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2025 Annual Conference
Cincinnati, OH | April 1 - 6

Central States Communication Association

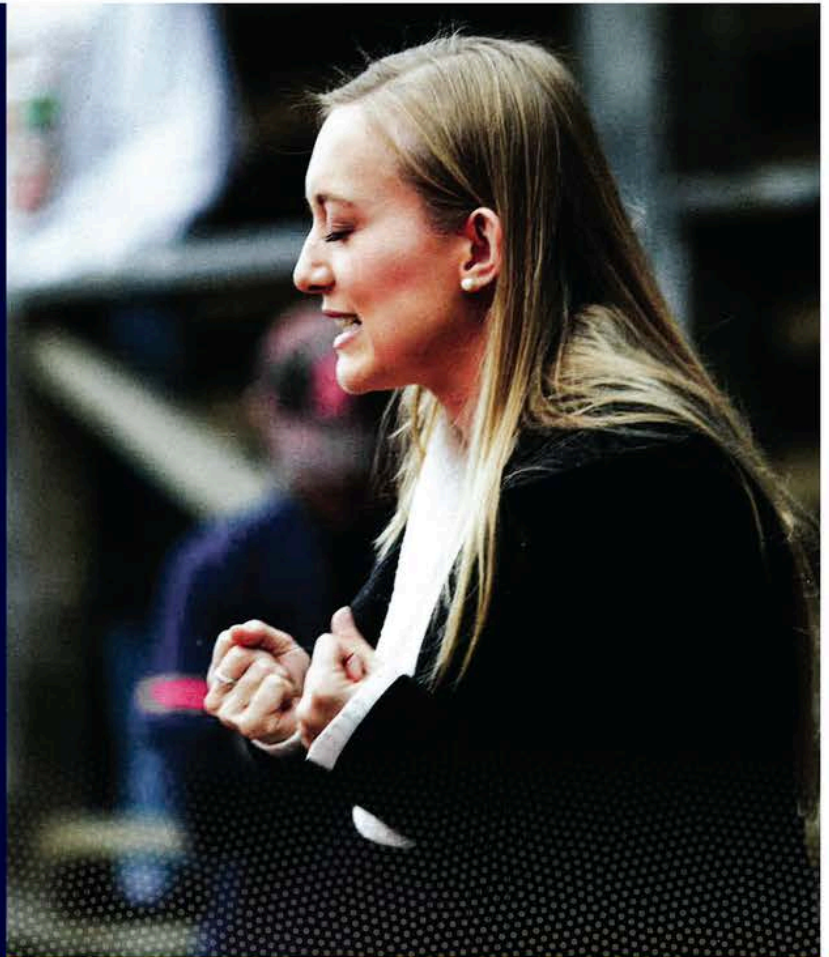
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ABOUT CENTRAL STATES COMMUNICATION ASSOCIATION

Central States Communication Association (CSCA) is an academic organization of communication professionals including college and university professors, students, and K-12 educators.

CSCA was founded in 1931 to promote the communication discipline in educational, scholarly, and professional endeavors. The association, which consists of the 13 Midwestern states of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Illinois, Iowa, Wisconsin, Minnesota, Michigan, Indiana, and Ohio, is governed by an Executive Committee and is legislated by its constitution and bylaws.

The organization has grown to become the largest regional communication association in the United States and the fourth largest academic communication association in the world.

CSCA has 27 Interest Groups, Caucuses, and Sections that promote particular communication areas or other member interests. The association hosts a yearly convention within the 13 states, maintains a website (www.csc-net.org), publishes a newsletter three times yearly, and publishes the journal *Communication Studies* every two months as well as the *Journal of Communication Pedagogy* on an annual basis.

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President's Letter

Ball State University Ad

1st Vice President's Letter

University of Nevada, Las Vegas Ad

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LAND ACKNOWLEDGMENT

The Land and Its People: Ohio, whose name originates from the Iroquoian word 'ohi-yo', meaning 'good rivers', is a testament to the deep connection between the land and the Indigenous peoples who have inhabited it for centuries. This land, rich in rivers and natural resources, has been a hub for gatherings, ceremonies, trade, and cultural exchange. It is a place steeped in the stories, traditions, and lives of the original inhabitants.

The Indigenous Nations of Ohio: The Peoples are still here today. Ohio and the Cincinnati region are ancestral lands of several Indigenous Nations, including the Shawnee, Delaware (Lenni Lenape), Potawatomi, Miami, Wyandot, Seneca, Chippewa (Ojibwe or Anishinaabeg), Ottawa, and the Wapakoneta. These Nations and their ancestors have maintained a profound spiritual and physical connection to this land, evident in their enduring presence and cultural heritage. These Tribal Nations still thrive today, even though they've been forcibly removed from this land, their treaties dishonored, and their ancestors dishonored.

The Indigenous peoples of Ohio have left an indelible mark on the region. Their traditions, languages, and cultural practices continue to enrich the area, reminding us of a history that predates colonization. The land holds not just their historical artifacts but also the stories and legacies of these peoples, including over 39 historic Nations and bands. (Courtesy of Visit Cincy)

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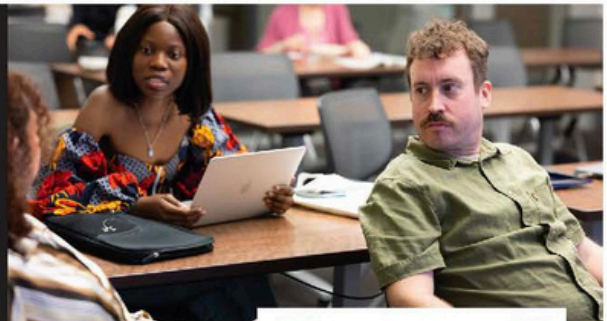
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Toward an African Critical Orientation
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Empowering Individuals Through AI Literacy:
Combating AI-Generated Deepfakes with a Chatbot-Based Intervention
Muhammad E. Rasul, University of California, Davis
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Moonsun Jeon, Michigan State University
Christopher (CJ) Calabrese, Clemson University

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Managing Disability Privacy in Student-Faculty Classroom Accommodation Conversation:
Sources of Turbulence and Strategies for Communicating Personal Boundary
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***Journal of Communication Pedagogy* Article of the Year Award**

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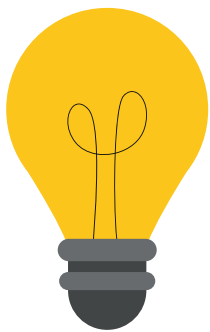
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Minneapolis, MN - April 14-19

You are invited to submit competitive papers, panel discussions, and performance sessions for our 95th Annual Convention in Minneapolis, Minnesota. Members are encouraged to reflect on the theme of Translate!

CSCA members make a difference from changing the lives of students to changing the world through public policy. Our teaching, research, and/or service have the potential to enlighten and foster change when we generate knowledge and share it with others. Yet, unlike other disciplines with clinical arms or systematic paths to the public, communication teacher/scholars might fail to reach this potential, despite having some of the most important and timely information. Thus, this conference theme is a call to consider how we can communicate what we know to people outside of the academy walls.

Most often, the academy functions to reward those who disseminate knowledge through scholarly publication. In this system, what we know can be, at worst, locked behind a journal paywall and, at best, trickled to the public via those students who (can afford to) attend our classes. Albeit very important, journals also often prioritize theory advancement, at the expense of other types of knowledge contributions. Yet, some communication scholars have begun to innovate ways to reach extended audiences and communicate what they know about communication.

In embracing the theme of Translate!, we consider how our research and teaching can make a meaningful difference outside of the academy. Is there space in our writing, teaching, and thinking that promotes engagement with others? Can we imagine innovative ways to share what we know to the public in ways our institutions recognize? How might our research improve when others have access to it and how might other people's lives improve if they had access to our research? How could our students participate in sharing knowledge with others? Who can we partner with to help us put theory into practice? And – importantly, what kinds of ethical considerations must we take into account when we provide recommendations? These are just some questions we might have the opportunity to engage with as we imagine ways to share our expertise with others.

With these guiding questions in mind, this conference theme encourages members to make connections with instructors, scholars, the communication literature, community members, public policy makers, and practitioners examining related issues of interest in different ways. Translating what we know to the public might highlight community engaged research, interdisciplinary collaborations, or innovative strategies that help everyday people learn practical ways to address their most pressing issues.

I encourage each one of us to use the sessions of this conference to consider how we might create positive change. Seek out opportunities to collaborate not just with other communication scholar/teachers but with people from K-12 schools, members of the private sector, health institutions or practitioners, community members, or even other communication professionals. During the conference, also consider attending an interest group or caucus that you ordinarily would not attend. Translate your theoretical and methodological expertise to encourage innovative thinking and new approaches to engaging in research and teaching.

Faculty, students, independent scholars, and community members are encouraged to submit and attend the convention. Institutional and community partnerships are particularly welcome.

Submissions inclusive of all methodological perspectives in the communication discipline are expected and embraced.

Look for specific calls and submission information from each of the CSCA Interest Groups, Caucuses, and Sections.

Questions about the general call or the 2026 conference:

- Contact Kristina M. Scharp, 2026 primary program planner
- kristina.scharp@rutgers.edu
- Deadline for Submissions: October 10, 2025, 11:59 pm CDT

Rutgers University Ad

THROUGHOUT THE YEARS:

ASSOCIATION PRESIDENTS (1931-1994)

1931-34 Alan H. Monroe	1966-67 Orville A. Hitchcock
1934-37 Harry G. Barnes	1967-68 Charlotte Lee
1937-38 Charles R. Layton	1968-69 Paul H. Boase
1938-39 Franklin H. Knower	1969-70 Wilmer A. Linkugel
1939-40 H. Clay Harshbarger	1970-71 Robert K. Gilmore
1940-41 Wilbur E. Gilman	1971-72 Ernest G. Bormann
1941-42 Charles Green	1972-73 Larry D. Clark
1942-45 James H. McBurney	1973-74 Jerry M. Anderson
1946-47 D. W. Morris	1974-75 Kenneth E. Andersen
1947-48 John W. Black	1975-76 William Brooks
1948-49 Leroy T. Laase	1976-77 Donn Parson
1949-50 Paul Moore	1977-78 Bruce Gronbeck
1950-51 William M. Sattler	1978-79 Barbara Larson
1951-52 John W. Keltner	1979-80 David M. Berg
1952-53 Martin J. Holcomb	1980-81 Gustav V. Friedrich
1953-54 John E. Dietrich	1981-82 Judith S. Trent
1954-55 Max Fuller	1982-83 Donovan J. Ochs
1955-56 Charles Balcer	1983-84 Mary M. Roberts
1956-57 Wilbur E. Moore	1984-85 Dennis Gouran
1957-58 Wayne E. Thompson	1985-86 Edward J. Pappas
1958-59 N. Edd Miller	1986-87 David Zarefsky
1959-60 Donald K. Smith	1987-88 Barbara S. Wood
1960-61 Charlotte G. Wells	1988-89 Charles J. Stewart
1961-62 H. L. Ewbank, Jr.	1989-90 Judy C. Pearson
1962-63 G. Bradford Barber	1990-91 Douglas M. Trank
1963-64 Raymond G. Smith	1991-92 Larry D. Miller
1964-65 Merrill T. Baker	1992-93 Melissa L. Beall
1965-66 Winston L. Brembeck	1993-94 Linda L. Moore

THROUGHOUT THE YEARS:

ASSOCIATION PRESIDENTS (1994-2025)

1994-95 Ellen Reid Gold
1995-96 Carolyn Calloway-Thomas
1996-97 Dan P. Millar
1997-98 Lawrence R. Frey
1998-99 Sandra Metts
1999-00 Arlie V. Daniel
2000-01 Cynthia Berryman-Fink
2001-02 J. Kevin Barge
2002-03 Pamela Cooper
2003-04 Roberta A. Davilla
2004-05 Lynn H. Turner
2005-06 Diana B. Carlin
2006-07 Deanna Sellnow
2007-08 Jack Kay
2008-09 Nancy Brule
2009-10 Christina S. Beck
2010-11 Stephen Hunt
2011-12 Scott A. Myers
2012-13 Mitchell S. McKinney
2013-14 Chad Edwards
2014-15 Leah E. Bryant
2015-16 David T. McMahan
2016-17 Shawn T. Wahl
2017-18 Blair Thompson
2018-19 Amy Aldridge (Sanford)
2019-20 M. Chad McBride
2020-22 Alberto González
2022-23 Debra J. Ford
2023-24 Ahmet Atay
2024-25 Katherine J. Denker

THROUGHOUT THE YEARS:

ASSOCIATION EXECUTIVE DIRECTORS

1931-34 Charles R. Layton
1937-39 Loren D. Reid
1939-45 Orville A. Hitchcock
1946-47 Wayne N. Thompson
1947-50 William M. Sattler
1950-53 J. Garber Drushal
1953-56 Wayne N. Thompson
1956-57 Halbert E. Gulley
1957-60 H. L. Ewbank, Jr.
1960-63 Merrill T. Baker
1963-66 Paul H. Boase
1966-69 Larry D. Clark
1969-72 Kenneth E. Anderson
1972-74 David M. Berg
1974-76 Gustav V. Friedrich
1976-81 David M. Berg
1981-85 James F. Weaver
1985-88 Larry D. Miller
1988-91 Linda L. Moore
1991-94 Daniel P. Millar
1994-97 Arlie V. Daniel
1997-00 Lynn H. Turner
2000-04 Terry Perkins
2004-06 Scott A. Myers
2006-09 Shelly Schaefer Hinck
2009-14 Nancy Brule
2014-18 Jimmie Manning
2018-20 Chad Edwards
2020-25 Tiffany R. Wang

University of Montevallo Ad

CSCA HALL OF FAME (2004-2012)

2004

Ernest Bormann, University of Minnesota
Wilmer Linkugel, University of Kansas

2005

Loren Reid, University of Missouri

2006

Samuel L. Becker, University of Iowa
Bernard L. Brock, Wayne State University
Bobby Patton, Central Missouri University
Mary M. Roberts, Pittsburg State University
Judith S. Trent, University of Cincinnati
George Ziegelmüller, Wayne State University

2007

Robert L. Scott, University of Minnesota

2008

Kenneth Anderson, University of Iowa
Charles Stewart, Purdue University

2009

Douglas Trank, University of Iowa

2010

Arlie V. Daniel, East Central University
Gustav W. Friedrich, Rutgers University
Bruce E. Gronbeck, University of Iowa

2011

Tom Pace, Southern Illinois University Carbondale
Donn Parson, University of Kansas
Judy Pearson, North Dakota State University
David Zarefsky, Northwestern University

2012

Melissa L. Beall, University of Northern Iowa
Carolyn Calloway-Thomas, Indiana University
James W. Chesebro, Ball State University
Lynn H. Turner, Marquette University

CSCA HALL OF FAME (2013-2022)

2013

Sandra Metts, Illinois State University
Bill Seiler, University of Nebraska–Lincoln

2014

Dennis Gouran, Pennsylvania State University
Cynthia Berryman-Fink, University of Cincinnati

2015

William Cupach, Illinois State University
Steve Duck, University of Iowa
Dorothy Pennington, University of Kansas

2016

Lawrence Frey, University of Colorado-Boulder
Pamela Cooper, University of South Carolina-Beaufort

2017

J. Kevin Barge, Texas A&M University

2018

Diana B. Carlin, University of Kansas
Robert C. Rowland, University of Kansas
Deanna D. Sellnow, University of Central Florida

2019

Scott A. Myers, West Virginia University

2020

Patrice M. Buzzanell, University of South Florida
Shelly Schaefer Hinck, Central Michigan University
Mitchell S. McKinney, University of Missouri

2021

Mike Allen, University of Wisconsin-Milwaukee
Paul Siddens III, University of Northern Iowa

2022

M. Chad McBride, Creighton University
Donna R. Pawlowski, Bemidji State University

CSCA HALL OF FAME (2023-2025)

2023

Christina S. Beck, Ohio University
Alberto González, Bowling Green State University
Edward A. Hinck, Central Michigan University
Roberta Davilla Robbins, United Methodist Church

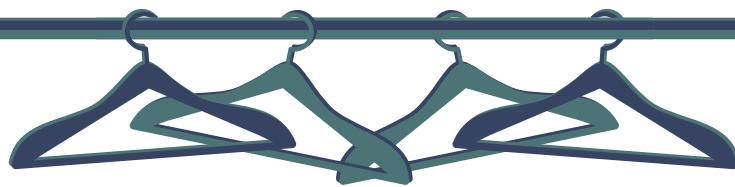
2024

Dawn O. Braithwaite, University of Nebraska–Lincoln
Chad Edwards, Western Michigan University
Debra J. Ford, Creighton University
John Heineman, Lincoln Public Schools
Shawn T. Wahl, Missouri State University

2025

TBD

CSCA CLOTHING CLOSET



ARE YOU ENTERING THE JOB MARKET SOON?

Come select free attire to wear to future campus interviews!

Thursday 7:30 am-5:00 pm and Friday 7:30 am-12:15 pm

Drop donations off in Julep.

Friday 3:00 pm-5:45 pm and Saturday 9:00 am-2:00 pm

Shop for a free outfit in Julep.

Full Page Ad

CSCA 2025 OPENING RECEPTION



Celebrating the Service of Tiffany R. Wang

Thursday, April 4, 2025

7:00 to 8:30 PM

The Anderson Pavilion

8 E Mehring Way, Cincinnati, OH 45202

Join us to celebrate the first day of the convention and the service of **Tiffany R. Wang**, who has served as Executive Director for the past five years. In addition to catching up with all your CSCA friends and family, you can make new friends as the music plays, delicious food is served, and bartenders at cash bars serve beverages.

The opening reception will take place at the Anderson Pavilion which is a 9 minute (.4 mile) walk from the convention hotel. Please e-mail csc.ed@gmail.com if you would like to request transportation accommodations to the event.

Full Page Ad

FACULTY LEARNING COMMUNITY

Brief Description of the FLC

The CSCA Faculty Learning Community (FLC) engages students/scholars of color in a year-long curriculum program to help enhance teaching and research in a specific area of scholarship. The FLC intends to help create a sense of community at CSCA for BIPOC scholars.

Submission Deadline: September 30, 2025

Look Out for the Call for Submissions in August on CSCA/NCA listservs!

Find out more at these CSCA 2025 FLC Events:

- 1300 Belonging (TOO) and Community in Academia: Reflections from the Faculty Learning Community (Thursday 11:00 AM-12:15 PM, Salon G)
- 2604 Holding Space, Affirming Voice: Faculty Learning Community Research Presentations I (Friday 4:30-5:45 PM, Rookwood)
- 3404 Holding Space, Affirming Voice: Faculty Learning Community Research Presentations I (Saturday 12:30-1:45 PM, Rookwood)

NEXT LEADERS NETWORK

Brief Description of the NLN

The Next Leaders Network's (NLN) goal is to build the future of the field and our organization by supporting up and coming scholars. NLN events provide an opportunity for members to learn about CSCA, interact with CSCA members, and help shape the future direction of the association. All members are strongly encouraged to attend, but especially early career scholars, students, and first-time CSCA attendees.

Join us for these CSCA 2025 NLN Events:

- 1605 Dealing With the Incoherence of Reviewer Two: Advice on Journal Submissions (Thursday 3:30-4:45 PM, Rookwood)
- 2507 Preparing for What is Next: Teaching, Applications, and Promotion Documents (Friday 3:00-4:15 PM, Rosewood)
- 2510 Thinking About and Thriving in Grad School (Friday 3:00-4:15 PM, Salon M)
- 3507 Questions Answered: CSCA Next Leaders Network Reception and Informal Mentoring Opportunities (Saturday 2:00-3:15 PM Rosewood)

University of Connecticut Ad

Half Page Ad

OUTGOING OFFICERS SALUTE

With Warm Gratitude, CSCA Salutes Four Members Who Gave Their Talents, Energy, and Time in Service to the Association.



Ahmet Atay
Past President



Yuping Mao
Communication Studies
Journal Editor



Tim McKenna-Buchanan
Member at Large



Tiffany R. Wang
Executive Director

Routledge Taylor & Francis Ad

CAROLYN CALLOWAY-THOMAS

INCLUSIVITY SPEAKER SERIES KEYNOTE ADDRESS



**Eddah Mutua
St. Cloud State
University**

**Friday, April 4, 2025
6:00 to 6:45 PM
Hilton Cincinnati
Netherland Plaza
Hall of Mirrors**

Dr. Eddah Mutua is Professor of Intercultural Communication in the Judy C. Pearson Department of Communication Studies at St. Cloud State University.

Dr. Mutua's keynote address is sponsored by the Carolyn Calloway-Thomas Inclusivity Speaker Series Endowment Fund and the CSCA ERICC Caucus.

St. Cloud State University Ad

CSCA ANNUAL PRESIDENT'S PARTY



Celebrating the Service of Kathy Denker

Saturday, April 5, 2025
7:00 to 8:30 PM
Hilton Cincinnati
Netherland Plaza
Hall of Mirrors

Join us to celebrate the service of **Kathy Denker**, who at the time of this party will have just moved into the role of Past President.

In addition to catching up with all your CSCA friends and family, you can make new friends as the music plays, delicious food is served, and bartenders at cash bars serve beverages.

RECENT AND FUTURE CONVENTION SITES

April 14-19, 2020
Chicago O'Hare, IL (Canceled)

March 29-April 2, 2023
St. Louis, MO

April 14-19, 2026
Minneapolis, MN

March 23-28, 2021
Cincinnati, OH (Virtual)

April 3-6, 2024
Grand Rapids, MI

April 7-11, 2027
Madison, WI

March 30-April 3, 2022
Madison, WI

April 1-6, 2025
Cincinnati, OH

April 5-8, 2028
Grand Rapids, MI

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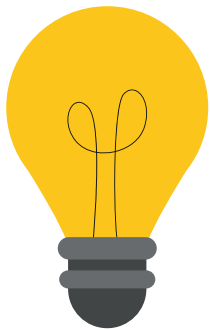
Instagram @CSCA_COM



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CSCA 2026 **TRANSLATE!**

Minneapolis, MN - April 14-19

Join us for CSCA 2026 in Minneapolis!

Translate!

April 14-19, 2026

Hyatt Regency Minneapolis

WEDNESDAY, APRIL 2, 2025**Wednesday 8:30 AM EDT**

0000

Wednesday 8:30 AM to 6:00 PM EDT

4th Floor Reg. Office

CSCA Registration - Wednesday

Sponsor: CSCA Executive Director

Chairs: Adriane Cesa, Redstory; Kathleen Cesa, KOC Member Services

Check in and pick up your convention materials.

Wednesday 9:00 AM EDT

0100

Wednesday 9:00 AM to 12:30 PM EDT

Salon B & C

Pre-Conference: Translating What We Know to the Public

Sponsor: CSCA Second Vice President

Chair: Kristina Scharp, Rutgers University

Presenters:

Amy Aldridge, Middle Tennessee State University

Kory Floyd, University of Arizona

Meggie Mapes, University of Kansas

Natalie Pennington, Colorado State University

Deanna Sellnow, Clemson University

Stephen Spates, Michigan State University

From communicating risk during crisis and teaching teachers how to teach to helping people overcome loneliness, reduce their implicit bias, or engage in social activism, communication scholars, regardless of sub-discipline, can make a meaningful difference in people's lives. Yet, too often our work is locked behind journal paywalls and/or does not reach the people who might benefit from it most. This pre-conference aims to provide practical insights and strategies that help faculty move their research from journal pages and the classroom to the public. Presenters range in their experience and expertise from counselors, administrators, and corporate trainers to people conducting a variety of interventions around health, relationships, and social justice. Each of these presenters also can provide various strategies for engaging with the media (e.g., pitching a story, taking a media interview, etc.), writing for the public (e.g., writing a popular press book, writing a blog, etc.), and/or communicating to and with the public. Attendees will get the opportunity to garner a variety of strategies and lessons learned from people doing public scholarship and ask questions about how they might be able to translate their own work and teaching practices. Thus, the goal of this pre-conference is help people take what they know and translate it in a way that makes the most sense for them. The pre-conference breakfast is sponsored by Rutgers University.

Wednesday 4:00 PM EDT

0200

Wednesday 4:00 PM to 7:00 PM EDT

Salon A

CSCA Executive Committee Meeting #1

Sponsor: CSCA Executive Director

Chair: Kathy Denker, Ball State University

Presenters:

Jeffrey T. Child, University of Nevada, Las Vegas
Kristina Scharp, Rutgers University
Ahmet Atay, College of Wooster
Tiffany R. Wang, University of Montevallo
Renee Kaufmann, University of Kentucky
Patric Spence, University of Central Florida
Tim McKenna-Buchanan, Manchester University
Sarah Symonds LeBlanc, Purdue University Fort Wayne
Gayle M. Pohl, University of Northern Iowa
Sandra L. Faulkner, Bowling Green State University
Debra J. Ford, Creighton University
Meggie Mapes, University of Kansas

This is a closed meeting for members of the CSCA Executive Committee listed here.

Wednesday 7:30 PM EDT

0300

Wednesday 7:30 PM to 9:30 PM EDT

Offsite

CSCA Staff Dinner

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Debra J. Ford, Creighton University
Sara Baker Bailey, Southern Connecticut State University
Haleigh Bedwell, University of Montevallo
Melanie Montes, University of Montevallo
Kristina Scharp, Rutgers University
Patric Spence, University of Central Florida
Lindsey Thomas, Illinois State University
Adriane Cesa, Redstory
Kathleen Cesa, KOC Member Services

This dinner is limited to the volunteer members of the Central States Communication Association staff listed here.

THURSDAY, APRIL 3, 2025

Thursday 7:30 AM EDT

1000

Thursday 7:30 AM to 5:00 PM EDT

4th Floor Reg. Office

CSCA Registration - Thursday

Sponsor: CSCA Executive Director
Chair: Kathleen Cesa, KOC Member Services

Check in and pick up your convention materials.

1001

Thursday 7:30 AM to 5:00 PM EDT

Julep

CSCA Clothing Closet - Thursday Drop Off

Sponsor: CSCA Executive Director

Drop off clothing donations to the CSCA Clothing Closet.

Thursday 8:00 AM EDT

1100

Thursday 8:00 AM to 9:15 AM EDT

Salon G

Books to Widen Your Scope: Faculty Development Best New Reads to Improve Teaching, Understanding, and Connection with Students and Colleagues

Sponsor: Communication Education Interest Group
Chair: Ashley Rader, Johnson County Community College
Presenters:

Kathleen Edelmayer, Madonna University
Emily Sewell, Johnson County Community College
Lora Cohn, Park University
Kaila Todd, Johnson County Community College
David L. Bodary, Sinclair Community College
Catherine Ellen Schrag, Johnson County Community College
Ashley Rader, Johnson County Community College

After graduate school, faculty often spend most of their time teaching with little time to reflect on their pedagogy or engage in professional development. The challenges of COVID and the declining enrollments many institutions face mean even less time and money for professional development for many faculty, especially those at community colleges and small colleges. Yet these concurrent stressors make it even more imperative that faculty engage in professional development to meet the educational needs of our students. Panelists from a variety of small and large institutions including both community colleges and universities will present short reviews of a number of books addressing the issues facing educators today such as student diversity and meeting student needs and creating an effective classroom.

THU

**Communicatively Organizing the Body:
Identity Construction, Surveillance, Resistance, and Embodiment (Top Panel)**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Candice Ruh, University of Wisconsin-Milwaukee

Presenters:

Jenn Anderson, South Dakota State University

Patrice Marie Buzzanell, University of South Florida

Kaley Campbell, University of South Florida

Kathy Denker, Ball State University

Emily A. Godager, Marquette University

Kendra Knight, DePaul University

Jessica Rick, Illinois State University

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Danielle M. Stern, Christopher Newport University

The human body is communicatively organized with consequential outcomes. This discussion panel bridges organizational communication theorizing by first recognizing the body as a site of organizational identity construction and performance; and second critiquing "ideal worker" organizing discourses which perpetuate physically able and totally committed employee expectations. Panelists will discuss how ideal worker discourses and materiality - in traditional and novel institutional contexts - are read onto, surveilled, enfolded, enacted, and/or resisted through the body.

Designing an Effective Learning Space

Sponsor: Instructional Resources Interest Group

Chair: Kim Marie Omachinski, University of Wisconsin-Milwaukee

"Universal Design (UD) Practices and Accessibility Disclosure Statements: Best Practices in Web-based Communication Research" Alicia Mason, Pittsburg State University; Elizabeth A. Spencer, University of Kentucky; Pan Liu, Marian University; Kristen Livingston, Pittsburg State University; Angela Ashmore, Pittsburg State University; Lauren Shepard, Pittsburg State University

"Curriculum Incorporation of Liminal Practices for Emerging Majority Students" Madison Marshall, Ball State University

"Sense of belonging matters: Exploring the roles of self-efficacy and classroom engagement on students' perceived connected classroom climate" Wan-Lin Chang, The University of Texas Rio Grande Valley; Soo Yun Kim, The University of Texas Rio Grande Valley

Authors will share various instructional resources tools that help create an effective learning space for instructors.

1103

Thursday 8:00 AM to 9:15 AM EDT

Caprice 3

Faculty Wellbeing: If We Are Going to Do Better, We Literally Need to Be Better

Sponsor: States Advisory Council

Chair: Mark Allan Fokken, Southwest Minnesota State University

Presenters:

Mark Allan Fokken, Southwest Minnesota State University

John Perlich, Bemidji State University

Darren J. Valenta, Concordia College

Donna R. Pawlowski, Bemidji State University

Faculty have endured great changes in the last few years while keeping obligations afloat at our institutions, but how are we managing our own physical and mental wellbeing? How do we balance personal and professional boundaries while staying true to our own needs? This panel of faculty members will examine the challenges and strategies of keeping our own health in check. We invite audience members to also share their experiences

THU

1104

Thursday 8:00 AM to 9:15 AM EDT

Salon H

Innovations in Communication Education: Widening Our Mediums and Methods

Sponsor: Communication Education Interest Group

Chair: Evan Kirksey, University of Missouri

Respondent: Caroline Waldbuesser, University of Missouri

"Cues for Connection: Exploring the Predictors of Peer-to-Peer Communication in Online Course Design" Kyle R. Vareberg, Northeastern State University; Ryan Goke, Murray State University; Ian Berry, University of North Dakota; Maranda Berndt, Penn State University

"Exploring College Student Vocational Anticipatory Socialization About Graduate Degrees: Initial Considerations About Information Sources, Messages, and Expectations" Julie Apker, Western Michigan University; Bryan Abendschein, Western Michigan University; Hannah Kaplan, Western Michigan University

"Pilot Testing for Instructors' Presence: Exploring the Exclusive Use of Videos or Text in Online Asynchronous Classes" Funmilayo Adebimpe Odufuwa, North Dakota State University; Emmanuel Mylo Dadzie, North Dakota State University; David Westerman, North Dakota State University

"Reimagining PR Writing Courses: The Role of Financial Literacy and Service-Learning in Fostering In-demand PR Skills" Mark Joseph Congdon Jr., Sacred Heart University

Papers on this panel feature ways to widen the impact of Communication Education through expanding the mediums and methods that are used in and beyond the classroom. Audience members are encouraged to engage authors in their claims and to consider ways their methods and mediums of instruction can expand.

1105

Thursday 8:00 AM to 9:15 AM EDT

Caprice 1

Memorial Art in Rhetorical Discourse

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Andrew Herrmann, East Tennessee State University

Presenters:

Brian Johnston, Glenville State University

Stephanie Young, University of Southern Indiana

Art Herbig, Purdue University Fort Wayne

Vianna Isbister, Independent Scholar

Memory is a largely undervalued vehicle through which culture produces, reproduces, maintains, subverts, or adapts itself to new social, economic, and political situations. The (art) practices that persons and publics use to communicate memory (drive discourses) are much more varied and complex, ephemeral than mere concretized (rhetorical) structures. This panel's contributors seek to widen the scope for how we study the impact of memorial art in relation to rhetorical discourse.

1106

Thursday 8:00 AM to 9:15 AM EDT

Salon E

Music and the Potential of Popular Culture

Sponsor: Popular Culture Interest Group

Chair: Kristin Fitzsimmons, University of Minnesota Twin Cities

Respondent: Tyler Donavon Curran, Missouri State University

"'You Let Me Do This to You': Hegemony, Ideology and Power on the Downward Spiral" Gregory Austin Ulmer, University of Nebraska Omaha

"Grief, Being a «Father», and the Tragedy of Failing to Live Up to Your Own Expectations" Dylan Hines, Ball State University

"Male Grievance Vs. Feminine Introspection: A Queer Reading of Barbie's 'I'm Just Ken' and 'What Was I Made For?'" Brad Mello, Saint Xavier University

The competitive papers on this panel use music and song to investigate personal and social concerns.

