



## Draft #3 Convention Program (02/05/24)

This draft program is available to assist you in preparing to join us in Grand Rapids for CSCA in April. A final version of the program will be posted in March 2024.

We will make every effort to accommodate every special request. However, a convention program brings together thousands of details.

Please report any errors via this survey [link](#) by February 16, 2024, and we will do our best to make corrections.

If you have any questions about the program, please contact Kathy Denker at [kjdenker@bsu.edu](mailto:kjdenker@bsu.edu).

Wednesday  
April 03, 2024

9:00 AM

0100 9:00 AM to 12:30 PM Amway Grand Plaza Emerald A

**Pre-Conference : First Ladies Then and Now: Communicating Their Message**

The field of First Ladies Studies has grown dramatically since the first course was offered in 1982 at the University of Texas-Austin and Betty Ford and Rosalynn Carter hosted the first conference on first ladies in Grand Rapids in 1984. Communication scholars have been at the heart of the growth in scholarship, publications, conference programs, and interviews in various media. With the creation of the interdisciplinary association, founded by seven scholars--including four from communication--and new publications, including the first-ever college textbook, this is an area of study with tremendous potential for communication scholarship, especially for graduate students and early career faculty. To trace the history of this interdisciplinary field of inquiry, Central States is partnering with FLARE--First Ladies Association for Research and Education--to mark the 40th anniversary of the conference at the Gerald R. Ford Museum in Grand Rapids.

Sponsor: CSCA Second Vice President

Chair: Jeffrey T Child, University of Nevada, Las Vegas

"Welcome and comments on the 1984 conference from Gleaves Whitney" Gleaves Whitney, Gerald R. Ford Foundation

"Welcome and comments on the 1984 conference from Myra Gutin" Myra Gutin, Rider University

"40 Years Later: The Growth of First Ladies Studies Pedagogy" Diana Carlin, Saint Louis University; Katie Sibley, St. Joseph's University; Brooke Clement, Gerald R. Ford Library and Museum; Kay Sebring-Roberts Kuhlmann, Independent Scholar

"Coffee Break"

"Freedom in the American First Ladyship: The Rhetorical Case of Dr. Jill Biden" Kelly L Winfrey, Iowa State University; Elizabeth ("Jody") Natalie, University of North Carolina Greensboro; Nichola Gutgold, Penn State Lehigh Valley; Tammy Vigil, Boston University

"The Next 40 Years: Where Are First Ladies Studies Going and Where Do You Fit In?" Myra Gutin, Rider University

1:00 PM

0200 1:00 PM to 4:00 PM Amway Grand Plaza Pearl

**Communication and Social Robotics Labs Annual Meeting**

Sponsor: CSCA Executive Director

Chairs: Autumn Edwards, Western Michigan University; Chad Edwards, Western Michigan University; Patric Spence, University of Central Florida

4:00 PM

0300 4:00 PM to 7:00 PM Amway Grand Plaza Fine Arts  
**CSCA Executive Committee Meeting #1**

Sponsor: CSCA Executive Director

Chair: Ahmet Atay, College of Wooster

Presenters:

- Kathy Denker, Ball State University
- Jeffrey T Child, University of Nevada, Las Vegas
- Debra J. Ford, Creighton University
- Tiffany R. Wang, University of Montevallo
- Yuping Mao, California State University Long Beach
- Renee Kaufmann, University of Kentucky
- Patric Spence, University of Central Florida
- Stephanie Young, University of Southern Indiana
- Tim McKenna-Buchanan, Manchester University
- Gayle M Pohl, University of Northern Iowa
- Sandra L Faulkner, Bowling Green State University

7:30 PM

0400 7:30 PM to 9:30 PM Amway Grand Plaza Off Site Location  
**CSCA Staff Dinner**

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

- Sara Baker Bailey, Southern Connecticut State University
- Abigail Heuton, University of Montevallo
- Avery Lawley, University of Montevallo
- Kristina Scharp, Rutgers University
- Patric Spence, University of Central Florida
- Lindsey Thomas, Illinois State University
- Kathleen Cesa, KOC Member Services
- Adriane Cesa, Redstory

Thursday  
April 04, 2024

8:00 AM

1100 8:00 AM to 9:15 AM Amway Grand Plaza Emerald B  
**Breaking Barriers in the Classroom**

This discussion panel brings together students and faculty from various institutions to discuss their experiences with breaking barriers in the classroom. Barriers can be any perceived or real challenges or stereotypes a student or faculty member will have to navigate to be successful in the classroom such as topics related to gender, race, nationality, language, and immigration

status among others. Each panelist will share experiences from class discussions or assignments that impeded their learning or teaching due to one of these barriers. We will discuss how we are trying to break through these barriers and thus provide recommendations for dialogue and growth in our courses. Audience participation is encouraged.

Sponsor: Instructional Resources Interest Group

Chair: Diana Trebing, Saginaw Valley State University

Presenters:

Ahmet Atay, College of Wooster

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Aimee Jeanne Burns, Lakeland University

Herty Tinadu, Southern Illinois University Carbondale

Evangeline Cruz, Saginaw Valley State University

Elizabeth Brynn Fluharty, The College of Wooster

Bora Ajdini, Lakeland University

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1101

8:00 AM to 9:15 AM

Amway Grand Plaza

Heritage Hill

**Finding a Place for Communication: Integrating Speech and Media Studies into English and Technical Communication Degree Programs**

Existing as Speech and Media Studies on a Technologically focused campus can have unique challenges. The lack of a stand alone Communication Studies Department means that SPMS must be integrated into existing departments. In the midst of Covid-19, Speech and Media studies courses at University of Missouri Science and Technology was ushered out of Arts, Languages, and Philosophy. In addition, the program was reduced from four instructors to two. As a discipline with no formal department on campus, English and Technical Communication adopted the two professors into their department and were asked to integrate their courses. Since then an integration committee was formed and was handed the task of condensing courses, finding consistencies between disciplines, and creating a space in the ETC department for traditional communication studies.

Sponsors: Basic Course Interest Group; Undergraduate Education and Administration Section

Chair: Tracie Devault, Missouri University of Science and Technology

Presenters:

Jossalyn Gale, Missouri University of Science and Technology

Kendrea James, Missouri S&T

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1102

8:00 AM to 9:15 AM

Amway Grand Plaza

Kendall

**Nazis and Witches and...Ted Lasso? Oh My: Mass Mediated Whiteness in the Digital Sphere.**

This panel features projects that critically engage with digital media content as ideological vehicles for white supremacy and other interlocking oppressive socio-cultural systems. The papers presented in this panel address fictional narrative media such as the Apple+ series "Ted Lasso" and the Amazon Prime series "The Boys", as well as the online #WitchTok community on TikTok. Collectively these projects interrogate the proliferation of discursive whiteness at the institutional and individual-user levels.

Sponsor: Media Studies Interest Group

Chair: Christopher (Kit) Medjesky, University of Findlay

Respondent: Linsay M. Cramer, Coastal Carolina University

"Basic White Witch: Recentering Whiteness via #witchtok" Katlin J Shuherk, University of Findlay; Christopher (Kit) Medjesky, University of Findlay

"Optimism, Whiteness, and Biscuits: Ted Lasso and the Expansion of White Masculinity" Matthew Meier, DePauw University

"The War on the Home/Front: The False Dichotomy of Nazi & American Nationalist Ideologies in The Boys" Gabriel Arnoldo Cruz, North Carolina Central University

1103

8:00 AM to 9:15 AM

Amway Grand Plaza

Vandenberg

### **Research in Progress in Organizational and Professional Communication**

This session provides space for researchers to provide advice to other researchers about how to advance a project in progress.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Kara L. Starnes, University of Missouri

Respondents: Anne Kerber, Minnesota State University, Mankato; Rita L. Raho-Gilchrest, Winona State University; Minnesota State College Southeast

"A Mixed-Method Investigation of the Rise and Fall of Disaster-Specific Facebook Groups after the Camp Fire" Bailey C Benedict, California State University - San Bernardino

"A Study of the Relationship Between Machiavellianism Management Model and Organizational Interpersonal Relationship Silence" Nika Khosravi, University of Wisconsin-Milwaukee; Mike Allen, UW-Milwaukee

"Coping with Practice Shock: Nigerian Graduate transitioning to the industry" Abigail Olajire, University of Missouri; Blessing Ekene Okafor, University of Missouri

"Organization Consultation for Socialization at the South Dakota Foundation for Medical Care" Elise Heesch, South Dakota State University

"The Spiral of Silence: The Price You Pay for Staying Silent in the Workplace" Hannah Chapman, Missouri State University

1104

8:00 AM to 9:15 AM

Amway Grand Plaza

Grand View C

### **Teaching Our (Incoherent) "Gen P" Students**

Although we are currently three years past the initial wave of the pandemic shutdown, "academic normalcy" has not (and may never) returned to classrooms. As educators, we are expected to be (and do want to be) supportive of our students, but are struggling with expectations of leniency for late work, no homework, and no less than 50% for incomplete or non-existent work. Expectations carried forward from highschool as students teachers worked to survive the disruptions and underties during the peak of the pandemic.

Sponsor: Undergraduate Education and Administration Section

Chair: Lauren J Johnsen, University of Wisconsin-Stout

Presenters:

Amanda L. Brown, University of Wisconsin-Stout

Becky DeGreeff, University of Wisconsin - Stout

Kristin Fitzsimmons, University of Minnesota, Twin Cities  
Joy L. Daggs, Northwest Missouri State

1105 8:00 AM to 9:15 AM Amway Grand Plaza Ruby

**"From Crossfire to Crosshairs": Dealing with attacks on Academic Freedom in a Culture-Warzone-Why failure is not an option and what academics can do to protect the Liberal Arts teaching mission and democracy.**

Goals and rationale: This panel will explore the on-going threats to academic freedom in colleges and universities in the wake of politicization of curriculums and attempts to censor subjects being taught, the eradication of DEI offices, attempts to eradicate tenure, censor materials available to students and other draconian realities. The panelists will attempt to give advice on preventative best practices to avoid unnecessary conflicts and offer ideas for strategies and restorative approaches to preserving academic freedom.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Neil Patten, Ferris State University

Presenters:

Neil Patten, Ferris State University  
Aimee Miller, Ferris State University  
Jennifer Coburn-Engquist, Ferris State University  
Mari Canfield, Ferris State University

1106 8:00 AM to 9:15 AM Amway Grand Plaza Berkey

**Friendship Dissolution, Colorblind Racism, and COVID-19: Incoherences across Multiple Contexts**

This Graduate Student Caucus Paper session highlights different types of incoherences humans experience including navigating friendship dissolution, combating colorblind racism online, and memes regarding COVID-19.

Sponsor: Graduate Student Caucus

Chair: Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Respondent: Ant Woodall, University of Oklahoma

"Am I the drama?" An examination of friendship dissolution within college students" Taylor Trost, University of Wisconsin-Milwaukee

"Communicating Social Support on an Adoption Subreddit: Online Social Support for Transracial Adoptees Experiencing Colorblind Racism" Jana Kent, University of Missouri

"Popular culture in COVID-19 awareness: A global memefied journey of Ghana's local dancing pallbearers" Md Sazzad Mahmud Shuvo, University of Nebraska at Omaha

9:00 AM

1106 9:00 AM to 5:00 PM Amway Grand Plaza Center Concourse

**Exhibit Hall Featuring Publishers and Technology - Thursday**

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, Rutgers University

9:30 AM

1200 9:30 AM to 10:45 AM Amway Grand Plaza Nelson

**Activism, Communication Ethics, and Social Justice Interest Group Business Meeting**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Brittany Ann Knutson, Skagit Valley College.

Presenters:

Kristi Scholten, Ferris State University

Heather Walters, Missouri State University

1201 9:30 AM to 10:45 AM Amway Grand Plaza Ruby

**Artificial intelligence in the forensics and debate community: Is ethical integration impossible?**

Predictive artificial intelligence is rapidly evolving with the potential to revolutionize our society. There is no doubt that speech and debate will get caught up in its evolution. The question becomes, what do we do in the face of these new technologies and how should the forensics community handle the litany of potential uses of AI? This panel will tackle how the community should respond to the ethical challenges and opportunities surrounding artificial intelligence.

Sponsor: Argumentation and Forensics Interest Group

Chair: Kristen Stout, Missouri State University

Presenters:

Taylor Dylan Corlee, Southwest Baptist University

Tiana Browne, Simpson College

Marisa Mayo, Simpson College

Sydney Crank, University of Central Missouri

1202 9:30 AM to 10:45 AM Amway Grand Plaza Winchester

**CSCA Finance Committee Meeting**

Sponsor: CSCA Executive Director

Chair: Patric Spence, University of Central Florida

Presenters:

Debra J. Ford, Creighton University

Kristina Scharp, Rutgers University

Alberto Gonzalez, Bowling Green State University

Hsun-Yu Sharon Chuang, Denison University

Ahmet Atay, College of Wooster

Justin J Rudnick, Minnesota State University, Mankato

Tiffany R. Wang, University of Montevallo

1204 9:30 AM to 10:45 AM Amway Grand Plaza Heritage Hill

**Graduate Student Caucus Business Meeting**

The Graduate Student Caucus is focused on graduate student development with the Central States region and is open to all members who affiliate with the Caucus. The Caucus supports research conducted by graduate students as well as research and programming focusing on issues related to the unique situations of being a graduate student and graduate teaching or research assistant. Come attend our business meeting to get involved with the Caucus, celebrate our top paper and panel awards, and get to know/network with graduate students following our regular business.

Sponsor: Graduate Student Caucus

Chair: Madeline Pringle, University of Missouri

Presenters:

Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Abigail Olajire, University of Missouri

1205 9:30 AM to 10:45 AM Amway Grand Plaza Vandenberg

**Great Ideas for Teaching (GIFT) Session #1 - Featuring Top Teaching Activities**

G.I.F.T. Session #1 - Top G.I.F.T.S.

Sponsor: G.I.F.T. Interest Group

Chair: Jaclyn Shetterly, University of Alabama

"A Panel for the End of the World (Top Student Activity)" John Michael Phillips, Missouri State University

"Creating Global Awareness and Developing Sustainable Strategies with the UN Sustainable Development Goals (SDGs)" Debipreeta Rahut, Bowling Green State University; Lara Martin Lengel, Bowling Green State University; Marianne Vanderbeke, Bowling Green State University

"Four Faces of Office Discord: Addressing Workplace Conflict with the Aid of Politeness Theory" Amanda Grace Taylor, Montana Technical University; Jaclyn Shetterly, University of Alabama

"Let's Talk It Out" Adam Whiteside, Northwest Missouri State University

"Organizational Communication: Maslow's Hierarchy of Needs Scavenger Hunt" Bailey Hughlett, Utah State University; Alyssa J Ferrin, Utah State University; Alana Hauptert, Utah State University; Sydney O'Shay, Utah State University

"Silver Lining Perceptions" Marcella Marez, Fort Hays State University

"The Future of Social Media: Platform Development Project" Holly Holladay, Missouri State University

"Whose word is it anyway?: a word synthesis activity for students. (Top Overall Activity)" Logan Cherry, University of Oklahoma

"These lyrics but it's the opening of a Ted Talk" - a Public Speaking Activity Inspired by TikTok" Abby Ferrell, Mid-State Technical College

1206 9:30 AM to 10:45 AM Amway Grand Plaza Haldane



### **Narratives of Womanhood across the Media**

Global perspectives of womanhood are essential to understanding feminism, globalism, and how the media influences such ideologies. The papers on this panel intend to interrogate how select representations do just that. From film to theatre to TikTok, all forms of the media are going to be interrogated within this discussion.

Sponsor: Media Studies Interest Group

Chair: Kristin Fitzsimmons, University of Minnesota, Twin Cities

"How I love Being a Woman": A Critical Discourse Analysis of a TikTok Trend" India Hagen-Gates, Southern Illinois University

"Black women depicted as Mammies: Analyzing the film Ma" Chelsy Leann Golder Turner, Regent University

"Hear Word!: Incoherence and The Narratives of Womanhood in Nigeria" Christiana Oluwakemi Ibiwoye, University of Wisconsin-Milwaukee

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1207

9:30 AM to 10:45 AM

Amway Grand Plaza

Emerald A

### **Navigating the Intersectional Possibilities of Mixed Method(s) Research in Interpersonal and Family Communication**

This panel will discuss the opportunities and challenges of using mixed methods to examine interpersonal and family communication. Panelists will review the state of mixed method scholarship in their research area and share how mixed methods can help us better examine understudied communities and research questions. Given the CSCA conference theme of incoherence, panelists will conclude by discussing practical advice on how to navigate mixed method research in academic publishing including responding to reviewer feedback, resisting pressure to divide studies into one method, and how to integrate mixed method research into one's scholarly identity. Further, we will explore which intersections are well suited for future mixed method research. Proposed questions for discussion: • What is your scholar identity and how is mixed method research apart of this identity? How do you navigate having a mixed method scholarly identity? Does your scholarly identity change depend on the context you are in? If so, how? • What training did you receive for mixed method research? • What training do you wish you would have received? • What mixed method projects have you led/worked on? What were the highlights? What were the challenges? • How did you navigate those challenges? • What do you wish you would have known before starting your first mixed method project? • Is there anything you wish you would have done differently? • What do you wish to know more about now? • What feedback, positive or negative, have you received about mixed method research? • What intersections have you studied with mixed method research? • What future intersections do you think mixed method research is especially suited to examine? • What do you see as the future directions for mixed methods research in interpersonal and family communication? • How can graduate students and junior faculty members contribute to this future? What advice would you give to encourage them in doing so?

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Jody Koenig-Kellas, University of Nebraska-Lincoln

Presenters:

Elizabeth Dorrance Hall, Michigan State University

Natalie Pennington, Colorado State University

Mackensie Minniear, University of Georgia  
Elizabeth Ann Hintz, University of Connecticut  
R. Amanda Cooper, University of Connecticut  
Brooke Wolfe, Michigan State University  
Cassidy Taladay, University of Nebraska-Lincoln  
Michelle M. Matter, Colorado State University

1208 9:30 AM to 10:45 AM Amway Grand Plaza Grand View B

**Professional Incoherence**

This paper session showcases organizational communication focusing on the incoherence and tensions faced by organizational members and professionals.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Courtney Smith, Illinois State University

Respondent: Stephen Spates, Michigan State University

"It Felt Like They Were Out to Get Me": Disabled Women, Ableism, and Delegitimizing Workplaces" Evan Kirksey, University of Missouri; Astrid Villamil, University of Missouri-Columbia; Hillary Dawn Pennell, University of Central Missouri; Sarah Ray Rondot, University of Central Missouri

"Gamified Professionalism: An Interpretive Study of Pre-Professional Simulation Exercises for College Undergraduates" Elizabeth J. Carlson, Central Michigan University; Emerson Lantz, Central Michigan University

"Instructor Perceived Self-Competency and the COVID-19 Pandemic: An Occupational Turning Point" Anne Seidler, North Dakota State University/Bismarck State College; Ashley Henley, North Dakota State University; Justin Walden, North Dakota State University/Department of Communication

"Profile Pictures as Masks - Which One Do You Wear? Profile Pictures & Perception of Self & Others in Professional Environments" Y Hong Nhu Nguyen, Grand Valley State University

1209 9:30 AM to 10:45 AM Amway Grand Plaza Kendall

**Sports Communication Interest Group Business Meeting**

Sponsor: Sports Communication Interest Group

Chair: Linsay M. Cramer, Coastal Carolina University

Presenters:

Jerralyn Moudry, Wisconsin Lutheran College

Scott Jensen, Webster University

1210 9:30 AM to 10:45 AM Amway Grand Plaza Grand View A

**Stigma, Framing, and Destigmatization: Exploring Menstrual Taboos, War Framing, and Mental Health.**

In this session, you'll find three papers that take a deep dive into communication theories in today's world. They're all about tackling real-life issues like creating, enacting, and sustaining

stigma related to menstruation, framing and media and its relationship to war in Afghanistan, and the state of virtual reality portraying mental health issues. These papers are going to break it down and look at these topics from a critical perspective.

Sponsor: Communication Theory Interest Group

Chair: Kara L. Starnes, University of Missouri

"A Communication Perspective on the Perpetuation and Paradox of Menstrual Stigma" Rikki A Roscoe, University of Kansas; Sarah Symonds LeBlanc, Purdue University Fort Wayne

"Framing Theory and the Pursuit of War: How Elites Have Used Media to a Militaristic Ends" Brion White, Winona State University

"Virtual reality as illness narrative and destigmatization" Hyunji Doh, Vitabrid Inc

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1211 9:30 AM to 10:45 AM Amway Grand Plaza Pearl

**Sustaining Master's Education During Turbulence and Change**

The constantly evolving environment of master's education in the U.S. contributes to institutional and/or programmatic incoherence for educators and administrators, but also creates opportunities for positive transformation. This panel discussion will consider challenges at panelists' home institutions uncovered through their research and/or direct experience. Panelists will describe interventions taken to redress incoherence and promote student success. Audience participation is highly encouraged throughout the discussion.

Sponsor: Communication Education Interest Group

Chair: Julie Apker, Western Michigan University

Presenters:

Julie Apker, Western Michigan University

Bryan Abendschein, Western Michigan University

Aimee Miller-Ott, Illinois State University

Adam W. Tyma, University of Nebraska Omaha

Erin Wehrman, Missouri State University

Kathy Denker, Ball State University

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1212 9:30 AM to 10:45 AM Amway Grand Plaza Grand View C

**The Chaotic World of Department Chairs: Navigating the Unexplainable in a World of Crisis, Budgets, and Balance**

With campuses experiencing enrollment loss, faculty layoffs, and budget constraints, system incoherence abounds among undergraduate institutions. These additional stressors impact faculty to sometimes lose energy for doing what they love, which is teaching the students. How do chairs at undergraduate institutions experience uncertainty, contradictions, and crisis while trying to maintain a stable, positive face for faculty and as a representative of their departments? Come listen to past and current chairs share their stories and strategies.

Sponsor: Undergraduate Education and Administration Section

Chair: Kim Marie Omachinski, University of Wisconsin Milwaukee

Presenters:

Linda Dickmeyer, University of Wisconsin-La Crosse

Stephen Hunt, Illinois State University  
Aimee Lau, Wisconsin Lutheran College  
Jennifer Lee Walton, Radford University  
David L Bodary, Sinclair Community College  
Donna R. Pawlowski, Bemidji State University

1213 9:30 AM to 10:45 AM Amway Grand Plaza Berkey

**The Incoherence of the Mental Health Conversation on College Campuses**

Panelists will discuss their experiences navigating the post-pandemic surge of mental health challenges and academic accommodations in higher education. Some of those challenges include balancing rigor with grace, a surge in learning accommodations linked to anxiety, and effectively leading students both in and outside of the classroom.

Sponsor: Undergraduate Education and Administration Section

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Lauren J Johnsen, University of Wisconsin-Stout  
Jacki Brucher Moore, Kirkwood Community College  
Becky DeGreeff, University of Wisconsin - Stout  
Shannon C VanHorn, Valley City State University  
Joy L. Daggs, Northwest Missouri State

1214 9:30 AM to 10:45 AM Amway Grand Plaza Emerald B

**The Legacy and Public Memory of President Gerald Ford and First Lady Betty Ford**

As we gather in the hometown of President Gerald Ford and First Lady Betty Ford, this discussion panel explores the legacy and public memory of these two transformative political figures. We will discuss how the Fords reshaped the offices of the President and First Lady and how they are memorialized in Grand Rapids and beyond.

Sponsor: Political Communication Interest Group

Chair: Xavier Lee Scruggs, University of Missouri

Presenters:

Ryan M Neville-Shepard, University of Arkansas  
Edward A. Hinck, Central Michigan University  
Joel Lansing Reed, University of Arkansas  
David Zarefsky, Northwestern University  
Mitchell S McKinney, The University of Akron  
Sara Kitsch, USAF Air War College

11:00 AM

1300 11:00 AM to 12:15 PM Amway Grand Plaza Grand View B

**"It's the Opposite of What Modern Dating Has Become": Netflix's Love is Blind and the Incoherency, Failures, and Futures of Reality Dating TV (Top Panel)**

Love is Blind, the breakout dating series for Netflix, it is a rich artifact for understanding the both the contemporary cultural milieu and viewership practices. This panel uses the series as a touchpoint for exploring issues of identity in the cast, positionality for viewer/scholars, relational processes, and what familiar tropes of the reality television genre suggest about its popularity. This is the Top Panel for the Popular Culture Interest Group.

Sponsor: Popular Culture Interest Group

Chair: Tyler Donavon Curran, Missouri State University

Respondent: Danielle M Stern, Christopher Newport University

"Blinded by Love is Blind: A Critical Autoethnography of Decoding Trashy Reality TV" Tasha R. Dunn, The University of Toledo

"Booty in a 2-Mile Radius and Bigger Boobs Than I Expected: Gender & Gaze in Love is Blind" Holly Holladay, Missouri State University

"Love is Blindly Constructing Docile Bodies: Villains and the Panoptic Gaze" W. Benjamin Myers, University of Toledo

"Pods to Partners: An Examination of How Couples from Love Is Blind Navigate Uncertainty" Aubree Ann Herman, Texas Tech University

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1301 11:00 AM to 12:15 PM Amway Grand Plaza Nelson

**Activism, Communication Ethics, and Social Justice Interest Group: Top Papers**

N/A

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Brittany Ann Knutson, Skagit Valley College.

Respondent: Kristi Scholten, Ferris State University

"All could be One: A dialogic narrative analysis of eugenicism in Magic: the Gathering's New Phyrexia (Top Student Paper, Top Debut Paper)" A Adams, University of Minnesota

"Disrupting the Arrow of Time: The Rhetoric of Gun Violence in Southeastern Wisconsin" Leslie J. Harris, University of Wisconsin-Milwaukee; Erin Sahlstein Parcell, University of Wisconsin-Milwaukee

"Prison Education Programs: A Review of Communication Scholarship (Top Paper)" Tiffany Ann Dykstra-DeVette, San Diego State University; Annika Wong, San Diego State University

"Three Theses on an Abolition Ecology Rhetoric: Notes on the (Unfinished) Stop Cop City Movement" Dustin A. Greenwalt, Southern Illinois University, Carbondale

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1302 11:00 AM to 12:15 PM Amway Grand Plaza Winchester

**Adjunct and Temporary Faculty Caucus Business Meeting**

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Ali Gattoni, University of Wisconsin-Milwaukee

Presenters:

Stacey Mirviss-Jossart, UW-Milwaukee

Kate R LaPierre, University of Nevada Reno

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1303 11:00 AM to 12:15 PM Amway Grand Plaza Emerald B

**AI Policy and Classroom (Mis)Use – Classroom Incoherence in the Face of "The Machine" in Higher Education (Top Panel)**

This panel explores the reality that now exists in our classrooms – AI (artificial intelligence) is here. There is no clear-cut response to this new space we exist in. Some teachers see it as the end to students writing their own work in the classroom, while others see the potential for idea generation, re-thinking how we create content, and reconsidering what it means to "communicate." This panel brings together both HE instructors and administrators that have tackled these questions and have worked the "confusion" from a variety of angles in their classroom and at the policy level.

Sponsor: Communication Education Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

Presenters:

Elizabeth Ribarsky, University of Illinois Springfield

Jennifer Hough, University of South Dakota

Robert Baron, Austin Peay State University

Jessica Rick, University of Southern Indiana

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1304                      11:00 AM to 12:15 PM                      Amway Grand Plaza                      Grand View A

**CSCA Scholar Conversations: Chad Edwards**

CSCA Scholar-to-Scholar Conversations feature panel-length interviews with one outstanding scholar, Chad Edwards, reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview, conducted Jihyun Kim, followed by questions and discussion with attendees.

Sponsor: CSCA Past President

Chair: Debra J. Ford, Creighton University

Presenters:

Chad Edwards, Western Michigan University

Jihyun Kim, University of Central Florida

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1305                      11:00 AM to 12:15 PM                      Amway Grand Plaza                      Heritage Hill

**Graduate Student Caucus: Top Papers**

This Top Paper panel highlights the highest-ranked competitive papers submitted to the Graduate Student Caucus this year. These featured papers cover topics such as representations of intercultural marriages in pop culture, COVID-19 misinformation via social media, and scientology and childbearing

Sponsor: Graduate Student Caucus

Chair: Abigail Olajire, University of Missouri

Respondent: Madeline Pringle, University of Missouri

"Misinformation on social media: Exploring COVID-19 vaccine hesitancy among college students in Nebraska" Md Sazzad Mahmud Shuvo, University of Nebraska at Omaha

"The Representation of Intercultural Marriages in Pop Culture through the Lens of Performance of Whiteness: A Critical Analysis of You People (Paul D. Skalski Award for Top Paper, Top Debut Paper)" Gertrude Misornu Nartey, University of Wisconsin-Milwaukee  
"Scientology is your Parent": Childrearing in Scientology" Courtney Smith, Illinois State University; Reilly Card, Illinois State University; Courtney Smith, Illinois State University

1306 11:00 AM to 12:15 PM Amway Grand Plaza Vandenberg

**Great Ideas for Teaching Interest Group Business Meeting**

Business Meeting

Sponsor: G.I.F.T. Interest Group

Chair: Jaclyn Shetterly, University of Alabama

Presenters:

Katie LaPlant Turkiewicz, University of Wisconsin - Green Bay

Darcy Wente-Hahn,

1307 11:00 AM to 12:15 PM Amway Grand Plaza Pearl

**Health Communication Interest Group Business Meeting**

Sponsor: Health Communication Interest Group

Chair: Sydney O'Shay, Utah State University

Presenters:

R. Amanda Cooper, University of Connecticut

Amanda E Lilly, Utah State University

1308 11:00 AM to 12:15 PM Amway Grand Plaza Emerald A

**How Do We Negotiate Incoherence In Our Values and Methods, and Move Away From The WEIRD?**

The disciplinary dependency on WEIRD (Western, Educated, Industrialized, Rich, and Democratic) samples has limited our understanding, our class discussions, and our relevance. Yet, for many scholars seeking to expand beyond limits of historic sampling and research design, the plans and possibilities for change seem challenging. With an eye towards a more expansive field and moving beyond what is just WIERD, we explore issues around best practices in sampling/recruitment/study design, how we can enact principles of more inclusive research, and negotiate the challenges that come with this. In this panel, our discussion members will share their experiences as they work beyond WIERD, the challenges, and how they move forward.

Sponsor: CSCA First Vice President

Chair: Erica L Brinkley, Ball State University

Presenters:

Ahmet Atay, College of Wooster

Abigail Kingsford, Drury University

Kendra Knight, DePaul University

Jimmie Manning, University of Nevada, Reno  
Nii Kotei Nikoi, College of Wooster  
Savaughn Williams, University of Kansas

1309 11:00 AM to 12:15 PM Amway Grand Plaza Grand View C

**Sacrificing Our Own Self-Care: Faculty Incoherence with Our Own Mental Health**

Undergraduate institutions of higher education are asking faculty and administrators to exercise compassion and understanding more than ever before with our students, especially as they experience mental health issues. However, faculty often don't engage in their own self-care to maintain a healthy mental health status themselves. We sacrifice our own well-being to help students be successful. It is important to discuss how we are incoherent in maintaining our own mental wellness and to find ways to implement more self-care so we can lead by example for our undergraduate students and fellow faculty members.

Sponsor: Undergraduate Education and Administration Section

Chair: Jennifer Lee Walton, Radford University

Presenters:

Kim Marie Omachinski, University of Wisconsin Milwaukee

Aimee Lau, Wisconsin Lutheran College

Donna R. Pawlowski, Bemidji State University

Linda Dickmeyer, University of Wisconsin-La Crosse

Aaron V. Burton, Tiffin University

1310 11:00 AM to 12:15 PM Amway Grand Plaza Kendall

**Sports Communication Interest Group: Top Papers**

This panel features the top papers submitted to the Sports Communication Interest Group.

