



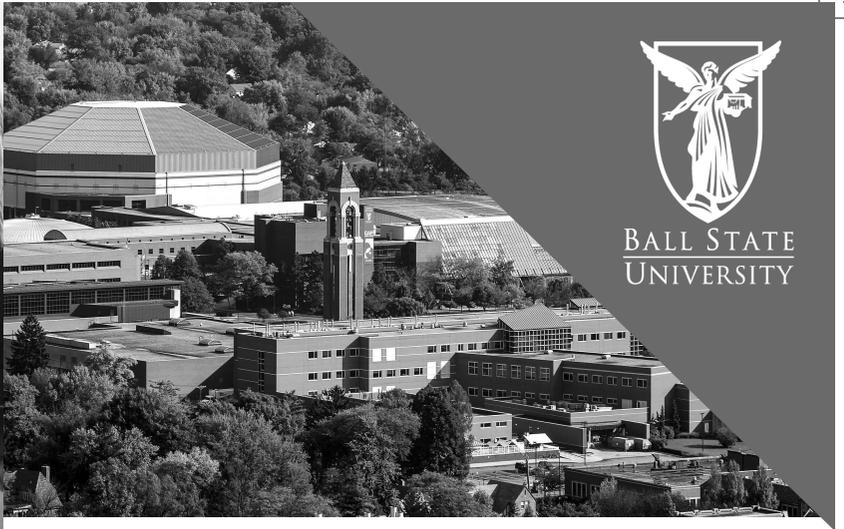
# **CENTRAL STATES COMMUNICATION ASSOCIATION**

**2017 ANNUAL CONFERENCE**

**MINNEAPOLIS, MN**

**MARCH 16-18, 2017**





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### CONTACT US

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Central States Communication Association  
86<sup>th</sup> Annual Meeting

Create

March 16-18, 2017

Minneapolis, MN



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## **About Central States Communication Association**

Central States Communication Association (CSCA) is a professional, academic organization of primary and secondary school teachers, students, college and university professors, and communication professionals. CSCA was founded in 1931 to promote the communication discipline in educational, scholarly, and professional endeavors. The association, which consists of the 13 Midwestern states of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Illinois, Iowa, Wisconsin, Minnesota, Michigan, Indiana, and Ohio, is governed by an Executive Committee and is legislated by its constitution and by-laws. CSCA has 22 Interest Groups, Caucuses, and Sections that promote particular communication areas. The association hosts a yearly convention within the 13 states, maintains a website ([www.csc-net.org](http://www.csc-net.org)), publishes a newsletter three times yearly, and publishes the journal *Communication Studies* on a quarterly basis.

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Heather McLaughlin, Olivet Nazarene University	Conference Technical Director
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*Conflict/family communication*

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*Organizational communication*

**Dr. LeAnn Brazeal**

*Director of the Basic Course*

*Political communication*

**Ms. Deana Butcher**

*Public speaking*

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**Ms. Erin Wehrman (Fall 2017)**

*Conflict*

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**The College of Arts & Letters at Missouri State University  
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U N I V E R S I T Y

Dear Friends and Colleagues,

Welcome to the 86<sup>th</sup> annual meeting of the Central States Communication Association! We are glad you are here!

We hope you enjoy the exceptional lineup of papers and panels, tremendous preconference activities, short courses, CSCA Scholar Conversations, a fantastic exhibit hall, as well as the vibe of Minneapolis, Minnesota--a great conference city where we hope that you will enjoy a night out on the town. Also, you will notice the great restaurants and shopping venues in close walking distance from the conference hotel. We hope that you enjoy the many opportunities the city has to offer.

On behalf of the entire association, I would like to thank CSCA First Vice President Blair Thompson for the outstanding job he has done as the primary program planner. I would also like to thank the Executive Director Jimmie Manning for his work on the conference and for his constant advocacy of the association. Thank you to the unit program planners, local hosts, executive committee, volunteers, reviewers, presenters and everyone who helped make this conference possible.

Our association continues to thrive. We continue to grow in numbers and our presence in the discipline of communication. Within the past year, we have established a new journal, launched our new website and more.

The convention theme encourages us to **Create**-- new ideas, setting goals and thinking big support the association and the discipline. I hope you take the time to reflect on Blair's planning theme with your friends and colleagues. Our professional community gives us a place to **Create** new teaching and research ideas with our closest friends. We come together to **Create** new ways of thinking and reflecting together as a community of scholars.

The ideas and visions represented through the conference theme are evident in many of the papers and panels you will experience at the conference. And, these ideas and visions can be achieved as we continue to develop and strengthen the foundation of our association and our discipline.

Let's continue to **Create** new ways to carry each other forward. I hope you all enjoy the conference!

A handwritten signature in black ink that reads "Shawn T. Wahl".

Shawn T. Wahl  
CSCA President



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Communication, Interpersonal Communication

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Intercultural Communication, Leadership Studies

**Kumi Ishii** (Ph.D., Kent State University)  
Computer Mediated Communication,  
Organizational Communication

**Angela M. Jerome** (Ph.D., University of Kansas)  
Organizational Communication, Organizational  
Apologia, Sports Rhetoric, Communication Theory

**Jieyoung Kong** (Ph.D., Arizona State University)  
Intercultural Communication, Ethnographic/Qualitative  
Research Methods, Communities in Practice

**Holly Payne** (Ph.D., University of Kentucky)  
Organizational Communication, Interpersonal  
Communication

**Jennifer Mize Smith** (Ph.D., Purdue University)  
Organizational Communication, Communication  
in the Nonprofit Sector

**Helen Sterk** (Ph.D., University of Iowa),  
*Department Head*  
Gender Communication, Rhetoric

**Blair Thompson** (Ph.D., University of Nebraska)  
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We are proud to honor  
**Dr. Blair Thompson**  
Associate Professor

First Vice-President of CSCA

We thank him for all the dedicated work  
towards planning and 'creating' the  
Central States Communication  
Association 2017 Convention!

### **For more information contact:**

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Dear Colleagues,

Welcome to Minneapolis, Minnesota and the 86<sup>th</sup> annual meeting of the Central States Communication Association! Thanks for all of your hard work putting together thought-provoking papers and panels, and integrating this year's conference theme, *Create*, in meaningful ways. The constitutive approach to communication is at the heart of my teaching and research, so making *Create* the conference theme has felt like an extension of my academic identity. I find it amazing that Dawn Braithwaite planted the seeds for this year's conference theme in my very first doctoral class, illuminating a perspective that continues to shape my perspective on communication. I hope in some small way that this conference theme will encourage you to keep thinking about the role communication plays in *Creating* your connections, relationships, identity, knowledge, and reality and even your CSCA experience.

Conference planning is a labor of love. It has been a true honor to serve as the conference planner for CSCA 2017. I am incredibly thankful to all those who have assisted me in the planning process. I cannot thank the interest group planners enough; you were an amazing group to work with in the year leading up to the conference! There are countless other individuals who I offer my sincerest gratitude. Jimmie Manning's undaunted effort and creativity as Executive Director has raised the bar in making the events at the conference unique, dynamic, and meaningful. CSCA is the place to be as far as regional conferences go, and Jimmie's behind the scenes work related to the conference locale and special events associated with the conference have gone a long way in setting CSCA apart. I am also indebted to those who preceded me in this role, as our most recent conference planners have been more than gracious in answering questions and offering sage advice about the conference planning process. Shawn Wahl, David McMahan, and Leah Bryant receive my thanks and admiration for their work as CSCA Presidents. Thanks also to Minnesota State University, Mankato and their students who are the local hosts. And finally, thank you to Western Kentucky University, including Helen Sterk (Director of the School of Communication), my conference planning assistants (Jessica Cherry, Cathryn Ellis, and Madison Loyd-Webster), and our officiate associates (Laura Wagoner and Cyndia Tarrence) for all of their support in *Creating* the CSCA program and planning the conference.

Thank you all for your dedication to CSCA. It was truly an honor to serve the association.

Sincerely,  
Blair Thompson  
CSCA First Vice-President

*The Spirit Makes the Master*

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## **2017 Convention Donors**

The Central States Communication Association would like to acknowledge those who so generously donated to the following funds in support of this year's convention:

### **Student Worker Sponsorship Fund**

Melissa Beall  
Katherine Denker  
Shelly Hink  
David McMahan  
Jimmie Manning

Scott Myers  
Sandra Petronio  
Sarah Turner McGowan  
Chad Woolard

### **Hall of Fame Lunch and Business Meeting**

Amy Aldridge  
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### **Warren Award Fund**

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Molly Wiant Cummins  
Jennifer Willis-Rivera

*In addition to the above conference donors for the Warren Award, it is important to acknowledge that several other individuals have made substantial contributions to the award fund during the past year. CSCA thanks Charles Rudick, Jimmie Manning, and especially Deanna Fassett for their considerable fundraising efforts.*

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Special thanks to **Kendall Hunt Publishing Company** for sponsoring this year's opening reception!

Be sure to stop by the exhibit hall at this year's convention and to thank them for their generosity.

The **Creating Connections Opening Reception** will be held on Thursday from 6:00-8:00PM in the Northstar Ballroom. Don't miss this opportunity to see old friends and make some new ones complete with snacks, a cash bar, and opportunities for karaoke.



# Communication Studies

The official journal of the  
Central States Communication Association  
(CSCA)- [www.cscs-net.org](http://www.cscs-net.org)

**Editor: Kenneth A. Lachlan, University of Connecticut**

**Communication Studies** is committed to publishing high-quality original scholarship focused on human communication processes.

Articles in **Communication Studies** represent the diversity of scholarship that comprises the study of human communication, regardless of philosophical, theoretical, or methodological underpinnings. Published essays and reports of studies are included that make important and noteworthy contributions to the advancement of human communication scholarship.

## Submissions

**Communication Studies** receives all manuscript submissions electronically via their ScholarOne Manuscripts website located at <http://mc.manuscriptcentral.com/rcst>.

For more information, visit [www.tandfonline.com/RCST](http://www.tandfonline.com/RCST) and click on "Instructions for Authors".

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Emily Lamb-Normand, Lewis University

Shana Kopaczewski, Indiana State University

Melissa Maier, Missouri State University

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Randy Dillon, Missouri State University

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Jessica Eckstein, Western Connecticut State University

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Ruth Kay, Detroit Country Day Upper School

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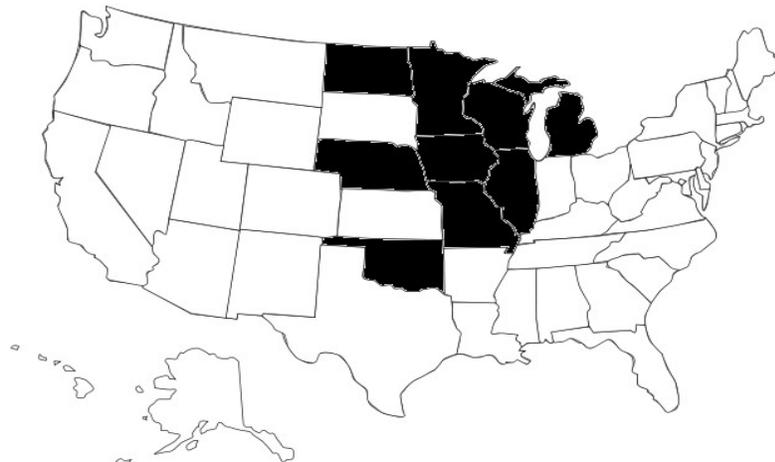
Kim Weisman

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Kirsten Weber: interpersonal communication and health communication

Joseph Packer: debate, argumentation, social movements, history of cosmological rhetoric

Alysa Lucas: interpersonal and relational communication, communication in friendships

Lesley Withers: interpersonal/nonverbal communication, the “dark side” of communication, collaboration in virtual environments

Diane Krider: public relations, communication training in organizations

Edward Hinck: political debate, argumentation, forensics

Michael Papa: organizational communication, innovation diffusion, social change

Wendy Papa: pedagogy, public speaking, organizing for social change

Shelly Hinck: interpersonal communication, service-learning, political debate

Elizabeth Carlson: organizational communication, small group communication, virtual teams, professional and group identification

Tisha Dejamanee: media and cultural communication, gender communication

**For more  
information:**

Dr. Shelly Hinck, Graduate Coordinator  
Communication & Dramatic Arts  
Mount Pleasant, MI 48859

hinck1ss@cmich.edu  
phone: (989) 774-3951

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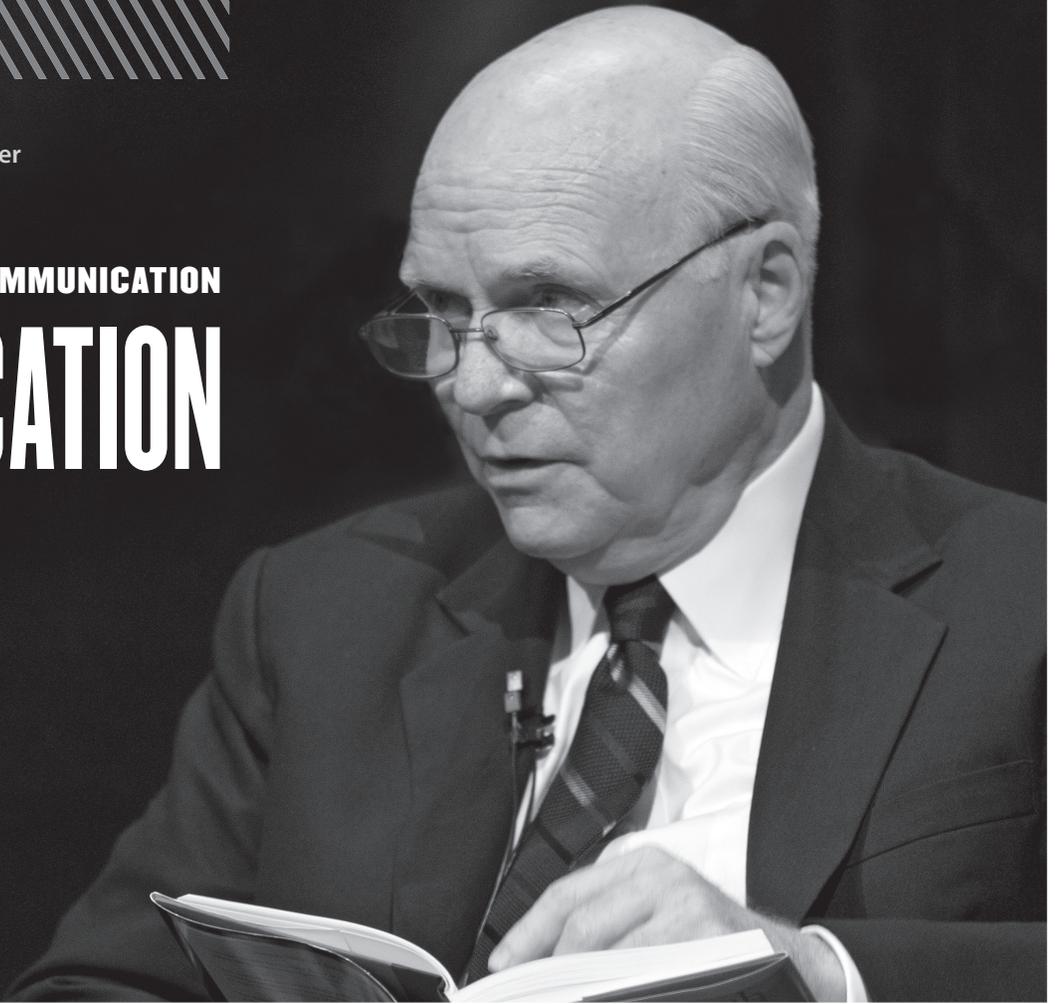


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**Evan Perrault**, Assistant Professor, Health Communication.

-----  
**Congratulations to our Ph.D. students who have accepted faculty positions:**

**Jessica Hample**

SUNY Oswego

**Lauren Hearit**

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1931-34	Alan H. Monroe	1978-79	Barbara Larson
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1946-47	D. W. Morris	1986-87	David Zarefsky
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1949-50	Paul Moore	1989-90	Judy C. Pearson
1950-51	William M. Sattler	1990-91	Douglas M. Trank
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1952-53	Martin J. Holcomb	1992-93	Melissa L. Beall
1953-54	John E. Dietrich	1993-94	Linda L. Moore
1954-55	Max Fuller	1994-95	Ellen Reid Gold
1955-56	Charles Balcer	1995-96	Carolyn Calloway-Thomas
1956-57	Wilbur E. Moore	1996-97	Daniel P. Millar
1957-58	Wayne N. Thompson	1997-98	Lawrence Frey
1958-59	N. Edd Miller	1998-99	Sandra Metts
1959-60	Donald K. Smith	1999-00	Arlie V. Daniel
1960-61	Charlotte G. Wells	2000-01	Cynthia Berryman-Fink
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1962-63	G. Bradford Barber	2002-03	Pamela Cooper
1963-64	Raymond G. Smith	2003-04	Roberta A. Davilla
1964-65	Merrill T. Baker	2004-05	Lynn H. Turner
1965-66	Winston L. Brembeck	2005-06	Diana B. Carlin
1966-67	Orville A. Hitchcock	2006-07	Deanna D. Sellnow
1967-68	Charlotte Lee	2007-08	Jack Kay
1968-69	Paul H. Boase	2008-09	Nancy J. Brule
1969-70	Wilmer A. Linkugel	2009-10	Christina S. Beck
1970-71	Robert K. Gilmore	2010-11	Stephen K. Hunt
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1972-73	Larry D. Clark	2012-13	Mitchell S. McKinney
1973-74	Jerry M. Anderson	2013-14	Chad Edwards
1974-75	Kenneth E. Andersen	2014-15	Leah E. Bryant
1975-76	William Brooks	2015-16	David T. McMahan
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1972-74	David M. Berg
1974-76	Gustav V. Friedrich
1976-81	David M. Berg
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2006-09	Shelly Schaefer Hinck
2009-14	Nancy Brule
2015-	Jimmie Manning

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2007	Robert L. Scott, University of Minnesota
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2011	Tom Pace, Southern Illinois University-Carbondale Donn Parson, University of Kansas Judy Pearson, North Dakota State University David Zarefsky, Northwestern University
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**Debbie Dougherty**—*University of Nebraska–Lincoln*

Organizational communication, communication and social class, gender and organizing, qualitative research methods

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Interpersonal/family communication, sense-making, and well-being; narrative theorizing; discourse dependent families

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Organizational communication, organizational rhetoric, ethics, philanthropy, gender, identity, stigma

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Mediated communication, content, and effects; social relationships; social perception; race, health, and political partisanship

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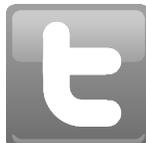


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**Wednesday, March 15, 1:00-10:00 PM**

**Preconference One  
Creating Connections with Our Host City: Conversations with  
Communication Scholars and Local Nonprofit Leaders**

0101 Wednesday 1:00-2:05 PM

Regency

**Central States Communication Association Preconference One, Part A:  
A Conversation about Persuasion and Diversity**

Sponsor: **Amy Aldridge Sanford**, Second Vice President

Chair: **Amy Aldridge Sanford**, Second Vice President

Presenters: **Alberto González**, Bowling Green State University

**Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

**Christopher Rudick**, Northeastern State University

This panel brings together communication scholars from across the nation to discuss public advocacy and diversity in the non-profit environment. Scholars will discuss and offer practical advice for crafting appeals and engaging diverse audiences, whether donors, volunteers, employees, or recipients of services.

0102 Wednesday 2:30-3:25 PM

Regency

**Central States Communication Association Preconference One, Part B:  
A Conversation about Building Relationships**

Sponsor: **Amy Aldridge Sanford**, Second Vice President

Chair: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

Presenters: **Anne Kerber**, Minnesota State University, Mankato

**Katherine M. Kelley**, Oral Roberts University

**Scott A. Myers**, West Virginia University

This panel brings together communication scholars from across the nation to discuss building relationships in the non-profit environment. Scholars will discuss and offer practical advice for developing relationships with donors and volunteers. Additionally, discussion will focus on the superior-subordinate relationship within non-profits.

## Central States Communication Association Preconference One, Part C: A Conversation about Volunteers and Researchers

Sponsor: **Amy Aldridge Sanford**, Second Vice President

Chair: **Malynnda Johnson**, University of Mount Union

Presenters: **Christine North**, Ohio Northern University

**Victor Keli` Kinolua B. Cole**, Metropolitan State University and HandsOn Twin Cities

**Sadie Ward**, Guthrie Theatre and HandsOn Twin Cities

Working within the communities around us, and around the world, not only builds important relationships that can provide research connections and service projects for students, but also valuable opportunities to give back. However, simply showing up at the door with good intentions is not always the best approach. This panel will discuss best practices when working within the non-profit environment, including how to develop and enhance internship and field experience programs. First-hand accounts from members of HandsOn Twin Cities, as well as communication scholars, will provide insight and guidelines to ensure mutually beneficial experiences.

## 0104 Wednesday 5:00

Happy Hour with CSCA and HandsOn Twin Cities

Bring your business cards for the final segment of the preconference and join us for a networking mixer immediately following the panel presentations. Light refreshments and a cash bar will be available.



## Central States Communication Association Preconference Two, Part A: Creating Beer Culture

### Beer Culture Panel & Tour

Co-Sponsors: **Amy Aldridge Sanford**, Second Vice President  
Popular Culture Interest Group

Chair: **Jennifer C. Dunn**, Dominican University

Presenters: **Jennifer C. Dunn**, Dominican University  
**Robert Andrew Dunn**, East Tennessee State University  
**Michelle Calka**, Manchester University  
**Charley Reed**, University of Nebraska, Omaha  
**Adam Tyma**, University of Nebraska, Omaha

CSCA members gathered together on a panel in Madison two years ago to discuss the emergence and proliferation of craft beer culture. That session led to the publication of *Beer Culture in Theory and Practice: Working to Understand Craft Beer Culture in the United States* (Lexington, 2017). This pre-conference session, in two parts, begins with a discussion with the editor, Adam Tyma, along some of the authors from the book, about their varied experiences with craft beer culture. The session concludes with a guided, private tour of three local breweries in the Twin Cities.

## Central States Communication Association Preconference Two, Part B: Craft Brewery Tour

For those interested in learning more about the local craft beer culture in the Twin Cities, you can register and join us for a limited-seat tour. The “Surly bill” passed in 2011 now allows production breweries to sell pints of their craft brewers on site. Dozens of brewery taprooms have now cropped up around the Twin Cities in recent years. Join us to learn about how craft beer culture is being created in these spaces as we tour three of these sites. You must be 21 years or older to go on the tour. \$60 fee includes bus pick up at hotel, transportation to three breweries, return to hotel, and tastings at all three breweries. Food is not included in the fee but will be available for purchase.

***This event was only available through pre-registering and is not open to additional participants.*** The following individuals are confirmed to have seats on the tour bus: Michelle Calka, Anthony Cervone, Corey Davis, Jeffrey Delbert, Joel Diana, Jennifer Dunn, Mark Glantz, Andrew Herrmann, Lars Kristiansen, Brad Mello, Deb Schuelke, Danielle Stern, Kathleen Turner, and Adam Tyma

### **Central States Communication Association Executive Committee Meeting**

Participants: **Shawn T. Wahl**, President  
**Blair Thompson**, First Vice President  
**Amy Aldridge Sanford**, Second Vice President  
**David T. McMahan**, Past President  
**Jimmie Manning**, Executive Director  
**Kenneth A. Lachlan**, Journal Editor  
**Jeffrey T. Child**, Finance Committee Chair  
**Deb Ford**, Member at Large  
**Donna R. Pawlowski**, Member at Large  
**Anna Wright**, States Advisory Council Chair

### **Central States Communication Association Staff Dinner**

Participants: **Jimmie Manning**, Executive Director  
**Katherine J. Denker**, Convention Exhibits Manager  
**Heather McLaughlin**, Conference Technical Director  
**Tiffany R. Wang**, Newsletter Editor  
**Sarah Steimel**, Newsletter Book Review Editor  
**Rebecca Johnson**, Assistant to the Executive Director  
**Jackelyn Dorneden**, Assistant to the Executive Director



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**Anne Kerber, Ph.D.**

Health Communication

**Deepa Oommen, Ph.D.**

Organizational Communication

**Justin Rudnick, Ph.D.**

Identity and Communication

**Sachi Sekimoto, Ph.D.**

Intercultural Communication

**Kristi Treinen, Ph.D.**

Communication Education

**Leah White, Ph.D.**

Director of Forensics  
Performance Studies

**For more information, contact the Department of Communication Studies:**

Dr. Christopher Brown, Director of Graduate Studies, [christopher.brown@mnsu.edu](mailto:christopher.brown@mnsu.edu),  
230 Armstrong Hall, Mankato, MN 56001 phone: (507) 389-2213 <http://www.mnsu.edu/cmst/grad.html>

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**Thank you for your contributions!**

## Thursday, March 16, 8:00-9:15 AM

1101 Thursday 8:00–9:15 AM

Greenway C

### Monuments, Movements, and Community Building in Networked Publics

Sponsor: Popular Culture Interest Group

Chair: **Edward A. Hinck**, Central Michigan University

From Eve Online to Benghazi: Memorial Building in Online Communities

**John Price**, University of Kansas

The Deliberative Capacity of Networked Publics at work: An analysis of the WTFU Movement

**Darrel Farmer**, Henderson State University

Disclosing too Much: Public Intimacies on Social Networking Sites

**Alexandra Hinck**, Cornell University

Ghosts in Our Machines: Facebook and the Digital Afterlife

**Sean Kolhoff**, Wayne State University

From Pokémon Go to the use of memes by U.S. Presidential candidates, the networked public of the internet has continued to be a persistent part of social discourse in the public sphere. The decentralized nature of networked publics allow for researchers to examine a virtual cornucopia of communities in the digital world. This panel examines networked publics using a variety of methods in order to demonstrate the complexity and depth of this area of study.

1102 Thursday 8:00–9:15 AM

Greenway J

### Creating and Critiquing Evolutionary Practices of Defining and Providing Support for Eating Disorders

Sponsor: Health Communication Interest Group

Chair: **Aarti Arora**, Bloomsburg University

Presenters: **Allyn Lueders**, Wayne State College

**Christine North**, Ohio Northern University

**Laura D. Russell**, Denison University

**Shrinkhala Upadhyaya**, Bowling Green State University

This discussion examines both virtual and discursive constructions of “eating disorders” that manifest across an array of contexts. Specifically, panelists will discuss the communication occurring on online social support forums, social media and college campuses. Drawing from notions of internalization, social stigma, muted group theory and the narrative engagement



## Rhetorics of Place, Space, and Materialism

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: **Steven Melling**, University of Missouri, Kansas City  
 Respondent: **Lora Smith**, Indiana University

Richard Weaver’s Agrarian Rhetoric and the Return of Virtue  
**R. M. Stangler**, Berry College

Vertical vs. Horizontal Conceptualization of Memory and Place: A Comparison between Rhetoric and Cultural Geography  
**Nina Gjoci**, Bowling Green State University

Shifting the Use of Space and Place: Interconnected Conceptions of Material and Symbolic Locales  
**Joshua Smith**, University of Kansas

Politicizing Rhetorical Ecologies: The Ontological Possibility of Climatic Vibrant Material Assemblages  
**William Cooney**, University of Nebraska, Lincoln

This panel includes papers that investigate how places and materiality shape rhetoric. Each essay approaches space, place, and materialism from a unique perspective. Collectively they examine the following: (1) how the material and intellectual place of a theorist shapes ideas, (2) disciplinary differences in viewing the relationship between memory and place, (3) the ability of a space to be both material and symbolic, and (4) how attention to materiality in rhetoric can create new forms of relationality.

## Short Course: Creative Approaches to Communication Consulting

Sponsor: **Blair Thompson**, First Vice President  
 Presenter: **Penny Avery**, Aquinas College  
**David Weinandy**, Aquinas College

In this “how to” session, participants will learn practical strategies to become effective communication consultants, extending knowledge and skills used within the classroom to the community. Some topics we will discuss include: Identifying potential audiences and a client list, creating marketable content, developing fee structures, deciding effective delivery systems, differentiating your brand from others, balancing academic responsibilities with consulting opportunities, assessing outcomes, and strategizing ways to bring what is learned back to the academic classroom.

## Popular Culture, Art, Ideology and Narrative

Sponsor: Popular Culture Interest Group  
 Chair: **Charley Reed**, University of Nebraska, Omaha  
 Respondent: **Adam Tyma**, University of Nebraska, Omaha

Patriarchal Ideology in the *MTN* Nigeria “Mama Na Boy” Television Advert: Production and Reception

**Foluke Oduba**, Texas A&M University, Corpus Christi  
**Lukuman Adesina Azeez**, University of Ilorin

An Exploration of Classism, Power, and Control in *The Hunger Games* and *Divergent* Series  
**Kelly L. Adams**, Illinois State University

David Sedaris: The Next Great America Literary Humorist?  
**Liz Sills**, Northern State University

*Expecting Rain*: An Existential, Autoethnographic Comic

Author: **Paul Siddens**, University of Northern Iowa  
 Artist: **Eric Quinn**, Graettinger-Terril Community Schools  
 Editorial Assistant: **Jeremy Roberts**, University of Northern Iowa

## Now Trending on Twitter: Critical Studies of Political Social Media Use

Sponsor: Political Communication Interest Group  
 Chair: **Amanda Brown**, University of Wisconsin, Stout  
 Respondent: **Thomas Crowley**, Rogers State University

“Bernie or Hillary?”: How Social Media Memes Communicate Subtle Sexism  
**Sarah Turner McGowen**, Northeastern State University

Public Diplomacy between the United States and Iran: A Rhetorical Analysis of Twitter Statements

**Brent Arnold**, Rogers State University

“The Best Trap is to Get a Guy to Keep Himself in Jail”: The Propaganda of the Scientology Twitter Page

**Molly C. Turner**, Northeastern State University

A Picture IS Worth More Than 120 Characters: Character and Gender Usage in Candidate Social Media Sites

**David Airne**, University of Montana

**Mackenzie Lombardi**, University of Montana

Social media websites continue to be ripe for study among communication scholars, especially with regard to propaganda and political persuasion. The papers on this panel explore political social media use in a variety of contexts, including sexist memes, public diplomacy, organizational propaganda, and candidate images. In addition to analyzing political social media use, these papers all adopt a critical perspective in theory and/or methodological approach.

1109 Thursday 8:00–9:15 AM

Greenway E

### **State of Illinois Spotlight – Beyond Competition: The Benefits of Forensics**

Sponsor: States Advisory Council

Chair: **Robert D. Hall**, Illinois State University

Presenters: **Judy Santacaterina**, Northern Illinois University

**Lauren Morgan**, College of DuPage

**Abby Escatel**, DePaul University

While competitive success is a tangible benefit for students and programs alike, there are multiple other benefits of forensics that make speech and debate teams an excellent co-curricular/extracurricular activity. This panel discusses the benefits of forensics beyond competition and how those benefits can be marketed and capitalized on.

1110 Thursday 8:00-9:15 AM

Lake Superior B

### **Creating an Inclusive Communication Classroom: Learning from Experiences – Part I**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Tim McKenna-Buchanan**, Manchester University

Presenters: **Jimmie Manning**, Northern Illinois University

**Sara Baker**, Southern Connecticut State University

**Ahmet Atay**, College of Wooster

**Stephanie L. Young**, University of Southern Indiana

**Jessica M. W. Kratzer**, Northern Kentucky University

**Tony E. Adams**, Northeastern Illinois University

**Scott Sellnow-Richmond**, Columbus State University

**Danielle M. Stern**, Christopher Newport University

In the first part of this interactive double session we will reflect on why we believe inclusivity is something important in the communication classroom. The panelists will share experiences navigating inclusivity and teachable moments they have learned from in the classroom. Some will draw from research on microaffirmations and microaggressions, while others will address the importance of self-reflexivity. Our main goal is to create an inclusive, informative, and dialogic learning environment.

1111 Thursday 8:00-9:15 AM

Greenway D

## **Organizational and Professional Communication Interest Group Business Meeting**

Chair: **Grace Leinbach Coggio**, University of Wisconsin, River Falls  
Vice Chair: **Deb Ford**, University of Kansas  
Secretary: **Katherine M. Kelley**, Oral Roberts University

1112 Thursday 8:00-9:15 AM

Lake Superior A

## **Creating a Research Agenda as a Graduate Student**

Sponsor: Graduate Student Caucus  
Chair: **Keith Bistodeau**, Hamline University  
  
Presenters: **Keith Bistodeau**, Hamline University  
**Riley Richards**, University of Wisconsin, Milwaukee  
**Maureen Wieland**, Purdue University  
**Eric Mishne**, Ohio University

One of the more daunting conversations a graduate student may have during their graduate studies revolves around what type of research line/agenda they want to have for their career. This panel of graduate students will discuss their experiences with having these conversations and provide tips and insights for those who are currently grappling with this big question.



## Thursday, March 16, 9:30-10:45 AM

1201 Thursday 9:30-10:45 AM

Greenway F

### **2016 CSCA Federation Prize Winner Presentations Women's Perceptions of Provider Communication about Miscarriage**

Sponsor: **Blair Thompson**, First Vice President  
Chair: **Satoshi Toyosaki**, 2016 CSCA Federation Prize Chair

Women's Perceptions of Provider Communication about Miscarriage  
**Maria Brann**, Indiana University-Purdue University, Indianapolis  
**Jennifer J. Bute**, Indiana University-Purdue University, Indianapolis

Assessing Recruitment Strategies for Obtaining Ethnically and Racially Diverse Samples in Family Communication Research  
**Kaitlin E. Phillips**, University of Nebraska-Lincoln  
**Jordan Soliz**, University of Nebraska-Lincoln

This special session recognizes the winners of last year's Federation Research Prize. In addition to hearing about the winners' research findings, you can also learn about research funding opportunities available via the CSCA Federation Prize.

