of Sex and the City's New Chapter (Top Inclusive Scholarship Paper)" Mick B. Brewer, Lincoln University

3306 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Regency B

Past Officers Debut Panel: Top Student Papers

This paper panel features the top four student debut papers.

Sponsor: CSCA First Vice President

Chair: Allison R. Thorson, University of San Francisco

Respondent: Donna R. Pawlowski, Bemidji State University

3307 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Regency F

Representing the Silenced Voices and Challenging Stereotypes

When the media represents those groups that have traditionally been silenced, one of two things can happen: the images are stereotypes or the images overturn the stereotypes. The papers on this panel examine how those representations manifest in some of the prominent movies and television shows of recent years.

Sponsor: Popular Culture Interest Group

Chair: Mary C Katreeb, Illinois State University

Respondent: Adam W. Tyma, University of Nebraska Omaha

""Eyes on the road": A feminist critique on women's representation in Phase One of the Marvel Cinematic Universe" Katelyn N. Lambert, Chadron State College
"It's Revolutionary, for White Women: Exploring Shrill and Body Positivity's Lack of Intersectionality" Mac Aidan Clark, Ball State University
"WandaVison: Coping with the familiar" Elizabeth Shiller, Ohio University
"What's so special about the Special Olympics?: Challenging disability stereotypes in the show South Park." Sophia Godfrey, Ball State University
""I'll Take Cthulhu Over You Devils Any Day": Afropessimism and Speculative Horror in H.P. Lovecraft's "The Horror at Red Hook" and Victor LaValle's The Ballad of Black Tom" Alvin Primack, Carlow University; Krystina Primack, Carlow University

3308 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 4

Silos, Silence, and Success: Navigating the Unwritten Rules of Higher Education (ERICC Caucus Top Panel)

This panel seeks to demystify the often-silenced rules surrounding higher education for students (undergraduate and graduate) and faculty members. Often, students, faculty, and staff from historically marginalized backgrounds are left to navigate the nuances of academia on their own, frequently without the guidance and support of mentorship. Panelists engage in candid conversation about their personal journeys through academia, providing insight into how we can make the silenced and hidden curriculum more vocal and apparent.

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Undergraduate Education and Administration Section

Chair: Scarlett Hester, Ball State University

Presenters:

Kayla Thompson, Ball State University
Stephen Spates, Missouri State University
Yuping Mao, California State University Long Beach

3309 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 3

Teaching Outside the Box: Discovering new journeys and ways of departure in teaching organizational and professional communication

Organizational and Professional Communication courses maintain their relevance through continuous updating and renewal. Re-imagining the learning journey through more novel and innovative approaches can be challenging. This panel provides an opportunity to brainstorm 'outside the box' ideas that generate tangible strategies to apply in our own classes. The panelists will begin the session with an explanation of their unique approaches to teaching followed by a facilitated discussion among session participants.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Grace Leinbach Coggio, University of Wisconsin-River Falls

Presenters:

Scott Dickmeyer, University of Wisconsin--La Crosse

Lance Rolland Lippert, Illinois State University

3310 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Regency A

The Post-Roe Election: Gender in the 2022 Campaigns

This panel discussion will examine gender and campaign communication in the 2022 election. Panelists will discuss campaign messaging, news media, and voter engagement.

Sponsor: Political Communication Interest Group

Chair: Kelly L Winfrey, Iowa State University

Presenters:

Mary Banwart, University of Kansas

Dianne G. Bystrom, Iowa State University

Terri Easley-Giraldo, Johnson County Community College

Mitchell S McKinney, The University of Akron

Benjamin R. Warner, University of Missouri

3311 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 6

Top Papers in Communication Education

This panel features the four top papers for 2023.

Sponsor: Communication Education Interest Group

Chair: Annie Ashbrook, Ball State University

Respondent: Sarah Symonds LeBlanc, Purdue University Fort Wayne

"Complicating "the" Instructor-Student Relationship: The Development of a Typology" Jessalyn Vallade, University of Kentucky; C. Kyle Rudick, University of Northern Iowa

"A little :) goes a long way: Examining the limits of immediacy cues on students' perceptions of instructor credibility, immediacy, liking, and clarity" Kyle Robert Vareberg, Northeastern State University; David Westerman, North Dakota State University

"Harnessing the Wisdom of YouTube: How Self-Directed Learners Achieve Personalized Learning through Technological Affordances" Kyle Robert Vareberg, Northeastern State University; Carrie Anne Platt

"Teacher Affection and Immediacy in College Classrooms: Predicting Student Engagement" Caroline Waldbuesser, Sam Houston State University; Lisa van Raalte, Sam Houston State University

3312 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Arch Sterling 2

Top Papers in the Sexual Orientation and Gender Identity Caucus

Top competitively selected papers in the sexual orientation and gender identity caucus.

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Scott Sellnow-Richmond, Southern Illinois University Edwardsville

Respondent: Tim McKenna-Buchanan, Manchester University

"Queering the Coming Out Metaphor by Coming In to the Body" Danielle M Stern, Christopher Newport University

"Silencing my Queerness: An Autoethnography of Coming Out Bi" Alexis Johnson, Arkansas Tech University

"'I'll miss your beautiful hair': an queer autoethnography of one woman's journey with a shaved head" Brooke Morenz, Ball State University

3313 11:00 AM to 12:15 PM Hyatt Regency St. Louis at the Mills 1
Arch

Top Student Papers in Sports Communication

These papers are the top student papers in Sports Communication.