THU

Small Group Dynamics Within Mental Health Blog Pages

Sponsor: Communication & Technology Interest Group

Chair: Kelsey Lynn Zook, Bowling Green State University

Presenters:

Jisha Jacob, Bowling Green State University

Marianne Vanderbeke, Bowling Green State University

Halima Ali, Bowling Green State University

People use social media platforms to connect with others on various topics including parenthood, cooking, politics, and mental health. Mental health is such an important topic in today's society. Healthcare alone is a difficult road to navigate; on top of that more individuals have found it challenging to access adequate and affordable mental healthcare. As a result, individuals have taken to the internet to search and find other means of care, many of whom have found guidance and support in online blogs. Mental health itself is a sensitive topic for most people. Moreover, people find it uncomfortable and difficult to disclose sensitive personal thoughts surrounding mental health and suicide in-person. As an alternative, individuals have sought out online blogs as a safe place to disclose these feelings and experiences. Mental health is always an important topic to address. Healthcare has not made it easy for individuals to educate and access the best services for their needs. Support blogs have allowed individuals with different opportunities to seek non traditional methods of mental healthcare. Individuals had found comfort in anonymously posting and sharing personal behaviors, feelings, and experiences. The following panel will foster discussions surrounding the understanding of online mental health communities through exploring the factors that influence why individuals choose online platforms over traditional in-person mental healthcare and therapy. By examining the factors that drive individuals to find nontraditional help online and disclose personal and sensitive information online rather than in-person, researchers can understand how individual disclosure is affected within these online pages by examining patterns of communication, levels of disclosure, and peer support and influence. The findings will offer a new perspective on the interactions between online disclosure and mental health/suicide prevention.

1108

Thursday 8:00 AM to 9:15 AM EDT

Salon D

Widening the Idea of "Home" in Intercultural Communication for Diaspora Communities

Sponsor: Intercultural Communication Interest Group

Chair: Rick Malleus, Seattle University

Presenters:

Azmat Khan, Ohio University

Stephanie Medden, Bentley University

Stephanie Longo, Penn State Scranton

Rick Malleus, Seattle University

This panel interrogates the importance of widening the interrogation and integration of considering "home" in intercultural communication when considering diaspora communities. From hierarchical communication norms in diasporic contexts, to rebuilding home in digital spaces, from considering ancestral homeland marketing to complicating the idea of home for Zimbabweans in the diaspora, this panel examines how "home" is a complex construct that needs wider consideration in intercultural communication contexts.

1109

Thursday 8:00 AM to 9:15 AM EDT

Salon M

**Widening the Mentorship Scope:
Praxis of Horizontal Care for Early Career Scholars and Teachers**

Sponsor: Intercultural Communication Interest Group

Chair: Keisuke Kimura, Miami University

Presenters:

Keisuke Kimura, Miami University

Joseph Flores, Gonzaga University

Emi Kanemoto, Bryant University

Kelly Merrill Jr., University of Cincinnati

Charnell Peters, Saint Louis University

Mary Kiura, Purdue University Fort Wayne

This panel discusses a praxis of care, wherein a horizontal mentoring relationship must be developed in navigating life in and across everyday and academic contexts for early career scholars and teachers in Communication. We discuss the possibilities of widening the scope of mentorship to navigating technical challenges and creating a space for building an interdisciplinary community. This panel invites all early career scholars and teachers from diverse backgrounds to cultivate meaningful networks.

THU

1110

Thursday 8:00 AM to 9:15 AM EDT

Rookwood

**Widening the Scope of Mentorship:
A Dialogue about Critical Approaches to the Mentor-Mentee Relationship**

Sponsor: Undergraduate Education and Administration Section

Chair: Madison A. Pollino, University of South Florida

Presenters:

Madison A. Pollino, University of South Florida

Melissa McCormick, University of South Florida

Kendra Williams, University of Illinois Urbana-Champaign

Mac Williams, University of Mississippi

Linda Hughes-Kirchubel, University of South Florida

A one-size-fits-all approach to mentor-mentee relationships does not exist because the individuals in those relationships have diverse identities, needs, and lived experiences. Mentoring serves a pivotal role in academia, so it is important that we openly discuss mentoring approaches and practices. We propose this panel to engage in a dialogue about mentorship practices from the perspectives of faculty and graduate students. We seek to widen the scope of how we understand and navigate mentor-mentee relationships.

1111

Thursday 8:00 AM to 9:15 AM EDT

Salon C

Widening the Scope of Popular Culture: Death in TV, Popular Music, and Film

Sponsor: Popular Culture Interest Group

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

Ahmet Atay, College of Wooster

Nettie Brock, Morehead State University

Lindsay Gagnon, University of South Dakota

Jeevani Sammeta, Bowling Green State University

Kelsey Stanfield, Bowling Green State University

Kerry Wilson, Saint Louis University

This panel examines how representations of death can lead to conversations that Maureen Keeley calls "the good goodbye," meaning conversations at end-of-life that are beneficial to those dying and their loved ones. Panelists describe representations of death in film, TV soaps and dramas, and popular music in order to reveal how the death motif invites the viewer to consider their own "postself" subjectivity as they interact with others at end-of-life.

THU

1112

Thursday 8:00 AM to 9:15 AM EDT

Salon F

Widening the Scope of Socialization and Information Sharing in Organizations

Sponsor: Organizational and Professional Communication Interest Group

Chair: Misornu Ofori Parku, University of Wisconsin-Milwaukee

Respondent: Michael Cody Coker, Boise State University

"From a Layered Lens: Uncertainties and Information-seeking Behavior Amongst Nigerian Graduates as Newcomers in an Organization" Abigail Olajire, University of Missouri; Blessing Ekene Okafor, University of Missouri

"Workplace Interaction: Employees' Perception of Managers' Willingness to Share Information (Top Debut Paper)" Clementina Edema, Illinois State University

"Assimilation, Ideals, and Toxicity": Case Analysis of Andrea Sachs' Character in the Film *The Devil Wears Prada*" Sarra Ben Slama, University of Wisconsin-Milwaukee

This panel examines the socialization processes and information-seeking behaviors within organizations, highlighting the importance of inclusive practices in supporting diverse employee needs.

Thursday 9:00 AM EDT

1113

Thursday 9:00 AM to 5:00 PM EDT

Pavillion

Exhibit Hall Featuring Publishers and Technology - Thursday

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, Rutgers University

Come see the latest in offerings from publishers and technology companies.

Thursday 9:30 AM EDT

1200

Thursday 9:30 AM to 10:45 AM EDT

Caprice 2

Climate Futures: Advocacy and the Dynamics of Consent

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Gordana Lazić, Missouri State University

"Sacrilege or Redemption?: A Dogmatic Approach to the Funeral Mass for Cecilia Gentili at St. Patrick's Cathedral" Teresa Morales, Wayne State College

"Rhetorical Urgency: A Research Note on Kairos and the Prophetic" Kenneth Chase, Wheaton College

"Orientation, Future, Imagination, and Climate" Tom Duncanson, Green Citizen Diplomacy Project

Papers on this panel address forward-looking narratives in climate change advocacy as well as examine the concept of a "climate of assent," exploring rhetorical strategies that shape both environmental activism and broader social agreements.

1201

Thursday 9:30 AM to 10:45 AM EDT

Salon H

Communication Education Interest Group Business Meeting

Sponsor: Communication Education Interest Group

Chair: Joshua Young, Divine Word College

Presenters:

Kyle R. Vareberg, Northeastern State University

Caroline Waldbuesser, University of Missouri

1202

Thursday 9:30 AM to 10:45 AM EDT

Salon A

CSCA Finance Committee Meeting

Sponsor: CSCA Executive Director

Chair: Patric Spence, University of Central Florida

Presenters:

Debra J. Ford, Creighton University

Kristina Scharp, Rutgers University

Ahmet Atay, College of Wooster

Justin J. Rudnick, Minnesota State University, Mankato

Kathy Denker, Ball State University

W. Benjamin Myers, University of Toledo

Tiffany R. Wang, University of Montevallo

This is a closed meeting for members of the CSCA Finance Committee listed here.

THU

Cultural Considerations in Support Seeking and Supportive Communication Strategies

Sponsors: Health Communication Interest Group; Intercultural Communication Interest Group
Chair: Najma Akhther, Wayne State University

"Balint Groups in Medical Education: Facilitator Communication Strategies, Student Perspective-taking, and Evidence of Empathy Skill Development" Andrea Lambert South, Northern Kentucky University; Whitney Darnell, Northern Kentucky University; Tlalli Moya-Smith, Tufts University; Wayne Altman, Tufts University

"Cultural Identity, Mental Health Stigma and Help-Seeking Behaviors Among African International Students" Mark Ofosu Asirifi, Illinois State University

"Relational Maintenance Behaviors Mediate the Relationship Between Alzheimer's Diagnosis Severity and Caregivers' Benefit Finding" Julie Ball, University of Tampa; Colter Ray, University of Tampa

"Understanding Asian Indian Women's Mental Health Perceptions and Help-seeking Behaviors Through Culture-centered Approach" Sakshi Bhati, Southern Illinois University Carbondale

Papers on this panel address cultural considerations in seeking and providing support in a range of relational and organizational contexts.

Expanding Narratives in Popular Culture: Inclusion, Identity, and Justice

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: Dustin A. Greenwalt, Southern Illinois University Carbondale
Respondent: Edward A. Hinck, Central Michigan University

"Marriage and Nation: A Loving Union" Caroline G. Parr, University of Wisconsin-Milwaukee; Alexandra Parr Balaram, University of Wisconsin-Milwaukee

"Sex Doesn't Make Us Whole: Exploring Conceptions of Lack in Asexuality Through Netflix's *Sex Education*" Julie Hartung, Colorado State University

"He Gets Sus: The Constitutive Rhetoric of He Gets Us' 2024 Superbowl Commercial" Samantha Schubert, University of Wisconsin-Milwaukee

"Body Positivity, Gender Expression, and 'Doing it On Purpose': A Rhetorical Criticism of the 2018 Film *Dumplin*" Heather Davenport, Rutgers University

This panel explores how popular culture texts address and challenge societal norms, examining themes of inclusion, marriage, asexuality, and justice to broaden perspectives on representation and equity.

**Great Ideas for Teaching (GIFT) Session #1 -
Featuring GIFTS focused on AI and Online Activities**

Sponsor: G.I.F.T. Interest Group

Chair: Angela Glunz, University of Tennessee at Martin

"AI - Write My Speech!" Tracie Devault, Missouri University of Science and Technology

"Cultural Exploration Video (for Online Discussion Forum)" Kate Knoll, NorthWest Arkansas Community College

"Flipping the Script: Improving Face-to-Face Interactions with Lessons from Computer-mediated Communication (and Vice Versa)" Layden Cole, Southern Illinois University Edwardsville; Catherine Don, Southern Illinois University Edwardsville; Boluwatife Ojewande, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville

"Integrating Generative AI and DIA Principles in Strategic Communication (Related) Courses Through Service-Learning" Mark Joseph Congdon Jr., Sacred Heart University

"Language Matters: Exploring Bias in ChatGPT" Aisha Tahir, Eastern Michigan University

"Persuasive Debate Activity: Assessing Acceptance, Rejection, and Noncommitment Through Debating AI's Role in Academic Assignments" Sun-A Park, Robert Morris University

"Political Communication Demographic On-line Writing Assignment" Brad Mello, Saint Xavier University

"Tell Me About Yourself" Grant Coffman, Fort Hays State University

"The Danger Zone: Teaching the Risks of Using Sources and Supporting Evidence Produced by Generative Artificial Intelligence Programs" Nick Romerhausen, Eastern Michigan University; Megan Winkelseth, Wayne State University

This Great Ideas for Teaching (GIFT) Session features GIFTS focused on AI and online activities.

Idea Incubator: Sharing Ideas and Support for Research and Teaching

Sponsors: Communication Education Interest Group; Organizational and Professional Communication Interest Group

Chair: Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Presenters:

Patrice Marie Buzzanell, University of South Florida
 Michael Cody Coker, Boise State University
 Debbie S. Dougherty, University of Missouri
 Emily A. Godager, Marquette University
 Anne Kerber, Minnesota State University, Mankato
 Erika Kirby, Creighton University
 Kendra Knight, DePaul University
 Scott A. Myers, West Virginia University
 Sarah E. Riforgiate, University of Wisconsin-Milwaukee
 Sarah Steimel, Weber State University

Academic work can be isolating but you are not alone. This "Idea Incubator" is designed to foster conversations so we can "widen the scope" to help each other generate ideas, creativity, and connections. Come participate if: 1. You have a research idea you want to develop. 2. You are curious about exploring new research ideas. 3. You want help creating a teaching activity or assignment. 4. You need assistance with a teaching challenge.

Popular Culture as Popular Culture: A Wide Scope of Popular Culture Studies Courses

Sponsor: Popular Culture Interest Group

Chair: Holly Holladay, Missouri State University

Presenters:

Matthew Meier, DePauw University
 Holly Holladay, Missouri State University
 Scarlett Hester, Ball State University
 Nina Lozano, University of Cincinnati
 Jonathan Newman, Missouri State University

The Popular Culture Studies Interest Group has featured panels throughout the years that illustrate the usefulness of incorporating popular culture artifacts into communication classrooms to illuminate core theories in our discipline. This discussion roundtable turns a specific focus to teaching popular culture as popular culture in communication departments, with the explicit aim of encouraging attendees to develop popular culture courses of their own. Broad communication, rhetorical, and socio-cultural/cultural studies approaches will be discussed.

1208

Thursday 9:30 AM to 10:45 AM EDT

Salon M

Sexual Orientation and Gender Identity Caucus Business Meeting and Annual Awards Ceremony

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Jimmie Manning, University of Nevada, Reno

Presenters:

Danielle M. Stern, Christopher Newport University

Vianna Isbister, Independent Scholar

Join us for treats and good times at the annual business meeting. In addition to caucus business and awards, this year we will have a SOGI Caucus 20th anniversary cake. All caucus members are welcome to come and join the fun!

1209

Thursday 9:30 AM to 10:45 AM EDT

Caprice 1

States Advisory Council Business Meeting

Sponsor: States Advisory Council

Chair: Gayle M. Pohl, University of Northern Iowa

Presenters:

Kimberly M. Weismann, Bismarck State College

Jeffrey Dean Brand, University of Northern Iowa

Dana S. Trunnell, Prairie State College

Joy L. Daggs, Northwest Missouri State University

Scott Wells, St. Cloud State University

Keith Bistodeau, Anoka Ramsey Community College

Scott Jensen, Webster University

Randy K. Dillon, Missouri State University

John Heineman, Lincoln Public Schools

Amber L. Ferris, University of Akron

Cody M. Clemens, Ohio University

Kristopher D. Copeland, Tulsa Community College

Joshua Westwick, South Dakota State University

THU

1210

Thursday 9:30 AM to 10:45 AM EDT

Salon D

**Where Have All the Communication Pedagogy Classes Gone:
An Investigation of the (Lack of) Pedagogy in Communication**

Sponsor: Communication Education Interest Group

Chair: Lauren J. Johnsen, University of Wisconsin-Stout

Presenters:

Chandrika C. Collins, University of Missouri

Nettie Brock, Morehead State University

Jessica Rick, Illinois State University

Jana Kent, University of Missouri

Although most educators in higher education don't work at research-focused institutions, little training is devoted to pedagogy. Depending on the type of institution, somewhere around one-third of an instructor's job success is based on teaching. There is also a misconception that people with communication degrees are by nature, expert communicators and, therefore, expert teachers. Further, conference presentations devoted to pedagogy are less attended than those focused on more "interesting" topics, reinforcing that teaching is secondary to research. This panel seeks to explore these topics and discuss further this lack of focus on pedagogy and teaching training within the broader world of communication studies and higher education.

1211

Thursday 9:30 AM to 10:45 AM EDT

Salon E

Widen the Scope in Global Contexts

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Hsin-I Sydney Yueh, University of Missouri

Respondent: Anjana Mudambi, University of Wisconsin-Milwaukee

"Communication Perceptions: Developing Intercultural Competencies Between American and Bosnian College Students Through Virtual Exchange (Top Paper)" Ahmet Aksoy, Columbia College - South Carolina; Emir Hambo, International University of Sarajevo

"Exploring the NRC Act of India Through a Burkean Lens: Examining Exclusion and Marginalization" Reedwan Habib, Ohio University

"Stress, Worry, and Panic: An Autoethnographic Account of Standardized Tests in Ghana" Monalisa Lamptey, Southern Illinois University Carbondale

"All Too Human: Revealing Humanness in an Intercultural Learning Program Using Collaborative Autoethnography" Ashley Watson, State University of New York Geneseo; Jacob K. Kelley, Auburn University

THU

1212

Thursday 9:30 AM to 10:45 AM EDT

Salon G

**Widening the Scope of Classroom Inclusion:
Relationally Engaging Neurodiversity in Teaching and Learning**

Sponsor: Communication Education Interest Group

Chair: Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Presenters:

Derek Bolen, Grand Rapids Community College

John Marc Cuellar, Ohio University

Christina Ivey, Southern Illinois University Carbondale

Brooke Morenz, Ball State University

Cassandra Wingert, College of DuPage

This community discussion on relationally engaging neurodiversity in the classroom is guided by the following questions: (1) How do we set expectations for neurotypical students as we construct space for neurodivergence in their classroom experiences? (2) How do we address the symbolic erasure of neurodivergence from our communication textbooks and curriculum, particularly in public speaking, interpersonal, and intercultural communication? (3) How do we encourage neurodiversity to flourish as students interact with each other in classroom activities and outside group tasks? Join our discussion of widening the scope of classroom inclusion.

1213

Thursday 9:30 AM to 10:45 AM EDT

Salon B

**Widening the Scope of Protest Songs:
The Intercultural Influence of Bob Dylan (Top Panel)**

Sponsor: Intercultural Communication Interest Group

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

Nurhayat Bilge, State University of New York-Fashion Institute of Technology

Emi Kanemoto, Bryant University

EunYoung Lee, Central Washington University

Michael Ofori, University of Minnesota

Sofia Elena Salazar Carballo, University of Central Florida

This panel discusses the intercultural and transnational influence of Bob Dylan's music and widens the scope for understanding social justice activism in distinctive cultural contexts. How have musicians around the world employed Dylan's lyrics and performance style to call for social justice? How do Dylan's songs sound in various world languages and how have his lyrics been translated? Presenters will theorize and evaluate Dylan's influence across Africa, Asia, Europe, and Latin America.

THU

1214

Thursday 9:30 AM to 10:45 AM EDT

Rookwood

Zooming Out: Popular Culture and Institutions

Sponsor: Popular Culture Interest Group

Chair: Gabriel Arnoldo Cruz, North Carolina Central University

Respondent: Chad Wertley, Robert Morris University

"Mediating the (Post)Feminist Military: Audience Sensemaking of Captain Marvel's Representation of Women in the Air Force" Michaela D.E. Meyer, Christopher Newport University

"Reality Television and Rhetorical Authenticity" Tasha R. Dunn, The University of Toledo; Jennifer C. Dunn, Dominican University

"Stallone, Rocky, and the Mythologizing Function of an Intellectual Property Auteur" Garret L. Castleberry, Mid-America Christian University

This panel includes competitive papers that explore broader cultural and media institutions, including the military, reality TV as genre, and authorship.

Thursday 11:00 AM EDT

1300

Thursday 11:00 AM to 12:15 PM EDT

Salon G

Belonging (TOO) and Community in Academia: Reflections from the Faculty Learning Community

Sponsor: Faculty Learning Community

Chairs: Tiffany Bell, Valparaiso University; Natasha Howard, Morehouse College

Presenters:

Keisuke Kimura, Miami University

Reeham Mohammed, Arizona State University

Grace Oforiwa Sikapokoo, Ohio University

Anita Silwal, University of Kentucky

Reedwan Habib, Ohio University

Chandrika C. Collins, University of Missouri

Kujang Sam Laki, Ohio University

Sakshi Bhati, Southern Illinois University Carbondale

Morgan Smalls, James Madison University

Participants will provide diverse perspectives detailing their experiences in fostering belonging and community in the academy. This session takes a reflective focus as this year's cohort of the Faculty Learning Community offers lessons learned.

THU

Campaigns and Public Messages about Health

Sponsor: Health Communication Interest Group
Chair: Xiaoxia Cao, University of Wisconsin-Milwaukee

"Celebrity Health Narratives and Implications for Public Conversations about Health" Christina S. Beck, Ohio University

"Intersectional Representations of Autism Spectrum Disorder on Television: Extraordinary Attorney Woo, Korean Media, and Disability Discourses" Michaela D.E. Meyer, Christopher Newport University; Anna Shapiro, Christopher Newport University; Jacqueline Stallwort, Christopher Newport University

"Is Body Weight an Indicator of Health? Content Analysis of Weight Loss Supplements on Instagram Posts" SangHee Park, University of Wisconsin-Whitewater

"Lessons from HEAR HER Campaign: A Qualitative Content Analysis of the Narratives Used in Maternal Health Care Campaign" Ifeoluwatobi Abiodun Odunsi, Ohio University; Shatakshi Semwal, Ohio University

These papers consider the ways in which health is communicated publicly through media and other channels.

Chasing Democracy: The Turbulent 2024 Presidential Election

Sponsor: Political Communication Interest Group
Chair: Dianne G. Bystrom, Iowa State University
Respondent: Mary Banwart, University of Kansas

"Coconuts and Dad Jokes: Humor and Affect in the Biden to Harris Campaign Transition" Calvin Coker, University of Louisville; Michelle Funk, Pennsylvania State University

"Digital and Legacy Media as Forces in the 2024 Presidential Election" Benjamin R. Warner, University of Missouri

"From Playboys to Cat Ladies: Masculinity and Gender in the 2024 Presidential Election" Kelly L. Winfrey, Iowa State University

"From Worst to Best: Examining the Content and Effects of the 2024 Presidential Debates" Mitchell S. McKinney, University of Akron

"Socializing Race and Politics in Black Families" Xavier Lee Scruggs, University of Missouri

"The Myth of the Spoiler: Political Containment of Third Parties in the 2024 Presidential Election" Ryan M. Neville-Shepard, University of Arkansas

This panel will cover some of the key events and messages that defined the topsy-turvy 2024 election. Panel participants will analyze several forms of campaign communication including presidential debates, social media discussions, media coverage, and conversations within families. Specifically, presentations will analyze the messaging and effects of the 2024 televised presidential debates; the cornucopia of memes that emerged on social media after Kamala Harris replaced Joe Biden on the Democratic ticket; the influence of people's media diets on their perceptions of the candidates, level of political participation, and intention to vote; media coverage of third-party candidates; voter attitudes about gender and masculinity; and the way Black families discuss politics.

1303

Thursday 11:00 AM to 12:15 PM EDT

Salon H

Communication Education Interest Group: Top Papers

Sponsor: Communication Education Interest Group

Chair: Joshua Young, Divine Word College

Respondent: Kyle R. Vareberg, Northeastern State University

"It's Like We are Worth the Website, But That's It: Widening the Scope & Working Toward Campus 'Affinity' for Black College Students at AANAPISI/HSIs on the West Coast (Gustav Friedrich Award for Top Student Paper, Top Debut Paper)" Nicholas B. Lacy, Purdue University

"Does it Matter Who You are as Long as You are Being Helpful? The Answer is Complicated. Revisiting Identity and Helpfulness in the Online Classroom. (Top Paper)" Xialing Lin, University of Central Florida; Kenneth Lachlan, University of Connecticut; Stephen Spates, Michigan State University; Patric Spence, University of Central Florida; Renee Kaufmann, University of Kentucky; Bumju Jung, University of Southern California

"Managing Disability Privacy in Student-faculty Classroom Accommodation Conversation: Sources of Turbulence and Strategies for Communicating Personal Boundary (Top Inclusive Scholarship Paper)" Kathleen S. Valde, Northern Illinois University; Mary Lynn Henningsen, Northern Illinois University

This panel includes a presentation of the top-rated papers submitted to the Communication Education Interest Group.

1304

Thursday 11:00 AM to 12:15 PM EDT

Salon A

Community-engaged Public Speaking: Widening the Scope of the Public Speaking Course

Sponsor: Short Courses

Presenters:

Madison A. Pollino, University of South Florida

Melissa McCormick, University of South Florida

This short course presents the Community-Engaged Public Speaking (CEPS) framework which provides an opportunity for public speaking to blend their course with a semester-long focus on community issues. By attending this short course, attendees will:

- Understand the CEPS framework and how to apply it in their public speaking course(s)
- Recognize the strengths and limitations of the framework
- Identify potential community partners/issues to address
- Re/Develop course assignments to align with the framework

THU

1305

Thursday 11:00 AM to 12:15 PM EDT

Salon C

CSCA Scholar Conversation: Tony Adams

Sponsor: CSCA Past President

Chair: Ahmet Atay, College of Wooster

Presenter:

Tony Adams, Bradley University

This CSCA Scholar Conversation features a panel-length interview with one outstanding scholar, Tony Adams, reflecting on his most important scholarship and contributions. He is a scholar who has made substantial contributions, whose work has stood the test of time, and who has made a difference in the discipline and beyond. There will be an extended interview, conducted by Ahmet Atay, followed by questions and discussion with attendees.

1306

Thursday 11:00 AM to 12:15 PM EDT

Salon E

Ethnicity, Race, International, and Class Concerns Caucus Business Meeting

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Hsin-I Sydney Yueh, University of Missouri

Presenters:

Anjana Mudambi, University of Wisconsin-Milwaukee

Sofia Elena Salazar Carballo, University of Central Florida

Amy Aldridge, Middle Tennessee State University

Gordana Lazić, Missouri State University

Carolyn Calloway-Thomas, Indiana University

Dorothy Lee Pennington, University of Kansas

1307

Thursday 11:00 AM to 12:15 PM EDT

Caprice 3

Experiential Learning and Creative Programming in the Intercultural Communication Classroom: Utilizing a 'Widened Scope' to Embrace Innovative Teaching

Sponsors: Communication Education Interest Group; Intercultural Communication Interest Group

Chair: Aimee Miller, Ferris State University

Presenters:

Aimee Miller, Ferris State University

Carole Bennett, Oakland Community College

Nahid Ahmed, Soliya Connect

Celeste Lacroix, College of Charleston

Shweta Arpit Srivastava, Monmouth College

Experiential learning can be challenging to incorporate into an intercultural communication course. The traditional mode emphasizes conceptual frameworks or anecdotal learning over concrete experiences. By embracing innovative approaches, instructors can "widen the scope" of their pedagogy by implementing creative programming, experiential learning, or other tools to engage students in participatory practices. Each panelist will describe their unique approaches, culminating in the audience leaving with distinctive ideas, imaginative practices, and fresh ways of envisioning intercultural courses.

**Faith and Fact: Communication at the Intersection of Health Practices
in African Communities (Top Panel)**

Sponsor: Health Communication Interest Group

Chair: Ademola Adelu, University of Alabama

Presenters:

Shirley Olatunji, University of Kansas

Amaka Peace Onebunne, Northern Illinois University

Bukola Oloba, North Dakota State University

Veronica Andoh, North Dakota State University

Salome N. Mbah, North Dakota State University

The study "Faith and Fact: Communication at the Intersection of Health Practices in African Communities" explores how communication influences the relationship between religious beliefs and healthcare practices. It examines how faith-based messaging, traditional knowledge, and scientific health information shape health decisions, including the choice between traditional and modern medical care. The study aims to enhance health communication strategies that respect local beliefs while promoting effective healthcare practices.

Framing Policy and Justice: Narrative Strategies in Public Discourse

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Matthew Meier, DePauw University

"An Iceberg of Racism: A Narrative Analysis of the Just Say No Campaign" Jason Smith, Colorado State University

"Application of Framing Theory in Public Relations: An Analysis on Rhetorical Perspective" Bachchu Shekh, Missouri State University

"Mapping the U.S. Border Policy: A Pentadic Cartography of Prevention Through Deterrence" Sabiha Mahbuba, Ohio University

"Reframing Justice: A Narrative Analysis of Stella Liebeck's 'Hot Coffee' Case" Folakemi A. Bakare, Southern Illinois University Carbondale

This panel examines the power of narrative and framing in shaping public understanding, analyzing U.S. border policy, the justice system, the war on drugs, and framing techniques in PR theory to unpack the rhetorical strategies that influence public opinion and policy.

Taking Another Look - Picking Up "Beyond New Media" Where We Left Off

Sponsor: Media Studies Interest Group

Chair: Kathy Denker, Ball State University

Presenters:

Adam W. Tyma, University of Nebraska Omaha

Robert Andrew Dunn, East Tennessee State University

Art Herbig, Purdue University Fort Wayne

Andrew Herrmann, East Tennessee State University

Danielle M. Stern, Christopher Newport University

Jimmie Manning, University of Nevada, Reno

In 2013, a scrappy group of media scholars thought that it would be a good idea to try and declare a word - any word - that could capture what is happening in our mediated world at that time. A panel was presented in 2013 for MSIG with the hashtag #WeNeedAWord and things began, culminating around the word "polymedia". In addition, unbeknownst to the original CSCA panel, two other communication researchers were simultaneously working with the term polymedia. They published the term first, using it to describe how people choose to interact and communicate to remain connected to family across distance. 12 years, one book, and many articles and late conversations later, and with the knowledge of what was happening simultaneously, where are we now? It is obvious to all that we cannot study media/"The Media"/mediated texts and realities in a vacuum. You cannot do modern media scholarship without interpersonal theory. You cannot study the medium itself without the rhetoric that creates and surrounds it. Nothing works in a silo. That was our initial strength then and it is more important now. This panel brings together the authors and editors of *Beyond New Media: Discourse and Critique in a Polymediated Age* to revisit the ideas presented there, critique them, and re-examine where media studies (and, by extension, the study of the Communicative act) is now since convergence and polymediation have served their purpose.

Tough Stuff: Widening the Scope of Human Experience in Popular Culture

Sponsor: Popular Culture Interest Group

Chair: Caroline Waldbuesser, University of Missouri

Respondent: Holly Holladay, Missouri State University

"It's All in Her Head: Gender and Power Dynamics in Assigning Mental Illness" Emily M. Tyler, University of Kansas

"Ted Lasso and Rebecca Welton's Divorce Journeys: How Pop Culture Portrays Gender, Emotions, and the Power of Support in Season One of *Ted Lasso*" Molly Schmidt, University of Wisconsin-Milwaukee

"'All Too Well' Performed Live at 'Silver Springs': An Examination of Feminine Perspectives on Lost Love" Kelsey Stanfield, Bowling Green State University

"I Really Feel Like I'm Losing a Long-time Friend": Parasocial Breakups and Communication Accommodation to Colleen Ballinger's Cancellation" Alex Boesch, Ohio University

Popular culture often reflects joy, but it also has the capacity to explore difficult experiences of the human condition. Papers in this session include representations of mental health struggles, pain, and loss.

Widening the Scope in Interpersonal and Family Communication

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Natalie Pennington, Colorado State University

"Widening the Scope of Dementia Care: Using Humor to Create Positive Relationship Outcomes" Michelle M. Matter, Crown College

"Widening the Scope of Family Communication to Include Ancestral Communication: A Case Study on Artificial Intelligence and the Talking (Virtual) Dead" Charnell Peters, Saint Louis University

"Widening the Scope of Identity Anchors: Building Resilience Through Luxembourgish Identity" Olivia Watson, Michigan State University; Haley K. Horstman, University of Missouri; Isabelle Albert, University of Luxembourg

"Widening the Scope of Interpersonal Loneliness Research by Documenting Lonely Individuals' Recounts of the Coping Strategies that were (In)Effective and (Un)Common" Colter Ray, University of Tampa; Holly Elizabeth Rushing, University of Tampa

"Widening the Scope of Menstruation Communication. Exploring Ghanaian Mother-Daughter Menstruation Communication" Lyzbeth Safoah King, Ohio University; Sarah Symonds LeBlanc, Purdue University Fort Wayne; Mary Kiura, Purdue University Fort Wayne; Melody Nofziger, Purdue University Fort Wayne

This selection of papers looks at communication phenomena from a different angle, expanding the way we research and discuss interpersonal and family communication.

1313

Thursday 11:00 AM to 12:15 PM EDT

Rookwood

Widening the Scope: What are the Reasons Behind the Widening Gap Between Women and Men's College Completion Rates? (Top Panel)

Sponsor: Community College Interest Group

Chair: Jeremy Basso, City Colleges of Chicago

Presenters:

Kim Marie Omachinski, University of Wisconsin-Milwaukee

Tracie Devault, Missouri University of Science and Technology

Becky Roberts, Jackson College

Myron Covington, Washtenaw Community College

Jeremy Basso, City Colleges of Chicago

Widening the Scope: What are the reasons behind the widening gap between women and men's college completion rates? Since the 1940s men have outpaced women in college completion rates. In the 2010s, women began to surpass men in college completion. This panel will discuss their thoughts on the shift in higher education completion rates, by comparing and contrasting the college completion rates among R1 and R2 state universities, along with community college completion rates.

Thursday 12:30 PM EDT

1400

Thursday 12:30 PM to 1:45 PM EDT

Salon A

Assessing Autoethnography: Analysis, Evaluation, and Craft

Sponsor: Short Courses

Presenters:

Andrew Herrmann, East Tennessee State University

Tony Adams, Bradley University

What makes an excellent autoethnography? In this short course the editors of the *Journal of Autoethnography* will review ways by which to assess autoethnography. Taking each of the three parts of auto-, ethno-, and -graphy in detail, they will provide the varied criteria to ensure robust assessment(s) to help you analyze your own work and the work of others. The goal is to provide the tools to make us all better readers and writers.

