Media Studies Interest Group Business Meeting

2023 Central States Communication Association Convention St. Louis, Missouri

> Saturday April 1, 2023 9:30-10:45am Room: Sterling 4

Officers

Chair: Tucker Robinson, Missouri State University Vice-Chair: Nettie Brock, Morehead State University Secretary: Wendy Anderson, University of Minnesota

AGENDA

- I. Approval of minutes from 2022 business meeting
- II. Reports
 - A. 2023 Planning Report
 - 24 total submissions:
 - i. 17 papers (13 accepted, 4 rejected)
 - ii. 7 panels (6 accepted, 1 rejected)
 - iii. 0 original media (as usual)
 - iv. 12 total slots
 - B. 2023 Award Announcements

Top Paper: Messages about Alcohol in Motherhood: Examining the Influence of Exposure to Alcohol-related Social Media Content on Mothers' Normative Beliefs – Emily Lorenz, University of Missouri; Elizabeth Behm-Morawitz, University of Missouri

Top Student Paper Samuel L. Becker Award: Bridging Social Capital During Times of Uncertainty: HBCUs Engaging Stakeholders on Facebook While Navigating Physical Distancing – Pamela Peters, University of Kansas

Top Inclusive Scholarship Paper: And Just Like That... Misogyny Reigns Supreme: Disciplining Womanhood in the Critical Framings of *Sex and the City's* New Chapter – Mick Brewer, Lincoln University

Top Panel: Monsters, Romance, and an Ugly Avocado: Critical Examinations of Othered Bodies in Pop Culture Narratives

- III. Officer Election and Volunteer Selection
 - A. Secretary Tasha Riggins (from Baker University) tasha.riggins@bakeru.edu
 - B. Volunteers for reviewing papers, panel chairs, and respondents



IV. Old Business

- a. Networking Session did it work? Do we like the format?
 - i. We would like a "functional" version of that maybe make the prompt more appealing sounding. More like a "mid-career" discussion.
 Jerralyn and Joe will take this on.
- V. Passing of the Gavel: Nettie Brock

VI. New Business

- a. 2024 Grand Rapids, updates on Theme/New Call Incoherence: Failures, futures, and forgotten messages
 - i. Presentational incoherence; times where narratives/stories that are less coherent than they seem to be.
 - ii. Message incoherence misinformation, trolls, etc.
 - iii. The failures of media that should do well; the ends of canceled shows
 - iv. Hyped technologies/platforms that fail
 - v. Continuity
 - vi. Streaming shows that get canceled; the things that get pulled/disappeared off platforms
 - vii. Cultural incoherence in the media

- viii. Forgotten messaging internal editing of old texts; do we resolve the historical problem
 - ix. Censorship
 - x. "Perceived Incoherence"
 - xi. Imposter syndrome maybe with grad students/short course?; teaching the things outside our actual breath (media to other things)
- b. Do we need to do anything to our call?
- c. Original media will this ever work? It's like pulling teeth to get the few submissions we have had. Logical path is to just include Original Media submissions in the main call and not have a separate.
- VII. Announcements from the floor (job openings, special issues or other publishing opportunities, good news, etc.)
 - a. We'd like to have CSCA in Kansas City at some point.
- VIII. Adjournment