

## 2022 CSCA Rhetorical Theory and Criticism Interest Group Business Meeting Summary Saturday, April 2 9:30 a.m. – 10:45 a.m.

- **Introductions of officers and present members were made.**
  - Hilary Rasmussen, Chair, University of Wisconsin-Parkside
  - Chad Nelson, Florida Vice-Chair, Gulf Coast University
  - Tom Salek, Secretary, Elmhurst University
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- **Review and approval of 2021 Business Meeting Minutes**
  - Motion to approve, seconded, and approved unanimously by those in attendance (6-0)
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- **Election of Secretary for 2022-2023**
  - Briefly discussed the responsibilities of the Secretary.
  - Members were asked for nominations and/or self-nominations.
  - Proposal to have an open call sent via email was discussed
    - Open call would be sent via a Google Form and sent to members of the Interest Group was proposed and approved
  - **Action:** Solicit a call for nominations via Facebook and/or email
    - James Proszek and Kristi Scholten to work together to post an announcement on Facebook page
- **Announcement of awards for top papers (to be presented directly after meeting):**
  - Karlyn Kohrs Campbell award
    - Top Paper Title: “I’m not sure I’ll ever forget the experience”: A narrative analysis of Chrissy Teigen’s social media describing her miscarriage  
*Authors: Kelsey Binion & Maria Brann, Indiana University Purdue University-Indianapolis*
  - David Zarefsky award
    - Top Student Paper Title: A Rhetorical Analysis of Higher Education’s Mental Health Messaging  
*Author: Gabrielle Thompson, Southern Illinois University Edwardsville*
- **Chairs Report**
  - Dr. Rasmussen discussed the impact of COVID-19 on submissions to the interest group. Submissions are back on track and close to pre-pandemic
    - Accepted 21 of 24 individual papers
    - Two of the three panels that were submitted were accepted
    - Thanks to the 23 reviewers for their hard work
- **CSCA 2023 Annual Conference Preview**
  - Planning on an in-person conference March 29 – April 2, 2023 in St. Louis, MO
  - Dr. Nelson updated the interest group about the conference theme
    - Intersection, Transitions, and Silenced Voices
  - Group discussed some panels around a variety of topics.
    - Spotlight panel on blues music and its relationship to St. Louis

- Solicit papers from rhetorical scholars of music and/or blues musicians
    - Panel discussion about methodological connections between rhetoric and other methods (i.e., professional communication, ethnography, etc.)
    - A panel / service project that engages the community around Urban Planning/Policy issues
      - Grounding criticism alongside applied / policy development
    - A two-part conference session that breaks the traditional mold of a 4 person/paper panel
      - Part 1 Morning Session: Formal conference setting where papers are presented
      - Part 2 Evening Session: Informal setting where organic conversations could happen around topics, themes, methods, etc.
      - This kind of two-part panel would be called a “featured” session that pushes folks to attend
    - Panel about being on the Lewis and Clark Trail
      - Find a way to connect rhetoric back to indigenous communities as it relates to St. Louis
    - Provide a specific mention of a call for rhetorical field methods
      - Trying to find a way to better connect rhetoric to other disciplines present at CSCA
      - Ethnography, Feminist Rhetoric, Racial/Rhetorical Criticism, Visual Rhetoric, Sonic Rhetoric, Spatial Rhetoric, Post-Colonial Rhetoric, etc.
    - Scholar Spotlight Sessions
      - Provide better opportunities to connect interest group members with prominent and emerging scholars in the field
      - An emerging scholar spotlight session
  - General discussion about “What is Rhetoric in the 21<sup>st</sup> Century”
    - How does Rhetorical Studies intersect with other interest groups?
    - How/Where can we use Rhetorical Studies to help address issues on an applied level?
    - How can we find a way to better connect emerging scholars with prominent scholars?
    - Ways to encourage and demonstrate the path from being a student to scholar
  - Discussion about finding non-CSCA Members / Academic Folks to attend and offer a voice to the conference theme
  - Finding a way to use Facebook or other feeds to highlight/encourage a variety of different kinds of theories, methods, etc.
    - Using a hyperlink in the call to give potential ideas
- **Ending notes**
  - Dr. Rasmussen thanked Dr. Nelson and Dr. Salek for their help
  - Motion to conclude the meeting was made and seconded