# INTERSECTIONS, TRANSITIONS, & SILENCED VOICES

2023 Annual Conference St. Louis, MO | March 29 – April 2

**Central States Communication Association** 

THE SCHOOL OF COMMUNICATIONS AT WEBSTER UNIVERSITY

## Welcomes the Central States Communication Association to Saint Louis



Join us Saturday morning, April 1, 10:00-11:30 a.m., for tours and demonstrations of our newly remodeled 66,000 sq. ft. state-of-the-art media production and communication education facility, including the first virtual cinema production soundstage in the region, both live music recording and Atmos cinema sound in our audio suite, and film, video, photography, animation, and game design by our students and faculty. **RSVP required.** Scan the QR code to register or email us at socsuccess@webster.edu.



This is an off-site event on the Webster University campus. Sverdrup Building, 8300 Big Bend Blvd. Transportation available for the first 14 registrants.

While you are in town, visit the Audio Engineering Society's Central Region Audio Student Summit, March 31 to April 2, also on the Webster University campus.





Intersections, Transitions, and Silenced Voices

## Central States Communication Association 92nd Annual Meeting

## Intersections, Transitions, and Silenced Voices

## March 29-April 2, 2023

## Hyatt Regency St. Louis at The Arch St. Louis, MO

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Program design and layout by Tiffany R. Wang Academic program provided by Ahmet Atay and Debbie Ford Logo design provided by Ahmet Atay and Tiffany R. Wang Cover design provided by Isabel Espinosa

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## **ABOUT CENTRAL STATES COMMUNICATION ASSOCIATION**

Central States Communication Association (CSCA) is an academic organization of communication professionals including college and university professors, students, and K-12 educators.

CSCA was founded in 1931 to promote the communication discipline in educational, scholarly, and professional endeavors. The association, which consists of the 13 Midwestern states of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Illinois, Iowa, Wisconsin, Minnesota, Michigan, Indiana, and Ohio, is governed by an Executive Committee and is legislated by its constitution and bylaws.

The organization has grown to become the largest regional communication association in the United States and the fourth largest academic communication association in the world.

CSCA has 27 Interest Groups, Caucuses, and Sections that promote particular communication areas or other member interests. The association hosts a yearly convention within the 13 states, maintains a website (www.csca-net.org), publishes a newsletter three times yearly, and publishes the journal *Communication Studies* every two months as well as the *Journal of Communication Pedagogy* on an annual basis.

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Debra J. Ford, Creighton University Ahmet Atay, The College of Wooster Katherine Denker, Ball State University Alberto González, Bowling Green State University Tiffany R. Wang, University of Montevallo Yuping Mao, California State University, Long Beach Renee Kaufmann, University of Kentucky Donald Ritzenhein, Wayne State University Adam W. Tyma, University of Nebraska Omaha Stephanie L. Young, University of Southern Indiana Gayle M. Pohl, University of Northern Iowa

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Dear Friends & Colleagues:

Welcome to St. Louis for the 92<sup>nd</sup> annual meeting of the Central States Communication Association! First Vice President Ahmet Atay has worked creatively to design an excellent program focused upon *Intersections, Transitions & Silenced Voices*, that I am confident you will find engaging and energizing. I particularly welcome all of you for whom this is your first convention! We hope it is exciting to be here, but it can be perhaps a little overwhelming at the same time. If you have any questions, don't hesitate to reach out!

Thank you to everyone who submitted work, interest group planners, reviewers, and committee members. CSCA simply cannot exist without the efforts of all our members, particularly those who serve in this way, to create our organization anew in every connection we make.

I am energized by this year's President's Undergraduate Honors Research Conference! Our newest scholars are excited to share with each other and to join our conversations. Their enthusiasm is contagious. Congratulations to all presenters and to your faculty advisors! Thank you to the UHRC reviewers: Leah Bryant, Mary Ann Danielson, Jacqueline Irwin, Scott Myers, and Jennifer Willis-Rivera.

Thank you to the National Communication Association for sponsoring the Lambda Pi Eta Top Paper Award. I also want to thank Kathie Cesa and Adriane Cesa, Membership Services, for serving CSCA in such a stellar fashion.

Special thanks go to several people. First, thank you to Alberto González, for serving as an excellent mentor and sounding board to me in navigating these past three years in particular. Thank you to First Vice President Ahmet Atay and his team for creating a wonderful, thought-provoking program. I am also grateful to all the members of the Executive Committee for their work, insight, and commitment, including Alberto and Ahmet, as well as Second Vice President Kathy Denker, *Communication Studies* Editor Yuping Mao, *Journal of Communication Pedagogy* Editor Renee Kaufmann, Members-at-Large Adam Tyma and Stephanie Young, States Advisory Council Chair Gayle Pohl, Finance Committee Chair Don Ritzenhein, and Executive Director Tiffany Wang.

Finally, heartfelt thanks go to Tiffany Wang, Executive Director, who has gone above and beyond in efforts to navigate multiple challenges, most of which none of us could have imagined when we agreed to serve. Her extraordinary organizational abilities, communication skills, and ability to anticipate our conference and membership needs are unparalleled. I am sure members of the Executive Committees over the last three years in particular would agree: without Tiffany's steady hand at the helm, CSCA would not be the solid organization it is now. Such short words, but so much heart: thank you!

Enjoy all the conference has to offer, as well as St. Louist

Sincerely,

el Ford Deb Ford, CSCA President



Thank you, **Debbie Ford**, for your service as CSCA President!





Interdisciplinary Leadership Ed.D. Program Faculty

Candace Bloomquist, Ph.D.

Moises Gutierrez, Ph.D. Global Leadership Studies

> Jim Martin, Ph.D. Political Science

**Debra J. Ford, Ph.D.** *Communication Studies* 

Health Promotion

**Leah Georges, Ph.D.** Social Psychology & Legal Studies

Jennifer Moss Breen Kuzelka, Ph.D. Leadership Studies

> Gargi Vyas, Ph.D. Political Science



Dear Friends and Colleagues:

Welcome to our annual gathering of the Central States Communication Association. I am very excited about this year's theme and conversations we will have together at this year's conference as we all conceptualize Intersections, Transitions, and Silenced Voices. I also want to extend a special welcome to all our first-time attendees. I hope CSCA will become your new academic home.

Thanks to the work of our 27 interest group, caucus, and section planners, you will find over 200 panels, performances, business meetings, short courses, visual screenings, academic field trips, and a pre-conference over the course of our four days. Here is a sampling of highlights:

- President Debbie Ford's Presidential Spotlight Series on Leading/Leadership, featuring:
  - o So You Want to Be a Department Chair/Program Head ....
  - What the Heck are the CSCA Leadership Roles I Keep Hearing About? How to Get Involved in CSCA Leadership-by-Position
  - o Creating Your Personal Leadership Development Plan
- Second Vice President Kathy Denker's **Pre-conference**: Negotiating Failures and Moving Forward in the Communication Classroom
- Amber Johnson's **Carolyn Calloway-Thomas Inclusivity Speaker Series** keynote Critical Futures: Reimagining Academia's Relevance (Friday evening; be sure to register for your free ticket when you register for the conference) followed by Healing Justice and Humanizing Equity in the Capitalist Race for Diversity: A Conversation featuring Amber Johnson, LJ Punch, and April Warren-Grice
- CSCA Next Leaders Network: if you are an early-career member, be sure to attend the mentoring sessions and social events planned.
- Past President Alberto Gonzalez's Scholar Conversations featuring: C. Kyle Rudick, Amy Aldridge Sanford, Karla D. Scott, Kerry Wilson, Adam W. Tyma, and Morgam Sudbeck.
- 8 short courses
- Clothing closet
- Academic field trips organized by interest groups
- Performance and interactive panels
- Undergraduate Honors Research Conference, GIFT panels, and much more.

Please engage in much-needed conversations about DEI/IDEA, socialize, grab a coffee or a drink, share some meals with friends and colleagues, and join us for our presentations and awards at the Hall of Fame luncheon.

Planning this conference was a personal dream of mine. Of course, I was not alone in this journey. I want to thank our 27 unit planners. A heartfelt thank you to Debra Ford and Kathy Denker for their commitment to making my life easier as I planned this year's conference. I want to thank Alberto Gonzalez for his guidance and insights.

I want to thank Kathie Cesa for her endless support. Her efforts are greatly appreciated and recognized by the CSCA family. Thank you to Scott Jensen and his colleagues at Webster University for the local arrangements. I want to say thank to my interns/students Isabel Espinosa, Kennedy Shelton, and Colin Tobin at The College of Wooster. Finally, my utmost gratitude to our amazing Executive Director, Tiffany Wang, for being by my side in each point of the planning process.

Welcome back home! Ahmet Atay, First Vice President THE COLLEGE OF WOOSTER

Communication Studies & Global Media and Digital Studies

## INTERSECTIONS, TRANSITIONS, AND SILENCED VOICES



#### DR. AHMET ATAY

FIRST VICE PRESIDENT & Media studies and Cultural studies

DR. MICHELLE JOHNSON DR. DENISE BOSTDORFF DR. SIMON ROUSSET DR. JOSHUA SMITH DR. ZHENYU TIAN DR. JENNIFER HAYWARD DR. NII KOTEI NIKOI

# explore st. louis

February 17, 2023

Welcome to St. Louis!

On behalf of the entire St. Louis tourism and hospitality community, I would like to personally thank you for choosing St. Louis as the home of the Central States Communication Association's 2023 Annual Conference.

There has never been a better time to meet in St. Louis as more than \$10 billion has been invested in projects across our region, bringing new hotels, entertainment venues and unique experiences that await your attendees.

These investments include the \$380 million re-imagination of the grounds and museum surrounding the iconic Gateway Arch – which is right next door to the Hyatt Regency Hotel where the conference is being held, the St. Louis Aquarium and Wheel at historic Union Station, the brand new CITYPARK Stadium that is home to our first Major League Soccer Team – St. Louis CITY SC and the new City Foundry and Armory STL entertainment districts.

During your stay, Cardinals baseball returns to Busch Stadium in downtown St. Louis and attendees can feel the energy and excitement that baseball season brings to the city. They can also visit Ballpark Village, Citygarden, City Museum and will be just a short drive from Forest Park – voted the #1 City Park by USA Today. Forest Park is home to the Saint Louis Zoo, Missouri History Museum, Saint Louis Science Center and Saint Louis Art Museum – all of which are world-class institutions and offer free admission.

The Explore St. Louis team is standing by to ensure your organization has a productive and memorable event. We thank you again for this opportunity and hope you have a wonderful stay.

Sincerely.

Kitty Ratcliffe, President Explore St. Louis



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## LAND ACKNOWLEDGMENT

The Central States Communication Association acknowledges that this convention is being held on the ancestral, traditional, and contemporary lands of the Osage Nation, Missouria, Illinois Confederacy, and many others who reside in present-day Missouri. We recognize and respect the inherent sovereignty of these Indigenous people. We acknowledge that some Indigenous people were forcibly removed from their ancestral lands to Missouri and others forcibly moved out of Missouri. As a scholarly community, we promote the inclusion of the history of Indigenous people and the incorporation of contemporary thoughts and actions into your work. This statement is one step by our community of scholars to critically acknowledge the history and continued impact of colonization.

## **2023 CONVENTION DONORS**

The Central States Communication Association would like to acknowledge those who so generously donated in support of this year's convention (as of February 15, 2023).

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We're working together to actively build a culture of community, belonging, collaboration, and celebration. We're striving to be a School where every voice is valued and every scholar is supported and uplifted as they question yesterday's "best practices" and build tomorrow's promising practices.

We're taking giant leaps. Together.



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Argumentation and Forensics Interest Group Scott Jensen, Webster University

**Basic Course Interest Group** Joy L. Daggs, Northwest Missouri State University

#### **Communication & Technology Interest Group**

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**Communication Education Interest Group** 

Sarah Symonds LeBlanc, Purdue University Fort Wayne

**Communication Theory Interest Group** Stephen Spates, Missouri State University

#### Community College Interest Group

Shweta Arpit Srivastava, Monmouth College

#### Ethnicity, Race, International, and Class Concerns Caucus

Amy Aldridge Sanford, Middle Tennessee State University

**Graduate Student Caucus** Matthew J. A. Craig, Kent State University

#### Great Ideas for Teaching Interest Group

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#### Health Communication Interest Group

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#### Intercultural Communication Interest Group

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## 2022-2023 INTEREST GROUP, CAUCUS, AND SECTION OFFICERS

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#### Argumentation and Forensics Interest Group

Chair: Scott Jensen, Webster University Vice-Chair: Jessica Samens, Bethel University

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Chair: Joy L. Daggs, Northwest Missouri State University Vice-Chair: Caroline Waldbuesser, Sam Houston State University Secretary: Ashley A. Hanna Edwards, University of Wisconsin-La Crosse

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#### **Communication Education Interest Group**

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#### **Communication Theory Interest Group**

Chair: Stephen Spates, Missouri State University Vice-Chair: Hocheol Yang, California Polytechnic State University Secretary: Shweta Arpit Srivastava, Monmouth College

#### **Community College Interest Group**

Chair: Shweta Arpit Srivastava, Monmouth College Vice-Chair: Julie Semlak, Laramie Community College Secretary: Sandra Arumugam-Osburn, St. Louis Community College

#### Ethnicity, Race, International, and Class Concerns Caucus

Chair: Amy Aldridge Sanford, Middle Tennessee State University Vice-Chair: Nurhayat Bilge, Fashion Institute of Technology - SUNY Secretary: Scarlett Hester, Ball State University

#### **Graduate Student Caucus**

Chair: Matthew J. A. Craig, Kent State University Vice-Chair: Maddy Pringle, University of Missouri Secretary: Gertrude Misornu Ofori-Parku, Marquette University

#### Great Ideas for Teaching Interest Group

Chair: Kate Ksobiech, University of Wisconsin-Whitewater Vice-Chair: Jaclyn R. Shetterly, University of Alabama Secretary: Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

#### Health Communication Interest Group

Chair: DeAnne Priddis, Middle Tennessee State University Vice-Chair: Sydney O'Shay, Utah State University Secretary: Ashleigh M. Day, Northern Arizona University

#### Instructional Resources Interest Group

Chair: Diana L. Tucker, Western Governors University Vice-Chair: Kellie Smith, Texas A&M University-Corpus Christi Secretary: Kim Omachinski, University of Wisconsin-Milwaukee

#### Intercultural Communication Interest Group

Chair: Seokhoon Ahn, Central Washington University Vice-Chair: Andrew Donofrio, St. Lawrence University Secretary: Emi Kanemoto, Southern Illinois University Carbondale

#### Interpersonal and Family Communication Interest Group

Chair: Shawn Starcher, Muskingum University Vice-Chair: Cimmiaron Alvarez, Rutgers University Secretary: Lauren Johnsen, University of Memphis Lambuth

#### Media Studies Interest Group

Chair: Tucker Robinson, Missouri State University Vice-Chair: Nettie Brock, Morehead State University Secretary: Wendy K. Z. Anderson, University of Minnesota, Twin Cities

#### **Organizational and Professional Communication Interest Group**

Chair: Seth Frei, Texas State University Vice-Chair: Jessica Rick, University of Southern Indiana Secretary: Kara Starnes, University of Missouri

#### Performance Studies & Autoethnography Interest Group

Chair: Maggie Mapes, University of Kansas Vice Chair: Tasha Dunn, The University of Toledo Secretary: Sarah Symonds LeBlanc, Purdue University Fort Wayne

#### **Political Communication Interest Group**

Chair: W. Bryan Paul, American Council of Trustees and Alumni Vice-Chair: Jihye Park, University of Missouri Secretary: Joshua D. Atkinson, Bowling Green State University

#### Popular Culture Interest Group

Chair: Nettie Brock, Morehead State University Vice-Chair: Matthew R. Meier, DePauw University Secretary: Holly Holladay, Missouri State University

#### **Rhetorical Theory and Criticism Interest Group**

Chair: Chad Nelson, Florida Gulf Coast University Vice-Chair: Thomas Salek, Elmhurst University Secretary: Gordana Lazić, Missouri State University

#### Sexual Orientation and Gender Identity Caucus

Chair: Scott Sellnow-Richmond, Southern Illinois University Edwardsville Vice-Chair: Stephanie Young, University of Southern Indiana Secretary: Jimmie Manning, University of Nevada, Reno

#### Sports Communication Interest Group

Chair: Scott Jensen, Webster University Vice-Chair: Linsay Cramer, Coastal Carolina University

#### **States Advisory Council**

Chair: Gayle M. Pohl, University of Northern Iowa Vice-Chair: Kim Weismann, Williston State College Secretary: Jeffrey Brand, University of Northern Iowa

#### Strategic and Applied Communication Interest Group

Chair: Henry Seeger, Purdue University Vice-Chair: Xianlin Jin, The University of Toledo Secretary: Joshua Bolton, Salisbury University

#### **Undergraduate Education & Administration Section**

Chair: Aimee Lau, Wisconsin Lutheran College Vice-Chair: Joy L. Daggs, Northwest Missouri State University Secretary: Elizabeth Ribarsky, University of Illinois Springfield

#### Women's Caucus

Chair: Becky L. DeGreeff, University of Wisconsin-Stout Vice-Chair: Kellie Smith, Texas A&M University-Corpus Christi Secretary: Amanda Grace Taylor, Bowling Green State University

## **ASSOCIATION AWARDS**

#### **CSCA Hall of Fame**

Christina S. Beck, Ohio University Alberto González, Bowling Green State University Edward A. Hinck, Central Michigan University Roberta Davilla Robbins, United Methodist Church

#### **Cooper Award**

Iruoma Ezumba, Ph.D. Student, University of Wisconsin-Milwaukee Cem İsmail Addemir, M.A. Student, Illinois State University

#### **Communication Studies Article of the Year Award**

"Well, I'm Going to Have a Baby": Navigating Safety, Stakeholders, and Strategy in Workplace Pregnancy Disclosures China Billotte Verhoff, Ohio University Patrice M. Buzzanell, University of South Florida

#### **Federation Prize**

Stigma Management Communication Scale Development Sydney O'Shay, Utah State University Kaitlin E. Phillips, Baylor University Jennifer Anderson, South Dakota State University

#### **Inclusive Scholarship Award**

La Inclusión Relacional: Understanding Neoliberal Tensions, Relational Opportunities, and Fixed Understandings in Diversity, Equity, and Inclusion Work in the Global South Astrid M. Villamil, University of Missouri-Columbia Pilar Mendoza, University of Missouri-Columbia Maryluz Hoyos Ensuncho, University of Missouri-Columbia Juanita Reina Zambrano, Corporación Universitaria Minuto de Dios UNIMINUTO

#### Journal of Communication Pedagogy Article of the Year Award

Sounds About White: Critiquing the NCA Standards for Public Speaking Competency Adam Key, University of Arkansas at Monticello

#### Kay Award for Community Engagement and Applied Communication Scholarship

Amy Aldridge Sanford, Middle Tennessee State University

#### **Outstanding State Journal Award**

Journal of the Speech and Theatre Association of Missouri Editor: Gina Jensen, Webster University

#### **Outstanding State Manuscript Award**

The Working World is a Minefield: Counterstories of Loss *Iowa Journal of Communication* Rachel Collier Murdock, Des Moines Area Community College Matthew J. Baker, Brigham Young University Stacy Tye-Williams, Iowa State University

#### **Past Officers Debut Paper Award**

I am Worthy - (Re)Embodying Black Self Sarah Elizabeth Keeton, Arizona State University

#### Pearson & Nelson Outstanding New Teacher Award

Dakota C. Horn, Bradley University

#### Warren Mentorship Award

Maria K. Venetis, Rutgers University





## MASTER OF ARTS IN PUBLIC RELATIONS

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- writing and editing
- campaign planning
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  - digital writing and publishing
    - web development
    - crisis communication
    - production and design

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## CSCA 2024 CALL FOR PAPERS AND PANELS

You are invited to submit competitive papers, panel discussions, and performance sessions for our 93rd Annual Convention in Grand Rapids, MI. Members are encouraged to reflect on the theme of "Incoherence". Our lives are filled with moments of incoherence. Some segments of incoherence occur at the individual level, as we explore how shared meaning is missed. Other sites of incoherence come from systems and structures working to obfuscate our understanding of ourselves, our relational partners, our communities, and our organizations. Sometimes, as our theories tell us, incoherence can be beneficial, illuminating, or productive.

At times our narratives fail to make sense as they are missing the perspectives of portions of the community. Other moments of incoherence exist as individuals attempt to rewrite history as we know it, be it in our families or at the national level. Beyond exploring the incoherence of others' lives, we need to explore the incoherence within knowledge claims. How is the work we are doing misinterpreted or misappropriated so that what is shared with the larger community no longer makes sense? How do we push back on commonly accepted scripts when they do not cohere with our research or best practices? How do we assert scholarly and artistic knowledge and worth in a post-truth era of uncertainty where competing "truths" are the norm? We often return to struggles in our own relationships, organizations, and communities due to the failure to make sense of the communication and experiences of others. Additionally, incoherence may be felt at the individual level when happy objects fail to fulfill their promise. As we move from the intersections and transitions of the current year, let us continue our work, attending to marginalized voices as they help us make sense of our fractured meanings.

In embracing the theme of incoherence, we are invited to explore the instances of incoherence in our community as well as within our research. How do we as scholars approach results that fail to fit within existing frameworks that we build? How do we negotiate replication studies to consider our more intersectional perspectives? How do we move forward as theorists when theory fails to work within more diverse populations? As teachers, do we take time to reflect on norms of the field when they are rooted in biases that no longer make sense for our students and our future? Or as mentors, how do we respond when the feedback we offer our students does not land? Finally, how can we redress the incoherence in the structural practices of our institutional homes? What is incoherent about instructional and administrative labor, resource allocation, or curricular development vis a vis changing student need? This conference is an invitation to argue, articulate, narrate, perform and question these moments of incoherence.

Faculty, students, independent scholars, K-12 educators, and community members are encouraged to submit and attend the convention. Institutional and community partnerships are particularly welcome. Submissions inclusive of all methodological perspectives in the communication discipline are expected and embraced. Look for specific calls and submission information from each of the 27 CSCA Interest Groups, Caucuses, and Sections.

Questions about the general call or the 2024 conference:

Contact Kathy Denker (<u>kjdenker@bsu.edu</u>), 2024 primary program planner

Deadline for Submissions: October 7, 2023, 11:59 pm CDT





Brooke Morenz Top Paper in the Sexual Orientation and Gender Identity Caucus and Sterling Wertanzl Top Debut Paper



#### **OUR PROGRAM OFFERS**

- Dedicated professors with teaching and research expertise in interpersonal, organizational, rhetorical, health, instructional, and media studies.
- Teaching, research, and forensics assistantships.
- Travel and research funding opportunities.

#### **GRADUATE FACULTY**

## **Master of Arts in Communication Studies**

#### **OPTIONS OF STUDY**

Organizational and professional communication development (OPCD): a theoretical and applied program that prepares you for a career as a communication expert in a variety of organizations, as well as for further study in a doctoral program.

**Communication liberal arts and sciences (CLAS):** an interpersonal communication and rhetorical studies-focused program prepares you for a professional communication career, immediate entry into higher education teaching, or further study in a doctoral program.

Kathy Denker (University of Missouri) Scarlett Hester (University of Memphis) Kyle Heuett (University of Tennessee) Kristen McCauliff (University of Georgia) Beth Messner (Bowling Green State University) Marcy Meyer (Michigan State University) Laura O'Hara (Ohio University) James Rediger (Ball State University) Carrie Shue (Ohio University) Glen Stamp (University of Texas)

#### CONTACT US

Kathy Denker, Director of Graduate Studies 765-285-1882 | kjdenker@bsu.edu | @bsucomm

## THROUGHOUT THE YEARS: Association presidents (1931-1992)

1931-34 Alan H. Monroe 1934-37 Harry G. Barnes 1937-38 Charles R. Layton 1938-39 Franklin H. Knower 1939-40 H. Clay Harshbarger 1940-41 Wilbur E. Gilman 1941-42 Charles Green 1942-45 James H. McBurney 1946-47 D. W. Morris 1947-48 John W. Black 1948-49 Leroy T. Laase 1949-50 Paul Moore 1950-51 William M. Sattler 1951-52 John W. Keltner 1952-53 Martin J. Holcomb 1953-54 John E. Dietrich 1954-55 Max Fuller 1955-56 Charles Balcer 1956-57 Wilbur E. Moore 1957-58 Wayne E. Thompson 1958-59 N. Edd Miller 1959-60 Donald K. Smith 1960-61 Charlotte G. Wells 1961-62 H. L. Ewbank, Jr. 1962-63 G. Bradford Barber 1963-64 Raymond G. Smith 1964-65 Merrill T. Baker

1965-66 Winston L. Brembeck 1966-67 Orville A. Hitchcock 1967-68 Charlotte Lee 1968-69 Paul H. Boase 1969-70 Wilmer A. Linkugel 1970-71 Robert K. Gilmore 1971-72 Ernest G. Bormann 1972-73 Larry D. Clark 1973-74 Jerry M. Anderson 1974-75 Kenneth E. Andersen 1975-76 William Brooks 1976-77 Donn Parson 1977-78 Bruce Gronbeck 1978-79 Barbara Larson 1979-80 David M. Berg 1980-81 Gustav V. Friedrich 1981-82 Judith S. Trent 1982-83 Donovan J. Ochs 1983-84 Mary M. Roberts 1984-85 Dennis Gouran 1985-86 Edward J. Pappas 1986-87 David Zarefsky 1987-88 Barbara S. Wood 1988-89 Charles J. Stewart 1989-90 Judy C. Pearson 1990-91 Douglas M. Trank 1991-92 Larry D. Miller

## **THROUGHOUT THE YEARS:**

## **ASSOCIATION PRESIDENTS (1992-2023)**

1992-93 Melissa L. Beall 1993-94 Linda L. Moore 1994-95 Fllen Reid Gold 1995-96 Carolyn Calloway-Thomas 1996-97 Dan P. Millar 1997-98 Lawrence R. Frey 1998-99 Sandra Metts 1999-00 Arlie V. Daniel 2000-01 Cynthia Berryman-Fink 2001-02 J. Kevin Barge 2002-03 Pamela Cooper 2003-04 Roberta A. Davilla 2004-05 Lynn H. Turner 2005-06 Diana B. Carlin 2006-07 Deanna Sellnow 2007-08 Jack Kay 2008-09 Nancy Brule 2009-10 Christina S. Beck 2010-11 Stephen Hunt 2011-12 Scott A. Myers 2012-13 Mitchell S. McKinney 2013-14 Chad Edwards 2014-15 Leah E. Bryant 2015-16 David T. McMahan 2016-17 Shawn T. Wahl 2017-18 Blair Thompson 2018-19 Amy Aldridge Sanford 2019-20 M. Chad McBride 2020-22 Alberto González 2022-23 Debra J. Ford

## **THROUGHOUT THE YEARS:**

## **ASSOCIATION EXECUTIVE DIRECTORS**

1931-34 Charles R. Layton 1937-39 Loren D. Reid 1939-45 Orville A. Hitchcock 1946-47 Wayne N. Thompson 1947-50 William M. Sattler 1950-53 J. Garber Drushal 1953-56 Wayne N. Thompson 1956-57 Halbert E. Gulley 1957-60 H. L. Ewbank, Jr. 1960-63 Merrill T. Baker 1963-66 Paul H. Boase 1966-69 Larry D. Clark 1969-72 Kenneth E. Anderson 1972-74 David M. Berg 1974-76 Gustav V. Friedrich 1976-81 David M. Berg 1981-85 James F. Weaver 1985-88 Larry D. Miller 1988-91 Linda L. Moore 1991-94 Daniel P. Miller 1994-97 Arlie V. Daniel 1997-00 Lynn H. Turner 2000-04 Terry Perkins 2004-06 Scott A. Myers 2006-09 Shelly Schaefer Hinck 2009-14 Nancy Brule 2014-18 limmie Manning 2018-20 Chad Edwards 2020-24 Tiffany R. Wang

## **UNIVERSITY** of MONTEVALLO



Congratulations to our colleague Dr. Tiffany R. Wang for a successful third year as CSCA Executive Director!



Congratulations to COMS junior Sean Bloemetjie on his Top Debut Paper and CSCA Top Four Debut Paper Awards!

#### **Communication Studies Faculty**

Sherry G. Ford, Ph.D. Sally Bennett Hardig, Ph.D. Raymond R. Ozley, Ph.D. Jefferson Walker, Ph.D. Tiffany R. Wang, Ph.D. Louisiana State University The University of Memphis The University of Kansas The University of Alabama University of Nebraska–Lincoln

## CSCA HALL OF FAME (2004-2012)

#### 2004

Ernest Bormann, University of Minnesota Wilmer Linkugel, University of Kansas

#### 2005

Loren Reid, University of Missouri

#### 2006

Samuel L. Becker, University of Iowa Bernard L. Brock, Wayne State University Bobby Patton, Central Missouri University Mary M. Roberts, Pittsburg State University Judith S. Trent, University of Cincinnati George Ziegelmueller, Wayne State University

#### 2007

Robert L. Scott, University of Minnesota

#### 2008

Kenneth Anderson, University of Iowa Charles Stewart, Purdue University

#### 2009

Douglas Trank, University of Iowa

#### 2010

Arlie V. Daniel, East Central University Gustav W. Friedrich, Rutgers University Bruce E. Gronbeck, University of Iowa

#### 2011

Tom Pace, Southern Illinois University Carbondale Donn Parson, University of Kansas Judy Pearson, North Dakota State University David Zarefsky, Northwestern University

#### 2012

Melissa L. Beall, University of Northern Iowa Carolyn Calloway-Thomas, Indiana University James W. Chesebro, Ball State University Lynn H. Turner, Marquette University

# CSCA HALL OF FAME (2013-2022)

#### 2013

Sandra Metts, Illinois State University Bill Seiler, University of Nebraska–Lincoln

#### 2014

Dennis Gouran, Pennsylvania State University Cynthia Berryman-Fink, University of Cincinnati

#### 2015

William Cupach, Illinois State University Steve Duck, University of Iowa Dorthy Pennington, University of Kansas

#### 2016

Lawrence Frey, University of Colorado-Boulder Pamela Cooper, University of South Carolina-Beaufort

#### 2017

J. Kevin Barge, Texas A&M University

#### 2018

Diana B. Carlin, University of Kansas Robert C. Rowland, University of Kansas Deanna D. Sellnow, University of Central Florida

#### 2019

Scott A. Myers, West Virginia University

#### 2020

Patrice M. Buzzanell, University of South Florida Shelly Schaefer Hinck, Central Michigan University Mitchell S. McKinney, University of Missouri

#### 2021

Mike Allen, University of Wisconsin-Milwaukee Paul Siddens III, University of Northern Iowa

#### 2022

M. Chad McBride, Creighton University Donna Pawlowski, Bemidji State University

# CSCA HALL OF FAME (2023)

2023

Christina S. Beck, Ohio University Alberto González, Bowling Green State University Edward A. Hinck, Central Michigan University Roberta Davilla Robbins, United Methodist Church

# CSCA 2023 OPENING RECEPTION

### Thursday, March 30, 2023 6:30-8:00 PM Hyatt Regency St. Louis at The Arch Gateway East/Terrace

Join us to celebrate the first day of the convention!

In addition to catching up with all your CSCA friends and family, you can make new friends as the music plays, delicious food is served, and bartenders at cash bars serve beverages.



# The Department of Communication and the School of Communication and Information at Rutgers University **Congratulates**



# **Dr. Maria Venetis**

Associate Professor of Communication Winner of the Central States Warren Mentorship Award

### Dr. Kristina Scharp Associate Professor of Communication





# **Cimmiaron Alvarez**

Doctoral Student on Their Top Paper which won the CSCA Dawn O. Braithwaite and the Inclusive Scholarship Awards

RUTGERS School of Communication and Information comminfo.rutgers.edu

# CSCA CLOTHING CLOSET

# **ARE YOU ENTERING THE JOB MARKET SOON?** Come select free attire to wear to future campus interviews!

### Thursday and Friday 9:00 am-5:00 pm and Saturday 9:00 am-2:00 pm Regency Foyer

#### **Pre-Convention Donations Accepted:**

Webster University c/o Anne Geraghty-Rathert Webster Hall, Room 317 470 E. Lockwood St. Louis, MO 63119

### **Convention Donations Accepted:**

Drop donations off in the Regency Foyer throughout the conference.

### **Post-Convention Donations:**

All remaining clothing will be donated to the Webster University Career Closet.

We are grateful to Webster University for their support of this event!



The Department of Communication at Bradley University would like to congratulate **Dr. Dakota Horn** for receiving the 2023 Pearson and Nelson Outstanding New Teacher Award.



### FEDERATION PRIZE WINNER

### **DR. KAITLIN PHILLIPS**



# **CONGRATULATIONS!**

Department of Communication

**Baylor University** 

### Waco, TX

# www.baylor.edu/communication

# FACULTY LEARNING COMMUNITY

### Brief Description of the FLC

The CSCA Faculty Learning Community engages students/scholars of color in a year-long curriculum program to help enhance teaching and research in a specific area of scholarship. The FLC intends to help create a sense of community at CSCA for BIPOC scholars.

### Submission Deadline: September 30, 2023 Look out for Call for Submissions in August on CSCA and NCA listservs!

Find out more at these CSCA 2023 FLC Events:

- 1206 Holding Space, Affirming Voice: FLC Research Presentations I (Thursday 9:30am-10:45am, Regency A)
- 1308 Holding Space, Affirming Voice: FLC Research Presentations II (Thursday 11:00am-12:15pm, Regency A)
- 3409 Navigating Mental Health and the Academy: Reflections from the FLC (Saturday 12:30-1:45pm, Mills 3)

# Join us for CSCA 2024 in Grand Rapids! Incoherence:

# *Failure, Futures, and Forgotten Messages* April 2-7, 2024 | Amway Grand Plaza



### IAM true BLUE



for winning CSCA's Jack Kay Award for Community Engagement and Applied Communication Scholarship

#### MTSU COMMUNICATION FACULTY

**Dr. Mary Beth Asbury** Chair and Associate Professor University of Kansas

**Dr. Roberta Chevrette** Assistant Professor Arizona State University

**Dr. Betsy D. Dalton** Associate Professor University of Tennessee

**Dr. Andrew Dix** Associate Professor University of Southern Mississippi

**Dr. Natalie Hoskins** Assistant Professor University of Kansas

**Dr. Yang Soo Kim** Professor University of Oklahoma

**Dr. Janet K. McCormick** Professor Southern Illinois University

**Dr. DeAnne Priddis** Associate Professor University of Wisconsin–Milwaukee

**Dr. Patrick G. Richey** Associate Professor University of Southern Mississippi

**Dr. Amy Aldridge Sanford** Vice Provost and Professor University of Iowa

**Dr. Xiaowei Shi** Associate Professor Purdue University

### B.A. and B.S. in Communication

- Culture and Social Influence
- Health Communication
- Organizational Communication

We are a growing and dynamic department located near Nashville, Tennessee. Undergraduate courses prepare students to use communication theories and methodologies to tackle real-world problems through inclusive teaching, engaged learning, and social justice. We are continuing to expand our course offerings through the creation of a new master's degree in Corporate Communication, expected to be launched in 2024. The people who make up MTSU's Department of Communication value faculty, staff, and students as individuals and seek to provide a quality experience for all.

commst@mtsu.edu mtsu.edu/communication



0123-1546 / Middle Tennessee State University does not discriminate on the basis of race, color, national origin, sex, disability, age, status as a protected veteran, or any other category protected by law. See our full policy at msu edufiec.

# **OUTGOING OFFICERS SALUTE**

With Warm Gratitude, CSCA Salutes Four Members Who Gave Their Talents, Energy, and Time in Service to the Association.



Alberto González Past President



**Donald Ritzenhein** Finance Chair



Deanna D. Sellnow JCP Journal Editor



Adam Tyma Member at Large

The University of Arkansas at Monticello School of Arts and Humanities

proudly congratulates

# **Dr. Adam Key**

2023 Recipient of the Central States Communication Association's

*Journal of Communication* **Pedagogy Article of the Year Award** 

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# CAROLYN CALLOWAY-THOMAS INCLUSIVITY SPEAKER SERIES LECTURE & PANEL



# Critical Futures: Re-Imagining Academia's Relevance

# Dr. Amber Johnson

Friday, March 31, 2023 6:00 to 6:30 PM Hyatt Regency Regency A/B

**Dr. Amber Johnson** is Professor of Communication at Saint Louis University, Co-Founder of <u>The Institute for Healing Justice</u> <u>and Equity</u>, and Founder of the <u>Justice Fleet</u>.

Dr. Johnson's keynote is sponsored by the University of Nevada, Reno, the Carolyn Calloway-Thomas Inclusivity Speaker Series Endowment Fund, and the CSCA ERICC Caucus.

# Healing Justice and Humanizing Equity in the Capitalist Race for Diversity: A Conversation

Friday, March 31, 2023 6:30 to 7:30 PM - Regency A/B Dr. Amber Johnson, Saint Louis University; Dr. LJ Punch, The T; Dr. April Warren-Grice, Liberated Genius

This panel is sponsored by The Institute for Healing Justice and Equity and the CSCA ERICC Caucus.

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Stephenson J. Beck Group/Organizational Communication

Ross F. Collins Mass Media History

Elizabeth Crawford Advertising/Integrated Marketing Comm.

Catherine Kingsley Westerman Organizational Communication

Shuning Lu Mass Communication/Digital Journalism

Zoltan P. Majdik Computational Rhetoric Carrie Anne Platt Technology & Culture

Melissa Vosen Callens Online Education/Popular Culture

Justin Walden Public Relations/Workplace Technology

David Westerman Communication through/with Technology

Wan Wang Environmental/Health/Risk Communication

**Cheng Zeng** Organizational Communication



# **CSCA ANNUAL PRESIDENT'S PARTY**



# Celebrating the Service of Debbie Ford

Saturday, April 1, 2023 7:00 to 8:30 PM

Hyatt Regency Gateway East/Terrace

Join us to celebrate the service of **Debbie Ford**, who at the time of this party will have just moved into the role of Past President.

In addition to catching up with all your CSCA friends and family, you can make new friends as the music plays, delicious food is served, and bartenders at cash bars serve beverages.

# **RECENT AND FUTURE CONVENTION SITES**

April 3-7, 2019 Omaha, NE

April 14-19, 2020 Chicago O'Hare, IL (Canceled)

March 23-28, 2021 Cincinnati, OH (Virtual) March 30-April 3, 2022 Madison, WI

March 29-April 2, 2023 St. Louis, MO

> April 2-7, 2024 Grand Rapids, MI

April 1-6, 2025 Cincinnati, OH

April 14-19, 2026 Minneapolis, MN

April 7-11, 2027 Madison, WI



# MASTER OF ART IN COMMUNICATION

The ISU Department of Communication offers a vibrant and stimulating master's degree program. Many industry leaders and distinguished university educators and administrators across the country and around the world have graduated from our program. We currently offer the opportunity to further your studies in Communication and Culture, Journalism, Media Studies, Public Relations and other specialties in the department.

The typical M.A. program is completed in two years, though it is possible to complete an even more accelerated program with guidance from an advisor. Specifically, our program is designed as a small group experience where you will receive personalized attention and guidance, often working one-on-one with faculty.

Under our new program students will have the opportunity to enroll in one of four specializations including: Digital Media; Leadership; Public Advocacy; and Health Communication.

#### WHY

EARN AN M.A.?

The master's program offers a wonderful opportunity to further develop your credentials before entering the job market. Professionals wishing to enhance skills and career status will find a program that offers a solid theoretical framework along with opportunities to either learn or expand abilities appropriate for assuming advanced leadership positions. Our program prepares graduates for leadership roles and careers in the private sector and the public affairs setting, including media and public issues management in business, education, government, and non-profits. Additionally, the master's program makes a fitting program for those wishing to pursue further work in a doctoral degree program, a law degree, or an M.B.A. program.