Sponsor: Sports Communication Interest Group

Chair: Scott Jensen, Webster University

Respondent: Linsay M. Cramer, Coastal Carolina University

"The WNBA's Rhetorical Public Memory of #SayHerName (Top Student Paper)" Margaret Murphy, University of Illinois at Urbana-Champaign

"There is No I in Team and No Future for Women: A Discursive Analysis of Women's and Men's College World Series Championship Broadcasts (Top Paper)" Heather Hundley, University of Nebraska, Omaha; Barbara Pickering, University of Nebraska at Omaha

"Academic success of student-athletes before, during and after the COVID-19 pandemic (Top Debut Paper)" Kristina Logunova, UW - Milwaukee

"Supercrisis, Grit, and Resilience: A Rhetorical Analysis of Online Media Representation on Paralympic Athletes and Implications" Jillian Schemenauer, University of Wisconsin-Milwaukee

1311 11:00 AM to 12:15 PM Amway Grand Plaza Haldane



## **Strategic Communication in the Post-Truth Era: Image Repair, Polarization, Recalls, Memes, and Bullshit**

In an effort to problematize, analyze, and evaluate the increasing flow of specious and nonsensical arguments during a time marked by widespread circulation of disinformation and post-truth rhetoric, panelists examine a variety of contexts and cases in which illogical and irrational claims are presented as viable message options for warding off accusations of wrongdoing and also are enlisted in support of deliberate strategies intended to repair tarnished reputations as well as reaching predetermined organizational goals.

Sponsor: Strategic and Applied Communication Interest Group

Chair: Andrew Herrmann, East Tennessee State

"@thanksshimano: Product Recalls and Consumer Recall" Todd Hauser, UW-Milwaukee

"Party Nonsense in the Age of Polarization" Jeffrey Delbert, Lenoir-Rhyne University

"Prime Ministerial Bullshit: Sindre Finnes, Erna Solberg, and the Evasive Discourse

Surrounding Accusations of Insider Trading Leading up to and Following the 2023 Norwegian Midterm Elections" Lars Kristiansen, James Madison University

"The Kevin who Couldn't Successfully Defend his House: Internet Meme-Based Kategoria Following the Ouster of U.S. Speaker of the House Kevin McCarthy" Corey Benjamin Davis, University of Wisconsin-Whitewater

"'This Is Not Who I Am': Reflections on An Incoherent Image Repair Strategy" Mark Glantz, St. Norbert College

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1312

11:00 AM to 12:15 PM

Amway Grand Plaza

Thornapple

### **Teaching with Intercultural Communication for Everyday Life, Second Edition**

Teaching intercultural communication can be rewarding and challenging. This session is designed to provide tips for teaching from *Intercultural Communication for Everyday Life, Second Edition*. The co-authors of the book will describe the new features of the second edition. Also, they will discuss ways to combine chapters into modules to accommodate varied academic calendars. Finally, they will share their favorite activities for teaching intercultural communication for both virtual and face-to-face modalities. Attendees will leave with greater confidence and capacity for teaching this course. Throughout the session, time is reserved for discussion of topics from attendees.

Sponsor: Short Courses

Chair: John R. Baldwin, Illinois State University

Presenters:

Alberto Gonzalez, Bowling Green State University

Nettie Brock, Morehead State University

Chin-Chung Chao, University of Nebraska at Omaha

Ming Xie, West Texas A&M University

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1313

11:00 AM to 12:15 PM

Amway Grand Plaza

Berkey

### **What's COMM Got To Do With It: Readyng Students for Careers after College**

A college education is an investment made by students and their families aimed at securing future careers and financial success. In today's competitive workplace, standing out amongst fellow graduates is crucial. Our panelists will share strategies for empowering COMM students with essential tools and experience needed to transition from college to career. Our panelists will share how they provide students with resume enhancers, such as internships and projects for community partners. They will also delve into tools needed, including professional LinkedIn profiles, salary negotiation tactics, networking strategies, and interview techniques to transition into professionals. This panel will address career readiness across COMM programs from the foundation course to graduate courses. Drawing on the expertise of five universities, our panel will be led by a seasoned moderator. Join us as we discuss how each course contributes to career readiness, share success stories, and offer insights to overcome challenges faced by COMM educators.

Sponsor: Communication Education Interest Group

Chair: Amy Aldridge Sanford, Middle Tennessee State University

Presenters:

DeAnne Priddis, Middle Tennessee State University

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Leah Elizabeth Bryant, DePaul University

Tiffany R. Wang, University of Montevallo

Anne Kerber, Minnesota State University, Mankato

1314

11:00 AM to 12:15 PM

Amway Grand Plaza

Ruby

**"What Do You Meme™?" Memes as an Effective Form of Communication in the 21st Century**

Are memes effective forms of communication? Whether you avoid them or embrace them, memes are a part of our daily lives. This panel will discuss examples of both positive and negative ways memes are used in instructional pedagogy, interpersonal and mass communication, and social media.

Sponsor: Popular Culture Interest Group

Chair: Hayley Miller, Lewis University

Presenters:

Jennifer Murdaugh, Lewis University

Richard Talbert, Alma College

Kathleen Turner Ledgerwood, Lincoln University

Kristen Stout, Missouri State University

12:30 PM

1400

12:30 PM to 1:45 PM

Amway Grand Plaza

Emerald A

**Analyzing the 2024 Presidential Election: Reflections on the Primaries and Predictions for the General Election**

By the time CSCA meets for its 2024 convention, the Republican and Democratic parties will be well on their way to selecting their nominees for the 2024 presidential election. Join a roundtable discussion with several political communication scholars who will offer analysis of

the ongoing primary campaigns and predictions for the general election. Audience participation will be invited.

Sponsor: Political Communication Interest Group

Chair: William Bryan Paul, American Council of Trustees and Alumni

Presenters:

Mary Banwart, University of Kansas  
Dianne G. Bystrom, Iowa State University  
Carolyn Calloway-Thomas, Indiana University  
Alberto Gonzalez, Bowling Green State University  
Mitchell S McKinney, The University of Akron  
Robert C Rowland, University of Kansas  
Benjamin R. Warner, University of Missouri  
David Zarefsky, Northwestern University

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1402	12:30 PM to 1:45 PM	Amway Grand Plaza	Nelson
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**Becoming a Safe Space for Transgender Students**

This safe space session is not only focused on transgender terminology and statistics, but will be diving into the federal policies in place that help prevent discrimination against these special beings. We will do a deep look into the intricacies of Title IX. An Oral Interpretation, called "To Build A Home" By Hayden Etter is a program that will be performed at the end of the session. In addition to covering several resources that educators can utilize to establish those safe spaces within their classroom and schools. Come join our open conversation, because our trans youth deserve the opportunity to thrive academically.

Sponsor: States Advisory Council

Chair: Scott Jensen, Webster University

Presenters:

Sydney Crank, University of Central Missouri  
Hayden Etter, University of Central Missouri  
Lexi Winterbower, University of Central Missouri

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1403	12:30 PM to 1:45 PM	Amway Grand Plaza	Thornapple
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**Creating a Communication Research Lab**

Communication research labs are a great way to involve students in research, develop student talents, help your scholarship, and translate your research to a broader audience. In this short course, members from the Communication and Social Robotics Labs ([www.combotlabs.org](http://www.combotlabs.org)) and members from the Family Communication & Relationships Lab (<https://www.familycommlab.com>) will discuss the "how-to's" of launching a lab, navigating pitfalls, creating buy-in, managing multiple sites, engaging with the public, and seeking resources/funding. Participants will leave the session with action steps for their labs.

Sponsor: Short Courses

Chair: Chad Edwards, Western Michigan University

Presenters:

Kristina Scharp, Rutgers University  
Autumn Edwards, Western Michigan University  
Chad Edwards, Western Michigan University  
America L. Edwards, University of California Santa Barbara  
Patric Spence, University of Central Florida  
Elizabeth Dorrance Hall, Michigan State University  
Haley Nolan-Cody, Rutgers University  
Cimmiaron Alvarez, Rutgers University  
Yue Zhang, Michigan State University  
Brooke Wolfe, Michigan State University  
Austin T. Frederick, Wayne State University  
Md Hamza Mostafa, Western Michigan University  
Xianlin Jin, The University of Toledo  
Xialing Lin, University of Central Florida

1404

12:30 PM to 1:45 PM

Amway Grand Plaza

Grand View B

**CSCA 2025 Program Planners Meeting**

Sponsor: CSCA Executive Director

Chair: Jeffrey T Child, University of Nevada, Las Vegas

Presenters:

Kristi Scholten, Ferris State University  
Stacey Mirviss-Jossart, UW-Milwaukee  
Aimee Miller, Ferris State University  
Austin Beattie, The University of Iowa  
Joshua Young, Divine Word College  
Stephen Spates, Michigan State University  
Becky Roberts, Jackson College  
Hsin-I Sydney Yueh, University of Missouri  
Gertrude Misornu Nartey, University of Wisconsin-Milwaukee  
Katie LaPlant Turkiewicz, University of Wisconsin - Green Bay  
R. Amanda Cooper, University of Connecticut  
Kim Marie Omachinski, University of Wisconsin Milwaukee  
Ahmet Aksoy, Columbia College - South Carolina  
Sarah Symonds LeBlanc, Purdue University Fort Wayne  
Byron B Craig, Illinois State University  
Michael Cody Coker, Boise State University  
Joshua Atkinson, Bowling Green State University  
Holly Holladay, Missouri State University  
Gordana Lazić, Missouri State University  
Jimmie Manning, University of Nevada, Reno  
Jerralyn Moudry, Wisconsin Lutheran College  
Gayle M Pohl, University of Northern Iowa  
Joshua P Bolton, Salisbury University  
Elizabeth Ribarsky, University of Illinois Springfield

Amanda Grace Taylor, Montana Technical University  
Tiffany R. Wang, University of Montevallo

1405 12:30 PM to 1:45 PM Amway Grand Plaza Ruby

**Digital Surveillance, Counter-Violent Extremism, and Eroding Freedom of Expression: A Panel Discussion on the Rise of Digital Authoritarianism in the Global South**

In the post-9/11 geopolitical landscape, various countries have enhanced their efforts to combat violent extremism, both offline and online. In an endeavor to strengthen their counter-extremism tactics, governments have enacted and amended legislation to empower security agencies with expansive surveillance capabilities. Alarming, these measures frequently serve dual purposes, often being leveraged to suppress opposition parties and quell dissent. As scholars posit, Information and Communication Technologies (ICTs) are increasingly instrumental in the emergence of digital authoritarianism, aiding governments in fortifying their control mechanisms. This panel seeks to critically explore the complex interplay between counter-violent extremism initiatives and the growing trend of digital authoritarianism in countries of the Global South. Five panelists will provide nuanced perspectives by discussing the contemporary situations in Bangladesh, Ghana, India, Myanmar, and Nigeria.

Sponsors: Communication & Technology Interest Group; Graduate Student Caucus

Chair: Shudipta Sharma, Bowling Green State University

Presenters:

Vamsi Chaitanya Pedasanaganti, Bowling Green State University

Muhammed Rashedul Hasan, The University of Illinois at Chicago

Michael Ofori, University of Minnesota

Simu Dey, Temple University

Chinwendu Praise Akalonu, University of South Carolina

1406 12:30 PM to 1:45 PM Amway Grand Plaza Pearl

**Health Communication Interest Group: Top Papers**

This panel features the top reviewed papers in the Health Communication Interest Group. Please join the session to hear about important work happening in the field.

Sponsor: Health Communication Interest Group

Chair: Sydney O'Shay, Utah State University

Respondent: Sydney O'Shay, Utah State University

"Communicative Disenfranchisement in Chronic Pain: A Critical Quantitative Analysis of Intersectional Oppressions Along Axes of Race and Class (Top Paper)" Rachel Tucker, University of Connecticut; Jacqueline N. Gunning, University of Connecticut; Elizabeth Ann Hintz, University of Connecticut; Amanda Denes

"Digital Pathways to Intimacy: Exploring the Connections Between eHealth Literacy, Dyadic Sexual Communication, and Condom Use Self-Efficacy" Robert Sidelinger, Oakland University; Nicholas T Tatum, University of Nevada, Las Vegas

"Framing Chronic Pain in U.S. News Coverage of the Opioid Epidemic (2012-2022)" Jacqueline N. Gunning, University of Connecticut; Lili Romann, University of Connecticut; Elizabeth Ann Hintz, University of Connecticut

"The Effects of Peer Mental Illness Narratives on Reducing Stigma Among U.S. Marginalized College Students" Najma Akhther, Wayne State University; Elizabeth Stoycheff, Wayne State University

"A Mixed-method, Computer-automated Analysis of the General Web Accessibility of Contact Pages and Visual Authenticity within Medical Tourism Providers' Websites" Alicia Mason, Pittsburg State University; Elizabeth Spencer, University of Kentucky; Kristen Livingston, Pittsburg State University; Treyton Meyers, Pittsburg State University; Sakshi Bhati, Kansas State University; Himika Akram, Pittsburg State University

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1407                      12:30 PM to 1:45 PM                      Amway Grand Plaza                      Winchester

**Kickstart Our Hearts: Social Emotional Learning for Educators (Too)**

CASEL (Collaborative for Academic, Social, and Emotional Learning) has learned that schools are more effective at teaching and reinforcing SEL for students when they also cultivate SEL competencies in adults. Successful SEL implementation depends on how well staff work together to foster a positive school community, and model social and emotional competence. This calls on schools to focus on adults' professional growth as educators as well as their own social and emotional learning.

Sponsor: States Advisory Council

Chair: Laura Hilger, Marian Catholic High School

Presenters:

Lauren Mann, The Chicago High School for the Arts

Matthew Marino, Minooka Community High School

Laura Hilger, Marian Catholic High School

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1408                      12:30 PM to 1:45 PM                      Amway Grand Plaza                      Vandenberg

**Organizing and Legislating Hate**

This panel details how the states of CSCA have legislated (or not) the restriction of gender-affirming care for trans youth. Residents from CSCA states will summarize where things stand in terms of (a) passing bills to restrict, (b) considering bills to restrict, or (c) explicitly rejecting bills to restrict gender-affirming care for trans youth, as well as a bit about how the legislation "went down." We will then discuss advocacy as citizens and communication scholars.

Sponsors: Organizational and Professional Communication Interest Group; Sexual Orientation and Gender Identity Caucus

Chair: Erika Kirby, Creighton University

Presenters:

Melissa Benton, St. Charles Community College

Kyle Robert Vareberg, Northeastern State University

Tim McKenna-Buchanan, Manchester University

Cristin A. Compton, Kent State University

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1409                      12:30 PM to 1:45 PM                      Amway Grand Plaza                      Grand View A

### **Reconciliation and Reparation: The Oft Forgotten and Neglected Step(s) in Activist Movements**

These scholars and practitioners come together to discuss the importance of reconciliation and reparations in activist movements and research. Their methods and approaches vary – participatory, social scientific, ethnographic, pedagogical – but their hearts are the same, in that they believe in the necessity of reconciliation in the cycle of a successful activist movement.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Shawna Blake, Tulsa Community College

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University

Sidi Becar Meyara, Utah State University

Stevie Munz, Utah Valley University

La Royce Batchelor, Scholar and Researcher

1410

12:30 PM to 1:45 PM

Amway Grand Plaza

Emerald B

### **The Future of Performance Studies and Autoethnography: An Incoherent Discussion?**

From rapid technological development and widespread political polarization to the changing landscape of higher education and the aftermath of COVID-19, major cultural shifts abound. In this session, established scholars in Performance Studies and Autoethnography will address these shifts and simultaneously speculate what they mean for the future of each meta-discipline. Guiding this speculation is the necessity for Performance Studies and Autoethnography to evolve in concert with the ways our lives, our bodies, have been impacted by and become inextricably tethered to recent cultural shifts. Panelists will begin by answering a series of discussion questions before opening the floor to the audience for further inquiry and conversation.

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Tasha R. Dunn, The University of Toledo

Presenters:

W. Benjamin Myers, University of Toledo

Meggie Mapes, University of Kansas

Molly Wiant Cummins, University of Texas Arlington

Tony Adams, Bradley University

Andrew Herrmann, East Tennessee State

1411

12:30 PM to 1:45 PM

Amway Grand Plaza

Heritage Hill

### **The Rhetoric, Politics, and Failures of Institutional Diversity, Equity, and Inclusion: Confronting Whiteness, Finding Community (Top Panel)**

This panel, comprised of scholars and DEI experts, addresses the politics and failures of efforts surrounding diversity, equity, inclusion, belonging, and related values in the academy by scrutinizing the rhetorics of DEI and the material conditions of racialized and marginalized students, faculty, staff, and other stakeholders. We use García Peña's 2022 book [i]Community

as Rebellion[/i] to critique DEI efforts buttressed by white supremacist, cis-heteropatriarchal, and ableist structures, and envision intersectional communities of justice-minded people.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Anna E. Lindner, Wayne State University

Presenters:

Lori L Montalbano, IU Columbus

Ana Lisa Eberline, University of Illinois

Madelaine Coffman, Wayne State University

Uttara Manohar, Eastern Michigan University

Damecia Donahue, Wayne State University

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1412                      12:30 PM to 1:45 PM                      Amway Grand Plaza                      Berkey

**Varioriented Aro/Ace Identities: Coming Out, Expressing Relational Preferences, and Discourse Dependence**

This panel discussion is dedicated to exploring and unpacking the incoherence surrounding mismatching romantic and sexual orientations, or 'vari-oriented' identities as they are referred to in the asexual/aromantic community. Individuals with vari-oriented identities may struggle to coherently explain their orientations to family, friends, and (potential) partners. This panel, comprising six vari-oriented individuals, will discuss the incoherence surrounding the coming out process, identifying within the queer community, and dating.

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Heather Gahler, University of Arizona

Presenters:

Vanessa Fowler, Minnesota State University at Mankato

Katy Gabryelczyk, University of Wisconsin - Milwaukee

Kayla Kaszyca, Sounds Fake But Okay podcast

Amanda E Lilly, Utah State University

Matthew Benjamin Rorer, University of Wisconsin Milwaukee

Jacki Willenborg, University of Wisconsin-Milwaukee

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1413                      12:30 PM to 1:45 PM                      Amway Grand Plaza                      Haldane

**Watching Failure on Bridgerton, The Crown, and Big Brother Naija**

This panel features competitive papers on television programming emphasizing moral and ethical failures involving surveillance, the gaze, and leader worship.

Sponsor: Popular Culture Interest Group

Chair: Xin Sheng, University of Central Florida

Respondent: Caroline Waldbuesser, University of Missouri

"The Agony Shot: Watching Men Watch Women" Sarah Kornfield, Hope College; Joanna Thornburg, Hope College

"Putting Royalty Into Perspective: How Popular Contemporary Rhetorics like The Crown, The Roosevelts, and Victoria use "the People" to Amplify Royal Morality" Carter Erik Reed, University of Kansas



"Voyeurism and reality shows in Nigeria: Revisiting a 'gendered-morality' surveillance perspective of Big Brother Naija" Dennis Ekwemnachukwu Okeke, University of Wisconsin-Milwaukee

1414 12:30 PM to 1:45 PM Amway Grand Plaza Kendall

**"Thanks to Barbie, all problems of feminism have been solved!": A discussion of how Barbie enables myriad audience interpretation**

This panel, featuring scholars in media studies, rhetoric, gender, and organizational communication, will examine how Barbie, a true summer blockbuster, had universal appeal and created lots of buzz and anticipation. Edgy but cute and social-justice oriented but fashion-forward, this film pushed boundaries and offered a reset for the brand and a fresh space for new and long-term fans to engage with renegotiated concepts such as gender, sexuality, and feminism.

Sponsor: Popular Culture Interest Group

Chair: Courtney Smith, Illinois State University

Presenters:

Nettie Brock, Morehead State University

Erin Elysia Gilles, University of Southern Indiana

Anne Kerber, Minnesota State University, Mankato

Jessica Rick, University of Southern Indiana

Stephanie Young, University of Southern Indiana

Sydney Dumond, Minnesota State University, Mankato

1415 12:30 PM to 1:45 PM Amway Grand Plaza Grand View C

**CSCA Graduate Student Listening Session**

Graduate Students- Please come join us for an open conversation hour with other graduate students to offer feedback on both the possibilities and challenges for CSCA as well as how we as an organization can better meet our members needs.

Sponsor: CSCA First Vice President

Chairs: Erica L Brinkley, Ball State University; Diana Boakyewaa, Ball State University

2:00 PM

1500 2:00 PM to 3:15 PM Amway Grand Plaza Berkeley

**An Incoherent Mix of Political Rhetoric: Motherhood, Climate Change, Herschel Walker, and Trump's Jan. 6 Ellipse Speech**

This paper panel provides a series of contemporary case studies in rhetorical criticism. Ranging from an investigation into President Trump's Jan. 6, 2021 ellipse speech to a detailed analysis of the rhetorical construction of motherhood in the public sphere, this panel explores how rhetoric helps forge identities and institutions.

Sponsors: Rhetorical Theory and Criticism Interest Group; Sports Communication Interest Group

Chair: Matthew Edor, Illinois State University  
Respondent: Matthew Meier, DePauw University  
"Rhetorical Iconoclasm: The death of "mother"" Teresa Morales, Wayne State College  
"Everything is NOT awesome": Using Ideological Criticism to Analyze Greenpeace's #SaveTheArctic campaign video" Xin Sheng, University of Central Florida  
"The Caricature of Herschel Walker: A Rhetorical Analysis" Macaulay Williams, Bowling Green State University  
"Acting Out: Dramatic Criticism of Former United States President Donald Trump's January 6th Speech" Trent David McKenzie, Ball State University

1501 2:00 PM to 3:15 PM Amway Grand Plaza Grand View C

**Argumentation and Forensics Interest Group Competitive Papers**

This paper session features current directions in Argumentation and Forensics research.

Sponsor: Argumentation and Forensics Interest Group

Chair: Jessica Samens, Bethel University

"Revvng the Rationality Engine: A Closer Examination of Spontaneous Refutations to the ad Misericordiam Fallacy (Top Paper)" Josh Averbeck, Western Illinois University

"The incoherence of our approach to generative AI and the public sphere" Heather Walters, Missouri State University

1502 2:00 PM to 3:15 PM Amway Grand Plaza Emerald B

**Celebrating CSCA President Ahmet Atay**

For nearly two decades, Dr. Ahmet Atay has been an active member of SOGI specifically and CSCA generally. To honor and celebrate his distinguished career and leadership, we have assembled a panel of Dr. Atay's peers to discuss how he has informed their lives and work. Dr. Atay will then respond to the panelists. Ample time will be saved for audience interaction.

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Tony Adams, Bradley University

Presenters:

Tony Adams, Bradley University

Keith Berry, University of South Florida

Jay Brower, SEIU WI

Jimmie Manning, University of Nevada, Reno

W. Benjamin Myers, University of Toledo

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Stephanie Young, University of Southern Indiana

Alberto Gonzalez, Bowling Green State University

Roberta Davilla Robbins, United Methodist Church

Ahmet Atay, College of Wooster

1503 2:00 PM to 3:15 PM Amway Grand Plaza Emerald A

**Experiencing Incoherent Messages while Navigating Various Roles within Academia: A Conversation Guided by Multiple Goals Frameworks**

This panel explores the complex and challenging encounters, tensions, and experiences academics face within various roles. Drawing from Multiple Goals Frameworks (Wilson & Caughlin, 2018), and bringing together personnel from different institutions, this session opens up a dialogue and critical exploration of diverse experiences with incoherence in academia. Speakers with different positions will share their personal anecdotes, addressing the discrepancies between perceived expectations and reality, the clash of institutional cultures, and the struggles of balancing multiple roles. Through an engaging Q&A session, participants will gain valuable insights on acknowledging, understanding, and effectively responding to incoherence in various roles with academia.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Jonathan Baker, University of South Florida

Presenters:

Josephine K Boumis, University of South Florida

Elizabeth Ann Hintz, University of Connecticut

Nolan Jahn, Michigan State University

Samantha J. Shebib, University of Alabama at Birmingham

Kaitlin Elizabeth Phillips, Baylor University

Kara L. Starnes, University of Missouri

1504

2:00 PM to 3:15 PM

Amway Grand Plaza

Thornapple

**Faculty Learning Community Celebration and Reception**

Come celebrate another successful year of the CSCA Faculty Learning Community at this open house session! Everyone is invited to hear more about how the CSCA Faculty Learning Community is engaging students/scholars of color in a year-long curriculum program to help enhance teaching and research in a specific area of scholarship. The FLC intends to help create a sense of community at CSCA for BIPOC scholars. Free refreshments will be provided.

Sponsor: Faculty Learning Community

Chairs: Tiffany Bell, Valparaiso University; Natasha Howard, Morehouse College

Presenters:

Danyelle Greene, Florida Atlantic University

Emi Kanemoto, Southern Illinois University Carbondale

Mary Kiura, Purdue University-Fort Wayne

Natonya Listach, Middle Tennessee State University

Jeevani Sammeta, Bowling Green State University

1505

2:00 PM to 3:15 PM

Amway Grand Plaza

Kendall

**Finding Coherence: Integrating Career Readiness into the Fabric of the Basic Course**

In response to narratives about the demise of the Liberal Arts, stakeholders across academia are working hard to challenge the devaluing of Liberal Arts. Departments and instructors are being asked to "make career-related connections in their courses." The structure of the basic

course offers both opportunities and obstacles for the incorporation of content addressing career exploration & readiness. The panelists will discuss the ways in which their institutions are approaching and handling these issues.

Sponsors: Basic Course Interest Group; Undergraduate Education and Administration Section  
Chair: Brandon Anderson, University of Wisconsin-La Crosse

Presenters:

Emily Normand, Lewis University  
Tiffany R. Wang, University of Montevallo  
Kathi Groenendyk, Calvin University  
Stephen A Klien, University of Missouri  
Brandon Anderson, University of Wisconsin-La Crosse  
Kim Marie Omachinski, University of Wisconsin Milwaukee

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1506                      2:00 PM to 3:15 PM                      Amway Grand Plaza                      Ruby

**Incoherence as a Barrier to Participation: Making Collegiate Forensics More Accessible Through a Novice Tournament and Workshop (Top Panel)**

Forensics is an activity filled with incoherence. Students and coaches alike are often faced with questions such as "Why do we do what we do?" or "What are the benefits of this activity?" Often, students fail to see the benefit of participating in collegiate forensics, which creates challenges for recruitment and retention. This panel explores efforts by the Michigan Intercollegiate Speech League to make collegiate forensics more accessible. Specifically, we tackle the "incoherence" of collegiate forensics through the development of a novice tournament and workshop, which could serve as a model for other state organizations.

Sponsor: Argumentation and Forensics Interest Group  
Chair: Ryan Scott Rigda, Saginaw Valley State University

Presenters:

Aimee Miller, Ferris State University  
Carole Bennett, Oakland Community College  
Amy Pierce, Saginaw Valley State University  
Ryan Scott Rigda, Saginaw Valley State University

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1507                      2:00 PM to 3:15 PM                      Amway Grand Plaza                      Grand View A

**Incoherent America – Interrogating what it means to be free, patriotic, 'Murica, etc.**

Over the past 10+ years, political rhetorics and discourse surrounding "America" have grown even more complex while, at the same time, we have witnessed "sides" become violently polarized. The projects that make up this panel work to understand the various lines of "truth" that make up the American polis today. How are they used? What might be the implications of these ideological and philosophical entanglements? By exploring both individual artifacts and foundational realities, perhaps a clarity can be found ... perhaps.

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: Adam W. Tyma, University of Nebraska Omaha

"#ShoutYourAbortion! Testify ... If You Can" Dana Schowalter, Western Oregon University

"Freedom's Foundation" Raymie McKerrow, Ohio University  
"Ideological Dissonance and "Murica" within the Strength Culture Industry" Adam W. Tyma, University of Nebraska Omaha  
"Star Wars and What Storyworlds Can Teach Us about Discourse" Art Herbig, Purdue University, Fort Wayne  
"Stranger Things and the Upside Down Reagan's Morning in America" Andrew Herrmann, East Tennessee State

1508 2:00 PM to 3:15 PM Amway Grand Plaza Winchester

**It's Not Just You, The System is Broken (Top Panel)**

This panel will discuss how adjuncts navigate the of incoherence of being in the academic system without actually being a fully recognized member of that system. In a system that is not designed to adequately support adjunct faculty, this incoherence creates a range of challenges that adjunct faculty may struggle to navigate. Panel members will discuss strategies for navigating the system from within.

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Stacey Mirviss-Jossart, UW-Milwaukee

Presenters:

David A. Wendt, West Burlington High School

Kate R LaPierre, University of Nevada Reno

Heather Nesemeier, Minnesota State University Moorhead

Andrew Cuneo, UW-Milwaukee

1509 2:00 PM to 3:15 PM Amway Grand Plaza Heritage Hill

**Networking Within and Across Campuses or Universities (Top Panel)**

This panel focuses on professional networking situated in higher education spaces. Networking as a concept and practice is often misunderstood, and not regularly applied to college and university contexts. In support of the conference theme "incoherence," panelists will bring clarity to this topic by addressing how faculty and administrators initiate and practice networking, as well as how professional networks can be leveraged to support creativity in the classroom and aid in recruitment and retention efforts.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Michelle Calka, Manchester University

"Bridging the Gap: Aligning Public Relations Education with Modern Multidisciplinary Practices" Jamie Ward, University of Toledo

"Developing Connections and Improving Faculty Retention through Networking" Alison Lietzenmayer, Old Dominion University; Shanda Jenkins, Old Dominion University

"Navigating Incoherence and "Paying it Forward": Female Academic Leader Rhizomatic Network Development" Gertrude Misornu Nartey, University of Wisconsin-Milwaukee; Sarah E. Riforgiate, University of Wisconsin, Milwaukee; Candice Ruh, University of Wisconsin - Milwaukee; Jannatul Zinia, University of Wisconsin - Milwaukee; Christiana Oluwakemi Ibiwoye, University of Wisconsin-Milwaukee

"The Benefits and Challenges of Professional Networking in Academia" Jenny Kindred, Eastern Michigan University; Uttara Manohar, Eastern Michigan University; Jessica Elton, Eastern Michigan University

1510 2:00 PM to 3:15 PM Amway Grand Plaza Haldane

**Strategic and Applied Communication Interest Group Business Meeting**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Xianlin Jin, The University of Toledo

Presenters:

Joshua P Bolton, Salisbury University

Khairul Islam, State University of New York at Oswego

1511 2:00 PM to 3:15 PM Amway Grand Plaza Nelson

**The Assessment and Operationalization of the Basic Course: Innovations in Development and Improvement**

The basic communication course requires innovative approaches to the creation and continued assessment of classes. This panel features papers highlighting the need for creating public speaking programs outside of the United States and assessment strategies for programs within the United States. More specifically, papers discuss the need to develop public speaking courses in Ghana, the influence of public speaking classes on undergraduate student public speaking apprehension, reforming current assessment practices, and innovative grading strategies.

