

ACESJ Central States Communication Association 2023 Business Meeting Notes

2022 Meeting Minutes were unanimously approved.

Top paper Certificate Awarded: Alexandra Parr Balaram

Secretary Elect: Heather Walters, Missouri State University

Out-going President: Jennifer Anderson

Current VP (moving into President): Brittany Knutson
[Brittany.knutson@skagit.edu]

Current Secretary (moving into VP): Kristi Scholten

Report on 2022 Goal 1: Work on Increasing Submission Rates – Success

- 16 papers submitted for 2023 conference
- 12 sessions – 2 co-sponsored (and 1 business meeting)
- 20 reviewers
- Compared to 3 sessions last year
- Discussion
 - # of sessions is based on number of submissions and number of members
 - We were second behind Interpersonal (which had 14)
 - We were tied with a couple other divisions

CSCA Conference Theme, how to integrate into our panels, presentations, and other conference work

“Incoherence” Grand Rapids, MI 2024

- Discussion
 - Can be good
 - Missed meaning/misinterpretation
 - Institutional obfuscations

- Re-writing narratives
- Making sense of knowledge claims
- Uncertainty and the grappling with “truth”
- What happens when Happy objects fail to fulfill us?
- Marginalized or silenced voices (made incoherent by structures or willful ignorance or biases)
- When narratives (or voices, or truth, etc.) gets lost in translation
- Competing truths, or outdated “**GRAND**” theories that need to be updated; “**RAPID**” change that disrupts the narrative or truths
- Partner with Health COMM à Medical ethics and disinformation
- Michigan State University, Oxford University (MI school shootings) – Gun control movements and legislation (narratives, competing truths, etc.)
- Senate Bill 83 – doing away with DEI offices, and/or banning critical race theory in schools
- Banning strikes (current events that seem to relate to the theme)
- Roe V. Wade, and state’s reproductive rights laws à in Michigan (but probably elsewhere) there were a lot of political narratives that really obfuscated the issues, or CLAIMED that the other side was being intentionally misleading
- Gen Z vs. Congress incoherence

§ Tik Tok bans

§ Messages being learned via Tik Tok examples (train wreck in OH being called mini-Chernobyl)

§ Fake shootings on Twitter and Tik Tok/questions about the verification process on these platforms

In attendance:

Jennifer Anderson, Jennifer.anderson@sdstate.edu

Kristi Scholten, she/her/hers, Kristischolten@ferris.edu

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Heather Walters, heatherwalters@missouristate.edu

Ray McKerrow, mckerrow@ohio.edu