

# Incoherence: Failure, Futures, and Forgotten Messages



**Central States Communication Association  
2024 Annual Conference  
Grand Rapids, MI  
April 3rd - 6th**

# Congratulations to our 2024 CSCA Award Recipients!



Ahmet  
Aksoy



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Braithwaite



Allison D.  
Brenneise



Brooke O.  
Brown



Allison D.  
Burkett



Hyesun  
Choung



Sophie  
Downing



Chad  
Edwards



Sandra L.  
Faulkner



Debra J.  
Ford



Alberto  
González



John  
Heineman



Abigail  
Heuton



Karla M.  
Hunter



Jessica C.  
Jansen



Eun Young  
Lee



Yoo Jung  
(Erika) Oh



SangHee  
Park



Sung-Yeon  
Park



Zoe  
Rico-Beaubien



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Riforgiate



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Rives



Candice L.  
Ruh



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Wahl



Kimberly M.  
Weismann



Joshua  
Westwick



Brooke H.  
Wolfe



Joshua E.  
Young



Gamze  
Yilmaz



# **Central States Communication Association 93rd Annual Meeting**

***Incoherence: Failure, Futures, and Forgotten Messages***

**April 3-6, 2024**

**Amway Grand Plaza  
Grand Rapids, MI**

Facebook @CentralStatesComm | Instagram, X, & YouTube @CSCA\_COM

Program design and layout by Tiffany R. Wang  
Academic program provided by Kathy Denker and Ahmet Atay  
Logo design provided by Kathy Denker  
Cover design provided by Kathy Denker

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# ABOUT CENTRAL STATES COMMUNICATION ASSOCIATION

Central States Communication Association (CSCA) is an academic organization of communication professionals including college and university professors, students, and K-12 educators.

CSCA was founded in 1931 to promote the communication discipline in educational, scholarly, and professional endeavors. The association, which consists of the 13 Midwestern states of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Illinois, Iowa, Wisconsin, Minnesota, Michigan, Indiana, and Ohio, is governed by an Executive Committee and is legislated by its constitution and bylaws.

The organization has grown to become the largest regional communication association in the United States and the fourth largest academic communication association in the world.

CSCA has 27 Interest Groups, Caucuses, and Sections that promote particular communication areas or other member interests. The association hosts a yearly convention within the 13 states, maintains a website ([www.cscs-net.org](http://www.cscs-net.org)), publishes a newsletter three times yearly, and publishes the journal *Communication Studies* every two months as well as the *Journal of Communication Pedagogy* on an annual basis.

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THE COLLEGE OF  
**WOOSTER**

Dear members of the CSCA family, friends, and colleagues:

It is my great pleasure to welcome you to Grand Rapids for the 93rd annual meeting of the Central States Communication Association. First Vice President Kathy Denker worked diligently to curate a fantastic program focused on *Incoherence: Failure, Futures, and Forgotten Messages*. I am sure the varying degrees of incoherence will energize us throughout the convention. I particularly welcome all of you whom this is your first convention. I also extend my warm welcome to all of you who are returning to “home,” CSCA, for another fantastic gathering.

First, I want to thank everyone who submitted their papers, panels, performances, and creative work. Second, I want to thank the interest group and caucus planners, reviewers, and committee members. We could not have this conference without your work. Finally, I want to thank all of you who worked diligently over the last several months to make this conference happen. Without these efforts, we could not have this convention.

It was a tremendous pleasure to work with more than 50 young scholars who are part of our President’s Undergraduate Honors Research Conference (UHRC). We are excited to listen to your presentations. Your work deeply matters to us. Your topics and writing inspired all of us who reviewed your work. Congratulations to all our undergraduate presenters and their fantastic advisors for encouraging them to submit their work to the UHRC. I would like to thank the UHRC reviewers: Ahmet Aksoy, Sara Baker Bailey, Nurhayat Bilge, Linsay Cramer, Becky DeGreeff, Matthew Dorr, Debra Ford, Alberto González, Anjana Mudambi, Nii Kotei Nikoi, Donna Pawlowski, Roberta Robbins, Elaine Ross, Kyle Rudick, Shweta Arpit Srivastava, Diana Trebing, Mehri Yavari, Stephanie Young, and Hsin-I Sydney Yueh.

Thank you to the National Communication Association for sponsoring the Lambda Pi Eta Top Paper Award. I also want to thank Kathie Cesa, Member Services Associate, for serving CSCA.

Along the way, so many people supported me. Therefore, I extend my special thanks to several mentors and friends. First, thank you to Debra Ford and Alberto González for being excellent mentors to me and sharing so much valuable information and wisdom. Thank you to the First Vice President Kathy Denker and her team for curating such an interesting program. I am also grateful to the members of the Executive Committee for their work, dedication, care, and commitment, including Debra Ford, Kathy Denker, Jeff Child, Stephanie L. Young, Tim McKenna-Buchanan, Yuping Mao, Renee Kaufmann, Gayle Pohl, Patric Spence, and Tiffany Wang.

Finally, Tiffany Wang, our amazing Executive Director, thank you for being there for me and CSCA at every step over the last several years. Your efforts, dedication, and work ethic contributed greatly to the organization of this fantastic convention. Thank you for your work and friendship. I am sure my fellow Executive Committee members would join me in recognizing your deep commitment to our organization.

I hope you will enjoy our convention and Grand Rapids. I also hope you will connect with old friends and make new connections. Cheers!

My Best

Ahmet Atay, CSCA President





# AHMET ATAY

PRESIDENT

---

Central States  
Communication  
Association

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Organizational Communication
- Dr. Mehri Yavari  
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**BALL STATE  
UNIVERSITY**

Dear Friends and Colleagues,

Welcome back to another Central States Communication Association conference! I have been looking forward to this conference, getting the opportunity to learn from you, and the conversations that we will have around our theme, *Incoherence: Failure, Futures, and Forgotten Messages*. If this is your first Central States Conference, I want to specifically welcome you and hope that you find the academic home here that so many of us have.

Thank you to the work of so many individuals in making this program possible, especially our 27 interest group, caucus, and section planners! Together we have created a plethora of exceptional sessions like:

- President Ahmet Atay's **Presidential Spotlight Series** including:
  - Breaking Barriers in the Classroom
  - Are We Ever Going to Be Global at CSCA?
  - Surviving in Academia
- Second Vice President Jeff Child's **Preconference**: First Ladies Then and Now
- The presentations and information reception for our **Faculty Learning Community**- I hope you all get to see the work they have created and stop by to learn more about this project.
- This year's **Next Leaders Network** sessions, offering invaluable mentoring opportunities to meet one on one or in small groups with your colleagues. We have sessions focused on:
  - Dealing With the Incoherence of Reviewer Two: Advice on Journal Submissions
  - Preparing for What is Next: Teaching, Applications, and Promotion Documents
  - Thinking About and Thriving in Grad School
  - And more time for Questions Answered, Open Reception, and Informal Mentoring
- Past President Deb Ford's **Discussion about the Value of Regional Conferences and Scholar Conversations**.
- The **Carolyn Calloway-Thomas Inclusivity Speaker Series** featuring Stephen Spates
- Listening Sessions
- The CSCA Clothing Closet
- Academic Field Trips
- GIFTS Panels
- Short Courses

Please also join us for the presentations and awards at our **Hall of Fame Luncheon**, as well as the receptions as we thank Ahmet Atay for his service to the organization.

Again, thank you to all who helped make this conference possible-from mentors encouraging our undergraduate presenters, the reviewers, our planners, and all the conference team. Special thank you to the faculty and students at Hope College for serving as local hosts. I am indebted to Kathie Cesa, Deb Ford, Ahmet Atay, Jeff Child, and especially Tiffany Wang for their guidance, dedication, and support. Thank you as well to the Ball State faculty and graduate students for their help in this process.

Welcome back home,

Kathy Denker, CSCA First Vice President





# Ball State University

Department of Communication Studies

## congratulates

**Dr. Kathy Denker**

**CSCA 2024 Program Planner**

**Sam Schubert**

Top Student Paper in Media Studies Interest Group  
Top Panel in Graduate Student Caucuses

**Erica Brinkley**

Top 4 Paper in Media Studies Interest Group

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Marcy Meyer (Michigan State University)  
Laura O'Hara (Ohio University)  
Carrie Shue (Ohio University)  
Glen Stamp (University of Texas)

#### CONTACT US

Kathy Denker, Director of Graduate Studies  
765-285-1882 | kjdenker@bsu.edu | @bsucomm



**City of Grand Rapids, Michigan**  
OFFICE OF THE MAYOR

**ROSALYNN C. BLISS**  
MAYOR

Dear Guests:

Welcome to Grand Rapids – we are delighted to host you here in our city.

While you no doubt have a full agenda, I do hope you will take time to explore Grand Rapids' downtown and its dynamic neighborhoods. From a walkable city center with restaurants, shops, and museums, to endless outdoor options such as golfing, fishing, hiking and biking, Grand Rapids is a great place to both live and visit – and we're so glad you're here.

If you're an art connoisseur, a walk downtown will take you by our Robert Indiana *LOVE* sculpture, and Alexander Calder's *La Grande Vitesse* (more commonly referred to as "*The Calder*") which is the first public work of art funded in part by the National Endowment of the Arts. Or if you need a break from the bustle of downtown, look no farther than one of our 75 City-owned parks, or take a stroll on a trail alongside the Grand River. And of course, as we are referred to as "Beer City USA," a trip to Grand Rapids would not be complete without a stop at one of our many breweries that are located downtown and throughout our neighborhoods.

And that's not all we're known for – our metropolitan area is a knowledge center that boasts over a dozen colleges and universities. Plus, human medicine, medical education and health research make up our most rapidly growing economic sector – just take a walk up our Medical Mile to see this growth for yourself.

And yet, these comprise only a sliver of what makes our city so great – it is the people who live and work here who have made us who we are today and who have contributed to our success. We have been named as a Best City to Raise a Family and selected among the Top U.S. Destinations to Visit. We also have been recognized among the Most Exciting Midsized Cities and Best Places to Retire.

But don't take my word for it – check it out yourself. The creative energy of our city – with its wonderfully diverse culture, vibrant downtown and dynamic neighborhoods – will inspire you. You will not find another city that matches our amenities and beautiful community spirit. Add to that the West Michigan friendliness of those who live and work here, and you will feel right at home.

On behalf of my colleagues at City Hall and all those who call Grand Rapids home, we hope you enjoy our city and have a wonderful time here.

Sincerely,

Rosalynn Bliss  
Mayor, City of Grand Rapids

WE TAKE GIANT LEAPS

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The Brian Lamb School of Communication is filled with scholars and doers who are passionate about the ways that communication can make our world better. From faculty members who are leading on the forefronts of new communication challenges and ideas, to lecturers who bring industry experience into our classrooms to invigorate and contextualize learning. From graduate students who are eager to pursue new lines of inquiry and make changes to the way the world connects and heals, to energetic undergraduate students who have the growing experiences and confidence to take their skills and lessons beyond the classroom.

We're working together to actively build a culture of community, belonging, collaboration, and celebration. We're striving to be a School where every voice is valued and every scholar is supported and uplifted as they question yesterday's "best practices" and build tomorrow's promising practices.

**We're taking giant leaps. Together.**



Brian Lamb School of Communication

[cla.purdue.edu/communication](http://cla.purdue.edu/communication)

## LAND ACKNOWLEDGMENT

The Central States Communication Association acknowledges that the land where we gather today is the ancestral land of the Anishinaabe: the Ojibwe, Odawa, and Bodéwadmi people, also known as the People of the Three Fires. It is important to honor the history and original people of this place. This land recognition is a small yet essential step to advance equity and create authentic connections to this place, often referred to as Grand Rapids, Michigan. This language was developed in consultation with the Anishinaabe Circle and the Grand Valley State University Native American Advisory Council. (Courtesy of Experience Grand Rapids)

## 2024 CONVENTION DONORS

The Central States Communication Association would like to acknowledge those who so generously donated in support of this year's convention (as of February 15, 2024).

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Andrew R. Donofrio, St. Lawrence University  
Linsay M. Cramer, Coastal Carolina University  
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Tiffany R. Wang, University of Montevallo (CSCA Executive Director, ex officio)

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Adrienne Viramontes, University of Wisconsin-Parkside  
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Rita Raho-Gilchrest, Minnesota State College Southeast

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Danielle Stern, Christopher Newport University  
Kyle Vareberg, Northeastern State University  
Joshua Young, Divine Word College

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Brittany Knutson, Skagit Valley College

## **Adjunct/Temporary Faculty Caucus**

Ali Gattoni, University of Wisconsin-Milwaukee

## **Argumentation and Forensics Interest Group**

Jessica M. Samens, Bethel University

## **Basic Course Interest Group**

Caroline Waldbuesser, University of Missouri

## **Communication & Technology Interest Group**

Riley Richards, Oregon Institute of Technology

## **Communication Education Interest Group**

Kathryn B. Golsan, University of Northern Iowa

## **Communication Theory Interest Group**

Hocheol Yang, California Polytechnic State University

## **Community College Interest Group**

Julie Semlak, Laramie County Community College

## **Ethnicity, Race, International, and Class Concerns Caucus**

Nurhayat Bilge, State University of New York - Fashion Institute of Technology

## **Graduate Student Caucus**

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## **Great Ideas for Teaching Interest Group**

Jaclyn Shetterly, University of Alabama

## **Health Communication Interest Group**

Sydney O'Shay, Utah State University

## **Instructional Resources Interest Group**

Kellie Welch Smith, Texas A&M University-Corpus Christi

## **Intercultural Communication Interest Group**

Andrew R. Donofrio, St. Lawrence University

**Interpersonal and Family Communication Interest Group**

Cimmiaron F. Alvarez, Rutgers University

**Media Studies Interest Group**

Nettie Brock, Morehead State University

**Organizational and Professional Communication Interest Group**

Jessica M. Rick, University of Southern Indiana

**Performance Studies & Autoethnography Interest Group**

Tasha R. Dunn, The University of Toledo

**Political Communication Interest Group**

Jihye Park, University of Zurich

**Popular Culture Interest Group**

Matthew R. Meier, DePauw University

**Rhetorical Theory and Criticism Interest Group**

Thomas A. Salek, Elmhurst University

**Sexual Orientation and Gender Identity Caucus**

Stephanie L. Young, University of Southern Indiana

**Sports Communication Interest Group**

Linsay M. Cramer, Coastal Carolina University

**States Advisory Council**

Gayle M. Pohl, University of Northern Iowa

**Strategic and Applied Communication Interest Group**

Xianlin Jin, The University of Toledo

**Undergraduate Education & Administration Section**

Joy L. Daggs, Northwest Missouri State University

**Women's Caucus**

Kellie Welch Smith, Texas A&M University-Corpus Christi

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 Scarlett Hester (University of Memphis)  
 Kristen McCauliff (University of Georgia)  
 Beth Messner (Bowling Green State University)

Marcy Meyer (Michigan State University)  
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 Carrie Shue (Ohio University)  
 Glen Stamp (University of Texas)

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### CONTACT US

Kathy Denker, Director of Graduate Studies  
 765-285-1882 | kjdenker@bsu.edu | @bsucomm

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Secretary: Heather Walters, Missouri State University

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Vice-Chair: Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

Secretary: Kate R. LaPierre, University of Nevada, Reno

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Vice-Chair: Aimee Miller, Ferris State University

### **Basic Course Interest Group**

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Vice-Chair: Joshua Young, Divine Word College

Secretary: Joshua Young, Divine Word College



**Communication & Technology Interest Group**

Chair: Riley Richards, Oregon Institute of Technology

Vice-Chair: Austin Beattie, Hope College

Secretary: Xialing Lin, University of Central Florida

**Communication Education Interest Group**

Chair: Kathryn B. Golsan, University of Northern Iowa

Vice-Chair: Joshua Young, Divine Word College

Secretary: Kyle Vareberg, Northeastern State University

**Communication Theory Interest Group**

Chair: Hocheol Yang, California Polytechnic State University

Vice-Chair: Stephen Spates, Michigan State University

Secretary: Austin Beattie, Hope College

**Community College Interest Group**

Chair: Julie Semlak, Laramie County Community College

Vice-Chair: Becky Belter Roberts, Jackson College

Secretary: Kara Boyd, St. Charles Community College

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Chair: Nurhayat Bilge, State University of New York - Fashion Institute of Technology

Vice-Chair: Hsin-I Sydney Yueh, University of Missouri

Secretary: Sofia Elena Salazar Carballo, University of Central Florida

**Graduate Student Caucus**

Chair: Maddy Pringle, University of Missouri

Vice-Chair: Misornu Nartey, University of Wisconsin-Milwaukee

Secretary: Abigail Olajire, University of Missouri

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Chair: Jaclyn R. Shetterly, University of Alabama

Vice-Chair: Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

Secretary: Darcy Wente-Hahn, Southwestern Illinois College

**Health Communication Interest Group**

Chair: Sydney O'Shay, Utah State University

Vice-Chair: R. Amanda Cooper, University of Connecticut

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**Instructional Resources Interest Group**

Chair: Kellie Smith, Texas A&M University-Corpus Christi

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Chair: Andrew R. Donofrio, St. Lawrence University  
Vice-Chair: Ahmet Aksoy, Columbia College - South Carolina  
Secretary: Kim Omachinski, University of Wisconsin-Milwaukee

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Chair: Cimmiaron Alvarez, Rutgers University  
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Secretary: Lauren J. Johnsen, University of Wisconsin-Stout

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Secretary: Danielle Stern, Christopher Newport University

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Vice-Chair: Jerralyn Moody, Wisconsin Lutheran College  
Secretary: Scott Jensen, Webster University

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Vice-Chair: Kimberly M. Weismann, Bismarck State College  
Secretary: Jeffrey Brand, University of Northern Iowa

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Vice-Chair: Joshua Bolton, Salisbury University  
Secretary: Khairul Islam, Wayne State University

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Vice-Chair: Amanda Grace Taylor, Bowling Green State University  
Secretary: Kristin Fitzsimmons, University of Minnesota, Twin Cities

## **ASSOCIATION AWARDS**

### **CSCA Hall of Fame**

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Chad Edwards, Western Michigan University  
Debra J. Ford, Creighton University  
John Heineman, Lincoln Public Schools  
Shawn T. Wahl, Missouri State University

### **Cooper Award**

Sophie Downing, Ph.D. Student, Ohio University  
Brooke O. Brown, M.A. Student, South Dakota State University

### **Communication Studies Article of the Year Award**

The Health Equity Discourse of Immigrant Public Health Leaders:  
A Critical Application of the IDEA Model  
Alberto González, Bowling Green State University  
Eun Young Lee, Central Washington University  
SangHee Park, University of Wisconsin-Whitewater  
Sung-Yeon Park, University of Nevada, Reno

**Federation Prize**

Artificial Intelligence (AI) Companion:  
Supportive AI Chatbot for Socially Isolated Older Adults Residing in Michigan  
Yoo Jung (Erika) Oh, Michigan State University  
Hyesun Choung, Michigan State University  
Brooke H. Wolfe, Michigan State University

**Inclusive Scholarship Award**

Remembering the Forgotten: Reweaving & Redressing Toward Equitable, Inclusive  
Assessment Practice in the Foundational Communication Course  
Joshua Young, Divine Word College  
Allison D. Brenneise, Independent Scholar

***Journal of Communication Pedagogy* Article of the Year Award**

Innovating the Communication Pedagogy:  
An Application of Flipped Classroom Technique in Communication Education  
Gamze Yilmaz, University of Massachusetts Boston

**Kay Award for Community Engagement and  
Applied Communication Scholarship**

Sandra L. Faulkner, Bowling Green State University

**Outstanding State Journal Award**

*Journal of the Communication, Speech & Theatre Association of North Dakota*  
Editor: Kimberly M. Weismann, Bismarck State College

**Outstanding State Manuscript Award**

Introducing Public Speaking Self-Concept (PSSC):  
A Novel, Qualitatively-Derived Communication Anxiety and Competence Variable  
*Discourse: The Journal of the Speech Communication Association of South Dakota*  
Karla M. Hunter, South Dakota State University  
Joshua Westwick, South Dakota State University

**Past Officers Debut Paper Award**

It's About Damn Time We Discuss the  
Decolonizing Power of Lizzo's Crystal Flute Performance  
Candice L. Ruh, University of Wisconsin-Milwaukee

**Pearson & Nelson Outstanding New Teacher Award**

Ahmet Aksoy, Columbia College - South Carolina

**Warren Mentorship Award**

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

# MA IN COMMUNICATION

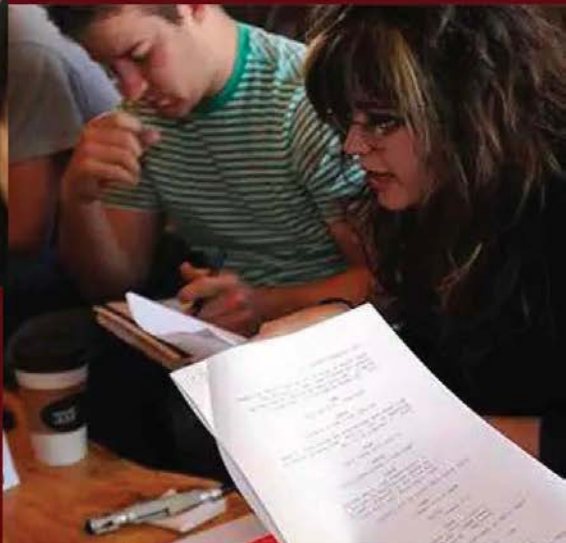


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You are invited to submit competitive papers, panel discussions, and performance sessions for our 94th Annual Convention in Cincinnati, OH. Members are encouraged to reflect on the theme of *Widening the Scope*. In families, one of the best things individual members of the unit can do in the face of difficulty is to invite expertise into the family system from outside of it (such as seeing a therapist or consulting a close friend who might see situations and issues differently). Widening the scope of our natural thinking about our engagement in the communication discipline can bring forward unique insights and perspectives to understanding communication issues, concerns, and problems.

Often in academia we are encouraged to go deeper and be more and more specialized in a narrow area of expertise. This practice is helpful for having experts across the field who can advance communication research, teaching, and practice to address a variety of contemporary problems and issues. Equally important is the practice of recognizing that we are stronger as a discipline when we: widen the scope of our natural individual inquiry and understanding; invite lesser considered voices to the table; and engage in enhanced perspective-taking by exploring issues in teaching, research, and practice that are not as normative of our everyday thinking.

This conference theme encourages members to make connections with instructors, scholars, the communication literature, and practitioners examining related issues of interest in different ways. Practices associated with widening our scope include attending an interest group or caucus that you ordinarily would not attend. Learn something about an aspect of the field that will push your own thinking and understanding of the communication discipline. Collect a sample that is less typical of practice in your area. Collaborate with a scholar who pursues inquiry into a related topic or area of interest from a different theoretical, disciplinary, or methodological vantage point than your own. Teach a course in a way that is different from how others might teach it. Brainstorm ways to help students in the classroom broaden their scope and understanding of communication studies. As a caucus or interest group your members might collaborate with individuals from other units or the industry at large who bring relevant issues to the forefront as your own, albeit perhaps framed in a slightly different way.

I encourage each one of us to use the sessions of this conference to step away with a deeper appreciation for the richness that is the study and practice of communication within the Central States Communication Association (CSCA) by engaging with others who have a different vantage point on issues related to research, teaching, service, engagement, and disciplinary practices.

Question about the general call or the 2025 conference:

- Contact Jeffrey T. Child ([Jeffrey.Child@unlv.edu](mailto:Jeffrey.Child@unlv.edu)), 2025 primary program planner

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1934-37 Harry G. Barnes	1967-68 Charlotte Lee
1937-38 Charles R. Layton	1968-69 Paul H. Boase
1938-39 Franklin H. Knower	1969-70 Wilmer A. Linkugel
1939-40 H. Clay Harshbarger	1970-71 Robert K. Gilmore
1940-41 Wilbur E. Gilman	1971-72 Ernest G. Bormann
1941-42 Charles Green	1972-73 Larry D. Clark
1942-45 James H. McBurney	1973-74 Jerry M. Anderson
1946-47 D. W. Morris	1974-75 Kenneth E. Andersen
1947-48 John W. Black	1975-76 William Brooks
1948-49 Leroy T. Laase	1976-77 Donn Parson
1949-50 Paul Moore	1977-78 Bruce Gronbeck
1950-51 William M. Sattler	1978-79 Barbara Larson
1951-52 John W. Keltner	1979-80 David M. Berg
1952-53 Martin J. Holcomb	1980-81 Gustav V. Friedrich
1953-54 John E. Dietrich	1981-82 Judith S. Trent
1954-55 Max Fuller	1982-83 Donovan J. Ochs
1955-56 Charles Balcer	1983-84 Mary M. Roberts
1956-57 Wilbur E. Moore	1984-85 Dennis Gouran
1957-58 Wayne E. Thompson	1985-86 Edward J. Pappas
1958-59 N. Edd Miller	1986-87 David Zarefsky
1959-60 Donald K. Smith	1987-88 Barbara S. Wood
1960-61 Charlotte G. Wells	1988-89 Charles J. Stewart
1961-62 H. L. Ewbank, Jr.	1989-90 Judy C. Pearson
1962-63 G. Bradford Barber	1990-91 Douglas M. Trank
1963-64 Raymond G. Smith	1991-92 Larry D. Miller
1964-65 Merrill T. Baker	1992-93 Melissa L. Beall
1965-66 Winston L. Brembeck	1993-94 Linda L. Moore



## **THROUGHOUT THE YEARS:**

### **ASSOCIATION PRESIDENTS (1994-2024)**

1994-95 Ellen Reid Gold  
1995-96 Carolyn Calloway-Thomas  
1996-97 Dan P. Millar  
1997-98 Lawrence R. Frey  
1998-99 Sandra Metts  
1999-00 Arlie V. Daniel  
2000-01 Cynthia Berryman-Fink  
2001-02 J. Kevin Barge  
2002-03 Pamela Cooper  
2003-04 Roberta A. Davilla  
2004-05 Lynn H. Turner  
2005-06 Diana B. Carlin  
2006-07 Deanna Sellnow  
2007-08 Jack Kay  
2008-09 Nancy Brule  
2009-10 Christina S. Beck  
2010-11 Stephen Hunt  
2011-12 Scott A. Myers  
2012-13 Mitchell S. McKinney  
2013-14 Chad Edwards  
2014-15 Leah E. Bryant  
2015-16 David T. McMahan  
2016-17 Shawn T. Wahl  
2017-18 Blair Thompson  
2018-19 Amy Aldridge Sanford  
2019-20 M. Chad McBride  
2020-22 Alberto González  
2022-23 Debra J. Ford  
2023-24 Ahmet Atay

## THROUGHOUT THE YEARS:

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1931-34 Charles R. Layton  
1937-39 Loren D. Reid  
1939-45 Orville A. Hitchcock  
1946-47 Wayne N. Thompson  
1947-50 William M. Sattler  
1950-53 J. Garber Drushal  
1953-56 Wayne N. Thompson  
1956-57 Halbert E. Gulley  
1957-60 H. L. Ewbank, Jr.  
1960-63 Merrill T. Baker  
1963-66 Paul H. Boase  
1966-69 Larry D. Clark  
1969-72 Kenneth E. Anderson  
1972-74 David M. Berg  
1974-76 Gustav V. Friedrich  
1976-81 David M. Berg  
1981-85 James F. Weaver  
1985-88 Larry D. Miller  
1988-91 Linda L. Moore  
1991-94 Daniel P. Millar  
1994-97 Arlie V. Daniel  
1997-00 Lynn H. Turner  
2000-04 Terry Perkins  
2004-06 Scott A. Myers  
2006-09 Shelly Schaefer Hinck  
2009-14 Nancy Brule  
2014-18 Jimmie Manning  
2018-20 Chad Edwards  
2020-25 Tiffany R. Wang

# UNIVERSITY *of* MONTEVALLO



**Dr. Tiffany R. Wang**

2024 Melissa Beall Award  
CSCA Executive Director



**Abigail Heuton**

2024 Lambda Pi Eta  
Top Paper Award

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**Sherry G. Ford, Ph.D.**

Louisiana State University

**Sally Bennett Hardig, Ph.D.**

The University of Memphis

**Raymond R. Ozley, Ph.D.**

The University of Kansas

**Jefferson Walker, Ph.D.**

The University of Alabama

**Tiffany R. Wang, Ph.D.**

University of Nebraska–Lincoln

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Wilmer Linkugel, University of Kansas

## 2005

Loren Reid, University of Missouri

## 2006

Samuel L. Becker, University of Iowa  
Bernard L. Brock, Wayne State University  
Bobby Patton, Central Missouri University  
Mary M. Roberts, Pittsburg State University  
Judith S. Trent, University of Cincinnati  
George Ziegelmüller, Wayne State University

## 2007

Robert L. Scott, University of Minnesota

## 2008

Kenneth Anderson, University of Iowa  
Charles Stewart, Purdue University

## 2009

Douglas Trank, University of Iowa

## 2010

Arlie V. Daniel, East Central University  
Gustav W. Friedrich, Rutgers University  
Bruce E. Gronbeck, University of Iowa

## 2011

Tom Pace, Southern Illinois University Carbondale  
Donn Parson, University of Kansas  
Judy Pearson, North Dakota State University  
David Zarefsky, Northwestern University

## 2012

Melissa L. Beall, University of Northern Iowa  
Carolyn Calloway-Thomas, Indiana University  
James W. Chesebro, Ball State University  
Lynn H. Turner, Marquette University

# CSCA HALL OF FAME (2013-2022)

## 2013

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Bill Seiler, University of Nebraska–Lincoln

## 2014

Dennis Gouran, Pennsylvania State University  
Cynthia Berryman-Fink, University of Cincinnati

## 2015

William Cupach, Illinois State University  
Steve Duck, University of Iowa  
Dorothy Pennington, University of Kansas

## 2016

Lawrence Frey, University of Colorado-Boulder  
Pamela Cooper, University of South Carolina-Beaufort

## 2017

J. Kevin Barge, Texas A&M University

## 2018

Diana B. Carlin, University of Kansas  
Robert C. Rowland, University of Kansas  
Deanna D. Sellnow, University of Central Florida

## 2019

Scott A. Myers, West Virginia University

## 2020

Patrice M. Buzzanell, University of South Florida  
Shelly Schaefer Hinck, Central Michigan University  
Mitchell S. McKinney, University of Missouri

## 2021

Mike Allen, University of Wisconsin-Milwaukee  
Paul Siddens III, University of Northern Iowa

## 2022

M. Chad McBride, Creighton University  
Donna R. Pawlowski, Bemidji State University

## CSCA HALL OF FAME (2023-2024)

### 2023

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Alberto González, Bowling Green State University  
Edward A. Hinck, Central Michigan University  
Roberta Davilla Robbins, United Methodist Church

### 2024

Dawn O. Braithwaite, University of Nebraska–Lincoln  
Chad Edwards, Western Michigan University  
Debra J. Ford, Creighton University  
John Heineman, Lincoln Public Schools  
Shawn T. Wahl, Missouri State University

## CSCA 2024 OPENING RECEPTION

**Thursday, April 4, 2024**

**6:30-8:00 PM**

**Amway Grand Plaza Ambassador Ballroom**

Join us to celebrate the first day of the convention!

In addition to catching up with all your CSCA friends and family, you can make new friends as the music plays, delicious food is served, and bartenders at cash bars serve beverages.

## CSCA LISTENING SESSIONS

Join us for these CSCA 2024 Listening Sessions:

- 1404 CSCA Graduate Student Listening Session (Thursday 12:30-1:45 PM, Grand View C)
- 3201 CSCA Members Listening Session (Saturday 9:30-10:45 AM, Grand View C)



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**Farhad Bahram, M.F.A.**  
Media Studies, Visual Communication

**Phillip Glende, Ph.D.**  
Journalism, Media History

**Darlene Hantzis, Ph.D.**  
Performance and gender studies

**Lori A. Henson, Ph.D.**  
Journalism, Communication Law

**Malynnda Johnson, Ph.D.**  
Health Communication,  
Media Criticism

**Hyosun Kim, Ph. D.**  
Public Relations, Social Media

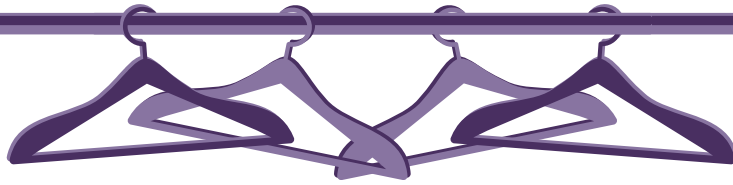
**Shana C. Kopaczewski, Ph.D.**  
Interpersonal Communication,  
Media Criticism

**Natasha Rascon, Ph.D.**  
Conflict Management,  
Interpersonal Communication

**Haijing Tu, Ph.D.**  
Research Methods, Social Network  
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Communications and media are dynamic industries with traditional and emerging career opportunities. Accelerate your education or boost your career in these exciting, high-demand fields.

## FACULTY LEARNING COMMUNITY

### Brief Description of the FLC

The CSCA Faculty Learning Community (FLC) engages students/scholars of color in a year-long curriculum program to help enhance teaching and research in a specific area of scholarship. The FLC intends to help create a sense of community at CSCA for BIPOC scholars.

**Submission Deadline: September 30, 2024**

**Look out for Call for Submissions in August on CSCA and NCA listservs!**

Find out more at these CSCA 2024 FLC Events:

- 1504 Faculty Learning Community Celebration and Reception (Thursday 2:00-3:15 PM, Thornapple)
- 2506 Faculty Learning Community Research Presentations (Friday 3:00-4:15 PM, Emerald B)
- 3409 Faculty Learning Community Pedagogy Presentations (Friday 4:30-5:45 PM, Emerald B)

## NEXT LEADERS NETWORK

### Brief Description of the NLN

The Next Leaders Network's (NLN) goal is to build the future of the field and our organization by supporting up and coming scholars. NLN events provide an opportunity for members to learn about CSCA, interact with CSCA members, and help shape the future direction of the association. All members are strongly encouraged to attend, but especially early career scholars, students, and first-time CSCA attendees.

Join us for these CSCA 2024 NLN Events:

- 1603 Dealing With the Incoherence of Reviewer Two: Advice on Journal Submissions (Thursday 3:30-4:45 PM, Vandenberg)
- 2610 Preparing for What is Next: Teaching, Applications, and Promotion Documents (Friday 4:30-5:45 PM, Vandenberg)
- 3512 Thinking About and Thriving in Grad School (Saturday 9:30-10:45 AM, Vandenberg)
- 3505 Questions Answered: CSCA Next Leaders Network Reception and Informal Mentoring Opportunities (Saturday 2:00-3:15 PM Vandenberg)



# Hope COLLEGE

## DEPARTMENT OF COMMUNICATION

### HOLLAND, MICHIGAN



### OUR MISSION

At Hope College, we offer a premier undergraduate learning experience in communication.

In support of the College’s mission of preparing students for lives of leadership and service, the Communication Department educates our majors to create and share meaning for the common good.

Above all, we are dedicated to creating a culture that is welcoming, faithful, and transformational.

### OUR DEPARTMENT

- Hope is ranked #22 for providing outstanding undergraduate research/creative project opportunities (2023 US News).
- Home to the new 4+1 Master of Arts pathway in partnership with Western Michigan University
- Originator of the NCA Institute for Faculty Development, the “Hope Conference”
- Faculty who hold doctorates from the top communication programs

### OUR FACULTY

**Jayson Dibble, Ph.D.**  
Michigan State University

**Paul Ahn, Ph.D.**  
University of Wisconsin

**Austin Beattie, Ph.D.**  
University of Iowa

**Marissa Doshi, Ph.D.**  
Texas A&M University

**Patrick Gentile, Ph.D.**  
University of Alabama

**Choonghee Han, Ph.D.**  
University of Iowa

**Sarah Kornfield, Ph.D.**  
Pennsylvania State University

**David Lancashire, B.S.**  
Arizona State University

**Stephanie Pangborn, Ph.D.**  
Ohio University

**Rob Pocock, M.A.**  
Michigan State University

**Jennifer Sorek, M.A.**  
Western Michigan University



### CONTACT US

616-395-7595 | [communication@hope.edu](mailto:communication@hope.edu) | [hope.edu/academics/communication/](http://hope.edu/academics/communication/)

## OUTGOING OFFICERS SALUTE

**With Warm Gratitude, CSCA Salutes Two Members Who Gave Their Talents, Energy, and Time in Service to the Association.**



**Debra J. Ford**  
Past President



**Stephanie L. Young**  
Member at Large



**Join us for CSCA 2025 in Cincinnati!**  
***Widening the Scope***  
**April 1-6, 2025**  
**Hilton Cincinnati Netherland Plaza**



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EAST TENNESSEE STATE  
UNIVERSITY

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Department of Communication  
Studies and Storytelling

# CAROLYN CALLOWAY-THOMAS

## INCLUSIVITY SPEAKER SERIES KEYNOTE ADDRESS



### **Buyer's Remorse: The Incoherent State of DEI in Higher Education**

**Friday, April 5, 2024**

**6:00 to 6:45 PM**

**Amway Grand Plaza  
Ambassador Ballroom**

After seeing a rise of DEI initiatives and investments, institutions now divest from this area. This keynote address will question the incoherence in higher education narratives that discourages further progress and harms the very communities it was supposed to help.

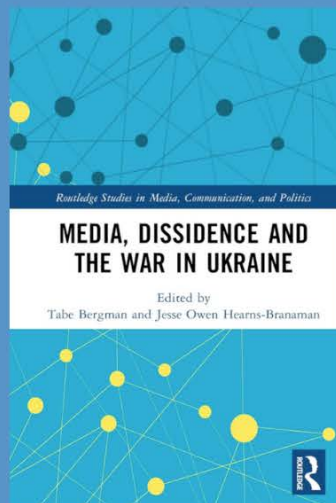
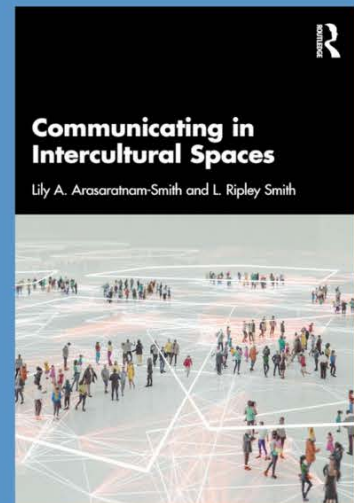
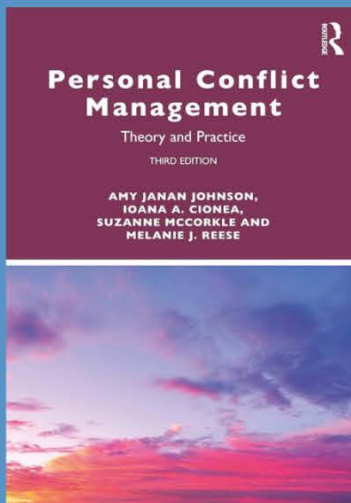
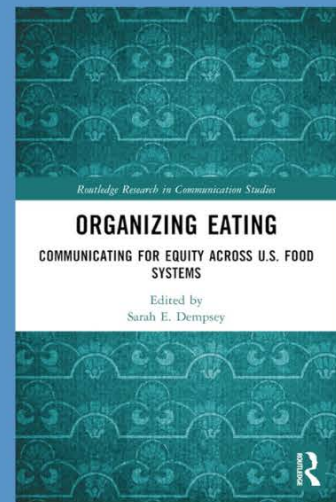
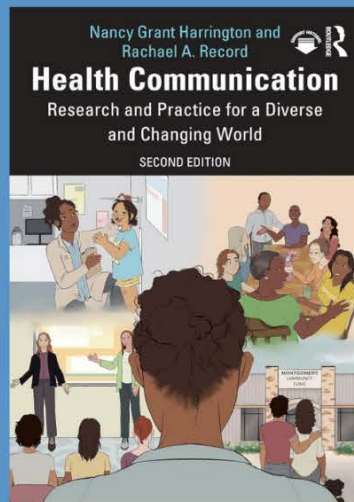
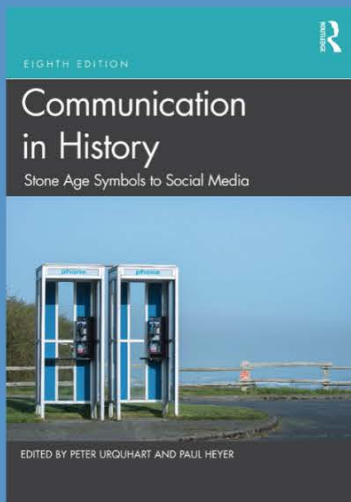
**Dr. Stephen Spates** (he/him) is an Assistant Professor of Communication at Michigan State University.