Sponsor: Sports Communication Interest Group

Chair: Linsay M. Cramer, Coastal Carolina University

Respondent: Bonnie Sierlecki, Pennsylvania State University

"Major League Soccer and the Iron Front Crisis: A Case Study in Crisis Communication and Image Repair" Caleb Bills, Bowling Green State University

"Recruitment and Retention in College Athletics: Understanding the Particularities of Socializing Student Athletes" Bailley Concatto, Southern Illinois University Edwardsville; Ella Gobald, Southern Illinois University Edwardsville; Sean Taylor, Southern Illinois University Edwardsville

"The Business of Interviewing: The HIPAA Metaphor in Sports Journalism" Elizabeth Berry, University of Arkansas; Holly Marr, University of Arkansas; Margot Reemsten, University of Arkansas; Elizabeth White, University of Arkansas

3314 11:30 AM to 1:30 PM Hyatt Regency St. Louis at the Gateway East
Arch

President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair

The UHRC Luncheon and Graduate Fair requires an RSVP and is for UHRC authors and their supporters. The agenda includes lunch, top paper awards, and graduate school exhibits. Food will be available promptly at 11:30 a.m.; guests are encouraged to arrive between 11:20 and 11:25 a.m. After the meal and award presentations, students will have the opportunity to interact with graduate school directors and learn more about opportunities associated with attaining an advanced degree.

Sponsor: Undergraduate Honors Research Conference

Chair: Debra J. Ford, Creighton University

3400 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Regency F
Arch

Are You Looking for a Mentor?: Meet Me in St. Louis!

This panel aims to create a scholarly discussion about intergenerational mentoring and highlight the importance of mentoring relationships we form in higher education.

Sponsors: CSCA Executive Director; CSCA First Vice President

Chairs: Ahmet Atay, College of Wooster; Tiffany R. Wang, University of Montevallo

Presenters:

Ahmet Atay, College of Wooster
Tiffany R. Wang, University of Montevallo
Debra J. Ford, Creighton University
Christina S Beck, Ohio University
Kate Magsamen-Conrad, The University of Iowa
Allison R. Thorson, University of San Francisco
Joy L. Daggs, Northwest Missouri State
Kendal Catherine Lyssy, University of Missouri
Donna R. Pawlowski, Bemidji State University
Amanda Grace Taylor, Bowling Green State University
Deanna Leigh Fassett, San José State University
Mark Joseph Congdon Jr., Sacred Heart University
Sean Bloemetjie, University of Montevallo
Isabel Espinosa, College of Wooster

3401 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Mills 1
Arch

College Campuses and the Climate: Using Media Platforms to Change the World

From college campuses to climate change, the papers in this session showcase how various media platforms (such as social media sites and podcasts) can be used to help raise awareness of and address specific issues facing the world.

Sponsor: Media Studies Interest Group

Chair: Matthew Dorr, Bowling Green State University

Respondent: Joe Watson, Baker University

"Bridging social capital during times of uncertainty: HBCUs engaging stakeholders on Facebook when navigating physical distancing (Samuel L. Becker Award for Top Student Paper)" Pamela Peters, University of Kansas

"Calling Attention to Campus Sexual Violence: Euphemism Use and Rhetorically Situated Bodies, Places, and Spaces Through TikTok Activism" Jillian Schemenauer, University of Wisconsin-Milwaukee

"Climate change communication: A podcast analysis of the experience of people who witnessed the change and raised their voices." Mokhlisur Rahman, University of South Dakota

3402 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Regency E
Arch

Communication & Technology Interest Group: Top Faculty Papers

The Communication & Technology Interest Group proudly presents these high quality submissions, including the winner of the ComBotLabs Top Paper Award.

Sponsor: Communication & Technology Interest Group

Chair: Xialing Lin, Penn State University, Scranton

"A predicting model of cyberbullying victimization among U.S. adults in the context of social media (Winner: ComBotLabs Top Paper Award)" Yejin Kim, Central Connecticut State University; Sung Eun Park, Webster University

"Evaluating the Associations Between Tie Strength and Media Multiplexity in Friendships Across the Course of a Year" Andrew Michael Ledbetter, Texas Christian University

"On the emergence of cyborgic face-to-face communication: Augmented reality, augmented sociality, and extra-dyadic cues" Nick Bowman, Syracuse University; David Westerman, North Dakota State University

"Webcams and Technostress: The Complicated Web of Amplified Online Learning, Webcam Use, and Technostress During COVID 19" Leslie LeRoy, University of Kentucky; Renee Kaufmann, University of Kentucky; Derek Lane, University of Kentucky

3403 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Sterling 9

COVID-19 & Vaccines across Contexts: Thinking about Intersections, Transitions, and Silenced Voices

This panel presents five separate studies that focus on the COVID-19 pandemic and/or vaccines across multiple contexts. Together, these five studies highlight the communication challenges facing communities about understanding COVID-19 and/or vaccine information, crisis communication efforts for communities at-risk and implications for these communities. For instance, Day and colleagues examine the role of trust, information sources, and attitudes in the context of vaccines and how risk perceptions impact participants' prospective negative vaccine attitudes. Bolton compares the rhetorical strategies used by the Trump and Biden administrations in dealing with the COVID-19 pandemic. Islam and colleagues investigate how Historically Black Colleges and Universities (HBCUs), and other faith-based higher education institutions employ framing as an issue management tool in response to COVID-19 vaccine promotion and communication. Jin examines the U.S. Department of Human and Health Services' series of "WeCanDoThis" campaigns and how these message impact various populations, such as young people and Black communities. Lastly, O'Shay and colleagues investigate how families of color perceive risk, enact health behaviors, and communicate both internally and to those outside the family about these phenomena from the mother's perspective.

Sponsor: Strategic and Applied Communication Interest Group

Chair: Jaclyn S. Marsh, University of Texas at Tyler

"Categorizing a Crisis: Rhetorical Strategies of the Trump and Biden Administrations in the Face of COVID-19" Joshua P Bolton, Salisbury University

"Examining Trust, Information Sources, and Attitudes towards Vaccines: Exploring Implications for Vaccine Communication" Julie Volkman, Bryant University; Chris Morse, Bryant University; Ashleigh M. Day, Northern Arizona University

"US Minority-Serving and Faith-Based Higher Education Institutions' Response to COVID-19 Vaccine" Najma Akhther, Wayne State University; Matthew W. Seeger, Wayne State; Khairul Islam, Wayne State University

"Using the Health Belief Model to Understand Minority Families' Health Behaviors During the Covid-19 Pandemic" Sydney O'Shay, Utah State University; Marissa Sáez, Utah State University; Kaitlin Elizabeth Phillips, Baylor University; C. Maxwell Buck, Utah State University; Cassandra Craig, Utah State University

"“We Can Do This”: Analyzing Influential COVID-19 Vaccine Social Media Campaigns" Xianlin Jin, The University of Toledo

3404 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Regency A

CSCA Scholar Conversations: Morgan Sudbeck

CSCA Scholar Conversations feature panel-length interviews with one early career or mid-career scholar reflecting on their personal and scholarly journeys. These are scholars who have made CSCA their professional home and they share insights from their journey with new and continuing members. There will be an extended interview by a mentor followed by questions and discussion with those in attendance.