1202 Thursday 9:30-10:45 AM

Greenway C

### **Creating a Place for All Students: Teaching Strategies for Teaching Upper Level Communication Courses to Non-Majors**

Sponsor: Communication Education Interest Group

Chair: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne  
Presenters: **Tiffany R. Wang**, University of Montevallo  
**Irwin Mallin**, Indiana University-Purdue University, Fort Wayne  
**Joy L. Daggs**, Northwest Missouri State University  
**Karla Mason Bergen**, College of Saint Mary  
**Amanda Brown**, University of Wisconsin Stout

As more academic programs require communication courses at the junior and senior levels, class make-ups consist of non-communication students, making it difficult to hold all students to the same standards. As such, presenters will discuss how they handle teaching upper level communication courses to non-communication students by sharing teaching strategies, how to make the non-majors excited about the course content, and some of the struggles they have experienced.

1203 Thursday 9:30-10:45 AM

Greenway J

### **Basic Course Interest Group Business Meeting**

Chair: **Karla M. Hunter**, South Dakota State University  
Vice-Chair: **Aimee Sorensen**, University of South Dakota  
Secretary: **Joshua N. Westwick**, South Dakota State University

1204 Thursday 9:30-10:45 AM

Lake Superior A

### **Creating a Dynamic Conference Experience: Getting the Most Out of Your CSCA Convention**

Sponsor: **Blair Thompson**, First Vice President  
Presenters: **DeAnne Priddis**, Middle Tennessee State University  
**Kristine M. Nicolini**, University of Wisconsin, Oshkosh

Central States presents many unique opportunities to create powerful connections intellectually, professionally, and socially. This workshop provides new and returning CSCA members and graduate students the opportunity to learn how to maximize their conference experience at this year's Central States Communication Association convention. The audience will learn how CSCA offers many great ways to get involved, build relationships and collaborations, and have fun. During our time together, we will discuss: Planning Your Itinerary, Networking, Marketing Yourself, Socializing, Down Time, and After You Get Home.

1205 Thursday 9:30-10:45 AM

Greenway D

### **The Disparagement of Women: From Slut-Shaming to Slams: How Can Women Create a Positive Response to Incidents in the Media, Literature, School, Business and Other Settings?**

Sponsor: Community College Interest Group  
Chair: **Cheryl Skiba-Jones**, Trine University  
Presenters: **Jennifer L. Walton**, Ohio Northern University  
**Kathleen Edelmayer**, Madonna University  
**Richard G. Jones Jr.**, Eastern Illinois University  
**Emily Vajjala**, Southern Illinois University, Carbondale  
**Jeremy Basso**, Prairie State College  
**Aaron W. Gurlly**, Beloit College  
**Deatra Sullivan-Morgan**, Elmhurst College

The disparagement of women – from mere words to decision making that excludes them from being active participants in all levels of business, civic and social life – needs to be creatively

addressed and examined. It is important that we as community members, scholars and human beings identify, educate and create pathways for creative responses and change. Panelists will share case studies, news stories, poetry, music, ideas and writings to illustrate the disparagement of women in literature, the media, in education, the business world and in society. Participants will co-create, share and dialogue about the realities experienced and discuss ways to respond.

1206 Thursday 9:30-10:45 AM

Regency

## Great Ideas for Teaching the Basic Course – Session A

Sponsor: G.I.F.T. Interest Group  
Chair: **Stacey Macchi**, Western Illinois University

Using Skype to Prepare Undergraduates for Entry-Level Career Interviews  
**Kate Ksobiech**, University of Wisconsin, Whitewater

The Cardboard Boat Race  
**Virginia Horan**, Suffolk County Community College

Using Voice Thread to Improve Students' Leader/Managerial Communication  
(and Make Assessment More Meaningful)  
**Rita L. Rahoi-Gilchrest**, Winona State University

App Show and Tell: Illustrating Media Personalization Trends Using Smart Phones  
**Katie LaPlant Turkiewicz**, University of Wisconsin, Green Bay

Creating Reality through Emojis: Understanding the Arbitrary and Symbolic Meanings of Words  
**Jacqueline Backer**, Illinois State University

The Power of Pyramid: Positioning Poor Performances to Produce Proper Presentations  
**Austin J. Beattie**, Western Michigan University

Nonverbal "Charades:" Teaching the Power of Emotion in Public Speaking  
**Jessica Snitko**, Purdue University

Team Impromptu Speeches and Fallacies: A Team-Based Learning Activity  
**Jeremy Lockwood**, Iowa State University

Demonstrating the Importance of Context with a Picture the Audience Can't See  
**Lauren Johnsen**, University of Missouri, Columbia

More than a Clicker: Teaching Audience Analysis through Fast-Response Technology  
**T. Kody Frey**, University of Kentucky

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every

10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session

1207 Thursday 9:30-10:45 AM

Lakeshore B

## **Creating Dialogue around Challenging Health Topics: Research on Difficult Discussions**

Sponsor: Health Communication Interest Group  
Chair: **Kallia O. Wright**, Illinois College  
Respondent: **Jeff Kuznekoff**, Miami University, Middletown

Weight-Based Stigma and Self-Esteem: A Test and Extension of the Stigma Communication Model (**Top Paper**)

**Andrea Malterud**, South Dakota State University  
**Jennifer Anderson**, South Dakota State University

Civility and Health: The Impact of Uncivil Comments and Source Credibility on Attitude Formation (**Top Student Paper**)

**Freddie J. Jennings**, University of Missouri

“You Don’t Get to Decide What Makes Other People Upset”: Traumatic Birth and Disenfranchised Grief

**Jocelyn M. DeGroot**, Southern Illinois University, Edwardsville  
**Tennley A. Vik**, Emporia State University

Any Questions?: Medical Empathy in Hospitalist-Patient Encounters

**Kristen N. Hatten**, Western Michigan University  
**Margaret E. Baker**, Western Michigan University  
**Julie Apker**, Western Michigan University  
**Scott E. Shank**, Western Michigan University

People contending with health challenges—their own or another’s—may feel particularly vulnerable as they seek, shield, and share health information. These studies used diverse methods, including case analysis, survey research, field observation, and lab experiment, to explore how people create meaningful dialogues in difficult circumstances. The researchers’ findings offer insights and practical guidance for communicating about obesity, discussing vaccination, offering support following traumatic birth, and conveying bad diagnoses and prognoses.

**Beyond Blackboard: Creating the New Media Classroom (Top Panel)**

Sponsor: Instructional Resources Interest Group  
 Chair: **Rose Helens-Hart**, Fort Hays State University

Presenters: **Ben Myers**, University of Nebraska, Kearney  
**Gordon S. Carlson**, Fort Hays State University  
**Kelly Soczka Steidinger**, Mid-State Technical College  
**Rose Helens-Hart**, Fort Hays State University  
**Katherine M. Kelley**, Oral Roberts University  
**Denise Miller**, Oral Roberts University

Embracing new media can be a daunting task for the tech-timid or those skeptical of how new media can help students reach learning objectives. Panel participants will discuss how new media have innovated their teaching pedagogies and been successfully incorporated into a variety of courses to achieve specific learning outcomes. This session is aimed at justifying the use of new media in the classroom and showing how anyone without a tech background can use these technologies.

**Kenneth Burke Society Top Paper Panel**

Sponsor: Kenneth Burke Society Interest Group  
 Chair: **Courtney J. Wright**, University of Indianapolis  
 Respondent: **Christopher A. Medjesky**, University of Findlay

The State of Humanity: A Burkean Analysis of AMC's *Humans* (**Top Student Paper**)  
**Eric Mishne**, Ohio University  
**Jasmine M. LaBine**, Western Michigan University

Recreating the Frontier: Native Americans in Science Fiction Television (**Top Paper**)  
**Kathleen German**, Miami University

Strike One, You're Out! Scapegoating and Purification in Major League Baseball's Biogenesis Scandal  
**Christopher J. E. Anderson**, University of Wisconsin, Milwaukee  
**Joshua Miller**, University of Wisconsin, Milwaukee

This panel presents the top student- and faculty-authored papers submitted to the Kenneth Burke Interest Group Division.

## **Creating Bridges between Students and Non-Academic Communities through Community Engaged Assignments**

Sponsor: Communication Education Interest Group  
 Chair: **Sarah E. Riforgiate**, Kansas State University

Presenters: **Robert C. Swieringa**, Grand Valley State University  
**Carmen Heider**, University of Wisconsin, Oshkosh  
**Quaquilla Rhea Walker**, Northwestern University  
**Katherine J. Denker**, Ball State University  
**Maggie Parson**, Ball State University  
**Brian Graves**, Florida State University  
**Sarah E. Riforgiate**, Kansas State University

Community engaged teaching presents possibilities for learning, creating bridges between students and non-academic communities. To de-mystify how these assignments are developed and create new possibilities for teaching outside the academic classroom, presenters will share experiences with assignments that bring community into classrooms, foster student collaborative activist work with nonprofit organizations, develop critical self-reflections of privilege or oppression to create radio stories, and produce social justice video-documentaries to create student awareness while advocating for community groups.

## **Economic Issues in Higher Education: Exploring Association Advocacy**

Sponsor and Chair: **Blair Thompson**, First Vice President  
 Co-Sponsor: Undergraduate Education and Administration Section

Scholars: **Betsy Wackernagel Bach**, University of Montana  
**Trevor Parry-Giles**, University of Maryland  
**Cheri J. Simonds**, Illinois State University  
**Christine North**, Ohio Northern University

Given the economic struggles higher education presently faces within our region and beyond, it is imperative that regional and national associations begin to investigate how to take more of an advocacy role on this front. This panel includes scholars with administrative experience, many of whom have done key work with NCA, who will discuss strategies, steps, and processes that the association, schools, departments, and even individual faculty can take to try and make a positive impact as relates to financial standing and support in their respective states and institutions. This panel represents an important conversation starter that has the potential to assist an eventual task force in creating a strategic plan for advocacy work related to economic concerns in higher education for CSCA.

## Rhetoric of Sports

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: **Samuel Boerboom**, Montana State University, Billings  
 Respondent: **Andrew Gess**, Bethel University

Spectacles of Patriotism: FIFA 2010 World Cup and South African National Identity  
**Emily Sauter**, Minnesota State University, Mankato

The Rhetoric of Reaction in College Sports: Analyzing Arguments Against Compensation for Student-Athletes  
**Mark Glantz**, St. Norbert College

Keeping Us Safe from the Truth: The Rhetoric of NFL Concussions  
**Lauren Guzman**, University of Minnesota

This panel includes papers that examine the rhetoric of sports. Athletic events and the discourse surrounding them help construct national identity, but rhetoric is also used to maintain inequity and dangerous conditions for the athletes participating in competition.

## Podcasts as Public Intellectualism, Scholarship, and Engagement

Sponsor: Media Studies Interest Group  
 Chair: **W. Joe Watson**, Baker University  
 Respondent: **Tasha R. Dunn**, Augustana University

Presenters: **Melody Hoffmann**, Anoka-Ramsey Community College  
**Raechel Tiffe**, Merrimack College  
**Molly C. Turner**, Northeastern State University  
**CarrieLynn D. Reinhard**, Dominican University  
**Christopher J. Olson**, Dominican University

Podcasts can fulfill a desire to engage in public intellectualism, scholarship, and engagement with ideas from the humanities and social sciences to demonstrate how these abstractions can have concrete impacts on people's everyday lives. The advent of Web 2.0 has allowed for more "personal broadcasting," allowing any academic with the desire to become a public intellectual. This panel brings together different podcasters to discuss how they are utilizing such personal broadcasting to reach diverse publics.

## **We're Off to See the Dean....Following the Yellow Brick Road to Create Solutions for Our Adjunct Instructors**

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: **David Wendt**, Keokuk High School/Southeastern Community College

Presenters: **Tammie Wiebers**, North Central Missouri College  
**Jennifer Hough**, Western Iowa Tech Community College, Sioux City  
**Kendra Bergenske**, Western Iowa Tech Community College, Sioux City  
**Art Khaw**, Kirkwood Community College  
**Rachel Murdock**, Iowa State University

Academic publications and the popular press state that over 50% of post-secondary instructors are Adjunct Instructors. Certain colleges and universities cite that their teaching staffs are nearly 30 percent tenure track and 70 percent adjunct instructors. With this dramatic shift in instructional paradigm, several questions need to be considered: Should/are Adjunct Instructors evaluated on a yearly basis? Who has the responsibility to evaluate them? Should the Adjunct Instructors have equal training to tenure-track professors? Should Adjunct Instructors only teach introductory courses? Should Adjunct Instructors be limited to 15 credit hours per year as the HLC has proposed? Audience members will be encouraged to participate in this lively discussion.

## **Creating an Inclusive Communication Classroom: I Want to Be Better – Part II**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Tim McKenna-Buchanan**, Manchester University

Presenters: **Jimmie Manning**, Northern Illinois University  
**Sara Baker**, Southern Connecticut State University  
**Ahmet Atay**, College of Wooster  
**Stephanie L. Young**, University of Southern Indiana  
**Jessica M. W. Kratzer**, Northern Kentucky University  
**Tony E. Adams**, Northeastern Illinois University  
**Scott Sellnow-Richmond**, Columbus State University  
**Danielle M. Stern**, Christopher Newport University

In the second part of this interactive double session we will further develop strategies and suggestions for being a more inclusive teacher. If you were not able to make the first session do not hesitate to join in our conversations. Panelists will share examples of how they structure their courses and identify assignments and activities that foster inclusivity in the communication classroom. Our main goal is to create an inclusive, informative, and dialogic learning environment.

**Thursday, March 16, 11:00 AM-12:15 PM**

1301 Thursday 11:00 AM-12:15 PM

Lakeshore A

**CSCA Scholar Conversation: Sandra G. Petronio**

Sponsor: **Blair Thompson**, First Vice President  
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln  
Scholar: **Sandra G. Petronio**, Indiana University-Purdue University, Indianapolis  
Interviewer: **Dawn O. Braithwaite**, University of Nebraska, Lincoln



CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

## **Outstanding Contributions in Argumentation and Forensics Award: Robert C. Rowland**

Sponsor: Argumentation and Forensics Division  
Chair: **Edward A. Hinck**, Central Michigan University

Presenters: **David Zarefsky**, Northwestern University  
**Shelly Schaefer Hinck**, Central Michigan University  
**J. Kevin Barge**, Texas A&M University



This panel is designated to celebrate the career of Robert C. Rowland. He has contributed much to the field of argumentation, debate, and forensics. Colleagues and students of Robert will recount his contribution to the field of argumentation and forensics.

### **Creating Communication Pedagogies for the Millennial Generation (Communication Education Top Panel)**

Sponsor: Communication Education Interest Group

Chair: **Ahmet Atay**, College of Wooster

Presenters: **Ahmet Atay**, College of Wooster  
**Linda B. Dickmeyer**, University of Wisconsin, LaCrosse  
**Randy K. Dillon**, Missouri State University  
**Deanna L. Fassett**, San Jose State University  
**Donna R. Pawlowski**, Bemidji State University

In this panel, our goal is to engage in a scholarly dialogue about millennials and how their academic and non-academic interests and everyday performances within and outside of higher education influence our communication with them. Because of their age range, some of the members of this generation are working at higher education as professor, lecturers or graduate students. In this panel, as presenters we focus on two main issues. First, we will examine the ways in which the members of the Millennial generation influence how we teach, or communicate with our students or colleagues. Second, we will discuss how to mentor the members of the Millennial generation.

### **Re-Creating Communication Curriculum through New Lenses**

Sponsor: Communication Education Interest Group

Chair: **Nicholas T. Tatum**, University of Kentucky

Respondent: **C. Kyle Rudick**, University of Northern Iowa

Fostering Hope through a Communication ePortfolio: Online Professional Identity Development towards Transitions from Higher Education

**Gary A. Beck**, Old Dominion University

**Alison Lietzenmayer**, Old Dominion University

Closing the Gap: Measuring Peer Feedback in Face-to-Face and Online Public Speaking Workshops

**Kristine M. Nicolini**, University of Wisconsin, Oshkosh

**Andrew Cole**, Waukesha County Technical College

CREATE Motivation for Enhanced Listening Competence: Content Analysis of Students' Listening Log assignments

**Karla M. Hunter**, South Dakota State University  
**Andrea Barahona**, South Dakota State University  
**Erin Lionberger**, South Dakota State University  
**Andrea Malterud**, South Dakota State University  
**Ashley Phillips**, South Dakota State University  
**Kaitlyn Voges**, South Dakota State University

Creating Connections across Disciplines: Integrating Oral Communication Skills into STEM Curriculum

**Amanda Brown**, University of Wisconsin, Stout

1305 Thursday 11:00 AM-12:15 PM

Lakeshore C

## **Obama's 2016 International Visits: State Discourse and Global Exigencies**

Sponsor: Intercultural Communication Interest Group

Chair: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls

Presenters: **Emi Kanemoto**, Bowling Green State University  
**Kathleen Edelmayer**, Madonna University  
**Anke Wolbert**, Eastern Michigan University  
**Lara Lengel**, Bowling Green State University  
**Elizabeth Lozano**, Loyola University Chicago  
**Ramune Braziunaite**, Cleveland State University



By October 2016, President Obama had made at least 13 state visits, including trips to Japan, Poland, Germany, Cuba, the United Kingdom and Israel. What international and intercultural priorities emerge from these visits? This panel examines the international discourses that emerge from President Obama's international travel. Each panelist brings a unique international perspective to this important assessment of Obama's discursive strategies for articulating and advancing U.S. and global interests.

### **A Light at the End of the Informative (or Persuasive) Speech Tunnel: An Innovative Speech Technique that Adjunct (and other) Speech Professors Can Easily Implement in Their Classrooms**

Sponsor: Adjunct/Temporary Faculty Caucus  
 Chair: **Jessica Samens**, Bethel University

Presenters: **Julie Walker**, Southwest Minnesota State  
**Anne Kerber**, Minnesota State University, Mankato  
**Riley Zahn**, Minnesota State University, Mankato

Adjuncts and temporary faculty are often “road warriors,” traveling from school to school in an attempt to make a living. Despite often having affiliation with multiple institutions, adjunct faculty often are not afforded access to teacher development opportunities. When those opportunities are available, adjuncts may be too pressed for time to take advantage of them. With these constraints in mind, this panel offers various teaching ideas that can be easily implemented by adjunct (and other) instructors to provide variety in their lessons and engage students without investing a great deal of time. These ideas will help instructors meet the challenge of teaching the standard speech concepts (informative and persuasive) in new ways. The presenters will share alternative formats used in their classrooms including the use of Ignite speeches for informative and advocacy and action in persuasion.

### **Short Course: “Life is Lab”: Developing a Research and Teaching Lab for Undergraduate Students**

Sponsor: **Blair Thompson**, First Vice President  
 Presenters: **Chad Edwards**, Western Michigan University  
**Autumn Edwards**, Western Michigan University

This short course will explore ways to create a lab environment for both research and teaching with undergraduate and graduate students. Based on their experiences creating and directing the Communication and Social Robotics Labs, the presenters will offer guidance and facilitate conversation about developing a positive lab experience related to communication subjects of interest. Emphasis will be placed on pedagogically sound principles and cost-effective solutions.

1308 Thursday 11:00 AM-12:15 PM

Greenway F

### **Political Communication Interest Group Business Meeting**

Chair: **Joshua Hawthorne**, Monmouth College  
Vice-Chair: **Michael W. Kearney**, University of Kansas  
Secretary: **Soo-Hye Han**, Kansas State University

1309 Thursday 11:00 AM-12:15 PM

Greenway H

### **Persona & Public Roles: Authority, Relatability, & Silence**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Emily Sauter**, Minnesota State University, Mankato  
Respondent: **John Makay**, Bowling Green State University

Nobel Laureate Al Gore: A Relatable Advocate for *An Inconvenient Truth*  
**Darren J. Valenta**, Southern Illinois University, Carbondale

From Connection to Consequence: Finding Success in Rhetorical Violations of Self-Help Genre Expectations

**Marnie Lawler McDonough**, University of Wisconsin, Milwaukee

Silence as a Political Tactic: Screaming with Silence and Subverting Power in Jefferson County, Colorado

**Andrew R. Donofrio**, Bowling Green State University

This panel examines tactics used by public figures and those engaged in public debates. Papers on this panel explore the rhetorical construction of relatability and violation of genre norms as techniques for encouraging action. In addition, silence as a political tactic for limited-purpose public figures is also explored.

1310 Thursday 11:00 AM-12:15 PM

Greenway D

### **Sexual Orientation and Gender Identity Caucus Business Meeting**

Chair: **Tim McKenna-Buchanan**, Manchester University  
Vice-Chair: **Sara Baker**, Southern Connecticut State University  
Secretary: **Rebecca Johnson**, University of Kansas

### State of Iowa Showcase – Promoting Success through Connections

Sponsor: States Advisory Council  
 Chair: **Karen Sindelar**, Coe College

Presenters: **Karen Sindelar**, Coe College  
**Marilyn Shaw**, University of Northern Iowa  
**Eric Upmeyer**, Vinton-Shellsburg High School  
**Kendra Bergenske**, Western Iowa Tech Community College, Sioux City  
**Cindy Cochran**, Kirkwood Community College  
**Angie Killian**, MFL MarMac High School

The panelists will discuss research on the benefits of creating community in a classroom and involve the audience in creating a community within the session. Panel members represent instructors and professors from junior/senior high schools, community colleges, private liberal arts colleges, and state universities. Discover how and why creating community is important at all levels of education and across the curriculum.

### Creating a Legacy of Excellence: Transformative Leaders in the Basic Communication Course (Basic Course Top Panel)

Sponsor: Basic Course Interest Group  
 Chair: **Joshua N. Westwick**, South Dakota State University

Presenters: **Cheri J. Simonds**, Illinois State University  
**William S. Seiler**, University of Nebraska, Lincoln  
**Melissa Beall**, University of Northern Iowa  
**Sam Wallace**, University of Dayton

The CSCA region is home to many of the top basic communication course programs in the country. In addition to top programs, CSCA is home to many “legendary” basic course directors who have had a profound impact on teaching, research, and service. This interactive roundtable brings together four transformative disciplinary icons, each a legend in their own right, to discuss the strength and sustainability of the basic communication discipline that they have helped to create.

## **Social Media as a Reflection of Culture: How Online Communities Help Us Understand Politics, Relationships, and Ourselves**

Sponsor: Media Studies Interest Group  
Chair: **Kelly L. Adams**, Illinois State University  
Respondent: **Sarah Turner McGowen**, Northeastern State University

The Facebook Me: Gender, Self-Esteem, and Personality on Social Media  
**Heng Zhang**, East Tennessee State University  
**Robert Andrew Dunn**, East Tennessee State University

“Another Wasted Vote!” Or Another Wasted Post? A Critical (Discourse) Conversational Analysis of Computer-Mediated Facebook Comments  
**Emily Vajjala**, Southern Illinois University, Carbondale

The Power of Anonymity: A Multi-Method Approach to Understanding the Use of Yik Yak Among Traditional College Students  
**Tasha R. Dunn**, Augustana University  
**Grace Fjellanger**, Augustana University  
**Cassandra Lamb**, Augustana University

Social Media Engagement: Why We Click  
**Aaron Cross**, North Dakota State University  
**Ann Brooks**, North Dakota State University  
**Ishan Kodagoda-Peiris**, North Dakota State University

The advent of Social Media has not only changed how we interact with friends and family, it has altered the ways in which we understand and think about others. The papers presented during this panel provide ongoing insight into the role of Social Media in our lives, whether it's the formation of political opinion, the ability to express oneself through anonymity, or understanding the motives behind our desire to interact with others via Social Media channels.



## Women’s Reproductive Health: Choice, Desire, and Danger

Co-Sponsors: Women’s Caucus

Health Communication Interest Group

Chair: **Jessica M. W. Kratzer**, Northern Kentucky University

Respondent: **Kim Weismann**, Williston State College

Agency, Abortion Rights, and Contemporary Consciousness-Raising: Examining Celebrity Video Monologues

**Megan Yahnke**, University of Minnesota

Constrained Choice and the Decision to Access Nonprofit Reproductive Healthcare

**Deborah Sellnow-Richmond**, Columbus State University

**Julie M. Novak**, Wayne State University

Turning a Feminist Lens on Female Sexual Dysfunction: A Rhetorical Critique of the Discourses of Dysfunction and Desire

**Jennifer Rome**, University of Nebraska, Lincoln

The Temptress, the Sweetheart, and the Scapegoat

**Terra Rasmussen Lenox**, University of Wisconsin, Milwaukee

This competitive paper panel investigates the use of celebrity in abortion rights consciousness-raising, women’s access to reproductive healthcare, female sexual dysfunction, and the portrayal of women in WW2-era health campaigns for American soldiers. A perennial issue, this panel creates new directions in discussing women’s reproductive health.



## **Thursday, March 16, 12:30-1:45 PM**

1401 Thursday 12:30-1:45 PM

Greenway B

### **Competitive Papers in the Basic Course Interest Group**

Sponsor: Basic Course Interest Group

Chair: **Karla M. Hunter**, South Dakota State University

Respondent: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Working Toward Responsible Research Practices: Mapping Pitfalls of Undergraduate Evidential Reasoning in the Introductory Communication Course (**Top Paper**)

**Ryan McGeough**, University of Northern Iowa

**C. Kyle Rudick**, University of Northern Iowa

The Importance of the Basic Communication Course in the First Year Experience: An Examination of the Relationship between Student Emotions, Classroom Connectedness, and Motivation to Learn

**Tim McKenna-Buchanan**, Manchester University

**Jeremy Williams**, Manchester University

The Introductory Communication Course: Freirean Pedagogy and Democracy

**Sarah Hollingsworth**, Southern Illinois University, Carbondale

Are we winning?! A Team Challenge to Engage Students in the Large Lecture Introductory Communication Course

**Laura Jacobi**, Minnesota State University, Mankato

This panel represents competitive papers submitted to the Basic Course Interest Group. Each paper approaches various aspects of the introductory communication course.

1402 Thursday 12:30-1:45 PM

Lakeshore C

### **Work and Family: Creation, Negotiation, and Conflict (Top Panel)**

Co-Sponsors: Women's Caucus

Organizational and Professional Communication Interest Group

Chair: **Molly C. Turner**, Northeastern State University

Respondent: **Sarah E. Riforgiate**, Kansas State University

The Impossibility of Work/Family Balance for Women with "Invisible" Disabilities

**Lara Lengel**, Bowling Green State University

Setting the Stage: How Women in Academia Disclose Pregnancy

**Elaina M. Ross**, University of Kansas

Trial by Fire: Challenging Mitigation Approaches to Burnout in Nonprofit Work  
**Tiffany A. Dykstra-DeVette**, West Virginia University

Trying to Balance It All  
**Narissra Punyanunt-Carter**, Texas Tech University

The Effects of Dyadic Coping on Division of Family Labor(s) and Satisfaction with Dual Career Lifestyle  
**Kristine Knutson**, University of Wisconsin, Eau Claire  
**Alesia Woszidlo**, University of Kansas

This panel utilizes a range of methods to explore the experiences and perceptions of work and family in a multitude of professions for both women and men. This panel explores how mental illness reshapes work/family balance, coping mechanisms for dual-earning families and the (re)shaping of divisions of labor, pregnancy disclosure tactics for women in academia, burnout influences in a nonprofit organization, and how the creation of these messages influences life within and outside the workplace.

1403 Thursday 12:30-1:45 PM

Greenway D

### **Continuing the Dialogue of Critical Interpersonal Communication Studies: Framing Theory and Praxis**

Sponsor: Interpersonal & Small Group Communication Interest Group  
Chair: **Aly Sander**, Ball State University

Presenters: **Tony E. Adams**, Northeastern Illinois University  
**Katherine J. Denker**, Ball State University  
**Rebecca Johnson**, University of Kansas  
**Kendra Knight**, DePaul University  
**Jimmie Manning**, Northern Illinois University

Critical research has become more prominent throughout all areas of the field of communication, however interpersonal research has yet to fully embrace critical research, with only 2% of interpersonal research identified as critical (Braithwaite, Schrod, & Carr, 2015). This discussion based panel will explore ways in which we can incorporate critical theory in interpersonal communication as well as the future of critical interpersonal studies and practical implications of critical interpersonal communication research.

## Graduate Student Caucus Top Papers

Sponsor: Graduate Student Caucus  
 Chair: **Keith Bistodeau**, Hamline University  
 Respondent: **Riley Richards**, University of Wisconsin, Milwaukee

Assessing Student Perceptions of Abuse by Reframing Foucault's Notion of Avowal (**Top Paper**)  
**Keith Bistodeau**, Hamline University

Creating Identification for Men: A Critical Analysis of BRCA Campaigns and Literature  
**Lacey Johnson**, University of Central Michigan

Managing Communication Crisis by Multinational Company in Developing Countries: A Case Study of Nigeria Chi Limited Company  
**Foluke Oduba**, Texas A&M University, Corpus Christi

This panel features the top three papers submitted to the Graduate Student Caucus. The papers featured on this panel explore how to use Foucault to better understand abuse culture, how identification occurs in campaigns and literature, and how a crisis can be managed on an organizational level.

## Short Course: Conflicted Freedom(s): A Perspective on Racial Unrest and Social Protest from Frederick Douglass

Sponsor: **Blair Thompson**, First Vice President  
 Presenters: **Raymond Blanton**, Creighton University  
**Trey Guinn**, University of the Incarnate Word

Racial unrest. Social protest. Descriptions as fitting today as they were on July 5, 1852, when Frederick Douglass was tasked with commemorating the signing of the Declaration of Independence. In “What to the Slave is the Fourth of July,” Douglass embodies both patriotic pride *and* protest—scorching irony over convincing argument. In this short course, *Conflicted Freedom(s)*, we *create* new perspectives for critically assessing the relationship between national pride and protest for our time.

## Global Turn in Critical Intercultural Communication Pedagogies

Sponsor: Intercultural Communication Interest Group

Chair: **Ahmet Atay**, College of Wooster

Presenters: **Ahmet Atay**, College of Wooster  
**Melissa Beall**, University of Northern Iowa  
**Jieyoung Kong**, Western Kentucky University  
**Eddah Mutua**, St. Cloud State University  
**Satoshi Toyosaki**, Southern Illinois University, Carbondale  
**Diana Trebing**, Saginaw Valley State University

Paulo Freire articulated well how power dynamics, inequalities and oppressive systems present in educational contexts prevent certain groups from finding their voices and learning about their histories. The goal of this panel is to connect and interweave Critical Communication Pedagogy (CCP) and Critical Intercultural Communication (CIC) scholarship and emphasize the importance of post-colonial and global turns as they are molded into a new area of critical global (Inter)cultural communication pedagogies.

## Short Course: Virtually Everything to Know About the Reality of Virtual Reality in the Classroom

Sponsor: **Blair Thompson**, First Vice President

Presenter: **Gordon S. Carlson**, Fort Hays State University

Virtual reality is a fantastic tool for boosting student learning and engagement in communication, but most people don't really know what it is and worry it's too much work to incorporate into classrooms. Get a hands-on demonstration of incorporating games, mobile tech, and interactivity into any course. All tools are completely free and absolutely no background in tech is needed. The session is aimed at showing how anyone can use these approaches without the learning curve.

## Best Practices and Ideas for “Creating” New Courses and Assignments in Organizational Communication

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Katherine M. Kelley**, Oral Roberts University

Presenters: **Scott Dickmeyer**, University of Wisconsin, La Crosse

**Deb Ford**, University of Kansas

**Greg Ormes**, University of Wisconsin, La Crosse

**Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse

**Paul Sommer**, Kent State University at Stark

**Sarah Steimel**, Weber State University

**Jonathan Wickert**, University of Wisconsin, Whitewater

This interactive discussion panel brings together educators from across the region to share best practices and ideas for the creation of new courses and assignments in organizational communication. Panelists share experiences on the process of creating materials and products such as: courses in workplace relationships and new media in modern organizations, intentional uncertainty in training assignments, a staged approach to analyzing case studies, organizational audits drawing on students’ experiences, and creating evaluations simultaneously with assignments.

## Performance Studies and Posthumanism: The Ethics and Aesthetics of Interspecies Entanglement On and Off Stage

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Jenn Tudor**, St. Cloud State University

The Posthuman Performance Extravaganza!: An Interspecies Historiography of Victoria

**Jake Simmons**, Missouri State University

Animal Liberation is a Social Justice Issue

**Benjamin Haas**, Borough of Manhattan Community College

Phytomorphizing Performance: Chemical Communication in the Garden of Life

**Travis Brisini**, Pennsylvania State University

In the Electric Coop: Posthuman Bodies on the Reprogrammed Stage of Stardust Chicken

**Craig Gingrich-Philbrook**, Southern Illinois University, Carbondale

Panelists present posthumanist work in a variety of performance studies locations: conspicuous everyday life performances; ethical reflection based upon ethnographic immersion and historical research; performance theory applied to a limit case; and reflection on theory's contributions to the conception and realization of a staged performance. By deliberately considering posthumanism's contribution to these various forms of performance scholarship, we offer a broad view of its explanatory power.