Check our Communication Graduate Program website for additional information and online forms required to apply. We also have a rolling application acceptance process. If you have additional questions you may send an email to: ISU-commgradprogram@indstate.edu.

TEL: (812) 237-3244

#### www.indstate.edu/cas/communication

Farhad Bahram, M.F.A. Media Studies, Visual Communication

Phillip Glende, Ph.D. Journalism, Media History

Darlene Hantzis, Ph.D. Performance and gender studies Lori A. Henson, Ph.D. Journalism, Communication Law Malynnda Johnson, Ph.D. Health Communication, Media Oriticism

Hyosun Kim, Ph. D. Public Relations, Social Media

Shana C. Kopaczewski, Ph.D. Interpersonal Communication, Media Criticism

Natasha Rascon, Ph.D. Conflict Management. Interpersonal Communication Haijing Tu, Ph.D.

Research Methods, Social Network Analysis, Digital Media Production Richard C. Vincent, Ph.D. International Communication.

Mass Media

### WEDNESDAY, MARCH 29, 2023

### Wednesday 1:00 PM CDT

0100

#### Wednesday 1:00 PM to 4:00 PM CDT

Sterling 6

#### Pre-Conference: Negotiating Failures and Moving Forward in the Communication Classroom

Sponsor: CSCA Second Vice President Chair: Kathy Denker, Ball State University Presenters: Stephanie Grau, DePaul University Carolyn Calloway-Thomas, Indiana University Kendra Knight, DePaul University Jay Baglia, DePaul University Tiffany Bell, Valparaiso University Ashley R. Hall, Illinois State University Natasha Howard, Morehouse College Renee Kaufmann, University of Kentucky Jessalyn Vallade, University of Kentucky Scott E. Branton, University of Missouri

This pre-conference aims to spotlight issues of failures and misunderstandings in our classrooms from the continual marginalization of underrepresented students and faculty members, to the mounting demands placed on faculty in and out of the classroom, to instructional design materials that do the opposite of what we intended. Emerging research and best practices often come up against embedded traditions, both pointing to perpetual problems, as well as negotiation push back as we work to make headway in changing experiences for ourselves and our students. Each presenter will bring their unique experience in negotiating failures, be it systematic, cultural, organizational, community, or classroom, and offer ideas forward. The scholarly discussion emerging from the presentation and dialogue afterwards will hopefully offer those in attendance more insights into emerging issues in their classrooms and campuses as well as possible fruitful approaches and ideas for moving forward. The goal of this pre-conference is to both engage with some of the common challenges in the college classroom, explore ideas and solutions, and open further discussion for ideas and projects that could help our students succeed.

#### Wednesday 4:00 PM CDT

0200

 $\square$ 

Wednesday 4:00 PM to 7:00 PM CDT Presidential Suite 1840

#### **CSCA Executive Committee Meeting #1**

Sponsor: CSCA Executive Director Chair: Debra J. Ford, Creighton University Presenters: Ahmet Atay, The College of Wooster Kathy Denker, Ball State University Alberto González, Bowling Green State University Tiffany R. Wang, University of Montevallo Yuping Mao, California State University, Long Beach Renee Kaufmann, University of Kentucky Donald Ritzenhein, Wayne State University Adam W. Tyma, University of Nebraska Omaha Stephanie Young, University of Southern Indiana Gayle M. Pohl, University of Northern Iowa

Patric Spence, University of Central Florida

This is a closed meeting for members of the CSCA Executive Committee listed here.

#### Wednesday 7:30 PM CDT

0300

Wednesday 7:30 PM to 9:30 PM CDT

Offsite

#### **CSCA Staff Dinner**

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo Presenters: Sara Baker Bailey, Southern Connecticut State University Delaney Eaves, University of Montevallo Kristina Scharp, Rutgers University Patric Spence, University of Central Florida Lindsey Thomas, Illinois State University Adriane Cesa, Redstory

This dinner is limited to the volunteer members of the Central States Communication Association staff listed here.

### THURSDAY, MARCH 30, 2023

### Thursday 8:00 AM CDT

1100

#### Thursday 8:00 AM to 9:15 AM CDT

Mills 1

#### **Closing the Distance With Technology in Health Communication**

Sponsor: Health Communication Interest Group Chair: Robert D. Hall, Utah Tech University

"An Exploration of the Effects of Temporal Distance on Proactive Behavioral Intention Toward Proenvironment Actions" Hengjun Lin, Utah Tech University

"The Impact of Political Ideology on Self-perceived Risk, Self-efficacy, and Social Distancing During the COVID-19 Pandemic" Matthew James-Andrew Craig, Kent State University; Toqa Hassan, Kent State University; Nichole Egbert, Kent State University; Grace Morris, Kent State University "We are Here for You!' Snap's Efforts Toward Improving App Users' Mental Health" Gladys Mana Momade, Illinois State University

"Computer-automated Analysis of the Web Accessibility of Medical Tourism Providers Digital Health Communication Strategies" Alicia Mason, Pittsburg State University; Elizabeth Spencer, University of Kentucky; Kristen Livingston, Pittsburg State University; Treyton Meyers, Pittsburg State University

These papers on this panel explore ways to close the distance with technology in health communication using computer-automated analysis for medical tourism, mental health of app users, while understanding distance during COVID-19 and micronutrient home fortification programs in Rural Western China, and temporal distance on proactive behavioral intentions.

#### 1101

#### Thursday 8:00 AM to 9:15 AM CDT

Sterling 4

#### Experiential Learning, Career Exploration, and Designing for Diversity: An Instructional Resources Competitive Papers Panel

Sponsor: Instructional Resources Interest Group Chair: Kim Marie Omachinski, University of Wisconsin-Milwaukee Respondent: Kevin R. Meyer, Illinois State University

"Designing for Diversity: Exploring Adaptive Learning's Potential for Improving Engagement and Success for Diverse Learners" Margaret Baker, Hamline University

"Developing Career Exploration Self-efficacy in a Communication Course: The Communication Career Awareness Research Project" Stephen A. Klien, University of Missouri

"Service-learning Pedagogy and Experiential Learning in Organizational Communication Studies (Top Paper)" Deborah Sellnow-Richmond, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville

This panel includes papers that were submitted competitively to the Instructional Resources Interest Group. Topics include exploring adaptive learning for improving success for diverse populations, discussing a career exploration activity for communication courses, and engaging in experiential learning for organizational communication courses.

#### From Blueprints to Building: Using Service Learning as a Foundation to Add a Voice to the Silence

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group Chair: Audrey L. Deterding, Lindsey Wilson College Presenters: Ahmet Aksoy, Columbia College

Amy N. Heuman, Texas Tech University Soham Sen, Texas Tech University Jayita Chakraborty, Texas Tech University Laura Kate Burwash, Lindsey Wilson College Kyra Nicole Heatly, Texas A&M University Audrey L. Deterding, Lindsey Wilson College Amanda N. Brand, University of Nebraska–Lincoln

Have you considered implementing service learning to augment student engagement and empowerment? Have you already done this and want to hear other ideas to expand what you do? We share ideas on getting started and examples on how to use service learning as a tool for creating spaces for silenced voices to be heard. From brainstorming to implementing, you'll identify ways service learning empowers, engages, and encourages all voices to speak up and speak out.

#### 1103

#### Thursday 8:00 AM to 9:15 AM CDT

Regency C/D

#### G.I.F.T. Session #1

Sponsor: G.I.F.T. Interest Group Chair: Jaclyn Shetterly, University of Alabama

"Group Process Grand Prix" Amanda L. Medlock-Klyukovski, Truman State University; Gregory A. Klyukovski, Kirksville High School; Andrei A. Klyukovski, Truman State University

"How You See Me Assignment" Alexis Johnson, Arkansas Tech University

"'Ologies of Terror!!!': Horror Movies Make Metatheory Less Scary" Austin Beattie, University of Iowa; Elizabeth Erin Hansen, University of Iowa

"Stacking the Deck with Diversity: Queeng and the Move Towards Inclusiveness" Matthew D. Petrunia, Fashion Institute of Technology - SUNY; Katelyn Burton Prager, Fashion Institute of Technology - SUNY

"The Silenced Voice of Active Listening" Kara L. Starnes, University of Missouri; Kelly Adams, University of Missouri

"Will You Invest in Our Systematic Approach to Compliance Gaining?: Using Shark Tank to Teach Persuasive Theory and Group Decision-Making" Samentha Sepúlveda, Northeastern Illinois University; Michael Cody Coker, Boise State University

"So, What are We?': Defining the Relationship Through Communication" Sophia Godfrey, Ball State University

#### 1102

#### **Inclusive Scholarship Panel: Top Papers**

Sponsor: CSCA First Vice President Chair: Roberta Davilla Robbins, United Methodist Church Respondent: Shweta Arpit Srivastava, Monmouth College

"La Inclusión Relacional: Understanding Neoliberal Tensions, Relational Opportunities, and Fixed Understandings in Diversity, Equity, and Inclusion Work in the Global South (Inclusive Scholarship Award)" Astrid Villamil, University of Missouri-Columbia; Pilar Mendoza, University of Missouri-Columbia; Maryluz Hoyos Ensuncho, University of Missouri-Columbia; Juanita Reina Zambrano, Corporación Universitaria Minuto de Dios UNIMINUTO

"Speak Like Us: Delivery on the Intersections of the Ideal Body in Silenced Marginalized Voices" Allison Duncan Brenneise, University of Minnesota; Joshua Young, Divine Word College Seminary

"I am a Binary Trans Man and I Love Being Pregnant": Making Meaning of Pregnancy in Seahorse Dad Narratives" Cimmiaron Alvarez, Rutgers University; Kristina Scharp, Rutgers University; Amanda Friz, University of Washington

"'No Romo': Exploring Aromantic Relationship Preferences" Jacki Willenborg, University of Wisconsin-Milwaukee

"Remembering to Liberate: Race, Mobility, and Agency at America's Black Holocaust Museum" Alexandra Parr Balaram, University of Wisconsin-Milwaukee

This paper panel features the top five inclusive scholarship papers.

1105

#### Thursday 8:00 AM to 9:15 AM CDT

Sterling 5

#### Intersections of Differences & Impacts on Classroom Experiences: A Discussion Panel

Sponsor: Graduate Student Caucus Chair: Tiana Brownen, Missouri State University Presenters: Jaxon Porterfield, Missouri State University Trisha Leong, Missouri State University Ekow Kakra, Missouri State University

GTAs are taught to focus on preparation of course content and classroom management techniques to reflect and improve their teaching methods, but aspects of self and navigating difference are ignored. In efforts to make GTAs' experiences and voices more visible, this panel seeks to examine how GTAs manage and find their voice while teaching and how it impacts their experience.

#### 1104

#### Lessons Learned from #freeBritney

Sponsor: Popular Culture Interest Group Chair: Janine Armstrong, Southern Illinois University Carbondale Presenters:

Emily Vajjala, St. Louis Community College-Wildwood Erin Hodgson, Southern Illinois University Carbondale Janine Armstrong, Southern Illinois University Carbondale O.J. Duncan, Southern Illinois University Carbondale

The goal of this panel is to engage in a productive conversation surrounding topics connected to #freeBritney. We will give background and discuss the communication implications of the #freeBritney movement. In particular, we focus on four aspects: 1) discursive legitimization of the conservatorship through the media, 2) analysis of medical injustice and paternalistic (mis)management of women's mental and emotional health, 3) application of diffusion of innovations theory to the #freeBritney movement, and 4) intersectional takeaways.

#### 1107

#### Thursday 8:00 AM to 9:15 AM CDT

Sterling 2

#### Networks, Learning, and Disinformation: Advancing our Understanding of Online Information

Sponsor: Communication & Technology Interest Group Chair: Ryan Cheek, Missouri University of Science and Technology

"Social Media Video as a Countermeasure to Health Misinformation in South Asia: Prospects and Challenges from Content Creators' Perspective" Muhammed Rashedul Hasan, University of Illinois Chicago

"Towards a Revision of Cyber-archaeology" Joshua Atkinson, Bowling Green State University "Why Students Feel More Satisfied with Synchronous Learning: The Mediation Effects of Social Presence on Online Course Satisfaction" Hocheol Yang, California Polytechnic State University; Stephanie Kelly, North Carolina Agricultural and Technical State University; Jihyun Kim, University of Central Florida; Ryan Goke, Murray State University

This panel presents three competitive papers challenging our assumptions about online interactions, including online classrooms, social media, and cyber-archaeology.

#### Neurodiversity in the College Classroom

Sponsor: Communication Education Interest Group Chair: Susan Wildermuth, University of Wisconsin-Whitewater Presenters: Kakali Bhattacharya Chakrabarti, Austin Peay State University Dakota C. Horn, Bradley University Jennifer Hennessey-Booth, Eastern University

Susan Wildermuth, University of Wisconsin-Whitewater

Today's college classrooms are not just diverse, they are neurodiverse. According to *The Atlantic* article "Celebrating Neurodiversity in the Classroom," by Kristina Rizga, (Sept 9, 2020), one in five students in the US are affected by neurodivergencies that can make learning in the traditional college classroom challenging. The focus of this panel is on the sharing of stories related to neurodiversity in the college classroom. Panelists include neurodiverse faculty as well as instructors with experience working with neurodiverse students. The goal of the panel is to enhance understanding of the lived experience of being neurodiverse in the college classroom and to share strategies that increase student and faculty effectiveness.

#### 1109

#### Thursday 8:00 AM to 9:15 AM CDT

Regency F

#### Reinvigorating Your Career Through the Intersection of Personal Outlets and Academia

Sponsor: Women's Caucus Chair: Shelly Schaefer Hinck, Central Michigan University Presenters: Malynnda Johnson, Indiana State University Leah Elizabeth Bryant, DePaul University Tasha R. Dunn, The University of Toledo Amie D. Kincaid, University of Illinois Springfield Colleen Palmer, Carthage College Elizabeth Ribarsky, University of Illinois Springfield

This panel examines the intersection of work/life of women faculty, specifically how faculty find meaning in outlets beyond traditional academia and use these to reinvigorate, inform, and help them find more meaning in their career (research, teaching, etc.) through the interweaving and intersection of interests. Panelists will share their outlets and how it has (re)inspired them. Audience members are encouraged to engage in this conversation to find ways to reignite passion for our careers.

#### Southwinds: An Intersection for STEM and Communication Scholars

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Instructional Resources Interest Group; Organizational and Professional Communication Interest Group; Performance Studies and Autoethnography Interest Group Chair: Kendrea James, Missouri University of Science and Technology Presenters:

Andreas Panayiotou Ellinas, Missouri University of Science and Technology Sam Michael George, Missouri University of Science and Technology Adam Rentz, Missouri University of Science and Technology

This panel discusses the revitalization of a literary magazine club at Missouri University of Science and Technology, where students from diverse backgrounds learned to apply communication skills to both academic and professional settings. We challenged the club's members to become skilled communication practitioners through applications of knowledge. Southwinds is an intersection for literary arts, competitions, visual arts, a "trashion" fashion show, among others to showcase methods of creative expression and strengthen connections among students on campus.

#### 1111

1110

#### Thursday 8:00 AM to 9:15 AM CDT

Regency E

#### State of Illinois Spotlight: The Dual Credit Tango: Addressing the Opportunities and Challenges

Sponsor: States Advisory Council Chair: Richard G. Jones, Jr., Eastern Illinois University Presenters:

Heather Danek, Minooka Community High School Alexandra Herd, Prairie State College

Dual credit is a growing part of our lives as high school and college instructors. As a bridge between secondary and higher education, dual credit presents opportunities and challenges at many levels that keep teachers, coordinators, and administrators on their toes. In this panel, we will discuss various topics related to dual credit speech and English including responsibilities and expectations for students in their dual role, maintaining collegiate standards in the secondary classroom, and supporting and mentoring dual credit instructors.

#### **Teaching the Organizational Communication Teacher**

Sponsor: Organizational and Professional Communication Interest Group Chair: Jessica Rick, University of Southern Indiana Presenters: Anne Kerber, Minnesota State University, Mankato

Mary Carver, University of Central Oklahoma Richard Murphy, McKendree University Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay Jessica Rick, University of Southern Indiana

Based on conversations at last year's CSCA, this panel will focus on new ways to teach organizational communication to help learn fun and innovative ways to teach our course material. In doing so, we will be talking about assignments, technology, and activities to help us transition to our new learning environments.

#### 1113 Thursday 8:00 AM to 9:15 AM CDT Sterling 6

#### Tough Topics to Talk About at the Dinner Table: Racial Microaggressions, Religion, COVID, and Menstruation

Sponsor: Interpersonal and Family Communication Interest Group Chair: Valerie Cronin-Fisher, Governors State University

"In With the Old and Out With the New: A Review of College Students' Friendship Formation and Maintenance During the Pandemic" Alicia Lynn Alexander, Southern Illinois University Edwardsville; Mitchell McSparin, Southern Illinois University Edwardsville; Samantha Segrist, Southern Illinois University Edwardsville

"The Process of Racial Microaggressions Through a Communicative Lens" Sarah Keeton, Arizona State University

"I Figured it Out on My Own': The Impact of (Non)communication Found Within Menarche Narratives" Sarah Symonds LeBlanc, Purdue University Fort Wayne

"She Answered Her Heavenly Call:' An Exploration of Religion in US Obituaries" Anna F. Carmon, Indiana University-Purdue University Columbus; Matthew Rothrock, Indiana University-Purdue University Indianapolis

"'There's No Space for It to Overlap:' The Shaping of Polyamorous Christian Orientations" Jesse Thomas Reese, Bowling Green State University

#### 1112

#### Thursday 9:00 AM CDT

#### Thursday 9:00 AM to 5:00 PM CDT

**Regency Foyer** 

#### **Exhibit Hall Featuring Publishers and Technology - Thursday**

Sponsor: CSCA Executive Director Chair: Kristina Scharp, Rutgers University

Come see the latest in offerings from publishers and technology companies, engage in an interactive "Spoken Silence" board, and shop the CSCA Clothing Closet.



Drop by the Macmillan/Bedford St. Martin's table to learn more about our products during the CSCA 2023 conference. We'll be exhibiting today from 9:00 AM to 5:00 PM, Friday from 9:00 AM to 5:00 PM, and Saturday from 9:00 AM to 2:00 PM.

#### Thursday 9:30 AM CDT

1200

Thursday 9:30 AM to 10:45 AM CDT

Sterling 6

#### Activism, Communication Ethics, and Social Justice Business Meeting

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group Chair: Jenn Anderson, South Dakota State University Presenters:

Brittany Ann Knutson, Skagit Valley College Kristi Scholten, Ferris State University

#### 1201

Thursday 9:30 AM to 10:45 AM CDT Presidential Suite 1840

#### **CSCA Finance Committee Meeting**

Sponsor: CSCA Executive Director Chair: Donald Ritzenhein, Wayne State University Presenters: Alberto González, Bowling Green State University Hsun-Yu Sharon Chuang, Denison University M. Chad McBride, Creighton University Donna R. Pawlowski, Bemidji State University Debra J. Ford, Creighton University Kristina Scharp, Rutgers University Tiffany R. Wang, University of Montevallo Patric Spence, University of Central Florida

This is a closed meeting for members of the CSCA Finance Committee listed here.

#### Thursday 9:30 AM to 10:45 AM CDT

#### CSCA Scholar Conversations: C. Kyle Rudick

Sponsor: CSCA Past President

Chair: Amy Aldridge Sanford, Middle Tennessee State University Presenter:

C. Kyle Rudick, University of Northern Iowa

CSCA Scholar Conversations feature panel-length interviews with one early career or mid-career scholar reflecting on their personal and scholarly journeys. These are scholars who have made CSCA their professional home and they share insights from their journey with new and continuing members. There will be an extended interview by a mentor followed by questions and discussion with those in attendance.

#### 1203

#### Thursday 9:30 AM to 10:45 AM CDT

Sterling 4

#### From Theory to Practice: Internationalized Classroom Techniques for Inclusive and Accommodating Learning Environments

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Instructional Resources Interest Group; Intercultural Communication Interest Group Chair: Matthew D. Petrunia, Fashion Institute of Technology - SUNY Presenters:

Nurhayat Bilge, Fashion Institute of Technology - SUNY Sasha Allgayer, Southern Illinois University Carbondale Emi Kanemoto, Southern Illinois University Carbondale Katelyn Burton Prager, Fashion Institute of Technology - SUNY Sofia Elena Salazar Carballo, University of Central Florida

While inclusion is a vital part of classrooms, ideas of what inclusivity means and practices of inclusivity can also lead to exclusion and exclusory practices, especially for students with disabilities, mental health issues, and international/transnational students. Thus, the goal of this panel is to go beyond the theoretical implications of inclusivity to discuss innovative teaching and learning techniques we can utilize to foster and maintain a space of belonging available to all learners and learning styles.

#### 1204

Thursday 9:30 AM to 10:45 AM CDT

Sterling 2

#### G.I.F.T. Interest Group Business Meeting

Sponsor: G.I.F.T. Interest Group Chair: Kate Ksobiech, University of Nevada, Las Vegas

#### Thursday 9:30 AM to 10:45 AM CDT

#### **Graduate Student Caucus Business Meeting**

Sponsor: Graduate Student Caucus

Chair: Matthew James-Andrew Craig, Kent State University Presenters: Madeline Pringle, University of Missouri Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee

The Graduate Student Caucus is focused on graduate student development with the Central States region and is open to all members who affiliate with the Caucus. The Caucus supports research conducted by graduate students as well as research and programming focusing on issues related to the unique situations of being a graduate student and graduate teaching or research assistant. Come attend our business meeting to get involved with the Caucus, celebrate our top paper and panel awards, and get to know/network with graduate students following our regular business.

#### 1206 Thursday 9:30 AM to 10:45 AM CDT

Regency A

#### Holding Space, Affirming Voice: FLC Research Presentations I

Sponsor: Faculty Learning Community Chair: Kallia O. Wright, University of Miami

"Black Motherhood and Black Lives Matter: Examining the Stories of Sybrina Fulton & Lesley McSpadden" Kerry Wilson, Saint Louis University

"Hip-hop and Black Women: Investigating Expressions of Rivalry" Natasha Howard, Morehouse College

"Telling our Stories: Addressing the Erasure of Queer Christians of Color in Dominant Discourse" Janine Armstrong, Southern Illinois University Carbondale

"Unpacking Rosewood: Viewing Black Resistance and Resilience in the Film" W. Denae Powell, University of Wisconsin Oshkosh

The purpose of this panel is to amplify, celebrate and support Black, Indigenous, and POC (BIPOC) scholars' research. Each FLC participant will present their current research to help create a community of belonging and support for communication scholars of color at Central States.

#### 1205

#### 1207

#### Thursday 9:30 AM to 10:45 AM CDT

#### How Do You Do, Fellow Kids: Using Pop Culture in the Classroom

Sponsor: Popular Culture Interest Group Chair: Nettie Brock, Morehead State University Presenters: Kristin Fitzsimmons, University of MInnesota Twin Cities Holly Holladay, Missouri State University Lauren Jean Johnsen, University of Memphis Lambuth Jessica Rick, University of Southern Indiana

A constant challenge in any classroom is finding ways to relate the content to our students. In this panel, we intend to discuss the ways in which popular culture can be utilized to this end. We are from a diverse range of fields, but we all make use of pop culture for examples and to teach particular concepts to our students.

#### 1208

#### Thursday 9:30 AM to 10:45 AM CDT

#### Regency E

#### Image Repair Theory as a Tool for Addressing Discrimination: Critical Considerations

Sponsor: Strategic and Applied Communication Interest Group Chair: Corey Benjamin Davis, University of Wisconsin-Whitewater Respondent: Corey Benjamin Davis, University of Wisconsin-Whitewater

"Awkwafina and Blaccent as Cultural Appropriation" Todd Hauser, University of Wisconsin-Milwaukee

"Lizzo and Beyonce Change Ableist Lyrics" Jeffrey Delbert, Lenoir-Rhyne University

"NBA Owner Robert Sarver Makes Racist, Sexist Remarks Then Whines About Cancel Culture" Mark Glantz, St. Norbert College

"Wrinkles are Not a Diagnosis:' Women's Health, Aesthetic Medicine, Celebrity Influencers, and Apologetic Discourse Following the Launch of Nomi Oslo" Lars Kristiansen, James Madison University

In an effort to evaluate the utility of image repair research as a means for understanding discourses of difference and diversity, this panel offers case studies that address race, gender, and disability discrimination. Though such case studies are relatively common in scholarly literature, this panel differentiates itself by examining where the foundations of image repair theory intersect with and diverge from those of race and gender studies.

#### Thursday 9:30 AM to 10:45 AM CDT

Sterling 3

#### Love in/on/for the Margins: Discussing the Progressive Power of Dating in the Digital Age

Sponsor: Media Studies Interest Group Chair: Megan M. Wood, Ohio Northern University Presenters: Tasha R. Dunn, The University of Toledo Malynnda Johnson, Indiana State University Elizabeth Ribarsky, University of Illinois Springfield

Ahmet Atay, The College of Wooster

This discussion panel brings together faculty from a variety of institutions who will share recent research and personal experiences that illustrate the various ways in which online dating provides a promising means for those who are historically marginalized to find love. Panelists will also explore and reflect upon the intersections and transitions in terms of romantic pursuits that online dating facilitates.

#### 1210 Thursday 9:30 AM to 10:45 AM CDT S

Sterling 7

#### Sports Communication Interest Group Business Meeting

Sponsor: Sports Communication Interest Group Chair: Scott Jensen, Webster University Presenters: Jen DeRouchey, Laramie County Community College Linsay M. Cramer, Coastal Carolina University

#### 1211

#### Thursday 9:30 AM to 10:45 AM CDT

Sterling 9

#### State of Oklahoma Spotlight: Teaching with Media: Twenty-First Century Goals, Intents, and Execution

Sponsor: States Advisory Council Chair: Kristopher D. Copeland, Tulsa Community College Presenters:

Garret L. Castleberry, Mid-America Christian University Julie Rochelle Corff, Oklahoma City Community College Jeffrey Gentry, Eastern New Mexico University Kyle A. Hammonds, University of Oklahoma

Communication Studies harnesses an important legacy within the history of the Humanities, focusing on the human exchange of information and ideas. Just as communication accelerates through technological advancements, the discipline must also meet increased demands. Outside of departments and schools that house multimillion-dollar production suites or advanced journalism labs, what does it mean to "teach with media" two decades into the twenty-first century? This panel will present an array of applied methods through which technology does not pose problems as much as it presents solutions in how we connect with, co-create education alongside, and equip students to not simply "use" media in a passive sense but learn how to utilize it in the interest of personal and professional development.

#### Thursday 9:30 AM to 10:45 AM CDT

#### The Intersection of Scales and Theories: Examining Student Interaction with Faculty Instruction

Sponsor: Communication Education Interest Group Chair: Adam C. Jones, Illinois College Respondent: Kimberly M. Weismann, Williston State College

"A Brief Validity Report for the Instructor Strictness Scales: Relationships with Verbal Aggressiveness, Responsiveness, and Assertiveness" T. Kody Frey, University of Kentucky; Nick T. Tatum, University of Nevada, Las Vegas

"Fostering Student Engagement Through Instructor Strategic Ambiguity" Amanda L. Medlock-Klyukovski, Truman State University; Andrei A. Klyukovski, Truman State University

"Teacher Confirmation Behavior: Meta-Analysis of the Classroom Effects" Mike Allen, University of Wisconsin-Milwaukee; Luke LeFebvre, University of Kentucky; Leah Elina LeFebvre, University of Alabama; Brandon Straight, University of Wisconsin-Milwaukee; MacKenzie Boeder, University of Wisconsin-Milwaukee; John Bourhis, Missouri State University

"Using Three Well-Known Communication Theories to Inform the New Normal of Teaching to Reduce Communication Apprehension" Dakota C. Horn, Bradley University; Abby McLean, Bradley University

The papers in this panel demonstrate either the use of theory and/or measurements to examine how teaching impacts student engagement and behavior.

#### 1213

#### Thursday 9:30 AM to 10:45 AM CDT

Mills 3

#### **Trends and Topics of Organizational Communication Research**

Sponsor: Organizational and Professional Communication Interest Group Chair: Sierra Kane, University of Wisconsin-Milwaukee Respondent: Anne Kerber, Minnesota State University, Mankato

"I am #NotNCAAProperty": Public CMC Dissent Audience and Reactions" Mark Everett Willoughby, University of Tennessee, Knoxville; Emily A. Paskewitz, University of Tennessee, Knoxville

"Exploring the Interplays Between Socialization, Societal Discourses, and Perceptions of Professionalism: A Study of Adventure Workers" Michael Cody Coker, Boise State University; Emily A. Godager, University of Wisconsin-Milwaukee; Kari Pink, University of Wisconsin-Milwaukee

"Intricacies of Globalization in the Workplace" Abiodun Sadiq, Southern Illinois University Edwardsville

"Sometimes Silence is Not Silent: Whisper Networks as Communication Systems in Organizations" Carrie Ann Johnson, Iowa State University

This panel highlights a variety of research on organizational communication topics. Papers focus on a range in topics from public dissent in sports to meaningful work and whisper networks.

1212

#### Thursday 11:00 AM CDT

1300

#### Thursday 11:00 AM to 12:15 PM CDT

Sterling 6

#### Activism, Communication Ethics, and Social Justice Interest Group: Top Papers

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group Chair: Jenn Anderson, South Dakota State University Respondent: Brittany Ann Knutson, Skagit Valley College

"Remembering to Liberate: Race, Mobility, and Agency at America's Black Holocaust Museum (Top Paper, Top Student Paper, and Top Inclusive Scholarship Paper)" Alexandra Parr Balaram, University of Wisconsin-Milwaukee

"Ethic of Identification" Justin Mahutga, University of Oklahoma; Laura Contestable, University of Oklahoma

"Affective Imaging of Global South Women Activists Through Social Media Publics: Some Data Snapshots from Twitter Publics" Radhika Gajjala, Bowling Green State University; Ololade Faniyi, Bowling Green State University; Debipreeta Rahut, Bowling Green State University; Anna J. DeGalan, Bowling Green State University; Syeda Zainab Akbar, Bowling Green State University; Saadia Farooq, Bowling Green State University

"Silenced No Longer: Uncovering a Desire for Empathetic Communication" Samentha Sepúlveda, Northeastern Illinois University

This panel features the Top Papers in the Activism, Communication Ethics, and Social Justice Interest Group including the Top Paper and Top Student Paper.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Alexandra Parr Balaram for receiving the Top Paper, Top Student Paper, and Top Inclusive Scholarship Paper Awards from the Activism, Communication Ethics & Social Justice Interest Group!









The Department of Communication at The University of Oklahoma congratulates Justin Mahutga for receiving a Top Four Paper Award from the Activism, Communication Ethics & Social Justice Interest Group!

The Department of Communication at The University of Oklahoma congratulates Laura Contestable for receiving a Top Four Paper Award from the Activism, Communication Ethics & Social Justice Interest Group!

#### At the Intersection of Authenticity and Fandom

Sponsor: Popular Culture Interest Group Chair: Matthew Meier, DePauw University Respondent: Holly Holladay, Missouri State University

"You Have No Place in this Story': Representation and Narrative Inducement of Rhetorical Agency in the *Star Wars* Sequel Trilogy (Top Paper)" Joseph E. Kauffman, University of Kansas

"I'd Rather Die Than Fake it Like I'm Having a Good Time: The Intersection of Imagined Industry Plants, Authenticity, and Anti Fans on TikTok (Founders Award for Top Student Paper)" Olivia Sadler, University of Illinois Chicago

"Boys in the Band: Changing Perspectives" Robert Chapin Poyser, Northern Illinois University "Cancel Culture Versus Dave Portnoy: Rhetorical Analysis of Controversies and Community Engagement" Jillian Schemenauer, University of Wisconsin-Milwaukee

"Gender-nonconforming, Mortality-nonconforming: Gender, Subjectivity, & Vampires in *What We Do in the Shadows*" Samantha Schubert, Ball State University

These papers (including the Top Paper for the Pop Culture Interest Group) look at fandom, agency, and authenticity within popular culture.



The Department of Communication at the University of Illinois Chicago congratulates Olivia Sadler for receiving the Founders Award from the Popular Culture Interest Group!

#### 1302

#### Thursday 11:00 AM to 12:15 PM CDT

Sterling 2

Sterling 9

#### Coffee, Conversation, and Connection: An Adjunct/Temporary Faculty Caucus Meetup Session

Sponsor: Adjunct/Temporary Faculty Caucus Chair: Jacob Isaacs, University of Minnesota Crookston Presenters: Ali Gattoni, University of Wisconsin-Milwaukee

Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

For academic professionals in adjunct or temporary roles, career advancement and improvement can rely heavily on professional networks and career conversations. This session is a "coffee and conversation" session where attendees can connect with other professionals, discuss issues pertaining to the profession, and build professional relationships for long-term benefit. Bring your own coffee (or other drink of choice) and participate!

#### **Democracy's Divides: From Debates to Disposition**

Sponsor: Political Communication Interest Group Chair: Joshua Atkinson, Bowling Green State University Respondent: Kristina M. Lee, University of South Dakota

"Have We Come as Far as We Claim?: A Critical Analysis of Georgia S.B. 202 as Contemporary Southern Strategy" Kathleen Coyle, University of Arkansas

"Not Your Typical Night: Exploring the Differential Effects of the 2020 U.S. Presidential Debates" Benjamin R. Warner, University of Missouri; Rianda Wenther, University of Chicago

"Old Towns, Young Cities: The Rural/Urban Media Divide, Age, and Perceptions of the Political Other" Calvin Coker, University of Louisville; Michelle Funk, Pennsylvania State University; Molly Hardy, Maryville University

"Regretting a Vote in an Affectively Polarized Era: A Pilot Study of How Young Adults View Voting Affect and Friendship Formation" Ant Woodall, University of Oklahoma; Patrick Meirick, University of Oklahoma; Gretchen Montgomery-Vestecka, University of Oklahoma

The United States is no stranger to division. How does division animate our political landscape? This panel seeks to illuminate the nature of and contributions to division in the nation, with reference to voting, geography, debates, and affective polarization.

#### 1304

#### Thursday 11:00 AM to 12:15 PM CDT

Regency B

#### Exploration of Identity as Student-Teacher-Scholar in an Invisible Academic Hierarchy

Sponsor: Graduate Student Caucus Chair: Bumju Jung, University of Kansas Presenters:

Sreerupa Sanyal, University of Kansas Lynzee Flores, University of Kansas Muhammad Rasul, University of California, Davis Tatsuya Suzuki, University of Kansas Sakshi Bhati, Kansas State University Pan Liu, Marian University Marian Mae Cedeño, University of Texas at San Antonio

Many graduate students are expected to serve in 2-3 roles in college, which leads them to a unique identification of student-teacher-scholar. Paradoxically, it sometimes exposes graduate students to be susceptible to various hardships. Our panel discussion will focus on invisible barriers imposed on graduate students within academia, stories about how they negotiate their work and life with multiple identifications in the college system, and how they cope with diverse circumstances.

#### Family Ties and Everything After: Making Sense of Family Through Autoethnography and Popular Culture

Sponsor: Performance Studies and Autoethnography Interest Group Chair: Jennifer C. Dunn, Dominican University

"Desperado" Jimmie Manning, University of Nevada, Reno

"Grappling With Grief Through Reminiscence" Art Herbig, Purdue University Fort Wayne "In the Kitchen With Grandma" Kathy Denker, Ball State University

"Traveling With My Mother Through Her Homeland" Stephanie Young, University of Southern Indiana

"Watching TV Together" Jennifer C. Dunn, Dominican University

"Family" suggests some sort of affinity group of people in the most general sense. Our individual experiences of family transform this abstract concept into our lived realities. In this panel, we all grapple with transitional moments with our families: from deeper understandings between mother and daughter and new roles in the family to evolving connections due to grief and loss of family members and shared popular culture experiences.

#### 1306

Thursday 11:00 AM to 12:15 PM CDT

Regency C/D

THC

#### G.I.F.T. Session #2 - Top G.I.F.T.S.

Sponsor: G.I.F.T. Interest Group

Chair: Kate Ksobiech, University of Nevada, Las Vegas

"Activity Time: Effectively Facilitating Classroom Activities" Samantha Lynn Schultz, Illinois State University

"Chartering a Path for Group Participation (Top Student G.I.F.T. Activity)" Chandler MacSwain, University of Illinois Urbana-Champaign

"Gamifying an Entire Class: MediaTropolis and Media History" Nettie Brock, Morehead State University

"Mapping Relational Maintenance in Various Family and Interpersonal Relational Contexts" Robert D. Hall, Utah Tech University

"This List Hits Different, Fam (Top Overall G.I.F.T. Activity)" Angela Glunz, University of Tennessee at Martin

"Incident at the Rosebud Restaurant': Online Activity on Ethical Group Decision-Making" Claudia Janssen Danyi, Eastern Illinois University; Terri Fredrick, Eastern Illinois University

"'Mini' MythBusters: Fighting Misinformation Using TikTok" Austin Beattie, University of Iowa; Kate Magsamen-Conrad, University of Iowa; Ebenezer Ato Kwamena Aidoo, University of Iowa; Erin C. Slattery, University of Iowa

1305

#### **Graduate Student Caucus: Top Papers**

Sponsor: Graduate Student Caucus Chair: Matthew James-Andrew Craig, Kent State University

"'Nice' to 'Ewww': An Inductive Thematic Analysis of Responses to Initiation Messages Containing Sexual Content on Online Dating Tools (Paul D. Skalski Award for Top Paper)" Amanda E. Lilly, Purdue University; Naomi Levine, Purdue University; Alana Haupert, Purdue University

"No Romo': Exploring Aromantic Relationship Preferences (Top Inclusive Scholarship Paper)" Jacki Willenborg, University of Wisconsin-Milwaukee

"Navigating College Life During the COVID-19 Pandemic" Emily Kay Wilson, Missouri State University; Katie Cowan, Missouri State University; Haley Mierzejewski, Missouri State University "Influence of Cultural Belief Systems on the Attitude of Lagos Metropolis Residents Towards COVID-19 and its Vaccine (Top Debut Paper)" Abigail Olajire, University of Missouri "Higher Education Experiences: Family Dynamics of First-Generation and Continuing-Generation College Students" Madeline Pringle, University of Missouri

This Graduate Student Caucus Top Paper Panel session features papers covering how online daters respond to initiation messages containing sexual content, aromatic perspectives on and preferences for close relationships, the impact of (non)communicative behaviors on identity gaps and relational well being pertaining to decisions to pursue college, how undergraduate students navigate college life during the COVID-19 pandemic, and the effect of cultural belief systems on attitudes of Lagos metropolis residents toward COVID-19 and its vaccine.

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Jacki Willenborg for receiving the Top Inclusive Scholarship Paper Award and a Top Four Paper Award from the Graduate Student Caucus!

The Department of Communication at Missouri State University congratulates Emily Kay Wilson for receiving a Top Four Paper Award from the Graduate Student Caucus!

The Department of Communication at Missouri State University congratulates Katie Cowan for receiving a Top Four Paper Award from the Graduate Student Caucus!





DEPARTMENT of COMMUNICATION The Department of Communication at Missouri State University congratulates Haley Mierzejewski for receiving a Top Four Paper Award from the Graduate Student Caucus!

1307







Missouri

DEPARTMENT of COMMUNICATION

State

#### 1308

#### Holding Space, Affirming Voice: FLC Research Presentations II

Sponsor: Faculty Learning Community Chair: Ashley R. Hall, Illinois State University

"BIPOC's Mental Health Help-seeking Behaviors" Juan Muhamad, Florida State University "Emerging Black Queer Scholar Life in the Academia" Rico Self, Southwestern University "Self-care as a Praxis: What Does it Look Like and Mean in Pedagogy" Tiffany Bell, Valparaiso University

"Use of Language as a Tool for In/exclusion in an African Immigrant Church" Blessing Ekene Okafor, University of Missouri

The purpose of this panel is to amplify, celebrate and support Black, Indigenous, and POC (BIPOC) scholars' research. Each FLC participant will present their current research to help create a community of belonging and support for communication scholars of color at Central States.

