

**Health Communication Interest Group
Business Meeting Minutes
Central States Communication Association Annual Convention
Thursday, March 30, 2023 @ 12:30pm
St. Louis, MO**

Chair: DeAnne Priddis (Middle Tennessee State University)
Vice Chair: Sydney O'Shay (Utah State University)
Secretary: Ashleigh M. Day (Northern Arizona University)

- I. Call to Order @12:31pm by Dee

- II. Old Business
 - A. Approval of 2022 Business Meeting Minutes
 1. Motion to approve by Jenn Anderson & seconded by Anne Kerber
 2. Voted to approve, unanimous by all in the room

 - B. Report of 2023 Paper and Panel Submissions:
 1. The HCIG accepted 16 submissions in total this year. 18 papers and 3 panels plus the spotlight panel.
 - a) 13 papers were accepted for presentation, 5 were declined.
 - b) 3 panels were accepted, 0 declined.
 2. Standing sessions
 - a) Business meeting
 - b) Spotlight panel (created by the Vice Chair (Sydney), not peer-reviewed)
 - c) Dee sent the schedule via email to members
 - d) Need a chair for Saturday @ 8:00am panel, "The Silenced Voices in Stigmatized Areas of Health Communication" (Tucker Robinson cannot make it). No volunteers, will ask the respondent Xianlin Jin)
 - e) Thursday @ 5:00pm in Mills 2 "Health Communication Interest Group Networking Session: Intersection of Ideas - BarCamp Style" – please come and share your research/network
 3. Requested sessions
 - a) Networking/mentoring (repeat from 2022 because of popularity) @ 5:00pm March 30, 2023 in Mills 2
 4. Co-sponsored sessions
 - a) "Linking Leverages: How graduate students can place health communication curriculum across disciplines" co-sponsored with Graduate Student Caucus (our slot) Friday @ 8:00am in Sterling 4
 5. The HCIG had 14 reviewers, including the Chair, Vice-Chair and Secretary
 - a) Each submission was reviewed by 3 reviewers.
 - b) Each reviewer had 1-5 submissions to review.
 - c) Reviewer scores were used to determine top paper, top student paper, and top panel awards.
 - d) Thank you to all the reviewers! Many hands make for light work!
 6. Awards Acknowledgement:

- a) Top Paper: “The Impacts of Narrative Perspectives of Anti-prescription Opioid Campaigns: The Mediating Roles of Identification, Perceived Severity, and Anticipated Guilt,” from Xiaoxia Cao from University of Wisconsin-Milwaukee.
- b) Top Student Paper: “Sex Talk? Never Had It,” from Tristin Evans from Illinois State University.
- c) Top Panel “Intersecting Research with Community to Spark Conversation: Breaking the Menstrual Silence,” featuring
 - (1) Chair: Marissa Strickler, Purdue University Fort Wayne
 - (2) Panelist(s):
 - (a) [Sarah Symonds LeBlanc](#), Purdue University Fort Wayne
 - (b) Rikki Roscoe, University of Missouri
 - (c) Iman Ikram, Ohio University
 - (d) Alicia Lynn Alexander, Southern Illinois Edwardsville
 - (e) Mx. Willow Rosen, Planned Parenthood of the St. Louis & Southwest Missouri
- d) Top Inclusive Scholarship Paper, "Weight as Sole Focus of Health Care Providers' Care: Exploring the Silenced Voices of Patients' Experiencing Race and Weight Stigma During Health,” Rebecca Imes, Carroll University; Lynelle Jen Napata, Carroll University

- C. Changes to interest group by-laws (voted on these back in May/June; sent by Dee via email and print copies available)
 - 1. Election process
 - 2. Voting process
 - 3. Details of Awards

III. New Business

A. Officer nominations

- 1. Secretary
 - a) 1 year term – more details in the bylaws (print copies and emailed out)
 - b) Take notes at 2024 conference in Grand Rapids, MI
 - (1) Nominations: Amanda Lily (PhD Candidate, Purdue University; Taking job at Utah State University)
- 2. Vice-Chair
 - a) Serve 2-year term. Year 1: Vice Chair. Year 2: Chair (year 3 is Past-Chair position)
 - b) As chair, serve as program planner for 2025 conference
 - (1) Nominations: Amanda Cooper (PhD Candidate, University of Arizona)
- 3. Voting for new officers
 - a) Secretary

- b) Vice Chair
 - **Next year we will do elections electronically, at least 10 days before the conference
- c) MOTION TO CLOSE NOMINATIONS: Anne Kerber, seconded by Rebecca Imes. All members in room motioned to approve the nominations/elections (no opposed)

B. Passing of the “Stethoscope” to Vice-Chair Elect, Sydney O’Shay

- 1. Where is the stethoscope??

