

Chair- Sarah Symonds LeBlanc, Purdue University Fort Wayne
Vice-Chair- Kathryn B. Golsan, University of Northern Iowa
Secretary- Joshua E. Young, Divine Word College

Meeting Start Time: 9:30am Hyatt Regency St. Louis Arch (Sterling 6)
15 members in attendance

1. Approval of 2022 minutes
 1. Approved by assent
2. Election of Secretary
 1. Nominations- Kyle Vareberg
 2. Motion to close nominations Motion by Joy Daggs
 3. Second- second by Kyle Rudick
3. 2024 Interest Group Secretary- Kyle Vareberg
4. Interest Group Awards
 1. Top Paper
 1. “Complicating ‘the’ Instructor-Student Relationship: The Development of a Typology,” Jessalyn Vallade, University of Kentucky & C. Kyle Rudick, University of Northern Iowa
 2. Top Panel
 1. “Making Room for All voices: Transitioning Communication Classrooms to Welcoming Intersectional Spaces,” Trudi Peterson, Monmouth College; Ann M. Savage, Butler University; Lori Walters-Kramer, Monmouth College; Kelly Berg, College of St. Benedict & St. Johns University; Deborah Larson, Missouri State University; & Allison Harthcock, Butler University.
 3. Gustav Friedrich Award for Top Student Paper & Top Inclusive Scholarship Paper
 1. “Black Performance as Visual Rhetoric: A Master Syllabus,” Caleb Royal McKinley-Portee, Southern Illinois University
5. 2023 Conference Planner’s Report
 1. 11 slots based on submissions
 2. 14 submissions of papers
 3. Had an extra slot and also hosted memorial for William Seiler
6. Proposal submitted to chair by Mike Allen of University of Wisconsin, Milwaukee to name the interest group top paper after Dr. John Bourhis, Professor Emeritus of Missouri State University
 1. No one present knew of Dr. Bourhis’s work and Dr. Allen’s proposal was not detailed in this area. No one was present to speak on behalf of the proposal.
 1. Motion to table by - Kyle Vareberg
 2. Second by Joy Daggs
 3. Proposal was Tabled
7. Social media outreach and marketing
 1. Members are encouraged to like the Facebook group and page
 2. Discussion was held if we should explore future social media platforms to help feature offerings during the conferences

1. The interest group committed to doing more social media posting
8. Passing the Gavel to Kathryn Golsan
 1. 2024 Conference Ideas
 1. Theme- Incoherence
 1. Wanted Failure, but it was already taken by someone else
 2. Explore the non-positivity- we often skew it positive because we want to avoid it, the 2nd VP wants to lean into it and wondering what these things mean and how to interpret them. Don't necessarily need incoherence in the title.
 3. Seems to be excitement. Need reality check; there seems to be a lot of toxic positivity. Panel potentially talking about Republic led legislatures cracking down on higher education. Rhetoric from that group five years ago was market driven, hard right turn to what you can and can't teach.
 4. Student retention and the enrollment cliff. Not only are there fewer students, but need to defend the purpose of higher education.
 5. Incoherence and generative AI where are we and what does it mean; AI has hallucinations.
 6. LeMaster et al, failures of CCP, premised on reform can't do what it needs to do.
 7. Preconference on failures, robust discussions around does teaching mean having to care? Trope of the passionate teacher, self-less; emotional labor and student retention, student engagement is very low, why should we give a fuck. I shouldn't have to be a parent. Care and marshalling care as an essential part, look at how k-12 teachers are treated. Teachers are powerless under the moniker of care. Rhetoric of care is detrimental to our. Teaching students it's ok to fail. Ribbon for participation generation. The consequences is inequitably bore. You're so good at it.
 8. One person, noted it's important to care about something in the classroom and in roles as teachers, "I can't imagine walking into the classroom and saying I don't care."
 1. It's ok to say it's a bullshit general education course, it's ok not to meet these unrealistic expectations. Is it ok for us to feel that way about teaching? Does it reflect on the teacher that the students are not succeeding.
 9. What are the implications of communication education post the Dobbs decision? Education is a state function. Implications for communication education. And the increase in parental assertiveness in college student education. Parents are trying to take over what we do in the classroom.
 10. Faculty hiring declining and reimaging of gen education curriculum. Menu of courses, anyone can build a public speaking course from their perspective
 1. What resources do we have to build our argument to protect what we do and the discipline?

11. Issues with concurrent enrollment. Students may have a harder time transitioning into college and that does not translate into success.
 12. Incoherence in institutional messaging, we're a community here to support each other.
 13. Incoherence and career readiness, less need for instructors if AI could help and we don't know where careers are going. Lots of folks went into industry, don't need an MA or PhD. How are graduate students being prepared for industry jobs. Some institutions offer workshops to help students think about this. Incoherence in what the program is called and what is actually taught. A lot of graduate programs are selling the cohort model, but many students don't think that is as valuable. Online or professional to help graduate students or potential students get a raise at work. Someone made the comment that you'll pay more for the MA than the raise you'll get
 14. Elementary and Secondary education programs, K-12 prep. Most states have lost licensure in communication. What are we going to do about elementary and secondary students. We also have older adults. The enrollment cliff is coming, what can we do. Where are they getting their communication prep. English teachers may not be able to. Lots of students experience reading their manuscript. Failing teachers who go get 18crh to teach public speaking in k-12, but they're not going into communication.
 1. Masters in English is enough to teach communication in some institutions. What would a panel thinking about advocacy within states look like?
 15. Concerns about health of state communication associations- lots of folks have pushed out k-12 in some instances, in others higher ed folks have been pushed out by k-12. "They're being introduced to public speaking, not communication" what can we do to bridge that gap. OER as backdoor to community colleges. Don't write an OER without money.
2. A discussion was opened concerning the purpose of respondents and ways to improve the quality of feedback at the conference
 1. Sometimes the respondent takes up too much time and doesn't give enough time to audience. Some noted that the purpose of the conference was to get feedback to advance research potentially towards publication. Some people are submitting to the conference after the article has been published or has been accepted for publication. This may have discouraged others that may get more benefit from the conference feedback. The interest group should be clear about what the expectations are for submissions and responses. Could be more open to research in progress or research project abstracts.

2. Motion for the program planner to reformulate the instructions to and role of the respondent in paper panels
 1. Motion by Jerry Freezel
 2. Second by Kyle Vareberg
 3. Motion Passed

9. Announcements

1. Books series in Critical Communication Pedagogy with Lexington edited by Deanna Fassett. Please contact her to submit any book proposals for the series.
2. Kyle Rudick solicited research proposals for a special issue of *Communication Education* focusing on longitudinal research within communication education.
3. Members were also encouraged to submit articles to *Communication Pedagogy*, a journal of Central States Communication Association focused on communication education.

10. Transition of Officers

1. Chair- Kathryn B. Goslan, University of Northern Iowa
2. Vice-Chair- Joshua E. Young, Divine Word College
3. Secretary- Kyle R. Vareburg, Northeastern State University

11. Motion to Adjourn

1. Motion by Kyle Vareberg
2. Second by Joy Daggs
3. Adjourned at 10:44am.