1410 Thursday 12:30-1:45 PM

Greenway I

### **Discourses of Renewal and Legitimacy in Public Relations Cases**

Sponsor: Public Relations Interest Group  
Chair: **Jeffrey Delbert**, Lenoir-Rhyne University  
Respondent: **Diana L. Tucker**, Western Governors University

Creating Public Relationships Through Rhetoric: Sirleaf during Liberia's Ebola Crisis  
**Julia A. Spiker**, University of Akron

Hashtag Hijacks: Organizational Legitimacy of the SAG-AFTRA Authorization Vote  
**Katharine Hodgdon**, Texas A & M University

GM Ignition Switch Recall, an Organization in Crisis  
**Jeremy Roberts**, University of Northern Iowa

1412 Thursday 12:30-1:45 PM

Greenway J

### **Creating Original Media to Understand Identity and Ethnicity**

Sponsor: Media Studies Interest Group  
Chair: **Suman Mishra**, Southern Illinois University, Edwardsville  
Respondent: **W. Joe Watson**, Baker University

Global Blackness: Global Media's Representation of Blacks through the Lens of African Americans

**Arielle Davis**, Rogers State University  
**Thomas Crowley**, Rogers State University

Becoming American

**Martin Lang**, Gustavus Adolphus College  
**Noah O'Ryan**, Gustavus Adolphus College

Original media makes a return to the Media Studies Interest Group in Minneapolis! This panel demonstrates how media are particularly effective in exploring the human condition. An audio podcast explores the challenges of what it means to be Black in modern day America and media's impact on African-American culture. Documentary production is used in another

creation to address the challenges faced by many immigrants trying to assimilate to a new home and a new culture.

1413 Thursday 12:30 PM-1:45 PM

Lake Superior B

### **From the Podium to the Classroom: Incorporating Debate and Argumentation Skills into Course Curriculum**

Sponsor: Argumentation and Forensics Division

Chair: **John Price**, University of Kansas

Presenters: **John Price**, University of Kansas

**Darrel Farmer**, Henderson State University

**Sean Kolhoff**, Wayne State University

**Edward A. Hinck**, Central Michigan University

This panel will open a discussion of how argumentation and debate can be used in the classroom with a variety of teaching styles. Debate and argumentation skills are powerful tools that are often used in a variety of course work not associated with traditional debate courses. We will discuss strategies of how to integrate the basic principles of argumentation into various classes across the curriculum through the use mock debates, argumentation analysis, and other activities.

1414 Thursday 12:30-1:45 PM

Lake Superior A

### **Is Oral Interpretation Dead? Is YouTube the Winner?**

Sponsor: Argumentation and Forensics Division

Chair: **Jessica Samens**, Bethel University

Presenters: **Julie Walker**, Southwest Minnesota State

**Riley Zahn**, Minnesota State University, Mankato

**Jessica Samens**, Bethel University

Online sources such as YouTube and podcasts have become key places to find scripts for interpretation events. But at what cost? This panel discussion encourages conversation on the pros and cons of finding lit performances and using the scripts. Topics include cultural appropriation, gender, mimicry and empathy building to start the talk. Additionally, the conversation will include student, coach, and competitor perspective.

## Thursday, March 16, 2:00-3:15 PM

1501 Thursday 2:00-3:15 PM

Greenway C

### Short Course: Scholarly Creations: Bookboon and the Digital Academic

Sponsor: **Blair Thompson**, First Vice President  
Presenter: **Renee Robinson**, Seton Hall University

This short course focuses on scholarly creativity and examples of digital and mobile research initiatives that evolve into digital texts. The goal of the course is to provide interactive content that showcases examples of digital scholarship. Bookboon, an online publisher, is introduced as a potential publishing venue that may assist faculty in their pursuit of academic and professorial interests resulting in a digital publication.

1502 Thursday 2:00-3:15 PM

Lake Superior A

### Creating Spaces for Feminism on Campus

Sponsor: Women's Caucus  
Chair: **Molly Wiant Cummins**, St. Cloud State University

Presenters: **Jennifer Rome**, University of Nebraska, Lincoln  
**Erika Kirby**, Creighton University  
**Joy L. Dags**, Northwest Missouri State University  
**Jacki Brucher Moore**, Kirkwood Community College  
**Karla Mason Bergen**, College of Saint Mary

Members of this panel will discuss the ways in which they and/or their campuses have "created space" for sharing feminist goals and philosophy as well as projects embodying feminist goals and ideals. Strategies discussed will include making space in the classroom and course content as well as events and dedicated spaces on campus. This panel should be of interest to other faculty who would like inspiration for making space for feminism on their own campuses.



### **Kenneth Burke and Round Table Discussions**

Sponsor: Kenneth Burke Society Interest Group  
 Chair: **Courtney J. Wright**, University of Indianapolis

Kenneth Burke and the Western Round Table on Modern Art  
**Courtney J. Wright**, University of Indianapolis

Poetics and Kenneth Burke's Role in the Harvard Summer Poetry Conference on the Defense of Poetry  
**Huy Pham**, Ball State University

Kenneth Burke and Deliberations on Educational Policy  
**Andrew R. Donofrio**, Bowling Green State University

Kenneth Burke and the MoMA Symposium  
**Christopher A. Medjesky**, University of Findlay

Throughout his career as a public intellectual and critic, Kenneth Burke participated in a range of round table discussions on topics such as modern art, poetry, popular culture, education, and literary history. In the paper panel presented here, each participant identifies one of the round table discussions in which Kenneth Burke participated. Scholarship analyzes these texts, preserved via print or electronic media, in order to identify contextual exigencies informing the discussion and identify discursive strategies that unfolded dynamically between Burke and other members of the panel.

### **Top Papers in Communication Theory**

Sponsor: Communication Theory Interest Group  
 Chair: **Jihyun Kim**, Kent State University  
 Respondent: **Em Griffin**, Wheaton College

Exemplification Theory: A Reintroduction and Applications (**Top Paper**)  
**Robert G. Rice**, University of Kentucky  
**David Westerman**, North Dakota State University  
**Patric R. Spence**, University of Kentucky

A Theory of Nonverbal Creepiness (and Other Reactions): Extending the Benign Violation Theory  
**Douglas E. Pruim**, Purdue University

Creating (and Recreating) Ourselves: Revising and Expanding the Communication Theory of Identity

**Scott Sellnow-Richmond**, Columbus State University

This panel spotlights the best competitive papers submitted to the Communication Theory Interest Group. These papers present ideas for advancing the existing theories in various communication contexts. This panel will interest CSCA members across the discipline because of the diverse representation of research.

1505 Thursday 2:00-3:15 PM

Greenway B

### **Media Studies Interest Group Business Meeting**

Chair: **W. Joe Watson**, Baker University

Vice-Chair: **Jerralyn Moudry**, Wisconsin Lutheran College

Secretary: **Jennifer C. Dunn**, Dominican University

1506 Thursday 2:00-3:15 PM

Lakeshore C

### **Responding to Flint, Michigan's Water Contamination Disaster**

Sponsor: Public Relations Interest Group

Chair: **Matthew W. Seeger**, Wayne State University

Respondent: **Timothy L. Sellnow**, University of Central Florida

Disaster Informational Needs, Media Uses and Informational Sources in Flint, Michigan's Water Contamination Disaster

**Ashleigh M. Day**, Wayne State University

**Mary E. Walsh**, Wayne State University

Dowsing the Flint Water Flint Water Catastrophe: Using Failures in Enacted Sensemaking to Understand the Worst Manmade Water Disaster in U.S. history

**William D. Nowling**, Wayne State University

Detroit to Flint and Back Again

**Shea Howell**, Oakland University

**Ami Harbin**, Oakland University

**Michael Doan**, Oakland University

## Creating a Move Violent World: The Rhetoric of Reaction

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: **Merci Decker**, SUNY New Platz  
 Respondent: **Eilene Wollslager**, Our Lady of the Lake University

To (Un)Mask and (De)Mystify: A Critical Approach to Reactionary Rhetoric  
**James Patrick Dimock**, Minnesota State University, Mankato

The Cross and The Flag: American Christianity's Flirtation with Fascism in the 1930s  
**Michael McFarland**, Stetson University

(De)coding Whiteness: Appropriations of White Nationalist Women's Inferential Racism as Coded Rhetoric in Radically Conservative Politics  
**Wendy K. Z. Anderson**, University of Minnesota

Reacting to Reaction: Experiencing Islamophobia  
**Tanzil Malek**, Minnesota State University, Mankato

This panel focuses on rhetoric of the extreme political right wing, variously called reactionary, fascist, or alt-right. Often marked by racially charged language and tolerant of (if not advocacy of) violent repression of political, racial, and religious minorities, reactionary rhetoric represents a unique challenge to the foundations of the liberal-democratic society. Panelists representing a range of theoretical and methodological perspectives analyze and reflect upon this dangerous phenomenon.

## Creating a Bridge to Close the Classroom/Community Divide

Sponsor: Communication Education Interest Group  
 Chair: **Nicholas T. Tatum**, University of Kentucky

**Presenters:** **DeAnne Priddis**, Middle Tennessee State University  
**Kristine M. Nicolini**, University of Wisconsin, Oshkosh  
**Seth S. Frei**, University of Texas, Austin  
**Leah E. Bryant**, DePaul University  
**Malynnda Johnson**, University of Mount Union  
**Kim Weismann**, Williston State College

As educators and scholars, we create opportunities to expose our students to real life experiences to help them broaden their academic and professional horizons. This panel offers teaching strategies for creating a classroom community connection and provides suggestions for student learning opportunities. Presenters will discuss their experience creating links for first-year

students to their community in a variety of ways, including using Chicago as a classroom, volunteer requirements within the community, and utilizing small group work to reach out to community nonprofit organizations. Structuring courses "without walls" allows students to engage with the community in meaningful ways to create their civic mindedness and intellectual development.

1509 Thursday 2:00-3:15 PM

Greenway J

## **Framing: Dimensions of Culture, Identity, Media and Power**

Sponsor: Intercultural Communication Interest Group  
Chair: **Eddah Mutua**, St. Cloud State University  
Respondent: **Alberto Gonzalez**, Bowling Green State University

Creating Local Editions of Global Men's Magazines in India: An Interview with Local Producers (**Top Paper**)

**Suman Mishra**, Southern Illinois University, Edwardsville

Identity Freezing in Taiwan's English Education: Self-imposed and Other-imposed Stereotypes in Intercultural Communication

**Hsun-Yu (Sharon) Chuang**, Denison University

The Cultural Practice of Riding Waves: Deconstructing Performances of Empire and Resistance

**Hunter H. Fine**, Humboldt State University

Online Music Videos and Localism in Taiwan: Nine One One's Parody of Racialized Others in *Waiguoren* (Foreigner)

**Hsin-I Sydney Yueh**, Northeastern State University

At each stage of human history, people have used knowledge and technology to shape the way they think about their culture and others. And such meaning-making is often woven together by attitudes, identity, race, power and politics. This panel explores dimensions of social identity, music, racism, and racialized power structures across cultures.



1510 Thursday 2:00-3:15 PM

## **Organizational Communication in Action: Local Tour of Clockwork**

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Grace Leinbach Coggio**, University of Wisconsin, River Falls

Organizers: **Sarah E. Riforgiate**, Kansas State University

**Matt S. Vorell**, St. Cloud State University

**Stacey Wieland**, Calvin College

**Erika Kirby**, Creighton University

Join us for the Fourth Annual Organizational and Professional Communication Division Tour. We will be visiting Clockwork, a “human oriented” firm offering technology solutions, which has been rated one of the Best Places to Work in 2016. For more information on Clockwork, visit <https://www.clockwork.com/>



*Field Trip Details:* Our group will depart from the Hyatt Regency Hotel Lobby at 2:00 p.m. and participants may choose to return to the hotel at approximately 4:30pm or connect with colleagues for a post-tour conversation at a local restaurant. In order to provide Clockwork with an accurate list of guests prior to the tour, participants must register in advance by Monday, March 6th through the online survey sent to OPC Division members or email Sarah Riforgiate at [sriforgi@ksu.edu](mailto:sriforgi@ksu.edu). There is no cost for the tour.

*Description:* This session takes the OPC Interest group offsite for a tour of a Minneapolis-based business - Clockwork. Past tours have included The Nerderly in Minneapolis, MN, The Discovery Center in Madison, WI, and Steelecase Headquarters in Grand Rapids, MI. More specifics of the tour will be provided through the OPC Division listserv and Facebook page.

## **Performance Studies and Theatre Interest Group's 2017 Outstanding Scholar: Honoring Paul Siddens**

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Matt Foy**, Upper Iowa University

Respondent: **Paul Siddens**, University of Northern Iowa

Presenters: **Angela Glunz**, Southern Illinois University, Carbondale

**Jenn Tudor**, St. Cloud State University

**Gayle Pohl**, University of Northern Iowa

**Melissa Beall**, University of Northern Iowa

**Jeremy Roberts**, University of Northern Iowa



We honor Paul Siddens as our 2017 outstanding scholar in performance studies and theatre. This panel gathers performance and theatre scholars to celebrate his work and contributions to our discipline.

## Political Communication and Engagement

Sponsor: Political Communication Interest Group  
 Chair: **David Airne**, University of Montana  
 Respondent: **Joshua Hawthorne**, Monmouth College

Backdroping the Republican Debates: The Potential for Intersections between Alternative Media & Mainstream Political Discourse

**Joshua D. Atkinson**, Bowling Green State University  
**Nina Gjoci**, Bowling Green State University  
**Robert Joseph**, Bowling Green State University  
**Tao Zhang**, Southern Illinois University, Carbondale  
**Emi Kanemoto**, Bowling Green State University

Framing the Newsfeed: A Cross-Cultural Analysis of Engagement with Political News Stories on Facebook

**Sopheak Hoeun**, University of Missouri, Columbia  
**Josh C. Bramlett**, University of Missouri, Columbia

Processing the Political: Presidential Primary Debate Live-Tweeting as Information Processing

**Josh C. Bramlett**, University of Missouri, Columbia

Head Orientation during Confrontations during the Presidential Primary Debates

**Mike Allen**, University of Wisconsin, Milwaukee  
**Benjamin Michael Alex Baker**, University of Wisconsin, Milwaukee  
**Kristy Jagiello**, University of Wisconsin, Milwaukee  
**Maura Cherney**, University of Wisconsin, Milwaukee  
**Laura Motel**, University of Wisconsin, Milwaukee  
**Brittanie S. Peck**, University of Wisconsin, Milwaukee

This panel includes competitive papers analyzing various political communication instances including exposure to political debates and political social media posts. The papers use a variety of different methodological perspectives to understand how political communication functions.

### **Creating Connections: Exploring Student Perceptions through Mediated and Non-Mediated Communication**

Sponsor: Communication Education Interest Group

Chair: **Joshua N. Westwick**, South Dakota State University

Respondent: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Student Academic Support in the Smartphone Era: Changes in Mode Selection

**Joseph P. Mazer**, Clemson University

Students' Motives for Communicating with their Instructors Over and During the Semester

**Scott A. Myers**, West Virginia University

Critically Assessing the Effects of Mediated Communication in the Classroom: A Critical Communication Pedagogical Approach

**David H. Kahl Jr.**, Penn State University, Erie

The Influence of Classroom Dynamic: A Function of Student Perception

**Aaron Campbell**, Aquinas College

Family Communication Patterns and Student Well-being during the Transition to College

**Michael E. Burns**, Texas State University

**Tricia J. Burke**, Texas State University

### **Great Ideas for Teaching—Session B**

Sponsor: G.I.F.T. Interest Group

Chair: **Stacey Macchi**, Western Illinois University

In Pursuit of the Golden Fly Swatter: Creating Effective Speech Outlines

**Kelly Soczka Steidinger**, Mid-State Technical College

Teaching Organizational Identification through Photography and Student Experiences

**Emily Martinez**, Purdue University

**Jennifer Ptacek**, Purdue University

Appreciative Coaching: Helping Students Create a Path to Academic Success

**Rose Helens-Hart**, Fort Hays State University

Using the Livingroomcandidate.org to Teach Dual-level Processing of Persuasive Messages  
**Steven Melling**, University of Missouri, Kansas City

Applying Power and Conflict Management Concepts: The Samantha Eyeopener and Red Granter Role Play  
**Donald Jones**, Trine University

What's This Meme?: Using Memes to Demonstrate Logical Fallacies.  
**Deborah A. Wertanen**, Minneapolis Community and Technical College

Finding Meaning at Work: Applying Organizational Socialization to Inspire Career Development  
**Tim McKenna-Buchanan**, Manchester University  
**Daniel Almanza**, University of Illinois

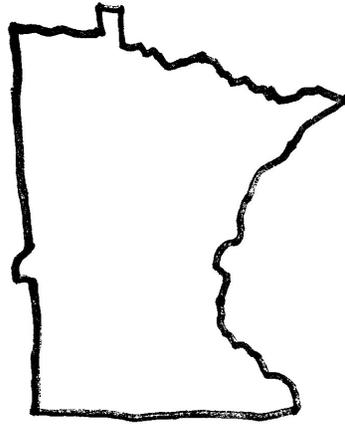
The Mystery Ride  
**Shrinkhala Upadhyaya**, Bowling Green State University

The Relational Hurt Feelings Inventory  
**Lance Brendan Young**, Western Illinois University, Quad Cities

Using an International Song to Decrease Communication Apprehension  
**Narissra Punyanunt-Carter**, Texas Tech University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.





## **Great Minnesotans Face Social Problems: Creating Arguments, Creating Social Change**

Sponsor: Argumentation and Forensics Division  
Chair: **Allison Beltramini**, Waubensee Community College

Respondent: **Rusty Norris**, Park University

Dennis Banks: Taking AIM at Government Oppression  
**Lora Cohn**, Park University

Creating Civil Rights: Hubert Humphrey's Civil Rights Arguments From Minneapolis's Fair Employment Practices Law to the 1964 Civil Rights Act  
**Kathleen Edelmayer**, Madonna University

Harold Stassen—Progressive Republican for a Sane Foreign Policy  
**Michael McDonald**, University of Missouri, Kansas City

Gus Hall—Champion of the Working Class  
**Ashley Vasquez**, Johnson County Community College

This panel examines the rhetoric of famous Minnesotan politicians and activists. The papers examine arguments about topics strikingly current today— civil rights, government's role in perpetuating Native American poverty, the value of the working class, and the role of foreign policy.

## Thursday, March 16, 3:30-4:45 PM

1601 Thursday 3:30-4:45 PM

Lakeshore A

### CSCA Scholar Conversation: Karlyn Kohrs Campbell

Sponsor: **Blair Thompson**, First Vice President  
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln  
Scholar: **Karlyn Kohrs Campbell**, University of Minnesota  
Interviewer: **Zornitsa Keremidchieva**, Macalester College



CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

1602 Thursday 3:30-4:45 PM

Lakeshore B

### Race, Culture and Nationality in the 2016 Presidential Campaign

Sponsor: Intercultural Communication Interest Group  
Chair: **Alberto Gonzalez**, Bowling Green State University  
Presenters: **Ahmet Atay**, College of Wooster  
**Christopher Brown**, Minnesota State University, Mankato  
**Linsay M. Cramer**, Bowling Green State University  
**Nina Gjoci**, Bowling Green State University  
**Diana Trebing**, Saginaw Valley State University  
**Kerry Wilson**, University of Illinois  
**Jieyoung Kong**, Western Kentucky University

The U.S. Presidential election is both a reflection of voter sentiment and a production of candidate rhetoric. The 2016 election exposed deep divisions in areas that are of particular interest to intercultural scholars: dialogue in public discourse, representations of non-dominant groups, class, white privilege, and gendered discourses. Panelists will address themes such as racialized discourses, ethnocentrism, international isolationism and other topics and controversies in the aftermath of the election.

1603 Thursday 3:30-4:45 PM

Lakeshore C

### **Reflections on and Implications of Divorce**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Clare Gross**, University of Wisconsin, Milwaukee  
Respondent: **Sylvia L. Mikucki-Enyart**, University of Wisconsin, Stevens Point

“It’s Better This Way”: Resilience in Adolescent-Nonresidential Parent Relationships and Adolescent Well-Being Following Parental Divorce

**Becky DeGreeff**, Kansas State University, Polytechnic  
**Melinda Stafford Markham**, Kansas State University  
**Joanna Greenwell**, Kansas State University  
**Sarah Colburn**, Kansas State University  
**Kathryn Crimm**, Kansas State University

“Were they ever really happy the way that I remember?”: Exploring Sources of Uncertainty for Adult Children of Divorce

**Jenna Abetz**, College of Charleston  
**Tiffany R. Wang**, University of Montevallo

Exploring Memorable Messages and Affective Responses in the Context of Divorce Disclosure

**Sarah E. Wilder**, Luther College  
**Carolyn Baumeister**, Luther College  
**Jack Ross**, Luther College  
**Emma Radtke**, Luther College

1605 Thursday 3:30-4:45 PM

Greenway B

### **Performance Studies and Theatre Interest Group Business Meeting**

Chair: **Matt Foy**, Upper Iowa University  
Vice Chair: **Erin Briddick**, Portland Community College, Rock Creek  
Secretary: **Jake Simmons**, Missouri State University

## Nostalgia as a Creative Discourse

Sponsor: Popular Culture Interest Group

Chair: **Adam Tyma**, University of Nebraska, Omaha

“Our World Continues to Turn:” Keeping ‘Our Stories’ Alive Through Mediated Memories  
**Christina S. Beck**, Ohio University

Memory, Nostalgia, and Television Narrative: The Story is Both and Neither, Yours and/or Mine, as well as Happened and/or Happening in *This is Us*  
**Art Herbig**, Indiana University–Purdue University, Fort Wayne

The Upside-Down and The Underbelly of Reagan’s *Morning in America*  
**Andrew F. Herrmann**, Eastern Tennessee State University

When the Pictures Get Small: Fame and the Dark Side of Nostalgia in 'Sunset Boulevard' and 'Whatever Happened to Baby Jane?'  
**Charley Reed**, University of Nebraska, Omaha

You had me at “Demi-Gorgon” – Creating New Memories through Nostalgic Articulations in Netflix’s *Stranger Things*  
**Adam Tyma**, University of Nebraska, Omaha

We have all experienced moments of *nostalgia* – perhaps through a song, a smell, or a place. Media texts have the unique ability to construct those moments as both part of their narrative and also as a commercial asset. These essays presented offer the authors’ own experiences with or interpretations of nostalgia in popular culture texts and how they negotiate and interrogate them, while still consuming and relishing in the moments that nostalgia creates for them.

## Public Relations Interest Group Business Meeting

Chair: **Diana L. Tucker**, Western Governors University

Vice-Chair: **Richard Murphy**, McKendree University

Secretary: **Deborah Sellnow-Richmond**, Columbus State University

### **Creating the Discussion: How the Pedagogy of Teaching Dialogue Creates Better Debate and Debaters**

Sponsor: Argumentation and Forensics Division

Chair: **Dallis Pike**, Ball State University

Presenters: **Ian Sheeler**, Indiana University-Purdue University, Indianapolis  
**Terri Gibson**, Anderson University  
**Jeff Geers**, University of Dayton  
**Heather Norton**, Fontbonne University  
**Michael Bauer**, Ball State University  
**John J. Rief**, Duquesne University  
**Stephen C. Koch**, Capital University

This panel will discuss how students can use narrative as an argumentation strategy in public forum and traditional debate. Public judges are often very receptive and comfortable with comparing stories of argumentation. Debaters often implement a narrative approach to public forum debate to help judges new to debate understand and follow the debate. Panelists will look at such concepts from how we create narratives in debate to support arguments to the role of discussion/cross examination.

### **Short Course: Creating Communication Seminars**

Sponsor: **Blair Thompson**, First Vice President

Presenters: **Scott Dickmeyer**, University of Wisconsin, La Crosse

**Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse

**Katherine M. Kelley**, Oral Roberts University

Communication Studies faculty with expertise in Training and Development will prepare faculty for the myriad challenges they will face when educating in the organizational setting. Challenges include: communicating as consultants to organizational executives, facilitating seminars populated by adult learners, and articulating complex communication theory to an audience unaccustomed to academic jargon. Finally, participants will be assigned to small groups to practice crafting communication seminars guided by Training and Development experts.

## State of Iowa Showcase – Storytelling for Classroom Engagement

Sponsor: States Advisory Council  
 Chair: **Marilyn Shaw**, University of Northern Iowa

Presenters: **Melissa Beall**, University of Northern Iowa  
**Gayle Pohl**, University of Northern Iowa  
**Marilyn Shaw**, University of Northern Iowa  
**David Wendt**, Keokuk High School/Southeastern Community College  
**Keith Hardeman**, Westminster College

Veteran instructors share their experiences of using storytelling in the classroom to engage students in critical thinking skills, collaborative work, creative outlets, and self-expression. This panel will have more of a workshop format in which participation will be requested and activities will be discussed and provided for audience use in their classrooms.

## Creating Work/Life Balance: Fostering Flexibility, Determination, and Self-Empathy

Sponsor: Graduate Student Caucus  
 Chair: **Riley Richards**, University of Wisconsin, Milwaukee

Presenters: **Riley Richards**, University of Wisconsin, Milwaukee  
**Deborah Teixeira**, Texas A&M University, Corpus Christi  
**Austin J. Beattie**, Western Michigan University  
**Margaret E. Baker**, Western Michigan University  
**Eric Mishne**, Ohio University  
**Bailey C. Benedict**, University of Wisconsin, Milwaukee  
**Eduardo J. Reyes**, University of Wisconsin, Milwaukee  
**Maureen Wieland**, Purdue University  
**Keith Bistodeau**, Hamline University

Many conversations in graduate assistant offices discuss balancing the stresses the academy brings along with personal life struggles. This panel consists of current graduate students and seeks to discuss feelings and experiences balancing their personal and work lives. Specifically exploring topics such as: balancing institutional duties, romantic partners, mental illness, and the loss of social support. Discussion will include literature and personal recommendations.

## **CREATING Understanding and Appreciation for Communication Theory in the Undergraduate Classroom**

Sponsor: Communication Theory Interest Group  
 Chair: **Mike Allen**, University of Wisconsin, Milwaukee

Presenters: **Katie LaPlant Turkiewicz**, University of Wisconsin, Green Bay  
**Melissa A. Maier**, University of Wisconsin, Stevens Point  
**Rebecca Mullane**, Moraine Park Technical College  
**Anna R. Herrman**, St. Norbert College

This panel discussion will focus on the challenges and rewards of teaching the value of communication theory in the undergraduate classroom. Each panelist comes from a different institution, specializes in diverse research pursuits, and will highlight various experiences related to teaching communication theory as well as relevant course activities. Courses represented on the panel include; health communication campaigns and strategies, conflict management, family communication, and oral and interpersonal communication.

## **Answering the Call: Breaking Traditional Teaching Boundaries and CREATing new classrooms**

Sponsor: Communication Education Interest Group  
 Chair: **Linda Manganello**, Taylor University

Democracy from Theory to Practice: Radical Citizenship Behind Bars  
**Lindsey Badger**, Indiana University

Creating Change through Transformative Learning Opportunities  
**Shelly Schaefer Hinck**, Central Michigan University  
**Edward A. Hinck**, Central Michigan University  
**Ashley Howell**, Central Michigan University

The Freshman Senior Project: Creating Engagement Outside of the Classroom  
**Elizabeth Ribarsky**, University of Illinois, Springfield

Men About Change: Creating Change Through Mentoring Opportunities  
**Emmanuel Ogua**, Central Michigan University

### **Rhetorical Theory and Criticism Business Meeting**

Chair: **Jessica Prody**, St. Lawrence University  
Vice-Chair: **James M. Proszek**, Northwestern University  
Secretary: **Kristi Scholten**, Ferris State University

### **University of Southern California Press Publishing Session**

Sponsor: **Shawn T. Wahl**, President  
Chair: **Lyn Uhl**, University of California Press

When it comes to publishing, there is no “easy button” – but there are good tips and best practices that can help you to find a home for your work. Join Lyn Uhl from the University of California Press for this special session that highlights best approaches to publishing your work in the communication discipline.



## Thursday, March 16, 5:00-6:15 PM

1701 Thursday 5:00-6:15 PM

Greenway E

### Creating and Problematizing Civility in the Communication Classroom

Sponsor: Communication Education Interest Group

Chair: **Anna Wright**, Illinois State University

Presenters: **Ahmet Atay**, College of Wooster  
**Clinton Brown**, Purdue University  
**Richard G. Jones, Jr.**, Eastern Illinois University  
**C. Kyle Rudick**, University of Northern Iowa  
**Emily Vajjala**, Southern Illinois University, Carbondale

Presenters will draw on their experience and expertise to discuss (in)civility in the classroom from a variety of perspectives. Specifically, presenters will discuss and problematize the (im)possibility of civil dialogue surrounding polarized issues, (in)civility in online educational communication, the intersection of listening and (in)civility, and the ways in which “hegemonic civility” can work to maintain dominant interests and marginalize or silence “others.” There will be an interactive discussion in the second half of the session.

1702 Thursday 5:00-6:15 PM

Greenway G

### Creating a Space to Communicate our Gender (Identity): The “Non” Nonverbal Messages the Fashion Industry Sends

Co-Sponsors: Women’s Caucus  
Sexual Orientation and Gender Identity Caucus  
Popular Culture Interest Group

Chair: **Molly C. Turner**, Northeastern State University

Presenters: **Malynda Johnson**, University of Mount Union  
**Joy L. Dags**, Northwest Missouri State  
**Jessica M. W. Kratzer**, Northern Kentucky University  
**Sarah Turner McGowen**, Northeastern State University  
**Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

In a September 8, 2016, *Washington Post* column, Tim Gunn argued that the average woman is size 16, yet designers design for size 2 women. While plus-size women have been frequently discussed as neglected in the fashion industry, they are just one example of the many people who are not represented on the runway. Specifically, panelists seek to answer the question, “Where do non-model type individuals fit in the world of high fashion?”

1703 Thursday 5:00-6:15 PM

Greenway B

### **Community College Interest Group Business Meeting**

Chair: **Richard L. Underwood**, Kirkwood Community College  
Vice-Chair: **Allison Beltramini**, Waubensee Community College  
Secretary: **Tammie Wiebers**, North Central Missouri College

1704 Thursday 5:00-6:15 PM

Greenway I

### **Creating the Future of Health Communication Scholarship: Debut Student Papers in Health Communication**

Co-Sponsors: Health Communication Interest Group  
Graduate Student Caucus

Chair: **Laura D. Russell**, Denison University  
Respondent: **Christine North**, Ohio Northern University

How “Social” Are The Healthcare Providers? An Analysis of the Social Media Presence of Two Leading Teaching and Referral Hospitals in Kenya  
**Robert Nyaga**, Purdue University

Weight Loss for a Dynamic and Confident Life: A Textual Analysis of Weight Loss Blogs  
**Jamal Uddin**, Minnesota State University, Mankato

Theorizing Narrative in Narrative Exposure Therapy  
**Allison Niebauer**, Pennsylvania State University

Creating New Identity in Illness: A Narrative Inquiry to Understand the Challenges of Living with Postural Orthostatic Tachycardia Syndrome  
**Erin Slattery**, Wayne State College

These outstanding debut papers create a bright future for our discipline. With several overlaps in topic and method, these student researchers in health communication promise impressive advancement in coming years in our understanding of the opportunities and limits of technology, the intercultural transfer of health treatments, and the narrative construction of meaning and identity.

1705 Thursday 5:00-6:15 PM

Greenway D

### **Intercultural Communication Interest Group Business Meeting**

Chair: **Carolyn Calloway-Thomas**, Indiana University  
Vice Chair: **Hsin-I Sydney Yueh**, Northeastern State University  
Secretary: **Eddah Mutua**, St. Cloud State University

## Media Studies and Big Data/Surveillance Culture

Sponsor: Media Studies Interest Group  
 Chair: **Suman Mishra**, Southern Illinois University, Edwardsville  
 Respondent: **Joe Tompkins**, Allegheny College

Developing a Critique of Data-Driven Digital Marketing  
**Anthony Nadler**, Ursinus College

Social Media and the Datafied Self  
**Julie Wilson**, Allegheny College

Representations of Surveillance in Popular Television Comedy  
**Emmanuelle Wessels**, Spalding University

Analyzing Capitalist Realism in Mr. Robot  
**Joe Tompkins**, Allegheny College

This session brings the conceptual tools of critical media studies to bear on cultures of big-data surveillance and considers how these cultures and their associated media technologies pose a challenge to traditional paradigms of media studies. The papers address the social consequences of data-driven media culture, including the power of networked surveillance in everyday life, and the ways big data appear on the “small screen,” infusing our online and televisual environments.

## NCA Information Panel

Sponsor: **Blair Thompson**, First Vice President  
 Chair: **Trevor Parry-Giles**, National Communication Association Interim Executive Director

Presenters: **Christina S. Beck**, NCA Immediate Past President  
**Jimmie Manning**, NCA Inclusivity Task Force

All are invited for this fantastic session where you can meet officers and staff from the National Communication Association and learn more about what NCA has planned for the future and how you can be more involved. In addition, the panel will discuss NCA efforts toward greater diversity and inclusivity within the association and in the broader Communication discipline.