#### 1309

#### Thursday 11:00 AM to 12:15 PM CDT

Sterling 4

#### Mentoring and Evaluating Adjunct Faculty

Sponsor: Community College Interest Group Chair: Sandra Arumugam-Osburn, St. Louis Community College Presenters: Jeremy Basso, City Colleges of Chicago Kara Boyd, St. Charles Community College Amy Brown-Marshall, St. Louis Community College at Florissant Valley Shweta Arpit Srivastava, Monmouth College

The Spring 2022 IPEDS report indicates there are over 600,000 adjunct faculty members currently teaching in post-secondary institutions. Given the significant number, what efforts are being made to get all faculty members to fit into the culture of these institutions? Since many adjunct faculty also work at more than one institution, mentoring and evaluation are essential for integration and quality of instruction. As co-chair or chair of a community college department, we are often required to observe adjunct courses based on institutional policy or a collective bargaining agreement. Typically, higher education institutions provide their department chairs with basic standards regarding the observation process, but are department chairs and faculty members effectively supporting the needs of adjunct instructors? In this session, full-time faculty and part-time faculty will share their experience and expectations with mentoring and evaluating.

#### 1310

#### Thursday 11:00 AM to 12:15 PM CDT

#### My Pathos is Better Than Your Ethos: Fumbling with Facts in the Post-Truth Classroom

Sponsor: Communication Education Interest Group Chair: Shelly Schaefer Hinck, Central Michigan University Presenters:

Leah Elizabeth Bryant, DePaul University Margaret Parson, Otterbein University Kristi Scholten, Ferris State University Nancy J. Brule, Bethel University Nichelle McNabb, Otterbein University Wes Durham, University of Southern Indiana Kerry Strayer, Otterbein University

Questioning "Truth" harkens back to ancient Greece and the debates between the Platonics and the Sophists. The roots of debating truth, ways of knowing, and whether there even is "Truth" are long and complex and have never really gone away. Recently, however, such disputes seem to have evolved in discussions of science, in the academy more generally, and in the political life of the nation. In 2016, *Oxford Dictionary*'s word of the year was post-truth, and they defined it as, "relating to or denoting circumstances in which objective facts are less influential in shaping public opinion than appeals to emotion and personal belief." Given the growing prominence of "alternative facts," "fake news," conspiracy theories, and big lies in the democratic dialogue of the public sphere it would be naïve to think these ideas are not relevant in the lives of our students. In this panel, professors who teach in various areas (organizational communication, rhetoric, and interpersonal communication) will talk about how the post-truth world has impacted their classrooms and what they are doing to prepare students for the world once they leave the academy.

Regency F

#### Navigating Change With the People Around Us: How Times of Transition and Upheaval Affect Personal Relationships (Top Panel)

Sponsor: Interpersonal and Family Communication Interest Group Chair: Tucker Robinson, Missouri State University Presenters:

Kelly Adams, University of Missouri Becky Belter-Roberts, Jackson College Emily Normand, Lewis University Kim Marie Omachinski, University of Wisconsin-Milwaukee Bethany Pitchford, Texas Tech University Lindsey Thomas, Illinois State University

We've all heard the old sayings that the only constant in life is change, that change is inevitable, etc. As humans, we all go through times of change and transition during the lifespan and are often forced to deal with situations we never thought we would have to. Often, these periods of change (especially periods of upheaval or turmoil) can significantly change who we are, especially in terms of our close relationships and how we communicate with the people around us. In this panel, we will share personal tales of having to navigate specific times of transition, how these times affected specific close relationships (especially from a communicative standpoint), and what we learned (or are still learning) from those experiences. Whether it be having to navigate a difficult family death, adjusting to life in new locations, or coming to terms with who we are after a traumatic event (and everything in between), each panelist's stories and experiences can help all of us gain new perspective on the roles of communication and relationships during times of transition.





The Department of Communication at Missouri State University congratulates Tucker Robinson for receiving the Top Panel Award from the Interpersonal and Family Communication Interest Group!





The Department of Communication at the University of Wisconsin-Milwaukee congratulates Kim Marie Omachinski for receiving the Top Panel Award from the Interpersonal and Family Communication Interest Group!





TEXAS TECH UNIVERSITY College of Media & Communication The Department of Communication Studies at Texas Tech University congratulates Bethany Pitchford for receiving the Top Panel Award from the Interpersonal and Family Communication Interest Group!





The School of Communication at Illinois State University congratulates Lindsey Thomas for receiving the Top Panel Award from the Interpersonal and Family Communication Interest Group!

#### Silenced Voices in the Classroom: Utilizing Trauma-Informed Resources in the Communication Course

Sponsor: Instructional Resources Interest Group Chair: Joshua Westwick, South Dakota State University Presenters: Rebecca Jones, Oakland University

Tim McKenna-Buchanan, Manchester University Stevie Munz, Utah Valley University

Anna Wright, Illinois College

Grace Oforiwa Sikapokoo, Ohio University

Caroline Waldbuesser, Sam Houston State University

This panel will explore how it is important to understand that feelings of helplessness become a gateway to our thinking, and although we (as educators) cannot manage our students' stress (in and outside the classroom), this trauma ultimately impacts our students' learning. In this session each panelist will highlight trauma-informed strategies they have utilized to become advocates for the often silenced voices of trauma in the classroom. Strategies will focus on promoting well-being, transparent curriculum, empowering voices through assignments, fostering grace amidst the unknown, and intentionally promoting resources on and off-campus.

### 1313Thursday 11:00 AM to 12:15 PM CDTSterling 7

#### **Sports Communication Interest Group: Top Papers**

Sponsor: Sports Communication Interest Group Chair: Scott Jensen, Webster University Respondent: Linsay M. Cramer, Coastal Carolina University

"Branding a Nation: South Africa, Social Media, and Sports" Emily Sauter, Minnesota State University, Mankato

"Bump, Set, Dislike: Examining the Ball-Handling Errors that Division I Referees Called Against HBCU Volleyball Teams (Top Paper and Top Inclusive Scholarship Paper)" Andrew Dix, Middle Tennessee State University

"Social Media Engagement, Information Processing, and Behavioral Intentions in Response to Social Advocacy Memes During the 2022 Winter Olympic Games" Alicia Mason, Pittsburg State University; Elizabeth Spencer, University of Kentucky; Tricia Combs, Pittsburg State University; Tanner Glenn, Pittsburg State University; Isaac Lewis, Pittsburg State University; Brooklyn Peterson, Pittsburg State University; Emerson Tice, Pittsburg State University

"Student-Athlete Interpretations of COVID-19 Vaccination Messaging: A Qualitative Case Study of a NCAA Division III University" Barbara King, Carroll University

This panel features the top four papers submitted to the Sports Communication Interest Group.

1312

### Regency E

#### 1314

# Thursday 11:00 AM to 12:15 PM CDT

#### These Students are Not Prepared! Meeting Students Where They Are

Sponsor: Undergraduate Education and Administration Section Chair: Becky DeGreeff, University of Wisconsin-Stout Presenters: Kimberly M. Weismann, Williston State College

Joy L. Daggs, Northwest Missouri State University Stephanie Batson, Southern Illinois University Edwardsville Shannon C. VanHorn, Valley City State University Jacki Brucher Moore, Kirkwood Community College

Students have come in with varying levels of college readiness. After the COVID-19 pandemic, the levels still exist, but it seems that many more students are not college ready. Students also experience the challenges that life brings such as working a job, having a family, and other personal stressors. Perspectives will be addressed from a community college level and a four-year university level.

#### 1315

### Thursday 11:00 AM to 12:15 PM CDT

Sterling 5

#### Vuja De: Reflections as a Discipline on the 2020s and Beyond

Sponsor: CSCA First Vice President Chair: Christina S. Beck, Ohio University Presenters: Ahmet Atay, The College of Wooster Kristina Scharp, Rutgers University Deanna Sellnow, University of Central Florida Timothy L. Sellnow, University of Central Florida Amy Aldridge Sanford, Middle Tennessee State University Tiffany R. Wang, University of Montevallo

In this panel, authors of chapters in a recent book, *Communication in the 2020s*, will share their reflections on the year 2020 and offer insights on how that consequential year shaped the directions of Communication pedagogy, theory, and inquiry for years to come. As we continue to move into the decade of the 2020s, in what ways can Communication scholarship be reimagined to address the many challenges and opportunities that became even more evident during a year like none other in our lifetime? We hope that this panel will be a catalyst for conversations about where we have been as a discipline and where we aspire to go.

### Thursday 12:30 PM CDT

### Thursday 12:30 PM to 1:45 PM CDT

Sterling 2

#### Adjunct/Temporary Faculty Caucus Business Meeting

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Jacob Isaacs, University of Minnesota Crookston

Presenters:

Ali Gattoni, University of Wisconsin-Milwaukee

Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

#### 1401

### Thursday 12:30 PM to 1:45 PM CDT

**Regency B** 

### Are We Still Silenced Voices in CSCA and Beyond?: Transnational and Accented Lives

Sponsor: CSCA First Vice President Chair: Ahmet Atay, The College of Wooster Presenters: Ahmet Atay, The College of Wooster Eddah Mutua, St. Cloud State University Nurhayat Bilge, Fashion Institute of Technology - SUNY Cem İsmail Addemir, Illinois State University Emi Kanemoto, Southern Illinois University Carbondale Sasha Allgayer, Southern Illinois University Carbondale Seokhoon Ahn, Central Washington University Anjana Mudambi, University of Wisconsin-Milwaukee Ahmet Aksoy, Columbia College Diana Trebing, Saginaw Valley State University EunYoung Lee, Central Washington University

In this discussion panel, we will highlight our individual and collective transnational experiences as transnational scholars in our discipline. This panel provides a space for our stories and calls attention to the need for a closer look at the complexities of transnational lives. This panel spotlights transnational silenced voices.

### 1402

### Thursday 12:30 PM to 1:45 PM CDT

Sterling 5

### **Argumentation and Forensics Interest Group Business Meeting**

Sponsor: Argumentation and Forensics Interest Group Chair: Scott Jensen, Webster University Presenter: Jessica Samens, Bethel University

### Thursday 12:30 PM to 1:45 PM CDT

#### Creating Intersections and New Frontiers in Organizational Communication Research

Sponsor: Organizational and Professional Communication Interest Group Chair: Stacy Tye-Williams, Iowa State University
Presenters:
Debbie S. Dougherty, University of Missouri
Sarah E. Riforgiate, University of Wisconsin-Milwaukee
Stephen Spates, Missouri State University
Erika Kirby, Creighton University
J. Kevin Barge, Texas A&M University

This interactive panel invites participants of all research levels and interests to join in a collaborative brainstorming session to develop new research intersections and avenues in Organizational and Professional Communication research. Moderators will help facilitate the discussion to develop 1-2 research ideas presented to the rest of the group. Attendees will be encouraged to develop research teams to move research possibilities into realities.

#### 1404

#### Thursday 12:30 PM to 1:45 PM CDT

Regency F

#### Fire and Water: Narratives from the Intersections of Communities and Climate Crises

Sponsor: Strategic and Applied Communication Interest Group Chair: Matthew W. Seeger, Wayne State University Presenters: Henry Seeger, Purdue University Bailey C. Benedict, California State University, San Bernardino Joel Iverson, University of Montana Kristofer Isaacson, Purdue University

Stories play a central role in how communities enact resilience against crises, make sense of events, encode lessons, and pass those lessons on to the future. Climate-driven crisis events are becoming increasingly more common due to shifting climate, changing population demands, and aging infrastructure. This round table conversation brings together interdisciplinary researchers examining the intersection of narratives with questions of wildfire governance, water infrastructure management, community organizing following wildfire destruction, and community organizing for water rights. Together with the audience these subject-matter experts explore the role of narratives in recovery and response to these unique crisis events.

### Thursday 12:30 PM to 1:45 PM CDT

#### Mills 1

#### Health Communication Interest Group Business Meeting

Sponsor: Health Communication Interest Group Chair: DeAnne Priddis, Middle Tennessee State University Presenters:

DeAnne Priddis, Middle Tennessee State University Sydney O'Shay, Utah State University Ashleigh M. Day, Northern Arizona University Jenn Anderson, South Dakota State University

#### 1406

#### Thursday 12:30 PM to 1:45 PM CDT

Sterling 4

#### **Instructional Resources Business Meeting**

Sponsor: Instructional Resources Interest Group Chair: Diana L. Tucker, Western Governors University Presenters: Kim Marie Omachinski, University of Wisconsin-Milwaukee

Kellie Welch Smith, Texas A&M University-Corpus Christi

### 1407

#### Thursday 12:30 PM to 1:45 PM CDT

Mills 2

#### Monsters, Romance, and an Ugly Avocado: Critical Examinations of Othered Bodies in Pop Culture Narratives (Top Panel)

Sponsor: Media Studies Interest Group Chair: Christopher (Kit) Medjesky, University of Findlay Respondent: Chad M. Nelson, Florida Gulf Coast University

"Deadpool, Whiteness, and Monstrosity" Matthew Meier, DePauw University

"Traversing the Loop: Integrating Narrative Criticism and Interpersonal Adaptation Theory" Andrew R. Donofrio, St. Lawrence University

"Whiteness and Postracial Terror in Disney's *Zombies* and *Zombies* 2" Linsay M. Cramer, Coastal Carolina University

"A Normal Amount of Rage': Marginality and Assimilation in *She-Hulk: Attorney at Law*" Gabriel Arnoldo Cruz, North Carolina Central University

Our stories are rife with examples of Others, those classified as socially undesirable, as being marked visually in a way that reinforces dominant ideologies. Typically this has been done via character constructions including disability, physical deformation, and elements of monstrosity. The projects in this panel critically engage with a variety of texts that depict Othered bodies in ideologically-laden narratives in order to reveal the ways in which they challenge, support, and/or modify societal norms.





The Performance and Communication Arts Program at St. Lawrence University congratulates Andrew R. Donofrio for receiving the Top Panel Award from the Media Studies, Popular Culture, and Sports Communication Interest Groups!



The Department of Mass Communication at North Carolina Central University congratulates Gabriel Arnoldo Cruz for receiving the Top Panel Award from the Media Studies Interest Group!

1408

### Thursday 12:30 PM to 1:45 PM CDT

Sterling 6

#### Public Works and Scholar-Activism: The (re)Emergence of the Public Intellectual, Good Citizenship, and Making it Count

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group Chair: Adam W. Tyma, University of Nebraska Omaha
Presenters:
Amy Aldridge Sanford, Middle Tennessee State University
Art Herbig, Purdue University Fort Wayne
Alix Watson, Purdue University Fort Wayne
Elizabeth Ribarsky, University of Illinois Springfield
Kristina Scharp, Rutgers University
Kathleen Turner Ledgerwood, Lincoln University
Michelle Calka, Manchester University
Raymie McKerrow, Ohio University
Becky DeGreeff, University of Wisconsin-Stout

There has been an increased call for "the academy," and the scholars within it, to share their knowledge and expertise with larger public audiences though channels including *The Conversation*, CNN/MSNBC/Fox News, national and cable news/talk shows, op-eds in local to national newspapers, etc., all in an effort to make scholarship accessible. Within the academy, though, this type of labor is rarely valued for the purposes of tenure, promotion, or even recognized as a contribution to the field. There is a dichotomy of expectation that exists here which needs to be understood and interrogated. The push for freely and easily accessible knowledge pushes squarely against the commodification of "knowledge" and "information" behind journal paywalls, overpriced textbooks, and classroom tuitions. This panel brings together varying narratives of non-tenured as well as tenured faculty who have attempted to navigate the balance of "what counts" and sharing knowledge in a freely accessible manner. The goal – to talk about examples of those contributions that we are making as good citizens and scholars to our various public communities and audiences, strategies on how to "make it count," and reflections from all sides of "doing the work."

#### 1409

### Thursday 12:30 PM to 1:45 PM CDT

#### Saying Yes to Saying No: A Book Discussion of *The No Club:* Putting an End to Women's Dead End Work

Sponsor: Women's Caucus Chair: Jonna Reule, Valley City State University Presenters:

Joy L. Daggs, Northwest Missouri State University Jennifer Hough, Western Iowa Tech Community College Amie D. Kincaid, University of Illinois Springfield Kimberly M. Weismann, Williston State College

Babcock, Peyser, Vesterland, and Weingart (2022) are the original "No" club, formed to address overwhelming to-do lists and mundane tasks. While the panelists aren't officially a "No" club, we will discuss the book and some strategies we are using to prioritize tasks and be more positive and productive. We invite and encourage audience participation in our discussion.

#### 1410

### Thursday 12:30 PM to 1:45 PM CDT

Sterling 7

### Short Course 1: Abortion, Climate Change, and Critical Race Theory: Transitioning Students Towards Understanding the Role of Disinformation in America's Most Urgent Public Debates

Sponsor: Short Courses Presenters: Heather Walters, Missouri State University Kristen Stout, Crowder College

The "post" COVID world has solidified a disturbing truth. Disinformation has reached every facet of life. It is not a question of if, but when, where, and how often students will encounter false information. This session will answer the question of "what now", analyze the new arenas where disinformation is prevalent, and provide strategies to empower silenced voices. Our goal should be to avoid the destructive influence of emotion over objective fact.

Mills 3

### Thursday 12:30 PM to 1:45 PM CDT

### The Intersections of Place, Space, and Affect: Autoethnographic and Performative Engagements with Sense-Making

Sponsor: Performance Studies and Autoethnography Interest Group Chair: Angela Glunz, University of Tennessee at Martin Respondent: Tasha R. Dunn, The University of Toledo

"An Autoethnographic Examination of Organizational Sensemaking" Andrew Herrmann, East Tennessee State University

"Evidence of Things Not Seen: Museum Performances, Spectatorship, and Witnessing." Anjuliet Woodruffe, University of Cincinnati

"Intersecting Past and Present: Communicating with the Past Through Historic House Restoration" Jennifer L. Adams, DePauw University

"This Place Has Become Something More: Locating Grief in Time and Space" Stephanie Young, University of Southern Indiana

This competitive paper panel utilizes performative and autoethnographic methods to explore themes around place, space, and affect.

### 1412

### Thursday 12:30 PM to 1:45 PM CDT

Unspoken Classroom Struggles/Experiences: The International Graduate Students' Perspective

Sponsor: Graduate Student Caucus

Chair: Blessing Ekene Okafor, University of Missouri-Columbia Presenters:

Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee Go-Eun Kim, University of Missouri-Columbia Na Wang, University of Missouri-Columbia Iruoma Ezumba, University of Wisconsin-Milwaukee Mary Kiura, Purdue University Fort Wayne Jinwen Yue, University of Missouri-Columbia

International graduate students are full of copious intersections and transitions, especially when they come to the USA, and find that the USA educational system is different from their own country's educational system. As a result, they struggle to learn and relearn their host country's pedagogical methods and practices while struggling to unlearn some of the classroom assumptions and biases from their own country. This classroom struggle is a process that happens throughout their first and/or second semester, and they are struggles that international students don't often talk about in their graduate classrooms (classes) for various reasons. Because of these unspoken experiences, some professors do not know what these students might be experiencing or how best to help, especially in tailoring their pedagogical style to fit all learning styles.

### 1413

### Thursday 12:30 PM to 1:45 PM CDT

### William J. Seiler: Remembering and Celebrating His Life and Legacy

Sponsors: Basic Course Interest Group; Communication Education Interest Group; CSCA Executive Director Chair: Tiffany R. Wang, University of Montevallo Presenters: Nancy J. Brule, Bethel University Leah Elizabeth Bryant, DePaul University Linda Dickmeyer, University of Wisconsin-La Crosse Scott Dickmeyer, University of Wisconsin-La Crosse John Hooker, Illinois State University Stephen Hunt, Illinois State University Adam C. Jones, Illinois College Jody Koenig Kellas, University of Nebraska-Lincoln Richard Murphy, McKendree University Donna R. Pawlowski, Bemidji State University Paul Schrodt, Texas Christian University

This panel will include friends and colleagues who will share stories, memories, and lessons learned from Dr. Bill Seiler (2013 CSCA Hall of Fame Inductee, Professor Emeritus, University of Nebraska-Lincoln). Together we will remember and celebrate Bill's life and legacy which included 50 years of CSCA membership and service.

### Thursday 2:00 PM CDT

1500

#### Thursday 2:00 PM to 3:15 PM CDT

Sterling 2

#### Acting in Allyship and Solidarity: Learning to be Bold and Correctable (ERICC Caucus Spotlight Panel)

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Ethnicity, Race, International, and Class Concerns Caucus; Sexual Orientation and Gender Identity Caucus; Women's Caucus Chair: Amy Aldridge Sanford, Middle Tennessee State University Presenters: Emi Kanemoto, Southern Illinois University Carbondale Eddah Mutua, St. Cloud State University Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale Yuping Mao, California State University, Long Beach Mick B. Brewer, Lincoln University Malynnda Johnson, Indiana State University C. Kyle Rudick, University of Northern Iowa

The panelists, who represent many identities and positionalities, will define what allyship and solidarity means to each of them and engage in a conversation about what is desired from people working in allyship/solidarity and common mistakes made by folx who are often well-intentioned.

#### **CSCA 2024 Program Planners Meeting**

Sponsor: CSCA Executive Director Chair: Kathy Denker, Ball State University Presenters:

Brittany Ann Knutson, Skagit Valley College Ali Gattoni, University of Wisconsin-Milwaukee Jessica Samens, Bethel University Caroline Waldbuesser, Sam Houston State University Riley Richards, Oregon Institute of Technology Kathryn B. Golsan, University of Northern Iowa Hocheol Yang, California Polytechnic State University Julie Semlak, Laramie County Community College Nurhayat Bilge, Fashion Institute of Technology - SUNY Madeline Pringle, University of Missouri Jaclyn Shetterly, University of Alabama Sydney O'Shay, Utah State University Kellie Welch Smith, Texas A&M University-Corpus Christi Andrew R. Donofrio, St. Lawrence University Cimmiaron Alvarez, Rutgers University Nettie Brock, Morehead State University Jessica Rick, University of Southern Indiana Tasha R. Dunn, The University of Toledo Jihye Park, University of Missouri-Columbia Matthew Meier, DePauw University Thomas A. Salek, Elmhurst University Stephanie Young, University of Southern Indiana Linsay M. Cramer, Coastal Carolina University Gayle M. Pohl, University of Northern Iowa Xianlin Jin, The University of Toledo Joy L. Daggs, Northwest Missouri State University Tiffany R. Wang, University of Montevallo

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Heather Hundley, University of Nebraska Omaha Respondent: Kristi Scholten, Ferris State University

"Protecting Women's Purity: 'The Maiden Tribute of Modern Babylon' and the Rhetoric Purity Reform" Leslie J. Harris, University of Wisconsin-Milwaukee

"One Woman for All Women: The Anonymous Persona in Second Wave Feminist Rhetoric" Kathleen Coyle, University of Arkansas

"Critiquing the Story of the Wreck: A Queer Rhetorical Analysis of a Disidentified ExVangelical Memoir" Karly Poyner-Smith, University of Memphis

Panelists assess struggles for autonomy through critical interrogation of Exvangelical, sex trafficking, and 20th century feminist rhetorics.

#### 1503

#### Thursday 2:00 PM to 3:15 PM CDT

Sterling 9

Regency A

#### **Emerging Voices and Future Directions in Intercultural Communication Research**

Sponsor: Intercultural Communication Interest Group Chair: Amy N. Heuman, Texas Tech University Presenters: Amy N. Heuman, Texas Tech University Soham Sen, Texas Tech University Evans Dwomo Ankrah, Texas Tech University Jayita Chakraborty, Texas Tech University Micah Smith, Amarillo College Emmanuel Kwadwo Edmund, Texas Tech University Ahmet Aksoy, Columbia College

Our panel focuses on salient issues in intercultural communication scholarship as potential trajectories for continuing research. We begin this panel by discussing how we identified current topics within intercultural communication through autoethnographic inquiry. We will discuss how such introspective and reflexive methods can assist scholars in identifying salient cultural dynamics at work within our social worlds. From there, emerging scholar panelists will focus on integral aspects of their work such as centrality of culture, intentional preservation of accents, hegemonic norms for standardized English, hustle culture as reinforced by Western neoliberal capitalism, greater gender and sexual fluidity through examinations of queerness that disrupts binaries, and the importance of understanding offspring immigrant experiences as integral to intercultural issues through autoethnographic inquiry, we also offer possible pathways for future research that extends the trajectories of this work.

Regency C/D

#### Finding Futures: Faculty Development Panel

Sponsor: CSCA Next Leaders Network Chair: Peyton John Bonine, Ball State University Presenters: Jamie Huber Ward, National Center for Women and Information Technology Charlie McCay, Per Scholas Kristen Norwood, Edward Jones Marlo Goldstein-Hode, University of Missouri–St. Louis

The focus of this panel is to have successful former academics talk about their path through the field and into alternative careers and industry. They will discuss the turning points that help them be successful, how they prepared for the corporate job search, best practices, as well as how they negotiate everything especially during the current moment. They will answer your questions for moving forward and offer tips you should know as you move onto the next stage of your career.

#### 1505

#### Thursday 2:00 PM to 3:15 PM CDT

G.I.F.T. Session #3

Sponsor: G.I.F.T. Interest Group

Chair: Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

"Craigslist Communication Competition" Kelly Soczka Steidinger, Mid-State Technical College "CSR: Global Storytelling for Diverse Audiences" Colleen Palmer, Carthage College; Kalah Kemp,

College of the Ozarks

"Cybervetting: Viewing Social Media Profiles as an Employer" Katherine Bunsold, University of Illinois Urbana-Champaign

"Infinite Rebuttal Activity" Bumju Jung, University of Kansas

"It's Time for a Meeting – Reflecting on Power and Voice in Organizational Spaces" Jeevani Sammeta, Bowling Green State University

"Self Disclosure and Perception" Shawna Blake, Tulsa Community College; Kendrea James, Missouri University of Science and Technology

"Teaching Conversation Skills in the Classroom: The Fishbowl Discussion Method" Traci Dillavou, Kansas City Kansas Community College

"You Soup" Tracie Devault, Missouri University of Science and Technology

#### Health Communication Interest Group: Top Papers

Sponsor: Health Communication Interest Group Chair: DeAnne Priddis, Middle Tennessee State University

"The Impacts of Narrative Perspectives of Anti-prescription Opioid Campaigns: The Mediating Roles of Identification, Perceived Severity, and Anticipated Guilt (Top Paper)" Xiaoxia Cao, University of Wisconsin-Milwaukee

"Weight as Sole Focus of Health Care Providers' Care: Exploring the Silenced Voices of Patients' Experiencing Race and Weight Stigma During Health (Top Inclusive Scholarship Paper)" Rebecca Imes, Carroll University; Lynelle Jen Napata, Carroll University

"Humanizing Dementia: Effects of Counter-stereotypical Messages on Patronizing Speech Toward People with a Stigmatized Health Condition" R. Amanda Cooper, University of Arizona; Jake Harwood, University of Arizona

"Regulatory Fit and STI Screening: Persuasive Effects of Regulatory Orientation on Message Regulatory Focus" Josh Averbeck, Western Illinois University; Emmanuel Odunfa, Western Illinois University; Folake Okur, Western Illinois University; Joyce Peter, Western Illinois University

"Sex Talk? Never Had It. (Top Student Paper and Top Debut Paper)" Tristin Evans, Illinois State University

This panel features the top reviewed papers in the Health Communication Interest Group. Please join the session to hear more about the important work happening in our field.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Xiaoxia Cao for receiving the Top Paper Award from the Health Communication Interest Group!





The School of Communication at Illinois State University congratulates Tristin Evans for receiving the Top Student Paper Award, the Top Debut Paper Award, and a Top Four Paper Award from the Health Communication Interest Group!

Regency E

## Thursday 2:00 PM to 3:15 PM CDT

### Looking Back - Looking Forward: Examining the Elections of 2022 & 2024

Sponsor: Political Communication Interest Group Chair: Benjamin R. Warner, University of Missouri Presenters:

Mary Banwart, University of Kansas Dianne G. Bystrom, Iowa State University Mitchell S. McKinney, University of Akron Robert C. Rowland, University of Kansas Kelly L. Winfrey, Iowa State University David Zarefsky, Northwestern University Ryan M. Neville-Shepard, University of Arkansas

With the 2022 midterm elections setting the stage for the 2024 presidential campaign, join a roundtable discussion with several political communication scholars who will discuss the outcome of the midterm elections, the impact of these elections on the political landscape, and also look ahead to the likely presidential candidates, strategies, and messages that will make up the 2024 presidential contest. Audience participation will be invited.

#### Navigating the Transitions of Becoming Basic Course Instructors: Intersectionality as a Resource for International Students

Sponsor: Graduate Student Caucus Chair: Edward A. Hinck, Central Michigan University Presenters:

Iruoma Ezumba, University of Wisconsin-Milwaukee Shirley Hazel Olatunji, Central Michigan University Rosemary Charway, Central Michigan University Frank Otubah, Central Michigan University Odel Boaheng, Central Michigan University

The panel discussion invites male and female graduate students from Ghana and Nigeria, some who are first year students and some second-year students to present their reflection upon the transitions they have encountered in their career to date. Each participant will respond to the twopart prompt of considering: 1) of the many kinds of transitions their intersectional identities have created for them in pursuing graduate study in the U.S., especially as instructors for an introductory course in Communication, which one was most challenging and why? 2) In what ways did their intersectional identities serve as intellectual or emotional resources for making those transitions in successful ways? Each participant will be given 5-7 minutes to present their response to the prompt. Shirley Olatunji will discussion transitions made from an introvert to that of an extroverted role as a instructor in the basic course; Rosemary Charway will discuss transitions related to cultural codes and student engagement; Frank Otubah will discuss the transitions from that of an assistant to a college instructor to instructor of record for his own classes; and Odel Boaheng will discuss the transitions from that of a writer to a speaker responsible for leading a class as he navigated cultural meanings. After each participant has been given a chance to share their experience as a graduate teaching assistant, Iruoma Ezumba, a 3rd year doctoral student serving as moderator, will open up the panel for discussion with those attending. The goal of the discussion is to identify and discuss the types of transitions international students are asked to navigate, examine the layers of experience contributed by the panelists in teaching the basic course, and to explore the ways that intersectionality provides resources for international student success.

Regency F

#### Protest in Popular Music across Cultures: Music as a Point of Transition, Intersection, and Giving Voice to the Silenced

Sponsor: Popular Culture Interest Group Chair: John R. Baldwin, Illinois State University Presenters:

Steve Rahko, Illinois State University Byron B. Craig, Illinois State University Gordana Lazić, Missouri State University Raquel Moreira, Southwestern University Cem İsmail Addemir, Illinois State University

Music is a site of protest where identities intersect-within the performer and between the performer and the audience. Music drives cultural transition as artists protest the status quo or import identities across international lines. And music serves as a site where people make silent group identities heard. In this panel, we present completed research regarding popular music and musicians from four cultures that crosses borders, promotes transition through social protest, or gives voice to the silenced.

### 1510

#### Thursday 2:00 PM to 3:15 PM CDT

Regency B

#### Short Film Showcase Giving Space and Place Featuring Student Films

Sponsor: Women's Caucus Chair: Becky DeGreeff, University of Wisconsin-Stout Presenter: Lauren Jean Johnsen, University of Memphis Lambuth

Ladren Jean Johnsen, Oniversity of Memphis Lambath

Film students will showcase their short films examining a multitude of topics related to identity and experiences

#### Silence to Create Space for Marginalized Voices

Sponsor: Communication Education Interest Group Chair: Sarah Keeton, Arizona State University Presenters: Allison Duncan Brenneise, University of Minnesota

Mark Joseph Congdon, Jr., Sacred Heart University Kevin R. Meyer, Illinois State University Kim Marie Omachinski, University of Wisconsin-Milwaukee Jennifer Lynne Morey Hawkins, St. Cloud State University Deanna Leigh Fassett, San José State University

Guided by various philosophical and theoretical perspectives, panelists will discuss the pedagogical ramifications of silence in classroom communication, including but not limited to: silent discussions of course material, talking circles that honor silence and turn taking, mindful practices that invite students' presence and awareness, and the ways in which silence may work to invite marginalized voices.

### 1512

### Thursday 2:00 PM to 3:15 PM CDT

Sterling 5

#### Strategies for Self-Disclosing in Forensics

Sponsor: Argumentation and Forensics Interest Group Chair: Damian R. Samsonowicz, Northern Illinois University Presenters: Rocky Roque, University of Illinois Chicago Micailah Nobles, University of Northern Iowa Ben Davis, Truman State University Brandon Thornton, Bloomington High School

Forensics has long committed to empowering and representing student's personal narratives. However, more discourse is needed to further the well-being of students who self-disclose trauma and personal narratives within their performances. Using perspectives from forensics coaches with various backgrounds in competition and experience, this panel will address appropriate strategies for approaching self-disclosures that cultivate a safe environment while also not pressuring students to self-disclose information that they may not be comfortable in sharing.

### **Technology and Identity**

Sponsor: Communication & Technology Interest Group Chair: Stefka Hristova, Michigan Technological University Respondent: Jason Archer, Michigan Technological University

"Algorithmizing Identities and Experiences of Twitter and Facebook Users in Africa" Eugene Agyei, Michigan Technological University

"Digital Justice: Vernacular of Complaints on Police and Criminal Allegations in the United States" Ayodele James Akinola, Michigan Technological University

"Identity-first Versus Person-first Language Within Disability Dialogue" Riley Powers, Michigan Technological University

"Redefining the Classroom: How Metonymy Engages Students Further in Postsecondary Writing Pedagogy" Tucker Nielsen, Michigan Technological University

"TikTok and Queer Youth Identity" Nila McGinnis, Michigan Technological University

This panel addresses ways that technology articulates social identity – specifically around notions of ability. Papers explore different sociotechnical and symbolic formations of marginalized identity related to queerness, victims of the criminal justice system, the classroom, and mobility. Papers address these issues from digital and global perspectives, including TikTok, African contexts, and transnational experiences – attempting to show how groups often treated as disabled and further marginalized by normative discourses, strategically operate with technology to reshape identity.

#### 1514

### Thursday 2:00 PM to 3:15 PM CDT

Sterling 3

#### "In Restless Dreams I Walked Alone...": Voicing Silenced Skills with a Quarter-Century of Teachers as Cultural Workers (Top Panel)

Sponsor: Instructional Resources Interest Group Chair: Jessica Eckstein, Western Connecticut State University Presenters: Melissa L. Beall, University of Northern Iowa Nancy J. Brule, Bethel University Leah Elizabeth Bryant, DePaul University Jessica Eckstein, Western Connecticut State University Lawrence R. Frey, University of Colorado Boulder Katie Marie Lever, Western Connecticut State University Lance Rolland Lippert, Illinois State University Elizabeth Ribarsky, University of Illinois Springfield

We honor 25 years since Paulo Freire's (1998) *Teachers as Cultural Workers* gave us his Indispensable Qualities of Progressive Teachers. Each award-winning teacher describes which quality they (a) excel at or practice intuitively and (b) struggle with or find personally challenging, along with specific instructional tools/strategies useful for exhibiting the former and tackling the latter to enact Freire's mission of critical pedagogy to further the liberation of silenced voices.



Communication & Media Arts at Western Connecticut State University congratulates Jessica Eckstein for receiving the Top Panel Award from the Instructional Resources Interest Group!



The College of Communication at DePaul University congratulates all our DePaul colleagues who are presenting papers and panels at the Central States Communication Association Convention!





The School of Communication at Illinois State University congratulates Lance Rolland Lippert for receiving the Top Panel Award from the Instructional Resources Interest Group!

### Thursday 3:30 PM CDT

### 1600

### Thursday 3:30 PM to 4:45 PM CDT

Mills 2

### **Basic Course Interest Group Business Meeting**

Sponsor: Basic Course Interest Group

Chair: Joy L. Daggs, Northwest Missouri State University Presenters: Joy L. Daggs, Northwest Missouri State University

Caroline Waldbuesser, Sam Houston State University

Ashley A. Hanna Edwards, University of Wisconsin-La Crosse

### 1601

### Thursday 3:30 PM to 4:45 PM CDT

Regency F

#### Communication During the Transitioning Time of the Pandemic: Efforts Made by Scholars and Practitioners to Accommodate the Shift

Sponsor: Strategic and Applied Communication Interest Group Chair: Sung Eun Park, Webster University Presenters: Eunyoung Kim, Auburn University at Montgomery Yeojin Kim, Central Connecticut State University Joy Leopold, Webster University Barry Smith, Webster University

Sung Eun Park, Ph.D., Webster University, will be a chair and moderator for the discussion panel. Dr. Park has expertise in Advertising. Eunyoung Kim Ph.D., Auburn University at Montgomery. Dr. Kim specializes in PR. Yeojin Julie Kim Ph.D., Central Connecticut State University. Dr. Kim's expertise is in PR. Joy Leopold Ph.D., Webster University. Dr. Leopold has expertise in Journalism. Barry Smith, Webster University. Mr. Smith has agency experience and expertise in Advertising.

materials to lower costs for our students and enhance student learning. These papers will address the benefits and barriers to the effective use of OERs. Panelists will share diverse experiences in types of OERs used, different types of courses in which they have been used, and varying student audiences. Concerns about inclusiveness and accessibility in the use of OERs will also be addressed.

### Thursday 3:30 PM to 4:45 PM CDT

#### **CSCA Scholar Conversations: Kerry Wilson**

Sponsor: CSCA Past President Chair: Karla D. Scott, Saint Louis University Presenter: Kerry Wilson, Saint Louis University

CSCA Scholar Conversations feature panel-length interviews with one early career or mid-career scholar reflecting on their personal and scholarly journeys. These are scholars who have made CSCA their professional home and they share insights from their journey with new and continuing members. There will be an extended interview by a mentor followed by questions and discussion with those in attendance.

# Thursday 3:30 PM to 4:45 PM CDT

#### Empowering Students and Instructors Through the Use of Open Education Resources

Sponsor: Instructional Resources Interest Group Chair: Riley Richards, Oregon Institute of Technology

"A Guide to Best Practices in the Selection and Use of Open Education Resources: Ensuring Usefulness, Accessibility and Inclusion" Annette N. Hamel, Western Michigan University; Lusike L. Mukhongo, Western Michigan University; Kathleen M. Propp, Western Michigan University

"Combining Vetted OERs from Federally Funded Sources with Free Cutting Edge Software Design, for Multicultural Learning Resources" Darby Bailey McDonough, Regent University

"University-Wide Committees to Help When Textbook Costs Hurt More than Medical Expenses" Maura Cherney, Northeastern Illinois University

"Using Assessment Data to Enhance the Legitimacy of an OER Textbook in the Introductory Communication Course" Meagan Winkelseth, Wayne State University; Nick Romerhausen, Eastern Michigan University

"Using OERs in Applied Management Communication" Bailey C. Benedict, California State University, San Bernardino

Many instructors have begun to use Open Education Resources to supplement required course

### 1602

1603

Mills 1

#### 1604

### Thursday 3:30 PM to 4:45 PM CDT

#### Ethnicity, Race, International, and Class Concerns Caucus Business Meeting

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus Chair: Amy Aldridge Sanford, Middle Tennessee State University Presenters:

Nurhayat Bilge, Fashion Institute of Technology - SUNY Scarlett Hester, Ball State University Jacki Brucher Moore, Kirkwood Community College Sofia Elena Salazar Carballo, University of Central Florida Anna Jewell, University of Kansas

#### 1605

#### Thursday 3:30 PM to 4:45 PM CDT

Regency E

#### From Identity on the Rink to Rhetorical Challenges on the Fairway: Competitive Papers Exploring Identity and Image Across Sporting Contexts

Sponsor: Sports Communication Interest Group Chair: David A. Wendt, Iowa Wesleyan University Respondent: Richard Murphy, McKendree University

"Definition of a Woman: A Comparative Analysis of the Media Coverage of Caster Semenya and Lia Thomas and Gender Non-conformity in Sport" Shaun Fletcher, San José State University

"Not Up to Par: Tiger Woods, Racism, and Billy Payne's Remarks at the 2010 Master's" Zoe Amanda Nunley, Ball State University

"Saudi Super League vs. PGA Tour: Evolution of Crisis Management in Creating Competing Leagues" Amanda Walsh, University of Southern Mississippi

"Slamming Silence: How Roller Derby Combats Muted Group Theory in Sport" Skylar Cameron Meeler, Valdosta State University

These competitive papers offer reflections on issues of both identity and rhetorical management. Authors examine a number of sporting contexts as they address transgender athletes, muted group theory, crisis management, and self-defense in the face of attacks on image.