THU

1401

Thursday 12:30 PM to 1:45 PM EDT

Salon F

**Becoming a Better Educator:
Implementing Learning Theory in the Communication Classroom**

Sponsor: Instructional Resources Interest Group

Chair: Brooke Morenz, Ball State University

Presenters:

Candice Ruh, University of Wisconsin-Milwaukee

Cassandra Wingert, College of DuPage

Cassandra D. Hightower, University of Wisconsin-Milwaukee

Molly Schmidt, University of Wisconsin-Milwaukee

Rebekah Chiasson, Sam Houston State University

Educators in communication have an opportunity to discuss learning theories to refine classroom strategies. This panel discusses how learning theories can be leveraged across the discipline's broad scope to enhance instruction. Each panelist will discuss 1) a learning theory related to her specific area of expertise and 2) an active learning experience that demonstrates theory implementation. This panel aims for a collaborative dialogue to support educators looking to enhance their learning theory knowledge and application.

1402

Thursday 12:30 PM to 1:45 PM EDT

Caprice 2

**Congratulations or Condolences?:
New Department Chairs Widen the Scope of Their Experiences**

Sponsor: Undergraduate Education and Administration Section

Chair: Keisuke Kimura, Miami University

Presenters:

Jeff Kuznekoff, Miami University

Stevie Munz, Utah Valley University

Tim McKenna-Buchanan, Manchester University

Laura D. Russell, Denison University

This discussion panel features new department chairs, helping to widen the scope of how we understand the challenges administrators face in the modern higher education landscape. Panelists are from a variety of institutions, from major public universities to private liberal arts colleges. Each has experienced challenges: enrollment declines, state interference, and potential program elimination. Our discussion will widen the scope by examining the balance between department chairs supporting undergraduate curricula and answering to institutional pressures.

THU

CSCA 2026 Program Planners Meeting

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, Rutgers University

Presenters:

Heather Walters, Missouri State University

Kate R. LaPierre, University of Nevada, Reno

Ryan Scott Rigda, Saginaw Valley State University

Kathryn B. Golsan, University of Northern Iowa

Xialing Lin, University of Central Florida

Kyle R. Vareberg, Northeastern State University

Austin Beattie, Hope College

Tammie Wiebers, North Central Missouri College

Anjana Mudambi, University of Wisconsin-Milwaukee

Abigail Olajire, University of Missouri

Tracie Devault, Missouri University of Science and Technology

Jessica Rick, Illinois State University

Stephen A. Klien, University of Missouri

Jennifer Willis-Rivera, University of Wisconsin-River Falls

Natalie Pennington, Colorado State University

Tasha Riggins, Baker University

Abigail Kingsford, Drury University

Vianna Isbister, Independent Scholar

Xavier Lee Scruggs, University of Missouri

Tyler Donavon Curran, Missouri State University

Alexandra Parr Balaram, University of Wisconsin-Milwaukee

Danielle M. Stern, Christopher Newport University

Emily Sauter, University of Nebraska Omaha

Gayle M. Pohl, University of Northern Iowa

Khairul Islam, State University of New York at Oswego

Xinyue Liu, North Dakota State University

Kristin Fitzsimmons, University of Minnesota, Twin Cities

Tiffany R. Wang, University of Montevallo

Debra J. Ford, Creighton University

From Local to Global: Widening the Scope of Applied Communication Research to Issues of Climate Change, Environmental Activism, Natural Disasters, and Vaccine Awareness

Sponsor: Strategic and Applied Communication Interest Group

Chair: Bailey Hughlett, Utah State University

"An Analysis of The Role of TikTok in Climate Change and Environmental Activism During COP28"
Jamie Ward, The University of Toledo

"Cultivating COVID-19 Vaccine Awareness Among Farmers and Rural Adults in Utah: A Toolkit for Extension Professionals" Sydney O'Shay, Utah State University; Aaron Hunt, Utah State University; Marie Yamane, Utah State University; Rachel Tong, Utah State University

"Empowering Children and Educating Families: A Proposal to Close a Natural Disaster Protective Actions Knowledge Gap with "Get Ready" Program" Meredith L. Morgoch, Salisbury University

"Indian Environmental Activism: Ideological Origins, Communicative Strategies, and Protest Tactics Since the 1980s" Vamsi Chaitanya Pedasanaganti, The University of Toledo

"Psychological Distance and Visual Communication of Climate Change in South Asia: Impacts on Risk Perceptions and Behavioral Change" Sandaruwan Subasinghe, University of Peradeniya; Najma Akhther, Wayne State University

This panel brings together projects that utilize an applied communication approach to examine the risks associated with climate change, environmental activism, natural disasters, and vaccine awareness globally. Panelists' work highlights key efforts to: (a) promote protective actions among children and families in earthquake-prone regions, (b) raise COVID-19 vaccine awareness among rural Utah farmers, (c) build support for climate change policies in Sri Lanka, and (d) explore the evolving dynamics of environmental activism in India.

Global Voices: Rhetoric of Conflict and Activism

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Gordana Lazić, Missouri State University

Respondent: Caroline G. Parr, University of Wisconsin-Milwaukee

"A Rhetorical Analysis of Olfa Hamdi's 2024 Tunisian Presidential Campaign" Isaac Asare Kwakye, Illinois State University

"Imagining the Global: Argentinian, Japanese, Nigerian, and Qatari News Narratives of Russia's 2022 invasion of Ukraine" Robert Hinck, Air University

"Rereading the February 15 Anti-Iraq War Protests: An Inquest into Ideographs, Rhetoric of Place, and the Rhetoric of Hegemony" Divine Narkotey Aboagye, University of Maryland

"Rhetorical Communal Values at Work: The Case of Twitter Receipts" Ephraim Seseh Danquah, University of Wisconsin-Madison; Eric Agyekum, University of Wisconsin-Madison; Eric Boateng, University of Wisconsin-Madison

Papers on this panel are concerned with international media and political discourses, analyzing the rhetoric surrounding the Russia-Ukraine conflict, anti-war narratives about the Iraq war, communal activism in Ghana, and campaign rhetoric in Tunisia bringing diverse global perspectives on rhetoric and resistance.

Interpersonal and Family Communication Interest Group: Top Papers

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

"'Dementia is....' Influences of Family Caregivers' Narrative Sensemaking on Depression, Stress, and Caregiver Burden (Top Paper)" R. Amanda Cooper, University of Connecticut

"Communicative Predictors and Outcomes of Perceived Parental (Non)Accommodation Among Chinese Christian Immigrants/Migrants (Nancy Burrell Award for Top Student Paper)" Jinwen Yue, University of Missouri

"Problematic Intrapersonal Messages Associated with Interpersonal Loneliness: An Exploratory Study" Kory Floyd, University of Arizona; Colter Ray, University of Tampa; Josephine K. Boumis, University of South Florida

"Widows' Advice for Providing and Receiving Social Support (Dawn O. Braithwaite Award for Qualitative Research)" James Robinson, University of Tampa; Colter Ray, University of Tampa

"Young Adults' Relational Turbulence with Parents as a Function of Parent Involvement in Their Romantic Relationship: A Conditional Process Analysis" Paul Schrodt, Texas Christian University; Emily Stager, Texas Christian University

This panel features the top papers for the Interpersonal and Family Communication Interest Group for 2025.

Navigating the Different Spaces: Experiences of Inclusion and Isolation

Sponsor: Intercultural Communication Interest Group

Chair: Ahmet Aksoy, Columbia College - South Carolina

Respondent: Carolyn Calloway-Thomas, Indiana University

"Organizing Ableism: An Ethnographic Study of Discriminatory Culture in a Disability-focused Workplace" Evan Kirksey, University of Missouri; Kendal Catherine Lyssy, University of Missouri

"Social Barriers Actually Handicapping People With Disability" Ibrahim Damilare Onafeko, Howard University

"Moving into Relationality" Lauren Mark, State University of New York at New Paltz

"The High Maintenance Black Girl: Exploring Intraracial Stereotypes Experienced by Black Female College Students" Alexis Thrower, Columbia College

The intersections of our identities can strongly be influenced by the spaces we exist in and occupy. This paper panel explores the lived experiences of an array of cultural groups and how spaces shape their abilities to navigate their cultural identities.

1408

Thursday 12:30 PM to 1:45 PM EDT

Salon C

Remembering and Celebrating the Career of John J. Makay

Sponsor: CSCA First Vice President

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

Aaron V. Burton, Concord University

David Engen, Minnesota State University, Mankato

Janice Hamlet, Northern Illinois University

Lara Martin Lengel, Bowling Green State University

Becky A. McDonald, Ball State University

Jennifer Lee Walton, Radford University

John J. Makay, Ph.D. spent the majority of his career in the Midwest-at The Ohio State University and at Bowling Green State University. A native of Kalamazoo, Michigan, he was a Purdue University graduate in rhetorical studies. As a graduate advisor and university administrator, he steered many of his students to CSCA. This session remembers John's scholarly accomplishments in research and teaching, and it celebrates his mentorship that launched many careers in communication studies. Audience members are invited to share their memories of John.

1409

Thursday 12:30 PM to 1:45 PM EDT

Salon M

Sexual Orientation and Gender Identity Caucus: Top Papers

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Jimmie Manning, University of Nevada, Reno

Respondent: Stephanie Young, University of Southern Indiana

"Ifé, Please Help Me Beg This Man to Leave My Husband Alone...': Homophobic Discourses on Mixed-orientation Marriages in a Nigerian Instagram Community (Jimmie Manning Award for Top Paper)" Dennis Ekwemnachukwu Okeke, University of Colorado Boulder; Anthony Okeke, Nnamdi Azikiwe University; Emmanuel Appiah, University of Wisconsin-Milwaukee; Ousman Mbaye, University of Wisconsin-Milwaukee

"Having Disclosure on Stand-Bi: Widening the Scope of Bisexual Identities and Narratives of College Students (Top Student Paper)" Justin Tackett, Marshall University

"Leaving a Lasting Impression: The Role of Foundational Family, Privacy, and Gender Messages on Coming Out Disclosures" Justin S. Motto, University of Wisconsin-Eau Claire

"The Gay Left Doesn't Speak for Us: The Unique Queer Political Narrative of the Log Cabin Republicans" Shannon Pappas, University of Connecticut; Dominic Delbert Meyers, Concordia College Moorhead

This panel features the top rated papers submitted to the Sexual Orientation and Gender Identity Caucus for the 2025 convention.

THU

1410

Thursday 12:30 PM to 1:45 PM EDT

Rookwood

Strategic and Applied Communication Interest Group: Top Papers

Sponsor: Strategic and Applied Communication Interest Group

Chair: Joshua P. Bolton, Salisbury University

"Widening the Scope in Crisis Communication: The Role of Contested Narratives in the Ongoing Pulse Nightclub Memorialization Process (Top Paper)" Amy Maciel, Clemson University; Timothy L. Sellnow, Clemson University

"The Role of Employee Advocacy in Promoting Positive Corporate Reputation: An Exploratory Study of Employees of Higher Education Institutions (Dan Millar Award for Top Student Paper, Top Debut Paper)" Janet Laadi Anani, Illinois State University

"Impact of Health Literacy and Cultural Contexts on Immunization Campaigns in Kenya: Disinformation, Misinformation and Infodemic Dynamics" Catherine Don, Southern Illinois University Edwardsville

"Organizational Polycrisis: A Concept Explication" James Ndone, Coastal Carolina University; Baron Khamadi Shitemi, Indiana University Bloomington

"Widening the Scope of Nonprofit Donor, Fundraising, and Outreach Messages: A Multilayer, Multimethod Accessibility Analysis of U.S. Nonprofit Websites (Top Inclusive Scholarship Paper)" Alicia Mason, Pittsburg State University; Lauren Baldwin, Pittsburg State University; Tatum Ahring, Pittsburg State University

This panel features the top rated competitive paper submissions in strategic and applied communication.

1411

Thursday 12:30 PM to 1:45 PM EDT

Rosewood

Teaching Theory Through A Widened Scope

Sponsor: Communication Theory Interest Group

Chair: Stephen Spates, Michigan State University

Faculty and student presenters will share their perspectives on teaching communication theories in a roundtable format. Challenges and strategies for success will be discussed. Questions from the audience are encouraged.

THU

1412

Thursday 12:30 PM to 1:45 PM EDT

Salon D

Teaching with AI: Reflections on Teaching During the New Age of AI

Sponsor: States Advisory Council

Chair: Jonna Reule, Valley City State University

Presenters:

Stephanie Batson, Southern Illinois University Edwardsville

Joy L. Daggs, Northwest Missouri State University

Becky DeGreeff, University of Wisconsin-Stout

Shannon C. VanHorn, Valley City State University

Kimberly M. Weismann, Bismarck State College

These panelists will discuss their online summer book club, who collectively read *Teaching with AI: A Practical Guide to a New Era of Human Learning* from Bowen and Watson. The panelists will discuss how the book guided them to incorporate AI into classes so they can teach effectively with AI.

1413

Thursday 12:30 PM to 1:45 PM EDT

Salon E

What Now?: Navigating Post-graduate Positions (Top Panel)

Sponsor: Graduate Student Caucus

Chair: Adam Whiteside, Northwest Missouri State University

Presenters:

Connor Wilcox, Concordia College

Olivia Watson, Michigan State University

Yoo Jung (Erika) Oh, Michigan State University

Matthew Craig, University of Tennessee, Knoxville

America Edwards, University of Kentucky

Karly Poyner-Smith, Columbia College

This discussion panel will be focused on the experience of transitioning from a graduate student to full-time teaching and research positions. Particularly, how to navigate these different positions, the unique roles and responsibilities of these positions, and maintaining social/mental wellness throughout. This panel will be comprised of recent doctoral graduates who started full-time positions as assistant professors or postdoctoral researchers at different institutions. Audience participation is encouraged.

THU

1414

Thursday 12:30 PM to 1:45 PM EDT

Salon G

Widening the Scope: The Role of AI in Transforming College Faculty Roles and Practices

Sponsor: Communication Education Interest Group

Chair: Robert Sidelinger, Oakland University

Presenters:

Brandi N. Frisby, University of Kentucky

Jessalyn Vallade, University of Kentucky

Angela Hosek, Ohio University

Nicholas T. Tatum, University of Nevada, Las Vegas

Robert Sidelinger, Oakland University

Caroline Waldbuesser, University of Missouri

In an era marked by rapid technological advancement, artificial intelligence (AI) offers transformative potential for higher education. This panel will explore the broad and far-reaching impacts of AI on faculty, examining how AI-driven tools and methodologies can revolutionize faculty effectiveness, student engagement, and administrative efficiency. Through sharing insights, examining diverse perspectives, and engaging in meaningful dialogue, this panel aims to illuminate the potential of AI to transform higher education.

Thursday 2:00 PM EDT

1500

Thursday 2:00 PM to 3:15 PM EDT

Salon D

"... And It Will All Happen Again" - The Predictive Ability of Popular Culture Texts in Our Widening Worlds (Top Panel)

Sponsor: Popular Culture Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

"American Carnage: Prescience, Prediction, and Popular Responses to Contemporary Disunion Fantasy Fiction" Megan M. Wood, Ohio Northern University

"From Meatsuits to Neo – The Predictive Power of the Science Fiction Genre in the Age of 'Instant'" Adam W. Tyma, University of Nebraska Omaha

"Moloch the Corrupter and the Autopoietic Prophecy in *Buffy the Vampire Slayer*" Andrew Herrmann, East Tennessee State University

"Where Are all the Musicians? Predictions of Musical Dystopia in Rock Operas" Jeffrey St. Onge, Ohio Northern University

Popular culture texts/artifacts, from movies to music to fashion, have had an eerie way of suggesting a future that, in one form or another, have predicted our present. Though the jetpacks of *The Jetsons* have not been realized for everyone – yet – and the war with the machines detailed in the *Terminator* and *Matrix* arcs has not come to pass - examples of this phenomenon can be seen all around us. The purpose of this panel is to identify specific exemplars of this phenomenon, go to the source, and demonstrate how these samples suggest a trend that should not be taken lightly, particularly as we consider the question "what is in our contemporary consumption moment that is foretelling the future?"

THU

1501

Thursday 2:00 PM to 3:15 PM EDT

Caprice 1

**Activism, Communication Ethics, and Social Justice Interest Group;
Argumentation and Forensics Interest Group; and
Undergraduate Education and Administration Section: Top Papers**

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Argumentation and Forensics Interest Group; Undergraduate Education and Administration Section

Chair: Kristi Scholten, Ferris State University

Respondent: Kristi Scholten, Ferris State University

"Case Studies of Chemical Toxicity: Narrative, Human Rights, and Environmental Health (Top Paper in Activism, Communication Ethics, and Social Justice)" Jay Baglia, DePaul University

"Highly Visible, Highly Volatile: What Accounts for the Violent Turn of the Yellow Vest Protest (Top Student Paper, Top Debut Paper)" George Torto, Missouri State University

"Powering Progress: Ethical Public Debate About Artificial Intelligence and the Environment (Top Paper in Argumentation and Forensics)" Heather Walters, Missouri State University

"Widening Opportunities and Limiting Marginalization: Understanding What Institutions Promise from Communication Education (Top Paper in Undergraduate Education and Administration)" Joshua Young, Divine Word College; David Potter, Mid-Plains Community College

This panel includes the top papers in Activism, Communication Ethics and Social Justice, top paper in Argumentation and Forensics, and top paper in Undergraduate Education and Administration.

1502

Thursday 2:00 PM to 3:15 PM EDT

Salon G

Argumentation and Forensics Interest Group Business Meeting

Sponsor: Argumentation and Forensics Interest Group

Chair: Aimee Miller, Ferris State University

Presenter:

Ryan Scott Rigda, Saginaw Valley State University

1503

Thursday 2:00 PM to 3:15 PM EDT

Salon B

Be Not Afraid: Artificial Intelligence and Large Language Models as Classroom Tools and Not Just Plagiarism Machines

Sponsor: Instructional Resources Interest Group

Chair: Chandrika C. Collins, University of Missouri

Presenters:

Nettie Brock, Morehead State University

Kristin Fitzsimmons, University of Minnesota, Twin Cities

Morgan Getchell, Morehead State University

Stephen A. Klien, University of Missouri

Discussions of Artificial Intelligence are so often focused on the negative and rarely as a useful tool for instruction. This panel intends to shift the narrative to a positive perspective on LLMs as a tool that we can leverage for advanced learning. We will outline how we have found success in making that happen.

THU

1504

Thursday 2:00 PM to 3:15 PM EDT

Salon H

Communication Theory Interest Group Business Meeting

Sponsor: Communication Theory Interest Group

Chair: Stephen Spates, Michigan State University

Presenters:

Austin Beattie, Hope College

Austin T. Frederick, Wayne State University

1505

Thursday 2:00 PM to 3:15 PM EDT

Salon E

CSCA SOGI Caucus Book Club: Who's Afraid of Gender?

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Jimmie Manning, University of Nevada, Reno

Presenters:

Kathy Denker, Ball State University

Scott A. Myers, West Virginia University

Justin J. Rudnick, Minnesota State University, Mankato

Danielle M. Stern, Christopher Newport University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

The CSCA Sexual Orientation and Gender Identity Caucus invites participants to a thought-provoking discussion of Judith Butler's book *Who's Afraid of Gender?* This session will explore Butler's new book that focuses on why gender has created such a political stir. Attendees will engage with Butler's arguments, reflect on their implications for communication studies, and consider how gender continues to shape both academic and personal landscapes. Join us for a lively conversation!

THU

1506

Thursday 2:00 PM to 3:15 PM EDT

Rosewood

Great Ideas for Teaching (GIFT) Session #2

Sponsor: G.I.F.T. Interest Group

Chair: Angela Glunz, The University of Tennessee at Martin

"Better Cheddar! Using Who Moved My Cheese? to Widen the Scope and Build Change-Ready PR & Communication Professionals" Lori M. Costello, University of South Dakota

"Crafting & Evaluating Misinformation Posts to Combat the Dissemination of Fake News" Alana Haupt, Utah State University

"Cultural Scavenger Hunt: Discovering (Our) Campus Culture" Connor Wilcox, Concordia College

"Deconstructing Media Representations: A Critical Analysis Activity" Diana Amoako Boakyewaa, Ball State University

"Fostering a Positive New Hire Experience: Understanding the Importance of Effective Onboarding for New Employees" Mary Catherine Kennedy, Ohio University; Mary Olivia Roberts, Ohio University

"Resolving Classroom Challenges: Peer Learning and Tutoring" Rita Bamotra, Southern Illinois University Edwardsville; Precious Osei, Southern Illinois University Edwardsville; Brian Hlavsa, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville

"Speak or Show: A Creative Teaching Activity for Communication Courses" Rawan Hesham Hamouda Hegazy, Missouri State University

"YOU Write the Textbook! Mediated Communication: Texting/Online Dating/Social Media" Nichole Egbert, Kent State University

"Dissent into Madness" Adam Whiteside, Northwest Missouri State University

1507

Thursday 2:00 PM to 3:15 PM EDT

Salon I

Interpersonal and Family Communication Business Meeting

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Presenters:

Natalie Pennington, Colorado State University

Haley Nolan-Cody, Rutgers University

THU

1508

Thursday 2:00 PM to 3:15 PM EDT

Salon M

Political Communication Interest Group: Top Papers

Sponsor: Political Communication Interest Group
 Chair: Joshua Atkinson, Bowling Green State University
 Respondent: Mitchell S. McKinney, University of Akron

"European Crisis Communication in the Rhetorical Arena: Post-Covid Summitry of EU-China Relations in 2022-2023" Robert Hinck, Air University; Marco Ehrl, Kutztown University; Sara Kitsch, United States Air Force Air War College

"What is Political Communication? A Grounded Theory Approach to Defining the Discipline and What it Studies (Top Paper, Top Inclusive Scholarship Paper)" Ant Woodall, Northeastern University

"'Being Blessed With a Crisis:' Exploring the Rhetoric of Crisis Exploitation in the Mepe Flood in Ghana (J. Jeffery Auer Award for Top Student Paper)" Emmanuel Mylo Dadzie, North Dakota State University; Beatrice Quarm, Michigan Technological University

This panel highlights the top papers for the Political Communication Interest Group.

1509

Thursday 2:00 PM to 3:15 PM EDT

Rookwood

Strategic and Applied Communication Interest Group Business Meeting

Sponsor: Strategic and Applied Communication Interest Group
 Chair: Joshua P. Bolton, Salisbury University
 Presenters:

Khairul Islam, State University of New York at Oswego
 Rodrigo Soares, University of Vermont

1510

Thursday 2:00 PM to 3:15 PM EDT

Caprice 2

The Tight Rope Performance of Women in Academics (Top Panel)

Sponsor: Women's Caucus
 Chair: Amy Aldridge, Middle Tennessee State University
 Presenters:

Sarah Steimel, Weber State University
 DeAnne Priddis, Middle Tennessee State University
 Tiffany R. Wang, University of Montevallo
 Sarah E. Riforgiate, University of Wisconsin-Milwaukee
 Leah Elizabeth Bryant, DePaul University

This panel will explore women's complex challenges in defining work-life balance and identity (re)negotiation in evolving academic roles. Featuring insights from faculty at universities throughout the country, the conversation will include women's unique challenges in balancing service, research, and teaching demands, as well as transitions in or out of administration. Participants will share best practices for maintaining balance while supporting junior faculty and graduate students in their journeys, fostering a community of understanding and empowerment.

THU

Welcome to America: Impact of Migration on Family Life, Communication, and Relationship Amongst African Families in the United States

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Sakshi Bhati, Southern Illinois University Carbondale

Presenters:

Folakemi A. Bakare, Southern Illinois University Carbondale

Nathaniel Godwin, West Virginia University

Omolola Lasisi, University of Kansas

Bukola Oloba, North Dakota State University

Shalewa Babatayo, University of Central Florida

Migration has been a subject of extensive scholarly investigation across various disciplines, with particular attention to its causes, trends, and socioeconomic consequences. While the impact of migration is far-reaching and affects societies, its effects on individual families are equally profound and multifaceted, thus leading to changes in language, communication patterns, and family dynamics. Hence, this panel will explore the important role migration plays in shaping language use, mode of communication, navigating parenting and child upbringing, gender roles, acculturation, and adaptation in families. It will also highlight the blessing and curse of extended family relations.

Widening the Scope of Access to Classroom Resources at No Additional Cost to Students: Opportunities, Risks and Challenges

Sponsor: Instructional Resources Interest Group

Chair: Kim Marie Omachinski, University of Wisconsin-Milwaukee

Presenters:

Deanna Sellnow, Clemson University

Donald Ritzenhein, George Washington University

Colleen Ezzeddine, Wayne State University

Henry Seeger, University of Michigan

Matthew W. Seeger, Wayne State University

The high cost of commercially published textbooks and other instructional resources, including those in basic and advanced communication courses, has long been a source of frustration for both students and faculty. Students feel burdened by the additional cost over and above tuition and other college expenses, and faculty discover that too often students either delay purchasing a book or don't purchase one at all. Alternatives which widen the scope of access to the content of commercial textbooks include replacing them with Open Educational Resources (OER), Open Access materials (OA), and/or Affordable Learning Content (ALC). Panelists will discuss their experiences pursuing these alternatives to commercial textbooks, including concerns about quality, obtaining faculty acceptance of change, time and resources to research alternatives, and the evolving marketing strategies of textbook publishers.

1513

Thursday 2:00 PM to 3:15 PM EDT

Salon F

Widening the Scope With Readings That Shape Academics

Sponsor: Women's Caucus

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Stephanie Batson, Southern Illinois University Edwardsville

Becky DeGreeff, University of Wisconsin-Stout

Dana Bisignani, University of Cincinnati

Kimberly M. Weismann, Bismarck State College

As academics at various stages in our careers, we find it to be necessary to read a variety of types of books to help us stay up to speed in our fields. This allows us to learn more information and widen our scope of knowledge. In this panel, panelists will discuss books that have helped shape them in various ways including maintaining a balance between work and personal life, the patriarchy in academia, how women treat each other in academia, and being more present every day. As women are continuously battling challenges in the world, these books help us maintain our jobs, our livelihood, and even our sanity as we work through the widening scope of academia.

Thursday 3:30 PM EDT

1600

Thursday 3:30 PM to 4:45 PM EDT

Salon G

A Conversation About Identity, Politics, and Intercultural Communication

Sponsors: Intercultural Communication Interest Group; Political Communication Interest Group

Chair: Matthew Meier, DePauw University

Presenters:

Gabriel Arnaldo Cruz, North Carolina Central University

Andrew R. Donofrio, St. Lawrence University

EunYoung Lee, Central Washington University

Christopher (Kit) Medjesky, University of Findlay

Chad M. Nelson, Florida Gulf Coast University

Is identity a trap? A resource? An inevitability? How is identity communicated in the current conjuncture and toward what political ends? Inspired by the pervasiveness and murkiness of contemporary identity politics and its allegations, this panel invites critical examination of the relationship between identity and politics. Panelists will each offer a short provocation before opening a conversation with the audience that aims at expanding the horizons of identity politics research while elaborating its intricacies in intercultural communication.

THU

1601

Thursday 3:30 PM to 4:45 PM EDT

Caprice 1

Activism, Communication Ethics and Social Justice Interest Group Business Meeting

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Kristi Scholten, Ferris State University

Presenters:

Heather Walters, Missouri State University

Samentha Sepúlveda, Northeastern Illinois University

1602

Thursday 3:30 PM to 4:45 PM EDT

Salon D

AI Vs. Professors: Revolutionizing Student Engagement and Self-Determined Learning in Online and Classroom Settings

Sponsor: Basic Course Interest Group

Chair: Emmanuel Mylo Dadzie, North Dakota State University

Presenters:

Bukola Oloba, North Dakota State University

Omolola Lasisi, University of Kansas

Shalewa Babatayo, University of Central Florida

Folakemi A. Bakare, Southern Illinois University Carbondale

Nathaniel Godwin, West Virginia University

In this discussion, we will explore how Artificial Intelligence (AI) enhances student engagement and self-directed learning, comparing AI-driven feedback with traditional professor feedback. We'll highlight AI's advantages, such as adaptive learning and consistent engagement, while addressing concerns about over-reliance on technology and the loss of empathetic interaction. The goal is to find a balance between leveraging AI's potential and preserving the essential human element, to ensure a well-rounded and effective learning environment.

Communication Theory Interest Group: Top Papers

Sponsor: Communication Theory Interest Group

Chair: Stephen Spates, Michigan State University

Respondent: Austin Beattie, Hope College

"Evolution Acceptance, Religiosity, and Source: A Language Expectancy Approach" Josh Averbeck, Western Illinois University; Emmanuel O. Odunfa, University of Oklahoma; Natalie Divan, Western Illinois University

"Expanding Transactional Communication Through Multisensory Interaction Communication Model (MICM): Case Studies of the Akwambo Festival and Season Traveller Game (VR)" Adraina K. Adu, Minnesota State University, Mankato; Henrietta Otoo, Minnesota State University, Mankato

"Social Compensation and Enhancement Theory: Distinguishing Direct and Buffering Effects of Communication Technology Use on Social Connectedness and Well-Being (Em Griffin Award for Top Paper)" Erin Ruppel, University of Wisconsin-Milwaukee; Xiola Schneiderman, University of Wisconsin-Milwaukee; Sarra Ben Slama, University of Wisconsin-Milwaukee

"The Bermuda Triangle of Social Sciences: Seeking Autistic Positionalities in Stigma Management Communication Scholarship" Reese Duff Klotz, Colorado State University

"Widening the Scope, Interrogating the Clock: Why Communication Competence Needs To Evolve" Joshua Young, Divine Word College; Allison D. Brenneise, Independent Scholar

Papers on communication theories will be discussed and presented. This panel will also feature the paper with the Em Griffin Top Paper Award.

Competitive Papers in Strategic and Applied Communication

Sponsor: Strategic and Applied Communication Interest Group

Chair: Khairul Islam, State University of New York at Oswego

"High Stakes: An Analysis of Involvement Theory in Sports Gambling Advertisements" Jackson Sepko, University of Louisville; Lindsay J. Della, University of Louisville; Adam Cocco, University of Louisville; Mary Z. Ashlock, University of Louisville

"How Elite University Presidents Faltered in the Wake of Antisemitism Accusations: Apologia in Congressional Hearings: The Good, the Bad and the Ugly" Donya Gollner Hengehold, Southern Illinois University Edwardsville

"PR in the Age of AI: The Moderating Effects of Authentic Leadership and Supervisors' Digital Literacy on AI-Induced Uncertainty Among Kenyan PR Practitioners" James Ndone, Coastal Carolina University

"I Understand That is How You Feel': Service Industry Managers' Perception of Emotional Awareness, Emotional Intelligence, and Stress Management" Mitchell McSparin, Southern Illinois University Edwardsville; Alicia Alexander, Southern Illinois University Edwardsville

"The Great Vermont Floods of 2023': A Risk and Crisis Communication Assessment. Content, Convergence and Support to Vulnerable Populations." Rodrigo Soares, University of Vermont; Jessica A. Balerna, University of Vermont; Ruth Quainoo, University of Vermont; Scott C. Merrill, University of Vermont; Masood Ali Khan, University of Vermont; Trisha Shrum, University of Vermont; Christopher Koliba, University of Kansas

This panel tackles a wide range of topics within the field of strategic and applied communication. The papers presented will discuss new strategic communication approaches to disasters, AI, mental health within the service industry, sports gambling, and apologia.

Dealing With the Incoherence of Reviewer Two: Advice on Journal Submissions

Sponsors: CSCA Next Leaders Network; CSCA President

Chair: Morgan Keller, Ball State University

Presenters:

Tony Adams, Bradley University

Debbie S. Dougherty, University of Missouri

Jeffrey T. Child, University of Nevada, Las Vegas

Andrew Herrmann, East Tennessee State University

Renee Kaufmann, University of Kentucky

Scott A. Myers, West Virginia University

Ryan M. Neville-Shepard, University of Arkansas

Paul Schrod, Texas Christian University

Deanna Sellnow, Clemson University

Please join us for a round table session featuring former and current journal editors in our field to get advice on moving your research projects forward. From questions about research design, to finding the best fit for your manuscript, to addressing reviewers' concerns, and formatting responses to the editor, these mentors are ready to talk to you more about your project. Please bring your notes, research rationale, or any questions with you to this session.

**Ethnicity, Race, International and Class Concerns Caucus:
A Metatheory for Widening the Scope**

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Intercultural Communication Interest Group

Chair: Dorthy Lee Pennington, University of Kansas

Presenters:

Amy Aldridge, Middle Tennessee State University

Ahmet Atay, College of Wooster

Carolyn Calloway-Thomas, Indiana University

Jimmie Manning, University of Nevada, Reno

Eddah Mutua, St. Cloud State University

The 2025 CSCA Convention theme provides an opportunity for the ERICCC, now in its 6th year, to consider the vision of activism across differences and demographics that continue to expand among our subject groups. Our Caucus is a metaphorical site for the vision of activism across and within entities seeking to articulate a common ground of interlocking circles. This panel discusses the shaping of a metatheoretical, transcendent view of a center that holds while interacting with the widening of the scope of geopolitical activity.