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<http://www.commstudies.txstate.edu/academic-programs/graduate.html>

## State of Minnesota Showcase – The Nuts and Bolts of Service Learning in the College Classroom

Sponsor: States Advisory Council  
 Chair: **Donna R. Pawlowski**, Bemidji State University

Presenters: **Heidi Croatt**, Anoka-Ramsey Community College  
**Karri Pearson**, Normandale Community College  
**Donna R. Pawlowski**, Bemidji State University  
**Theresa Hest**, Minnesota State University  
**Pam Secklin**, Saint Cloud State University  
**Lori Halverson-Wente**, Rochester Community and Technical College

Service learning in the college classroom is an exciting and impactful way to teach communication concepts and bring students' knowledge into our communities. While it has great potential, it also comes with many challenges regarding legal logistics, training students, student conduct issues, as well as creating and managing community partnerships. Panelists will share their experiences with these challenges and offer resources to help other instructors effectively utilize service learning in the classroom.

## Raising Awareness: Suicide Prevention through Performance

Sponsor: Performance Studies and Theatre Interest Group  
 Chair: **Raquel Williams**, Purdue University, Northwest

Presenters: **Kathryn Furlan**, Purdue University, Northwest  
**Christian Lutes**, Purdue University, Northwest  
**Hannah Tippet**, Purdue University, Northwest

To generate discussion, awareness, and motivation towards suicide prevention, we propose a Suicide Prevention/Awareness performance event featuring performances of prose and poetry, and art exhibition (traditional and photographic) that tell the stories of those whose lives have been affected, either directly or indirectly, by suicide. Through this event we endeavor to create a space that brings this difficult subject matter to the forefront, creating a supportive space to facilitate discussion and motivate change.

## **Creating New Ways to Serve: Supporting Veterans through Engaged Citizenship**

Sponsor: Political Communication Interest Group  
 Chair: **Morgan L. Ginther**, Independent Scholar  
 Respondent: **Anji L. Phillips**, Bradley University

“Thank a Veteran”: The Public Elevation and Objectification of U.S. Military Veterans  
**Lance Brendan Young**, Western Illinois University, Quad Cities

Claiming Victory: Veterans, Authenticity, and Stolen Valor  
**Abbe S. Depretis**, Temple University  
**David W. Seitz**, Penn State University, Mont Alto

PTS(D): Canguilhem, Foucault, and the Othering of Veterans  
**Nick J. Sciallo**, Illinois College

Meeting Our Civic Calling: Talking about Solutions to the Veteran Suicide Rate Crisis  
**Jennifer A. Jackson**, Miami University  
**Morgan L. Ginther**, Independent Scholar

Much of the discourse surrounding military enlistment is described in terms of the opportunity, patriotism, and honor. But what happens when veterans return home? “Create” is aptly situated for discussions about civic responsibility and service within a diverse society and the role communication scholars can play in promoting engaged citizenship. Participants will draw on the conference theme to explore topics related to veteran service, highlight key aspects, and promote productive dialogue to encourage civil discourse to improve the support of veterans.

## **Graduate Student Caucus Business Meeting**

Chair: **Keith Bistodeau**, Hamline University  
 Vice-Chair: **Riley Richards**, University of Wisconsin, Milwaukee  
 Secretary: **Maureen Wieland**, Purdue University

## Top Papers in Rhetorical Theory & Criticism: Identification, Memory, Bodies & Narratives

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: **James M. Proszek**, Northwestern University  
 Respondent: **Kristen L. McCauliff**, Ball State University

(Dis)identification, Hybridized Forms, and Efficacious Enactment in Adichie's "We Should All Be Feminists"

**Rebecca Conklin**, Central Michigan University

Indicting the Past to Pacify the Present: Dylann Roof and the Rhetorical Creation of Villainy in Response to Public Trauma

**Scott Mitchell**, Wayne State University

*The Normal Heart* and Sickly Body: The Case of Matthew Bomer's Extreme Weight Loss  
 (David Zarefsky Award Recipient)

**Joshua Miller**, University of Wisconsin, Milwaukee

Rhetorical Re-Framing and Counter Narratives: An Ideological Critique of the Christian Hip-Hop Artist Lecrae Moore (Karlyn Kohrs Campbell Award Recipient)

**Robert Razzante**, Arizona State University

**J. W. Smith**, Ohio University

This panel spotlights the top four papers submitted to the Rhetorical Theory and Criticism Interest Group. Together these papers represent the diversity of the theories and approaches used by rhetorical scholar to examine how rhetoric helps us identify with others, make sense of national tragedy, advocate for a community, and challenge dominant narratives.



## Thursday, March 16, 6:00-8:00 PM

1801 Thursday 6:00-8:00 PM

Northstar Ballroom

### Creating Connections Opening Reception

What is the best way to wrap up a first great day at the CSCA convention? That's easy: Get a head start on your first great night! We'll provide some snacks and a cash bar, you provide the conversation, connections, and crooning! That's right – you can show off your singing skills or enjoy the songs of others as our karaoke DJ keeps the party going. Get ready for some fun, CSCA! #create #CSCA17 #welcome



*Alternately, you can stand around smiling into the microphone...  
just like the people in this promo pic sent by the DJ!*

**The Creating Connections Opening Reception is sponsored in part by Kendall Hunt Publishing. Consider Kendall Hunt for your classroom textbook needs.**

## Thursday, March 16, 7:00-9:00 PM

1802 Thursday 7:00-9:00 PM

Hotel Lobby

### CSCA Annual Past Presidents Dinner

Anyone who has ever served as President or Executive Director is invited to this fantastic event that is organized by the most recent Past President.

The dinner is by reservation only. Please contact Immediate Past President David T. McMahan ([mcmahan.csc@gmail.com](mailto:mcmahan.csc@gmail.com)) with any questions you have about this year's event.

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## **Friday, March 17, 8:00-9:15 AM**

2101 Friday 8:00–9:15 AM

Greenway B

### **Theories and Empirical Findings for Human-Robot Interaction**

Sponsor: Communication Theory Interest Group  
Chair: **Patric R. Spence**, University of Kentucky

Presenters: **Autumn Edwards**, Western Michigan University  
**Chad Edwards**, Western Michigan University  
**Kenneth A. Lachlan**, University of Connecticut

This discussion panel aims to facilitate a scholarly dialogue about human-robot interaction. Panelists, who have been researching human-robot interaction in diverse contexts (e.g., education, interpersonal, crisis communication), will present primary theories and empirical findings from their research. This panel would facilitate discussion on how communication theories are being used to understand the way we interact with robots and provide insights on how to advance theoretical foundations for the understanding of the human-robot interaction.

2102 Friday 8:00-9:15 AM

Lakeshore A

### **Creating a Buzz: Translating Research for Public Consumption**

Sponsor: **Shawn T. Wahl**, President  
Chair: **Katie Lever**, Western Connecticut State University

Presenters: **Whitney Gent**, University of Wisconsin, Madison  
**Katherine Hampsten**, St. Mary's University  
**Jessica Moore**, Butler University  
**Elizabeth Ribarsky**, University of Illinois, Springfield  
**Stephen A. Spates**, Missouri State University  
**Stacy Tye-Williams**, Iowa State University

Fame and fortune is one thing, but bridging the divide between academic research and the individuals our research is intended to help is at the very heart of what makes research matter. However, finding ways to bring the communication discipline to the forefront of the public mind can be a difficult undertaking. Panelists will discuss their challenges and successes of creating a buzz about their research through radio, television, popular press, TED talks, and more.

## **Creating Interactive Course Shells: Creative Methods to Meet Students' Changing Needs in Online, Hybrid, and Face-to-face Online Classrooms**

Sponsor: Instructional Resources Interest Group

Chair: **Kathleen Edelmayer**, Madonna University

Presenters: **Ashley Vasquez**, Johnson County Community College  
**Lora Cohn**, Park University  
**Deana Miller**, Johnson County Community College  
**Staci Hubbard**, Johnson County Community College, Metropolitan  
**Mark Noe**, Park University

This panel will discuss various methods for creating more interactivity within a course shell for online, face-to-face, and hybrid courses in basic courses as well as upper-level and graduate communication courses. Specifically, panelists will discuss organization; personalized video and technology options; best and new practices for discussion threads; adjunct perspectives on creating courses that work for students and well as instructors utilizing multiple LMS programs; and meeting the needs of graduate students in the LMS.

## **Create Excellence in Academic Advising: Best Practices for Communication Faculty Advisors**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Kaitlin E. Phillips**, University of Nebraska, Lincoln

Presenters: **Jeff Kuznekoff**, Miami University, Middletown  
**Tiffany R. Wang**, University of Montevallo  
**Sarah Steimel**, Weber State University  
**Anne Kerber**, Minnesota State University, Mankato  
**Laura Jacobi**, Minnesota State University, Mankato

This discussion panel will feature faculty from a variety of institutions who will discuss best practices in academic advising for communication majors. Each panelist brings a different approach to this important interpersonal relationship and will share practices they have developed in their role as major advisor. By highlighting and sharing these approaches and experiences, we hope to create a discussion that helps CSCA members advance the discipline through advising.

## **Of Housewives and Heroines: Exploring Women in Media through Bravo, Disney, “Chick Flicks,” and Malala Yousafzai**

Sponsor: Media Studies Interest Group  
 Chair: **W. Joe Watson**, Baker University  
 Respondent: **Jerralyn Moudry**, Wisconsin Lutheran College

Meet the Bravo Affluencers: Creating the Tech-Savvy Female Audience (**Top Paper**)  
**Jacquelyn Arcy**, Saint Xavier University

Representations of Florence Nightingale, Bessie Coleman and Michelle Obama in Disney Junior’s Doc McStuffins  
**Jerralyn Moudry**, Wisconsin Lutheran College

Hyperbolic Horror and Allegorical Feminism: Genre Play, the Double Text, and the Creative Conflation of Slasher Cinema and the Chick Flick (**Top Student Paper**)  
**Mick Brewer**, Southern Illinois University, Carbondale

Creating Malala: The Role of Neoliberal Media Narratives in the Fight for Girls’ Education  
**Dana Schowalter**, Western Oregon University

This panel, which includes the Media Studies Interest Group’s top competitive and student papers, explores the many ways in which media influence and are influenced by women. Although strong female portrayals can serve as a positive force of empowerment and advance our understanding of feminist ideology, an examination of these portrayals also reveals attempts to manipulate depictions of women in order to achieve advertising advantages and corporate ends. These four papers offer valuable insight into these issues.

## **Giving a “Voice to the Voiceless”: Deconstructing Exploitation within Critical Forensics Performances (Top Argumentation and Forensics Panel)**

Sponsor: Argumentation and Forensics Division  
 Chair: **Justin Rudnick**, Minnesota State University, Mankato

Presenters: **Anthony Peavy**, Minnesota State University, Mankato  
**Alyssa Harter**, Minnesota State University, Mankato  
**Cristy Dougherty**, Minnesota State University, Mankato  
**Balencia Crosby**, Minnesota State University, Mankato  
**Paige Russell**, Northern Illinois University

In this panel, presenters will address issues surrounding the performance of topics on marginalized communities without being an active member of that community. Panelists from diverse backgrounds will discuss issues surrounding the selection of topics such as race, gender, disability, and LGBTQ identities in public address and interpretation events. When competitors who are not active members of these communities perform topics about marginalized groups, the question arises whether these performances are driven by ally ship and social change, or a desire to attain personal success as competitors.

	<p>The <b>Department of Communication at Northern Illinois University</b> would like to congratulate <b>Paige Russell</b> and her colleagues for their top panel award from the Argumentation and Forensics Division!</p>	
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2107 Friday 8:00–9:15 AM

Greenway C

## The Creative Impact of Joss Whedon Twenty Years after *Buff*

Sponsor: Popular Culture Interest Group  
 Chair: **Michelle Calka**, Manchester University  
 Respondent: **CarrieLynn D. Reinhard**, Dominican University

“Somebody put her tiny little thinking cap on!”: Joss Whedon’s Critique of the Modern Organization in *Dollhouse*  
**Andrew F. Herrmann**, East Tennessee State University

“No Weapons...No Friends...No Hope. Take all that away and what’s left?"/ “Me”: Utilizing Web 2.0 and *Buff* the *Vampire Slayer* to Discuss Women’s Issues  
**Cassandra Decker**, University of South Florida

“What the Whedon can teach us”: Exploring the Work of Joss Whedon as Cultural Literacy and Pedagogy  
**Adam Tyma**, University of Nebraska, Omaha

It’s Complicated: Joss Whedon and the Worlds We Create  
**Art Herbig**, Indiana University–Purdue University, Fort Wayne

Marvel: Whedon’s Poison Pill  
**Robert Andrew Dunn**, East Tennessee State University

Joss Whedon's television series *Buffy the Vampire Slayer* debuted 20 years ago on March 10, 1997. At the time, no one foresaw the outsized impact Whedon would eventually have. Is Whedon a critical organizational scholar? Does Joss Whedon have "a" voice? Is Buffy still feminist? This panel will articulate the impact of Whedon twenty years after the Slayer's television debut from multiple perspectives, including organizational, feminist, media literacy, and rhetorical.

2108 Friday 8:00–9:15 AM

Greenway E

### **State of Iowa Showcase – Communicating in Teams: Helping Students Succeed**

Sponsor: States Advisory Council  
Chair: **Linda Laine**, Central College

Presenters: **Linda Laine**, Central College  
**Kendra Bergenske**, Western Iowa Tech Community College, Sioux City  
**Mark Johns**, Luther College  
**Art Khaw**, Kirkwood Community College

Team projects can be challenging for students and instructors alike. Students may encounter communication difficulties, such as conflict, misunderstandings, problem-solving, and free-riders. Focusing specifically on team communication, this panel will consider how we can help students to navigate the complexities of communicating in teams, including the scaffolding and coaching we can provide to help them succeed. There will be significant time for discussion.

2109 Friday 8:00-9:15 AM

Greenway I

### **The Role of Theories in Communication Contexts**

Sponsor: Communication Theory Interest Group  
Chair: **Michael E. Burns**, Texas State University  
Respondent: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

How Patients Find Doctors: An Information Integration and Uncertainty Reduction Approach to the Effects of Online Physician Profiles

**Karina Willes**, University of Wisconsin, Milwaukee

Limited Cognitive Capacity Model in Telepresence Experiences

**Hocheol Yang**, Temple University

A Theory of Power, Biases, and Polarization Deliberation in American Democracy

**Freddie J. Jennings**, University of Missouri

“A Free Space of Imaginal Adventure”: Silence in Communication  
**Kristin Fitzsimmons**, University of Missouri, Columbia

This panel demonstrates an important role of communication theories in diverse communication contexts. These papers suggest how to integrate existing theories and apply those in our daily life situations.

2110 Friday 8:00-9:15 AM

Greenway G

### **How to Not Fall Asleep During Class: A Guide to Creative, Nontraditional Teaching Techniques for the Basic Communication Course**

Co-Sponsors: Graduate Student Caucus  
Organizational and Professional Communication Interest Group  
Chair: **Maureen Wieland**, Purdue University

Presenters: **Maureen Wieland**, Purdue University  
**Keith Bistodeau**, Hamline University  
**Riley Richards**, University of Wisconsin, Milwaukee  
**Rebecca Johnson**, University of Kansas  
**Katrina Hanna**, Arizona State University  
**Katharine Miller**, Purdue University  
**Danielle R. DeRose**, University of Wisconsin, Milwaukee

This panel will offer a discussion on the issue of classroom creativity that faces introductory communication educators daily. In order to keep students, and instructors, engaged and passionate about this field of scholarship, this panel will provide a small booklet of active and nontraditional activities that cover the topics found in university-level basic communication courses. Panelists will demonstrate a few of the activities as well as discuss the benefits of such engagement during the session.

2111 Friday 8:00–9:15 AM

Greenway H

### **Undergraduate Education and Administration Section Interest Group Information Session**

Sponsor: Undergraduate Education and Administration Section  
Chair: **Christine North**, Ohio Northern University  
**Malynda Johnson**, University of Mount Union  
**Aimee Lau**, Wisconsin Lutheran College

This session will provide information about the NEW Undergraduate Education and Administration Section (formerly the Undergraduate Programs Interest Group). The name

change and future of the new section will be discussed as will the process of slotting panels, the new bylaws, and programming for subsequent years. If you have an interest in undergraduate programs either as an educator or an administrator, you can choose this section without having to “forfeit” an interest group. Please come and learn more.

2112 Friday 8:00–9:15 AM

Lake Superior A

### **State of Missouri Showcase - From the Field and the Arena to the Classroom and the Stage: The Case for Sports in Performance and Communication Pedagogy and Instruction**

Sponsor: States Advisory Council  
Chair: **Randy K. Dillon**, Missouri State University

Presenter: **Scott Jensen**, Webster University

One of the fastest growing areas in the communication discipline is sports communication. It is difficult, if not impossible, to find any single person whose life has not been at least indirectly influenced by sports. Research highlights the connections between what is inherent in any sports contexts and what is at the core of teaching performance and communication. This program makes the case for integrating aspects of sports cultures into the teaching and practices in our formal and informal classrooms. It also reflects on the successful creation of a sports communication degree at Webster University. Along with a review of research and current trends regarding sports communication, this program provides suggestions for incorporating sports into activities appropriate for both performance and communication at all levels of teaching.

2113 Friday 8:00–9:15 AM

Lake Superior B

### **Building the Basic Course: Creating Community in Face-to-Face and Online Classrooms**

Sponsor: Basic Course Interest Group  
Chair: **Nancy Pearson**, Minot State University

Presenters: **Stacey Macchi**, Western Illinois University  
**Christina Paxman**, Minot State University  
**Heather Neeseimer**, Minnesota State University, Moorhead  
**Kim Weismann**, Williston State College  
**Shannon Van Horn**, Valley City State University

Numerous researchers document that deeper learning occurs when a sense of community is created. This panel will address pedagogical research and share specific ways to create classroom community, whether it be an online or face-to-face environment. Teacher immediacy, modeling,

and verbal and non-verbal interaction will be addressed including the challenges of technology-enhanced delivery methods. As Albert Einstein said, “It is the supreme art of the teacher to awaken joy in creative expression and knowledge.”

2114 Friday 8:00–9:15 AM

Greenway J

## President’s Undergraduate Honors Research Conference Competitive Papers

Sponsor: President’s Undergraduate Honors Research Conference  
Chair: **Clint Haynes**, Western Kentucky University  
Respondent: **Jessica J. Eckstein**, Western Connecticut State University

Rhetorically Gaming Pacifism: Parasocial Relationships and Fantasy Themes in Undertale  
**Emily Mueller**, Illinois College

What Happens in Vegas: How Previous Romantic Relationships Impact Future Relationship Satisfaction and Certainty  
**Lindsey Graham**, Buena Vista University

Got FoMO?: The Perceptions and Effects of Fear of Missing Out on Instagram  
**Michelle Eccher**, Buena Vista University

Super Families: An Analysis of the Patterns found in the Families of the Marvel Super Hero Comics  
**Emilee Ross**, Wayne State College

Types of Supportive Communication: How College Students Cope with Text Anxiety  
**Andre Davis**, West Virginia University  
**Brenna Orr**, West Virginia University  
**Taja White**, West Virginia University



## **Friday, March 17, 9:30-10:45 AM**

2202 Friday 9:30-10:45 AM

Greenway G

### **Great Ideas for Teaching Communication Theory for Undergraduate Students (Top Panel)**

Sponsor: Communication Theory Interest Group

Chair: **Hocheol Yang**, Temple University

Presenters: **Christopher Brown**, Minnesota State University, Mankato

**Malynda Johnson**, University of Mount Union

**Sachi Sekimoto**, Minnesota State University, Mankato

**C. Kyle Rudick**, University of Northern Iowa

This panel presents creative and innovative ideas for teaching communication theories for undergraduate students. Each panelist will give a presentation on one particular theory by focusing on a) pedagogical strategies for teaching the theory, b) activities and assignments for the theory, and c) challenges for teaching the theory. This panel would facilitate a dialogue about how to help undergraduate students learn principles of communication theories and how to apply them in daily life.

2203 Friday 9:30-10:45 AM

Greenway E

### **Creating Further Opportunities for Scholarship through Data-Driven Case Studies**

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Katharine Miller**, Purdue University

Respondent: **Jeremy Fyke**, Belmont University

“Treating” Employees to Abuse in the Workplace

**Sarah E. Riforgiate**, Kansas State University

**Pamela Lutgen-Sandvik**, North Dakota State University

Sustaining “Green Consumption”

**Rahul Mitra**, Wayne State University

Finding the Meaning of Work in the Factory and on the Picket Line

**Amy O’Connor**, University of Minnesota

**Emily A. Paskewitz**, University of Tennessee, Knoxville

“Learning the Ropes” as a Foreign Worker  
**Sarah Steimel**, Weber State University

Working with Stigma Identity Management in the Quest for Employment  
**Jonathan Wickert**, University of Wisconsin, Whitewater  
**Rebecca Meisenbach**, University of Missouri

The papers on this panel are research based case studies that highlight recently-emerging topics and populations in organizational communication which play an important role in today’s global economy (e.g., workplace bullying, sustainability, refugees, nonprofit organizations, stigma and identity management). Participants will discuss how the cases *create* possibilities for applied learning and point to avenues for future research on key issues facing organizations and society.

2204 Friday 9:30-10:45 AM

Greenway F

## **15 Years Later: Memory, Culture, and 9/11 in Mediated and Popular Cultural Discourses**

Co-Sponsors: Popular Culture Interest Group  
Intercultural Communication Interest Group  
Chair: **Lara Lengel**, Bowling Green State University

Presenters: **Ramune Braziiunaite**, Cleveland State University  
**Dhiman Chattopadhyay**, Bowling Green State University  
**Victoria Newsom**, Olympic College  
**Emi Kanemoto**, Bowling Green State University  
**Ahmet Atay**, College of Wooster  
**Ewart Skinner**, Bowling Green State University

This panel highlights international and intercultural approach to media criticism through an analysis of collective memory, trauma, and popular media. Specifically the panel critiques cultural, rhetorical, hegemonic, and ideological framing and discourses regarding the events of September 11, 2001 and subsequent “War on Terror”. Panelists interrogate mainstream news and popular cultural texts; creative, citizen, and alternative media activist efforts; and citizen-lead investigatory efforts about 9/11, particularly the three World Trade Center towers that collapsed on that tragic day.

### **Mis-Utilizing Media: The Negative Ramifications of Creating and Sharing Information Online (Media Studies Top Panel)**

Sponsor: Media Studies Interest Group  
 Chair: **Joseph Sirianni**, Niagara University  
 Respondent: **Jennifer C. Dunn**, Dominican University

Presenters: **Beth A. Messner**, Ball State University  
**Thomas Crowley**, Rogers State University  
**CarrieLynn D. Reinhard**, Dominican University  
**Virginia Horan**, Suffolk County Community College  
**Molly C. Turner**, Northeastern State University

The top Media Studies Interest Group panel addresses the diffusion of online media by taking the unique approach of studying the flipside of technology utilization: its misuse. Panelists will interact with the audience to discuss recent case studies where individuals have experienced adverse consequences from misusing technology. Topics will include social media responses to the Colin Kaepernick protest, gamergate, social media use in the workplace, transphobia on Twitter, harassment in online fan forums, and revenge porn.

### **Creating Research Connections and Crossing Boundaries**

Sponsor: Graduate Student Caucus  
 Chair: **Keith Bistodeau**, Hamline University  
 Respondent: **Maureen Wieland**, Purdue University

Confederados: Creating New Meaning  
**Deborah Teixeira**, Texas A&M University, Corpus Christi

Student's Communication Privacy Management on Social Media: A Foundation for Student Retention.  
**Blake A. Miller**, Missouri State University

Navigating a Sea of Red and Blue: A Case Study on How Planned Parenthood Wades Through the Political Landscape While Maintaining a Non-Profit Identity.  
**Taylor Walker**, University of Cincinnati

Exploring Peer Health Educators' Susceptibility to Emotional Contagion  
**Luke Youngvorst**, University of Minnesota

The papers on this panel explore a broad spectrum of topics that relate to exploring meanings created in society and how relationships and established and understood in different social situations. Topics of papers on this panel range from meaning making and privacy management on social media, to identity management and emotional contagion in healthcare settings.

2207 Friday 9:30–10:30 AM

Lakeshore A

## Central States Communication Association 2017 Program Planner Meeting

Sponsor: **Amy Aldridge Sanford**, Second Vice President

Chair: **Amy Aldridge Sanford**, Second Vice President

Participants: **Jimmie Manning**, Executive Director  
**Tammie Wiebers**, North Central Missouri College  
**Jason Edgar**, Missouri Western University  
**Aimee Sorensen**, University of South Dakota  
**Kathryn B. Golsan**, Southern Illinois University  
**Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne  
**Allison Beltramini**, Waubensee Community College  
**Gordon S. Carlson**, Fort Hays State University  
**Riley Richards**, University of Wisconsin, Milwaukee  
**Hsin-I Sydney Yueh**, Northeastern State University  
**DeAnne Priddis**, Middle Tennessee State University  
**Tiffany R. Wang**, University of Montevallo  
**Nick Nickols**, Missouri State University  
**Jerralyn Moudry**, Wisconsin Lutheran College  
**Deb Ford**, University of Kansas  
**Erin Briddick**, Portland Community College, Rock Creek  
**Michael W. Kearney**, University of Kansas  
**Jennifer Willis-Rivera**, University of Wisconsin, River Falls  
**Richard Murphy**, McKendree University  
**James M. Proszek**, Northwestern University  
**Sara Baker**, Southern Connecticut State University  
**Kim Weismann**, Williston State College  
**Karla Mason Bergen**, College of Saint Mary  
**Christine North**, Ohio Northern University  
**Laura D. Russell**, Denison University

This planners-only session offers all the information needed for the elected unit planners who will be making CSCA 2018 happen. As a special welcome and thank you to all the planners, a special Scandinavian breakfast will be served.

## **Barry Brummett: An Apology to the Discipline**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Mike Allen**, University of Wisconsin, Milwaukee  
Respondent: **Barry Brummett**, University of Texas, Austin

An Advisor's Apology and Lament  
**Robert Scott**, University of Minnesota

A Colleague's Apology and Lament  
**Nancy Burrell**, University of Wisconsin, Milwaukee

A Daughter's Apology and Lament  
**Elizabeth Duncan Windler**

The Lament and Apology of Rhetoric  
**Robert C. Rowland**, University of Kansas



The panel, in the form of a roast, honors the contribution of the scholar Barry Brummett to the field of communication. In the form of an apology and lament, each panelist will offer a perspective on the contribution of Dr. Brummett to the members of the discipline. The apologies will come from his doctoral advisor, daughter, former colleague, and a member of the rhetorical community. The panel will provide insight into the contribution and influence of a senior scholar.

### Top Papers in Argumentation and Forensics

Sponsor: Argumentation and Forensics Division  
 Chair: **Anthony Woodall**, Northeastern State University  
 Respondent: **Michael Bauer**, Ball State University

A Critical Analysis of the NFA-LD Rules: How Their Functions Provide a Foundation for Community Expectations (**Top Paper**)  
**Darrel Farmer**, Henderson State University

Frenemies in Forensics  
**Benjamin Davis**, Northern Illinois University  
**Mary Lynn Miller Henningsen**, Northern Illinois University  
**Kathleen S. Valde**, Northern Illinois University

Forensics as an Application of Small Group Interaction  
**Kristopher Copeland**, Northeastern State University

Finding Solutions to IPDA’s Disclosure Woes: Changing Focus from Why to How  
**Darrel Farmer**, Henderson State University

 	<p>The <b>Department of Communication at Northern Illinois University</b> would like to congratulate <b>Benjamin Davis, Mary Lynn Miller Henningsen, and Kathleen S. Valde</b> for their top paper award from the Argumentation and Forensics Interest Group!</p>	 
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**CSCA Scholar Conversation: Lawrence R. Frey**

Sponsor: **Blair Thompson**, First Vice President  
 Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln  
 Scholar: **Lawrence R. Frey**, University of Colorado, Boulder  
 Interviewer: **David Palmer**, University of Northern Colorado



CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

**President's Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President's Undergraduate Honors Research Conference  
 Chair: **Tucker Robinson**, University of Missouri, Columbia  
 Respondent: **Stephen A. Spates**, Missouri State University

Baudrillard and House of Cards: The Unfortunate Simulation of American Politics  
**Adam Burtner**, Wabash College

Examination of Changed Relational Views Post Disclosure of Previous Romantic Sexual Assault  
**Shawn Deegan**, Concordia College  
**Sarah Nelson**, Concordia College

Treatment of Honor Student's Speech Anxiety: Using Tutoring to Calm Fears and Increase Public Speaking Competency

**Kaya Borg**, South Dakota State University

Real-Life Politics: Millennials' Online and Offline Political Attitudes, Behaviors, and Intent to Vote

**James Hippchen**, Southern Illinois University, Edwardsville

**Mallori Green**, Southern Illinois University, Edwardsville

**Jayme Crundwell**, Southern Illinois University, Edwardsville

**Laurn Fox**, Southern Illinois University, Edwardsville

A Show for No Kids: An Analysis of a Child's Effort to Advance the KKK's Agenda

**Savaughn Williams**, Oklahoma Baptist University

2212 Friday 9:30-10:45 AM

Greenway B

## **Creating Space: 2017 Awards in the Sexual Orientation and Gender Identity Caucus**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Tim McKenna-Buchanan**, Manchester University

### Top Paper Award

Creating a Cultural Script for Everyday LGBTQ Identity Performances

**Justin Rudnick**, Minnesota State University, Mankato

### Innovator Awards for Outstanding Scholarship

Outstanding Books:

*Bullying: Tales of Torment, Identity, and Youth* by **Keith Berry**, University of South Florida (Routledge)

*Contemporary Studies of Sexuality & Communication: Theoretical and Applied Perspectives* edited by **Jimmie Manning**, Northern Illinois University and **Carey M. Noland**, Northeastern University (Kendall Hunt)

Outstanding Special Issue of a Journal:

"Engaged Feminist Scholarship: Community, Culture, Application, & Practice" published as *Women & Language* volume 38 issue 1; edited by **Jimmie Manning**, Northern Illinois University and **Renee Houston**, University of Puget Sound

## Article of the Year Awards

“Queer and Quare Autoethnography” by **Robin M. Boylorn**, University of Alabama and **Tony E. Adams**, Northeastern Illinois University; published in *Qualitative Inquiry through a Critical Lens* (Denzin & Giardina, Eds.; Routledge)

“‘You Are On Your Own’: Magnifying Co-Cultural LGB/TQ Microaggressions in the Workplace” by **Tim McKenna-Buchanan** and **Sara Baker**, Southern Connecticut State University; published in *Contemporary Studies of Sexuality & Communication: Theoretical and Applied Perspectives* (Manning & Noland, Eds.; Kendall Hunt)

Join the Sexual Orientation and Gender Identity Caucus as it celebrates the best scholarship of the year. In addition to a research talk from this year’s top paper winner, you will also hear about the top book and article projects of the year.

2213 Friday 9:30-10:45 AM

Greenway J

## **Creating Craft: Artisanal Beer, Cooperative Culture, and Public Relations**

Sponsor: Public Relations Interest Group

Chair: **Andrew F. Herrmann**, East Tennessee State University

Respondent: **Joshua Hawthorne**, Monmouth College

“Never Mind the Bollocks”: Newcastle Brown Ale Craftily Crashes the Super Bowl  
**Lars J. Kristiansen**, James Madison University

Blurring the Lines between Advertising and Editorial Content in Craft Beer Magazines  
**Mark Glantz**, St. Norbert College

Not THEIR Vanilla Wafer Porter—OUR Vanilla Wafer Porter: MobCraft’s Crowdsourcing as Realization of the Two Way Symmetrical Model of Public Relations  
**Corey B. Davis**, University of Wisconsin, Whitewater

Public Relations in Craft Beer Communities

**Jeffrey Delbert**, Lenoir-Rhyne University

Creating a Fuss on Facebook: Social Media Users Testimony for Macro and Craft Beers  
**Todd Hauser**, Concordia University Chicago

## Top Papers of the President's Undergraduate Honors Research Conference

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Shawn T. Wahl**, President

Respondent: **Helen Sterk**, Western Kentucky University

The Role of Affectionate Communication during Childhood on Adult Romantic Relationships

**Cassidy Bayes**, West Virginia University

**Taylor Gadd**, West Virginia University

**Annabelle Hollen**, West Virginia University

Online Relationship Development: Self-Disclosure and Nonverbal Cues in Computer Mediated Communication

**Dominic Pecoraro**, Missouri State University

**Dylan Walker**, Missouri State University

Vulnerability in Computer Mediated Communication and Online Relationships

**Lily Lewis**, Western Michigan University

**Melanie Shepard**, Western Michigan University

**Carrie Greenman**, Western Michigan University

**Emma Paschen**, Western Michigan University

**Jordan Johnson**, Western Michigan University

Public Health Campaigns: Promoting Stigma through Rhetoric of Disgust

**Jaimee Bodtke**, Creighton University

Understanding Forms of Reasoning Present in the Kaner Model of Deliberation

**Simon Luke Doughty**, Wabash College



## Friday, March 17, 11:00 AM-12:15 PM

2301 Friday 11:00 AM-12:15 PM

Lake Superior B

### Perspectives on Activity Trackers: Creating “Health” through Mobile Devices

Sponsor: Health Communication Interest Group

Chair: **Hsun-Yu (Sharon) Chuang**, Denison University

Presenters: **Anne Kerber**, Minnesota State University, Mankato

**Jeff Kuznekoff**, Miami University, Middletown

**Laura D. Russell**, Denison University

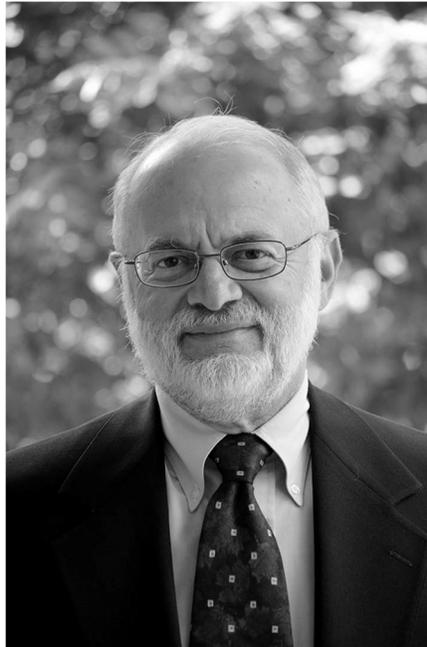
**Andrea Iaccheri**, University of Nebraska, Omaha

This panel addresses various perspectives on tracking activity to create “healthy citizens.” Panelists will discuss variations of activity tracking including: use of self-monitored data tracking and the ability to share data with others; Fitbit discourse and the way micromanagement of the body through daily quantifications of health promises “quality” health; Facebook accountability groups and the way self-monitoring/group-monitoring disciplines the body; and panoptic parenting, or using activity tracking tools to monitor the development of a “healthy” child.