### Thursday 3:30 PM to 4:45 PM CDT

### Sterling 9

#### Intersections, Transitions, and Silenced Voices in Rhetorical Studies

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Chad M. Nelson, Florida Gulf Coast University Presenters: Thomas A. Salek, Elmhurst University

Gordana Lazić, Missouri State University Chad M. Nelson, Florida Gulf Coast University

Inspired by the convention theme, the Rhetorical Theory and Criticism Interest Group invites you to join an informal session that broadly asks: What intersections and transitions are still needed to address silencing, marginalization, and domination in Rhetorical Studies? Our goal is to build connections and collaborations that respond to the convention theme in preparation for next year's convention. The session will start with a discussion led by the panelists and move to one-on-one and small group conversations. All CSCA members are welcomed to participate.

#### 1607

#### Thursday 3:30 PM to 4:45 PM CDT

Mills 3

### Pandemic Communication: Intersections of COVID-19 and Organizational Communication Research

Sponsor: Organizational and Professional Communication Interest Group Chair: Madeline Pringle, University of Missouri Respondent: Erika Kirby, Creighton University

"Working Conditions During the COVID-19 Pandemic: Investigating the Impacts on Work-life Balance and Productivity" Sarah Garner, Southern Illinois University Edwardsville; Nina Weatherly, Southern Illinois University Edwardsville; Taylor Ahrendt, Southern Illinois University Edwardsville; Paul Eppy, Southern Illinois University Edwardsville

""I am Much More Than My 9-5 job" Jayita Chakraborty, Texas Tech University

"Organizational Exit During the COVID-19 Pandemic" Terah Lane, Southern Illinois University Edwardsville; Angela Samundengo, Southern Illinois University Edwardsville; Abiodun Sadiq, Southern Illinois University Edwardsville

"Grounded Theory and Human Resources Development: An Approach for Post-Pandemic Research and Beyond" Jaclyn K. Brandhorst, University of Central Missouri; Cristin A. Compton, Kent State University; Keira Solon, University of Central Missouri; Debaro Huyler, Florida International University; Craig McGill, Kansas State University; Lydia Barnhart, Emporia State University

This collection of scholarship looks at aspects of organizational communication as it relates to the COVID-19 global pandemic. Scholars consider aspects from remote work to organizational exit among other interesting topics.

### 1608

### Thursday 3:30 PM to 4:45 PM CDT

### Past Officers Debut Panel: Top Student Papers

Sponsor: CSCA First Vice President Chair: Allison R. Thorson, University of San Francisco Respondent: Donna R. Pawlowski, Bemidji State University

"I am Worthy - (Re)Embodying Black Self (Past Officers Debut Paper Award)" Sarah Keeton, Arizona State University

"Influence of Cultural Belief Systems on the Attitude of Lagos Metropolis Residents Towards COVID-19 and its Vaccine" Abigail Olajire, University of Missouri

"Exploring Relational Turning Points Between Family Members of Differing Political Identities" Sean Bloemetjie, University of Montevallo

"Finger Pricks, Fraud, and Feminist Rhetoric: A Criticism of Elizabeth Holmes' Billion-Dollar Conspiracy and the Rhetoric of Steminist Role Models" Sterling Wertanzl, Ball State University

This paper panel features the top four student debut papers.

### Thursday 3:30 PM to 4:45 PM CDT

#### Questions Answered: CSCA Next Leaders Network Reception and Informal Mentoring Opportunities

Chair: Kathy Denker, Ball State University Presenters: Ahmet Atay, The College of Wooster Debra J. Ford, Creighton University Tiffany R. Wang, University of Montevallo Alberto González, Bowling Green State University Renee Kaufmann, University of Kentucky Yuping Mao, California State University, Long Beach Stephanie Young, University of Southern Indiana Adam W. Tyma, University of Nebraska Omaha Gayle M. Pohl, University of Northern Iowa Sarah Steimel, Weber State University Paaige Turner, Ball State University Kaitlin Elizabeth Phillips, Baylor University Cheri I. Simonds, Illinois State University Kate R. LaPierre, University of Nevada, Reno Tim McKenna-Buchanan, Manchester University Eddah Mutua, St. Cloud State University Debbie S. Dougherty, University of Missouri Christina S. Beck, Ohio University Kristina Scharp, Rutgers University Justin J. Rudnick, Minnesota State University, Mankato Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale Stacy Tye-Williams, Iowa State University Tasha R. Dunn, The University of Toledo Jacqueline Irwin, California State University, Sacramento Sarah Symonds LeBlanc, Purdue University Fort Wayne Danielle M. Stern, Christopher Newport University Rachel D. Davidson, Hanover College Sumana Chattopadhyay, Marquette University Kendra Knight, DePaul University Jimmie Manning, University of Nevada, Reno Rob Brookey, Ball State University Lara Stache, Governors State University Molly Wiant Cummins, University of Texas at Arlington Matthew Meier, DePauw University Sara Frank, McKendree University Jay Baglia, DePaul University Andrew Herrmann, East Tennessee State University Jennifer Lynne Morey Hawkins, St. Cloud State University Art Herbig, Purdue University Fort Wayne

Sponsor: CSCA Next Leaders Network

This event provides an opportunity for members to learn about CSCA, interact with CSCA members, and help shape the future direction of the association. Attendees will gain an overview of CSCA, the conference, and opportunities for participation. Additionally, we will have dedicated tables where senior scholars will be available to provide advice on topics ranging from cover letters to submitting to journals. All members are strongly encouraged to attend, but especially early career scholars, students, and first-time CSCA attendees.

### 1610

### Thursday 3:30 PM to 4:45 PM CDT

Sterling 7

#### Regaining and Cultivating a Forensics Alumni Network Post-Pandemic

Sponsor: Argumentation and Forensics Interest Group Chair: Rocky Roque, University of Illinois Chicago Presenters: Micailah Nobles, University of Northern Iowa David Donnick, Morgan Park High School Ben Davis, Truman State University Brandon Thornton, Bloomington High School

The COVID-19 pandemic disrupted normative practices when forensics coaches, competitors, and alumni were required to function online. Over the past three years, the community has implemented strategies to smoothly reinstate in-person practices; however, a thorough discussion is needed to regain a strong alumni network that has been lost due to the pandemic. This panel aims to address current issues and then provide recruitment and wellness strategies for regaining forensics alumni to support their former institutions.

### 1611

### Thursday 3:30 PM to 4:45 PM CDT

Sterling 5

### Short Course 2: Advocacy for the Common Good: Examining Engaged Persuasion in a Post-Truth World

Sponsor: Short Courses Presenters: Stephen Hunt, Illinois State University Kevin R. Meyer, Illinois State University

The primary goal of this short course is to provide participants with a solid grounding in theories, principles, and strategies of persuasion as they apply to everyday contexts in which influence attempts take place. The short course will also highlight important implications of persuasion in a post-truth era, apply persuasion research and theory to online interaction, and discuss how to prepare students for meaningful participation in our democracy.

### Thursday 3:30 PM to 4:45 PM CDT

#### Strategic and Applied Communication Interest Group Business Meeting

Sponsor: Strategic and Applied Communication Interest Group Chair: Henry Seeger, Purdue University Presenters: Xianlin Jin, The University of Toledo

Joshua P. Bolton, Salisbury University

### 1613Thursday 3:30 PM to 4:45 PM CDTSterling 3

#### The Miracle of Birth: Understanding the Roles, Identity, and Sense-making of Pregnancy

Sponsor: Interpersonal and Family Communication Interest Group Chair: R. Amanda Cooper, University of Arizona

"About Me Becoming a Father: Parenting Identity Development During a Partner's Pregnancy" Lauren Jean Johnsen, University of Memphis, Lambuth

"Birth and Diagnosis Stories from Mothers of Children with Down Syndrome: Sense-making and Acceptance" Alaina Leverenz, University of Missouri; Jennifer Bohanek, University of Missouri; Angela Lukowski, University of California, Irvine; Haley K. Horstman, University of Missouri

"Men and Maternal Health: Father's Roles During their Partner's Pregnancy" Lauren Jean Johnsen, University of Memphis Lambuth

"Understanding BIPOC Women's Covid-19 Birth Experiences Through Relational Dialectics Theory" Valerie Cronin-Fisher, Governors State University; Isabella Reyes, Governors State University; Brygette Renee Kunde, Governors State University

### 1614

### Thursday 3:30 PM to 4:45 PM CDT

Sterling 6

#### Undocumented is Not an Ethnicity:

### Towards an Intersectional Activist Approach to Deconstructing Stereotypes Around Supporting Undocumented Students in Higher Education

Sponsors: Community College Interest Group; Ethnicity, Race, International, and Class Concerns Caucus

Chair: Damian R. Samsonowicz, Northern Illinois University

Presenters:

Sandy López, Northern Illinois University Beth Hatt, University of Illinois Springfield

Undocumented students come from many backgrounds, but through media portrayals, many people have become predispositioned to believe that undocumented means someone who has crossed the US/Mexico border and is of Latin American descent, particularly Mexican. Oftentimes, undocumented students who are Asian, Black, or from Europe feel like they are not represented on their college campus. The panelists seek to bridge that gap and make all undocumented students feel welcome and visible in higher education.

### Thursday 5:00 PM CDT

1700

### Thursday 5:00 PM to 6:15 PM CDT

Regency C/D

#### (More) Questions Answered: CSCA Next Leaders Network Reception and Informal Mentoring Opportunities

Sponsor: CSCA Next Leaders Network Chair: Kathy Denker, Ball State University Presenters: Ahmet Atay, The College of Wooster Debra J. Ford, Creighton University Tiffany R. Wang, University of Montevallo Alberto González, Bowling Green State University Renee Kaufmann, University of Kentucky Yuping Mao, California State University, Long Beach Stephanie Young, University of Southern Indiana Adam W. Tyma, University of Nebraska Omaha Gayle M. Pohl, University of Northern Iowa Sarah Steimel, Weber State University Paaige Turner, Ball State University Kaitlin Elizabeth Phillips, Baylor University Cheri J. Simonds, Illinois State University Kate R. LaPierre, University of Nevada, Reno Tim McKenna-Buchanan, Manchester University Eddah Mutua, St. Cloud State University Debbie S. Dougherty, University of Missouri Christina S. Beck, Ohio University Kristina Scharp, Rutgers University Justin J. Rudnick, Minnesota State University, Mankato Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale Stacy Tye-Williams, Iowa State University Tasha R. Dunn, The University of Toledo Jacqueline Irwin, California State University, Sacramento Sarah Symonds LeBlanc, Purdue University Fort Wayne Danielle M. Stern, Christopher Newport University Rachel D. Davidson, Hanover College Sumana Chattopadhyay, Marguette University Kendra Knight, DePaul University Jimmie Manning, University of Nevada, Reno Rob Brookey, Ball State University Lara Stache, Governors State University Molly Wiant Cummins, University of Texas at Arlington Matthew Meier, DePauw University Sara Frank, McKendree University Jay Baglia, DePaul University Andrew Herrmann, East Tennessee State University Jennifer Lynne Morey Hawkins, St. Cloud State University Art Herbig, Purdue University Fort Wayne

This event provides an opportunity for members to learn about CSCA, interact with CSCA members, and help shape the future direction of the association. Attendees will gain an overview of CSCA, the conference, and opportunities for participation. Additionally, we will have dedicated tables where senior scholars will be available to provide advice on topics ranging from cover letters to submitting to journals. All members are strongly encouraged to attend, but especially early career scholars, students, and first-time CSCA attendees.

### 1701

### Thursday 5:00 PM to 6:15 PM CDT

Mills 2

#### Health Communication Interest Group Networking Session: Intersection of Ideas - BarCamp Style

Sponsor: Health Communication Interest Group Chair: DeAnne Priddis, Middle Tennessee State University Presenters: DeAnne Priddis, Middle Tennessee State University Leah Elizabeth Bryant, DePaul University Jessica Eckstein, Western Connecticut State University Anne Kerber, Minnesota State University, Mankato Mary Beth Asbury, Middle Tennessee State University

This panel will open and close with time for informal networking between established and emerging health communication scholars. All attendees will be active participants in this panel, as we use the BarCamp approach for participant driven content. This approach comes from the software and technology field to develop web applications as we learn from each other and problem solve together. Bring a new success, a struggle you are experiencing, and your willingness to learn, share, and contribute to this session. Our topics will relate to our work in health communication as a career and as scholars.

### Mills 3

#### Listening Across Organizational Voices: Community-Based Service-Learning in Nonprofit Organizations to Enhance Communication

Sponsor: Organizational and Professional Communication Interest Group Chair: Michael C. Coker, Boise State University Presenters:

Sarah E. Riforgiate, University of Wisconsin-Milwaukee Taylor Dumsky, University of Wisconsin-Milwaukee Joshua Holt, University of Wisconsin-Milwaukee Dennis Okeke, University of Wisconsin-Milwaukee Noah Culbreth, University of Wisconsin-Milwaukee Christiana Oluwakemi Ibiwoye, University of Wisconsin-Milwaukee Matthew Benjamin Rorer, University of Wisconsin Milwaukee Candice Ruh, University of Wisconsin-Milwaukee Andrea Carrion Ortiz, University of Wisconsin-Milwaukee Julianne Haley, University of Wisconsin-Milwaukee Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee

Organizational communication scholars have an opportunity to honor and enable greater organizational member voice through community-based service-learning research. This panel discusses lessons learned in the field when conducting community-based service-learning research. Specifically, panelists will discuss 1) how nonprofit community partnerships were initiated and projects were developed collaboratively to enable voice at all levels of the organization, 2) challenges reconciling tensions across organizational members, and 3) ethics in presenting organizational member's voice when proposing communication changes.

### 1703

1702

#### Thursday 5:00 PM to 6:15 PM CDT

Sterling 5

#### Listening Session: Student Advocacy from the Inside Out

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group Chair: Kristi Scholten, Ferris State University Presenters: Melody Antel, Anti-Violence Alliance Raven Hills, Ferris State University Jen Coburn, Ferris State University

Stephanie Thomson, Ferris State University

Primarily this will be a listening session. This will be a discussion about the walls we have hit, as well as our successes, in trying to change university culture. Knowing that CSCA has a history of engaging both undergraduate and graduate students as well as others, we want to gather that collective wisdom and provide a road-map for ethical student-led civil discourse and advocacy.

#### **Multicultural Experiences in Higher Education**

Sponsor: Intercultural Communication Interest Group Chair: Becky DeGreeff, University of Wisconsin-Stout Respondent: John R. Baldwin, Illinois State University

"Sojourn Experience Across Cultures: International Students' Identification, Polyculturalistic View, and Life Satisfaction in the U.S." Teri Terigele, University of Kansas; Cameron Piercy, University of Kansas

"Intersected Journey of International Asian Faculty and White American Student: Transitioning Dialogue Beyond the Classroom" Emi Kanemoto, Southern Illinois University Carbondale; Emma Seppeler, SUNY Geneseo

"Teaching Intercultural Communication Course: An Argument for Implementing the Blended Teaching Format for Efficacy of the Course" Mohammad Jasim Uddin, Missouri State University

This is a paper session for the Intercultural Communication Interest Group.

#### 1705

#### Thursday 5:00 PM to 6:15 PM CDT

Sterling 3

#### Navigating the Interpersonal and Family Communication Mentor-Mentee Relationship

Sponsor: Interpersonal and Family Communication Interest Group Chair: Cimmiaron Alvarez, Rutgers University Presenters: Andrew Michael Ledbetter, Texas Christian University Jody Koenig Kellas, University of Nebraska-Lincoln Maria Venetis, Rutgers University Brooke Wolfe, University of Washington Haley Nolan-Cody, Rutgers University R. Amanda Cooper, University of Arizona

Both during and after graduate programs, interpersonal and family scholars benefit from the relationships they have with their mentors. Yet, mentoring takes a lot of time and effort and mentors often have idiosyncratic expectations of those they are mentoring. Additionally, mentees can have unrealistic expectations of their mentors. Thus, finding the "right" mentor is particularly important. This panel is composed of both mentors and mentees to help young interpersonal and family scholars seek out mentors and successfully navigate the mentor-mentee relationship.

### Protecting Speech and Debate as a Forum for Marginalized and Silenced Voices: A Discussion of How to Move Forward in an Increasing Polarized and Hostile Environment (Top Panel)

Sponsor: Argumentation and Forensics Interest Group Chair: Kristen Stout, Crowder College Presenters:

Heather Walters, Missouri State University Taylor Dylan Corlee, Southwest Baptist University Kaila Todd, State Fair Community College

This discussion will center on new challenges facing forensics programs in the post-COVID environment. The need to protect the voice of students, particularly those of historically marginalized or oppressed populations has never been stronger. At the same time, university administrators throughout the United States are discussing whether to maintain speech and debate programs or not given all the potential other options. Now is the time for us to have a conversation about new ideas to prove the worth of our programs.



The Department of Communication at Missouri State University congratulates Heather Walters for receiving the Top Panel Award from the Argumentation and Forensics Interest Group!



Communication Studies & Wellness at State Fair Community College congratulates Kaila Todd for receiving the Top Panel Award from the Argumentation and Forensics Interest Group!

1707

### Thursday 5:00 PM to 6:15 PM CDT

Mills 1

### **Queering the Graduate Cohort**

Sponsor: Graduate Student Caucus Chair: Mary C. Katreeb, Illinois State University Presenters: Vianna Opal Isbister, East Tennessee State University Nick Steinmetz, Illinois State University Shelby Limbach, Illinois State University Grace Pizzini, Illinois State University

This session focuses on how queer students operate within graduate cohorts. Each panelist will share their unique experiences balancing their queer identity with their status as graduate students in the field of communication. By including panelists from different universities, we hope to examine the ways in which queerness manifests within different institutions. The panel will include the discussion of topics including identity disclosure, navigating queerness inside the classroom, and the creation of queer support groups.

### Short Course 3: Bridging the "Mass" and "Interpersonal" Divide: Integrating Mediated Communication Courses in the Undergraduate Curriculum

Sponsor: Short Courses Presenters: David Westerman, North Dakota State University Nick Bowman, Syracuse University Kenneth Lachlan, University of Connecticut

Courses on media and mass communication are a core element of many programs in communication study - such studies represent some of the earliest communication scholarship. Such courses commonly discuss critical technological advances, from the printing press to video games. However, some find it difficult to integrate discussions of the Internet into this curriculum, as the technology seems to fit both "mass" and "interpersonal" courses. In this short course, we will discuss how a focus on "mediated communication" can help bridge this gap, using examples and course materials (as well as new technology) already in use. Our short course will (1) critique, discuss, and define current assumptions about "mass," "interpersonal," and "mediated" communication, in order to introduce the importance of mediation in human communication scholarship; (2) demonstrate ways in which the notion of mediated communication (MC) can be integrated into existing mass communication courses, as well as larger programs of study (such as entire courses devoted to MC), (3) explain ways in which MC technologies such as social media can be leveraged to assist in the teaching of MC, drawing on vetted examples, and (4) provide voice to audience members looking to implement MC into their own courses in an interactive "fishbowl" format with short course facilitators. The format of our short course will be a blend of presentations and demonstrations, as well as a panel discussion and an interactive element.

### 1709

### Thursday 5:00 PM to 6:15 PM CDT

Sterling 9

### State of Illinois Spotlight: Expanding Speech Curriculum in the High School

Sponsor: States Advisory Council

Chair: Anthony Zoubek, Bartlett High School/Illinois Communication and Theatre Association Presenters:

Heather Danek, Minooka Community High School

Lauren Morgan, College of Dupage

With the new state law which adds a Speech course for elective credit, high schools can now begin to offer the course. This panel will look at the history of the law, will provide advice on implementation, and will discuss the implications of this new law on the Illinois School Code.

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#### Strategic and Applied Communication Interest Group: Top Papers

Sponsor: Strategic and Applied Communication Interest Group Chair: Henry Seeger, Purdue University

"An Integrative Model of Behavioral Approach to Reduce the Use of Adderall as a Study Aid on College Campus (Top Paper)" Josh Averbeck, Western Illinois University

"Ready.gov: Who's Ready, Really? Examining Principles of Inclusivity and Universal Design in Emergency Management and Disaster Preparedness Public Information Websites" Alicia Mason, Pittsburg State University; Sakshi Bhati, Kansas State University

"The Transition of International Newcomers into the American Corporate Climate: An Intercultural Communication Training Program" George M. Lawson, University of Nebraska Kearney; Akbar Javidi, University of Nebraska Kearney; Robabeh Shirandasht, University of Nebraska Kearney

The papers on this panel are the top papers in the Strategic and Applied Communication Interest Group.



The Department of Communication at Pittsburg State University congratulates Alicia Mason for receiving a Top Three Paper Award from the Strategic and Applied Communication Interest Group!

### 1711

1710

### Thursday 5:00 PM to 6:15 PM CDT

Sterling 4

#### The Personal is Global -Ethnicity, Race, International, and Class Concerns Caucus: Top Papers

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus Chair: David A. Wendt, Iowa Wesleyan University Respondent: Anjana Mudambi, University of Wisconsin-Milwaukee

"Indigenous Identity, Adoption, and Memoir: A Rhetorical Analysis of Susan Devan Harness' Bitterroot: A Salish Memoir of Transracial Adoption (Top Paper)" Anna Jewell, University of Kansas

"How Parents' Economic Class Identity Affects My Interaction with Society: An Autoethnographic Inquiry from Bangladesh Experience" Anayetur Rahaman, Texas Tech University

"Connecting to Home through a Beam Bridge: Generative Criticism (Top Student Paper, Top Debut Paper, and Top Inclusive Scholarship Paper)" Sofia Elena Salazar Carballo, University of Central Florida

"Refusing to Be Silenced: Intersectional Embodied Activisms in the Middle East and North Africa" Lara Martin Lengel, Bowling Green State University; Victoria Ann Newsom, Olympic College

These top papers encapsulate and thoughtfully analyze experiences around the globe. Reviewers gave the writings their top scores, remarking that the topics are under-researched in communication and should be heard by everyone at this conference. Please consider joining us to be in dialogue with the authors.





The Department of Communication Studies at Texas Tech University congratulates Anayetur Rahman for receiving a Top Four Paper Award from the Ethnicity, Race, International, and Class Concerns Caucus!



Nicholson School of UNIVERSITY OF CENTRAL FLORIDA

The Nicholson School of Communication and Media at the University of Central Florida congratulates Sofia Salazar Carballo for receiving Top Student, Communication and Media Top Debut, Top Inclusive Scholarship, and Top Four Paper Awards from the Ethnicity, Race, International, and Class Concerns Caucus!

# Thursday 6:30 PM CDT

1800

Thursday 6:30 PM to 8:00 PM CDT Gateway East/Terrace

### CSCA 2023 Opening Reception: Intersections, Transitions, and Silenced Voices

Sponsor: CSCA Executive Director Chair: Ahmet Atay, The College of Wooster

Everyone is invited to this popular annual event that celebrates the first day of the convention! Whether you have had a full day attending panel sessions or if you are just getting into St. Louis, come join the fun! In addition to catching up with all your CSCA friends and family, you can make new friends as delicious food is served and bartenders at cash bars serve beverages.

# **FRIDAY, MARCH 31, 2023**

### Friday 8:00 AM CDT

### 2100

### Friday 8:00 AM to 9:15 AM CDT

**Regency E** 

### (Re)Constituting Conservative Movements

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Thomas A. Salek, Elmhurst University Respondent: Steven Melling, University of Missouri-Kansas City

"Constitutive Memory: Donald Trump's Remarks at Mount Rushmore" Alexandra Parr Balaram, University of Wisconsin-Milwaukee

"The Blue-Collar Billionaire: Donald J. Trump & 'Manufacturing' as Rhetorically Constructed Identity" Joseph E. Kauffman, University of Kansas

"I Don't Trust the Jab': Discussing the Emergence of Vaccine as an Ideograph in a COVID-19 World" Matthew Dorr, Bowling Green State University

"Terministic Screens and Partisan Audiences: A Burkean Cluster Analysis of Clint Eastwood's American Sniper" Daniel Kent Merwin, University of Kansas

Panelists collectively interrogate the subtle and seismic shifts in contemporary U.S. conservative movements.

#### Friday 8:00 AM to 9:15 AM CDT

#### (Un)Common Ground: Enthymeme in a Transitioning Public Sphere

Sponsor: Argumentation and Forensics Interest Group Chair: Scott Sellnow-Richmond, Southern Illinois University Edwardsville Presenters: Heather Norton, Fontbonne University Mike Bauer, Ball State University

Larry Underberg, Southeast Missouri State University

Aristotle's notion of enthymematic reasoning describes a persuasive technique in which the audience is expected to contribute to an advocate's argument (filling in "strategic gaps" that invite co-participation). This panel considers the challenges for civic dialogue and persuasion in the public sphere when the "common ground" that enthymeme relies on becomes, itself, unreliable.

### 2102

### Friday 8:00 AM to 9:15 AM CDT

Sterling 6

#### Bad Moms in Charge: Intersections of Mothering, Professional Success, and Unattainable Expectations

Sponsor: Media Studies Interest Group Chair: Dana Schowalter, Western Oregon University Presenters: Tasha R. Dunn, The University of Toledo Jerralyn Moudry, Wisconsin Lutheran College Molly Wiant Cummins, University of Texas at Arlington

Molly Wiant Cummins, University of Texas at Arlingtor Dana Schowalter, Western Oregon University Megan M. Wood, Ohio Northern University

Scholars on this panel explore the "bad mom" label, using a combination of media studies, autoethnography, and performance studies to explore how we navigate the transition between our personal and professional lives as mothers in academia. Presenters will also address the both-and reality of motherhood and mothering, where the act of mothering is both impossible and empowering, limiting and liberating. Here we will focus on the intersections between the cultural discourses of good and bad motherhood and the lived experiences of oscillating between those titles.

### Friday 8:00 AM to 9:15 AM CDT

### Disciplinary Transitions: The Emergence and Growth of "Critical Political Communication"

Sponsor: Political Communication Interest Group Chair: Ryan M. Neville-Shepard, University of Arkansas Presenters: Ryan M. Neville-Shepard, University of Arkansas Kelly L. Winfrey, Iowa State University Calvin Coker, University of Louisville Joel Lansing Reed, Illinois State University

Kristina M. Lee, University of South Dakota

Matthew Meier, DePauw University

This panel examines an emerging tradition of political communication research that is defined by its critical approach to political discourse. While "critical political communication" may be defined, as Michael Bruner once argued, as a study of "sick discourses" and their threat to a healthy state, this panel discusses the various approaches to this growing area of study, its limits, and its importance in studying politics in perilous times.

### 2104

### Friday 8:00 AM to 9:15 AM CDT

Mills 2

#### Familial Expectations: Politics, Equity, Independence, and Privacy

Sponsor: Interpersonal and Family Communication Interest Group Chair: Jaclyn S. Marsh, University of Texas at Tyler

"Exploring Relational Turning Points Between Family Members of Differing Political Identities (Top Debut Paper)" Sean Bloemetjie, University of Montevallo

"Independence in Families with Emerging Adult College Students" Jenna LaFreniere, Texas Tech University

"Understanding Sibling Relationships: An Examination of Household Labor, Satisfaction, and Equity" Kathryn Rose Bradley, Ball State University

"Never Answer Strangers, Never Message People I Don't Know:' College Women's Recollections of Parental Mediation When First Joining Social Media" Aimee Miller-Ott, Illinois State University; Lynne Kelly, University of Hartford



The Department of Communication at the University of Montevallo congratulates Sean Bloemetjie for receiving the Top Debut Paper Award from the Interpersonal and Family Communication Interest Group! F R I

### Friday 8:00 AM to 9:15 AM CDT

### 2105

#### I'm Not a Silenced Voice When I'm Online: Exploring Substance Abuse Communication with Online Social Media Platforms

Sponsor: Media Studies Interest Group Chair: Xinyue Liu, North Dakota State University Presenters:

Ian Berry, University of North Dakota Ryan Goke, Murray State University Erik Gustafson, University of South Dakota Brule Woods, North Dakota State University Emmanuel Dadzie, North Dakota State University

Substance abuse and recovery programs are often associated with rehabilitation clinics and local community support groups. In these instances, individuals with substance abuse needs are supervised by medically trained doctors and held accountable by their peer-supported groups. However, with continued growth in online mediated communication, more individuals are resorting to online support groups for their substance abuse needs due in part to convenience, the option to be selective with their information-seeking behaviors, and because it is less expensive or entirely free. This has contributed to a spectrum of online support groups that are not necessarily deemed professional or inherently associated with positive recovery results. Thus, this panel aims to promote discussion in future research to address the intersections, transitions, and silenced voices of online substance abuse support systems. Presenters will discuss a range of social media platforms including Reddit and Facebook, investigating not only the recovery support systems but also the support systems that encourage and glorify substance abuse which can be regressive towards substance recovery help.

### 2106

### Friday 8:00 AM to 9:15 AM CDT

Sterling 4

#### Linking Leverages: How Graduate Students Can Place Health Communication Curriculum Across Multiple Disciplines

Sponsors: Graduate Student Caucus; Health Communication Interest Group Chair: Delight Agboada, University of Maryland Presenters: Sandra Freda Wood, Arizona State University Iman Ikram, Ohio University

Grace Oforiwa Sikapokoo, Ohio University Najma Akhther, Wayne State University Faith Afua Otchere, University of Maryland Kujang Laki, Ohio Northern University

The panel seeks to explore how health communication scholars can collaborate with multiple disciplines to co-create a holistic curriculum. This curriculum provides a broader understanding of knowledge, attitudes, and practices for diverse populations in numerous contexts. Further, it offers ways to engage various healthcare professionals and communities. As co-collaborators we place the health of populations at the forefront to promote, preserve, and protect critical preventive care practices thus leading to improved health outcomes.

# 2107

# Friday 8:00 AM to 9:15 AM CDT

# Sterling 9

# Representation, Intersectionality, and Fan Culture in Netflix's Dahmer

Sponsor: Popular Culture Interest Group Chair: Erin Elysia Gilles, University of Southern Indiana Presenters: Stephanie Young, University of Southern Indiana

Nettie Brock, Morehead State University

Jane Weatherred, University of Southern Indiana

This panel will explore Netflix's 2022 program, *Monster: The Jeffrey Dahmer Story*, about the life and crimes of the serial killer. Known as the Milwaukee Cannibal, Dahmer killed 17 men and boys before his arrest in 1991. Beginning with discussion of the popularity of the genre of true crime through various media forms (books, TV, podcasts, etc.), the panel will then examine fan reactions and discussions on social media. Additionally, panelists will explore how representations of intersectional identities of race, queerness, and ability inform *Dahmer*'s narrative.

# 2108

# Friday 8:00 AM to 9:15 AM CDT

Mills 1

# Speaking, Listening, and Writing: Encouraging Silenced Voices in the Classroom through Deliberation, Needs Assessment, and Journaling

Sponsor: Communication Education Interest Group Chair: Sarah E. Riforgiate, University of Wisconsin-Milwaukee Presenters: Rebecca S. Miller, Bethany College Mary Kiura, Purdue University Fort Wayne Blessing Ekene Okafor, University of Missouri Monica L. Reeves, Kansas State University

This panel session offers benefits and drawbacks of two forms of deliberation: the overtly problem-solving civic brand, as well as the more subtle version involving decentered professors and empowered students. Panelists will also present student needs-assessment surveys and journals as effective ways to encourage students to voice their unique experiences and expectations for class.

#### State of Missouri Spotlight: The Not-So-Orthodox Teacher's Toolbox

Sponsor: States Advisory Council Chair: Randy K. Dillon, Missouri State University Presenter:

Carl Stafford, University Academy

This program highlights unique ways to connect with students, explained in two parts: unorthodox mini lessons and instructional strategies designed for the modem-day classroom. These researchbased strategies, backed by evidence, are proven to heighten student engagement within the classroom. They also encourage whole brain teaching and whole brain learning. Most of all, these strategies assist educators with building an environment that is AD(H)D friendly. EVERY student can learn ANYTHING! Oftentimes as educators we must meet students where they are personally, in order to guide them where they should go intellectually. We will utilize Tik Tok to teach research methods or "battle rappers" to explain the history of the Russia & Ukraine crisis. The second part introduced tools, resources, and different organizational methods designed to increase the productivity of educators and coaches who have AD(H)D. As an educator with combined ADHD, I tend to suffer from "executive dysfunction." I've always had trouble staying organized, especially during my early years as an educator. It wasn't until very recently that I discovered tools and resources, and created systems that have made a positive impact in my work production, as well as my personal life. I share these discoveries with you.

# 2110

# Friday 8:00 AM to 9:15 AM CDT

Regency A

#### **Undergraduate Honors Research Conference Session 1**

Sponsor: Undergraduate Honors Research Conference Chair: Jacqueline Irwin, California State University, Sacramento Respondent: Jacqueline Irwin, California State University, Sacramento

"Buying Environmental Activism: A Visual Analysis of the Relationship Between Product Advertising and the Environmental Movement in 2022" Isabel Espinosa, The College of Wooster (Faculty Mentor: Dr. Simon Rousset)

"Conspiracy Theories as a Rhetoric of Control: Manufacturing Certainty in COVID-19 Origin Counter-Narratives" Amy Whiteside, University of Arkansas (Faculty Mentor: Dr. Ryan Neville-Shepard)

"Descriptions of Snapchat Usage by French and U.S. Social Media Users" Owen Montheard, University of Wisconsin-La Crosse (Faculty Mentor: Dr. Ashley A. Hanna Edwards)

"*The Little Mermaid*: Burkeian Dramatism Criticism on Disney's Hegemony" Ariel (Chenxi) Pu, DePauw University (Faculty Mentor: Dr. Matthew Meier)

# **Undergraduate Honors Research Conference Session 2**

Sponsor: Undergraduate Honors Research Conference Chair: Scott Mitchell, University of Wisconsin-River Falls Respondent: Scott Mitchell, University of Wisconsin-River Falls

"Aging with Social Media: An Examination of Social Media Use by Generation" Tyra Rashay Johnson, Illinois College (Faculty Mentor: Dr. Anna Wright)

"Digital Media Vigilantism and Online Activism to Support Ukraine" Adrian M. Vanderbeke, Bowling Green State University; Alexander James Fedak-Lengel, Bowling Green State University "Factors That Contribute to Undergraduate Students' Use of Smartphones and Apps" Kaylee Sugimoto, Illinois State University (Faculty Mentor: Dr. Nathan Carpenter)

"Restorative and Reflective Nostalgia in Eighth and Ninth Generation Gaming" Belem Ortega, Concordia College; Abigail Peterson, Concordia College (Faculty Mentor: Dr. Indira Neill Hoch)

# 2112

# Friday 8:00 AM to 9:15 AM CDT

Understanding the Usage of (Anti)Social Media in Promoting Hatred Against Minorities in the Global South

Sponsor: Graduate Student Caucus Chair: Shudipta Sharma, Bowling Green State University Presenters: Vamsi Chaitanya Pedasanaganti, Bowling Green State University Muhammed Rashedul Hasan, University of Illinois Chicago Mohammad Asaduzzaman, Southern Illinois University Edwardsville Shehbaz Khan, Bowling Green State University Michael Ofori, Bowling Green State University Michael Dieringer, University of Missouri

This panel aims to explore the ways social media are being used to promote hatred against minorities in the Global South. It also intends to understand the responses of state and civil societies to stop the antisocial usage of social media. Access to new information and communication technologies has been increasing across the world in line with the socio-economic development. However, several indexes show that right wing or conservative political parties are getting popularity. It is also found that supporters of such parties accuse the minority groups for almost all kinds of problems they face. They also regularly share hate speeches on social media against different minority groups that causes frequent communal attacks across the world. However, civil societies have been criticizing the governments for not taking effective measures against those 'majority groups' to stop such activities on social media.

Sterling 5

# Friday 8:00 AM to 9:15 AM CDT

# "Organization" v. "Organizing:" When Theoretical and Conceptual Tools Muddle Research of Unique Organizations and Communities

Sponsor: Organizational and Professional Communication Interest Group Chair: Alexandra N. Sousa, Indiana University Southeast Presenters: Chad M. Nelson, Florida Gulf Coast University Jessica Gantt-Shafer, University of Missouri-Kansas City

Ryan Beaty, University of Oklahoma

Bailey C. Benedict, California State University, San Bernardino

Madeline Pringle, University of Missouri

This will be a discussion-based panel. The chair, Alexandra N. Sousa, will create a set of guiding questions to facilitate the conversation. Panelists will be asked to share their thoughts based on their own research experience. However, we want this to be a free-flowing and emergent conversation, which can also include audience members.

# Friday 9:00 AM CDT

2114

Friday 9:00 AM to 5:00 PM CDT

Regency Foyer

# **Exhibit Hall Featuring Publishers and Technology - Friday**

Sponsor: CSCA Executive Director Chair: Kristina Scharp, Rutgers University

Come see the latest in offerings from publishers and technology companies, engage in an interactive "Spoken Silence" board, and shop the CSCA Clothing Closet.

# Friday 9:30 AM CDT

2200

Friday 9:30 AM to 10:45 AM CDT

Sterling 9

#### **Breaking Silences**

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Kaylene Barbe, Oklahoma Baptist University Respondent: Alberto González, Bowling Green State University

"Non-Western Rhetorics and the Dialectics of Interiority/Exteriority" Maryam Ahmadi, University of Wisconsin–Madison

"Transnationalizing Rhetorical Borders: A Call to Reconceptualize the Field Through Ancient Indian and Chinese Rhetoric Traditions" Shreya Singh, University of Wisconsin–Madison

"Lovecraft Country, Trauma, and Silence: An Analysis of "Rewind 1921" (Top Inclusive Scholarship Paper)" Caroline Rose King, Illinois State University

"Hamilton as Metanarrative: A Rhetorical Criticism" Rebekah Joy Mangels, Illinois State University

This panel makes unique interventions in rhetorical theory and criticism for racialized and transnational experiences, interpretations, and traditions.

# 2



The School of Communication at Illinois State University congratulates Caroline Rose King for receiving the Top Inclusive Scholarship Paper Award from the Rhetorical Theory and Criticism Interest Group!

2201

# Friday 9:30 AM to 10:45 AM CDT

Sterling 2

# Breaking the Silence: Understanding the Experiences of Adjunct Faculty in the Academy (Top Panel)

Sponsor: Adjunct/Temporary Faculty Caucus Chair: Ali Gattoni, University of Wisconsin-Milwaukee Presenters: Jacob Isaacs, University of Minnesota Crookston Heather Nesemeier, Minnesota State University Moorhead David A. Wendt, Iowa Wesleyan University Kim Marie Omachinski, University of Wisconsin-Milwaukee Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

Panel members will share their own experiences, making the hidden nature of their work visible. Participants will also discuss ways to have meaningful conversations in our association, in our discipline, and on our campuses. By sharing different institutional experiences, panel members will highlight the ways that adjunct experiences are being made visible and offer opportunities and ideas for opening the door to more conversations about making experiences understood.