Sponsor: CSCA Past President

Chair: Adam W. Tyma, University of Nebraska Omaha

Presenter:

Morgan Sudbeck, University of Nebraska Omaha

3405 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Sterling 3

Democracy Disrupted: Communication in the Volatile 2020 Presidential Election

This panel will discuss their contributions to the edited book: "Democracy Disrupted: Communication in the Volatile 2020 Presidential Election," published by Praeger in September 2022.

Sponsor: Political Communication Interest Group

Chair: Dianne G. Bystrom, Iowa State University

Presenters:

Benjamin R. Warner, University of Missouri

Kelly L Winfrey, Iowa State University

Mary Banwart, University of Kansas

Josh C. Bramlett, University of Alabama

Mitchell S McKinney, The University of Akron

Ashley Muddiman, University of Kansas

Ryan M Neville-Shepard, University of Arkansas

Cameron Piercy, U of Kansas

Joshua M. Scacco, University of South Florida

Xavier Lee Scruggs, University of Missouri-Columbia

Julia Spiker, University of Akron

Robert C Rowland, University of Kansas

3406 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Regency C/D

GIFT Session #5

GIFT Session #5

Sponsors: Basic Course Interest Group; G.I.F.T. Interest Group

plan to incorporate these lessons in your everyday life, research, service, and/or teaching? In what ways has the FLC been a valuable space for addressing mental health challenges? What mental health strategies might you implement moving forward?

Sponsor: Faculty Learning Community

Chairs: Kallia O. Wright, University of Miami; Ashley R Hall, Illinois State University

Presenters:

W. Denae Powell, University of Wisconsin-Oshkosh

Blessing Ekene Okafor, University of Missouri

Kerry Wilson, University of Illinois

Rico Self, Southwestern University

Natasha Howard, Morehouse College

Janine Armstrong, Southern Illinois University Carbondale

Juan Muhamad, Florida State University

Tiffany Bell, Valparaiso University

3410 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Sterling 5

Performance Studies and Autoethnography Interest Group: Business Meeting

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Meggie Mapes, University of Kansas

Presenters:

Tasha R. Dunn, The University of Toledo

Sarah Symonds LeBlanc, Purdue University Fort Wayne

3411 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Sterling 7

Rhetorical Theories of Futurity: Towards Optimistic and Democratic Futures

How can we, amidst ongoing crises, engage optimistic orientations toward the future? How should we grapple with future-looking rhetorics that re-affirm capitalism, racism, and fascist discourses? These papers analyze academic and public texts that describe future worlds, critique popular ideologies that prescribe anti-democratic futures, or encourage emotional orientations amid our current crises. In doing so, each describes how rhetorical theories might be re-formulated or put to use in service of constituting democratic and just futures.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Dustin Alexander Greenwalt, Southern Illinois University, Carbondale

Respondent: Joel Lansing Reed, Illinois State University

"Curbing Our Enthusiasm: Agency, Apocalypse, and the Rhetoric of Frightened Optimism" Ian Montgomery, University of Kansas

"No Lives Matter: Resisting Nihilism, Recuperating the Human" Kevin Musgrave, Southeast Missouri State University

"Optimism in the Environmental Humanities: A Rhetorical Approach" Dustin Alexander Greenwalt, Southern Illinois University, Carbondale

"Optimism, Optimization and Finitude: Badiou Against the Economists" Robert McDonald,
University of Kansas

3412 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Sterling 4

Rhetorical Theory and Criticism Interest Group Business Meeting

The purpose of the Rhetorical Theory and Criticism Interest Group Business Meeting is to discuss the state of the interest group, present the top paper awards to recipients, discuss ideas for the 2023 convention, and elect new leadership.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Chad M Nelson, Florida Gulf Coast University

Presenters:

Thomas A Salek, Elmhurst University

Gordana Lazić, Missouri State University

Chad M Nelson, Florida Gulf Coast University

3413 12:30 PM to 1:45 PM Hyatt Regency St. Louis at the Arch Mills 2

States Advisory Council Business Meeting

Sponsor: States Advisory Council

Chair: Gayle M Pohl, University of Northern Iowa

Presenters:

Kimberly M Weismann, Williston State College

Jeffrey Dean Brand, University of Northern Iowa

3500 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Mills 1

"Where we're going, we don't need research ... or do we?" Cultivating an appreciation and application of communication research and scholarship with undergraduate students

From perceived employer demand to boosting enrollment numbers, the undergraduate communication curriculum is increasingly marketed as a "skills-based" degree for communication practitioners. Implicitly (albeit unintentionally), such marketing downplays the centuries-old scholarship that has created and informed our curriculum, which devalues research and scholarship at a time where higher education is already under fire. Our panel, representing community colleges to Doctoral-granting programs, discusses the challenges and benefits of working with undergraduates in research and scholarship-based capacities.