**CSCA Scholar Conversation: David Zarefsky**

Sponsor: **Blair Thompson**, First Vice President  
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln  
Scholar: **David Zarefsky**, Northwestern University  
Interviewer: **Kathryn Olson**, University of Wisconsin, Milwaukee



CSCA Scholar's Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

**Communication Theory Interest Group Business Meeting**

Chair: **Jihyun Kim**, Kent State University  
Vice-Chair: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne  
Secretary: **Jenna L. Currie-Mueller**, North Dakota State University

2304 Friday 11:00 AM-12:15 PM

Greenway D

### **Great Ideas for Teaching Interest Group Business Meeting**

Chair: **Stacey Macchi**, Western Illinois University  
Vice-Chair: **Gordon S. Carlson**, Fort Hays State University  
Secretary: **Aaron V. Burton**, Tiffin University

2305 Friday 11:00 AM-12:15 PM

Greenway H

### **Creating Confidence with Forensic Students**

Sponsor: Argumentation and Forensics Division  
Chair: **Kristopher Copeland**, Northeastern State University  
Presenters: **Anthony Woodall**, Northeastern State University  
**Shawna J. Blake**, Carl Albert State College  
**Jason Edgar**, Missouri Western University  
**Gemini Creason**, Northeastern State University

Although forensics provides a venue for students to practice and enhance their communication skills, anxiety can still exist. This panel specifically focuses on strategies to help forensic students gain confidence through the experience. Discussions related to the use of Communication Labs/Centers and practice activities will be discussed.

2306 Friday 11:00 AM-12:15 PM

Greenway I

### **Short Course: Finding Time to Write: How to Plan, Facilitate, and Participate in an Academic Writing Retreat**

Sponsor: **Blair Thompson**, First Vice President  
Presenters: **Tony E. Adams**, Northeastern Illinois University  
**Michelle Calka**, Manchester University  
**Katherine J. Denker**, Ball State University  
**Jennifer C. Dunn**, Dominican University  
**Danielle M. Stern**, Christopher Newport University  
**Stephanie L. Young**, University of Southern Indiana

This short course aims to teach participants about academic writing retreats. From our experiences with our own writing retreat, we will share information about 1) planning, including choosing and inviting participants, picking locations and setting dates, and making travel plans, 2) facilitation, including suggestions about setting goals, celebrating accomplishments, and navigating challenges, and 3) participating, including information about daily writing, researching, and peer reviewing, as well as suggestions about non-work time.

### Top Four Papers in Interpersonal & Small Group Communication

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **M. Chad McBride**, Creighton University  
Respondent: **Allison Thorson**, University of San Francisco

“Have You Seen My Birth Parents”: Adoptees Seeking Birth Parents Online (**Top Paper**)  
**Samantha Q. Fylling**, University of Wisconsin, Milwaukee

Communicating Favoritism in Families: Creating the Groundwork for Researching Favoritism in Family Communication Studies  
**Jimmie Manning**, Northern Illinois University  
**Andrea Lambert South**, Northern Kentucky University

Recreating Gender Roles: An Examination of Dating Practices and Cognitive Dissonance among Feminist College Women  
**Marisa A. Rodriguez**, Texas A&M University, Corpus Christi  
**Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi

Groups have a ‘Bot’ to Consider: Differences in Perceptions of Communication Quality between Telepresence and in-Person Group Leaders  
**Austin J. Beattie**, Western Michigan University  
**Chad Edwards**, Western Michigan University  
**Mallory Williams**, Western Michigan University

These are the Top Four Papers in the Interpersonal & Small Group Communication Interest Group. They highlight a wide variety of good work being done in the interest group.

		
<p>The <b>Department of Communication at Northern Illinois University</b> would like to congratulate <b>Jimmie Manning</b> and <b>Andrea South</b> for their top paper award from the Interpersonal and Small Group Communication Interest Group!</p>		

### Top Paper Panel in Political Communication

Sponsor: Political Communication Interest Group  
 Chair: **Joshua Hawthorne**, Monmouth College  
 Respondent: **Mitchell S. McKinney**, University of Missouri, Columbia

Sexism in Politics: The Impact of Online Discussions of Candidate Support (**Top Paper**)  
**Freddie J. Jennings**, University of Missouri

A Comparative Functional Analysis of Campaign Communication in Partisan and Non-partisan Elections (**Top Student Paper**)

**Joel Lansing Reed**, University of Missouri, Columbia  
**Josh C. Bramlett**, University of Missouri, Columbia

The General's Last Stand: Dwight D. Eisenhower's Battle against Political Extremism at the 1964 RNC

**Thomas A. Salek**, University of Wisconsin, Stevens Point

Nikki Haley: "Bless your heart": A Rhetorical Analysis of Nikki Haley's Political Style and Public Address

**Rachel Friedman**, Embry-Riddle Aeronautical University

This panel includes the top-ranked papers from the political communication interest group.

### LGBTQ Collaborative Workshop: Exploring and Discussing Emerging Areas for Research [SOGI Caucus Spotlight Panel]

Sponsor: Sexual Orientation and Gender Identity Caucus  
 Chair: **Rebecca Johnson**, University of Kansas

Presenters: **Sara Baker**, Southern Connecticut State University  
**Justin Rudnick**, Minnesota State University, Mankato  
**Yannick Kluch**, Bowling Green State University  
**Rose Helens-Hart**, Fort Hays State University

The goal of this panel is to explore and discuss emerging areas for research that focus on topics related to sexual orientation and/or gender identity. Panelists and participants will breakout into small discussion groups and the panelists will guide discussions among participants with the goal of workshopping research, providing feedback, and facilitating collaborations among participants. Participants are encouraged to bring in-progress research, project ideas, and research questions.

2310 Friday 11:00 AM-12:15 PM

Greenway C

## **I've Fallen Off of the Front Porch and I Can't Get Up: Overcoming Challenges in the Basic Course**

Sponsor: Basic Course Interest Group  
Chair: **Karla M. Hunter**, South Dakota State University

Presenters: **Joshua N. Westwick**, South Dakota State University  
**Cheri J. Simonds**, Illinois State University  
**John Hooker**, Illinois State University  
**Kelli Chromey**, South Dakota State University  
**Lori Walters-Kramer**, Monmouth College  
**Aimee Sorenson**, University of South Dakota  
**Kevin Stoller**, Indiana University-Purdue University, Fort Wayne

Steven Beebe described the basic course as the “front porch” of the communication discipline. As BCDs we have embraced this metaphor and used it as a frame for our academic conversations. We also recognize that the front porch can sometimes be slippery, messy, or even broken. As a result, when we ‘fall off of the porch’ we find creative ways to carry on. Panelists will explore strategies for overcoming complex issues in the basic course.

2311 Friday 11:00 AM-12:15 PM

Greenway F

## **States Advisory Council Business Meeting**

Chair: **Anna Wright**, Illinois State University  
Vice-Chair: **Kim Weismann**, Williston State College  
Secretary: **David Wendt**, Keokuk High School/Southeastern Community College

2312 Friday 11:00 AM-12:15 PM

Greenway E

## **Paradigms and Pop Culture: Creating New Understandings of Our Modern World**

Sponsor: Graduate Student Caucus  
Chair: **Keith Bistodeau**, Hamline University  
Respondent: **Riley Richards**, University of Wisconsin, Milwaukee

“Who are These People and Where do I fit?”: Alterations in Adult Children’s Identity following Late Life Stepfamily Formation

**Sarah R. Petite**, University of Nebraska, Lincoln

Stay-at- Home Father Research: A Review and Critique  
**Lauren Johnsen**, University of Missouri, Columbia

Physician-Distributed Pregnancy Magazines: Appropriating Ethos to Reinforce the Dominant Birthing Paradigm

**Laura Dunn**, Iowa State University

Vampires Bite: True Blood and Representations of the "Other"

**Kelly L. Adams**, Illinois State University

The papers on this panel explore a broad spectrum of topics that relate to exploring how we as scholars can create new ways of understanding accepted social paradigms and the implications of pop culture on our lives. Topics of papers on this panel range from understanding stay-at-home fathers and adult children's literature, to understanding the birthing paradigm and pop culture representations of the "other".

2313 Friday 11:00 AM-12:15 PM

Greenway G

### **Emotional Labor in Academe: Creating Balance**

Sponsor: Women's Caucus

Chair: **Joy L. Daggs**, Northwest Missouri State University

Presenters: **Malynda Johnson**, University of Mount Union

**Karla Mason Bergen**, College of Saint Mary

**Jessica M. W. Kratzer**, Northern Kentucky University

**Molly Wiant Cummins**, St. Cloud State University

**Robin A. Jones**, Southwestern Oklahoma State University

Women and people of color are disproportionately expected to engage in emotional labor that cannot be listed on a CV. Many of those doing this work find themselves trying to balance the time given to emotional labor and time given to academic endeavors. In this discussion panel, panelists share how they personally negotiate a balance amongst the expectations of their roles. As a group, we will create ideas for self- and other-care in the academy.

2314 Friday 11:00 AM-12:15 PM

Greenway J

### **Rethinking the Communication classroom and Student Transitions with Critical Perspectives**

Sponsor: Communication Education Interest Group

Chair: **Elizabeth Ribarsky**, University of Illinois, Springfield

Respondent: **Daria S. LaFave**, Keiser University

Autoethnography as a Catalyst for Pedagogical Change for Special Populations of Students

**David H. Kahl Jr.**, Penn State University, Erie

Recognizing the Centrality of Instructors: A Case against Metaphoric Understandings of the Instructor Role

**Matt Foy**, Upper Iowa University

**C. Kyle Rudick**, University of Northern Iowa

A Critical Organizational Framework for Communication and Instruction Scholarship: Narrative Explorations of Resistance, Racism, and Pedagogy

**C. Kyle Rudick**, University of Northern Iowa

Defining Giftedness: The Cultural Capital and the “Excellence Gap”

**Nina Gjoci**, Bowling Green State University

**Friday, March 17, 12:30-2:15 PM**

2401 Friday 12:30-2:15 PM

Northstar Ballroom

### **Central States Communication Association Awards and Business Meeting**



Celebrate outstanding member achievements and learn about the current state of the association at this cherished annual event! A hot lunch will be served. Please have your ticket ready to enter – and if the doors to the ballroom are not yet open, please wait until we begin taking tickets to enter so that we can prepare for the event.

**NOTE:** In order to attend this event you must have a ticket. If you wish to attend the luncheon but do not have a ticket, sometimes there are extras available. Please look for the special queue outside of the ballroom and wait in line if you would like to wait on a possible alternate spot. Any tickets that become available will be given first come, first served according to order of the line. If you have a ticket you do not plan on using, please take it to the registration desk for re-distribution. Thank you so much for your help and understanding!

## **Friday, March 17, 2:30-3:45 PM**

2501 Friday 2:30-3:45 PM

Lake Superior A

### **CSCA Finance Committee Meeting**

Participants: **Jeffrey T. Child**, Finance Committee Chair  
**Jimmie Manning**, Executive Director  
**David T. McMahan**, Past President  
**Shawn T. Wahl**, President  
**Leah E. Bryant**, DePaul University  
**Danielle M. Stern**, Christopher Newport University  
**Jessica J. Eckstein**, Western Connecticut State University

2502 Friday 2:30-3:45 PM

Greenway C

### **New Media Technologies as Tools for Mentoring and Retention**

Sponsor: Instructional Resources Interest Group  
Chair: **Ahmet Atay**, College of Wooster

Presenters: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls  
**Diana Trebing**, Saginaw Valley State University  
**Joy L. Dags**, Northwest Missouri State University  
**Shannon Van Horn**, Valley City State University  
**Kim Weismann**, Williston State College  
**Michelle L. Johnson**, College of Wooster  
**Ahmet Atay**, College of Wooster

Lately new media technologies have been providing different ways of communicating people from the different parts of the world and also calling different pedagogical techniques and approaches to unpack social media driven lives, and make sense of digitalized cultural experiences. However, as communication pedagogy scholars, we often do not question the nature of these stories, or the messages they aim to deliver, or online platforms where most of our digitalized communication takes place. This panel aims to focus on these stories and experiences and provide future directions.

## Home and Other: Building Intercultural Relations

Sponsor: Intercultural Communication Interest Group  
 Chair: **Lara Lengel**, Bowling Green State University  
 Respondent: **Dorthy L. Pennington**, University of Kansas

Words Apart: A Study of Attitudes towards Varieties of South African English Accents in a United States Employment Scenario (**Top Paper**)

**Sean Goatley-Soan**, Illinois State University

**John R. Baldwin**, Illinois State University

International Student Study Abroad Satisfaction and Computer-Mediated Communication with Home

**Tori Benders**, North Dakota State University

**Stephanie Ahlfeldt**, Concordia College

Perceptions and Construals: Creating Bridges Between American and International Students on U.S. Campuses

**Muhabbat Yakubova**, North Dakota State University

**Anya Hommadova**, North Dakota State University

**Seseer Mou**, North Dakota State University

There is an urgent need for understanding the heightened sensibilities of others in various intercultural milieus. This panel explores the attitudes, perceptions and interactions of students studying abroad and North Americans' and South Africans' attitudes toward accented speech. Presenters argue that factors influencing how we see the other are both complex and various.

## Creating Stigma Free Environments: Communicating About and Through Mental Health (Division Spotlight Panel)

Sponsor: Health Communication Interest Group  
 Chair: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

Presenters: **Christine North**, Ohio Northern University  
**Shawn Starcher**, Kent State University  
**Lance Brendan Young**, Western Illinois University, Quad Cities  
**Jessica Smith**, College of Charleston  
**Kristin Wilborn**, University of Houston

At times, Americans misconceive notions of what “mental health” means. This spotlight panel focuses on how communication is used to discuss mental health, whether generally or personally. This panel brings together mental health researchers, mental health issues and individuals who are comfortable talking about their mental health. Panelists examine mental health through many outlets including addiction, communicating with children, suffering from PTSD, how mental health is perceived in minority populations, and alternative methods of healing.

2505 Friday 2:30-3:45 PM

Lakeshore C

### **Assessing the Current Application of Theory in Communication Research**

Sponsor and Chair: **Blair Thompson**, First Vice President

Scholars: **Lawrence R. Frey**, University of Colorado, Boulder  
**Scott A. Myers**, West Virginia University  
**Kenneth A. Lachlan**, University of Connecticut  
**Christina S. Beck**, Ohio University  
**Sandra G. Petronio**, Indiana University-Purdue University, Indianapolis

This spotlight panel focuses on a discussion amongst respected scholars offering an assessment and future forecast of theory in Communication research. This panel takes an open view towards theory, taking a step back to assess some of the current uses/applications of theory in Communication research. Audience participation is encouraged, so bring your questions, queries, concerns, and ideas related to theory use to this interactive panel!

2506 Friday 2:30-3:45 PM

Greenway B

### **Kenneth Burke Society Business Meeting**

Chair: **Courtney J. Wright**, Bowling Green State University  
Vice-Chair: **Nick Nickols**, Missouri State University  
Secretary: **Darrell Farmer**, Henderson State University

## **Creating and Challenging Organizational Identification: The Influence of Co-working Spaces, Organizational Justice, Discursive Identity, and Co-Cultural Socialization**

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: **Hailey Gillen-Hoke**, Weber State University  
 Respondent: **Matthew S. Vorell**, St Cloud State University

The Day-to-Day Experiences of Family Business and Non-Family Business Employees: An Examination of Organizational Justice, Organizational Identification, and Job Satisfaction  
**Anna F. Carmon**, Indiana University-Purdue University, Columbus

“It was a little harder to come out and be successful:” Exploring Co-Cultural Organizational Socialization as a Theoretical Framework for Understanding Difference in the Workplace  
**Tim McKenna-Buchanan**, Manchester University

More than a Game: Creating and Resisting Systems of Control through Discursive Identity Resources  
**Greg Ormes**, University of Wisconsin, LaCrosse

Coworking Spaces: Communication’s Role in Peer Relationships and Creating a Sense of Community  
**Peggy B. Fisher**, Ball State University

These papers examine a variety of influences in organizational identification, socialization, and creation of community. Topics include discursive identity resources, the development of peer relationships in co-working spaces, and the personal, organizational, and relational navigation of co-cultural socialization. The influence of organizational justice on employees’ identification and job satisfaction in both family and non-family businesses is also explored.

## **President’s Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President’s Undergraduate Honors Research Conference  
 Chair: **Joel Lansing Reed**, University of Missouri, Columbia  
 Respondent: **Carrisa Hoelscher**, Missouri State University

Talking to Voters: Political Buzzwords’ Effect on Millennials’ Pleasure Response Based on Political Ideology  
**Elena Souris**, Trinity University

Perception and Politics  
**Paige Wiley**, Kansas State University

Yearning for Nostalgia: An Analysis of Donald Trump's Political Audience  
**Brett Sitts**, Kansas State University

Public Relations and Christian Universities: Title IX Generates a Firestorm  
**Haley Schumacher**, Oklahoma Baptist University

It's a Match!: A Qualitative Exploration of Online Dating and Social Exchange Theory  
**Samantha Severance**, Concordia College

2509 Friday 2:30-3:45 PM

Greenway J

### **Unraveling Convention: (Re)Creating Sewing Circles as Feminist Praxis**

Sponsor: Performance Studies and Theatre Interest Group  
Chair: **Allison Brenneise**, Southern Illinois University, Carbondale

Presenters: **Allison Brenneise**, Southern Illinois University, Carbondale  
**Arielle Semmel**, Independent Scholar  
**Diana Woodhouse**, College of Southern Nevada  
**Gregory Sean Hummel**, Southern Illinois University, Carbondale  
**Sarah Hollingsworth**, Southern Illinois University, Carbondale

This performance panel explores sewing circles as an embodied, creative, and communicative act. Panelists will host an open sewing circle for all conference panelists and attendees, and facilitate dialogue on questions of feminism, creation, and embodied understanding of self and others. This interactive and communal performance panel aims to function as a site of feminist praxis. Sewing supplies will be provided.

2510 Friday 2:30-3:45 PM

Greenway F

### **Rhetoric & New Media: Labor Timing, Gaming, and Streaming**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Stephanie L. Young**, University of Southern Indiana  
Respondent: **Daniel Chick**, Western Kentucky University

Transformative Organizing within the Domestic Workers' Movement: Exploring the Un/Changing Raced, Classed, and Gender Labor of The Care Industry  
**Minu Basnet**, Marist College

The Apologetic Sweet Spot, Concurrent Grievance Sharing, and Apologia Acceleration  
**Kristen Theye**, Concordia College

“What I Couldn’t Say” on the Internet: Discrimination and Sexism  
**Paige Russell**, Northern Illinois University

From G-String to G.I. Jane: Sexual Sanitization in Mortal Kombat X  
**Jake J. Nickell**, Wayne State University

“Every Man’s a King and Every King’s a Clown”: Queering the Hunchback of Notre Dame  
**Mackenzie Mahler**, Illinois State University

This panel examines rhetoric impacted by and delivered through new media. By studying online economies, grieving on social media, harassment and sexual policing in the online gaming world, and how streaming provides rhetorical relevance to historical media, these papers demonstrate that rhetorical studies can shed important light on the discourses of new media and that new media calls for alterations to rhetorical methods and theories.

2511 Friday 2:30-3:45 PM

Regency

### **Great Ideas for Teaching – Session C**

Sponsor: G.I.F.T. Interest Group  
Chair: **Stacey Macchi**, Western Illinois University

\*Understanding Transgender Barriers: Playing the Video Game Dis4ia to Create Dialogue about Cisgender Privilege  
**Erika M. Behrmann**, Bowling Green State University

\*Creating Understanding of Community Ethical Responsibilities from The Men of Atalissa  
**Michael M. Tollefson**, University of Wisconsin, La Crosse  
**Ronda Leahy**, University of Wisconsin, La Crosse

Talking Heads: CREATING a Critical Approach to Classroom Discussions  
**James M. Proszek**, Northwestern University

Passing the Narrative to the Next: Speaking with Transitions  
**Emi Kanemoto**, Bowling Green State University

The Chopped Classroom  
**Eric Mishne**, Ohio University

Analyzing Personal Communicative Tendencies: Evaluation of Perceptions  
**Aimee Lau**, Wisconsin Lutheran College

Flip that Tarp  
**Jake Dover**, Central Michigan University  
**Samantha Rooney**, Central Michigan University

Are you mindful or is your mind full? An Exploration of Nonverbal Communication  
**Laura Jacobi**, Minnesota State University, Mankato

Weird Research: An Activity for the Development of Research Skills Focusing on Credibility and Efficiency  
**Gabriel A. Cruz**, Bowling Green State University

\*Designates Top Activity

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

2512 Friday 2:30-3:45 PM

Lakeshore B

## **Discovering our Past, Present, and Future through the Creation of Original Media**

Sponsor: Media Studies Interest Group  
Chair: **Tasha R. Dunn**, Augustana University  
Respondent: **Matt Foy**, Upper Iowa University

The Negotiation (**Top Original Media**)  
**Paul Siddens**, University of Northern Iowa

ProfsDoPop: A Critical Examination of Popular Culture Communities  
**Alix Watson**, Ball State University  
**Art Herbig**, Indiana University-Purdue University, Fort Wayne  
**Andrew F. Herrmann**, East Tennessee State University  
**Adam Tyma**, University of Nebraska, Omaha

Cox House Stories: The Community-Based Video Collaboration that Almost Killed Someone!  
**Martin Lang**, Gustavus Adolphus College

After a long absence, original media returns to the Media Studies Interest Group! In this session media producers share thought-provoking creations and the scholarly foundations behind them. The Top Original Media submission uses a short film to explore the unique way a student negotiates a grade with her professor. In a second effort, a group of scholars visits San Diego's ComiCon as they launch a new project exploring the impact of pop culture conventions. Finally, the creation of a documentary brings together members of a community and those in the academy to understand how a local landmark sheds light on their region's history.

**Spotlight Panel: Assessment of the Basic Course: Past, Present, and Future**

Sponsor: Basic Course Interest Group  
 Chair: **Karla M. Hunter**, South Dakota State University

Panelists: **Joshua N. Westwick**, South Dakota State University  
**Aimee Sorensen**, University of South Dakota  
**Cheri J. Simonds**, Illinois State University  
**Tiffany R. Wang**, University of Montevallo  
**Joshua E. Young**, St. Gregory's University

This panel is dedicated to the scholarship and practice of basic communication course assessment research. The Age of Assessment, though here to stay, still confounds and intimidates communication department leaders at many institutions. This spotlight panel discusses the past, present, and future of basic course assessment and the research surrounding it to assist those recently charged with deepening assessment culture within their universities, and to share ideas among faculty from across the Central States Region.

**Past Officer Debut Panel**

Sponsor: **Blair Thompson**, First Vice President  
 Chair: **Judith S. Trent**, University of Cincinnati

How “Social” Are The Healthcare Providers? An Analysis of the Social Media Presence of Two Leading Teaching and Referral Hospitals in Kenya (**Top Debut Paper**)  
**Robert Nyaga**, Purdue University

(Dis)identification, Hybridized Forms, and Efficacious Enactment in Adichie’s “We Should All Be Feminists”  
**Rebecca Conklin**, Central Michigan University

Family Structure and Guilt: A Look into Family’s Influence on a First-Generation Student’s Experience of Guilt  
**Jacob Hazzard**, University of Texas

Processing the Political: Presidential Primary Debate Live-Tweeting as Information Processing  
**Josh C. Bramlett**, University of Missouri, Columbia

Reviewers: **Christina S. Beck**, Ohio University  
**Diana B. Carlin**, Saint Louis University  
**David T. McMahan**, Past President

The Past Officers Top Debut Papers Panel showcases some of the most promising work of the discipline's graduate students. It provides a glimpse into the future of the association and the discipline by highlighting some of the work we can expect to see in the future and by introducing some of the top emerging scholars. The authors on this panel are presenting their first paper at a CSCA conference, and their papers are the top debut papers received by the respective interest groups or caucuses to which they were submitted. Everyone is invited to attend this very special and important panel.

2515 Friday 2:30-3:45 PM

Lake Superior B

### **President's Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Riley Richards**, University of Wisconsin, Milwaukee

Respondent: **Bayo Joachim**, Northwest Missouri State University

Quality of In-law Relationships and Relationship Satisfaction

**Madi Kanowitz**, Bethel University

Relational Satisfaction and Emotional Overinvestment in College Dating Relationships

**Mya Kubik**, Bethel University

Unpacking the Tinder Lexicon: Visual Rhetoric and Power

**Chelsea Bihlmeyer**, University of Missouri, Kansas City

Perceptive-Taking Matters: Veterinarians and Human Client Communication

**Madison Gilbert**, Creighton University

College Roommates' Use of Forgiveness Strategies with Relational Quality and Satisfaction

**Vivian Langford**, West Virginia University

**Michelle Sieminski**, West Virginia University



## **Friday, March 17, 4:00-5:15 PM**

2601 Friday 4:00-5:15 PM

Greenway G

### **Examining Issues of Identity and Taboo Topics in Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Chrissy Harris**, University of Kentucky

Respondent: **Tiffany R. Wang**, University of Montevallo

The Moderating Role of Goals on the Link between In-Laws' Topic Avoidance (Own and Perceived) and Relationship Satisfaction

**Sylvia L. Mikucki-Enyart**, University of Wisconsin, Stevens Point

Taboo Topics in Close Relationships: An Update

**Lauren Johnsen**, University of Missouri, Columbia

**Erin Sahlstein Parcell**, University of Wisconsin, Milwaukee

Sex, Gender, or Both?: Explication and Operationalization of an Identity Construct

**Jacob Matig**, University of Kentucky

Constructing Family through Greeting Cards: Communication with Adolescents in Residential Treatment Centers

**Andrea Lambert South**, Northern Kentucky University

2602 Friday 4:00-5:15 PM

Greenway B

### **Creating Empowerment for Students with Mental Illnesses: Opportunities for Success in the Basic Course**

Sponsor: Basic Course Interest Group

Chair: **Joshua N. Westwick**, South Dakota State University

Presenters: **Ashley Pikel**, South Dakota State University

**Kendall Uhrich**, South Dakota State University

**Elizabeth Laurent**, South Dakota State University

**Robert D. Hall**, Illinois State University

**Taryn Winter**, Wayne State College

**Matt Mullins**, Wayne State College

**Lindsey Milburn**, Kansas State University

Too many students in the Basic Course are struggling, as one out of five adults experience mental illness, according to nami.org in 2016. Basic Course instructors witness this with small class sizes. We begin with two undergraduate students sharing their experience with the student-

instructor relationship. Then, Graduate Teaching Assistants discuss how to communicate with students and help them overcome barriers to not only survive, but succeed. To conclude, time is provided for audience participation.

2603 Friday 4:00-5:15 PM

Greenway D

### **Making Theory “Real”: Creating Excitement and Applicability for Theory in the Classroom**

Sponsor: Communication Theory Interest Group  
Chair: **Amy Duchsherer**, North Dakota State University

Presenters: **Jenna L. Currie-Mueller**, North Dakota State University  
**Kelli Chromey**, South Dakota State University  
**Adam Tyma**, University of Nebraska, Omaha  
**Joshua E. Young**, St. Gregory’s University  
**Michael E. Burns**, Texas State University

How can we create a learning environment where theory is exciting and applicable to students? Panelists will share different pedagogical strategies for generating student excitement for theory and helping students create a link between theory and praxis. Strategies discussed are applicable to both theory-specific and non-theory-specific classes. Audience participation is encouraged, as it is the panel’s goal to use this time to share and create new strategies for generating excitement and bridging theory and praxis.

2604 Friday 4:00-5:15 PM

Greenway E

### **Creating Study Abroad Programs: Addressing the Challenges of Educational Outcomes, Administrative Constraints and Surviving Life with a Group of Twenty-Somethings**

Sponsor: Intercultural Communication Interest Group  
Chair: **Peggy Kendall**, Bethel University

Presenters: **Ripley Smith**, Bethel University  
**Kathleen Edelmayer**, Madonna University  
**John R. Baldwin**, Illinois State University  
**Grace Leinbach Coggio**, University of Wisconsin, River Falls

Teaching in a study abroad context requires faculty to be creative and flexible. Challenges include the developmental processes inherent in students experiencing culture for the first time, complex group dynamics, and tight budgetary constraints. The panel will present both successes and failures in developing cross-cultural programs and activities. The session will also include creative sharing and problem solving that will help equip attendees to create life-changing study abroad programs.

### Congressional Rhetoric: Cases of Creativity and Change

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Darrin Hicks**, University of Denver

Presenters: **Evan Layne Johnson**, Georgia State University  
**Zornitsa Keremidchieva**, Macalester College  
**Theodore Sheckels**, Randolph-Macon College  
**John Rountree**, Pennsylvania State University

Congress may be gridlocked, but that does not mean it “does nothing.” Contrarily, representatives creatively use a range of institutionalized roles, parliamentary maneuvers, media spectacles, and rhetorical forms to “do something.” This panel will discuss the 2016 House sit-in, recent filibusters, Congressional investigations, and the ranking minority member on the House Benghazi Committee in order to show that representatives have creative ways to check other branches, defend minority parties, “go public,” and even raises money.

### Real Jobs, Absence Stigma, and Workplace Aggression: Getting Hired and Staying Hired

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Seth S. Frei**, University of Texas, Austin

Respondent: **Deb Ford**, University of Kansas

Expectations for Landing a “Real Job”: Using Structuration Theory to Move Beyond the Colloquialism

**Kyle Heuett**, Ball State University

**John M. Makeni**, Ball State Univeristy

Phatic Communication use in Employment Interviews: Predicted Outcome Value, Liking, Relational Closeness, and Communication Satisfaction

**Jennifer L. Hanson**, North Dakota State University

**Catherine Y. Kingsley Westerman**, North Dakota State University

Sick Days: A Model of Absence Stigma in Organizations

**Lance Brendan Young**, Western Illinois University, Quad Cities

Understanding Workplace Aggression through the Relational Communication Perspective

**Miwa Ito**, Wayne State University

The competitive papers in this panel apply a communication lens to the hiring process and issues with employee absenteeism and aggression. Structuration theory is used in determining who future employees communicate with as they create expectations for “real jobs.” During the interview itself, the impact of phatic communication on an applicant’s future relationship with the interviewer is examined. To explain individual decisions to attend work or not, an employee absence stigma model, grounded in principles of symbolic interactionism and Goffman’s conceptualization of stigma, is proposed. Finally, the significance of using the relational perspective for examining workplace aggression is explored.

2607 Friday 4:00-5:15 PM

Lakeshore C

### **Expert Chat – Perspectives on Election 2016**

Sponsor: Political Communication Interest Group  
Chair: **Joshua Hawthorne**, Monmouth College

Presenters: **Mitchell S. McKinney**, University of Missouri, Columbia  
**Trevor Parry-Giles**, University of Maryland  
**Robert C. Rowland**, University of Kansas  
**Craig Allen Smith**, North Carolina State University  
**Judith S. Trent**, University of Cincinnati  
**David Zarefsky**, Northwestern University

This roundtable discussion includes expert scholars in the field of political communication sharing their reflections and thoughts on the contentious 2016 election cycle.

2608 Friday 4:00-5:15 PM

Lake Superior A

### **Central States Communication Association Committee Vice Chairs Meeting**

Chair: **Jimmie Manning**, Northern Illinois University

Participants: **Renee Robinson**, Seton Hall University  
**C. Kyle Rudick**, University of Northern Iowa  
**Timothy L. Sellnow**, University of Central Florida  
**Autumn Edwards**, Western Michigan University  
**Patric R. Spence**, University of Kentucky  
**Karla Mason Bergen**, College of Saint Mary

**Online Education: Pros, Cons and Creativity in the Online Classroom**

Sponsor: Instructional Resources Interest Group

Chair: **David Wendt**, Keokuk High School/Southeastern Community College

Presenters: **Jennifer L. Walton**, Ohio Northern University  
**Christine North**, Ohio Northern University  
**Jamie Ward**, Eastern Michigan University  
**Cheryl Skiba-Jones**, Trine University  
**Aaron V. Burton**, Tiffin University

Online education has been touted as one of the best advancements in American education since the invention of the chalkboard. However, online education needs to be further studied and evaluated in terms of its application, content, delivery, personal student experience, course development as well as cognitive and skill set development over time. The participants in this panel will debate the pros and cons of online education as well as best practices and cautionary tales.