UMMILWAUKEE

The Writing Center at Iowa Wesleyan University congratulates David A. Wendt for receiving the Top Panel Award from the Adjunct/Temporary Faculty Caucus!

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Ali Gattoni, Kim Marie Omachinski, and Stacey Mirviss-Jossart for receiving the Top Panel Award from the Adjunct/Temporary Faculty Caucus!

# Friday 9:30 AM to 10:45 AM CDT

# **Community-Led Research as Social Justice Scholarship**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group Chair: Jenn Anderson, South Dakota State University Presenters:

Kayan Khraisheh, Texas A&M University Rebecca Freihaut, University of Central Florida Stephanie Van Stee, University of Missouri-St. Louis Lara Zwarun, University of Missouri-St. Louis Carington McGowan, Beyond Housing Keyhan Shams, Kansas State University Sofia Elena Salazar Carballo, University of Central Florida

This panel brings together scholars from multiple institutions who conduct community-led research, scholarship, and creative activity as a means of furthering social justice. The panelists in this session showcase the diverse and creative ways that communication scholars can engage with communities to enact social justice. The panelists will speak about creating a documentary about the Palestinian diaspora, reuniting migrant families in Florida, growing urban tree canopies in St. Louis, and creating leadership capacity in Iranian slums.

#### 2203

#### Friday 9:30 AM to 10:45 AM CDT

Mills 2

# CSCA Committee Vice Chair Award Meeting

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Stephanie Young, University of Southern Indiana Justin J. Rudnick, Minnesota State University, Mankato Shweta Arpit Srivastava, Monmouth College Eddah Mutua, St. Cloud State University Deanna Leigh Fassett, San José State University Tony Adams, Bradley University Nurhayat Bilge, Fashion Institute of Technology - SUNY Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale Ashley R. Hall, Illinois State University

# Friday 9:30 AM to 10:45 AM CDT

# From Dressmaking to Sense-Making: Examining the Ideological Shift in Current Media

Sponsor: Media Studies Interest Group Chair: Ian Berry, University of North Dakota Respondent: Dana Schowalter, Western Oregon University

"Alternative News in a Changing Media Landscape" Angela M. Powers, Iowa State University; Jennifer Godbersen, Iowa State University

"Dress to Impress, Protest, or Oppress? A Framing Analysis of Joy Villa's 'Build the Wall Dress'" Rocky Roque, University of Illinois Chicago

"Making Less Sense Out of Nonsense: Vic Berger and Jim Bakker" Tyler Donavon Curran, Missouri State University

"The Duality of the Southern Thing: How New Media is Providing a Paradigm Shift for the Semiotics of Southern Symbols" Molly Wilkins, Georgia College & State University

Set against the backdrop of an ever-changing political and ideological society, the papers in this session examine various shifts within media, including new media, alternative media, and what it means to make a statement in today's society.

# 2205

# Friday 9:30 AM to 10:45 AM CDT

Regency E

# Intersections, Transitions, and Silenced Voices in the SOGI Caucus

Sponsor: Sexual Orientation and Gender Identity Caucus Chair: Peyton John Bonine, Ball State University Respondent: Katie Greenan, University of Indianapolis

""Thank You, Sir(s)": The Intersection of Kink and Consensual Non-monogamous Identities" Garrett Bunch, Western Kentucky University

"Breaking Binaries: A Deconstruction of Binary vs. Nonbinary Gender" Julie Hartung, Southern Illinois University Carbondale

"Rural Resiliency and the Queer Subject: A Dialectical Research Proposal of the Leadership Embodied by Queer College Students at the University of Wyoming" Jaxon Porterfield, Missouri State University

"The A Isn't Silent: Finding a Voice for Asexuality" Katie Powell, East Tennessee State University

This panel includes competitively selected papers for the SOGI Caucus which meet the theme of Intersections, Transitions, and Silenced Voices.

# 2206

# Friday 9:30 AM to 10:45 AM CDT

Sterling 6

#### **Organizational and Professional Communication Interest Group Business Meeting**

Sponsor: Organizational and Professional Communication Interest Group Chair: Seth Frei, Texas State University Presenters:

Jessica Rick, University of Southern Indiana Kara L. Starnes, University of Missouri

#### 2207

# Friday 9:30 AM to 10:45 AM CDT

Regency F

#### Parents, Superstition, the Broadcast, and COVID: Competitive Papers in Sports Communication

Sponsor: Sports Communication Interest Group Chair: Jerralyn Moudry, Wisconsin Lutheran College Respondent: Scott Jensen, Webster University

"A Case Study of the Presence, Communication, and Contextual Factors of Sports Superstition" Kyle Heuett, Ball State University; Zoe Amanda Nunley, Ball State University

"An Ethnographic Study in Freelance Sports Production" Joe H. Moore, University of Central Missouri

"Role Boundary Management and the Parent/Coach, Child/Athlete Relationship" Zoe Amanda Nunley, Ball State University

"The Intersections of Sport and Public Health: Apologia, Athlete Image Repair and the Case of Novak Djokovic" Kathleen Barry Murphy, Saint Louis University

These competitive papers represent salient areas within the study of sports communication, ranging from the boundary management in parent/coach and child/athlete relationships, to case studies in broadcast messaging, sport superstitions, and Novak Djokovic's apologia and efforts at image repair regarding COVID vaccinations.

#### 2208

#### Friday 9:30 AM to 10:45 AM CDT

**Regency B** 

#### **Popular Culture Interest Group Networking Session**

Sponsor: Popular Culture Interest Group Chair: Matthew Meier, DePauw University Presenters:

Nettie Brock, Morehead State University Holly Holladay, Missouri State University

# Friday 9:30 AM to 10:45 AM CDT

Sterling 4

# 2209

# Presidential Spotlight Series on Leading/Leadership: Part 1--So You Want to Be a Department Chair/Program Head....

Sponsor: CSCA President Chair: Debra J. Ford, Creighton University Presenters: Ahmet Atay, The College of Wooster Amy Aldridge Sanford, Middle Tennessee State University Mary Carver, University of Central Oklahoma Mary Ann Danielson, Creighton University Stephen Spates, Missouri State University

Becoming a department chair/program head is both an exciting and challenging role. One day you are a faculty member and the next you are supposed to be leading a group of faculty members who are also your colleagues. Join this group of current and former chairs as they discuss their chair/program head experiences and provide tips and advice about how to be successful as a chair. (This is part 1 of the 3-part Presidential Spotlight on Leadership series. Join us for any or all three sessions.)

# 2210

# Friday 9:30 AM to 10:45 AM CDT

Regency A

# State of Illinois Spotlight: First Generation College Students: Balancing Structure and Support

Sponsor: States Advisory Council Chair: Richard G. Jones, Jr., Eastern Illinois University Presenters: Vera Bass, Conant High School Christy Nosek Carter, Oakton College Rachel Sledd Iannantuoni, Harold Washington College Patrick Idzik, John A. Logan College

First-generation college students account for a substantial part of the growing demographic diversity of undergraduates, and the population of first-generation college students is more heterogeneous than any other college student demographic group. How can educators better understand and support this important group? Panelists will discuss: the importance of understanding intersectionality in relation to first-gen students' identities, the role of social emotional learning in supporting first-gen students, teaching and supporting first-gen long term English learners (LTELs), helping students build quality relationships with staff, faculty, and peers, and more. Panelists will share comments related to their area of focus and an interactive discussion with the audience will follow.

# Friday 9:30 AM to 10:45 AM CDT

# The Master's Tools will Never Dismantle the Master's House: Revisiting and Adapting Existent and Creating New Methodologies for Critical Interpersonal and Family Communication Research and Teaching

Sponsor: Interpersonal and Family Communication Interest Group Chair: Mick B. Brewer, Lincoln University Presenters: Kathy Denker, Ball State University Jimmie Manning, University of Nevada, Reno Karly Poyner-Smith, University of Memphis Kristina Scharp, Rutgers University Olivia Watson, University of Missouri-Columbia Mick B. Brewer, Lincoln University

This panel assembles a diverse group of established scholars, junior scholars, and graduate students to discuss current critical work taking place within IFC. More specifically, this discussion panel pays specific attention to diverse methodologies currently taking shape within and constituting the expanding field known as critical interpersonal and family communication (CIFC).

# 2212

# Friday 9:30 AM to 10:45 AM CDT

Sterling 5

#### **Undergraduate Education and Administration Section Business Meeting**

Sponsor: Undergraduate Education and Administration Section Chair: Aimee Lau, Wisconsin Lutheran College Presenters: Joy L. Daggs, Northwest Missouri State University Elizabeth Ribarsky, University of Illinois Springfield

# 2213

# Friday 9:30 AM to 10:45 AM CDT

Sterling 7

# **Women's Caucus Business Meeting**

Sponsor: Women's Caucus

Chair: Becky DeGreeff, University of Wisconsin-Stout

Presenters:

Kellie Welch Smith, Texas A&M University-Corpus Christi Amanda Grace Taylor, Bowling Green State University

# Friday 11:00 AM CDT

# 2300

# Friday 11:00 AM to 12:15 PM CDT

Sterling 5

# Amplifying Women's Silenced Voices Through Critiques of Modern Woman-Focused Public Communication and Media

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group Chair: Jenn Anderson, South Dakota State University

"A Rhetorical Criticism of Tracy Chapman through the Terministic Screen of Social Justice and Philosophy" Sofia Elena Salazar Carballo, University of Central Florida; Rebecca Freihaut, University of Central Florida

"Commemorating the Missing: Remembering and Grieving Missing Black Women as Displayed by the 'Black and Missing Foundation, Inc." Jillian Schemenauer, University of Wisconsin-Milwaukee

"Transitions in Digital Media, Yet Continuous Oppression of Women: Centering on Ethical Criticism of Deepfakes as a Mechanism of Empowerment" Heather Walters, Missouri State University

Women's voices have long been silenced across many contexts. When female-hood intersects with other marginalized identities such as race, voices are further silenced. This panel features two papers focused on Black women's voices that speak powerfully and draw our attention to gender and race-related social injustices: the Black and Missing Foundation, Inc. and Tracy Chapman. The other paper on this panel explores unethical representations of women in online DeepFakes.

# 2301

# Friday 11:00 AM to 12:15 PM CDT

Mills 2

# **Community College Interest Group Business Meeting**

Sponsor: Community College Interest Group Chair: Shweta Arpit Srivastava, Monmouth College Presenters:

Julie Semlak, Laramie County Community College Sandra Arumugam-Osburn, St. Louis Community College Friday 11:00 AM to 12:15 PM CDT

# Corporate Involvement in Social and Political Issues: Exploring Theoretical and Applied Explanations for Strategic Organizational Engagement

Sponsor: Strategic and Applied Communication Interest Group Chair: Jeffrey Dean Brand, University of Northern Iowa

"Disney's Opposition to 'Don't Say Gay' Law in Florida as Praise of Diversity" Timothy L. Sellnow, University of Central Florida; Jessica Hoffman, University of Central Florida

"Finding a Voice: Corporate Social Activism and Leaving Russia Movement" Matthew W. Seeger, Wayne State University

"Organizational Responses After the Death of George Floyd: Performative Rhetoric, Allyship, or an Alternative Strategic Communication Strategy?" Jeffrey Dean Brand, University of Northern Iowa

"Tracking Corporate Communication and Activism Following the Dobbs vs. Jackson Women's Health Organization" Abiodun Sadiq, Southern Illinois University Edwardsville; Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

The Conference Board (2022, July 19) recently reported that US companies are facing increasing pressures to take stands on a host of social and political issues; including women's reproductive rights, gun regulation, police violence and racism, LGBTQ+ rights, and other topics that might go beyond their corporate values and mission statements. The purposes for this paper panel are to reveal theoretical, ethical, and real applied perspectives on corporate participation concerning social and political issues.

#### 2303

# Friday 11:00 AM to 12:15 PM CDT

Regency C/D

#### **CSCA Award Rehearsal**

Sponsor: CSCA Executive Director Chair: Debra J. Ford, Creighton University Presenters:

Ahmet Atay, The College of Wooster Kathy Denker, Ball State University Alberto González, Bowling Green State University Tiffany R. Wang, University of Montevallo Yuping Mao, California State University, Long Beach Renee Kaufmann, University of Kentucky Donald Ritzenhein, Wayne State University Gayle M. Pohl, University of Northern Iowa Ryan M. Neville-Shepard, University of Arkansas Nurhayat Bilge, Fashion Institute of Technology - SUNY Roberta Davilla Robbins, United Methodist Church Leah Elizabeth Bryant, DePaul University Meggie Mapes, University of Kansas C. Kyle Rudick, University of Northern Iowa Stacy Tye-Williams, Iowa State University Alexis Johnson, Arkansas Tech University Andrew R. Donofrio, St. Lawrence University Delaney Eaves, University of Montevallo

# Friday 11:00 AM to 12:15 PM CDT

# **Digital Performances**

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Karly Poyner-Smith, University of Memphis Respondent: Robert McDonald, University of Kansas

"Finger Pricks, Fraud, and Feminist Rhetoric: A Criticism of Elizabeth Holmes' Billion-dollar Conspiracy and the Rhetoric of Steminist Role Models (Top Debut Paper)" Sterling Wertanzl, Ball State University

"Restamping the Currency: Glitches in the Online Deliberation of Bitcoin" A. G. Hughes, Chadron State College

"The Dancing Cops of TikTok: A Rhetorical Analysis of TikTok's Most Violent Influencers" Annie Ashbrook, Ball State University

"Instagram Tears for a Beauty Queen: A Close Textual Analysis of Celebrity Memorial Messages Surrounding the Passing of Cheslie Kryst" Peyton John Bonine, Ball State University

Panelists evaluate the persona, glitches, and public commemorative performances of an evolving technological sphere.



The Department of Communication Studies at Ball State University congratulates Sterling Wertanzl for receiving the Top Debut Paper Award from the Rhetorical Theory and Criticism Interest Group!

2305

# Friday 11:00 AM to 12:15 PM CDT

Mills 1

#### Forensics as a Trans-Academic Community: Managing Transitions Through a Common Commitment to Student Growth

Sponsor: Argumentation and Forensics Interest Group Chair: Edward A. Hinck, Central Michigan University Presenters: Ryan Rigda, Saginaw Valley State University

A. Adams, University of Minnesota, Twin Cities Aimee Miller, Ferris State University

This is a panel discussion of how the larger forensics community supported recent transitions in speech activities. Each participant of the panel will discuss one or more transitions s/he has faced in delivering their program or planning to take over a program in the last three years. The presentations will be limited to ten minutes each for a total of 30 minutes giving the attendees time to ask questions and explore the issues raised, lessons learned, and implications of the panelists' experience in directing their programs. The goal of the panel discussion is to share concerns, best practices, frame issues, and provide program directors with stories and examples of ways in which forensic programs have delivered transformational experiences to students under conditions of uncertainty. Ultimately, the panel will offer a collection of experiences to show the value of the forensics community as a trans-academic unit of educators, valuable for the collective wisdom and instructional expertise it provides to students, coaches, and directors.

# 2306

2307

# Friday 11:00 AM to 12:15 PM CDT

Offsite

#### Intercultural Communication Museum Tour

Sponsors: CSCA Executive Director; CSCA First Vice President; Intercultural Communication Interest Group

Chair: Seokhoon Ahn, Central Washington University

This session will explore music as an intercultural communicative practice via a field trip to the National Blues Museum.

# Friday 11:00 AM to 12:15 PM CDT

Mills 3

# Intersecting Research with Community to Spark Conversation: Breaking the Menstrual Silence (Top Panel)

Sponsor: Health Communication Interest Group Chair: Marissa Strickler, Purdue University Fort Wayne Presenters: Sarah Symonds LeBlanc, Purdue University Fort Wayne Rikki A. Roscoe, University of Missouri Iman Ikram, Ohio University Alicia Lynn Alexander, Southern Illinois University Edwardsville Mx Willow Rosen, Planned Parenthood of the St. Louis Region and Southwest Missouri

At the 2022 conference, four of these panelists met during a panel on menstruation health and what the Madison area was doing to address period poverty. This proposed panel is a continuation of that panel. The panel will update attendees on their menstruation research as well as bring to light the work that is being done to address period poverty in the St. Louis area.

# 2308

# Friday 11:00 AM to 12:15 PM CDT

Sterling 3

#### Media Studies Interest Group: Graduate Student Networking Session

Sponsor: Media Studies Interest Group Chair: Kelly Adams, University of Missouri Presenters: Christina S. Beck, Ohio University Jennifer C. Dunn, Dominican University Adam W. Tyma, University of Nebraska Omaha Michelle Calka, Manchester University Amanda Walsh, University of Southern Mississippi

Building off the success of last year's networking panel, the Media Studies Interest Group will host a networking panel this year geared specifically towards graduate students. Our panel of media and communication scholars bring years of experience to the session and will be on hand to discuss their work, their experiences, and any pieces of advice or guidance for graduate students as they traverse the field of academia.

# Friday 11:00 AM to 12:15 PM CDT

Sterling 6

# **Organizational and Professional Communication Interest Group: Top Papers**

Sponsor: Organizational and Professional Communication Interest Group Chair: Seth Frei, Texas State University Respondent: Jessica Rick, University of Southern Indiana

"Organizing Emotions Throughout Disenfranchised Grief: A Study of Macro, Meso, and Micro Discourses in a Virtual Support Group (Diamond Anniversary Award for Top Paper)" Michael Cody Coker, Boise State University; Sarah E. Riforgiate, University of Wisconsin-Milwaukee

"The Comical COVID-19 Crisis: Humor as Organizational Crisis Communication (Top Student Paper)" Michelle M. Matter, Colorado State University

"La Inclusión Relacional: Understanding Neoliberal Tensions, Relational Opportunities, and Fixed Understandings in Diversity, Equity, and Inclusion Work in the Global South (Top Inclusive Scholarship Paper)" Astrid Villamil, University of Missouri-Columbia; Pilar Mendoza, University of Missouri-Columbia; Maryluz Hoyos Ensuncho, University of Missouri-Columbia; Juanita Reina Zambrano, Corporación Universitaria Minuto de Dios UNIMINUTO

This panel highlights the top-ranked competitive papers submitted to the Organizational and Professional Communication Interest Group this year. These scholars highlight issues including institutional DEI, grief and online support groups, and humor as crisis communication.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Sarah E. Riforgiate for receiving the Diamond Anniversary Award from the Organizational & Professional Communication Interest Group!



Colorado State University

The Department of Communication Studies at Colorado State University congratulates Michelle M. Matter for receiving the Top Student Paper Award and a Top Three Paper Award from the Organizational and Professional Communication Interest Group! Friday 11:00 AM to 12:15 PM CDT

# Short Course 4: Engaged Communication Research Methods: Lessons from the Aspen Engaged Communication Scholarship Conference

Sponsor: Short Courses Presenters: J. Kevin Barge, Texas A&M University Anna Wolfe, Texas A&M University

Engaged communication research is concerned with developing actionable knowledge through collaboration between academic and nonacademic partners. The Aspen Engaged Communication Scholarship Conference has focused on developing collaborative research methods that facilitate partnerships between academics and organizations or communities. This short course focuses on developing practical strategies and skills that will help you develop collaborative research projects including: (1) Co-Missioning: Exploring mutual expectations about the focus and scope of the research, (2) Co-Design: Structuring the research to meet partner's collective needs, (3) Co-Reflection: Leveraging partners' different perspectives to make sense of the data, and (4) Co-Action: Jointly creating future action.

# 2311

# Friday 11:00 AM to 12:15 PM CDT

Sterling 4

# Short Course 5: Teaching the College Course in Communication Theory: Engaging Ideas at the Intersections of the Communication Discipline

Sponsor: Short Courses Presenters: Andrew Michael Ledbetter, Texas Christian University Em Griffin, Wheaton College

Communication Theory challenges both students and instructors. For many students, the word theory carries negative connotations; for instructors, the diverse nature of theory forces them to teach beyond the borders of their area of expertise, bringing them into intersection with unfamiliar ideas. This course assists current and future instructors who want students to care about, understand, compare, and apply a range of communication theories. The course offers sample syllabi, methods of evaluation, comparison of textbooks, classroom activities, discussion ideas, and resources that intersect theory with popular culture.

2312

# Friday 11:00 AM to 12:15 PM CDT

# State of Missouri Spotlight: It's Everywhere - Including in the Classroom: The Scholarship & Pedagogical Potential of Pop Culture

Sponsor: States Advisory Council Chair: Kaila Todd, State Fair Community College Presenter:

Scott Jensen, Webster University

The influence of pop culture on how societies communicate is undeniable. Whether it be fashion, a top 40 song, a social influencer, or an all-star athlete-pop culture finds its way into our daily lives. This program examines pop culture from both scholarly and popular perspectives, including the ways in which it permeates our communication. It helps shape our self-identity and informs our interactions. We use pop culture messaging to advocate, entertain, explain, and connect in any one of a number of ways. The program builds upon its discussion of communication and pop culture, suggesting ways to integrate pop culture into communication and performance classrooms as both stand-alone activities or elements in lessons and assignments. While there are reservations to teaching in ways that adapt entirely to our students' communication norms, there is a great deal of pedagogical value in finding ways to teach where our students live. Much of what we teach in communication and performance learning spaces is done so through illustrations. Pop culture references and platforms allow our students to make connections that are immediate to them, enhancing the pedagogy and immediacy of the content we feel is important enough for us to teach and for our students to learn.

# 2313

# Friday 11:00 AM to 12:15 PM CDT

Regency A

# **Undergraduate Honors Research Conference Session 3: Top Papers**

Sponsor: Undergraduate Honors Research Conference Chair: Mary Ann Danielson, Creighton University Respondent: Mary Ann Danielson, Creighton University

"Meet the Family: A Qualitative Investigation of Introducing Romantic Partners to Family Members (Top Paper)" Crystal Schuster, St. Norbert College (Faculty Mentor: Dr. Toni Morgan) "My Professor Always Treats Us Like Real People': Examining the Relationship Between Class Subject Taught and Teacher Immediacy Behaviors (Top Lambda Pi Eta Paper)" Julie Butler, Illinois College (Faculty Mentor: Dr. Anna Wright)

"The Relationship Between Communication Style and Choice of Major Variables" Carly A. Goldsworthy, Carroll University (Faculty Mentor: Dr. Rebecca Imes)

"Ethical Communication in Higher Education: A Case Study of a Liberal Arts Institution's Communication with Students" Nicole Marie Fry, Hanover College (Faculty Mentor: Dr. Rachel Davidson)

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# Friday 11:00 AM to 12:15 PM CDT

#### Undergraduate Honors Research Conference Session 4

Sponsor: Undergraduate Honors Research Conference Chair: Donna R. Pawlowski, Bemidji State University Respondent: Donna R. Pawlowski, Bemidji State University

"A Cultural Analysis of Utah State University's A-Team Through its Second Retreat" Tia Ann Zebe, Utah State University (Faculty Mentor: Dr. Sydney O'Shay)

"Generational Differences in Spirituality, Motivation, and Conflict Styles" Abby Wirtjes, Bethel University; Alexis Patterson, Bethel University; Megan Jensen, Bethel University (Faculty Mentor: Dr. Nancy J. Brule)

"Observations of a Small State College Public Relations Office: A Student's Perspective" Olivia Lynn Bryant, Chadron State College (Faculty Mentor: Dr. A. G. Hughes)

"That's Not What I Heard...": Exploring the Relationship Between Video Length, Retention, Parental Mediation Strategy, and Social Media Usage" Emma Stoddard, Bethel University; Peter Kraakevik, Bethel University (Faculty Mentor: Dr. Nancy J. Bruce)

# 2315

# Friday 11:00 AM to 12:15 PM CDT

Sterling 7

# Women's Caucus: Top Papers

Sponsor: Women's Caucus

Chair: Heather Nesemeier, Minnesota State University Moorhead Respondent: Becky DeGreeff, University of Wisconsin-Stout

"Understanding Black American Women's Rhetorical Memory Work: Community and Critique (Top Paper)" Sara Christine VanderHaagen, University of Wisconsin-Milwaukee

"The Program is Lucky to Have Us:' Communicating Identity, Dignity, and Gender During the Introduction of Female-Identifying Individuals in Scouts BSA (Top Student Paper)" Adan Mulvaney, Northern Michigan University

"'I'm an Unnatural Mother': Resisting Maternal Norms in *The Lost Daughter*" Mary C. Katreeb, Illinois State University

"'I Wasn't the Only Dame in Gotham Looking for Emancipation': *Birds of Prey* as a Reluctant Feminist Model of Female Empowerment" Lara Stache, Governors State University; Rachel D. Davidson, Hanover College

"Picturing My Voice: How Instagram has Provided a Space for a Shifting Narrative on Sexual Violence in American Evangelical Church Societies" Marianne Vanderbeke, Bowling Green State University

Top papers in the Women's Caucus are showcased during this session.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Sara Christine VanderHaagen for receiving the Top Paper Award from the Women's Caucus!







The School of Communication at Illinois State University congratulates Mary C. Katreeb for receiving a Top Five Paper Award from the Women's Caucus!





The Communication Division at Governors State University congratulates Lara Stache for receiving a Top Five Paper Award from the Women's Caucus!

Friday 12:30 PM CDT

2400

# Friday 12:30 PM to 2:45 PM CDT

Regency C/D

# CSCA Hall of Fame Awards Luncheon and Business Meeting

Sponsor: CSCA Executive Director Chair: Debra J. Ford, Creighton University

Celebrate outstanding member achievements and learn about the current state of the association.



We are excited to welcome four new inductees to the Central States Communication Association Hall of Fame!

Christina S. Beck (Ohio University) Alberto González (Bowling Green University) Edward A. Hinck (Central Michigan University) Roberta Davilla Robbins (United Methodist Church)



OHIO UNIVERSITY Scripps College of Communication School of **Communication Studies** 

The Scripps College of Communication School of Communication Studies at Ohio University congratulates Christina S. Beck for being inducted into the Central States Communication Association Hall of Fame!





The School of Communication at Illinois State University congratulates Cem Ismail Addermin for receiving the 2023 Central States Communication Association Cooper Award (M.A.)!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Iruoma Ezumba for receiving the 2023 Central States Communication Association Cooper Award (Ph.D.)!

# Friday 3:00 PM CDT

2500

# Friday 3:00 PM to 4:15 PM CDT

Sterling 3

# **2022 Federation Prize Recipient Presentation:**

# A Communication-Based Examination of the Influence of Zoomorphic Robots on Stress and Well-Being in Post-Traumatic Brain Injury Relationships

Sponsor: Federation Prize Presentation Chair: Leah Elizabeth Bryant, DePaul University Presenters:

Bryan Abendschein, Western Michigan University Chad Edwards, Western Michigan University Autumn Edwards, Western Michigan University

In this study, Abendschein et al. used the theoretical frameworks of relational dialectics, turning points, and memorable messages to better understand the influence of a robot companion animal on relational communication and well-being among the diverse population of traumatic brain injury survivors and their informal family caregiver. Implications included potentially scalable therapeutic applications for chronic illness and in home care responses for underrepresented populations facing stress and isolation. This presentation will preview the early outcomes of Abendschein et al.'s project and highlight the significance for communication researchers.

# Friday 3:00 PM to 4:15 PM CDT

# Sterling 1/Offsite

# A Field Trip to Manifest Destiny?: Discussion and Immersion in Public/Private Land Use Conflict and Justice

Sponsor: CSCA First Vice President Chair: Kate Magsamen-Conrad, University of Iowa Presenters: Jordan Conrad, University of Iowa Lydia Wilkes, Auburn University

Please join us in conversation and adventure as together we explore the conflict between public and private land use and access, technological capital, and manifest destiny. Your guides for this "outside of the box" academic conference adventure have spent the past 30 months interviewing individuals and documenting the conflict between public land use and access to "America's land." From Maine to California our field research spans the contiguous United States. We have interviewed land managers from the National Parks Service (NPS), National Forest Service (NFS), Bureau of Land Management (BLM), and numerous government agents across federal and state conservation and land management agencies. The museum at the Gateway Arch National Park, located on the doorsteps of this year's CSCA annual conference in St. Louis tells the 200 plus year story of westward expansion and the conflict between people, conservation, and land access. One of the exhibits within the museum poses the question "should the settlement of land justify a nation's ownership?" Our extended conference panel is a unique and novel approach to engaging scholars around the conference theme: Intersections, Transitions, and Silenced Voices. Our scholarly work sits at the intersection of policy, environmental, and information justice, and public land equity. The first part of our panel which will be held in Sterling 1 begins a traditional academic conversation around these issues, but transitions to a field visit to the museum at Gateway Arch National Park, integrating tangible experiences in prose, poetry, performance, photography, and film, as well as through print, sound bites, digital pixels, canvas, and fabrics. Our field visit portion tunes into the silenced voices of indigenous peoples and the debate around who has access to, and for what purpose do public lands get used. We then transition back to what we hope will be a robust academic dialogue engaging multiple approaches to the study of communication, charting paths on our scholarly journeys.

# Friday 3:00 PM to 4:15 PM CDT

#### Administrator Burnout – The Perils of Leadership Positions and Lessons Learned

Sponsor: Undergraduate Education and Administration Section Chair: Elizabeth Ribarsky, University of Illinois Springfield Presenters: Ahmet Atay, The College of Wooster

Shelly Schaefer Hinck, Central Michigan University Malynnda Johnson, Indiana State University Amie D. Kincaid, University of Illinois Springfield Aimee Miller-Ott, Illinois State University Adam W. Tyma, University of Nebraska Omaha

Administrators are under continual stress to be successful leaders in their respective positions while responding to the demands of those above them. Yet, they are still expected to be engaged and effective undergraduate instructors and researchers. Unsurprisingly, this juggling act can quickly lead to burnout. This discussion panel will include administrators and educators in a variety of positions who will share what led to their burnout, their lessons learned, and their future as administrators.

#### 2503

#### Friday 3:00 PM to 4:15 PM CDT

Sterling 7

# At The Intersection of Failure and Knowledge: Finding a Way Forward for Your Graduate School Research (Top Panel)

Sponsor: Graduate Student Caucus Chair: Reilly Card, Illinois State University Presenters:

Ant Woodall, University of Oklahoma Matthew Dorr, Bowling Green State University Makenzie Schroeder, University of Missouri Millicent Elewosi, Illinois State University

This panel will discuss the silent voices of failed research for a class or publication. We believe that failure is an option and that it in the long run is beneficial. Knowledge is created not just through successful research but also through our failures. It allows us to know where not to look, what data collection methods won't work, and inform our next steps for research.





The School of Communication at Illinois State University congratulates Reilly Card for receiving the Top Panel Award from the Graduate Student Caucus!



The UNIVERSITY of OKLAHOMA

The Department of Communication at The University of Oklahoma congratulates Ant Woodall for receiving the Top Panel Award from the Graduate Student Caucus!



The School of Communication at Illinois State University congratulates Millicent Elewosi for receiving the Top Panel Award from the Graduate Student Caucus!

2504

# Friday 3:00 PM to 4:15 PM CDT

Mills 2

# **Communication Theory Interest Group Business Meeting**

Sponsor: Communication Theory Interest Group Chair: Stephen Spates, Missouri State University Presenters:

Shweta Arpit Srivastava, Monmouth College Hocheol Yang, California Polytechnic State University

2505

# Friday 3:00 PM to 4:15 PM CDT

Offsite

#### Connecting Academia with Industry: Organizational and Professional Communication Interest Group Tour (Part 1)

Sponsor: Organizational and Professional Communication Interest Group Chairs: Seth Frei, Texas State University; Jessica Rick, University of Southern Indiana

You are invited to join us for the Organizational and Professional Communication Interest Group Annual Tour. We will visit City Museum, a "Weirdly Wonderful" place to explore and learn. The tour will include a history of the museum, communication strategies for event planning and community outreach to increase public involvement, and museum features. There is an \$18 fee this year that will need to be paid two weeks in advance of the tour and includes access to the museum after the tour until 10 pm. Inside the museum there are also venues for our annual after tour social. For more information on City Museum, visit <u>https://www.citymuseum.org/</u>

Field Trip Details: Our group will meet at the Hyatt Regency St. Louis at the Arch at 3:30 pm on Friday, March 31, 2023 to carpool to City Museum for the tour and conversation, followed by an optional no-host social gathering inside the museum. To secure travel arrangements and collect advanced payment, participants must register in advance by Monday, March 13, 2023 through this online survey or email Sarah Riforgiate at sriforgi@uwm.edu.

# 2506

# Friday 3:00 PM to 4:15 PM CDT

# Enacting Transformational Change: A Conversation with NCA Leadership

Sponsor: NCA Informational Panel Chair: Jeanetta D. Sims, University of Central Oklahoma Presenter: Joshua Westwick, South Dakota State University

This panel features NCA elected leaders and National Office staff who will overview significant transformational activities undertaken by NCA, including the new strategic plan, the membership survey report, and inclusion, diversity, equity, and access initiatives. The session also will include an engaged question-and-answer portion, as well as spotlight a specific NCA program or award recipient.

# 2507

#### Friday 3:00 PM to 4:15 PM CDT

Mills 1

# Exploring the Potentiality and Possibilities of the Autoethnographic Method for Beginner Scholars

Sponsor: Performance Studies and Autoethnography Interest Group
Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne
Presenters:
Sarah Symonds LeBlanc, Purdue University Fort Wayne
Savaughn Williams, University of Kansas
Andrew Herrmann, East Tennessee State University
Tasha R. Dunn, The University of Toledo
Angela Glunz, University of Tennessee at Martin
Tony Adams, Bradley University

Autoethnographic work remains a nuanced, complex, and critically-informed method that narratively explores connections between personal experiences and cultural systems. Like any method, however, scholars that utilize autoethnographic inquiry face challenges and barriers in the writing, researching, and publishing processes. Drawing on their vast and diverse experiences with the method, participants in this roundtable will provide insights for beginner autoethnographic scholars and facilitate a broader dialogue about the state of the autoethnographic method.

# Friday 3:00 PM to 4:15 PM CDT

# Interfaith Collaboration as a Public Health Initiative During a Pandemic: The Case of St. Louis

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group Chair: Min Liu, Southern Illinois University Edwardsville Presenters: Lisa Potts, St. Louis Mental Health Board

Neiss Maharat Picker Rori, Jewish Community Relations Council of St. Louis Rodrick Burton, New Northside Missionary Baptist Church

The potential of faith-based organizations as a key resource for tackling major health challenges has been well documented (Brewer & Williams, 2019). In cities like St. Louis, where racial and ethnic inequities in health remain substantial and pervasive, public health promotion, including messaging and intervention design, requires meaningful input and participation from the community. This panel shares the best practices of a STL interfaith initiative for community capacity-building during the pandemic.

# 2509

# Friday 3:00 PM to 4:15 PM CDT

Regency F

Mills 3

# On the Front Lines of Advocacy: Case Studies in Rhetorical Leadership From 2022

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Thomas A. Salek, Elmhurst University Respondent: Rachel D. Davidson, Hanover College

"'Get in Pennsylvanians, We're Flipping a Senate Seat!': John Fetterman's Satirical Rhetorical Leadership as the 'Mean Girl' Candidate" Hilary Rasmussen, University of Wisconsin-Parkside "Kia Boys and the Rhetoric of Urban Destruction" Todd Hauser, University of Wisconsin-Milwaukee "Rhetorical Leadership in Times of Censorship: Zander Moricz's Commencement Address" Josh Miller, Texas State University

"'If This is America First, Then America is F\*\*ked": Jon Stewart's Rhetorical Leadership on Behalf of Iraq and Afghanistan Veterans" Thomas A. Salek, Elmhurst University

From a comedian advocating on behalf of cancer-stricken war veterans to a high school student protesting a controversial state bill, the power of rhetorical leadership has been front and center in the headlines throughout 2022. This paper session explores four case studies in rhetorical leadership, profiling rhetors and analyzing the rhetorical tactics they used to evoke positive change or further division in an ultra-partisan and divided America.

# 2510

# Friday 3:00 PM to 4:15 PM CDT

Sterling 2

# **Political Communication Interest Group Business Meeting**

Sponsor: Political Communication Interest Group Chair: Wm. Bryan Paul, American Council of Trustees and Alumni Presenters: Jihye Park, University of Missouri-Columbia Joshua Atkinson, Bowling Green State University

# Friday 3:00 PM to 4:15 PM CDT

Sterling 6

#### **Popular Culture Interest Group Business Meeting**

Sponsor: Popular Culture Interest Group Chair: Nettie Brock, Morehead State University Presenters:

Matthew Meier, DePauw University

Holly Holladay, Missouri State University

# 2512

# Friday 3:00 PM to 4:15 PM CDT

Regency A

# Sport and the Spatiality of Whiteness: Examining Racist Threats and Heckling in College and Professional Sports (Top Panel)

Sponsor: Sports Communication Interest Group Chair: Sasha Allgayer, Southern Illinois University Carbondale Presenters:

Linsay M. Cramer, Coastal Carolina University Andrew R. Donofrio, St. Lawrence University Morgan Rutan, Bowling Green State University Mac Williams, Bowling Green State University

To further understand and potentially resist the spatiality of whiteness within sport, this panel will examine how this space is rhetorically constituted by fan heckling and taunting. It will discuss how such rhetorical moves work to contain race within specific bodies perceived as in excess (Flores, 2021).

# 2513

# Friday 3:00 PM to 4:15 PM CDT

Sterling 9

# Stop and Listen:

# Institutional Efforts of Empowerment and Inclusion of Silenced Voices (Top Panel)

Sponsor: Intercultural Communication Interest Group Chair: EunYoung Lee, Central Washington University Presenters:

Nurhayat Bilge, Fashion Institute of Technology - SUNY Anjana Mudambi, University of Wisconsin-Milwaukee LaKresha Graham, Rockhurst University Matthew D. Petrunia, Fashion Institute of Technology - SUNY Maria Ines Marino, Florida International University

Consequences of systemic racism and social race issues of recent years resulted in many institutions starting DEI initiatives and publishing statements of solidarity with groups who are targets of these hate crimes. In many of the statements, institutions stated their desires to do better and that they were "listening." In this panel we want to discuss politics of listening, focusing on its contributions and its limitations in moving towards anti-racist praxis.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Anjana Mudambi for receiving the Top Panel Award from the Intercultural Communication Interest Group!

# 2514

# Friday 3:00 PM to 4:15 PM CDT

Regency E

# The Performance Studies and Autoethnography Interest Group Presents: An Open Mic!

Sponsor: Performance Studies and Autoethnography Interest Group Chair: Joseph Hassert, College of Southern Nevada Presenters:

Joseph Hassert, College of Southern Nevada Christopher Collins, Missouri State University

The Performance Studies and Autoethnography Interest Group Presents: An Open Mic! This is an open and audience-centered session where conference participants are invited for their turn at the mic! Come showcase a short poem, spoken work piece, idea, or reaction to your conference experience. Our goal is to create a live, ephemeral performance space to create community and dialogue across the conference.

# Friday 4:30 PM CDT

2600

Friday 4:30 PM to 5:45 PM CDT

Mills 2

#### **Communication Theory Interest Group Networking Session**

Sponsor: Communication Theory Interest Group Chair: Stephen Spates, Missouri State University Presenters: Hocheol Yang, California Polytechnic State University

Shweta Arpit Srivastava, Monmouth College

This networking session provides opportunities to meet with other members of the Communication Theory Interest Group. It will also provide a forum for discussion of theory's place in the communication discipline. Hear from established names, in theory, as they provide guidance and mentorship.