His research focuses on messages and cues of credibility. In 2022, he and his team received a grant from the U.S. Department of Homeland Security to conduct programs that helped reduce bias, discrimination, and extremism. He regularly teaches courses in Diversity and Communication and Organizational Communication. He's been a member of CSCA since 2011.

Dr. Spates' keynote address is sponsored by the Carolyn Calloway-Thomas Inclusivity Speaker Series Endowment Fund and the CSCA ERICC Caucus.

# Routledge

## NEW TITLES



To discover more books for your course go to <https://www.routledge.com/communication-studies>

## CSCA ANNUAL PRESIDENT'S PARTY



## Celebrating the Service of Ahmet Atay

Saturday, April 5, 2024  
7:00 to 8:30 PM

Amway Grand Plaza  
Ambassador Ballroom

Join us to celebrate the service of **Ahmet Atay**, who at the time of this party will have just moved into the role of Past President.

In addition to catching up with all your CSCA friends and family, you can make new friends as the music plays, delicious food is served, and bartenders at cash bars serve beverages.

## RECENT AND FUTURE CONVENTION SITES

April 3-7, 2019  
Omaha, NE

April 4-April 3, 2022  
Madison, WI

April 1-6, 2025  
Cincinnati, OH

April 14-19, 2020  
Chicago O'Hare, IL (Canceled)

March 29-April 2, 2023  
St. Louis, MO

April 14-19, 2026  
Minneapolis, MN

March 23-28, 2021  
Cincinnati, OH (Virtual)

April 3-6, 2024  
Grand Rapids, MI

April 7-11, 2027  
Madison, WI



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**WEDNESDAY, APRIL 3, 2024****Wednesday 8:30 AM EDT**

0000

Wednesday 8:30 AM to 6:00 PM EDT

Registration 2

**CSCA Registration - Wednesday**

Sponsor: CSCA Executive Director

Check in and pick up your convention materials.

**Wednesday 9:00 AM EDT**

0100

Wednesday 9:00 AM to 12:30 PM EDT

Emerald A

**Pre-Conference:****First Ladies Then and Now: Communicating Their Message**

Sponsor: CSCA Second Vice President

Chair: Jeffrey T. Child, University of Nevada, Las Vegas

"Welcome and Comments on the 1984 Conference from Gleaves Whitney" Gleaves Whitney, Gerald R. Ford Foundation

"Welcome and Comments on the 1984 Conference from Myra Gutin" Myra Gutin, Rider University

"40 Years Later: The Growth of First Ladies Studies Pedagogy" Diana Carlin, Saint Louis University; Katie Sibley, St. Joseph's University; Brooke Clement, Gerald R. Ford Library and Museum; Kay Sebring-Roberts Kuhlmann, Independent Scholar

"Coffee Break"

"Freedom in the American First Ladyship: The Rhetorical Case of Dr. Jill Biden" Kelly L. Winfrey, Iowa State University; Elizabeth ("Jody") Natalie, University of North Carolina Greensboro; Nichola Gutgold, Penn State Lehigh Valley; Tammy Vigil, Boston University

"The Next 40 Years: Where Are First Ladies Studies Going and Where Do You Fit In?" Myra Gutin, Rider University

The field of First Ladies Studies has grown dramatically since the first course was offered in 1982 at the University of Texas-Austin and Betty Ford and Rosalynn Carter hosted the first conference on first ladies in Grand Rapids in 1984. Communication scholars have been at the heart of the growth in scholarship, publications, conference programs, and interviews in various media. With the creation of the interdisciplinary association, founded by seven scholars—including four from communication—and new publications, including the first-ever college textbook, this is an area of study with tremendous potential for communication scholarship, especially for graduate students and early career faculty. To trace the history of this interdisciplinary field of inquiry, Central States is partnering with FLARE—First Ladies Association for Research and Education—to mark the 40th anniversary of the conference at the Gerald R. Ford Museum in Grand Rapids.

## Wednesday 1:00 PM EDT

0200

Wednesday 1:00 PM to 4:00 PM EDT

Pearl

### **Communication and Social Robotics Labs Annual Meeting**

Sponsor: CSCA Executive Director

Chairs: Autumn Edwards, Western Michigan University; Chad Edwards, Western Michigan University; Patric Spence, University of Central Florida

This is a closed meeting for members of the Communication and Social Robotics Labs.

## Wednesday 4:00 PM EDT

0300

Wednesday 4:00 PM to 7:00 PM EDT

Fine Arts

### **CSCA Executive Committee Meeting #1**

Sponsor: CSCA Executive Director

Chair: Ahmet Atay, The College of Wooster

Presenters:

Kathy Denker, Ball State University

Jeffrey T. Child, University of Nevada, Las Vegas

Debra J. Ford, Creighton University

Tiffany R. Wang, University of Montevallo

Yuping Mao, California State University Long Beach

Renee Kaufmann, University of Kentucky

Patric Spence, University of Central Florida

Stephanie Young, University of Southern Indiana

Tim McKenna-Buchanan, Manchester University

Gayle M. Pohl, University of Northern Iowa

Sandra L. Faulkner, Bowling Green State University

This is a closed meeting for members of the CSCA Executive Committee listed here.

**Wednesday 7:30 PM EDT**

0400

Wednesday 7:30 PM to 9:30 PM EDT

Offsite

**CSCA Staff Dinner**

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Sara Baker Bailey, Southern Connecticut State University

Abigail Heuton, University of Montevallo

Avery Lawley, University of Montevallo

Kristina Scharp, Rutgers University

Patric Spence, University of Central Florida

Lindsey Thomas, Illinois State University

Kathleen Cesa, KOC Member Services

Adriane Cesa, Aster Event Management

This dinner is limited to the volunteer members of the Central States Communication Association staff listed here.

**THURSDAY, APRIL 4, 2024****Thursday 7:30 AM EDT**

1000

Thursday 7:30 AM to 5:00 PM EDT

Registration 2

**CSCA Registration - Thursday**

Sponsor: CSCA Executive Director

Check in and pick up your convention materials.

1001

Thursday 7:30 AM to 5:00 PM EDT

Registration 1

**CSCA Clothing Closet - Thursday Drop Off**

Sponsor: CSCA Executive Director

Drop off clothing donations to the CSCA Clothing Closet.

## Thursday 8:00 AM EDT

1100

Thursday 8:00 AM to 9:15 AM EDT

Emerald B

### Breaking Barriers in the Classroom

Sponsor: Instructional Resources Interest Group

Chair: Diana Trebing, Saginaw Valley State University

Presenters:

Ahmet Atay, The College of Wooster

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Aimee Jeanne Burns, Lakeland University

Herty Tinadu, Southern Illinois University Carbondale

Evangeline Cruz, Saginaw Valley State University

Elizabeth Brynn Fluharty, The College of Wooster

Bora Ajdini, Lakeland University

This discussion panel brings together students and faculty from various institutions to discuss their experiences with breaking barriers in the classroom. Barriers can be any perceived or real challenges or stereotypes a student or faculty member will have to navigate to be successful in the classroom such as topics related to gender, race, nationality, language, and immigration status among others. Each panelist will share experiences from class discussions or assignments that impeded their learning or teaching due to one of these barriers. We will discuss how we are trying to break through these barriers and thus provide recommendations for dialogue and growth in our courses. Audience participation is encouraged.

1101

Thursday 8:00 AM to 9:15 AM EDT

Heritage Hill

### Finding a Place for Communication: Integrating Speech and Media Studies into English and Technical Communication Degree Programs

Sponsors: Basic Course Interest Group; Undergraduate Education and Administration Section

Chair: Tracie Devault, Missouri University of Science and Technology

Presenters:

Jossalyn Gale, Missouri University of Science and Technology

Kendrea James, Missouri University of Science and Technology

Existing as Speech and Media Studies (SPMS) on a technologically focused campus can have unique challenges. The lack of a stand alone Communication Studies Department means that SPMS must be integrated into existing departments. In the midst of Covid-19, Speech and Media studies courses at Missouri University of Science and Technology were ushered out of Arts, Languages, and Philosophy. In addition, the program was reduced from four instructors to two. As a discipline with no formal department on campus, English and Technical Communication (ETC) adopted the two professors into their department and were asked to integrate their courses. Since then an integration committee was formed and was handed the task of condensing courses, finding consistencies between disciplines, and creating a space in the ETC department for traditional communication studies.

THU

1102

Thursday 8:00 AM to 9:15 AM EDT

Berkey

**Friendship Dissolution, Colorblind Racism, and COVID-19:  
Incoherences Across Multiple Contexts**

Sponsor: Graduate Student Caucus

Chair: Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Respondent: Ant Woodall, University of Oklahoma

"Am I the Drama? An Examination of Friendship Dissolution Within College Students" Taylor Trost, University of Wisconsin-Milwaukee

"Communicating Social Support on an Adoption Subreddit: Online Social Support for Transracial Adoptees Experiencing Colorblind Racism" Jana Kent, University of Missouri

"Popular Culture in COVID-19 Awareness: A Global Memefied Journey of Ghana's Local Dancing Pallbearers" Md Sazzad Mahmud Shuvo, University of Nebraska at Omaha

This Graduate Student Caucus paper session highlights different types of incoherences humans experience including navigating friendship dissolution, combating colorblind racism online, and memes regarding COVID-19.

1103

Thursday 8:00 AM to 9:15 AM EDT

Ruby

**"From Crossfire to Crosshairs":  
Dealing with Attacks on Academic Freedom in a Culture-Warzone-  
Why Failure is Not an Option and What Academics Can Do to Protect the  
Liberal Arts Teaching Mission and Democracy**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Neil Patten, Ferris State University

Presenters:

Neil Patten, Ferris State University

Aimee Miller, Ferris State University

Jennifer Coburn-Engquist, Ferris State University

Mari Canfield, Ferris State University

This panel will explore the ongoing threats to academic freedom in colleges and universities in the wake of politicization of curriculums and attempts to censor subjects being taught, the eradication of DEI offices, attempts to eradicate tenure, attempts to censor materials available to students, and other draconian realities. The panelists will attempt to give advice on preventative best practices to avoid unnecessary conflicts and offer ideas for strategies and restorative approaches to preserving academic freedom.

THU

**Nazis and Witches and...Ted Lasso? Oh My:  
Mass Mediated Whiteness in the Digital Sphere**

Sponsor: Media Studies Interest Group

Chair: Christopher (Kit) Medjesky, University of Findlay

Respondent: Linsay M. Cramer, Coastal Carolina University

"Basic White Witch: Recentring Whiteness via #WitchTok" Katlin J. Shuherk, University of Findlay; Christopher (Kit) Medjesky, University of Findlay

"Optimism, Whiteness, and Biscuits: *Ted Lasso* and the Expansion of White Masculinity" Matthew Meier, DePauw University

"The War on the Home/Front: The False Dichotomy of Nazi & American Nationalist Ideologies in *The Boys*" Gabriel Arnaldo Cruz, North Carolina Central University

This panel features projects that critically engage with digital media content as ideological vehicles for white supremacy and other interlocking oppressive socio-cultural systems. The papers presented in this panel address fictional narrative media such as the Apple+ series *Ted Lasso* and the Amazon Prime series *The Boys*, as well as the online #WitchTok community on TikTok. Collectively these projects interrogate the proliferation of discursive whiteness at the institutional and individual-user levels.

**Research in Progress in Organizational and Professional Communication**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Kara L. Starnes, University of Missouri

Respondents:

Anne Kerber, Minnesota State University, Mankato

Rita L. Rahoi-Gilchrest, Winona State University; Minnesota State College Southeast

"A Mixed-Method Investigation of the Rise and Fall of Disaster-Specific Facebook Groups After the Camp Fire" Bailey C. Benedict, California State University, San Bernardino

"A Study of the Relationship Between Machiavellianism Management Model and Organizational Interpersonal Relationship Silence" Nika Khosravi, University of Wisconsin-Milwaukee; Mike Allen, University of Wisconsin-Milwaukee

"Coping with Practice Shock: Nigerian Graduate Transitioning to the Industry" Abigail Olajire, University of Missouri; Blessing Ekene Okafor, University of Missouri

"Organization Consultation for Socialization at the South Dakota Foundation for Medical Care" Elise Heesch, South Dakota State University

"The Spiral of Silence: The Price You Pay for Staying Silent in the Workplace" Hannah Chapman, Missouri State University

This session provides space for researchers to provide advice to other researchers about how to advance a project in progress.

1106

Thursday 8:00 AM to 9:15 AM EDT

Grand View C

### Teaching Our (Incoherent) "Gen P" Students

Sponsor: Undergraduate Education and Administration Section

Chair: Lauren J. Johnsen, University of Wisconsin-Stout

Presenters:

Amanda L. Brown, University of Wisconsin-Stout

Becky DeGreeff, University of Wisconsin-Stout

Kristin Fitzsimmons, University of Minnesota, Twin Cities

Joy L. Daggs, Northwest Missouri State University

Although we are currently three years past the initial wave of the pandemic shutdown, "academic normalcy" has not (and may never) returned to classrooms. As educators, we are expected to be (and do want to be) supportive of our students, but are struggling with expectations of leniency for late work, no homework, and no less than 50% for incomplete or non-existent work.

Expectations are carried forward from high school as students and teachers worked to survive the disruptions and uncertainties during the peak of the pandemic.

### Thursday 9:00 AM EDT

1107

Thursday 9:00 AM to 5:00 PM EDT

Center Concourse

### Exhibit Hall Featuring Publishers and Technology - Thursday

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, Rutgers University

Come see the latest in offerings from publishers and technology companies.

### Thursday 9:30 AM EDT

1200

Thursday 9:30 AM to 10:45 AM EDT

Nelson

### Activism, Communication Ethics, and Social Justice Interest Group Business Meeting

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Brittany Ann Knutson, Skagit Valley College

Presenters:

Kristi Scholten, Ferris State University

Heather Walters, Missouri State University

THU



1201

Thursday 9:30 AM to 10:45 AM EDT

Ruby

**Artificial Intelligence in the Forensics and Debate Community:  
Is Ethical Integration Impossible?**

Sponsor: Argumentation and Forensics Interest Group

Chair: Kristen Stout, Missouri State University

Presenters:

Taylor Dylan Corlee, Southwest Baptist University

Tiana Brownen, Simpson College

Marisa Mayo, Simpson College

Sydney Crank, University of Central Missouri

Predictive artificial intelligence is rapidly evolving with the potential to revolutionize our society. There is no doubt that speech and debate will get caught up in its evolution. The question becomes, what do we do in the face of these new technologies and how should the forensics community handle the litany of potential uses of AI? This panel will tackle how the community should respond to the ethical challenges and opportunities surrounding artificial intelligence.

1202

Thursday 9:30 AM to 10:45 AM EDT

Winchester

**CSCA Finance Committee Meeting**

Sponsor: CSCA Executive Director

Chair: Patric Spence, University of Central Florida

Presenters:

Debra J. Ford, Creighton University

Kristina Scharp, Rutgers University

Alberto González, Bowling Green State University

Hsun-Yu Sharon Chuang, Denison University

Ahmet Atay, The College of Wooster

Justin J. Rudnick, Minnesota State University, Mankato

Tiffany R. Wang, University of Montevallo

This is a closed meeting for members of the CSCA Finance Committee listed here.

THU

1203

Thursday 9:30 AM to 10:45 AM EDT

Heritage Hill

### Graduate Student Caucus Business Meeting

Sponsor: Graduate Student Caucus

Chair: Madeline Pringle, University of Missouri

Presenters:

Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Abigail Olajire, University of Missouri

The Graduate Student Caucus is focused on graduate student development with the Central States region and is open to all members who affiliate with the Caucus. The Caucus supports research conducted by graduate students as well as research and programming focusing on issues related to the unique situations of being a graduate student and graduate teaching or research assistant. Come attend our business meeting to get involved with the Caucus, celebrate our top paper and panel awards, and get to know/network with graduate students following our regular business.

THU

1204

Thursday 9:30 AM to 10:45 AM EDT

Vandenberg

### Great Ideas for Teaching (GIFT) Session #1 - Featuring Top Teaching Activities

Sponsor: Great Ideas for Teaching (G.I.F.T.) Interest Group

Chair: Jaclyn Shetterly, University of Alabama

"A Panel for the End of the World (Top Student Activity)" John Michael Phillips, Missouri State University

"Creating Global Awareness and Developing Sustainable Strategies with the UN Sustainable Development Goals (SDGs)" Debipreeta Rahut, Bowling Green State University; Lara Martin Lengel, Bowling Green State University; Marianne Vanderbeke, Bowling Green State University

"Four Faces of Office Discord: Addressing Workplace Conflict with the Aid of Politeness Theory" Amanda Grace Taylor, Montana Technical University; Jaclyn Shetterly, University of Alabama

"Let's Talk it Out" Adam Whiteside, Northwest Missouri State University

"Organizational Communication: Maslow's Hierarchy of Needs Scavenger Hunt" Bailey Hughlett, Utah State University; Alyssa J. Ferrin, Utah State University; Alana Hauptert, Utah State University; Sydney O'Shay, Utah State University

"Silver Lining Perceptions" Marcella Marez, Fort Hays State University

"The Future of Social Media: Platform Development Project" Holly Holladay, Missouri State University

"Whose Word is it Anyway?: A Word Synthesis Activity for Students (Top Overall Activity)" Logan Cherry, University of Oklahoma

"These Lyrics But it's the Opening of a Ted Talk' - A Public Speaking Activity Inspired by TikTok" Abby Ferrell, Mid-State Technical College



The Department of Communication at the University of Oklahoma congratulates Logan Cherry for receiving the Top Overall Activity Award from the Great Ideas for Teaching Interest Group!

1205

Thursday 9:30 AM to 10:45 AM EDT

Haldane

### **Narratives of Womanhood Across the Media**

Sponsor: Media Studies Interest Group

Chair: Kristin Fitzsimmons, University of Minnesota, Twin Cities

"How I Love Being a Woman': A Critical Discourse Analysis of a TikTok Trend" India Hagen-Gates, Southern Illinois University Carbondale

"Black Women Depicted as Mammies: Analyzing the Film *Ma*" Chelsy Leann Golder Turner, Regent University

"Hear Word!: Incoherence and the Narratives of Womanhood in Nigeria" Christiana Oluwakemi Ibiwoye, University of Wisconsin-Milwaukee

Global perspectives of womanhood are essential to understanding feminism, globalism, and how the media influences such ideologies. The papers on this panel intend to interrogate how select representations do just that. From film to theatre to TikTok, all forms of the media are going to be interrogated within this discussion.

1206

Thursday 9:30 AM to 10:45 AM EDT

Emerald A

### **Navigating the Intersectional Possibilities of Mixed Method(s) Research in Interpersonal and Family Communication**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Jody Koenig Kellas, University of Nebraska-Lincoln

Presenters:

Elizabeth Dorrance Hall, Michigan State University

Natalie Pennington, Colorado State University

Mackensie Minniear, University of Georgia

Elizabeth Ann Hintz, University of Connecticut

R. Amanda Cooper, University of Connecticut

Brooke Wolfe, Michigan State University

Cassidy Taladay, University of Nebraska-Lincoln

Michelle M. Matter, Colorado State University

This panel will discuss the opportunities and challenges of using mixed methods to examine interpersonal and family communication. Panelists will review the state of mixed method scholarship in their research area and share how mixed methods can help us better examine understudied communities and research questions. Given the CSCA conference theme of *Incoherence*, panelists will conclude by discussing practical advice on how to navigate mixed method research in academic publishing including responding to reviewer feedback, resisting pressure to divide studies into one method, and how to integrate mixed method research into one's scholarly identity. Further, we will explore which intersections are well suited for future mixed method research.

THU

1207

Thursday 9:30 AM to 10:45 AM EDT

Grand View B

### Professional Incoherence

Sponsor: Organizational and Professional Communication Interest Group

Chair: Courtney Smith, Illinois State University

Respondent: Stephen Spates, Michigan State University

"It Felt Like They Were Out to Get Me': Disabled Women, Ableism, and Delegitimizing Workplaces" Evan Kirksey, University of Missouri; Astrid Villamil, University of Missouri; Hillary Dawn Pennell, University of Central Missouri; Sarah Ray Rondot, University of Central Missouri

"Gamified Professionalism: An Interpretive Study of Pre-Professional Simulation Exercises for College Undergraduates" Elizabeth J. Carlson, Central Michigan University; Emerson Lantz, Central Michigan University

"Instructor Perceived Self-Competency and the COVID-19 Pandemic: An Occupational Turning Point" Anne Seidler, North Dakota State University, Bismarck State College; Ashley Henley, North Dakota State University; Justin Walden, North Dakota State University

"Profile Pictures as Masks - Which One Do You Wear? Profile Pictures & Perception of Self & Others in Professional Environments" Y Hong Nhu Nguyen, Grand Valley State University

This paper session showcases organizational communication focusing on the incoherence and tensions faced by organizational members and professionals.

1208

Thursday 9:30 AM to 10:45 AM EDT

Kendall

### Sports Communication Interest Group Business Meeting

Sponsor: Sports Communication Interest Group

Chair: Lindsay M. Cramer, Coastal Carolina University

Presenters:

Jerralyn Moudry, Wisconsin Lutheran College

Scott Jensen, Webster University

1209

Thursday 9:30 AM to 10:45 AM EDT

Grand View A

### Stigma, Framing, and Destigmatization: Exploring Menstrual Taboos and War Framing

Sponsor: Communication Theory Interest Group

Chair: Kara L. Starnes, University of Missouri

"A Communication Perspective on the Perpetuation and Paradox of Menstrual Stigma" Rikki A. Roscoe, University of Kansas; Sarah Symonds LeBlanc, Purdue University Fort Wayne

"Framing Theory and the Pursuit of War: How Elites Have Used Media to a Militaristic Ends" Brion White, Winona State University

In this session, you'll find two papers that take a deep dive into communication theories in today's world. They're all about tackling real-life issues like creating, enacting, and sustaining stigma related to menstruation as well as framing and media and its relationship to war in Afghanistan. These papers are going to break it down and look at these topics from a critical perspective.

THU

1210

Thursday 9:30 AM to 10:45 AM EDT

Pearl

### **Sustaining Master's Education During Turbulence and Change**

Sponsor: Communication Education Interest Group

Chair: Julie Apker, Western Michigan University

Presenters:

Julie Apker, Western Michigan University

Bryan Abendschein, Western Michigan University

Aimee Miller-Ott, Illinois State University

Adam W. Tyma, University of Nebraska at Omaha

Erin Wehrman, Missouri State University

Kathy Denker, Ball State University

The constantly evolving environment of master's education in the U.S. contributes to institutional and/or programmatic incoherence for educators and administrators, but also creates opportunities for positive transformation. This panel discussion will consider challenges at panelists' home institutions uncovered through their research and/or direct experience. Panelists will describe interventions taken to redress incoherence and promote student success. Audience participation is highly encouraged throughout the discussion.

1211

Thursday 9:30 AM to 10:45 AM EDT

Grand View C

### **The Chaotic World of Department Chairs: Navigating the Unexplainable in a World of Crisis, Budgets, and Balance**

Sponsor: Undergraduate Education and Administration Section

Chair: Kim Marie Omachinski, University of Wisconsin-Milwaukee

Presenters:

Linda Dickmeyer, University of Wisconsin-La Crosse

Stephen Hunt, Illinois State University

Aimee Lau, Wisconsin Lutheran College

Jennifer Lee Walton, Radford University

David L. Bodary, Sinclair Community College

Donna R. Pawlowski, Bemidji State University

With campuses experiencing enrollment loss, faculty layoffs, and budget constraints, system incoherence abounds among undergraduate institutions. These additional stressors impact faculty to sometimes lose energy for doing what they love, which is teaching the students. How do chairs at undergraduate institutions experience uncertainty, contradictions, and crisis while trying to maintain a stable, positive face for faculty and as a representative of their departments? Come listen to past and current chairs share their stories and strategies.

THU

1212

Thursday 9:30 AM to 10:45 AM EDT

Berkey

### **The Incoherence of the Mental Health Conversation on College Campuses**

Sponsor: Undergraduate Education and Administration Section

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Lauren J. Johnsen, University of Wisconsin-Stout

Jacki Brucher Moore, Kirkwood Community College

Becky DeGreeff, University of Wisconsin-Stout

Shannon C. VanHorn, Valley City State University

Joy L. Daggs, Northwest Missouri State University

Panelists will discuss their experiences navigating the post-pandemic surge of mental health challenges and academic accommodations in higher education. Some of those challenges include balancing rigor with grace, a surge in learning accommodations linked to anxiety, and effectively leading students both in and outside of the classroom.

THU

1213

Thursday 9:30 AM to 10:45 AM EDT

Emerald B

### **The Legacy and Public Memory of President Gerald Ford and First Lady Betty Ford**

Sponsor: Political Communication Interest Group

Chair: Xavier Lee Scruggs, University of Missouri

Presenters:

Ryan M. Neville-Shepard, University of Arkansas

Edward A. Hinck, Central Michigan University

Joel Lansing Reed, University of Arkansas

David Zarefsky, Northwestern University

Mitchell S. McKinney, The University of Akron

Sara Kitsch, United States Air Force Air War College

As we gather in the hometown of President Gerald Ford and First Lady Betty Ford, this discussion panel explores the legacy and public memory of these two transformative political figures. We will discuss how the Fords reshaped the offices of the President and First Lady and how they are memorialized in Grand Rapids and beyond.

**Activism, Communication Ethics, and Social Justice Interest Group: Top Papers**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Brittany Ann Knutson, Skagit Valley College.

Respondent: Kristi Scholten, Ferris State University

"All Could Be One: A Dialogic Narrative Analysis of Eugenicism in Magic: The Gathering's New Phyrexia (Top Student Paper, Top Debut Paper)" A. Adams, University of Minnesota

"Disrupting the Arrow of Time: The Rhetoric of Gun Violence in Southeastern Wisconsin" Leslie J. Harris, University of Wisconsin-Milwaukee; Erin Sahlstein Parcell, University of Wisconsin-Milwaukee

"Prison Education Programs: A Review of Communication Scholarship (Top Paper)" Tiffany Ann Dykstra-DeVette, San Diego State University; Annika Wong, San Diego State University

"Three Theses on an Abolition Ecology Rhetoric: Notes on the (Unfinished) Stop Cop City Movement" Dustin A. Greenwalt, Southern Illinois University Carbondale



The Department of Communication Studies at the University of Minnesota congratulates A. Adams for receiving the Top Student and Top Debut Paper Awards from the Activism, Communication Ethics, and Social Justice Interest Group!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Leslie J. Harris and Erin Sahlstein Parcell for receiving a Top Four Paper Award from the Activism, Communication Ethics, and Social Justice Interest Group!



The School of Communication at San Diego State University congratulates Tiffany Ann Dykstra-DeVette and Annika Wong for receiving the Top Paper Award from the Activism, Communication Ethics, and Social Justice Interest Group!



The School of Communication Studies at Southern Illinois University Carbondale congratulates Dustin A. Greenwalt for receiving Top Four Paper Awards from the Activism, Communication Ethics, and Social Justice Interest Group and the Rhetorical Theory and Criticism Interest Group!



1301

Thursday 11:00 AM to 12:15 PM EDT

Winchester

**Adjunct and Temporary Faculty Caucus Business Meeting**

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Ali Gattoni, University of Wisconsin-Milwaukee

Presenters:

Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

Kate R. LaPierre, University of Nevada, Reno

1302

Thursday 11:00 AM to 12:15 PM EDT

Emerald B

**AI Policy and Classroom (Mis)Use -  
Classroom Incoherence in the Face of "The Machine" in Higher Education (Top Panel)**

Sponsor: Communication Education Interest Group

Chair: Adam W. Tyma, University of Nebraska at Omaha

Presenters:

Elizabeth Ribarsky, University of Illinois Springfield

Jennifer Hough, University of South Dakota

Robert Baron, Austin Peay State University

Jessica Rick, University of Southern Indiana

This panel explores the reality that now exists in our classrooms – AI (artificial intelligence) is here. There is no clear-cut response to this new space we exist in. Some teachers see it as the end to students writing their own work in the classroom, while others see the potential for idea generation, re-thinking how we create content, and reconsidering what it means to "communicate." This panel brings together both HE instructors and administrators that have tackled these questions and have worked the "confusion" from a variety of angles in their classroom and at the policy level.



The Department of Communication Studies at the University of Nebraska at Omaha congratulates Adam W. Tyma for receiving the Top Panel Award from the Communication Education Interest Group!

THU



**CSCA Scholar Conversation: Chad Edwards**

Sponsor: CSCA Past President

Chair: Debra J. Ford, Creighton University

Presenters:

Chad Edwards, Western Michigan University

Jihyun Kim, University of Central Florida

This CSCA Scholar Conversation features a panel-length interview with one outstanding scholar, Chad Edwards, reflecting on his most important scholarship and contributions. He is a scholar who has made substantial contributions, whose work has stood the test of time, and who has made a difference in the discipline and beyond. There will be an extended interview, conducted by Jihyun Kim, followed by questions and discussion with attendees.

**Graduate Student Caucus: Top Papers**

Sponsor: Graduate Student Caucus

Chair: Abigail Olajire, University of Missouri

Respondent: Madeline Pringle, University of Missouri

"Misinformation on Social Media: Exploring COVID-19 Vaccine Hesitancy Among College Students in Nebraska" Md Sazzad Mahmud Shuvo, University of Nebraska at Omaha

"The Representation of Intercultural Marriages in Pop Culture Through the Lens of Performance of Whiteness: A Critical Analysis of You People (Paul D. Skalski Award for Top Paper, Top Debut Paper)" Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

"'Scientology is your Parent': Childrearing in Scientology" Courtney Smith, Illinois State University; Reilly Card, Illinois State University

This Top Paper Panel highlights the highest-ranked competitive papers submitted to the Graduate Student Caucus this year. These featured papers cover topics such as representations of intercultural marriages in pop culture, COVID-19 misinformation via social media, and scientology and childbearing.



The Department of Communication Studies at the University of Nebraska at Omaha congratulates Md Sazzad Mahmud Shuvo for receiving a Top Three Paper Award from the Graduate Student Caucus!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Gertrude Misornu Nartey for receiving the Paul D. Skalski Award and Top Debut Paper Award from the Graduate Student Caucus!

1305

Thursday 11:00 AM to 12:15 PM EDT

Vandenberg

### **Great Ideas for Teaching Interest Group Business Meeting**

Sponsor: Great Ideas for Teaching (G.I.F.T.) Interest Group

Chair: Jaclyn Shetterly, University of Alabama

Presenters:

Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

Darcy Wente-Hahn, Southwestern Illinois College

1306

Thursday 11:00 AM to 12:15 PM EDT

Pearl

### **Health Communication Interest Group Business Meeting**

Sponsor: Health Communication Interest Group

Chair: Sydney O'Shay, Utah State University

Presenters:

R. Amanda Cooper, University of Connecticut

Amanda E. Lilly, Utah State University

1307

Thursday 11:00 AM to 12:15 PM EDT

Emerald A

### **How Do We Negotiate Incoherence in Our Values and Methods, and Move Away from the WEIRD?**

Sponsor: CSCA First Vice President

Chair: Erica L. Brinkley, Ball State University

Presenters:

Ahmet Atay, The College of Wooster

Abigail Kingsford, Drury University

Kendra Knight, DePaul University

Jimmie Manning, University of Nevada, Reno

Nii Kotei Nikoi, The College of Wooster

Savaughn Williams, University of Kansas

The disciplinary dependency on WEIRD (Western, Educated, Industrialized, Rich, and Democratic) samples has limited our understanding, our class discussions, and our relevance. Yet, for many scholars seeking to expand beyond limits of historic sampling and research design, the plans and possibilities for change seem challenging. With an eye towards a more expansive field and moving beyond what is just WEIRD, we explore issues around best practices in sampling/recruitment/study design, how we can enact principles of more inclusive research, and negotiate the challenges that come with this. In this panel, our discussion members will share their experiences as they work beyond WEIRD, the challenges, and how they move forward.

**"It's the Opposite of What Modern Dating Has Become": Netflix's *Love is Blind* and the Incoherency, Failures, and Futures of Reality Dating TV (Top Panel)**

Sponsor: Popular Culture Interest Group

Chair: Tyler Donavon Curran, Missouri State University

Respondent: Danielle M. Stern, Christopher Newport University

"Blinded by *Love is Blind*: A Critical Autoethnography of Decoding Trashy Reality TV" Tasha R. Dunn, The University of Toledo

"Booty in a 2-Mile Radius and Bigger Boobs Than I Expected: Gender & Gaze in *Love is Blind*" Holly Holladay, Missouri State University

"Love is Blindly Constructing Docile Bodies: Villains and the Panoptic Gaze" W. Benjamin Myers, The University of Toledo

"Pods to Partners: An Examination of How Couples from *Love Is Blind* Navigate Uncertainty" Aubree Ann Herman, Texas Tech University

*Love is Blind*, the breakout dating series for Netflix, is a rich artifact for understanding both the contemporary cultural milieu and viewership practices. This panel uses the series as a touchpoint for exploring issues of identity in the cast, positionality for viewer/scholars, relational processes, and what familiar tropes of the reality television genre suggest about its popularity. This is the Top Panel for the Popular Culture Interest Group.



The Department of Communication Studies at Texas Tech University congratulates Aubree Ann Herman for receiving the Top Panel Award from the Popular Culture Interest Group!

**Sacrificing Our Own Self-Care: Faculty Incoherence with Our Own Mental Health**

Sponsor: Undergraduate Education and Administration Section

Chair: Jennifer Lee Walton, Radford University

Presenters:

Kim Marie Omachinski, University of Wisconsin-Milwaukee

Aimee Lau, Wisconsin Lutheran College

Donna R. Pawlowski, Bemidji State University

Linda Dickmeyer, University of Wisconsin-La Crosse

Aaron V. Burton, Tiffin University

Undergraduate institutions of higher education are asking faculty and administrators to exercise compassion and understanding more than ever before with our students, especially as they experience mental health issues. However, faculty often don't engage in their own self-care to maintain a healthy mental health status themselves. We sacrifice our own well-being to help students be successful. It is important to discuss how we are incoherent in maintaining our own mental wellness and to find ways to implement more self-care so we can lead by example for our undergraduate students and fellow faculty members.

### Sports Communication Interest Group: Top Papers

Sponsor: Sports Communication Interest Group

Chair: Scott Jensen, Webster University

Respondent: Linsay M. Cramer, Coastal Carolina University

"The WNBA's Rhetorical Public Memory of #SayHerName (Top Student Paper)" Margaret Murphy, University of Illinois Urbana-Champaign

"There is No I in Team and No Future for Women: A Discursive Analysis of Women's and Men's College World Series Championship Broadcasts (Top Paper)" Heather Hundley, University of Nebraska at Omaha; Barbara Pickering, University of Nebraska at Omaha

"Academic Success of Student-Athletes Before, During and After the COVID-19 Pandemic (Top Debut Paper)" Kristina Logunova, University of Wisconsin-Milwaukee

"Supercrip, Grit, and Resilience: A Rhetorical Analysis of Online Media Representation on Paralympic Athletes and Implications" Jillian Schemenauer, University of Wisconsin-Milwaukee

This panel features the top papers submitted to the Sports Communication Interest Group.



The Department of Communication Studies at the University of Nebraska at Omaha congratulates Barbara Pickering and Heather Hundley for receiving the Top Paper Award from the Sports Communication Interest Group!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Kristina Logunova for receiving the Top Debut Paper Award from the Sports Communication Interest Group!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Jillian Schemenauer for receiving a Top Four Paper Award from the Sports Communication Interest Group!

1311

Thursday 11:00 AM to 12:15 PM EDT

Haldane

**Strategic Communication in the Post-Truth Era:  
Image Repair, Polarization, Recalls, Memes, and Bullshit**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Andrew Herrmann, East Tennessee State University

"@thanksshimano: Product Recalls and Consumer Recall" Todd Hauser, University of Wisconsin-Milwaukee

"Party Nonsense in the Age of Polarization" Jeffrey Delbert, Lenoir-Rhyne University

"Prime Ministerial Bullshit: Sindre Finnes, Erna Solberg, and the Evasive Discourse Surrounding Accusations of Insider Trading Leading Up to and Following the 2023 Norwegian Midterm Elections" Lars Kristiansen, James Madison University

"The Kevin Who Couldn't Successfully Defend His House: Internet Meme-Based Kategoria Following the Ouster of U.S. Speaker of the House Kevin McCarthy" Corey Benjamin Davis, University of Wisconsin-Whitewater

"This is Not Who I Am': Reflections on an Incoherent Image Repair Strategy" Mark Glantz, St. Norbert College

In an effort to problematize, analyze, and evaluate the increasing flow of specious and nonsensical arguments during a time marked by widespread circulation of disinformation and post-truth rhetoric, panelists examine a variety of contexts and cases in which illogical and irrational claims are presented as viable message options for warding off accusations of wrongdoing and also are enlisted in support of deliberate strategies intended to repair tarnished reputations as well as reaching predetermined organizational goals.

1312

Thursday 11:00 AM to 12:15 PM EDT

Thornapple

**Teaching with *Intercultural Communication for Everyday Life*, Second Edition**

Sponsor: Short Courses

Chair: John R. Baldwin, Illinois State University

Presenters:

Alberto González, Bowling Green State University

Nettie Brock, Morehead State University

Chin-Chung Chao, University of Nebraska at Omaha

Ming Xie, West Texas A&M University

Teaching intercultural communication can be rewarding and challenging. This session is designed to provide tips for teaching from *Intercultural Communication for Everyday Life*, Second Edition. The co-authors of the book will describe the new features of the second edition. Also, they will discuss ways to combine chapters into modules to accommodate varied academic calendars. Finally, they will share their favorite activities for teaching intercultural communication for both virtual and face-to-face modalities. Attendees will leave with greater confidence and capacity for teaching this course. Throughout the session, time is reserved for discussion of topics from attendees.

THU

1313

Thursday 11:00 AM to 12:15 PM EDT

Ruby

**“What Do You Meme™?”****Memes as an Effective Form of Communication in the 21st Century**

Sponsor: Popular Culture Interest Group

Chair: Hayley Miller, Lewis University

Presenters:

Jennifer Murdaugh, Lewis University

Richard Talbert, Alma College

Kathleen Turner Ledgerwood, Lincoln University

Kristen Stout, Missouri State University

Are memes effective forms of communication? Whether you avoid them or embrace them, memes are a part of our daily lives. This panel will discuss examples of both positive and negative ways memes are used in instructional pedagogy, interpersonal and mass communication, and social media.