C. 2024 Convention Information

- 1. Submission deadline:
- 2. Conference dates: **April 2-7**
- 3. Conference location: **Grand Rapids, MI, Amway Grand Plaza**
- 4. Conference theme: ***Incoherence: Failure, Futures, and Forgotten Messages***
 - a) Additional theme information/allocated spots:
 - (1) Certain bodies and voices are continuously oppressed; we want to empower silenced voices
 - (2) Health comm is guaranteed two spots
 - (3) Number of slots depend on total submissions
 - b) Brainstorm panel ideas that connect with the theme
 - (1) Dee: stigma topics
 - (a) The ending of COVID being a pandemic (projected May 2023) and how do we avoid “going back to the way things were”
 - (b) Google for medical diagnostics
 - (c) Handling a diagnoses, communicating about these, stigma, etc. – Amanda Lily, Josh, Dee, Rebecca (possibly), Jenn (possibly)
 - (2) Jenn Andersen: misinformation and disinformation topics
 - (a) Health comm theories during COVID that were not applicable, or immediate use during crisis
 - (b) Partner with Strategic and Applied Comm. division
 - (c) Public dissemination efforts can show impact—important for T&P documents
 - (d) Social media influencers and credibility
 - (e) Pedagogy incoherence within Comm.
 - (i) Educating medical students on communication
 - (3) Combine stigma with Autoethnography Division (people’s experiences with stigma, like during the pandemic)
 - (a) Start looking at how we can get information out, but not just through academic journals
 - (b) Panel on how to take health comm. information into an Op-Ed, social media campaign – perhaps a

workshop on making our research accessible and public-facing. Perhaps a Spot Light Panel?

- (i) Sydney maybe can do the above topic as a short course?
- (ii) How can we make these public-facing efforts count for T&P (e.g., health engaged scholarship, public outreach)
- (c) Medical tech in certain spaces that can evoke stigmatization (e.g., mask wearing can be viewed as incoherent) – partnerships with Comm & Tech Division
- (d) AI and health topics, diagnoses, etc.
- (4) Anne Kerber: mental health, connects with stigma, pandemic, organizational policies that worked well and not, etc.
 - (a) Analysis of After-Action Reports (AARs) for COVID
 - (b) *Anne & Jenn will take on a panel on social media influencers, health topics, and credibility!*
- (5) Amanda Lily: sex ed. Topics, sex norms, communication with minors, etc. – could partner with sexuality caucus or women’s caucus
- (6) Rebecca Imes: Failure within organizations, such as with DEI policies, AAMC stigmas/competencies, the willingness of organizations to showcase action vs. PR
 - (a) Amanda Cooper: has a colleague at Banner in Tucson who is doing similar work, could partner with Rebecca? (Colleague is Jeanette)
 - (b) Backlash form Op-Eds or public-facing outreach efforts/information
- (7) Sydney: how patient voices can be silenced in medical contexts
 - (a) Bring in practitioners to be involved with our panels
 - (b) Stigma management, concealed identities, forgotten voices of caregivers, invisibility with medical conditions/caring, etc. (Polaski (?) might contribute)

2. Reviewer sign-up

- a) Sent around a paper for sign-ups
- b) Also includes chairing/respondents

D. Election results (unopposed elections)

1. Vice-Chair = Amanda Cooper (PhD Candidate, University of Arizona)
2. Secretary = Amanda Lily (PhD Candidate, Purdue University; Taking job at Utah State University)

E. Motion to adjourn

1. Jenn Anderson motioned; seconded by Amanda Cooper