# Friday 4:30 PM to 5:45 PM CDT

#### Community-Led Health Communication Research as Social Justice Scholarship

Sponsor: Health Communication Interest Group Chair: Jenn Anderson, South Dakota State University Presenters:

Kelley Le Beaux, Great Plains Tribal Leaders Health Board Mary J. Isaacson, South Dakota State University Tinka Duran, Great Plains Tribal Leaders Health Board Gina Johnson, Great Plains Tribal Leaders Health Board Leslie J. Harris, University of Wisconsin-Milwaukee Erin Sahlstein Parcell, University of Wisconsin-Milwaukee Sarah Symonds LeBlanc, Purdue University Fort Wayne Kate Magsamen-Conrad, University of Iowa Austin Beattie, University of Iowa Erin C. Slattery, University of Iowa Ebenezer Ato Kwamena Aidoo, University of Iowa Frankline Matanji, University of Iowa Samantha Spurgin, University of Iowa

This panel brings together teams of scholars and community members representing multiple institutions and organizations who partner to conduct community-led health communication research as a means of furthering social justice or overcoming injustices. Such approaches elevate the experiences, knowledge, and voices of people belonging to traditionally marginalized groups or communities. In this session, our teams will discuss current and past community-led projects in areas such as palliative care, period poverty, menstruation stigma, gun violence, and invisible health conditions.

# 2602

# Friday 4:30 PM to 5:45 PM CDT

Offsite

#### Connecting Academia with Industry: Organizational and Professional Communication Interest Group Tour (Part 2)

Sponsor: Organizational and Professional Communication Interest Group Chairs: Seth Frei, Texas State University; Jessica Rick, University of Southern Indiana

You are invited to join us for the Organizational and Professional Communication Interest Group Annual Tour. We will visit City Museum, a "Weirdly Wonderful" place to explore and learn. The tour will include a history of the museum, communication strategies for event planning and community outreach to increase public involvement, and museum features. There is an \$18 fee this year that will need to be paid two weeks in advance of the tour and includes access to the museum after the tour until 10 pm. Inside the museum there are also venues for our annual after tour social. For more information on City Museum, visit https://www.citymuseum.org/

Field Trip Details: Our group will meet at the Hyatt Regency St. Louis at the Arch at 3:30 pm on Friday, March 31, 2023 to carpool to City Museum for the tour and conversation, followed by an optional no-host social gathering inside the museum. To secure travel arrangements and collect advanced payment, participants must register in advance by Monday, March 13, 2023 through this online survey or email Sarah Riforgiate at sriforgi@uwm.edu.

2603

# Friday 4:30 PM to 5:45 PM CDT

Sterling 4

# Discussing Grief Around Mothering to Speak Grief Back into the Public Domain (Top Panel)

Sponsor: Women's Caucus Chair: Tasha R. Dunn, The University of Toledo Presenters: Tasha R. Dunn, The University of Toledo Jennifer Lynne Morey Hawkins, St. Cloud State University Hsun-Yu Sharon Chuang, Denison University Molly Wiant Cummins, University of Texas at Arlington Lori Walters-Kramer, Monmouth College

Although grief may be acknowledged publicly, it is often relegated to the private sphere that silences expressions and experiences of grief. As a result, grief becomes isolating rather than holding space in community with others. Panelists discuss experiences of grief related to mothering, such as pregnancy loss or concerns with infertility, to bring grief back into the public conversation where it can be named and recognized.

#### 2604

#### Friday 4:30 PM to 5:45 PM CDT

Sterling 7

# **Diverse Perspectives on Technology and Relationship Management**

Sponsor: Communication & Technology Interest Group Chair: Stefka Hristova, Michigan Technological University

"Object of Affection: Matrimonial Websites in Pakistan" Farah Azhar, Minnesota State University "Responding to Political Disagreement on Social Media: Exploring the Role of Tie Strength and Emotions" Natalie Pennington, University of Nevada, Las Vegas; Joshua Simon Palagi, University of Nevada, Las Vegas

"Self-Presentation in Online Dating" Esther Ehino Akheituame, University of Missouri; Hillary Dawn Pennell, University of Central Missouri

"Where Friendship Meets Family: How Platonic Life Partners Conceptualize and Portray Their Relationships on TikTok" Samantha Quinn, SUNY Oswego; Erin Ruppel, University of Wisconsin-Milwaukee; Matthew Benjamin Rorer, University of Wisconsin-Milwaukee; Maura Corder, University of Wisconsin-Milwaukee

This panel offers us four strong manuscripts concerning relationship management in online environments. Topics include matrimonial websites, online dating, managing relationships in the context of online political discourse, and relational management in social media.

# Friday 4:30 PM to 5:45 PM CDT

# Exploring Basic Course Assessment, Modality, and Expectations

Sponsor: Basic Course Interest Group Chair: Joy L. Daggs, Northwest Missouri State University Respondent: Stevie Munz, Utah Valley University

"Arguing the Significance of the Basic Course: Public Speaking Apprehension and Classroom Modalities – A Preliminary Analysis" Elizabeth Ribarsky, University of Illinois Springfield "Business on Top, Pajamas on Bottom: A Synthesis of Literature on Methods of Speech Delivery in Online Public Speaking Courses" Maura Cherney, Northeastern Illinois University "Speak Like Us: Delivery on the Intersections of the Ideal Body in Silenced Marginalized Voices (Top Paper and Top Inclusive Scholarship Paper)" Allison Duncan Brenneise, University of Minnesota; Joshua Young, Divine Word College Seminary

These competitive papers submitted to the Basic Course Interest Group explore various topics related to assessment and justification of the basic course, modalities of the basic course (online, hybrid, in person), and delivery expectations of traditional textbooks.

# 2606

# Friday 4:30 PM to 5:45 PM CDT

Sterling 9

#### Intersections of Media Literacy Scholarship, Pedagogy, and Citizenship

Sponsor: Media Studies Interest Group Chair: Adam W. Tyma, University of Nebraska Omaha Presenters: Natasha Howard, Morehouse College Gordana Lazić, Missouri State University Kelsey R. Mesmer, Saint Louis University Jesse Scaccia, Fresno State University Michael Spikes, Northwestern University

This panel discussion focuses on media literacy as central for engaged citizenship. We discuss media literacy from its various sub-domains, including information, news, and critical media literacy as a pedagogy for building knowledge and skills toward critical evaluation for credibility and veracity. We examine the connections between citizenship and meaningful engagement with media content from an array of cutting edge theoretical and methodological perspectives.

# Friday 4:30 PM to 5:45 PM CDT

# Moving Forward on Works in Progress: Research Round Table

Sponsor: Graduate Student Caucus Chair: Matthew James-Andrew Craig, Kent State University Presenters: Ernest Eshun, University of Missouri Olivia Watson, University of Missouri-Columbia Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee Austin T. Frederick, Western Michigan University

From health communication to ethnographies, Graduate Student Caucus members are researching a wide variety of topics. This panel provides a place for graduate students to talk about work in progress and exchange ideas and feedback with other graduate students. Specifically, the purpose of this panel is to serve as a round-table graduate scholar discussion for works in progress to exchange research ideas and collaboration on avenues for exploration. This session will use the time to hear from presenters about their research framework and answer the prompt: What do you want feedback about specifically? -What are the next steps?

# 2608

# Friday 4:30 PM to 5:45 PM CDT

Regency E

Mills 1

# **Political Communication Interest Group: Top Papers**

Sponsor: Political Communication Interest Group Chair: Wm. Bryan Paul, American Council of Trustees and Alumni Respondent: Mitchell S. McKinney, University of Akron

"Political Crisis Perceptions of the U.S. Capitol Insurrection in Twitter's Rhetorical Arena (J. Jeffery Auer Award for Top Student Paper)" Katelyn E. Brooks, Purdue University

"The Deadly Consequences of Partisan Social Identity: Applying EPPM to Mask-wearing" Lane Berrey, University of Arkansas; Freddie J. Jennings, University of Arkansas; Griffen Walden, University of Arkansas; Mengfei Guan, University of Oklahoma

"The CDC, the Public, and Some Surprisingly Reasoned Deliberation: Validating a Purposive and Situational Approach to Civility" Daniel M. Chick, College of the Redwoods

"Baseball and Bipartisanship: Constituting Congressional Identity in the Aftermath of the 2017 Congressional Baseball Practice Shooting (Top Paper)" Joel Lansing Reed, Illinois State University

The papers on this panel represent the highest scored submissions for the Political Communication Interest Group. Presenters will favor attendees with research from various theoretical and methodological perspectives.



The Department of Communication at The University of Oklahoma congratulates Mengfei Guan for receiving a Top Four Paper Award from the Political Communication Interest Group!



The School of Communication at Illinois State University congratulates Joel Lansing Reed for receiving the Top Paper Award from the Political Communication Interest Group!

2609

# Friday 4:30 PM to 5:45 PM CDT

Regency F

# Presidential Spotlight Series on Leading/Leadership-Part 2: What the Heck are the CSCA Leadership Roles I Keep Hearing About? How to Get Involved in CSCA Leadership-by-Position

Sponsor: CSCA President Chair: Debra J. Ford, Creighton University Presenters: Divine Narkotey Aboagye, University of Maryland Alberto González, Bowling Green State University Donna R. Pawlowski, Bemidji State University Allison R. Thorson, University of San Francisco Tiffany R. Wang, University of Montevallo

Wondering how to get more involved at CSCA? Sometimes Central's leadership roles may seem mysterious. This panel will reveal what may seem to be the magician-behind-the-curtain about these positions: what are they, what do they involve, and how can you get more involved. If you are interested in deepening your connection with Central, gaining leadership experience, or paying it forward, this session is for you, regardless of your prior leadership experience! Leadership position descriptions and strategies for getting involved will be provided. (This is part 2 of the 3-part Presidential Spotlight on Leadership series. Join us for any or all of the series.)

# 2610

# Friday 4:30 PM to 5:45 PM CDT

Sterling 2

# Short Course 6: Leadership Assessment: Creating a Plan to be the Best Leader

Sponsor: Short Courses Presenter: Dakota C. Horn, Bradley University

The point of this workshop is to allow participants to engage in a conversation about what makes a leader, create an assessment mechanism to continually monitor leadership traits, and experience a situation to quickly utilize this mechanism. Often, leaders need to take the time to assess what they find valuable in leadership. They need to expose themselves to a situation that helps them view their leadership in a different way. Participants will walk away from this session with a better inventory of who they are and how to continually assess their leadership abilities as well as use those results to improve their leadership skills.

# Friday 4:30 PM to 5:45 PM CDT

# Social Support: The Impact on Us and in Our Relationships

Sponsor: Interpersonal and Family Communication Interest Group Chair: Leah Elizabeth Bryant, DePaul University

"Heterosexual Married Couples Coping with Miscarriage: Understanding the Roles of Social Support, Relationship Satisfaction, Sexual Satisfaction, Positive and Negative Affect" Alaina Leverenz, University of Missouri; Haley K. Horstman, University of Missouri; Amanda Holman, Creighton University

"The Fat Friend: Investigating Experiences of Social Support in Fat and Thin Women's Friendships" Brooke Morenz, Ball State University

"Best of Luck to You and Your Mom:' Online Social Support for Women with Breast Cancer and Their Families" Kathryn Rose Bradley, Ball State University

"The Disease is Evil, Not You': How Familial Caregivers of Dementia Patients Receive Online Social Support" Caroline Tucker, Ball State University

# Friday 4:30 PM to 5:45 PM CDT

#### Thriving Together: Revisiting IC and ERICC Goals, Missions, and Scopes

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Intercultural Communication Interest Group

Chair: Seokhoon Ahn, Central Washington University Presenters:

Ahmet Atay, The College of Wooster Amy Aldridge Sanford, Middle Tennessee State University Andrew R. Donofrio, St. Lawrence University Carolyn Calloway-Thomas, Indiana University David A. Wendt, Iowa Wesleyan University Diana Trebing, Saginaw Valley State University Dorthy Lee Pennington, University of Kansas Eddah Mutua, St. Cloud State University EunYoung Lee, Central Washington University Hsin-I Sydney Yueh, University of Missouri Linsay M. Cramer, Coastal Carolina University Scott Mitchell, University of Wisconsin-River Falls

In 1994, the Intercultural Communication Interest Group, IC group hereafter, was founded in response to the needs of meeting academic interests in communication issues around globalization, diversity, and group relations in a multicultural society. 24 years later, the Ethnicity, Race, International, and Class Concerns Caucus, hereafter ERICC, was created to address identity concerns and issues of the members. Both groups arguably and admittedly have broad goals and scopes: the IC group aims to promote "the study of intercultural communication in areas, such as, but not limited to, cultural diversity, cross-cultural communication, intersectionality, social justice, transnationalism, etc.", whereas ERICC covers "the study of race, ethnicity, international, and class issues in all domains: personal, professional, private, and public" and invites "cutting-edge research in the areas of race, ethnicity, class, and international-oriented topics" and "activist programming that seeks to address issues and advance causes related to the Caucus membership". This discussion panel is proposed to respond to the concerns raised by some IC group members during the IC group business meeting held in 2022 at the Madison conference. While acknowledging the essence and importance of both CSCA sub-communities, there is a need for both groups to meet and discuss what goals, missions, and roles each group shall pursue to serve the original purposes of both groups. The panelists of this discussion panel mainly consist of the current and past leaders of the IC Interest Group and ERICC. The panelists will review the goals, missions, and scopes (particularly in relation to programming scopes) of both groups so that they successfully help to serve their members and the CSCA as a larger community. This discussion panel will be held in a round-table format, and the audience members are welcomed to join the discussion.

# Friday 6:00 PM CDT

# Friday 6:00 PM to 6:30 PM CDT

Regency A/B

# Critical Futures: Re-Imagining Academia's Relevance (Carolyn Calloway-Thomas Inclusivity Speaker Series)

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus Chair: Amber Johnson, Saint Louis University

Dr. Johnson's keynote is sponsored by the University of Nevada, Reno, the Carolyn Calloway-Thomas Inclusivity Speaker Series Endowment Fund, and the CSCA ERICC Caucus.

# Friday 6:30 PM CDT

2800

# Friday 6:30 PM to 7:30 PM CDT

Regency A/B

# Healing Justice and Humanizing Equity in the Capitalist Race for Diversity: A Conversation (Carolyn Calloway-Thomas Inclusivity Speaker Series)

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus Chair: Amber Johnson, Saint Louis University Presenters: LJ Punch, The T April Warren-Grice, Liberated Genius

This panel is sponsored by The Institute for Healing Justice and Equity and the CSCA ERICC Caucus. This panel features co-founders and stakeholders of the Institute for Healing Justice and Equity at Saint Louis University in a conversation about the future of diversity, equity, and inclusion work. Panelists will focus on the necessity of shifting our human and fiscal investments into institutions designed to value, support, and center marginalized experiences and voices. Panelists will address the need to stop focusing on dismantling oppressive institutions and instead focus on what we build in the wake and how to engage communities as powerful collaborative partners and experts of their own experience.

# Friday 7:30 PM CDT

# 2900

# Friday 7:30 PM to 10:00 PM CDT

Offsite

# CSCA Annual Past Presidents Dinner

Sponsor: CSCA Executive Director Chair: Alberto González, Bowling Green State University

This is a dinner honoring the service of CSCA Past Presidents. A previous RSVP for this event is required.

# SATURDAY, APRIL 1, 2023

# Saturday 8:00 AM CDT

3100

# Saturday 8:00 AM to 9:15 AM CDT

Sterling 7

# **Extending Intercultural Theories and Perspectives**

Sponsor: Intercultural Communication Interest Group Chair: Anjana Mudambi, University of Wisconsin-Milwaukee Respondent: C. Kyle Rudick, University of Northern Iowa

"Global Hinglish Conquers Indian Nationalism: The Crisis of Language at the Intersection of India Today and 19th Century India." Reshmi Sen, Benedictine University

"My (In)capability to Perform the Standardized English Language: A Postcolonial Autoethnography" Soham Sen, Texas Tech University

"Being the Needle in the Haystack:' The Addition of 'Blending' and 'Co-cultural Networking' as Practices to Orbe's (1998) Co-Cultural Theory (Top Paper)" Ahmet Aksoy, Columbia College; Amy N. Heuman, Texas Tech University

"Scoping Overview of Acculturation Framework and Applications: Bibliometric Analysis and Systematic Review" Seokhoon Ahn, Central Washington University; Sukwon Lee, University of Wisconsin-Milwaukee

This is a paper session for the Intercultural Communication Interest Group.



TEXAS TECH UNIVERSITY College *of* Media & Communication

The Communication Program at Columbia College congratulates Ahmet Aksoy for receiving the Top Paper Award from the Intercultural Communication Interest Group!

> The Department of Communication Studies at Texas Tech University congratulates Amy N. Heuman for receiving the Top Paper Award from the Intercultural Communication Interest Group!

## Saturday 8:00 AM to 9:15 AM CDT

## From *Bridgerton* to Video Games: Portrayals of Race and the Female Body

Sponsor: Media Studies Interest Group Chair: Christina S. Beck, Ohio University Respondent: Jerralyn Moudry, Wisconsin Lutheran College

"Color-conscious But Not Seeing Race: Rewriting Regency History on *Bridgerton*" Tarishi Verma, Albertus Magnus College

"[Loading Character Design #80085...]: Hypersexualization and Sexual Harassment in Video Games" Anna J. DeGalan, Bowling Green State University

"Happy Women are the Most Beautiful, But...': The Use of Weight Stigmatization to Analyze Media Images" Anna Antos, St. Norbert College; Alexa Paleka, St. Norbert College

Using various mediated contexts (such as the period drama *Bridgerton* and popular video game franchises), the papers in this session focus on portrayals of race, weight, and sexualization within the media, along with the potential effects of such portrayals.

## 3102

# Saturday 8:00 AM to 9:15 AM CDT

Sterling 4

# Identity, Misunderstood Voices, and Pedagogy: Understanding Instruction Through Syllabi, Engagement, and Miscommunication

Sponsor: Communication Education Interest Group Chair: Julie Semlak, Laramie County Community College Respondent: Susan Wildermuth, University of Wisconsin-Whitewater

"Black Performance as Visual Rhetoric: A Master Syllabus (Gustav Friedrich Award for Top Student Paper and Top Inclusive Scholarship Paper)" Caleb Royal McKinley-Portee, Southern Illinois University

"Highlighting the Intersectional Experiences of Students of Color: A Mixed Methods Examination of Instructor (Mis)behavior" Jessalyn Vallade, University of Kentucky; Adam Tristan, University of Kentucky; Renee Kaufmann, University of Kentucky

"Teaching Assistants' (TAs) Experiences of Miscommunication With Undergraduate Students" Motasim Billah, Central Michigan University

"Traditional Versus Newsletter Style Syllabus: Influence on Student Engagement" Isabelle Bauman, Missouri State University

"What Kind of Teacher are you?': Critical Communication Pedagogy in *Abbott Elementary*" India Hagen-Gates, Southern Illinois University

This collection of papers is bound by what they want to understand about the classroom and how identity and communication are used within the classroom.

## 3103

#### Saturday 8:00 AM to 9:15 AM CDT

#### Instructional Challenges Transitioning Out of Post-COVID Education

Sponsor: Instructional Resources Interest Group Chair: Kim Marie Omachinski, University of Wisconsin-Milwaukee Presenters:

Jacob Isaacs, University of Minnesota Crookston David A. Wendt, Iowa Wesleyan University Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee Molly Wilkins, Georgia College & State University Ali Gattoni, University of Wisconsin-Milwaukee

While COVID is still prevalent in the world today, educators have needed to make myriad of changes to instructional practices in both the face-to-face and online classroom. As we make these changes, we experience numerous challenges coming not only from administration, but from student fatigue, mental health demands, and our own burnout. The panel members will share the challenges they have faced (and still face) while re-entering the classroom again in what is now considered a "Post-COVID" world. Additionally, panel members will discuss ways to ease the stress they have experienced as a result of the changes made.

# 3104

## Saturday 8:00 AM to 9:15 AM CDT

Sterling 9

#### Memory and Public Memorializing

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Kelly Jensen, University of Wisconsin–Madison Respondent: Edward A. Hinck, Central Michigan University

"Public Commemoration: Through the Eyes of the Victim of Gun Violence" Montissa Mays, Bowling Green State University

"'Memories Incurred and Every Intangible Thing': Reader-writer Communication and Mutual Meaning-making in Poetry" Rain Verser, University of Alabama

"Historical Revision or Well-Crafted Story? A Narrative Analysis of Vladimir Putin's February 24th Rhetoric" Kathryn Rose Bradley, Ball State University

"When Strangers Are Coming': A Narrative Criticism of Jamala's '1944' Song" Marcos Lopez Acosta, Ball State University

Each of these papers presents a different perspective on how the rhetorical reconstruction of memory enables reader-writer, cultural, and geopolitical transformations.

# Saturday 8:00 AM to 9:15 AM CDT

# **Research Intersections of Identity and Organizations**

Sponsor: Organizational and Professional Communication Interest Group Chair: Da Bi, University of Oklahoma Respondent: Michael Cody Coker, Boise State University

"(De)constructing Academic and Faith Identities: A Narrative Analysis of Origin Stories" Samuel J. Taylor, Ohio University

"Corporate Espionage: A Study of Social Identity and Labeling" Justin Mahutga, University of Oklahoma; Lauren Grace Millender, University of North Carolina at Charlotte

"Identity, Enactment & Organizational Sensemaking: An Exploration" Andrew Herrmann, East Tennessee State University

This collection of research considers different aspects of identity and how it intersects with organizational research. Papers cover a wide range of topics including faith, corporate espionage, and sensemaking.

## 3106

# Saturday 8:00 AM to 9:15 AM CDT

Regency E

## State of Iowa Spotlight: Profession-Based Learning: Connecting Pedagogy to Practice

Sponsor: States Advisory Council

Chair: Jennifer Hough, Western Iowa Tech Community College Presenters:

Kyle Miller, Northwest Missouri State University

Joy L. Daggs, Northwest Missouri State University

Mallory Armstrong, Des Moines Area Community College

Alison Hanner, Variety Children's Charities of Iowa

Communication majors are frequently asked, "what are you going to do with that major?" This panel explores the foundations of profession-based learning in Communication and Mass Media. The panel spotlights two local professionals who are applying the practices of profession-based pedagogy in their professional lives. We will discuss how profession-based pedagogy is developed and then learn how it has benefitted students as they have transitioned into the professional world. Finally, we will learn what skills current graduates need to be successful.

## The Silenced Voices in Stigmatized Areas of Health Communication

Sponsor: Health Communication Interest Group Chair: Tucker Robinson, Missouri State University Respondent: Xianlin Jin, The University of Toledo

"Courtesy Stigma Among Military Caregivers of Veterans Experiencing Posttraumatic Stress" Rikki A. Roscoe, University of Missouri

"Postpartum Depression and the Disclosure Process" Kelsey Lunsford, University of Florida "Communicating Resiliency Through Survivorship: A Thematic Analysis of Suicide Attempt Survivors' Messaging on Blog Posts" Peyton John Bonine, Ball State University

"Diffusion of a Micronutrient Home Fortification Program for Infants and Toddlers in a Multi-Ethnic Population in Rural Western China" Yuping Mao, California State University, Long Beach; Ruixue Ye, West China School of Public Health and West China Fourth Hospital, Sichuan University; Yuju Wu, West China School of Public Health and West China Fourth Hospital, Sichuan University; Chang Sun, West China School of Public Health and West China Fourth Hospital, Sichuan University; Qingzhi Wang, West China School of Public Health and West China Fourth Hospital, Sichuan University; Huan Zhou, West China School of Public Health and West China Fourth Hospital, Sichuan University; Huan Raat, Department of Public Health, Erasmus University Medical Center

These papers on this panel explore stigmatized areas in health communication such as postpartum depression, suicide survivorship, military post traumatic stress, and race and weight stigma.

## 3108

# Saturday 8:00 AM to 9:15 AM CDT

Sterling 6

#### **Thinking About and Thriving in Grad School**

Sponsor: CSCA Next Leaders Network Chair: Erica L. Brinkley, Ball State University Presenters: Savaughn Williams, University of Kansas Kara L. Starnes, University of Missouri Connor Wilcox, Kent State University

Karly Poyner-Smith, University of Memphis

Come to the session to hear more from masters and doctoral students talk about the admissions process, the search process, adapting to a new program, finding ways to get involved both at their programs and in the discipline, and how to balance it all while staying healthy. The session is sponsored by Ball State University and breakfast will be provided.

## To Disclose or Conceal: Decisions Over a Lifetime

Sponsor: Interpersonal and Family Communication Interest Group Chair: Shawn C. Starcher, Muskingum University

"College Students' Privacy Concerns and Motivations for Self-disclosure on Facebook" Mohammad Asaduzzaman, Southern Illinois University Edwardsville

"To Disclose or Not Disclose: Examining the Negotiation of Silenced Topics Within Romantic Relationships" Riley Richards, Oregon Institute of Technology; Margaret Baker, Hamline University

"Two are Better than One: Understanding Goal Disclosure and Development in Marriage" Diana Walker, Texas A&M University-Corpus Christi; Stephanie Rollie Rodriguez, Texas A&M University-Corpus Christi

"'It's Always Been a Way for Me to Control the Narrative:' Comparing the Communication Privacy Management Criteria and Boundaries of Adoption and Foster Narratives" Tim McKenna-Buchanan, Manchester University

#### **Transitions in the Communication Professor Career**

Sponsor: Strategic and Applied Communication Interest Group
Chair: J. Kevin Barge, Texas A&M University
Presenters:
Matthew W. Seeger, Wayne State University
Kelsey R. Mesmer, Saint Louis University
Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

Donald Ritzenhein, Wayne State University

Academic careers are characterized by a series of transitions and changes through positions, roles, and institutions. Career may be defined as "a sequence of role-related experiences accumulated over time" (Louis, 1980, p. 329). Careers are associated with roles as sets of related tasks and behaviors associated with a position in an organization or social system. Career transitions, then, "are the periods during which an individual is either changing roles (taking on a different objective role) or changing orientation to a role already held" (Louis, 1980, p. 330). Career transitions represent changes in status and position such that they interrupt an established trajectory. These trajectories are relatively stable patterns of activity embedded in social structures, such as organizations or some subset of the organization (George, 1993). The change in trajectory may be abrupt, may cause stress, impact other aspects of work life balance as well as create new opportunities for growth, development and meaning. Since social support in the workplace has been identified as a key component for managing stress and navigating careerrelated challenges (Miller et al., 2007), this panel can illuminate the struggles and opportunities associated with career transitions and encourage further dialogue to help guide academics through these transitions. This is especially important for former first-generation students, now faculty members, who may be unfamiliar with the tacit knowledge needed to navigate academia. This discussion panel explores transitions in academic careers, including from grad student to assistant professor, from assistant professor to associate professor, from academic administrator to professor, and from administrators to retirement. George, L. K. (1993). Sociological perspectives on life transitions. Annual Review of Sociology, 353–373. Louis, M. R. (1980). Career transitions: Varieties and commonalities. Academy of Management Review, 5(3), 329–340. Miller, K. I., Considine, J., & Garner, J. (2007). "Let me tell you about my job": Exploring the terrain of emotion in the workplace. Management Communication Quarterly, 20, 231–260.

# Saturday 8:00 AM to 9:15 AM CDT

## **Transitions: Reacting to an Evolving Competitive Debate Environment**

Sponsor: Argumentation and Forensics Interest Group Chair: Heather Norton, Fontbonne University Presenters: Larry Underberg, Southeast Missouri State University Mike Bauer, Ball State University Kelly Young, Wayne State University Avery Henry, Florida State University

Stories from four generations of debate educators provide a unique look at the tensions and transitions in competitive debate activities. The need for inclusivity, the tension between competitive and educational goals, and countless choices that are influenced by institutional constraints, student needs, and professional concerns are difficult to navigate but are critical in establishing a program's identity.

# 3112 Saturday 8:00 AM to 9:15 AM CDT Regency A

## **Undergraduate Honors Research Conference Session 5**

Sponsor: Undergraduate Honors Research Conference Chair: Jennifer Willis-Rivera, University of Wisconsin-River Falls Respondent: Jennifer Willis-Rivera, University of Wisconsin-River Falls

"From Camps to Corpses: The Totalitarian State's Destruction of the Juridical Person" Sarah J. Baker, Denison University

"Selfishness, Betrayal, and the *Dead of Winter*" Chloe Wolfe, Southern Illinois University Edwardsville; Tripp Zhang, Southern Illinois University Edwardsville; Winter Racine, Southern Illinois University Edwardsville; Ximena Gonzalez Alfaro, Southern Illinois University Edwardsville (Faculty Mentor: Dr. Deborah Sellnow-Richmond)

"Voices of Comedy in *RuPaul's Drag Race*: The Outcast, the Intersection, and the Boundary-Breaker" Lora Christine Kim, Texas A&M University (Faculty Mentor: Dr. David Tarvin)

"Help Me, Cosmia, I'm Grieving': A Metaphoric Analysis of Grief and Loss in Joanna Newsom's Lyrics" Mary Antrim, Carroll University (Faculty Mentor: Dr. Barbara King)

# Saturday 9:00 AM CDT

3113

# Saturday 9:00 AM to 2:00 PM CDT

**Regency Foyer** 

## Exhibit Hall Featuring Publishers and Technology - Saturday

Sponsor: CSCA Executive Director Chair: Kristina Scharp, Rutgers University

Come see the latest in offerings from publishers and technology companies, engage in an interactive "Spoken Silence" board, and shop the CSCA Clothing Closet.

# Saturday 9:30 AM CDT

3200

# Saturday 9:30 AM to 10:45 AM CDT

Mills 1

## **Communication & Technology Interest Group: Top Student Papers**

Sponsor: Communication & Technology Interest Group Chair: Riley Richards, Oregon Institute of Technology

"Is the Assemblage of Social Bots a Public? Exploring the Manufactured Public (Top Student Paper)" Bumju Jung, University of Kansas

"Online Social Proof and Electronic Word of Mouth: The Influence of RateMyProfessor on Enrollment Intentions" Emily Privett, University of Arkansas; Abigail Wills, University of Arkansas; Melinda Shaw, University of Arkansas; Zoe Anastosopolos, University of Arkansas

"What is Machine-machine Communication? Human-machine Communication through Political Interactions of Social Bots" Bumju Jung, University of Kansas

"'I'm Tired, Don't Talk to Me': An Analysis of Zoom Fatigue and Communication Apprehension in Online Learning" Madison Wilson, Illinois State University; Kaylin Lane, Illinois State University; Ertemisa Godinez, Illinois State University

The Communication & Technology Interest Group was delighted to receive many high quality submissions from graduate students. Please join us in celebrating the top four papers we received from the next generation of budding Comm Tech scholars.



SCHOOL OF

llinois State University

COMMUNICATION

The School of Communication at Illinois State University congratulates Madison Wilson for receiving a Top Four Student Paper Award from the Communication & Technology Interest Group!

The School of Communication at Illinois State University congratulates Kaylin Lane for receiving a Top Four Student Paper Award from the Communication & Technology Interest Group!



The School of Communication at Illinois State University congratulates Ertemisa Godinez for receiving a Top Four Student Paper Award from the Communication & Technology Interest Group!

# 3201

# Saturday 9:30 AM to 10:45 AM CDT

Sterling 6

## **Communication Education Interest Group Business Meeting**

Sponsor: Communication Education Interest Group Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne Presenters: Kathryn B. Golsan, University of Northern Iowa

Joshua Young, Divine Word College Seminary

# 3202

## Saturday 9:30 AM to 10:45 AM CDT

Sterling 9

# Cooking to Transgress:

# Family Recipes as Relational Sensemaking Device / Ideological Constitutive Rhetoric

Sponsor: Interpersonal and Family Communication Interest Group Chair: Mick B. Brewer, Lincoln University Presenters: Mick B. Brewer, Lincoln University Jeffrey Dean Brand, University of Northern Iowa Wendy Atkins-Sayre, University of Memphis Sandra Faulkner, Bowling Green State University Shreya Singh, University of Wisconsin–Madison

This discussion panel assembles a diverse group of scholars to meditate on the power-laden, ideologically saturated dimensions of family recipes as both relational sensemaking devices and rhetorical sites of cultural production, resistance, and disidentification.

# 3203

## Saturday 9:30 AM to 10:45 AM CDT

Gateway West

## **CSCA Annual Past Officers Breakfast**

Sponsor: CSCA Executive Director Chair: Tiffany R. Wang, University of Montevallo

This is a breakfast honoring the service of CSCA Past Officers who have served on the CSCA Executive Committee. A previous RSVP for this event is required.

Sterling 3

## **Effective Inclusive Practices by and for Silenced Voices**

Sponsor: Communication Education Interest Group Chair: Gordana Lazić, Missouri State University Presenters: Eddah Mutua, St. Cloud State University Anjana Mudambi, University of Wisconsin-Milwaukee

Raquel Moreira, Southwestern University Gordana Lazić, Missouri State University

This panel explores pedagogical practices by international women faculty centered on the intersection of critical pedagogy and silenced voices. The questions that animate this discussion are focused on kinds of resources/techniques used, questions/concerns raised, and challenges and/or joys "Other" instructors experience when their teaching practices are oriented toward a search for instruction designed to give voice to historically marginalized students.

## Saturday 9:30 AM to 10:45 AM CDT

Regency F

# Existing on the Margins: Representations of Historically Silenced Identities in Pop Culture

Sponsor: Popular Culture Interest Group Chair: K. Megan Hopper, Illinois State University Respondent: Phil Chidester, Illinois State University

"I am a Sword, Not a Shield': Racism and Resistance in *Big Brother*" Mary C. Katreeb, Illinois State University

"Third World Democracy': Centering Other Identities in M.I.A.'s *Kala*" Henrique Villela, Illinois State University

"We're Sharing the Goal of Making Us All Better': Identity Representations within *Abbott Elementary*" Shelby Limbach, Illinois State University

"The Representation of Essentialized Identity in CBS' *Survivor*" Nick Steinmetz, Illinois State University

The recent focus on including marginalized identities in U.S. pop culture texts can be seen as indicative of social change. However, positive representations are often resistive ones wherein marginalized individuals fight for their holistic inclusion. Through looking at three forms of pop culture content, this panel offers a critical look at how identity is performed by, and imposed on, members of minority groups.

# 3204

Sponsor: Communication Theory Interest Group Chair: Stephen Spates, Missouri State University

"A Partial Theory of Memory: Communication, Identity, and Meaning" Justin Mahutga, University of Oklahoma

"Extending the Understanding of Online Discussions: A Replication of Online Students' Perceptions of Identity and Helper Heuristics (Em Griffin Award for Top Paper)" Patric Spence, University of Central Florida; Renee Kaufmann, University of Kentucky; Kenneth Lachlan, University of Connecticut; Xialing Lin, Penn State Scranton; Stephen Spates, Missouri State University

"Semiotics in Mahatma Gandhi's Provincial Symbols: Re-creating New Meanings for 'Silenced Voices'" Reshmi Sen, Benedictine University

"The Technological Capital for Health Information Systems Model of eHealth Literacy: A Critical Cultural Social Scientific Perspective" Kate Magsamen-Conrad, University of Iowa; China Billotte Verhoff, Ohio University; Jeanette M. Dillon, Western Governors University

This panel will highlight papers accepted from the Communication Theory Interest Group. Communication theory will be explored through varied lenses and applied to different communication contexts. Panel participants will highlight the usefulness of communication theory for moving the discipline forward.



The Nicholson School of Communication and Media at the University of Central Florida congratulates Patric Spence for receiving the Em Griffin Award from the Communication Theory Interest Group!



Missouri State DEPARTMENT of COMMUNICATION

The Department of Communication at Missouri State University congratulates Stephen Spates for receiving the Em Griffin Award from the Communication Theory Interest Group!

Mills 2

## G.I.F.T. Session #4

Sponsor: G.I.F.T. Interest Group

Chair: Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

"Evaluating Identity in Song Lyrics" Erin Wehrman, Missouri State University

"Finding a Green Friend: An Easy Way to Advocate for our Environment." Mokhlisur Rahman, University of South Dakota

"'How Charged are We?': Using the Metaphor of Battery Power to Gauge Student Engagement" Ant Woodall, University of Oklahoma

"Identifying Disease Trivialization" Matthew Dorr, Bowling Green State University

"Transitioning from Icebreakers to Formal Presentations: Innovative Introductory Speeches" Michael Tollefson, University of Wisconsin-La Crosse; Ronda Leahy, University of Wisconsin-La Crosse

"What are Voluntary Kin?" Sophia Godfrey, Ball State University

"Who am I? Understanding Self Through Cajitas" Sara Frank, McKendree University

## 3208

# Saturday 9:30 AM to 10:45 AM CDT

Regency E

## Letting the Shareholders Speak:

## Considering Limits of Academic Freedom in a Neoliberal Corporate University Model

Sponsors: Communication Education Interest Group; Performance Studies and Autoethnography Interest Group

Chair: Molly Wiant Cummins, University of Texas at Arlington

Presenters:

W. Benjamin Myers, The University of Toledo

Meggie Mapes, University of Kansas

Joseph Hassert, College of Southern Nevada

Molly Wiant Cummins, University of Texas at Arlington

As a result of the neoliberal corporate model of most U.S. colleges and universities, which has bolstered proponents of online program management (OPM) companies as well as open educational resources (OERs), this panel offers faculty voices in the discussion. Each panelist will present a short, performative piece to start discussion before the audience will be welcomed into a larger conversation.

#### 3209

## Saturday 9:30 AM to 10:45 AM CDT

## Lifting Voice and Building Community: A Case-Study of Best Practices in Collaborative Empowering of Advocacy and Performance Skills in Silenced Youth

Sponsor: Argumentation and Forensics Interest Group Chair: Scott Jensen, Webster University Presenters: Gina Jensen, Webster University Stacy Bernaugh, GCI and Greenhouse Forensics

Scott Jensen, Webster University

Greenhouse Forensics, a part of GCI, is a program that works with community groups, leaders, and school districts to connect youth with advocacy and performance. The program includes children from early elementary age to seniors in high school, and provides opportunities ranging from weekly after-school programs to summer camps. This discussion introduces Greenhouse Forensics and GCI, along with the collaboration efforts of a local university. Attention is given both to the outreach efforts of GCI, as well as the best practices to empower young people and build community. Specific attention is given to ways university departments and forensic programs can emulate the efforts of Greenhouse Forensics to lift silenced voices among their own area's young people.

# 3210 Saturday 9:30 AM to 10:45 AM CDT Sterling 4

## Media Studies Interest Group Business Meeting

Sponsor: Media Studies Interest Group Chair: Tucker Robinson, Missouri State University Presenters:

Tucker Robinson, Missouri State University Nettie Brock, Morehead State University Wendy K. Z. Anderson, University of Minnesota

## 3211

## Saturday 9:30 AM to 10:45 AM CDT

Sterling 2

# SAT

## Sexual Orientation and Gender Identity Caucus Business Meeting

Sponsor: Sexual Orientation and Gender Identity Caucus Chair: Scott Sellnow-Richmond, Southern Illinois University Edwardsville Presenters:

Stephanie Young, University of Southern Indiana Jimmie Manning, University of Nevada, Reno

## Storying, Understanding, Reviewing, and Managing: Qualitative Research and Systematic Reviews Across Impactful Topics

Sponsor: Graduate Student Caucus

Chair: Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee

"Storying Infertility: Applying Self-determination Theory to Women's Experiences of Infertility" Shaye Morrison, University of Missouri

"They Still Didn't See Me as an Equal': Understanding the Ways that Women With Disabilities Experience Credibility in the Workplace" Evan Kirksey, University of Central Missouri

"The Formula for Belonging: Understanding Organizational Identification in an Evangelical College Ministry" Sydney Graham, University of Missouri

"The State of Coming Out Literature and Future Directions" Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee

"Imposter Syndrome: A Study of How Graduate Students Manage Imposter Syndrome" Tia N. Bushong, Missouri State University; Claire Eggerman, Missouri State University; Taylor Allee, Missouri State University

This Graduate Student Caucus paper session spans impactful qualitative topics such as examining the buffering power of support for women experiencing infertility via Social Determination Theory, experiences of women with disabilities developing credibility in the workplace, ethnographic study of an evangelical Christian college ministry's weekly worship night, imposter syndrome in graduate school, and features a systematic analysis surrounding the literature of coming out while providing future directions.