1314

Thursday 11:00 AM to 12:15 PM EDT

Berkey

**What's COMM Got To Do With It: Readyng Students for Careers after College**

Sponsor: Communication Education Interest Group

Chair: Amy Aldridge Sanford, Middle Tennessee State University

Presenters:

DeAnne Priddis, Middle Tennessee State University

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Leah Elizabeth Bryant, DePaul University

Tiffany R. Wang, University of Montevallo

Anne Kerber, Minnesota State University, Mankato

A college education is an investment made by students and their families aimed at securing future careers and financial success. In today's competitive workplace, standing out amongst fellow graduates is crucial. Our panelists will share strategies for empowering COMM students with essential tools and experience needed to transition from college to career. Our panelists will share how they provide students with resume enhancers, such as internships and projects for community partners. They will also delve into tools needed, including professional LinkedIn profiles, salary negotiation tactics, networking strategies, and interview techniques to transition into professionals. This panel will address career readiness across COMM programs from the foundation course to graduate courses. Drawing on the expertise of five universities, our panel will be led by a seasoned moderator. Join us as we discuss how each course contributes to career readiness, share success stories, and offer insights to overcome challenges faced by COMM educators.

**Thursday 12:30 PM EDT**

1400

Thursday 12:30 PM to 1:45 PM EDT

Emerald A

**Analyzing the 2024 Presidential Election:  
Reflections on the Primaries and Predictions for the General Election**

Sponsor: Political Communication Interest Group

Chair: William Bryan Paul, American Council of Trustees and Alumni

Presenters:

- Mary Banwart, University of Kansas
- Dianne G. Bystrom, Iowa State University
- Carolyn Calloway-Thomas, Indiana University
- Alberto González, Bowling Green State University
- Mitchell S. McKinney, The University of Akron
- Robert C. Rowland, University of Kansas
- Benjamin R. Warner, University of Missouri
- David Zarefsky, Northwestern University

By the time CSCA meets for its 2024 convention, the Republican and Democratic parties will be well on their way to selecting their nominees for the 2024 presidential election. Join a roundtable discussion with several political communication scholars who will offer analysis of the ongoing primary campaigns and predictions for the general election. Audience participation will be invited.

1401

Thursday 12:30 PM to 1:45 PM EDT

Nelson

**Becoming a Safe Space for Transgender Students**

Sponsor: States Advisory Council

Chair: Scott Jensen, Webster University

Presenters:

- Sydney Crank, University of Central Missouri
- Hayden Etter, University of Central Missouri
- Lexi Winterbower, University of Central Missouri

This safe space session is not only focused on transgender terminology and statistics, but will be diving into the federal policies in place that help prevent discrimination against these special beings. We will do a deep look into the intricacies of Title IX. An Oral Interpretation, called "To Build A Home" By Hayden Etter is a program that will be performed at the end of the session in addition to covering several resources that educators can utilize to establish those safe spaces within their classroom and schools. Come join our open conversation, because our trans youth deserve the opportunity to thrive academically.

THU

**Creating a Communication Research Lab**

Sponsor: Short Courses

Chair: Chad Edwards, Western Michigan University

Presenters:

Kristina Scharp, Rutgers University  
Autumn Edwards, Western Michigan University  
Chad Edwards, Western Michigan University  
America L. Edwards, University of California Santa Barbara  
Patric Spence, University of Central Florida  
Elizabeth Dorrance Hall, Michigan State University  
Haley Nolan-Cody, Rutgers University  
Cimmiaron Alvarez, Rutgers University  
Yue Zhang, Michigan State University  
Brooke Wolfe, Michigan State University  
Austin T. Frederick, Wayne State University  
Md Hamza Mostafa, Western Michigan University  
Xianlin Jin, The University of Toledo  
Xialing Lin, University of Central Florida

Communication research labs are a great way to involve students in research, develop student talents, help your scholarship, and translate your research to a broader audience. In this short course, members from the Communication and Social Robotics Labs ([www.combotlabs.org](http://www.combotlabs.org)) and members from the Family Communication & Relationships Lab (<https://www.familycommlab.com>) will discuss the "how-tos" of launching a lab, navigating pitfalls, creating buy-in, managing multiple sites, engaging with the public, and seeking resources/funding. Participants will leave the session with action steps for their labs.



**CSCA 2025 Program Planners Meeting**

Sponsor: CSCA Executive Director

Chair: Jeffrey T. Child, University of Nevada, Las Vegas

Presenters:

Kristi Scholten, Ferris State University

Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

Aimee Miller, Ferris State University

Austin Beattie, Hope College

Joshua Young, Divine Word College

Stephen Spates, Michigan State University

Becky Roberts, Jackson College

Hsin-I Sydney Yueh, University of Missouri

Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

R. Amanda Cooper, University of Connecticut

Kim Marie Omachinski, University of Wisconsin-Milwaukee

Ahmet Aksoy, Columbia College - South Carolina

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Byron B. Craig, Illinois State University

Michael Cody Coker, Boise State University

Joshua Atkinson, Bowling Green State University

Holly Holladay, Missouri State University

Gordana Lazić, Missouri State University

Jimmie Manning, University of Nevada, Reno

Jerralyn Moudry, Wisconsin Lutheran College

Gayle M. Pohl, University of Northern Iowa

Joshua P. Bolton, Salisbury University

Elizabeth Ribarsky, University of Illinois Springfield

Amanda Grace Taylor, Montana Technical University

Tiffany R. Wang, University of Montevallo

**CSCA Graduate Student Listening Session**

Sponsor: CSCA First Vice President

Chairs: Erica L. Brinkley, Ball State University; Diana Boakyewaa, Ball State University

Graduate students-please come join us for an open conversation hour with other graduate students to offer feedback on both the possibilities and challenges for CSCA as well as how we as an organization can better meet our members' needs.

**Digital Surveillance, Counter-Violent Extremism, and Eroding Freedom of Expression:  
A Panel Discussion on the Rise of Digital Authoritarianism in the Global South**

Sponsors: Communication & Technology Interest Group; Graduate Student Caucus

Chair: Shudipta Sharma, Bowling Green State University

Presenters:

Vamsi Chaitanya Pedasanaganti, Bowling Green State University

Muhammed Rashedul Hasan, University of Illinois Chicago

Michael Ofori, University of Minnesota

Simu Dey, Temple University

Faisal Kasirye, Bowling Green State University

In the post-9/11 geopolitical landscape, various countries have enhanced their efforts to combat violent extremism, both offline and online. In an endeavor to strengthen their counter-extremism tactics, governments have enacted and amended legislation to empower security agencies with expansive surveillance capabilities. Alarming, these measures frequently serve dual purposes, often being leveraged to suppress opposition parties and quell dissent. As scholars posit, Information and Communication Technologies (ICTs) are increasingly instrumental in the emergence of digital authoritarianism, aiding governments in fortifying their control mechanisms. This panel seeks to critically explore the complex interplay between counter-violent extremism initiatives and the growing trend of digital authoritarianism in countries of the Global South. Five panelists will provide nuanced perspectives by discussing the contemporary situations in Bangladesh, Ghana, India, Myanmar, and Uganda.

### Health Communication Interest Group: Top Papers

Sponsor: Health Communication Interest Group

Chair: Sydney O'Shay, Utah State University

Respondent: Sydney O'Shay, Utah State University

"Communicative Disenfranchisement in Chronic Pain: A Critical Quantitative Analysis of Intersectional Oppressions Along Axes of Race and Class (Top Paper)" Rachel Tucker, University of Connecticut; Jacqueline N. Gunning, University of Connecticut; Elizabeth Ann Hintz, University of Connecticut; Amanda Denes, University of Connecticut

"Digital Pathways to Intimacy: Exploring the Connections Between eHealth Literacy, Dyadic Sexual Communication, and Condom Use Self-Efficacy" Robert Sidelinger, Oakland University; Nicholas T. Tatum, University of Nevada, Las Vegas

"Framing Chronic Pain in U.S. News Coverage of the Opioid Epidemic (2012-2022)" Jacqueline N. Gunning, University of Connecticut; Lili Romann, University of Connecticut; Elizabeth Ann Hintz, University of Connecticut

"The Effects of Peer Mental Illness Narratives on Reducing Stigma Among U.S. Marginalized College Students" Najma Akhther, Wayne State University; Elizabeth Stoycheff, Wayne State University

"A Mixed-Method, Computer-Automated Analysis of the General Web Accessibility of Contact Pages and Visual Authenticity within Medical Tourism Providers' Websites" Alicia Mason, Pittsburg State University; Elizabeth Spencer, University of Kentucky; Kristen Livingston, Pittsburg State University; Treyton Meyers, Pittsburg State University; Sakshi Bhati, Kansas State University; Himika Akram, Pittsburg State University

This panel features the top reviewed papers in the Health Communication Interest Group. Please join the session to hear about important work happening in the field.



# UNLV

The Department of Communication Studies at the University of Nevada, Las Vegas congratulates Nicholas T. Tatum for receiving a Top Five Paper Award from the Health Communication Interest Group!




**WAYNE STATE  
UNIVERSITY**  
Department of Communication

The Department of Communication at Wayne State University congratulates Najma Akhther and Elizabeth Stoycheff for receiving a Top Five Paper Award from the Health Communication Interest Group!

1407

Thursday 12:30 PM to 1:45 PM EDT

Winchester

**Kickstart Our Hearts: Social Emotional Learning for Educators (Too)**

Sponsor: States Advisory Council

Chair: Laura Hilger, Marian Catholic High School

Presenters:

Lauren Mann, The Chicago High School for the Arts

Matthew Marino, Minooka Community High School

Laura Hilger, Marian Catholic High School

CASEL (Collaborative for Academic, Social, and Emotional Learning) has learned that schools are more effective at teaching and reinforcing SEL for students when they also cultivate SEL competencies in adults. Successful SEL implementation depends on how well staff work together to foster a positive school community, and model social and emotional competence. This calls on schools to focus on adults' professional growth as educators as well as their own social and emotional learning.

THU

1408

Thursday 12:30 PM to 1:45 PM EDT

Vandenberg

**Organizing and Legislating Hate**

Sponsors: Organizational and Professional Communication Interest Group; Sexual Orientation and Gender Identity Caucus

Chair: Erika Kirby, Creighton University

Presenters:

Melissa Benton, St. Charles Community College

Kyle Robert Vareberg, Northeastern State University

Tim McKenna-Buchanan, Manchester University

Cristin A. Compton, Kent State University

This panel details how the states of CSCA have legislated (or not) the restriction of gender-affirming care for trans youth. Residents from CSCA states will summarize where things stand in terms of (a) passing bills to restrict, (b) considering bills to restrict, or (c) explicitly rejecting bills to restrict gender-affirming care for trans youth, as well as a bit about how the legislation "went down." We will then discuss advocacy as citizens and communication scholars.

1409

Thursday 12:30 PM to 1:45 PM EDT

Grand View A

**Reconciliation and Reparation:  
The Oft Forgotten and Neglected Step(s) in Activist Movements**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Shawna Blake, Tulsa Community College

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University

Sidi Becar Meyara, Utah State University

Stevie Munz, Utah Valley University

La Royce Batchelor, Scholar and Researcher

These scholars and practitioners come together to discuss the importance of reconciliation and reparations in activist movements and research. Their methods and approaches vary – participatory, social scientific, ethnographic, pedagogical – but their hearts are the same, in that they believe in the necessity of reconciliation in the cycle of a successful activist movement.

1410

Thursday 12:30 PM to 1:45 PM EDT

Emerald B

**The Future of Performance Studies and Autoethnography: An Incoherent Discussion?**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Tasha R. Dunn, The University of Toledo

Presenters:

W. Benjamin Myers, The University of Toledo

Meggie Mapes, University of Kansas

Molly Wiant Cummins, University of Texas at Arlington

Tony Adams, Bradley University

Andrew Herrmann, East Tennessee State University

From rapid technological development and widespread political polarization to the changing landscape of higher education and the aftermath of COVID-19, major cultural shifts abound. In this session, established scholars in Performance Studies and Autoethnography will address these shifts and simultaneously speculate what they mean for the future of each meta-discipline. Guiding this speculation is the necessity for Performance Studies and Autoethnography to evolve in concert with the ways our lives, our bodies, have been impacted by and become inextricably tethered to recent cultural shifts. Panelists will begin by answering a series of discussion questions before opening the floor to the audience for further inquiry and conversation.

THU

**The Rhetoric, Politics, and Failures of Institutional Diversity, Equity, and Inclusion:  
Confronting Whiteness, Finding Community (Top Panel)**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Anna E. Lindner, Wayne State University

Presenters:

Lori L. Montalbano, Indiana University Columbus

Ana Lisa Eberline, University of Illinois

Madelaine Coffman, Wayne State University

Uttara Manohar, Eastern Michigan University

Damecia Donahue, Wayne State University

This panel, comprised of scholars and DEI experts, addresses the politics and failures of efforts surrounding diversity, equity, inclusion, belonging, and related values in the academy by scrutinizing the rhetorics of DEI and the material conditions of racialized and marginalized students, faculty, staff, and other stakeholders. We use García Peña's 2022 book *Community as Rebellion* to critique DEI efforts buttressed by white supremacist, cisheteropatriarchal, and ableist structures, and envision intersectional communities of justice-minded people.



The Department of Communication at Wayne State University congratulates Anna E. Lindner and Madelaine Coffman for receiving the Top Panel Award from the Activism, Communication Ethics, and Social Justice Interest Group!

**Varioriented Aro/Ace Identities:  
Coming Out, Expressing Relational Preferences, and Discourse Dependence**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Heather Gahler, University of Arizona

Presenters:

Vanessa Fowler, Minnesota State University, Mankato

Katy Gabryelczyk, University of Wisconsin-Milwaukee

Kayla Kaszyca, Sounds Fake But Okay Podcast

Amanda E. Lilly, Utah State University

Matthew Benjamin Rorer, University of Wisconsin-Milwaukee

Jacki Willenborg, University of Wisconsin-Milwaukee

This panel discussion is dedicated to exploring and unpacking the incoherence surrounding mismatching romantic and sexual orientations or "varioriented" identities as they are referred to in the aspec (asexual/aromantic) community. Individuals with varioriented identities may struggle to coherently explain their orientations to family, friends, and (potential) partners. This panel, comprising six varioriented individuals, will discuss the incoherence surrounding the coming out process, identifying within the queer community, and dating.

1413

Thursday 12:30 PM to 1:45 PM EDT

Haldane

### Watching Failure on *Bridgerton*, *The Crown*, and *Big Brother Naija*

Sponsor: Popular Culture Interest Group

Chair: Xin Sheng, University of Central Florida

Respondent: Caroline Waldbuesser, University of Missouri

"The Agony Shot: Watching Men Watch Women" Sarah Kornfield, Hope College; Joanna Thornburg, Hope College

"Putting Royalty into Perspective: How Popular Contemporary Rhetorics like *The Crown*, *The Roosevelts*, and *Victoria* use "The People" to Amplify Royal Morality" Carter Erik Reed, University of Kansas

"Voyeurism and Reality Shows in Nigeria: Revisiting a 'Gendered-Morality' Surveillance Perspective of *Big Brother Naija*" Dennis Ekwemnachukwu Okeke, University of Wisconsin-Milwaukee

This panel features competitive papers on television programming emphasizing moral and ethical failures involving surveillance, the gaze, and leader worship.



The Communication Department at Hope College congratulates Sarah Kornfield and Joanna Thornburg for being accepted to the Central States Communication Association Conference!

1414

Thursday 12:30 PM to 1:45 PM EDT

Kendall

### "Thanks to Barbie, All Problems of Feminism Have Been Solved!": A Discussion of How Barbie Enables Myriad Audience Interpretation

Sponsor: Popular Culture Interest Group

Chair: Courtney Smith, Illinois State University

Presenters:

Nettie Brock, Morehead State University

Erin Elysia Gilles, University of Southern Indiana

Anne Kerber, Minnesota State University, Mankato

Jessica Rick, University of Southern Indiana

Stephanie Young, University of Southern Indiana

Sydney Dumond, Minnesota State University, Mankato

This panel, featuring scholars in media studies, rhetoric, gender, and organizational communication, will examine how Barbie, a true summer blockbuster, had universal appeal and created lots of buzz and anticipation. Edgy but cute and social-justice oriented but fashion-forward, this film pushed boundaries and offered a reset for the brand and a fresh space for new and long-term fans to engage with renegotiated concepts such as gender, sexuality, and feminism.

THU

**Thursday 2:00 PM EDT**

1500

Thursday 2:00 PM to 3:15 PM EDT

Berkey

**An Incoherent Mix of Political Rhetoric:  
Motherhood, Climate Change, Herschel Walker, and Trump's Jan. 6 Ellipse Speech**

Sponsors: Rhetorical Theory and Criticism Interest Group; Sports Communication Interest Group  
Chair: Matthew Edor, Illinois State University  
Respondent: Matthew Meier, DePauw University

"Rhetorical Iconoclasm: The Death of 'Mother'" Teresa Morales, Wayne State College  
"'Everything is NOT Awesome': Using Ideological Criticism to Analyze Greenpeace's #SaveTheArctic Campaign Video" Xin Sheng, University of Central Florida  
"The Caricature of Herschel Walker: A Rhetorical Analysis" Macaulay Williams, Bowling Green State University  
"Acting Out: Dramatic Criticism of Former United States President Donald Trump's January 6th Speech" Trent David McKenzie, Ball State University

This paper panel provides a series of contemporary case studies in rhetorical criticism. Ranging from an investigation into President Trump's Jan. 6, 2021 ellipse speech to a detailed analysis of the rhetorical construction of motherhood in the public sphere, this panel explores how rhetoric helps forge identities and institutions.

1501

Thursday 2:00 PM to 3:15 PM EDT

Grand View C

**Argumentation and Forensics Interest Group Competitive Papers**

Sponsor: Argumentation and Forensics Interest Group  
Chair: Jessica Samens, Bethel University

"Rewing the Rationality Engine: A Closer Examination of Spontaneous Refutations to the Ad Misericordiam Fallacy (Top Paper)" Josh Averbek, Western Illinois University  
"The Incoherence of Our Approach to Generative AI and the Public Sphere" Heather Walters, Missouri State University

This paper session features current directions in Argumentation and Forensics research.

THU



### **Celebrating CSCA President Ahmet Atay**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Tony Adams, Bradley University

Presenters:

Tony Adams, Bradley University

Keith Berry, University of South Florida

Jay Brower, SEIU Wisconsin

Jimmie Manning, University of Nevada, Reno

W. Benjamin Myers, The University of Toledo

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Stephanie Young, University of Southern Indiana

Alberto González, Bowling Green State University

Roberta Davilla Robbins, United Methodist Church

Ahmet Atay, The College of Wooster

For nearly two decades, Dr. Ahmet Atay has been an active member of SOGI specifically and CSCA generally. To honor and celebrate his distinguished career and leadership, we have assembled a panel of Dr. Atay's peers to discuss how he has informed their lives and work. Dr. Atay will then respond to the panelists. Ample time will be saved for audience interaction.

### **Experiencing Incoherent Messages While Navigating Various Roles Within Academia: A Conversation Guided by Multiple Goals Frameworks**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Jonathan Baker, University of South Florida

Presenters:

Josephine K. Boumis, University of South Florida

Elizabeth Ann Hintz, University of Connecticut

Nolan Jahn, Michigan State University

Samantha J. Shebib, University of Alabama at Birmingham

Kaitlin Elizabeth Phillips, Baylor University

Kara L. Starnes, University of Missouri

This panel explores the complex and challenging encounters, tensions, and experiences academics face within various roles. Drawing from Multiple Goals Frameworks (Wilson & Caughlin, 2018), and bringing together personnel from different institutions, this session opens up a dialogue and critical exploration of diverse experiences with incoherence in academia. Speakers with different positions will share their personal anecdotes, addressing the discrepancies between perceived expectations and reality, the clash of institutional cultures, and the struggles of balancing multiple roles. Through an engaging Q&A session, participants will gain valuable insights on acknowledging, understanding, and effectively responding to incoherence in various roles with academia.

1504

Thursday 2:00 PM to 3:15 PM EDT

Thornapple

### **Faculty Learning Community Celebration and Reception**

Sponsor: Faculty Learning Community

Chairs: Tiffany Bell, Valparaiso University; Natasha Howard, Morehouse College

Presenters:

Danyelle Greene, Florida Atlantic University

Emi Kanemoto, Southern Illinois University Carbondale

Mary Kiura, Purdue University Fort Wayne

Natonya Listach, Middle Tennessee State University

Jeevani Sammeta, Bowling Green State University

Come celebrate another successful year of the CSCA Faculty Learning Community at this open house session! Everyone is invited to hear more about how the CSCA Faculty Learning Community is engaging students/scholars of color in a year-long curriculum program to help enhance teaching and research in a specific area of scholarship. The FLC intends to help create a sense of community at CSCA for BIPOC scholars. Free refreshments will be provided.

1505

Thursday 2:00 PM to 3:15 PM EDT

Kendall

### **Finding Coherence: Integrating Career Readiness into the Fabric of the Basic Course**

Sponsors: Basic Course Interest Group; Undergraduate Education and Administration Section

Chair: Brandon Anderson, University of Wisconsin-La Crosse

Presenters:

Emily Normand, Lewis University

Tiffany R. Wang, University of Montevallo

Kathi Groenendyk, Calvin University

Stephen A. Klien, University of Missouri

Brandon Anderson, University of Wisconsin-La Crosse

Kim Marie Omachinski, University of Wisconsin-Milwaukee

In response to narratives about the demise of the Liberal Arts, stakeholders across academia are working hard to challenge the devaluing of Liberal Arts. Departments and instructors are being asked to "make career-related connections in their courses." The structure of the basic course offers both opportunities and obstacles for the incorporation of content addressing career exploration and readiness. The panelists will discuss the ways in which their institutions are approaching and handling these issues.

THU

**Incoherence as a Barrier to Participation: Making Collegiate Forensics More Accessible Through a Novice Tournament and Workshop (Top Panel)**

Sponsor: Argumentation and Forensics Interest Group  
 Chair: Ryan Scott Rigda, Saginaw Valley State University  
 Presenters:  
 Aimee Miller, Ferris State University  
 Carole Bennett, Oakland Community College  
 Amy Pierce, Saginaw Valley State University  
 Ryan Scott Rigda, Saginaw Valley State University

Forensics is an activity filled with incoherence. Students and coaches alike are often faced with questions such as "Why do we do what we do?" or "What are the benefits of this activity?" Often, students fail to see the benefit of participating in collegiate forensics, which creates challenges for recruitment and retention. This panel explores efforts by the Michigan Intercollegiate Speech League to make collegiate forensics more accessible. Specifically, we tackle the "incoherence" of collegiate forensics through the development of a novice tournament and workshop, which could serve as a model for other state organizations.



**FERRIS STATE  
UNIVERSITY**

**FERRIS.EDU**

The Department of Humanities at Ferris University congratulates Aimee Miller for receiving the Top Panel Award from the Argumentation and Forensics Interest Group!

**Incoherent America - Interrogating What it Means to Be Free, Patriotic, 'Murica, Etc.**

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: Adam W. Tyma, University of Nebraska at Omaha

"#ShoutYourAbortion! Testify ... If You Can" Dana Schowalter, Western Oregon University  
 "Freedom's Foundation" Raymie McKerrow, Ohio University  
 "Ideological Dissonance and 'Murica' within the Strength Culture Industry" Adam W. Tyma, University of Nebraska at Omaha  
 "*Star Wars* and What Storyworlds Can Teach Us about Discourse" Art Herbig, Purdue University Fort Wayne  
 "Stranger Things and the Upside Down Reagan's Morning in America" Andrew Herrmann, East Tennessee State University

Over the past 10+ years, political rhetorics and discourse surrounding "America" have grown even more complex while, at the same time, we have witnessed "sides" become violently polarized. The projects that make up this panel work to understand the various lines of "truth" that make up the American polis today. How are they used? What might be the implications of these ideological and philosophical entanglements? By exploring both individual artifacts and foundational realities, perhaps a clarity can be found ... perhaps.

### It's Not Just You, The System is Broken (Top Panel)

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

Presenters:

David A. Wendt, West Burlington High School

Kate R. LaPierre, University of Nevada, Reno

Heather Nesemeier, Minnesota State University Moorhead

Andrew Cuneo, University of Wisconsin-Milwaukee

This panel will discuss how adjuncts navigate the of incoherence of being in the academic system without actually being a fully recognized member of that system. In a system that is not designed to adequately support adjunct faculty, this incoherence creates a range of challenges that adjunct faculty may struggle to navigate. Panel members will discuss strategies for navigating the system from within.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Stacey Mirviss-Jossart and Andrew Cuneo for receiving the Top Panel Award from the Adjunct/Temporary Faculty Caucus!



The Department of Communication Studies at the University of Nevada, Reno congratulates Kate R. LaPierre for receiving the Top Panel Award from the Adjunct/Temporary Faculty Caucus!

### "My Body My Voice": How We Discuss Women's Reproductive Health

Sponsor: Health Communication Interest Group

Chair: Cecily Jones, University of Nebraska at Omaha

Presenters:

Cecily Jones, University of Nebraska at Omaha

Cassandra Craig, Utah State University

Crystal Daugherty, Western Kentucky University

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Diana Mwikisa, University of Nebraska at Omaha

This panel will feature the work of five scholars who contribute unique perspectives and work on reproductive health messaging, specifically women's reproductive health. Topics will range from contraception and menstruation messaging to communication on women's medical issues such as miscarriage and uterine fibroids. Through our panel discussion we hope to shed light on the current state of the topic and share ideas and insight on our own research and findings.

### Networking Within and Across Campuses or Universities (Top Panel)

Sponsor: Organizational and Professional Communication Interest Group

Chair: Michelle Calka, Manchester University

"Bridging the Gap: Aligning Public Relations Education with Modern Multidisciplinary Practices" Jamie Ward, The University of Toledo

"Developing Connections and Improving Faculty Retention Through Networking" Alison Lietzenmayer, Old Dominion University; Shanda Jenkins, Old Dominion University

"Navigating Incoherence and 'Paying it Forward': Female Academic Leader Rhizomatic Network Development" Gertrude Misornu Nartey, University of Wisconsin-Milwaukee; Sarah E. Riforgiate, University of Wisconsin-Milwaukee; Candice Ruh, University of Wisconsin-Milwaukee; Jannatul Zinia, University of Wisconsin-Milwaukee; Christiana Oluwakemi Ibiwoye, University of Wisconsin-Milwaukee

"The Benefits and Challenges of Professional Networking in Academia" Jenny Kindred, Eastern Michigan University; Uttara Manohar, Eastern Michigan University; Jessica Elton, Eastern Michigan University

This panel focuses on professional networking situated in higher education spaces. Networking as a concept and practice is often misunderstood and not regularly applied to college and university contexts. In support of the conference theme *Incoherence*, panelists will bring clarity to this topic by addressing how faculty and administrators initiate and practice networking, as well as how professional networks can be leveraged to support creativity in the classroom and aid in recruitment and retention efforts.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Gertrude Misornu Nartey, Sarah E. Riforgiate, Candice L. Ruh, Jannatul Zinia, and Christiana Oluwakemi Ibiwoye for receiving the Top Panel Award from the Organizational and Professional Communication Interest Group!

### Strategic and Applied Communication Interest Group Business Meeting

Sponsor: Strategic and Applied Communication Interest Group

Chair: Xianlin Jin, The University of Toledo

Presenters:

Joshua P. Bolton, Salisbury University

Khairul Islam, State University of New York at Oswego

**The Assessment and Operationalization of the Basic Course:  
Innovations in Development and Improvement**

Sponsors: Basic Course Interest Group; Undergraduate Education and Administration Section  
Chair: Joy L. Daggs, Northwest Missouri State University  
Respondent: Caroline Waldbuesser, University of Missouri

"In Pursuit of Consolidating a Growing Democracy: A Recommendation for the Adoption of a Public Speaking Course in Ghana (Top Debut Paper)" Ekow Mensah Kakra, Missouri State University

"Modalities and Student Learning Outcomes in the Basic Course: A Program Review (Top Paper)" Elizabeth Ribarsky, University of Illinois Springfield

"Modality Does Not Matter: An Examination of Public Speaking Apprehension Reduction in the Basic Course (Top Paper)" Elizabeth Ribarsky, University of Illinois Springfield

"Remembering the Forgotten: Reweaving & Redressing Toward Equitable, Inclusive Assessment Practice in the Foundational Communication Course" Joshua Young, Divine Word College; Allison Duncan Brenneise, Independent Scholar

"Student Perceptions of Labor-Based Contract Grading: A Strategy to Curtail Incoherence of Grades and Feedback" Cortney Smith, Oberlin College

The basic communication course requires innovative approaches to the creation and continued assessment of classes. This panel features papers highlighting the need for creating public speaking programs outside of the United States and assessment strategies for programs within the United States. More specifically, papers discuss the need to develop public speaking courses in Ghana, the influence of public speaking classes on undergraduate student public speaking apprehension, reforming current assessment practices, and innovative grading strategies.

**The Incoherence of Organizational Collaborations**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: Theresa Bernard Okon, University of Arkansas at Little Rock  
Respondent: Michael Cody Coker, Boise State University

"Collective, Negotiated, and Politicized Identity/ies: Creating New Opportunities for Collaboration Research Through an Intersectional Approach" Jacob Daniel Sanders, University of Illinois; Katherine Bunsold, University of Illinois; Sarah Benevento, University of Illinois; William Barley, University of Illinois

"Should'a, Could'a, Would'a: How Unrecognized Tensions Affect Interorganizational Collaborations" Katherine Bunsold, University of Illinois; William Barley, University of Illinois; Luisa Ruge-Jones, University of Dayton; Marshall Scott Poole, University of Illinois Urbana-Champaign

"All for CITY: Examining the Reciprocal Identity (Re)Construction of a Newly Established MLS Team and its Host City" Madeline Pringle, University of Missouri; Alyssa Coffey, University of Missouri; Rebecca J. Meisenbach, University of Missouri

This paper session is a collaboration of research on the inconsistencies of collaboration between organizations, communities, cities, and other collectives.

1514

Thursday 2:00 PM to 3:15 PM EDT

Vandenberg

**World of Language...Waubonsee Style!**

Sponsor: Intercultural Communication Interest Group

Chair: Larry Modaff, Waubonsee Community College (Retired)

Presenters:

Vicky Archos, Waubonsee Community College

Larry Modaff, Waubonsee Community College (Retired)

During spring and summer semesters of 2022, faculty from Waubonsee Community College Communication, Mass Communication, Humanities, and English departments collaborated to create the film "A World of Language...Waubonsee Style." The 45-minute video features 22 Waubonsee students and 13 employees sharing examples of language from their second (and sometimes third and fourth) languages. "English only" speakers share regionalisms, anachronisms, idioms, and gestures which are features of daily language in America, but may not be understood elsewhere in the world. Session attendees will view portions of the film, and panelists will facilitate discussion of the film's production as well as its use in intercultural, interpersonal, and humanities courses. Overall, "World of Language...Waubonsee Style" is an educational, entertaining, joyful exploration of language differences around the globe, with a very local flair.

THU

**Thursday 3:30 PM EDT**

1600

Thursday 3:30 PM to 4:45 PM EDT

Emerald B

**Are We Ever Going to Be Global at CSCA?**

Sponsor: CSCA President

Chair: Ahmet Atay, The College of Wooster

Presenters:

Ahmet Atay, The College of Wooster

Emi Kanemoto, Southern Illinois University Carbondale

Hsin-I Sydney Yueh, University of Missouri

Sasha Allgayer, Southern Illinois University Carbondale

Diana Trebing, Saginaw Valley State University

Anjana Mudambi, University of Wisconsin-Milwaukee

Lara Martin Lengel, Bowling Green State University

Nii Kotei Nikoi, The College of Wooster

During the last several CSCA conventions, we participated in academic conversations about international faculty and student experiences. Unfortunately, many of these sessions were not well-attended. Following those discussions, this panel aims to ask the question "Are We Ever Going to be Global at CSCA?" In this panel, while we offer our own globalized or transnational experiences, we also discuss the joys and obstacles of doing global research in our region. Finally, we also discuss if our collective efforts are enough to globalize CSCA.

1601

Thursday 3:30 PM to 4:45 PM EDT

Grand View A

**Basic Course Interest Group Business Meeting**

Sponsor: Basic Course Interest Group

Chair: Caroline Waldbuesser, University of Missouri

Presenter:

Joshua Young, Divine Word College

1602

Thursday 3:30 PM to 4:45 PM EDT

Winchester

**Capturing Momentum to Reignite Student Involvement in a Post-Pandemic World**

Sponsor: States Advisory Council

Chair: Allyn Lueders, Wayne State College

Presenters:

Allyn Lueders, Wayne State College

Teresa Morales, Wayne State College

Covid-19 irrevocably impacted every aspect of our lives. But in Higher Education, we are charged with both educating college students and encouraging their well-being outside of class no matter the circumstance. In the pandemic's beginning, there was a rush to adjust to new issues and requirements in new contexts. We were forced to move many classes online for a time, even though more than 70% of educators had never taught in such an environment before (Whelehan, 2020) and many have limited experience with technology altogether. As for extracurriculars, there are online apps that facilitate group discussions, watch parties, etc., but many activities struggled under a lack of communal presence that discourages heartfelt interaction (Parish, 2020); there were ways to overcome such hardships, but they never fully compensated. Now, most classes and clubs have returned to meeting face-to-face, but hesitations remain. Feelings of uncertainty seem to leave students unmotivated and generally unwilling to participate wholeheartedly. Faculty are anxious to discover techniques to reignite excitement and motivate students to pick up momentum to return to pre-pandemic levels of student involvement. Perhaps it is time for a "student partnership model" of student engagement (Whelehan, 2020, p. 2), but questions remain.

THU



1603

Thursday 3:30 PM to 4:45 PM EDT

Vandenberg

### **Dealing with the Incoherence of Reviewer Two: Advice on Journal Submissions**

Sponsor: CSCA Next Leaders Network

Chairs: Madeline Pringle, University of Missouri; Peter Hampartsoum Kamajian, Ball State University

Presenters:

Debbie S. Dougherty, University of Missouri  
Andrew Herrmann, East Tennessee State University  
C. Kyle Rudick, University of Northern Iowa  
Renee Kaufmann, University of Kentucky  
Tony Adams, Bradley University  
Jeffrey T. Child, University of Nevada, Las Vegas  
Yuping Mao, California State University Long Beach

Please join us for a round table session featuring former and current journal editors in our field to get advice on moving your research projects forward. From questions about research design, to finding the best fit for your manuscript, to addressing reviewers' concerns, and formatting responses to the editor, these mentors are ready to talk to you more about your project. Please bring your notes, research rationale, or any questions with you to this session.

1604

Thursday 3:30 PM to 4:45 PM EDT

Heritage Hill

### **Ethnicity, Race, International, and Class Concerns Caucus Business Meeting**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Nurhayat Bilge, State University of New York-Fashion Institute of Technology

1605

Thursday 3:30 PM to 4:45 PM EDT

Grand View B

### **Flipping the Organizational Communication Script: A Learn-Be-Do Approach to Teaching Leadership Development**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Lance Rolland Lippert, Illinois State University

Presenters:

Scott Dickmeyer, University of Wisconsin-La Crosse  
Brandon Anderson, University of Wisconsin-La Crosse  
Debra J. Ford, Creighton University  
Lance Rolland Lippert, Illinois State University  
Greg Ormes, University of Wisconsin-La Crosse

This panel examines Organizational Communication pedagogy by considering a unique reflection-to-action approach to teaching Leadership Development. This "flipped approach" involves first focusing on a personal application of leadership qualities and style. Next, students develop their understanding by studying leaders via theories and critique of conflicting leadership approaches. Finally, students extend their learning by recognizing the challenges they will face in their "younique" leadership-in other words, by participating in an immersive leadership experience. `

THU

1606

Thursday 3:30 PM to 4:45 PM EDT

Kendall

**Horrifying Incoherence: Serial Killers, Movie Monsters, and Board Games**

Sponsor: Popular Culture Interest Group

Chair: Gabriel Arnaldo Cruz, North Carolina Central University

Respondent: Adam W. Tyma, University of Nebraska at Omaha

"Gender Offenders: A Critical Media Analysis of Gender Representations of Serial Killers Over 100 Years" Courtney Smith, Illinois State University

"Desiring the Monster: The Queer Fairy Tale of *The Shape of Water*" Courtney J. Dreyer, University of Nebraska–Lincoln

"Horrible Fun, Not Just Horrible: A Rhetorical Analysis of Safety Tools and Comfort in Horror Tabletop Role-Playing Games" Dylan Hines, Ball State University

This panel features competitive papers offering analyses of various horrific and incoherent pop culture texts about serial killers, lovable monsters, and the fun of discomfort.

1607

Thursday 3:30 PM to 4:45 PM EDT

Nelson

**Individual Differences in Interpersonal Communication**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Haley Nolan-Cody, Rutgers University

"A Sense of Irony: Evidence From Multiple Studies" Josh Averbeck, Western Illinois University

"Political Communication Apprehension: Clarifying and Studying an Incoherent Concept for Future Study (Nancy Burrell Award for Top Student Paper)" Ant Woodall, University of Oklahoma

"Relational Maintenance and Entropy in Friendship" Natalie Pennington, Colorado State University; Rachel J. Wuester, University of Nevada, Las Vegas

This competitively selected paper panel explores how individual differences in communicators shape their interpersonal relationships.



The Department of Communication at the University of Oklahoma congratulates Ant Woodall for receiving the Nancy Burrell Award from the Interpersonal and Family Communication Interest Group!

1608

Thursday 3:30 PM to 4:45 PM EDT

Berkey

**Instructional Resources Interest Group Business Meeting**

Sponsor: Instructional Resources Interest Group

Chair: Kellie Welch Smith, Texas A&M University-Corpus Christi

Presenters:

Kim Marie Omachinski, University of Wisconsin-Milwaukee

Stephen A. Klien, University of Missouri

THU

1609

Thursday 3:30 PM to 4:45 PM EDT

Thornapple

**Media Studies Interest Group Discussion and Networking Panel: Incoherence in the People, Pedagogy and Practices in Small to Mid-Sized Media Departments**

Sponsor: Media Studies Interest Group

Chair: Jerralyn Moudry, Wisconsin Lutheran College

Presenters:

Joe Watson, Baker University

Dana Schowalter, Western Oregon University

Michelle Calka, Manchester University

CarrieLynn D. Reinhard, Dominican University

Faculty in small to mid-sized departments experience incoherence in multiple ways. This discussion and networking panel will share instances of incoherence and how faculty navigated them in areas such as the tenure process, conducting research and seeking publication, mentoring, chairing, collegiality, media studies topics and institutional/student expectations, and the vision marketed to students versus budget realities. The audience and presenters will then continue sharing examples with the goals of illuminating opportunities and increasing coherence.