Sponsor: Communication Education Interest Group

Chair: Nick Bowman, Syracuse University

Presenters:

David Westerman, North Dakota State University

Tiffany R. Wang, University of Montevallo

Stephanie Kelly, North Carolina A&T State University
Kyle Robert Vareberg, Northeastern State University
Lara Zwarun, University of Missouri-St. Louis
Kimberly M Weismann, Williston State College

3501 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Sterling 3

Disciplining the Laboring Body: Exploring the Intersections of Work, Health and Embodied Experiences

This paper panel underscores the conflict between the embodied experiences of work and the discourses surrounding "ideal" working bodies. Papers center the emergent tensions as workers reconcile values (e.g., achieving desired organizational outcomes, displaying work ethic, making a living) with the physical and mental demands of performing their jobs. We address the symbolic and material implications of these tensions, particularly for personal and professional identities; creating more inclusive workplaces; and developing safer organizational practices.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Michelle Calka, Manchester University

"Embodied Workers: Negotiating the Dark Sides of Pregnancy at Work" Sarah Steimel, Weber State University

"Frontline Workers' Memorable COVID-19 Safety Messages" Grayce Limpert, Minnesota State University, Mankato; Sofia Hysten, Minnesota State University, Mankato; Anne Kerber, Minnesota State University, Mankato

"It's Better Than Nothing: Disciplining the Pumping Mom - How the "Ideal Worker" Ideology Impacts the Health of New Moms" Jessica Rick, University of Southern Indiana

"The Show Must Go On: Examining Tensions between Work Ethic and Consent in a Musical Theatre Production" Madison Keith, Missouri State University; Sarah Wilcoxon, Missouri State University; Carrisa S. Hoelscher, Missouri State University

"Working Bodies on Zoom: Opportunities and Challenges for Body Equity and Diversity" Jenn Anderson, South Dakota State University

3502 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Sterling 7

Engaged Scholarship: A Model of Faculty Serving Communities in Need Through Community Initiatives

The Communication discipline has long embraced the mutual engagement of scholars and the communities they serve, through practices such as service learning and action research. This panel showcases communication scholars who have established a strong community presence in St. Louis, and the nearby region, through various non-for-profit organizations or community initiatives. Through their community work, panelists advocate for communities of color, individuals experiencing homelessness, those with cognitive disabilities, and women experiencing period poverty.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Min Liu, Southern Illinois University Edwardsville

Presenters:

Chair: Ahmet Atay, College of Wooster

Presenters:

Ahmet Atay, College of Wooster
Tony Adams, Bradley University
Danielle M Stern, Christopher Newport University
Stephanie Young, University of Southern Indiana
Justin J Rudnick, Minnesota State University, Mankato
Jimmie Manning, University of Nevada, Reno
Tim McKenna-Buchanan, Manchester University

3506 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Sterling 4

Rhetorical Theory and Criticism Interest Group: Top Papers

The top papers submitted to the Rhetorical Theory and Criticism Interest Group will be presented.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Gordana Lazić, Missouri State University

Respondent: Raymie McKerrow, Ohio University

"Remapping Memory Landscape in the Midwest: America's Black Holocaust Museum Regional Memory Disruption" Kristin Wagel, University of Wisconsin-Milwaukee

"Choosing Diverse Schools: Troubling Progressive White Parents' Uncritical Diversity Discourses (Top Student Paper)" Kelly Jensen, University of Wisconsin-Madison

"It's a Joke, Right? "Let's go, Brandon" and the Humor of Right-Wing Offensiveness (Top Paper)" Matthew Meier, DePauw University

3507 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Sterling 2

Short Course: Rethinking Presentations: Applying the Science of Learning to Make More Memorable Workshops, Meetings, and Presentations

How often have you zoned out during a presentation? If you can't pay attention to the presentation, you can't retain the information. This workshop will show you how to use structure, visuals, and stories to make memorable presentations. You will rethink how you have been developing slides and walk away with a step-by-step plan for creating impactful presentations. With your new skills, you will use outlines and storyboards to ensure your slides are not filled with mind-numbing text.

Sponsor: Short Courses

Chair: Danielle Hennis, Make It Memorable LLC

3508 2:00 PM to 3:15 PM Hyatt Regency St. Louis at the Arch Mills 3

State of Iowa Spotlight: Reigniting a Passion for Scholarship: Exploring Media, Immediacy, & Humor

This paper session is a spotlight session sponsored by the States Advisory Council.

Sponsor: States Advisory Council

3600 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Sterling 7

At the Intersection of Fake News and “A Lot of People are Saying”: Empowering Students by Teaching Media Literacy in the Classroom

Fake news: we've all heard the phrase and gnash our teeth. Let's discuss how to move beyond "a lot of people saying" to educate our students about critically analyzing the media they use and how to determine its credibility. Come to this panel discussion to learn how we implement media literacy into standard communication courses.

Sponsor: Media Studies Interest Group

Chair: Audrey L Deterding, Lindsey Wilson College

Presenters:

Nettie Brock, Morehead State University

Jennifer Hough, Western Iowa Tech Community College

Tasha R. Dunn, The University of Toledo

Morgan Getchell, Morehead State University

Audrey L Deterding, Lindsey Wilson College

3601 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Sterling 3

Critiquing Epidemic and Pandemic Discourse regarding Queer Sexual Health

A significant portion of monkeypox cases has been identified among LGBTQ+ members. The Joint United Nations Programme on HIV/AIDS expressed concern that media reports were communicating false narratives regarding the transmission of the virus. Similar concerns were emphasized during the COVID-19 pandemic and the AIDS epidemic. Panelists will critique discourses regarding highly recognized viral outbreaks and their consequent demonization of LGBTQ+ community. Finally, solutions will be offered to better navigate queer sexual health discourse.

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Rocky Roque, University of Illinois Chicago

Presenters:

Mary C Katreeb, Illinois State University

Byron Craig, Illinois State University

Ben Davis, Truman State University

Frankie Kimmell, Southern Illinois University Carbondale

3602 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Presidential Suite 1840

CSCA Executive Committee Meeting #2

Sponsor: CSCA Executive Director

Chair: Ahmet Atay, College of Wooster

Presenters:

Kathy Denker, Ball State University

Jeffrey T Child, Kent State University

Debra J. Ford, Creighton University

Tiffany R. Wang, University of Montevallo
Yuping Mao, California State University Long Beach
Renee Kaufmann, University of Kentucky
Donald Ritzenhein, Wayne State University
Stephanie Young, University of Southern Indiana
Tim McKenna-Buchanan, Manchester University
Gayle M Pohl, University of Northern Iowa
Patric Spence, University of Central Florida

3603 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Sterling 6

Dissemination as Key to Addressing Health Inequities: Discussing the Intersections of Health Communication Research, Practice, and Public Engagement (Spotlight Panel)

Dissemination of research is a critical step to instigating change around health inequities. Thus, it is increasingly important that health communication scholars work with key stakeholders to implement evidence-based recommendations and engage with relevant publics to disseminate findings broadly. Discussants will share how they integrate research, practice, and public engagement to ensure dissemination as they address health communication issues related to substance use and stigma, bias and discrimination, maternal health, and Indigenous palliative care.