Leveling the Playing Field Through Teaching Transparency

Sponsor: Communication Education Interest Group

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Benjamin Gautsch, University of Wisconsin-Milwaukee

DeAnne Priddis, Middle Tennessee State University

Leah Elizabeth Bryant, DePaul University

Anne Kerber, Minnesota State University, Mankato

Sarah Steimel, Weber State University

As universities grapple with declining birth rates, Covid learning loss, individuals opting out of higher education to work, student retention challenges (Clarke & Marchlewski, 2024), and federal accessibility requirements (Federal Register, 2024), educators need to adjust/enhance teaching practices to meet diverse student needs. This discussion panel explores practices to level the playing field by increasing student learning through transparent assignment design (TILT), collaborative project development, meta-communication, open education resources (OER), and universal design learning (UDL).

1608

Thursday 3:30 PM to 4:45 PM EDT

Salon F

**Media, Politics, and Social Influence:
Influence of Media and Politics on Public Perception and Identity**

Sponsor: Graduate Student Caucus

Chair: Md Sazzad Mahmud Shuvo, Florida State University

Respondent: Abigail Olajire, University of Missouri

"The Vilification of TikTok: The Intersection between Tech & Evolving Cold War Attitudes" Alana Hauptert, Utah State University

"Beyond the Sitcom: An Examination of Grief in *WandaVision*" Victoria Sweeney, Governors State University

"Opportunity Makes the Politician: Discerning Obi's Moral Political Persona at The Platform 2016" Abdulnasir James, University of Wisconsin-Milwaukee

"Breaking the Guinness World Records: Making A Cook-A-thon World Record with Food and Promoting National Identity" Jessica Afful Tuleassi, University of Minnesota, Twin Cities; Cindy Afoakwa-Acheampong, Purdue University; Felicity Sena Dogbatse, University of Maryland, College Park

This Graduate Student Caucus paper session widens the scope by examining how media and political narratives shape public perception, individual identity, and social values. Topics range from the portrayal of social media platforms like TikTok and its geopolitical implications to the construction of political personas and the role of entertainment media in addressing complex emotions such as grief. Additionally, it considers national identity formation through global events like record-breaking achievements.

1609

Thursday 3:30 PM to 4:45 PM EDT

Salon M

Political Communication Interest Group Business Meeting

Sponsor: Political Communication Interest Group

Chair: Joshua Atkinson, Bowling Green State University

Presenters:

Ant Woodall, Northeastern University

Xavier Lee Scruggs, University of Missouri

THU

1610

Thursday 3:30 PM to 4:45 PM EDT

Offsite

Pop Culture Trivia Challenge!

Sponsor: Popular Culture Interest Group

Chair: Holly Holladay, Missouri State University

Presenters:

Tyler Donavon Curran, Missouri State University

Adam W. Tyma, University of Nebraska Omaha

Gather your teams and get ready - you are invited to join us for the Second Annual Pop Culture Trivia Challenge! There is no cost to attend. Field Trip Details: This year's Pop Culture Trivia Challenge! will be held at O'Malley's in the Alley (25 W. Ogden Pl, Cincinnati, OH 45202), approx. 5 minute walk from the hotel. Our group will meet in the lobby of the Hilton Cincinnati Netherland Plaza at 3:15 pm on Thursday, April 3, 2025 to walk over together.

1611

Thursday 3:30 PM to 4:45 PM EDT

Rookwood

Widening the Scope of Course Evaluations: Support for Faculty, Program Administrators, and Directors

Sponsor: Communication Education Interest Group

Chair: Adam Tristan, Berea College

Presenters:

Sakshi Bhati, Southern Illinois University Carbondale

Jill Abney, University of Kentucky

Trey Conatser, University of Kentucky

Alicia Mason, Pittsburg State University

Elizabeth A. Spencer, University of Kentucky

Student Evaluations of Teaching (SETs) can be a double-edged sword for faculty and administrators. This discussion panel will acknowledge the realistic potential of the negative effect of harmful student feedback on instructors' personal and professional well-being. Panelists will highlight the need for improved resources and support for faculty, programs, and leaders. As we broaden the scope of the discussion around SETs, the panel will include educational development and pedagogy experts, administrative leaders, and faculty from diverse roles and institutions. Taken together, we will explore opportunities for enhanced strategic planning, resource identification, and social support initiatives.

THU

1612

Thursday 3:30 PM to 4:45 PM EDT

Salon E

Widening the Scope of Your Career With a Master's Degree in Communication

Sponsor: Communication Education Interest Group

Chair: Roma Subramanian, University of Nebraska Omaha

Presenters:

Kathy Denker, Ball State University

Debra J. Ford, Creighton University

Diana Mwikisa, University of Nebraska Omaha

Panelists from varying levels of experience, including a recent Master's graduate, will discuss how obtaining a master's degree in communication broadened their perspective with regard to research, teaching, and/or professional practice.

1614

Thursday 3:30 PM to 4:45 PM EDT

Caprice 2

Women's Caucus Business Meeting

Sponsor: Women's Caucus

Chair: Amanda Grace Taylor, ABET

Presenters:

Kristin Fitzsimmons, University of Minnesota, Twin Cities

Anna Jean DeGalan, University of South Carolina

Thursday 5:00 PM EDT

1700

Thursday 5:00 PM to 6:15 PM EDT

Salon D

Beyond the Surface: Unveiling the Hidden Costs of Favoritism in Organizations Through a Communication Theory of Identity Framework

Sponsor: Organizational and Professional Communication Interest Group

Chair: Tomide Oloruntobi, Arizona State University

Presenters:

Nathaniel Godwin, West Virginia University

Folakemi A. Bakare, Southern Illinois University Carbondale

Shalewa Babatayo, University of Central Florida

Omolola Lasisi, University of Kansas

Bukola Oloba, North Dakota State University

The Communication Theory of Identity (CTI) explains the intricate nature of identity by conceptualizing it through four interrelated layers: personal, enacted, relational, and communal identity (Shin & Hecht, 2017). CTI expatiates communication as a central component of identity, not just as a byproduct of identity management or a process that creates identity. Utilizing CTI, this panel offers a framework for understanding how favoritism impacts these multiple identity layers, disrupting communication, identity expression, and relationships in organizations.

**Celebrity Endorsements:
A New Era of Political Influence in the United States and Around the World**

Sponsor: Political Communication Interest Group

Chair: Isaac Asare Kwakye, Illinois State University

Presenters:

Cindy Afoakwa-Acheampong, Purdue University

Clementina Edema, Illinois State University

Matthew Edor, University of Illinois Urbana-Champaign

Andrew Donkor, Southern Illinois University Edwardsville

Esther Apreku, Purdue University Northwest

Monalisa Lamptey, Southern Illinois University Carbondale

Getrude Kafui Senu, Illinois State University

Recently, celebrities have been heavily employed to support political campaigns through advocacy and endorsement (Kwawu, 2021), prompting their fanbase to seek their opinion or endorsement of their preferred candidate. Despite the rising popularity of celebrity endorsements in political campaigns, not just in the United States but globally, there has been less effort to comprehend the impact of these endorsements on significant political outcomes (Garthwaite & Moore, 2008), particularly on the transitive credibility of their choice of candidacy.

Communicative Acts of Propaganda Vs. Creative Acts of Resistance

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Heather Walters, Missouri State University

Respondent: Heather Walters, Missouri State University

"Activism Against the Law: Creative Insurgency in Nicaragua" Anthony Spencer, Grand Valley State University

"Answering the Call from Beyond: Approaching the Care of Funeral Home Rhetorics Through Heidegger's Call of Conscience" Lindsay Gagnon, University of South Dakota

"Endangered Democracies: A Comparative Study of the 2023 Nigerian Presidential Election and the Rise of Nazism in 1930s Germany" Zainab Olubukola Gidado, Purdue University

"Widening the Scope with Partisan Journalism: An Ethic for Community, Democracy, Humanity" Lee Artz, Purdue University Northwest

From funeral home PR to the use of Twitter (X) in the volatile 2023 Nigerian elections, the authors in this competitive paper panel explore how different actors use and misuse mass and social media as propaganda. Panelists also discuss models of partisan journalism, strategies of creative insurgency and more, as ways to resist these communicative acts of propaganda.

Embracing Failure With Compassion: A Path to Grow for Professors and Students

Sponsor: States Advisory Council

Chair: Aimee Langager, Des Moines Area Community College

Presenters:

Amy McCoy, Drake University

Aimee Langager, Des Moines Area Community College

Failure is an inevitable part of the learning process, yet it is often stigmatized and seen as something to be avoided at all costs in the classroom. However, by fostering an environment of self-compassion and resilience, we can empower both professors and students to embrace setbacks as opportunities for growth and personal development. As educators, we face unique pressures and inner critics that can hinder our ability to show up fully for our students. From the expectation to deliver flawless lessons to the challenges of work-life balance, this roundtable discussion invites you to share strategies for acknowledging and overcoming these obstacles. By cultivating grace for ourselves, we can become more present, patient, and compassionate mentors for our students. Moreover, this session will explore ways to create a supportive classroom environment where failure is normalized and celebrated as a learning opportunity. By openly discussing failure with our students, we can help them develop a growth mindset, improve their communication skills, and persist through challenges with resilience. Join us as we explore methods for fostering an atmosphere of risk-taking and vulnerability as well as reshaping attitudes around failure in the classroom. Together, we can discuss techniques that empower both educators and learners to embrace the transformative power of failure.

Global Disparities in the Experiences of First-generation Students from the Global North and South in U.S Higher Education

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Intercultural Communication Interest Group

Chair: Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Presenters:

Irene Martha Lutterodt, Southern Illinois University Carbondale

Ahmet Atay, College of Wooster

Adrienne Viramontes, University of Wisconsin-Parkside

Derek Bolen, Grand Rapids Community College

Hsun-Yu Sharon Chuang, Central Ohio Technical College

This panel examines the diverse experiences of first-generation students in higher education, specifically comparing the challenges faced by those from the Global North and the Global South. This panel will explore how the concept of "first-generation" students varies across different cultural and educational contexts, challenging the notion of a universal first-generation experience. It will analyze the intersectionality of being first-generation at the university level (both graduate and undergraduate) and will uncover the nuanced ways in which these identities shape educational journeys and outcomes, emphasizing global disparities.

Kicking Ass and Engendering Laughs: Celebrating Dr. Meg Tully's Scholarship

Sponsor: CSCA President

Chair: Kathy Denker, Ball State University

Presenters:

Michelle Colpean, University of Cincinnati

Berkley Conner, Johns Hopkins University

Scarlett Hester, Ball State University

Kristen McCauliff, Ball State University

Sue Trout, Belmont University

Feminist communication scholar and Belmont University Assistant Professor Meg Tully (PhD, University of Iowa) was an award winning teacher, researcher, and colleague. Tully's work on the intersectional, postfeminist politics of women, gender, and comedy has much to offer the discipline as we theorize the absurdity of contemporary public culture. She was uniquely skilled at showcasing how the most novel of texts – from Netflix's reboot of *The Baby-Sitters Club* to the Lonely Island's parody of pop stardom – reflect meaningful social realities and deserve to be taken seriously as sites of inquiry that illuminate who we are and who we could become. Her incisive criticism of pop culture remains entertaining, generative, and immensely teachable at both the graduate and undergraduate levels. Meg Tully died on October 3rd, 2024 at a devastatingly young age, but leaves in her wake an impressive record of scholarship along with a deep network of colleagues, co-authors, mentors, and students who are invested in honoring and extending her legacy. This panel brings together scholars who each share how her presence in the discipline has shaped their approaches to research, teaching, or engagement with the field. Whether you knew Dr. Tully or would like to "meet" her for the first time, we warmly invite you to join us as we continue to learn from her. We'll certainly share some laughs, and perhaps some salty language, along the way. She'd be disappointed if we didn't.

Many Facets of Student Mentoring: Widening the Scope of Mentoring Possibilities Through Research, Internships, and Teaching

Sponsor: Organizational and Professional Communication Interest Group

Chair: Leah Elizabeth Bryant, DePaul University

Presenters:

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Candice Ruh, University of Wisconsin-Milwaukee

Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Christiana Oluwakemi Ibiwoye, University of Wisconsin-Milwaukee

Jannatul Zinia, University of Wisconsin-Milwaukee

Sarah Steimel, Weber State University

DeAnne Priddis, Middle Tennessee State University

Anne Kerber, Minnesota State University, Mankato

Mentoring builds capacity for students learning and success. As higher education faces increasing funding, enrollment and retention, workload, and other challenges, mentoring becomes an essential way to help students learn, adapt, and thrive in ever changing environments. This discussion panel brings together researchers who will share creative undergraduate and graduate mentoring practices such as collaborative mentoring to teach methods, reciprocal mentoring, mentoring through internships, and mentoring to address mental health challenges.

Pop Culture, Politics, and the Past

Sponsor: Popular Culture Interest Group

Chair: Nettie Brock, Morehead State University

Respondent: Christopher (Kit) Medjesky, University of Findlay

"Fandom, Aficionados, and Popular Histories of the American Western: Widening the Scope of History and its Making" Katherine Johnson Tartaglia, Butler University

"Imaging the Past Via a Popular Media and Culture Course" Grace Giorgio, University of Illinois Urbana-Champaign; Oxala Da Silva, University of Illinois Urbana-Champaign

"Swift's Got Sway: Taylor Swift's Political Pull and American Masculinist Reactionary Rhetoric" Jeffrey (JJ) Jones, University of Alabama; Rebecca Oliver, Auburn University

"Taylor Sheridan's Yellowstone Rhetoric: The New Myth of Americana Agrarianism" Audrey Ickes, DePaul University

Papers in this session move beyond contemporary discourses to explore popular culture's intersections with the past and political cultures.

1708

Thursday 5:00 PM to 6:15 PM EDT

Salon B

Spotlight Panel: Widening the Scope of Health Communication Research

Sponsor: Health Communication Interest Group

Chair: Jessica Rick, Illinois State University

Presenters:

Rikki A. Roscoe, University of Kansas

Brooke Wolfe, Michigan State University

Karla M. Hunter, South Dakota State University

Olivia Watson, Michigan State University

Sydney O'Shay, Utah State University

Finding diverse and underrepresented populations can be difficult when studying health communication. These scholars bring historically marginalized and underrepresented voices into their health communication research. From Native American populations to military veterans, international families, single Black mothers, nurses' perceptions of stigma, and more, these scholars will discuss how to access these populations ethically and the unique challenges of researching populations different from one's identity.

1709

Thursday 5:00 PM to 6:15 PM EDT

Salon M

Widening the Scope for Gender Equity in Information and Communication Technology

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Marianne Vanderbeke, Bowling Green State University

Respondent: Lara Martin Lengel, Bowling Green State University

"Digital Mediated Responses to the Oppressive Capacities of Project 2025 for Women and the LGBTQIA+ Community" Marianne Vanderbeke, Bowling Green State University; Anna Jean DeGalan, University of South Carolina

"Gender Equity and Technology: A Twenty-Five Year Retrospective" Desiree Montenegro, Palo Verde College; Victoria Ann Newsom, Olympic College; Lara Martin Lengel, Bowling Green State University

"Gendered Technology Workplaces in South Asia and Africa: Balancing Corporate Communication and Family Expectations" Jisha Jacob, Bowling Green State University; Halima Ali, Bowling Green State University

"Technology-facilitated Sexual Violence in the Balkans" Adora Limani, Brown University; Linda Ziberi, Rochester Institute of Technology Kosovo

"Women and Gender Representation in Environmental Justice in Ghana: The Case of Illegal Mining of Gold" Julia Asamoah, Bowling Green State University

Panelists from Africa, the Balkans, South Asia, and U.S. critique gendered inequities and underrepresentation of women and LGBTQIA+ individuals in ICT. Their scholarship analyzes marginalizing workplace cultures, misrepresentation, and tech products, with bias often built into the code, both literally and figuratively. Digital activist initiatives, including #NiUnaMenos, #MIWW, and #MeToo, have made profound impacts, however online spaces are venues for gendered disinformation, violence, and rising concerns about AI to further oppress women and LGBTQIA+ communities.

THU

1710

Thursday 5:00 PM to 6:15 PM EDT

Salon I

**Widening the Scope in Understanding our Breath and Depth:
Burnout, Boundaries, and Balance**

Sponsor: Instructional Resources Interest Group

Chair: Abby Brooks, Eastern Kentucky University

Presenters:

Susan Dummer, Georgetown College

Chandra K. Massner, University of Pikeville

Meredith Skaggs, Kentucky Community & Technical College System

Rachel Suzanne Breckinridge, University of Kentucky

Abby Brooks, Eastern Kentucky University

Grace. Burnout. Boundaries. Emotional energy. Recharge. Admitting mistakes. No...is a complete sentence. Within the collegiate atmosphere, students and faculty alike face many challenges including, but not limited to: differences of personalities, different engagement levels, different beliefs, different backgrounds, and different ideals. Our diverse and multimodal student populations often face learning challenges, time management challenges, caregiver challenges, and mental health challenges. And, for all these different variables, one instructor is expected to reach, teach, challenge, understand, and support dozens, or even hundreds of learners. This discussion-based panel is presented to share and generate ideas about how we can support our diverse, stressed, population of communication students, without depleting ourselves. Panelists will discuss setting healthy boundaries with students, maintaining positive student-instructor relationships, and establishing proactive classroom management policies.

1711

Thursday 5:00 PM to 6:15 PM EDT

Rookwood

**Widening the Scope of Dissertation Project Practices:
Challenges and Opportunities of Community Engaged Research**

Sponsor: Graduate Student Caucus

Chair: Evan Kirksey, University of Missouri

Presenters:

Nina Kelly, Wayne State University

Madeline Pringle, University of Missouri

Robert Ryan Beaty, University of Oklahoma

Lauren L. Buisker, Colorado State University

Engaged or participatory research widens the scope of traditional research by involving non-academic stakeholders in the production of knowledge. This panel brings together doctoral students from four different universities across the U.S. who have designed their dissertation projects to incorporate engagement and/or collaboration with their participants. Their discussion may offer valuable insights for other students considering such approaches, as well as for faculty and administrators looking to support innovative dissertation research.

THU

1712

Thursday 5:00 PM to 6:15 PM EDT

Salon G

**Widening the Scope of Teaching Strategies:
Adapting Pedagogical Practices for Today's Student**

Sponsor: Communication Education Interest Group

Chair: Stephanie Rollie Rodriguez, Texas A&M University–Corpus Christi

Presenters:

Malynda Johnson, Indiana State University

Jacki Brucher Moore, Kirkwood Community College

Jenn Anderson, South Dakota State University

Kim Marie Omachinski, University of Wisconsin–Milwaukee

Rebecca Imes, Carroll University

Stephanie Rollie Rodriguez, Texas A&M University–Corpus Christi

Today's students are more diverse, more likely to work while attending school, more financially strained, have greater obligations and pressures outside of school, and experience greater mental health struggles. Faculty may experience frustration and discontent when students disappear, underperform, or seem like school is not a priority. This panel will discuss challenges and offer various strategies for adapting pedagogical practices to help students be successful.

Thursday 7:00 PM EDT

1800

Thursday 7:00 PM to 8:30 PM EDT

Offsite

CSCA 2025 Opening Reception: Celebrating the Service of Tiffany R. Wang

Sponsor: CSCA Executive Director

Chair: Jeffrey T. Child, University of Nevada, Las Vegas

Join us to celebrate the first day of the convention and the service of Tiffany R. Wang, who has served as Executive Director for the past five years. In addition to catching up with all your CSCA friends and family, you can make new friends as the music plays, delicious food is served, and bartenders at cash bars serve beverages.

The opening reception will take place at the Anderson Pavilion which is a 9 minute (.4 mile) walk from the convention hotel. Please e-mail csc.ed@gmail.com if you would like to request transportation accommodations to the event.

THU

FRIDAY, APRIL 4, 2025

Friday 7:30 AM EDT

2000

Friday 7:30 AM to 5:00 PM EDT

4th Floor Reg. Office

CSCA Registration - Friday

Sponsor: CSCA Executive Director
Chair: Kathleen Cesa, KOC Member Services

Check in and pick up your convention materials.

2001

Friday 7:30 AM to 12:15 PM EDT

Julep

CSCA Clothing Closet - Friday Drop Off

Sponsor: CSCA Executive Director

Drop off clothing donations to the CSCA Clothing Closet.

Friday 8:00 AM EDT

2100

Friday 8:00 AM to 10:45 AM EDT

Rosewood

EXHIBIT! Activism on the Underground: Public History as Pedagogical Praxis

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group
Chair: Beth A. Messner, Ball State University

Presenters:

Madison Marshall, Ball State University
Beth A. Messner, Ball State University

The "Struggle for Freedom" is a public history exhibit that chronicles Black history in the United States with a special emphasis on the Underground Railroad in Indiana. This exhibit was created by a team of undergraduate students who participated in a 15-credit hour seminar. During the seminar, students were tasked with researching, designing and fabricating a mobile, interactive exhibit that documented and explored the historical, political and rhetorical legacy of the Underground Railroad and its contemporary implications. The resulting exhibit features 5 units that narrate the nation's lengthy history of racial oppression and the efforts of those individuals and organizations that rose up to call for change. One effort that figures prominently in this expansive history serves as the centerpiece of the exhibit - the Underground Railroad.

FRI

Challenging Post-Racial Narratives: Strategies for Resistance and Racial Justice

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Stephen E. Rahko, Illinois State University

Presenters:

Isaac Asare Kwakye, Illinois State University

Michael Ofori, University of Minnesota

Monalisa Lamptey, Southern Illinois University Carbondale

Emmanuel Mylo Dadzie, North Dakota State University

Andrew Donkor, Southern Illinois University Edwardsville

Matthew Edor, University of Illinois Urbana-Champaign

Esther Apreku, Purdue University Northwest

Emmanuella Ama Gyamfi, Illinois State University

This panel explores the concept of post-racialism and its impact on contemporary racial discourse and social inequalities. We will examine how post-racial narratives have evolved, their manifestations in various spheres of society, and their role in obscuring persistent racial disparities. The aim is to critically analyze these ideologies, challenge their assumptions, and develop effective strategies for resistance and promoting racial justice. We will provide a nuanced understanding of post-racialism and contribute to efforts towards achieving true equity.

Expanding Horizons: Where Museums and Messages Meet

Sponsor: Instructional Resources Interest Group

Chair: Adam Tristan, Berea College

Presenters:

Adam Tristan, Berea College

Elizabeth A. Spencer, University of Kentucky

Randy Manis, Morehead State University

Tristan Spencer, Bluegrass Community and Technical College

Art museums can foster a vibrant campus environment where students from across disciplines can actively participate in experiential learning, collaboration, and meaningful experiences. Furthermore, Gen Z is generally less likely to attend art exhibits, presenting a unique opportunity to utilize on-campus art museums to enrich the learning experience of the current student population. This panel will discuss how we can widen the scope of communication by partnering with on-campus art museums. Guided by the panel's experiences and expertise, we will brainstorm assignments, partnerships, and approaches to incorporate exhibits in the context of communication.

How Do Students Consume Humanitarian Crisis Media Content? Discussing, Deliberative Democratic Pedagogy, and the Israel-Hamas Conflict

Sponsor: Political Communication Interest Group

Chair: Clayton Rosati, Bowling Green State University

Presenters:

John Bosomtwe Acquafal, Bowling Green State University

Halima Ali, Bowling Green State University

Osama Mohammed Bahassan, Bowling Green State University

Arnab Biswas, Bowling Green State University

James Ndone, Coastal Carolina University

Felicity Sena Dogbatse, University of Maryland, College Park

Obianuju Aliche, University of Florida

This Dialogue Panel is aimed at incorporating differential outcomes in how students consume media about important but polarizing social issues in their everyday lives. The form and content of this media consumption construct a crucial background for pedagogical practice and can shape the impact of classroom activities and assignments. Besides the simple fact of mis- and disinformation, such media are seen to disrupt paradigms of pedagogical practices central to deliberative democracy (Sunstein, 2001) by making deceptive content more attractive (Sandrini & Somogyi, 2023), facilitating filter bubbles and echo chambers, and encouraging propaganda feedback loops (Benkler et al., 2018). This dialogue seeks to explore how contemporary media platforms structure the civic conversations happening in the background of our classes, affecting the conditions of teaching and learning for students and faculty. Specifically, this dialogue will probe how this pedagogical background is being formed around the Israel/Palestine conflict and its broader Middle East implications. It is a current and evident crisis occupying public concern, especially for US students. Finally, it interrogates how the form and content of that background can be used to construct an empirically based practice for information literacy to extend skills for deliberative democracy in the classroom.

Innovations and Applications of AI in Communication

Sponsor: Communication & Technology Interest Group

Chair: Austin Beattie, Hope College

"A Critical Synthesis of Older Adults' Use of Computer-Mediated Communication" Aklima Begum, University of Wisconsin-Milwaukee; Alima Abdul-Karimu, University of Wisconsin-Milwaukee

"Algorithmic FOMO, Social Media Addiction and Mental Well-Being: A Qualitative Analysis of College Students' Experiences (Top Student Paper)" Md Sazzad Mahmud Shuvo, Florida State University

"The Ability of ChatGPT to Aid in the Rapid Development of Inoculation Message Treatments: A Case Study and Recommendations" Alicia Mason, Pittsburg State University; Josh Compton, Dartmouth College; Griffin Cooper, Pittsburg State University

"The Weaponization of Reality: A Rhetorical Analysis of an AI-Generated Trump Deepfake" Miriam Wolff, Illinois State University

Innovative uses of AI are revolutionizing communication, offering new possibilities for persuasion, support, and engagement. This session highlights groundbreaking research into AI's application in areas like inoculation messaging, communication for older adults, and bias mitigation in chatbot interactions. By analyzing specific case studies and synthesizing findings, this session demonstrates how AI can be used to address complex communication challenges. Discussions will include ethical implications and practical strategies for leveraging AI to foster meaningful interactions while avoiding pitfalls like misinformation and discrimination.

It's All About Framing: How PhD Students Use Their Identities to Approach Common Academic Challenges and Maintain Resilience

Sponsor: Graduate Student Caucus

Chair: Rachel Harless, University of Kentucky

Presenters:

Amanda Efua Gyesei, University of Kentucky

Albert Junior Nyarko, University of Kentucky

Yang Zhang, University of Kentucky

Rachel Harless, University of Kentucky

Vera Siripi, University of Kentucky

Evans Frimpong, University of Kentucky

Academic buoyancy and academic resilience are terms that represent the breadth of the challenges students face (Martin & Marsh, 2009). The management of ordinary challenges is considered buoyancy, while the management of less common intense, chronic challenges is called academic resilience (Martin & Marsh, 2009). Doctoral programs naturally entail a unique set of challenges, so the buoyancy classification differs from an undergraduate program. More importantly, the diverse nature of doctoral cohorts means there is a higher likelihood of resilience-type challenges. Our panelists are faced with typical doctoral student challenges that require buoyancy, but also many challenges that are unique to each individual, requiring resilience. Each panelist has a distinctive professional-personal identity, so the culmination of their insights produces a pool of current information useful for learning about the modern PhD student as well as approaches for achieving academic buoyancy and resilience. Additionally, several of the panelists are international students, and all are first-year doctoral students. Discussion topics include institutional adjustment, research concerns, cultural differences, independent learning, mental and physical health, work-life balance, and identity formation. While our paths currently converge in communication studies, each panelist has a unique background and distinctive goals. These variations lead us to manage our mutual challenges differently. Our identities serve as frames for how we view coursework, TA and RA assignments, and social experiences, so it is worth exploring: How do our goals and backgrounds influence our approaches to common challenges on our journey? Furthermore, what unique challenges do we individually face that are representative of the diverse types of challenges graduate students face?

Keeping the Scope Wide: Struggling to Build Classroom Community Post-COVID

Sponsor: Communication Education Interest Group

Chair: David Engen, Minnesota State University, Mankato

Presenters:

David Engen, Minnesota State University, Mankato

Pravin Rodrigues, Minnesota State University, Mankato

Lori Walters-Kramer, Monmouth College

Robert Jersak, Century College

Anthony Esposito, Edinboro University of Pennsylvania

This panel is a response to what feels like a narrowing of the scope and meaning of higher education-by our leaders, our students, and sometimes ourselves. Panelists discuss the joys and challenges of building classroom community in these times of distraction and polarization. Topics include, among others, how scholarly literature on third places helps us see the classroom, how student interviews can build relationships, and how deliberation in the basic course brings students into community.

Leaving a Leadership Legacy: How Current Leaders Communicate and Model Future Leadership Best Practices & Strategies

Sponsor: Organizational and Professional Communication Interest Group

Chair: Kelsey Lynn Zook, Bowling Green State University

Presenters:

Hyacinth Balediata Bangero, Bowling Green State University

Donnie Glover, Bowling Green State University

When you think of a Leadership Legacy, do you recall certain individuals or leaders, the accomplishments they've received, maybe specific characteristics. While all these traits are admirable, they fail to illustrate how great leaders are leaving a leadership legacy through modeling future leadership best practices and communicating leadership strategies to the next generation of leaders. The following panel aims to understand the impact leaders have within their teams, businesses, and organizations. The following panel will explore how great leaders create lasting impact. Moreover, how leaders inspire, encourage, support, and foster leadership within their teams, business, and organizations. Leaving a "leadership legacy" is about the actions and communication patterns that motivate and inspire the next generation of leaders. Truly great leaders are able to recognize that their success is measured by the success of those who they have mentored. Leaders who model transparency and encourage new ideas help future leaders see real-life strategies, which will allow them to adapt and grow within our rapidly changing society. The influence of current leaders shapes the future by empowering others to lead effectively, creating a last, "leadership legacy" impact. Some main points of the discussion will be covering: effectively communicating a leadership vision, the role of transparency, specific leadership strategies, the role of ethics and values in leadership, and strategies to create a sustainable leadership legacy. The following panel aims to grasp a better understanding on how leaders effectively pass down their "leadership legacy", their vision, values, and strategies which will be to foster a lasting positive influence on the next generation of leaders.

Menstruation As . . .

Sponsor: Health Communication Interest Group
 Chair: Molly Elizabeth Bair, Purdue University Fort Wayne
 Presenters:

Blessing Ekene Okafor, University of Missouri
 Alicia Alexander, Southern Illinois University Edwardsville
 Rikki A. Roscoe, University of Kansas
 Lyzbeth Safoah King, Ohio University
 Mary Kiura, Purdue University Fort Wayne
 Caroline Chastain, Purdue University Fort Wayne
 Sarah Symonds LeBlanc, Purdue University Fort Wayne

The purpose of this panel is to explore the different ways menstruation has been portrayed within communication across cultural contexts and settings, highlighting how everyday and/or political rhetoric frames menstruation. Drawing on the expertise of our diverse panelists, we will cover topics such as stigma, gender, euphemisms, policy, or growth. We will share how society's views of menstruation influence how we communicate about a natural bodily function.

Out With the Old(er), In With the New(er): Widening the Teaching Scope of the Undergraduate Communication Curriculum

Sponsor: Communication Education Interest Group
 Chair: Linda Dickmeyer, University of Wisconsin-La Crosse
 Respondent: Linda Dickmeyer, University of Wisconsin-La Crosse

"Inclusive and Cultural Conceptions of Health Care and Health Communication" Donna R. Pawlowski, Bemidji State University

"Older Theories, New Applications: Digital and Visual Pedagogies" Ahmet Atay, College of Wooster

"Putting the -Ing in Learning: Teaching the Advanced Organizational Communication Course as an Applied Workplace Communication Skills Course" Scott A. Myers, West Virginia University

"Turning the Lens Inward: A Semester-long Communication Audit of Students' Own Organizations" Shannon C. VanHorn, Valley City State University

"Visual Methods in the Visual Form: Who Wants to Grade Another Paper Anyway?" Jacqueline Irwin, California State University, Sacramento

"To Write or Not to Write; That is the Question" Roberta Davilla Robbins, United Methodist Church

For many communication departments, their undergraduate curriculum includes core courses that represent both the tradition and history of the communication discipline. For the past three decades, these courses include communication theory and research methods, interpersonal communication, organizational communication, group communication, persuasion, and public speaking. The purpose of this panel is to provide some new(er) ways of teaching both some old(er) communication courses (i.e., organizational communication, media communication) and emerging communication courses (i.e., visual communication, health communication) through innovative, inventive, and inclusive yet fresh and novel practices, activities, and philosophies.

Scholarship Focusing on Inclusivity, Diversity, Equity, and Inclusion

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Graduate Student Caucus; Sexual Orientation and Gender Identity Caucus; Women's Caucus

Chair: Danielle M. Stern, Christopher Newport University

"Echoes Across Cultures: Navigating the Diversity in Transcultural Professor-student Communication" Bukola Oloba, North Dakota State University; Salome N. Mbah, North Dakota State University

"Widening the Circle for International Graduate Students: A Community-engaged Organizational Communication Project" Ngozi Oguejiofor, University of Nevada, Reno; Md Mahmudur Rahman, University of Nevada, Reno

"Power, Pleasure, and Perception: Unpacking Gender Fluidity in Chinese Gay Pornography" Wenrong Cui, University of Kansas

"The True Reflection of Beauty: A Thematic Analysis Looking at Gender Representation in the Beauty Industry Through Advertisements" Kate Mueller, Illinois State University

These papers reach across CSCA's various diversity-oriented caucuses to feature relevant scholarship related to multiple identities.