## Saturd

## Saturday 9:30 AM to 10:45 AM CDT

Regency B

#### **Undergraduate Honors Research Conference Session 6**

Sponsor: Undergraduate Honors Research Conference Chair: Ryan M. Neville-Shepard, University of Arkansas Respondent: Ryan M. Neville-Shepard, University of Arkansas

"An Ideological Critique of Streetlight Manifesto's *Somewhere in the Between*" Cole Thomas Vetter, University of Wisconsin-Milwaukee (Faculty Mentors: Dr. Leslie J. Harris and Prof. Alexandra Parr Balaram)

"*Diplomacy*, A Game of Trust and Treachery" Conner Otto, Southern Illinois University Edwardsville; Allie Fishering, Southern Illinois University Edwardsville; Meg Holder, Southern Illinois University Edwardsville (Faculty Mentor: Dr. Deborah Sellnow-Richmond)

"Goncharov, the Greatest Mafia Movie Never Made: Through the Lens of Memetics" Holland E. Snyder, Ferris State University

"Hidden in Plain Sight: The Better Homes of South Bend Movement" Seth Clarence Kirkpatrick, Wabash College (Faculty Mentor: Dr. Jordin Clark)

3212

3214

## Saturday 9:30 AM to 10:45 AM CDT

## Visit the Newly Remodeled School of Communications Building at Webster University and the Audio Engineering Society Central States Audio Student Summit (Part 1)

Sponsor: CSCA Executive Director Host: Eric Rothenbuhler, Webster University

Join us for tours and demonstrations in the newly remodeled 66,000 sq. ft. state-of-the-art media production and communication education facility that is the home of the Webster University School of Communications. We will be demonstrating the first virtual cinema production soundstage in the region, live music recording, Atmos cinema sound, and student produced video games, as well as exhibiting work by our students and faculty in film, video, photography, animation, journalism, advertising, and public relations. Our student chapter of the Audio Engineering Society will be hosting the Central Region Audio Student Summit simultaneously in the same facility. This is an off-site event in the Sverdrup Building on the Webster University campus, 8300 Big Bend Blvd., #28 on the campus map, parking in Lots D, H, or J. Refreshments provided. Transportation available for the first 14 registrants. RSVP required. More information and registration at

<u>https://tinyurl.com/bdyaxppy</u> or email <u>socsuccess@webster.edu</u>. Tours and demonstrations will begin at 10:00 and conclude by 11:30, allowing time to return to the main convention hotel.

# 3215

## Saturday 9:30 AM to 10:45 AM CDT

Regency A

## We Will Not Be Silenced: Rebels and Agitators in the System

Sponsor: Women's Caucus Chair: Jacki Brucher Moore, Kirkwood Community College Presenters: Jennifer Hough, Western Iowa Tech Community College Becky DeGreeff, University of Wisconsin-Stout Kimberly M. Weismann, Williston State College Mackenzie Krzmarzick, University of Wisconsin-Stout

As women in academia experience challenges, many become silenced. This panel explores ways to rebel and agitate the system. Panelists explain their varying roles on their campuses and how they work to continue to share their stories and make their voices heard.

## Where Do We Go From Here?: Professionals Making Sense Through Perspective Sharing and Perspective Taking (Top Panel)

Sponsor: Organizational and Professional Communication Interest Group Chair: Katherine Kelley Howell, Oral Roberts University Presenters: Ryan Bisel, University of Oklahoma Deanna Bisel, Entrepreneur

Nici Ploeger-Lyons, University of Wisconsin-Eau Claire Katherine Kelley Howell, Oral Roberts University Jason Howell, Oral Roberts University Marcella Marez, Fort Hays State University Ryan Beaty, University of Oklahoma

The group of panelists hope to provide and invite communicative insight into various perspectives with promising prospective work. This panel will include insights that identify, reveal, and help make sense of the intersections between design and theory, classroom and community, practice and profession, and organizational and life transitions. How can we make sense of and learn and grow from our work and life experiences through communicative activities in order to empower ourselves and those around us?



The UNIVERSITY of OKLAHOMA

The Department of Communication at The University of Oklahoma congratulates Ryan Bisel for receiving the Top Panel Award from the Organizational and Professional Communication Interest Group!



The UNIVERSITY of OKLAHOMA

The Department of Communication at The University of Oklahoma congratulates Ryan Beaty for receiving the Top Panel Award from the Organizational and Professional Communication Interest Group!

# Saturday 11:00 AM CDT

3300

# Saturday 11:00 AM to 12:15 PM CDT

Sterling 9

## Autoethnographic and Performative Explorations with the Body and Belonging

Sponsor: Performance Studies and Autoethnography Interest Group Chair: Meggie Mapes, University of Kansas Respondent: Joseph Hassert, College of Southern Nevada

"Do I Belong: Questioning Home in America as an Offspring of Immigrant Parents" Ahmet Aksoy, Columbia College

"Moving to America: An Autoethnography of the Ghanaian Accent in America" Emmanuel Kwadwo Edmund, Texas Tech University

"Stripping Down Stigma: Onstage and Offstage Performances of Exotic Dancers" Dianah McGreehan, Southern Illinois University Carbondale

"The Body in the Classroom After Covid-19: An Exercise in Pedagogical Reflexivity" Molly Wiant Cummins, University of Texas at Arlington

"The Dialectic of Sameness-difference on Africans' Africanity: An Autoethnography" Evans Dwomo Ankrah, Texas Tech University

This competitive paper panel uses autoethnographic and performative methods to explore themes around the body and belonging.

## 3301

## Saturday 11:00 AM to 12:15 PM CDT

Regency E

## **Communication & Technology Interest Group Business Meeting**

Sponsor: Communication & Technology Interest Group Chair: Kenneth Lachlan, University of Connecticut Presenters:

Kenneth Lachlan, University of Connecticut Xialing Lin, Penn State Scranton Riley Richards, Oregon Institute of Technology

## **Communication Education Interest Group: Top Papers**

Sponsor: Communication Education Interest Group Chair: Annie Ashbrook, Ball State University Respondent: Sarah Symonds LeBlanc, Purdue University Fort Wayne

"Complicating "the" Instructor-Student Relationship: The Development of a Typology (Top Paper)" Jessalyn Vallade, University of Kentucky; C. Kyle Rudick, University of Northern Iowa

"A Little :) Goes a Long Way: Examining the Limits of Immediacy Cues on Students' Perceptions of Instructor Credibility, Immediacy, Liking, and Clarity" Kyle Robert Vareberg, Northeastern State University; David Westerman, North Dakota State University

"Harnessing the Wisdom of YouTube: How Self-Directed Learners Achieve Personalized Learning Through Technological Affordances" Kyle Robert Vareberg, Northeastern State University; Carrie Anne Platt, North Dakota State University

"Teacher Affection and Immediacy in College Classrooms: Predicting Student Engagement" Caroline Waldbuesser, Sam Houston State University; Lisa van Raalte, Sam Houston State University

This panel features the four top papers for 2023.

#### 3303

## Saturday 11:00 AM to 12:15 PM CDT

Mills 2

## **Argumentation and Forensics Interest Group: Top Papers**

Sponsor: Argumentation and Forensics Interest Group Chair: Scott Jensen, Webster University Respondent: Kendrea James, Missouri University of Science and Technology

"Exploring Dimensions of Criteria in Academic Debate" Ryan Clark, Black Hills State University "Public Speaking in Action: Forensics as an Extended Classroom for Skills on Democratic Participation and Advocacy" Kristopher D. Copeland, Tulsa Community College; Ant Woodall, University of Oklahoma

"The Transition to a Post-Dobbs World, the 'Abortion Reversal' Pill, and How Disinformation Silences Marginalized Voices in Public Health (Top Paper and Top Inclusive Scholarship Paper)" Heather Walters, Missouri State University; Kristen Stout, Crowder College

This session features the top competitive papers submitted to this year's Argumentation and Forensics Interest Group.



The Department of Communication at Missouri State University congratulates Heather Walters and Kristen Stout for receiving the Top Paper Award and the Top Inclusive Scholarship Paper Award from the Argumentation and Forensics Interest Group!

#### Discussing Experiences of "Research is Me-search" and Personal Research

Sponsor: Graduate Student Caucus Chair: Madeline Pringle, University of Missouri Presenters: Alaina Leverenz, University of Missouri Brittney Morrissey, University of Oklahoma Jillian Schemenauer, University of Wisconsin-Milwaukee Samuel J. Taylor, Ohio University Emily Gerston, University of Oklahoma Blessing Ekene Okafor, University of Missouri

"Research is me-search" is a frequent phrase within academia and research. We often hear about the benefits of conducting work that we are close to or passionate about, such as researching a population we belong to or studying a topic with which we have personal experience, whether direct or indirect. Although this may be true for some researchers and/or for particular projects, navigating research with personal connections (in one way or another) comes with its own difficulties and complications that are not frequently addressed. As a collective of graduate students who have navigated some of the complexities of researching topics close to us, we hope to open dialogue about this phenomenon that would benefit from more direct attention. Questions and discussions we hope to highlight on this panel and open dialogue with our audience about include: providing a brief introduction of our own experiences with "me-search," and why we wanted to directly address this topic as a panel; highlighting the benefits of conducting "me-search"; identifying challenges and setbacks unique to engaging in "me-search"; navigating subjectivity in "me-search"; and offering advice for other graduate students and researchers facing complexities in researching topics with which they have personal connections, whether or not they identify it as "me-search." We find this topic to be especially important for graduate students as we are budding researchers, some of whom hope to continue in the academy. Speaking about the difficulties of our research is important and especially pertinent to the theme of Intersections, Transitions, and Silenced Voices because the intersections we face as researchers doing work personal to us are often silenced and go without being addressed. We hope this discussion can further open up this topic and bring attention to these common but often silenced experiences as students and researchers.

## Managing Diversity in Administrative Policy: A Reality-Based Case Study Approach

Sponsors: Communication Education Interest Group; Ethnicity, Race, International, and Class Concerns Caucus

Presenter:

Dorthy Lee Pennington, University of Kansas

Respondent: Carolyn Calloway-Thomas, Indiana University

This proposal is reality-based. The term 'diversity' is in common use in academic, corporate America, governmental entities, human resource agencies, religious organizations, health care entities, and other bodies. Although 'diversity' is often paired with an aggregation of similar terms and sentiments such as 'equity,' 'inclusion,' and 'belonging,' this forum focuses on interracial communication in a K - 12 institution as a special form of diversity. Although this proposal was planned prior to receiving the October 2022 issue of Communication Education, that issue of CE spoke to the ongoing need to center race as a central variable in communication. This forum is an open one of guided discussion on interracial communication at the K-12 level, involving a true case that occurred in a high school in the Central States region, although its applicability may extend beyond the Central States and the high-school level. The forum calls attention to the importance of focusing on K-12 education in CSCA and interrogates principles of issues faced by administrators. The forum leader will begin by citing interracial communication literature on classroom interaction, including that of K-12 student interaction, will highlight instructional issues, and will highlight the value of case studies as epistemology in education. The forum will present a true case of interracial conflict at a high school involving confrontation and symbolic silencing. Toward the end of the moderated forum, Carolyn Calloway-Thomas will offer critical commentary.

## 3306

# Saturday 11:00 AM to 12:15 PM CDT

Sterling 4

## Media Studies Interest Group: Top Papers

Sponsor: Media Studies Interest Group Chair: Tucker Robinson, Missouri State University Respondent: Nettie Brock, Morehead State University

"Messages About Alcohol in Motherhood: Examining the Influence of Exposure to Alcoholrelated Social Media Content on Mothers' Normative Beliefs (Top Paper)" Emily Lorenz, University of Missouri; Elizabeth Behm-Morawitz, University of Missouri

"Roseanne, Roseanne, and the Politics of White Working-Class Representation in the United States" Christopher Cimaglio, Denison University

"And Just Like That...Misogyny Reigns Supreme: Disciplining Womanhood in the Critical Framings of *Sex and the City*'s New Chapter (Top Inclusive Scholarship Paper)" Mick B. Brewer, Lincoln University

This top paper panel highlights and celebrates the top three papers submitted to the Media Studies Interest Group.

# Saturday 11:00 AM to 12:15 PM CDT

## **Representing the Silenced Voices and Challenging Stereotypes**

Sponsor: Popular Culture Interest Group Chair: Mary C. Katreeb, Illinois State University Respondent: Adam W. Tyma, University of Nebraska Omaha

"'Eyes on the Road': A Feminist Critique on Women's Representation in Phase One of the Marvel Cinematic Universe" Katelyn N. Lambert, Chadron State College

"It's Revolutionary, for White Women: Exploring Shrill and Body Positivity's Lack of Intersectionality" Mac Aidan Clark, Ball State University

"WandaVison: Coping with the Familiar" Elizabeth Shiller, Ohio University

"What's So Special About the Special Olympics?: Challenging Disability Stereotypes in the Show *South Park*." Sophia Godfrey, Ball State University

"I'll Take Cthulhu Over You Devils Any Day': Afropessimism and Speculative Horror in H.P. Lovecraft's *The Horror at Red Hook* and Victor LaValle's *The Ballad of Black Tom*" Alvin Primack, Carlow University; Krystina Primack, Carlow University

When the media represents those groups that have traditionally been silenced, one of two things can happen: the images are stereotypes or the images overturn the stereotypes. The papers on this panel examine how those representations manifest in some of the prominent movies and television shows of recent years.

# 3308Saturday 11:00 AM to 12:15 PM CDTSterling 2

## Sexual Orientation and Gender Identity Caucus: Top Papers

Sponsor: Sexual Orientation and Gender Identity Caucus Chair: Scott Sellnow-Richmond, Southern Illinois University Edwardsville Respondent: Tim McKenna-Buchanan, Manchester University

"Queering the Coming Out Metaphor by Coming in to the Body (Jimmie Manning Award for Top Paper)" Danielle M. Stern, Christopher Newport University

"Silencing My Queerness: An Autoethnography of Coming Out Bi" Alexis Johnson, Arkansas Tech University

"'I'll Miss Your Beautiful Hair": A Queer Autoethnography of One Woman's Journey With a Shaved Head" Brooke Morenz, Ball State University

This panel includes competitively selected papers in the SOGI Caucus.



The Department of Communication at Christopher Newport University congratulates Danielle M. Stern for receiving the Jimmie Manning Award from the Sexual Orientation & Gender Identity Caucus!



The Department of Communication Studies at Ball State University congratulates Brooke Morenz for receiving a Top Three Paper Award from the Sexual Orientation & Gender Identity Caucus!

3309

# Saturday 11:00 AM to 12:15 PM CDT

Sterling 5

## Silos, Silence, and Success: Navigating the Unwritten Rules of Higher Education (Top Panel)

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Undergraduate Education and Administration Section Chair: Scarlett Hester, Ball State University Presenters: Kayla Thompson, Ball State University Stephen Spates, Missouri State University Yuping Mao, California State University, Long Beach

This panel seeks to demystify the often-silenced rules surrounding higher education for students (undergraduate and graduate) and faculty members. Often, students, faculty, and staff from historically marginalized backgrounds are left to navigate the nuances of academia on their own, frequently without the guidance and support of mentorship. Panelists engage in candid conversation about their personal journeys through academia, providing insight into how we can make the silenced and hidden curriculum more vocal and apparent.

## 3310

# Saturday 11:00 AM to 12:15 PM CDT

Mills 1

## Sports Communication Interest Group: Top Student Papers

Sponsor: Sports Communication Interest Group Chair: Linsay M. Cramer, Coastal Carolina University Respondent: Bonnie Sierlecki, Pennsylvania State University

"Major League Soccer and the Iron Front Crisis: A Case Study in Crisis Communication and Image Repair (Top Student Paper)" Caleb Bills, Bowling Green State University

"Recruitment and Retention in College Athletics: Understanding the Particularities of Socializing Student Athletes" Bailley Concatto, Southern Illinois University Edwardsville; Ella Gobald, Southern Illinois University Edwardsville; Sean Taylor, Southern Illinois University Edwardsville

"The Business of Interviewing: The HIPAA Metaphor in Sports Journalism" Elizabeth Berry, University of Arkansas; Holly Marr, University of Arkansas; Margot Reemsten, University of Arkansas; Elizabeth White, University of Arkansas

These papers are the top student papers in Sports Communication.

# Saturday 11:00 AM to 12:15 PM CDT

Sponsor: Organizational and Professional Communication Interest Group Chair: Grace Leinbach Coggio, University of Wisconsin-River Falls Presenters:

Scott Dickmeyer, University of Wisconsin-La Crosse Lance Rolland Lippert, Illinois State University

Organizational and Professional Communication courses maintain their relevance through continuous updating and renewal. Re-imagining the learning journey through more novel and innovative approaches can be challenging. This panel provides an opportunity to brainstorm 'outside the box' ideas that generate tangible strategies to apply in our own classes. The panelists will begin the session with an explanation of their unique approaches to teaching followed by a facilitated discussion among session participants.

## Saturday 11:00 AM to 12:15 PM CDT

Regency A

## The Post-Roe Election: Gender in the 2022 Campaigns

Sponsor: Political Communication Interest Group Chair: Wm. Bryan Paul, American Council of Trustees and Alumni Presenters: Mary Banwart, University of Kansas Dianne G. Bystrom, Iowa State University Terri Easley-Giraldo, Johnson County Community College Mitchell S. McKinney, University of Akron Benjamin R. Warner, University of Missouri Kelly L. Winfrey, Iowa State University

This panel discussion will examine gender and campaign communication in the 2022 election. Panelists will discuss campaign messaging, news media, and voter engagement.

SAT

3313

## Saturday 11:00 AM to 12:15 PM CDT

## Visit the Newly Remodeled School of Communications Building at Webster University and the Audio Engineering Society Central States Audio Student Summit (Part 2)

Sponsor: CSCA Executive Director Host: Eric Rothenbuhler, Webster University

Join us for tours and demonstrations in the newly remodeled 66,000 sq. ft. state-of-the-art media production and communication education facility that is the home of the Webster University School of Communications. We will be demonstrating the first virtual cinema production soundstage in the region, live music recording, Atmos cinema sound, and student produced video games, as well as exhibiting work by our students and faculty in film, video, photography, animation, journalism, advertising, and public relations. Our student chapter of the Audio Engineering Society will be hosting the Central Region Audio Student Summit simultaneously in the same facility. This is an off-site event in the Sverdrup Building on the Webster University campus, 8300 Big Bend Blvd., #28 on the campus map, parking in Lots D, H, or J. Refreshments provided. Transportation available for the first 14 registrants. RSVP required. More information and registration at

<u>https://tinyurl.com/bdyaxppy</u> or email <u>socsuccess@webster.edu</u>. Tours and demonstrations will begin at 10:00 and conclude by 11:30, allowing time to return to the main convention hotel.

# Saturday 11:30 AM CDT

3314

Saturday 11:30 AM to 1:30 PM CDT

Gateway East/West

## President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair

Sponsor: Undergraduate Honors Research Conference Chair: Debra J. Ford, Creighton University

The UHRC Luncheon and Graduate Fair requires an RSVP and is for UHRC authors and their supporters. The agenda includes lunch, top paper awards, and graduate school exhibits. Food will be available promptly at 11:30 a.m.; guests are encouraged to arrive between 11:20 and 11:25 a.m. After the meal and award presentations, students will have the opportunity to interact with graduate school directors and learn more about opportunities associated with attaining an advanced degree.

# Saturday 12:30 PM CDT

3400

## Saturday 12:30 PM to 1:45 PM CDT

Regency F

## Are You Looking for a Mentor?: Meet Me in St. Louis!

Sponsors: CSCA Executive Director; CSCA First Vice President Chairs: Ahmet Atay, The College of Wooster; Tiffany R. Wang, University of Montevallo Presenters: Ahmet Atay, The College of Wooster Tiffany R. Wang, University of Montevallo Debra I. Ford, Creighton University Christina S. Beck, Ohio University Kate Magsamen-Conrad, University of Iowa Allison R. Thorson, University of San Francisco Joy L. Daggs, Northwest Missouri State University Kendal Catherine Lyssy, University of Missouri Donna R. Pawlowski, Bemidji State University Amanda Grace Taylor, Bowling Green State University Deanna Leigh Fassett, San José State University Mark Joseph Congdon, Jr., Sacred Heart University Sean Bloemetjie, University of Montevallo Isabel Espinosa, The College of Wooster

This panel aims to create a scholarly discussion about intergenerational mentoring and highlight the importance of mentoring relationships we form in higher education.

## 3401

## Saturday 12:30 PM to 1:45 PM CDT

Mills 1

## College Campuses and the Climate: Using Media Platforms to Change the World

Sponsor: Media Studies Interest Group Chair: Matthew Dorr, Bowling Green State University Respondent: Joe Watson, Baker University

"Bridging Social Capital During Times of Uncertainty: HBCUs Engaging Stakeholders on Facebook When Navigating Physical Distancing (Samuel L. Becker Award for Top Student Paper)" Pamela Peters, University of Kansas

"Calling Attention to Campus Sexual Violence: Euphemism Use and Rhetorically Situated Bodies, Places, and Spaces Through TikTok Activism" Jillian Schemenauer, University of Wisconsin-Milwaukee

"Climate Change Communication: A Podcast Analysis of the Experience of People who Witnessed the Change and Raised Their Voices" Mokhlisur Rahman, University of South Dakota

From college campuses to climate change, the papers in this session showcase how various media platforms (such as social media sites and podcasts) can be used to help raise awareness of and address specific issues facing the world.

## Communication & Technology Interest Group: Top Faculty Papers

Sponsor: Communication & Technology Interest Group Chair: Xialing Lin, Penn State Scranton

"A Predicting Model of Cyberbullying Victimization Among U.S. Adults in the Context of Social Media (ComBotLabs Award for Top Paper)" Yeojin Kim, Central Connecticut State University; Sung Eun Park, Webster University

"Evaluating the Associations Between Tie Strength and Media Multiplexity in Friendships Across the Course of a Year" Andrew Michael Ledbetter, Texas Christian University

"On the Emergence of Cyborgic Face-to-face Communication: Augmented Reality, Augmented Sociality, and Extra-dyadic Cues" Nick Bowman, Syracuse University; David Westerman, North Dakota State University

"Webcams and Technostress: The Complicated Web of Amplified Online Learning, Webcam Use, and Technostress During COVID 19" Leslie LeRoy, University of Kentucky; Renee Kaufmann, University of Kentucky; Derek Lane, University of Kentucky

The Communication & Technology Interest Group proudly presents these high quality submissions, including the winner of the ComBotLabs Award.

## COVID-19 & Vaccines Across Contexts: Thinking About Intersections, Transitions, and Silenced Voices (Top Panel)

Sponsor: Strategic and Applied Communication Interest Group Chair: Jaclyn S. Marsh, University of Texas at Tyler

"Categorizing a Crisis: Rhetorical Strategies of the Trump and Biden Administrations in the Face of COVID-19" Joshua P. Bolton, Salisbury University

"Examining Trust, Information Sources, and Attitudes Towards Vaccines: Exploring Implications for Vaccine Communication" Julie Volkman, Bryant University; Chris Morse, Bryant University; Ashleigh M. Day, Northern Arizona University

"US Minority-serving and Faith-based Higher Education Institutions' Response to COVID-19 Vaccine" Najma Akhther, Wayne State University; Matthew W. Seeger, Wayne State University; Khairul Islam, Wayne State University

"Using the Health Belief Model to Understand Minority Families' Health Behaviors During the COVID-19 Pandemic" Sydney O'Shay, Utah State University; Marissa Sáez, Utah State University; Kaitlin Elizabeth Phillips, Baylor University; C. Maxwell Buck, Utah State University; Cassandra Craig, Utah State University

"We Can Do This': Analyzing Influential COVID-19 Vaccine Social Media Campaigns" Xianlin Jin, The University of Toledo

This panel presents five separate studies that focus on the COVID-19 pandemic and/or vaccines across multiple contexts. Together, these five studies highlight the communication challenges facing communities about understanding COVID-19 and/or vaccine information, crisis communication efforts for communities at-risk, and implications for these communities. For instance, Day and colleagues examine the role of trust, information sources, and attitudes in the context of vaccines and how risk perceptions impact participants' prospective negative vaccine attitudes. Bolton compares the rhetorical strategies used by the Trump and Biden administrations in dealing with the COVID-19 pandemic. Islam and colleagues investigate how Historically Black Colleges and Universities (HBCUs) and other faith-based higher education institutions employ framing as an issue management tool in response to COVID-19 vaccine promotion and communication. Jin examines the U.S. Department of Human and Health Services' series of "WeCanDoThis" campaigns and how these messages impact various populations, such as young people and Black communities. Last, O'Shay and colleagues investigate how families of color perceive risk, enact health behaviors, and communicate both internally and to those outside the family about these phenomena from the mother's perspective.

## Saturday 12:30 PM to 1:45 PM CDT

## CSCA Scholar Conversations: Morgan Sudbeck

Sponsor: CSCA Past President Chair: Adam W. Tyma, University of Nebraska Omaha Presenter: Morgan Sudbeck, University of Nebraska Omaha

CSCA Scholar Conversations feature panel-length interviews with one early career or mid-career scholar reflecting on their personal and scholarly journeys. These are scholars who have made CSCA their professional home and they share insights from their journey with new and continuing members. There will be an extended interview by a mentor followed by questions and discussion with those in attendance.

# 3405

# Saturday 12:30 PM to 1:45 PM CDT

Sterling 3

#### Democracy Disrupted: Communication in the Volatile 2020 Presidential Election

Sponsor: Political Communication Interest Group Chair: Dianne G. Bystrom, Iowa State University Presenters: Benjamin R. Warner, University of Missouri

Kelly L. Winfrey, Iowa State University of Missouri Kelly L. Winfrey, Iowa State University Mary Banwart, University of Kansas Josh C. Bramlett, University of Alabama Mitchell S. McKinney, University of Akron Ashley Muddiman, University of Kansas Ryan M. Neville-Shepard, University of Arkansas Cameron Piercy, University of Kansas Joshua M. Scacco, University of South Florida Xavier Lee Scruggs, University of Missouri-Columbia Julia Spiker, University of Akron Robert C. Rowland, University of Kansas

This panel will discuss their contributions to the edited book: *Democracy Disrupted: Communication in the Volatile 2020 Presidential Election*, published by Praeger in September 2022.

# Saturday 12:30 PM to 1:45 PM CDT

## G.I.F.T. Session #5

Sponsors: Basic Course Interest Group; G.I.F.T. Interest Group Chair: Jaclyn Shetterly, University of Alabama

"'Emoji Says': Overcoming Communication Apprehension" Elizabeth Erin Hansen, University of Iowa; Austin Beattie, University of Iowa

"Delivery Workshop: Understanding Verbal and Nonverbal Delivery Skills Through Doing" Jana Kent, University of Missouri

"Incorporating Photovoice Tool into Public Speaking: Developing Arguments with Digital

Storytelling and Creating an Inclusive Learning Environment" Molly Han, University of Kansas "Make a Bad Pitch" Steven Melling, University of Missouri-Kansas City

"Mastering the Impromptu Icebreaker" Abiodun Sadiq, Southern Illinois University Edwardsville; Benjamin Koopmann, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville

"Telephone Pictionary as an Illustration of the Communication Process" Tiana Brownen, Missouri State University

# 3407 Saturday 12:30 PM to 1:45 PM CDT

Sterling 2

## Intercultural Communication Interest Group Business Meeting

Sponsor: Intercultural Communication Interest Group Chair: Seokhoon Ahn, Central Washington University Presenters: Andrew R. Donofrio, St. Lawrence University Emi Kanemoto, Southern Illinois University Carbondale

## 3408

# Saturday 12:30 PM to 1:45 PM CDT

Sterling 6

## Interpersonal and Family Communication Interest Group Business Meeting

Sponsor: Interpersonal and Family Communication Interest Group Chair: Shawn C. Starcher, Muskingum University Presenters: Cimmiaron Alvarez, Rutgers University Lauren Jean Johnsen, University of Memphis Lambuth

Lindsey Thomas, Illinois State University

## 3409

# Saturday 12:30 PM to 1:45 PM CDT

## Navigating Mental Health and the Academy: Reflections from the FLC

Sponsor: Faculty Learning Community
Chairs: Kallia O. Wright, University of Miami; Ashley R. Hall, Illinois State University
Presenters:
W. Denae Powell, University of Wisconsin-Oshkosh
Blessing Ekene Okafor, University of Missouri
Kerry Wilson, Saint Louis University
Rico Self, Southwestern University
Natasha Howard, Morehouse College
Janine Armstrong, Southern Illinois University Carbondale
Juan Muhamad, Florida State University

The theme for this year's FLC is mental health, so participants will provide diverse perspectives detailing their experiences in navigating mental health concerns on and off campus. This session takes a reflective focus as the inaugural cohort of the FLC offers lessons learned.

## 3410

## Saturday 12:30 PM to 1:45 PM CDT

Sterling 5

## Performance Studies and Autoethnography Interest Group: Business Meeting

Sponsor: Performance Studies and Autoethnography Interest Group Chair: Meggie Mapes, University of Kansas Presenters: Tasha R. Dunn, The University of Toledo Sarah Symonds LeBlanc, Purdue University Fort Wayne





The Department of Communication at Missouri State University congratulates Christopher Collins for receiving the Outstanding Article in Autoethnography from the Performance Studies and Autoethnography Interest Group!



The Department of Communication at Saint Louis University congratulates Amber Johnson for receiving the Outstanding Book in Performance Studies and Autoethnography from the Performance Studies and Autoethnography Interest Group!

# Saturday 12:30 PM to 1:45 PM CDT

## Sterling 7

## **Rhetorical Theories of Futurity: Towards Optimistic and Democratic Futures**

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Dustin Alexander Greenwalt, Southern Illinois University Carbondale Respondent: Joel Lansing Reed, Illinois State University

"Curbing Our Enthusiasm: Agency, Apocalypse, and the Rhetoric of Frightened Optimism" Ian Montgomery, University of Kansas

"No Lives Matter: Resisting Nihilism, Recuperating the Human" Kevin Musgrave, Southeast Missouri State University

"Optimism in the Environmental Humanities: A Rhetorical Approach" Dustin Alexander Greenwalt, Southern Illinois University Carbondale

"Optimism, Optimization and Finitude: Badiou Against the Economists" Robert McDonald, University of Kansas

How can we, amidst ongoing crises, engage optimistic orientations toward the future? How should we grapple with future-looking rhetorics that re-affirm capitalism, racism, and fascist discourses? These papers analyze academic and public texts that describe future worlds, critique popular ideologies that prescribe anti-democratic futures, or encourage emotional orientations amid our current crises. In doing so, each describes how rhetorical theories might be re-formulated or put to use in service of constituting democratic and just futures.

## 3412

## Saturday 12:30 PM to 1:45 PM CDT

Sterling 4

## **Rhetorical Theory and Criticism Interest Group Business Meeting**

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Chad M. Nelson, Florida Gulf Coast University Presenters: Thomas A. Salek, Elmhurst University Gordana Lazić, Missouri State University

Chad M. Nelson, Florida Gulf Coast University

The purpose of the Rhetorical Theory and Criticism Interest Group Business Meeting is to discuss the state of the interest group, present the top paper awards to recipients, discuss ideas for the 2024 convention, and elect new leadership.

## 3413

# Saturday 12:30 PM to 1:45 PM CDT

Mills 2

## **States Advisory Council Business Meeting**

Sponsor: States Advisory Council

Chair: Gayle M. Pohl, University of Northern Iowa Presenters:

Kimberly M. Weismann, Williston State College Jeffrey Dean Brand, University of Northern Iowa

# Saturday 12:30 PM to 1:45 PM CDT

## The Department Chair/Director Experience: Bringing All Voices into the Conversation (Top Panel)

Sponsor: Undergraduate Education and Administration Section Chair: Jennifer Willis-Rivera, University of Wisconsin-River Falls Presenters:

Alberto González, Bowling Green State University Amy N. Heuman, Texas Tech University Rebecca Imes, Carroll University Amy Aldridge Sanford, Middle Tennessee State University Amanda Martinez, Davidson College

If you make a career in higher education, there is a good probability that one day you will be faced with the question: Would you be willing to consider running for/being department chair/director? This question may be asked by a colleague who trusts you to hold their question in confidence, by your Dean, or it may be asked as everyone else at the table looks at you, their nonverbals shouting "Not me! I did that already". However the question is posed to you, people often walk into the position of department chair, having little to no idea what they are getting into. This panel of current and former assistant chairs, department chair, and directors will discuss some common themes and ideas about what a department chair/director does and some of the benefits and challenges of the position. Ample time will be left for participants to ask questions that the panel can then address.



The Communication and Media Studies Department at the University of Wisconsin-River Falls congratulates Jennifer Willis-Rivera for receiving the Top Panel Award from the Undergraduate Education & Administration Section!



The Department of Communication Studies at Texas Tech University congratulates Amy N. Heuman for receiving the Top Panel Award from the Undergraduate Education & Administration Section!

# Saturday 2:00 PM CDT

# 3500

# Saturday 2:00 PM to 3:15 PM CDT

Mills 1

## "Where We're Going, We Don't Need Research ... or Do We?" Cultivating an Appreciation and Application of Communication Research and Scholarship with Undergraduate Students

Sponsor: Communication Education Interest Group Chair: Nick Bowman, Syracuse University Presenters: David Westerman, North Dakota State University Tiffany R. Wang, University of Montevallo Stephanie Kelly, North Carolina Agricultural and Technical State University Kyle Robert Vareberg, Northeastern State University Lara Zwarun, University of Missouri-St. Louis Kimberly M. Weismann, Williston State College

From perceived employer demand to boosting enrollment numbers, the undergraduate communication curriculum is increasingly marketed as a "skills-based" degree for communication practitioners. Implicitly (albeit unintentionally), such marketing downplays the centuries-old scholarship that has created and informed our curriculum, which devalues research and scholarship at a time where higher education is already under fire. Our panel, representing community colleges to Doctoral-granting programs, discusses the challenges and benefits of working with undergraduates in research and scholarship-based capacities.

## 3501

## Saturday 2:00 PM to 3:15 PM CDT

Regency F

## Dialogue with the Equity & Inclusion Standing Committee

Sponsor: CSCA President

Chair: Roberta Davilla Robbins, United Methodist Church Presenters: Shweta Arpit Srivastava, Monmouth College Elizabeth M. Lozano, Loyola University Chicago Blessing Ekene Okafor, University of Missouri Stephanie Rollie Rodriguez, Texas A&M University-Corpus Christi

At the 2022 Convention, the CSCA membership approved a Constitutional Amendment that created a new Standing Committee on Equity & Inclusion. The committee has spent the last several months developing a policy on a convention code of ethics. This Committee has an ongoing commitment to reexamining CSCA's policies and practices with the goal of ensuring equity & inclusion. The Committee seeks input from the membership to better inform its agenda for the next year.

# Saturday 2:00 PM to 3:15 PM CDT

## Disciplining the Laboring Body: Exploring the Intersections of Work, Health, and Embodied Experiences

Sponsor: Organizational and Professional Communication Interest Group Chair: Michelle Calka, Manchester University

"Embodied Workers: Negotiating the Dark Sides of Pregnancy at Work" Sarah Steimel, Weber State University

"Frontline Workers' Memorable COVID-19 Safety Messages" Grayce Limpert, Minnesota State University, Mankato; Sofia Hylen, Minnesota State University, Mankato; Anne Kerber, Minnesota State University, Mankato

"It's Better Than Nothing: Disciplining the Pumping Mom - How the 'Ideal Worker' Ideology Impacts the Health of New Moms" Jessica Rick, University of Southern Indiana

"The Show Must Go On: Examining Tensions Between Work Ethic and Consent in a Musical Theatre Production" Madison Keith, Missouri State University; Sarah Wilcoxon, Missouri State University; Carrisa S. Hoelscher, Missouri State University

"Working Bodies on Zoom: Opportunities and Challenges for Body Equity and Diversity" Jenn Anderson, South Dakota State University

This paper panel underscores the conflict between the embodied experiences of work and the discourses surrounding "ideal" working bodies. Papers center the emergent tensions as workers reconcile values (e.g., achieving desired organizational outcomes, displaying work ethic, making a living) with the physical and mental demands of performing their jobs. We address the symbolic and material implications of these tensions, particularly for personal and professional identities; creating more inclusive workplaces; and developing safer organizational practices.

## 3503

## Saturday 2:00 PM to 3:15 PM CDT

Sterling 7

#### Engaged Scholarship:

## A Model of Faculty Serving Communities in Need Through Community Initiatives

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group Chair: Min Liu, Southern Illinois University Edwardsville Presenters:

E. Duff Wrobbel, Southern Illinois University Edwardsville Alicia Lynn Alexander, Southern Illinois University Edwardsville Timothy Huffman, Saint Louis University

The Communication discipline has long embraced the mutual engagement of scholars and the communities they serve, through practices such as service learning and action research. This panel showcases communication scholars who have established a strong community presence in St. Louis, and the nearby region, through various non-for-profit organizations or community initiatives. Through their community work, panelists advocate for communities of color, individuals experiencing homelessness, those with cognitive disabilities, and women experiencing period poverty.

# Interpersonal and Family Communication Interest Group: Top Papers

Sponsor: Interpersonal and Family Communication Interest Group Chair: Shawn C. Starcher, Muskingum University

"Examining Gaps and Rearticulations of Requests for Posters Seeking Support Online for Type One Diabetes (Top Paper)" Brooke Wolfe, University of Washington; Kristina Scharp, Rutgers University; Cimmiaron Alvarez, Rutgers University; Sophia Viola, University of Washington

"I am a Binary Trans Man and I Love Being Pregnant': Making Meaning of Pregnancy in Seahorse Dad Narratives (Dawn O. Braithwaite Award for Qualitative Research and Top Inclusive Scholarship Paper)" Cimmiaron Alvarez, Rutgers University; Kristina Scharp, Rutgers University; Amanda Friz, University of Washington

"Competing Discourses of After-School Program Employees (Nancy Burrell Award for Top Student Paper)" Olivia Watson, University of Missouri-Columbia

"Emerging Adults' Financial Conversations with Parents as Mediators of Family Communication Patterns and Financial Independence" Paul Schrodt, Texas Christian University; Madison George, Texas Christian University; Andrew Michael Ledbetter, Texas Christian University

This panel features top papers in the Interpersonal and Family Communication Interest Group.



The Department of Communication Studies at Texas Christian University congratulates Paul Schrodt, Madison George, and Andrew Michael Ledbetter for receiving a Top Four Paper Award from the Interpersonal and Family Communication Interest Group!

3505

# Saturday 2:00 PM to 3:15 PM CDT

Sterling 5

## Performance Studies and Autoethnography Interest Group: Top Papers

Sponsor: Performance Studies and Autoethnography Interest Group Chair: Meggie Mapes, University of Kansas Respondent: Sarah Symonds LeBlanc, Purdue University Fort Wayne

"Fifi's Death: An Autoethnographic Account About Companion Animal Bereavement, (Disenfranchised) Grief, and Communication" Ashleigh M. Day, Northern Arizona University

"Holding Their Feet to the Fire: Negotiating Rhetorics of Diversity, Performances of Propriety, and Struggles to Survive Higher Education in the U.S. South (Top Paper)" Rico Self, Southwestern University

"I am Worthy - (Re)Embodying Black Self (Top Student Paper and Top Debut Paper)" Sarah Keeton, Arizona State University

"Our Voices: A Critical Communication Pedagogy Manifesto of Resistance, Critical Communal Love, & Care" Ashlee A. Lambert, Arizona State University

This panel represents the top competitive papers in the Performance Studies and Autoethnography Interest Group. The panel includes the Top Paper and the Top Debut Paper.