Sponsor: Health Communication Interest Group
Chair: Ashleigh M. Day, Northern Arizona University

Presenters:

Sydney O'Shay, Utah State University
Jenn Anderson, South Dakota State University
Sarah Symonds LeBlanc, Purdue University Fort Wayne
Stephen Spates, Missouri State University
Crystal D Daugherty, Northern Kentucky University

3604 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Sterling 5

Examining the Promise and Possibilities of Mixed Methods Research in Interpersonal and Family Communication Research

This panel will discuss the potential of using mixed methods to examine understudied intersections in interpersonal and family communication. Panelists will discuss their previous mixed methods studies as well as studies that initially utilized one method but could have been an informative mixed methods study. Panelists will also share how mixed methods can help us better examine understudied intersections and serve a variety of scholars from across the discipline. Panelists will conclude by exploring intersections that are well suited for future mixed methods research. There will be additional time for audience questions.

Sponsor: Interpersonal and Family Communication Interest Group
Chair: Paul Schrod, Texas Christian University

Presenters:

Michelle Miller-Day, Chapman University

Kristina Scharp, Rutgers University
Natalie Pennington, University of Nevada, Las Vegas
R. Amanda Cooper, University of Arizona
Brooke Wolfe, University of Washington
Alaina Leverenz, University of Missouri

3605 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Mills 2

Human-Built Environments as Rhetorical Invention and Intervention

Human-built environments are not just physical landscapes; they are contested spaces narrated by power relationships and dynamic places defined by constant change as people live, love, and labor in and with them. Recent rhetorical engagements with architecture, urban renewal, and suburbia seem to have formed a subfield that examines how human interactions with material environments shape identities, communities, and movements (Aiello, 2011; Dickinson, 2015; Ewalt, 2019). This discussion panel intends to make two interventions in this disciplinary conversation: 1) Ascertain what precisely is revealed and whose voices are heard by addressing the built environment as a rhetorical phenomenon and 2) Assess the theoretical and methodological transitions set in motion by this rhetorical studies subfield. In particular, panelists will discuss international places; spatiality; rhetoric's materiality; ascribing motivation and agency to built environments; and public venues as sites of survival, memory, and community renewal. References Aiello, G. (2011). From wound to enclave: The visual-material performance of urban renewal in Bologna's Manifattura Delle Arti. *Western Journal of Communication*, 75(4), 341-366. Dickinson, G. (2015). *Suburban dreams: Imagining and building the good life*. Tuscaloosa: The University of Alabama Press. Ewalt, J. (2019). Visibility and order at the Salt Lake City Main Public Library: commonplaces, deviant publics, and the rhetorical criticism of neoliberalism's geographies. *Communication and Critical/Cultural Studies*, 16(2), 103-121.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Chad M Nelson, Florida Gulf Coast University

Presenters:

Alberto Gonzalez, Bowling Green State University
Scott Jensen, Webster University
EunYoung Lee, Central Washington University
Matthew Meier, DePauw University
Chad M Nelson, Florida Gulf Coast University

3606 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Mills 1

Marginalized Voices in Media

This is a paper session for Intercultural Communication interest group.

Sponsor: Intercultural Communication Interest Group

Chair: Linsay M. Cramer, Coastal Carolina University

Respondent: Racheal Ruble, Iowa State University

"Voices from Palestine: Perceptions of Censorship on Palestinian's Use of Social Media" Cem İsmail Addemir, Illinois State University

"Deccanwood films as sites of multicultural expression" Jeevani Sammeta, Bowling Green State University

"Minor Solidarity: Rethinking 'Chinese Media' and the Global South via the Case Study of #MilkTeaAlliance" Hsin-I Sydney Yueh, University of Missouri

3607 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Mills 3
Arch

Reflections on Life in the Academy for Women in the Five Decades Since Title IX

Given the historical moment of the 50th anniversary of Title IX, this panel chronicles the slow, incremental developments that have occurred over the past three decades as experienced by five women in our discipline. Panelists will share memories of life in the academy as it was when they started their careers, reflections on how life in the academy-- particularly for women-- has changed over the years, and insights on work that remains to be done.

Sponsor: Women's Caucus

Chair: Christina S Beck, Ohio University

Presenters:

Christina S Beck, Ohio University
Carolyn Calloway-Thomas, Indiana University
MaryAnn Danielson, Creighton University
Roberta Davilla Robbins, Hawkeye Community College
Deanna Sellnow, University of Central Florida

3608 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Sterling 9
Arch

Short Course: Teaching Small Group Communication: A Strategic Interaction Perspective

The small group communication course is a core part of many college and university curricula. In order to emphasize the communicative nature of group process, this short course will introduce a strategic approach to group interaction. First, we start with the foundation that all communication is strategic and explore what that means. Second, we introduce a consultative approach to engaging students through diagnosis, problem solving, and implementation. Third, we explore a communicative diagnostic tool for evaluating group communication behavior. Last, we talk about how to evaluate students at multiple levels.

Sponsor: Short Courses

Chair: Stephenson Beck, North Dakota State University

3609 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Regency F
Arch

State of North Dakota Spotlight: Communication Apprehension and the Public Speaking Students

Communication apprehension is common within many people in society. This panel explores ways to help students understand their nerves when it comes to public speaking. The panelists explore different

ways to help students understand communication apprehension and ways to help students work through it.

Sponsor: States Advisory Council

Chair: Eric Grabowsky, Dickinson State University

Presenters:

Jonna Reule, Valley City State University

Robert Sylskar, Mayville State University

Kimberly M Weismann, Williston State College

Shannon C VanHorn, Valley City State University

Kelsey Menge, Bismarck State College

3610 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Sterling 4

Strategic & Applied Communication Interest Group: Top Student Papers

The papers on this panel are the top student papers in the Strategic and Applied Communication interest group.