Sponsors: Basic Course Interest Group; Undergraduate Education and Administration Section

Chair: Joy L. Daggs, Northwest Missouri State

Respondent: Caroline Waldbuesser, University of Missouri

"In pursuit of a consolidating a growing democracy: a recommendation for the adoption of public speaking course in Ghana. (Top Debut Paper)" Ekow Mensah Kakra, Missouri State University

"Modalities and Student Learning Outcomes in the Basic Course: A Program Review (Top Paper)" Elizabeth Ribarsky, University of Illinois Springfield

"Modality Does Not Matter: An Examination of Public Speaking Apprehension Reduction in the Basic Course (Top Paper)" Elizabeth Ribarsky, University of Illinois Springfield

"Remembering the Forgotten: Reweaving & Redressing Toward Equitable, Inclusive Assessment Practice in the Foundational Communication Course" Joshua Young, Divine Word College; Allison Duncan Brenneise, Independent Scholar

"Student perceptions of labor-based contract grading: A strategy to curtail incoherence of grades and feedback" Cortney Smith, Oberlin College

1512 2:00 PM to 3:15 PM Amway Grand Plaza Pearl

**The Incoherence of Organizational Collaborations**

This paper session is a collaboration of research on the inconsistencies of collaboration between organizations, communities, cities, and other collectives.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Theresa Bernard Okon, University of Arkansas at Little Rock

Respondent: Michael Cody Coker, Boise State University

"Collective, Negotiated, and Politicized Identity/ies: Creating New Opportunities for Collaboration Research through an Intersectional Approach" Jacob Daniel Sanders, University of Illinois; Katherine Bunsold, University of Illinois; Sarah Benevento, University of Illinois; William Barley, University of Illinois

"Should'a, Could'a, Would'a: How Unrecognized Tensions Affect Interorganizational Collaborations" Katherine Bunsold, University of Illinois; William Barley, University of Illinois; Luisa Ruge-Jones, University of Dayton; Marshall Scott Poole

"All for CITY: Examining the Reciprocal Identity (Re)Construction of a Newly Established MLS Team and its Host City" Madeline Pringle, University of Missouri; Alyssa Coffey, University of Missouri; Rebecca J Meisenbach, University of Missouri

1513

2:00 PM to 3:15 PM

Amway Grand Plaza

Vandenberg

### **World of Language...Waubonsee Style!**

During spring and summer semesters of 2022, faculty from Waubonsee Community College Communication, Mass Communication, Humanities, and English departments collaborated to create the film "A World of Language...Waubonsee Style." The 45-minute video features 22 Waubonsee students and 13 employees sharing examples of language from their second (and sometimes third and fourth) languages. "English only" speakers share regionalisms, anachronisms, idioms, and gestures which are features of daily language in America, but may not be understood elsewhere in the world. Session attendees will view portions of the film, and panelists will facilitate discussion of the film's production as well as its use in intercultural, interpersonal, and humanities courses. Overall, "World of Language...Waubonsee Style" is an educational, entertaining, joyful exploration of language differences around the globe, with a very local flair.

Sponsor: Intercultural Communication Interest Group

Chair: Larry Modaff, Waubonsee Community College (Retired)

Presenters:

Vicky Archos, Waubonsee Community College

Larry Modaff, Waubonsee Community College (Retired)

1514

2:00 PM to 3:15 PM

Amway Grand Plaza

Grand View B

### **"My body my voice": How we discuss women's reproductive health**

This panel will feature the work of five scholars who contribute unique perspectives and work on reproductive health messaging, specifically women's reproductive health. Topics will range from contraception and menstruation messaging to communication on women's medical issues such as miscarriage and uterine fibroids. Through our panel discussion we hope to shed light on the current state of the topic, and share ideas and insight on our own research and findings.

Sponsor: Health Communication Interest Group  
Chair: Cecily Jones, University of Nebraska at Omaha  
Presenters:

Cecily Jones, University of Nebraska at Omaha  
Cassandra Craig, Utah State University  
Crystal Daugherty, Western Kentucky University  
Sarah Symonds LeBlanc, Purdue University Fort Wayne  
Diana Mwikisa, University of Nebraska Omaha

3:30 PM

1600 3:30 PM to 4:45 PM Amway Grand Plaza Emerald B

**Are We Ever Going to be Global at CSCA?**

Last several CSCA conventions, we participated in academic conversations about international faculty and student experiences. Unfortunately, many of these sessions were not well-attended. Following those discussions, this panel aims to ask the question "Are We Ever Going to be Global at CSCA?" In this panel, while we offer our own globalized or transnational experiences, we also discuss the joys and obstacles of doing global research in our region. Finally, we also discuss if our collecting efforts are enough to globalize CSCA.

Sponsor: CSCA President  
Chair: Ahmet Atay, College of Wooster  
Presenters:

Ahmet Atay, College of Wooster  
Emi Kanemoto, Southern Illinois University Carbondale  
Hsin-I Sydney Yueh, University of Missouri  
Sasha Allgayer, Southern Illinois University-Carbondale  
Diana Trebing, Saginaw Valley State University  
Anjana Mudambi, University of Wisconsin-Milwaukee  
Lara Martin Lengel, Bowling Green State University  
Nii Kotei Nikoi, College of Wooster

1601 3:30 PM to 4:45 PM Amway Grand Plaza Grand View A

**Basic Course Interest Group Business Meeting**

Sponsor: Basic Course Interest Group  
Chair: Caroline Waldbuesser, University of Missouri  
Presenters:

Ashley A. Hanna Edwards, University of Wisconsin - La Crosse  
Joshua Young, Divine Word College

1602 3:30 PM to 4:45 PM Amway Grand Plaza Winchester

**Capturing Momentum to Reignite Student Involvement in a Post-Pandemic World**



Covid-19 irrevocably impacted every aspect of our lives. But in Higher-Education, we are charged with both educating college students and encouraging their well-being outside of class no matter the circumstance. In the pandemic's beginning, there was a rush to adjust to new issues and requirements in new contexts. We were forced to move many classes online for a time, even though more than 70% of educators had never taught in an such environment before (Whelehan, 2020) and many have limited experience with technology altogether. As for extracurriculars, there are online apps that facilitate group discussions, watch parties, etc., but many activities struggled under a lack of communal presence that discourages heartfelt interaction (Parish, 2020); there were ways to overcome such hardships, but they never fully compensated. Now, most classes and clubs have returned to meeting face-to-face, but hesitations remain. Feelings of uncertainty seem to leave students unmotivated and generally unwilling to participate wholeheartedly. Faculty are anxious to discover techniques to reignite excitement and motivate students to pick up momentum to return to pre-pandemic levels of student involvement. Perhaps it is time for a "student partnership model" of student engagement (Whelehan, 2020, p. 2), but questions remain.

Sponsor: States Advisory Council

Chair: Allyn Lueders, Wayne State College

Presenters:

Allyn Lueders, Wayne State College

Teresa Morales, Wayne State College

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1603

3:30 PM to 4:45 PM

Amway Grand Plaza

Vandenberg

**Dealing with the Incoherence of Reviewer Two: Advice on Journal Submissions**

Please join us for a round table session featuring former and current journal editors in our field to get advice on moving your research projects forward. From questions about research design, to finding the best fit for your manuscript, to addressing reviewers concerns, and formatting responses to the editor, these mentors are ready to talk to you more about your project. Please bring your notes, research rational, or any questions with you to this session.

Sponsor: CSCA Next Leaders Network

Chairs: Madeline Pringle, University of Missouri; Peter Hampartsoum Kamajian, Ball State University

Presenters:

Debbie S. Dougherty, University of Missouri

Andrew Herrmann, East Tennessee State

C. Kyle Rudick, University of Northern Iowa

Renee Kaufmann, University of Kentucky

Tony Adams, Bradley University

Jeffrey T Child, University of Nevada, Las Vegas

Yuping Mao, California State University Long Beach

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1604

3:30 PM to 4:45 PM

Amway Grand Plaza

Heritage Hill

**Ethnicity, Race, International, and Class Concerns Caucus Business Meeting**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Nurhayat Bilge, SUNY- FIT

1605 3:30 PM to 4:45 PM Amway Grand Plaza Grand View B

**Flipping the Organizational Communication Script: A Learn-Be-Do Approach to Teaching Leadership Development**

This panel examines Organizational Communication pedagogy by considering a unique reflection-to-action approach to teaching Leadership Development. This "flipped approach" involves first focusing on a personal application of leadership qualities and style. Next, students develop their understanding by studying leaders via theories and critique of conflicting leadership approaches. Finally, students extend their learning by recognizing the challenges they will face in their "younique" leadership-in other words, by participating in an immersive leadership experience.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Lance Rolland Lippert, Illinois State University

Presenters:

Scott Dickmeyer, University of Wisconsin--La Crosse  
Brandon Anderson, University of Wisconsin-La Crosse  
Debra J. Ford, Creighton University  
Lance Rolland Lippert, Illinois State University  
Greg Ormes, University of Wisconsin-La Crosse

1606 3:30 PM to 4:45 PM Amway Grand Plaza Kendall

**Horrifying Incoherence: Serial Killers, Movie Monsters, and Board Games**

This panel features competitive papers offering analyses of various horrific and incoherent pop culture texts about serial killers, lovable monsters, and the fun of discomfort.

Sponsor: Popular Culture Interest Group

Chair: Gabriel Arnaldo Cruz, North Carolina Central University

Respondent: Adam W. Tyma, University of Nebraska Omaha

"Gender Offenders: A Critical Media Analysis of Gender Representations of Serial Killers over 100 Years" Courtney Smith, Illinois State University

"Desiring the Monster: The Queer Fairy Tale of The Shape of Water" Courtney J Dreyer, University of Nebraska-Lincoln

"Horrible Fun, Not Just Horrible: A Rhetorical Analysis of Safety Tools and Comfort in Horror Tabletop Role-Playing Games" Dylan Hines, Ball State University

1607 3:30 PM to 4:45 PM Amway Grand Plaza Nelson

**Individual Differences in Interpersonal Communication**

This competitively selected paper panel explores how individual differences in communicators shape their interpersonal relationships.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Haley Nolan-Cody, Rutgers University

"A Sense of irony: Evidence From Multiple Studies" Josh Averbeck, Western Illinois University  
"Political communication apprehension: Clarifying and studying an incoherent concept for future study (Nancy Burrell Award for Top Student Paper)" Ant Woodall, University of Oklahoma

"Relational Maintenance and Entropy in Friendship" Natalie Pennington, Colorado State University; Rachel J Wuester, University of Nevada, Las Vegas

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1608                      3:30 PM to 4:45 PM                      Amway Grand Plaza                      Berkey

**Instructional Resources Interest Group Business Meeting**

Sponsor: Instructional Resources Interest Group

Chair: Kellie Welch Smith, Texas A&M University, Corpus Christi

Presenters:

Kim Marie Omachinski, University of Wisconsin Milwaukee

Stephen A Klien, University of Missouri

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1609                      3:30 PM to 4:45 PM                      Amway Grand Plaza                      Thornapple

**Media Studies Interest Group Discussion and Networking Panel: Incoherence in the People, Pedagogy and Practices in Small to Mid-sized Media Departments**

Faculty in small to mid-sized departments experience incoherence in multiple ways. This discussion and networking panel will share instances of incoherence and how faculty navigated them in areas such as the tenure process, conducting research and seeking publication, mentoring, chairing, collegiality, media studies topics and institutional/student expectations, and the vision marketed to students versus budget realities. The audience and presenters will then continue sharing examples with the goals of illuminating opportunities and increasing coherence.

Sponsor: Media Studies Interest Group

Chair: Jerralyn Moudry, Wisconsin Lutheran College

Presenters:

Joe Watson, Baker University

Dana Schowalter, Western Oregon University

Michelle Calka, Manchester University

CarrieLynn D. Reinhard, Dominican University

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1610                      3:30 PM to 4:45 PM                      Amway Grand Plaza                      Grand View C

**Moving From Incoherence to Rhetorical Theory**

In the contemporary public sphere, rhetoric can sometimes appear incoherent and divisive. This panel tries to make sense of our rhetorical environment with the importance work of theory building.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kristen Stout, Missouri State University

Respondent: Dustin A. Greenwalt, Southern Illinois University, Carbondale

"Affect-Charged Identification" Hunter Lauf, Missouri State University  
"Narrative Paradigm: Selling a Story" Hannah Chapman, Missouri State University  
"Rhetoric of Social Conflict: A Conceptual Schema" Gordana Lazić, Missouri State University  
"The incorporation of additional audience-specific interpretive schemes into Ott & Dickinson's thing-symbol theory of rhetoric: Defining aesthetic qualities as representational and understanding somatic careers" Brodee Turnbaugh, Missouri State University

1611 3:30 PM to 4:45 PM Amway Grand Plaza Haldane

**Navigating Graduate School in a Fat Body: Learning to Cope and Succeed amidst Fatphobia (Top Panel)**

Fat students are tasked with learning how to navigate spaces not built to accommodate, or celebrate, body diversity, including in graduate school. Therefore, this panel will explore the intersection of fatphobia and the academy. Discussion points will include how this identity impacts our experiences in teaching; perceptions from others; accessibility of the graduate student space; entering the job market; the economic costs and expectations of graduate school; presentation anxiety; and more.

Sponsor: Graduate Student Caucus

Chair: Makenzie Schroeder, University of Missouri

Presenters:

Jana Kent, University of Missouri

Matthew Michael Dorr, St. Andrews University

Samantha Schubert, Ball State University

Heather Gahler, University of Arizona

1612 3:30 PM to 4:45 PM Amway Grand Plaza Emerald A

**Perspectives on Mega-Crisis Communication: Discourse, Dialogue, and the Path Ahead**

This expert panel aims to foster an insightful dialogue about mega-crises, a category of crises that "defy boundaries, limits, neat demarcations, patterned connections, and linear consequences" (Sellnow & Seeger, 2021, p. 5). Six researchers will share knowledge, experiences, and emerging issues pertaining to mega-crises. Contributions range from insights about specific mega-crises - such as Jin's work concerning the Ohio train derailment crisis - to arguments about how technological solutions to climate change are seen as panacea and distract from public urgency (H. Seeger). Panelists will share research findings about compounding crisis events and household preparedness in the United States and elucidate how "natural" disasters can trigger cascading crises, such those that occurred after the 2018 Camp Fire in Northern California virtually erased the physical community of roughly 50,000 residents. This expert panel aims to foster an insightful dialogue about mega-crises, welcoming questions and comments from panelists and attendees.

Sponsor: Strategic and Applied Communication Interest Group

Chair: Matthew W. Seeger, Wayne State

Presenters:

Khairul Islam, State University of New York at Oswego

Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

Henry Seeger, University of Michigan  
Bailey C Benedict, California State University - San Bernardino  
Najma Akhther, Wayne State University  
Xianlin Jin, The University of Toledo

1613 3:30 PM to 4:45 PM Amway Grand Plaza Pearl

**The Personal is Political: Performative Autoethnographic Explorations**

This competitive paper panel utilizes performative and/or autoethnographic methods to explore the tangled and tense relationship between the personal and the political.

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Vianna Isbister, Independent Scholar

Respondent: Lori L Montalbano, IU Columbus

"Autoethnographic Inquiry in/through "Documenting Twice As Hard: Black Hair is Political"" Danyelle Greene, Florida Atlantic University

"Cautionary Tales From the Field of Sexual Violence Communication Research" Danielle Biss, Ohio University; Tiffany Ann Dykstra-DeVette, San Diego State University

"Storying the Reasons, or Reasoning the Story: An Autoethnographic Performance" Shelby Swafford, Southern Illinois University Carbondale

"Triggered: Writing My Way into Consent Culture" Danielle M Stern, Christopher Newport University

1614 3:30 PM to 4:45 PM Amway Grand Plaza Ruby

**Transnational Influencer Strategies**

In the dynamic landscape of social media, influencers have become indispensable assets for diverse campaigns, prompting the need for a nuanced exploration of their role in fostering community and togetherness among followers. This discussion delves into the strategies and tactics (De Certeau, 2004) employed by online influencers worldwide, examining their approaches in countries such as Ghana, the Philippines, and India. Critical themes will be addressed, including the ethical responsibilities, the influence of culture on content resonance, political influencing, and the development of online microcultures. Participants will closely examine these themes, dissecting how influencers navigate the delicate balance inherent in each.

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

Syeda Zainab Akbar, Bowling Green State University

Jeevani Sammeta, Bowling Green State University

Michael Ofori, University of Minnesota

Hyacinth Balediata Bangero, Bowling Green State University

Gladys Momade, Purdue University

5:00 PM

1700	5:00 PM to 6:15 PM	Amway Grand Plaza	Ruby
<b>(In)Coherent Spaces</b>			
N/A			
Sponsor: Activism, Communication Ethics, and Social Justice Interest Group			
Chair: Samentha Sepúlveda, Northeastern Illinois University			
Respondent: Samentha Sepúlveda, Northeastern Illinois University			
"The incoherent world of AI and virtual influencers: An ethical call to action against deception" Heather Walters, Missouri State University			
"Promoting Inclusive Sense of User Experience: Changing Local Primary White Children's Museum's Photographic Contents with Ethnically Diverse Photographic Assets" Hocheol Yang, California Polytechnic State University; Erika DeAnda, California Polytechnic State University; Meilan Wong, California Polytechnic State University			
"The Farm Crisis: A Comprehensive Review on Rural Poverty, National and International Farming, and Farm workers" Brion White, Winona State University			

1701	5:00 PM to 6:15 PM	Amway Grand Plaza	Grand View C
<b>Avoiding Incoherence: Selecting, Applying to, and Succeeding in Graduate School</b>			
This panel focuses on master's degree programs in communication. The panelists will represent MA communication programs from various central states. Panelists will address questions such as why pursue an MA in communication; how to choose among MA programs that differ in foci, instructional modality, and location; how MA-only programs differ from MA/PhD programs; how to create a memorable MA application; and how to have a coherent, engaging, and meaningful graduate experience.			
Sponsor: Communication Education Interest Group			
Chair: Roma Subramanian, University of Nebraska at Omaha			
Presenters:			
Marina Hendricks, South Dakota State University			
Lisa Parcell, Wichita State University			
C. Kyle Rudick, University of Northern Iowa			
Kylie Wilson, Northwest Missouri State University			

1702	5:00 PM to 6:15 PM	Amway Grand Plaza	Berkey
<b>Beating an Incoherent Classroom-Workplace Connection: Experiential Learning as the bridge between classroom knowledge and workplace application</b>			
We will articulate the potential for experiential learning - learning through action and reflection - to serve as a bridge between the classroom and the workplace. Though we as faculty may see the direct links between classroom experiences and students' eventual workplace skills, our students may not. Our panelists will discuss techniques to integrate experiential learning into the classroom, the lessons we've learned from doing so, what this looks like online, and encourage audience discussion.			
Sponsor: Communication Education Interest Group			
Chair: Kyle Robert Vareberg, Northeastern State University			

Presenters:

Kyle Robert Vareberg, Northeastern State University  
Shawna Blake, Tulsa Community College  
Elaina Ross, Northeastern State University  
Mal Jason, North Dakota State University  
Tip Crowley, Rogers State University

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1703                      5:00 PM to 6:15 PM                      Amway Grand Plaza                      Nelson

**Bringing Coherence to the Incoherence of Assessment and Equity**

As instructors and administrators who must as part of our job assess student work, award submissions, and college admissions for a diverse student and employee population, we must find equitable and innovative ways to assess a wide variety of materials. In addition, we as faculty are often assessed ourselves by administrators and colleagues. This panel will discuss the challenges and offer concrete suggestions and examples for equitable assessment.

Sponsor: Instructional Resources Interest Group

Chair: Kristin Fitzsimmons, University of Minnesota, Twin Cities

Presenters:

Lauren J Johnsen, University of Wisconsin-Stout  
Nettie Brock, Morehead State University  
Stephen A Klien, University of Missouri  
Mackenzie Krzmarzick, University of Wisconsin - Stout

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1704                      5:00 PM to 6:15 PM                      Amway Grand Plaza                      Kendall

**Communication & Technology Interest Group: Top Faculty Papers**

The panel features the top three papers by faculty or by faculty and co-authored with students of the Communication & Technology Interest Group.

Sponsor: Communication & Technology Interest Group

Chair: Austin Beattie, The University of Iowa

"Vicarious Virtual Intergroup Contact: Exploring Attitudes of Domestic Students towards Domestic and International Students through Collaborative Gameplay (ComBotLabs Award for Top Paper)" Mina Choi, Sejong University; Mei-Chen Lin, Kent State University; Matthew J. A. Craig, Kent State University; Jihyun Kim, University of Central Florida

"VTuber for Streamers: Exploring the Role of Social Presence in Visual Representations of Streamers" Paola Chinchilla, University of Central Florida; Jihyun Kim, University of Central Florida

"AI versus Human Course Assistant Discussions in the Online Classroom" Patric Spence, University of Central Florida; Renee Kaufmann, University of Kentucky; Kenneth Lachlan, University of Connecticut; Xialing Lin, University of Central Florida; Stephen Spates, Michigan State University

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1705                      5:00 PM to 6:15 PM                      Amway Grand Plaza                      Winchester

### Could AI really teach our students?

When Open-AI introduced Dall-E ( a text to image generator) in 2021, people began to create artwork mashing up images and themes. When ChatGPT ( an artificial intelligence chatbot that, after receiving inputs from humans, can send lifelike answers back, including grammatically correct and insightful essays) was launched in 2022, it took the Internet by storm, as users dove into asking creative creative questions. Google recently unveiled a never-before-seen text-to-video AI tool. The instant AI video represents the new leap in AI technology. Using AI in daily life is not a phenomenon. Before Dall-E, ChatGPT, and the AI video tool, we have long lived a life of " assisted living" with Alexa and Siri." We also use AI programs in our programs in our work (writing, calling, designing, etc..) In education, with AI-based teaching tools, students can use an app to learn on their, at their own pace, without the help from teachers and parents. Hence, many questions regarding the use of AI in teaching are prominent.

Sponsor: States Advisory Council

Chair: Jeffrey Dean Brand, University of Northern Iowa

Presenters:

Jennifer Hough, University of South Dakota

Anelia Dimitrova, University of Northern Iowa

James O'Loughlin, University of Northern Iowa

Gayle M Pohl, University of Northern Iowa

Rachel Collier Murdock, Des Moines Area Community College

Matt Amos, Carl Couch Center for Social and Internet Research

1706

5:00 PM to 6:15 PM

Amway Grand Plaza

Haldane

### **Crisis in Truth or Failure of Communication?: Media and Authenticity in the 21st Century**

In his inaugural address in 2021, President Biden asserted that we are experiencing a "crisis in truth." This crisis in truth is not just a part of presidential politics, it extends across our mediated spaces. What we understand truth to be is often constructed in these spaces. As we interact with media, we evaluate "truth" not on any objective criteria, but on how authentically it is fabricated for audiences.

Sponsor: Media Studies Interest Group

Chair: Art Herbig, Purdue University, Fort Wayne

Presenters:

Courtney Smith, Illinois State University

Connor Wilcox, Kent State University

Kathleen Turner Ledgerwood, Lincoln University

Jennifer C. Dunn, Dominican University

1707

5:00 PM to 6:15 PM

Amway Grand Plaza

Heritage Hill

### **ERIC Caucus Papers**

This paper session features papers submitted to the ERIC Caucus.

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus



Chair: Nurhayat Bilge, SUNY- FIT

"Failing the Forgotten: Endeavoring to Understand the Conceptual Incoherence of Ethnonational Conflict" Linda Ziberi, RIT Kosovo; Lara Martin Lengel, Bowling Green State University; Artan Limani, Open Society Foundations

"Forgotten Messages from a Forgotten Indigenous Community: Analyzing Failures of Language and Culture Preservation" Desiree Montenegro, Palo Verde College; Victoria Ann Newsom, Olympic College; Lara Martin Lengel, Bowling Green State University

"Perceived Racial Biases and Racism toward Asians amid the COVID-19 Pandemic" Xu Song, Stockton University; Suya Yin, Stockton University

"The Rhetorical Focus Group Situation: Diversity, Structural Racism, and Language according to Students, Instructor-Researchers, and University Messaging" Anna E. Lindner, Wayne State University; Adrienne Jankens, Wayne State University; Colleen Hart, Wayne State University

1708

5:00 PM to 6:15 PM

Amway Grand Plaza

Vandenberg

### **Game Based Learning**

Come join the Activism Communication Ethics and Social Justice division Game Day. During this session members of the ACESJ division paired up with Ferris State University's Game-based Learning Faculty group to provide tabletop games for participants to enjoy. But it doesn't have to be just fun and games! Andrew Peterson, EdD, as well as other educational gaming experts, will be on hand to talk to interested participants about different games that can be used in the classroom to introduce activism, ethics, and justice issues. Peterson is one of the creators of "Enrolled" -- a board game designed to influence student retention and success by helping first generation college students navigate university life. He is also one of the creators of "Rapid Game Prototyping" -- a card game designed to help others design their own game. Peterson has also published and presented in the area of how to use live action role playing games as an educational tool. This session will be full of game play and casual discussion on how to use games to engage students in learning.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Kristi Scholten, Ferris State University

1709

5:00 PM to 6:15 PM

Amway Grand Plaza

Pearl

### **Incoherent Leadership Identities**

This paper session includes research on the incoherence of organizational leadership and organizational identities.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Madeline Pringle, University of Missouri

Respondent: Sarah Steimel, Weber State University

"Leadership Life-stories: Creating Shared Meaning within Human Communication" Chris Hamstra, Davenport University

"The forgotten messages of what makes a leader "a leader": How women story leadership experiences and gender enactment" Kara L. Starnes, University of Missouri

"The future of Zion: Speaking in defense of themselves in the Southern Baptist Convention" Keith M. Hearit, Western Michigan University; Michael Thomas Slowik, Western Michigan University

"A Narrative Analysis of Leadership: Identity in Dark Times" Tyler Sorg, Purdue Global University

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1710                      5:00 PM to 6:15 PM                      Amway Grand Plaza                      Thornapple

**Intercultural Communication Interest Group's: Works-in-Progress Feedback Parlor**

For this interactive workshop session, the Intercultural Interest Group's focus is to foster a sense of a "community-of-scholarship" and to emphasize writing as a social process by carving out a space where both emerging scholars (i.e., undergraduate, graduate, or early career) and seasoned scholars can come together and offer one another feedback on works-in-progress and extended abstracts. Attendees are encouraged to bring their works-in-progress or extended abstracts to this interactive writer's workshop where they will be paired with intercultural scholars and peers who will work as sounding boards, offering comments on ideas and sharing potential avenues for connecting with existing scholarship. Our goal is for this to be an affirming, productive project in professional development that helps push your writing projects forward and allows us to build relationships in ways that enrich the field. Please note: Graduate and undergraduate students as well as early career and seasoned scholars need not be listed as panelists to participate. If you find yourself in this space, we will find someone to hear your ideas and offer you feedback.

Sponsor: Intercultural Communication Interest Group

Chair: Andrew R Donofrio, St. Lawrence University

Presenters:

Alberto Gonzalez, Bowling Green State University

John R. Baldwin, Illinois State University

Linsay M. Cramer, Coastal Carolina University

Ahmet Aksoy, Columbia College - South Carolina

Kim Marie Omachinski, University of Wisconsin Milwaukee

Tao Zhang, Duke Kunshan University

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1711                      5:00 PM to 6:15 PM                      Amway Grand Plaza                      Grand View B

**Making Sense of Media: Rhetorical Analyses of Mediated Texts**

This paper panel rhetorically analyzes a variety of mediated texts ranging from film to memes.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Todd Hauser, UW-Milwaukee

Respondent: Kelly Jensen, University of Wisconsin-Whitewater at Rock County

"Horror Cinematography and Gramsci: The Candyman Films" Caleb Lawler, Illinois State University

"Maintaining a Memory: Public Memory and the Private Family at the Faces of War Memorial" Noel Keil, University of Northern Iowa

"Meme-ing for Change: An Exploration of Ghanaian Socio-Political Memes" Millicent Elewosi, Illinois State University

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1712                      5:00 PM to 6:15 PM                      Amway Grand Plaza                      Emerald A

**Relational Breakdowns: Recognizing Incoherence in Close Relationships**

This panel seeks to examine the recognition (or lack thereof) of incoherence in close relationships. Through the usage of oral performances of personal stories and folktales, each panelist will shed light on the experience, sense-making, and aftermath in these phenomena.

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Vianna Isbister, Independent Scholar

Presenters:

Emily Katt, East Tennessee State University

Travis Wolven, Ashley Academy

Stephanie Young, University of Southern Indiana

Vianna Isbister, Independent Scholar

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1713                      5:00 PM to 6:15 PM                      Amway Grand Plaza                      Emerald B

**What's Love Got to Do with It? Failures, Futures, and Forgotten Messages of Dating in the Digital Age**

Back for another year and following the conference theme, this lively discussion panel brings together faculty from a variety of institutions who will share recent research and personal experiences that illustrate the various ways incoherence constitutes contemporary dating experiences, as well as the ways face-to-face and digital dating contexts intersect. This is an interactive panel with ample time for audience participation.

Sponsor: Media Studies Interest Group

Chair: Tony Adams, Bradley University

Presenters:

Tony Adams, Bradley University

Ahmet Atay, College of Wooster

Tasha R. Dunn, The University of Toledo

Malynnda Johnson, Indiana State University

Elizabeth Ribarsky, University of Illinois Springfield

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1714                      5:00 PM to 6:15 PM                      Amway Grand Plaza                      Grand View A

**With Diverse Vision and Unified Voice: Actionable Advocacy for the Foundational Communication Course and its Constituents (Melissa Beall Award for Top Panel)**

NCA recently passed a resolution reaffirming the value of the foundational communication course. With higher education under attack, the resolution signals a need for communication educators to be better advocates on our campuses. This panel brings together experienced scholars and administrators to propose strategies for making the claims of NCA's resolution more meaningful for effective advocacy.

Sponsor: Basic Course Interest Group

Chair: Xinyue Liu, North Dakota State University

Presenters:

Joshua Young, Divine Word College  
Allison Duncan Brenneise, Independent Scholar  
Tiffany R. Wang, University of Montevallo  
Amy Aldridge Sanford, Middle Tennessee State University  
Gordana Lazić, Missouri State University

6:30 PM

1800 6:30 PM to 8:00 PM Amway Grand Plaza Ambassador Ballroom  
**CSCA 2024 Opening Reception: Incoherence: Failure, Futures, and Forgotten Messages**

Sponsor: CSCA Executive Director  
Chair: Kathy Denker, Ball State University

Friday  
April 05, 2024

8:00 AM

2100 8:00 AM to 9:15 AM Amway Grand Plaza Nelson  
**Emotion, Disagreement, and Violence in Political Communication**

This panel investigates the effects of emotion and political disagreement and violence on diverse political outcomes such as polarization and public approval toward presidents.

Sponsor: Political Communication Interest Group

Chair: Katelyn E. Brooks, Purdue University

Respondent: Joel Lansing Reed, University of Arkansas

"An incoherent understanding of "becoming political": Synthesizing four fields towards a communicative theory of politicization" Ant Woodall, University of Oklahoma

"Anxiety & Approval: Anxiety about Coronavirus and Approval of a US Presidents' Responses to the Pandemic" Simu Dey, Temple University

"Awakening Minerva: Margaret Fuller and the Italian Revolution" David Munson, DePauw University

"Because YOU Support It!" Investigating the Relationship Between Perception of the Other Side's Willingness to Support Political Violence and One's Own Political Violence

Endorsement" Kai Xu, University of Minnesota-Duluth

2101 8:00 AM to 9:15 AM Amway Grand Plaza Ruby  
**Illuminating Incoherent Messages: Investigations of Stigma, Risk, and Disinformation in Health Communication**

This panel features health communication work that examines the roles of stigma, risk, and disinformation in health messages and decision-making processes.

Sponsor: Health Communication Interest Group

Chair: Anne Kerber, Minnesota State University, Mankato

Respondent: Anne Kerber, Minnesota State University, Mankato

""Climacteric Disinformation and the Health Implications of Incoherence"" Heather Walters, Missouri State University

"School nurses and menstrual communication: Destigmatizing the stigma among adolescents" Sarah Symonds LeBlanc, Purdue University Fort Wayne

"Dosage Effects of Anti-prescription Opioid Risk Narratives, Prescription Opioid Misuse Experience, Risk Perceptions, and Message Processing" Xiaoxia Cao, University of Wisconsin-Milwaukee

"Exploring the impact of personal and social media-based factors on judgments of perceived skepticism of COVID-19" Nhung Vu, Pennsylvania State University; Brian Manata, Pennsylvania State University; Andrew High, Pennsylvania State University

"Fear or Responsibility? COVID-19 Fatigue and Health Compliance amongst College Students" Na Wang, University of Missouri; Abigail Olajire, University of Missouri; Benjamin R. Warner, University of Missouri

2102

8:00 AM to 9:15 AM

Amway Grand Plaza

Haldane

### **Navigating the AI Frontier: Faculty and Student Perspectives on AI in Coursework**

This panel will discuss the expectations faculty and students have for use of AI in coursework. We will compare and contrast student and faculty perceptions, reservations, and concerns about the use of AI in the classroom and coursework examining our own experiences and those reported by students in our communication classrooms. Starting points for conversations about appropriate and ethical use of AI with students, faculty, and administration will also be discussed.