"Swifties," "Beyhive," and All the Rest of the Crazy Fangirls: How Fanbases of Female Vocal Artists are Changing the Face of Politics, the Economy, and the World

Sponsor: Popular Culture Interest Group

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Jonna Reule, Valley City State University

Becky DeGreeff, University of Wisconsin-Stout

Joy L. Daggs, Northwest Missouri State University

Reece Furkin, University of Missouri

Many might see the fanbases of current popular artists such as Taylor Swift or Beyonce as young, mindless, screaming "fangirls;" what these fanbases have proven is that they are changing how we see the power of young people, particularly women, around the world. This panel will examine other female artists' fanbases and their influence on current artists. More importantly, we will examine how all these fanbases are changing the cultural landscape.

2112

Friday 8:00 AM to 9:15 AM EDT

Salon D

The Possibilities of Comics & Animation

Sponsor: Popular Culture Interest Group
Chair: Matthew Meier, DePauw University
Respondent: Adam W. Tyma, University of Nebraska Omaha

"'But Comics are a Mass Media?': The Problem with Scott McCloud's Definition of Comics in Understanding Comics" Alan Edward Jozwiak, University of Cincinnati
"Can I Have Your Autograph: Exploring Parasocial Relationships in Person" Elizabeth Shiller, Georgia Southwestern State University
"Disrespect, Authority, and Discipline: A Content Analysis of *Caillou*, *Phineas and Ferb*, and *The Simpsons*" Morgan Keller, Ball State University
"Letting It Go and Widening the Scope: Constructing Safe Environments Through Disney's *Frozen* and Communication Complex Framework" Kimmie Collins, Rose-Hulman Institute of Technology

Competitive papers in this session analyze comics and animation as discourses and spaces of belonging.

2113

Friday 8:00 AM to 9:15 AM EDT

Caprice 3

Undergraduate Honors Research Conference Session 1

Sponsor: Undergraduate Honors Research Conference

Friday 9:00 AM EDT

2114

Friday 9:00 AM to 5:00 PM EDT

Pavillion

Exhibit Hall Featuring Publishers and Technology - Friday

Sponsor: CSCA Executive Director
Chair: Kristina Scharp, Rutgers University

Come see the latest in offerings from publishers and technology companies.

Friday 9:30 AM EDT

2200

Friday 9:30 AM to 10:45 AM EDT

Salon E

Basic Course Interest Group Business Meeting

Sponsor: Basic Course Interest Group
Chair: Joshua Young, Divine Word College
Presenters:
Evan Kirksey, University of Missouri
Kathryn B. Golsan, University of Northern Iowa

FRI

Broadening the Scope of Travel: Educators Going Beyond the Western Lens

Sponsor: Communication Education Interest Group

Chair: Sasha Allgayer, Southern Illinois University Carbondale

Presenters:

Clayton Rosati, Bowling Green State University

Alberto Gonzalez, Bowling Green State University

Nurhayat Bilge, State University of New York-Fashion Institute of Technology

Matthew D. Petrunia, State University of New York-Fashion Institute of Technology

Eddah Mutua, St. Cloud State University

EunYoung Lee, Central Washington University

This discussion panel will explore the transformative power of critical communication pedagogy and critical intercultural performance (Hao, 2020) when culture is approached while challenging Western-centric perspectives. By learning from local communities and embracing their knowledge and practices, educators can bring invaluable insights to the U.S. classroom. Our discussion will focus on how we approach traveling in order to learn, development communication, the pitfalls of ethnocentrism, and the importance of challenging Western standards and ways of knowledge as educators in higher education..

Communication and Interpersonal Relationships: Exploring Communication Dynamics in Personal and Social Relationships

Sponsor: Graduate Student Caucus

Chair: Shalewa Babatayo, University of Central Florida

Respondent: Md Sazzad Mahmud Shuvo, Florida State University

"Are You Hurt or Injured??" A Communication Study on the Socialization of Injury in Athletics"
Jacob McKenna Manning, Marshall University

"Exploring the Impact of Spousal Relationships on Well-being of Graduate Students Through an Affection Exchange Theory Lens" Aklima Begum, University of Wisconsin-Milwaukee

"Mother-Daughter Communication About Menstruation: A Critical Interpretation of Messages Sent and Support Enacted" Caroline Chastain, Purdue University Fort Wayne

This Graduate Student Caucus paper session widens the scope by focusing on interpersonal relationships that delve into how communication influences personal bonds and social interactions. Topics include the dynamics of mother-daughter communication on sensitive topics like menstruation, the effects of spousal relationships on well-being through affection exchange, and how communication impacts socialization in high-stress environments, such as athletic injury management.

**Crossing the Line:
Navigating the Digital Divide between Work and Home in a Hyperconnected World**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Justin Walden, North Dakota State University

Presenters:

Blessing Ekene Okafor, University of Missouri

Mary Kiura, Purdue University Fort Wayne

Bukola Oloba, North Dakota State University

Omolola Lasisi, University of Kansas

Uchenna Eze, University of Iowa

Omobolanle Wunuken, Northern Illinois University

Funmilayo Adebimpe Odufuwa, North Dakota State University

In the digital age, the boundaries between work and personal life are increasingly blurred, particularly as employees engage with work-related tasks beyond traditional working hours. The rise of remote work, constant connectivity, and digital communication tools has further complicated the separation between professional and personal spaces. This panel will explore the challenges employees face in managing work-related digital communication and strategies for both organizations and employees to navigate the digital divide between work and home.

CSCA Committee Vice Chair Award Meeting

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Elizabeth Ann Hintz, University of Connecticut

Leah Elizabeth Bryant, DePaul University

Shweta Arpit Srivastava, Monmouth College

Kaitlin Elizabeth Phillips, Baylor University

Nicholas T. Tatum, University of Nevada, Las Vegas

Amy Aldridge, Middle Tennessee State University

Scott A. Myers, West Virginia University

Nichole Egbert, Kent State University

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Debra J. Ford, Creighton University

**Cultural Identity, Socialization, and Mental Health Challenges:
Navigating Identity and Well-being in Diverse Cultural Contexts**

Sponsor: Graduate Student Caucus
Chair: Abigail Olajire, University of Missouri
Respondent: Madeline Pringle, University of Missouri

"Cultural Identity on the Adaptation and Mental Health of African Students in the United States"
Mark Ofosu Asirifi, Illinois State University

"Global Trends in the Classroom: Exploring the Impact of International Graduate Teaching Assistants' Diverse Background on Classroom Dynamics" Margaret Nana Yaa Asare, Illinois State University; Emmanuella Ama Gyamfi, Illinois State University

"Examining the Socialization Challenges Faced By International Students In U.S. Schools" Ruth Emmanuel, University of Cincinnati

"Dealing with Mental Health Through Interpersonal Communication: Barbershop Conversations of African Immigrants in America" Inusah Mohammed, Purdue University

This Graduate Student Caucus paper session widens the scope by exploring the challenges and complexities faced by individuals from diverse cultural backgrounds, especially international students and immigrants, as they navigate mental health and identity issues in a new environment. The studies focus on how cultural adaptation impacts well-being, highlighting the role of community support (like barbershop conversations) and the influence of multicultural interactions in educational settings.

Feeling the Cash Crunch? Widening the Scope of Budgeting/Planning

Sponsor: Instructional Resources Interest Group
Chair: Xinyue Liu, North Dakota State University
Presenters:
Beth Ribarsky, University of Illinois Springfield
Ahmet Atay, College of Wooster
Aimee Miller-Ott, Illinois State University
Richard Murphy, McKendree University
Jason Piscia, University of Illinois Springfield
Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale
Adrienne Viramontes, University of Wisconsin-Parkside

Budget cuts have a cascading effect, ultimately threatening the instructional resources faculty have available to ensure students continue to receive a high-quality education. Faculty and administrators are challenged to widen their scope to examine creative ways to ensure instructional resources continue to be available. This discussion-based panel will include insights from several faculty/directors who will discuss the budget challenges they have faced and the outlets they have pursued to keep budgets in check or secure funding.

2207

Friday 9:30 AM to 10:45 AM EDT

Salon D

From the Blue Dot to the Real Housewives: Politics and Fandom in 2024

Sponsor: Popular Culture Interest Group

Chair: Justin J. Rudnick, Minnesota State University, Mankato

Presenters:

Adam W. Tyma, University of Nebraska Omaha

Emily Sauter, University of Nebraska Omaha

Carolyn Hardin, Miami University

Ashley Ann Hinck, Xavier University

Wm. Bryan Paul, American Council of Trustees and Alumni

Sonia Livingstone (2005) asserts that the boundaries "between work and leisure, education and entertainment, domestic and civic, local and global" are becoming increasingly blurred in an progressively mediated world (p. 9). This panel examines the contours of this blurred boundary, focusing on contemporary fandom and civic action. This panel takes up important questions about the rhetoric emerging around fan driven civic practices, internetworked public culture, and the materiality and affordances of fandom.

2208

Friday 9:30 AM to 10:45 AM EDT

Caprice 2

Golden Love on Television: Media Representations of Older Adults and Romance

Sponsor: Popular Culture Interest Group

Chair: Kristin Fitzsimmons, University of Minnesota, Twin Cities

Presenters:

Lauren J. Johnsen, University of Wisconsin-Stout

Nettie Brock, Morehead State University

Angela Ragsdale, University of Missouri,

Stephanie Young, University of Southern Indiana

Tasha R. Dunn, The University of Toledo

In recent years, a growing number of shows have featured older adults as protagonists in romantic situations. This shift is an acknowledgement that aging adults have full lives that include sex and romance. This panel will discuss the representation of "Golden" romance on television and the way these shows communicate messages about aging, sex, and relationships as well as consider intersections of such representations with race and gender for intergenerational audiences.

FRI

2209

Friday 9:30 AM to 10:45 AM EDT

Salon I

Intercultural Communication Interest Group Business Meeting

Sponsor: Intercultural Communication Interest Group

Chair: Ahmet Aksoy, Columbia College - South Carolina

Presenters:

Jennifer Willis-Rivera, University of Wisconsin-River Falls

Kim Marie Omachinski, University of Wisconsin-Milwaukee

The Intercultural Communication Interest Group invites graduate students, faculty, and professionals to our business meeting. Our business meeting entails the gathering of professionals who have an interest in intercultural communication. If you have an interest or do work in intercultural communication, we look forward to your attendance.

2210

Friday 9:30 AM to 10:45 AM EDT

Offsite

SOGI Family Breakfast

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Jimmie Manning, University of Nevada, Reno

Join the SOGI Caucus for a fun and casual family breakfast at nearby Maplewood Kitchen! Enjoy delicious, reasonably-priced food in a lively atmosphere while connecting with fellow caucus members in a relaxed, social setting. This is a great opportunity to foster community and build relationships in a low-pressure environment. Meet us in the lobby-we'll head out promptly at 9:30 a.m. for a morning of good food and great company!

FRI

Widening the Scope of Gender in Presidential Campaigns

Sponsor: Political Communication Interest Group

Chair: Kelly L. Winfrey, Iowa State University

"Campaign Debates in the 2024 Presidential Elections: Sexism, Gender, and Candidate Image"
Benjamin R. Warner, University of Missouri; Breck Gillespie, University of Missouri

"Childless Cat Ladies Vote: How Motherhood and Masculinity Shaped the 2024 Presidential Election" Kelly L. Winfrey, Iowa State University

"Destined to Repeat the Mistakes of Our Mothers? Comparing and Contrasting the Presidential Campaign Rhetoric of Kamala Harris and Hillary Clinton" James Schnoebelen, Washburn University

"Television Advertising in the 2024 Presidential Campaign: Same Issues, Different Tone?" Mary Banwart, University of Kansas; Dianne G. Bystrom, Iowa State University

The 2024 election widened the scope of how we understand gender in presidential elections. Kamala Harris became the second woman and first woman of color to top a major party ticket in a campaign that put gender roles front and center. This panel features four papers that historically and culturally contextualize the gendered campaign strategies and voter perceptions in 2024 by examining the complexities of gender in campaign rhetoric, strategies, and voter mobilization. Panelists will discuss their research findings and engage with the audience in a discussion of the evolving role of gender in political communication research.

Widening the Scope: The Growth and Future of IFC

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Presenters:

Dawn O. Braithwaite, University of Nebraska-Lincoln

Kristina Scharp, Rutgers University

Lindsey Thomas, Illinois State University

Jody Koenig-Kellas, University of Nebraska-Lincoln

Joy L. Daggs, Northwest Missouri State University

Allison R. Thorson, University of San Francisco

Interpersonal and Family Communication lost some great names in the past year. Some were there initially, leaving their mark on past, present, and future generations. Some influenced generations with their research and theory. Some influenced others through their teaching and pageant pedagogy as well as service and community contributions. The panelists will discuss the change brought about by our ancestors and how current and future generations will widen the scope of IFC.

2213

Friday 9:30 AM to 10:45 AM EDT

Caprice 3

Undergraduate Honors Research Conference Session 2

Sponsor: Undergraduate Honors Research Conference

Friday 11:00 AM EDT

2300

Friday 11:00 AM to 12:15 PM EDT

Caprice 1

Analyzing the 2024 Presidential Election and its Aftermath

Sponsor: Political Communication Interest Group
Chair: Joshua Atkinson, Bowling Green State University
Presenters:

- Mary Banwart, University of Kansas
- Dianne G. Bystrom, Iowa State University
- Carolyn Calloway-Thomas, Indiana University
- Alberto Gonzalez, Bowling Green State University
- Mitchell S. McKinney, University of Akron
- Robert C. Rowland, University of Kansas
- Benjamin R. Warner, University of Missouri
- David Zarefsky, Northwestern University

This roundtable discussion features leading scholars in the field sharing their reflections and thoughts on the momentous 2024 Presidential Election and its aftermath. Audience participation will be invited.

2301

Friday 11:00 AM to 12:15 PM EDT

Salon F

Citizen Deliberation for Health

Sponsor: Health Communication Interest Group
Chair: Nina Kelly, Wayne State University
Presenters:

- Pradeep Sopory, Wayne State University
- Marc W. Kruman, Wayne State University
- Parada Jordan, Wayne State University
- Amy Beth Bloom, Research Scholar in Deliberative Democracy
- Stephanie Johnson-Cobb, HOPE Village Revitalization
- Adrienne Bulger, HOPE Village Revitalization

The Citizenship for Health project is implementing a model of citizen engagement in health through a process of deliberative democracy focused on health issues that citizens name, frame, and act upon. Six residents from a Detroit community were trained in deliberative practices to assist community members to deliberate to identify and then implement healthy eating and physical activity actions. The principal investigators, deliberation trainers, and community members provide their unique assessments of the project.

FRI

2302

Friday 11:00 AM to 12:15 PM EDT

Salon H

Civil Argumentation and Activism in an Era of Incivility (Top Panel)

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Argumentation and Forensics Interest Group

Chair: Aimee Miller, Ferris State University

Presenters:

Kevin Barge, Texas A&M University

Nichelle McNabb, Otterbein University

Shelly Schaefer Hinck, Central Michigan University

Ashley Ann Hinck, Xavier University

Scholars on this panel will bring their diversity of expertise to help the audience answer the question: How can we have difficult conversations in a world that pits us against each other as competitors instead of allies?

2303

Friday 11:00 AM to 12:15 PM EDT

Pavillion

Coffee and Conversation with NCA Leadership

Sponsor: NCA Informational Panel

Presenter:

Justin Danowski, National Communication Association

Join NCA National Office staff for free coffee to learn more about NCA.

2304

Friday 11:00 AM to 12:15 PM EDT

Salon M

Communication & Technology Interest Group Business Meeting

Sponsor: Communication & Technology Interest Group

Chair: Austin Beattie, Hope College

Presenters:

Xialing Lin, University of Central Florida

America Edwards, University of Kentucky

FRI

2305

Friday 11:00 AM to 12:15 PM EDT

Salon A

Creating Inclusive Spaces: Fostering Success for Neurodiverse Students

Sponsor: Short Courses

Presenters:

Malynnda Johnson, Indiana State University

Natasha Rascon, Indiana State University

This short course will equip educators and communication professionals with the tools to engage Neurodiverse learners better. Participants will gain a deeper understanding of neurodiversity, explore strategies for motivating students with different cognitive and social processing styles, discuss practices for creating a safe learning environment, and learn techniques for managing conflicts, including regulation strategies that may arise. Through practical examples and interactive discussion, attendees will leave with tangible outcomes and actionable insights for fostering an inclusive environment where Neurodivergent students feel supported, understood, and empowered to thrive academically and socially.

2306

Friday 11:00 AM to 12:15 PM EDT

Hall of Mirrors

CSCA Award Rehearsal

Sponsor: CSCA Executive Director

Chair: Kathy Denker, Ball State University

Presenters:

Jeffrey T. Child, University of Nevada, Las Vegas

Kristina Scharp, Rutgers University

Ahmet Atay, College of Wooster

Tiffany R. Wang, University of Montevallo

Sandra L. Faulkner, Bowling Green State University

Renee Kaufmann, University of Kentucky

Patric Spence, University of Central Florida

Gayle M. Pohl, University of Northern Iowa

Debra J. Ford, Creighton University

Cristin A. Compton, Kent State University

Grace Oforiwa Sikapokoo, Ohio University

Shweta Arpit Srivastava, Monmouth College

Kate Magsamen-Conrad, University of Iowa

Jessalyn Vallade, University of Kentucky

Kallia O. Wright, University of Miami

Justin J. Rudnick, Minnesota State University, Mankato

Jessica Rick, Illinois State University

Maria Venetis, Rutgers University

Haleigh Bedwell, University of Montevallo

Melanie Montes, University of Montevallo

FRI

2307

Friday 11:00 AM to 12:15 PM EDT

Salon C

CSCA Scholar Conversation: Danielle Stern

Sponsor: CSCA Past President

Chair: Tasha R. Dunn, The University of Toledo

Presenter:

Danielle M. Stern, Christopher Newport University

This CSCA Scholar Conversation features a panel-length interview with one outstanding scholar, Danielle Stern, reflecting on her most important scholarship and contributions. She is a scholar who has made substantial contributions, whose work has stood the test of time, and who has made a difference in the discipline and beyond. There will be an extended interview, conducted by Tasha R. Dunn, followed by questions and discussion with attendees.

2308

Friday 11:00 AM to 12:15 PM EDT

Caprice 2

**Embodied Ways of Knowing: Incorporating Music Into the Teaching of Black Rhetoric:
A Performance Demonstration**

Sponsor: Short Courses

Presenter:

Dorothy Lee Pennington, University of Kansas

Under the convention theme, "Widening the Scope," this short course presents music as a way of broadening the teaching of Black rhetoric and of understanding Black culture. Music is an essential genre of Black rhetoric and Black cultural epistemology. As a performing art, music lends itself to expressing the exigences faced by Black Americans as well as contributing to the transformation which scholars cite as essential to determining Black rhetoric's effectiveness. Contextually, in America, music for Black Americans, has been and is an agent of liberation in a climate of repression. This short course features a presentation of Black rhetorical theory involving music, as well as a performance demonstration of select traditional genres of black music as rhetorical, including gospels, Spirituals, folk songs, and blues. Participants to the short course will be allowed to engage in participatory antiphony, an essential feature of Black rhetorical effectiveness.

FRI

**Great Ideas for Teaching (GIFT) Session #3 -
Featuring GIFTS focused on "Widening the Scope"**

Sponsor: G.I.F.T. Interest Group

Chair: Tracie Devault, Missouri University of Science and Technology

"Broadening the Scope of Students' Media Consumption through a Global Media Feast" Dorcas Doku, Western Michigan University

"Environmental Ballot Initiative-Create a Campaign!" Marla Elaine Carano, The Ohio State University

"Performing Political Communication: Widening the Scope of Student Agency Through Deliberation" Ant Woodall, Northeastern University

"Schema Symbol Sleuth! Widening our Scope for Understanding New Experiences" Samentha Sepúlveda, Northeastern Illinois University

"Using Agency Simulations to Widen the Scope of the PR Classroom and Prepare Students for Communication Careers" Lori M. Costello, University of South Dakota

"What's your B.I.F.T.?: Widening the Scope of GIFTS by Creating (and Fixing!) a Bad Idea for Teaching" Scott Sellnow-Richmond, Southern Illinois University Edwardsville

"Widening the Scope of Engagement Through a Public Issue Speech" Nicole Campbell, University of Illinois Urbana-Champaign; Anna Wright, University of Illinois Urbana-Champaign

"Widening the Scope of Mental Health: Dissecting the Functions of Mental Health Memorable Messages Within Culturally Diverse Contexts" Sofia Deatherage, University of Missouri; Angela Ragsdale, University of Missouri; Amanda Holman, Creighton University

"Widening the Scope of Organizational Culture: Analyzing Culture Through Cultural Snapshots" Courtney J. Powers, University of Wisconsin-Whitewater

"Widening the Scope of Student Understanding: Developing Dimensions of Issue Involvement in Persuasion" Thomas Richard Wagner, Xavier University

"Widening the Scope of Team Relationships: Enhancing Team Communication Using a Belbin Team Roles Game" Cody M. Clemens, Ohio University; Samantha Roberts, Ohio University

This Great Ideas for Teaching (GIFT) Session features GIFTS focused on "Widening the Scope."

2310

Friday 11:00 AM to 12:15 PM EDT

Salon I

Intercultural Communication Interest Group: Top Papers

Sponsor: Intercultural Communication Interest Group
 Chair: Anjana Mudambi, University of Wisconsin-Milwaukee
 Respondent: John R. Baldwin, Illinois State University

"What's Wrong with a Little 'Barbenheimer' Movie Fun?: Rhetoric and Peacebuilding Perspectives on the Oppenheimer Film Blockbuster (Top Paper)" Emi Kanemoto, Bryant University; Ellen Gorsevski, Bowling Green State University

"Communication & Identity: A Study of Midwestern LGBTQIA+ College Student Experiences Navigating Spaces and Performing Identity (Top Student Paper)" Bryce Thomas, Grand Valley State University

"Africanism: Experiences of African Students in a U.S. Midwestern University (Top Debut Paper)" Ruth Yeboah, Grand Valley State University

"Transnational Triumphs: Expanding the Scope of Cultural Identity in Nigerian Diaspora Entrepreneurship (Top Inclusive Scholarship Paper)" Kehinde Oladeji, Western Michigan University

This top paper panel highlights the highest-ranked competitive papers submitted to the Intercultural Communication Interest Group this year.

2311

Friday 11:00 AM to 12:15 PM EDT

Salon G

Live or Virtual:

Dialoguing the Role of a Live Audience in Mediated Communication Courses

Sponsor: Basic Course Interest Group
 Chair: Kyle R. Vareberg, Northeastern State University
 Presenters:
 Shawna Blake, Tulsa Community College
 Garret L. Castleberry, Mid-America Christian University
 Kendrea James, Northwest Arkansas Community College
 Elaina Ross, Northeastern State University
 Kyle R. Vareberg, Northeastern State University

Panelists from diverse institutions-community colleges, private, and public regional universities-will explore the necessity of live audiences in post-COVID online public speaking courses. In line with the theme "Widening the Scope," this panel will examine whether requiring students to assemble physical audiences remains pedagogically sound in an era dominated by digital and mediated communication. By critically assessing the advantages of virtual platforms and emerging technologies, the discussion will focus on reimagining audience dynamics to serve today's communication landscape better.

FRI

2312

Friday 11:00 AM to 12:15 PM EDT

Salon B

Looking at Self in the Age of Social Media and AI

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Elizabeth M. Lozano, Loyola University Chicago

"Autoethnography, Performance, and Personal Experience: Contemplating the Limits of Artificial Intelligence" Tony Adams, Bradley University

"Braiding With a Weave of AI" Stevie Munz, Utah Valley University; Leandra Hernandez, University of Utah

"Sharing Secrets with Strangers: Ethnodrama and Verbatim Theatre in the Age of Social Media" Michael Irvin Arrington, Sam Houston State University

As we continue to use social media, a new way to influence self emerges: AI. These papers dive into how AI and social media impact the culture of self and perhaps our identity.

2313

Friday 11:00 AM to 12:15 PM EDT

Salon D

Lost Boys - Challenges Facing the Young Men in Our Classrooms

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Becky Roberts, Jackson College

Presenters:

Tammie Wiebers, North Central Missouri College

Myron Covington, Washtenaw Community College

Austin Hall, University of Michigan-Flint

Much has recently been written about the challenges facing young men. Poverty, video game addiction, lack of motivation, substance abuse, and a host of other challenges make them vulnerable to depression, apathy, suicide, academic failure and pernicious influencers. This panel will discuss the current state of young men, and what we as educators can do to help them find purpose, and a positive pathway for their futures.

FRI

**Social Emotional Learning and the Foundational Communication Course:
Perspectives on Skill Building to Support Learner Agency and Belonging
(Melissa Beall Award for Top Panel)**

Sponsor: Basic Course Interest Group

Chair: Caroline Waldbuesser, University of Missouri

Presenters:

Timothy Berkey, University of Notre Dame

Julie A. Borkin, Taylor University

Isaiah DeMarco, University of Central Florida

Grace Normand, Taylor University

Abigail Olajire, University of Missouri

Social Emotional Learning (SEL) can both widen and deepen the impact of the foundational communication course in general education curricula, in communication departments, and support institutional goals of student retention and professional development, emphasizing learner agency, self-efficacy, and belonging. Through the multiple perspectives of faculty, an academic advisor, and students, applications, possibilities, and challenges to social emotional learning strategies will be discussed.

Widening the Scope of Collaborative Leadership and Stakeholder Engagement

Sponsor: Organizational and Professional Communication Interest Group

Chair: Andrew Herrmann, East Tennessee State University

Respondent: Lance Rolland Lippert, Illinois State University

"I Wouldn't Touch That Job With a Ten-foot Pole": Examining Stakeholder Social Undermining Tactics and Their Effect on Occupational Identity" Brian Richardson, University of North Texas; Samantha Cosgrove, University of North Texas

"Consultative Decision-making: The Effects of Leadership Style and Internal and Group Communication Styles on the Decision-making Process" Ethan Massey, Southern Illinois University Edwardsville

"Navigating Change: The Dance Between Stakeholder Engagement and Leadership" Traci Allison Lively, University of Tennessee, Knoxville

"Widening The Scope of Constructive Voicing: Uncovering Voicing Tensions and Tension Management Strategies" Mary Kiura, Purdue University Fort Wayne

This panel explores the complexities of leadership and collaboration in diverse organizational settings, focusing on the construction of organizational identities, the decision-making process, the impact of social undermining tactics on occupational identity, and the negotiation of tensioned discourses among organizational members.

2316

Friday 11:00 AM to 12:15 PM EDT

Caprice 3

Undergraduate Honors Research Conference Session 3

Sponsor: Undergraduate Honors Research Conference

Friday 12:30 PM EDT

2400

Friday 12:30 PM to 2:45 PM EDT

Hall of Mirrors

CSCA Hall of Fame Awards Luncheon and Business Meeting

Sponsor: CSCA Executive Director

Chair: Kathy Denker, Ball State University

Celebrate outstanding member achievements and learn about the current state of the association.



HALL OF FAME

HALL OF FAME

HALL OF FAME

HALL OF FAME

2025 Central States Communication Association Hall of Fame Inductees

TBD
TBD
TBD
TBD

Friday 3:00 PM EDT

2500

Friday 3:00 PM to 4:15 PM EDT

Julep

CSCA Clothing Closet - Friday Shopping

Sponsor: CSCA Executive Director

Shop the CSCA Clothing Closet for a free outfit.

FRI

2501

Friday 3:00 PM to 4:15 PM EDT

Salon B

**2024 Federation Prize Recipient Presentation: Artificial Intelligence (AI) Companion:
Supportive AI Chatbot for Socially Isolated Older Adults Residing in Michigan**

Sponsor: Federation Prize Presentation

Chair: Kate Magsamen-Conrad, University of Iowa

Presenters:

Yoo Jung (Erika) Oh, Michigan State University

Hyesun Choung, Michigan State University

Brooke Wolfe, Michigan State University

In this Federation Prize project, Oh et al. aimed to address communication challenges of independently living older adults through the development and deployment of a voice-based artificial intelligence (AI) chatbot system. This presentation will preview the early outcomes of Oh et al.'s Federation Prize project and highlight the significance for communication researchers.

2502

Friday 3:00 PM to 4:15 PM EDT

Salon C

**Bridging Cultural Gaps:
Enhancing International Students' Success in Diverse Academic Settings**

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Intercultural Communication Interest Group

Chair: Salome N. Mbah, North Dakota State University

Presenters:

Bukola Oloba, North Dakota State University

Folakemi A. Bakare, Southern Illinois University Carbondale

Shalewa Babatayo, University of Central Florida

Omolola Lasisi, University of Kansas

Nathaniel Godwin, West Virginia University

This panel, led by Shalewa Babatayo, will bring together scholars, educators, and international students to discuss the unique challenges faced by students studying abroad. The discussions in this panel will include legal and logistical support, focusing on navigating visas, work permits, and immigration policies; career development, preparing students for success in the global job market; and mental health and well-being, addressing challenges unique to international students.

FRI

2503

Friday 3:00 PM to 4:15 PM EDT

Salon A

CSCA Equity & Inclusion Committee Meeting

Sponsor: CSCA Executive Director

Chair: Shweta Arpit Srivastava, Monmouth College

Presenters:

Elizabeth M. Lozano, Loyola University Chicago

Roberta Davilla Robbins, United Methodist Church

Blessing Ekene Okafor, University of Missouri

Stephanie Rollie Rodriguez, Texas A&M University-Corpus Christi

This is a closed meeting for members of the CSCA Equity & Inclusion Committee listed here.

2504

Friday 3:00 PM to 5:45 PM EDT

Caprice 2

Ethical Considerations of Artificial Intelligence

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Undergraduate Education and Administration Section

Chair: Samentha Sepúlveda, Northeastern Illinois University

Respondent: Samentha Sepúlveda, Northeastern Illinois University

"Ethical Perspective of Media Presentation of AI Bias Issues" Ruth Yeboah, Grand Valley State University

"Revising University Codes of Ethics for an AI World" Julie Myers, Phoenix College; Chad R. Tew, University of Southern Indiana

"The Risks of AI-driven Bias: An Ethical Call to Action (Top Inclusive Scholarship Paper)" Heather Walters, Missouri State University

The papers in this panel examine various aspects of ethical considerations in artificial intelligence technology. They explore the impact of AI technologies on social structures, economies, and individual lives. AI systems can unintentionally perpetuate or amplify biases present in their training data, leading to unfair treatment of certain groups. Determining who is responsible for the actions of AI systems is complex, but ethical frameworks can provide guidance on accountability and transparency in AI development, use, and deployment.

FRI

2505

Friday 3:00 PM to 4:15 PM EDT

Salon F

Graduate Student Caucus Business Meeting

Sponsor: Graduate Student Caucus

Chair: Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Presenters:

Abigail Olajire, University of Missouri

Md Sazzad Mahmud Shuvo, Florida State University

2506

Friday 3:00 PM to 4:15 PM EDT

Salon E

Popular Culture Interest Group Business Meeting

Sponsor: Popular Culture Interest Group

Chair: Holly Holladay, Missouri State University

Presenters:

Tyler Donavon Curran, Missouri State University

Adam W. Tyma, University of Nebraska Omaha

2507

Friday 3:00 PM to 4:15 PM EDT

Rosewood

Preparing for What is Next: Teaching, Applications, and Promotion Documents

Sponsor: CSCA Next Leaders Network

Chair: Alexandra Marie Rapp, Ball State University

Presenters:

Ahmet Aksoy, Columbia College - South Carolina

Tiffany Bell, Valparaiso University

Joy L. Daggs, Northwest Missouri State University

Kathy Denker, Ball State University

Tasha R. Dunn, The University of Toledo

Jimmie Manning, University of Nevada, Reno

Matthew Meier, DePauw University

Stephen Hunt, Illinois State University

Donna R. Pawlowski, Bemidji State University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Danielle M. Stern, Christopher Newport University

Please join us for a round table session featuring mentors ready to share ideas and feedback on teaching, hiring, and promotion materials. From questions about employing un-grading in your course design, to refining your course schedule, to addressing vita organization, to questions about cover letters, and formatting promotion materials, these mentors are ready to talk to you more about your project. Please bring your documents, notes, ideas, or any questions with you to this session.

FRI

2508

Friday 3:00 PM to 4:15 PM EDT

Salon H

Student Engagement and Innovation: Widening the Scope for Inclusion

Sponsor: Undergraduate Education and Administration Section

Chair: Anne Marie Nalley, DePaul University

"Confidential Student Questionnaire: A Tool for Gathering Intel and Developing Rapport"

Nichole Egbert, Kent State University

"Engagement Through Dialogue: Communicating Expectations" Madison A. Pollino, University of South Florida

"Interpersonal Communication and Mindfulness Badge/Microcredentials" Emily Normand, Lewis University

"Introductory Speeches and a Sense of Community" A.G. Hughes, Emporia State University

"Journaling and Interpersonal Communication: Stimulating Interests and Passions" Mick B. Brewer, Lincoln University

"Keeping It Real: Reality Television and Active Learning for Engagement" Cassandra Ryder, North Central College

"Supporting Undergraduate Organization, Time Management, and Planning Skills in a For-credit Student Success Workshop" Jay Baglia, DePaul University; Kendra Knight, DePaul University; Stephanie Grau, DePaul University; Elissa Foster, DePaul University

Student engagement in the undergraduate classroom is a high priority for university instructors and administrators alike. These presentations showcase innovations made in the communication classroom (whether assignments, structures, or programmatic changes) designed to increase student engagement. Micro-credentialing, a focus on executive function, and a variety of ways to create a sense of community and belonging comprise this high-density panel.