1610

Thursday 3:30 PM to 4:45 PM EDT

Grand View C

**Moving From Incoherence to Rhetorical Theory**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kristen Stout, Missouri State University

Respondent: Dustin A. Greenwalt, Southern Illinois University Carbondale

"Affect-Charged Identification" Hunter Lauf, Missouri State University

"Narrative Paradigm: Selling a Story" Hannah Chapman, Missouri State University

"Rhetoric of Social Conflict: A Conceptual Schema" Gordana Lazić, Missouri State University

"The Incorporation of Additional Audience-Specific Interpretive Schemes into Ott & Dickinson's Thing-Symbol Theory of Rhetoric: Defining Aesthetic Qualities as Representational and Understanding Somatic Careers" Brodee Turnbaugh, Missouri State University

In the contemporary public sphere, rhetoric can sometimes appear incoherent and divisive. This panel tries to make sense of our rhetorical environment with the important work of theory building.

THU

1611

Thursday 3:30 PM to 4:45 PM EDT

Haldane

**Navigating Graduate School in a Fat Body:  
Learning to Cope and Succeed Amidst Fatphobia (Top Panel)**

Sponsor: Graduate Student Caucus  
 Chair: Makenzie Schroeder, University of Missouri  
 Presenters:  
 Jana Kent, University of Missouri  
 Matthew Michael Dorr, St. Andrews University  
 Samantha Schubert, Ball State University  
 Heather Gahler, University of Arizona

Fat students are tasked with learning how to navigate spaces not built to accommodate, or celebrate, body diversity, including in graduate school. Therefore, this panel will explore the intersection of fatphobia and the academy. Discussion points will include how this identity impacts our experiences in teaching, perceptions from others, accessibility of the graduate student space, entering the job market, the economic costs and expectations of graduate school, presentation anxiety, and more.

1612

Thursday 3:30 PM to 4:45 PM EDT

Emerald A

**Perspectives on Mega-Crisis Communication: Discourse, Dialogue, and the Path Ahead**

Sponsor: Strategic and Applied Communication Interest Group  
 Chair: Matthew W. Seeger, Wayne State University  
 Presenters:  
 Khairul Islam, State University of New York at Oswego  
 Deborah Sellnow-Richmond, Southern Illinois University Edwardsville  
 Henry Seeger, University of Michigan  
 Bailey C. Benedict, California State University, San Bernardino  
 Najma Akhther, Wayne State University  
 Xianlin Jin, The University of Toledo

This expert panel aims to foster an insightful dialogue about mega-crises, a category of crises that "defy boundaries, limits, neat demarcations, patterned connections, and linear consequences" (Sellnow & Seeger, 2021, p. 5). Six researchers will share knowledge, experiences, and emerging issues pertaining to mega-crises. Contributions range from insights about specific mega-crises - such as Jin's work concerning the Ohio train derailment crisis - to arguments about how technological solutions to climate change are seen as panacea and distract from public urgency (H. Seeger). Panelists will share research findings about compounding crisis events and household preparedness in the United States and elucidate how "natural" disasters can trigger cascading crises, such those that occurred after the 2018 Camp Fire in Northern California virtually erased the physical community of roughly 50,000 residents. This expert panel aims to foster an insightful dialogue about mega-crises, welcoming questions and comments from panelists and attendees.

THU

1613

Thursday 3:30 PM to 4:45 PM EDT

Pearl

### **The Personal is Political: Performative Autoethnographic Explorations**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Vianna Isbister, Independent Scholar

Respondent: Lori L. Montalbano, Indiana University Columbus

"Autoethnographic Inquiry In/Through 'Documenting Twice as Hard: Black Hair is Political'"

Danyelle Greene, Florida Atlantic University

"Cautionary Tales from the Field of Sexual Violence Communication Research" Danielle Biss, Ohio University; Tiffany Ann Dykstra-DeVette, San Diego State University

"Storying the Reasons, or Reasoning the Story: An Autoethnographic Performance" Shelby Swafford, Southern Illinois University Carbondale

"Triggered: Writing My Way into Consent Culture" Danielle M. Stern, Christopher Newport University

This competitive paper panel utilizes performative and/or autoethnographic methods to explore the tangled and tense relationship between the personal and the political.

1614

Thursday 3:30 PM to 4:45 PM EDT

Ruby

### **Transnational Influencer Strategies**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Alberto González, Bowling Green State University

Presenters:

Syeda Zainab Akbar, Bowling Green State University

Jeevani Sammeta, Bowling Green State University

Michael Ofori, University of Minnesota

Hyacinth Balediata Bangero, Bowling Green State University

Gladys Momade, Purdue University

In the dynamic landscape of social media, influencers have become indispensable assets for diverse campaigns, prompting the need for a nuanced exploration of their role in fostering community and togetherness among followers. This discussion delves into the strategies and tactics (De Certeau, 2004) employed by online influencers worldwide, examining their approaches in countries such as Ghana, the Philippines, and India. Critical themes will be addressed, including the ethical responsibilities, the influence of culture on content resonance, political influencing, and the development of online microcultures. Participants will closely examine these themes, dissecting how influencers navigate the delicate balance inherent in each.

THU

## Thursday 5:00 PM EDT

1700

Thursday 5:00 PM to 6:15 PM EDT

Grand View C

### **Avoiding Incoherence: Selecting, Applying to, and Succeeding in Graduate School**

Sponsor: Communication Education Interest Group

Chair: Roma Subramanian, University of Nebraska at Omaha

Presenters:

Marina Hendricks, South Dakota State University

Lisa Parcell, Wichita State University

C. Kyle Rudick, University of Northern Iowa

Kylie Wilson, Northwest Missouri State University

This panel focuses on master's degree programs in communication. The panelists will represent MA communication programs from various central states. Panelists will address questions such as why pursue an MA in communication; how to choose among MA programs that differ in foci, instructional modality, and location; how MA-only programs differ from MA/PhD programs; how to create a memorable MA application; and how to have a coherent, engaging, and meaningful graduate experience.

1701

Thursday 5:00 PM to 6:15 PM EDT

Berkey

### **Beating an Incoherent Classroom-Workplace Connection: Experiential Learning as the Bridge Between Classroom Knowledge and Workplace Application**

Sponsor: Communication Education Interest Group

Chair: Kyle Robert Vareberg, Northeastern State University

Presenters:

Kyle Robert Vareberg, Northeastern State University

Shawna Blake, Tulsa Community College

Elaina Ross, Northeastern State University

Mal Jason, North Dakota State University

Tip Crowley, Rogers State University

We will articulate the potential for experiential learning - learning through action and reflection - to serve as a bridge between the classroom and the workplace. Though we as faculty may see the direct links between classroom experiences and students' eventual workplace skills, our students may not. Our panelists will discuss techniques to integrate experiential learning into the classroom, the lessons we've learned from doing so, what this looks like online, and encourage audience discussion.

THU

### Bringing Coherence to the Incoherence of Assessment and Equity

Sponsor: Instructional Resources Interest Group

Chair: Kristin Fitzsimmons, University of Minnesota, Twin Cities

Presenters:

Lauren J. Johnsen, University of Wisconsin-Stout

Nettie Brock, Morehead State University

Stephen A Klien, University of Missouri

Mackenzie Krzmarzick, University of Wisconsin-Stout

As instructors and administrators who must as part of our job assess student work, award submissions, and college admissions for a diverse student and employee population, we must find equitable and innovative ways to assess a wide variety of materials. In addition, we as faculty are often assessed ourselves by administrators and colleagues. This panel will discuss the challenges and offer concrete suggestions and examples for equitable assessment.

### Communication & Technology Interest Group: Top Faculty Papers

Sponsor: Communication & Technology Interest Group

Chair: Austin Beattie, Hope College

"Vicarious Virtual Intergroup Contact: Exploring Attitudes of Domestic Students Towards Domestic and International Students Through Collaborative Gameplay (ComBotLabs Award for Top Paper)" Mina Choi, Sejong University; Mei-Chen Lin, Kent State University; Matthew J. A. Craig, Kent State University; Jihyun Kim, University of Central Florida

"VTuber for Streamers: Exploring the Role of Social Presence in Visual Representations of Streamers" Paola Chinchilla, University of Central Florida; Jihyun Kim, University of Central Florida

"AI Versus Human Course Assistant Discussions in the Online Classroom" Patric Spence, University of Central Florida; Renee Kaufmann, University of Kentucky; Kenneth Lachlan, University of Connecticut; Xialing Lin, University of Central Florida; Stephen Spates, Michigan State University

The panel features the top three papers by faculty or by faculty and co-authored with students of the Communication & Technology Interest Group.



Congratulations to Mina Choi, Mei-Chen Lin, Matthew J. A. Craig, and Jihyun Kim for receiving the ComBotLabs Award from the Communication & Technology Interest Group!



**School of Communication Studies**  
College of Communication and Information

The School of Communication Studies at Kent State University congratulates Mei-Chen Lin for receiving the ComBotLabs Award from the Communication & Technology Interest Group!



**School of Communication Studies**  
College of Communication and Information

The School of Communication Studies at Kent State University congratulates Matthew J. A. Craig for receiving the ComBotLabs Award from the Communication & Technology Interest Group!



**Nicholson School of Communication and Media**

UNIVERSITY OF CENTRAL FLORIDA

The Nicholson School of Communication and Media at the University of Central Florida congratulates Jihyun Kim for receiving the ComBotLabs Award from the Communication & Technology Interest Group!



The Nicholson School of Communication and Media at the University of Central Florida congratulates Paola Chinchilla and Jihyun Kim for receiving a Top Three Faculty Paper Award from the Communication & Technology Interest Group!



**Nicholson School of Communication and Media**

UNIVERSITY OF CENTRAL FLORIDA



**Nicholson School of Communication and Media**

UNIVERSITY OF CENTRAL FLORIDA

The Nicholson School of Communication and Media at the University of Central Florida congratulates Patric Spence and Xialing Lin for receiving a Top Three Faculty Paper Award from the Communication & Technology Interest Group!

THU



### Could AI Really Teach Our Students?

Sponsor: States Advisory Council

Chair: Jeffrey Dean Brand, University of Northern Iowa

Presenters:

Jennifer Hough, University of South Dakota

Anelia Dimitrova, University of Northern Iowa

James O'Loughlin, University of Northern Iowa

Gayle M. Pohl, University of Northern Iowa

Rachel Collier Murdock, Des Moines Area Community College

Matt Amos, Carl Couch Center for Social and Internet Research

When Open-AI introduced Dall-E ( a text to image generator) in 2021, people began to create artwork mashing up images and themes. When ChatGPT (an artificial intelligence chatbot that, after receiving inputs from humans, can send lifelike answers back, including grammatically correct and insightful essays) was launched in 2022, it took the Internet by storm, as users dove into asking creative questions. Google recently unveiled a never-before-seen text-to-video AI tool. The instant AI video represents the new leap in AI technology. Using AI in daily life is not a phenomenon. Before Dall-E, ChatGPT, and the AI video tool, we have long lived a life of "assisted living" with Alexa and Siri. We also use AI programs in our programs in our work (writing, calling, designing, etc..) In education, with AI-based teaching tools, students can use an app to learn on their own, at their own pace, without the help from teachers and parents. Hence, many questions regarding the use of AI in teaching are prominent.

### Crisis in Truth or Failure of Communication?: Media and Authenticity in the 21st Century

Sponsor: Media Studies Interest Group

Chair: Art Herbig, Purdue University Fort Wayne

Presenters:

Courtney Smith, Illinois State University

Connor Wilcox, Kent State University

Kathleen Turner Ledgerwood, Lincoln University

Jennifer C. Dunn, Dominican University

In his inaugural address in 2021, President Biden asserted that we are experiencing a "crisis in truth." This crisis in truth is not just a part of presidential politics, it extends across our mediated spaces. What we understand truth to be is often constructed in these spaces. As we interact with media, we evaluate "truth" not on any objective criteria, but on how authentically it is fabricated for audiences.

1706

Thursday 5:00 PM to 6:15 PM EDT

Heritage Hill

**ERICC Caucus Papers**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Nurhayat Bilge, State University of New York-Fashion Institute of Technology

"Failing the Forgotten: Endeavoring to Understand the Conceptual Incoherence of Ethnonational Conflict" Linda Ziberi, RIT Kosovo; Lara Martin Lengel, Bowling Green State University; Artan Limani, Open Society Foundations

"Forgotten Messages from a Forgotten Indigenous Community: Analyzing Failures of Language and Culture Preservation" Desiree Montenegro, Palo Verde College; Victoria Ann Newsom, Olympic College; Lara Martin Lengel, Bowling Green State University

"Perceived Racial Biases and Racism Toward Asians Amid the COVID-19 Pandemic" Xu Song, Stockton University; Suya Yin, Stockton University

"The Rhetorical Focus Group Situation: Diversity, Structural Racism, and Language According to Students, Instructor-Researchers, and University Messaging" Anna E. Lindner, Wayne State University; Adrienne Jankens, Wayne State University; Colleen Hart, Wayne State University

This paper session features papers submitted to the ERICC Caucus.

1707

Thursday 5:00 PM to 6:15 PM EDT

Vandenberg

**Game Based Learning**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Kristi Scholten, Ferris State University

Come join the Activism Communication Ethics and Social Justice Interest Group Game Day. During this session members of the ACESJ Interest Group paired up with Ferris State University's Game-Based Learning Faculty group to provide tabletop games for participants to enjoy. But it doesn't have to be just fun and games! Andrew Peterson, EdD, as well as other educational gaming experts, will be on hand to talk to interested participants about different games that can be used in the classroom to introduce activism, ethics, and justice issues. Peterson is one of the creators of "Enrolled" -- a board game designed to influence student retention and success by helping first generation college students navigate university life. He is also one of the creators of "Rapid Game Prototyping" -- a card game designed to help others design their own game. Peterson has also published and presented in the area of how to use live action role playing games as an educational tool. This session will be full of game play and casual discussion on how to use games to engage students in learning.

THU

1708

Thursday 5:00 PM to 6:15 PM EDT

Ruby

### **(In)Coherent Spaces**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Samentha Sepúlveda, Northeastern Illinois University

Respondent: Samentha Sepúlveda, Northeastern Illinois University

"The Incoherent World of AI and Virtual Influencers: An Ethical Call to Action Against Deception"  
Heather Walters, Missouri State University

"Promoting Inclusive Sense of User Experience: Changing Local Primary White Children's  
Museum's Photographic Contents with Ethnically Diverse Photographic Assets" Hocheol Yang,  
California Polytechnic State University; Erika DeAnda, California Polytechnic State University;  
Meilan Wong, California Polytechnic State University

"The Farm Crisis: A Comprehensive Review on Rural Poverty, National and International Farming,  
and Farm Workers" Brion White, Winona State University

"Leveling the Playing Field: Supporting Students with Disabilities from the Eyes of a Graduate  
Student" Hannah Chapman, Missouri State University

1709

Thursday 5:00 PM to 6:15 PM EDT

Pearl

### **Incoherent Leadership Identities**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Madeline Pringle, University of Missouri

Respondent: Sarah Steimel, Weber State University

"Leadership Life-Stories: Creating Shared Meaning Within Human Communication" Chris  
Hamstra, Davenport University

"The Forgotten Messages of What Makes a Leader 'a Leader': How Women Story Leadership  
Experiences and Gender Enactment" Kara L. Starnes, University of Missouri

"The Future of Zion: Speaking in Defense of Themselves in the Southern Baptist Convention"  
Keith M. Hearit, Western Michigan University; Michael Thomas Slowik, Western Michigan University

"A Narrative Analysis of Leadership: Identity in Dark Times" Tyler Sorg, Purdue Global University

This paper session includes research on the incoherence of organizational leadership and  
organizational identities.

THU

1710

Thursday 5:00 PM to 6:15 PM EDT

Thornapple

### **Intercultural Communication Interest Group's Works-in-Progress Feedback Parlor**

Sponsor: Intercultural Communication Interest Group

Chair: Andrew R. Donofrio, St. Lawrence University

Presenters:

Alberto González, Bowling Green State University

John R. Baldwin, Illinois State University

Linsay M. Cramer, Coastal Carolina University

Ahmet Aksoy, Columbia College - South Carolina

Kim Marie Omachinski, University of Wisconsin-Milwaukee

Tao Zhang, Duke Kunshan University

For this interactive workshop session, the Intercultural Interest Group's focus is to foster a sense of a "community-of-scholarship" and to emphasize writing as a social process by carving out a space where both emerging scholars (i.e., undergraduate, graduate, or early career) and seasoned scholars can come together and offer one another feedback on works-in-progress and extended abstracts. Attendees are encouraged to bring their works-in-progress or extended abstracts to this interactive writer's workshop where they will be paired with intercultural scholars and peers who will work as sounding boards, offering comments on ideas and sharing potential avenues for connecting with existing scholarship. Our goal is for this to be an affirming, productive project in professional development that helps push your writing projects forward and allows us to build relationships in ways that enrich the field. Please note: graduate and undergraduate students as well as early career and seasoned scholars need not be listed as panelists to participate. If you find yourself in this space, we will find someone to hear your ideas and offer you feedback.

1711

Thursday 5:00 PM to 6:15 PM EDT

Grand View B

### **Making Sense of Media: Rhetorical Analyses of Mediated Texts**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Todd Hauser, University of Wisconsin-Milwaukee

Respondent: Kelly Jensen, University of Wisconsin-Whitewater at Rock County

"Horror Cinematography and Gramsci: The Candyman Films" Caleb Lawler, Illinois State University

"Maintaining a Memory: Public Memory and the Private Family at the Faces of War Memorial" Noel Keil, University of Northern Iowa

"Meme-ing for Change: An Exploration of Ghanaian Socio-Political Memes" Millicent Elewosi, Illinois State University

This paper panel rhetorically analyzes a variety of mediated texts ranging from film to memes.

THU

1712

Thursday 5:00 PM to 6:15 PM EDT

Emerald A

### **Relational Breakdowns: Recognizing Incoherence in Close Relationships**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Vianna Isbister, Independent Scholar

Presenters:

Emily Katt, East Tennessee State University

Travis Wolven, Ashley Academy

Stephanie Young, University of Southern Indiana

Vianna Isbister, Independent Scholar

This panel seeks to examine the recognition (or lack thereof) of incoherence in close relationships. Through the usage of oral performances of personal stories and folktales, each panelist will shed light on the experience, sense-making, and aftermath in these phenomena.

1713

Thursday 5:00 PM to 6:15 PM EDT

Emerald B

### **What's Love Got to Do with It? Failures, Futures, and Forgotten Messages of Dating in the Digital Age**

Sponsor: Media Studies Interest Group

Chair: Tony Adams, Bradley University

Presenters:

Tony Adams, Bradley University

Ahmet Atay, The College of Wooster

Tasha R. Dunn, The University of Toledo

Malynda Johnson, Indiana State University

Elizabeth Ribarsky, University of Illinois Springfield

Back for another year and following the conference theme, this lively discussion panel brings together faculty from a variety of institutions who will share recent research and personal experiences that illustrate the various ways incoherence constitutes contemporary dating experiences, as well as the ways face-to-face and digital dating contexts intersect. This is an interactive panel with ample time for audience participation.

THU

**With Diverse Vision and Unified Voice: Actionable Advocacy for the Foundational Communication Course and its Constituents (Melissa Beall Award for Top Panel)**

Sponsor: Basic Course Interest Group

Chair: Xinyue Liu, North Dakota State University

Presenters:

Joshua Young, Divine Word College

Allison Duncan Brenneise, Independent Scholar

Tiffany R. Wang, University of Montevallo

Amy Aldridge Sanford, Middle Tennessee State University

Gordana Lazić, Missouri State University

NCA recently passed a resolution reaffirming the value of the foundational communication course. With higher education under attack, the resolution signals a need for communication educators to be better advocates on our campuses. This panel brings together experienced scholars and administrators to propose strategies for making the claims of NCA's resolution more meaningful for effective advocacy.



The Department of Interdisciplinary Studies at Divine Word College congratulates Joshua E. Young for receiving the Melissa Beall Award from the Basic Course Interest Group!



The Department of Communication at the University of Montevallo congratulates Tiffany R. Wang for receiving the Melissa Beall Award from the Basic Course Interest Group!

**Thursday 6:30 PM EDT**

**CSCA 2024 Opening Reception: Incoherence: Failure, Futures, and Forgotten Messages**

Sponsor: CSCA Executive Director

Chair: Kathy Denker, Ball State University

Everyone is invited to this popular annual event that celebrates the first day of the convention! Whether you have had a full day attending panel sessions or if you are just getting into Grand Rapids, come join the fun! In addition to catching up with all your CSCA friends and family, you can make new friends as delicious food is served and bartenders at cash bars serve beverages.

## FRIDAY, APRIL 5, 2024

### Friday 7:30 AM EDT

2000

Friday 7:30 AM to 5:00 PM EDT

Registration 2

#### **CSCA Registration - Friday**

Sponsor: CSCA Executive Director

Check in and pick up your convention materials.

2001

Friday 7:30 AM to 12:15 PM EDT

Registration 1

#### **CSCA Clothing Closet - Friday Drop Off**

Sponsor: CSCA Executive Director

Drop off clothing donations to the CSCA Clothing Closet.

### Friday 8:00 AM EDT

2100

Friday 8:00 AM to 9:15 AM EDT

Berkey

#### **Contesting Incoherent Representations: Building Inclusivity Through Undergraduate Scholarship**

Sponsor: Undergraduate Honors Research Conference

Chair: Anthony Spencer, Grand Valley State University

Presenters:

Grace Rose Kiter, Grand Valley State University

Y Hong Nhu Nguyen, Grand Valley State University

Bryce Thomas, Grand Valley State University

Maxwell Ritchie, Grand Valley State University

Taylor Deschaine-Hurd, Grand Valley State University

This discussion panel, based on individual undergraduate research projects in a senior capstone course, illustrates the potential of undergraduate scholarship to combine praxis and inclusivity in the student-learning experience. Each student was asked to identify a marginalized cultural group, assess its depiction in a media artifact, and then provide solutions for more inclusive representation. The diverse group of panelists will reflect on their unique journey to interrogate incoherent media representations and build inclusivity through scholarship.

FRI

### **Emotion, Disagreement, and Violence in Political Communication**

Sponsor: Political Communication Interest Group

Chair: Katelyn E. Brooks, Purdue University

Respondent: Joel Lansing Reed, University of Arkansas

"An Incoherent Understanding of 'Becoming Political': Synthesizing Four Fields Towards a Communicative Theory of Politicization" Ant Woodall, University of Oklahoma

"Anxiety & Approval: Anxiety About Coronavirus and Approval of a US President's Responses to the Pandemic" Simu Dey, Temple University

"Awakening Minerva: Margaret Fuller and the Italian Revolution" David Munson, DePauw University

"'Because YOU Support It!' Investigating the Relationship Between Perception of the Other Side's Willingness to Support Political Violence and One's Own Political Violence Endorsement" Kai Xu, University of Minnesota Duluth

This panel investigates the effects of emotion and political disagreement and violence on diverse political outcomes such as polarization and public approval toward presidents.

### **Illuminating Incoherent Messages: Investigations of Stigma, Risk, and Disinformation in Health Communication**

Sponsor: Health Communication Interest Group

Chair: Anne Kerber, Minnesota State University, Mankato

Respondent: Anne Kerber, Minnesota State University, Mankato

"Climacteric Disinformation and the Health Implications of Incoherence" Heather Walters, Missouri State University

"School Nurses and Menstrual Communication: Destigmatizing the Stigma Among Adolescents" Sarah Symonds LeBlanc, Purdue University Fort Wayne

"Dosage Effects of Anti-Prescription Opioid Risk Narratives, Prescription Opioid Misuse Experience, Risk Perceptions, and Message Processing" Xiaoxia Cao, University of Wisconsin-Milwaukee

"Exploring the Impact of Personal and Social Media-Based Factors on Judgments of Perceived Skepticism of COVID-19" Nhung Vu, Pennsylvania State University; Brian Manata, Pennsylvania State University; Andrew High, Pennsylvania State University

"Fear or Responsibility? COVID-19 Fatigue and Health Compliance Amongst College Students" Na Wang, University of Missouri; Abigail Olajire, University of Missouri; Benjamin R. Warner, University of Missouri

This panel features health communication work that examines the roles of stigma, risk, and disinformation in health messages and decision-making processes.



2103

Friday 8:00 AM to 9:15 AM EDT

Haldane

### **Navigating the AI Frontier: Faculty and Student Perspectives on AI in Coursework**

Sponsor: Communication & Technology Interest Group

Chair: Julie Allee, Ivy Tech Community College

Presenters:

James Noland, Ivy Tech Community College

Lori Volheim, Ivy Tech Community College

Rachel Sylvester, Indiana University South Bend

This panel will discuss the expectations faculty and students have for use of AI in coursework. We will compare and contrast student and faculty perceptions, reservations, and concerns about the use of AI in the classroom and coursework examining our own experiences and those reported by students in our communication classrooms. Starting points for conversations about appropriate and ethical use of AI with students, faculty, and administration will also be discussed.

2104

Friday 8:00 AM to 9:15 AM EDT

Emerald A

### **The Incoherence of Accessible & Inclusive Change in the Foundational Course**

Sponsor: Basic Course Interest Group

Chair: Kara L. Starnes, University of Missouri

Presenters:

Josephine K. Boumis, University of South Florida

Tiana Brownen, Simpson College

Nikki Freeman, University of Central Missouri

Evan Kirksey, University of Missouri

Kendal Catherine Lyssy, University of Missouri

Hunter Lauf, Missouri State University

Respondent: Allison Duncan Brenneise, Independent Scholar

Our panel will strive to interrupt systems of oppression by offering personal experience, suggestions, and effective practices to become more accessible and inclusive educators overall. However, all "isms", incoherence, failures, futures, and forgotten messages within the foundational courses are welcome to be discussed in our panel to disrupt systemic processes within foundational courses. All panelists teach the foundational course either as an instructor, teaching assistant, or director of the foundational course.

FRI

### The Role of Emotional Expression in Classroom Instruction

Sponsor: States Advisory Council

Chair: Patrick Idzik, John A. Logan College

Presenters:

Patrick Idzik, John A. Logan College

Cornelius Fair, John A. Logan College

Anthony Zarinana, John A. Logan College

Philip Michael Brewer, John A. Logan College

Thomas Chandler, John A. Logan College

As educators, we have long been guided by the principles of neutrality and appropriateness in the classroom, striving to create an environment that remains impartial and objective. In this interdisciplinary panel, we aim to shed light on an alternative approach—pushing instructors to employ grief, deception, mourning, and outrage experienced in their lived and learned lives as a catalyst for heartfelt and passionate pedagogical lessons in the classroom, highlighting approaches from communication, philosophy, and sociology.

### Undergraduate Honors Research Conference Session 1

Sponsor: Undergraduate Honors Research Conference

Chair: C. Kyle Rudick, University of Northern Iowa

Respondent: C. Kyle Rudick, University of Northern Iowa

"You are Very Type A": A Qualitative Analysis Making Sense of Memorable Messages Related to Perfectionism" Emma Eslinger, University of Wisconsin-La Crosse (Faculty Mentor: Dr. Linda Dickmeyer)

"January 6th: An Analysis of Donald Trump's Speech at the Ellipse Rally" Liberty Guilmette, Central Michigan University (Faculty Mentor: Dr. Edward A. Hinck)

"Narratives of Toxic Relationships in Tyler, the Creator's *Wolf*" Anisa Margarita Rosado, Dominican University

"Pastor's Daughter: Life Growing Up Under the Pressures of Being a Pastor's Kid" Drew Skylar Davis, The College of Wooster (Faculty Mentor: Dr. Ahmet Atay)

Papers on this panel use different qualitative methods to examine different cultural experiences.

2107

Friday 8:00 AM to 9:15 AM EDT

Emerald B

**Work/Life Unbalance: They Suck**

Sponsor: Communication Education Interest Group

Chair: Ahmet Atay, The College of Wooster

Presenters:

Ahmet Atay, The College of Wooster

Kate Magsamen-Conrad, University of Iowa

David H. Kahl, Jr., Penn State Behrend

Meggie Mapes, University of Kansas

Leah Elizabeth Bryant, DePaul University

Kate R. LaPierre, University of Nevada, Reno

During the last several years, the cultural and economic landscape has been changing perhaps faster than ever before. Although some are still blaming the COVID-19 pandemic for the crisis we are currently having in higher education and any issues we are experiencing in higher education, our contemporary troubles started long before the pandemic. Creating a balance among teaching, research, and service responsibilities has always been at the forefront of the work-work balance of communication scholars. Even though many of us failed to create perfect harmony, we were often quieter about it and suffered in silence. Of course, this balance was particularly difficult to establish for BIPOC and other historically marginalized faculty members. The early signs of changing student demographics were present, but we ignored them. Economic issues were bubbling due to the increase in higher-paid administrative positions and continuous attempts to create business model-centric and entertainment-focused higher education. Issues were there, but we did not talk about them enough. This panel is about those issues and how new pressures, such as new demands for faculty visibility on our campuses, continued requests to perform pedagogies that are based on handholding and spoon-feeding our students, and academic expectations about publishing for getting jobs and tenure and promotion, and moving from one institution to another one.

FRI

**Friday 9:00 AM EDT**

2108

Friday 9:00 AM to 5:00 PM EDT

Center Concourse

**Exhibit Hall Featuring Publishers and Technology - Friday**

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, Rutgers University

Come see the latest in offerings from publishers and technology companies.

**Artificial Intelligence: Where are Community College Classrooms Headed?**

Sponsor: Community College Interest Group

Chair: Kelly Soczka Steidinger, Mid-State Technical College

Presenters:

Abby Ferrell, Mid-State Technical College

Daniel McRoberts, Northcentral Technical College

Shannon C. VanHorn, Valley City State University

Marilyn Lemerand, Delta College

Brandon Straight, Delta College

Generative artificial intelligence has begun to disrupt the workplace and academia, including community colleges. A.I. challenges faculty, including preserving academic integrity and designing relevant curricula to match the new workplace demands while instilling graduates with critical thinking skills. This panel will discuss and solicit participation from the audience on the modification or integration of A.I. into the course curriculum, combined with academic and administrative processes that may improve or hinder student success.

**Communication Theory Interest Group: Top Papers - Inoculation Theory, Information Seeking, and Risk Information Seeking and Processing Model: Improve Understandings About Argument Refutation and Health and Risk Information-Seeking Theory**

Sponsor: Communication Theory Interest Group

Chair: Stephen Spates, Michigan State University

"Argument Refutation Training as Explanation for the Mechanism of Resistance in Inoculation Theory (Em Griffin Award for Top Paper)" Josh Averbeck, Western Illinois University; Simu Dey, Temple University; Folake Racheal Okor, Washington State University; Brielle Hill, Western Illinois University; Chiamaka Chiemerie Ezeobi, Western Illinois University

"Integrating the Comprehensive Model of Information Seeking and Risk Information Seeking and Processing Model as Competing Explanatory Models" Xianlin Jin, The University of Toledo

In this session, you'll find two papers that take a deep dive into advancing communication theories. The Inoculation Theory, Information Seeking, and the Risk Information Seeking and Processing Model aim to enhance our comprehension of argument refutation, health information seeking, and risk information processing theory. These theories collectively contribute to a better understanding of how individuals engage with and respond to information that challenges their preexisting beliefs, as well as how they seek and process health and risk-related information.

2202

Friday 9:30 AM to 10:45 AM EDT

Nelson

**CSCA Committee Vice Chair Award Meeting**

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Cristin A. Compton, Kent State University

Grace Oforiwa Sikapokoo, Ohio University

Shweta Arpit Srivastava, Monmouth College

Kate Magsamen-Conrad, University of Iowa

Jessalyn Vallade, University of Kentucky

Kallia O. Wright, University of Miami

Justin J. Rudnick, Minnesota State University, Mankato

Jessica Rick, University of Southern Indiana

Maria Venetis, Rutgers University

2203

Friday 9:30 AM to 10:45 AM EDT

Vandenberg

**Great Ideas for Teaching (GIFT) Session #2 -  
Featuring GIFTS on Artificial Intelligence and Social Media**

Sponsor: Great Ideas for Teaching (G.I.F.T.) Interest Group

Chair: Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

"AI in Communication Education: What is it Good For?" Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

"AI Powered PR: A Smart Approach to Reaching Target Audiences" Colleen Palmer, Carthage College; Kalah Kemp, College of the Ozarks

"Creating an Interpersonal Communication Definition and Social Media Plan" Alana Hauptert, Utah State University; Bailey Hughlett, Utah State University; Alyssa J. Ferrin, Utah State University; Amanda E. Lilly, Utah State University

"Incoherent Introductions: Exploring the Effects of Generative Artificial Intelligence (GenAI) Programs Through Attention-Getting Devices" Nick Romerhausen, Eastern Michigan University

"Simulating Job Interviews with ChatGPT to Practice Communication Skills" Justin Mahutga, University of Oklahoma

"Taking the Voice Out of Artificial Intelligence (Literally)" Tyler Sorg, Purdue Global University; Kara L. Starnes, University of Missouri

"Thread Your Thoughts: Students' Uses and Gratification through Social Media" Ahmet Aksoy, Columbia College - South Carolina; Sen Soham, University of New Mexico

FRI

**Making Sense of Incoherence:  
Messages, Metaphors, and Mentoring Influences on Work-Life Challenges**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Erika Kirby, Creighton University

Respondent: Malynnda Johnson, Indiana State University

"A Longitudinal Examination of Sense-Making about Work-Family Conflict Within Dual Income Couples During the COVID-19 Pandemic" Katheryn Maguire, Wayne State University; Krista Brumley, Wayne State University; Jaclyn Gaule, Wayne State University; Megan St. George, Wayne State University; Jamie Cobb, Wayne State University; Shirin Montazer, Wayne State University; Laura Pinneault, Wayne State University; Boris Baltes, Wayne State University

"Breaking Boundaries and Building Balance: A Collaborative Inquiry into the Work-Life Needs of Women in Academia" Gertrude Misornu Nartey, University of Wisconsin-Milwaukee; Sarah E. Riforgiate, University of Wisconsin-Milwaukee; Candice Ruh, University of Wisconsin-Milwaukee; Jannatul Zinia, University of Wisconsin-Milwaukee; Christiana Oluwakemi Ibiwoye, University of Wisconsin-Milwaukee

"Received Support and Work-Partnership Enrichment in Emerging Adulthood" Kendra Knight, DePaul University

"Work Isn't Everything, Rest Isn't a Reward: Changes in Work-Life Memorable Messages for Emerging Adults After the COVID-19 Pandemic" Kathy Denker, Ball State University; Kendra Knight, DePaul University; Annie Ashbrook, Ball State University; Edward Blibo, Ball State University; Erica L. Brinkley, Ball State University; Mac Aidan Clark, Ball State University; Jacob Wayne Imel, Ball State University; Audra Racster, Ball State University; Bella Simons, Ball State University; Samantha Schubert, Ball State University; Cora Smith, Ball State University

While work-life communication is a relatively young area of communication study (Kirby, 2017) changing workplace arrangements and the aftermath of Covid-19 have heightened the need to understand the resulting incoherence. Communication is central in how we make sense of what was, is, and is possible. Thus, this panel focuses on metaphors to understand work-family conflict, supportive partner communication, informal and formal mentoring disclosures, and memorable messages that shape work-life understandings and build coherence.

2205

Friday 9:30 AM to 10:45 AM EDT

Thornapple

### Media Representations of Ideological Extremity

Sponsor: Media Studies Interest Group

Chair: Corey Benjamin Davis, University of Wisconsin-Whitewater

"Iconographies of Excess: Agency and Masculinity in Angela DeMille's *Penlight*" A. Adams, University of Minnesota

"Moms for Liberty: A Critical Discourse Analysis of an Alt-Right Political Organization" Franklin Kimmell, Southern Illinois University Carbondale

"Twas' Perfect Plan of Deviant Pleasure: An Analysis of Dennis Rader's Identity Construction in the Book, *Confession of a Serial Killer: The Untold Story of Dennis Rader the BTK Killer* by Dr. Katherine Ramsland" Brodee Turnbaugh, Missouri State University

"Wakanda and Vibranium: (Re)imagining Resource Extraction and Climate Change in the Global South" Emmanuel Mylo Dadzie, North Dakota State University

Media representations of identity and ideologies are at the heart of the ways that the media influences society. This panel examines such representations. Specifically, we are looking at some examples of extremism in American society and the ways that such extremism is represented in the media. The papers on this panel look at such diverse topics as Angela DeMille's *Penlight*, Moms for Liberty, Dennis Rader (the BTK Killer), and *Black Panther*. In doing so, we will consider how the media is perpetuating and/or reconciling ideas such as masculinity, alt-right discourses, true crime ideals, and climate change.

2206

Friday 9:30 AM to 10:45 AM EDT

Emerald A

### Opportunities and Challenges in the Future(s) of Communication Theory Instruction

Sponsor: Communication Theory Interest Group

Chair: Haley Nolan-Cody, Rutgers University

Presenters:

John R. Baldwin, Illinois State University

Dawn O. Braithwaite, University of Nebraska-Lincoln

Kory Floyd, University of Arizona

Andrew Michael Ledbetter, Texas Christian University

Kristina Scharp, Rutgers University

Em Griffin, Wheaton College

All members of this panel author communication theory textbooks. The discussion will devote 12-15 minutes each to four topics that are reshaping communication theory instruction: (a) open educational resources, (b) artificial intelligence technology, (c) diversity of representation in theory texts, and (d) political pressures that seek to limit freedom of teaching and inquiry. After a brief response from one of the field's foundational theory textbook authors, the panel will engage in discussion with the audience.

FRI

2207

Friday 9:30 AM to 10:45 AM EDT

Heritage Hill

### **Paradoxes of White Progressive Advocacy: Interrogating Incoherent Rhetorics**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Allyson Gross, University of Wisconsin-Madison

"The Progressive White Persona and the Disappearance of History and Politics" Chad M. Nelson, Florida Gulf Coast University

"Staying Public as 'Duty': The Advocacy of Progressive White Parents and Their Public-School Choices" Kelly Jensen, University of Wisconsin-Whitewater at Rock County

"Unearthing Whiteness in Disney and Pixar's *Elemental*" Linsay M. Cramer, Coastal Carolina University

This paper session interrogates how paradox functions within white progressive advocacy efforts as a form of incoherence. Our projects explore white progressive discourses around promoting DEI in children's media, supporting public schools through school choice, and building progressive white awareness through bestselling adult nonfiction texts. Through shedding critical attention on these advocacy efforts, we raise questions around the contradictions that arise given tensions inherent to the social position of white progressives: the desire to aspire toward equity and justice while often complicit in sustaining racialized dominance.

2208

Friday 9:30 AM to 10:45 AM EDT

Haldane

### **Political Communication Interest Group Business Meeting**

Sponsor: Political Communication Interest Group

Chair: Jihye Park, University of Zurich

Presenters:

Joshua Atkinson, Bowling Green State University

Xavier Lee Scruggs, University of Missouri

2209

Friday 9:30 AM to 10:45 AM EDT

Pearl

### **Popular Culture Interest Group Business Meeting**

Sponsor: Popular Culture Interest Group

Chair: Matthew Meier, DePauw University

Presenters:

Holly Holladay, Missouri State University

Tyler Donavon Curran, Missouri State University

FRI



2210

Friday 9:30 AM to 10:45 AM EDT

Berkey

**Same Rank Different Job Description:  
An Exploration of Various Faculty Roles at Various Types of Institutions**

Sponsors: Graduate Student Caucus; Undergraduate Education and Administration Section

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Presenters:

Joy L. Daggs, Northwest Missouri State University

Aimee Lau, Wisconsin Lutheran College

Lauren J. Johnsen, University of Wisconsin-Stout

Riley Richards, Oregon Institute of Technology

Rikki A. Roscoe, University of Kansas

Mary Kiura, Purdue University Fort Wayne

The panelists represent various types of institutions (undergraduate only, graduate, doctoral) and while job titles are similar, the expectations of each are very different. Each panelist will describe the nuances of their position. The panel is designed to illuminate career options with their expectations.