Sponsor: Strategic and Applied Communication Interest Group

Chair: Henry Seeger, Purdue University

"Brand and Branding: Social Media Effects on Identity Management" Abiodun Sadiq, Southern Illinois University Edwardsville

"Leadership Vacancy During a Pandemic: Communicating Crises Through Meeting Minutes" Nina Kelly, Wayne State University

"The role of community relations in creating a positive image: An exploratory study of University Marketing and Communications." Benjamin Brew Sam-Paintsil, Illinois State University

"“The Truth About Hunger”": Engaging Influencers for Fundraising Activities" Abiodun Sadiq, Southern Illinois University Edwardsville

3611 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Sterling 2

Transitioning from DEI Research to Practice and Back: Reflections, Evolutions, and Lessons Learned on Critical Inclusion

This panel will be a roundtable discussion moderated by a chair. Panel contributors will take turns in sharing their beginnings and evolution paths in DEI work and scholarship. Next, panelists will discuss challenges, lessons learned, and opportunities for connecting research and practice against the backdrop of institutional dynamics, onto-epistemological stances, and other factors that affect thinking about and doing DEI work. The panel will also invite insights and contributions from the audience.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Angela N. Gist-Mackey, University of Kansas

Presenters:

Scott E Branton, University of Missouri

Marlo Goldstein-Hode, University of Missouri-St. Louis

Jennifer Peeks-Mease, University of Nebraska-Lincoln

Astrid Villamil, University of Missouri-Columbia

3612 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Regency A

Undergraduate Honors Research Conference Session 9

Sponsor: Undergraduate Honors Research Conference

3613 3:30 PM to 4:45 PM Hyatt Regency St. Louis at the Arch Regency B

Undergraduate Honors Research Conference Session 10

Sponsor: Undergraduate Honors Research Conference

3700 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Regency F

Cultural Mythologies of the MCU (Top Panel)

Comprised of 30 Hollywood films and counting, the Marvel Cinematic Universe (MCU) is among the most expansive narrative universes in popular culture. This panel explores what Rushing and Frenz (1991) call the "cultural mythologies" of the MCU by treating the convergent narratives of the MCU as a unique opportunity to consider the myth-making capacity of its textual universe.

Sponsor: Popular Culture Interest Group

Chair: Linsay M. Cramer, Coastal Carolina University

Respondent: EunYoung Lee, Central Washington University

"Djinn and Juice: Cosmic Powers and Racial Hybridity in Ms. Marvel" Gabriel Arnoldo Cruz, North Carolina Central University

"Fading Flagbearers: MCU's Phase 4, Entropy, and the Systems Approach" Andrew R Donofrio, Columbus State University

"Marveling at the Triumph of (US) Technology" Matthew Meier, DePauw University

"The Multiverse Hath No Fury Like a Witch Scorned" Christopher (Kit) Medjesky, University of Findlay

3701 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Sterling 6

Embodying the Public Voice: Using Public Theory to Overcome Marginalization at the Intersection of Identity Performance (Melissa Beall Top Panel)

American democracy and its economy crisis. Public Speaking is included in general education curricula because it sustains democracy and keeps economies productive. The course is unique for training in and practice of delivery in multiple contexts, from interpersonal to public, emphasizing social relationships. This panel explores course design aimed at helping students negotiate the performative intersection of their identity and public persona through the use of public theory in Public Speaking courses.

Sponsor: Basic Course Interest Group

Chair: Joshua Young, Divine Word College Seminary

Presenters:

Julie A. Borkin, Taylor University
Allison Duncan Brenneise, University of Minnesota
Sam Miller, Lane College
David Potter, Mid-Plains Community College
Pat Gehrke, University of South Carolina

3702 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Mills 3
Arch

Family Communication as... Theorizing Metaphors for Family Communication

This panel theorizes family communication via metaphors. Each author or set of authors presents and unpacks a particular family communication metaphor, backed by relevant research, that offers practical and theoretical understandings of what family communication is and can be. Presentations will be kept to minimal length so as to engage the audience about metaphors they have considered for family communication and to highlight a forthcoming book project that will focus on family metaphors.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Jimmie Manning, University of Nevada, Reno

"Family Communication as... Choice" Jordan Allen, Utah Valley University; Kathy Denker, Ball State University

"Family Communication as... Deviance" Elizabeth Dorrance Hall, Michigan State University; Kristina Scharp, Rutgers University

"Family Communication as... Taboo" Amanda Holman, Creighton University; Allison R. Thorson, University of San Francisco

"Family Communication as... Theorizing" Jimmie Manning, University of Nevada, Reno

3703 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Regency C/D
Arch

GIFT Session #6

GIFT Session #6

Sponsor: G.I.F.T. Interest Group

Chair: Kate Ksobiech, UNLV

"Empowering silenced voices: How to model the speech writing process and build more confident speakers" Heather Walters, Missouri State University; Kristen Stout, Crowder College

"How to Write an Op-Ed" Katie Greenan, University of Indianapolis

"Telephone Charades: The Transactional Model of Communication in Action" Nick T Tatum, University of Nevada, Las Vegas; Jackson Scott, University of Nevada, Las Vegas

"The Perfect Pitch — Incorporating a Diversity-Centered Mindset for Journalistic Storytelling" Vamsi Chaitanya Pedasanaganti, Bowling Green State University

"TikTok wave hits public speaking genre: A transition in watching the speech from live events to the online platform." Mokhlisur Rahman, University of South Dakota

"Using Audience Analysis to Transition a Topic to Accommodate an Engaged Audience" Stacy Schilling, Communication Professor

3704 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Mills 1

Making Room for All Voices: Transitioning Communication Classrooms to Welcoming Intersectional Spaces

This panel, with faculty from across the communication discipline and at various institutions, will share their strategies for developing more inclusive classrooms and incorporating social justice practices. We seek to engage the audience in discussion of how we can all do better. Examples include reassessing an entire program, to changing the structure of the basic public speaking class, to reimagining media production courses, to incorporating social justice elements into media literacy and media studies courses.