**More than Moving Pieces: Board Games as Pedagogy**

Sponsor: Instructional Resources Interest Group

Chair: **Malynnda Johnson**, University of Mount Union

Presenters: **William P. Jennings**, University of Cincinnati  
**Kathleen M. Turner**, Aurora University  
**Daniel Cronn-Mills**, Minnesota State University, Mankato  
**Alexis Zoe Johnson**, Arkansas Tech University  
**Alexis Pulos**, Northern Kentucky University

People might think it's all "fun and games" when we talk about having students play, however this panel will provide the method and rationale for how games create opportunities for learning. Given the versatility of games this panel will present the argument for the use of games as a pedagogical tool. Specifically, this panel will discuss the various types of games we use, the theory and concepts they apply to, and the manner through which games can advance our pedagogy.

## **Theoretical Directions in Research Linking Health and Family Communication**

Sponsor: Health Communication Interest Group

Chair: **Jihyun Kim**, Kent State University

Presenters: **Nichole Egbert**, Kent State University  
**Donna R. Pawlowski**, Bemidji State University  
**Jeffrey T. Child**, Kent State University  
**Maria Brann**, Indiana University-Purdue University, Indianapolis

Panelists will share how a particular communication theory has informed their research that links health and family communication. Each will present a brief background of the theory, how they have used the theory in their own research, and a description of where they see this theory taking communication research in the coming decade. The panel will allow for audience participation and time to consider theories' strengths and weaknesses for modern communication research.

## **Creating Conflict and New Avenues to Mental Wellness through Augmented Reality Gaming: How Pokémon Go Players' Drive to "Catch 'em All" is a Blessing and a Curse**

Sponsor: Media Studies Interest Group

Chair: **Christopher J. E. Anderson**, University of Wisconsin, Milwaukee

Respondent: **Christopher A. Medjesky**, University of Findlay

Presenters: **Sarah Turner McGowen**, Northeastern State University  
**Ben Bower**, Eastern Michigan University  
**Thomas A. Salek**, University of Wisconsin, Stevens Point  
**Wanda Gregory**, Seattle University  
**Lara Lengel**, Bowling Green State University  
**Megan Tucker**, George Mason University  
**Joshua Miller**, University of Wisconsin, Milwaukee  
**Robert Alan Brookey**, Ball State University

Medical professionals and commentators have praised Pokémon Go, an augmented reality game for mobile devices, for the improved mental and physical health of players. Even those who were previously homebound have been observed moving about their communities to interact with other players. At the same time, players distracted by the game create issues by trespassing to find different Pokémon. Residents who live near active Pokéstops seem especially frustrated. Join us to discuss views of this polarizing game.

## **Presidential Spotlight: Kory Floyd**

Sponsor: **Shawn T. Wahl**, President  
Chair: **Carrisa Hoelscher**, Missouri State University  
Scholar: **Kory Floyd**, University of Arizona  
Interviewer: **M. Chad McBride**, Creighton University



This presidential spotlight focuses on the work of a noteworthy scholar who has had great success as a researcher and writer. This interview will take a unique view at Dr. Floyd's research on affection, his work in health communication and family communication, as well as his role as editor of one of the discipline's key journals.

## President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Tucker Robinson**, University of Missouri, Columbia

Respondent: **John Katsion**, Northwest Missouri State University

Relational Attitude Self-Disclosures in Romantic Relationships after Parental Divorce

**Alexandra Vaughn**, West Virginia University

**Janelle Vickers**, West Virginia University

**Kaitlyn Whyte**, West Virginia University

**Lauren Opatick**, West Virginia University

Bury Your Gays: Why Your Favorite LGBT+ Characters Keep Dying

**Grace O'Neill**, University of Wisconsin, Milwaukee

**Sara Rolfe**, University of Wisconsin, Milwaukee

How Maya Angelou's Poem Strengthened Bill Clinton's First Inauguration Ceremony

**Amanda Becker**, University of Wisconsin, Milwaukee

Comic Framing in *The Lorax*

**Cassandra Mueller**, Illinois College

A Comparative Study of Perceived Personalities and Political Candidates' Debate Performances

**Chandler Classen**, Missouri State University

**Luke Thomas**, Missouri State University

**Kolby Eller**, Missouri State University

**Brenden Heinkel**, Missouri State University

**Jordan Wallace**, Missouri State University



## **Saturday, March 18, 8:00-9:15 AM**

3101 Saturday 8:00–9:15 AM

Lakeshore B

### **Queering Popular Culture**

Sponsor: Popular Culture Interest Group

Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Presenters: **Stephanie L. Young**, University of Southern Indiana  
**Danielle M. Stern**, Christopher Newport University  
**Tim McKenna-Buchanan**, Manchester University  
**Lara Lengel**, Bowling Green State University  
**Ahmet Atay**, College of Wooster

The goal of this panel to create a dialogue among scholars who study queer images in popular culture. Hence, this panel aims to queer popular culture by highlighting the link between queer studies and popular culture texts and contexts

3102 Saturday 8:00–9:15 AM

Greenway B

### **Creation In/Because of The Cloud**

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Molly Wiant Cummins**, St. Cloud State University

Respondent: **Diana Woodhouse**, College of Southern Nevada

Around the Cloud

**Angela Glunz**, Southern Illinois University, Carbondale

Because of St. Cloud

**Molly Wiant Cummins**, St. Cloud State University

The Boxed Exterior of Clouds

**Meggie Mapes**, University of Kansas

In the Shadows of the White

**Karthiga Devi Veeramani**, Borough of Manhattan Community College

This performance panel investigates how a place and experience shapes our abilities to create. Specifically, as we are each alumna from St. Cloud State University, we reflect on what it means to create with a shared background of St. Cloud, Minnesota. Our experiences in St. Cloud, our lives since, and our desires and abilities to create are necessarily different. We engage in performance to exemplify her understanding of self, other, society, performance, and creation.

### Creating Community in the Basic Course Classroom

Sponsor: Basic Course Interest Group  
 Chair: **Aimee Sorensen**, University of South Dakota

Presenters: **Kelli Chromey**, North Dakota State University  
**Joshua N. Westwick**, South Dakota State University  
**Donna R. Pawlowski**, Bemidji State University  
**Joshua E. Young**, St. Gregory's University  
**Bryce Tellmann**, North Dakota State University  
**David J. Potter**, St. Gregory's University  
**Tiffany R. Wang**, University of Montevallo

Each instructor has different ways they create community in the classroom. This panel will include a variety of instructors and Basic Course Directors from different universities to collectively discuss their methods for classroom community building. The audience will also participate in the discussion to offer their insights and ask questions to the panelists.

### Rhetorical Constructions: Metaphors, Frames, and Narratives

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: **Mackenzie Mahler**, Illinois State University  
 Respondent: **Emily Berg Paup**, College of St. Benedict and St. John's University

Troping in the News: Floods, Photos, and the Syrian Refugee Crisis  
**Nikki Orth**, Penn State University

Denying the Denier: Media Framing of Irving v. Penguin Books  
**Talya Slaw**, University of Kansas

Defining “Astronaut”: Rhetorical Narratives of Project Mercury Wives  
**Emily Hobbs**, Penn State University

Scientists Creating “Consensus” and “Progress”: Rhetorical Conceptual Metaphors in the Summary Statement of the Asilomar Conference  
**Donald Jones**, Trine University

The papers on this panel examine the use of metaphors, frames, and narratives to examine how rhetoric constructs understandings of refugees, controversial public figures, astronauts, and scientific research programs. These papers extend metaphor and narrative theory, while offering

significant case studies on the work rhetoric does to construct public discourse and understanding.

3105 Saturday 8:00–9:15 AM

Greenway F

## Exploring How Communication Theory Created Modern Day Constructs

Sponsor: Graduate Student Caucus  
Chair: **Keith Bistodeau**, Hamline University  
Respondent: **Maureen Wieland**, Purdue University

“Sorry, We Don’t Talk About That”: A Pilot Study of Cross-Cultural Taboo Topics among US and International Students.

**Alice Fanari**, University of Nebraska, Omaha

Negotiating “Small Town America”: An Exploration of Theoretical Perspectives Concerning Culture Building and Identity Formation in Diversifying Rural Communities

**Margaret E. Baker**, Western Michigan University

The F-Word: How Communication Created Modern-Day Feminism

**Kendall Uhrich**, South Dakota State University

The Standpoint Theory: Proposing and Creating an Epistemological Extension to the Theory

**Cassandra E. Sherwood**, Missouri State University

The papers on this panel explore a broad spectrum of topics that relate how using communication theory may have helped to create constructs at play in our society. Topics of papers on this panel range from discussing taboo topics and culture building/identity to modern day feminism and extending standpoint theory.

3106 Saturday 8:00–9:15 AM

Lakeshore C

## Creating an Ethic of Care: Research on Evolving Caregiving Contexts

Co-Sponsors: Health Communication Interest Group  
Communication Ethics, Activism, and Social Justice Interest Group  
Chair: **Malynda Johnson**, University of Mount Union  
Respondent: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

“Well, You Can’t Force Them”: Altercasting in the Home Health Care Context

**Peggy Kendall**, Bethel University  
**Muriel Scott**, Winona State University  
**Krista Jolivette**, Bethel University

Creating Disruption in the Care Routine: Narrative Inspirations in a Hospice Interdisciplinary Team

**Stephanie M. Pangborn**, Clemson University

Creating a Space for Younger-Onset Alzheimer's Disease in *Still Alice*: An Examination of the Film's Empirical Successes and Shortcomings

**Kallia O. Wright**, Illinois College

**Katey A. Price**, Albion College

The tradition of family members providing care for the infirm and dying is changing in important ways as patients' needs become more complex and as caregivers face unsustainable demands on their time and resources. The studies presented in this panel examine these shifts and the role of communication when low status workers are tasked with caregiving, when the hospice philosophy is undermined by rigid protocols, and when younger-onset Alzheimer's is (mis)portrayed in the mass media.

3107 Saturday 8:00–9:15 AM

Greenway G

### **Disclosure of LGBTQA Identities by Instructors in the Classroom: Navigating Challenges and Creating Strategies**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Justin Rudnick**, Minnesota State University, Mankato

Presenters: **Maggie McDonald**, Minnesota State University, Mankato

**Quinton Neal**, Minnesota State University, Mankato

**Katherine Olson**, Minnesota State University, Mankato

**Megan Orcholski**, University of Wisconsin, Milwaukee

**Satoshi Toyosaki**, Southern Illinois University, Carbondale

**Riley Zahn**, Minnesota State University, Mankato

This panel will discuss the challenges of disclosure and negotiation of LGBTQA identities of communication instructors in the classroom, and the need for instructor training in order to successfully navigate these conversations with students. Panelists will share personal narratives, strategies, as well as suggestions for instructor training curriculum to better prepare teachers for potential tensions and uncertainties surrounding sharing, disclosing, and/or negotiating their non-normative gender and sexual identities in the classroom.

## The Impact of Social Media on Interpersonal Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group  
 Chair: **Patricia Getting**, Purdue University  
 Respondent: **Brittinie S. Peck**, University of Wisconsin, Milwaukee

The effects of Facebook relational maintenance on friendship quality: An investigation of the Facebook Relational Maintenance Measure.

**Bree McEwan**, DePaul University

**Erin Sumner**, Trinity University

**Jennifer Eden**, Marist College

**Jennifer Fletcher**, State of Arizona

“But first, let me take a selfie”: The Big Five, interpersonal communication motives and selfies  
**Hailey Gillen-Hoke**, Weber State University

Tie Strength and Time: Mourning on Social Networking Sites  
**Natalie Pennington**, Kansas State University

## Contemporary Political Rhetoric

Sponsor: Political Communication Interest Group  
 Chair: **Michael W. Kearney**, University of Kansas  
 Respondent: **Joshua P. Bolton**, University of Missouri, Columbia

Selling an Ideology: Planned Parenthood and The Center for Medical Progress  
**Molly C. Turner**, Northeastern State University

Beauty and the Beast: Problematic Impersonations of Female Politicians on Saturday Night Live  
**Lindsey Kraus**, Illinois State University

Can a Minority Utilize the Spectacle? A Rhetorical Analysis of Black Lives Matter  
**Danny Province**, Central Michigan University

"Says Who?" News in a Post-Truth Era: Journalism and the 2016 Presidential Election  
**John Huxford**, Illinois State University

Sirleaf's Political Rhetoric on Women's Empowerment  
**Julia A. Spiker**, University of Akron

This panel includes competitive papers analyzing the pieces of contemporary political rhetoric created by a variety of different organizations, groups, and political actors. The context and theoretical perspectives associated with each paper are different but each utilizes rhetorical approaches to understand more about how these contemporary political messages function in society.

3110 Saturday 8:00–9:15 AM

Greenway J

### **Creating the Future PR Classroom: New PR Professors’ Take on the Future of PR Instruction**

Sponsor: Public Relations Interest Group  
Chair: **Richard Murphy**, McKendree University

Presenters: **Laura Young**, Baker University  
**Deborah Sellnow-Richmond**, Columbus State University  
**Allyn Lueders**, Wayne State College  
**Kristine M. Nicolini**, University of Wisconsin, Oshkosh

In their Global Communications Report, the Harris Report (2016) predicts strong growth in the public relations industry, however they are concerned with the industry’s ability to adapt to the continuously shifting environment. As such, the instruction of capable, critical thinking, and adaptable PR students is now more important than ever. The purpose of this panel is to highlight new PR professors who will discuss the future of PR instruction both inside and outside of the classroom.

3111 Saturday 8:00 AM-9:15 AM

Northstar Ballroom

### **President’s Undergraduate Honors Research Poster Session**

Sponsor: President’s Undergraduate Honors Research Conference  
Chair: **Shawn T. Wahl**, President

Respondents: **Leah E. Bryant**, DePaul University  
**Jessica Cherry**, Western Connecticut State University  
**Autumn Edwards**, Western Michigan University  
**Chad Edwards**, Western Michigan University  
**Jessica J. Eckstein**, Western Connecticut State University  
**Clint Haynes**, Western Kentucky University  
**Bayo Joachim**, Northwest Missouri State University  
**John Katsion**, Northwest Missouri State University  
**Blake A. Miller**, Missouri State University  
**Joel Lansing Reed**, University of Missouri, Columbia  
**Riley Richards**, University of Wisconsin, Milwaukee  
**Tucker Robinson**, University of Missouri, Columbia  
**Helen Sterk**, Western Kentucky University  
**Stephen A. Spates**, Missouri State University

1. It Takes a Village: Communication in Action through Organizational Assimilation  
**Garrett Delphia**, Hastings College
2. College Dormitory Students and Their Experience and Perception of Dormitory Crime  
**Ryan Mossor**, Southern Illinois University, Edwardsville  
**Mladen Hristov**, Southern Illinois University, Edwardsville  
**Tess Eby**, Southern Illinois University, Edwardsville  
**Michael Robinson**, Southern Illinois University, Edwardsville  
**Colton Wyatt**, Southern Illinois University, Edwardsville
3. Family Communication after the Death of a Child: A Qualitative Study  
**Hannah Coy**, Wayne State College
4. Symbolic Speech and Semiotics  
**Jacob Sigurdson**, Northern State University
5. Nude Selfies: Rhetoric of Images and Feminism  
**Addyson Diaz**, Northern State University
6. We Just Don't Run: Conflict Management Strategies Utilized by EMS Providers during Media Incongruence Induced Conflict  
**Jeremy Williams**, Manchester University
7. A Quiver Full of Neoliberalism: Large Reality Television Families and Their Quest for Self-Sufficiency  
**Cortney Mabry**, Augustana University
8. Self-Authorship and Cognitive Development among College Students: Exploring Connections between Cognitive Complexity, Autonomy, and Tolerance for Ambiguity  
**Adam Pallas**, University of Minnesota, Twin Cities
9. Finding Art in the Everyday: Exploring Street Art on Fredericksburg St. in San Antonio, TX  
**Briauna Barrera**, Trinity University
10. The Unspoken Holy War: An Evaluation of How Christians Describe Spiritual Warfare  
**Haylee Lynn Belcher**, Oklahoma Baptist University
11. They Will Know You are My Disciples: Intentional Group Formation for Short-term Missions  
**Rebekah Helen McPheeters**, Oklahoma Baptist University
12. Tales of Textual Harassment: Victim Sense-making Through Narratives  
**Rachel Lawson**, Trinity University
13. Somos España: Building a New Spanish Identity  
**Lakelyn Taylor**, University of Southern Mississippi
14. Branding Trump: Fantasy Themes in Ads from the Clinton Campaign  
**Braden East**, Oklahoma Baptist University
15. Food with Integrity: A Critical Discourse Analysis of Chipotle Mexican Grill Inc.  
**Jay Burgin**, Denison University
16. The Effect of Mental Illness on Family Communication  
**Anna Griggs**, Hastings College

17. Who Are You in Reality: Social Media and Expectancy Violations  
**Summer Holmes**, Missouri State University  
**Garrett Ruzicka**, Missouri State University  
**Logan Drake**, Missouri State University  
**Alyson Jones**, Missouri State University  
**Mackenzie Stegeman**, Missouri State University
18. This is My Story Now: A Narrative Inquiry  
**Taryn Winter**, Wayne State College
19. The Effect Parental Communication Behaviors towards Children in Sports Has on Their Feeling of Pressure to Participate  
**Kasey L. Marquardt**, Hamline University
20. Social Justice, Patriarchy, and Whiteness: A Qualitative Investigation of White Male Communicative Defenses of Privilege  
**Mary Huffman**, University of Northern Iowa  
**Cammie Weaver**, University of Northern Iowa  
**Emily Prochaska**, University of Northern Iowa  
**Chanda Snyder**, University of Northern Iowa

The President's Undergraduate Honors Research Conference Poster Session features the presentation of undergraduate research in an interactive atmosphere, enabling conference attendees to examine academic posters at their leisure and to discuss the reported research directly with the authors. Respondents will be providing additional feedback to presenters during this session.

3112 Saturday 8:00 AM-9:15 AM

Lake Superior A

### **Aging in Academia: Fermentation of Former Freshman Female Faculty**

Sponsor: Women's Caucus

Chair: **Heather Neseimer**, Minnesota State University, Moorhead

Presenters: **Karla Mason Bergen**, College of Saint Mary  
**Shannon Van Horn**, Valley City State University  
**Kathie Kallevig**, Winona State University  
**Joy L. Daggs**, Northwest Missouri State University  
**Becky DeGreeff**, Kansas State University, Polytechnic  
**Kim Weismann**, Williston State College  
**Kate Brockway**, Kansas State University, Polytechnic

Perception of one's self and the perceptions others hold influence expectations and performance in a particular role an individual is playing. Students' expectations of female professors change. The women on this panel vary in age and amount of time in the academy (mid-career and late-career). Panelists will discuss their teaching experiences throughout their career and what has changed since they first started teaching, including the advent of technology, student expectations, and their teaching methods.

## **Robots and Cyborgs and Corporations, Oh My! The Impact of Technology and Transnationalism on 21st Century Media**

Sponsor: Media Studies Interest Group  
Chair: **Kay M. Beckermann**, North Dakota State University  
Respondent: **Jenna L. Currie-Mueller**, North Dakota State University

An Essay on Ontic Warfare: The Atmospheric War between Bards and Cyborgs  
**William Cooney**, University of Nebraska, Lincoln

Of Robots, Risks, and Fears: Exploring the Impact of Robot Delivered Risk Messages on Negative Affect and Perceptions of Affiliated Organizations  
**Kenneth A. Lachlan**, University of Connecticut  
**Adam Rainear**, University of Connecticut  
**Patric R. Spence**, University of Kentucky  
**Bryan Vanco**, University of Connecticut  
**Joshua Fishlock**, Arizona State University, Lake Havasu  
**Zhan Xu**, University of Connecticut

Complementary Flow and the Global Division of Cultural Labor and Consumption  
**Lee Artz**, Purdue University, Northwest

Creating Films, Creating Audiences, Creating Revenue Streams: A Political Economy Critique of the Hollywood Film Industry  
**Robert Alan Brookey**, Ball State University  
**Zeyu Zhang**, Ball State University

This panel addresses the variety of ways technology and media interact to affect our lives. From an exploration of the ways in which media influence climate and subjectivity, to robots delivering crisis messages, to exploring corporate models that shed light on transnationalism and Hollywood film production, these four papers deliver valuable insight into issues of production and delivery.



## Presidential Spotlight: Steven Beebe

Sponsor: **Shawn T. Wahl**, President  
Chair: **Carrisa Hoelscher**, Missouri State University  
Scholar: **Steven Beebe**, Texas State University  
Interviewer: **Shawn T. Wahl**, President



This presidential spotlight focuses on the work of a noteworthy scholar who has had great success as a leader in the Communication discipline. This interview will explore Dr. Beebe's leadership journey as well as his experience as a writer. *A light breakfast will be served for those attending this panel.*

**CSCA thanks Texas State University for their generous contribution in support of this session!**



## Saturday, March 18, 9:30-10:45 AM

3201 Saturday 9:30-10:45 AM

Greenway C

### Faculty on the Frontlines: Educating Veteran Students in U.S. Community Colleges

Sponsor: Community College Interest Group  
Chair: **Kelly Soczka Steidinger**, Mid-State Technical College

Presenters: **Megan Sokolowski**, Mid-State Technical College  
**David Wendt**, Keokuk High School/Southeastern Community College  
**Virginia Horan**, Suffolk County Community College  
**Trisha Zdroik**, Mid-State Technical College

Students who are veterans returning from combat often enter the classroom with unique challenges: PTSD, depression, lack of military structure, societal reintegration, substance abuse, and financial issues. By discussing strategies, past experiences, and future implications this panel will better equip faculty to increase student satisfaction and retention.

3202 Saturday 9:30-10:45 AM

Greenway B

### Communication Education Interest Group Business Meeting

Chair: **Joy L. Daggs**, Northwest Missouri State University  
Vice-Chair: **Kathryn B. Golsan**, Southern Illinois University, Carbondale  
Secretary: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Congratulations to **Scott Myers** of West Virginia University who was selected as inaugural editor of CSCA's newest journal **Communication Pedagogy**!



Look for more details about this exciting new journal – coming soon!

## **Creating a Discourse Surrounding Gender Identity: Explorations at the Intersection of Diversity, Gender, Sexual Orientation, and Religion.**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Jessica M. W. Kratzer**, Northern Kentucky University  
Respondent: **Sara Baker**, Southern Connecticut State University

Queering the Discourse of “Special Populations”  
**Ahmet Atay**, College of Wooster

Recreational Bodybuilding as Cultural Transformation: Creating Cross-Cultural Masculinities in U.S. College Gym Culture  
**Yannick Kluch**, Bowling Green State University

Suicide and Wisconsin’s LGBTQ+ Community: What Are the Effects?  
**Karina Willes**, University of Wisconsin, Milwaukee

Growing Up Baptist: An Autoethnographic Research of Southern Baptist Rules  
**Blake A. Miller**, Missouri State University

LGBTQ research often questions and challenges heterosexism and homophobic practices, yet the research in this panel extends these conversations surrounding gender identity. The papers on this panel address a wide range of intersections from rethinking diversity on college campuses to the implications of an art project on suicide prevention. Collectively, these papers delve in to important issues that further develop a discourse surrounding gender identity.



## Creating through Communication: Spotlight Panel on Taking a Constitutive Perspective on Communication

Sponsor and Chair: **Blair Thompson**, First Vice President

Scholars: **Dawn O. Braithwaite**, University of Nebraska, Lincoln  
**Patrice M. Buzzanell**, Purdue University  
**Jimmie Manning**, Northern Illinois University  
**Carolyn Calloway-Thomas**, Indiana University



Tying directly into the conference theme, Create, this discussion panel includes respected scholars focusing on how viewing communication as constitutive in nature has shaped their perspective on communication and driven their research. Panelists will offer future recommendations for how researchers across the paradigms can effectively embrace/incorporate a constitutive perspective into their research and showcase to those inside and outside the discipline what communication creates in various contexts.

### **Short Course: Communication, Liberal Arts and CREATE-ing Narrative: Why it Matters**

Sponsor: **Blair Thompson**, First Vice President  
 Presenters: **Christine North**, Ohio Northern University  
**Malynda Johnson**, University of Mount Union

Narrative and storytelling are excellent active learning tools to connect students to community as service learning, civic engagement, research, vocation, self-discovery, and more. Participants will learn about how The Facing Project and other narrative activities can be integrated into classes, learning communities, workshops, interdisciplinary efforts, and other venues, to broaden student horizons and engagement with communities. Data from one university's experiences will be presented, as will feedback from the founder of the Facing Project, Kelsey Timmerman, author of *Where Am I Wearing* and *Where Am I Eating*.

### **Great Ideas for Teaching – Session D**

Sponsor: G.I.F.T. Interest Group  
 Chair: **Stacey Macchi**, Western Illinois University

Using Post-It Notes to Create Understanding about the Purpose of Rhetorical Criticism

**Joshua Miller**, University of Wisconsin, Milwaukee  
**Christopher J. E. Anderson**, University of Wisconsin, Milwaukee

Active Listening Pop Quiz

**Rachel Breden**, Western Michigan University  
**Breanna Bundle**, Western Michigan University  
**Austin J. Beattie**, Western Michigan University  
**Margaret E. Baker**, Western Michigan University

Creating Infographics: Teaching Students to Gather, Interpret, and Present Information Graphically

**Regina Luttrell**, Eastern Michigan University  
**Kevin Devine**, Eastern Michigan University

Critically Fun: Examining a Humorous Communication Artifact from Late-Night Television

**Douglas E. Prum**, Purdue University

Lip Sync Battle: Preparation, Practice, and Performance

**Raymond Blanton**, Creighton University

Creating Culture through Language  
**Annette N. Hamel**, Western Michigan University

Devil's Advocate: Seeing the Other Side and Creating Understanding  
**Jennifer Hough**, Western Iowa Tech Community College, Sioux City

Real-Life Learning in a Semester-Long Group Communication Project  
**Jodi Hallsten Lyczak**, Illinois State University

Communicating with Food: Creating our Cultural Identity  
**Alyssa Harter**, Minnesota State University, Mankato

Getting Creative: Impromptu Adaptation of Presentations for Different Audience Attitudes  
**Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3207 Saturday 9:30 AM-10:45 AM

Greenway D

### **Health Communication Interest Group Business Meeting**

Chair: **Lance Brendan Young**, Western Illinois University, Quad Cities  
Vice-Chair: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne  
Secretary: **Andrea Iaccheri**, University of Nebraska, Omaha

3208 Saturday 9:30-10:45 AM

Greenway G

### **Graduate Student Debut Papers**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Grace Leinbach Coggio**, University of Wisconsin, River Falls  
Respondent: **Rahul Mitra**, Wayne State University

The Organizational Apology: An Exploratory Study of Apologies and Asking for Forgiveness after a Transgression (**Top Student Paper**)  
**Elina Tachkova**, Texas A&M University

Communication Strategies for 2015 Reputation Rescue at the University of Oklahoma  
**Denise Miller**, Oral Roberts University

“A Legacy of Excellence and Education” Exploring Narrative’s Function in Forensic Teams’ Organizational Web Presence

**Brandon Paris McCasland**, Minnesota State University, Mankato

This panel presents the top graduate student debut papers submitted to the interest group for review. Theoretical, analytical, and methodological rigor are taken into consideration for each paper, as are writing quality and the anticipated importance of the topic to Organizational and Professional Communication Interest Group Members.

3209 Saturday 9:30-10:45 AM

Lake Superior A

### **State of Illinois Showcase – Forensics for the Nontraditional Student**

Sponsor: States Advisory Council  
Chair: **Dakota Horn**, Illinois State University

Presenters: **John Stanley**, North Central College  
**Abby Escatel**, DePaul University  
**Lauren Morgan**, College of DuPage  
**Brandon Wood**, College of DuPage

Intercollegiate forensics requires a significant amount of student resources; the time and energy forensics requires is often the deciding factor for participation. Because of these issues, nontraditional students have more burdens when participating in competitive speech and debate. This program analyzed how we can become more open and cater to nontraditional students, ensuring that all students gain from forensic activities.

3210 Saturday 9:30-10:45 AM

Lakeshore C

### **Building Lasting Connections: Maximizing the Impact of Everyday Talk in Parent-Child Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Lynn H. Turner**, Marquette University

Ties that Bind: Investigating the Impact of Family Communication Patterns on Introverted Children

**Kristine M. Nicolini**, University of Wisconsin Oshkosh

Investigating Communication Motives between Parents and their Pre-school Children

**Narissra Punyanunt-Carter**, Texas Tech University

**Eric E. Rasmussen**, Texas Tech University

**Autumn Shafer**, Texas Tech University

**Malinda J. Colwell**, Texas Tech University

**Shawna R. White**, Texas Tech University

**Rebecca Densley**, Texas Tech University

How Memorable Messages from Parents and Confirmation in the Parent-Child Relationship Influence Young Person's Communicative Behaviors and Well-Being

**Trey Guinn**, University of the Incarnate Word

Impact of Proximity on Everyday Talk and Relational Satisfaction in Parent-Child Relationships

**Shweta Sharma**, North Dakota State University

Coping and Supportive Communication between Parent and Children about Bullying Experiences

**Joshua R. Pederson**, University of Alabama

The parent-child relationship represents one of the most influential dyads within family communication and has profound effects on individuals into adulthood. Many unique variables impact the motives and outcomes of communication. As communication scholars, we are called to create opportunities to better understand these phenomena and to share our knowledge with those who significantly impact the lives of children. This paper session explores this unique connection from diverse perspectives, significant stages in child development, and methodological approaches. The knowledge gleaned from each scholar's contribution moves beyond the academy to create applicable knowledge benefiting parents and educators alike.

3211 Saturday 9:30-10:45 AM

Greenway H

## **You Want My Thesis Revisions WHEN?! Creating a Dialogue between Media Faculty and Graduate Students**

Co-Sponsors: Media Studies Interest Group

Graduate Student Caucus

Chair: **Sarah Turner McGowen**, Northeastern State University

Respondent: **Riley Richards**, University of Wisconsin, Milwaukee

Presenters: **Molly C. Turner**, Northeastern State University

**Keith Bistodeau**, Hamline University

**Adam Tyma**, University of Nebraska, Omaha

**Thomas Crowley**, Rogers State University

**C. Kyle Rudick**, University of Northern Iowa

Whether earning a bachelor's, master's, or doctorate, almost every communication student is faced with completing a final capstone, thesis, or dissertation. Media studies students in

particular may have difficulties completing creative projects or theses concerning unique artifacts. From choosing a topic, to finding an advisor, to conducting the research, this panel will offer insights from the perspectives of students and faculty to help both parties successfully navigate the final step of their degree programs.

3212 Saturday 9:30-10:45 AM

Greenway I

### **Create: Nonviolent Communication in Relationships**

Sponsor: Interpersonal & Small Group Communication Interest Group

Chair: **Donna R. Pawlowski**, Bemidji State University

Presenters: **Anthony M. Ocaña**, Minnesota State University, Moorhead

**Stephanie Ahlfeldt**, Concordia College

**Megan Orcholski**, University of Wisconsin, Milwaukee

**Cindy Larson-Casselton**, Concordia College

Nonviolent communication is based on language and communication skills that strengthen one's ability to remain human when in relationship with others, even under trying conditions. The intent of this panel is to examine how integrating this topic area into an Interpersonal or Small Group communication class, would help guide students in reframing how they express themselves and hear others. This type of communication would allow students to articulate honest and clear messages, while simultaneously paying others respectful and emphatic attention.

3213 Saturday 9:30-10:45 AM

Lake Superior B

### **State of Minnesota Showcase – How Can We Best Prepare Future Teachers of Communication**

Sponsor: States Advisory Council

Chair: **Laura Jacobi**, Minnesota State University, Mankato

Presenters: **Laura Jacobi**, Minnesota State University, Mankato

**Renee Strom**, Saint Cloud State University

**Roxy Janke**, Fairmont High School

What do perspective teachers need to know to be prepared to teach Communication courses in the secondary education classroom today? In what ways is technology being used in the classroom? What Communication topics are most pertinent? As instructors of methods courses intended to teach prospective secondary school teachers, we will share with you what we are covering currently in our methods courses, including some exciting lesson ideas for teaching public speaking, interpersonal communication, and small group communication. Come willing to share your ideas about how we can best prepare our future teachers. Join us for an interactive and exciting dialogue and idea exchange.

