

## CSCA Media Studies Interest Group 2022 Business Meeting

**Date:** April 2, 2022

**Time:** 9:30-10:45am CDT

**Location:** Madison, WI

*Discussion of the number of slots that we have, how many submissions we had. We also discussed the fact that no one submitted original media and how we can battle that lack. Options: reaching out to local schools. Pushing multiple calls out – one for the academic papers and one for the original media. Org comm did a field trip this year and could we do something similar? Might get people interested if we had something related to media production.*

*Approval of the minutes from 2021.*

*We really liked the networking session, but it may be de-prioritizing the business meeting. Is that a bad thing? It did cut off the need for people to come to the business meeting. But it was incredibly helpful. Could it be helpful if we had graduate students instead of just former chairs? Maybe re-naming it as something like a “support” session. The importance was the level of collegiality. Framing it a little differently. A “social” in the evening. There’s a little place near the conference hotel next year that does drag shows. “sign ups” for lunch and dinner maybe at the hotel desk or registration.*

*Kelly goes through the stats from the submission/reviewing process. She also announces the award winners.*

*Because of the very low number of people in the room, we are going to do an electronic call for the new secretary. Jerralyn will help if we don’t have anyone at all. But having someone who could use it for their portfolio would be better. We will send out a call virtually. Include a brief description of what the job requires.*

*Nettie reads the call for 2023 conference. We then discuss some ways that we can lean into this call. Some ideas:*

- *Discussion panels that are outside the norm of paper panels; having a talkative audience helps bring in more voices. Much more organic discussion.*
- *We have a lack of minorities in the interest group, how do we bring in the silenced voices? How do you empower the silenced voice?*
- *How do you decolonize the conference?*
- *Local speakers*
- *An idea for a panel: st louis minority journalists; challenges of minority and media*

- *St. Louis/Ferguson at nearly 10 years: how the voices have changed; cross over with some other departments, journalists. Can we find a scholar who wrote something at the time and to revisit?*
- *Media portrayals. Global media systems and international cultures; indigenous peoples; Talking about Lewis and Clark and Sacagawea;*
- *St Louis community outreach; ideas about panels about literacy*
- *Media transitions – broadcasting vs niche markets; streaming services vs free television*
- *Refugees; who is a silenced voice?*
- *Transitions are changing now because of covid*
- *Networking session could be themed with transitions/graduate students, etc.*

*Meeting adjourned 10:28am.*