Sponsor: Communication & Technology Interest Group

Chair: Julie Allee, Ivy Tech Community College

Presenters:

James Noland, Ivy Tech Community College

Lori Volheim, Ivy Tech Community College

Rachel Sylvester, Indiana University South Bend

2103

8:00 AM to 9:15 AM

Amway Grand Plaza

Emerald A

### **The Incoherence of Accessible & Inclusive Change in the Foundational Course**

Our panel will strive to interrupt systems of oppression by offering personal experience, suggestions, and effective practices to become more accessible and inclusive educators overall. However, all "isms", incoherence, failures, futures, and forgotten messages within the foundational courses are welcome to be discussed in our panel to disrupt systemic processes within foundational courses. All panelists teach the foundational course either as an instructor, teaching assistant, or director of the foundational course.

Sponsor: Basic Course Interest Group

Chair: Kara L. Starnes, University of Missouri

Presenters:

Josephine K Boumis, University of South Florida

Tiana Brownen, Simpson College

Nikki Freeman, University of Central Missouri  
Evan Kirksey, University of Missouri  
Kendal Catherine Lyssy, University of Missouri  
Hunter Lauf, Missouri State University  
Respondent: Allison Duncan Brenneise, Independent Scholar

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2104                      8:00 AM to 9:15 AM                      Amway Grand Plaza                      Kendall

**The Role of Emotional Expression in Classroom Instruction**

As educators, we have long been guided by the principles of neutrality and appropriateness in the classroom, striving to create an environment that remains impartial and objective. In this interdisciplinary panel, we aim to shed light on an alternative approach--pushing instructors to employ grief, deception, mourning, and outrage experienced in their lived and learned lives as a catalyst for heartfelt and passionate pedagogical lessons in the classroom, highlighting approaches from communication, philosophy, and sociology.

Sponsor: States Advisory Council  
Chair: Patrick Idzik, John A. Logan College  
Presenters:

- Patrick Idzik, John A. Logan College
- Cornelius Fair, John A. Logan College
- Anthony Zarinana, John A. Logan College
- philip Michael Brewer, John A. Logan Community College
- Thomas Chandler, John A. Logan College

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2105                      8:00 AM to 9:15 AM                      Amway Grand Plaza                      Emerald B

**Work/Life Unbalance: They Suck**

During the last several years, the cultural and economic landscape has been changing perhaps faster than ever before. Although some are still blaming the COVID-19 pandemic for the crisis we are currently having in higher education and any issues we are experiencing in higher education, our contemporary troubles started long before the pandemic. Creating a balance among teaching, research, and service responsibilities has always been at the forefront of the work-work balance of communication scholars. Even though many of us failed to create perfect harmony, we were often quieter about it and suffered in silence. Of course, this balance was particularly difficult to establish for BIPOC and other historically marginalized faculty members. The early signs of changing student demographics were present, but we ignored them. Economic issues were bubbling due to the increase in higher-paid administrative positions and continuous attempts to create business model-centric and entertainment-focused higher education. Issues were there, but we did not talk about them enough. This panel is about those issues and how new pressures, such as new demands for faculty visibility on our campuses, continued requests to perform pedagogies that are based on handholding and spoon-feeding our students, and academic expectations about publishing for getting jobs and tenure and promotion, and moving from one institution to another one.

Sponsor: Communication Education Interest Group  
Chair: Ahmet Atay, College of Wooster

Presenters:

Ahmet Atay, College of Wooster  
Kate Magsamen-Conrad, The University of Iowa  
David H. Kahl, Jr., Penn State Behrend  
Meggie Mapes, University of Kansas  
Leah Elizabeth Bryant, DePaul University  
Kate R LaPierre, University of Nevada Reno

2106 8:00 AM to 9:15 AM Amway Grand Plaza Berkey

**Contesting Incoherent Representations: Building Inclusivity Through Undergraduate Scholarship**

This discussion panel, based on individual undergraduate research projects in a senior capstone course, illustrates the potential of undergraduate scholarship to combine praxis and inclusivity in the student-learning experience. Each student was asked to identify a marginalized cultural group, assess its depiction in a media artifact, and then provide solutions for more inclusive representation. The diverse group of panelists will reflect on their unique journey to interrogate incoherent media representations and build inclusivity through scholarship.

Sponsor: Undergraduate Honors Research Conference

Chair: Anthony Spencer, Grand Valley State University

Presenters:

Grace Rose Kiter, Grand Valley State University  
Y Hong Nhu Nguyen, Grand Valley State University  
Bryce Thomas, Grand Valley State University  
Maxwell Ritchie, Grand Valley State University  
Taylor Deschaine-Hurd, Grand Valley State University

2107 8:00 AM to 9:15 AM Amway Grand Plaza Winchester

**Undergraduate Honors Research Conference Session 1**

Papers on this panel use different qualitative methods to examine different cultural experiences.

Sponsor: Undergraduate Honors Research Conference

Chair: C. Kyle Rudick, University of Northern Iowa

Respondent: C. Kyle Rudick, University of Northern Iowa

"You Are Very Type A": A Qualitative Analysis Making Sense of Memorable Messages Related to Perfectionism" Emma Eslinger, University of Wisconsin-La Crosse (Faculty Mentor: Dr. Linda Dickmeyer)

"January 6th: An Analysis of Donald Trump's Speech at the Ellipse Rally" Liberty Guilmette, Central Michigan University (Faculty Mentor: Dr. Edward A. Hinck)

"Narratives of Toxic Relationships in Tyler, The Creator's 'Wolf'" Anisa Margarita Rosado, Student

"Pastor's Daughter: Life Growing Up Under the Pressures of Being a Pastor's Kid" Drew Skylar Davis, College of Wooster

9:00 AM

2108 9:00 AM to 5:00 PM Amway Grand Plaza Center Concourse

**Exhibit Hall Featuring Publishers and Technology - Friday**

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, Rutgers University

9:30 AM

2200 9:30 AM to 10:45 AM Amway Grand Plaza Ruby

**Artificial Intelligence: Where are community college classrooms headed?**

Generative artificial intelligence has begun to disrupt the workplace and academia, including community colleges. A.I. challenges faculty, including preserving academic integrity and designing relevant curricula to match the new workplace demands while instilling graduates with critical thinking skills. This panel will discuss and solicit participation from the audience on the modification or integration of A.I. into the course curriculum, combined with academic and administrative processes that may improve or hinder student success.

Sponsor: Community College Interest Group

Chair: Kelly Soczka Steidinger, Mid-State Technical College

Presenters:

Abby Ferrell, Mid-State Technical College

Daniel McRoberts, Northcentral Technical College

Shannon C VanHorn, Valley City State University

Marilyn Lemerand, Delta College

Brandon Straight, Delta College

2201 9:30 AM to 10:45 AM Amway Grand Plaza Grand View B

**Communication Theory Interest Group: Top Papers - Inoculation Theory, Information Seeking, and Risk Information Seeking and Processing Model: Improve Understandings about Argument refutation and health and risk information-seeking theory**

In this session, you'll find two papers that take a deep dive into advancing communication theories. The Inoculation Theory, Information Seeking, and the Risk Information Seeking and Processing Model aim to enhance our comprehension of argument refutation, health information seeking, and risk information processing theory. These theories collectively contribute to a better understanding of how individuals engage with and respond to information that challenges their preexisting beliefs, as well as how they seek and process health and risk-related information.

Sponsor: Communication Theory Interest Group

Chair: Stephen Spates, Michigan State University

"Argument Refutation Training as Explanation for the Mechanism of Resistance in Inoculation Theory (Em Griffin Award for Top Paper)" Josh Averbeck, Western Illinois



University; Simu Dey, Temple University; Folake Racheal Okor, Washington State University; Brielle Hill, Western Illinois University; Chiamaka Chiemerie Ezeobi, Western Illinois University  
"Integrating the Comprehensive Model of Information Seeking and Risk Information Seeking and Processing Model as Competing Explanatory Models" Xianlin Jin, The University of Toledo

2202 9:30 AM to 10:45 AM Amway Grand Plaza Nelson

**CSCA Committee Vice Chair Award Meeting**

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Cristin A. Compton, Kent State University  
Grace Oforiwa Sikapokoo, Ohio University  
Shweta Arpit Srivastava, Monmouth College  
Kate Magsamen-Conrad, The University of Iowa  
Jessalyn Vallade, University of Kentucky  
Kallia O. Wright, University of Miami  
Justin J Rudnick, Minnesota State University, Mankato  
Jessica Rick, University of Southern Indiana  
Maria Venetis, Rutgers University

2203 9:30 AM to 10:45 AM Amway Grand Plaza Vandenberg

**Great Ideas for Teaching (GIFT) Session #2 - Featuring GIFTS on Artificial Intelligence and Social Media**

Great Ideas for Teaching (GIFT) Session #2 - Featuring GIFTS on Artificial Intelligence and Social Media

Sponsor: G.I.F.T. Interest Group

Chair: Katie LaPlant Turkiewicz, University of Wisconsin - Green Bay

"AI in Communication Education: What is it Good for?" Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

"AI Powered PR: A Smart Approach to Reaching Target Audiences" Colleen Palmer, Carthage College; Kalah Kemp, College of the Ozarks

"Creating an Interpersonal Communication Definition and Social Media Plan" Alana Hauptert, Utah State University; Bailey Hughlett, Utah State University; Alyssa J Ferrin, Utah State University; Amanda E Lilly, Utah State University

"Incoherent Introductions: Exploring the Effects of Generative Artificial Intelligence (GenAI) Programs Through Attention-Getting Devices" Nick Romerhausen, Eastern Michigan University

"Simulating Job Interviews with ChatGPT to Practice Communication Skills" Justin Mahutga, University of Oklahoma

"Taking the Voice out of Artificial Intelligence (Literally)" Tyler Sorg, Purdue Global University; Kara L. Starnes, University of Missouri

"Thread Your Thoughts: Students Uses and Gratification through Social Media" Ahmet Aksoy, Columbia College - South Carolina; Sen Soham, The University of New Mexico

2204 9:30 AM to 10:45 AM Amway Grand Plaza Grand View A

**Making Sense of Incoherence: Messages, Metaphors, and Mentoring Influences on Work-Life Challenges**

While work-life communication is a relatively young area of communication study (Kirby, 2017) changing workplace arrangements and the aftermath of Covid-19 have heightened the need to understand the resulting incoherence. Communication is central in how we make sense of what was, is, and is possible. Thus, this panel focuses on metaphors to understand work-family conflict, supportive partner communication, informal and formal mentoring disclosures, and memorable messages that shape work-life understandings and build coherence.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Erika Kirby, Creighton University

Respondent: Malynnda Johnson, Indiana State University

"A Longitudinal Examination of Sense-Making about Work-Family Conflict within Dual Income Couples during the COVID-19 Pandemic" Katheryn Maguire, Wayne State University; Krista Brumley, Wayne State University; Jaclyn Gaule, Wayne State University; Megan St George, Wayne State University; Jamie Cobb, Wayne State University; Shirin Montazer, Wayne State University; Laura Pinneault, Wayne State University; Boris Baltes, Wayne State University

"Breaking Boundaries and Building Balance: A Collaborative Inquiry into the Work-Life Needs of Women in Academia" Gertrude Misornu Nartey, University of Wisconsin-Milwaukee; Sarah E. Riforgiate, University of Wisconsin, Milwaukee; Candice Ruh, University of Wisconsin - Milwaukee; Jannatul Zinia, University of Wisconsin - Milwaukee; Christiana Oluwakemi Ibiwoye, University of Wisconsin-Milwaukee

"Received Support and Work-Partnership Enrichment in Emerging Adulthood" Kendra Knight, DePaul University

"Work Isn't Everything, Rest Isn't a Reward: Changes in Work-Life Memorable Messages for Emerging Adults After the COVID-19 Pandemic" Kathy Denker, Ball State University; Kendra Knight, DePaul University; Annie Ashbrook, Ball State University; Edward Blibo, Ball State University; Erica L Brinkley, Ball State University; Mac Aidan Clark, Ball State University; Jacob Wayne Imel, Ball State University; Audra Racster, Ball State University; Bella Simons, Ball State University; Samantha Schubert, Ball State University; Cora Smith, Ball State University

2205 9:30 AM to 10:45 AM Amway Grand Plaza Thornapple

**Media Representations of Ideological Extremity**

Media representations of identity and ideologies are at the heart of the ways that the media influences society. This panel examines such representations. Specifically, we are looking at some examples of extremism in American society and the ways that such extremism is represented in the media. The papers on this panel look at such diverse topics as Angela DeMille's Penlight, Moms for Liberty, Dennis Rader (the BTK Killer), and Black Panther. In doing so, we will consider how the media is perpetuating and/or reconciling ideas such as masculinity, alt-right discourses, true crime ideals, and climate change.

Sponsor: Media Studies Interest Group

Chair: Corey Benjamin Davis, University of Wisconsin-Whitewater

"Iconographies of excess: Agency and masculinity in Angela DeMille's Penlight" A Adams, University of Minnesota

"Moms for Liberty: A Critical Discourse Analysis of an Alt-Right Political Organization" Franklin Kimmell, Southern Illinois University Carbondale

"Twas' perfect plan of deviant pleasure: An analysis of Dennis Rader's identity construction in the book, "Confession of a Serial Killer: The Untold Story of Dennis Rader The BTK Killer" by Dr. Katherine Ramsland" Brodee Turnbaugh, Missouri State University

"Wakanda and Vibranium: (Re)imagining resource extraction and climate change in the global south." Emmanuel Mylo Dadzie, North Dakota State University

2206

9:30 AM to 10:45 AM

Amway Grand Plaza

Heritage Hill

**Paradoxes of White Progressive Advocacy: Interrogating Incoherent Rhetorics**

This paper session interrogates how paradox functions within white progressive advocacy efforts as a form of incoherence. Our projects explore white progressive discourses around promoting DEI in children's media, supporting public schools through school choice, and building progressive white awareness through bestselling adult nonfiction texts. Through shedding critical attention on these advocacy efforts, we raise questions around the contradictions that arise given tensions inherent to the social position of white progressives: the desire to aspire toward equity and justice while often complicit in sustaining racialized dominance.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Allyson Gross, University of Wisconsin-Madison

""The Progressive White Persona and the Disappearance of History and Politics"" Chad M Nelson, Florida Gulf Coast University

""Staying Public as 'Duty': The Advocacy of Progressive White Parents and their Public-School Choices"" Kelly Jensen, University of Wisconsin-Whitewater at Rock County

""Unearthing whiteness in Disney and Pixar's Elemental"" Linsay M. Cramer, Coastal Carolina University

2207

9:30 AM to 10:45 AM

Amway Grand Plaza

Haldane

**Political Communication Interest Group Business Meeting**

Sponsor: Political Communication Interest Group

Chair: Jihye Park, University of Zurich

Presenters:

Joshua Atkinson, Bowling Green State University

Xavier Lee Scruggs, University of Missouri

2208

9:30 AM to 10:45 AM

Amway Grand Plaza

Pearl

**Popular Culture Interest Group Business Meeting**

Sponsor: Popular Culture Interest Group

Chair: Matthew Meier, DePauw University

Presenters:

Holly Holladay, Missouri State University  
Tyler Donavon Curran, Missouri State University

2209 9:30 AM to 10:45 AM Amway Grand Plaza Berkey

**Same Rank Different Job Description: An exploration of various faculty roles at various types of institutions**

The panelists represent various types of institutions (undergraduate only, graduate, doctoral) and while job titles are similar, the expectations of each are very different. Each panelist will describe the nuances of their position. The panel is designed to illuminate career options their expectations.

Sponsors: Graduate Student Caucus; Undergraduate Education and Administration Section  
Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Presenters:

Joy L. Daggs, Northwest Missouri State  
Aimee Lau, Wisconsin Lutheran College  
Lauren J Johnsen, University of Wisconsin-Stout  
Riley Richards, Oregon Institute of Technology  
Rikki A Roscoe, University of Kansas  
Mary Kiura, Purdue University-Fort Wayne

2210 9:30 AM to 10:45 AM Amway Grand Plaza Kendall

**The Position of AI within Communication Phenomenon**

AI has created a new, fragmented, and incoherent reality for many of us. How AI has and continues to shape our home, work, and self-lives moves beyond algorithms and engaging through social media spaces. The papers in this session tackles the "question" of AI through a variety of theoretical positions, all looking towards the same target: the intersection of AI and our communicative lives.

Sponsor: Communication Theory Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

"Humans Aren't Containers" Art Herbig, Purdue University, Fort Wayne

"Mediating Progress: The Affective Capacities of AI" Craig Weathers, University of Denver

"Robots Grading Robots: AI, Performative Credentialing and the Business Model of Higher Ed" W. Benjamin Myers, University of Toledo

"Who's Working Whom?: Worker's Rights in the Age of AI" Andrew Herrmann, East Tennessee State

2211 9:30 AM to 10:45 AM Amway Grand Plaza Emerald B

**What We Learned from Our Failure in Teaching Intercultural Communication: Suggestions from International Scholars of Color (Top Panel)**

Intercultural communication education has evolved from the intercultural competency model to more diverse approaches with the critical pedagogical perspective. This discussion panel explores the teaching experiences of international scholars of color and how the challenges and failures shape the ways they navigate their course designs in a US college classroom. The panel will examine panelists' latest intercultural communication course syllabi as well as assignments, and address how they develop their critical approaches from mistakes to achieve the goal of cultivating responsible community members locally and globally.

Sponsor: Intercultural Communication Interest Group

Chair: Hsin-I Sydney Yueh, University of Missouri

Presenters:

Ahmet Atay, College of Wooster

Emi Kanemoto, Southern Illinois University Carbondale

Anjana Mudambi, University of Wisconsin-Milwaukee

Elizabeth M Lozano, Loyola University Chicago

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2212

9:30 AM to 10:45 AM

Amway Grand Plaza

Emerald A

**Opportunities and Challenges in the Future(s) of Communication Theory Instruction**

All members of this panel author communication theory textbooks. The discussion will devote 12-15 minutes each to four topics that are reshaping communication theory instruction: (a) open educational resources, (b) artificial intelligence technology, (c) diversity of representation in theory texts, and (d) political pressures that seek to limit freedom of teaching and inquiry. After a brief response from one of the field's foundational theory textbook authors, the panel will engage in discussion with the audience.

Sponsor: Communication Theory Interest Group

Chair: Haley Nolan-Cody, Rutgers University

Presenters:

John R. Baldwin, Illinois State University

Dawn O. Braithwaite, University of Nebraska-Lincoln

Kory Floyd, University of Arizona

Andrew Michael Ledbetter, Texas Christian University

Kristina Scharp, Rutgers University

Em Griffin, Wheaton College

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2212

9:30 AM to 10:45 AM

Amway Grand Plaza

Grand View C

**Women's Caucus Business Meeting**

Sponsor: Women's Caucus

Chair: Kellie Welch Smith, Texas A&M University, Corpus Christi

Presenters:

Amanda Grace Taylor, Montana Technical University

Kristin Fitzsimmons, University of Minnesota, Twin Cities

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2213

9:30 AM to 10:45 AM

Amway Grand Plaza

Winchester

## Undergraduate Honors Research Conference Session 2

Papers on this panel explore communication in different contexts.

Sponsor: Undergraduate Honors Research Conference

Chair: Roberta Davilla Robbins, United Methodist Church

Respondent: Roberta Davilla Robbins, United Methodist Church

"A Mixed Method Study: What Lies Behind the Job Application" Rachel Hauschildt, Concordia College (Faculty Mentor: Dr. Indira Neill Hoch)

"Don't Be a Baby: An Exploration of the Effect of Parenting Styles on Adolescent Self-Disclosure, Risky Behavior, and Parent-Child Relational Satisfaction" Katelyn Bierma, Bethel University; Gabby Kinzer, Bethel University; Abby Rau, Bethel University (Faculty Mentor: Dr. Nancy Brule)

"From Cradle to Campus: The Interplay of Parenting Styles, Relational Satisfaction in Friendships, College Satisfaction, and Persistence" Abigail Julia Tesch, Bethel University; Sydney Lapp, Bethel University (Faculty Mentor: Dr. Nancy Brule)

"The Church Has Left the Building: Rediscovering the Roots of Religiosity and Reaping its Harvest of Spiritual Well-being and Life Satisfaction" Hannah Rose Hunhoff, Bethel University; Matthew Monseth, Bethel University (Faculty Mentor: Dr. Nancy Brule)

11:00 AM

2300 11:00 AM to 12:15 PM Amway Grand Plaza Grand View B

### **Building Coherence through Creative Play in the Communication Course: Warming up for the Workout**

This interactive short course will help educators create attention-getting, relevant, and playful warm-ups at the beginning of their classes. These warm-ups engage students in the day's topic by offering a research-based discussion prompt that helps students transition from their busy lives to focus on classroom content. Participants will learn about play as a form of student engagement, how well-designed warm-ups benefit both student and professor, and how to convert current research into a class warm-up.

Sponsor: Short Courses

Chair: Stacy Jensen, Wisconsin Lutheran College

2301 11:00 AM to 12:15 PM Amway Grand Plaza Ruby

### **Community College Interest Group Business Meeting**

Sponsor: Community College Interest Group

Chair: Julie Semlak, Laramie County Community College

Presenters:

Becky Roberts, Jackson College

Kara Boyd, St. Charles Community College

2302 11:00 AM to 12:15 PM Amway Grand Plaza Kendall

**Constructing, Correcting, and Reclaiming a Narrative: Navigating a Crisis in the Evolving Communication Landscape**

As crises increase in both frequency and intensity, the communication landscape continues to evolve. Thus, managing crisis narratives is more complex and vital than ever. This panel captures the essence of narrative complexity while advancing our understanding of effective crisis communication.

Sponsor: Strategic and Applied Communication Interest Group

Chair: Timothy L. Sellnow, University of Central Florida

Presenters:

Adam W. Tyma, University of Nebraska Omaha  
Matthew W. Seeger, Wayne State  
Jessica Hoffman, University of Central Florida  
Katelyn N. Lambert, University of Central Florida  
Rodrigo Soares, University of Central Florida  
Jeffrey Dean Brand, University of Northern Iowa  
Deanna Sellnow, University of Central Florida

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2304                      11:00 AM to 12:15 PM                      Amway Grand Plaza                      Ambassador Ballroom

**CSCA Award Rehearsal**

Sponsor: CSCA Executive Director

Chair: Ahmet Atay, College of Wooster

Presenters:

Kathy Denker, Ball State University  
Jeffrey T Child, University of Nevada, Las Vegas  
Debra J. Ford, Creighton University  
Tiffany R. Wang, University of Montevallo  
Yuping Mao, California State University Long Beach  
Renee Kaufmann, University of Kentucky  
Patric Spence, University of Central Florida  
Gayle M Pohl, University of Northern Iowa  
Stephanie Young, University of Southern Indiana  
Justin J Rudnick, Minnesota State University, Mankato  
Roberta Davilla Robbins, United Methodist Church  
Eddah Mutua, St. Cloud State University  
Deanna Leigh Fassett, San José State University  
Tony Adams, Bradley University  
Nurhayat Bilge, SUNY- FIT  
Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale  
Meggie Mapes, University of Kansas  
Abigail Heuton, University of Montevallo  
Avery Lawley, University of Montevallo

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2305                      11:00 AM to 12:15 PM                      Amway Grand Plaza                      Thornapple

### **Empowering Adjunct Faculty: Maximizing Support through Common Course Shells**

This panel will discuss opportunities for more fully supporting adjunct faculty through course shells in learning management systems maintained by full-time faculty and administrators. The use of a common shell across sections allows faculty to focus on engaging students in the classroom while providing support through assignment and rubric creation, supplemental classroom activities, and additional curated content. A discussion of best practices, uses, and areas for future support will also be encouraged.

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Julie Allee, Ivy Tech Community College

Presenters:

Lori Volheim, Ivy Tech Community College

James Noland, Ivy Tech Community College

Rachel Sylvester, Indiana University South Bend

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2306

11:00 AM to 12:15 PM

Amway Grand Plaza

Heritage Hill

### **Fostering Student Culture: The Incoherence of Doing More with Less**

As faculty, we are tasked with an exhaustive list of responsibilities, including: creating a welcoming and inclusive culture for our students, hosting events and guest speakers, advising student groups, and recruiting new majors. Yet, we are expected to complete these tasks with dwindling resources (e.g., money, time, marketing, personnel, administrative support, etc.). Our panel addresses how each of our campuses and departments are dealing with this incoherence, and offers ideas and solutions.

Sponsor: Undergraduate Education and Administration Section

Chair: Anne Kerber, Minnesota State University, Mankato

Presenters:

Jessica Rick, University of Southern Indiana

Donna R. Pawlowski, Bemidji State University

Margaret Anne Murray, University of Michigan-Dearborn

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2307

11:00 AM to 12:15 PM

Amway Grand Plaza

Nelson

### **Holistically Mentoring Graduate Instructors of the Public Speaking Course**

Along with navigating the responsibility of teaching undergraduate students, graduate students must also balance their own coursework, research, service, and their personal lives. Given the extent of these responsibilities, this panel focuses on how a holistic approach to mentorship can contribute to the pedagogical growth of graduate students and their overall success in their graduate program. Panelists will discuss how they mentor graduate students and the best practices that they use.

Sponsor: Basic Course Interest Group

Chair: Madison A Pollino, University of South Florida

Presenters:

Macaulay Williams, Bowling Green State University

Jaclyn Shetterly, University of Alabama



Aimee Jeanne Burns, Lakeland University  
Christopher (Kit) Medjesky, University of Findlay

2308 11:00 AM to 12:15 PM Amway Grand Plaza Berkey

**Incoherence on the Front Porch: Basic Courses Taught Across 2 and 4-Year Institutions**

The Basic Course works to provide fundamental communication skills to students and serves as the introduction, or front porch, to the communication discipline. Yet, there is incoherence in the course, including how it is taught, who it is taught by, and what governs its teaching. This panel will discuss these issues as it tries to answer the question is there a way to make the Basic Course coherent?

Sponsor: Basic Course Interest Group

Chair: Jennifer Hough, University of South Dakota

Presenters:

Joshua Young, Divine Word College

Rachel Collier Murdock, Des Moines Area Community College

Jacki Brucher Moore, Kirkwood Community College

Lindsay Gagnon, University of South Dakota

Josephine Saighoe, University of South Dakota

2309 11:00 AM to 12:15 PM Amway Grand Plaza Grand View C

**Navigating the Second Half: Fostering (In)Coherence of Academic Careers for Female-Identifying Colleagues**

Faculty encounter opportunities and challenges in an ongoing dialectic of (in)coherence negotiating early, middle, and later career, alongside life outside of work, especially for female identifying colleagues. Panelists represent departmental, administrative, association, and community leadership roles to engage with attendees about navigating creative and fruitful opportunities and challenges across careers.

Sponsor: Women's Caucus

Chair: Kellie Welch Smith, Texas A&M University, Corpus Christi

Presenters:

Dawn O. Braithwaite, University of Nebraska-Lincoln

Amy Aldridge Sanford, Middle Tennessee State University

Dorothy Lee Pennington, University of Kansas

Betsy Wackernagel Bach, University of Montana

Jennifer Considine, University of Wisconsin Oshkosh

Jody Koenig-Kellas, University of Nebraska-Lincoln

2310 11:00 AM to 12:15 PM Amway Grand Plaza Haldane

**Political Communication Interest Group: Top Papers**

This paper session includes presentation of the top papers in political communication. Presenters will favor attendees with research from various theoretical and methodological perspectives.

Sponsor: Political Communication Interest Group

Chair: Joel Lansing Reed, University of Arkansas

Respondent: Benjamin R. Warner, University of Missouri

"Shitposting to the Senate: Humor, Affect, and the Working Class in the Fetterman-Oz race (Top Paper)" Calvin Coker, University of Louisville; Michelle Funk, Pennsylvania State University

"Friends, Enemies, and the Media: Comparative Analysis of News Source Attribution of the US, UK, China, and India's News Coverage of the 2022 Russia-Ukraine War (J. Jeffery Auer Award for Top Student Paper, Top Debut Paper)" Michael Ofori, University of Minnesota

"More Than A Failure: How Netanyahu's Speech Before Congress Backfired" Mark Schmutzler, University of Minnesota

"Political Effects of Exposure to Evidence about Racial Discrimination" Daniel Bergan, Michigan State University; Stephen Spates, Michigan State University; Lu Teinowitz, Michigan State University; Cesar Gonzalez, Roosevelt University

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2311                      11:00 AM to 12:15 PM                      Amway Grand Plaza                      Pearl

**Popular Culture Interest Group: Top Papers**

This paper features the top competitive papers from the Popular Culture Interest Group

Sponsor: Popular Culture Interest Group

Chair: Matthew Meier, DePauw University

Respondent: Nettie Brock, Morehead State University

"From Pride Lands to Global Citizens: Immigration and Decolonizing of Language in The Lion Guard (Top Paper)" Gordana Lazić, Missouri State University

"It's About Damn Time We Discuss the Decolonizing Power of Lizzo's Crystal Flute Performance (Founders Award for Top Student Paper, Top Debut Paper)" Candice Ruh, University of Wisconsin - Milwaukee

"Little Mystics and An Erased Community: Rhetorical Constructions of People with Dwarfism in Science-Fiction and Fantasy Films and TV" Linsay M. Cramer, Coastal Carolina University; Gabriel Arnoldo Cruz, North Carolina Central University

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2312                      11:00 AM to 12:15 PM                      Amway Grand Plaza                      Grand View A

**Queering and Cohering Pedagogy, Scholarship, and Praxis**

This discussion panel disrupts the incoherence of queer as reserved for sexuality or gender orientation identities and discourses. Participants share experiences and practices in their teaching and research from incorporating yoga in the classroom, "ungrading" perspectives, queering course evaluations, centering Black feminist theory and pedagogy and voices of LGBTQ+ organizers in teaching and research, as well as specifically embracing queerness in the classroom. These pedagogical and scholarly forms of resistance bring a queer orientation to the center of our academic praxis.

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: Danielle M Stern, Christopher Newport University

Presenters:

Tiffany Bell, Valparaiso University  
Abbe Depretis, Carnegie Mellon University  
Jimmie Manning, University of Nevada, Reno  
Madeline Pringle, University of Missouri  
Samantha Schubert, Ball State University  
Danielle M Stern, Christopher Newport University  
Kerry Wilson, Saint Louis University

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2313                      11:00 AM to 12:15 PM                      Amway Grand Plaza                      Vandenberg

**Running a Social Media Lab on a Budget**

Staff from the Social Media Lab at Western Illinois University will discuss the role such a space can build capacity at the university and in the community. We will describe how the lab was created, what kinds of projects we have worked on, what future projects look like, and how to find funding. This panel will be of particular interest to those interested in applied work with community clients, creating a student-run agency, or finding an outlet for the creative talents of our students. Panelists will share their role in the lab working with a Food Pantry, creating and presenting workshops to the university community on digital tools for education, on-going research on short-video addiction, and externally funded community outreach projects on digital equity.

Sponsor: Strategic and Applied Communication Interest Group

Chair: Josh Averbeck, Western Illinois University

Presenters:

Md Shahedur Rahman, Western Illinois University  
Victoria Emereonye, Western Illinois University  
Zaynab Yusuf, Western Illinois University

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2314                      11:00 AM to 12:15 PM                      Amway Grand Plaza                      Emerald A

**Working with Interdisciplinary Teams to Conduct Health Research (Spotlight Panel)**

The most effective and impactful health research is often conducted by interdisciplinary research teams. Coordinating and collaborating with medical professionals and scholars from other disciplines provides opportunities for accessing key populations, engaging with community, and disseminating research findings to promote health and wellbeing. This panel will explore the opportunities and challenges associated with working in interdisciplinary teams to conduct health research, best practices for facilitating these collaborations, and recommendations for building interdisciplinary collaborations.