2509

Friday 3:00 PM to 4:15 PM EDT

Salon G

Go With the Flow: Problematizing the Incoherence of Institutional Leaking

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Tony Adams, Bradley University

"Daddy Issues: An Autoethnographic Performance of Relational/Political Rift" Shelby Swafford, Southern Illinois University Carbondale

"Im/Possibilities of Living Relationally While Under Suspicion" Lauren Mark, State University of New York at New Paltz

"Mad (and Vulnerable): Employing Liberatory Pedagogy While Grieving" Christina Ivey, Southern Illinois University Carbondale

Writing or performing frees the self from the constraints of society...and that is what these papers have done. I can't promise there will be a dry eye left in the room at the end.

FRI

2510

Friday 3:00 PM to 4:15 PM EDT

Salon M

Thinking About and Thriving in Grad School

Sponsor: CSCA Next Leaders Network

Chair: Diana Amoako Boakyewaa, Ball State University

Presenters:

Anna Jewell, University of Kansas

Samantha Schubert, University of Wisconsin-Milwaukee

Heidi N. Judd, Kent State University

Abigail Heuton, University of Montevallo

Sean Bloemetjie, University of Arkansas

Austin T. Frederick, Wayne State University

Come to the session to hear more from masters and doctoral students talk about the admissions process, the search process, adapting to a new program, finding ways to get involved both at their programs and in the discipline, and how to balance it all while staying healthy.

2511

Friday 3:00 PM to 4:15 PM EDT

Salon D

Undergraduate Education and Administration Section Business Meeting

Sponsor: Undergraduate Education and Administration Section

Chair: Beth Ribarsky, University of Illinois Springfield

Presenters:

Xinyue Liu, North Dakota State University

Colleen Palmer, Carthage College

2512

Friday 3:00 PM to 4:15 PM EDT

Caprice 1

What Kind of Closet Are You In?

Widening the Scope of Queer and Non-Queer Coming Out Narratives

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Vianna Isbister, Independent Scholar

Presenters:

Elliot Powell, University of South Florida

Julie Hartung, Colorado State University

Samuel McPeck, South Louisiana Community College

Amber Nico, University of South Florida

Shannon Pappas, University of Connecticut

Rutendo E. Chimbaru, University of Miami

Isabelle Stahr, University of South Florida

Travis Wolven, Ashley Academy

People hold intersecting, invisible, stigmatized identities that can require an individual to reveal an identity parallel to a Queer coming out narrative. Building on McDonald et al.'s (2020) theory of closeting, we aim to widen the scope of coming out to include non-Queer coming out stories from the perspective of LGBTQ+ individuals. Starting with a discussion of Queer coming outs, we will dive into the space of non-Queer coming outs, marking the overlap and differences.

FRI

Widening the Scope of Interpersonal and Family Theory

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Amanda E. Lilly, Utah State University

"'I was Proud, and I Felt Vindicated': Exploring Memorable Messages as a Path to Cultural Validation of Black Mothers' Identity" Ifeoluwatobi Abiodun Odunsi, Ohio University; Angela Hosek, Ohio University

"A Quantitative Study Examining Perceived Parenting Styles and Their Impact on Early Marriage Conflict Management Styles, Feelings of Closeness and Relational Satisfaction" Emma Jean Bondy, Crown College

"Music as a Tool for Relational Maintenance" Megan Marie Grissom-Walbridge, Missouri State University; Halle Farrar, Missouri State University; Ryan McGraw, Missouri State University

"So Much More Than Dick Pics: A Typology of Initiation Messages Containing Sexual Content" Amanda E. Lilly, Utah State University

"I Will Try to Share the More or Less Meaning Behind It': Using the Theory of Memorable Messages to Examine the Intergenerational Rearticulation of Financial Messages" Cimmiaron Alvarez, Rutgers University; Heather Davenport, Rutgers University; Haley Nolan-Cody, Rutgers University

This panel highlights new ways to use popular interpersonal and family theories

Widening the Scope of Our Conference Experience: The Org & Professional Communication and Health Communication Interest Group Tour of Cincinnati Children's Hospital and Medical Center - PART ONE

Sponsors: Health Communication Interest Group; Organizational and Professional Communication Interest Group

Chairs: Anne Kerber, Minnesota State University, Mankato; Jessica Rick, Illinois State University

Presenters:

Michael Cody Coker, Boise State University

Abigail Kingsford, Drury University

R. Amanda Cooper, University of Connecticut

You are invited to join us for the Organizational and Professional Communication Interest Group's Annual Tour, co-sponsored this year with the Health Communication Interest Group. We will visit Cincinnati Children's Hospital and Medical Center, consistently ranked as one of America's best children's hospitals by U.S. News & World Report. After the tour, practitioners will join us to talk about some of the unique ways they communicate with patients and families amid the stress and uncertainty of receiving care, as well as how they engage the community. There is no cost to attend. For more information on Cincinnati Children's, visit <https://www.cincinnatichildrens.org/about>

Field Trip Details: Our group will meet at the Hilton Cincinnati Netherland Plaza Hotel at 3:00pm on Friday, April 4, 2025 to carpool to the Cincinnati Children's Burnet Campus (10 minute drive – 3333 Burnet Ave, <https://www.cincinnatichildrens.org/locations/burnet>). The tour will be followed by an optional no-host social at March First Brewing (10 Fountain Square Plaza; <https://www.marchfirstbrewing.com/>). To secure travel arrangements, participants must register in advance by Monday, March 31, 2025 through [ADD – "this link" with link site] or email Anne Kerber at anne.kerber@mnsu.edu or Jessica Rick at jmrick@ilstu.edu.

**Widening the Scope: Expanding the Playbook of Sport Communication Pedagogy
(Top Panel)**

Sponsor: Sports Communication Interest Group

Chair: Jerralyn Moudry, Wisconsin Lutheran College

Respondent: Nivia Escobar Salazar, Florida State University

"Aiming for the Fences: Using Contract-based Grading in Sport Communication" Ryan Scott Rigda, Saginaw Valley State University

"Experiential Learning & Sports Communication Curricula" Megan Hill, Albion College; Katey Price, Albion College

"Reading the Playbook: Identifying Core Learning Outcomes in America's Sports Communication Degree Programs" Scott Jensen, Webster University

"Starting from Nothing: Launching a Sport Communication Program at a Small School" Richard Murphy, McKendree University

"Widening the Scope: Enhancing University Sport Education Programs Through Communication Courses" Jeffrey Dean Brand, University of Northern Iowa

"'Save Our R-skins Heritage': Helping Students Understand and Communicate about the Native American 'Mascot' Controversy" Garth Pauley, Calvin University

This panel provides critical insights in what and how we teach sports communication. Authors advocate for communication being at the core of sports education, identify the core of America's sport communication landscape, and provide directions and illustrations to inform department chairs and professors who teach the courses that shape our field. Collectively, this panel widens the scope of communication and sport in a way that makes our programs stronger and teaching more innovative and immediate to our students.

Undergraduate Honors Research Conference Session 4

Sponsor: Undergraduate Honors Research Conference

Friday 4:30 PM EDT

2600

Friday 4:30 PM to 5:45 PM EDT

Salon D

Curricular Chaos: Surviving Perpetual Program Pivoting (Top Panel)

Sponsor: Undergraduate Education and Administration Section

Chair: Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Presenters:

Beth Ribarsky, University of Illinois Springfield

Adam W. Tyma, University of Nebraska Omaha

Kimberly M. Weismann, Bismarck State College

Leah Elizabeth Bryant, DePaul University

Malynda Johnson, Indiana State University

Joy L. Daggs, Northwest Missouri State University

Programs are increasingly asked to be nimble – to adapt quickly to budgetary, student-learning, enrollment, and/or disciplinary needs. This discussion-based panel includes panelists whose programs have undergone significant restructuring in the past five years. Panelists will discuss the changes they have worked to implement, how they have dealt with these shifts, and how they have (hopefully) found stability in the midst of chaos.

2601

Friday 4:30 PM to 5:45 PM EDT

Salon H

Embodied Storytelling: A Somatic Performance Experience

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Danielle M. Stern, Christopher Newport University

Presenters:

Travis Wolven, Ashley Academy

Vianna Isbister, Independent Scholar

Emily Katt, East Tennessee State University

This interactive panel begins with an invitation to the audience to widen the scope of conference world-making. We will incorporate somatic practices that blur the mind/body duality, bridging critical theories of praxis with performance techniques. Three expert storytellers will perform their embodied stories. We will breathe together, as well as participate in other optional, gentle body awareness techniques, which will be interwoven between stories for moments of pausing, reflecting, feeling, and embodying our reactions.

FRI

Graduate Student Caucus: Top Papers

Sponsor: Graduate Student Caucus

Chair: Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

Respondent: Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

"The Power of Emotion in Health Campaign Messages: Investigating The Effects of Fear and Hope Appeals on College Students (Paul D. Skalski Award for Top Paper, Top Debut Paper)"
Emmanuel O. Odunfa, University of Oklahoma

"Theatre as a Communication Tool for Social Change: A Phenomenological Study with Theatre Professionals" Jessica Paxton, University of Central Missouri

"Truth, Discourse, and Religious Authority: A Foucauldian Analysis of the Cultish Podcast"
Caroline Chastain, Purdue University Fort Wayne

This top paper panel highlights the highest-ranked competitive papers submitted to the Graduate Student Caucus this year. These featured papers cover topics such as "The Power of Emotion in Health Campaign Messages," "Theatre as a Communication Tool for Social Change," and "Truth, Discourse, and Religious Authority."

Great Ideas for Teaching (GIFT) Session #4 - Featuring GIFTS focused on Public Speaking

Sponsor: G.I.F.T. Interest Group

Chair: Tracie Devault, Missouri University of Science and Technology

"Character Characteristics: Conducting an Audience Analysis" Kendall Johnstone, Washtenaw Community College

"Curating Access: Extending the Social Model of Disability to Public Speaking" Evan Kirksey, University of Missouri

"Decreasing Communication Anxiety and Increasing Communication Confidence: Coffee Talks as an Exercise in Face-to-face Stranger Communication" Emily Sauter, University of Nebraska Omaha; Kevin Sauter, University of St. Thomas

"Feedback Unlocked: Using the 5Rs Approach to Foster Dialogue and Build Students' Feedback Literacy" Kyle R. Vareberg, Northeastern State University

"Fostering Critical Thinking and Spontaneous Speaking Skills Among Public Speaking Students: Using Debate as an Educational Tool" Mercy Temitope Adekola, Missouri State University

"Infomercials to Practice Persuasion" Gina Reynolds, Indiana University South Bend

"Logical Failing" Madison Marshall, Ball State University

"Speed Coaching: Rapid-Fire Conversations for Professional Growth" Molly Schmidt, University of Wisconsin-Milwaukee

"I'm Not Guilty of . . . : Using Gamification to Teach Argument Types" Michael Tollefson, University of Wisconsin- La Crosse; Ronda Leahy, University of Wisconsin-La Crosse

This Great Ideas for Teaching (GIFT) Session features GIFTS focused on public speaking.

Holding Space, Affirming Voice: Faculty Learning Community Research Presentations I

Sponsor: Faculty Learning Community

Chairs: Tiffany Bell, Valparaiso University; Natasha Howard, Morehouse College

Presenters:

Keisuke Kimura, Miami University
 Reeham Mohammed, Arizona State University
 Grace Oforiwa Sikapokoo, Ohio University
 Anita Silwal, University of Kentucky
 Reedwan Habib, Ohio University
 Chandrika C. Collins, University of Missouri
 Kujang Sam Laki, Ohio University
 Sakshi Bhati, Southern Illinois University
 Morgan Smalls, James Madison University

The purpose of this panel is to amplify, celebrate, and support Black, Indigenous, and POC (BIPOC) scholars' research. Each FLC participant will present their current research to help create a community of belonging and support for communication scholars of color at Central States.

Inclusive Scholarship Panel: Top Papers

Sponsor: CSCA First Vice President

Chair: Shweta Arpit Srivastava, Monmouth College

Respondent: Elizabeth M. Lozano, Loyola University Chicago

"Managing Disability Privacy in Student-faculty Classroom Accommodation Conversation: Sources of Turbulence and Strategies for Communicating Personal Boundary (Inclusive Scholarship Award for Top Inclusive Scholarship Paper)" Kathleen S. Valde, Northern Illinois University; Mary Lynn Henningsen, Northern Illinois University

"Widening the Scope of Nonprofit Donor, Fundraising, and Outreach Messages: A Multilayer, Multimethod Accessibility Analysis of U.S. Nonprofit Websites" Alicia Mason, Pittsburg State University; Lauren Baldwin, Pittsburg State University; Tatum Ahring, Pittsburg State University

"Challenging Treatment Issues: An Archival Exploration of the Gay Men's Health Crisis, Collective Identity, and Public Health Discourses from 1993-2000" Jacob Daniel Sanders, University of Illinois Urbana-Champaign; Nicholas "Nic" Flores, University of Illinois Urbana-Champaign

"Entangled in Multiple Cultures of Care: South Asian Women's Meanings of and Dilemmas Related to Health Talk" Sara Babu, University of Illinois Urbana-Champaign; Charee Thompson, University of Illinois Urbana-Champaign; Zainab Haque, University of Illinois Urbana-Champaign

This paper panel features the top inclusive scholarship papers. Following the paper presentations and response, a discussion about the nature of equity and inclusion scholarship invites audience involvement. The opportunities and challenges of this scholarship area will be discussion topics.

**It's Okay Not to Be Okay:
National Security and Human Resilience in Face of Extremist Violence**

Sponsor: Political Communication Interest Group

Chair: Ian Berry, University of North Dakota

Presenters:

Veronica Andoh, North Dakota State University

Salome N. Mbah, North Dakota State University

Bukola Oloba, North Dakota State University

Amaka Peace Onebunne, Northern Illinois University

Shirley Olatunji, University of Kansas

Extremist group attacks have left indelible marks on societies worldwide, with women and children often bearing the brunt of such violence. The impact extends beyond the immediate physical harm. By delving into the extended consequences of these attacks on mothers and children, this panel aims to create an awareness of the prolonged effects of extremist violence and advocate for robust support systems that foster resilience and healing among the most vulnerable.

Keep Your Friends Close and Your ????? Estranged?

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Lauren J. Johnsen, University of Wisconsin-Stout

"Exploring Family Estrangement in Adoptive Families: A Qualitative Study" Kendal Catherine Lyssy, University of Missouri

"The Frenemy: Investigating the Mother-Daughter Dyad Impact on Female Friendships" Whitney Owonubi, Missouri State University; Katie Chandler, Missouri State University; Rachel Lacey Krause, Missouri State University

"What Difference Does a Friend Make? Exploring Potential Benefits in Queer Friendships" Jess Dominguez, University of Kansas; Brooke Wolfe, Michigan State University

"You Lose a Parent, But the Parent is Still Alive": Communicating Ambiguous Loss Within Estrangement" Miriam Wolff, Illinois State University; Taylor Murray, Illinois State University

Are we friends or enemy? Do we keep family members close or are we estranged? These papers look at the phenomena of friendships and estrangements.

Mindfulness Communication: Integrating Mindfulness Contemplative Pedagogy (MCP) in the Communication and Performance Classroom

Sponsor: States Advisory Council

Chair: Scott Jensen, Webster University

Presenter:

Melissa Benton, St. Charles Community College

This program introduces educators to mindfulness contemplative pedagogy (MCP) by providing information about the scholarly research and activities to integrate in the communication and performance classroom. Participants will gain practical tools and strategies to create a learning environment that fosters deeper engagement, critical reflection, and well-being for both students and themselves.

Program Objectives:

- Define mindfulness contemplative pedagogy (MCP) and its benefits for communication education.
- Explore various MCP practices applicable to the communication classroom.
- Learn how to design and implement MCP activities for different communication topics.
- Experience first-hand the impact of MCP practices on communication learning.
- Discuss challenges and best practices for integrating MCP into communication curriculum.

Popular Culture Interest Group: Top Papers

Sponsor: Popular Culture Interest Group

Chair: Tyler Donavon Curran, Missouri State University

Respondent: Holly Holladay, Missouri State University

"Love, Romance, Sex, and Happily Ever After: A Feminist Exploration of Women Who Read Romance Novels (Top Paper)" Jessica Kratzer, Northern Kentucky University

"Rhythms of Reflection: Unpacking Mental Health Themes in the Music of Kanye West and Mac Miller (Founders Award for Top Student Paper)" Edikan Nkanta, Illinois State University

"What Was Deadpool & Wolverine to the Wider Scope of the Marvel Cinematic Universe?" Garret L. Castleberry, Mid-America Christian University

"You Could Have Called, You Know": Loneliness and Relational Maintenance Behaviors in Netflix's *The Sandman*" Dylan Hines, Ball State University

This panel features the top competitive paper submissions to the Popular Culture Interest Group.

The Ever-Widening Scope of Faculty Work

Sponsor: CSCA President

Chair: Kathy Denker, Ball State University

Presenters:

Matthew deTar, Ohio University

Kendra Knight, DePaul University

Jimmie Manning, University of Nevada, Reno

W. Benjamin Myers, The University of Toledo

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Carolyn Shue, Ball State University

For many academics the ever-widening scope of our roles is clear. Role creep is a reality at all levels of our programs. In the session, we focus more on what faculty, chairs, and administrators can do to maintain our central (and additional) responsibilities while also being mindful of the ask that we are sharing with our colleagues. As academics at a variety of levels, chairs, and administrators, we consider the questions: How do we prevent the "return to the well" phenomenon where competence inadvertently begets more labor? How can we align service expectations with the elements of faculty labor that allow for advancement? How do we establish a culture whereby service expectations are explicit and subject to scrutiny, through such practices as a service norming and rebalancing? What is the mechanism by which leaders and units make decisions about allocating extra resources (e.g., course releases, special assignment stipends, etc.), and what is the faculty voice in that process? How do we direct the above questions and goals toward promoting equity and preventing further exploitation of marginalized faculty?

Widening the Scope of Our Conference Experience: The Org & Professional Communication and Health Communication Interest Group Tour of Cincinnati Children's Hospital and Medical Center - PART TWO

Sponsors: Health Communication Interest Group; Organizational and Professional Communication Interest Group

Chairs: Anne Kerber, Minnesota State University, Mankato; Jessica Rick, Illinois State University

Presenters:

Michael Cody Coker, Boise State University

Abigail Kingsford, Drury University

R. Amanda Cooper, University of Connecticut

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**Widening the Scope, Staring Down the Barrel:
Examining Dark Humor in Contemporary Media**

Sponsor: Popular Culture Interest Group

Chair: Christopher (Kit) Medjesky, University of Findlay

Respondent: Chad M. Nelson, Florida Gulf Coast University

""Do Your Worst!": Examining Dark Humor, the Burlesque Frame, and Feminist Rhetorics in AMC's *Kevin Can F Himself*" Andrew R. Donofrio, St. Lawrence University; EunYoung Lee, Central Washington University

"Cards Against Humanity, Judgement, and the Defense of the Indefensible" Matthew Meier, DePauw University

"Fulfilling and Extending the Violence in Hard Bullet VR...For a Laugh(?)"" Christopher (Kit) Medjesky, University of Findlay

"One of God's Best Jokes: Whiteness, Eugenics, and Dark Humor in *Deadpool & Wolverine*" Gabriel Arnaldo Cruz, North Carolina Central University

Authors on this panel draw from a range of methods and critical theories to explore the use of dark humor in various media including films, television shows, and adult card games. Seeking to broaden our knowledge of what humor can teach us about humanity, each case study organizes around close interrogations into what contemporary implementations of dark humor in popular culture reveal about content creation, spectatorship, and gameplay.

**Widening the Scope:
Applying Intercultural Communication Concepts Outside the Classroom**

Sponsor: Intercultural Communication Interest Group

Chair: Diana Trebing, Saginaw Valley State University

Presenters:

Emi Kanemoto, Bryant University

Abbigail Zerrusen, Southern Illinois University Carbondale

Ahmet Atay, College of Wooster

Julia Garrison, College of Wooster

Hsin-I Sydney Yueh, University of Missouri

Kayla Caruthers, University of Missouri

Kim Marie Omachinski, University of Wisconsin-Milwaukee

This discussion panel brings together students and faculty from various institutions and majors to discuss their experiences learning about intercultural communication or DEI-related concepts in classes and applying them in their lives. Each panelist will share experiences from class discussions or assignments that extend beyond the classroom. Topics discussed will range from social marketing campaigns focusing on LGBTQ+ events and acculturation of international students to using class concepts in campus-wide activism and student newspapers. Audience participation is encouraged.

2614

Friday 4:30 PM to 5:45 PM EDT

Caprice 3

Undergraduate Honors Research Conference Session 5

Sponsor: Undergraduate Honors Research Conference

Friday 6:00 PM EDT

2700

Friday 6:00 PM to 6:45 PM EDT

Hall of Mirrors

Carolyn Calloway-Thomas Inclusivity Speaker Series Keynote: Dr. Eddah Mutua

Sponsors: CSCA First Vice President; Ethnicity, Race, International, and Class Concerns Caucus

Chair: Jeffrey T. Child, University of Nevada, Las Vegas

Presenter:

Eddah Mutua, St. Cloud State University

Dr. Mutua's keynote address is sponsored by the Carolyn Calloway-Thomas Inclusivity Speaker Series Endowment Fund and the CSCA Ethnicity, Race, International, and Class Concerns Caucus.

Friday 7:00 PM EDT

2800

Friday 7:00 PM to 8:45 PM EDT

Offsite

CSCA Annual Past Presidents Dinner

Sponsor: CSCA Executive Director

Chair: Ahmet Atay, College of Wooster

This is a dinner honoring the service of CSCA Past Presidents. A previous RSVP for this event is required.

SATURDAY, APRIL 5, 2025

Saturday 7:30 AM EDT

3000

Saturday 7:30 AM to 2:00 PM EDT

4th Floor Reg. Office

CSCA Registration - Saturday

Sponsor: CSCA Executive Director

Chair: Kathleen Cesa, KOC Member Services

Check in and pick up your convention materials.

FRI

SAT

Saturday 8:00 AM EDT

3100

Saturday 8:00 AM to 9:15 AM EDT

Salon D

Insights into the Book Publishing Process (The Edited Volume Edition)

Sponsor: CSCA First Vice President

Chair: Adam W. Tyma, University of Nebraska Omaha

Presenters:

Matthew Meier, DePauw University

Dana Schowalter, Western Oregon University

Adam W. Tyma, University of Nebraska Omaha

Publishing a book ... other than a thesis or dissertation in ProQuest ... is a bit of an enigmatic feat. You don't really know what questions to ask until you are in it – and by that time it is often too late. Schedules. Deadlines. Contracts. Proofing. Style guides from one publisher to the next. Dealing with the reps. Changing voice for audiences. The list is continuous. Going through this process for an edited volume adds an interesting element and twist – other people. Whether a solo editor or working in a team, this is what one would call "a heavy lift." As the three discussants wrap up their most current project, the idea of offering a discussion space for this process at CSCA seems like a good one. Between the three, 10 different book projects have been published or are in the process by the panel. We invite those who have done this as well as those who are interested to join the conversation, share ideas/tricks and tips, and strategies on how to make the process as "smooth" as possible(?).

3101

Saturday 8:00 AM to 9:15 AM EDT

Salon E

Looking Back and Looking Forward: Online Technologies in Teaching — 20 Years of G. Jon Hall Online GIFT Forum

Sponsor: States Advisory Council

Chair: Jeffrey Dean Brand, University of Northern Iowa

Presenters:

Gayle M. Pohl, University of Northern Iowa

Joy L. Daggs, Northwest Missouri State University

Marilyn M. Shaw, University of Northern Iowa

Eric Upmeyer, Vinton-Shellsburg High School

Dale Cyphert, University of Northern Iowa

Looking back and forward to the technologies used in the various fields of communication when teaching in the different disciplines: speech communication, business communication, public relations, oral communication, and interpersonal communication. It is interesting to see how far yet not so far we have come technologically in the last 30 years.

Media Portrayals of Race and Gender: Analyzing Minority Representations

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Carolyn Calloway-Thomas, Indiana University

Respondent: Eddah Mutua, St. Cloud State University

"Analyzing Media Stories on Sudanese Refugee Women to Assess the Extent to Which They Perpetuate Gender Stereotypes (Top Student Paper)" Alima Abdul-Karimu, University of Wisconsin-Milwaukee

"Collective Trauma & Police Brutality: Media Framing of George Floyd Protests" Lauren Lane, Georgia State University

"Exploring Identity Through Literature: A Hybridity Analysis of Maame By Jessica George" Amanda Anka, Grand Valley State University

"Wakanda Forever: The Rhetoric of Evolution" Diana Amoako Boakyewaa, Ball State University

Media, Activism, and Social Movement: Widening the Scope of Identity (Top Panel)

Sponsor: Media Studies Interest Group

Chair: Stephen E. Rahko, Illinois State University

Respondent: Stephen E. Rahko, Illinois State University

"A Campy Queer Christian Revolution: Semler's Preacher's Kid, Small Stories, & Splitting Christian Membership Categories (Top Student Paper)" Hadassah Ward, University of Colorado Boulder

"Framed By Framing Devices: A Rhetorical Analysis of Media Headline Construction in the Social Movement Uproar to Kill "Kill Tony" Host Tony Hinchcliffe" Marisa Bruno, California State University, Sacramento

"Online Activism and Internet Radicalization: The R/FuckCars Pipeline (Top Paper)" Tyler Donavon Curran, Missouri State University

"YouTube Grows Up Angry: Online Video Content, Nerd Masculinity and the Scapegoating of the Angry Video Game Nerd" Matt Foy, Kirkwood Community College

The papers on this panel offer an analysis of how movement (social and cultural) intersect with media and identity. Each essay addresses the way media (in a number of different forms) is used to confront different issues in the public culture.

Organizational Culture, Change, and Identity Formation

Sponsor: Organizational and Professional Communication Interest Group

Chair: Lauren L. Buisker, Colorado State University

Respondent: Anne Kerber, Minnesota State University, Mankato

"Communities of Shalom? An Analysis Audit of Communication Between Pastors and Laity in Local Churches" Abram John Book, Southeast Missouri State University

"Stakes in the Ground: The Construction of Identity at the Nonprofit Community Foundation" Eric B. Meiners, Eastern Kentucky University

"The Failing Fast Paradox: Deconstructing the 'Fail Fast' Ideal for 911 Responders" Matthew S. Vorell, St. Cloud State University

"May I Have the Definition of Culture?" Widening the Scope of Organizational Culture at the Scripps National Spelling Bee" Kimmie Collins, Rose-Hulman Institute of Technology; Natasha Rascon, Indiana State University

This panel delves into the interplay between organizational culture, change, and identity formation, highlighting the role of communication, socialization processes, and multi-level discourses in shaping individuals' experiences and organizational outcomes.

Political Social Media Influencers and Generative Artificial Intelligence in an Election Year and Beyond: Similarities and Differences Across the Globe

Sponsor: Political Communication Interest Group

Chairs: Hyacinth Balediata Bangero, Bowling Green State University; Syeda Zainab Akbar, Bowling Green State University

Presenters:

Syeda Zainab Akbar, Bowling Green State University

Faisal Kasirye, Bowling Green State University

Femi Folorunsho, Ball State University

Chelsea Bihlmeyer, West Virginia University

John Bosomtwe Acquafal, Bowling Green State University

Responsive to the theme, "Widening the Scope," scholars of various nationalities, continents, types of government, and genders will discuss the critical roles of political influencers and the emerging technology of Generative Artificial Intelligence (AI) in this election year and beyond. The "Initial Remarks Panel" panelists will discuss their unique cases for five minutes and answer questions about political social media influencers and Generative AI and their role in their country's upcoming, ongoing, or recent elections.

Reimagining Knowledge in the Digital Age

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: John Michael Phillips, Missouri State University

"Becoming Rhetoric: An Intertextual Epistemology" Kirby Phillips, Wayne State University

"Epistemology, Language, and Ideology in the Digital Era: Unraveling Truth in the 21st Century"
John Michael Phillips, Missouri State University

"Revisiting the Artistic Proofs in the Post-Truth Era" George Torto, Missouri State University

"The Cultic Counterpublic" T Brown, Southern Illinois University

This panel investigates the evolving landscapes of knowledge and persuasion, analyzing artistic proofs in digital contexts, personal narratives on epistemic authority, and the role of counter-publics in reshaping collective understanding.

Silent Struggles: Exploring Barriers to Communication for African International Students in US Schools and the Impact of Familial Expectations

Sponsor: Graduate Student Caucus

Chair: Ruth Emmanuel, University of Cincinnati

Presenter:

Balkisa Muhammed Sissy, University of Cincinnati

This study investigates the communication barriers faced by African international students in the U.S., particularly in relation to financial pressures and familial expectations. Existing literature highlights the significant stress these students experience due to the dual demands of academic performance and financial support for their families. The proposed study hypothesizes that increased communication barriers are positively associated with greater financial sacrifices made by families and that higher academic performance expectations correlate with increased communication challenges.

**The Future of Queer Theory and Gender & Sexuality Studies: In Conversation with
Winners of the James W. Chesebro Award for Scholarly Distinction in Sexuality Research**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Stephanie Young, University of Southern Indiana

Presenters:

Jimmie Manning, University of Nevada, Reno

Tony Adams, Bradley University

Michaela D.E. Meyer, Christopher Newport University

Ahmet Atay, College of Wooster

Sandra L. Faulkner, Bowling Green State University

Danielle M. Stern, Christopher Newport University

This session brings together past award recipients of the Chesebro Award for a forward-looking discussion on the trajectory of queer theory and gender and sexuality studies. In addition to honoring the legacy of LGBT studies pioneer Jim Chesebro, this panel explores the contributions and evolving directions of scholars who have made significant impacts in the field, offering insights into the future of sexuality and gender research as well as needs for scholarly interventions in society.

**Transforming Communication Strategies:
The Impact of AI Technologies in Everyday Life (Top Panel)**

Sponsor: Communication & Technology Interest Group
 Chair: Kelsey Lynn Zook, Bowling Green State University
 Presenters:
 Kelsey Lynn Zook, Bowling Green State University
 Halima Ali, Bowling Green State University
 Michael Ofori, University of Minnesota
 Man Luo, Bowling Green State University

In recent years there has been a rise in the development and integration of AI-technologies. These technologies have made their way into our daily lives in the form of AI-generated advertising, AI-voice and AI-text assistants, AI-generated news articles, AI-influencers, and more. As these technologies will continue to advance, evolve, and be more accessible to individuals, it is important to consider and discuss how these AI-technologies are influencing and reshaping communication strategies. As AI becomes more common within communication practices and strategies, it is critical to understand that communicators are also faced with both more opportunities and challenges. The panel will acknowledge that AI is a tool, however, the discussion will focus on AI as a transformative factor influencing and changing communication strategies. One example of this is Amazon, an American multinational technology company, that will leverage generative AI to communicate with customers, and it is called Project Amelia. The tool's benefits are not only that customers have an assistant during their shopping, but also generative AI can guide personalizing types of recommendations and product descriptions for customers' needs. This AI assistant can provide users with faster services to help them find the products they need, such as ongoing promotions and more detailed product introductions, so as to improve the user shopping experience. AI, in a way, has become a new kind of communications leader (2024). Besides, Macy's also uses AI as a customer's assistant to guide their shopping. More and more companies are joining AI as a bond to their users. This social trend should be taken seriously by researchers.

Unconventional Rhetorics: New Perspectives on Overlooked Texts

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: Alexandra Parr Balaram, University of Wisconsin-Milwaukee
 Respondent: Heather Walters, Missouri State University

"Reflective Realities: The Rhetoric of the Looking Glass" Whitney Owonubi, Missouri State University

"Space of Mind: The Rhetoric of Psych Wards" Megan Marie Grissom-Walbridge, Missouri State University

"Statistical Iconoclast: A Rhetorical Analysis of the Father & Child Image in the Art of John Wilson" Richard May, California State University, San Bernardino

"The JR-15: An Analysis of the Assault Rifle Aimed at Children" Alexandra Marie Rapp, Ball State University

This panel explores rhetoric in unexpected spaces, analyzing how objects like mirrors, psychiatric wards, sculptures, and assault rifles shape social narratives beyond traditional rhetorical study.

3111

Saturday 8:00 AM to 9:15 AM EDT

Salon I

**Widening the Scope:
Exploring Intersectional and Communicative Approaches to Maternal-Child Health**

Sponsor: Women's Caucus

Chair: Lauren J. Johnsen, University of Wisconsin-Stout

Presenters:

Chandrika C. Collins, University of Missouri

Molly Wiant Cummins, University of Texas Arlington

Tasha R. Dunn, The University of Toledo

Hsun-Yu Sharon Chuang, Central Ohio Technical College

This panel will examine the evolving landscape of maternal-child health through the lens of communication and public health, focusing on the challenges presented by intersectionality. We will discuss specific projects related to public health systems, navigating difficult pregnancy and birth experiences, tackling infertility and IVF, and addressing the challenges of diagnosing neurodivergence in children in the U.S. Additionally, we will explore the role of community-based research in addressing these maternal-child health challenges.