2211

Friday 9:30 AM to 10:45 AM EDT

Kendall

**The Position of AI Within Communication Phenomenon**

Sponsor: Communication Theory Interest Group

Chair: Adam W. Tyma, University of Nebraska at Omaha

"Humans Aren't Containers" Art Herbig, Purdue University Fort Wayne

"Mediating Progress: The Affective Capacities of AI" Craig Weathers, University of Denver

"Robots Grading Robots: AI, Performative Credentialing and the Business Model of Higher Ed"

W. Benjamin Myers, The University of Toledo

"Who's Working Whom?: Worker's Rights in the Age of AI" Andrew Herrmann, East Tennessee State University

AI has created a new, fragmented, and incoherent reality for many of us. How AI has and continues to shape our home, work, and self-lives moves beyond algorithms and engaging through social media spaces. The papers in this session tackles the "question" of AI through a variety of theoretical positions, all looking towards the same target: the intersection of AI and our communicative lives.

FRI

### Undergraduate Honors Research Conference Session 2

Sponsor: Undergraduate Honors Research Conference

Chair: Roberta Davilla Robbins, United Methodist Church

Respondent: Roberta Davilla Robbins, United Methodist Church

"A Mixed Method Study: What Lies Behind the Job Application" Rachel Hauschildt, Concordia College (Faculty Mentor: Dr. Indira Neill Hoch)

"Don't Be a Baby: An Exploration of the Effect of Parenting Styles on Adolescent Self-Disclosure, Risky Behavior, and Parent-Child Relational Satisfaction" Katelyn Bierma, Bethel University; Gabby Kinzer, Bethel University; Abby Rau, Bethel University (Faculty Mentor: Dr. Nancy Brule)

"From Cradle to Campus: The Interplay of Parenting Styles, Relational Satisfaction in Friendships, College Satisfaction, and Persistence" Abigail Julia Tesch, Bethel University; Sydney Lapp, Bethel University (Faculty Mentor: Dr. Nancy Brule)

"The Church has Left the Building: Rediscovering the Roots of Religiosity and Reaping its Harvest of Spiritual Well-Being and Life Satisfaction" Hannah Rose Hunhoff, Bethel University; Matthew Monseth, Bethel University (Faculty Mentor: Dr. Nancy Brule)

Papers on this panel explore communication in different contexts.

### What We Learned From Our Failure in Teaching Intercultural Communication: Suggestions from International Scholars of Color (Top Panel)

Sponsor: Intercultural Communication Interest Group

Chair: Hsin-I Sydney Yueh, University of Missouri

Presenters:

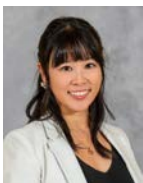
Ahmet Atay, The College of Wooster

Emi Kanemoto, Southern Illinois University Carbondale

Anjana Mudambi, University of Wisconsin-Milwaukee

Elizabeth M. Lozano, Loyola University Chicago

Intercultural communication education has evolved from the intercultural competency model to more diverse approaches with the critical pedagogical perspective. This discussion panel explores the teaching experiences of international scholars of color and how the challenges and failures shape the ways they navigate their course designs in a US college classroom. The panel will examine panelists' latest intercultural communication course syllabi as well as assignments and address how they develop their critical approaches from mistakes to achieve the goal of cultivating responsible community members locally and globally.



The School of Languages and Linguistics at Southern Illinois University Carbondale congratulates Emi Kanemoto for receiving the Top Panel Award from the Intercultural Communication Interest Group!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Anjana Mudambi for receiving the Top Panel Award from the Intercultural Communication Interest Group!

2214

Friday 9:30 AM to 10:45 AM EDT

Grand View C

**Women's Caucus Business Meeting**

Sponsor: Women's Caucus

Chair: Kellie Welch Smith, Texas A&M University-Corpus Christi

Presenters:

Amanda Grace Taylor, Montana Technical University

Kristin Fitzsimmons, University of Minnesota, Twin Cities

**Friday 11:00 AM EDT**

2300

Friday 11:00 AM to 12:15 PM EDT

Grand View B

**Building Coherence Through Creative Play in the Communication Course:  
Warming Up for the Workout**

Sponsor: Short Courses

Chair: Stacy Jensen, Wisconsin Lutheran College

This interactive short course will help educators create attention-getting, relevant, and playful warm-ups at the beginning of their classes. These warm-ups engage students in the day's topic by offering a research-based discussion prompt that helps students transition from their busy lives to focus on classroom content. Participants will learn about play as a form of student engagement, how well-designed warm-ups benefit both student and professor, and how to convert current research into a class warm-up.

2301

Friday 11:00 AM to 12:15 PM EDT

Center Concourse

**Coffee and Conversation with NCA Leadership**

Sponsor: NCA Informational Panel

Presenters:

Justin Danowski, National Communication Association

Hannah Hayes, National Communication Association

Patrick West, National Communication Association

Tina M. Harris, Louisiana State University



Join NCA 2nd Vice President Tina M. Harris and National Office staff for free coffee to learn more about NCA.

FRI

2302

Friday 11:00 AM to 12:15 PM EDT

Ruby

**Community College Interest Group Business Meeting**

Sponsor: Community College Interest Group

Chair: Julie Semlak, Laramie County Community College

Presenters:

Becky Roberts, Jackson College

Kara Boyd, St. Charles Community College

2303

Friday 11:00 AM to 12:15 PM EDT

Kendall

**Constructing, Correcting, and Reclaiming a Narrative:  
Navigating a Crisis in the Evolving Communication Landscape**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Timothy L. Sellnow, University of Central Florida

Presenters:

Adam W. Tyma, University of Nebraska at Omaha

Matthew W. Seeger, Wayne State University

Jessica Hoffman, University of Central Florida

Katelyn N. Lambert, University of Central Florida

Rodrigo Soares, University of Vermont

Jeffrey Dean Brand, University of Northern Iowa

Deanna Sellnow, Clemson University

As crises increase in both frequency and intensity, the communication landscape continues to evolve. Thus, managing crisis narratives is more complex and vital than ever. This panel captures the essence of narrative complexity while advancing our understanding of effective crisis communication.

2304

Friday 11:00 AM to 12:15 PM EDT

Ambassador Ballroom

### **CSCA Award Rehearsal**

Sponsor: CSCA Executive Director

Chair: Ahmet Atay, The College of Wooster

Presenters:

Kathy Denker, Ball State University

Jeffrey T. Child, University of Nevada, Las Vegas

Debra J. Ford, Creighton University

Tiffany R. Wang, University of Montevallo

Yuping Mao, California State University Long Beach

Renee Kaufmann, University of Kentucky

Patric Spence, University of Central Florida

Gayle M. Pohl, University of Northern Iowa

Stephanie Young, University of Southern Indiana

Justin J. Rudnick, Minnesota State University, Mankato

Roberta Davilla Robbins, United Methodist Church

Eddah Mutua, St. Cloud State University

Deanna Leigh Fassett, San José State University

Tony Adams, Bradley University

Nurhayat Bilge, State University of New York-Fashion Institute of Technology

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Meggie Mapes, University of Kansas

Abigail Heuton, University of Montevallo

Avery Lawley, University of Montevallo

2305

Friday 11:00 AM to 12:15 PM EDT

Thornapple

### **Empowering Adjunct Faculty: Maximizing Support Through Common Course Shells**

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Julie Allee, Ivy Tech Community College

Presenters:

Lori Volheim, Ivy Tech Community College

James Noland, Ivy Tech Community College

Rachel Sylvester, Indiana University South Bend

This panel will discuss opportunities for more fully supporting adjunct faculty through course shells in learning management systems maintained by full-time faculty and administrators. The use of a common shell across sections allows faculty to focus on engaging students in the classroom while providing support through assignment and rubric creation, supplemental classroom activities, and additional curated content. A discussion of best practices, uses, and areas for future support will also be encouraged.

FRI

2306

Friday 11:00 AM to 12:15 PM EDT

Heritage Hill

### **Fostering Student Culture: The Incoherence of Doing More With Less**

Sponsor: Undergraduate Education and Administration Section

Chair: Anne Kerber, Minnesota State University, Mankato

Presenters:

Jessica Rick, University of Southern Indiana

Donna R. Pawlowski, Bemidji State University

Margaret Anne Murray, University of Michigan-Dearborn

As faculty, we are tasked with an exhaustive list of responsibilities, including creating a welcoming and inclusive culture for our students, hosting events and guest speakers, advising student groups, and recruiting new majors. Yet, we are expected to complete these tasks with dwindling resources (e.g., money, time, marketing, personnel, administrative support, etc.). Our panel addresses how each of our campuses and departments are dealing with this incoherence and offers ideas and solutions.

2307

Friday 11:00 AM to 12:15 PM EDT

Nelson

### **Holistically Mentoring Graduate Instructors of the Public Speaking Course**

Sponsor: Basic Course Interest Group

Chair: Madison A. Pollino, University of South Florida

Presenters:

Macaulay Williams, Bowling Green State University

Jaclyn Shetterly, University of Alabama

Aimee Jeanne Burns, Lakeland University

Christopher (Kit) Medjesky, University of Findlay

Along with navigating the responsibility of teaching undergraduate students, graduate students must also balance their own coursework, research, service, and their personal lives. Given the extent of these responsibilities, this panel focuses on how a holistic approach to mentorship can contribute to the pedagogical growth of graduate students and their overall success in their graduate program. Panelists will discuss how they mentor graduate students and the best practices that they use.

FRI

2308

Friday 11:00 AM to 12:15 PM EDT

Berkey

### **Incoherence on the Front Porch: Basic Courses Taught Across 2 and 4-Year Institutions**

Sponsor: Basic Course Interest Group

Chair: Jennifer Hough, University of South Dakota

Presenters:

Joshua Young, Divine Word College

Rachel Collier Murdock, Des Moines Area Community College

Jacki Brucher Moore, Kirkwood Community College

Lindsay Gagnon, University of South Dakota

Josephine Saighoe, University of South Dakota

The Basic Course works to provide fundamental communication skills to students and serves as the introduction, or front porch, to the communication discipline. Yet, there is incoherence in the course, including how it is taught, who it is taught by, and what governs its teaching. This panel will discuss these issues as it tries to answer the question is there a way to make the Basic Course coherent?

2309

Friday 11:00 AM to 12:15 PM EDT

Grand View C

### **Navigating the Second Half: Fostering (In)Coherence of Academic Careers for Female-Identifying Colleagues**

Sponsor: Women's Caucus

Chair: Kellie Welch Smith, Texas A&M University-Corpus Christi

Presenters:

Dawn O. Braithwaite, University of Nebraska-Lincoln

Amy Aldridge Sanford, Middle Tennessee State University

Dorothy Lee Pennington, University of Kansas

Betsy Wackernagel Bach, University of Montana

Jennifer Considine, University of Wisconsin Oshkosh

Jody Koenig Kellas, University of Nebraska-Lincoln

Faculty encounter opportunities and challenges in an ongoing dialectic of (in)coherence negotiating early, middle, and later career, alongside life outside of work, especially for female identifying colleagues. Panelists represent departmental, administrative, association, and community leadership roles to engage with attendees about navigating creative and fruitful opportunities and challenges across careers.

FRI

### Political Communication Interest Group: Top Papers

Sponsor: Political Communication Interest Group  
 Chair: Joel Lansing Reed, University of Arkansas  
 Respondent: Benjamin R. Warner, University of Missouri

"Shitposting to the Senate: Humor, Affect, and the Working Class in the Fetterman-Oz Race (Top Paper)" Calvin Coker, University of Louisville; Michelle Funk, Pennsylvania State University

"Friends, Enemies, and the Media: Comparative Analysis of News Source Attribution of the US, UK, China, and India's News Coverage of the 2022 Russia-Ukraine War (J. Jeffery Auer Award for Top Student Paper, Top Debut Paper)" Michael Ofori, University of Minnesota

"More Than A Failure: How Netanyahu's Speech Before Congress Backfired" Mark Schmutzler, University of Minnesota

"Political Effects of Exposure to Evidence about Racial Discrimination" Daniel Bergan, Michigan State University; Stephen Spates, Michigan State University; Lu Teinowitz, Michigan State University; Cesar Gonzalez, Roosevelt University

This paper session includes presentation of the top papers in political communication. Presenters will favor attendees with research from various theoretical and methodological perspectives.



The Department of Communication at the University of Louisville congratulates Calvin Coker for receiving the Top Paper Award and Judith S. Trent Award for Early Career Excellence in Political Communication from the Political Communication Interest Group!



The Hubbard School of Journalism and Mass Communication at the University of Minnesota congratulates Michael Ofori for receiving the J. Jeffery Auer and Top Debut Paper Awards from the Political Communication Interest Group!



The Department of Communication Studies at the University of Minnesota congratulates Mark Schmutzler for receiving a Top Four Paper Award from the Political Communication Interest Group!



2311

Friday 11:00 AM to 12:15 PM EDT

Pearl

**Popular Culture Interest Group: Top Papers**

Sponsor: Popular Culture Interest Group

Chair: Matthew Meier, DePauw University

Respondent: Nettie Brock, Morehead State University

"From Pride Lands to Global Citizens: Immigration and Decolonizing of Language in *The Lion Guard* (Top Paper)" Gordana Lazić, Missouri State University

"It's About Damn Time We Discuss the Decolonizing Power of Lizzo's Crystal Flute Performance (Founders Award for Top Student Paper, Top Debut Paper)" Candice Ruh, University of Wisconsin-Milwaukee

"Little Mystics and an Erased Community: Rhetorical Constructions of People with Dwarfism in Science-Fiction and Fantasy Films and TV" Lindsay M. Cramer, Coastal Carolina University; Gabriel Arnoldo Cruz, North Carolina Central University

This paper features the top competitive papers from the Popular Culture Interest Group.

2312

Friday 11:00 AM to 12:15 PM EDT

Grand View A

**Queering and Cohering Pedagogy, Scholarship, and Praxis**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Danielle M. Stern, Christopher Newport University

Presenters:

Tiffany Bell, Valparaiso University

Abbe Depretis, Carnegie Mellon University

Jimmie Manning, University of Nevada, Reno

Madeline Pringle, University of Missouri

Samantha Schubert, Ball State University

Danielle M. Stern, Christopher Newport University

Kerry Wilson, Saint Louis University

This discussion panel disrupts the incoherence of queer as reserved for sexuality or gender orientation identities and discourses. Participants share experiences and practices in their teaching and research from incorporating yoga in the classroom, "ungrading" perspectives, queering course evaluations, centering Black feminist theory and pedagogy and voices of LGBTQ+ organizers in teaching and research, as well as specifically embracing queerness in the classroom. These pedagogical and scholarly forms of resistance bring a queer orientation to the center of our academic praxis.

FRI

2313

Friday 11:00 AM to 12:15 PM EDT

Vandenberg

### Running a Social Media Lab on a Budget

Sponsor: Strategic and Applied Communication Interest Group

Chair: Josh Averbeck, Western Illinois University

Presenters:

Md Shahedur Rahman, Western Illinois University

Victoria Emereonye, Western Illinois University

Zaynab Yusuf, Western Illinois University

Staff from the Social Media Lab at Western Illinois University will discuss the role such a space can build capacity at the university and in the community. We will describe how the lab was created, what kinds of projects we have worked on, what future projects look like, and how to find funding. This panel will be of particular interest to those interested in applied work with community clients, creating a student-run agency, or finding an outlet for the creative talents of our students. Panelists will share their role in the lab working with a Food Pantry, creating and presenting workshops to the university community on digital tools for education, ongoing research on short-video addiction, and externally funded community outreach projects on digital equity.

2314

Friday 11:00 AM to 12:15 PM EDT

Winchester

### Undergraduate Honors Research Conference Session 3

Sponsor: Undergraduate Honors Research Conference

Chair: Shweta Arpit Srivastava, Monmouth College

Respondent: Shweta Arpit Srivastava, Monmouth College

"Acculturative Experiences of International College Students" Lauren Schiller, Hope College;  
Brianna Olivarez, Hope College

"Neuropolis: An Account of the Neurodivergent Political Experience" Arie Benjamin Likhtman,  
Butler University (Faculty Mentor: Dr. Kristin Swenson)

"Senior Independent Study - Yik Yak" Kenzie Smith, The College of Wooster (Faculty Mentor: Dr.  
Mehri Yavari)

"Oftentimes, When She Recognizes Her Own Privilege..." A Qualitative Investigation of Interracial  
Couples' Communication" Gabriela Gonzalez, St. Norbert College (Faculty Mentor: Dr. Toni  
Maisano)

Papers on this panel examine different cultural issues and contexts.



The Communication Department at Hope College congratulates Lauren Schiller and Brianna Olivarez for being accepted to the CSCA President's Undergraduate Honors Research Conference!

### Working with Interdisciplinary Teams to Conduct Health Research (Spotlight Panel)

Sponsor: Health Communication Interest Group

Chair: R. Amanda Cooper, University of Connecticut

Presenters:

Emily Pasman, University of Michigan

Sydney O'Shay, Utah State University

Julie Apker, Western Michigan University

Elizabeth Ann Hintz, University of Connecticut

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Rikki A. Roscoe, University of Kansas

The most effective and impactful health research is often conducted by interdisciplinary research teams. Coordinating and collaborating with medical professionals and scholars from other disciplines provides opportunities for accessing key populations, engaging with community, and disseminating research findings to promote health and wellbeing. This panel will explore the opportunities and challenges associated with working in interdisciplinary teams to conduct health research, best practices for facilitating these collaborations, and recommendations for building interdisciplinary collaborations.

### Friday 12:30 PM EDT

### CSCA Hall of Fame Awards Luncheon and Business Meeting

Sponsor: CSCA Executive Director

Chair: Ahmet Atay, The College of Wooster

Celebrate outstanding member achievements and learn about the current state of the association.



HALL OF FAME



HALL OF FAME



HALL OF FAME



HALL OF FAME



HALL OF FAME

### 2024 Central States Communication Association Hall of Fame Inductees

Dawn O. Braithwaite (University of Nebraska–Lincoln)

Chad Edwards (Western Michigan University)

Debra J. Ford (Creighton University)

John Heineman (Lincoln Public Schools)

Shawn T. Wahl (Missouri State University)



The Department of Communication at the University of Montevallo congratulates Abigail Heuton for receiving the Central States Communication Association Lambda Pi Eta Top Paper Award!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Sarah E. Riforgiate for receiving the Central States Communication Association Warren Mentorship Award!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Candice Ruh for receiving the CSCA Past Officers Debut Paper Award and the Founders and Top Debut Paper Awards from the Popular Culture Interest Group!



The Department of Communication Studies at the University of Nebraska-Lincoln congratulates Dawn O. Braithwaite for being inducted into the Central States Communication Association Hall of Fame!

FRI

**Friday 3:00 PM EDT**

2500 Friday 3:00 PM to 4:15 PM EDT Kendall

**Case Studies and Post College Readiness, Gaining Momentum Through Research**

Sponsor: States Advisory Council

Chair: Aimee Langager, Des Moines Area Community College; Drake University

Presenters:

Amy McCoy, Drake University

Allyn Lueders, Wayne State College

Studies include "Issue Brief - Deepfakes and Elections Addressing Manipulated Materials" and "The Role of Instagram in Shaping Social Communication: A Case Study of Ingrid Goes West".

2501

Friday 3:00 PM to 4:15 PM EDT

Ruby

**Communicating Past the Incoherence:  
The Latest in Menstrual Engagement, Teaching, and Research**

Sponsor: Health Communication Interest Group

Chair: Caroline Chastain, Purdue University Fort Wayne

Presenters:

Lyzbeth Safoah King, Purdue University Fort Wayne

Rikki A. Roscoe, University of Kansas

Alicia Lynn Alexander, Southern Illinois University Edwardsville

Iman Ikram, Ohio University

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Lysne Tait, Helping Women Period

Compromised of menstrual health researchers and activists, this panel brings to light the importance of not quitting when it comes to their research, their teaching, and their community activism. Not only does the panel carry over the voices from previous conferences but new voices, such as researchers and community activists, share their experiences. They will share the latest from their research taking place at home and abroad.

2502

Friday 3:00 PM to 4:15 PM EDT

Amway Lobby

**Connecting Academia with Industry: Organizational and Professional Communication  
Tour of The Colossian Forum - PART ONE**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Presenters:

Jessica Rick, University of Southern Indiana

Michael Cody Coker, Boise State University

You are invited to join us for the Organizational and Professional Communication Division Annual Tour. We will visit The Colossian Forum, an organization focused on "Harnessing the power of disagreement to restore connection." Stacey Wieland (founder of the CSCA Organizational and Professional Communication Annual Tours) will guide us through the work of The Colossian Forum during our visit to explain how organizational communication theory is put into practice in communities through training programs. There is no cost to attend. For more information on The Colossian Forum, visit <https://colossianforum.org/>

Field Trip Details: Our group will meet at the Amway Grand Plaza Hotel at 3:00 pm on Friday, April 5, 2024 to carpool to The Colossian Form (4 minute drive – 620 Century Avenue SW; <https://colossianforum.org/>), followed by an optional no-host social at Founders Brewery (235 Cesar E. Chavez Avenue SW; <https://foundersbrewing.com/brewery/grand-rapids/>). To secure travel arrangements, participants must register in advance by Monday, April 1, 2024 through [https://milwaukee.qualtrics.com/jfe/form/SV\\_1L01QiGX3NzCX5k](https://milwaukee.qualtrics.com/jfe/form/SV_1L01QiGX3NzCX5k) or email Sarah Riforgiate at [sriforgi@uwm.edu](mailto:sriforgi@uwm.edu).

FRI

2503

Friday 3:00 PM to 4:15 PM EDT

Emerald A

**Coup-ing Our Way Out of Democracy?  
A Panel Discussion on the Rise of Coup d'états in Francophone Africa**

Sponsor: Political Communication Interest Group

Chair: Michael Ofori, University of Minnesota

Presenters:

Shudipta Sharma, Bowling Green State University

Melissa Aprekuwaa Coleman, The University of Toledo

Julia Asamoah, Bowling Green State University

Rofiat Olaitan Bello, Michigan State University

Emmanuel Mylo Dadzie, North Dakota State University

Inusah Mohammed, Purdue University

Isaac Asare Kwakye, Illinois State University

Andrew Donkor, Southern Illinois University Edwardsville

Respondent: Nana Kwame Osei Fordjour, University of Maryland

Coups in Africa have far-reaching impacts on political, economic, security, and societal fronts. Often used to undermine elected governments, coups are prevalent within Francophone Africa, prompting questions about the relevance of democracy in coup-prone regions. This panel aims to address these concerns from a scholarly angle, examining historical, political, and economic dimensions. By delving into the paradox between democratic aspirations and recurring coups, it seeks to provide insights into the complex interplay in African politics.

2504

Friday 3:00 PM to 5:45 PM EDT

Registration 1

**CSCA Clothing Closet - Friday Shopping**

Sponsor: CSCA Executive Director

Shop the CSCA Clothing Closet for a free outfit.

2505

Friday 3:00 PM to 4:15 PM EDT

Nelson

**CSCA Equity & Inclusion Committee Meeting**

Sponsor: CSCA Executive Director

Chair: Roberta Davilla Robbins, United Methodist Church

Presenters:

Shweta Arpit Srivastava, Monmouth College

Elizabeth M. Lozano, Loyola University Chicago

Blessing Ekene Okafor, University of Missouri

Stephanie Rollie Rodriguez, Texas A&M University-Corpus Christi

This is a closed meeting for members of the CSCA Equity & Inclusion Committee listed here.

FRI

2506

Friday 3:00 PM to 4:15 PM EDT

Berkey

### **Cultivating Cultural Competencies in the Basic Course**

Sponsor: Basic Course Interest Group

Chair: Nikki Freeman, University of Central Missouri

Presenters:

Xinyue Liu, North Dakota State University

Gordana Lazić, Missouri State University

Kristen Stout, Missouri State University

Tiana Brownen, Simpson College

Taylor Dylan Corlee, Southwest Baptist University

This panel explores pedagogical practices deployed in the Basic Course focused on helping students develop cultural competencies. The questions that animate this discussion are focused on the kinds of resources/techniques used, questions/concerns raised, and assignments/activities instructors of the Basic Course utilize to facilitate the development of cultural competencies in students.

2507

Friday 3:00 PM to 4:15 PM EDT

Emerald B

### **Faculty Learning Community Research Presentations**

Sponsor: Faculty Learning Community

Chairs: Tiffany Bell, Valparaiso University; Natasha Howard, Morehouse College

Presenters:

Danyelle Greene, Florida Atlantic University

Emi Kanemoto, Southern Illinois University Carbondale

Mary Kiura, Purdue University Fort Wayne

Natonya Listach, Middle Tennessee State University

Jeevani Sammeta, Bowling Green State University

The purpose of this panel is to amplify, celebrate and support Black, Indigenous, and POC (BIPOC) scholars' research. Each FLC participant will present their current research to help create a community of belonging and support for communication scholars of color at Central States.

FRI

**Former CSCA Presidents Confer: A Discussion About the Value of Regional Communication Associations for Their Members**

Sponsor: CSCA Past President

Chair: Debra J. Ford, Creighton University

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University

David Zarefsky, Northwestern University

Carolyn Calloway-Thomas, Indiana University

Christina S. Beck, Ohio University

Leah Elizabeth Bryant, DePaul University

Alberto González, Bowling Green State University

Debra J. Ford, Creighton University

Former CSCA presidents, dating back to 1986, come together to discuss the role of regional professional associations and their value to communication studies. Historically, regional associations like CSCA have allowed their members opportunities for intimate conversations, more venues for research and professional development, a strong sense of community, advocacy with larger organizations, and better affordability. The panelists will consider the future of the regional associations and new opportunities in a post pandemic environment.

**Go With the Flow: Problematizing the Incoherence of Institutional Leaking**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Molly Wiant Cummins, University of Texas at Arlington

"They Always Leak; Every Single One Has Leaked: Fears of Leaking at a Low-Level Radioactive Waste Facility" Chandler Lawrence Classen, University of North Carolina at Chapel Hill

"Well F\*ck: Leaking My Working Class Background" Andrew Herrmann, East Tennessee State University

"Academic Categories and Expectations: Leaking as a Performative Act to Achieve Social Change" Ahmet Atay, The College of Wooster

"How Tears Ricochet: Social-Emotional Learning and Mental Health in the College Classroom" Allison Duncan Brenneise, Independent Scholar

"Life of the Mind >< Life of the Body: Embracing the Leaky (Woman) Body in Academe" Molly Wiant Cummins, University of Texas at Arlington; Tasha R. Dunn, The University of Toledo

For a capitalist institution to run efficiently, it cannot sustain leaks—bodily leaks, information leaks, pipeline leaks—or else it risks corrosion, deterioration, and even chaos. In this panel, we seek to underscore the destabilizing effects of leaking. We argue that institutions should not be "leakproof" given the prevalence of leaking that take place within them. Through acknowledging and sharing stories that "go with the flow," we can get to the true root of institutional rot.



**Great Ideas for Teaching (GIFT) Session #3**

Sponsor: Great Ideas for Teaching (G.I.F.T.) Interest Group

Chair: Darcy Wente-Hahn, Southwestern Illinois College

"Limiting Language to Increase Understanding: Using Word Description Games to Demonstrate Communicative Concepts" Michelle M. Matter, Colorado State University

"Multiple Voices, Varied Understandings — Deciphering International Events Through An Analysis of Multiple Representations" Vamsi Chaitanya Pedasanaganti, Bowling Green State University

"Teaching Your Students to TIP: A Discussion Activity Designed to Help Your Students Critically Apply Theories to Inform Practice" Kathleen M. Propp, Western Michigan University; Annette N. Hamel, Western Michigan University

"Tell Me Without Telling Me: An Exercise in Effective Storytelling" Justin Mahutga, University of Oklahoma

"The Secret to Happiness Revealed: An Interpersonal Relationship Activity" Kelly Soczka Steidinger, Mid-State Technical College; Abby Ferrell, Mid-State Technical College

"Thematic Co-Occurrence Analysis: Teaching Students to Identify Relationships Between and Across Themes" Haley Nolan-Cody, Rutgers University; Kaitlin Elizabeth Phillips, Baylor University; Kristina Scharp, Rutgers University

"Who Do You Think I Am? Building Common Ground Through Inaccurate Perceptions" Julie Allee, Ivy Tech Community College

"Who is (Not) Included? Recognizing Master Narratives of the Family through Stock Photo Analysis" Toni Maisano, St. Norbert College

### Health Communication Interest Group: Top Graduate Student Led Papers

Sponsor: Health Communication Interest Group

Chair: R. Amanda Cooper, University of Connecticut

Respondent: R. Amanda Cooper, University of Connecticut

"Silence: An Unpleasant Circumstance for Doctors to Keep Patient Health Conditions Discreet During Consultation (Top Student Paper, Top Debut Paper)" Agnes Amoakwa, Illinois State University

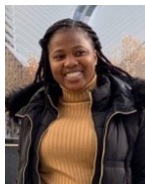
"Stigma Management Communication and Mental Health of the Auto-Promoted Students During Post-Covid Situation in Bangladesh" Monira Begum, University of Southern Mississippi

"Perspectives From the Difficult Patient: Identity Harm, Diminished Care Quality, and Defensive Adaptation" Connor Goff, Indiana State University; Malynnda Johnson, Indiana State University

"Choice Architecture and Mental Health Help-Seeking Among College Students" Gladys Momade, Purdue University

"Triadic Medical Encounters: Caregivers' Communicative Interventions on Behalf of Neurodivergent Patients" Amber Rozek, Central Michigan University; Kirsten M. Weber, Central Michigan University

This panel features the top reviewed graduate student led papers in Health Communication. Please join us to support our graduate student researchers and learn about the important work they are doing.



The Brian Lamb School of Communication at Purdue University congratulates Gladys Pomade for receiving a Top Five Student Led Paper Award from the Health Communication Interest Group!

**Navigating Incoherent Systems:  
Dyadic, Family, and Community Communication Opportunities and Challenges of  
First-Generation College Students During and Beyond Higher Education**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Raine M. Kuch, Michigan State University

Presenters:

Tiffany R. Wang, University of Montevallo

Elizabeth Dorrance Hall, Michigan State University

Stephen Spates, Michigan State University

Mengyan Ma, University of Wisconsin-Eau Claire

Brooke Wolfe, Michigan State University

America L. Edwards, University of California Santa Barbara

Yue Zhang, Michigan State University

First-generation college students are individuals whose parents or guardians have not completed a bachelor's degree. In other words, they are the first in their immediate family to attend and pursue a post-secondary education at a college or university. This distinction is significant because first-generation students often face unique challenges and barriers in navigating the higher education system, as they may lack the family experience, guidance, and support that can be available to students with parents who have completed a college degree. By discussing the unique communication needs of this student population, our panel aims to shed light on the strategies, support systems, and resources that empower first-generation students to thrive academically and personally during and beyond their undergraduate education. This panel will discuss research studies in progress and brainstorm avenues for future research that can be used to inform best practices to improve the experiences of and outcomes for first-generation students.

**Sexual Orientation and Gender Identity Caucus Business Meeting**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Stephanie Young, University of Southern Indiana

Presenters:

Jimmie Manning, University of Nevada, Reno

Danielle M. Stern, Christopher Newport University

2514

Friday 3:00 PM to 4:15 PM EDT

Grand View B

**Stuck in Place While Helping Others Hit the Ground Running:  
The Invisible Work of Onboarding and Mentoring New Employees**

Sponsor: Women's Caucus

Chair: Amanda L. Brown, University of Wisconsin-Stout

Presenters:

Lauren J. Johnsen, University of Wisconsin-Stout

Becky DeGreeff, University of Wisconsin-Stout

Heather Nesemeier, Minnesota State University Moorhead

Joy L. Daggs, Northwest Missouri State University

Mackenzie Krzmarzick, University of Wisconsin-Stout

Women are often called upon to provide both formal and informal mentoring to new university employees. Focusing on the experiences of a range of university employees (i.e., tenure-track faculty, contingent faculty, and staff) this panel will explore onboarding processes and the formal and informal ways new employees are introduced and assimilate to the expectations and culture of their universities.

2515

Friday 3:00 PM to 4:15 PM EDT

Thornapple

**The State of the Industry and What that Means for Media Studies Scholarship/Pedagogy**

Sponsor: Media Studies Interest Group

Chair: Nettie Brock, Morehead State University

Presenters:

Byron B. Craig, Illinois State University

Tasha Riggins, Baker University

The Media Industry is constantly changing and, as a result, a lot of the work that we do as media scholars and media teachers changes just as rapidly. We wanted to create a space where we could all come together and discuss these issues. Today we might talk about the Hollywood Strikes and the use of AI in creative fields; tomorrow it could be news coverage of the Presidential Election or whether Chris Rock got slapped at the Oscars again. We want to leave the topics up for discussion open, so that we are not stuck talking about issues that may be outdated, but we also want to provide a space for such discussions. Join us for a conversation about whatever burning media issues are bothering you this week!

FRI

### Undergraduate Honors Research Conference Session 4

Sponsor: Undergraduate Honors Research Conference

Chair: Sara Baker Bailey, Southern Connecticut State University

Respondent: Sara Baker Bailey, Southern Connecticut State University

"Addressing Freshmen's Elevated Risk of Experiencing Sexual Assault: A Health Campaign"

Priscilla Malea Hansen, University of Texas at Arlington

"Breaking the Mold: Empowering Women in the Upside Down—A Feminist Analysis of *Stranger Things*" Kel Cruz, Southern Illinois University Edwardsville; Hailey Torres, Southern Illinois University Edwardsville (Faculty Mentor: Dr. Deborah Sellnow-Richmond)

"The Nebraska Women's Bill of Rights: An Interpretive Policy Analysis" Cleo Elizabeth Zagurski, Creighton University (Faculty Mentor: Dr. Erika Kirby)

"They Invented Hextech, But Not Gender': How Arcane Operates Outside of the Gender Binary" Inna Hambal, Missouri State University

"They Invented Hextech, But Not Gender': How Arcane Operates Outside of the Gender Binary" Inna Hambal, Missouri State University

Papers on this panel interrogate gendered experiences in different contexts.

### Friday 4:30 PM EDT

### 2023 Federation Prize Recipient Presentation: Stigma Management Communication Scale Development

Sponsor: Federation Prize Presentation

Chair: Eddah Mutua, St. Cloud State University

Presenters:

Sydney O'Shay, Utah State University

Kaitlin Elizabeth Phillips, Baylor University

Jenn Anderson, South Dakota State University

Emily Pasman, University of Michigan

In this Federation Prize project, O'Shay et al. developed a strategic management communication (SMC) strategies scale that was valid and reliable across a diverse sample, thus enabling scholars to investigate the relationship between SMC strategies and a variety of predictor and outcome variables. This presentation will preview the early outcomes of O'Shay et al.'s Federation Prize project and highlight the significance for communication researchers.

2601

Friday 4:30 PM to 5:45 PM EDT

Grand View B

**Communication Theory Interest Group Business Meeting**

Sponsor: Communication Theory Interest Group  
Chair: Hocheol Yang, California Polytechnic State University  
Presenters:  
Stephen Spates, Michigan State University  
Austin Beattie, Hope College

2602

Friday 4:30 PM to 5:45 PM EDT

The Colossian Forum

**Connecting Academia with Industry: Organizational and Professional Communication  
Tour of The Colossian Forum - PART TWO**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: Sarah E. Riforgiate, University of Wisconsin-Milwaukee  
Presenters:  
Jessica Rick, University of Southern Indiana  
Michael Cody Coker, Boise State University

You are invited to join us for the Organizational and Professional Communication Division Annual Tour. We will visit The Colossian Forum, an organization focused on "Harnessing the power of disagreement to restore connection." Stacey Wieland (founder of the CSCA Organizational and Professional Communication Annual Tours) will guide us through the work of The Colossian Forum during our visit to explain how organizational communication theory is put into practice in communities through training programs. There is no cost to attend. For more information on The Colossian Forum, visit <https://colossianforum.org/>

Field Trip Details: Our group will meet at the Amway Grand Plaza Hotel at 3:00 pm on Friday, April 5, 2024 to carpool to The Colossian Forum (4 minute drive – 620 Century Avenue SW; <https://colossianforum.org/>), followed by an optional no-host social at Founders Brewery (235 Cesar E. Chavez Avenue SW; <https://foundersbrewing.com/brewery/grand-rapids/>). To secure travel arrangements, participants must register in advance by Monday, April 1, 2024 through [https://milwaukee.qualtrics.com/jfe/form/SV\\_1L01QiGX3NzCX5k](https://milwaukee.qualtrics.com/jfe/form/SV_1L01QiGX3NzCX5k) or email Sarah Riforgiate at [sriforgi@uwm.edu](mailto:sriforgi@uwm.edu).

FRI

### Considering the Future of Presidential Debates

Sponsor: Political Communication Interest Group

Chair: Dianne G. Bystrom, Iowa State University

Presenters:

Mary Banwart, University of Kansas

Josh C. Bramlett, University of Alabama

Edward A. Hinck, Central Michigan University

Freddie J. Jennings, University of Arkansas

Jihye Park, University of Zurich

Mitchell S. McKinney, The University of Akron

Joel Lansing Reed, University of Arkansas

Robert C. Rowland, University of Kansas

Benjamin R. Warner, University of Missouri

Following the 2020 presidential debates, many – including members of this panel – questioned the usefulness of our presidential debates, concluding voters are ill-served by current practices in presidential debating. This panel of presidential debate scholars will analyze the Republican primary debates, and look ahead to the possibility of 2024 general election debates, discussing changes needed if presidential debates are to fulfill their promise of producing a more informed and engaged electorate. Audience participation will be invited.

### CSCA Scholar Conversation: Roberta Davilla Robbins

Sponsor: CSCA Past President

Chair: Debra J. Ford, Creighton University

Presenters:

Roberta Davilla Robbins, United Methodist Church

Ahmet Atay, The College of Wooster

This CSCA Scholar Conversation features a panel-length interview with one outstanding scholar, Roberta Davilla Robbins, reflecting on her most important scholarship and contributions. She is a scholar who has made substantial contributions, whose work has stood the test of time, and who has made a difference in the discipline and beyond. There will be an extended interview, conducted by Ahmet Atay, followed by questions and discussion with attendees.

### Engaging Translational Opportunities for Interpersonal and Family Communication Scholarship (Top Panel)

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Shawn C. Starcher, Muskingum University

Presenters:

Dawn O. Braithwaite, University of Nebraska–Lincoln

Kory Floyd, University of Arizona

Samantha J. Shebib, University of Alabama at Birmingham

Kate Magsamen-Conrad, University of Iowa

Jody Koenig Kellas, University of Nebraska–Lincoln

Kristina Scharp, Rutgers University

There have been major developments in interpersonal and family communication scholarship from a focus on basic research to creating translational engagement opportunities and making meaningful contributions to, and learning from, various communities. Communication scholars increasingly pursue community-based scholarship with translational components built into the methodology and follow-up. Scholars are working with various media as sources, bloggers and podcasters, presenting training and workshops, training as mediators or counselors, and building skills into student experience. Panelists undertaking translational work will engage with attendees about their approaches to translational work, exploring (in)coherencies of institutional understanding and value of this work across career stages.