Sponsor: Communication Education Interest Group

Chair: Ann M. Savage, Butler University

Presenters:

Trudi Peterson, Monmouth College

Ann M. Savage, Butler University

Lori Walters-Kramer, Monmouth College

Kelly Berg, College of St. Benedict & St. John's University

Deborah Larson, Missouri State University

Allison Harthcock, Butler University

3705 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Sterling 7

Materializing Bodies: Technological and Symbolic Modes of Marginalizing Bodies

In this panel we discuss the ways that technologies, and the social discourses around them, have the capacity to exclude certain types of bodies through processes of disabling. We discuss cases around social media, architecture, healthcare robotics, the film industry, and writing centers to interrogate how the modes of interaction between the symbolic and technological enact material consequences on bodies which are often already marginalized by other structures in society.

Sponsor: Communication & Technology Interest Group

Chair: Jason Archer, Michigan Technological University

Presenters:

Tucker Nielsen, Michigan Technological University

Val Pulido, Michigan Technological University

Genevieve Antonio, Michigan Technological University

Sarah Atkinson, Michigan Technological University

Stefka Hristova, Michigan Tech

3706 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Mills 2

Navigating the Ivory—a space for graduate student peer mentorship

The purpose of this panel is to allow the unique experiences of grad school to be shared amongst panelists and to allow audience members to pose questions for the process of graduate school on a

variety of topics related to coursework, comprehensive exams, dissertation proposals, theses, and dissertations.

Sponsor: Graduate Student Caucus

Chair: Matthew James-Andrew Craig, Kent State University

Presenters:

Connor Wilcox, Kent State University

Adam Whiteside, Kent State University

Madeline Pringle, University of Missouri

Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee

3707 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Sterling 2

Silenced Voices in Transitions: Conversations About Race and Ethnicity Research in CSCA and Beyond

This panel focuses on the history and the current state of race and ethnicity scholarship in the CSCA and midwest. More specifically panelists will discuss the history of race, ethnicity, and culture research in our region and their visibility in the CSCA. Hence, they will provide a historical context. They will assess the current status of CSCA's IDEA efforts and reflect on the state of race and ethnicity-related research in our region. Finally, they will generate a discussion about future directions of race, ethnicity, and culture-based research. This panel aims to recognize and spotlight senior scholars who devoted their careers to work on racial and ethnic identities and intercultural communication research.

Sponsor: CSCA First Vice President

Chair: Ahmet Atay, College of Wooster

Presenters:

Alberto Gonzalez, Bowling Green State University

Carolyn Calloway-Thomas, Indiana University

Dorothy Lee Pennington, University of Kansas

Eddah Mutua, St. Cloud State University

Adrienne Viramontes, University of Wisconsin-Parkside

3708 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Regency A

State of Iowa Spotlight: Examining Crisis Communication: A Pair of Case Studies

This pair of case studies examines crisis communication.

Sponsor: States Advisory Council

Chair: Joy L. Daggs, Northwest Missouri State

"Financial Crisis: A Crisis of Organizational Structure" Gayle M Pohl, University of Northern Iowa; Melissa L. Beall, University of Northern Iowa

"Pork Chops vs. People: Promoting Economic Health Over Worker Safety During the COVID-19 pandemic" Jeffrey Dean Brand, University of Northern Iowa

3709 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Sterling 5

Strategic Silence: A Tool for Reflection and Action

Each of the papers in this panel positions the idea of silence differently. In Unruh's examination of the "Proud to Be" commercial featuring positive depictions of Native Americans and challenging the use of the term r*dsk*in, silence is used as a means for closing out the commercial in order to prompt reflection and contemplation among the audience. Bernhardt's work illustrates how Deaf culture (what could be considered a "silent culture") speaks to hearing cultures and how hearing people can use silence to facilitate listening to, and understanding of, Deaf people. Finally, Friehaut contemplates how dystopic contexts, including educational systems, serve to silence particular voices in favor of keeping the system's power inequities functioning. In each case, the scholars suggest that those in privileged positions must not only seek to amplify silenced voices, but also assume silenced positions in order to truly hear and honor those voices.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Brittany Ann Knutson, Skagit Valley College.

"Enumeration, Rhetoric of Visibility, Power of Portraits and Collapsed Time of the National Congress of American Indians' "Proud to Be" Commercial" Shelby Lee Unruh, University of Northern Iowa

"Examining the Relationship Between the Hearing and Deaf Culture: A Quantitative Analysis" Jinger Bernhardt, Oklahoma Baptist University

"Bored of Education: Social Activism Through the Lens of Dystopian Literature" Rebecca Friehaut, University of Central Florida

3710 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Sterling 9

The Intersection of Communication Theory and Family: A Sneak Peek into Edition 2 of Casing the Family.

At conferences, we are often running from panel to panel, not finding sufficient time to make it to the exhibit hall to check out new books. This panel's design intersects book previewing with attending panels. The six panelists are contributors to the 2nd Edition of Casing the Family and will provide the audience with a morsel of what to expect when the new book drops in Fall 2023. During the panel, we will hear how diverse the definition of family is and the different issues many families face.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Presenters:

Kaitlin Elizabeth Phillips, Baylor University

Ellen Jordan, University of Missouri

Kari Pink, University of Wisconsin-Milwaukee

Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi

Tiffany R. Wang, University of Montevallo

Anne Kerber, Minnesota State University, Mankato

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Sydney O'Shay, Utah State University

3711 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Regency E

The New Centrism: Centrism, Compromise, and Institutionalism in a Polarized Age

In recent years, scholars have understandably devoted significant attention to the rising tides of political polarization, extremism, and animosity. This panel focuses on rhetoric that stands in opposition to these dominant trends in domestic and international politics. Papers examine how rhetors rely on the language of centrism, bipartisanship, and institutionalism to resist polarization. We consider the benefits of centrist rhetoric and its limitations, especially for those on the margins.