Sponsor: Health Communication Interest Group

Chair: R. Amanda Cooper, University of Connecticut

Presenters:

Emily Pasmán, University of Michigan  
Sydney O'Shay, Utah State University

Julie Apker, Western Michigan University  
Elizabeth Ann Hintz, University of Connecticut  
Sarah Symonds LeBlanc, Purdue University Fort Wayne  
Rikki A Roscoe, University of Kansas

2315 11:00 AM to 12:15 PM Amway Grand Plaza Winchester

**Undergraduate Honors Research Conference Session 3**

Papers on this panel examine different cultural issues and contexts.

Sponsor: Undergraduate Honors Research Conference

Chair: Shweta Arpit Srivastava, Monmouth College

Respondent: Shweta Arpit Srivastava, Monmouth College

"Acculturative Experiences of International College Students" Lauren Schiller, Hope College;  
Brianna Olivarez, Hope College

"Neuropolis: An Account of the Neurodivergent Political Experience" Arie Benjamin Likhtman,  
Butler University (Faculty Mentor: Dr. Kristin Swenson)

"Senior Independent Study - Yik Yak" Kenzie Smith, The College of Wooster

"'Oftentimes, when she recognizes her own privilege...': A Qualitative Investigation of  
Interracial Couples' Communication" Gabriela Gonzalez, St. Norbert College (Faculty Mentor:  
Dr. Toni Maisano)

2316 11:00 AM to 12:15 PM Amway Grand Plaza Center Concourse

**Coffee and Conversation with NCA Leadership**

Join NCA 2nd Vice President Tina Harris and National Office staff for free coffee to learn more  
about NCA.

Sponsor: NCA Informational Panel

Presenters:

Hannah Hayes, National Communication Association

Patrick West, National Communication Association

Tina M. Harris, Louisiana State University

12:30 PM

2400 12:30 PM to 2:45 PM Amway Grand Plaza Ambassador Ballroom

**CSCA Hall of Fame Awards Luncheon and Business Meeting**

Sponsor: CSCA Executive Director

Chair: Ahmet Atay, College of Wooster

3:00 PM

2500 3:00 PM to 4:15 PM Amway Grand Plaza Kendall

**Case Studies and post college readiness, gaining Momentum through research**

"Issue Brief - Deepfakes and Elections Addressing Manipulated Materials , "The role of Instagram in shaping social communication: A case study of Ingrid Goes West"

Sponsor: States Advisory Council

Chair: Aimee Langager, Des Moines Area Community College & Drake University

Presenters:

Amy McCoy, Drake University

Allyn Lueders, Wayne State College

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2501                      3:00 PM to 4:15 PM                      Amway Grand Plaza                      Ruby

**Communicating Past the Incoherence: The Latest in Menstrual Engagement, Teaching, and Research**

Compromised of menstrual health researchers and activists, this panel brings to light the importance of not quitting when it comes to their research, their teaching, and their community activism. Not only does the panel carry over the voices from previous conferences but new voices, such as researchers and community activists, share their experiences. They will share the latest from their research taking place at home and abroad.

Sponsor: Health Communication Interest Group

Chair: Caroline Chastain, Purdue University Fort Wayne

Presenters:

Lyzbeth Safoah King, Purdue University Fort Wayne

Rikki A Roscoe, University of Kansas

Alicia Lynn Alexander, Southern Illinois University Edwardsville

Iman Ikram, Ohio University

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Lysne Tait, Helping Women Period

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2502                      3:00 PM to 4:15 PM                      Amway Grand Plaza                      Off Site Location

**Connecting Academia with Industry: Organizational and Professional Communication Tour of The Colossian Forum - PART ONE**

You are invited to join us for the Organizational and Professional Communication Division Annual Tour. We will visit The Colossian Forum, an organization focused on "Harnessing the power of disagreement to restore connection." Stacey Wieland (founder of the CSCA Organizational and Professional Communication Annual Tours) will guide us through the work of The Colossian Forum during our visit to explain how organizational communication theory is put into practice in communities through training programs. There is no cost to attend. For more information on The Colossian Forum, visit <https://colossianforum.org/> Field Trip Details: Our group will meet at the Amway Grand Plaza Hotel at 3:00pm on Friday, April 5, 2024 to carpool to The Colossian Form (4 minute drive – 620 Century Avenue SW; <https://colossianforum.org/>), followed by an optional no-host social at Founders Brewery (235 Cesar E. Chavez Avenue SW; <https://foundersbrewing.com/brewery/grand-rapids/>). To secure travel arrangements, participants must register in advance by Monday, April 1, 2024 through [https://milwaukee.qualtrics.com/jfe/form/SV\\_1L01QiGX3NzCX5k](https://milwaukee.qualtrics.com/jfe/form/SV_1L01QiGX3NzCX5k) or email Sarah Riforgiate at [sriforgi@uwm.edu](mailto:sriforgi@uwm.edu).

Sponsor: Organizational and Professional Communication Interest Group

Chair: Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Presenters:

Jessica Rick, University of Southern Indiana

Michael Cody Coker, Boise State University

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2503                      3:00 PM to 4:15 PM                      Amway Grand Plaza                      Emerald A

**Coup-Ing our way out of Democracy? A Panel Discussion on the Rise of Coup d'états in Francophone Africa**

Coups in Africa have far-reaching impacts on political, economic, security, and societal fronts. Often used to undermine elected governments, coups are prevalent within Francophone Africa, prompting questions about the relevance of democracy in coup-prone regions. This panel aims to address these concerns from a scholarly angle, examining historical, political, and economic dimensions. By delving into the paradox between democratic aspirations and recurring coups, it seeks to provide insights into the complex interplay in African politics.

Sponsor: Political Communication Interest Group

Chair: Michael Ofori, University of Minnesota

Presenters:

Shudipta Sharma, Bowling Green State University

Melissa Aprekuwaa Coleman, University of Toledo

Julia Asamoah, Bowling Green State University

Rofiat Olaitan Bello, Michigan State University

Emmanuel Mylo Dadzie, North Dakota State University

Inusah Mohammed, Purdue University

Isaac Asare Kwakye, Illinois State University

Andrew Donkor, Southern Illinois University, Edwardsville

Respondent: Nana Kwame Osei Fordjour, University of Maryland

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2504                      3:00 PM to 4:15 PM                      Amway Grand Plaza                      Nelson

**CSCA Equity & Inclusion Committee Meeting**

Sponsor: CSCA Executive Director

Chair: Roberta Davilla Robbins, United Methodist Church

Presenters:

Shweta Arpit Srivastava, Monmouth College

Elizabeth M Lozano, Loyola University Chicago

Blessing Ekene Okafor, University of Missouri

Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi

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2505                      3:00 PM to 4:15 PM                      Amway Grand Plaza                      Berkey

**Cultivating Cultural Competencies in the Basic Course**

This panel explores pedagogical practices deployed in the Basic Course focused on helping students develop cultural competencies. The questions that animate this discussion are focused on the kinds of resources/techniques used, questions/concerns raised, and assignments/activities instructors of the Basic Course utilize designed to facilitate the development of cultural competencies in students.

Sponsor: Basic Course Interest Group

Chair: Nikki Freeman, University of Central Missouri

Presenters:

Xinyue Liu, North Dakota State University

Gordana Lazić, Missouri State University

Kristen Stout, Missouri State University

Tiana Brownen, Simpson College

Tiana Brownen, Simpson College

Taylor Dylan Corlee, Southwest Baptist University

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2506

3:00 PM to 4:15 PM

Amway Grand Plaza

Emerald B

### **Faculty Learning Community Research Presentations**

The purpose of this panel is to amplify, celebrate and support Black, Indigenous, and POC (BIPOC) scholars' research. Each FLC participant will present their current research to help create a community of belonging and support for communication scholars of color at Central States.

Sponsor: Faculty Learning Community

Chairs: Tiffany Bell, Valparaiso University; Natasha Howard, Morehouse College

Presenters:

Danyelle Greene, Florida Atlantic University

Emi Kanemoto, Southern Illinois University Carbondale

Mary Kiura, Purdue University-Fort Wayne

Natonya Listach, Middle Tennessee State University

Jeevani Sammeta, Bowling Green State University

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2507

3:00 PM to 4:15 PM

Amway Grand Plaza

Pearl

### **Former CSCA Presidents Confer: A Discussion About the Value of Regional Communication Associations for Their Members**

Former CSCA presidents, dating back to 1986, come together to discuss the role of regional professional associations and their value to communication studies. Historically, regional associations like CSCA have allowed their members opportunities for intimate conversations, more venues for research and professional development, a strong sense of community, advocacy with larger organizations, and better affordability. The panelists will consider the future of the regional associations and new opportunities in a post pandemic environment.

Sponsor: CSCA Past President

Chair: Debra J. Ford, Creighton University

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University  
David Zarefsky, Northwestern University  
Carolyn Calloway-Thomas, Indiana University  
Christina S Beck, Ohio University  
Leah Elizabeth Bryant, DePaul University  
Alberto Gonzalez, Bowling Green State University  
Debra J. Ford, Creighton University

2508 3:00 PM to 4:15 PM Amway Grand Plaza Heritage Hill

**Go with the Flow: Problematizing the Incoherence of Institutional Leaking**

For a capitalist institution to run efficiently, it cannot sustain leaks--bodily leaks, information leaks, pipeline leaks--or else it risks corrosion, deterioration, and even chaos. In this panel, we seek to underscore the destabilizing effects of leaking. We argue that institutions should not be "leakproof" given the prevalence of leaking that takes places within them. Through acknowledging and sharing stories that "go with the flow," we can get to the true root of institutional rot.

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Molly Wiant Cummins, University of Texas Arlington

"They Always Leak; Every Single One Has Leaked:" Fears of Leaking at a Low-Level Radioactive Waste Facility" Chandler Lawrence Classen, UNC - Chapel Hill

"Well F\*ck": Leaking My Working Class Background" Andrew Herrmann, East Tennessee State

"Academic Categories and Expectations: Leaking as a Performative Act to Achieve Social Change" Ahmet Atay, College of Wooster

"How Tears Ricochet: Social-Emotional Learning and Mental Health in the College Classroom" Allison Duncan Brenneise, Independent Scholar

"Life of the Mind >< Life of the Body: Embracing the Leaky (Woman) Body in Academe" Molly Wiant Cummins, University of Texas Arlington; Tasha R. Dunn, The University of Toledo

2509 3:00 PM to 4:15 PM Amway Grand Plaza Vandenberg

**Great Ideas for Teaching (GIFT) Session #3**

Great Ideas for Teaching (GIFT) Session #3

Sponsor: G.I.F.T. Interest Group

Chair: Darcy Wente-Hahn,

"Limiting Language to Increase Understanding: Using Word Description Games to Demonstrate Communicative Concepts" Michelle M. Matter, Colorado State University

"Multiple Voices, Varied Understandings – Deciphering International Events Through An Analysis of Multiple Representations" Vamsi Chaitanya Pedasanaganti, Bowling Green State University

"Teaching Your Students to TIP: A Discussion Activity Designed to Help Your Students Critically Apply Theories to Inform Practice" Kathleen M. Propp, Western Michigan University; Annette N Hamel, Western Michigan University



"Tell Me Without Telling Me: An Exercise in Effective Storytelling" Justin Mahutga, University of Oklahoma

"The Secret to Happiness Revealed: An Interpersonal Relationship Activity" Kelly Soczka Steidinger, Mid-State Technical College; Abby Ferrell, Mid-State Technical College

"Thematic Co-Occurrence Analysis: Teaching Students to Identify Relationships Between and Across Themes" Haley Nolan-Cody, Rutgers University; Kaitlin Elizabeth Phillips, Baylor University; Kristina Scharp, Rutgers University

"Who do you think I am? Building common ground through inaccurate perceptions" Julie Allee, Ivy Tech Community College

"Who Is (Not) Included?" Recognizing Master Narratives of the Family through Stock Photo Analysis" Toni Maisano, St. Norbert College

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2510 3:00 PM to 4:15 PM Amway Grand Plaza Grand View C

**Health Communication Interest Group: Top Graduate Student Led Papers**

This panel features the top reviewed graduate student led papers in Health Communication. Please join us to support our graduate student researchers and learn about the important work they are doing.

Sponsor: Health Communication Interest Group

Chair: R. Amanda Cooper, University of Connecticut

Respondent: R. Amanda Cooper, University of Connecticut

"Silence: An Unpleasant Circumstance for Doctors to keep Patient Health Conditions Discreet during Consultation (Top Student Paper, Top Debut Paper)" Agnes Amoakwa, Illinois State University

"Stigma Management Communication and Mental Health of the Auto-Promoted Students During Post-Covid Situation in Bangladesh" Monira Begum, University of Southern Mississippi-Hattiesburg

"Perspectives from the Difficult Patient: Identity Harm, Diminished Care Quality, and Defensive Adaptation" Connor Goff, Indiana State University; Malynnda Johnson, Indiana State University

"Choice Architecture and Mental Health Help-Seeking among College Students" Gladys Momade, Purdue University

"Triadic Medical Encounters: Caregivers' Communicative Interventions on Behalf of Neurodivergent Patients" Amber Rozek, Central Michigan University; Kirsten M. Weber, Central Michigan University

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2511 3:00 PM to 4:15 PM Amway Grand Plaza Grand View A

**Navigating Incoherent Systems: Dyadic, Family, and Community Communication Opportunities and Challenges of First-Generation College Students During and Beyond Higher Education**

First-generation college students are individuals whose parents or guardians have not completed a bachelor's degree. In other words, they are the first in their immediate family to attend and pursue a post-secondary education at a college or university. This distinction is significant because first-generation students often face unique challenges and barriers in

navigating the higher education system, as they may lack the family experience, guidance, and support that can be available to students with parents who have completed a college degree. By discussing the unique communication needs of this student population, our panel aims to shed light on the strategies, support systems, and resources that empower first-generation students to thrive academically and personally during and beyond their undergraduate education. This panel will discuss research studies in progress and brainstorm avenues for future research that can be used to inform best practices to improve the experiences of and outcomes for first-generation students.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Raine M Kuch, Michigan State University

Presenters:

Tiffany R. Wang, University of Montevallo  
Elizabeth Dorrance Hall, Michigan State University  
Stephen Spates, Michigan State University  
Mengyan Ma, University of Wisconsin-Eau Claire  
Brooke Wolfe, Michigan State University  
America L. Edwards, University of California Santa Barbara  
Yue Zhang, Michigan State University

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2512                      3:00 PM to 4:15 PM                      Amway Grand Plaza                      Haldane

**Sexual Orientation and Gender Identity Caucus Business Meeting**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Stephanie Young, University of Southern Indiana

Presenters:

Jimmie Manning, University of Nevada, Reno  
Danielle M Stern, Christopher Newport University

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2513                      3:00 PM to 4:15 PM                      Amway Grand Plaza                      Grand View B

**Stuck in place while helping others hit the ground running: The invisible work of onboarding and mentoring new employees**

Women are often called upon to provide both formal and informal mentoring to new university employees. Focusing on the experiences of a range of university employees (i.e., tenure-track faculty, contingent faculty, and staff) this panel will explore onboarding processes and the formal and informal ways new employees are introduced and assimilate to the expectations and culture of their universities.

Sponsor: Women's Caucus

Chair: Amanda L. Brown, University of Wisconsin-Stout

Presenters:

Lauren J Johnsen, University of Wisconsin-Stout  
Becky DeGreeff, University of Wisconsin - Stout  
Heather Nesemeier, Minnesota State University Moorhead  
Joy L. Daggs, Northwest Missouri State  
Mackenzie Krzmarzick, University of Wisconsin - Stout

2514 3:00 PM to 4:15 PM Amway Grand Plaza Thornapple

**The State of the Industry and What that means for Media Studies Scholarship/Pedagogy**

The Media Industry is constantly changing and, as a result, a lot of the work that we do as media scholars and media teachers changes just as rapidly. We wanted to create a space where we could all come together and discuss these issues. Today we might talk about the Hollywood Strikes and the use of AI in creative fields; tomorrow it could be news coverage of the Presidential Election or whether Chris Rock got slapped at the Oscars again. We want to leave the topics up for discussion open, so that we are not stuck talking about issues that may be outdated, but we also want to provide a space for such discussions. Join us for a conversation about whatever burning media issues are bothering you this week!

Sponsor: Media Studies Interest Group

Chair: Nettie Brock, Morehead State University

Presenters:

Byron B Craig, Illinois State University

Tasha Riggins, Baker University

2515 3:00 PM to 4:15 PM Amway Grand Plaza Winchester

**Undergraduate Honors Research Conference Session 4**

Papers on this panel interrogate gendered experiences in different contexts.

Sponsor: Undergraduate Honors Research Conference

Chair: Sara Baker Bailey, Southern Connecticut State University

Respondent: Sara Baker Bailey, Southern Connecticut State University

"Addressing freshmen's elevated risk of experiencing sexual assault: A health campaign" Priscilla Malea Hansen, University of Texas at Arlington

"Breaking the Mold: Empowering Women in the Upside Down—A Feminist Analysis of Stranger Things" Kel Cruz, SIUE; Hailey Torres, SIUE (Faculty Mentor: Dr. Deborah Sellnow-Richmond)

"The Nebraska Women's Bill of Rights: An Interpretive Policy Analysis" Cleo Elizabeth Zagurski, Creighton University (Faculty Mentor: Dr. Erika Kirby)

"They Invented Hextech, But Not Gender": How Arcane Operates Outside of the Gender Binary" Inna Hambal, Missouri State University

4:30 PM

2600 4:30 PM to 5:45 PM Amway Grand Plaza Emerald A

**2023 Federation Prize Recipient Presentation: Stigma Management Communication Scale Development**

In this Federation Prize project, O'Shay et al. developed a strategic management communication (SMC) strategies scale that was valid and reliable across a diverse sample, thus enabling scholars to investigate the relationship between SMC strategies and a variety of

predictor and outcome variables. This presentation will preview the early outcomes of O'Shay et al.'s Federation Prize project and highlight the significance for communication researchers.

Sponsor: Federation Prize Presentation

Chair: Eddah Mutua, St. Cloud State University

Presenters:

Sydney O'Shay, Utah State University

Kaitlin Elizabeth Phillips, Baylor University

Jenn Anderson, South Dakota State University

Emily Pasman, University of Michigan

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2601 4:30 PM to 5:45 PM Amway Grand Plaza Grand View B

**Communication Theory Interest Group Business Meeting**

Sponsor: Communication Theory Interest Group

Chair: Hocheol Yang, California Polytechnic State University

Presenters:

Stephen Spates, Michigan State University

Austin Beattie, The University of Iowa

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2602 4:30 PM to 5:45 PM Amway Grand Plaza Off Site Location

**Connecting Academia with Industry: Organizational and Professional Communication Tour of The Colossian Forum - PART TWO**

You are invited to join us for the Organizational and Professional Communication Division Annual Tour. We will visit The Colossian Forum, an organization focused on "Harnessing the power of disagreement to restore connection." Stacey Wieland (founder of the CSCA Organizational and Professional Communication Annual Tours) will guide us through the work of The Colossian Forum during our visit to explain how organizational communication theory is put into practice in communities through training programs. There is no cost to attend. For more information on The Colossian Forum, visit <https://colossianforum.org/> Field Trip Details: Our group will meet at the Amway Grand Plaza Hotel at 3:00pm on Friday, April 5, 2024 to carpool to The Colossian Form (4 minute drive – 620 Century Avenue SW; <https://colossianforum.org/>), followed by an optional no-host social at Founders Brewery (235 Cesar E. Chavez Avenue SW; <https://foundersbrewing.com/brewery/grand-rapids/>). To secure travel arrangements, participants must register in advance by Monday, April 1, 2024 through [https://milwaukee.qualtrics.com/jfe/form/SV\\_1L01QiGX3NzCX5k](https://milwaukee.qualtrics.com/jfe/form/SV_1L01QiGX3NzCX5k) or email Sarah Riforgiate at [sriforgi@uwm.edu](mailto:sriforgi@uwm.edu).

Sponsor: Organizational and Professional Communication Interest Group

Chair: Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Presenters:

Jessica Rick, University of Southern Indiana

Michael Cody Coker, Boise State University

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2603 4:30 PM to 5:45 PM Amway Grand Plaza Thornapple

### Considering the Future of Presidential Debates

Following the 2020 presidential debates, many – including members of this panel – questioned the usefulness of our presidential debates, concluding voters are ill-served by current practices in presidential debating. This panel of presidential debate scholars will analyze the Republican primary debates, and look ahead to the possibility of 2024 general election debates, discussing changes needed if presidential debates are to fulfill their promise of producing a more informed and engaged electorate. Audience participation will be invited.

Sponsor: Political Communication Interest Group

Chair: Dianne G. Bystrom, Iowa State University

Presenters:

Mary Banwart, University of Kansas  
Josh C. Bramlett, University of Alabama  
Edward A. Hinck, Central Michigan University  
Freddie J Jennings, University of Arkansas  
Jihye Park, University of Zurich  
Mitchell S McKinney, The University of Akron  
Joel Lansing Reed, University of Arkansas  
Robert C Rowland, University of Kansas  
Benjamin R. Warner, University of Missouri

2604

4:30 PM to 5:45 PM

Amway Grand Plaza

Pearl

### CSCA Scholar Conversations: Roberta Davilla Robbins

CSCA Scholar-to-Scholar Conversations feature panel-length interviews with one outstanding scholar, Roberta Davilla Robbins, reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview, conducted by Ahmet Atay, followed by questions and discussion with attendees.

Sponsor: CSCA Past President

Chair: Debra J. Ford, Creighton University

Presenters:

Roberta Davilla Robbins, United Methodist Church  
Ahmet Atay, College of Wooster

2605

4:30 PM to 5:45 PM

Amway Grand Plaza

Grand View A

### Engaging Translational Opportunities for Interpersonal and Family Communication Scholarship (Top Panel)

There have been major developments in interpersonal and family communication scholarship from a focus on basic research to creating translational engagement opportunities and making meaningful contributions to, and learning from, various communities. Communication scholars increasingly pursue community-based scholarship with translational components built into the methodology and follow-up. Scholars are working with various media as sources,

bloggers and podcasters, presenting training and workshops, training as mediators or counselors, and building skills into student experience. Panelists undertaking translational work will engage with attendees about their approaches to translational work, exploring (in)coherencies of institutional understanding and value of this work across career stages.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Shawn C Starcher, Muskingum University

Presenters:

Dawn O. Braithwaite, University of Nebraska-Lincoln

Kory Floyd, University of Arizona

Samantha J. Shebib, University of Alabama at Birmingham

Kate Magsamen-Conrad, The University of Iowa

Jody Koenig-Kellas, University of Nebraska-Lincoln

Kristina Scharp, Rutgers University

2606

4:30 PM to 5:45 PM

Amway Grand Plaza

Emerald B

### **Faculty Learning Community Pedagogy Presentations**

The purpose of this panel is to amplify, celebrate and support Black, Indigenous, and POC (BIPOC) scholars' pedagogy. Each FLC participant will present their current pedagogy to help create a community of belonging and support for communication scholars of color at Central States.

Sponsor: Faculty Learning Community

Chairs: Tiffany Bell, Valparaiso University; Natasha Howard, Morehouse College

Presenters:

Danyelle Greene, Florida Atlantic University

Emi Kanemoto, Southern Illinois University Carbondale

Mary Kiura, Purdue University-Fort Wayne

Natonya Listach, Middle Tennessee State University

Jeevani Sammeta, Bowling Green State University

2607

4:30 PM to 5:45 PM

Amway Grand Plaza

Berkey

### **Getting Comfortable with the Incoherencies of Graduate School**

Conducting research is the most critical and defining endeavor for every doctoral student. However, in graduate school, a challenging task can be identifying what research questions to ask and how to ground one's research agenda. While students must take courses to provide research direction, some of these classes can impact or alter student's entire research interests. This impact can come with uncertainties and mind interrogations that can sometimes be mentally and physically stressful. Therefore, this panel is aimed at engaging in a dialogue with graduate students about these struggles, how to embrace the incoherencies at this stage, and advice from experienced graduate students on their journey to arriving at their research agenda. As the theme asserts- "incoherence can be beneficial, illuminating, or productive".

Sponsor: Graduate Student Caucus

Chair: Abigail Olajire, University of Missouri

Presenters:

Madeline Pringle, University of Missouri

Blessing Ekene Okafor, University of Missouri

Ant Woodall, University of Oklahoma

Egbe Bernice Ebohon, University of Oklahoma

Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

2608

4:30 PM to 5:45 PM

Amway Grand Plaza

Kendall

### **Incoherence and Coherence in Digital Community Spaces**

Every day, online media changes and becomes something new. Increasingly, social networking sites that we thought we understood have descended into madness and entirely new sites have taken their places, requiring a re-learning of etiquette and interfaces. We are examining the ways in which modern online spaces can be and are used. This panel will look at major social networking sites such as TikTok and Snapchat, but will also consider the ways in which minimalism and solace can be channelled online. We will discuss how in the chaos of the internet, some kind of coherence can be found.

Sponsor: Media Studies Interest Group

Chair: Dylan Hines, Ball State University

"Finding a Space for Digital Minimalism in Media Literacy Education" Kristin Fitzsimmons, University of Minnesota, Twin Cities

"Making us better? An Exploration of Snapchat Using McLuhan's Tetrad" Gladys Momade, Purdue University

"The Irony and Incoherence of Ubiquitous Digital Connection: Disembodiment, Disconfirmation, and Symbolic Solace in Contemporary Online Environments" John Dowd, Bowling Green State University

"TikTok knows me more than I know me: Algorithm Awareness in TikTok Users" Elise Heesch, South Dakota State University; Kennedy Pirlet, South Dakota State University

2609

4:30 PM to 5:45 PM

Amway Grand Plaza

Nelson

### **Incoherence in Youth Sports Communication: Parents, Coaches, Parent Coaches and Youth Navigating Communication Challenges Around Sport**

Panelists will share current research on miscommunication and tension in youth sports. Specific emphasis will be on communication breakdown due to the focus on professionalization of sport at the youth level, parental pressure vs. support for teen athletes, the dual role of parent and coach in the youth sport setting, the varying goals of parents and youth in choosing sports leagues, and the parental negotiation of control of their child within the context and expectations of teams, clubs, and coaches. Positive outcomes will also be discussed for the way that negotiating these tensions reveals methods for reducing incoherence by helping families understand each other better, creating patterns in talk that make future discourse easier, and making the youth sport experience more enjoyable overall.

Sponsor: Sports Communication Interest Group

Chair: Jessica L. Gehrke, University of Wisconsin-Milwaukee

Presenters:

Sandra Alspach, Ferris State University  
Scott Jensen, Webster University  
Jerralyn Moudry, Wisconsin Lutheran College  
Stavros Papakonstantinidis, Central College  
Jon Coles, Grand Valley State University

2610 4:30 PM to 5:45 PM Amway Grand Plaza Vandenberg

**Preparing for What is Next: Teaching, Applications, and Promotion Documents**

Please join us for a round table session featuring mentors ready to share ideas and feedback on teaching, hiring, and promotion materials. From questions about employing un-grading in your course design, to refining your course schedule, to addressing vita organization, to questions about cover letters, and formatting promotion materials, these mentors are ready to talk to you more about your project. Please bring your documents, notes, ideas, or any questions with you to this session.

Sponsor: CSCA Next Leaders Network

Chairs: Diana Boakyewaa, Ball State University; Savaughn Williams, University of Kansas

Presenters:

Ahmet Aksoy, Columbia College - South Carolina  
Michelle Calka, Manchester University  
Joy L. Daggs, Northwest Missouri State  
Kathy Denker, Ball State University  
Tasha R. Dunn, The University of Toledo  
Scarlett Hester, Ball State University  
Jimmie Manning, University of Nevada, Reno  
Yuping Mao, California State University Long Beach  
Matthew Meier, DePauw University  
Donna R. Pawlowski, Bemidji State University  
Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale  
Gayle M Pohl, University of Northern Iowa  
Danielle M Stern, Christopher Newport University  
Hsin-I Sydney Yueh, University of Missouri

2611 4:30 PM to 5:45 PM Amway Grand Plaza Grand View C

**Promoting Ethical Communication in an Incoherent World**

The purpose of this workshop is to provide cutting-edge instruction in teaching Communication Ethics and is designed to highlight features of a new text, Communication Ethics: Promoting Truth, Responsibility, and Civil Discourse. Why have Americans become so depressed, lonely, and consumed by hate? This workshop engages answers to this ever-looming concern and is a fundamental step in training students to communicate in a world where the first impulse is selfishness, threatening possibilities for coherent and healthy conversations.

Sponsor: Short Courses



Chair: Heather Walters, Missouri State University

2612 4:30 PM to 5:45 PM Amway Grand Plaza Haldane

**Sexual Orientation and Gender Identity Caucus: Top Papers**

This panel features the top competitive papers in the Sexual Orientation and Gender Identity Caucus.

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Sara Baker Bailey, Southern Connecticut State University

Respondent: Amy Aldridge Sanford, Middle Tennessee State University

"The Intersection of LGBTQ+ Identities and Popular Culture: Examining the Stigmas, Stories and Social Realities of Mediated Health Discourses (Jimmie Manning Award for Top Paper)" Michaela D.E. Meyer, Christopher Newport University; Raffi Sarkissian, Christopher Newport University

"Unpacking Africanised Homophobia: Western Media Coverage of the 2023 Ugandan Anti-Homosexuality Act (Top Student Paper, Top Debut Paper)" Dennis Ekwemnachukwu Okeke, University of Wisconsin-Milwaukee

"On Being Sex Affirming: Advocating Progressive Sexual Ideals and Practices" Tony Adams, Bradley University

2613 4:30 PM to 5:45 PM Amway Grand Plaza Ruby

**Student Expectations of their Instructors: Incongruity in Perception**

What does it mean to earn a college education? For those of us teaching in higher education, it often feels as if students' perceptions of this process involves paying their tuition, and maybe coming to class occasionally. This student-as-customer, education-as-product mindset overlooks the learner's role in the process of earning vs. purchasing a college degree. Panelists will share their experiences with this shifting perception and discuss the potential impact on faculty, instruction, and higher education as a whole.

Sponsor: Basic Course Interest Group

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Becky DeGreeff, University of Wisconsin - Stout

Jacki Brucher Moore, Kirkwood Community College

Jennifer Hough, University of South Dakota

Shawna Blake, Tulsa Community College

Stacey Mirviss-Jossart, UW-Milwaukee

2614 4:30 PM to 5:45 PM Amway Grand Plaza Heritage Hill

**Unsilencing the Silenced: Exposing Forbidden Narratives in the Workplace**

This discussion will focus on stigmatized and dysfunctional behaviors in organizations, including sexual harassment, heterosexism, and racism. A particular emphasis will be placed on bystanders and on reporting this type of destructive workplace behavior. Experts in

organizational communication will discuss their thoughts on organizational oppression and the incoherence of particular messages and behaviors that are (ab)normal to an organization.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Tyler Sorg, Purdue Global University

Presenters:

Kara L. Starnes, University of Missouri

Tyler Sorg, Purdue Global University

Debbie S. Dougherty, University of Missouri

Rebecca J Meisenbach, University of Missouri

Jaclyn Shetterly, University of Alabama

Cristin A. Compton, Kent State University

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2615                      4:30 PM to 5:45 PM                      Amway Grand Plaza                      Winchester

**Undergraduate Honors Research Conference Session 5: Top Papers**

This session features the Top Papers in the Undergraduate Honors Research Conference.