The Communication, Media, & Theatre Department at Muskingum University congratulates Shawn C. Starcher for receiving the Top Panel Award from the Interpersonal and Family Communication Interest Group!



The Department of Communication Studies at the University of Nebraska–Lincoln congratulates Dawn O. Braithwaite and Jody Koenig Kellas for receiving the Top Panel Award from the Interpersonal and Family Communication Interest Group!



**Faculty Learning Community Pedagogy Presentations**

Sponsor: Faculty Learning Community

Chairs: Tiffany Bell, Valparaiso University; Natasha Howard, Morehouse College

Presenters:

Danyelle Greene, Florida Atlantic University

Emi Kanemoto, Southern Illinois University Carbondale

Mary Kiura, Purdue University Fort Wayne

Natonya Listach, Middle Tennessee State University

Jeevani Sammeta, Bowling Green State University

The purpose of this panel is to amplify, celebrate and support Black, Indigenous, and POC (BIPOC) scholars' pedagogy. Each FLC participant will present their current pedagogy to help create a community of belonging and support for communication scholars of color at Central States.

**Getting Comfortable With the Incoherences of Graduate School**

Sponsor: Graduate Student Caucus

Chair: Abigail Olajire, University of Missouri

Presenters:

Madeline Pringle, University of Missouri

Blessing Ekene Okafor, University of Missouri

Ant Woodall, University of Oklahoma

Egbe Bernice Ebohon, University of Oklahoma

Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Conducting research is the most critical and defining endeavor for every doctoral student. However, in graduate school, a challenging task can be identifying what research questions to ask and how to ground one's research agenda. While students must take courses to provide research direction, some of these classes can impact or alter student's entire research interests. This impact can come with uncertainties and mind interrogations that can sometimes be mentally and physically stressful. Therefore, this panel is aimed at engaging in a dialogue with graduate students about these struggles, how to embrace the incoherencies at this stage, and advice from experienced graduate students on their journey to arriving at their research agenda. As the theme asserts- "incoherence can be beneficial, illuminating, or productive".

### **Incoherence and Coherence in Digital Community Spaces**

Sponsor: Media Studies Interest Group

Chair: Dylan Hines, Ball State University

"Finding a Space for Digital Minimalism in Media Literacy Education" Kristin Fitzsimmons, University of Minnesota, Twin Cities

"Making Us Better? An Exploration of Snapchat Using McLuhan's Tetrad" Gladys Momade, Purdue University

"The Irony and Incoherence of Ubiquitous Digital Connection: Disembodiment, Disconfirmation, and Symbolic Solace in Contemporary Online Environments" John Dowd, Bowling Green State University

"TikTok Knows Me More Than I Know Me: Algorithm Awareness in TikTok Users" Elise Heesch, South Dakota State University; Kennedy Pirlet, South Dakota State University

Every day, online media changes and becomes something new. Increasingly, social networking sites that we thought we understood have descended into madness and entirely new sites have taken their places, requiring a re-learning of etiquette and interfaces. We are examining the ways in which modern online spaces can be and are used. This panel will look at major social networking sites such as TikTok and Snapchat, but will also consider the ways in which minimalism and solace can be channeled online. We will discuss how in the chaos of the internet, some kind of coherence can be found.

### **Incoherence in Youth Sports Communication: Parents, Coaches, Parent Coaches and Youth Navigating Communication Challenges Around Sport**

Sponsor: Sports Communication Interest Group

Chair: Jessica L. Gehrke, University of Wisconsin-Milwaukee

Presenters:

Sandra Alspach, Ferris State University

Scott Jensen, Webster University

Jerralyn Moudry, Wisconsin Lutheran College

Stavros Papakonstantinidis, Central College

Jon Coles, Grand Valley State University

Panelists will share current research on miscommunication and tension in youth sports. Specific emphasis will be on communication breakdown due to the focus on professionalization of sport at the youth level, parental pressure vs. support for teen athletes, the dual role of parent and coach in the youth sport setting, the varying goals of parents and youth in choosing sports leagues, and the parental negotiation of control of their child within the context and expectations of teams, clubs, and coaches. Positive outcomes will also be discussed for the way that negotiating these tensions reveals methods for reducing incoherence by helping families understand each other better, creating patterns in talk that make future discourse easier, and making the youth sport experience more enjoyable overall.

### Preparing for What is Next: Teaching, Applications, and Promotion Documents

Sponsor: CSCA Next Leaders Network

Chairs: Diana Boakyewaa, Ball State University; Savaughn Williams, University of Kansas

Presenters:

Ahmet Aksoy, Columbia College - South Carolina

Michelle Calka, Manchester University

Joy L. Daggs, Northwest Missouri State University

Kathy Denker, Ball State University

Tasha R. Dunn, The University of Toledo

Scarlett Hester, Ball State University

Jimmie Manning, University of Nevada, Reno

Yuping Mao, California State University Long Beach

Matthew Meier, DePauw University

Donna R. Pawlowski, Bemidji State University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Gayle M. Pohl, University of Northern Iowa

Danielle M. Stern, Christopher Newport University

Hsin-I Sydney Yueh, University of Missouri

Please join us for a round table session featuring mentors ready to share ideas and feedback on teaching, hiring, and promotion materials. From questions about employing un-grading in your course design, to refining your course schedule, to addressing vita organization, to questions about cover letters, and formatting promotion materials, these mentors are ready to talk to you more about your project. Please bring your documents, notes, ideas, or any questions with you to this session.

### Promoting Ethical Communication in an Incoherent World

Sponsor: Short Courses

Chair: Heather Walters, Missouri State University

The purpose of this workshop is to provide cutting-edge instruction in teaching Communication Ethics and is designed to highlight features of a new text, *Communication Ethics: Promoting Truth, Responsibility, and Civil Discourse*. Why have Americans become so depressed, lonely, and consumed by hate? This workshop engages answers to this ever-looming concern and is a fundamental step in training students to communicate in a world where the first impulse is selfishness, threatening possibilities for coherent and healthy conversations.

### Sexual Orientation and Gender Identity Caucus: Top Papers

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Sara Baker Bailey, Southern Connecticut State University

Respondent: Amy Aldridge Sanford, Middle Tennessee State University

"The Intersection of LGBTQ+ Identities and Popular Culture: Examining the Stigmas, Stories and Social Realities of Mediated Health Discourses (Jimmie Manning Award for Top Paper)" Michaela D. E. Meyer, Christopher Newport University; Raffi Sarkissian, Christopher Newport University

"Unpacking Africanised Homophobia: Western Media Coverage of the 2023 Ugandan Anti-Homosexuality Act (Top Student Paper, Top Debut Paper)" Dennis Ekwemnachukwu Okeke, University of Wisconsin-Milwaukee

"On Being Sex Affirming: Advocating Progressive Sexual Ideals and Practices" Tony Adams, Bradley University

This panel features the top competitive papers in the Sexual Orientation and Gender Identity Caucus.



The Department of Communication at Christopher Newport University congratulates Michaela D. E. Meyer and Raffi Sarkissian for receiving the Jimmie Manning Award from the Sexual Orientation and Gender Identity Caucus and Michaela D. E. Meyer for receiving a Top Four Paper Award from the Performance Studies and Autoethnography Interest Group!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Dennis Ekwemnachukwu Okeke for receiving the Top Student Paper Award and Top Debut Paper Award from the Sexual Orientation and Gender Identity Caucus!

### **Student Expectations of Their Instructors: Incongruity in Perception**

Sponsor: Basic Course Interest Group

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Becky DeGreeff, University of Wisconsin-Stout

Jacki Brucher Moore, Kirkwood Community College

Jennifer Hough, University of South Dakota

Shawna Blake, Tulsa Community College

Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

What does it mean to earn a college education? For those of us teaching in higher education, it often feels as if students' perceptions of this process involves paying their tuition and maybe coming to class occasionally. This student-as-customer education-as-product mindset overlooks the learner's role in the process of earning vs. purchasing a college degree. Panelists will share their experiences with this shifting perception and discuss the potential impact on faculty, instruction, and higher education as a whole.

### **Undergraduate Honors Research Conference Session 5: Top Papers**

Sponsor: Undergraduate Honors Research Conference

Chair: Stephanie Young, University of Southern Indiana

Respondent: Stephanie Young, University of Southern Indiana

"Partisan Identification and Threat Perception (Top Paper)" Jessica C. Jansen, Missouri State University; Lydia Ash, Missouri State University; Allison D. Burkett, Missouri State University; Zoe Rico-Beaubien, Missouri State University; Julia Rives, Missouri State University (Faculty Mentor: Dr. Taleyna M. Morris)

"Exploring Sexuality and the Sense of Belonging in the LGBTQ+ Community (Top Lambda Pi Eta Paper)" Abigail Heuton, University of Montevallo (Faculty Mentor: Dr. Tiffany R. Wang)

"Music and Protest Through CCR's "Fortunate Son"" Elyse Ibata, Southern Illinois University Edwardsville (Faculty Mentor: Dr. Deborah Sellnow-Richmond)

This session features the Top Papers in the Undergraduate Honors Research Conference.

2615

Friday 4:30 PM to 5:45 PM EDT

Heritage Hill

### **Unsilencing the Silenced: Exposing Forbidden Narratives in the Workplace**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Tyler Sorg, Purdue Global University

Presenters:

Kara L. Starnes, University of Missouri

Tyler Sorg, Purdue Global University

Debbie S. Dougherty, University of Missouri

Rebecca J. Meisenbach, University of Missouri

Jaclyn Shetterly, University of Alabama

Cristin A. Compton, Kent State University

This discussion will focus on stigmatized and dysfunctional behaviors in organizations, including sexual harassment, heterosexism, and racism. A particular emphasis will be placed on bystanders and on reporting this type of destructive workplace behavior. Experts in organizational communication will discuss their thoughts on organizational oppression and the incoherence of particular messages and behaviors that are (ab)normal to an organization.

### **Friday 6:00 PM EDT**

2700

Friday 6:00 PM to 6:45 PM EDT

Ambassador Ballroom

### **Buyer's Remorse: The Incoherent State of DEI in Higher Education Carolyn Calloway-Thomas Inclusivity Speaker Series Keynote: Dr. Stephen Spates**

Sponsors: CSCA First Vice President; Ethnicity, Race, International, and Class Concerns Caucus

Chair: Gordana Lazić, Missouri State University

Presenter:

Stephen Spates, Michigan State University

After seeing a rise of DEI initiatives and investments, institutions now divest from this area. This keynote address will question the incoherence in higher education narratives that discourages further progress and harms the very communities it was supposed to help. Dr. Spates' keynote address is sponsored by the Carolyn Calloway-Thomas Inclusivity Speaker Series Endowment Fund and the CSCA Ethnicity, Race, International, and Class Concerns Caucus.

FRI

**Friday 7:00 PM EDT**

2800

Friday 7:00 PM to 8:45 PM EDT

MDRD

**CSCA Annual Past Presidents Dinner**

Sponsor: CSCA Executive Director  
Chair: Debra J. Ford, Creighton University

This is a dinner honoring the service of CSCA Past Presidents. A previous RSVP for this event is required.

2801

Friday 7:00 PM to 8:45 PM EDT

Woodrows DuckPin

**President's Undergraduate Honors Research Conference Social**

Sponsor: Undergraduate Honors Research Conference

Join the Hope College Alpha Delta Chapter of Lambda Pi Eta for free duckpin bowling. A previous RSVP for this event is required.



The Hope College Alpha Delta Chapter of Lambda Pi Eta cordially invites you to join us for the CSCA President's Undergraduate Honors Research Conference Social!

**SATURDAY, APRIL 6, 2024**

**Saturday 7:30 AM EDT**

3000

Saturday 7:30 AM to 2:00 PM EDT

Registration 2

**CSCA Registration - Saturday**

Sponsor: CSCA Executive Director

Check in and pick up your convention materials.

FRI

SAT

## Saturday 8:00 AM EDT

3100

Saturday 8:00 AM to 9:15 AM EDT

Ruby

### **Communicating Communication: Articulating the Discipline and its Application to Workforce Needs**

Sponsor: States Advisory Council

Chair: Ant Woodall, University of Oklahoma

Presenters:

Mary Carver, University of Central Oklahoma

Garret L. Castleberry, Mid-America Christian University

Kristopher D. Copeland, Tulsa Community College

Samuel Grayson Lawrence, University of Central Oklahoma

Chad Perry, University of Central Oklahoma

Elaina Ross, Northeastern State University

For faculty, scholars, and students of communication, we recognize the value experienced through our practice in the discipline. And yet, the Communication Studies discipline runs the risk of external ambiguity when it comes to communicating our message to external stakeholders. This can place our field at odds with parties ranging from student prospects (and their families) to recruiters to enrollment counselors and even competing disciplines in both the humanities and social sciences. What solutions emerge for a discipline at the crossroads of higher education in the 21st century? What are some new ways to engage curriculum for students and demonstrate its applicability in the workforce? This discussion panel will focus on examining how communication programs can transform their messaging and courses to articulate how students are meeting workforce needs.

3101

Saturday 8:00 AM to 9:15 AM EDT

Grand View C

### **From Threads to Tech: Equipping Students for the Job Market with AI and Career Closet Promotions**

Sponsor: States Advisory Council

Chair: Joy L. Daggs, Northwest Missouri State University

Presenters:

Lori Costello, University of South Dakota

Travis Loof, University of South Dakota

A career closet can be an untapped gold-mine for educators when it comes to helping students at all levels and majors gain valuable experience and hone their communication skills. This workshop will present different activities designed to reinforce course concepts learned in a variety of business, communication studies, and media and journalism courses. Educators can partner with the career closet to give students practical, hands-on experience working for a non-profit client. Through these activities and assignments, students develop the ability to think critically and creatively. They also build professional acumen, leadership and collaboration skills, and tangible work to put in a professional portfolio that sets them up for success after graduation.



**Giving Voice:  
The Power of Communication Through Theatre for Understanding and Positive Change**

Sponsor: States Advisory Council  
 Chair: Scott Jensen, Webster University  
 Presenter:  
 Carol J. Maples, Missouri State University

Missouri State University's nationally recognized Giving Voice troupe uses the power of theatre to improve cultural competence, bringing diversity training to new levels to address issues of oppression, micro-aggressions, and initiate courageous conversations. Participants will experience a Giving Voice forum followed by discussions on how to develop this research proven training to improve their own environments and meet the vital needs of a growing presence of oppressed, marginalized persons, due to race, gender, ethnicity, religion, and sexual orientation, to name a few, who find themselves invisible and silent.

**It's a Man's World: Women's Perspectives of Navigating Traditional Masculine Standards of Success Set by The Academy**

Sponsor: Women's Caucus  
 Chair: Amanda Grace Taylor, Montana Technical University  
 Presenters:  
 Amanda Grace Taylor, Montana Technical University  
 Kristin Fitzsimmons, University of Minnesota, Twin Cities  
 Jeevani Sammeta, Bowling Green State University  
 Jaclyn Shetterly, University of Alabama  
 Kellie Welch Smith, Texas A&M University-Corpus Christi

This panel delves into the lived experiences of women in academia who have encountered societal pressures to conform to traditionally masculine norms as a means of achieving success in their roles. By sharing personal narratives and insights, we aim to challenge and address patriarchal expectations that have influenced women's professional lives. Five panelists, including administrators, graduate students, and faculty members, will come together to offer a diverse range of perspectives and stories on navigating these complex power dynamics. Our goal is to shed light on the challenges faced by women in academia and to advocate for a more inclusive and equitable environment. We seek to empower future generations of women by highlighting the importance of breaking free from the expectation to conform to traditional masculinity as a prerequisite for career success.

### **Maneuvering the (Sometimes Incoherent) Path Towards Media Internships**

Sponsor: Media Studies Interest Group

Chair: Tasha Riggins, Baker University

Presenters:

Art Herbig, Purdue University Fort Wayne

Jerralyn Moudry, Wisconsin Lutheran College

Joe Watson, Baker University

Chris Fleszar, WZZM-TV, Grand Rapids

Max Stewart Dutton, KWCH-12 News

This panel brings together academics and media professionals to address ways in which students and businesses approach internships. The process can be stressful and incoherent for students, who are often applying their media skills in the workforce for the first time. They may be perplexed about expectations from professors and workplace supervisors. Employers approach internships very differently, with some relegating students to fetching coffee while others let them tackle meaningful tasks. Panelists will discuss their experiences with this process in the hopes that students, faculty sponsors, and businesses will get more from the internship process.

### **The Current State of Introductory Communication Courses: Political and Educational Tensions**

Sponsor: Basic Course Interest Group

Chair: Caroline Waldbuesser, University of Missouri

Presenters:

Dena Horne, Sam Houston State University

Anna Wright, University of Illinois Urbana-Champaign

Tim McKenna-Buchanan, Manchester University

Stevie Munz, Utah Valley University

Joel Lansing Reed, University of Arkansas

The current political and education climates are changing the nature of introductory communication courses, especially basic courses such as public speaking, interpersonal communication, and the fundamentals of human communication. Our panel highlights different perspectives including how student engagement has changed, how state laws have impacted teaching, and how COVID is still affecting our classrooms. More specifically, our panel gathers scholars from various states who teach introductory communication courses to discuss their recent experiences.

**Turning the Light on to our Front Porch:  
Examining the Basic Communication Course and Student Retention**

Sponsor: Short Courses

Chair: Jennifer McCullough, Saginaw Valley State University

The basic communication course (BCC) has been referred to as the "front porch" to the communication discipline. This interactive course will review literature that suggests the BCC should be described as not just a front porch to the discipline, but to college, in general. During the short course, participants will learn about findings linking first-year student enrollment in the BCC to increased rates of retention, discuss explanations for these findings, and reconsider the content and format of the BCC. This short course highlights the value of the BCC to our discipline, the wider academic community, and to other stakeholders.

**Undergraduate Honors Research Conference Session 6**

Sponsor: Undergraduate Honors Research Conference

Chair: Donna R. Pawlowski, Bemidji State University

Respondent: Donna R. Pawlowski, Bemidji State University

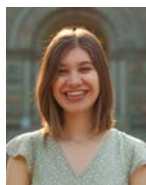
"Daddy Issues: An Analysis on Level of Parental Support, Attachment to God, and Religiosity" Ellie McLaughlin, Bethel University; Miriam Johnson, Bethel University (Faculty Mentor: Dr. Nancy Bruce)

"Stop Annihilating Two Birds with One Stone: The Importance of Trixie Mattel's *Two Birds* Through the Lens of Symbolic Annihilation Theory" Holland E. Snyder, Ferris State University (Faculty Mentor: Dr. Aimee Miller)

"The Grateful Dead's Impact on the Environmental Movement" Gianvanna Gullo, Central Michigan University (Faculty Mentor: Dr. Edward A. Hinck)

"VASTly Influenced: Exploring the Effects of Vocational Anticipatory Socialization and Social Support on the Undergraduate Career Decision Process" Katie Cole, Hope College; Elsie Craig, Hope College

Papers on this panel explore experiences in different cultural contexts.



The Communication Department at Hope College congratulates Katie Cole and Elsie Craig for being accepted to the CSCA President's Undergraduate Honors Research Conference!

**Undergraduate Honors Research Conference Session 7**

Sponsor: Undergraduate Honors Research Conference

Chair: Ahmet Aksoy, Columbia College - South Carolina

Respondent: Ahmet Aksoy, Columbia College - South Carolina

"Family Sabbath: A Cultural Analysis" Grace Pulsipher, Utah State University

"Passion and Power: Unveiling the Rhetorical Strategies in Gabrielle Wade-Union's NAACP Speech" Dakota Thomas Earlywine, University of Nebraska at Omaha

"Reinventing a Reputation" Bethany Lawrence, Hope College

"Rich Men North of Richmond: The Working Man's Anthem" Andrick Till Wagner, South Dakota State University

Papers on this panel examine communication practices in different contexts.



The Communication Department at Hope College congratulates Bethany Lawrence for being accepted to the CSCA President's Undergraduate Honors Research Conference!

**When State Politics Hit Your Syllabus: Teaching Diversity, Equity and Inclusion Topics in a State That Tries to Legislate Against It**

Sponsor: Intercultural Communication Interest Group

Chair: Jennifer Willis-Rivera, University of Wisconsin-River Falls

Presenters:

Scott Mitchell, University of Wisconsin-River Falls

Grace Leinbach Coggio, University of Wisconsin-River Falls

Alberto González, Bowling Green State University

Florida has passed a number of pieces of legislation to ban or severely restrict DEI programs in both K-12 and Higher Education (Florida SB266, HB1557). While this legislation has been covered in the news widely, states in the midwestern U.S. are following their lead. The participants on this panel will discuss how they teach intercultural communication and other DEI courses/programs in states that are legislatively becoming more and more hostile towards DEI in higher education.

## Saturday 9:00 AM EDT

3110

Saturday 9:00 AM to 2:00 PM EDT

Registration 1

### **CSCA Clothing Closet - Saturday Shopping**

Sponsor: CSCA Executive Director

Shop the CSCA Clothing Closet for a free outfit.

3111

Saturday 9:00 AM to 2:00 PM EDT

Center Concourse

### **Exhibit Hall Featuring Publishers and Technology - Saturday**

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, Rutgers University

Come see the latest in offerings from publishers and technology companies.

## Saturday 9:30 AM EDT

3200

Saturday 9:30 AM to 10:45 AM EDT

Gerald Ford

### **CSCA Annual Past Officers Breakfast**

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

This is a breakfast honoring the service of CSCA Past Officers who have served on the Executive Committee. A previous RSVP for this event is required.

3201

Saturday 9:30 AM to 10:45 AM EDT

Grand View C

### **CSCA Members Listening Session**

Sponsor: CSCA First Vice President

Chairs: Stephanie Young, University of Southern Indiana; Tim McKenna-Buchanan, Manchester University; Kathy Denker, Ball State University

Come join us for an open conversation hour with our members-at-large to offer feedback on both the possibilities and challenges for CSCA as well as how we as an organization can better meet our members' needs.

SAT

3202

Saturday 9:30 AM to 10:45 AM EDT

Ruby

**Graduate Student Mom-Researchers: A Round-Table Discussion of How Graduate School Moms Navigate Failure and the Fear of the Future**

Sponsor: Graduate Student Caucus

Chair: Egbe Bernice Ebohon, University of Oklahoma

Presenters:

Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Mizuki Wyant, Illinois College

Oluwaseyi Ambrose, University of Wisconsin-Milwaukee

Aklima Begum, University of Wisconsin-Milwaukee

Marianne Vanderbeke, Bowling Green State University

Graduate student mothers are the people who have kids and go to school simultaneously. This in turn could lead to anger, loneliness, restlessness, and skipping classes. Consequently, these mothers sometimes feel excluded formally or informally. This panel will examine the experiences, struggles, and challenges related to motherhood and graduate school and the necessity to join a support group on campus to reduce loneliness and the stress that comes with juggling parenthood and academic responsibilities.

3203

Saturday 9:30 AM to 10:45 AM EDT

Vandenberg

**Great Ideas for Teaching (GIFT) Session #4**

Sponsor: Great Ideas for Teaching (G.I.F.T.) Interest Group

Chair: Darcy Wente-Hahn, Southwestern Illinois College

"Applying Material-Methodological Heuristics of Rhetorical Accretion and Proximity to Archival Research" Sabiha Mahbuba, Ohio University; Reedwan Habib, Ohio University

"Breaking News!: Framing Stories" Emi Kanemoto, Southern Illinois University Carbondale

"Crafting Self: Understanding the Role of Communication in Self-Concept" Justin S. Motto, University of Wisconsin-Eau Claire

"From Ocean Pollution to Systemic Racism: A Visual Understanding of the Communicative Impacts of Systemic Racism" Hannah Kaplan, Western Michigan University

"Persuasion Practice: Why is Your Restaurant the Best?" Brodee Turnbaugh, Missouri State University

"Rhetorical Approaches to Historiography: Exploring Prehistoric Art and Four Senses of Rhetorical History" Sophia Koleno, Ohio University

"The Bravest Move You Can Make: Why Asking for Help is a Good Thing" Julia Donato, Southern Illinois University Edwardsville; Lawrence Appoh-Dadzie, Southern Illinois University Edwardsville; Shelbi Paul, Southern Illinois University Edwardsville

"Work-Life Balance Self Reflection" Jacob Wayne Imel, Ball State University

"Incoherent Friends: Applying Theory to Explain Human Behavior" Colleen Palmer, Carthage College; Kalah Kemp, College of the Ozarks

SAT

3204

Saturday 9:30 AM to 10:45 AM EDT

Pearl

**Hashtags, Handshakes, and Heartthrobs:  
Amplifying Queer Experiences in Media (Top Panel)**

Sponsor: Media Studies Interest Group

Chair: Phil Chidester, Illinois State University

Respondent: Ahmet Atay, The College of Wooster

"A Kiss with a Fist: A Critical Analysis of the *'Bad Buddy'* Series" Yesenia Villegas Vera, Illinois State University

"Fine, I'll Write it Myself: Reading into the World of Queer Fanfiction" Grace Pizzini, Illinois State University; Tanavia Taiesha Allison Gilbert, Illinois State University

"Rhetoric as Ritual: A Cultural Analysis on the Mobilization of Digital Movements" Rocky Roque, University of Illinois Chicago

"The Metaphorical Secret Handshake: Coding and Signaling Behaviors in LGBTQ+ Communities" Julie Hartung, Colorado State University

In our society, discrimination and lack of representation are prominent experiences that marginalized identities live through. This necessitates queer individuals to find alternative routes in creating safe spaces to explore and survive in society. This panel seeks to inspect the ways in which LGBTQ+ individuals are inadequately portrayed in the media and the ways in which they develop safer strategies to explore their identities, reconstruct their reality, and build community.



The Department of Communication at the University of Illinois Chicago congratulates Rocky Roque for receiving the Top Panel Award from the Media Studies Interest Group!

3205

Saturday 9:30 AM to 10:45 AM EDT

Emerald B

**Interpersonal and Family Communication Interest Group Business Meeting**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Cimmiaron Alvarez, Rutgers University

Presenters:

Lauren J. Johnsen, University of Wisconsin-Stout

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Shawn C. Starcher, Muskingum University

3206

Saturday 9:30 AM to 10:45 AM EDT

Haldane

**Media Studies Interest Group Business Meeting**

Sponsor: Media Studies Interest Group

Chair: Nettie Brock, Morehead State University

Presenters:

Byron B. Craig, Illinois State University

Tasha Riggins, Baker University

SAT

3207

Saturday 9:30 AM to 10:45 AM EDT

Nelson

### **Neurodiversities and Special Populations in the Communication Classroom**

Sponsor: Communication Education Interest Group

Chair: Addie Birchette, University of Northern Iowa

Respondent: Joshua Young, Divine Word College

"Making the Invisible Visible: Examining Disability Disclosure in Higher Education" Amairany Nabi, University of Nebraska–Lincoln; Kathleen Czech, San Diego State University

"Self-Efficacy in Higher Education: Identifying Gaps between First- and Continuing-Generation College Students in their Level of College Preparedness" Kathryn Mayer, Illinois State University

"Neuroqueering the IPC Classroom: Making Room for Communication Diversity" Jinx Mylo, Bowling Green State University

"It's a Part of Me It's a Part of Me Not: Learning Disability Disclosure" Cassandra J. Pine, Independent Scholar

These competitively selected papers feature topics concerning pedagogical praxis for college students within communication classrooms from/with neuro-diverse and first-generation backgrounds.

3208

Saturday 9:30 AM to 10:45 AM EDT

Thornapple

### **On the Fringe: Autoethnographic Accounts of Belonging and Unbelonging**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Becky DeGreeff, University of Wisconsin-Stout

Respondent: Molly Wiant Cummins, University of Texas at Arlington

"Cult Recovery and Queer Theory: A Sonic Tale" T. Brown, Southern Illinois University Carbondale

"House of the Rising Son: An Autoethnographic Account of a Father's Changing and Inherited Parenting Styles from the Perspective of His Progeny" Peter Hampartsoum Kamajian, Ball State University

"Scattered Bodies Swimming Upstream: An Ecological Approach to the Politics of Gay Men in Feminist Mentorships" Mick B. Brewer, Lincoln University

"You Belong Here: An Autoethnography on Incoherence" Grace Giorgio, University of Illinois Urbana-Champaign

This competitive paper panel engages autoethnography to explore themes around belonging and unbelonging.



### Organizational and Professional Communication Interest Group: Top Papers

Sponsor: Organizational and Professional Communication Interest Group

Chair: Michael Cody Coker, Boise State University

Respondent: Jessica Rick, University of Southern Indiana

"A Critical Sensemaking Analysis of Implicit Bias in U.S. Juror Organizing (Diamond Anniversary Award for Top Paper)" Astrid Villamil, University of Missouri; Madeline Pringle, University of Missouri; Debbie S. Dougherty, University of Missouri; Elizabeth Behm-Morawitz, University of Missouri; Charles Henson, University of Missouri

"We Must Stick by Our Guns': A Rhetorical History of Organized Violence in the U.S. Radium Corporation's Archives (Top Student Paper)" Lauren L. Buisker, Colorado State University

"How Organizations Can Create Psychological Safety in the Workplace for Attracting and Retaining Gen Zs (Top Debut Paper)" Ebuka Okoli, Illinois State University

"New Parents' Workplace Resocialization as a Site of Tension: Enacting Control and Resistance in Three Boundary-Setting Contexts" Emily A. Godager, Marquette University; Sarah E. Riforgiate, University of Wisconsin-Milwaukee

This panel highlights the top-ranked competitive papers submitted to the Organizational and Professional Communication Interest Group this year. These scholars highlight issues including jury implicit biases, organized violence, employee psychological safety, and work-life spillover.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Sarah E. Riforgiate for receiving a Top Four Paper Award from the Organizational and Professional Communication Interest Group!

### Scholarship on Artificial Intelligence Across Traditions of the Discipline (Top Panel)

Sponsor: Communication & Technology Interest Group

Chair: Sydney O'Shay, Utah State University

"Communication Instructors' Reactions to New Developments in Generative Artificial Intelligence Technologies: A Thematic Analysis" Tsai-Shan Sam Shen, Eastern Michigan University; Jenny Kindred, Eastern Michigan University; Jessica Elton, Eastern Michigan University; Nick Romerhausen, Eastern Michigan University

"Evaluating the Preparedness and Responsiveness of Public Relations Practitioners Toward AI Integration in the Digital Communication Landscape" Jamie Ward, The University of Toledo

"Postulating the Potential of Artificial Intelligence in Public Commemoration: The Counter-Monumentality of the HOPE Virtual Remembrance Wall" Meagan Winkelseth, Wayne State University

"We Will Survive" Juniper Blue, Southern Illinois University Carbondale

This panel includes four papers from scholars who have an interest in studying and/or incorporating artificial intelligence (AI) in their works. Each paper is authored by a scholar or team of scholars who come from distinctly different traditions and who use different methods in authoring research. Following the presentation of these papers, audience members will be invited to engage in discussion and share their own successes and challenges regarding the study of AI.



The Department of Communication at Wayne State University congratulates Meagan Winkelseth for receiving the Top Panel Award from the Communication and Technology Interest Group!



The School of Communication Studies at Southern Illinois University Carbondale congratulates Juniper Blue for receiving the Top Panel Award from the Communication and Technology Interest Group!

3211

Saturday 9:30 AM to 10:45 AM EDT

Heritage Hill

### **Teaching in the Age of AI**

Sponsor: Short Courses

Chair: Kristen Pengelly, DePaul University

Presenter:

Margaret Poncin Reeves, DePaul University

The launch of ChatGPT and other generative AI platforms has up-ended higher education. This short course will address ethical and pedagogical concerns of integrating AI into the classroom. Participants will develop prompt engineering skills, evaluate sample AI classroom policies, discuss in-class activities and assignments, and generate ideas on how to use this tool for class preparation. Faculty with all levels of experience in teaching with AI, including those who are completely new, are invited to join.

3212

Saturday 9:30 AM to 10:45 AM EDT

Grand View B

### **Thinking About and Thriving in Grad School**

Sponsor: CSCA Next Leaders Network

Chair: Samantha Schubert, Ball State University

Presenters:

Anna Jewell, University of Kansas

Heidi Nicole Judd, Kent State University

Karly Poyner-Smith, University of Memphis

Xavier Lee Scruggs, University of Missouri

Kara L. Starnes, University of Missouri

Connor Wilcox, Kent State University

Come to the session to hear more from masters and doctoral students talk about the admissions process, the search process, adapting to a new program, finding ways to get involved both at their programs and in the discipline, and how to balance it all while staying healthy.

3213

Saturday 9:30 AM to 10:45 AM EDT

Grand View A

### **Undergraduate Education and Administration Section Business Meeting**

Sponsor: Undergraduate Education and Administration Section

Chair: Joy L. Daggs, Northwest Missouri State University

Presenters:

Joy L. Daggs, Northwest Missouri State University

Elizabeth Ribarsky, University of Illinois Springfield

Xinyue Liu, North Dakota State University

SAT

**Undergraduate Honors Research Conference Session 8**

Sponsor: Undergraduate Honors Research Conference

Chair: Diana Trebing, Saginaw Valley State University

Respondent: Diana Trebing, Saginaw Valley State University

"Hofstede's Theory of Cultural Dimensions in Accounting Firms" Kumba Glay, Concordia College  
(Faculty Mentor: Dr. Indira Neill Hoch)

"Low Pitch or Low Self-Esteem? Verbal and Vocalic Manifestations of Self-Worth." Zoey Jo-Yee  
Zachek, Concordia College

"It Feels Like We're Competing for the Same Resources, and it Just Feels Like No One is Listening  
to Us... Right Now, it Feels Like it's Just Surviving": Co-Cultural Theory and the Communication  
Practices of Latina Students" Anita Gandara, Monmouth College (Faculty Mentor: Dr. Trudi  
Peterson)

"The Word Digitized for the Modern Church: Exploring the Empowering Potential of Podcasting"  
Hilda Alonyo, Divine Word College; Comfort Nguoyongu, Divine Word College (Faculty Mentor: Dr.  
Joshua E. Young)

This panel features works in progress student papers.

**What is This "Media Literacy"?  
Definitions, Policies, and Incoherence as We Fall Further Behind**

Sponsor: Media Studies Interest Group

Chair: Adam W. Tyma, University of Nebraska at Omaha

Presenters:

Gordana Lazić, Missouri State University

Matthew Meier, DePauw University

Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

Julie Semlak, Laramie County Community College

Art Herbig, Purdue University Fort Wayne

Susan Kahlenberg, Muhlenberg College

"Media Literacy" has been a loaded term for the past 30+ years. Educators, researchers, policy developers, curriculum designers, and everyone that they touch have heard of the idea but have no idea what it really is. If curriculum is going to be developed to "enhance" media literacy at all levels, policies created endorsing it, and researchers study it ... we should probably figure out what it means. This discussion panel is meant to allow panelists and audience members alike space to tackle this idea, presenting a variety of perspectives and arguments as to what media literacy is and what is to be done about it.

**Saturday 11:00 AM EDT**

3300

Saturday 11:00 AM to 12:15 PM EDT

Berkey

**Communication & Technology Interest Group Business Meeting**

Sponsor: Communication & Technology Interest Group

Chair: Riley Richards, Oregon Institute of Technology

Presenters:

Xialing Lin, University of Central Florida

Austin Beattie, Hope College

3301

Saturday 11:00 AM to 12:15 PM EDT

Thornapple

**DEI/IDEA Conversations: What Have We Achieved?**

Sponsor: CSCA President

Chair: Ahmet Atay, The College of Wooster

Presenters:

Alberto González, Bowling Green State University

Stephanie Young, University of Southern Indiana

Amy Aldridge Sanford, Middle Tennessee State University

Tiffany R. Wang, University of Montevallo

Tiffany Bell, Valparaiso University

Kathy Denker, Ball State University

Roberta Davilla Robbins, United Methodist Church

Nurhayat Bilge, State University of New York-Fashion Institute of Technology

A couple of years ago, CSCA began implementing several new initiatives and mindfully reflected on our membership, programming, and leadership diversity. In this panel, we will reflect on those efforts and discuss where we are with DEI/IDEA initiatives at the CSCA. Panelists on this panel will also brainstorm about the next DEI/IDEA-related projects and initiatives.

SAT

**Dialoguing Incoherence in the Foundational Communication Course:  
Navigating the Challenges and Fostering Support for International and  
Minority Graduate Teaching Assistants**

Sponsor: Basic Course Interest Group

Chair: Justin Walden, North Dakota State University

Presenters:

Gordana Lazić, Missouri State University

Ian Berry, University of North Dakota

Emmanuel Mylo Dadzie, North Dakota State University

Xinyue Liu, North Dakota State University

Bukola Oloba, North Dakota State University

Graduate teaching assistants (GTAs) play a crucial role for the success of the foundational communication course. However, besides facing the common challenges for GTAs, international and minority GTAs face unique challenges and concerns that are underrepresented in the general discussion. Aiming to bridge this incoherence, this panel brings together international and minority GTAs and basic course directors with experience working with them to discuss such unique challenges and concerns. Panelists will also propose strategies for empowering and supporting international and minority GTAs.

**Exploring the Incoherence of Gendered Politics:  
The Influence of Gender, Race, and Partisanship**

Sponsor: Political Communication Interest Group

Chair: Carrie Ann Johnson, Iowa State University

"Anti-Feminists in the 2022 Midterm Elections and Beyond" Benjamin R. Warner, University of Missouri

"Battling Gendered Racial Stereotypes in 2018 Political Advertising" Kelly L. Winfrey, Iowa State University

"Being #Kamala: Identity Ownership on Twitter Across Campaigns" Alyssa Coffey, University of Missouri

"Television Advertising in the 2022 Election: An Analysis of Candidate Gender and Partisanship" Dianne G. Bystrom, Iowa State University; Mary Banwart, University of Kansas

Whether it is a resistance to the idea of feminism in politics; stereotypes that women of color must overcome when running for office; the choice points women candidates must make when expressing their identities; or the messaging strategies women must navigate when running against a male candidate, the difficulties women candidates face when challenging the status quo of politics still do not make sense. This panel presents research that seeks to better understand what it means to be a woman in politics, elevate those identities, and present messaging that frequently challenges-or at least must navigate-the status quo. Three presentations on this panel explore campaign messages by women-including women of color-on social media and in televised advertising in the 2018, 2020, 2022, and start of the 2024 election cycles. Social media platforms like X (formerly Twitter) and television advertising remain two communication channels that offer candidates the most control over their message strategies in addressing issues, images, and identity. We then look to voter attitudes as a lens to better understand the context in which these messages are formed and consumed. Together, the research included on this panel offers an exploration of the incoherence of the existing attitudes toward women in politics and the ways in which women are strategically meeting the challenge.

### How Genres and Framing Conflict and Converge

Sponsor: Media Studies Interest Group

Chair: Adam W. Tyma, University of Nebraska at Omaha

"Exploring Non-Activist Alternative Media Through Blogging: The Case for Genre Fluidity"

Matthew Michael Dorr, St. Andrews University

"Fearing the Romance: A Quantitative Content Analysis and Gratification-Cultivation Look into the Cultural Product of Historical Romance Covers and Conflicting Genre Attitudes (Top Debut Paper)" Kirby Phillips, Wayne State University

"Global Media Framing: A Comparative Discourse Analysis of International News Media Coverage of the Russian-Ukraine War" Isaac Opoku Agyemang, Missouri State University

"The Encroaching Capitalism of the Hudson Construction Company: An Analysis of Capitalism in *The Legend of Zelda: Breath of the Wild* and *Tears of the Kingdom*" Nettie Brock, Morehead State University

Genres are perhaps the most fundamental way to think about the media; but they are also extremely complex and important to understanding the ways in which the media is interpreted. This panel will consider genre alongside ideas of frames and will, as a result, consider how they are similar and different. By looking at genre on romance covers, alternative media blogs, news media coverage, and video games, we will consider the ways in which the messages of those texts are framed. Thus, we can discuss how such frames influence interpretation.