Sponsor: Political Communication Interest Group

Chair: Molly Hardy, Maryville University

"Centrism, Populism, and American Politics: Redefining Extremism as the Rhetoric of the People" Elizabeth Dudash-Buskirk, Missouri State University

"Centrist Rhetoric Revisited" Antonio de Velasco, University of Memphis

"Defining Transnational Centrism: A Discourse Analysis of Centrist Appeals in Presidential Debates" Fernando Severino, Illinois State University; Joel Lansing Reed, Illinois State University

"Stephen Breyer and the Liberal Dream: On the Authority of the Court and the Peril of Politics" Calvin Coker, University of Louisville

"'The battle for the soul of the nation': President Biden and the Rhetoric of New Centrism" Byron Craig, Illinois State University; Steve Rahko, Illinois State University

3712 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Sterling 4

The Silenced Voice(s): Diverse Student Needs in the Community College

With the reemergence of students to college campuses after a global pandemic, the diversity of student needs is blaringly evident to faculty. Mental health issues, access services and classroom accommodations, LGBTQIA students, first-generation and students of color. This panel will explore best practices for how to manage the academic environment while honoring the needs of students, supporting their academic success, and utilizing pedagogical practices that meet these diverse needs.

Sponsor: Community College Interest Group

Chair: Traci Dillavou, KCKCC

Presenters:

Terri Easley-Giraldo, Johnson County Community College

Catherine Ellen Schrag, Johnson County Community College

Emily Sewell, Johnson County Community College

Haley Vellinga, Johnson County Community College

3713 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Arch Sterling 3

Using Case Studies as Instructional Resource in Communication Courses

Case studies bring communication concepts alive in an interactive way. This panel will provide an overview of the Case Method (developed at Harvard) and tips for writing cases. Panelists will provide an overview of a case they use in a communication course. Topics include use of social media, political

events, employee concerns, privacy issues, LGBTQ+ conversations, and other silenced voices. Attendees will be provided access to a document full of helpful links to case resources.

Sponsor: Instructional Resources Interest Group

Chair: Diana L. Tucker, Western Governors University

Presenters:

Diana L. Tucker, Western Governors University
Dakota C Horn, Bradley University
Renata Kolodziej-Smith, University of Central Florida
Shawn C Starcher, Muskingum University
Simon Rousset, The College of Wooster
J. J. De La Cruz, Pennsylvania State University
Anum Ahmed, San Jose State University
Amber E. Holland, North Carolina University
A.G. Hughes, Chadron State College
Reginald Bell, Jr., Miami University (Ohio)

3714 5:00 PM to 6:15 PM Hyatt Regency St. Louis at the Regency B
Arch

Using our intersections: How to move Conference Acquaintances into Academic Friendships

You come to conferences and meet new and interesting people. But then, you return home to your regular routine. How do you utilize this network of people across the country? How do you build: writing partnerships, mentors outside your institution, or even friendships? The panelists are from across the country and have made long-term meaningful connections at conferences. These connections have led to research, publications, and support. Come get some solid ideas on what has worked for us. Use this panel to make some new connections for yourself.

Sponsor: Women's Caucus

Chair: Kate R LaPierre, University of Nevada Reno

Presenters:

Michelle Calka, Manchester University
Tiffany Bell, Valparaiso University
Stephanie Young, University of Southern Indiana
Brigit Talkington, Metro Community College
Cristin A. Compton, Kent State University
Danielle M Stern, Christopher Newport University
Kate R LaPierre, University of Nevada Reno



3800 7:00 PM to 8:30 PM Hyatt Regency St. Louis at the Gateway East/Gateway Terrace
Arch

CSCA Annual President's Party: Celebrating the Service of Debbie Ford

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Index of Business Meetings

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ADJUNCT/TEMPORARY FACULTY CAUCUS BUSINESS MEETING

1400 Thursday, March 30 12:30 PM - 1:45 PM Sterling 2, Hyatt Regency St. Louis at the Arch

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1402 Thursday, March 30 12:30 PM - 1:45 PM Sterling 5, Hyatt Regency St. Louis at the Arch

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3201 Saturday, April 1 9:30 AM - 10:45 AM Sterling 6, Hyatt Regency St. Louis at the Arch

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2504 Friday, March 31 3:00 PM - 4:15 PM Mills 2, Hyatt Regency St. Louis at the Arch

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2301 Friday, March 31 11:00 AM - 12:15 PM Mills 2, Hyatt Regency St. Louis at the Arch

CSCA 2023 OPENING RECEPTION: INTERSECTIONS, TRANSITIONS, AND SILENCED VOICES

1800 Thursday, March 30 6:30 PM - 8:00 PM Gateway East/Gateway Terrace, Hyatt Regency St. Louis at the Arch

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3203 Saturday, April 1 9:30 AM - 10:45 AM Gateway West, Hyatt Regency St. Louis at the Arch

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2900 Friday, March 31 7:30 PM - 10:00 PM Offsite, Hyatt Regency St. Louis at the Arch

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3800 Saturday, April 1 7:00 PM - 8:30 PM Gateway East/Gateway Terrace, Hyatt Regency St. Louis at the Arch

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2203 Friday, March 31 9:30 AM - 10:45 AM Mills 2, Hyatt Regency St. Louis at the Arch

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CSCA EXECUTIVE COMMITTEE MEETING #2

3602 Saturday, April 1 3:30 PM - 4:45 PM Presidential Suite 1840, Hyatt Regency St. Louis at the Arch

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1201 Thursday, March 30 9:30 AM - 10:45 AM Presidential Suite 1840, Hyatt Regency St. Louis at the Arch

CSCA HALL OF FAME AWARDS LUNCHEON AND BUSINESS MEETING

2400 Friday, March 31 12:30 PM - 2:45 PM Regency C/D, Hyatt Regency St. Louis at the Arch

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0300 Wednesday, March 29 7:30 PM - 9:30 PM Offsite, Hyatt Regency St. Louis at the Arch

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1605 Thursday, March 30 3:30 PM - 4:45 PM Sterling 4, Hyatt Regency St. Louis at the Arch

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2114 Friday, March 31 9:00 AM - 5:00 PM Regency Foyer, Hyatt Regency St. Louis at the Arch

EXHIBIT HALL FEATURING PUBLISHERS AND TECHNOLOGY - SATURDAY

3114 Saturday, April 1 9:00 AM - 2:00 PM Regency Foyer, Hyatt Regency St. Louis at the Arch

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2510 Friday, March 31 3:00 PM - 4:15 PM Sterling 6, Hyatt Regency St. Louis at the Arch

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