3506

# Saturday 2:00 PM to 3:15 PM CDT

## Presidential Spotlight Series on Leading/Leadership-Part 3: Creating Your Personal Leadership Development Plan

Sponsor: CSCA President Chair: Debra J. Ford, Creighton University

Interested in enhancing your leadership skills? This interactive workshop will feature two parts. First, we will work together to uncover some of our assumptions about leading/leadership. Second, you will create a personal, individualized leadership development plan for going forward. (This is part 3 of the 3-part Presidential Spotlight on Leadership series. Join us for any or all of the series.)

# 3507

## Saturday 2:00 PM to 3:15 PM CDT

Mills 2

## **Queer Communication Studies in Transitions: Stories of Silenced Queer Voices**

Sponsor: CSCA First Vice President Chair: Ahmet Atay, The College of Wooster Presenters: Ahmet Atay, The College of Wooster Tony Adams, Bradley University Danielle M. Stern, Christopher Newport University Stephanie Young, University of Southern Indiana Justin J. Rudnick, Minnesota State University, Mankato Jimmie Manning, University of Nevada, Reno Tim McKenna-Buchanan, Manchester University

This panel focuses on the state of queer scholarship and the experiences of queer scholars within CSCA and beyond. We will revisit the past, examine the current academic landscape of queer scholarship, and brainstorm new possibilities and transitions for queer scholarship. Finally, we will seek to answer the question of "Are we still silenced voices within our discipline and in CSCA?"

#### Saturday 2:00 PM to 3:15 PM CDT

#### 3508

#### **Rhetorical Theory and Criticism Interest Group: Top Papers**

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Gordana Lazić, Missouri State University Respondent: Raymie McKerrow, Ohio University

"Remapping Memory Landscape in the Midwest: America's Black Holocaust Museum Regional Memory Disruption" Kristin Wagel, University of Wisconsin-Milwaukee

"Choosing Diverse Schools: Troubling Progressive White Parents' Uncritical Diversity Discourses (Top Student Paper)" Kelly Jensen, University of Wisconsin–Madison

"It's a Joke, Right? 'Let's Go, Brandon' and the Humor of Right-Wing Offensiveness (Top Paper)" Matthew Meier, DePauw University

The top papers submitted to the Rhetorical Theory and Criticism Interest Group will be presented.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Kristin Wagel for receiving a Top Three Paper Award from the Rhetorical Theory and Criticism Interest Group!



The Department of Communication & Theatre at DePauw University congratulates Matthew Meier for receiving the Top Paper Award from the Rhetorical Theory and Criticism Interest Group, the Top Panel Award from the Media Studies Interest Group, and the Top Panel Award from the Pop Culture Interest Group!

3509

#### Saturday 2:00 PM to 3:15 PM CDT

Sterling 2

#### Short Course 7: Rethinking Presentations: Applying the Science of Learning to Make More Memorable Workshops, Meetings, and Presentations

Sponsor: Short Courses Presenter: Danielle Hennis, Make It Memorable LLC

How often have you zoned out during a presentation? If you can't pay attention to the presentation, you can't retain the information. This workshop will show you how to use structure, visuals, and stories to make memorable presentations. You will rethink how you have been developing slides and walk away with a step-by-step plan for creating impactful presentations. With your new skills, you will use outlines and storyboards to ensure your slides are not filled with mind-numbing text.

3510

#### Saturday 2:00 PM to 3:15 PM CDT

#### State of Iowa Spotlight: Reigniting a Passion for Scholarship: Exploring Media, Immediacy, & Humor

Sponsor: States Advisory Council

Chair: Rachel Collier Murdock, Des Moines Area Community College

"Addressing Critical Aspects of Media Inclusion as it Relates to Immediacy in the Classroom" Grayson Stoik, Western Illinois University; Lisa Miczo, Western Illinois University

"International Students in a Public Speaking Course: Association to the Uncertainty Reduction Theory" NiCole Lea Dennler, Regent University/Upper Iowa University

"Media Use and Well-Being During the COVID-19 Pandemic: The Associations Between Media Use, Resilience, and Posttraumatic Growth" Danyang Zhao, Western Illinois University; Ashley Hoffman, Western Illinois University

"Reactions to Humorous Stories Based on Perceived Storyteller Gender" Nathan Miczo, Western Illinois University

This paper session is a spotlight session sponsored by the States Advisory Council.

3511

#### Saturday 2:00 PM to 3:15 PM CDT

Regency A

#### Undergraduate Honors Research Conference Session 7

Sponsor: Undergraduate Honors Research Conference Chair: Leah Elizabeth Bryant, DePaul University Respondent: Leah Elizabeth Bryant, DePaul University

"Behind the Scenes of Family Fun: An Ethnographic Research Study" Sophia Presley Evans, University of Southern Indiana (Faculty Mentor: Dr. Stephanie Young)

"*Dallas Buyer's Club*: Developing Generic Criteria for Positive Transgender Representation" Io Curtin, Dominican University (Faculty Mentor: Dr. Jennifer Dunn)

"I Hate You!!': Conflict Styles and Their Relation to Family Communication Patterns, Relational Satisfaction, and Relationship Status" Sarah Bakeman, Bethel University; Hannah Bronner, Bethel University; Michael Murphy, Bethel University (Faculty Mentor: Dr. Nancy J. Brule)

""Why...You are the Spitting Image...": Exploring of Parenting Style, Parental Influence, and Relational Satisfaction" Ava Johnson, Bethel University; Kaylee Pierson, Bethel University; Lauren Richards, Bethel University (Faculty Mentor: Dr. Nancy J. Brule)

#### Saturday 3:30 PM CDT

#### 3600

#### Saturday 3:30 PM to 4:45 PM CDT

Sterling 7

#### At the Intersection of Fake News and "A Lot of People are Saying": Empowering Students by Teaching Media Literacy in the Classroom

Sponsor: Media Studies Interest Group Chair: Audrey L. Deterding, Lindsey Wilson College Presenters: Nettie Brock, Morehead State University Jennifer Hough, Western Iowa Tech Community College Tasha R. Dunn, The University of Toledo Morgan Getchell, Morehead State University Audrey L. Deterding, Lindsey Wilson College

Fake news: we've all heard the phrase and gnash our teeth. Let's discuss how to move beyond "a lot of people saying" to educate our students about critically analyzing the media they use and how to determine its credibility. Come to this panel discussion to learn how we implement media literacy into standard communication courses.

#### 3601

#### Saturday 3:30 PM to 4:45 PM CDT

Sterling 3

#### Critiquing Epidemic and Pandemic Discourse Regarding Queer Sexual Health

Sponsor: Sexual Orientation and Gender Identity Caucus Chair: Rocky Roque, University of Illinois Chicago Presenters: Mary C. Katreeb, Illinois State University Byron B. Craig, Illinois State University Ben Davis, Truman State University

Frankie Kimmell, Southern Illinois University Carbondale

A significant portion of monkeypox cases has been identified among LGBTQ+ members. The Joint United Nations Programme on HIV/AIDS expressed concern that media reports were communicating false narratives regarding the transmission of the virus. Similar concerns were emphasized during the COVID-19 pandemic and the AIDS epidemic. Panelists will critique discourses regarding highly recognized viral outbreaks and their consequent demonization of LGBTQ+ community. Finally, solutions will be offered to better navigate queer sexual health discourse.

#### Saturday 3:30 PM to 4:45 PM CDT Presidential Suite 1840

#### CSCA Executive Committee Meeting #2

Sponsor: CSCA Executive Director Chair: Ahmet Atay, The College of Wooster Presenters: Kathy Denker, Ball State University Jeffrey T. Child, Kent State University Debra J. Ford, Creighton University Tiffany R. Wang, University of Montevallo Yuping Mao, California State University, Long Beach Renee Kaufmann, University of Kentucky Donald Ritzenhein, Wayne State University Stephanie Young, University of Southern Indiana Tim McKenna-Buchanan, Manchester University Gayle M. Pohl, University of Northern Iowa Patric Spence, University of Central Florida

This is a closed meeting for members of the CSCA Executive Committee listed here.

#### 3603

#### Saturday 3:30 PM to 4:45 PM CDT

Sterling 6

### Dissemination as Key to Addressing Health Inequities: Discussing the Intersections of Health Communication Research, Practice, and Public Engagement (Spotlight Panel)

Sponsor: Health Communication Interest Group Chair: Ashleigh M. Day, Northern Arizona University Presenters:

Sydney O'Shay, Utah State University Jenn Anderson, South Dakota State University Sarah Symonds LeBlanc, Purdue University Fort Wayne Stephen Spates, Missouri State University Crystal D. Daugherty, Northern Kentucky University

Dissemination of research is a critical step to instigating change around health inequities. Thus, it is increasingly important that health communication scholars work with key stakeholders to implement evidence-based recommendations and engage with relevant publics to disseminate findings broadly. Discussants will share how they integrate research, practice, and public engagement to ensure dissemination as they address health communication issues related to substance use and stigma, bias and discrimination, maternal health, and Indigenous palliative care.

#### 3602

3604

#### Saturday 3:30 PM to 4:45 PM CDT

#### Examining the Promise and Possibilities of Mixed Methods Research in Interpersonal and Family Communication Research

Sponsor: Interpersonal and Family Communication Interest Group Chair: Paul Schrodt, Texas Christian University Presenters: Michelle Miller-Day, Chapman University Kristina Scharp, Rutgers University Natalie Pennington, University of Nevada, Las Vegas R. Amanda Cooper, University of Arizona Brooke Wolfe, University of Washington

Alaina Leverenz, University of Missouri

This panel will discuss the potential of using mixed methods to examine understudied intersections in interpersonal and family communication. Panelists will discuss their previous mixed methods studies as well as studies that initially utilized one method but could have been an informative mixed methods study. Panelists will also share how mixed methods can help us better examine understudied intersections and serve a variety of scholars from across the discipline. Panelists will conclude by exploring intersections that are well suited for future mixed methods research. There will be additional time for audience questions.

#### Human-Built Environments as Rhetorical Invention and Intervention

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Chad M. Nelson, Florida Gulf Coast University Presenters:

Alberto González, Bowling Green State University Scott Jensen, Webster University EunYoung Lee, Central Washington University Matthew Meier, DePauw University Chad M. Nelson, Florida Gulf Coast University

Human-built environments are not just physical landscapes; they are contested spaces narrated by power relationships and dynamic places defined by constant change as people live, love, and labor in and with them. Recent rhetorical engagements with architecture, urban renewal, and suburbia seem to have formed a subfield that examines how human interactions with material environments shape identities, communities, and movements (Aiello, 2011; Dickinson, 2015; Ewalt, 2019). This discussion panel intends to make two interventions in this disciplinary conversation: 1) Ascertain what precisely is revealed and whose voices are heard by addressing the built environment as a rhetorical phenomenon and 2) Assess the theoretical and methodological transitions set in motion by this rhetorical studies subfield. In particular, panelists will discuss international places; spatiality; rhetoric's materiality; ascribing motivation and agency to built environments; and public venues as sites of survival, memory, and community renewal. References Aiello, G. (2011). From wound to enclave: The visual-material performance of urban renewal in Bologna's Manifattura Delle Arti. Western Journal of Communication, 75(4), 341–366. Dickinson, G. (2015). Suburban dreams: Imagining and building the good life. The University of Alabama Press. Ewalt, J. (2019). Visibility and order at the Salt Lake City Main Public Library: Commonplaces, deviant publics, and the rhetorical criticism of neoliberalism's geographies. Communication and Critical/Cultural Studies, 16(2), 103–121.

#### 3606

#### Saturday 3:30 PM to 4:45 PM CDT

Mills 1

#### **Marginalized Voices in Media**

Sponsor: Intercultural Communication Interest Group Chair: Linsay M. Cramer, Coastal Carolina University Respondent: Racheal Ruble, Iowa State University

"Voices from Palestine: Perceptions of Censorship on Palestinian's Use of Social Media (Top Student Paper)" Cem İsmail Addemir, Illinois State University

"Deccanwood Films as Sites of Multicultural Expression" Jeevani Sammeta, Bowling Green State University

"Minor Solidarity: Rethinking 'Chinese Media' and the Global South via the Case Study of #MilkTeaAlliance" Hsin-I Sydney Yueh, University of Missouri

This is a paper session for the Intercultural Communication Interest Group.

3605

5



The School of Communication at Illinois State University congratulates Cem İsmail Addemir for receiving the Top Student Paper Award from the Intercultural Communication Interest Group!

3607

#### Saturday 3:30 PM to 4:45 PM CDT

Mils 3

#### Reflections on Life in the Academy for Women in the Five Decades Since Title IX

Sponsor: Women's Caucus Chair: Christina S. Beck, Ohio University Presenters: Christina S. Beck, Ohio University Carolyn Calloway-Thomas, Indiana University Mary Ann Danielson, Creighton University Roberta Davilla Robbins, United Methodist Church Deanna Sellnow, University of Central Florida

Given the historical moment of the 50th anniversary of Title IX, this panel chronicles the slow, incremental developments that have occurred over the past three decades as experienced by five women in our discipline. Panelists will share memories of life in the academy as it was when they started their careers, reflections on how life in the academy-- particularly for women-- has changed over the years, and insights on work that remains to be done.

#### 3608

#### Saturday 3:30 PM to 4:45 PM CDT

Sterling 9

#### Short Course 8: Teaching Small Group Communication: A Strategic Interaction Perspective

Sponsor: Short Courses Presenter: Stephenson Beck, North Dakota State University

The small group communication course is a core part of many college and university curricula. In order to emphasize the communicative nature of group process, this short course will introduce a strategic approach to group interaction. First, we start with the foundation that all communication is strategic and explore what that means. Second, we introduce a consultative approach to engaging students through diagnosis, problem solving, and implementation. Third, we explore a communicative diagnostic tool for evaluating group communication behavior. Last, we talk about how to evaluate students at multiple levels.

#### Saturday 3:30 PM to 4:45 PM CDT

#### State of North Dakota Spotlight: Communication Apprehension and the Public Speaking Students

Chair: Eric Grabowsky, Dickinson State University Presenters:

Jonna Reule, Valley City State University Robert Sylskar, Mayville State University Kimberly M. Weismann, Williston State College Shannon C. VanHorn, Valley City State University Kelsey Menge, Bismarck State College

Communication apprehension is common within many people in society. This panel explores ways to help students understand their nerves when it comes to public speaking. The panelists explore different ways to help students understand communication apprehension and ways to help students work through it.

#### 3610

#### Saturday 3:30 PM to 4:45 PM CDT

Sterling 4

#### Strategic & Applied Communication Interest Group: Top Student Papers

Sponsor: Strategic and Applied Communication Interest Group Chair: Henry Seeger, Purdue University

"Brand and Branding: Social Media Effects on Identity Management" Abiodun Sadiq, Southern Illinois University Edwardsville

"Leadership Vacancy During a Pandemic: Communicating Crises Through Meeting Minutes" Nina Kelly, Wayne State University

"The Role of Community Relations in Creating a Positive Image: An Exploratory Study of University Marketing and Communications" Benjamin Brew Sam-Paintsil, Illinois State University

"The Truth About Hunger': Engaging Influencers for Fundraising Activities (Dan Millar Award for Top Student Paper)" Abiodun Sadiq, Southern Illinois University Edwardsville

The papers on this panel are the top student papers in the Strategic and Applied Communication Interest Group.



The School of Communication at Illinois State University congratulates Benjamin Brew Sam-Paintsil for receiving a Top Four Student Paper Award from the Strategic & Applied Communication Interest Group!

#### 3609

#### Saturday 3:30 PM to 4:45 PM CDT

#### Transitioning from DEI Research to Practice and Back: Reflections, Evolutions, and Lessons Learned on Critical Inclusion

Sponsor: Organizational and Professional Communication Interest Group Chair: Angela N. Gist-Mackey, University of Kansas Presenters:

Scott E. Branton, University of Missouri Marlo Goldstein-Hode, University of Missouri-St. Louis Jennifer Peeks-Mease, University of Nebraska-Lincoln Astrid Villamil, University of Missouri-Columbia

This panel will be a roundtable discussion moderated by a chair. Panel contributors will take turns in sharing their beginnings and evolution paths in DEI work and scholarship. Next, panelists will discuss challenges, lessons learned, and opportunities for connecting research and practice against the backdrop of institutional dynamics, onto-epistemological stances, and other factors that affect thinking about and doing DEI work. The panel will also invite insights and contributions from the audience.

#### 3612

#### Saturday 3:30 PM to 4:45 PM CDT

Regency A

#### **Undergraduate Honors Research Conference Session 8**

Sponsor: Undergraduate Honors Research Conference Chair: Allison R. Thorson, University of San Francisco Respondent: Kaitlin Elizabeth Phillips, Baylor University

"Betrayal at the House on the Hill" Alanis Cameron, Southern Illinois University Edwardsville; Landon Winkelman, Southern Illinois University Edwardsville; Benjamin Small, Southern Illinois University Edwardsville (Faculty Mentor: Dr. Deborah Sellnow-Richmond)

"The Fantasy of Small World" Lindsey Marshall, Southern Illinois University Edwardsville; Mai Al Shaaban, Southern Illinois University Edwardsville; Audrey Verge, Southern Illinois University Edwardsville; Bailey Washam, Southern Illinois University Edwardsville (Faculty Mentor: Dr. Deborah Sellnow-Richmond)

"The Game of Power" Megan Knight, Southern Illinois University Edwardsville; Paris Kinsley, Southern Illinois University Edwardsville; Kathryn Morgan, Southern Illinois University Edwardsville; Gavin Koonce, Southern Illinois University Edwardsville (Faculty Mentor: Dr. Deborah Sellnow-Richmond)

"The Use of Retrospective Imaginative Involvement in Video Games: Analyzing *The Last of Us*" Karli Strom, Monmouth College (Faculty Mentor: Dr. Shweta Arpit Srivastava)

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3611

#### **Undergraduate Honors Research Conference Session 9**

Sponsor: Undergraduate Honors Research Conference Chair: Adam W. Tyma, University of Nebraska Omaha Respondent: Adam W. Tyma, University of Nebraska Omaha

"A Slice of Socialization: An Ethnographic Research Study" Olivia E. Lankford, University of Southern Indiana (Faculty Mentor: Dr. Stephanie Young)

"Capitalism and Ethics in *Terraforming Mars*" Rosemary Hardy, Southern Illinois University Edwardsville; Kylee Clayton, Southern Illinois University Edwardsville; Emalie Mosher, Southern Illinois University Edwardsville; Joey Kutz, Southern Illinois University Edwardsville (Faculty Mentor: Dr. Deborah Sellnow-Richmond)

"Construction and Maintenance of a Local Brewery's Culture, Identity, and Community: An Ethnography" Alexis Kahlan Reed, University of Southern Indiana (Faculty Mentor: Dr. Stephanie Young)

"Taylor Swift's Lyricism Extends Beyond the Bounds of the Industry: Forming Language to Describe Women's Experiences in a Male Dominated Industry and Patriarchal Society" Nicole Marie Fry, Hanover College (Dr. Bill Bettler)

#### Saturday 5:00 PM CDT

3700

Saturday 5:00 PM to 6:15 PM CDT

Regency F

#### Cultural Mythologies of the MCU (Top Panel)

Sponsor: Popular Culture Interest Group Chair: Linsay M. Cramer, Coastal Carolina University Respondent: EunYoung Lee, Central Washington University

"Djinn and Juice: Cosmic Powers and Racial Hybridity in *Ms. Marvel*" Gabriel Arnoldo Cruz, North Carolina Central University

"Fading Flagbearers: MCU's Phase 4, Entropy, and the Systems Approach" Andrew R. Donofrio, St. Lawrence University

"Marveling at the Triumph of (US) Technology" Matthew Meier, DePauw University

"The Multiverse Hath No Fury Like a Witch Scorned" Christopher (Kit) Medjesky, University of Findlay

Comprised of 30 Hollywood films and counting, the Marvel Cinematic Universe (MCU) is among the most expansive narrative universes in popular culture. This panel explores what Rushing and Frentz (1991) call the "cultural mythologies" of the MCU by treating the convergent narratives of the MCU as a unique opportunity to consider the myth-making capacity of its textual universe.



The Department of Mass Communication at North Carolina Central University congratulates Gabriel Arnoldo Cruz for receiving the Top Panel Award from the Popular Culture Interest Group!

#### Saturday 5:00 PM to 6:15 PM CDT

Sterling 6

#### Embodying the Public Voice: Using Public Theory to Overcome Marginalization at the Intersection of Identity Performance (Melissa Beall Top Panel)

Sponsor: Basic Course Interest Group Chair: Joshua Young, Divine Word College Seminary Presenters: Julie A. Borkin, Taylor University Allison Duncan Brenneise, University of Minnesota Sam Miller, Lane College

David Potter, Mid-Plains Community College

Pat Gehrke, University of South Carolina

Public Speaking is included in general education curricula because it sustains democracy and keeps economies productive. The course is unique for training in and practice of delivery in multiple contexts, from interpersonal to public, emphasizing social relationships. This panel explores course design aimed at helping students negotiate the performative intersection of their identity and public persona through the use of public theory in Public Speaking courses.



The Department of Communication Studies at the University of Minnesota congratulates Allison Duncan Brenneise for receiving the Melissa Beall, Top Paper, and Top Inclusive Scholarship Paper Awards from the Basic Course Interest Group!

3702

#### Saturday 5:00 PM to 6:15 PM CDT

Mills 3

#### Family Communication as... Theorizing Metaphors for Family Communication

Sponsor: Interpersonal and Family Communication Interest Group Chair: Jimmie Manning, University of Nevada, Reno

"Family Communication as... Choice" Jordan Allen, Utah Valley University; Kathy Denker, Ball State University

"Family Communication as... Deviance" Elizabeth Dorrance Hall, Michigan State University; Kristina Scharp, Rutgers University

"Family Communication as... Taboo" Amanda Holman, Creighton University; Allison R. Thorson, University of San Francisco

"Family Communication as... Theorizing" Jimmie Manning, University of Nevada, Reno

This panel theorizes family communication via metaphors. Each author or set of authors presents and unpacks a particular family communication metaphor, backed by relevant research, that offers practical and theoretical understandings of what family communication is and can be. Presentations will be kept to minimal length so as to engage the audience about metaphors they have considered for family communication and to highlight a forthcoming book project that will focus on family metaphors.

3701

#### Saturday 5:00 PM to 6:15 PM CDT

#### G.I.F.T. Session #6

Sponsor: G.I.F.T. Interest Group Chair: Kate Ksobiech, University of Nevada, Las Vegas

"Empowering Silenced Voices: How to Model the Speech Writing Process and Build More Confident Speakers" Heather Walters, Missouri State University; Kristen Stout, Crowder College "How to Write an Op-Ed" Katie Greenan, University of Indianapolis

"Telephone Charades: The Transactional Model of Communication in Action" Nick T. Tatum, University of Nevada, Las Vegas; Jackson Scott, University of Nevada, Las Vegas

"The Perfect Pitch — Incorporating a Diversity-Centered Mindset for Journalistic Storytelling" Vamsi Chaitanya Pedasanaganti, Bowling Green State University

"TikTok Wave Hits Public Speaking Genre: A Transition in Watching the Speech from Live Events to the Online Platform" Mokhlisur Rahman, University of South Dakota

"Using Audience Analysis to Transition a Topic to Accommodate an Engaged Audience" Stacy Schilling, Northern Wyoming Community College District

#### 3704

#### Saturday 5:00 PM to 6:15 PM CDT

Mills 1

#### Making Room for All Voices: Transitioning Communication Classrooms to Welcoming Intersectional Spaces (Top Panel)

Sponsor: Communication Education Interest Group Chair: Ann M. Savage, Butler University Presenters: Trudi Peterson, Monmouth College Ann M. Savage, Butler University Lori Walters-Kramer, Monmouth College Kelly Berg, College of Saint Benedict & Saint John's University Deborah Larson, Missouri State University Allison Harthcock, Butler University

This panel, with faculty from across the communication discipline and at various institutions, will share their strategies for developing more inclusive classrooms and incorporating social justice practices. We seek to engage the audience in discussion of how we can all do better. Examples include reassessing an entire program, to changing the structure of the basic public speaking class, to reimagining media production courses, to incorporating social justice elements into media literacy and media studies courses.

#### 3705

#### Saturday 5:00 PM to 6:15 PM CDT

#### Mills 2

#### Navigating the Ivory—A Space for Graduate Student Peer Mentorship

Sponsor: Graduate Student Caucus Chair: Matthew James-Andrew Craig, Kent State University Presenters: Connor Wilcox, Kent State University Adam Whiteside, Kent State University Madeline Pringle, University of Missouri Gertrude Misornu Ofori-Parku, University of Wisconsin-Milwaukee

The purpose of this panel is to allow the unique experiences of grad school to be shared amongst panelists and to allow audience members to pose questions for the process of graduate school on a variety of topics related to coursework, comprehensive exams, dissertation proposals, theses, and dissertations.

#### 3706

#### Saturday 5:00 PM to 6:15 PM CDT

Sterling 2

#### Silenced Voices in Transitions: Conversations About Race and Ethnicity Research in CSCA and Beyond

Sponsor: CSCA First Vice President Chair: Ahmet Atay, The College of Wooster Presenters: Alberto González, Bowling Green State University Carolyn Calloway-Thomas, Indiana University Dorthy Lee Pennington, University of Kansas Eddah Mutua, St. Cloud State University Adrienne Viramontes, University of Wisconsin-Parkside

This panel focuses on the history and the current state of race and ethnicity scholarship in the CSCA and Midwest. More specifically panelists will discuss the history of race, ethnicity, and culture research in our region and their visibility in the CSCA. Hence, they will provide a historical context. They will assess the current status of CSCA's IDEA efforts and reflect on the state of race and ethnicity-related research in our region. Finally, they will generate a discussion about future directions of race, ethnicity, and culture-based research. This panel aims to recognize and spotlight senior scholars who devoted their careers to work on racial and ethnic identities and intercultural communication research.

3707

#### Saturday 5:00 PM to 6:15 PM CDT

#### State of Iowa Spotlight: Examining Crisis Communication: A Pair of Case Studies

Sponsor: States Advisory Council Chair: Joy L. Daggs, Northwest Missouri State University

"Financial Crisis: A Crisis of Organizational Structure" Gayle M. Pohl, University of Northern Iowa; Melissa L. Beall, University of Northern Iowa

"Pork Chops vs. People: Promoting Economic Health Over Worker Safety During the COVID-19 Pandemic" Jeffrey Dean Brand, University of Northern Iowa

This pair of case studies examines crisis communication.

#### 3708

#### Saturday 5:00 PM to 6:15 PM CDT

Sterling 5

#### Strategic Silence: A Tool for Reflection and Action

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group Chair: Brittany Ann Knutson, Skagit Valley College.

"Enumeration, Rhetoric of Visibility, Power of Portraits and Collapsed Time of the National Congress of American Indians' 'Proud to Be"'Commercial" Shelby Lee Unruh, University of Northern Iowa

"Examining the Relationship Between the Hearing and Deaf Culture: A Quantitative Analysis" Jinger Bernhardt, Oklahoma Baptist University

"Bored of Education: Social Activism Through the Lens of Dystopian Literature" Rebecca Freihaut, University of Central Florida

Each of the papers in this panel positions the idea of silence differently. In Unruh's examination of the "Proud to Be" commercial featuring positive depictions of Native Americans and challenging the use of the term r\*dsk\*in, silence is used as a means for closing out the commercial in order to prompt reflection and contemplation among the audience. Bernhardt's work illustrates how Deaf culture (what could be considered a "silent culture") speaks to hearing cultures and how hearing people can use silence to facilitate listening to, and understanding of, Deaf people. Finally, Friehaut contemplates how dystopic contexts, including educational systems, serve to silence particular voices in favor of keeping the system's power inequities functioning. In each case, the scholars suggest that those in privileged positions must not only seek to amplify silenced voices, but also assume silenced positions in order to truly hear and honor those voices.

#### Saturday 5:00 PM to 6:15 PM CDT

#### The Intersection of Communication Theory and Family: A Sneak Peek into Edition 2 of *Casing the Family*

Sponsor: Interpersonal and Family Communication Interest Group Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne Presenters: Kaitlin Elizabeth Phillips, Baylor University Ellen Jordan, University of Missouri Kari Pink, University of Wisconsin-Milwaukee Stephanie Rollie Rodriguez, Texas A&M University-Corpus Christi Tiffany R. Wang, University of Montevallo Anne Kerber, Minnesota State University, Mankato Sarah E. Riforgiate, University of Wisconsin-Milwaukee Sydney O'Shay, Utah State University

At conferences, we are often running from panel to panel, not finding sufficient time to make it to the exhibit hall to check out new books. This panel's design intersects book previewing with attending panels. The eight panelists are contributors to the 2nd Edition of *Casing the Family* and will provide the audience with a morsel of what to expect when the new book drops in Fall 2023. During the panel, we will hear how diverse the definition of family is and the different issues many families face.

#### 3710

#### Saturday 5:00 PM to 6:15 PM CDT

Regency E

#### The New Centrism: Centrism, Compromise, and Institutionalism in a Polarized Age (Top Panel)

Sponsor: Political Communication Interest Group Chair: Molly Hardy, Maryville University

"Centrism, Populism, and American Politics: Redefining Extremism as the Rhetoric of the People" Elizabeth Dudash-Buskirk, Missouri State University

"Centrist Rhetoric Revisited" Antonio de Velasco, University of Memphis

"Defining Transnational Centrism: A Discourse Analysis of Centrist Appeals in Presidential Debates" Fernando Severino, Illinois State University; Joel Lansing Reed, Illinois State University

"Stephen Breyer and the Liberal Dream: On the Authority of the Court and the Peril of Politics" Calvin Coker, University of Louisville

"'The Battle for the Soul of the Nation': President Biden and the Rhetoric of New Centrism" Byron B. Craig, Illinois State University; Steve Rahko, Illinois State University

In recent years, scholars have understandably devoted significant attention to the rising tides of political polarization, extremism, and animosity. This panel focuses on rhetoric that stands in opposition to these dominant trends in domestic and international politics. Papers examine how rhetors rely on the language of centrism, bipartisanship, and institutionalism to resist polarization. We consider the benefits of centrist rhetoric and its limitations, especially for those on the margins.



**Missouri State DEPARTMENT** of COMMUNICATION The Department of Communication at Missouri State University congratulates Elizabeth Dudash-Buskirk for receiving the Top Panel Award from the Political Communication Interest Group!













The School of Communication at Illinois State University congratulates Fernando Severino for receiving the Top Panel Award from the Political Communication Interest Group!

The School of Communication at Illinois State University congratulates Joel Lansing Reed for receiving the Top Panel Award from the Political Communication Interest Group!

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3711

#### Saturday 5:00 PM to 6:15 PM CDT

Sterling 4

#### The Silenced Voice(s): Diverse Student Needs in the Community College

Sponsor: Community College Interest Group Chair: Traci Dillavou, Kansas City Kansas Community College Presenters:

Terri Easley-Giraldo, Johnson County Community College Catherine Ellen Schrag, Johnson County Community College Emily Sewell, Johnson County Community College Haley Vellinga, Johnson County Community College

With the reemergence of students to college campuses after a global pandemic, the diversity of student needs is blaringly evident to faculty. Mental health issues, access services and classroom accommodations, LGBTQIA students, first-generation and students of color. This panel will explore best practices for how to manage the academic environment while honoring the needs of students, supporting their academic success, and utilizing pedagogical practices that meet these diverse needs.

#### 3712

#### Saturday 5:00 PM to 6:15 PM CDT

#### Using Case Studies as an Instructional Resource in Communication Courses

Sponsor: Instructional Resources Interest Group Chair: Diana L. Tucker, Western Governors University Presenters: Diana L. Tucker, Western Governors University Dakota C. Horn, Bradley University Renata Kolodziej-Smith, University of Central Florida Shawn C. Starcher, Muskingum University Simon Rousset, The College of Wooster J. J. De La Cruz, Pennsylvania State University Anum Ahmed, San José State University A. G. Hughes, Chadron State College Reginald Bell, Jr., Miami University

Case studies bring communication concepts alive in an interactive way. This panel will provide an overview of the Case Method (developed at Harvard) and tips for writing cases. Panelists will provide an overview of a case they use in a communication course. Topics include use of social media, political events, employee concerns, privacy issues, LGBTQ+ conversations, and other silenced voices. Attendees will be provided access to a document full of helpful links to case resources.

#### 3713

#### Saturday 5:00 PM to 6:15 PM CDT

**Regency B** 

#### Using Our Intersections: How to Move Conference Acquaintances into Academic Friendships

Sponsor: Women's Caucus Chair: Kate R. LaPierre, University of Nevada, Reno Presenters: Michelle Calka, Manchester University Tiffany Bell, Valparaiso University Stephanie Young, University of Southern Indiana Brigit Talkington, Metro Community College Cristin A. Compton, Kent State University Danielle M. Stern, Christopher Newport University Kate R. LaPierre, University of Nevada, Reno

You come to conferences and meet new and interesting people. But then, you return home to your regular routine. How do you utilize this network of people across the country? How do you build writing partnerships, mentors outside your institution, or even friendships? The panelists are from across the country and have made long-term meaningful connections at conferences. These connections have led to research, publications, and support. Come get some solid ideas on what has worked for us. Use this panel to make some new connections for yourself.

#### Saturday 7:00 PM CDT

3800

Saturday 7:00 PM to 8:30 PM CDT

Gateway East/Terrace

#### CSCA Annual President's Party: Celebrating the Service of Debbie Ford

Sponsor: CSCA Executive Director Chair: Tiffany R. Wang, University of Montevallo

Join us to celebrate the service of Debbie Ford, who at the time of this party will have just moved into the role of Past President. During her time in the CSCA Presidential rotation that included planning both the 2021 virtual convention and 2022 convention in Madison, Debbie has worked diligently to advance a number of important initiatives for the association. Spend the last night of the convention with us as delicious food is served and bartenders at cash bars serve beverages.

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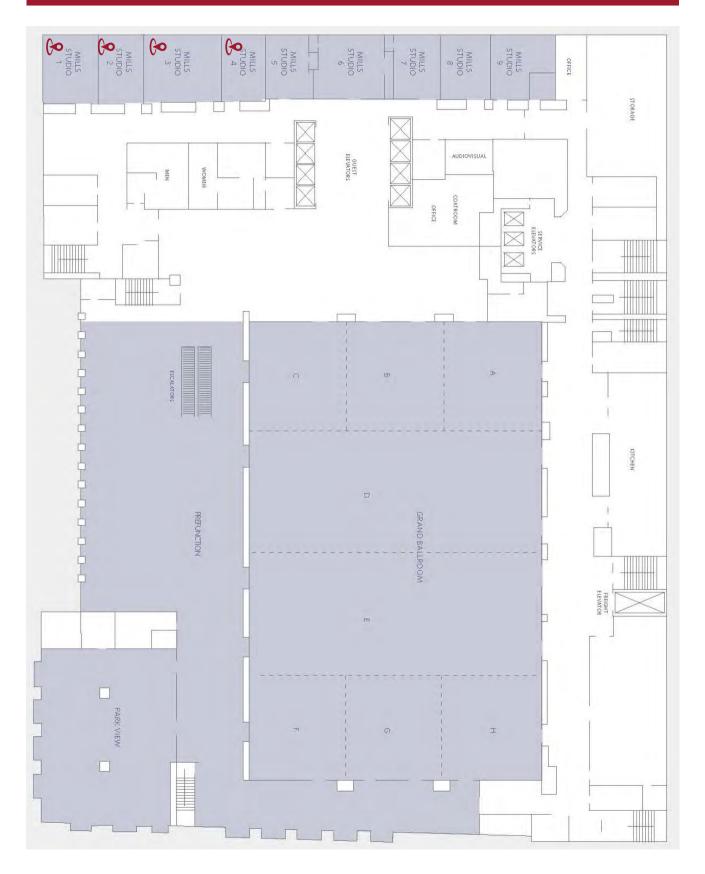
# **18TH FLOOR ROOMS**

Gateway East Gateway West Gateway Terrace Presidential Suite 1840

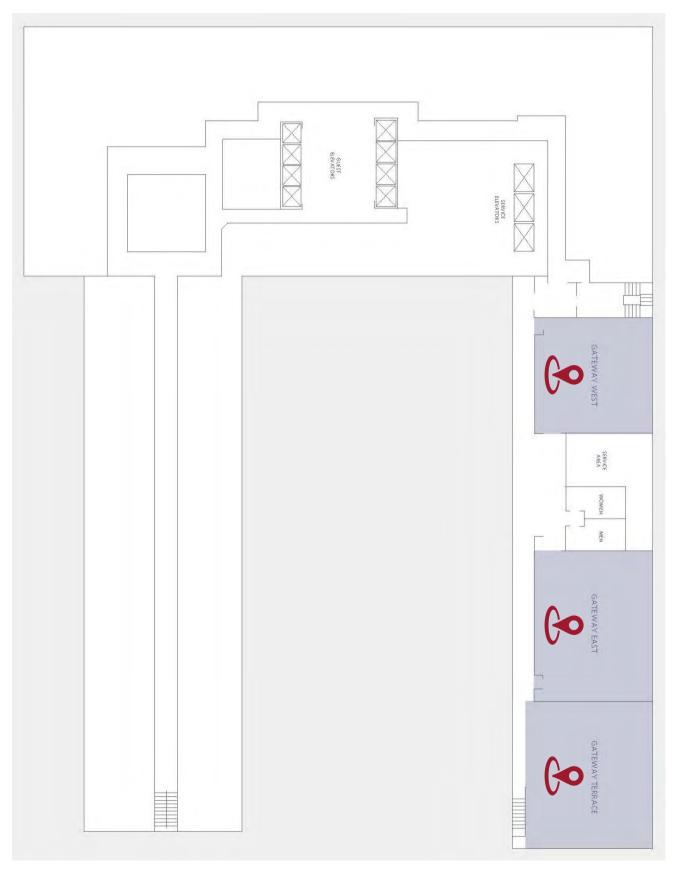
# **2ND FLOOR ROOMS**



# **4TH FLOOR ROOMS**



# **18TH FLOOR ROOMS**





# **CONGRATULATIONS** to our BSU COMM graduate students

Brooke Morenz Top Paper in the Sexual Orientation and Gender Identity Caucus and Sterling Wertanzl Top Debut Paper



### **OUR PROGRAM OFFERS**

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- Teaching, research, and forensics assistantships.
- Travel and research funding opportunities.

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# **Master of Arts in Communication Studies**

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Organizational and professional communication development (OPCD): a theoretical and applied program that prepares you for a career as a communication expert in a variety of organizations, as well as for further study in a doctoral program.

**Communication liberal arts and sciences (CLAS):** an interpersonal communication and rhetorical studies-focused program prepares you for a professional communication career, immediate entry into higher education teaching, or further study in a doctoral program.

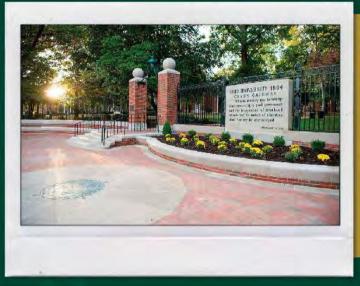
Kathy Denker (University of Missouri) Scarlett Hester (University of Memphis) Kyle Heuett (University of Tennessee) Kristen McCauliff (University of Georgia) Beth Messner (Bowling Green State University) Marcy Meyer (Michigan State University) Laura O'Hara (Ohio University) James Rediger (Ball State University) Carrie Shue (Ohio University) Glen Stamp (University of Texas)

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# SCRIPPS COLLEGE OF COMMUNICATION SCHOOL OF COMMUNICATION STUDIES



### **PH.D. CONCENTRATION AREAS:**

**Health Communication** Interpersonal & Organizational Communication **Rhetoric & Culture** 

# **RESOURCES AVAILABLE:**

- **Teaching, Research, & Forensics** Assistantships
- **Travel Funding Opportunities**
- Interdisciplinary Collaborations
- Housed in State-of-the-Art Schoonover **Center for Communication**



# **CONTACT US TO LEARN MORE**

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