The Department of Communication at Wayne State University congratulates Kirby Phillips for receiving the Top Debut Paper Award from the Media Studies Interest Group!



### Interpersonal and Family Communication Interest Group: Top Papers

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Cimmiaron Alvarez, Rutgers University

"Talk To Them Like a Baby: Memorable Messages Young Adults Recall About People With Invisible Disabilities (Dawn O. Braithwaite Award for Qualitative Research)" Olivia Watson, University of Missouri; Astrid Villamil, University of Missouri; Brooke Wolfe, Michigan State University; Kendal Catherine Lyssy, University of Missouri

"Pre-Onset Relational Investments and Dementia Caregiver Wellbeing: Comparing Theorizing from the Investment Model and the Theory of Resilience and Relational Load" R. Amanda Cooper, University of Connecticut; Chris Segrin, University of Arizona

"Religious Conversations and Surface Acting as Predictors of Relational Uncertainty in (Dis)Confirming Sibling Relationships" Paul Schrodt, Texas Christian University; Crosby G. Cobb, University of Nebraska-Lincoln

"Theory of Communicative (Dis)Enfranchisement: Introduction, Explication, and Application (Top Paper)" Elizabeth Ann Hintz, University of Connecticut; Kristina Scharp, Rutgers University

This panel features the Top Four competitive papers submitted to the Interpersonal and Family Communication Interest Group.



The Department of Communication Studies at the University of Nebraska-Lincoln congratulates Crosby G. Cobb for receiving a Top Four Paper Award from the Interpersonal and Family Communication Interest Group!



The Department of Communication at Rutgers University congratulates Kristina Scharp for receiving the Top Paper and Top Panel Awards from the Interpersonal and Family Communication Interest Group!

3306

Saturday 11:00 AM to 12:15 PM EDT

Haldane

**Media Studies Interest Group: Top Papers**

Sponsor: Media Studies Interest Group  
Chair: Tasha Riggins, Baker University  
Respondent: Byron B. Craig, Illinois State University

- "Oh My God, That Pool Party: Shrill and Fat Femininity in a Postfeminist Media Culture (Top Paper)" Holly Holladay, Missouri State University
- "Read, Watch, Create, Surveil: BookTok & Discourses Within an Online Community of Readers (Samuel L. Becker Award for Top Student Paper)" Samantha Schubert, Ball State University
- "The Constitution of an Anon: QAnon, Intertextuality, Passivity, and Scientific Selves" Tyler Donavon Curran, Missouri State University
- "'Wellness' or Whiteness?: A Critical Rhetorical Analysis of Postracism and White Femininity in Netflix's *The Goop Lab*" Erica L. Brinkley, Ball State University

The papers on this panel are the top four papers submitted to the Media Studies Interest Group



**BALL STATE UNIVERSITY**

The Department of Communication Studies at Ball State University congratulates Samantha Schubert for receiving the Samuel L. Becker Award and Erica L. Brinkley for receiving a Top Four Paper Award from the Media Studies Interest Group!

3307

Saturday 11:00 AM to 12:15 PM EDT

Emerald A

**Organizational & Professional Communication Interest Group Business Meeting**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: Jessica Rick, University of Southern Indiana  
Presenters:  
Michael Cody Coker, Boise State University  
Kara L. Starnes, University of Missouri

SAT

3308

Saturday 11:00 AM to 12:15 PM EDT

Vandenberg

**Past Officers Debut Paper Award Panel**

Sponsor: CSCA First Vice President  
Chair: Scott A. Myers, West Virginia University

"It's About Damn Time We Discuss the Decolonizing Power of Lizzo's Crystal Flute Performance (Past Officers Debut Paper Award for Top Debut Paper)" Candice Ruh, University of Wisconsin-Milwaukee

"Nurturing Black Excellence: Exploring Black Students' Emotions Regarding Success at PWIs" Eboni Devon Springfield, University of Northern Iowa

"Language Strategies and Social Media Mobilization in #FixTheCountry: A Critical Discourse Analysis" Matthew Edor, Illinois State University

"Silence: An Unpleasant Circumstance for Doctors to Keep Patient Health Conditions Discreet During Consultation" Agnes Amoakwa, Illinois State University

"Friends, Enemies, and the Media: Comparative Analysis of News Source Attribution of the US, UK, China, and India's News Coverage of the 2022 Russia-Ukraine War" Michael Ofori, University of Minnesota

3309

Saturday 11:00 AM to 12:15 PM EDT

Grand View A

**Recruitment Efforts in an Age of Incoherency in Higher Education (Top Panel)**

Sponsor: Undergraduate Education and Administration Section  
Chair: Kendrea James, Missouri University of Science and Technology  
Presenters:

Mary Beth Asbury, Middle Tennessee State University

Garret L. Castleberry, Mid-America Christian University

Rebecca Imes, Carroll University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Stephen Spates, Michigan State University

This panel will address how communication programs can successfully recruit new majors, despite current barriers in the higher education landscape. Panelists will discuss what their programs are doing to recruit new majors. Participants will leave with tips on what recruiting strategies have been successful and pitfalls of them.



The School of Communication Studies at Southern Illinois University Carbondale congratulates Sandra L. Pensoneau-Conway for receiving the Top Panel Award from the Undergraduate Education & Administration Section!

SAT

3310

Saturday 11:00 AM to 12:15 PM EDT

Winchester

### **Spiritual Rhetoric in the Digital Age**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Anna J. DeGalan, Bowling Green State University

Respondent: Lara Martin Lengel, Bowling Green State University

"Deconstructed Audiences: Rhetorical Messages Used in Country Music to Reach the Spiritually Deconstructing Audience" Marianne Vanderbeke, Bowling Green State University; Anna J. DeGalan, Bowling Green State University

"Healing Through Mindfulness, Analyzing Neoliberal Spirituality in the Digital Age" Awni Kalkat, Drexel Univeristy

"Theoretical Underpinnings of Black Rhetoric: Performative Dimensions" Dorothy Lee Pennington, University of Kansas

"'Were You There'...Missed Opportunities for Connection Between Christians and Environmentalists" Marianne Vanderbeke, Bowling Green State University

For centuries, rhetoric has been used to orchestrate the ways people understand ideas. In a world where religious deconstruction and digital media have produced vast audiences, it is important to explore the ways rhetoric, particularly in music, is being used to move those audiences toward intended and unintended ideas.

3311

Saturday 11:00 AM to 12:15 PM EDT

Ruby

### **States Advisory Council Business Meeting**

Sponsor: States Advisory Council

Chair: Gayle M. Pohl, University of Northern Iowa

SAT

**Studying Strategic and Applied Communication with Diverse Perspectives and Methodologies: Crisis, Disaster, Politics, Health, and Leadership**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Xianlin Jin, The University of Toledo

"Effects of Organizational Social Media Responses to Public Tragedies: From 'Thoughts and Prayers' to 'Likes and Shares' (Top Paper)" Rebecca Hayes, Illinois State University; Julia Waddell, West Chester University

"Postpartum Depression and the Disclosure Process (Dan Millar Award for Top Student Paper)" Kelsey Lunsford, University of Florida

"The 2020 Democratic National Convention: Using the Main Speeches to Brand Biden and the Democrats" Joshua P. Bolton, Salisbury University

"The Race to Respond: Applying the IDEA Model for Effective Emergency Distribution Communication Among Migrant Farmers in the Aftermath of Hurricane Ian" Sofia Elena Salazar Carballo, University of Central Florida; Rebecca Freihaut, University of Central Florida

"Can I Speak to the Manager?: A Look into Conflict Negotiation and De-Escalation Strategies in Service Industry Leadership" Mitchell McSparin, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville

This paper session includes competitive papers that cover a range of topics encompassing strategic and applied communication practices and scholarship, such as public relations, crisis, political communication, and leadership. Scholars used diverse approaches and perspectives to examine strategic and applied communication, such as interviews, content analysis, and quantitative analysis.



The Department of Communication and Media at West Chester University congratulates Julia Waddell for receiving the Top Paper Award from the Strategic & Applied Communication Interest Group!

3313

Saturday 11:00 AM to 12:15 PM EDT

Heritage Hill

### **The Incoherence of a Public Speaking Research Agenda**

Sponsor: Instructional Resources Interest Group

Chair: Stevie Munz, Utah Valley University

Presenters:

Anna Wright, University of Illinois Urbana-Champaign

Adam C. Jones, Illinois College

Tim McKenna-Buchanan, Manchester University

Maura Cherney, Northeastern Illinois University

Justin J. Rudnick, Minnesota State University, Mankato

Jeff Kuznekoff, Miami University

Public speaking is an oft considered component of the communication discipline. Recently, members of this panel contributed a chapter to the forthcoming *Routledge Handbook for Public Speaking: Research and Theory*. While compiling these chapters, it became clear that there are areas that are strongly represented in public speaking research and gaps in academic research. Panelists will discuss their learning in the process and facilitate a discussion on strategies for moving toward a public speaking agenda.

3314

Saturday 11:00 AM to 12:15 PM EDT

Pearl

### **Troubling the Myth of the American Frontiersman: Consent, Patriarchy, Family, and Vengeance in *The Last of Us***

Sponsor: Popular Culture Interest Group

Chair: Andrew R. Donofrio, St. Lawrence University

Respondent: Macaulay Williams, Bowling Green State University

"Is it as Easy as Yes or No? Bodily Autonomy and Consent in *The Last of Us*" Katlin J. Shuherk, University of Findlay

"The Last of the Real Men: *The Last of Us*' Joel as Post-apocalyptic Frontiersman" Matthew Meier, DePauw University

"There's No Such Thing as Society, Only Found Families and the Infected" Gabriel Arnoldo Cruz, North Carolina Central University

"Why Do We Hate Abby in *The Last of Us: Part II*?" Christopher (Kit) Medjesky, University of Findlay

This panel examines *The Last of Us* media properties (video games and television show) from critical, cultural, and rhetorical perspectives. Exploring themes of consent, patriarchy, vengeance, hegemonic masculinity, and Whiteness in a post-Apocalyptic United States, we argue that *The Last of Us* positions viewers and players to challenge and, occasionally, reinforce power structures often avoided in television and, especially, video games.

SAT

## Saturday 11:30 AM EDT

3315

Saturday 11:30 AM to 1:30 PM EDT

Pantlind Ballroom

### **President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair**

Sponsor: Undergraduate Honors Research Conference

Chairs: Ahmet Atay, The College of Wooster; Kathy Denker, Ball State University; Tiffany R. Wang, University of Montevallo

Presenters:

Abigail Heuton, University of Montevallo

Avery Lawley, University of Montevallo

Dylan Hines, Ball State University

The UHRC Luncheon and Graduate Fair requires an RSVP and is for UHRC authors and their supporters. The agenda includes lunch, top paper awards, and graduate school exhibits. Food will be available promptly at 11:30 AM; guests are encouraged to arrive between 11:20 and 11:25 AM. After the meal and award presentations, students will have the opportunity to interact with graduate school directors and learn more about opportunities associated with attaining an advanced degree.

## Saturday 12:30 PM EDT

3400

Saturday 12:30 PM to 1:45 PM EDT

Grand View C

### **Addressing Incoherence: The Importance of Public Speaking for Incarcerated Individuals**

Sponsor: Basic Course Interest Group

Chair: Kathi Groenendyk, Calvin University

Presenters:

Craig Mattson, Calvin University

Mittie Den Herder, Calvin University

Amy Richards-Duncan, Calvin University

According to the *Chronicle of Higher Education*, more universities and colleges are considering teaching incarcerated individuals. Yet, many institutions have not considered the unique teaching needs and challenges when working in this context. In this panel, three instructors with experience teaching public speaking to inmates at the Richard A. Handlon Correctional Facility in Ionia, MI will discuss the unique teaching challenges, pedagogical insights, and the observed student learning outcomes in this work.

SAT

### Best Practices in the Public Relations and Strat Com Course (Top Panel)

Sponsor: Strategic and Applied Communication Interest Group

Chair: Donald Ritzenhein, George Washington University

Presenters:

Deanna Sellnow, Clemson University

William Nowling, Michigan State University

Adrienne Wallace, Grand Valley State University

Henry Seeger, University of Michigan

Leah Marie Omilion-Hodges, Western Michigan University

Strategic Communication and Public Relations courses have become some of the most popular parts of the communication curriculum. These courses are generally understood to focus on application and have a professional orientation, often relating to student's career goals. Connecting course content to professional issues requires innovative approaches. Moreover, the relationship between Strategic Communication and Public Relations courses is not always clear. This discussion panel explores best practices for the Strategic Communication and Public Relations courses.



The Nicholson School of Communication and Media at the University of Central Florida congratulates Deanna Sellnow for receiving the Top Panel Award from the Strategic and Applied Communication Interest Group!



The School of Communications at Grand Valley State University congratulates Adrienne Wallace for receiving the Top Panel Award from the Strategic and Applied Communication Interest Group!



### Communication & Technology Interest Group: Top Student Papers

Sponsor: Communication & Technology Interest Group

Chair: Xialing Lin, University of Central Florida

"Exploring the Impact of Social Media Use on Attitudes Towards Advertising, Ad Engagement, and Perceived Annoyance (Top Student Paper)" Md Shahedur Rahman, Western Illinois University

"Ages of Man and Media: Electronic Media and Psychosocial Development (Top Debut Paper)" Jay McBride, Grand Valley State University

"From Aristotle to AI: Exploring the Convergence of Deepfakes and Persuasion, and Their Societal Consequences" Amaka Peace Onebunne, Northern Illinois University

This panel features the top three rated graduate student papers for the Communication & Technology Interest Group.



The School of Communications at Grand Valley State University congratulates Jay McBride for receiving the Top Debut Paper Award from the Communication and Technology Interest Group!

### Competitive Papers in Communication Education Interest Group

Sponsor: Communication Education Interest Group

Chair: Eboni Devon Springfield, University of Northern Iowa

Respondent: Deanna Leigh Fassett, San José State University

"Drag Pedagogy: Moving from Drag Queen Story Hour to TikTok" Franklin Kimmell, Southern Illinois University Carbondale

"Instructors' Perception of Factors that Motivate Students in an Online Class" Omolola Lasisi, Illinois State University

"Tales to Unveil: Conceptualizing Higher Educational Trauma Through Graduate Student Narratives" Addie Birchette, University of Northern Iowa

"There's More Than One Way to Personalize (Online): Exploring Informal, Self-Directed Learners' Autonomy Preferences When Learning With Technology." Kyle Robert Vareberg, Northeastern State University; Carrie Anne Platt, North Dakota State University

This panel features competitive papers in Communication Education Interest Group.

**Great Ideas for Teaching (GIFT) Session #5**

Sponsor: Great Ideas for Teaching (G.I.F.T.) Interest Group

Chair: Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

"Creating Cohesion in the Classroom" Karen Boynton, Pennsylvania State University

"Field Notes Through Photovoice: Discovering Nonverbal Social Worlds Through Photos" Gina Reynolds, Cornerstone University

"Let's Talk Ourselves Clear" Reginald Bell, Monmouth College

"Muted Group Theory and its Effects on Culture, Mass Media, and the Arts" Owen Hetherington, Southern Illinois University Edwardsville; Emmalyne Ford, Southern Illinois University Edwardsville; Joyce Muyatwa, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville

"Slicing the Pie: Applying Social Penetration Theory to Give Clarity to our Interpersonal Relationships" Annette N. Hamel, Western Michigan University; Kathleen M. Propp, Western Michigan University

"Using Dialogues About Mass Incarceration to Teach Persuasion & Argumentation" Annika Wong, San Diego State University; Tiffany Ann Dykstra-DeVette, San Diego State University

"Using Fairytales to Understand Sympathetic Perspective Speech" Alyssa J. Ferrin, Utah State University; Alana Hauptert, Utah State University; Bailey Hughlett, Utah State University; Amanda E Lilly, Utah State University

"Biased Against Humanity: A Card Game for Cohering Bias and Critical Thinking" Ant Woodall, University of Oklahoma

"But What Does It MEAN?. Communication as Symbolic Activity and Incoherence in Verbal Communication" Kendrea James, Missouri University of Science and Technology; Shawna Blake, Tulsa Community College

### **How Do We Prepare Graduate Students for the Incoherence of the Academy and Beyond?**

Sponsor: CSCA First Vice President

Chair: Peter Hampartsoum Kamajian, Ball State University

Presenters:

Cristin A. Compton, Kent State University

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Adam W. Tyma, University of Nebraska at Omaha

Adrienne Viramontes, University of Wisconsin-Parkside

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

The *Chronicle of Higher Education* has noted repeatedly the need to help graduate students prepare for both the academic job market as well as work in industry. However, for faculty without a background beyond academia, they might be at a loss for how to best support students. Moreover, for those students who want to stay in higher education, are we ensuring that they are prepared for every aspect of their job? Researchers have noted the increasing demands from growing student support needs post pandemic, as well as from the university as recruitment and retention efforts amplify faculty workload. How do we ensure that graduate students have the skills they need to be successful either in industry or higher education? What skills and experiences should we be pushing for all of our students?

### **Identity, Resilience, Support, and Affection in Close Relationships**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Bailey C. Benedict, California State University, San Bernardino

"Effects of Daily Hugging on Proinflammatory Cytokines: A Failure to Replicate van Raalte and Floyd (2021)" William Toth, Cleveland Clinic; Kory Floyd, University of Arizona; Alessandro Ventura, University of Arizona; Nicole Zenzola, University of Arizona

"Hilarious or Heartless? Interpersonal Impacts of Humor on Statements of Support" Michelle M. Matter, Colorado State University

"Role Identification in Adult Children After Parental Divorce" Hannah Chapman, Missouri State University; Hunter Lauf, Missouri State University; Brodee Turnbaugh, Missouri State University

"'Learning to Be in Her Reality' Calibration and Resilience of Dementia Family Caregivers" R. Amanda Cooper, University of Connecticut; Chris Segrin, University of Arizona

This competitively selected paper panel examines how identity, resilience, support, and affection in close relationships can impact both the individual and the relationship.

3407

Saturday 12:30 PM to 1:45 PM EDT

Haldane

**Inclusive Scholarship Panel: Top Papers**

Sponsor: CSCA First Vice President

Chair: Roberta Davilla Robbins, United Methodist Church

Respondent: Shweta Arpit Srivastava, Monmouth College

"Remembering the Forgotten: Reweaving & Redressing Toward Equitable, Inclusive Assessment Practice in the Foundational Communication Course (Inclusive Scholarship Award for Top Inclusive Paper)" Joshua Young, Divine Word College; Allison Duncan Brenneise, Independent Scholar

"From Pride Lands to Global Citizens: Immigration and Decolonizing of Language in *The Lion Guard*" Gordana Lazić, Missouri State University

This paper panel features the top inclusive scholarship papers. Following the paper presentations and response, a discussion about the nature of equity and inclusion scholarship invites audience involvement. The opportunities and challenges of this scholarship area will be discussion topics.

3408

Saturday 12:30 PM to 1:45 PM EDT

Grand View B

**(In)coherence and Activism**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Brittany Ann Knutson, Skagit Valley College

"Advocacy for Marginalized Communities" Kaitlen Johnson, Independent Scholar

"The Woman's March, Linda Sarsour, and the Incoherent 'Stickiness' of Anti-Semitism" Sophia Koleno, Ohio University

3409

Saturday 12:30 PM to 1:45 PM EDT

Heritage Hill

**Incoherence in a Post-Truth World:  
Implications for Teaching Persuasion, Research Methods, and Communication Theory**

Sponsor: Short Courses

Chair: Stephen Hunt, Illinois State University

Presenters:

Stephen Hunt, Illinois State University

Kevin R. Meyer, Illinois State University

The primary goal of this short course is to provide participants with a solid understanding of how the post-truth era has implications for teaching and modernizing the content of courses in persuasion, research methods, and theory. We will cover novel assignments, activities, reading materials, and pedagogy instructors can use in these courses to help students navigate the post-truth era, be ethical communicators, and engaged citizens in a democratic society.

3410

Saturday 12:30 PM to 1:45 PM EDT

Ruby

**Incongruence Within Forensics Recruitment:  
Welcoming, Supporting, and Valuing Students During Contemporary Tumult**

Sponsor: Argumentation and Forensics Interest Group

Chair: Aimee Miller, Ferris State University

Presenters:

Carole Bennett, Oakland Community College

Ryan Scott Rigda, Saginaw Valley State University

Aimee Miller, Ferris State University

Edward A. Hinck, Central Michigan University

Amy Pierce, Saginaw Valley State University

The pandemic demanded answers to hard questions: how to increase accessibility to and within forensics, how to care for student mental health while respecting coaching boundaries, and how to administer effective coaching within structural constraints. This has led to a reexamination of incoherent recruitment and retention practices. This panel attempts to ameliorate the incoherence by offering practical advice and approaches on how to recruit while paying close attention to making forensics a welcoming, inclusive environment.

3411

Saturday 12:30 PM to 1:45 PM EDT

Grand View A

**Intercultural Communication Interest Group Business Meeting**

Sponsor: Intercultural Communication Interest Group

Chair: Andrew R. Donofrio, St. Lawrence University

Presenters:

Ahmet Aksoy, Columbia College - South Carolina

Kim Marie Omachinski, University of Wisconsin-Milwaukee



The Department of Communication Studies at The College of Wooster congratulates Mehri Yavari for receiving a Top Four Paper Award from the Intercultural Communication Interest Group and Ahmet Atay for receiving Top Panel Awards from the Intercultural Communication and Media Studies Interest Groups!

SAT

**Parent-Child Communication in Family Relationships**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Becky Roberts, Jackson College

"Applying Relational Turbulence Theory to Parent-Child Political Conversations: The Role of (Dis)agreement About Christian Nationalism" Andrew Michael Ledbetter, Texas Christian University; Olivia Lavin, Bethel University; Eryn Bostwick, Cuyahoga Community College

"Cheerleader or Antagonist? Exploring the Memorable Messages to Caregivers of Children with Complex Chronic Conditions" Alicia Lynn Alexander, Southern Illinois University Edwardsville; Mili Pinski, Southern Illinois University Edwardsville

"Relational Uncertainty, Parent Involvement, and Conversations About the State of the Relationship as Predictors of Relational Turbulence in Romantic Relationships" Paul Schrodt, Texas Christian University; Emily Stager, Texas Christian University

"When Distance Enhances Closeness: Relational Shifts Through Communication Between Asian International Students and Their Back-Home Parents" Laura D. Russell, Denison University; My Bui, Denison University

This competitively selected paper panel explores how several prominent theories and perspectives are used to understand communication in the parent-child relationship during familial transitions.

### Performance Studies and Autoethnography Interest Group: Top Papers

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Tasha R. Dunn, The University of Toledo

Respondent: Sarah Symonds LeBlanc, Purdue University Fort Wayne

"(Literally) Picking Up the Pieces: An Autoethnographic Account of Survival and Community in Neoliberal Capitalist Systems" Michaela D. E. Meyer, Christopher Newport University

"Identity Negotiations & Intersectionality: A Performative Autoethnography of a Nigerian Immigrant Woman Living in the U.S. (Top Student Paper, Top Debut Paper)" Oluwatumise Sarah Fasipe, University of Wisconsin-Milwaukee

"Queering Performance Archives: Engaging the Reproductive Politics of Performance in Reproductions" Shelby Swafford, Southern Illinois University Carbondale

"Craving Bigger Bodies: Size, Sexuality, and Becoming Larger (Top Paper)" Tony Adams, Bradley University

This panel represents the top competitive papers in the Performance Studies and Autoethnography Interest Group. The panel includes the Top Paper and the Top Debut Paper.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Oluwatumise Sarah Fasipe for receiving the Top Student Paper Award and Top Debut Paper Award from the Performance Studies and Autoethnography Interest Group!



The School of Communication Studies at Southern Illinois University Carbondale congratulates Shelby Swafford for receiving a Top Four Paper Award from the Performance Studies and Autoethnography Interest Group!

3414

Saturday 12:30 PM to 1:45 PM EDT

Kendall

**Tangled Stories and Extraordinary Dreams: Strategies of Connection, Experiences of Liminality, and Movements Toward Critical Reflexivity**

Sponsor: Intercultural Communication Interest Group  
 Chair: Stephanie Young, University of Southern Indiana  
 Respondent: John R. Baldwin, Illinois State University

"Critical Reflexivity Through Autoethnography: Intercultural and Transnational Incoherence"  
 Ahmet Atay, The College of Wooster

"Exploring the Relationship Between Students and Nonnative Instructors at Midwest University."  
 Ekow Mensah Kakra, Missouri State University; Isaac Opoku Agyemang, Missouri State University

"Locking Up the American West: How Incarceration Defines the Rhetorical Place of the West in Intercultural History" Carter Erik Reed, University of Kansas

"Simultaneity of Acculturation Patterns Across and Within Contexts: Undocumented Immigrant Bloggers' Acculturation, Acculturative Stress, and Attitudes toward the U.S." Anjana Mudambi, University of Wisconsin-Milwaukee; Seokhoon Ahn, Central Washington University; Mike Allen, University of Wisconsin-Milwaukee

Panelists apply an array of methods and theoretical frameworks in examining intercultural contexts that range from immigration to classrooms to spaces of incarceration.

**Saturday 2:00 PM EDT**

3500

Saturday 2:00 PM to 3:15 PM EDT

Emerald A

**Accessibility in Academia:  
 Navigating Disability, Neurodivergence, and the Fight Against Structural Ableism**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group  
 Chair: Evan Kirksey, University of Missouri  
 Presenters:

Rebecca Miner, University of Central Missouri  
 Kendal Catherine Lyssy, University of Missouri  
 Taylor Dylan Corlee, Southwest Baptist University  
 Kara L. Starnes, University of Missouri  
 Jessica Paxton, University of Central Missouri

The goal of this panel is to discuss the disabled and neurodivergent identities within academia—how we, as scholars, navigate issues of accessibility and fight structural barriers both socially and organizationally. This purpose of this panel is not only to recognize struggles, but also to celebrate achievements and highlight how cool it is to be able to contribute to both the fields of communication and disability studies.

SAT



**Communication Technology Advances and its Impact on  
Personal & Industrial Applications**

Sponsor: Communication & Technology Interest Group

Chair: America L. Edwards, University of California Santa Barbara

"Evaluating the Prevalence of Breast Cancer-Related Misinformation on Twitter During Breast Cancer Awareness Month" Richard Mensah Adonu, Iowa State University; Albert Junior Nyarko, Washington State University

"Inquiry into Neuroplasticity and Proxemics in Modern Media: The World is Now Intimate" Jay McBride, Grand Valley State University

"Motivations Unveiled: How Altruism and Self-Interest Shape Exaggeration Behavior" Bobbie Rathjens, Michigan State University; Brandon Van Der Heide, Michigan State University; Duy Pham, Michigan State University; Rui (Cara) Zhu, Michigan State University

"When Brands Communicate Online: Effects on Consumer Brand Engagement" Gabriela Gomes da Rocha, Illinois State University; Rebecca Hayes, Illinois State University

This panel presents on various implications communication technology has on our everyday life and from different perspectives. For example, the foci of papers range from health communication, mass and mobile communication, and advertising.

**Intercultural Communication Interest Group: Top Papers -  
Voicing the Incoherence of Lived Experiences: Adaptation, Ethics, and Reflections**

Sponsor: Intercultural Communication Interest Group

Chair: Alberto González, Bowling Green State University

Respondent: Carolyn Calloway-Thomas, Indiana University

"Adaptation of Second-Generation Turkish Americans in the USA: Extending Differential Adaptation Theory to the Offspring of Immigrants" Ahmet Aksoy, Columbia College - South Carolina

"Bearded Girls; Passing to Watch Soccer Matches" Mehri Yavari, The College of Wooster

"Complexities of Cross-Cultural Ethics in Multinational Organizations (Top Student Paper, Top Debut Paper)" Ebuka Okoli, Illinois State University

"Cross-Cultural Mirrors of the Self: How International College Students Perceive and Respond to Their Looking Glass-Self (Top Paper)" Laura D. Russell, Denison University; Tra Vo, Denison University

This is the top paper panel for the Intercultural Interest Group.



The Communication Department at Denison University congratulates Laura D. Russell for receiving the Top Paper Award from the Intercultural Communication Interest Group!



The Communication Department at Denison University congratulates Tra Vo for receiving the Top Paper Award from the Intercultural Communication Interest Group!

3503

Saturday 2:00 PM to 3:15 PM EDT

Haldane

**Making the Incoherent Coherent: Ways We Have Experienced, Helped, and Failed When Addressing Mental Health on Campus (Top Panel)**

Sponsor: Health Communication Interest Group

Chair: Jennifer Lee Walton, Radford University

Presenters:

Kim Marie Omachinski, University of Wisconsin-Milwaukee

Aimee Lau, Wisconsin Lutheran College

Linda Dickmeyer, University of Wisconsin-La Crosse

Donna R. Pawlowski, Bemidji State University

Matthew Merkling, Bemidji State University

Jennifer Willis-Rivera, University of Wisconsin-River Falls

Addressing mental health is central to the health and wellness of our campuses, as it impacts individuals' performance, physical health, personal life, and overall sense of belonging. How is mental health communicated and experienced by others? What have we done effectively and where have we failed in addressing mental health issues? Panelists will discuss pedagogical, scholarly, and campus-wide approaches examining communication messages and perceptions about mental health in our institutions.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Kim Marie Omachinski for receiving the Top Panel Award from the Health Communication Interest Group!

SAT

### Performance Studies and Autoethnography Interest Group Business Meeting

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Tasha R. Dunn, The University of Toledo

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Vianna Isbister, Independent Scholar



The Communication Department at the University of Wisconsin-Parkside congratulates Adrienne Viramontes and Theresa Carilli for receiving the Outstanding Book in Performance Studies Award from the Performance Studies and Autoethnography Interest Group!



EAST TENNESSEE STATE  
UNIVERSITY

Department of Communication  
Studies and Storytelling

The Department of Communication Studies & Storytelling at East Tennessee State University congratulates Andrew F. Herrmann for receiving the Outstanding Book in Performance Studies and Autoethnography Award from the Performance Studies and Autoethnography Interest Group!

**Questions Answered:  
CSCA Next Leaders Network Reception and Informal Mentoring Opportunities**

Sponsor: CSCA Next Leaders Network

Chairs: Savaughn Williams, University of Kansas; Erica L. Brinkley, Ball State University

Presenters:

Kathy Denker, Ball State University  
 Jeffrey T. Child, University of Nevada, Las Vegas  
 Debra J. Ford, Creighton University  
 Tiffany R. Wang, University of Montevallo  
 Renee Kaufmann, University of Kentucky  
 Tim McKenna-Buchanan, Manchester University  
 Stephanie Young, University of Southern Indiana  
 Caroline Waldbuesser, University of Missouri  
 Cristin A. Compton, Kent State University  
 Natasha Howard, Morehouse College  
 Kate R. LaPierre, University of Nevada, Reno  
 Cheri J. Simonds, Illinois State University  
 Christina S. Beck, Ohio University  
 Dawn O. Braithwaite, University of Nebraska–Lincoln  
 Amy Aldridge Sanford, Middle Tennessee State University  
 Sarah E. Riforgiate, University of Wisconsin–Milwaukee  
 Jessica Rick, University of Southern Indiana  
 Elizabeth Ann Hintz, University of Connecticut  
 Brooke Wolfe, Michigan State University  
 Kristina Scharp, Rutgers University  
 Roberta Davilla Robbins, United Methodist Church  
 Holly Holladay, Missouri State University  
 Sumana Chattopadhyay, Marquette University  
 Justin J. Rudnick, Minnesota State University, Mankato  
 Kaitlin Elizabeth Phillips, Baylor University  
 Leah Elizabeth Bryant, DePaul University

The Next Leaders Network's goal is to build the future of the field and our organization by supporting up and coming scholars. This event provides an opportunity for members to learn about CSCA, interact with CSCA members, and help shape the future direction of the association. Attendees will gain an overview of CSCA, the conference, and opportunities for participation. Additionally, we will have dedicated tables where senior scholars will be available to provide advice on topics ranging from cover letters, balancing job demands, teaching tips, to submitting to journals. Bring the questions you have not be able to ask in your department; we are here to help! All members are strongly encouraged to attend, but especially early career scholars, students, and first-time CSCA attendees.

3506

Saturday 2:00 PM to 3:15 PM EDT

Grand View C

**Religion, Reason, and Revolution: Analyzing the Rhetoric of Global Social Movements**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Cassandra D. Hightower, University of Wisconsin-Milwaukee

Respondent: Gordana Lazić, Missouri State University

"Beyond Incoherence: Ayah, Wahyu, Ilham, and the Locus of Essence, Illuminating Faith and Reason in Islamic Thought" Sophia Koleno, Ohio University

"Exploration of the Bordering Technologies Employed in the 2017 Rohingya Genocide: From Survivor Narratives" Sabiha Mahbuba, Ohio University

"Rhetoric & Revolution: Hannah Arendt and the Revolutionary Spirit of Jewish Zionism" David Munson, DePauw University

"Sheikh Mujib's March 7, 1971 Address: Inventing Political Authority To Reshape Political Power" Motasim Billah, Central Michigan University

This paper panel investigates the vital role of rhetoric within religious and social contexts. Through investigations of case studies from all over the world, this panel demonstrates how rhetoric can help bring people together or push them further apart.

3507

Saturday 2:00 PM to 3:15 PM EDT

Grand View B

**Running as Fast as I Can and Getting Nowhere:  
The Biased Nature of Educational Buzzwords**

Sponsor: Instructional Resources Interest Group

Chair: Amanda L. Brown, University of Wisconsin-Stout

Presenters:

Heather Nesemeier, Minnesota State University Moorhead

Mackenzie Krzmarzick, University of Wisconsin-Stout

Lauren J. Johnsen, University of Wisconsin-Stout

Becky DeGreeff, University of Wisconsin-Stout

Amanda L. Brown, University of Wisconsin-Stout

Higher education is awash in buzzwords and concepts that attempt to reflect adaptation and growth. However, when no or few resources are available to support those concepts, they become hollow attempts at development. Rather than inspiring faculty, instructors, and students, buzzwords are not a magic bullet. Instead, they often create unattainable expectations and discriminate against the most vulnerable populations within higher education.

SAT

3508

Saturday 2:00 PM to 3:15 PM EDT

Heritage Hill

### **Synthesizing Evidence: Systematic Literature Review as a Method**

Sponsor: Short Courses

Chair: Pradeep Sopory, Wayne State University

Presenters:

Najma Akhther, Wayne State University

Nina Kelly, Wayne State University

Systematic reviews of primary literature are distinguished from traditional narrative reviews by an emphasis on a priori planning and transparent reporting of a defined set of steps. This short course covers these steps, which include a) study selection, which requires an exhaustive, as opposed to a convenient, search using inclusion/exclusion criteria, b) extraction of findings, c) quality appraisal of individual studies, d) synthesis of findings, and e) assessment of confidence in the synthesized findings.

3509

Saturday 2:00 PM to 3:15 PM EDT

Emerald B

### **Teaching, Learning, and Researching in the Era of AI**

Sponsor: CSCA President

Chair: Ahmet Atay, The College of Wooster

Presenters:

Ahmet Atay, The College of Wooster

Art Herbig, Purdue University Fort Wayne

Deanna Leigh Fassett, San José State University

Matthew J. A. Craig, Kent State University

Chad Edwards, Western Michigan University

Debipreeta Rahut, Bowling Green State University

Muhammad Taufiq Al Makmun, Bowling Green State University

Rapidly developing AI technologies are infiltrating most of our everyday experiences. They are also creating new dilemmas and opportunities for us to consider, including ChatGPT, robotics, and GIS technologies. These include teaching, learning, and researching. Needless to say, higher education is not immune to the impact of these technologies. Like the technologies before, some are taking skeptical points of view, while others embrace these new technologies. In this discussion panel, collectively, we offer insights about our approaches to new technological development and AI technologies and how we use them in our teaching, learning, and research.

3510

Saturday 2:00 PM to 3:15 PM EDT

Thornapple

### **The Incoherences of Inequality, Hate, and Sexual Violence**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Caleb Royal McKinley-Portee, Southern Illinois University Carbondale

Respondent: Richard G. Jones, Jr., Marshall University

"There Needs to be Examples of this Happening to Queer People': Developing Best Practices for Sexual Violence Resources" Madison A. Pollino, University of South Florida

"Keywords: From AIDS to Florida's 'Don't Say Gay' Bill" Franklin Kimmell, Southern Illinois University Carbondale

"Separated: A Look At the Marriage Equality Movement in the Early 21st Century" Robert Chapin Poyser, Northern Illinois University

The competitive papers on this panel explore a range of historical and current issues that LGBTQ+ individuals and queer communities face including anti-gay legislation in education, marriage inequality, and sexual violence.

3511

Saturday 2:00 PM to 3:15 PM EDT

Nelson

### **Transformative Analytical Approaches**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Kristi Scholten, Ferris State University

Respondent: Kristi Scholten, Ferris State University

"Communication as Counterpublic, Rational Argument and Privilege: An Interpretive Analysis of the Discourse on LGBTQ+ Advocacy in Ghana." Ekow Mensah Kakra, Missouri State University

"Narrative Criticism as Seen in *First They Killed My Father*" Kennedy Pirlet, South Dakota State University

"'In Building, We Heal': Analysis of Queer Worldmaking from 'Queer Brown Vegan'" India Hagen-Gates, Southern Illinois University Carbondale

SAT

3512

Saturday 2:00 PM to 3:15 PM EDT

Kendall

### Traversing Incoherent Futures: Transitioning into Faculty Positions

Sponsors: Graduate Student Caucus; Undergraduate Education and Administration Section

Chair: Katelyn E. Brooks, Purdue University

Presenters:

Amanda E. Lilly, Utah State University  
 Hayden Barber, South Dakota State University  
 Jessica Renee Collier, Purdue University  
 Michael Cody Coker, Boise State University  
 Adam Whiteside, Northwest Missouri State University  
 Emily A. Godager, Marquette University  
 Amy Jo Ellefson, University of Southern Mississippi  
 Mary Kiura, Purdue University Fort Wayne  
 Joy L. Daggs, Northwest Missouri State University  
 Elizabeth Ribarsky, University of Illinois Springfield

Transitioning from graduate student to faculty can sometimes feel incoherent and confusing since there is no clear guidebook to follow. This discussion panel will shine a light on this transitional period. Most panelists recently made the leap from graduate student to either tenure or non-tenure faculty lines within the last three years. Additionally, more senior panelists will share what they wish they knew. Audience participation is welcomed and encouraged.

3513

Saturday 2:00 PM to 3:15 PM EDT

Winchester

### Undergraduate Honors Research Conference Session 9

Sponsor: Undergraduate Honors Research Conference

Chair: Nii Kotei Nikoi, The College of Wooster

Respondent: Nii Kotei Nikoi, The College of Wooster

"A Close Textual Analysis of the TedTalk '*Don't Ask Where I'm From, Ask Where I'm a Local*' by Taiye Selasi" Tia Ann Zebe, Utah State University

"*Jane the Virgin*: Humanizing Immigration Through Narrative" Elizabeth Helen Hamak, College of Saint Benedict/Saint John's University

"Using the First Persona to Critique '*The Man*' by Taylor Swift" Tia Ann Zebe, Utah State University

"You Have to Look for It: A Qualitative Analysis on How Adults Perceive and React to Fake News in Social Media" Samantha Oxley, University of Wisconsin-La Crosse

Papers on this session examine different aspects of media texts.



