

**Popular Culture Interest Group Business Meeting**  
2022 Central States Communication Association Convention  
Madison, WI

Saturday, April 2, 2022  
12:30 - 1:45 pm  
Room: Conference II

Officers

Chair: Stephanie Young, University of Southern Indiana

Vice-Chair: Nettie Brock, Morehead State University

Secretary: Matthew R. Meier, DePauw University

AGENDA

- I. Approval of minutes from 2021 online business meeting
  - a. Motion to approve (Art Herbig) & Second
  - b. Approved by voice vote
  
- II. Reports
  - A. 2022 Planning Report from Stephanie Young
    - 18 papers submitted, 14 accepted
    - 4 paper panels, 4 discussion panels, all programmed
  
  - B. 2022 Award Announcements from Stephanie Young

**Top Paper Award:** “Televising Popular Feminism,” Sarah Kornfield and Elizabeth Pomeroy, Hope College

- Awarded *in abstentia*

**Founders Award:** “Entertainment-Education-Story & Structure—An Entertainment Education Intervention Framed in the Story Lens of Conversion Therapy,” Suha Mohammed, Regent University

- Awarded *in abstentia*

**Top Papers:** “The New American Dream: Economic Precarity as Character Development in *Schitt’s Creek*,” William Joseph Sipe, University of Nebraska-Lincoln

- Awarded *in abstentia*

“F That, Try This’: Queering What it Means to be ‘Christian’ Through Social Mediated Churching Communities,” Karly Louise Poyner-Smith, University of Memphis

- Awarded *in abstentia*

**Top Panel:** *Building a Post-Modern Utopia: The Films of Preston Sturges through an Interdisciplinary Lens*, William Bettler (Hanover College), Don Carrell (Hanover College), and Stephen Dine Young (Hanover College)

- Awarded in Awarded *in absentia*

III. Officer Election and Volunteer Selection

A. Secretary –

- a. Holly Holladay nominated from the floor
- b. Elected by acclamation

B. Volunteers for reviewing papers, panel chairs, and respondents

- a. Google form or similar communication expected in future

IV. Old Business??

- a. No old business

V. Passing of the Gavel: Nettie Brock

VI. New Business

A. Programming Discussion for 2023 Convention

- CSCA Call for 2023 convention read aloud to the meeting
- We are being encouraged to “decolonize” the conference. Think outside of the box.
- Ideas for panels and proposals discussed
- Panels on issues that need to be discussed will be prioritized by incoming 1<sup>st</sup> VP
- Incoming 1<sup>st</sup> VP wants to emphasize diversity in interest group membership.
  - Encourage more panels and papers on DEI PopC texts to attract non PopC folks.
- Call for Papers
  - 1<sup>st</sup> VP wants us to add page limits
    - 25 pages/7500 words
- Social Media Presence
  - Only on Facebook group, we should add Twitter
  - Twitter & FB will be managed by Chair
    - Highlighting previous work, sharing research ideas, CFPs, etc.
    - Instagram? Not as easy to share links and not as many academics as Twitter
    - There used to be a twitter @CSCAPCIG/CSCAPCIG@gmail.com

- Who was the last planner who had email account (started with RE)?
    - May need to make a new email and handle
      - Connecting to PCA/ACA on SMS to share calls
        - Networking session seemed valuable and worth repeating
  - B. New Business from the floor?
    - None
- VII. Announcements from the floor (job openings, special issues or other publishing opportunities, good news, etc.)
  - a. Editor of *Women & Language* is looking for papers on communication, language, and gender. CFP will be shared at a later date.
  - b. Communication Perspectives on Pop Culture in Lexington Books seeking submissions.
  - c. Profs for Pop website—peer reviews to films, comics, commentaries—looking for editorial board and content (Art Herbig)
  - d. Pop Culture Studies Journal (Midwest PCA) is looking for special issues and articles.
  - e. Cultural History of Television series (Rowman & Littlefield) seeking submissions.
- VIII. Adjournment