3112

Saturday 8:00 AM to 9:15 AM EDT

Caprice 3

Undergraduate Honors Research Conference Session 6

Sponsor: Undergraduate Honors Research Conference

3113

Saturday 8:00 AM to 9:15 AM EDT

Rosewood

Undergraduate Honors Research Conference Session 7

Sponsor: Undergraduate Honors Research Conference

Saturday 9:00 AM EDT

3114

Saturday 9:00 AM to 2:00 PM EDT

Julep

CSCA Clothing Closet - Saturday Shopping

Sponsor: CSCA Executive Director

Shop the CSCA Clothing Closet for a free outfit.

3115

Saturday 9:00 AM to 2:00 PM EDT

Pavillion

Exhibit Hall Featuring Publishers and Technology - Saturday

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, Rutgers University

Come see the latest in offerings from publishers and technology companies.

Saturday 9:30 AM EDT

3200

Saturday 9:30 AM to 10:45 AM EDT

Salon D

Adjunct/Temporary Faculty Caucus Business Meeting

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

Presenters:

Kate R. LaPierre, University of Nevada, Reno

Heather Nesemeier, Minnesota State University Moorhead

3201

Saturday 9:30 AM to 10:45 AM EDT

Salon M

Analyzing the 2024 Presidential Debates

Sponsor: Political Communication Interest Group

Chair: Dianne G. Bystrom, Iowa State University

Presenters:

Mary Banwart, University of Kansas

Edward A. Hinck, Central Michigan University

Mitchell S. McKinney, University of Akron

Robert C. Rowland, University of Kansas

Benjamin R. Warner, University of Missouri

This roundtable discussion features leading political communication scholars sharing their reflections and analysis of the consequential 2024 presidential and vice-presidential debates. Audience participation will be invited.

3202

Saturday 9:30 AM to 10:45 AM EDT

Rookwood

Artificial Intelligence in Society and Culture

Sponsor: Communication & Technology Interest Group

Chair: Austin Beattie, Hope College

"A Chronicle Inside Higher Ed: Efficiency and Integrity Framing of Artificial Intelligence in Two Major Higher Education Publications" Adam Rainear, West Chester University; Thomas Pantazes, West Chester University

"Dys-utopian Technologies: Cross-cultural News Framing of Artificial Intelligence" Priyanka Kundu, University of Illinois Chicago; Ishani Mukherjee, University of Illinois Chicago

"The Generative Artificial Intelligence Facade: A Textual Analysis of Language Differences in ChatGPT Output About Christianity Versus Islam" Aisha Tahir, Eastern Michigan University

This session examines the pervasive influence of AI on societal norms, cultural frameworks, and ethical debates. The selected papers analyze how AI-generated content and systems shape public perception, political discourse, and representation in the media. Discussions will explore cross-cultural framings of AI technologies, biases in AI-generated outputs, and the ethical challenges posed by AI's integration into critical societal functions like politics and education. Attendees will gain insights into the intersection of technology, culture, and the evolving narratives around artificial intelligence.

3203

Saturday 9:30 AM to 10:45 AM EDT

Salon G

Community College Business Meeting

Sponsor: Community College Interest Group

Chair: Becky Roberts, Jackson College

Presenters:

Tammie Wiebers, North Central Missouri College

David L. Bodary, Sinclair Community College

3204

Saturday 9:30 AM to 10:45 AM EDT

Mezzanine

CSCA Annual Past Officers Breakfast

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenter:

Debra J. Ford, Creighton University

This is a breakfast honoring the service of CSCA Past Officers who have served on the Executive Committee. A previous RSVP for this event is required.

3205

Saturday 9:30 AM to 10:45 AM EDT

Rosewood

**Great Ideas for Teaching (GIFT) Session #5 -
Featuring Top Submission and Top Student Submission**

Sponsor: G.I.F.T. Interest Group

Chair: Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

"Oral Citation Mad Libs (Top Overall Activity)" Kelsey Menge, Bismarck State College

"Fictional Narrative Advertising (Top Student Activity)" Dylan Hines, Ball State University

"Hallmark of Lee's Love Styles" Amanda E. Lilly, Utah State University; Katelyn Brooks, Lindsey Wilson College; Alana Haupert, Utah State University; Morgan Lankford, Utah State University

"Guess the Gummy Bear Experiment" Amanda L. Medlock-Klyukovski, Truman State University

"The Delivery Games: Incorporating YA Fiction into Presentational Speaking" Alana Haupert, Utah State University; Alyssa J. Ferrin, Utah State University

"A Poetic Introduction: Employing Arts-based Research Methods to Enhance Bonds Within Student Teams" Cody M. Clemens, Ohio University; Mary Catherine Kennedy, Ohio University

"Acting Out and Acting Together: Using Sleeping Queens to Teach Social Construction" Abby Crowther, Utah State University; Sidi Becar Meyara, Utah State University; John Seiter, Utah State University; Bradford Hall, Utah State University

"Exploring Emic and Etic Approaches to Understanding Cultures" Jessie Peter, Northwest Missouri State University; Joachim Bayo, Northwest Missouri State University

"Retrospective Storytelling: Power, Privilege, and Positionality" Olivia Watson, Michigan State University

"What Do Ya Think About That?" Inna Hambal, Missouri State University

This GIFT Session features the top submission and top student submission.

3206

Saturday 9:30 AM to 10:45 AM EDT

Caprice 2

Leveling Up Learning: Widening the Scope Through Classroom Gamification (Top Panel)

Sponsor: Communication Education Interest Group

Chair: Jennifer Hough, University of South Dakota

Presenters:

Kristi Scholten, Ferris State University

Kristina M. Lee, University of South Dakota

Kristina Scharp, Rutgers University

Lauren L. Buisker, Colorado State University

Michelle M. Matter, Crown College

Several award-winning university educators will discuss widening the scope of higher education by gamifying or using game-based learning in college education. Their gamification techniques include tabletop, card, and word games, role-playing activities, "whodunnit" mysteries, and escape room experiences, among others. Panelists will share their approaches, advice, struggles and benefits/drawbacks of gamification as a teaching technique. Audience members will be invited to share questions and insights. Together, we can expand the boundaries of active learning!

3207

Saturday 9:30 AM to 10:45 AM EDT

Salon I

Media Studies Interest Group Business Meeting

Sponsor: Media Studies Interest Group

Chair: Byron B. Craig, Illinois State University

Presenters:

Tasha Riggins, Baker University

Holly Holladay, Missouri State University

3208

Saturday 9:30 AM to 10:45 AM EDT

Salon F

Performance Studies and Autoethnography Interest Group Business Meeting

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Presenters:

Vianna Isbister, Independent Scholar

Shelby Swafford, Southern Illinois University Carbondale

S
A
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3209

Saturday 9:30 AM to 10:45 AM EDT

Salon A

**Preparing Students and Faculty to Widen the Scope Through Service-Learning:
Identifying Classroom Strategies and Scholarship Opportunities**

Sponsor: Short Courses

Presenters:

Donna R. Pawlowski, Bemidji State University

Aimee Lau, Wisconsin Lutheran College

Service-learning (also termed community-based learning) provides a great opportunity for students to engage in active learning while serving members of their respective communities. Approaches to service-learning are as varied as the individuals participating in it. This short course explores service-learning from public and private institutional perspectives. We will identify courses where service-learning has been integrated and provide ideas for preparing students for interactions with others and working with community and social issues. Discussion of different strategies for projects, writing and reflection, and suggestions for assessment will also be included. Additionally, we will discuss the opportunities for faculty members to conduct scholarship in service-learning while engaging in this worthwhile endeavor. Samples and handouts will be provided. Come and join us with your ideas and questions!

3210

Saturday 9:30 AM to 10:45 AM EDT

Salon B

Research in Progress in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group

Chair: Madeline Pringle, University of Missouri

Respondents: Sarah E. Riforgiate, University of Wisconsin-Milwaukee; Jessica Rick, Illinois State University

"Mentorship Towards Leadership Capacity Building for Women in Non-profit Organizations"
Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

"Open to All: Intersections of Ideology and Identity" Heidi N. Judd, Kent State University; Cristin A. Compton, Kent State University

"The Words of the City: Interrogating Progress in City Planning" Katie Wilson Powell, University of Cincinnati

"Widening the Scope of Benefits Communication Research: A Review & Agenda for Future Scholarship" Kristi Egbert, Minnesota State University, Mankato; Anne Kerber, Minnesota State University, Mankato

In this session, seasoned researchers will share valuable insights and practical strategies to help fellow academics advance their projects. Panelists will learn from other researchers, discuss challenges, and gain practical advice to propel their research forward.

3211

Saturday 9:30 AM to 10:45 AM EDT

Salon H

Sports Communication Interest Group Business Meeting

Sponsor: Sports Communication Interest Group

Chair: Jerralyn Moudry, Wisconsin Lutheran College

Presenters:

Emily Sauter, University of Nebraska Omaha

Mac Williams, University of Mississippi

3212

Saturday 9:30 AM to 10:45 AM EDT

Salon E

***The Bear*: Comm-Nerd Perspectives**

Sponsor: Popular Culture Interest Group

Chair: Stephanie Young, University of Southern Indiana

Presenters:

Jennifer C. Dunn, Dominican University

Art Herbig, Purdue University Fort Wayne

Jimmie Manning, University of Nevada, Reno

Danielle M. Stern, Christopher Newport University

In this session, panelists discuss, among themselves, and with the audience, the FX/HULU series, *The Bear*. They consider various prominent themes in the series, including food, location, grief, family, and identity. The panelists also plan to discuss the various ways scholars might engage with the show, including autoethnography, rhetorical field methods, rhetorical criticism, and critical/cultural analyses.

SAT

**The Complexities of Migration:
Exploring How to Widen the Scope of Cultural Adaptation**

Sponsor: Intercultural Communication Interest Group

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

Ahmet Aksoy, Columbia College - South Carolina

Sasha Allgayer, Southern Illinois University Carbondale

Ahmet Atay, College of Wooster

Nurhayat Bilge, State University of New York-Fashion Institute of Technology

Emi Kanemoto, Bryant University

Sofia Elena Salazar Carballo, University of Central Florida

Anthony Spencer, Grand Valley State University

Nihar Sreepada, Louisiana State University

The cultural adaptation process has long been one of the tenets of intercultural communication. In this panel, we welcome graduate students, scholars, and professionals to dialogue about the cultural adaptation process of immigrants, refugees, sojourners, and others who live outside of their home country. The panelists will share personal and academic perspectives of cultural integration and/or adaptation which will nuance the ways communication scholars study the process. This panel will address current scholarship in intercultural communication literature regarding cultural adaptation, acknowledge international perspectives of the phenomenon, and explore ways to widen the scope of experiences in communication research.

Widening the Scope of Graduate Education

Sponsor: CSCA President

Chair: Kathy Denker, Ball State University

Presenters:

Bryan Abendschein, Western Michigan University

Julie Apker, Western Michigan University

Abigail Kingsford, Drury University

Scott A. Myers, West Virginia University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Roma Subramanian, University of Nebraska Omaha

Erin Wehrman, Missouri State University

The dynamic environment of graduate education in the U.S. contributes to institutional and/or programmatic challenges for educators and administrators, as well as opportunities to widen the scope of our programs to address these challenges. This panel discussion will consider challenges, changes, and opportunities at panelists' home institutions uncovered through their research and/or direct experience. Participants will speak to how we as a discipline can widen the scope of our graduate education programs to meet the needs of our students, their post graduate goals, as well as disciplinary and institutional goals. Audience participation is highly encouraged throughout the discussion.

3215

Saturday 9:30 AM to 10:45 AM EDT

Caprice 3

Undergraduate Honors Research Conference Session 8

Sponsor: Undergraduate Honors Research Conference

Saturday 11:00 AM EDT

3300

Saturday 11:00 AM to 12:15 PM EDT

Salon H

**Childless(free) Cat-Ladies and Post Menopausal Women:
Beyond the Scope of "Traditional" Women**

Sponsor: Women's Caucus

Chair: Reece Furkin, University of Missouri

Presenters:

Joy L. Daggs, Northwest Missouri State University

Kimberly M. Weismann, Bismarck State College

Becky DeGreeff, University of Wisconsin-Stout

Gayle M. Pohl, University of Northern Iowa

The 2024 Presidential Election was the first Presidential election after the overturning of Roe vs. Wade. Certain candidates at various levels commented about the value of women without children. It speculates that women in either of these groups have no ability to contribute to society. These panelists who are members of either or both of these groups will discuss the impact of these messages on perceptions of older women and their place in society.

3301

Saturday 11:00 AM to 12:15 PM EDT

Salon C

CSCA Scholar Conversation: Eddah Mutua

Sponsor: CSCA Past President

Chair: Emi Kanemoto, Bryant University

Presenter:

Eddah Mutua, St. Cloud State University

This CSCA Scholar Conversation features a panel-length interview with one outstanding scholar, Eddah Mutua, reflecting on her most important scholarship and contributions. She is a scholar who has made substantial contributions, whose work has stood the test of time, and who has made a difference in the discipline and beyond. There will be an extended interview, conducted by Emi Kanemoto, followed by questions and discussion with attendees.

SAT

3302

Saturday 11:00 AM to 12:15 PM EDT

Caprice 1

Culture, Diversity, and Health Communication: Widening the Scope

Sponsor: Intercultural Communication Interest Group

Chair: John R. Baldwin, Illinois State University

Respondent: Lance Rolland Lippert, Illinois State University

"Cultural Perceptions and Healthcare Experiences: A Systematic Review of Working Mothers Across Societies" Sarra Ben Slama, University of Wisconsin-Milwaukee

"Immigration Stigma and its Implications for Mental Health" Nichole Egbert, Kent State University

"Institutional Ableism and the Rhetorical Labor of Managing Food Allergies" Candice Ruh, University of Wisconsin-Milwaukee

"Trauma-informed, Culturally Responsive Approaches to Mental Health for Muslims Worldwide" Nora Abdul-Aziz, The University of Toledo; Lara Martin Lengel, Bowling Green State University; Adam Smidi, Bowling Green State University

Like much of the intercultural field, recent scholarship has widened the scope of our consideration, turning away from a straightforward notion of culture as "nation," considering the "borderlands" of those who live between and across cultures; and expanding the consideration of "intercultural communication" to consider areas of diversity, marginalization within cultures based on group identities. This panel explores a variety of contexts of "culture" and "diversity," including sites of oppression.

3303

Saturday 11:00 AM to 12:15 PM EDT

Caprice 3

From the Next Generation of Scholars

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Shelby Swafford, Southern Illinois University Carbondale

"A Tree Is Not a Forest" Ethan Gambriel, Missouri State University

"Cancer Can't Kill Laughter: An Autoethnography of Humor & Healing" Anna Caroline Simank, Texas A&M University

"Earthworm Meditations: An Autoethnographic Mapping of Forgiveness" Jo Randall, Ball State University

"Graphing Gender: How Small Stories on TikTok Illustrate Individual Gender Experience Spectrums" Taylor Newswander, Illinois State University

This group of papers have one thing in common: they were all written by students, the future of the Performance Studies and Autoethnography. Come hear the voices of tomorrow.

3304

Saturday 11:00 AM to 12:15 PM EDT

Salon E

Great Ideas for Teaching (GIFT) Business Meeting

Sponsor: G.I.F.T. Interest Group

Chair: Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

Presenters:

Tracie Devault, Missouri University of Science and Technology

Angela Glunz, University of Tennessee at Martin

3305

Saturday 11:00 AM to 12:15 PM EDT

Salon G

Instructional Resources Interest Group Business Meeting

Sponsor: Instructional Resources Interest Group

Chair: Kim Marie Omachinski, University of Wisconsin-Milwaukee

Presenters:

Stephen A. Klien, University of Missouri

Kristin Fitzsimmons, University of Minnesota, Twin Cities

3306

Saturday 11:00 AM to 12:15 PM EDT

Caprice 2

MAGA Challenges America

Sponsor: Political Communication Interest Group

Chair: Joshua Atkinson, Bowling Green State University

Respondent: Kelly L. Winfrey, Iowa State University

"A Righteous Battle: How Conservatives Utilize Domestic Demagogic Prophetic Dualism" Kristina M. Lee, University of South Dakota

"Beyond Interpellation: MAGA's Constitutive Bribe of Cynical Rationality" Logan Spence, Miami University

"In the Heat of Battle, Heroes Emerge": Kari Lake and the Persona of Nationalist Populist Hero" Joseph E. Kauffman, University of Kansas

"You've Got to Start from the Original Lawgiver, Which Was Moses: History, Tradition, and Legal Argument in the Louisiana Ten Commandments Controversy" Calvin Coker, University of Louisville

As the Trump era comes to a close (one way or another), the MAGA movement will soon be at a crossroads in how they reach American voters. The papers in this panel examine the communicative strategies and rhetoric of the MAGA movement, as well as influential figures associated with the movement.

3307

Saturday 11:00 AM to 12:15 PM EDT

Rosewood

Merging Dance and Communication to Widen Our Intercultural Understanding

Sponsors: Intercultural Communication Interest Group; Performance Studies and Autoethnography Interest Group

Chair: Carolyn Calloway-Thomas, Indiana University

Presenters:

Ahmet Aksoy, Columbia College - South Carolina

Amanda Ling, Columbia College - South Carolina

Jessica Moore, Columbia College - South Carolina

Gabrielle Tull, Winthrop University

Dance is a powerful avenue to widen our understanding of cultures. In this panel, we invite enthusiasts of the arts and humanities to enjoy the performances of artists and how their performances communicate and widen our understandings of culture within our respective societies. Attention will be given to the performance of these artists and how their performances constitute, maintain, and perpetuate cultural identities and social systems.

3308

Saturday 11:00 AM to 12:15 PM EDT

Salon D

**Navigating the Public Service Loan Forgiveness Program:
We All Qualify, Why Aren't We Using This Program?
Practical Tips to Get Rid of Your Student Loan Payment (Eventually) (Top Panel)**

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Kate R. LaPierre, University of Nevada, Reno

Presenters:

Kate R. LaPierre, University of Nevada, Reno

Adam W. Tyma, University of Nebraska Omaha

Brigit Talkington, Metro Community College

If you're employed by a government or not-for-profit organization or organizations and work a minimum of 30 hours a week total even at multiple schools, you might be eligible for the PSLF Program. The PSLF Program forgives the remaining balance on your Direct Loans after you've made the equivalent of 120 qualifying monthly payments under an accepted repayment plan and while working full-time for an eligible employer. Colleges all count toward this program. Still many who qualified to be enrolled or have their loans forgiven have not begun the process. Hear from people who have fought the paperwork and have seen their loans forgiven. Walk away with practical tips and a starting plan on how to get yourself on the road to PSLF.

3309

Saturday 11:00 AM to 12:15 PM EDT

Salon I

Organizational & Professional Communication Interest Group Business Meeting

Sponsor: Organizational and Professional Communication Interest Group

Chair: Michael Cody Coker, Boise State University

Presenters:

Abigail Kingsford, Drury University

Madeline Pringle, University of Missouri

SAT

3310

Saturday 11:00 AM to 12:15 PM EDT

Salon B

Past Officers Debut Paper Award Panel

Sponsor: CSCA First Vice President

Chair: Donna R. Pawlowski, Bemidji State University

Respondent: Leah Elizabeth Bryant, DePaul University

"Renaming 107 Schools as Symbolic Reparation: The Struggle for Justice and Remembrance in the Aftermath of the Peshawar School Massacre (Past Officers Debut Paper Award for Top Debut Paper)" Azmat Khan, Ohio University

"Workplace Interaction: Employees' Perception of Managers' Willingness to Share Information" Clementina Edema, Illinois State University

"Presidential Candidates' Use of Social Media in Electoral Campaigns: An Analysis of President Bola Ahmed Tinubu's Use of X" Isaac Asare Kwakye, Illinois State University

"It's Like We are Worth the Website, But That's It: Widening the Scope & Working Toward Campus 'Affinity' for Black College Students at AANAPISI/HSIs on the West Coast" Nicholas B. Lacy, Purdue University

This paper panel features the top debut papers.

3311

Saturday 11:00 AM to 12:15 PM EDT

Salon F

Performance Studies and Autoethnography Interest Group: Top Papers

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Respondent: Vianna Isbister, Independent Scholar

"Cult Piece (Top Student Paper)" T. Brown, Southern Illinois University Carbondale

"From Anti-fan to Aca-fan: Girl Culture, Affect, and Autoethnography in Fan Studies (Top Paper)" Holly Holladay, Missouri State University

"Redeeming Failure, Transforming Shame: An Autoethnography of a Failed Documentary" Elizabeth M. Lozano, Loyola University Chicago

"Managed and Triggered': Simultaneous Experience of Victim and Survivor Experiential Qualities in Post Sexual Violence Life" Hadassah Ward, University of Colorado Boulder

These papers feature the top papers for the interest group.

SAT

3312

Saturday 11:00 AM to 12:15 PM EDT

Rookwood

Television as Text: Bringing Favorite and Meaningful TV Shows Into the Classroom

Sponsor: Media Studies Interest Group

Chair: Jerralyn Moudry, Wisconsin Lutheran College

Presenters:

Tasha Riggins, Baker University

Jessica L. Gehrke, University of Wisconsin-Milwaukee

Dana Schowalter, Western Oregon University

Joe Watson, Baker University

Television shows aren't just great entertainment. They also make ideal teaching tools. This panel features professors who use popular television series and streaming services as instructional texts. From reality shows like *Finding Your Roots* and *The Great British Baking Show*, to comedies like *Ted Lasso*, to the classic SciFi of *Star Trek*, and the BritBox streaming platform, panelists will share how television helps bring media concepts and social issues to life, making them more understandable and relatable for students.

3313

Saturday 11:00 AM to 12:15 PM EDT

Salon M

Widening the Scope of the Responsibilities and Challenges of Department Chairpersons and Directors

Sponsor: CSCA First Vice President

Chair: Dawn O. Braithwaite, University of Nebraska-Lincoln

Presenters:

Joshua Westwick, South Dakota State University

Jody Koenig-Kellas, University of Nebraska-Lincoln

Jeffrey T. Child, University of Nevada, Las Vegas

Aimee Miller-Ott, Illinois State University

Stacy Tye-Williams, Iowa State University

Allison R. Thorson, University of San Francisco

Department chairs are experiencing significant changes and challenges concerning their functions and duties in light of centralization of decision-making to a series of administrative levels across universities and colleges, economic challenges, misunderstandings, and condemnations of the academy at state and national levels. The scope of responsibility and challenges for department chairs and directors are both widened and shrunk. Current department chairs and directors will respond to a series of questions about their roles, challenges, and ways they have discovered to help their departments, faculty, and staff succeed and thrive in a new normal for the academy. Panelists will discuss these issues with those in attendance.

Saturday 11:30 AM EDT

3314

Saturday 11:30 AM to 1:30 PM EDT

Hall of Mirrors

President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair

Sponsor: Undergraduate Honors Research Conference

Chair: Kathy Denker, Ball State University

Presenters:

Tiffany R. Wang, University of Montevallo

Diana Amoako Boakyewaa, Ball State University

Madison Marshall, Ball State University

Dylan Hines, Ball State University

The UHRC Luncheon and Graduate Fair requires an RSVP and is for UHRC authors and their supporters. The agenda includes lunch, top paper awards, and graduate school exhibits. Food will be available promptly at 11:30 AM; guests are encouraged to arrive between 11:20 and 11:25 AM. After the meal and award presentations, students will have the opportunity to interact with graduate school directors and learn more about opportunities associated with attaining an advanced degree.

Saturday 12:30 PM EDT

3400

Saturday 12:30 PM to 1:45 PM EDT

Salon H

AI in Interpersonal and Emotional Contexts

Sponsor: Communication & Technology Interest Group

Chair: Austin Beattie, Hope College

"American Adults' Use of AI Chatbots" Man Luo, Bowling Green State University

"Appearing Competent Through :) : A Preliminary Longitudinal Study of Textisms and Their Role in Shaping Students' Impressions (ComBotLabs Award for Top Paper)" Kyle R. Vareberg, Northeastern State University; David Westerman, North Dakota State University; Stephanie Kelly, North Carolina A&T State University

"Empathic Accuracy in Romantic Conflict Interactions: Joint Roles of Communication Mode and Attachment Orientation" Erin Ruppel, University of Wisconsin-Milwaukee; Maura Cherney, Northeastern Illinois University; Samantha Quinn, State University of New York at Oswego; Riley Richards, Oregon Institute of Technology

As AI becomes embedded in daily life, its role in facilitating and mediating emotional and social interactions grows increasingly significant. This session investigates the interpersonal dynamics of AI communication, including its use in romantic conflicts, social media environments, and chatbot interactions. It explores how AI impacts emotional expression, nonverbal cues like textisms, and the broader psychological effects of social media-driven FOMO (Fear of Missing Out). Participants will leave with a nuanced understanding of AI's potential to both enhance and challenge human connections in deeply personal contexts.

SAT

Celebrating the Life and Scholarship of M. Chad McBride

Sponsor: CSCA First Vice President

Chair: Allison R. Thorson, University of San Francisco

Presenters:

Allison R. Thorson, University of San Francisco

Erika Kirby, Creighton University

Shawn Wahl, Missouri State University

Chad Edwards, Western Michigan University

Karla Mason Bergen, College of Saint Mary

Allen Saunders, Creighton University

Dr. M. Chad McBride's service to CSCA and contributions to the field of communication – family, interpersonal, gender, health, and organizational in particular - are vast. Chad excelled as a leader, scholar, and teacher, known for his authenticity, vulnerability, ability to maintain relationships, and his "Damn Good Songs". Among his many noteworthy accomplishments, Chad was a past president of CSCA and member of CSCA's Hall of Fame, past president of OSCLG and the first male inducted into the Oracles of OSCLG (formerly Wise Women). Chad also transformed the landscape of "work-spouse relationship" research. Despite his ALS diagnosis in 2020, Chad continued to chair, teach, and research – as he knew that relationships were the center of the human experience and that it was through our communication with others that we know we are truly loved and have truly lived. Not only is Chad's life and scholarship worthy of celebration, CSCA attendees who knew him and/or his work deserve space to recognize, remember, and reminisce a researcher, teacher-mentor, and beloved spouse, father, and friend.

3402

Saturday 12:30 PM to 1:45 PM EDT

Caprice 1

Doesn't the Entire Internet Count as an Audience? It's Up for Debate

Sponsor: Basic Course Interest Group

Chair: Leah Elizabeth Bryant, DePaul University

Presenters:

Beth Ribarsky, University of Illinois Springfield

Malynnda Johnson, Indiana State University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Richard Murphy, McKendree University

We sit in a liminal space of needing to keep up with technology-based presentation skills while also needing to teach in-person presentational skills. Many programs continue to require in-person standards applied to a digital world. This begs the question of if we should widen the scope of what public speaking in the online foundational course should look like today? This debate-formatted panel will take opposing sides of if online public speaking courses should require in-person/live audiences. Once the debate is complete, the moderator will open the floor to the audience to engage in discussion with attendees to generate insightful dialogue.

3403

Saturday 12:30 PM to 1:45 PM EDT

Salon M

Health Communication Interest Group Business Meeting - All are Welcome!

Sponsor: Health Communication Interest Group

Chair: R. Amanda Cooper, University of Connecticut

Presenters:

Jessica Rick, Illinois State University

Xiaoxia Cao, University of Wisconsin-Milwaukee

Sydney O'Shay, Utah State University

Najma Akhther, Wayne State University

Sara Babu, University of Illinois Urbana-Champaign

Md. Sumon Ali, Ball State University

Alicia Mason, Pittsburg State University

SAT

3404

Saturday 12:30 PM to 1:45 PM EDT

Rookwood

Holding Space, Affirming Voice: Faculty Learning Community Research Presentations II

Sponsor: Faculty Learning Community

Chairs: Tiffany Bell, Valparaiso University; Natasha Howard, Morehouse College

Presenters:

Keisuke Kimura, Miami University

Reeham Mohammed, Arizona State University

Grace Oforiwa Sikapokoo, Ohio University

Anita Silwal, University of Kentucky

Reedwan Habib, Ohio University

Chandrika C. Collins, University of Missouri

Kujang Sam Laki, Ohio University

Sakshi Bhati, Southern Illinois University Carbondale

Morgan Smalls, James Madison University

The purpose of this panel is to amplify, celebrate, and support Black, Indigenous, and POC (BIPOC) scholars' research. Each FLC participant will present their current research to help create a community of belonging and support for communication scholars of color at Central States.

3405

Saturday 12:30 PM to 1:45 PM EDT

Salon I

Organizational and Professional Communication Interest Group: Top Papers

Sponsor: Organizational and Professional Communication Interest Group

Chair: Michael Cody Coker, Boise State University

Respondent: Abigail Kingsford, Drury University

"In the Grip of King Kong: Making Sense of Whistleblower Retaliation Experiences Through Metaphor (Diamond Anniversary Award for Top Paper)" Brian Richardson, University of North Texas; Joseph McGlynn, University of North Texas; Jacinta Tran, University of Texas at Austin

"Challenging Treatment Issues: An Archival Exploration of the Gay Men's Health Crisis, Collective Identity, and Public Health Discourses from 1993-2000 (Top Inclusive Scholarship Paper)" Jacob Daniel Sanders, University of Illinois; Nicholas "Nic" Flores, University of Illinois Urbana-Champaign

"The Elephant in the Room: Non-Normative Leaders and Their Paths to Success (Top Student Paper)" Ethan Gambriel, Missouri State University; John Michael Phillips, Missouri State University; Skylar Small, Missouri State University

"Renegotiating Parent and Worker Identities: A Ventriloquial Analysis of Identity Sensemaking" Emily A. Godager, Marquette University

This panel highlights the top-ranked competitive papers submitted to the Organizational and Professional Communication Interest Group this year. These scholars highlight issues including experiences of whistleblowers, identity construction throughout the AIDS epidemic, non-normative leaders, and sensemaking as a new working parent.

Pedagogical Changes to Meet Institutional and Students' Needs

Sponsor: States Advisory Council

Chair: Tim Baird, Bemidji State University

Presenters:

Theresa Hest, Minnesota State University Moorhead

Lori Halverson-Wente, Rochester Community and Technical College

Donna R. Pawlowski, Bemidji State University

Darren J. Valenta, Concordia College

To meet recent institutional and students' needs, faculty have modified their teaching. We have seen an increase of mental health and learning disability diagnoses, larger cap sizes, student reticence in class discussions, decreased enrollments, more pressure for online teaching, AI influences, etc.; all of which have restructured how we approach our classrooms and our assignments. This panel of faculty members identify the strategies they use to meet institutional and students' needs.

Sports Communication: Activism, Controversy, Nostalgia and Image Repair

Sponsor: Sports Communication Interest Group

Chair: Kristina Logunova, University of Wisconsin-Milwaukee

Respondent: Linsay M. Cramer, Coastal Carolina University

"Figure Skating Fans' Perceptions of the International Olympic Committee's Organizational Legitimacy During the 2022 Beijing Winter Games (Top Paper)" Katey Price, Albion College; Megan Hill, Albion College

"Social and Material Conditions for Athlete Activism: A Marxist Approach of Gender Inequities During the 2021 NCAA Women's Basketball Tournament" Barbara Pickering, University of Nebraska Omaha; Heather Hundley, University of Nebraska Omaha; Andrea Mehlhaff Weare, University of Nebraska Omaha

"Shut Up and Dribble': The Rhetorical Dynamics of Athlete Political Expression (Top Student Paper)" Margaret Murphy, University of Illinois Urbana-Champaign

"An Exploratory Study of Image Repair in Bonds on Bonds" Michael Irvin Arrington, Sam Houston State University

"Past as Central to the Present: Honoring Memory and Place in Major League Baseball's Corporate Partnering and Modernization" Scott Jensen, Webster University

The research in this session incorporates a wide scope of sources, methods, topics, and theories in the area of sport communication. Sources range from traditional broadcast to Reddit posts; topics cover a span of time from the nostalgia of baseball to modern instances of athlete activism; and the field is explored in lenses ranging from organizational to rhetorical theories. Papers consider how image repair and marketing strategies influence audiences and explore the wider effects of activism by athletes and fans.

3408

Saturday 12:30 PM to 1:45 PM EDT

Caprice 3

Staying HIP in the Classroom: The Role of High-impact Practices in Student Engagement

Sponsor: Instructional Resources Interest Group

Chair: Jeffrey Fox, Northern Kentucky University

Presenters:

Jennifer Fairchild, Eastern Kentucky University

Krista Kimmel, Eastern Kentucky University

Amanda J. Lawrence, University of Kentucky

John Strada, Eastern Kentucky University

This panel will highlight multiple ways in which faculty can integrate high-impact practices into communication coursework. Panelists will discuss relevant research on high-impact practices and offer personal perspectives on various approaches, including internships, education abroad, service learning, common intellectual experiences, and ePortfolios. Panelists will offer best practices for student engagement and suggestions for implementation at other institutions. Audience participation is encouraged.