### Undergraduate Honors Research Conference Session 10

Sponsor: Undergraduate Honors Research Conference

Chair: Elaina Ross, Northeastern State University

Respondent: Elaina Ross, Northeastern State University

"Body Image Among Collegiate Dancers: The Effects of Mass Media" Allison Jane Fulton, Hope College; Seanna Lynn DeWitt, Hope College

"Exploring Coach-Athlete Dynamics: A Comparative Study Across Individual and Team Division III Sports" Zachary James Riordan, Hope College; Kenna Durian, Hope College

"Peer Health Education at The College of Wooster: Exploring Their Impact on Campus Wellness and Culture" Elizabeth Brynn Fluharty, The College of Wooster

"Two Sides of the Mental Health Debate" Lydia Carmen Soltis, Central Michigan University  
(Faculty Mentor: Dr. Edward A. Hinck)

Papers on this session interrogate experiences relating to body and health.



The Communication Department at Hope College congratulates Allison Jane Fulton and Seanna Lynn DeWitt for being accepted to the CSCA President's Undergraduate Honors Research Conference!



The Communication Department at Hope College congratulates Zachary James Riordan and Kenna Durian for being accepted to the CSCA President's Undergraduate Honors Research Conference!

## Saturday 3:30 PM EDT

3600

Saturday 3:30 PM to 4:45 PM EDT

Berkey

### Affective Qualities of Activism in Intercultural Spaces

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Anna J. DeGalan, Bowling Green State University

Respondent: Lara Martin Lengel, Bowling Green State University

"Afghanistan – War on Terror, America's 'First Feminist War'" Saadia Farooq, Bowling Green State University

"Critiquing the Past to Better Remember History: The Complexities of Identity, Memory, and Humor in Latin History for Morons" Jessica L. Gehrke, University of Wisconsin-Milwaukee

"Evangelical Social Media: A Battle Ground for Women's Souls" Marianne Vanderbeke, Bowling Green State University

"Making a Statement—But Not Really?: Sport, Choices, and Incidental Activism" Scott Jensen, Webster University

"Power Balled: 'For...'" Azade Asadi Damavandi, Bowling Green State University

This panel will explore how expanding interest in globalization with activism has led to significant transformations in the methods people use to communicate with others to explore dialogue and collaborative efforts for social justice. With the introduction to platforms like X (Twitter), Facebook, Instagram, TikTok, and Snapchat, activism now has a digital footprint, and with it, a new approach to affective qualities and organizational efforts for protests and other forms of social justice and community engagement (Bruns & Burgess, 2015; Gajjala, 2019).

3601

Saturday 3:30 PM to 4:45 PM EDT

Haldane

### Analyses of Political Discourses in Political Elections and Campaigns

Sponsor: Political Communication Interest Group

Chair: Xavier Lee Scruggs, University of Missouri

Respondent: Kai Xu, University of Minnesota Duluth

"Identifying Rituals of Power in a Public Meeting" Nina Kelly, Wayne State University

"Mainstream and Third-Party Coverage: A Content Analysis of News Coverage in Jamaican General Elections" Steven D. Gardiner, University of Missouri

"The Impacts of Political Internet Memes on Opinions: The Moderating Role of Political Party Identification" Xiaoxia Cao, University of Wisconsin-Milwaukee

"What Happens if You Don't 'REMEMBER ME': A Critical Analysis of NPP's Digital Campaign Banners in Ghana's 2020 Elections" Michael Ofori, University of Minnesota; Fredrick Daoyenikye, University of Alabama

Papers in this session examine various political discourses through news coverages and campaign messages during political elections and campaigns across countries.

3602

Saturday 3:30 PM to 4:45 PM EDT

Thornapple

**Argumentation and Forensics Interest Group Business Meeting**

Sponsor: Argumentation and Forensics Interest Group

Chair: Jessica Samens, Bethel University

Presenter:

Aimee Miller, Ferris State University

3603

Saturday 3:30 PM to 4:45 PM EDT

Emerald A

**Communication Education Interest Group Business Meeting**

Sponsor: Communication Education Interest Group

Chair: Kathryn B. Golsan, University of Northern Iowa

Presenters:

Kathryn B. Golsan, University of Northern Iowa

Joshua Young, Divine Word College

Kyle Robert Vareberg, Northeastern State University

3604

Saturday 3:30 PM to 4:45 PM EDT

Heritage Hill

**Communication Technology Advances and its Impact on Higher Education**

Sponsor: Communication & Technology Interest Group

Chair: Austin T. Frederick, Wayne State University

"Are Online Learning Opportunities Equitable for All Students, How Does the Self-Efficacy Gap Reshape Virtual Classrooms?" Hocheol Yang, California Polytechnic State University; Jihyun Kim, University of Central Florida; Stephanie Kelly, North Carolina A&T State University; Ryan Goke, Murray State University

"All You Need is Trust: Qualitative Exploration of Human Trust in AI" Sidney Miles, Missouri State University; Emma Nelson, Missouri State University

"ChatGPT-Generated Misinformation and Future Challenges in Communication: A Theoretical Analysis" H M Murtuza, Missouri State University

"Videoconferencing System Optimization for Virtual Presentations: A Scoping Review" Luke LeFebvre, University of Kentucky; Renée LeFebvre, Berea College; Mike Allen, University of Wisconsin-Milwaukee

This panel presents the various implications of recent and past communication technology advances. These topics range from modern generative AI to seeking improvement of our past communication technology such as audio-visual technology and asynchronous vs. synchronous classes.

SAT

3605

Saturday 3:30 PM to 4:45 PM EDT

Ruby

**CSCA Executive Committee Meeting #2**

Sponsor: CSCA Executive Director

Chair: Kathy Denker, Ball State University

Presenters:

Jeffrey T. Child, University of Nevada, Las Vegas

Kristina Scharp, Rutgers University

Ahmet Atay, The College of Wooster

Tiffany R. Wang, University of Montevallo

Yuping Mao, California State University Long Beach

Renee Kaufmann, University of Kentucky

Patric Spence, University of Central Florida

Tim McKenna-Buchanan, Manchester University

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Gayle M. Pohl, University of Northern Iowa

Sandra L. Faulkner, Bowling Green State University

This is a closed meeting for members of the CSCA Executive Committee listed here.

3606

Saturday 3:30 PM to 4:45 PM EDT

Emerald B

**CSCA Scholar Conversation: Amy Aldridge Sanford**

Sponsor: CSCA Past President

Chair: Debra J. Ford, Creighton University

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University

C. Kyle Rudick, University of Northern Iowa

This CSCA Scholar Conversation features a panel-length interview with one outstanding scholar, Amy Aldridge Sanford, reflecting on her most important scholarship and contributions. She is a scholar who has made substantial contributions, whose work has stood the test of time, and who has made a difference in the discipline and beyond. There will be an extended interview, conducted by C. Kyle Rudick, followed by questions and discussion with attendees.

SAT

**Cutting Through the Noise:  
Active Learning Strategies for Classroom Clarity and Student Success**

Sponsor: Instructional Resources Interest Group  
Chair: Candice Ruh, University of Wisconsin-Milwaukee  
Presenters:

Katy Gabryelczyk, University of Wisconsin-Milwaukee  
Julianne Haley, University of Wisconsin-Milwaukee  
Cassandra D. Hightower, University of Wisconsin-Milwaukee  
Molly Schmidt, University of Wisconsin-Milwaukee  
Jannatul Zinia, University of Wisconsin-Milwaukee  
Cassandra Wingert, College of DuPage

Educators in communication have an opportunity to leverage active learning strategies to mitigate incoherence to support students' learning needs. This panel discusses the theory and practice of active learning to create successful outcomes. Specifically, panelists will discuss 1) active learning principles to build relationships and trust, 2) meaningful experiences to address diversity and inclusion in the classroom, and 3) how applying active learning principles has transformed their classrooms to engaged learning centers for student success.

**Dealing with Death and Well-Being: The Incoherence of Celebrity Deaths**

Sponsor: Popular Culture Interest Group  
Chair: Alberto González, Bowling Green State University  
Presenters:

Nettie Brock, Morehead State University  
Linsay M. Cramer, Coastal Carolina University  
Jessica Elton, Eastern Michigan University  
Jessica Freeman, University of Tennessee at Chattanooga  
Jeevani Sammeta, Bowling Green State University

Celebrity deaths in 2023 have provoked outpourings of grief, reflections on aging stars and heroes, and considerations of the role of death in our everyday lives. Constructions of death in popular culture are largely incoherent. Participants will discuss the celebrity deaths ranging from the British Monarchy to athletics and popular entertainment while considering the question, how can fans talk about celebrity deaths in ways that improve overall well-being?

3609

Saturday 3:30 PM to 4:45 PM EDT

Pearl

### **Navigating Nebulousness: Identities, Histories, and Cultural Frictions**

Sponsor: Intercultural Communication Interest Group

Chair: Andrew R. Donofrio, St. Lawrence University

Respondent: Jennifer Willis-Rivera, University of Wisconsin-River Falls

"Incoherent Murmurs: Tracing the Postcolonial Individual in the Archives" Shreya Singh, University of Wisconsin-Madison

"Pathways to Overcoming Intercultural Conflicts Across Organizations in the United States" Haider Rifaat Hussain, University of Hawaii at Manoa

"TikTok and Tolerance: Expression of Jewish Identity Online" Reilly Card, Illinois State University

"Understanding the Role of Cultural Beliefs and Practices in Health Communication Campaign Effectiveness in the Hispanic Community" Agnes Amoakwa, Illinois State University; Chinyere Agbasiere, Illinois State University

Panelists apply a range of research methods to explore presentations of the self via social media, intercultural conflict, postcolonial identities, and the intercultural complexities of healthcare.

3610

Saturday 3:30 PM to 4:45 PM EDT

Grand View B

### **Navigating the Incoherence of Academia for Scholars at Each Stage of their Career**

Sponsor: Health Communication Interest Group

Chair: Bailey Hughlett, Utah State University

Presenters:

R. Amanda Cooper, University of Connecticut

Sydney O'Shay, Utah State University

Najma Akhther, Wayne State University

Stephen Spates, Michigan State University

Leah Elizabeth Bryant, DePaul University

Donna R. Pawlowski, Bemidji State University

This panel brings together scholars to discuss challenges, triumphs, and lessons learned from each stage of their career. Panelists will reflect on their experiences during graduate school, entering the tenure track, preparing to go up for tenure, transitioning institutions, and managing mid-career and full professor responsibilities. Ample time will be reserved for audience questions and informal networking.

3611

Saturday 3:30 PM to 4:45 PM EDT

Vandenberg

**Pop Culture Trivia Challenge!  
Networking Session for the Popular Culture Interest Group**

Sponsor: Popular Culture Interest Group  
Chair: Matthew Meier, DePauw University  
Presenters:  
Holly Holladay, Missouri State University  
Tyler Donavon Curran, Missouri State University

Join members from the Popular Culture Interest Group for a pub trivia style networking session. Team up with folks from around Pop Culture Studies to compete for the inaugural PCIG Trivia Challenge Trophy.

3612

Saturday 3:30 PM to 4:45 PM EDT

Kendall

**Rhetorical Theory and Criticism Interest Group Business Meeting**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: Thomas A. Salek, Elmhurst University  
Presenters:  
Gordana Lazić, Missouri State University  
Alexandra Parr Balaram, University of Wisconsin-Milwaukee  
Thomas A. Salek, Elmhurst University

The purpose of the Rhetorical Theory and Criticism Interest Group Business Meeting is to discuss the state of the interest group, present the top paper awards to recipients, discuss ideas for the 2025 convention, and elect new leadership.

3613

Saturday 3:30 PM to 4:45 PM EDT

Grand View C

**The Incoherence of Technology, Safety, and the Collective**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: Cheryl L. Skiba-Jones, Communication Educator  
Respondent: Tyler Sorg, Purdue Global University

"Examine Response Efficacy and Self Efficacy in Employee Voice from the Technology Affordances Approach" Molly Mao, Marshall University; David DeAndrea, Ohio State University  
"Has Anyone Seen It?" – Facets of Organisational Communication and Worker Safety Across the Supply Chain" David J. Paterno, Minot State University

This paper panel showcases organizational research focusing on the inconsistency of identity, technology, and safety within workplace and organizational contexts.

SAT

**Undergraduate Honors Research Conference Session 11**

Sponsor: Undergraduate Honors Research Conference

Chair: Tony Adams, Bradley University

Respondent: Tony Adams, Bradley University

"Always Allegheny: An Autoethnographic Exploration of a Disabled Woman's Views on Marriage"  
Evelyn Kendra McCain, The College of Wooster

"Communicated Narrative Sense-Making Theory and Historical Traumas: An Interdisciplinary Approach to Storytelling" Anna Tan KeXin Claerbaut, St. Norbert College (Faculty Mentor: Dr. Toni Maisano)

"Lost in Translation: Wrestling with My Chinese Identity Growing Up in America" Willow Xijun Hernishin, The College of Wooster

"Distance Makes the Heart Grow Fonder: A Qualitative Analysis of How the COVID-19 Pandemic Influenced Communication and Intimacy in Romantic Relationships" Morgan Harvey, University of Wisconsin-La Crosse

Papers on this panel use autoethnography or narrative methods to analyze personal experiences.

**Saturday 5:00 PM EDT****Communication Education Interest Group: Top Papers**

Sponsor: Communication Education Interest Group

Chair: Shawna Blake, Tulsa Community College

Respondent: Kathryn B. Golsan, University of Northern Iowa

"Neoliberalism and its Impact on Mediated Learning for Marginalized Students (Top Paper)"  
David H. Kahl, Jr., Penn State Behrend

"Nurturing Black Excellence: Exploring Black Students Emotions Regarding Success at PWIs (Gustav Friedrich Award for Top Student Paper, Top Debut Paper)" Eboni Devon Springfield, University of Northern Iowa

"Communicating (In)appropriately in the Classroom: The Impact of Instructor Homophily on Student Interest" Robert Sidelinger, Oakland University

"Meta-Analysis Evaluating the Factor Structure of the Teacher Confirmation Scale" Mike Allen, University of Wisconsin-Milwaukee; Luke LeFebvre, University of Kentucky; Brandon Straight, Delta College; Leah Elina LeFebvre, University of Alabama; Mackenzie J. Boedeker, University of Wisconsin-Milwaukee; John Bourhis, Missouri State University

This panel features the top papers in Communication Education Interest Group including the Top Paper and the Top Student Paper.



**PennState**  
**Behrend**

The Communication Program at Penn State Behrend congratulates David H. Kahl, Jr. for receiving the Top Paper Award from the Communication Education Interest Group!





The Department of Communication at the University of Wisconsin-Milwaukee congratulates Mike Allen and Mackenzie J. Boedeker for receiving a Top Four Paper Award from the Communication Education Interest Group!

3701

Saturday 5:00 PM to 6:15 PM EDT

Heritage Hill

### **Generative-AI and the Future of the Public Speaking Course**

Sponsor: Short Courses

Chair: Madison A. Pollino, University of South Florida

Presenter:

Madison Cerce, University of South Florida

While much uncertainty surrounds generative artificial intelligence (AI) and its potential to alter our classrooms, it has also created a space for a profound teaching moment in public speaking courses.

By taking this short course instructors will learn how to:

- Identify the advantages/constraints of AI software (Claude, ChatGPT, Bard, and Bing Chat Enterprise) relative to (1) instructor use and (2) student use.
- Create content and activities for public speaking classes using AI.
- Determine expectations for how students use AI for research and speechwriting.
- Develop a process for students to critically evaluate material generated from AI.
- Mitigate unethical student use of AI by adapting forms of assessment to include higher-order thinking skills.

3702

Saturday 5:00 PM to 6:15 PM EDT

Berkey

### **Quality in Numbers: The Pedagogy of Teams in Communication and Performance Learning Spaces**

Sponsor: States Advisory Council

Chair: Sydney Crank, University of Central Missouri

Presenter:

Scott Jensen, Webster University

Communication and performance thrive on group collaboration-particularly groups that function as teams that nurture, shape, and lift individual voice and effort that are inherent in any teaching and learning experience. At the same time, research points to a significant void in comfort and ability to work in groups and teams in many of our professional contexts. This program reflects on the pedagogy of teams, making the argument that they greatly facilitate impactful teaching and learning within communication and performance spaces. The program also identifies this nature of our disciplines as unique in equipping students for citizenship and personal success, largely because of the interdependent collaboration inherent in our pedagogy and practice. Theory and practice will be explored through a review of research, critical examination of a variety of contexts, and sharing of best practices.

SAT

**Race, Homophobia, Commodification, and Swiftification:  
Current Challenges and Concepts in Sport Communication (Top Panel)**

Sponsor: Sports Communication Interest Group  
Chair: Chad M. Nelson, Florida Gulf Coast University  
Respondent: Christopher (Kit) Medjesky, University of Findlay

"Hockey Fights Pride Night: Homophobia, Sport, and the D/evolution of the Activist Athlete"  
Matthew Meier, DePauw University

"Netflix's *Last Chance U: Basketball*: The Commodification and Racialization of Black Sporting Masculinity in Sports Media Entertainment" Lindsay M. Cramer, Coastal Carolina University

"Swiftification's Impact on the NFL, Audiences, and Travis Kelce's Masculinity and Racial Identity"  
Macaulay Williams, Bowling Green State University; Christopher (Kit) Medjesky, University of Findlay

"The Most Homophobic and Homoerotic Places': Locker Rooms, Zombies, and the Rhetoric of Monstrosity" Andrew R. Donofrio, St. Lawrence University

This panel explores several recent events in sports using a variety of critical, cultural, and rhetorical approaches. These areas of study include the Netflix reality series *Last Chance U: Basketball*, the Philadelphia Flyers' Pride Night, homophobia and homoeroticism in locker room culture, and the impact of Taylor Swift and Travis Kelce's relationship on the NFL product and audiences.

**Rhetorical Theory and Criticism Interest Group: Top Papers**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: Alexandra Parr Balaram, University of Wisconsin-Milwaukee  
Respondent: Edward A. Hinck, Central Michigan University

"'You Are Not The Victim Here': Conspirituality and the Framing of Evangelical Patriarchy as a Victim of #ChurchToo Disruption (Top Paper)" Karly Poyner-Smith, University of Memphis; Patrick Loebs, Grace College

"Language Strategies and Social Media Mobilization in #FixTheCountry: A Critical Discourse Analysis (Top Student Paper, Top Debut Paper)" Matthew Edor, Illinois State University

"Instructions for Capturing Consumer Subjects in Marion Nestle's Nutritionism" Dustin A. Greenwalt, Southern Illinois University, Carbondale

"Water, Weather, and the Myth of the Climate Crisis Safe Haven" Allyson Gross, University of Wisconsin-Madison

This paper panel presents the top papers in the Rhetorical Theory and Criticism Interest Group.



The Department of Communication & Film at the University of Memphis congratulates Karly Poyner-Smith for receiving the Top Paper Award from the Rhetorical Theory and Criticism Interest Group!

### **Surviving in Academia: Job Market, Mentoring, Publishing, Tenure, and Promotion**

Sponsor: CSCA President

Chair: Ahmet Atay, The College of Wooster

Presenters:

Debra J. Ford, Creighton University

Sandra L. Faulkner, Bowling Green State University

Yuping Mao, California State University Long Beach

Alberto González, Bowling Green State University

Dawn O. Braithwaite, University of Nebraska–Lincoln

Kristina Scharp, Rutgers University

Tony Adams, Bradley University

The goal of this panel is to generate a scholarly conversation about how to survive academia. During the last couple of years, our lives in academia drastically changed due to new pressures created by the COVID-19 pandemic, the changing academic landscape, budget cuts, increased demands from students and administrators, and others. These changes also shifted expectations about how to be successful in the academic job market and the role of mentoring in our academic lives. While we address some of these challenges, panelists also share insights about the changing academic landscape regarding tenure, promotion, and challenges about publishing in this new environment.

### **The Incoherence of Focusing on "Career Readiness" in Our Students**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Jessica Rick, University of Southern Indiana

Presenters:

Lance Rolland Lippert, Illinois State University

Tim McKenna-Buchanan, Manchester University

Grace Leinbach Coggio, University of Wisconsin-River Falls

Caroline Waldbuesser, University of Missouri

Bailey C. Benedict, California State University, San Bernardino

Jessica Rick, University of Southern Indiana

The last several years have seen a push to focus on "career readiness" in our classrooms. Yet, that leaves us less time to teach the organizational communication concepts needed for our students to be successful in their careers. In this panel, we are going to discuss the incoherence of this paradox. Panelists will address the following questions: What does that look like at our institutions? What are we doing in our classrooms? What other implications does this push have on our departments/students/universities/communities? We invite others in the audience to share their perspectives and ideas on this topic.

**Undergraduate Honors Research Conference Session 12**

Sponsor: Undergraduate Honors Research Conference

Chair: America L. Edwards, University of California Santa Barbara

Respondent: America L. Edwards, University of California Santa Barbara

"My Inability to Come Up with a Title Felt like A Personal Failure: Gifted Kids, Communication Theory of Identity, and Expectancy Violations" Tyler Chase, Ferris State University (Faculty Mentor: Dr. Aimee Miller)

"The Love of My Life... Pets?: Examining the Influence of Pets on Grief, Self Esteem, and Family Satisfaction" Luke Brandt, Bethel University; Laurel Steffenson, Bethel University; Sam Sheedlo, Bethel University (Faculty Mentor: Dr. Nancy Bruce)

"Why Smile? A Theoretical Analysis of Smiling Through the Lens of Communication" Allison Jane Fulton, Hope College

"Poopy Diapers, Depression, Oh-My!": Exploring the Interplay of Postpartum Depression, Marital Satisfaction, Parenting Styles, and Self-Esteem" Abbi Bates, Bethel University; Ella Roberts, Bethel University; Faith Thrun, Bethel University (Faculty Mentor: Dr. Nancy Bruce)

Papers on this panel explore different experiences with interpersonal, relational, and family communication contexts.



The Communication Department at Hope College congratulates Allison Jane Fulton for being accepted to the CSCA President's Undergraduate Honors Research Conference!

**Undergraduate Honors Research Conference Session 13**

Sponsor: Undergraduate Honors Research Conference

Chair: Mehri Yavari, The College of Wooster

Respondent: Mehri Yavari, The College of Wooster

"Analyzing Media Coverage of the Hactivism During the Israel-Hamas War" Alexander James Fedak-Lengel, Bowling Green State University; Adrian M. Vanderbeke, Bowling Green State University; Matthew Gerlich, Bowling Green State University

"Analyzing the Art of Ambiguous Rhetoric in American Pop Songs through Bruce Springsteen's *Born in the U.S.A.*" Cody Wilson, Central Michigan University (Faculty Mentor: Dr. Edward A. Hinck)

"On the Road to Nowhere: A Metaphoric Criticism of *Life is a Highway*" Katelyn Mae Burks, Oklahoma Baptist University (Faculty Mentor: Dr. Kaylene Barbe)

"Rhetorical Criticism of *Special Edition of Nightly News on NBC, September 11, 2001, Attack on America with Tom Brokaw*" Jacob Douglas Edwards, South Dakota State University (Faculty Mentor: Dr. Rebecca A. Kuehl)

Student papers on this session employ rhetorical analysis to examine texts and messages.

## Saturday 7:00 PM EDT

3800

Saturday 7:00 PM to 8:30 PM EDT

Ambassador Ballroom

### **CSCA Annual President's Party: Celebrating the Service of Ahmet Atay**

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Join us to celebrate the service of Ahmet Atay, who at the time of this party will have just moved into the role of Past President. During his time in the CSCA Presidential rotation that included planning the 2023 convention in St. Louis, Ahmet has worked diligently to advance a number of important initiatives for the association. Spend the last night of the convention with us as delicious food is served and bartenders at cash bars serve beverages.

SAT

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1200 Thursday, April 4 9:30 AM - 10:45 AM Nelson

### **Adjunct/Temporary Faculty Caucus Business Meeting**

1301 Thursday, April 4 11:00 AM - 12:15 PM Winchester

### **Argumentation and Forensics Interest Group Business Meeting**

3602 Saturday, April 6 3:30 PM - 4:45 PM Thornapple

### **Basic Course Interest Group Business Meeting**

1601 Thursday, April 4 3:30 PM - 4:45 PM Grand View A

### **Buyer's Remorse: The Incoherent State of DEI in Higher Education Carolyn Calloway-Thomas Speakers Series Keynote: Dr. Stephen Spates**

2700 Friday, April 5 6:00 PM - 6:45 PM Ambassador Ballroom

### **Communication & Technology Interest Group Business Meeting**

3300 Saturday, April 6 11:00 AM - 12:15 PM Berkey

**Communication and Social Robotics Labs Annual Meeting**

0200 Wednesday, April 3 1:00 PM - 4:00 PM Pearl

**Communication Education Interest Group Business Meeting**

3603 Saturday, April 6 3:30 PM - 4:45 PM Emerald A

**Communication Theory Interest Group Business Meeting**

2602 Friday, April 5 4:30 PM - 5:45 PM Grand View B

**Community College Interest Group Business Meeting**

2302 Friday, April 5 11:00 AM - 12:15 PM Ruby

**CSCA 2024 Opening Reception: Incoherence: Failure, Futures, and Forgotten Messages**

1800 Thursday, April 4 6:30 PM - 8:00 PM Ambassador Ballroom

**CSCA 2025 Program Planners Meeting**

1403 Thursday, April 4 12:30 PM - 1:45 PM Grand View B

**CSCA Annual Past Officers Breakfast**

3200 Saturday, April 6 9:30 AM - 10:45 AM Gerald Ford

**CSCA Annual Past Presidents Dinner**

2800 Friday, April 5 7:00 PM - 8:45 PM MDRD

**CSCA Annual President's Party: Celebrating the Service of Ahmet Atay**

3800 Saturday, April 6 7:00 PM - 8:30 PM Ambassador Ballroom

**CSCA Award Rehearsal**

2304 Friday, April 5 11:00 AM - 12:15 PM Ambassador Ballroom

**CSCA Clothing Closet - Drop Off**

1001 Thursday, April 4 7:30 AM - 5:00 PM Registration 1

2001 Friday, April 5 7:30 AM - 12:15 PM Registration 1

**CSCA Clothing Closet - Shopping**

2504 Friday, April 5 3:00 PM - 5:45 PM Registration 1

3110 Saturday, April 6 9:00 AM - 2:00 PM Registration 1

**CSCA Committee Vice Chair Award Meeting**

2202 Friday, April 5 9:30 AM - 10:45 AM Nelson

**CSCA Equity & Inclusion Committee Meeting**

2505 Friday, April 5 3:00 PM - 4:15 PM Nelson

**CSCA Executive Committee Meetings**

0300 Wednesday, April 3 4:00 PM - 7:00 PM Fine Arts

3602 Saturday, April 6 3:30 PM - 4:45 PM Ruby

**CSCA Finance Committee Meeting**

1202 Thursday, April 4 9:30 AM - 10:45 AM Winchester

**CSCA Graduate Student Listening Session**

1404 Thursday, April 4 12:30 PM - 1:45 PM Grand View C

**CSCA Hall of Fame Awards Luncheon and Business Meeting**

2400 Friday, April 5 12:30 PM - 2:45 PM Ambassador Ballroom

**CSCA Members Listening Session**

3201 Saturday, April 6 9:30 AM - 10:45 AM Grand View C

**CSCA Registration**

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1000 Thursday, April 4 7:30 AM - 5:00 PM Registration 2

2000 Friday, April 5 7:30 AM - 5:00 PM Registration 2

3000 Saturday, April 6 7:30 AM - 2:00 PM Registration 2

**CSCA Staff Dinner**

0400 Wednesday, April 3 7:30 PM - 9:30 PM Offsite

**Ethnicity, Race, International, and Class Concerns Caucus Business Meeting**

1604 Thursday, April 4 3:30 PM - 4:45 PM Heritage Hill

**Exhibit Hall Featuring Publishers and Technology**

1107 Thursday, April 4 9:00 AM - 5:00 PM Center Concourse

2108 Friday, April 5 9:00 AM - 5:00 PM Center Concourse

3111 Saturday, April 6 9:00 AM - 2:00 PM Center Concourse

**Graduate Student Caucus Business Meeting**

1203 Thursday, April 4 9:30 AM - 10:45 AM Heritage Hill

**Great Ideas for Teaching Interest Group Business Meeting**

1305 Thursday, April 4 11:00 AM - 12:15 PM Vandenberg

**Health Communication Interest Group Business Meeting**

1306 Thursday, April 4 11:00 AM - 12:15 PM Pearl

**Instructional Resources Interest Group Business Meeting**

1608 Thursday, April 4 3:30 PM - 4:45 PM Berkey

**Intercultural Communication Interest Group Business Meeting**

3411 Saturday, April 6 12:30 PM - 1:45 PM Grand View A

**Interpersonal and Family Communication Interest Group Business Meeting**

3205 Saturday, April 6 9:30 AM - 10:45 AM Emerald B

**Media Studies Interest Group Business Meeting**

3206 Saturday, April 6 9:30 AM - 10:45 AM Haldane

**Organizational and Professional Communication Interest Group Business Meeting**

3307 Saturday, April 6 11:00 AM - 12:15 PM Emerald A



**Performance Studies and Autoethnography Interest Group Business Meeting**

3504 Saturday, April 6 2:00 PM - 3:15 PM Pearl

**Political Communication Interest Group Business Meeting**

2208 Friday, April 5 9:30 AM - 10:45 AM Haldane

**Popular Culture Interest Group Business Meeting**

2209 Friday, April 5 9:30 AM - 10:45 AM Pearl

**President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair**

3315 Saturday, April 6 11:30 AM - 1:30 PM Pantlind Ballroom

**President's Undergraduate Honors Research Conference Social**

2801 Friday, April 5 7:00 PM - 9:00 PM Woodrows DuckPin

**Rhetorical Theory and Criticism Interest Group Business Meeting**

3612 Saturday, April 6 3:30 PM - 4:45 PM Kendall

**Sexual Orientation & Gender Identity Caucus Business Meeting**

2513 Friday, April 5 3:00 PM - 4:15 PM Haldane

**Sports Communication Interest Group Business Meeting**

1208 Thursday, April 4 9:30 AM - 10:45 AM Kendall

**States Advisory Council Business Meeting**

3311 Saturday, April 6 11:00 AM - 12:15 PM Ruby

**Strategic and Applied Communication Interest Group Business Meeting**

1511 Thursday, April 4 2:00 PM - 3:15 PM Haldane

**Undergraduate Education and Administration Section Business Meeting**

3213 Saturday, April 6 9:30 AM - 10:45 AM Grand View A

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2214 Friday, April 5 9:30 AM - 10:45 AM Grand View C

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## **LOBBY LEVEL**

- A - Gerald R. Ford Presidential Ballroom
- B - Fine Arts Room

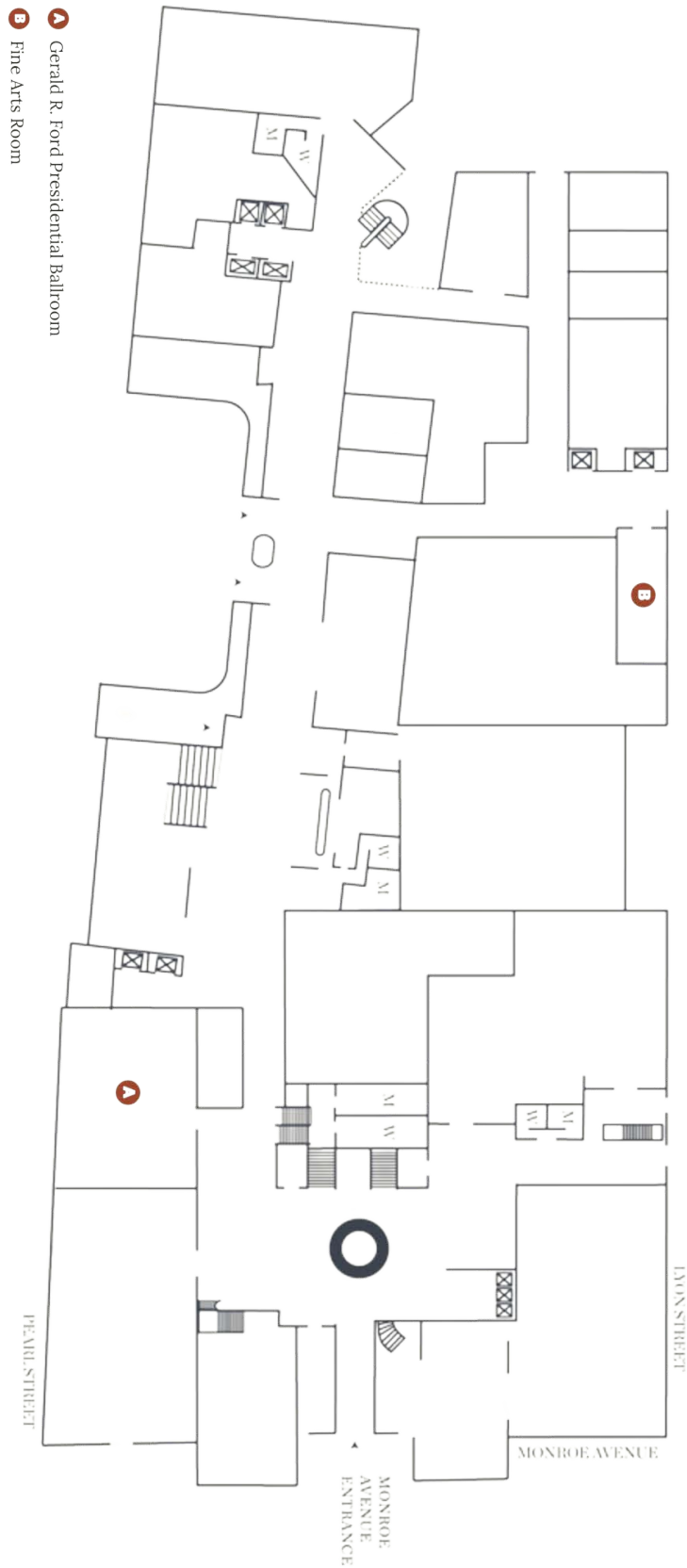
## **CONCOURSE LEVEL (2ND FLOOR)**

- A - Ambassador Ballroom
- G - Emerald Room A
- H - Emerald Room B
- L - Pantlind Ballroom
- N - Pearl Room
- Q - Ruby Room
- R - Senator Vandenberg Room
- U - Center Concourse
- Y - Registration 1
- Z - Registration 2

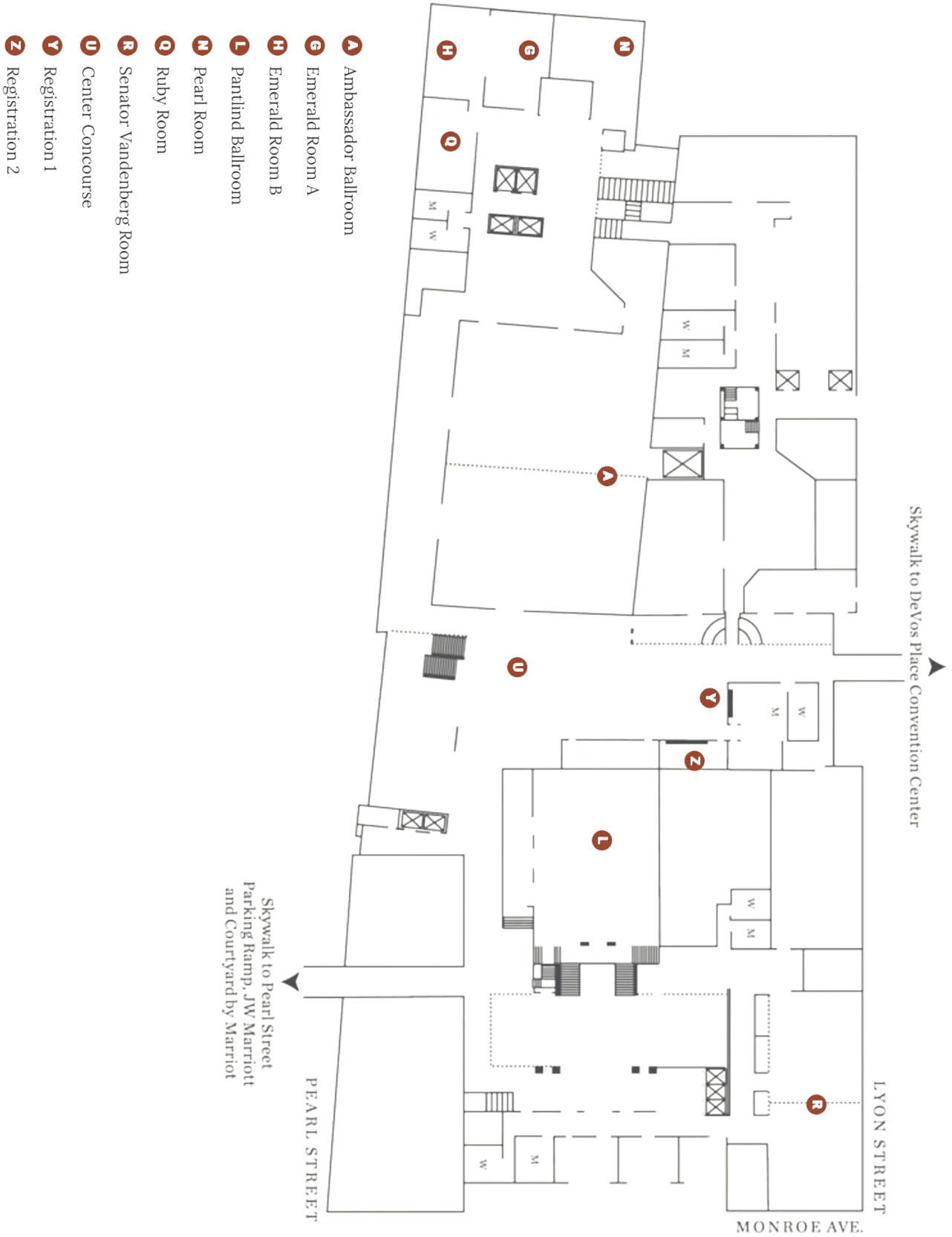
## **EXHIBITOR'S MEETING ROOMS (3RD FLOOR)**

- A - Berkey Room
- C - Grand View Room A
- D - Grand View Room B
- E - Grand View Room C
- F - Haldane Room
- G - Heritage Hill Room
- H - Kendall Room
- I - Nelson Room
- J - Pullman Room
- K - Thornapple Room
- L - Winchester Room

# LOBBY LEVEL



# CONCOURSE LEVEL (2ND FLOOR)



# EXHIBITOR'S MEETING ROOMS (3RD FLOOR)



The background of the entire page is a vibrant, abstract artwork composed of numerous overlapping, expressive brushstrokes. The colors are a rich mix of warm tones like orange, red, and yellow, and cooler tones like teal, blue, and purple. The strokes are dynamic and energetic, creating a sense of movement and depth. The top of the page features a horizontal band of this artwork, while the bottom is dominated by a larger, more detailed section of the same style.

# W i d e n i n g   t h e   S c o p e

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Cincinnati, OH | April 1 - 6

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