## **Crisis Public Relations: The Top 3 Papers from the Public Relations Interest Group**

Sponsor: Public Relations Interest Group  
Chair: **Diana L. Tucker**, Western Governors University  
Respondent: **Richard Murphy**, McKendree University

Responding to Campus Shootings: Two Studies Exploring the Effects of Sex and Placement Strategy on Knowledge Acquisition and Organizational Reputation (**Top Paper**)

**Kenneth A. Lachlan**, University of Connecticut  
**Patric R. Spence**, University of Kentucky  
**Leah Omilion-Hodges**, Western Michigan University  
**Robert G. Rice**, University of Kentucky  
**Amanda Brink**, Western Michigan University

Untangling Nestlé's Maggi Noodles Crisis in India: Consequences for Image Repair Theory  
**Suman Mishra**, Southern Illinois University, Edwardsville

Where are the Decision-Makers?: Hashtags and Disconnect between Decision-makers and Audiences During Pre-crisis (**Top Student Paper**)

**Jenna L. Currie-Mueller**, North Dakota State University



**President's Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Tucker Robinson**, University of Missouri, Columbia

Respondent: **Autumn Edwards**, Western Michigan University

Perceptive-Taking Matters: Veterinarians and Human Client Communication  
**Madison Gilbert**, Creighton University

Creating Community: How Members Use Communication to Organize  
**Katie VanDever**, Kansas State University

Media Bias: The Effect on Public Opinion  
**Caroline Burns**, University of Minnesota, Twin Cities

Groupbate: A Comparative Study of Small Group Work between Honors and Non-Honors Students  
**Allyson Helms**, South Dakota State University

Humor Orientation and Relational Maintenance Behaviors in College Students' Romantic Relationships  
**Katherine Burgess**, West Virginia University  
**Erika Hamlin**, West Virginia University  
**Jacob Long**, West Virginia University



## Saturday, March 18, 11:00 AM-12:15 PM

3301 Saturday 11:00 AM-12:15 PM

Greenway G

### **From Visual Archives to Oral Recordings: Exploring Re-Creative Processes of Collective Memory through Performance**

Sponsor: Performance Studies and Theatre Interest Group  
Chair: **Blake Paxton**, Saint Xavier University  
Respondent: **Andrew F. Hermann**, East Tennessee State University

Sound Never Dies: An Autoethnographic Performance of Memory Soundscapes  
**Stephanie L. Young**, University of Southern Indiana

Posing and Persona in Photography: An Archive of Gesture and Affect  
**Lindsay Greer**, University of Southern Indiana

Feminist Reverberations: Finding Collective Memory in the Hidden Corners of Academia  
**Meggie Mapes**, University of Kansas

Opening Pandora's Box: The Rhetoric of Social Protest Music in the Digital Age  
**Jason Hedrick**, Southern Illinois University, Carbondale

This panel looks at the intersection of collective memory and performance. It explores the creative and re-creative processes and practices of collective memory work, from the visual to the aural to the material to the archival. Specifically, panelists will engage in various performances that address collective memory and how recordings such as photographs and songs are lieux de mémoire that (re)capture and (re)create the past.

3302 Saturday 11:00 AM-12:15 PM

Greenway D

### **Reality TV, Politics, and Toxic Cosmetics: More Competitive Papers in the Women's Caucus**

Sponsor: Women's Caucus  
Chair: **Molly C. Turner**, Northeastern State University  
Respondent: **Heather Nesemeier**, Minnesota State University, Moorhead

It's Complicated: An UnREAL view of Fourth Wave Feminism  
**Robert Alan Brookey**, Ball State University  
**Kayla Meehan**, Ball State University

"A Special Place in Hell": Why Second-Wave Feminist Rhetoric is No Longer Effective for Third-Wave Feminist Consciousness-Raising  
**Lindsey Kraus**, Illinois State University

Toxic Lipstick and Cancerous Baby Powder: An Ecofeminist and Environmental Literacy Approach to Analyzing the Cosmetic Industry

**Erika M. Behrmann**, Bowling Green State University  
**Shrinkhala Upadhyaya**, Bowling Green State University  
**Scott Chappuis**, Bowling Green State University  
**Lara Lengel**, Bowling Green State University

This competitive paper panel of the Women’s Caucus examines various forms of feminism. One paper considers fourth-wave feminism and “reality” TV, while another paper looks at second-wave and third-wave feminisms in relationship to politics. The final paper studies ecofeminism as it relates to cosmetics.

3303 Saturday 11:00 AM-12:15 PM

Greenway E

**Creating Curiosity: Bringing Theory into the Undergraduate IPC/Small Group Course**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **M. Chad McBride**, Creighton University

Presenters: **Allison Thorson**, University of San Francisco  
**Bree McEwan**, DePaul University  
**Jimmie Manning**, Northern Illinois University  
**Sylvia L. Mikucki-Enyart**, University of Wisconsin, Stevens Point

When teaching introductory undergraduate courses in interpersonal and small group communication, it can be difficult for instructors to expand upon communication theory while also covering the breadth of topics introduced in the foundational classes. Thus, this discussion panel will focus on activities that some seasoned faculty use to teach Communication Privacy Management, Communication Accommodation Theory, Uncertainty Management Theory, Social Exchange Theory, Relational Dialectics Theory, and Grounded Theory. Each panelist will share specific ideas / activities for teaching theory in the interpersonal / small group communication course.



### Health Communication Scholar's Office Hour

Sponsor: Health Communication Interest Group  
 Moderator: **Lance Brendan Young**, Western Illinois University, Quad Cities

Presenters: **Laura D. Russell**, Denison University  
**Anne Kerber**, Minnesota State University, Mankato  
**Tennley A. Vik**, Emporia State University  
**Christine North**, Ohio Northern University  
**Christina S. Beck**, Ohio University  
**Malynda Johnson**, University of Mount Union  
**Jeff Kuznekoff**, Miami University, Middletown  
**Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne  
**Leigh Maxwell**, Edgewood College  
**Sandra G. Petronio**, Indiana University-Purdue University, Indianapolis

Creating connections with other scholars who share our interests is one of the best parts of our annual convention. At this session, outstanding scholars in health communication will be available to engage in conversation with undergraduates, graduate students, and colleagues. Attendees are encouraged to seek guidance on research in progress, ask about teaching challenges and ideas, or propose potential collaborations.

### The Impact of Technology, Working Spouses, and Silence among Organizational Stakeholders

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse  
 Respondent: **Erika Kirby**, Creighton University

ICTs and Employee Learning: Opportunities for Research on Technology and Learning in the Workplace

**Seth S. Frei**, University of Texas, Austin

A Preliminary Descriptive Analysis: Testing Acceptance of the Indiana Injury Prevention Resource Guide Using the Technology Acceptance Model

**Nicole L. Johnson**, Indiana University-Purdue University, Indianapolis  
**Maria Brann**, Indiana University-Purdue University, Indianapolis

My Confidant, My Coworker: The Influence of a Work Spouse in an Organizational Setting  
**Shaunda French**, Chadron State College

The Sound of Silence: Impact of a Key Communication Strategy on Multi-Stakeholder Processes  
**David J. Potter**, St. Gregory's University  
**Joshua E. Young**, St. Gregory's University

The papers in this panel explore various influences on organizational stakeholders. Topics include the relationship between information and communication technology use and learning among employees, the impact of silence during multistakeholder processes, the use of injury prevention resource guides, and the impact of spouses working in the same organization.

3306 Saturday 11:00 AM-12:15 PM

Lakeshore A

## **Humanizing Hillary: Rhetorical Strategies of Surrogates at the Democratic National Convention**

Sponsor: Political Communication Interest Group  
Chair: **Jeffrey P. Mehlretter Drury**, Wabash College  
Respondent: **Sherry Shepler**, St. Anslem College

“Our Kids Are Watching”: Michelle Obama as Civic Mother  
**Emily Berg Paup**, College of St. Benedict and St. John's University

"In the spring of 1971, I met a Girl:" Bill Clinton's humanizing introduction to the "Real" Hillary Clinton  
**Bonnie S. Jefferson**, Boston College

From Adversary to Ally - Creating Space for the Clinton Presidency: Barack Obama's Address to the 2016 DNC  
**Anne F. Mattina**, Stonehill College

“Can I be Honest with You about Something?”: Tim Kaine and Narrative Authenticity  
**Sara A. Mehlretter Drury**, Wabash College

Chelsea Clinton's Long Trek to the Podium  
**Rita Rosenthal**, Boston College

Heading into the Democratic National Convention, pundits and strategists alike agreed that a critical task for surrogate speakers was to offer personal narratives about Hillary Rodham Clinton's ethos and encourage audiences to connect emotionally with the Candidate Clinton. Through rhetorical analyses of five surrogate speakers, this panel explores the surrogates' narratives of the “real” Hillary Clinton and reflects on implications of narratives, gender, and political campaigns.

### Top Papers in Communication Education Interest Group

Sponsor: Communication Education Interest Group  
 Chair: **Joy L. Daggs**, Northwest Missouri State University  
 Respondent: **Tiffany R. Wang**, University of Montevallo

You've Got Mail: Exploring Violations and Interpersonal Impacts in Instructor-Student Email Communication (**Top Overall Paper and Top Student Paper**)

**Nicholas T. Tatum**, University of Kentucky  
**Joe Martin**, University of Kentucky  
**Brandee Kemper**, University of Kentucky

Critical Communication Pedagogy and Critical Assessment Practices  
**Kathryn B. Golsan**, Southern Illinois University, Carbondale

The Development and Validation of the Classroom Cell Phone Policy Attitudes and Policy Compliance Instruments

**Nicholas T. Tatum**, University of Kentucky  
**T. Kody Frey**, University of Kentucky  
**Michele Olson**, University of Kentucky

Associations among Classroom Emotional Processes, Student Interest, and Engagement: A Convergent Validity Test

**Joseph P. Mazer**, Clemson University

### State of Oklahoma Showcase – Presentation Practice through Virtual Reality

Sponsor: States Advisory Council  
 Chair: **Kristopher Copeland**, Northeastern State University

Presenters: **Denise Miller**, Oral Roberts University  
**Katherine M. Kelley**, Oral Roberts University

The purpose of this study is to investigate the effect of a specific virtual reality resource on the quantity of students' of public speaking rehearsal, and to collect information about the participants' response to their rehearsal activity. Researchers are creating virtual reality opportunities for an experimental group of students in the required general education, Oral Communication classes at Oral Roberts University. Panelists will discuss the impact of virtual reality on frequency of public speaking rehearsal, and their response to their public speaking rehearsal. Through the research, investigators will discuss students' feelings about their own self-efficacy and public speaking when a specific virtual reality rehearsal resource is available; and, inform educators, students, and public speaking practitioners of the value of virtual reality

resources as it pertains to public speaking. Collaboration is in its nascent state with instructors who require a public speaking or presentation element in the colleges of Business, Education, Theology and Missions, Science and Engineering, and online platforms.

3309 Saturday 11:00 AM-12:15 PM

Greenway B

### **Popular Culture Interest Group Business Meeting**

Chair: **Ahmet Atay**, College of Wooster  
Vice-Chair: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls  
Secretary: **Adam Tyma**, University of Nebraska, Omaha

3310 Saturday 11:00 AM-12:15 PM

Greenway H

### **Performing Outside of Your Box: Participant Observations of Performance in Unlikely or Unique Contexts**

Sponsor: Performance Studies & Theatre Interest Group  
Chair: **Eric Mishne**, Ohio University

Separation of Crowd and Stage: A Participant Observation at an Open Mic  
**Eric Mishne**, Ohio University

Interaction, Norms, and Subtleties at a Christian Worship Concert: A Participant Observation  
**Thomas Crowley**, Rogers State University

Being a Good Two: An introspective Reflection of a Duoethnography  
**Ryan T. Beach**, Purdue University, Northwest

When Life Slams You, Speak Out: An Ethnographic Review of Slam Poetry as a Means of Healing  
**Keith Bistodeau**, Hamline University

This panel examines experiences with live performance in unexpected experiences. Presenters discuss unexpected audience reactions, challenges to self in unfamiliar performance contexts, and the journey of preparing a non-traditional performance. Each ethnographic account focuses on the emotional journey of the artist as they created not only their own element of the art, but how they negotiated the creation of an unexpected environment.

**Trigger Warnings: Creating Balance within Higher Education**

Sponsor: Community College Interest Group

Chair: **Christina Paxman**, Minot State University

Presenters: **Nancy Pearson**, Minot State University  
**Kim Weismann**, Williston State College  
**Shannon Van Horn**, Valley City State University  
**Stacey Macchi**, Western Illinois University  
**Kristen Treinen**, Minnesota State University, Mankato  
**Chenthu Jayachandiran**, University of Iowa

Trigger warnings have recently gained increased attention from mass media outlets, which have attempted to communicate the many diverse viewpoints of college students, professors, and administrators. While at least one U.S. university has prohibited the use of trigger warnings, a number of students and professors across the nation have advocated for the strategic use of trigger warnings. This panel will allow educators to discuss the many considerations involved in providing or not providing trigger warnings.

**Saturday, March 18, 11:30-1:30 PM**

**President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair**

Network with fellow Undergraduate Honors Research Conference attendees and enjoy a delicious lunch at this fun event! You will also hear words of wisdom from CSCA President Shawn Wahl and a special guest.

The first hour of this event is only open to students who are presenting and registered to attend the Undergraduate Honors Research Conference and their mentors. Beginning at 12:30 anyone who wishes to attend the Graduate School Fair portion of the event may join in on the excitement.

## Saturday, March 18, 12:00-1:30 PM

3313 Saturday 12:00-1:30 PM

Lake Superior A

### Past and Present Officers Luncheon

Sponsor: **Central States Communication Association**

This event is only open to past officers who served on the executive board of the Central States Communication Association. Seating is limited – if you did not RSVP for the event, please stop by the registration desk to inquire if a spot is still available.

## Saturday, March 18, 12:30-1:45 PM

3401 Saturday 12:30-1:45 PM

Greenway B

### Top Paper Panel: Popular Culture Texts and Contexts

Sponsor: Popular Culture Interest Group

Chair: **Ahmet Atay**, College of Wooster

Respondent: **Jennifer C. Dunn**, Dominican University

#TransIsBeautiful: The Polymediated, Intersectional Feminism of Laverne Cox (**Top Paper**)  
**Danielle M. Stern**, Christopher Newport University

A Barbie for Every Body? The Barbie Fashionistas as a Simulacrum of Real Beauty (**Top Paper**)  
**Noelle Lynn Blood**, Kansas State University

Comedy, Sports, Rap, & Hot Wings: A Thematic Analysis of American Masculinity in the YouTube Series *Hot Ones*  
**Benjamin Brojakowski**, Bowling Green State University

Feminist Jedi and a Politically Correct Empire: Popular Culture and Transformative Bridges in Alternative Media Content

**Joshua D. Atkinson**, Bowling Green State University

**Scott Chappuis**, Bowling Green State University

**Gabriel A. Cruz**, Bowling Green State University

**Shanna Gilkeson**, Bowling Green State University

**Chelsea Kaunert**, Bowling Green State University

**Yannick Kluch**, Bowling Green State University

**Martin Muthee**, Bowling Green State University

### **Theoretical Applications in the Public Domain: Recreating Social Categories and Group Identity Norms in the 2016 Debates**

Sponsor: Communication Theory Interest Group  
 Chair: **Yan Bing Zhang**, University of Kansas

Presenters: **William Hoffman**, University of Kansas  
**Molly C. Turner**, Northeastern State University  
**Gabrielle Byrd**, University of Kansas  
**Yejin Shin**, New Mexico State University  
**Elaina M. Ross**, University of Kansas

As intergroup scholars we examine the dynamic interplay of political affiliation, gender stereotypes, social norms, and power differentials in the 2016 Presidential debates. Specifically, our panelists will focus our discussion on the theoretical perspectives of: (a) Social Identity Theory/Self-Categorization Theory (b) The Common Ingroup Theory (c) Communication Accommodation Theory, and (d) Performativity in accounting for communication, public discourse, and identity processes.

### **Top Competitive Papers in Organizational and Professional Communication**

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: **Katherine M. Kelley**, Oral Roberts University  
 Respondent: **Lance Lippert**, Illinois State University

Embracing and Contesting Gender Roles: Women Leaders Creating Opportunities through Communication in STEM (**Top Paper**)

**Sarah E. Riforgiate**, Kansas State University  
**Emily M. Ruder**, Kansas State University

Environmental Nonprofit Organizations and Networked Publics: Case Studies of Water Sustainability

**Rahul Mitra**, Wayne State University

The Meaningfulness of Internships: A Sensemaking Approach

**Kaley Campbell**, Purdue University  
**Patrice M. Buzzanell**, Purdue University

Females (Non)Disclosure of Minority Sexual Identities in the Workplace from a Communication Privacy Management Perspective

**Rose Helens-Hart**, Fort Hays State University

This panel presents the top competitive papers submitted to the interest group for review. Theoretical, analytical, and methodological rigor are taken into consideration for each paper, as are writing quality and the anticipated importance of the topic to Organizational and Professional Communication Interest Group Members.

3404 Saturday 12:30-1:45 PM

Lakeshore B

### **Creating an Online Learning Environment: Lessons from Teaching Health Communication Online (Top Panel)**

Sponsor: Health Communication Interest Group

Chair: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

Presenters: **Anne Kerber**, Minnesota State University, Mankato  
**Jeff Kuznekoff**, Miami University, Middletown  
**Kate Roberts Edenberg**, University of Wisconsin, Stout  
**Christine North**, Ohio Northern University

As universities push for more and more classes to be offered online, this panel examines their experiences in teaching Health Communication online for either the first time or in a condensed summer school experience. Panelists will talk about how they created a supportive and educational environment, assignments, their best teaching practices, bumps in the road they encountered, and how they went about creating their online class. Sample assignments and syllabi will be made available to attendees.

3405 Saturday 12:30-1:45 PM

Greenway G

### **DEBUT PAPERS, SESSION I: Intersections between Culture and Technology**

Sponsor: Intercultural Communication Interest Group

Chair: **Igor Ristić**, University of Kansas

Respondent: **John R. Baldwin**, Illinois State University

“Digital Bangladesh”: Discourse and Deconstruction

**Mohammad AlaUddin**, Bowling Green State University

“Taming the Balkans:” How the Balkan Dilemma Continues Through Sport

**Sasha Allgayer**, Bowling Green State University

Solidifying Diasporic Nationalism through Empowering Women: Digital Media Enhances Bangladeshi American Endeavors

**Shah Jahan**, Minnesota State University

Humans are increasingly drawn together spatially and structurally via films, politics, television, Internet, Web sites, and other forms of media and technology. This Debut panel examines

intercultural topics such as diasporic nationalism, identity, sport, and digitalization discourses from media and rhetorical perspectives.

3406 Saturday 12:30-1:45 PM

Lakeshore A

### **Social Media and the 2016 Presidential Election**

Sponsor: Political Communication Interest Group  
Chair: **Joel Lansing Reed**, University of Missouri, Columbia  
Respondent: **Benjamin R. Warner**, University of Missouri, Columbia

The Candidates Speak, the People Tweet: Twitter Conversation during the 2016 Convention  
Speeches of Hillary Clinton and Donald Trump

**Josh C. Bramlett**, University of Missouri, Columbia  
**Joshua P. Bolton**, University of Missouri, Columbia  
**Molly M. Greenwood**, University of Missouri, Columbia

Exploring Topic Saliency during Presidential Debates using Twitter Data  
**Michael W. Kearney**, University of Kansas

A Content Analysis of Presidential Candidates' Tweets during the 2016 Presidential Campaigns

**Soo-Hye Han**, Kansas State University  
**Lindsey Milburn**, Kansas State University  
**Kory Loden**, Kansas State University  
**Grace Karber**, Kansas State University

Media in the 2016 Election: Discourse, Disruption, and Digital Democracy  
**Freddie J. Jennings**, University of Missouri

Social media use among candidates and voters increases with each election cycle. This panel examines how those voters and candidates utilize social media during the campaign. Discussions include voter tweets during large events such as conventions and debates, candidate tweets throughout the campaign, and how the use of social media use changes voter attitudes.

3407 Saturday 12:30-1:45 PM

Greenway E

### **Top Solo Papers and Performances in Performance Studies & Theatre**

Sponsor: Performance Studies and Theatre Interest Group  
Chair: **Diana Woodhouse**, College of Southern Nevada  
Respondent: **Matt Foy**, Upper Iowa University

The Globalization of Broadway Theatre and the Deterritorialization of New York's Theater District (**Top Paper and Top Debut Paper**)

**Benjamin Davis**, Northern Illinois University

I'll Wear Your Grandma's Clothes  
**Brooke Long**, University of Northern Iowa

Performing Bullying  
**Darren J. Valenta**, Southern Illinois University, Carbondale

This panel features top solo papers and performances of the Performance Studies & Theatre interest group. Topics include globalization in Broadway theatre, individual experiences with bullying, and autoethnographic examination of intersections between fashion and identity.

	<p>The <b>Department of Communication at Northern Illinois University</b> would like to congratulate <b>Benjamin Davis</b> for his top paper awards from the Performance Studies &amp; Theatre Division!</p>	
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3408 Saturday 12:30-1:45 PM

Lake Superior B

### State of Illinois Showcase – Teaching Critical and Creative Thinking Across the Discipline

Sponsor: States Advisory Council  
Chair: **Robert D. Hall**, Illinois State University

Presenters: **Richard G. Jones Jr.**, Eastern Illinois University  
**Mardia Bishop**, University of Illinois  
**Julie Weishar**, Parkland College  
**Anna Wright**, Illinois State University

This roundtable discussion is designed to provide ideas for teaching critical and creative thinking skills through communication, forensics, theatre and media studies. Participants are encouraged to bring favorite assignments and activities used to help students develop critical and/or creative thinking skills. Discussion will include comparing critical and creative thinking components as well as effective methods of assessing these in the classroom.

## Public Relations for the Agricultural Community: Cases and Campaigns

Sponsor: Public Relations Interest Group  
 Chair: **Angela M. Jerome**, Western Kentucky University  
 Respondent: **Peter M. Smudde**, Illinois State University

Farming's Future: Renewal and Identity of Millennial Farmers  
**Caitlyn Lewis**, University of Montana  
**Joel Iverson**, University of Montana

Crisis Communication in Response to Rapidly Emerging Diseases in the Agriculture Industry:  
 Porcine Epidemic Diarrhea Virus as a Case Study  
**Timothy L. Sellnow**, University of Central Florida  
**Deanna D. Sellnow**, University of Central Florida

“Keep it 4R Crops”: Critiquing an Agricultural Diffusion of Innovation Public Relations  
 Campaign  
**Henry Seeger**, Illinois State University

Public Relations Challenges and Opportunities in Fulfilling the Mission of the Food Protection  
 and Defense Institute  
**Amy Kircher**, University of Minnesota

The Import of Community-Based Participation in all Agricultural Initiatives  
**Julie M. Novak**, Wayne State University

## Great Ideas for Teaching – Session E

Sponsor: G.I.F.T. Interest Group  
 Chair: **Stacey Macchi**, Western Illinois University

Virtual Reality for Public Speaking  
**Denise Miller**, Oral Roberts University

To Watch or To Read? The Respective Influence of Televised Political Debates and  
 Media Debate Coverage on Citizen Learning  
**Margaret Kunde**, Augustana College

Board, Cards, and Dice: Creating Games to Learn and Teach Communication Theories  
**Gordon S. Carlson**, Fort Hays State University

“Off without a Hitch”: Applying Crisis Prevention Techniques to Event Planning  
**Joy L. Daggs**, Northwest Missouri State University

The Great Ambiguous Egg Drop  
**Jake Dover**, Central Michigan University

Puzzling Pieces of Group Talk  
**Noelle M. Massey**, Western Michigan University  
**Jace Quinn**, Western Michigan University

Critical Communication Pedagogy as a Response to the Petroleum Industry’s Neoliberal Communicative Practices  
**David H. Kahl Jr.**, Penn State University, Erie  
Media education in action  
**Sarah Wolter**, Gustavus Adolphus College

Say Cheese: Using Mobile Device Photos to Introduce Media Literacy Skills  
**Christaan Eayrs**, Saint Louis Community College, Meramec

Teaching Social Contract Theory by Creating Syllabus Policies  
**Christopher J. E. Anderson**, University of Wisconsin, Milwaukee  
**Bailey C. Benedict**, University of Wisconsin, Milwaukee

Intelligence 2 Debates: Critically Listening to Arguments for Ethos, Pathos, and Logos  
**Jenna McNallie**, Augsburg College

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.



3411 Saturday 12:30-1:45 PM

Greenway F

### **State of North Dakota Showcase – Retention and Success of COMM 110 Students**

Sponsor: States Advisory Council  
Chair: **Kim Weismann**, Williston State College

Presenters: **Shannon Van Horn**, Velley City State College  
**Kim Weismann**, Williston State College  
**Christina Paxman**, Minot State University  
**Nancy Pearson**, Minot State University

This panel explores some options and ideas to help students be successful in the Fundamentals of Public Speaking classes. The panelists share tips on what they have done in their classroom to help retention and success rates.

3412 Saturday 12:30-1:45 PM

Greenway J

### **From Grief and Mental Illness to the WWE: Creating Self and Truth through Mass Media**

Sponsor: Media Studies Interest Group  
Chair: **Michelle Calka**, Manchester University  
Respondent: **CarrieLynn D. Reinhard**, Dominican University

Creating Digital Displays of Grief: Appropriateness, Relationality, and Mourning Loss  
**Jenna L. Currie-Mueller**, North Dakota State University  
**Kay M. Beckermann**, North Dakota State University  
**Adam J. Copeland**, Luther Seminary  
**Gunther-Michael Jahl**, North Dakota State University

Mental Illness: Entertainment Media Portrayals  
**Paige Rainforth**, University of Kansas

Social Comparison of Manipulated and Unmanipulated Media Images  
**Bailey Bushman**, St. Norbert College  
**Anna R. Herrman**, St. Norbert College

Recreating Collective Memory via the WWE Corporate Documentary  
**Christopher A. Medjesky**, University of Findlay

The ways media affect our lives beyond the basics of entertainment and information is at the heart of this panel. Media can help us cope by providing an online outlet for our grief. The portrayals and imagery of mass media shape our evaluations of individuals and groups. And,

media help us develop a deeper understanding of World Wrestling Entertainment, a pop culture cornerstone. The papers presented here offer context for media's influence on individual perceptions and our larger society.

3413 Saturday 12:30-1:45 PM

Greenway H

## **An Examination of Emotions in Interpersonal Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Deborah Teixeira**, Texas A&M University, Corpus Christi

Respondent: **Lauren Johnsen**, University of Missouri, Columbia

CREATING a Safe Place: Social Support for Anorexia Recovery Online

**Allyn Lueders**, Wayne State College

Surprise!: Exploring the Relational Implications of Using Deception for Surprise Experiences

**Joshua R. Pederson**, University of Alabama

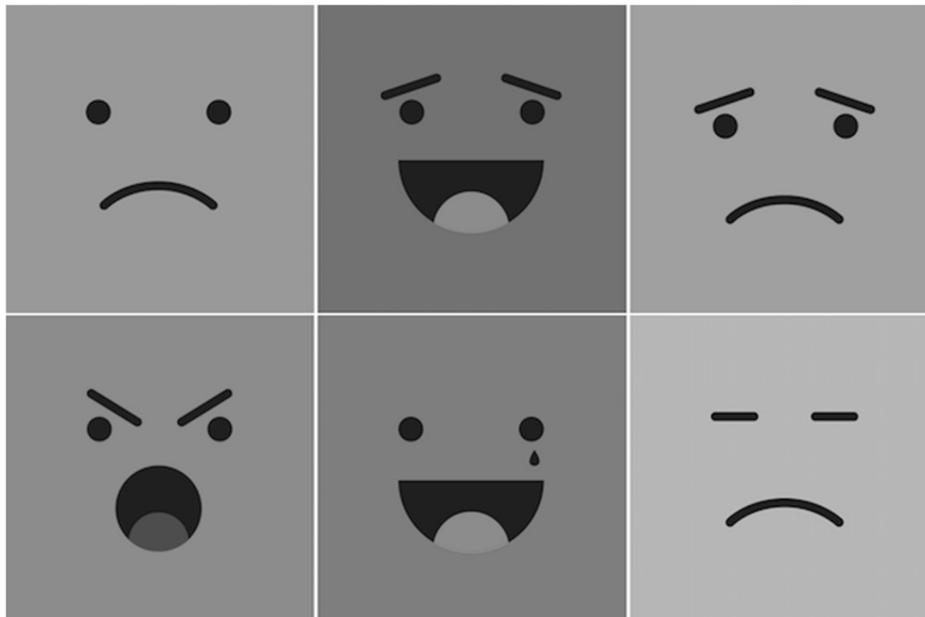
**Darrin J. Griffin**, University of Alabama

**Minghui Fan**, University of Alabama

**Yiben Liu**, University of Alabama

Family Structure and Guilt: A Look into Family's Influence on a First-Generation Student's Experience of Guilt

**Jacob Hazzard**, University of Texas



## Saturday, March 18, 2:00-3:15 PM

3501 Saturday 2:00-3:15 PM

Greenway E

### **Short Course: Creating Bridges between Health Communication and International/cultural Communication: Innovative Connections and Approaches**

Sponsor: **Blair Thompson**, First Vice President  
Presenters: **Satoshi Toyosaki**, Southern Illinois University, Carbondale  
**Christina S. Beck**, Ohio University  
**Laura D. Russell**, Denison University  
**Hsun-Yu (Sharon) Chuang**, Denison University

The purpose of this short course is to create interdisciplinary bridges between health communication and international/cultural communication. This course showcases both health and international/intercultural communication scholars who work at the intersection from various methodologies, such as phenomenological, ethnographic, and narrative approaches. It offers a set of mini-lectures, a workshop session, and networking opportunities for those who are interested in embarking a new research project at the intersection between health communication and international/cultural communication.

3502 Saturday 2:00-3:15 PM

Greenway F

### **The Position and Construction of the “Academy” (aka the Campus) Today**

Sponsor: Communication Theory Interest Group  
Chair: **Jennifer Rome**, University of Nebraska, Lincoln  
Presenters: **Ahmet Atay**, College of Wooster  
**Deanna L. Fassett**, San Jose State University  
**Andrew F. Herrmann**, Eastern Tennessee State University  
**Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale  
**C. Kyle Rudick**, University of Northern Iowa  
**Adam Tyma**, University of Nebraska, Omaha

Discussions amongst faculty and administration have recently been overrun by fears of loss of academic freedom, the collapse of the tenure process, the positioning of students as “customers” and not “learners,” and other issues. This panel, including faculty members of different ranks, and coming from a plethora of communication theoretical positions, work to understand what is happening on our campuses and is potentially changing the landscape of the Academy. Students and faculty are invited to be part of the conversation.

### Creating Space for Caregivers

Sponsor: Health Communication Interest Group  
 Chair: **Christine North**, Ohio Northern University

Presenters: **Donna R. Pawlowski**, Bemidji State University  
**Alison Lietzenmayer**, Old Dominion University  
**Dana Goehring**, University of Mount Union  
**Malynnda Johnson**, University of Mount Union  
**Jennifer L. Walton**, Ohio Northern University  
**DeAnne Priddis**, Middle Tennessee State University

This panel is a discussion about the various issues facing lay caregivers. The discussion will focus on how lay caregivers manage caring for family members across long distances; the fears of being forced to be a caregiver because of only-child status, birth-order, or gender; managing a professional career while managing the care of family; the struggle to find time for oneself amidst the pressures of lay caregiving; supporting the lay caregiver, etc.

### Reputation and Diplomacy Matter: Influencing Public Perception

Sponsor: Public Relations Interest Group  
 Chair: **Diana L. Tucker**, Western Governors University  
 Respondent: **Deborah Sellnow-Richmond**, Columbus State University

Media, Publicity, and Fashion: The Michelle Obama Effect  
**Temitope Fancy**, East Tennessee State University  
**Robert Andrew Dunn**, East Tennessee State University

Public Relations Agencies Refusing Climate Change Deniers: Reputation, Ethics, and Profit  
**Jeffrey D. Brand**, University of Northern Iowa

Managing Communication Crisis by Multinational Company in Developing Countries: A Case Study of Nigeria Chi Limited Company  
**Foluke Oduba**, Texas A&M University, Corpus Christi  
**Lukuman Adesina Azeez**, University of Ilorin

A New Paradigm for the Field?: Comparing and Contrasting Corporate Diplomacy and Public Relations Theory  
**Katharine Hodgdon**, Texas A& M University

3505 Saturday 2:00-3:15 PM

Greenway B

### **Interpersonal and Small Group Communication Interest Group Business Meeting**

Chair: **M. Chad McBride**, Creighton University  
Vice-Chair: **Tiffany R. Wang**, University of Montevallo  
Secretary: **Kaitlin E. Phillips**, University of Nebraska, Lincoln

3506 Saturday 2:00-3:15 PM

Lake Superior B

### **How Performance Creates a Space for Self-Disclosure**

Sponsor: Performance Studies and Theatre Interest Group  
Chair: **Thomas Crowley**, Rogers State University

Presenters: **Shawna J. Blake**, Carl Albert State University  
**Joshua Morgan**, University of Kansas  
**Molly C. Turner**, Northeastern State University  
**Elaina M. Ross**, University of Kansas

Many people who create performances, art, and media are willing to discuss topics with an audience that others would feel uncomfortable discussing with a best friend. This roundtable discussion will explore how self-disclosure and the process of creating have an effect on each other. Panelists have actively participated in the fields of comedy, dance, podcasting, and forensics. Rationale for disclosing, addressing discomfort with self-disclosure, and personal anecdotes will be discussed.

3507 Saturday 2:00-3:15 PM

Lakeshore B

### **Creating Foodways: The Rhetoric of Dining, Community, Culture, and Health**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Samuel Boerboom**, Montana State University, Billings  
Respondent: **Jessica Prody**, St. Lawrence University

Fetishizing Fine Dining By Attempting Not To: Netflix's *Chef's Table* Season 2  
**Amy Pason**, University of Nevada, Reno

The Commercialization of Recipe Sharing: A Textual Analysis of the top Three Food Blogs  
**Melissa Boehm**, Montana State University, Billings

Cultural Barricades to Beating Bobby Flay  
**Beth Bonnstetter**, Adams State University

Euphemistic Dysphemism and Aseem Malhotra's *The Big Fat Fix*  
**Samuel Boerboom**, Montana State University, Billings

This panel interrogates how food rhetoric is sutured to problematic formations of taste and social class; health and capitalist industry; culture and authentic, embodied representation; and how gender and class link up with notions of the popular and true. Each of the panel's papers share a common concern with how food rhetoric both reflects and exploits the lived experiences and practices of communities—those marginalized by class and/or by corporate discourses of legitimacy.