Sponsor: Undergraduate Honors Research Conference

Chair: Stephanie Young, University of Southern Indiana

Respondent: Stephanie Young, University of Southern Indiana

"Partisan Identification and Threat Perception (Top Paper)" Jessica C. Jansen, Missouri State University; Lydia Ash, Missouri State University; Ali Burkett, Missouri State University; Zoe Rico-Beaubien, Missouri State University; Julia Walker, Missouri State University (Faculty Mentor: Dr. Taleyna M. Morris)

"Exploring Sexuality and the Sense of Belonging in the LGBTQ+ Community (Top Lambda Pi Eta Paper)" Abigail Heuton, University of Montevallo (Faculty Mentor: Dr. Tiffany R. Wang)

"Music and Protest Through CCR's "Fortunate Son"" Elyse Ibata, SIUE (Faculty Mentor: Dr. Deborah Sellnow-Richmond)

**6:00 PM**

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2700                      6:00 PM to 6:45 PM                      Amway Grand Plaza                      Ambassador Ballroom

**Carolyn Calloway-Thomas Speakers Series Keynote: Dr. Stephen Spates**

Sponsor: CSCA First Vice President

Chair: Gordana Lazić, Missouri State University

Presenter:

Stephen Spates, Michigan State University

**7:00 PM**

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2800                      7:00 PM to 8:45 PM                      Amway Grand Plaza                      MDRD

**CSCA Annual Past Presidents Dinner**

Sponsor: CSCA Executive Director

Chair: Debra J. Ford, Creighton University

Saturday  
April 06, 2024

8:00 AM

3100 8:00 AM to 9:15 AM Amway Grand Plaza Grand View C

**From Threads to Tech: Equipping Students for the Job Market with AI and Career Closet Promotions.**

A career closet can be an untapped gold-mine for educators when it comes to helping students at all levels and majors gain valuable experience and hone their communication skills. This workshop will present different activities designed to reinforce course concepts learned in a variety of business, communication studies, and media and journalism courses. Educators can partner with the career closet to give students practical, hands-on experience working for a non-profit client. Through these activities and assignments, students develop the ability to think critically and creatively. They also build professional acumen, leadership and collaboration skills, and tangible work to put in a professional portfolio that sets them up for success after graduation.

Sponsor: States Advisory Council

Chair: Joy L. Daggs, Northwest Missouri State

Presenters:

Lori Costello, University of South Dakota

Travis Loof, University of South Dakota

3101 8:00 AM to 9:15 AM Amway Grand Plaza Ruby

**Communicating Communication: Articulating the Discipline and its Application to Workforce Needs**

For faculty, scholars, and students of communication, we recognize the value experienced through our practice in the discipline. And yet, the Communication Studies discipline runs the risk of external ambiguity when it comes to communicating our message to external stakeholders. This can place our field at odds with parties ranging from student prospects (and their families) to recruiters to enrollment counselors and even competing disciplines in both the humanities and social sciences. What solutions emerge for a discipline at the crossroads of higher education in the 21st century? What are some new ways to engage curriculum for students and demonstrate its applicability in the workforce? This discussion panel will focus on examining how communication programs can transform their messaging and courses to articulate how students are meeting workforce needs.

Sponsor: States Advisory Council

Chair: Ant Woodall, University of Oklahoma

Presenters:

Mary Carver, University of Central Oklahoma

Garret L. Castleberry, Mid-America Christian University

Kristopher D. Copeland, Tulsa Community College

Samuel Grayson Lawrence, University of Central Oklahoma

Chad Perry, University of Central Oklahoma  
Elaina Ross, Northeastern State University

3102 8:00 AM to 9:15 AM Amway Grand Plaza Grand View A

**Giving Voice: The Power of Communication Through Theatre for Understanding and Positive Change**

Missouri State University's nationally recognized Giving Voice troupe uses the power of theatre to improve cultural competence, bringing diversity training to new levels to address issues of oppression, micro-aggressions, and initiate courageous conversations. Participants will experience a Giving Voice forum followed by discussions on how to develop this research proven training to improve their own environments and meet the vital needs of a growing presence of oppressed, marginalized persons, due to race, gender, ethnicity, religion, and sexual orientation, to name a few, who find themselves invisible and silent.

Sponsor: States Advisory Council

Chair: Scott Jensen, Webster University

Presenter:

Carol J. Maples, Missouri State University

3103 8:00 AM to 9:15 AM Amway Grand Plaza Pearl

**It's a Man's World: Women's Perspectives of Navigating Traditional Masculine Standards of Success Set by The Academy**

The purpose of this panel is to bring together a diverse group of communication scholars to discuss current and future pressures women are experiencing to perform according to hypermasculine standards to be successful. We will answer questions such as "What are some instances where you've felt pressured to conform to traditional masculine norms as a part of your career in higher education?"

Sponsor: Women's Caucus

Chair: Amanda Grace Taylor, Montana Technical University

3104 8:00 AM to 9:15 AM Amway Grand Plaza Nelson

**Maneuvering the (Sometimes Incoherent) Path Towards Media Internships**

This panel brings together academics and media professionals to address ways in which students and businesses approach internships. The process can be stressful and incoherent for students, who are often applying their media skills in the workforce for the first time. They may be perplexed about expectations from professors and workplace supervisors. Employers approach internships very differently, with some relegating students to fetching coffee while others let them tackle meaningful tasks. Panelists will discuss their experiences with this process in the hopes that students, faculty sponsors, and businesses will get more from the internship process.

Sponsor: Media Studies Interest Group

Chair: Tasha Riggins, Baker University

Presenters:

Art Herbig, Purdue University, Fort Wayne  
Jerralyn Moudry, Wisconsin Lutheran College  
Joe Watson, Baker University  
Chris Fleszar, WZZM-TV, Grand Rapids  
Max Stewart Dutton, KWCH-12 News

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3105                      8:00 AM to 9:15 AM                      Amway Grand Plaza                      Thornapple

**The Current State of Introductory Communication Courses: Political and Educational Tensions**

The current political and education climates are changing the nature of introductory communication courses, especially basic courses such as public speaking, interpersonal communication, and the fundamentals of human communication. Our panel highlights different perspectives including how student engagement has changed, how state laws have impacted teaching, and how COVID is still affecting our classrooms. More specifically, our panel gathers scholars from various states who teach introductory communication courses to discuss their recent experiences.

Sponsor: Basic Course Interest Group

Chair: Caroline Waldbuesser, University of Missouri

Presenters:

Dena Horne, Sam Houston State University  
Anna Wright, University of Illinois Urbana-Champaign  
Tim McKenna-Buchanan, Manchester University  
Stevie Munz, Utah Valley University  
Joel Lansing Reed, University of Arkansas

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3106                      8:00 AM to 9:15 AM                      Amway Grand Plaza                      Heritage Hill

**Turning the light on to our front porch: Examining the Basic Communication Course and Student Retention**

The basic communication course (BCC) has been referred to as the "front porch" to the communication discipline. This interactive course will review literature that suggests the BCC should be described as not just a front porch to the discipline, but to college, in general. During the short course, participants will learn about findings linking first-year student enrollment in the BCC to increased rates of retention, discuss explanations for these findings, and reconsider the content and format of the BCC. This short course highlights the value of the BCC to our discipline, the wider academic community, and to other stakeholders.

Sponsor: Short Courses

Chair: Jennifer McCullough, Saginaw Valley State University

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3107                      8:00 AM to 9:15 AM                      Amway Grand Plaza                      Grand View B

**When State Politics Hit Your Syllabus: Teaching Diversity, Equity and Inclusion Topics in a State That Tries to Legislate Against It.**

Florida has passed a number of pieces of legislation to ban or severely restrict DEI programs in both K-12 and Higher Education (Florida SB266, HB1557). While this legislation has been covered in the news widely, states in the midwestern U.S. are following their lead. The participants on this panel will discuss how they teach intercultural communication and other DEI courses/programs in states that are legislatively becoming more and more hostile towards DEI in higher education.

Sponsor: Intercultural Communication Interest Group

Chair: Jennifer Willis-Rivera, University of Wisconsin - River Falls

Presenters:

Scott Mitchell, University of Wisconsin-River Falls

Grace Leinbach Coggio, University of Wisconsin-River Falls

Alberto Gonzalez, Bowling Green State University

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3108                      8:00 AM to 9:15 AM                      Amway Grand Plaza                      Winchester

**Undergraduate Honors Research Conference Session 6**

Papers on this panel explore experiences in different cultural contexts.

Sponsor: Undergraduate Honors Research Conference

Chair: Donna R. Pawlowski, Bemidji State University

Respondent: Donna R. Pawlowski, Bemidji State University

"Daddy Issues: An Analysis on Level of Parental Support, Attachment to God, and Religiosity" Ellie McLaughlin, Bethel University; Miriam Johnson, Bethel University (Faculty Mentor: Dr. Nancy Brule)

"Stop Annihilating Two Birds with One Stone: The Importance of Trixie Mattel's Two Birds Through the Lens of Symbolic Annihilation Theory" HOLLAND E SNYDER, Ferris State University (Faculty Mentor: Dr. Aimee Miller)

"The Grateful Dead's Impact on the Environmental Movement" Gianvanna Gullo, Central Michigan University (Faculty Mentor: Dr. Edward A. Hinck)

"VASTly Influenced: Exploring the effects of Vocational Anticipatory Socialization and Social Support on the undergraduate career decision process" Katie Cole, Hope College; Elsie Craig, Hope College

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3109                      8:00 AM to 9:15 AM                      Amway Grand Plaza                      Berkey

**Undergraduate Honors Research Conference Session 7**

Papers on this panel examine communication practices in different contexts.

Sponsor: Undergraduate Honors Research Conference

Chair: Ahmet Aksoy, Columbia College - South Carolina

Respondent: Ahmet Aksoy, Columbia College - South Carolina

"Family Sabbath: A Cultural Analysis" Grace Pulsipher, Utah State University

"Passion and Power: Unveiling the Rhetorical Strategies in Gabrielle Wade-Union's NAACP Speech" Dakota Thomas Earlywine, Undergraduate Student

"Reinventing a Reputation" Bethany Lawrence, Hope College  
"Rich Men North of Richmond: The Working Man's Anthem" Andrick Till Wagner, South Dakota State University

9:00 AM

3110 9:00 AM to 2:00 PM Amway Grand Plaza Center Concourse

**Exhibit Hall Featuring Publishers and Technology - Saturday**

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, Rutgers University

9:30 AM

3200 9:30 AM to 10:45 AM Amway Grand Plaza Gerald Ford

**CSCA Annual Past Officers Breakfast**

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

3201 9:30 AM to 10:45 AM Amway Grand Plaza Ruby

**Graduate Student Mom-Researchers: A Round-table Discussion of How Graduate School Moms Navigate Failure and the Fear of the Future.**

Graduate student mothers are the people who have kids and go to school simultaneously. This in turn could lead to anger, loneliness, restlessness, and skipping classes. Consequently, these mothers sometimes feel excluded formally or informally. This panel will examine the experiences, struggles, and challenges related to motherhood and graduate school and the necessity to join a support group on campus to reduce loneliness and the stress that comes with juggling parenthood and academic responsibilities.

Sponsor: Graduate Student Caucus

Chair: Egbe Bernice Ebohon, University of Oklahoma

Presenters:

Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Mizuki Wyant, Illinois College

Oluwaseyi Ambrose, University of Wisconsin-Milwaukee

Aklima Begum, University of Wisconsin-Milwaukee

Marianne Vanderbeke, Bowling Green State University

3202 9:30 AM to 10:45 AM Amway Grand Plaza Vandenberg

**Great Ideas for Teaching (GIFT) Session #4**

Great Ideas for Teaching (GIFT) Session #4

Sponsor: G.I.F.T. Interest Group

Chair: Darcy Wente-Hahn,

"Applying material-methodological heuristics of rhetorical accretion and proximity to archival research" Sabiha Mahbuba, Ohio University; Reedwan Habib, Ohio University

"Breaking news!: Framing stories" Emi Kanemoto, Southern Illinois University Carbondale

"Crafting Self: Understanding the Role of Communication in Self-Concept" Justin S. Motto, University of Wisconsin - Eau Claire

"From Ocean Pollution to Systemic Racism: A Visual Understanding of the Communicative Impacts of Systemic Racism" Hannah Kaplan, Masters Student at Western Michigan University

"Persuasion Practice: Why is your restaurant the best?" Brodee Turnbaugh, Missouri State University

"Rhetorical Approaches to Historiography: Exploring Prehistoric Art and Four Senses of Rhetorical History" Sophia Koleno, Ohio University

"The Bravest Move You Can Make: Why Asking for Help is a Good Thing" Julia Donato, Southern Illinois University Edwardsville; Lawrence Appoh-Dadzie, Southern Illinois University Edwardsville; Shelbi Paul, Southern Illinois University Edwardsville

"Work-life Balance Self Reflection" Jacob Wayne Imel, Ball State University

"Incoherent Friends: Applying Theory to Explain Human Behavior" Colleen Palmer, Carthage College; Kalah Kemp, College of the Ozarks

3203 9:30 AM to 10:45 AM Amway Grand Plaza Pearl

**Hashtags, Handshakes, and Heartthrobs: Amplifying Queer Experiences in Media (Top Panel)**

In our society, discrimination and lack of representation are prominent experiences that marginalized identities live through. This necessitates queer individuals to find alternative routes in creating safe spaces to explore and survive in society. This panel seeks to inspect the ways in which LGBTQ+ individuals are inadequately portrayed in the media, and the ways in which they develop safer strategies to explore their identities, reconstruct their reality and build community.

Sponsor: Media Studies Interest Group

Chair: Phil Chidester, Illinois State University

Respondent: Ahmet Atay, College of Wooster

"A Kiss with a Fist: A Critical Analysis of the "Bad Buddy" Series" Yesenia Villegas Vera, Illinois State University

"Fine, I'll Write It Myself: Reading Into the World of Queer Fanfiction" Grace Pizzini, Illinois State University; Tanavia Taiesha Allison Gilbert, Illinois State University

"Rhetoric as Ritual: A Cultural Analysis on the Mobilization of Digital Movements" Rocky Roque, University of Illinois Chicago

"The Metaphorical Secret Handshake: Coding and Signaling Behaviors in LGBTQ+ Communities" Julie Hartung, Colorado State University

3204 9:30 AM to 10:45 AM Amway Grand Plaza Emerald B

**Interpersonal and Family Communication Interest Group Business Meeting**

Sponsor: Interpersonal and Family Communication Interest Group



Chair: Cimmiaron Alvarez, Rutgers University

Presenters:

Lauren J Johnsen, University of Wisconsin-Stout

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Shawn C Starcher, Muskingum University

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3205                      9:30 AM to 10:45 AM                      Amway Grand Plaza                      Haldane

**Media Studies Interest Group Business Meeting**

Sponsor: Media Studies Interest Group

Chair: Nettie Brock, Morehead State University

Presenters:

Byron B Craig, Illinois State University

Tasha Riggins, Baker University

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3206                      9:30 AM to 10:45 AM                      Amway Grand Plaza                      Nelson

**Neurodiversities and Special Populations in the Communication Classroom**

These competitively selected papers feature topics concerning pedagogical praxis for college students within communication classrooms from/with neuro-diverse and first-generation backgrounds.

Sponsor: Communication Education Interest Group

Chair: Addie Birchette, University of Northern Iowa

Respondent: Joshua Young, Divine Word College

"Making the Invisible Visible: Examining Disability Disclosure in Higher Education" Amairany Nabi, University of Nebraska-Lincoln; Kathleen Czech, San Diego State University

"Self-Efficacy in Higher Education : Identifying Gaps between First- and Continuing-Generation College Students in their Level of College Preparedness" Kathryn Mayer, Illinois State University

"Neuroqueering the IPC Classroom: Making Room for Communication Diversity" Jinx Mylo, Bowling Green State University

"It's a Part Of Me It's Apart Of Me Not: Learning Disability Disclosure" Cassandra J Pine, Independent

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3207                      9:30 AM to 10:45 AM                      Amway Grand Plaza                      Thornapple

**On the Fringe: Autoethnographic Accounts of Belonging and Unbelonging**

This competitive paper panel engages autoethnography to explore themes around belonging and unbelonging.

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Becky DeGreeff, University of Wisconsin - Stout

Respondent: Molly Wiant Cummins, University of Texas Arlington

"Cult Recovery and Queer Theory: A Sonic Tale" T Brown, Southern Illinois University

"House of the Rising Son: An Autoethnographic Account of a Father's Changing and Inherited Parenting Styles from the Perspective of his Progeny" Peter Hampartsoum Kamajian, Ball State University

"Scattered Bodies Swimming Upstream: An Ecological Approach to the Politics of Gay Men in Feminist Mentorships" Mick B. Brewer, Lincoln University

"You Belong Here: An Autoethnography on Incoherence" Grace Giorgio, University of Illinois at Urbana Champaign

3209

9:30 AM to 10:45 AM

Amway Grand Plaza

Emerald A

### **Organizational and Professional Communication Interest Group: Top Papers**

This panel highlights the top-ranked competitive papers submitted to the Organizational and Professional Communication Interest Group this year. These scholars highlight issues including jury implicit biases, organized violence, employee psychological safety, and work-life spillover.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Michael Cody Coker, Boise State University

Respondent: Jessica Rick, University of Southern Indiana

"A Critical Sensemaking Analysis of Implicit Bias in U.S. Juror Organizing (Diamond Anniversary Award for Top Paper)" Astrid Villamil, University of Missouri-Columbia; Madeline Pringle, University of Missouri; Debbie S. Dougherty, University of Missouri; Elizabeth Behm-Morawitz, University of Missouri; Charles Henson, University of Missouri

"We Must Stick by Our Guns": A Rhetorical History of Organized Violence in the U.S. Radium Corporation's Archives (Top Student Paper)" Lauren L. Buisser, Colorado State University

"How organizations can create psychological safety in the workplace for attracting and retaining Gen Zs (Top Debut Paper)" Ebuka Okoli, Illinois State University

"New parents' workplace resocialization as a site of tension: Enacting control and resistance in three boundary-setting contexts" Emily A. Godager, Marquette University; Sarah E. Riforgiate, University of Wisconsin-Milwaukee

3210

9:30 AM to 10:45 AM

Amway Grand Plaza

Berkey

### **Scholarship on Artificial Intelligence Across Traditions of the Discipline (Top Panel)**

This panel includes four papers from scholars who have an interest in studying and/or incorporating artificial intelligence (AI) in their works. Each paper is authored by a scholar or team of scholars who come from distinctly different traditions and who use different methods in authoring research. Following the presentation of these papers, audience members will be invited to engage in discussion and share their own successes and challenges regarding the study of AI.

Sponsor: Communication & Technology Interest Group

Chair: Sydney O'Shay, Utah State University

"Communication Instructors' Reactions to New Developments in Generative Artificial Intelligence Technologies: A Thematic Analysis" Tsai-Shan Sam Shen, Eastern Michigan University; Jenny Kindred, Eastern Michigan University; Jessica Elton, Eastern Michigan University; Nick Romerhausen, Eastern Michigan University

"Evaluating the Preparedness and Responsiveness of Public Relations Practitioners toward AI Integration in the Digital Communication Landscape" Jamie Ward, University of Toledo

"Postulating the Potential of Artificial Intelligence in Public Commemoration: The Counter-Monumentality of the HOPE Virtual Remembrance Wall" Meagan Winkelseth, Wayne State University

"We Will Survive" Juniper Blue, Southern Illinois University Carbondale

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3211 9:30 AM to 10:45 AM Amway Grand Plaza Heritage Hill

**Teaching in the Age of AI**

The launch of ChatGPT and other generative AI platforms has up-ended higher education. This short course will address ethical and pedagogical concerns of integrating AI into the classroom. Participants will develop prompt engineering skills, evaluate sample AI classroom policies, discuss in-class activities and assignments, and generate ideas on how to use this tool for class preparation. Faculty with all levels of experience in teaching with AI, including those who are completely new, are invited to join.

Sponsor: Short Courses

Chair: Kristen Pengelly, DePaul University

Presenter:

Margaret Poncin Reeves, DePaul University

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3212 9:30 AM to 10:45 AM Amway Grand Plaza Grand View B

**Thinking about and thriving in grad school**

Come to the session to hear more from masters and doctoral students talk about the admissions process, the search process, adapting to a new program, finding ways to get involved both at their programs and in the discipline, and how to balance it all while staying healthy.

Sponsor: CSCA Next Leaders Network

Chair: Samantha Schubert, Ball State University

Presenters:

Anna Jewell, University of Kansas

Heidi Nicole Judd, Kent State University

Karly Poyner-Smith, University of Memphis

Xavier Lee Scruggs, University of Missouri

Kara L. Starnes, University of Missouri

Connor Wilcox, Kent State University

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3213 9:30 AM to 10:45 AM Amway Grand Plaza Grand View A

**Undergraduate Education and Administration Section Business Meeting**

Sponsor: Undergraduate Education and Administration Section

Chair: Joy L. Daggs, Northwest Missouri State

Presenters:

Joy L. Daggs, Northwest Missouri State  
Elizabeth Ribarsky, University of Illinois Springfield  
Xinyue Liu, North Dakota State University

3214 9:30 AM to 10:45 AM Amway Grand Plaza Kendall

**What is this "Media Literacy"? Definitions, Policies, and Incoherence as we fall further behind**

"Media Literacy" has been a loaded term for the past 30+ years. Educators, researchers, policy developers, curriculum designers, and everyone that they touch have heard of the idea but have no idea what it really is. If curriculum is going to be developed to "enhance" media literacy at all levels, policies created endorsing it, and researchers study it ... we should probably figure out what it means. This discussion panel is meant to allow panelists and audience members alike space to tackle this idea, presenting a variety of perspectives and arguments as to what media literacy is and what is to be done about it.

Sponsor: Media Studies Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

Presenters:

Gordana Lazić, Missouri State University

Matthew Meier, DePauw University

Katie LaPlant Turkiewicz, University of Wisconsin - Green Bay

Julie Semlak, Laramie County Community College

Art Herbig, Purdue University, Fort Wayne

Susan Kahlenberg, Muhlenberg College

3215 9:30 AM to 10:45 AM Amway Grand Plaza Winchester

**Undergraduate Honors Research Conference Session 8**

This panel features works in progress student papers.

Sponsor: Undergraduate Honors Research Conference

Chair: Diana Trebing, Saginaw Valley State University

Respondent: Diana Trebing, Saginaw Valley State University

"Hofstede's Theory of Cultural Dimensions in Accounting Firms" Kumba Glay, Concordia College, Moorhead MN (Faculty Mentor: Dr. Indira Neill Hoch)

"Low Pitch or Low Self-Esteem? Verbal and Vocalic Manifestations of Self-Worth." Zoey Jo-Yee Zachek, Concordia College - Moorhead

"It feels like we're competing for the same resources, and it just feels like no one is listening to us... Right now, it feels like it's just surviving": Co-Cultural Theory and the Communication Practices of Latina Students" Anita Gandara, Monmouth College (Faculty Mentor: Dr. Trudi Peterson)

"The Word Digitized for the Modern Church: Exploring the Empowering Potential of Podcasting" Hilda Alonyo, Divine Word College; Comfort Nguyongu, Divine Word College (Faculty Mentor: Dr. Joshua E. Young)

3216 9:30 AM to 10:45 AM Amway Grand Plaza Grand View C

**CSCA Members Listening Session**

Come join us for an open conversation hour with our members-at-large to offer feedback on both the possibilities and challenges for CSCA as well as how we as an organization can better meet our members needs.

Sponsor: CSCA First Vice President

Chairs: Stephanie Young, University of Southern Indiana; Tim McKenna-Buchanan, Manchester University; Kathy Denker, Ball State University

11:00 AM

3300 11:00 AM to 12:15 PM Amway Grand Plaza Berkey

**Communication & Technology Interest Group Business Meeting**

Sponsor: Communication & Technology Interest Group

Chair: Riley Richards, Oregon Institute of Technology

Presenters:

Xialing Lin, University of Central Florida

Austin Beattie, The University of Iowa

3301 11:00 AM to 12:15 PM Amway Grand Plaza Thornapple

**DEI/IDEA Conversations: What Have We Achieved?**

A couple of years ago, CSCA began implementing several new initiatives and mindfully reflected on our membership, programming, and leadership diversity. In this panel, we will reflect on those efforts and discuss where we are with DEI/IDEA initiatives at the CSCA. Panelists on this panel will also brainstorm about the next DEI/IDEA-related projects and initiatives.

Sponsor: CSCA President

Chair: Ahmet Atay, College of Wooster

Presenters:

Alberto Gonzalez, Bowling Green State University

Stephanie Young, University of Southern Indiana

Amy Aldridge Sanford, Middle Tennessee State University

Tiffany R. Wang, University of Montevallo

Tiffany Bell, Valparaiso University

Kathy Denker, Ball State University

Roberta Davilla Robbins, United Methodist Church

Nurhayat Bilge, SUNY- FIT

3302 11:00 AM to 12:15 PM Amway Grand Plaza Grand View C

**Dialoguing Incoherence in the Foundational Communication Course: Navigating the Challenges and Fostering Support for International and Minority Graduate Teaching Assistants**

Graduate teaching assistant (GTA) plays a crucial role for the success of the foundational communication course. However, besides facing the common challenges for GTAs, international and minority GTAs face unique challenges and concerns that are underrepresented in the general discussion. Aiming to bridge this incoherence, this panel brings together international and minority GTAs and basic course directors with experience working with them to discuss such unique challenges and concerns. Furthermore, to propose strategies for empowering and supporting international and minority GTAs.

Sponsor: Basic Course Interest Group

Chair: Justin Walden, North Dakota State University/Department of Communication

Presenters:

Gordana Lazić, Missouri State University

Ian Berry, University of North Dakota

Emmanuel Mylo Dadzie, NDSU

Xinyue Liu, North Dakota State University

Bukola Oloba, North Dakota State University

3303

11:00 AM to 12:15 PM

Amway Grand Plaza

Nelson

### **Exploring the Incoherence of Gendered Politics: The Influence of Gender, Race, and Partisanship**

Whether it is a resistance to the idea of feminism in politics; stereotypes that women of color must overcome when running for office; the choice points women candidates must make when expressing their identities; or the messaging strategies women must navigate when running against a male candidate, the difficulties women candidates face when challenging the status quo of politics still do not make sense. This panel presents research that seeks to better understand what it means to be a woman in politics, elevate those identities, and present messaging that frequently challenges-or at least must navigate-the status quo. Three presentations on this panel explore campaign messages by women-including women of color-on social media and in televised advertising in the 2018, 2020, 2022, and start of the 2024 election cycles. Social media platforms like X (formerly Twitter) and television advertising remain two communication channels that offer candidates the most control over their message strategies in addressing issues, images, and identity. We then look to voter attitudes as a lens to better understand the context in which these messages are formed and consumed. Together, the research included on this panel offers an exploration of the incoherence of the existing attitudes toward women in politics and the ways in which women are strategically meeting the challenge.

Sponsor: Political Communication Interest Group

Chair: Carrie Ann Johnson, Iowa State University

"Anti-Feminists in the 2022 Midterm Elections and Beyond" Benjamin R. Warner, University of Missouri

"Battling Gendered Racial Stereotypes in 2018 Political Advertising" Kelly L Winfrey, Iowa State University

"Being #Kamala: Identity Ownership on Twitter Across Campaigns" Alyssa Coffey, University of Missouri

"Television Advertising in the 2022 Election: An Analysis of Candidate Gender and Partisanship" Dianne G. Bystrom, Iowa State University; Mary Banwart, University of Kansas

3304 11:00 AM to 12:15 PM Amway Grand Plaza Kendall

**How Genres and Framing Conflict and Converge**

Genres are perhaps the most fundamental way to think about the media; but they are also extremely complex and important to understanding the ways in which the media is interpreted. This panel will consider genre alongside ideas of frames and will, as a result, consider how they are similar and different. By looking at genre on romance covers, alternative media blogs, news media coverage, and video games, we will consider the ways in which the messages of those texts are framed. Thus, we can discuss how such frames influence interpretation.

Sponsor: Media Studies Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

"Exploring Non-Activist Alternative Media through Blogging: The Case for Genre Fluidity" Matthew Michael Dorr, St. Andrews University

"Fearing the romance: A quantitative content analysis and gratification-cultivation look into the cultural product of historical romance covers and conflicting genre attitudes (Top Debut Paper)" Kirby Phillips, Wayne State University

"Global media framing: A comparative discourse analysis of international news media coverage of the Russian-Ukraine war" Isaac Opoku Agyemang, Missouri State University

"The Encroaching Capitalism of the Hudson Construction Company: An analysis of Capitalism in The Legend of Zelda: Breath of the Wild and Tears of the Kingdom" Nettie Brock, Morehead State University

3305 11:00 AM to 12:15 PM Amway Grand Plaza Emerald B

**Interpersonal and Family Communication Interest Group: Top Papers**

This panel features the Top Four competitive papers submitted to the Interpersonal and Family Communication Interest Group.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Cimmiaron Alvarez, Rutgers University

"Talk To Them Like a Baby": Memorable Messages Young Adults Recall About People With Invisible Disabilities (Dawn O. Braithwaite Award for Qualitative Research)" Olivia Watson, University of Missouri-Columbia; Astrid Villamil, University of Missouri-Columbia; Brooke Wolfe, Michigan State University; Kendal Catherine Lyssy, University of Missouri

"Pre-onset Relational Investments and Dementia Caregiver Wellbeing: Comparing Theorizing from the Investment Model and the Theory of Resilience and Relational Load" R. Amanda Cooper, University of Connecticut; Chris Segrin, University of Arizona

"Religious Conversations and Surface Acting as Predictors of Relational Uncertainty in (Dis)Confirming Sibling Relationships" Paul Schrodt, Texas Christian University; Crosby G. Cobb, University of Nebraska - Lincoln

"Theory of Communicative (Dis)enfranchisement: Introduction, Explication, and Application (Top Paper)" Elizabeth Ann Hintz, University of Connecticut; Kristina Scharp, Rutgers University

3306 11:00 AM to 12:15 PM Amway Grand Plaza Haldane

**Media Studies Interest Group: Top Papers**

The papers on this panel are the top four papers submitted to the Media Studies Interest Group

Sponsor: Media Studies Interest Group

Chair: Tasha Riggins, Baker University

Respondent: Byron B Craig, Illinois State University

"Oh my God, that pool party: Shrill and fat femininity in a postfeminist media culture (Top Paper)" Holly Holladay, Missouri State University

"Read, Watch, Create, Surveil: BookTok & Discourses Within an Online Community of Readers (Samuel L. Becker Award for Top Student Paper)" Samantha Schubert, Ball State University

"The Constitution of an Anon: QAnon, Intertextuality, Passivity, and Scientific Selves" Tyler Donavon Curran, Missouri State University

"Wellness" or whiteness?: A critical rhetorical analysis of postracism and white femininity in Netflix's 'The goop Lab'" Erica L Brinkley, Ball State University

3307 11:00 AM to 12:15 PM Amway Grand Plaza Emerald A

**Organizational & Professional Communication Interest Group Business Meeting**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Jessica Rick, University of Southern Indiana

Presenters:

Michael Cody Coker, Boise State University

Kara L. Starnes, University of Missouri

3308 11:00 AM to 12:15 PM Amway Grand Plaza Vandenberg

**Past Officers Debut Paper Award Panel**

Sponsor: CSCA First Vice President

Chair: Scott A Myers, West Virginia University

"It's About Damn Time We Discuss the Decolonizing Power of Lizzo's Crystal Flute Performance (Past Officers Debut Paper Award for Top Debut Paper)" Candice Ruh, University of Wisconsin - Milwaukee

"Nurturing Black Excellence: Exploring Black Students Emotions Regarding Success at PWIs" Eboni Devon Springfield, University of Northern Iowa

"Language Strategies and Social Media Mobilization in #FixTheCountry: A Critical Discourse Analysis" Matthew Edor, Illinois State University

"Silence: An Unpleasant Circumstance for Doctors to Keep Patient Health Conditions Discreet During Consultation" Agnes Amoakwa, Illinois State University

"Friends, Enemies, and the Media: Comparative Analysis of News Source Attribution of the US, UK, China, and India's News Coverage of the 2022 Russia-Ukraine War" Michael Ofori, University of Minnesota



3309 11:00 AM to 12:15 PM Amway Grand Plaza Grand View A

**Recruitment Efforts in an Age of Incoherency in Higher Education (Top Panel)**

This panel will address how communication programs can successfully recruit new majors, despite current barriers in the higher education landscape. Panelists will discuss what their programs are doing to recruit new majors. Participants will leave with tips on what recruiting strategies have been successful and pitfalls of them.

Sponsor: Undergraduate Education and Administration Section

Chair: Kendrea James, Missouri S&T

Presenters:

Mary Beth Asbury, Middle Tennessee State University

Garret L. Castleberry, Mid-America Christian University

Rebecca Imes, Carroll University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Stephen Spates, Michigan State University

3310 11:00 AM to 12:15 PM Amway Grand Plaza Winchester

**Spiritual Rhetoric in the Digital Age**

For centuries, rhetoric has been used to orchestrate the ways people understand ideas. In a world where religious deconstruction and digital media have produced vast audiences, it is important to explore the ways rhetoric, particularly in music, is being used to move those audiences toward intended and unintended ideas.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Anna J. DeGalan, Bowling Green State University

Respondent: Lara Martin Lengel, Bowling Green State University

"Deconstructed audiences: Rhetorical messages used in country music to reach the spiritually deconstructing audience." Marianne Vanderbeke, Bowling Green State University; Anna J. DeGalan, Bowling Green State University

"Healing Through Mindfulness, Analyzing Neoliberal Spirituality in the Digital Age" Awni Kalkat, Drexel University

"Theoretical Underpinnings of Black Rhetoric: Performative Dimensions" Dorothy Lee Pennington, University of Kansas

"Were You There" ...Missed opportunities for connection between Christians and environmentalists" Marianne Vanderbeke, Bowling Green State University

3311 11:00 AM to 12:15 PM Amway Grand Plaza Ruby

**States Advisory Council Business Meeting**

Sponsor: States Advisory Council

Chair: Gayle M Pohl, University of Northern Iowa

3312 11:00 AM to 12:15 PM Amway Grand Plaza Grand View B

**Studying Strategic and Applied Communication with Diverse Perspectives and Methodologies: Crisis, Disaster, Politics, Health, and Leadership.**

This paper session includes competitive papers that cover a range of topics encompassing strategic and applied communication practices and scholarship, such as public relations, crisis, political communication, and leadership. Scholars used diverse approaches and perspectives to examine strategic and applied communication, such as interviews, content analysis, and quantitative analysis.

Sponsor: Strategic and Applied Communication Interest Group

Chair: Xianlin Jin, The University of Toledo

"Effects of Organizational Social Media Responses to Public Tragedies: From 'Thoughts and Prayers' to 'Likes and Shares' (Top Paper)" Rebecca Hayes, Illinois State University; Julia Waddell, West Chester University

"Postpartum depression and the disclosure process (Dan Millar Award for Top Student Paper)" Kelsey Lunsford, University of Florida

"THE 2020 DEMOCRATIC NATIONAL CONVENTION: USING THE MAIN SPEECHES TO BRAND BIDEN AND THE DEMOCRATS" Joshua P Bolton, Salisbury University

"The Race to Respond: Applying the IDEA Model for Effective Emergency Distribution Communication Among Migrant Farmers in the Aftermath of Hurricane Ian" Sofia Elena Salazar Carballo, University of Central Florida; Rebecca Freihaut, University of Central Florida

"Can I speak to the manager?": A look into conflict negotiation and de-escalation strategies in service industry leadership." Mitchell McSparin, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville

3313 11:00 AM to 12:15 PM Amway Grand Plaza Heritage Hill

**The Incoherence of a Public Speaking Research Agenda**

Public speaking is an oft considered component of the communication discipline. Recently, members of this panel contributed a chapter to the forthcoming Routledge Handbook for Public Speaking: Research and Theory. While compiling these chapters, it became clear that there are areas that are strongly represented in public speaking research and gaps in academic research. Panelists will discuss their learning in the process and facilitate a discussion on strategies for moving toward a public speaking agenda.

Sponsor: Instructional Resources Interest Group

Chair: Stevie Munz, Utah Valley University

Presenters:

Anna Wright, University of Illinois Urbana-Champaign

Adam C. Jones, Illinois College

Tim McKenna-Buchanan, Manchester University

Maura Cherney, Northeastern Illinois University

Justin J Rudnick, Minnesota State University, Mankato

Jeff Kuznekoff, Miami University

3314 11:00 AM to 12:15 PM Amway Grand Plaza Pearl

**Troubling the Myth of the American Frontiersman: Consent, Patriarchy, Family, and Vengeance in The Last of Us**

This panel examines The Last of Us media properties (video games and television show) from critical, cultural, and rhetorical perspectives. Exploring themes of consent, patriarchy, vengeance, hegemonic masculinity, and Whiteness in a post-Apocalyptic United States, we argue that The Last of Us positions viewers and players to challenge and, occasionally, reinforce power structures often avoided in television and, especially, video games.

Sponsor: Popular Culture Interest Group

Chair: Andrew R Donofrio, St. Lawrence University

Respondent: Macaulay Williams, Bowling Green State University

"Is It as Easy as Yes or No? Bodily Autonomy and Consent in The Last of Us" Katlin J Shuherk, University of Findlay

"The Last of the Real Men: The Last of Us's Joel as Post-apocalyptic Frontiersman" Matthew Meier, DePauw University

"There's No Such Thing as Society, Only Found Families and the Infected" Gabriel Arnoldo Cruz, North Carolina Central University

"Why Do We Hate Abby in The Last of Us: Part II?" Christopher (Kit) Medjesky, University of Findlay

11:30 AM

3315 11:30 AM to 1:30 PM Amway Grand Plaza Pantlind Ballroom

**President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair**

Sponsor: Undergraduate Honors Research Conference

Chairs: Ahmet Atay, College of Wooster; Kathy Denker, Ball State

University; Tiffany R. Wang, University of Montevallo

Presenters:

Abigail Heuton, University of Montevallo

Avery Lawley, University of Montevallo

Dylan Hines, Ball State University

12:30 PM

3400 12:30 PM to 1:45 PM Amway Grand Plaza Grand View B

**(In)coherence and Activism**

N/A

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Brittany Ann Knutson, Skagit Valley College.

"Advocacy for Marginalized Communities" Kaitlen Johnson, none

"Leveling the Playing Field: Supporting Students with Disabilities from the Eyes of a Graduate Student" Hannah Chapman, Missouri State University

"The Woman's March, Linda Sarsour, and the incoherent "stickiness" of Anti-Semitism" Sophia Koleno, Ohio University

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3401                      12:30 PM to 1:45 PM                      Amway Grand Plaza                      Grand View C

**Addressing Incoherence: The Importance of Public Speaking for Incarcerated Individuals**

According to the Chronicle of Higher Education, more universities and colleges are considering teaching incarcerated individuals. Yet, many institutions have not considered the unique teaching needs and challenges when working in this context. In this panel, three instructors with experience teaching public speaking to inmates at the Richard A. Handlon Correctional Facility in Ionia, MI will discuss the unique teaching challenges, pedagogical insights, and the observed student learning outcomes in this work.

Sponsor: Basic Course Interest Group

Chair: Kathi Groenendyk, Calvin University

Presenters:

Craig Mattson, Calvin University

Mittie Den Herder, Calvin University

Amy Richards-Duncan, Calvin University

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3402                      12:30 PM to 1:45 PM                      Amway Grand Plaza                      Nelson

**Best Practices in the Public Relations and Strat Com Course (Top Panel)**

Strategic Communication and Public Relations courses have become some of the most popular parts of the communication curriculum. These courses are generally understood to focus on application and have a professional orientation, often relating to student's career goals. Connecting course content to professional issues requires innovative approaches. Moreover, the relationship between Strategic Communication and Public Relations courses is not always clear. This discussion panel explores best practices for the Strategic Communication and Public Relations courses

Sponsor: Strategic and Applied Communication Interest Group

Chair: Donald Ritzenhein, George Washington University

Presenters:

Deanna Sellnow, University of Central Florida

William Nowling, Michigan State University

Adrienne Wallace, Grand Valley State

Henry Seeger, University of Michigan

Leah Marie Omilion-Hodges, Western Michigan University

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3403                      12:30 PM to 1:45 PM                      Amway Grand Plaza                      Berkeley

**Communication & Technology Interest Group: Top Student Papers**

This panel features the top three rated graduate student papers for the Communication & Technology Interest Group.

Sponsor: Communication & Technology Interest Group

Chair: Xialing Lin, University of Central Florida

"Exploring the Impact of Social Media Use on Attitudes towards Advertising, Ad Engagement, and Perceived Annoyance (Top Student Paper)" Md Shahedur Rahman, Western Illinois University

"Ages of Man and Media: Electronic Media and Psychosocial Development (Top Debut Paper)" Jay McBride, Grand Valley State University

"From Aristotle to AI: Exploring the Convergence of Deepfakes and Persuasion, and Their Societal Consequences" Amaka Peace Onebunne, Northern Illinois University

3404 12:30 PM to 1:45 PM Amway Grand Plaza Thornapple

**Competitive Papers in Communication Education Interest Group**

This panel features competitive papers in Communication Education Interest Group.

Sponsor: Communication Education Interest Group

Chair: Eboni Devon Springfield, University of Northern Iowa

Respondent: Deanna Leigh Fassett, San José State University

"Drag Pedagogy: Moving from Drag Queen Story Hour to TikTok" Franklin Kimmell, Southern Illinois University Carbondale

"Instructors' Perception of Factors that Motivate Students in an Online Class" Omolola Lasisi, Illinois State University

"Tales to Unveil: Conceptualizing Higher Educational Trauma through Graduate Student Narratives" Addie Birchette, University of Northern Iowa

"There's more than one way to personalize (online): Exploring informal, self-directed learners' autonomy preferences when learning with technology." Kyle Robert Vareberg, Northeastern State University; Carrie Anne Platt

3405 12:30 PM to 1:45 PM Amway Grand Plaza Vandenberg

**Great Ideas for Teaching (GIFT) Session #5**

Great Ideas for Teaching (GIFT) Session #5

Sponsor: G.I.F.T. Interest Group

Chair: Katie LaPlant Turkiewicz, University of Wisconsin - Green Bay

"Creating Cohesion in the Classroom" Karen Boynton, Pennsylvania State University

"Field notes through photovoice: Discovering nonverbal social worlds through photos" Gina Reynolds, Cornerstone University

"Let's talk ourselves clear" Reginald Bell, Monmouth College

"Muted Group Theory and its Effects on Culture, Mass media, and the Arts." Owen Hetherington, Southern Illinois University Edwardsville; Emmalyne Ford, Southern Illinois University Edwardsville; Joyce Muyatwa, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville

"Slicing the pie: Applying Social Penetration Theory to give clarity to our interpersonal relationships" Annette N Hamel, Western Michigan University; Kathleen M. Propp, Western Michigan University

"Using Dialogues about Mass Incarceration to Teach Persuasion & Argumentation" Annika Wong, San Diego State University; Tiffany Ann Dykstra-DeVette, San Diego State University

"Using Fairytales to Understand Sympathetic Perspective Speech" Alyssa J Ferrin, Utah State University; Alana Hauptert, Utah State University; Bailey Hughlett, Utah State University; Amanda E Lilly, Utah State University

"Biased Against Humanity": A Card Game for Cohering Bias and Critical Thinking" Ant Woodall, University of Oklahoma

"But What Does It MEAN?". Communication as Symbolic Activity and Incoherence in Verbal Communication" Kendrea James, Missouri S&T; Shawna Blake, Tulsa Community College

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3406 12:30 PM to 1:45 PM Amway Grand Plaza Emerald A

**How Do We Prepare Graduate Students for the Incoherence of the Academy and Beyond?**

The Chronicle of Higher Education has noted repeatedly the need to help graduate students prepare for both the academic job market as well as work in industry. However, for faculty without a background beyond academia, they might be at a loss for how to best support students. Moreover, for those students who want to stay in higher education, are we ensuring that they are prepared for every aspect of their job? Researchers have noted the increasing demands from growing students support needs post pandemic, as well as from the university as recruitment and retention efforts amplify faculty workload. How do we ensure that graduate students have the skills they need to be successful either in industry or higher education?

What skills and experiences should we be pushing for all of our students?

Sponsor: CSCA First Vice President

Chair: Peter Hampartsoum Kamajian, Ball State University

Presenters:

Cristin A. Compton, Kent State University

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Adam W. Tyma, University of Nebraska Omaha

Adrienne Viramontes, University of Wisconsin-Parkside

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

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3407 12:30 PM to 1:45 PM Amway Grand Plaza Emerald B

**Identity, Resilience, Support, and Affection in Close Relationships**

This competitively selected paper panel examines how identity, resilience, support, and affection in close relationships can impact both the individual and the relationship.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Bailey C Benedict, California State University - San Bernardino

"Effects of Daily Hugging on Proinflammatory Cytokines: A Failure to Replicate van Raalte and Floyd (2021)" William Toth, Cleveland Clinic; Kory Floyd, University of Arizona; Alessandro Ventura, University of Arizona; Nicole Zenzola, University of Arizona

"Hilarious or Heartless? Interpersonal Impacts of Humor on Statements of Support" Michelle M. Matter, Colorado State University

"Role Identification in Adult Children After Parental Divorce" Hannah Chapman, Missouri State University; Hunter Lauf, Missouri State University; Brodee Turnbaugh, Missouri State University

“Learning to be in her Reality” Calibration and Resilience of Dementia Family Caregivers” R. Amanda Cooper, University of Connecticut; Chris Segrin, University of Arizona

3408 12:30 PM to 1:45 PM Amway Grand Plaza Haldane

**Inclusive Scholarship Panel: Top Papers**

This paper panel features the top inclusive scholarship papers. Following the paper presentations and response, a discussion about the nature of equity and inclusion scholarship invites audience involvement. The opportunities and challenges of this scholarship area will be discussion topics.

Sponsor: CSCA First Vice President

Chair: Roberta Davilla Robbins, United Methodist Church

Respondent: Shweta Arpit Srivastava, Monmouth College

"Remembering the Forgotten: Reweaving & Redressing Toward Equitable, Inclusive Assessment Practice in the Foundational Communication Course (Inclusive Scholarship Award for Top Inclusive Paper)" Joshua Young, Divine Word College; Allison Duncan Brenneise, Independent Scholar

"From Pride Lands to Global Citizens: Immigration and Decolonizing of Language in The Lion Guard" Gordana Lazić, Missouri State University

3409 12:30 PM to 1:45 PM Amway Grand Plaza Heritage Hill

**Incoherence in a Post-Truth World: Implications for Teaching Persuasion, Research Methods, and Communication Theory**

The primary goal of this short course is to provide participants with a solid understanding of how the post-truth era has implications for teaching and modernizing the content of courses in persuasion, research methods, and theory. We will cover novel assignments, activities, reading materials, and pedagogy instructors can use in these courses to help students navigate the post-truth era, be ethical communicators, and engaged citizens in a democratic society.

Sponsor: Short Courses

Chair: Stephen Hunt, Illinois State University

Presenters:

Stephen Hunt, Illinois State University

Kevin R. Meyer, Illinois State University

3410 12:30 PM to 1:45 PM Amway Grand Plaza Ruby

**Incongruence within Forensics Recruitment: Welcoming, Supporting, and Valuing Students During Contemporary Tumult**

The pandemic demanded answers to hard questions: how to increase accessibility to and within forensics, how to care for student mental health while respecting coaching boundaries, and how to administer effective coaching within structural constraints. This has led to a reexamination of incoherent recruitment and retention practices. This panel attempts to

ameliorate the incoherence by offering practical advice and approaches on how to recruit while paying close attention to making forensics a welcoming, inclusive environment.

Sponsor: Argumentation and Forensics Interest Group

Chair: Aimee Miller, Ferris State University

Presenters:

Carole Bennett, Oakland Community College  
Ryan Scott Rigda, Saginaw Valley State University  
Aimee Miller, Ferris State University  
Edward A. Hinck, Central Michigan University  
Amy Pierce, Saginaw Valley State University

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3411                      12:30 PM to 1:45 PM                      Amway Grand Plaza                      Grand View A

**Intercultural Communication Interest Group Business Meeting**

Sponsor: Intercultural Communication Interest Group

Chair: Andrew R Donofrio, St. Lawrence University

Presenters:

Ahmet Aksoy, Columbia College - South Carolina  
Kim Marie Omachinski, University of Wisconsin Milwaukee

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3412                      12:30 PM to 1:45 PM                      Amway Grand Plaza                      Winchester

**Parent-Child Communication in Family Relationships**

This competitively selected paper panel explores how several prominent theories and perspectives are used to understand communication in the parent-child relationship during familial transitions.

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Becky Roberts, Jackson College

"Applying Relational Turbulence Theory to Parent-Child Political Conversations: The Role of (Dis)agreement About Christian Nationalism" Andrew Michael Ledbetter, Texas Christian University; Olivia Lavin; Eryn Bostwick, Cuyahoga Community College

"Cheerleader or Antagonist? Exploring the Memorable Messages to Caregivers of Children with Complex Chronic Conditions" Alicia Lynn Alexander, Southern Illinois University Edwardsville; Mili Pinski, Southern Illinois University Edwardsville

"Relational Uncertainty, Parent Involvement, and Conversations about the State of the Relationship as Predictors of Relational Turbulence in Romantic Relationships" Paul Schrodt, Texas Christian University; Emily Stager, Texas Christian University

"When Distance Enhances Closeness: Relational Shifts through Communication between Asian International Students and their Back-home Parents" Laura D Russell, Denison University; My Bui, Denison University

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3413                      12:30 PM to 1:45 PM                      Amway Grand Plaza                      Pearl

**Performance Studies and Autoethnography Interest Group: Top Papers**



This panel represents the top competitive papers in the Performance Studies and Autoethnography Interest Group. The panel includes the Top Paper and the Top Debut Paper.

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Tasha R. Dunn, The University of Toledo

Respondent: Sarah Symonds LeBlanc, Purdue University Fort Wayne

"(Literally) Picking Up the Pieces: An Autoethnographic Account of Survival and Community in Neoliberal Capitalist Systems" Michaela D.E. Meyer, Christopher Newport University

"Identity Negotiations & Intersectionality: A Performative Autoethnography of a Nigerian Immigrant Woman Living in the U.S. (Top Student Paper, Top Debut Paper)" Oluwatumise Sarah Fasipe, University of Wisconsin-Milwaukee

"Queering Performance Archives: Engaging the Reproductive Politics of Performance in Reproductions" Shelby Swafford, Southern Illinois University Carbondale

"Craving Bigger Bodies: Size, Sexuality, and Becoming Larger (Top Paper)" Tony Adams, Bradley University

3414

12:30 PM to 1:45 PM

Amway Grand Plaza

Kendall

**Tangled Stories and Extraordinary Dreams: Strategies of Connection, Experiences of Liminality, and Movements Toward Critical Reflexivity**

Panelists apply an array of methods and theoretical frameworks in examining intercultural contexts that range from immigration to classrooms to spaces of incarceration.

Sponsor: Intercultural Communication Interest Group

Chair: Stephanie Young, University of Southern Indiana

Respondent: John R. Baldwin, Illinois State University

"Critical Reflexivity through Autoethnography: Intercultural and Transnational Incoherence" Ahmet Atay, College of Wooster

"Exploring the relationship between students and nonnative instructors at Midwest university." Ekow Mensah Kakra, Missouri State University; Isaac Opoku Agyemang, Missouri State University

"Locking Up the American West: How Incarceration Defines the Rhetorical Place of the West in Intercultural History" Carter Erik Reed, University of Kansas

"Simultaneity of Acculturation Patterns across and within Contexts: Undocumented Immigrant Bloggers' Acculturation, Acculturative Stress, and Attitudes toward the U.S." Anjana Mudambi, University of Wisconsin-Milwaukee; Seokhoon Ahn, Central Washington University; Mike Allen, UW-Milwaukee

2:00 PM

3500

2:00 PM to 3:15 PM

Amway Grand Plaza

Emerald A

**Accessibility in Academia: Navigating Disability, Neurodivergence, and the Fight Against Structural Ableism**

The goal of this panel is to discuss the disabled and neurodivergent identities within academia-how we, as scholars, navigate issues of accessibility and fight structural barriers both socially and organizationally. This purpose of this panel is not only to recognize struggles,

but also to celebrate achievements and highlight how cool it is to be able to contribute to both the fields of communication and disability studies.

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Evan Kirksey, University of Missouri

Presenters:

Rebecca Miner, University of Central Missouri

Kendal Catherine Lyssy, University of Missouri

Taylor Dylan Corlee, Southwest Baptist University

Kara L. Starnes, University of Missouri

Jessica Paxton, University of Central Missouri

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3501                      2:00 PM to 3:15 PM                      Amway Grand Plaza                      Ruby

**Communication Technology Advances and its Impact on Personal & Industrial Applications**

This panel presents on various implications communication technology has on our everyday life and from different perspectives. For example, the foci of papers range from health communication, mass and mobile communication, and advertising.

Sponsor: Communication & Technology Interest Group

Chair: America L. Edwards, University of California Santa Barbara

"Evaluating the Prevalence of Breast Cancer-Related Misinformation on Twitter During Breast Cancer Awareness Month" Richard Mensah Adonu, Iowa State University; Albert Junior Nyarko, Washington State University

"Inquiry into Neuroplasticity and Proxemics in Modern Media: The World is Now Intimate" Jay McBride, Grand Valley State University

"Motivations unveiled: How altruism and self-interest shape exaggeration behavior" Bobbie Rathjens, Michigan State University; Brandon Van Der Heide, Michigan State University; Duy Pham, Michigan State University; Rui (Cara) Zhu, Michigan State University

"When Brands Communicate Online: Effects on Consumer Brand Engagement" Gabriela Gomes da Rocha, Illinois State University; Rebecca Hayes, Illinois State University

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3503                      2:00 PM to 3:15 PM                      Amway Grand Plaza                      Grand View A

**Intercultural Interest Group: Top Papers - Voicing the Incoherence of Lived Experiences: Adaptation, Ethics, and Reflections**

The top paper panel for the Intercultural Interest Group.

Sponsor: Intercultural Communication Interest Group

Chair: Alberto Gonzalez, Bowling Green State University

Respondent: Carolyn Calloway-Thomas, Indiana University

"Adaptation of Second-Generation Turkish Americans in the USA: Extending Differential Adaptation Theory to the Offspring of Immigrants" Ahmet Aksoy, Columbia College - South Carolina

"Bearded Girls; Passing to Watch Soccer Matches" Mehri Yavari, The College of Wooster

"Complexities of Cross-Cultural Ethics in Multinational Organizations (Top Student Paper, Top Debut Paper)" Ebuka Okoli, Illinois State University

"Cross-cultural mirrors of the self: How international college students perceive and respond to their looking glass-self (Top Paper)" Laura D Russell, Denison University; Tra Vo, Denison University

3504 2:00 PM to 3:15 PM Amway Grand Plaza Haldane

**Making the Incoherent Coherent: Ways We Have Experienced, Helped, and Failed When Addressing Mental Health on Campus (Top Panel)**

Addressing mental health is central to the health and wellness of our campuses, as it impacts individuals' performance, physical health, personal life, and overall sense of belonging. How is mental health communicated and experienced by others? What have we done effectively and where have we failed in addressing mental health issues? Panelists will discuss pedagogical, scholarly, and campus-wide approaches examining communication messages and perceptions about mental health in our institutions.

Sponsor: Health Communication Interest Group

Chair: Jennifer Lee Walton, Radford University

Presenters:

Kim Marie Omachinski, University of Wisconsin Milwaukee

Aimee Lau, Wisconsin Lutheran College

Linda Dickmeyer, University of Wisconsin-La Crosse

Donna R. Pawlowski, Bemidji State University

Matthew Merkling, Bemidji State University

Jennifer Willis-Rivera, University of Wisconsin - River Falls

3505 2:00 PM to 3:15 PM Amway Grand Plaza Pearl

**Performance Studies and Autoethnography Interest Group Business Meeting**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Tasha R. Dunn, The University of Toledo

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Vianna Isbister, Independent Scholar

3506 2:00 PM to 3:15 PM Amway Grand Plaza Vandenberg

**Questions Answered: CSCA Next Leaders Network Reception and Informal Mentoring Opportunities**

The Next Leaders Network's goal is to build the future of the field and our organization by supporting up and coming scholars. This event provides an opportunity for members to learn about CSCA, interact with CSCA members, and help shape the future direction of the association. Attendees will gain an overview of CSCA, the conference, and opportunities for participation. Additionally, we will have dedicated tables where senior scholars will be available to provide advice on topics ranging from cover letters, balancing job demands, teaching tips, to submitting to journals. Bring the questions you have not be able to ask in your department, we

are here to help! All members are strongly encouraged to attend, but especially early career scholars, students, and first-time CSCA attendees.

Sponsor: CSCA Next Leaders Network

Chairs: Savaughn Williams, University of Kansas; Erica L Brinkley, Ball State University

Presenters:

Kathy Denker, Ball State University  
Jeffrey T Child, University of Nevada, Las Vegas  
Debra J. Ford, Creighton University  
Tiffany R. Wang, University of Montevallo  
Renee Kaufmann, University of Kentucky  
Tim McKenna-Buchanan, Manchester University  
Stephanie Young, University of Southern Indiana  
Caroline Waldbuesser, University of Missouri  
Cristin A. Compton, Kent State University  
Natasha Howard, Morehouse College  
Kate R LaPierre, University of Nevada Reno  
Cheri J Simonds, Illinois State University  
Christina S Beck, Ohio University  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
Amy Aldridge Sanford, Middle Tennessee State University  
Sarah E. Riforgiate, University of Wisconsin, Milwaukee  
Jessica Rick, University of Southern Indiana  
Elizabeth Ann Hintz, University of Connecticut  
Brooke Wolfe, Michigan State University  
Kristina Scharp, Rutgers University  
Roberta Davilla Robbins, United Methodist Church  
Holly Holladay, Missouri State University  
Sumana Chattopadhyay, Marquette University  
Justin J Rudnick, Minnesota State University, Mankato  
Kaitlin Elizabeth Phillips, Baylor University  
Leah Elizabeth Bryant, DePaul University

3507

2:00 PM to 3:15 PM

Amway Grand Plaza

Grand View C

**Religion, Reason, and Revolution: Analyzing the Rhetoric of Global Social Movements**

This paper panel investigates the vital role of rhetoric within religious and social contexts. Through investigations of case studies from all over the world, this panel demonstrates how rhetoric can help bring people together or push them further apart.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Cassandra D. Hightower, University of Wisconsin-Milwaukee

Respondent: Gordana Lazić, Missouri State University

"Beyond Incoherence: Ayah, Wahya, Ilham, and the Locus of Essence, Illuminating Faith and Reason in Islamic Thought" Sophia Koleno, Ohio University

"Exploration of the Bordering Technologies Employed in the 2017 Rohingya Genocide: From Survivor Narratives" Sabiha Mahbuba, Ohio University

"Rhetoric & Revolution: Hannah Arendt and the Revolutionary Spirit of Jewish Zionism" David Munson, DePauw University

"Sheikh Mujib's March 7, 1971 Address: Inventing Political Authority To Reshape Political Power" Motasim Billah, Graduate Student, Central Michigan University

3508

2:00 PM to 3:15 PM

Amway Grand Plaza

Grand View B

**Running as Fast as I Can and Getting Nowhere: The Biased Nature of Educational Buzzwords**

Higher education is awash in buzzwords and concepts that attempt to reflect adaptation and growth. However, when no or few resources are available to support those concepts, they become hollow attempts at development. Rather than inspiring faculty, instructors, and students, buzzwords are not a magic bullet. Instead, they often create unattainable expectations and discriminate against the most vulnerable populations within higher education.

Sponsor: Instructional Resources Interest Group

Chair: Amanda L. Brown, University of Wisconsin-Stout

Presenters:

Heather Nesemeier, Minnesota State University Moorhead

Mackenzie Krzmarzick, University of Wisconsin - Stout

Lauren J Johnsen, University of Wisconsin-Stout

Becky DeGreeff, University of Wisconsin - Stout

Amanda L. Brown, University of Wisconsin-Stout

3509

2:00 PM to 3:15 PM

Amway Grand Plaza

Heritage Hill

**Synthesizing Evidence: Systematic Literature Review as a Method**

Systematic reviews of primary literature are distinguished from traditional narrative reviews by an emphasis on a priori planning and transparent reporting of a defined set of steps. This short course covers these steps, which include a) study selection, which requires an exhaustive, as opposed to a convenient, search using inclusion/ exclusion criteria, b) extraction of findings, c) quality appraisal of individual studies, d) synthesis of findings, and e) assessment of confidence in the synthesized findings.

Sponsor: Short Courses

Chair: Pradeep Sopory, Wayne State University

Presenters:

Najma Akhther, Wayne State University

Nina Kelly, Wayne State University

3510

2:00 PM to 3:15 PM

Amway Grand Plaza

Emerald B

**Teaching, Learning, and Researching in the Era of AI**

Rapidly developing AI technologies are infiltrating most of our everyday experiences. They are also creating new dilemmas and opportunities for us to consider, including ChatGPT, robotics, and GIS technologies. These include teaching, learning, and researching. Needless to say,

higher education is not immune to the impact of these technologies. Like the technologies before, some are taking skeptical points of view, while others embrace these new technologies. In this discussion panel, collectively, we offer insights about our approaches to new technological development and AI technologies and how we use them in our teaching, learning, and research.

Sponsor: CSCA President

Chair: Ahmet Atay, College of Wooster

Presenters:

Ahmet Atay, College of Wooster

Art Herbig, Purdue University, Fort Wayne

Deanna Leigh Fassett, San José State University

Matthew J. A. Craig, Kent State University

Chad Edwards, Western Michigan University

Debipreeta Rahut, Bowling Green State University

Muhammad Taufiq Al Makmun, Bowling Green State University

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3511                      2:00 PM to 3:15 PM                      Amway Grand Plaza                      Thornapple

**The Incoherences of Inequality, Hate, and Sexual Violence**

The competitive papers on this panel explore a range of historical and current issues that LGBTQ+ individuals and queer communities face including anti-gay legislation in education, marriage inequality, and sexual violence.

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Caleb Royal McKinley-Portee, Southern Illinois University

Respondent: Richard G. Jones, Jr., Marshall University

"There Needs to be Examples of this Happening to Queer People": Developing Best Practices for Sexual Violence Resources" Madison A Pollino, University of South Florida

"Keywords: From AIDS to Florida's "Don't Say Gay" Bill" Franklin Kimmell, Southern Illinois University Carbondale

"Separated: A Look At the Marriage Equality Movement in the Early 21st Century" Robert Chapin Poyser, Northern Illinois University

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3512                      2:00 PM to 3:15 PM                      Amway Grand Plaza                      Nelson

**Transformative Analytical Approaches**

N/A

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Kristi Scholten, Ferris State University

Respondent: Kristi Scholten, Ferris State University

"Communication as counterpublic, rational argument and privilege: An interpretive analysis of the discourse on LGBTQ+ advocacy in Ghana." Ekow Mensah Kakra, Missouri State University

"Narrative Criticism as seen in First They Killed My Father" Kennedy Pirlet, South Dakota State University

""In building, we heal"": Analysis of Queer Worldmaking from 'Queer Brown Vegan'" India Hagen-Gates, Southern Illinois University

3513 2:00 PM to 3:15 PM Amway Grand Plaza Kendall

**Traversing Incoherent Futures: Transitioning into Faculty Positions**

Transitioning from graduate student to faculty can sometimes feel incoherent and confusing since there is no clear guidebook to follow. This discussion panel will shine a light on this transitional period. Most panelists recently made the leap from graduate student to faculty within the last 3 years to either tenure or non-tenure lines within the last three years. Additionally, more senior panelists will share what they wish they knew. Audience participation is welcomed and encouraged.