3508 Saturday 2:00-3:15 PM

Greenway D

### **Women's Caucus Business Meeting**

Chair: **Molly Wiant Cummins**, St. Cloud State University  
Vice-Chair: **Karla Mason Bergen**, College of Saint Mary  
Secretary: **Elizabeth Ribarsky**, University of Illinois, Springfield

3509 Saturday 2:00-3:15 PM

Lakeshore C

### **Meet the Editors**

Sponsor: **Shawn T. Wahl**, President  
Chair: **Shawn T. Wahl**, President

Presenters: **Scott A. Myers**, West Virginia University, *Journal of Communication Pedagogy*  
**Kenneth A. Lachlan**, University of Connecticut, *Communication Studies*

This panel provides an opportunity to meet and interact with the editors of major journals in the discipline of communication. These editors will share their vision for their respective journal and will discuss their editorial philosophies. Those individuals in attendance will be able to learn more about the editorial process and to gain insight into possible outlets for their research. Audience questions and interaction will be strongly encouraged.



## **Community Policing – How Communication Education, Training and Theory can help to Create Better Relationships among Law Enforcement and the Community**

Co-sponsors: Community College Interest Group  
Intercultural Communication Interest Group

Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **Tammie Wiebers**, North Central Missouri College  
**Jeremy Basso**, Prairie State College  
**Deborah A. Wertanen**, Minneapolis Community and Technical College  
**Aaron W. Gurlly**, Beloit College  
**Hunter H. Fine**, Humboldt State University  
**Carolyn Calloway-Thomas**, Indiana University  
**Melissa Beall**, University of Northern Iowa

Police forces and communities around the country are facing challenges regarding a lack of trust, open communication, budgets, and policy issues regarding use of force, stereotyping and video camera usage. It is important that communication scholars and practitioners share education, training and perspective to create the foundation for improved police-community relations. Panelists will share communication theories, methods, examples, case studies and ideas to create bridges to foster brainstorming, discussion and evaluation of potential solutions to barriers to community – police relations.

## **Living Illustrations of Communication Theory: Theory in Action**

Sponsor: Communication Theory Interest Group

Chair: **Christopher Brown**, Minnesota State University, Mankato

Respondent: **Eddah Mutua**, St. Cloud State University

The Examination of Power, Responsibility, and Media Influence through the Sociocultural Perspective

**Cecelia Otto-Griffiths**, Minnesota State University, Mankato

A Sociopsychological Outlook of Everyday Technology in Regards to Communication

**Nolan Brinkman**, Minnesota State University, Mankato

Analyzing the Intrinsic Oppression of Religion through the Critical Tradition

**Channing Pick**, Minnesota State University, Mankato

Does My Complexion Make Me a Monster?: A Critical Look at Racial Perception  
**Marcus Allen Rembert**, Minnesota State University, Mankato

Two Perspectives of Intercultural Bisexual Communication Using the Phenomenological Tradition  
**Marta Garska**, Minnesota State University, Mankato

The spectacle of everyday life affords the opportunity to observe communication theories in action. The culmination of our papers discusses multiple theories of communication that shed light on lived realities in various social and cultural contexts. Each author will focus on a specific theoretical tradition that informs communication theorizing to examine various topics, including media influence, technology, religion, race, and sexuality.

3512 Saturday 2:00-3:15 PM

Lakeshore A

## **Creative Opportunities and Innovation in the Honors Basic Communication Course**

Sponsor: Basic Course Interest Group  
Chair: **Joshua N. Westwick**, South Dakota State University

Presenters: **Michael E. Burns**, Texas State University  
**Barb Kleinjan**, South Dakota State University  
**Aimee Sorensen**, University of South Dakota  
**Deb Whitt**, Wayne State College  
**Richard G. Jones Jr.**, Eastern Illinois University

Creating the honors basic communication course provides many unique opportunities for communication educators. Unfortunately, little research is available on the design of the honors basic course. This panel brings together a diverse group of basic course professionals to share creative pedagogy possibilities within the honors classroom. Most importantly, the panelists will discuss strategies unique to honors qualified students in order to produce a transformative learning environment. Time for audience participation and discussion will be included.



**The more you inspire,  
the more people  
will inspire you**

Simon Sinek

### **Creating a Culture of Leadership for At-Risk Teens: A Student Perspective on Experiential Education**

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: **Peggy B. Fisher**, Ball State University

Presenters: **Jasmine Cash**, Ball State University  
**Meranda Herbert**, Ball State University  
**Oana Nae**, Ball State University  
**Samantha Starcher**, Ball State University  
**Maggie Ernst**, Ball State University  
**Allison Grime**, Ball State University  
**Robert Higgins**, Ball State University

This student panel focuses on experiential learning from multiple perspectives as they relate to organizational communication. Both graduate and undergraduate students from a variety of majors are part of a year-long project with a local nonprofit organization. They are creating leadership curriculum for at-risk teens and learning how nonprofit organizations work. Panelists will discuss the use of military leadership concepts, bringing the experience back to the classroom, impact on different learning styles, and the importance of cultural differences in a team project.

### **President's Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President's Undergraduate Honors Research Conference  
 Chair: **Chad Edwards**, Western Michigan University  
 Respondent: **Angela M. Jerome**, Western Kentucky University

Ted Cruz: The Prophet at the 2016 Republican National Convention  
**Kyle M. Stucker**, Wabash College

How Kennedy Carried his Cross  
**Connor A. Myhre**, Gustavus Adolphus College

Legacy of the Confederacy: The Confederate Flag in Modern Culture  
**Kaitlyn Schumacher**, Drury University  
**Haley Davis**, Drury University  
**Mitchell Hackett**, Drury University

Healing through the Hurt: An Autoethnography about Family Communication and Bipolar Disorder  
**Kaitlyn Helmer**, Ball State University

Finding Feminism: A Rhetorical Analysis of Ali Wong's Baby Cobra  
**Kenzie Pavlik**, Creighton University

## Saturday, March 18, 3:30-4:45 PM

3601 Saturday 3:30-4:45 PM

Lakeshore A

### Central States Communication Association Forum on Diversity and Inclusion

Sponsor: **Shawn T. Wahl**, President

Moderator: **Shawn T. Wahl**, President

Presenters: **David T. McMahan**, Past President  
**Jimmie Manning**, Executive Director  
**Carolyn Calloway-Thomas**, Indiana University  
**Christopher Brown**, Minnesota State University, Mankato  
**Lawrence R. Frey**, University of Colorado, Boulder  
**Christina S. Beck**, Ohio University  
**Tim McKenna-Buchanan**, Manchester University  
**Jake Simmons**, Missouri State University  
**Danielle M. Stern**, Christopher Newport University  
**Eddah Mutua**, St. Cloud State University  
**Stephanie L. Young**, University of Southern Indiana

The promotion of diversity and inclusion is necessary for the advancement and vitality of the discipline and the association. If we as a discipline profess to study communication, we should study all communication and not just that of the privileged few within society. Furthermore, we must encourage and respect the voices of everyone in the discipline. This encouragement should not be provided *regardless* of cultural diversity but *because* of cultural diversity. A diverse community of scholars provides multiple perspectives and positions which will broaden our research while strengthening the discipline and securing its global reach.

We must encourage and provide opportunities for the examination of communication among populations generally not included in research. We should also encourage and provide opportunities of engagement and influence for members of the discipline historically excluded from such activities. In order to remain relevant in the lives of our students and in a global society, the discipline of communication and this association must recognize and promote diversity in its scholarship and among its members.

This Forum on Diversity and Inclusion is a continuation of the 2016 panel in Grand Rapids, Michigan. Open to all members of the association, it will provide an opportunity for the membership to share its views on how diversity and inclusion can be promoted by the association as well as its views on what successful diversity and inclusion means and how it will be recognized.

Full audience participation will be encouraged. Please come and share your concerns, your hopes and desires, and your suggestions for the future development of the association. Light refreshments will be served.

3602 Saturday 3:30-4:45 PM

Greenway B

### **Adjunct/Temporary Faculty Caucus Business Meeting**

**Chair:** Rachel Murdock, Iowa State University  
**Vice-Chair:** Tammie Wiebers, North Central Missouri College  
**Secretary:** Heather Neseimeier, Minnesota State University, Moorhead

3603 Saturday 3:30-4:45 PM

Greenway J

### **Short Course: Creating New Classroom Connections with Social Media Analytics**

**Sponsor:** Blair Thompson, First Vice President  
**Presenters:** Nathan Carpenter, Illinois State University  
Stephen K. Hunt, Illinois State University  
Lance Lippert, Illinois State University

Faculty representing ISU's Social Media Analytics Command Center (SMACC) will demonstrate how they have created course projects centered on analysis, visualization, and decision-making processes using social media data. Attendees will learn how to apply basic data collection methods and analytical frameworks to sample projects in areas such as health communication, political communication, and critical media studies. The presenters will also demonstrate several free or low-cost analytics tools that have been effective for classroom use.

3604 Saturday 3:30-4:45 PM

Lake Superior A

### **Traditional Goes High Tech: Creating Learning Opportunities via Technology**

**Sponsor:** Instructional Resources Interest Group  
**Chair:** Nancy Pearson, Minot State University  
**Presenters:** Kim Weismann, Williston State College  
Shannon Van Horn, Valley City State University  
Christina Paxman, Minot State University  
Jonna Ziniel, Valley City State University

The traditional classroom doesn't necessarily mean that traditional methods must be employed to create a learning space. This panel discusses ways to integrate technology and Web 2.0 tools in the face-to-face class that enhance, rather than distract, learning. Employing best pedagogical practices, the panelists will provide attendees with tangible ideas and resources to take back and employ in their own classes.

### **Best Practices for Teaching Interpersonal Communication**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Narissra Punyanunt-Carter**, Texas Tech University

Presenters: **Allison Thorson**, University of San Francisco  
**Trey Guinn**, University of the Incarnate Word  
**Scott Sellnow-Richmond**, Columbus State University  
**Adam J. Harvey**, Louisiana State University

Teaching interpersonal communication can be difficult for new instructors. At the same time, it can get rather dull for more experienced instructors. Thus, this discussion panel submission for the 2017 CSCA conference to the Interpersonal/Small Group Communication Division will focus on best teaching practices (e.g., readings, discussions, exercises, activities, etc.) for the interpersonal communication class. Each panelist will provide their best ideas for teaching interpersonal communication.

### **Political Possibilities: Covenants, Jeremiads, Compromise, and *Eikos***

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Noelle Lynn Blood**, Kansas State University

Respondent: **Thomas A. Salek**, University of Wisconsin, Stevens Point

The “Welfare” of the People: Reagan’s Universal Moral Psychology and System of Work  
**Margaret Kunde**, Augustana College

A Gentle Jeremiad: Booker T. Washington’s Utterance to the Cotton States International Exposition  
**Andrew Gess**, Bethel University

Prudence Indeed: Virtue Ethics and the Rhetoric of Compromise  
**Joel Lansing Reed**, University of Missouri, Columbia

“The Glory of Each Generation is to Set Its Own Precedent”: Belva Lockwood, *Eikos*, and the Rhetorical Construction of Female Presidential Plausibility  
**Emily Berg Paup**, College of St. Benedict and St. John’s University

The papers on this panel are written by public address scholars who explore how rhetoric creates new possibilities. Through discussion of covenants, jeremiads, rhetoric of compromise, and *eikos* these papers demonstrate how rhetoric can be used to create new relationships, new options to promote compromise, new ways to offer laments, and new recognizable realities.

### **Digitally Moving the Elephant in the Room: A Call to Create Connections between Communication Privacy Management, Social Media, and Experiences of Loss**

Sponsor: Interpersonal and Small Group Communication Interest Group  
 Presenters: **Blake Paxton**, Saint Xavier University  
**Jeffrey T. Child**, Kent State University  
**Rita L. Rahoil-Gilchrest**, Winona State University  
**Ronald L. Johnson**, University of Wisconsin, Milwaukee  
**Sarah El-Azab**, Purdue University  
**John Marc Cuellar**, Ohio University  
**Tasha R. Dunn**, Augustana College

Participants on this panel will discuss potential opportunities for applying Petronio's (1991) communication privacy management theory to experiences of grief and loss expressed via social networking sites (SNS) and the ways in which SNS are influencing forms of social support, memorializing, and public memory.

### **Functional Analyses of the 2016 Presidential Election**

Sponsor: Political Communication Interest Group  
 Chair: **Joseph Blaney**, Illinois State University  
 Respondent: **Angela M. Jerome**, Western Kentucky University

A Twitter Analysis of Ohio's Role in the 2016 Presidential Election  
**Rachel Barter**, Illinois State University  
**Megan Snodsmith**, Illinois State University  
**Erik Gustafson**, Illinois State University

"Just to Remind Everyone at Home, This Was the Presidential Debate": An Analysis of *Saturday Night Live's* 2016 Debates  
**Kathryn Biddle**, Illinois State University  
**Jess Gabl**, Illinois State University  
**Lindsey Kraus**, Illinois State University

A Functional Analysis of News Aggregate Sites during the 2016 Presidential Election  
**Jennifer Bethmann**, Illinois State University  
**James Ndone**, Illinois State University  
**Henry Seeger**, Illinois State University

These papers offer quantitative content analyses of various discourse sets in the 2016 presidential election. The value of understanding political comedy and social media content has been

established over the last several years. This panel offers an additional treatment of the political function of news aggregate sites in this highly unusual election season.

3609 Saturday 3:30-4:45 PM

Lakeshore B

### **Consent, Comedy, and War: Competitive Papers in the Women's Caucus (Top Paper Panel)**

Sponsor: Women's Caucus

Chair: **Malynda Johnson**, University of Mount Union

Respondent: **Sarah Symonds LeBlanc**, Indiana University-Purdue University, Fort Wayne

Communicating Consent: A Comparative Thematic Analysis of Sorority and Fraternity Hookup Culture

**Samantha Crossland**, Middle Tennessee State University

**Jessica M. W. Kratzer**, Northern Kentucky University

#Madfunnywomen: Responses and Negotiations Women of Comedy Employ to Combat Sexual Harassment and Sex Discrimination within the Chicago Comedy Scene

**Ryan Cashman**, Illinois State University

**Chelsea Oshita**, Illinois State University

Mythologizing Wo(Men) in War (**Top Paper**)

**Brittany Knutson**, University of Minnesota

From an analysis of consent in contemporary hookup culture to sexual harassment in the Chicago comedy scene, these competitive papers in the Women's Caucus explore a range of subjects. Our top paper explores mythologizing of women and men in U.S. war stories.

3610 Saturday 3:30-4:45 PM

Greenway C

### **Star Wars, Dr. Who, Gaming & Science Fiction: How Individual and Collective Participation Can Create New Learning Opportunities for Children and Adults**

Sponsor: Community College Interest Group

Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **Dave Wendt**, Keokuk High School/Southeastern Community College

**Adam Tyma**, University of Nebraska, Omaha

**Tony L. Arduini**, Kirkwood Community College

**Scott Boras**, Minneapolis Community and Technical College

**Jim Knightwright**, Illinois State University

In today's quickly changing world, our wellbeing and survival is being challenged by a changing array of problems. It is important that we as scholars and citizens share our knowledge and skill sets with others, as well as fostering an atmosphere of cooperation with individuals, organizations, businesses and communities. Critical thinking, games, books and fun can be used as a springboard to create a participatory community in which everyone can play a part.

Panelists will share their favorite characters, games, books and television shows that have portrayed meaningful moments, lessons and scenarios of the future. Participants will explain, demonstrate and share methodology, speak about the use of these methods to aid in problem-solving, new instructional design, as well as create application in the community at large.

3611 Saturday 3:30-4:45 PM

Greenway D

## **DEBUT PAPERS, SESSION 2: Cultural Spaces and Places**

Sponsor: Intercultural Communication Interest Group  
Chair: **Hsin-I Sydney Yueh**, Northeastern State University  
Respondent: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls

The Essential Study of Interfaith Interactions on College Campuses  
**Michael Wojcik**, Illinois State University

Behind "Lucky" Forever: A Critical Examination of Chinese Abandoned Baby Girls  
**Zehui Dai**, Bowling Green State University

Mitigating Accent Challenges  
**Adebanke Adebayo**, Southern Illinois University, Edwardsville

Home or Host: Cultural Adjustment of Indian Women in the United States  
**Veronica Arora**, Illinois State University

A real problem in intercultural dynamics is how we view the other, which extends to difficulties associated with sociocultural and psychological adjustment, the construction of identity, and religiosity. This second Debut panel grapples with issues that go to the heart of what it means to be human in the twenty-first century.

### **Communication Ethics, Activism, and Social Justice Interest Group Information Session**

Sponsor: Communication Ethics, Activism, and Social Justice Interest Group  
 Chair: **Laura Terlip**, University of Northern Iowa  
 Vice Chair: **Laura D. Russell**, Denison University  
 Secretary: **Kristine M. Nicolini**, University of Wisconsin, Oshkosh

This session will provide information about the new interest group available for CSCA members.

### **Rhetorical Analyses of Politician's Statements**

Sponsor: Political Communication Interest Group  
 Chair: **Soo-Hye Han**, Kansas State University  
 Respondent: **Sarah Turner McGowen**, Northeastern State University

Creating a New World: Robert F. Kennedy's Prophecy in Indianapolis and Cleveland  
**Jeffrey P. Mehlretter Drury**, Wabash College  
**Cole A. Crouch**, Wabash College

Developing the Disadvantaged: A Study of Johnson's "Full Educational Opportunity"  
**William Cooney**, University of Nebraska, Lincoln

Reply All?: Organizational Legitimacy and the 2016 Hillary Clinton Campaign for President  
**Timothy Bill**, University of Kentucky

The E-mail Mea Culpa: Understanding the Strategies Employed in Hillary Clinton's E-mail  
 Crisis Image Repair Campaign  
**Daniel Chick**, Western Kentucky University

This panel includes competitive papers analyzing the rhetoric of several different political actors throughout the history of the United States. Each paper focuses on a distinct context and theoretical foundation while using rhetorical approaches to understand how politician rhetoric was interpreted and functioned within American society.

## **Saturday, March 18, 5:00-6:15 PM**

3701 Saturday 5:00-6:15 PM

Lake Superior A

### **Central States Communication Association Executive Committee Meeting**

Participants: **Blair Thompson**, President  
**Amy Aldridge Sanford**, First Vice President  
**M. Chad McBride**, Second Vice President  
**Shawn T. Wahl**, Past President  
**Jimmie Manning**, Executive Director  
**Kenneth A. Lachlan**, Journal Editor  
**Jeffrey T. Child**, Finance Committee Chair  
**Deb Ford**, Member at Large  
**Joy L. Daggs**, Member at Large  
**Anna Wright**, States Advisory Council Chair

3702 Saturday 5:00-6:15 PM

Greenway B

### **Creating New Ways to Teach the Campaign: Deliberation, Friendship, & Civic Engagement**

Sponsor: Communication Education Interest Group  
Chair: **Kristen L. McCauliff**, Ball State University

Presenters: **Rebecca A. Kuehl**, South Dakota State University  
**Kristen L. McCauliff**, Ball State University  
**Sara A. Mehlretter Drury**, Wabash College  
**Kristina Horn Sheeler**, Indiana University-Purdue University, Indianapolis

This panel brings together four scholars who are teaching the 2016 election in a variety of rhetoric classes. Given the circumstances surrounding the 2016 election (gender, divisive language, social media influence, high levels of interest, etc), we all redesigned particular elements of our class to highlight collaboration, new theoretical approaches, empathy and civic engagement. We plan to share our successes and discuss room for opportunity as well as engage the audience in their pedagogical experiences.



3703 Saturday 5:00-6:15 PM

Greenway C

### **Teaching Popular Culture: Popular Culture Theories, Methods, and Texts**

Sponsor: Popular Culture Interest Group  
Chair: **John R. Baldwin**, Illinois State University

Presenters: **Adam Tyma**, University of Nebraska, Omaha  
**Jennifer C. Dunn**, Dominican University  
**Jennifer Willis-Rivera**, University of Wisconsin, River Falls

This panel focuses on popular culture pedagogies and different ways of teaching popular culture. Therefore, it offers different pedagogical approaches and panelists focus on teaching different popular culture theories, methods and texts in their classes.

3704 Saturday 5:00-6:15 PM

Greenway E

### **Instructional Resources Interest Group Business Meeting**

Chair: **Heather Neeseimer**, Minnesota State University, Moorhead  
Vice-Chair: **DeAnne Priddis**, Middle Tennessee State University  
Secretary: **Kelly L. Adams**, Illinois State University

3705 Saturday 5:00-6:15 PM

Lake Superior B

### **Creating Change with Critical/Cultural Methodologies: Storytelling, Autoethnography and Narrative**

Sponsor: Intercultural Communication Interest Group  
Chair: **Ahmet Atay**, College of Wooster

Presenters: **Tony E. Adams**, Northeastern Illinois University  
**Ahmet Atay**, College of Wooster  
**Tasha R. Dunn**, Augustana College  
**Lara Lengel**, Bowling Green State University  
**Satoshi Toyosaki**, Southern Illinois University, Carbondale  
**Stephanie L. Young**, University of Southern Indiana

Research on culture and communication has failed to fully incorporate and employ critical and cultural methods such as storytelling and ethnographic methods as ways of interrogating issues related to diversity and culture. This panel will offer autoethnography and narrative as ways of studying difference, culture, and communication.

## Rhetoric & Citizenship

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Jessica Prody**, St. Lawrence University

Respondent: **Margaret Kunde**, Augustana College

How Trains Became People: *Santa Clara County v. Southern Pacific Railroad Co.* and the Creation of the Constitutionally Protected Corporate Subject

**Nicholas S. Paliewicz**, University of Louisville

Creating an Alternative to Being “Illegal”: Jose Antonio Vargas and the Politics of Undocumentedness in Contemporary United States

**Svilen V. Trifonov**, University of Minnesota, Twin Cities

Bold Strategies, Unclear Policies: The Rhetoric of the U.S. Border Patrol’s Strategic Plans, 1994-2012

**Marissa Fernholz**, University of Wisconsin, Madison

Eugene V. Debs at Canton, Ohio: Revolutionary Socialism and Rhetorical Agency

**Kristiana N. Wright**, University of Minnesota, Twin Cities

The papers on this panel explore the concept of citizenship from a variety of perspectives. Through examination of legal, political, and organizational discourse, these papers demonstrate how entities and individuals are defined as citizens through rhetoric, how organizations police borders that keep out non-citizens, and how political rhetoric offers new modes of citizenship and political agency.



## Saturday, March 18, 7:30-10:00 PM

3801 Saturday 7:30-10:00 PM

Northwoods Regency Area

### The Purple Party!

Celebrate the presidency of Shawn Wahl with this fantastic Prince-themed celebration! We'll have music, dancing, light snacks, a cash bar, and—for those who just can't wait for things to kick off—even a little intellectual stimulation!

7:30      **The Dance Party!**

**Northwoods**

Prince's party music was undeniable, and tonight we're playing lots of it! Head to the Northwoods room to see one of the coolest dance floors you've been on in a while and to dance to all the classic Prince songs. As a special bonus, we'll also have song interludes from some of Prince's most notable contemporaries, including Madonna, Michael Jackson, and David Bowie! And did someone say... dance contest? Get ready for a wild night! *Cash bar available.*

***Please note:** The music of Prince and Madonna often involves sexual and/or religious themes as well as language some may consider coarse or offensive.*

7:30      **The Reception!**

**Regency**

During the dancing, we will have a concurrent reception just next door. So if loud music and dancing are not your thing—or if you just need a break from shaking your tail feather—journey to the regency room for light refreshments and a cash bar. We'll mingle, say our goodbyes, and—at 8:30 p.m. sharp!—we'll give a special toast to CSCA President Shawn Wahl for all of the good ideas and hard work he has brought to the association.



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**Erika M. Behrmann**, Bowling Green State University  
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**Yannick Kluch**, Bowling Green State University  
**Jim Knightwright**, Illinois State University  
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**Joel Lansing Reed**, University of Missouri, Columbia  
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**Yvonne Montoya**, Colorado State University, Pueblo  
**Jerralyn Moudry**, Wisconsin Lutheran College  
**Rachel Murdock**, Iowa State University  
**Richard Murphy**, McKendree University  
**Eddah Mutua**, St. Cloud State University  
**Scott Myers**, West Virginia University  
**Heather Nese-meier**, Minnesota State University, Moorhead  
**Nick Nickols**, Missouri State University  
**Christine North**, Ohio Northern University  
**Robert Nyaga**, Purdue University  
**Chris Oldenburg**, Illinois College  
**Kim Omachinski**, University of Illinois, Springfield  
**Jeffrey St. Onge**, Defiance College  
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## **Business Meeting Schedule**

### **Thursday, March 16**

- 8:00 a.m. – 9:15 a.m.      Argumentation and Forensics Interest Group (Greenway B)  
Organizational and Professional Communication Interest Group  
(Greenway D)
- 9:30 a.m. – 10:45 a.m.      Basic Course Interest Group Business Meeting (Greenway J)
- 11:00 a.m. – 12:15 p.m.      Political Communication Interest Group Business Meeting  
(Greenway F)  
Sexual Orientation and Gender Identity Caucus Business Meeting  
(Greenway D)
- 2:00 p.m. – 3:15 p.m.      Media Studies Interest Group Business Meeting (Greenway B)
- 3:30 p.m. – 4:45 p.m.      Performance Studies and Theatre Interest Group Business Meeting  
(Greenway B)  
Public Relations Interest Group Business Meeting (Greenway D)  
Rhetorical Theory and Criticism Business Meeting (Greenway C)
- 5:00 p.m. – 6:15 p.m.      Community College Interest Group Business Meeting  
(Greenway B)  
Intercultural Communication Interest Group Business Meeting  
(Greenway D)  
Graduate Student Caucus Business Meeting (Greenway F)

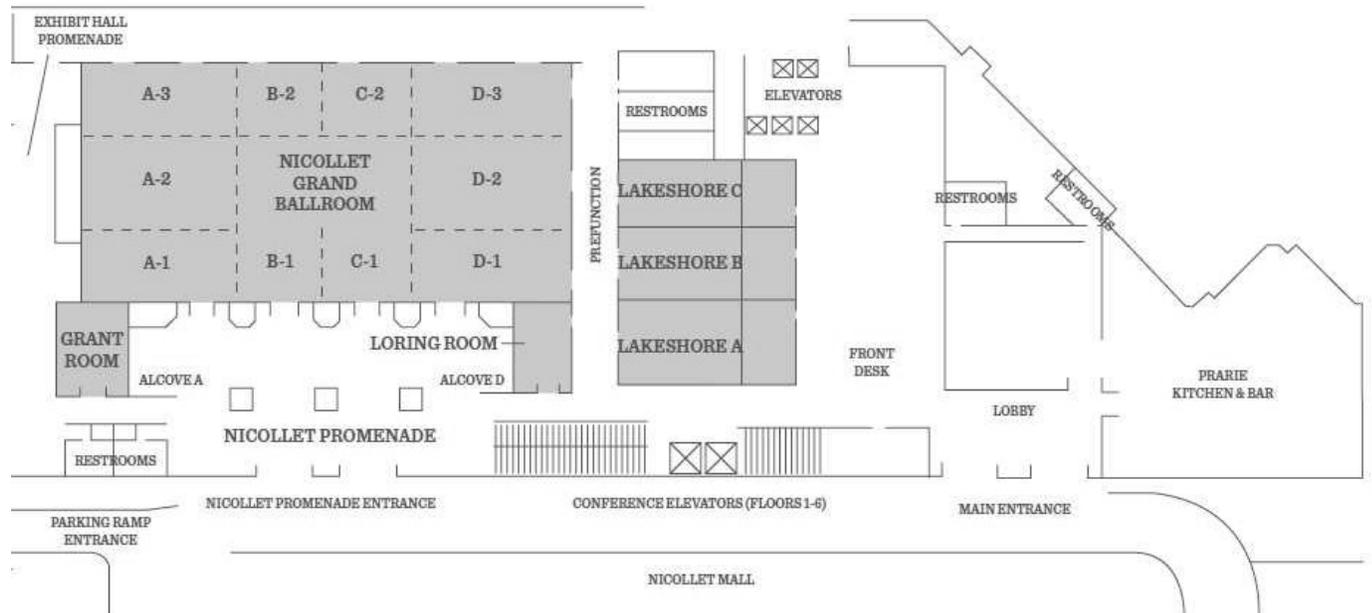
### **Friday, March 17**

- 8:00 a.m. – 9:15 a.m.      Undergraduate Education and Administration Section Interest  
Group Information Session (Greenway H)
- 11:00 a.m. – 12:15 p.m.      Communication Theory Interest Group Business Meeting  
(Greenway B)  
Great Ideas for Teaching Interest Group Business Meeting  
(Greenway D)  
States Advisory Council Business Meeting (Greenway F)
- 2:30 p.m. – 3:45 p.m.      Kenneth Burke Society Business Meeting (Greenway B)



# Hyatt Regency Minneapolis Map

## Main Level

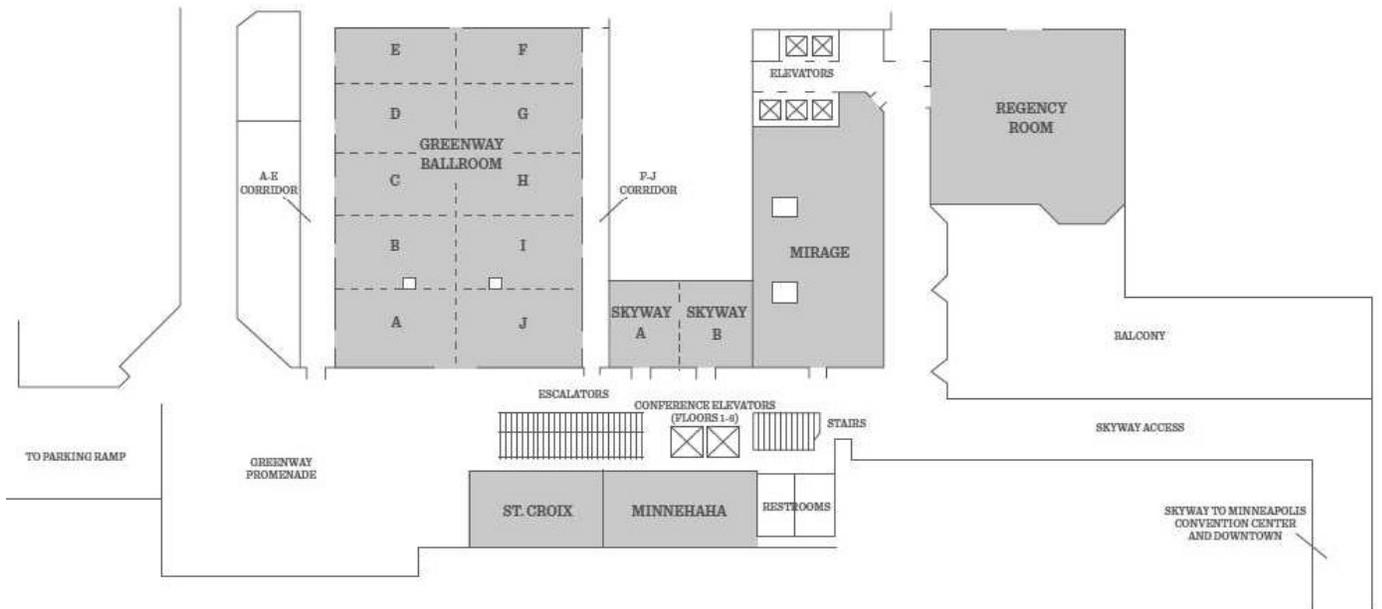
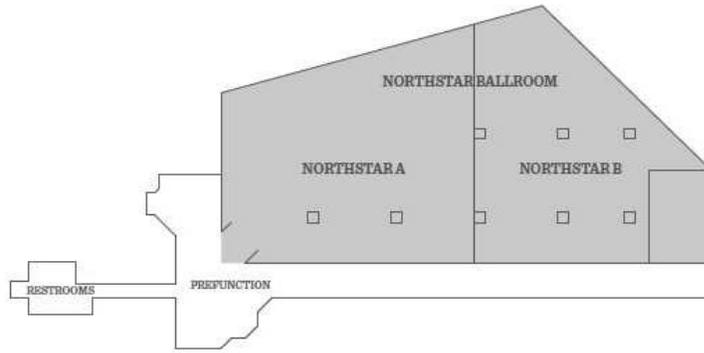


A snack shop with coffee, tea, soft drinks, baked goods, and various sandwiches and other food items is located adjacent to the northern-most elevator past the front desk.

The exhibits are located in the Nicollet Promenade area and are open during the following days and times:

Thursday, March 16	9:00 AM-5:00 PM
Friday, March 17	9:00 AM-5:00 PM
Saturday, March 18	9:00 AM-2:00 PM

Second Level



Lake Superior rooms and additional restrooms are on the 5<sup>th</sup> Level.

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