Sponsors: Graduate Student Caucus; Undergraduate Education and Administration Section  
Chair: Katelyn E. Brooks, Purdue University

Presenters:

- Amanda E Lilly, Utah State University
- Hayden Barber, South Dakota State University
- Jessica Renee Collier, Purdue University
- Michael Cody Coker, Boise State University
- Adam Whiteside, Northwest Missouri State University
- Emily A. Godager, Marquette University
- Amy Jo Ellefson, The University of Southern Mississippi
- Mary Kiura, Purdue University-Fort Wayne
- Joy L. Daggs, Northwest Missouri State
- Elizabeth Ribarsky, University of Illinois Springfield

3514 2:00 PM to 3:15 PM Amway Grand Plaza Winchester

**Undergraduate Honors Research Conference Session 9**

Papers on this session examine different aspects of media texts.

Sponsor: Undergraduate Honors Research Conference

Chair: Nii Kotei Nikoi, College of Wooster

Respondent: Nii Kotei Nikoi, College of Wooster

"A Close Textual Analysis of the TedTalk "Don't Ask Where I'm From, Ask Where I'm a Local" by Taiye Selasi" Tia Ann Zebe, Utah State University

"Jane the Virgin: Humanizing Immigration Through Narrative" Elizabeth Helen Hamak, College of Saint Benedict/Saint John's University

"Using the First Persona to Critique "The Man" by Taylor Swift" Tia Ann Zebe, Utah State University

"You Have to Look for it: A Qualitative Analysis on how Adults Perceive and React to Fake News in Social Media" Samantha Oxley, University of Wisconsin La Crosse

3515 2:00 PM to 3:15 PM Amway Grand Plaza Berkey

### Undergraduate Honors Research Conference Session 10

Papers on this session interrogate experiences regarding to body and health.

Sponsor: Undergraduate Honors Research Conference

Chair: Elaina Ross, Northeastern State University

Respondent: Elaina Ross, Northeastern State University

"Body image among collegiate dancers: The effects of mass media" Allison Jane Fulton, Hope College; Seanna Lynn DeWitt, Hope College

"Exploring coach-athlete dynamics: A comparative study across individual and team Division III sports" Zachary James Riordan, Hope College; Kenna Durian, Co-researcher

"Peer Health Education at The College of Wooster: Exploring Their Impact on Campus Wellness and Culture" Elizabeth Brynn Fluharty, The College of Wooster

"Two Sides of the Mental Health Debate" Lydia Soltis, Central Michigan University (Faculty Mentor: Dr. Edward A. Hinck)

3:30 PM

3600

3:30 PM to 4:45 PM

Amway Grand Plaza

Berkey

#### Affective Qualities of Activism in Intercultural Spaces

This panel will explore how expanding interest in globalization with activism has led to significant transformations in the methods people use to communicate with others to explore dialogue and collaborative efforts for social justice. With the introduction to platforms like X (Twitter), Facebook, Instagram, TikTok, and Snapchat, activism now has a digital footprint, and with it, a new approach to affective qualities and organizational efforts for protests and other forms of social justice and community engagement (Bruns & Burgess, 2015; Gajjala, 2019).

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Anna J. DeGalan, Bowling Green State University

Respondent: Lara Martin Lengel, Bowling Green State University

"Afghanistan – War on Terror, America's 'First Feminist War'" Saadia Farooq, Bowling Green State University

"Critiquing the Past to Better Remember History: The Complexities of Identity, Memory, and Humor in Latin History for Morons" Jessica L. Gehrke, University of Wisconsin-Milwaukee

"Evangelical social media: A battle ground for women's souls" Marianne Vanderbeke, Bowling Green State University

"Making a Statement—But Not Really?: Sport, Choices, and Incidental Activism" Scott Jensen, Webster University

"Power Balled: 'For...'" Azade Asadi Damavandi, Bowling Green State University

3601

3:30 PM to 4:45 PM

Amway Grand Plaza

Haldane

#### Analyses of Political Discourses in Political Elections and Campaigns

Papers in this session examine various political discourses through news coverages and campaign messages during political elections and campaigns across countries.

Sponsor: Political Communication Interest Group

Chair: Xavier Lee Scruggs, University of Missouri



Respondent: Kai Xu, University of Minnesota-Duluth  
 "Identifying Rituals of Power in a Public Meeting" Nina Kelly, Wayne State University  
 "Mainstream and Third-party Coverage: A Content Analysis of News Coverage in Jamaican General Elections." Steven D Gardiner, University of Missouri- Columbia  
 "The Impacts of Political Internet Memes on Opinions: The Moderating Role of Political Party Identification" Xiaoxia Cao, University of Wisconsin-Milwaukee  
 "What Happens if you Don't "REMEMBER ME": A Critical Analysis of NPP's Digital Campaign Banners in Ghana's 2020 Elections" Michael Ofori, University of Minnesota; Fredrick Daoyenikye, University of Alabama

3602                      3:30 PM to 4:45 PM                      Amway Grand Plaza                      Emerald A  
**Communication Education Interest Group Business Meeting**

Sponsor: Communication Education Interest Group  
 Chair: Kathryn B. Golsan, University of Northern Iowa  
 Presenters:  
 Kathryn B. Golsan, University of Northern Iowa  
 Joshua Young, Divine Word College  
 Kyle Robert Vareberg, Northeastern State University

3603                      3:30 PM to 4:45 PM                      Amway Grand Plaza                      Heritage Hill  
**Communication Technology Advances and its Impact on Higher Education**

This panel presents the various implications of recent and past communication technology advances. These topics range from modern generative AI to seeking improvement of our past communication technology such as audio-visual technology and asynchronous vs. synchronous classes.

Sponsor: Communication & Technology Interest Group  
 Chair: Austin T. Frederick, Wayne State University  
 "Are online learning opportunities equitable for all students, how does the self-efficacy gap reshape virtual classrooms?" Hocheol Yang, California Polytechnic State University; Jihyun Kim, University of Central Florida; Stephanie Kelly, North Carolina A&T State University; Ryan Goke, Murray State University  
 "All You Need is Trust: Qualitative Exploration of Human Trust in AI" Sidney Miles, Missouri State University; Emma Nelson, Missouri State University  
 "ChatGPT-Generated Misinformation and Future Challenges in Communication: A Theoretical Analysis" H M Murtuza, Missouri State University  
 "Videoconferencing System Optimization for Virtual Presentations: A Scoping Review" Luke LeFebvre, University of Kentucky; Renée LeFebvre, Berea College; Mike Allen, UW-Milwaukee

3604                      3:30 PM to 4:45 PM                      Amway Grand Plaza                      Ruby  
**CSCA Executive Committee Meeting #2**

Sponsor: CSCA Executive Director

Chair: Kathy Denker, Ball State University

Presenters:

Jeffrey T Child, University of Nevada, Las Vegas

Kristina Scharp, Rutgers University

Ahmet Atay, College of Wooster

Tiffany R. Wang, University of Montevallo

Yuping Mao, California State University Long Beach

Renee Kaufmann, University of Kentucky

Patric Spence, University of Central Florida

Tim McKenna-Buchanan, Manchester University

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Gayle M Pohl, University of Northern Iowa

Sandra L Faulkner, Bowling Green State University

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3605

3:30 PM to 4:45 PM

Amway Grand Plaza

Emerald B

**CSCA Scholar Conversation: Amy Aldridge Sanford**

CSCA Scholar-to-Scholar Conversations feature panel-length interviews with one outstanding scholar, Amy Aldridge Sanford, reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview, conducted by C. Kyle Rudick, followed by questions and discussion with attendees.

Sponsor: CSCA Past President

Chair: Debra J. Ford, Creighton University

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University

C. Kyle Rudick, University of Northern Iowa

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3606

3:30 PM to 4:45 PM

Amway Grand Plaza

Nelson

**Cutting Through the Noise: Active Learning Strategies for Classroom Clarity and Student Success**

Educators in communication have an opportunity to leverage active learning strategies to mitigate incoherence to support students' learning needs. This panel discusses the theory and practice of active learning to create successful outcomes. Specifically, panelists will discuss 1) active learning principles to build relationships and trust, 2) meaningful experiences to address diversity and inclusion in the classroom, and 3) how applying active learning principles has transformed their classrooms to engaged learning centers for student success.

Sponsor: Instructional Resources Interest Group

Chair: Candice Ruh, University of Wisconsin - Milwaukee

Presenters:

Katy Gabryelczyk, University of Wisconsin - Milwaukee

Julianne Haley, University of Wisconsin-Milwaukee

Cassandra D. Hightower, University of Wisconsin-Milwaukee

Molly Schmidt, University of Wisconsin - Milwaukee  
Jannatul Zinia, University of Wisconsin - Milwaukee  
Cassandra Wingert, College of DuPage

3607 3:30 PM to 4:45 PM Amway Grand Plaza Grand View A

**Dealing with Death and Well-Being: The Incoherence of Celebrity Deaths**

Celebrity deaths in 2023 have provoked outpourings of grief, reflections on aging stars and heroes, and considerations of the role of death in our everyday lives. Constructions of death in popular culture are largely incoherent. Participants will discuss the celebrity deaths ranging from the British Monarchy to athletics and popular entertainment while considering the question, how can fans talk about celebrity deaths in ways that improve overall well-being?

Sponsor: Popular Culture Interest Group

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

Nettie Brock, Morehead State University

Linsay M. Cramer, Coastal Carolina University

Jessica Elton, Eastern Michigan University

Jessica Freeman, University of Tennessee, Chattanooga

Jeevani Sammeta, Bowling Green State University

3608 3:30 PM to 4:45 PM Amway Grand Plaza Pearl

**Navigating Nebulousness: Identities, Histories, and Cultural Frictions**

Panelists apply a range of research methods to explore presentations of the self via social media, intercultural conflict, postcolonial identities, and the intercultural complexities of healthcare.

Sponsor: Intercultural Communication Interest Group

Chair: Andrew R Donofrio, St. Lawrence University

Respondent: Jennifer Willis-Rivera, University of Wisconsin - River Falls

"Incoherent Murmurs: Tracing the Postcolonial Individual in the Archives" Shreya Singh, University of Wisconsin-Madison

"Pathways to Overcoming Intercultural Conflicts Across Organizations in the United States" Haider Rifaat Hussain, PhD student of Political Science, University of Hawaii at Manoa

"TikTok and tolerance: Expression of Jewish identity online" Reilly Card, Illinois State University

"Understanding the Role of Cultural Beliefs and Practices in Health Communication Campaign Effectiveness in the Hispanic Community" Agnes Amoakwa, Illinois State University; Chinyere Agbasiere, Illinois State University

3609 3:30 PM to 4:45 PM Amway Grand Plaza Grand View B

**Navigating the Incoherence of Academia for Scholars at Each Stage of their Career**

This panel brings together scholars to discuss challenges, triumphs, and lessons learned from each stage of their career. Panelists will reflect on their experiences during graduate school, entering the tenure track, preparing to go up for tenure, transitioning institutions, and managing mid-career and full professor responsibilities. Apple time will be reserved for audience questions and informal networking.

Sponsor: Health Communication Interest Group

Chair: Bailey Hughlett, Utah State University

Presenters:

R. Amanda Cooper, University of Connecticut

Sydney O'Shay, Utah State University

Najma Akhther, Wayne State University

Stephen Spates, Michigan State University

Leah Elizabeth Bryant, DePaul University

Donna R. Pawlowski, Bemidji State University

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3610                      3:30 PM to 4:45 PM                      Amway Grand Plaza                      Vandenberg

**Pop Culture Trivia Challenge! Networking Session for the Popular Culture Interest Group**

Join members from the Popular Culture Interest Group for a pub trivia style networking session. Team up with folks from around Pop Culture Studies to compete for the inaugural PCIG Trivia Challenge Trophy.

Sponsor: Popular Culture Interest Group

Chair: Matthew Meier, DePauw University

Presenters:

Holly Holladay, Missouri State University

Tyler Donavon Curran, Missouri State University

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3611                      3:30 PM to 4:45 PM                      Amway Grand Plaza                      Kendall

**Rhetorical Theory and Criticism Interest Group Business Meeting**

The purpose of the Rhetorical Theory and Criticism Interest Group Business Meeting is to discuss the state of the interest group, present the top paper awards to recipients, discuss ideas for the 2025 convention, and elect new leadership.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Thomas A Salek, Elmhurst University

Presenters:

Gordana Lazić, Missouri State University

Alexandra Parr Balaram, University of Wisconsin - Milwaukee

Thomas A Salek, Elmhurst University

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3612                      3:30 PM to 4:45 PM                      Amway Grand Plaza                      Grand View C

**The Incoherence of Technology, Safety, and the Collective**

This paper panel showcases organizational research focusing on the inconsistency of identity, technology, and safety within workplace and organizational contexts.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Cheryl L. Skiba-Jones, Communication Educator

Respondent: Tyler Sorg, Purdue Global University

"Examine Response Efficacy and Self Efficacy in Employee Voice from the Technology Affordances Approach" Molly Mao, Marshall University; David DeAndrea, Ohio State University

"Has anyone seen it?" – Facets of Organisational Communication and Worker Safety Across the Supply Chain" David J Paterno, Minot State University

3613

3:30 PM to 4:45 PM

Amway Grand Plaza

Thornapple

**Argumentation and Forensics Interest Group Business Meeting**

Sponsor: Argumentation and Forensics Interest Group

Chair: Jessica Samens, Bethel University

Presenter:

Aimee Miller, Ferris State University

3614

3:30 PM to 4:45 PM

Amway Grand Plaza

Winchester

**Undergraduate Honors Research Conference Session 11**

Papers on this panel use autoethnography or narrative methods to analyze personal experiences.

Sponsor: Undergraduate Honors Research Conference

Chair: Tony Adams, Bradley University

Respondent: Tony Adams, Bradley University

"Always Allegheny: An Autoethnographic Exploration of a Disabled Woman's Views on Marriage" Evelyn Kendra McCain, The College of Wooster

"Communicated Narrative Sense-Making Theory and Historical Traumas: An Interdisciplinary Approach to Storytelling" Anna Tan KeXin Claerbaut, St. Norbert College (Faculty Mentor: Dr. Toni Maisano)

"Lost in Translation: Wrestling with My Chinese Identity Growing Up in America" Willow Xijun Hernishin, The College of Wooster

"Distance Makes the Heart Grow Fonder": A Qualitative Analysis of How the COVID-19 Pandemic Influenced Communication and Intimacy in Romantic Relationships" Morgan Harvey, University of Wisconsin-La Crosse

5:00 PM

3700

5:00 PM to 6:15 PM

Amway Grand Plaza

Emerald A

**Communication Education Interest Group: Top Papers**

This panel features the top papers in Communication Education Interest Group including the Top Paper and the Top Student Paper.

Sponsor: Communication Education Interest Group

Chair: Shawna Blake, Tulsa Community College

Respondent: Kathryn B. Golsan, University of Northern Iowa

"Neoliberalism and its Impact on Mediated Learning for Marginalized Students (Top Paper)" David H. Kahl, Jr., Penn State Behrend

"Nurturing Black Excellence: Exploring Black Students Emotions Regarding Success at PWIs (Gustav Friedrich Award for Top Student Paper, Top Debut Paper)" Eboni Devon Springfield, University of Northern Iowa

"Communicating (In)appropriately in the Classroom: The Impact of Instructor Homophily on Student Interest" Robert Sidelinger, Oakland University

"Meta-Analysis Evaluating the Factor Structure of the Teacher Confirmation Scale" Mike Allen, UW-Milwaukee; Luke LeFebvre, University of Kentucky; Brandon Straight, Delta College; Leah Elina LeFebvre, University of Alabama; Mackenzie J Boedeker, University of Wisconsin Milwaukee; John Bourhis, Missouri State University

3701

5:00 PM to 6:15 PM

Amway Grand Plaza

Heritage Hill

### **Generative-AI and the future of the public speaking course**

While much uncertainty surrounds generative artificial intelligence (AI) and its potential to alter our classrooms, it has also created a space for a profound teaching moment in public speaking courses. By taking this short course instructors will learn how to:

- Identify the advantages/constraints of AI software (Claude, ChatGPT, Bard, and Bing Chat Enterprise) relative to (1) instructor use and (2) student use.
- Create content and activities for public speaking classes using AI.
- Determine expectations for how students use AI for research and speechwriting.
- Develop a process for students to critically evaluate material generated from AI.
- Mitigate unethical student use of AI by adapting forms of assessment to include higher-order thinking skills.

Sponsor: Short Courses

Chair: Madison A Pollino, University of South Florida

Presenter:

Madison Cerce, University of South Florida

3702

5:00 PM to 6:15 PM

Amway Grand Plaza

Berkey

### **Quality in Numbers: The Pedagogy of Teams in Communication and Performance Learning Spaces**

Communication and performance thrive on group collaboration-particularly groups that function as teams that nurture, shape, and lift individual voice and effort that are inherent in any teaching and learning experience. At the same time, research points to a significant void in comfort and ability to work in groups and teams in many of our professional contexts. This program reflects on the pedagogy of teams, making the argument that they greatly facilitate impactful teaching and learning within communication and performance spaces. The program also identifies this nature of our disciplines as unique in equipping students for citizenship and personal success, largely because of the interdependent collaboration inherent in our pedagogy and practice. Theory and practice will be explored through a review of research, critical examination of a variety of contexts, and sharing of best practices.

Sponsor: States Advisory Council  
Chair: Sydney Crank, University of Central Missouri  
Presenter:  
Scott Jensen, Webster University

3703 5:00 PM to 6:15 PM Amway Grand Plaza Grand View B

**Race, Homophobia, Commodification, and Swiftification: Current Challenges and Concepts in Sport Communication (Top Panel)**

This panel explores several recent events in sports using a variety of critical, cultural, and rhetorical approaches. These areas of study include the Netflix reality series Last Chance U: Basketball, the Philadelphia Flyers' Pride Night, homophobia and homoeroticism in locker room culture, and the impact of Taylor Swift and Travis Kelce's relationship on the NFL product and audiences.

Sponsor: Sports Communication Interest Group

Chair: Chad M Nelson, Florida Gulf Coast University

Respondent: Christopher (Kit) Medjesky, University of Findlay

"Hockey Fights Pride Night: Homophobia, Sport, and the D/evolution of the Activist Athlete" Matthew Meier, DePauw University

"Netflix's Last Chance U: Basketball: The Commodification and Racialization of Black Sporting Masculinity in Sports Media Entertainment" Linsay M. Cramer, Coastal Carolina University

"Swiftification's Impact on the NFL, Audiences, and Travis Kelce's Masculinity and Racial Identity" Macaulay Williams, Bowling Green State University; Christopher (Kit) Medjesky, University of Findlay

"The Most Homophobic and Homoerotic Places": Locker Rooms, Zombies, and the Rhetoric of Monstrosity" Andrew R Donofrio, St. Lawrence University

3704 5:00 PM to 6:15 PM Amway Grand Plaza Kendall

**Rhetorical Theory and Criticism Interest Group: Top Papers**

This paper panel presents the top papers in the Rhetorical Theory and Criticism Interest Group.

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Alexandra Parr Balam, University of Wisconsin - Milwaukee

Respondent: Edward A. Hinck, Central Michigan University

"You Are Not The Victim Here": Conspirituality and the Framing of Evangelical Patriarchy as a Victim of #ChurchToo Disruption (Top Paper)" Karly Poyner-Smith, University of Memphis; Patrick Loeb, Grace College

"Language Strategies and Social Media Mobilization in #FixTheCountry: A Critical Discourse Analysis (Top Student Paper, Top Debut Paper)" Matthew Edor, Illinois State University

"Instructions for Capturing Consumer Subjects in Marion Nestle's Nutritionism" Dustin A. Greenwalt, Southern Illinois University, Carbondale

"Water, Weather, and the Myth of the Climate Crisis Safe Haven" Allyson Gross, University of Wisconsin-Madison

3705 5:00 PM to 6:15 PM Amway Grand Plaza Pearl

**Surviving in Academia: Job Market, Mentoring, Publishing, Tenure, and Promotion**

The goal of this panel is to generate a scholarly conversation about how to survive academia. During the last couple of years, our lives in academia drastically changed due to new pressures created by the COVID-19 pandemic, the changing academic landscape, budget cuts, increased demands from students and administrators, and others. These changes also shifted expectations about how to be successful in the academic job market and the role of mentoring in our academic lives. While we address some of these challenges, panelists also share insights about the changing academic landscape regarding tenure, promotion, and challenges about publishing in this new environment.

Sponsor: CSCA President

Chair: Ahmet Atay, College of Wooster

Presenters:

Debra J. Ford, Creighton University  
Sandra L Faulkner, Bowling Green State University  
Yuping Mao, California State University Long Beach  
Alberto Gonzalez, Bowling Green State University  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
Kristina Scharp, Rutgers University  
Tony Adams, Bradley University

3706 5:00 PM to 6:15 PM Amway Grand Plaza Grand View C

**The Incoherence of Focusing on "Career Readiness" in Our Students**

The last several years have seen a push to focus on "career readiness" in our classrooms. Yet, that leaves us less time to teach the organizational communication concepts needed for our students to be successful in their careers. In this panel, we are going to discuss the incoherence of this paradox. Panelists will address the following questions: What does that look like at our institutions? What are we doing in our classrooms? What other implications does this push have on our departments/students/universities/communities? We invite others in the audience to share their perspectives and ideas on this topic.

Sponsor: Organizational and Professional Communication Interest Group

Chair: Jessica Rick, University of Southern Indiana

Presenters:

Lance Rolland Lippert, Illinois State University  
Tim McKenna-Buchanan, Manchester University  
Grace Leinbach Coggio, University of Wisconsin-River Falls  
Caroline Waldbuesser, University of Missouri  
Bailey C Benedict, California State University - San Bernardino  
Jessica Rick, University of Southern Indiana

3707 5:00 PM to 6:15 PM Amway Grand Plaza Winchester



### Undergraduate Honors Research Conference Session 12

Papers on this panel explore different experiences with interpersonal, relational, and family communication contexts.

Sponsor: Undergraduate Honors Research Conference

Chair: America L. Edwards, University of California Santa Barbara

Respondent: America L. Edwards, University of California Santa Barbara

"My Inability to Come Up with a Title Felt like A Personal Failure: Gifted Kids, Communication Theory of Identity, and Expectancy Violations" Tyler Chase, Ferris State University (Faculty Mentor: Dr. Aimee Miller)

"The Love of My Life... Pets?: Examining the Influence of Pets on Grief, Self Esteem, and Family Satisfaction" Luke Brandt, Bethel University; Laurel Steffenson, Bethel University; Sam Sheedlo, Bethel University (Faculty Mentor: Dr. Nancy Brule)

"Why smile? A theoretical analysis of smiling through the lens of communication" Allison Jane Fulton, Hope College

"Poopy Diapers, Depression, Oh-My!": Exploring the Interplay of Postpartum Depression, Marital Satisfaction, Parenting Styles, and Self-Esteem" Abbi Bates, Bethel University; Ella Roberts, Bethel University; Faith Thrun, Bethel University (Faculty Mentor: Dr. Nancy Brule)

3708

5:00 PM to 6:15 PM

Amway Grand Plaza

Ruby

### Undergraduate Honors Research Conference Session 13

Student papers on this session employ rhetorical analysis to examine texts and messages.

Sponsor: Undergraduate Honors Research Conference

Chair: Mehri Yavari, The College of Wooster

Respondent: Mehri Yavari, The College of Wooster

"Analyzing Media Coverage of the Hactivism During the Israel-Hamas War" Alexander James Fedak-Lengel, Bowling Green State University; Adrian M Vanderbeke, Bowling Green State U - School of Communication; Matthew Gerlich, Bowling Green State University

"Analyzing the Art of Ambiguous Rhetoric in American Pop Songs through Bruce Springsteen's Born in the U.S.A." Cody Wilson, Central Michigan University (Faculty Mentor: Dr. Edward A. Hinck)

"On the Road to Nowhere: A Metaphoric Criticism of "Life is a Highway"" Katelyn Mae Burks, Oklahoma Baptist University

"Rhetorical Criticism of Special Edition of Nightly News on NBC, September 11, 2001, Attack on America with Tom Brokaw" Jacob Douglas Edwards, South Dakota State University

7:00 PM

3800

7:00 PM to 8:30 PM

Amway Grand Plaza

Ambassador Ballroom

### CSCA Annual President's Party: Celebrating the Service of Ahmet Atay

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo



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**Activism, Communication Ethics, and Social Justice Interest Group** 1105, 1200, 1301, 1409, 1411, 1700, 1708, 3400, 3500, 3512, 3600

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**Community College Interest Group** 2200, 2301

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**CSCA Past President** 1304, 2507, 2604, 3605

**CSCA President** 1600, 3301, 3510, 3705

**CSCA Second Vice President** 0100

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## A

ACTIVISM, COMMUNICATION ETHICS, AND SOCIAL JUSTICE INTEREST GROUP BUSINESS MEETING

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ADJUNCT AND TEMPORARY FACULTY CAUCUS BUSINESS MEETING

1302 Thursday, April 4 11:00 AM - 12:15 PM Winchester, Amway Grand Plaza

ARGUMENTATION AND FORENSICS INTEREST GROUP BUSINESS MEETING

3613 Saturday, April 6 3:30 PM - 4:45 PM Thornapple, Amway Grand Plaza

## B

BASIC COURSE INTEREST GROUP BUSINESS MEETING

1601 Thursday, April 4 3:30 PM - 4:45 PM Grand View A, Amway Grand Plaza

## C

CAROLYN CALLOWAY-THOMAS SPEAKERS SERIES KEYNOTE: DR. STEPHEN SPATES

2700 Friday, April 5 6:00 PM - 6:45 PM Ambassador Ballroom, Amway Grand Plaza

COMMUNICATION & TECHNOLOGY INTEREST GROUP BUSINESS MEETING

3300 Saturday, April 6 11:00 AM - 12:15 PM Berkey, Amway Grand Plaza

COMMUNICATION AND SOCIAL ROBOTICS LABS ANNUAL MEETING

0200 Wednesday, April 3 1:00 PM - 4:00 PM Pearl, Amway Grand Plaza

COMMUNICATION EDUCATION INTEREST GROUP BUSINESS MEETING

3602 Saturday, April 6 3:30 PM - 4:45 PM Emerald A, Amway Grand Plaza

COMMUNICATION THEORY INTEREST GROUP BUSINESS MEETING

2601 Friday, April 5 4:30 PM - 5:45 PM Grand View B, Amway Grand Plaza

COMMUNITY COLLEGE INTEREST GROUP BUSINESS MEETING

2301 Friday, April 5 11:00 AM - 12:15 PM Ruby, Amway Grand Plaza

CSCA 2024 OPENING RECEPTION: INCOHERENCE: FAILURE, FUTURES, AND FORGOTTEN MESSAGES

1800 Thursday, April 4 6:30 PM - 8:00 PM Ambassador Ballroom, Amway Grand Plaza

CSCA 2025 PROGRAM PLANNERS MEETING

1404 Thursday, April 4 12:30 PM - 1:45 PM Grand View B, Amway Grand Plaza

CSCA ANNUAL PAST OFFICERS BREAKFAST

3200 Saturday, April 6 9:30 AM - 10:45 AM Gerald Ford, Amway Grand Plaza

CSCA ANNUAL PAST PRESIDENTS DINNER

2800 Friday, April 5 7:00 PM - 8:45 PM MDRD, Amway Grand Plaza

CSCA ANNUAL PRESIDENT'S PARTY: CELEBRATING THE SERVICE OF AHMET ATAY

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2304	Friday, April 5	11:00 AM - 12:15 PM	Ambassador Ballroom, Amway Grand Plaza
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2202	Friday, April 5	9:30 AM - 10:45 AM	Nelson, Amway Grand Plaza
CSCA EQUITY & INCLUSION COMMITTEE MEETING			
2504	Friday, April 5	3:00 PM - 4:15 PM	Nelson, Amway Grand Plaza
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1415	Thursday, April 4	12:30 PM - 1:45 PM	Grand View C, Amway Grand Plaza
CSCA HALL OF FAME AWARDS LUNCHEON AND BUSINESS MEETING			
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3216	Saturday, April 6	9:30 AM - 10:45 AM	Grand View C, Amway Grand Plaza
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1510      Thursday, April 4      2:00 PM - 3:15 PM      Haldane, Amway Grand Plaza

**U**

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3213      Saturday, April 6      9:30 AM - 10:45 AM      Grand View A, Amway Grand Plaza

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**Walden, Justin** 1208, 3302  
**Walker, Julia** 2615  
**Wallace, Adrienne** 3402  
**Walters, Heather** 1200, 1501, 1700, 2101, 2611  
**Walton, Jennifer** 1212, 1309, 3504  
**Wang, Na** 2101  
**Wang, Tiffany** 0300, 0400, 1202, 1313, 1404, 1505, 1714, 2202, 2304, 2511, 3200, 3301, 3315, 3506, 3604, 3800  
**Ward, Jamie** 1509, 3210  
**Warner, Benjamin** 1400, 2101, 2310, 2603, 3303  
**Watson, Joe** 1609, 3104  
**Watson, Olivia** 3305  
**Weathers, Craig** 2210  
**Weber, Kirsten** 2510  
**Wehrman, Erin** 1211  
**Wendt, David** 1508  
**Wente-Hahn, Darcy** 1306, 2509, 3202  
**West, Patrick** 2316  
**White, Brion** 1210, 1700  
**Whiteside, Adam** 1205, 3513  
**Whitney, Gleaves** 0100  
**Wiant Cummins, Molly** 1410, 2508, 3207  
**Wilcox, Connor** 1706, 3212  
**Willenborg, Jacki** 1412  
**Williams, Macaulay** 1500, 2307, 3314, 3703  
**Williams, Savaughn** 1308, 2610, 3506  
**Willis-Rivera, Jennifer** 3107, 3504, 3608  
**Wilson, Cody** 3708  
**Wilson, Kerry** 2312  
**Wilson, Kylie** 1701  
**Winfrey, Kelly** 0100, 3303  
**Wingert, Cassandra** 3606  
**Winkelseth, Meagan** 3210  
**Winterbower, Lexi** 1402  
**Wolfe, Brooke** 1207, 1403, 2511, 3305, 3506  
**Wolven, Travis** 1712

**Wong, Annika** 1301, 3405  
**Wong, Meilan** 1700  
**Woodall, Ant** 1106, 1607, 2100, 2607, 3101, 3405  
**Wright, Anna** 3105, 3313  
**Wright, Kallia** 2202  
**Wuester, Rachel** 1607  
**Wyant, Mizuki** 3201  
**Xie, Ming** 1312  
**Xu, Kai** 2100, 3601  
**Yang, Hocheol** 1700, 2601, 3603  
**Yavari, Mehri** 3503, 3708  
**Yin, Suya** 1707  
**Young, Joshua** 1404, 1511, 1601, 1714, 2308, 3206, 3408, 3602  
**Young, Stephanie** 0300, 1414, 1502, 1712, 2304, 2512, 2615, 3216, 3301, 3414, 3506  
**Yueh, Hsin-I** 1404, 1600, 2211, 2610  
**Yusuf, Zaynab** 2313  
**Zachek, Zoey** 3215  
**Zagurski, Cleo** 2515  
**Zarefsky, David** 1214, 1400, 2507  
**Zarinana, Anthony** 2104  
**Zebe, Tia** 3514  
**Zenzola, Nicole** 3407  
**Zhang, Tao** 1710  
**Zhang, Yue** 1403, 2511  
**Zhu, Rui (Cara)** 3501  
**Ziberi, Linda** 1707  
**Zinia, Jannatul** 1509, 2204, 3606