3409

Saturday 12:30 PM to 1:45 PM EDT

Salon A

Teaching from a Mental Health Pedagogy: Responding to Student Mental Disorders and Promoting Student Well-being in Our Classrooms

Sponsor: Short Courses

Presenter:

Isabelle Bauman, Missouri State University

The mental health pedagogy introduced in this course draws on principles of Universal Design for Learning and various learning theories to suggest ways of stimulating conversation around mental health in the classroom and reducing mental health stigma. Sample activities include using a How Are You Feeling tree and mental health pictures which help create a hands-on atmosphere. This interactive course is also designed to introduce central elements of the recently released book, *Interpersonal Communication and Mental Health Disorders* and uses a mapping activity to explore the book's contents.

SAT

3410

Saturday 12:30 PM to 1:45 PM EDT

Salon E

Unraveling the Personal: Autoethnographic Insights into Romantic Relationship Dissolution (Top Panel)

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Art Herbig, Purdue University Fort Wayne

Presenters:

Stephanie Young, University of Southern Indiana

Vianna Isbister, Independent Scholar

Travis Wolven, Ashley Academy

Jennifer Lynne Morey Hawkins, St. Cloud State University

This autoethnographic performance panel explores romantic relationship dissolution as an emotional and embodied experience. It seeks to broaden the boundaries of how we communicate and understand the end of relationships. Panelists' stories reveal challenges of navigating unknown and unexpected territories, including the difficulty of sharing romantic relationship losses. Through autoethnography, the panel examines diverse experiences of romantic dissolution, deepens understanding of heartbreak, and promotes more compassionate ways of relating to one another.

3411

Saturday 12:30 PM to 1:45 PM EDT

Salon C

Widening the Scope of (Public) Grief

Sponsor: Organizational and Professional Communication Interest Group

Chair: Molly Wiant Cummins, University of Texas at Arlington

Presenters:

W. Benjamin Myers, The University of Toledo

Amy Aldridge, Middle Tennessee State University

Tasha R. Dunn, The University of Toledo

Ahmet Atay, College of Wooster

Hsun-Yu Sharon Chuang, Central Ohio Technical College

Molly Wiant Cummins, University of Texas at Arlington

No matter the type of grief we experience, it is an intensely personal, and often private, experience. Yet, that private grief must sometimes be disclosed publicly (e.g., to superiors or colleagues in the workplace). With a focus on private grief going public, panelists will discuss disclosures of grief from different positionalities, including faculty and administrators at a variety of institutions.

SAT

**Widening the Scope of Equity and Inclusion:
Identities and Power Dynamics in Organizational Contexts**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Bukola Oloba, North Dakota State University

Respondent: Hayden Barber, South Dakota State University

"Balancing Warmth and Competence: Relational Styles and Social Cognition in Leadership Communication" Christine E. Crouse-Dick, Bethel College; Amanda Friesen, University of Western Ontario

"Communicative Interventions for Autistic Employees in Academic Workplaces: Improving DEI Initiatives with Practical Solutions" Michaela D.E. Meyer, Christopher Newport University

"Race, Gender, and DEI Focus at an Academic Conference: Interrogating the Construction of Inequality Regimes" C. Kyle Rudick, University of Northern Iowa; Melissa Dobosh, University of Northern Iowa; Arian Sullivan, University of Northern Iowa; Eboni Devon Springfield, University of Northern Iowa; Noel Keil, University of Northern Iowa; Maddilyn Graves, University of Northern Iowa; Nathaniel Aron, University of Northern Iowa; Addie Birchette, University of Northern Iowa; Emily Schnoor, University of Northern Iowa; Nick Rohm, University of Northern Iowa; Kaitlyn Vasey, University of Northern Iowa; Gelase Magnificat, University of Northern Iowa

"You Have a Beautiful Smile, Use It:" Gendered Expectations of Women's Experiences in the Workplace" Gertrude Misornu Nartey, University of Wisconsin-Milwaukee

This panel examines the interplay of power, inequalities, and social hierarchies within organizational contexts, focusing on the experiences of marginalized groups and highlighting the importance of equity and inclusion initiatives to challenge existing power structures.

**Widening the Scope of Grading:
Exploring the Use of Ungrading in the Undergraduate Classroom**

Sponsor: Instructional Resources Interest Group

Chair: Justin J. Rudnick, Minnesota State University, Mankato

Presenters:

Jessica Furgerson, University of Cincinnati Blue Ash College

Candice Rios Wenmoth, Ohio University

Drew D. Shade, University of Cincinnati Blue Ash College

Anna Wolfe, Texas A&M University

This discussion panel features four individuals who have shifted away from traditional grading in favor of "ungrading" and seeks to explore the pedagogical underpinnings of this switch as well as the benefits and limitations of ungrading. Participants will explain their own impetus for switching, the process they utilize to assess students and provide feedback and explore how this system has impacted their classrooms.

Saturday 2:00 PM EDT

3500

Saturday 2:00 PM to 3:15 PM EDT

Salon C

Changing the Scope: Building a Praxis of Solidarity Within Academia

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Madelaine Coffman, Wayne State University

Presenters:

Wendy K. Z. Anderson, University of Minnesota

Dessa Cosma, Detroit Disability Power

Lara Martin Lengel, Bowling Green State University

Jamie McQuaid, Wayne State University

Madelaine Pringle, University of Missouri

This training on building cultures of solidarity offers interdisciplinary insights from communication scholars, labor organizers, and social justice workers for promoting cohesiveness through vulnerability, compassion, and the principle of mutual advantage. Following a brief overview of activist and academic perspectives on solidarity, small group discussions and exercises will focus on finding solutions to emerging organizational challenges within academia. Finally, a reformed collective will discuss how these strategies may be effectively applied on our home campuses.

3501

Saturday 2:00 PM to 3:15 PM EDT

Salon D

Expanding the Scope of Crisis and Risk Communication: PFAS Chemicals and Drinking Water Contaminations (Top Panel)

Sponsor: Strategic and Applied Communication Interest Group

Chair: Matthew W. Seeger, Wayne State University

Presenters:

Khairul Islam, State University of New York at Oswego

Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

Ashleigh M. Day, Northern Arizona University

Xianlin Jin, The University of Toledo

Henry Seeger, University of Michigan

Lahne Mattas-Curry, U.S. Environmental Protection Agency

Olivia Truban, University of Alaska Fairbanks Troth Yeddha

This expert panel will present their research insights and experiences related to emerging issues management and risk communication involving per- and polyfluoroalkyl substances (PFAS) chemicals and drinking water. For instance, Khairul will present initial evidence from a content analysis of stakeholders' responses to the EPA's recent PFAS-related national drinking water standard from an issues management perspective. Olivia and Lahne will share initial findings from another content analysis study investigating media coverage of PFAS standard related to drinking water. Building upon rhetorical arena theory and environmental literacy constructs, this study examines the media's coverage of the PFAS regulation in four hotspot areas in the United States. Meanwhile, Ashleigh will present evidence from a narrative review study that synthesizes extant research on risk communication and PFAS chemicals. This expert panel aims to foster an insightful dialogue about issues management and risk communication involving emerging contaminants and drinking water in the United States.

S
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Health Communication Interest Group: Top Papers

Sponsor: Health Communication Interest Group

Chair: R. Amanda Cooper, University of Connecticut

"Mediated Cancer-related Information Disclosure by the Family Members and Seeking Social Support (Top Student Paper)" Md. Sumon Ali, Ball State University

"Character-audience Racial Matching, Prescription Opioid Misuse Experience, and the Effectiveness of Anti-prescription Opioid Messages: The Mediating Roles of Identification and Perceived Severity" Xiaoxia Cao, University of Wisconsin-Milwaukee

"Rhetors, Rationales & Rhythms: A Rhetorical Analysis of Euthanasia and Assisted Suicide Advocacy Advertising" Alicia Mason, Pittsburg State University; Isaac Lewis, Pittsburg State University; Angela Ashmore, Pittsburg State University; Tatum Ahring, Pittsburg State University; Lauren Baldwin, Pittsburg State University

"Entangled in Multiple Cultures of Care: South Asian Women's Meanings of and Dilemmas Related to Health Talk (Top Paper, Top Inclusive Scholarship Paper)" Sara Babu, University of Illinois Urbana-Champaign; Charee Thompson University of Illinois Urbana-Champaign; Zainab Haque, University of Illinois Urbana-Champaign

These are the top papers submitted to the Health Communication Interest Group. Come check out this fantastic research!

Labels Matter: An Open Forum on What it Means to Be Basic

Sponsor: Basic Course Interest Group

Chair: Molly Wiant Cummins, University of Texas at Arlington

Presenters:

Nicholas T. Tatum, University of Nevada, Las Vegas

Deanna Leigh Fassett, San José State University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Allison D. Brenneise, Independent Scholar

Join us for this highly interactive discussion on the meaning of "basic" to refer to the foundational communication course. Audience members will reflect on what "basic" means to them and have an opportunity to ask questions of panelists leading the conversation nationally. Each panelist will share their insights before opening a dialogue with the audience and mapping out the next steps in considering a name change.

3504

Saturday 2:00 PM to 3:15 PM EDT

Salon F

**Living in the Neuroqueer Intersection: Exploring LGBTQ+ and Neurodiverse Identities
(Top Panel)**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Michaela D.E. Meyer, Christopher Newport University

Presenters:

Anna Jean DeGalan, University of South Carolina

Jana Kent, University of Missouri

Kirby Phillips, Wayne State University

Linda Baughman, National Defense University

Michaela D.E. Meyer, Christopher Newport University

Reese Duff Klotz, Colorado State University

Sonia Maier, Pennsylvania State University

Scholarship on neurodiversity purports an over-representation of LGBTQ+ identities on the spectrum, with some studies placing the overlap beyond 40% (McQuaid et al., 2023). In many ways, neurodivergent and LGBTQ+ identities coincide – both populations report "passing" as a common experience, navigating anxieties about "coming out," and debating when to disclose "invisible" aspects of their selfhood to others. In this panel, participants will share how communication impacts both their neurodiverse and LGBTQ+ identities.

3505

Saturday 2:00 PM to 3:15 PM EDT

Salon B

**Navigating the Virtual University Classroom:
Challenges and Innovations in Online Learning Environments**

Sponsor: States Advisory Council

Chair: Justin D. Walton, Cameron University

Presenters:

Justin D. Walton, Cameron University

Melinda Bellatti, Tulsa Community College

Kyle R. Vareberg, Northeastern State University

Garret L. Castleberry, Mid-America Christian University

Elaina Ross, Northeastern State University

This panel discussion will feature a group of communication educators who specialize in teaching communication-related courses online. Each panelist will share insights drawn from their own experiences and expertise, offering valuable perspectives on the strengths and limitations of online instruction in this field. The discussion will cover a wide range of topics, including effective pedagogical approaches, technological tools and platforms, student engagement strategies, assessment methods, and considerations for concurrent students and accessibility issues.

SAT

Preparing to Embrace Generation Alpha: Preparing to Widen Our Scope About Who Our Students Will Be in Five Years and How to Best Meet Their Needs

Sponsor: Community College Interest Group

Chair: David L. Bodary, Sinclair Community College

Presenters:

Lora Cohn, Park University

Kathleen Edelmayer, Madonna University

Kaila Todd, Johnson County Community College

Ashley Rader, Johnson County Community College

Emily Sewell, Johnson County Community College

Catherine Ellen Schrag, Johnson County Community College

Generation Alpha, which includes people born between 2010 and 2025, will quickly be entering the college classroom. This generation has notable differences from Gen Z and generations preceding. This includes their experiences as children during COVID, fundamental increases in online learning and K-12 grading pedagogies, and childhood and adolescent exposure to tumultuous political and economic climates. Panelists will discuss strengths and challenges this generation will bring to the college classroom and how educators can prepare for the future.

**Questions Answered:
CSCA Next Leaders Network Reception and Informal Mentoring Opportunities**

Sponsor: CSCA Next Leaders Network

Chair: Madison Marshall, Ball State University

Presenters:

Diana Amoako Boakyewaa, Ball State University
 Ahmet Atay, College of Wooster
 Kathy Denker, Ball State University
 Jeffrey T. Child, University of Nevada, Las Vegas
 Kristina Scharp, Rutgers University
 Tiffany R. Wang, University of Montevallo
 Debra J. Ford, Creighton University
 Tim McKenna-Buchanan, Manchester University
 Sarah Symonds LeBlanc, Purdue University Fort Wayne
 Carolyn Calloway-Thomas, Indiana University
 David Zarefsky, Northwestern University
 Mitchell S. McKinney, University of Akron
 Allison R. Thorson, University of San Francisco
 Adam W. Tyma, University of Nebraska Omaha
 Stephanie Young, University of Southern Indiana
 Caroline Waldbuesser, University of Missouri
 Cristin A. Compton, Kent State University
 Kate R. LaPierre, University of Nevada, Reno
 Christina S. Beck, Ohio University
 Amy Aldridge, Middle Tennessee State University
 Sarah E. Riforgiate, University of Wisconsin-Milwaukee
 Jessica Rick, Illinois State University
 Brooke Wolfe, Michigan State University
 Roberta Davilla Robbins, United Methodist Church
 Holly Holladay, Missouri State University
 Sumana Chattopadhyay, Marquette University
 Justin J. Rudnick, Minnesota State University, Mankato
 Leah Elizabeth Bryant, DePaul University
 Shawn Wahl, Missouri State University
 Alberto Gonzalez, Bowling Green State University
 Natasha Howard, Morehouse College

The Next Leaders Network's goal is to build the future of the field and our organization by supporting up and coming scholars. This event provides an opportunity for members to learn about CSCA, interact with CSCA members, and help shape the future direction of the association. Attendees will gain an overview of CSCA, the conference, and opportunities for participation. Additionally, we will have dedicated tables where senior scholars will be available to provide advice on topics ranging from cover letters, balancing job demands, teaching tips, to submitting to journals. Bring the questions you have not been able to ask in your department; we are here to help! All members are strongly encouraged to attend, but especially early career scholars, students, and first-time CSCA attendees.

Read the Room: Teaching Workforce Communication Skills Through Rhetorical Analysis

Sponsor: States Advisory Council

Chair: Karla M. Hunter, South Dakota State University

Presenters:

Karla M. Hunter, South Dakota State University

Amber Jensen, South Dakota State University

Emotional intelligence and contextual analysis play a vital role in students' workforce readiness and career success because they encourage students to "read the room," or, in other words, to consider audience, appropriate channels of communication, and linguistic and stylistic choices. This session will focus on how educators can infuse these concepts into their pedagogy through rhetorical analysis and, in doing so, enhance students' understanding of professional communication and the impact of effective communication on their academic and professional success. Participants will reflect on their own modeling of professional communication and develop strategies to enhance that modeling and students' opportunities to enact emotional intelligence and contextual awareness in their own professional communication.

Struggles and Untold Stories: Widening the Scope of Cultural Groups Voices at Home and Abroad

Sponsor: Intercultural Communication Interest Group

Chair: Nurhayat Bilge, State University of New York- Fashion Institute of Technology

Respondent: Anthony Spencer, Grand Valley State University

"Centering African Voices: An Afrocentric Analysis of Ghanaian Political and Social Rhetoric"
Isaac Asare Kwakye, Illinois State University

"International Students' Acculturation: Perceptions of the Role of International Students' Engagement in Higher Education Institutions" Janet Laadi Anani, Illinois State University; Daniel Sherrick Apambila, Illinois State University

"We Don't Need Checklists": Exploring Intercultural Competence Development in Pre-departure Programs for International Students in the United States" Irene Martha Lutterodt, Southern Illinois University Carbondale

"They Text Like They Speak': Exploring the Online Socio-communicative Challenges (OSCCs) of Low-Skilled Ghanaian Migrant Workers (LSMWs) in Qatar's Education City" Al-Hadar Mumuni, Hamad Bin Khalifa University

The papers on this panel approach intercultural communication with an array of methods and theoretical frameworks to help us understand the stories of those at home and abroad.

3510

Saturday 2:00 PM to 3:15 PM EDT

Salon H

The Media Ecosystem: Consuming and Reading the Landscape

Sponsor: Media Studies Interest Group

Chair: Lauren Bratslavsky, Illinois State University

Respondent: Lauren Bratslavsky, Illinois State University

"From Fangasm to Fantagonism to Fan Service: Exploring the Self-reflexive Producer-paratext Reactions to Fans and Fandom Practices and Fan Reactions to that Commentary in *Supernatural*"
Drew D. Shade, University of Cincinnati Blue Ash College

"Subjects and Assemblages: Insights from *Oldboy*" Gordana Lazić, Missouri State University

"The Intersection of Gender, Race, and Accent in Children's Streaming Television: A Quantitative Content Analysis" Destiny Peterson, University of North Carolina at Chapel Hill

"What Role Does Trust Play in the New Process?" Azade Asadi Damavandi, Bowling Green State University; Ghazale Asadi Damavandi, Boston University

By offering a reading of different media programs including television, film, and news programming, the authors seek to explore how the media ecosystem responds to intersectional ideas in the larger public culture.

3511

Saturday 2:00 PM to 3:15 PM EDT

Salon I

Theory Research and Research in Progress High Density Session

Sponsor: Communication Theory Interest Group

Chair: Austin Beattie, Hope College

Respondent: Stephen Spates, Michigan State University

"Accelerating the Apocalypse: An Initial Description of the Faithful Who Want to Accelerate Climate Disaster and the Messages They Hear from Their Faith Leaders" Amanda L. Irions, Doane University

"Discrete and Dimensional Emotion in Communication Monographs Since Bolls (2010) and Nabi (2010)" Hayden Barber, South Dakota State University; Isaac Erickson, North Dakota State University; Nolan Bowers, Ohio University; Sarah Hunter, Institute for Human Neuroscience

"Sensemaking Theory, Public Exhibits, and Pandemic Emergence: A Collaborative Autoethnography Approach" Richard Besel, Grand Valley State University; James Ford, Grand Valley State University; Len O'Kelly, Grand Valley State University; Scott Vanderberg, Grand Valley State University

"Blueprint: 'Laughing off a Pandemic: A Comparative Netnographic Analysis of COVID-19 Related Humor in Ethiopia and Pakistan'" Farah Azhar, Minnesota State University

"Learning Their Code: Investigating International Students' Speech Code" Shanice Merlene Hall, University of South Dakota

"Widening the Scope of Co-cultural Communication Theory: Examining Frontline Workers Communicative Strategies" Mary Kiura, Purdue University Fort Wayne

This session is designed for feedback and discussion of completed papers and papers in progress. Accepted papers will receive feedback from individuals in the field of communication.

SAT

3512

Saturday 2:00 PM to 3:15 PM EDT

Salon A

Widening the Scope of Communication Theory: Teaching the Undergraduate Communication Theory Course to Advance the Common Good

Sponsor: Short Courses

Presenters:

Stephen Hunt, Illinois State University

Kevin R. Meyer, Illinois State University

This short course provides participants with the pedagogical resources to help students understand metatheory, theory building and testing, particular theories useful to communication scholars, and applications of theory to advocate for social change. The impetus for this short course is to highlight ways to teach theory using a new textbook from Cognella titled *Theories for Human Communication: Advocating for Social Change*. The publisher will provide a copy of the text to attendees.

3513

Saturday 2:00 PM to 3:15 PM EDT

Rookwood

**Widening What Scope? No One Told Me About a Scope!
Lessons Learned as a New Administrator**

Sponsor: Undergraduate Education and Administration Section

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Beth Ribarsky, University of Illinois Springfield

Kimberly M. Weismann, Bismarck State College

Aimee Miller-Ott, Illinois State University

Mary Beth Asbury, Middle Tennessee State University

Jason Piscia, University of Illinois Springfield

W. Benjamin Myers, The University of Toledo

Unfortunately, few of us receive formal training when it comes to becoming an administrator and leading a program. Although some guidance might be provided by former administrators, often we are left to figure things out as we go. Panelists will describe their experiences of what has gone well and what they wish they would have known. The panel will also include an expert on how to better prepare our new administrators. Audience participation is encouraged.

3514

Saturday 2:00 PM to 3:15 PM EDT

Caprice 3

Undergraduate Honors Research Conference Session 9

Sponsor: Undergraduate Honors Research Conference

AI and Communication in Education and Work

Sponsor: Communication & Technology Interest Group

Chair: America Edwards, University of Kentucky

"Developing a Situation Awareness Scale for Human-AI Interaction" Fangqi Zhao, Marquette University

"Navigating Third-place roles: A Study of Unpaid Facebook Content Moderators' Role Communication" Justin Walden, North Dakota State University; Emmanuel Mylo Dadzie, North Dakota State University; Madeline Pringle, University of Missouri

"Student-teacher Interaction in the Age of Generative AI: Perspectives of Bangladeshi Students" Md Hamza Kamal Mostafa, Western Michigan University; Chad Edwards, Western Michigan University

"Understanding the Information-seeking Behaviors of Undergraduate Students at Minnesota State University: A Case Study of ChatGPT Usage" Farah Azhar, Minnesota State University

The role of AI in education and professional environments is rapidly growing, transforming how individuals interact, learn, and manage responsibilities. This session delves into the impact of generative AI on student-teacher relationships, the evolving information-seeking behaviors of students, and the challenges of moderating online spaces with AI-driven tools. Additionally, it introduces the concept of situation awareness in human-AI collaboration, offering frameworks to optimize efficiency and user experience. This session is ideal for educators, workplace professionals, and researchers interested in the practical implications of AI integration into educational and organizational systems.

Challenging the Discourse

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Lyzbeth Safoah King, Ohio University

"Having One Child is Selfish?: An Analysis of Only-child discourse on Facebook" Katy Gabryelczyk, University of Wisconsin-Milwaukee

"Crossed Out of the Family Tree? Ex-Catholics Communicating Identity With Their Catholic Families" Samantha Schubert, University of Wisconsin-Milwaukee

"Girl Dads: A Pathway for Social Change Against Hegemony" Madison Marshall, Ball State University

"Heteronormativity as a Wicked Problem in the Family: LGBTQ+ Family Members Experiences with Communicative Disenfranchisement" Emily Gerlikovski, University of Illinois Urbana-Champaign; Charee Thompson, University of Illinois Urbana-Champaign

"Talk, Talk, Talk to Your Sons: Parental Mediation of Young Sons' Social Media Use" Aimee Miller-Ott, Illinois State University; Lynne Kelly, University of Hartford

"That's Just Not Who I Am: Rejection of the Good Mother Ideology and Other Tools Used by Homeschool Moms to Navigate Motherhood" Gina Reynolds, Indiana University South Bend

The group of papers in this session all look to challenge the discourse surrounding their communication phenomena.

CSCA Executive Committee Meeting #2

Sponsor: CSCA Executive Director

Chair: Jeffrey T. Child, University of Nevada, Las Vegas

Presenters:

Kristina Scharp, Rutgers University

Stevie Munz, Utah Valley University

Kathy Denker, Ball State University

Tiffany R. Wang, University of Montevallo

Sandra L. Faulkner, Bowling Green State University

Renee Kaufmann, University of Kentucky

Patric Spence, University of Central Florida

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Matthew Meier, DePauw University

Gayle M. Pohl, University of Northern Iowa

Debra J. Ford, Creighton University

Meggie Mapes, University of Kansas

This is a closed meeting for members of the CSCA Executive Committee listed here.

**Great Ideas for Teaching (GIFT) Session #6 -
Featuring GIFTS Focused on Interpersonal Communication**

Sponsor: G.I.F.T. Interest Group

Chair: Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

"Actively Listening Passively: A Passive Versus Active Student Listening Activity" Logan Cherry, University of Oklahoma

"An Activity for Understanding Self-Presentation and Person Perception Through Artifactual Communication" Sidi Becar Meyara, Utah State University; John Seiter, Utah State University; Nicole Allen, Utah State University

"Group Role Type Self-Identification Inventory" Dakota C. Horn, Bradley University; Rose Halotis, Bradley University

"Hidden Roles: Understanding the Importance of Roles in Group Communication" Justin S. Motto, University of Wisconsin-Eau Claire

"Listening Activity" Kate Knoll, NorthWest Arkansas Community College

"Navigating Gender Norms Across Cultures: Communication, Empathy and Understanding" Humam Maala, Southern Illinois University Edwardsville; Donya Gollner Hengehold, Southern Illinois University Edwardsville; Christabel Abanga, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville

"Reflect, Analyze, Achieve: Using SWOT Analysis to Examine Intrapersonal Communication Concepts" Ifeoluwatobi Abiodun Odunsi, Ohio University

"Self in Song" Marcella Marez, Fort Hays State University; Morgan Chalfant, Fort Hays State University

"Utilizing the Excellent Communicator Project to Improve Team Performance" Mary Olivia Roberts, Ohio University; Samantha Roberts, Ohio University

"Dear {Insert Your Mascot's Name Here}: Interpersonal Communication Life Advice FOR the Student Body BY the Student Body" Sara Frank, McKendree University

This Great Ideas for Teaching (GIFT) Session features GIFTS focused on interpersonal communication.

Presidents and Political Leaders

Sponsor: Political Communication Interest Group

Chair: Ant Woodall, Northeastern University

Respondent: Dianne G. Bystrom, Iowa State University

"Fellow Ghanaians: Ideologies in President Akufo Addo's Speeches Amid the COVID-19 Pandemic" Isaac Asare Kwakye, Illinois State University

"Presidential Candidates' Use of Social Media in Electoral Campaigns: An Analysis of President Bola Ahmed Tinubu's Use of X (Top Debut Paper)" Isaac Asare Kwakye, Illinois State University

"The Best Words: An Analysis of Trump's Hyperbolic Rhetoric" E. Duff Wrobbel, Southern Illinois University Edwardsville

"The Bloody Widow or the Fashionista: Media Portrayals of Her Excellency Samira Bawumia and Hon. Lydia Alhassan" Diana Amoako Boakyewaa, Ball State University

"'We Must Face the Truth, and Then We Can Change Our Course': Renewal Discourse in Jimmy Carter's 'Crisis of Confidence' Speech" Abram John Book, Southeast Missouri State University

This panel addresses the communication practices and rhetoric of Presidents and political leaders in the United States and around the globe.

Putting AI to the Test in the Classroom: Stressing the Humanness of Communication by Exploring the Strengths and Weaknesses of AI

Sponsor: Communication Education Interest Group

Chair: Thomas A. Salek, Elmhurst University

Presenters:

Benjamin Baker, Columbus State University

Hilary Rasmussen, University of Wisconsin-Parkside

Thomas A. Salek, Elmhurst University

Andrew Cole, Lakeland University

Todd Hauser, University of Wisconsin-Milwaukee

Through our discussion, we offer a variety of perspectives on how instructors can use AI to aid their teaching, help students understand the strengths and weaknesses of the technology, and point out that technology can never replace the human quality of communication. We encourage audience participation as to how they have used AI in the classroom, as well as their thoughts on the benefits and weaknesses of the technology.

3606

Saturday 3:30 PM to 4:45 PM EDT

Salon M

Rhetorical Theory and Criticism Interest Group Business Meeting

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Gordana Lazić, Missouri State University

Presenters:

Alexandra Parr Baram, University of Wisconsin-Milwaukee

Dustin A. Greenwalt, Southern Illinois University Carbondale

3607

Saturday 3:30 PM to 4:45 PM EDT

Caprice 1

Sharing the Personal as Pedagogy: Incorporating Place and Memory into Communication and Performance Teaching and Learning

Sponsor: States Advisory Council

Chair: Gina Jensen, Webster University

Presenter:

Scott Jensen, Webster University

Speech and theatre teaching and learning is, at its core, about the language and performance that best tells the stories that bring us together. As teachers, we want to connect with our students in ways that help them understand how they can better express themselves. A body of scholarship talks about the rhetoric of memory and place, and how these dimensions of our personal experience shape the meaning and connections we seek in our communication. Stories-how they are told and understood-are grounded in these rhetorical concepts. This program shares connections between the rhetoric of place and memory and our speech and theatre teaching. Suggestions for integrating this body of theory into our teaching spaces are shared-from middle school through collegiate teaching.

3608

Saturday 3:30 PM to 4:45 PM EDT

Caprice 2

Social Movements and Political Communication in Society

Sponsor: Political Communication Interest Group

Chair: Xavier Lee Scruggs, University of Missouri

Respondent: Calvin Coker, University of Louisville

"Good Friends; Bad Influences: A Comparative Abstract of Political Rhetoric in Australia and the United States" Carter Erik Reed, University of Kansas

"Originalism: A Cartesian Trap" Logan Spence, Miami University

"QAnon, Conspiritoriality, and the Future of Social Movements" John Michael Phillips, Missouri State University

"Seeking Queer-friendly Spaces: The Emergence of New Queer Destinations via Internal Migration and the U.S. Anti-trans/Anti-gender Movement" Jeffrey (JJ) Jones, University of Alabama

"The #FIXTHECOUNTRY Movement" Sabrina Wirekoah Opoku, Missouri State University

In this competitive paper panel, we will explore the influence of different social movements on political communication in different contexts.

SAT

3609

Saturday 3:30 PM to 4:45 PM EDT

Salon D

Unheard and Misunderstood: Challenges Faced by International Teaching Assistants (ITAs) in Diverse Classrooms

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Intercultural Communication Interest Group

Chair: Bukola Oloba, North Dakota State University

Presenters:

Uchenna Eze, University of Iowa

Shirley Olatunji, University of Kansas

Veronica Andoh, North Dakota State University

Gbemisola Odejide, North Dakota State University

Clementina Edema, Illinois State University

Cultural uniqueness and their manifestations in dimensions, such as accents, speaking styles, teaching techniques, and mode of dressing represent the cultural differences that ITAs possess that seemingly constitute factors that cause communication challenges that ITAs encounter while teaching in American universities. Therefore, acknowledging the existence of these challenges (negative feedback, stereotyping of ITAs, mass failure of undergraduate students, et cetera), this panel discussion examines the impact/consequences of these challenges on the effectiveness of teaching activities and communication dynamics between ITAs and pupils. After this, this panel also proffers strategies suitable for overcoming these challenges, making ITAs feel more heard and understood.

3610

Saturday 3:30 PM to 4:45 PM EDT

Salon E

Where Are We Now? The Sexual Orientation and Gender Identity Caucus 20 Years Later

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Jimmie Manning, University of Nevada, Reno

Presenters:

Justin J. Rudnick, Minnesota State University, Mankato

Danielle M. Stern, Christopher Newport University

Stephanie Young, University of Southern Indiana

This special celebratory session reflects on the history and evolution of the CSCA Sexual Orientation and Gender Identity Caucus. From its origins as a grad-student initiative to this, its 20th anniversary, the panel features past chairs of the caucus who share their memories and who invite the audience to share theirs, too. Panelists will discuss the association's progress in LGBTQ+ recognition, highlighting key moments of change within the organization and the broader cultural shifts over the past two decades.

3611

Saturday 3:30 PM to 4:45 PM EDT

Salon C

Widening the IDEA Partnership: Re-imagining Transnational Scope

Sponsor: Intercultural Communication Interest Group

Chair: Eddah Mutua, St. Cloud State University

Presenters:

Ahmet Atay, College of Wooster

Amy Aldridge, Middle Tennessee State University

Sasha Allgayer, Southern Illinois University

Emi Kanemoto, Bryant University

Anjana Mudambi, University of Wisconsin-Milwaukee

Diana Trebing, Saginaw Valley State University

Hsin-I Sydney Yueh, University of Missouri

This panel represents an ongoing collaborative endeavor among transnational and intercultural scholars at the CSCA, spanning several years. This year's panel advocates for and underscores a partnership between these scholars and their partners, posing the fundamental question: "How do we challenge perpetuated hegemonic norms and U.S.-centric academic spaces?" It showcases our collective transnational partnership and alliance by elucidating the challenges and obstacles we have faced, as well as the strengths and strategies we can employ.

3612

Saturday 3:30 PM to 4:45 PM EDT

Rookwood

Widening the Scope: Identity and User Experiences in Media

Sponsor: Media Studies Interest Group

Chair: Brion White, Winona State University

"A Feast for the Eyes: A Visual Analysis of *Salt, Fat, Acid, Heat*" India Hagen-Gates, Southern Illinois University Carbondale

"Creating and Consuming Content: How Affordances Drive Interaction on Alternative Media Platforms" Matthew Michael Dorr, Southwestern Oklahoma State University

"Moving from Performative Allyship to Authentic Advocacy: Creative Opportunities to Use Social Media as a Tool for Racial Equity Activism and Education" Uttara Manohar, Eastern Michigan University; Jamie Ward, The University of Toledo

"The Dumb Mick: The *New York Times*' Coverage of the Al Smith's run for the Presidency in 1928" Brion White, Winona State University

The papers in this panel each rely on experiences of the user via media. Each papers uses an example of media to underscore how user experiences help identify user experiences to impact engagement. Ranging from a presidential run, racial equity activism, technological affordances, and the digital, the papers examine race and identity, digital activism, and visual rhetoric to theorize media consumption in a digital age.

3613

Saturday 3:30 PM to 4:45 PM EDT

Caprice 3

Undergraduate Honors Research Conference Session 10

Sponsor: Undergraduate Honors Research Conference

SAT

Saturday 5:00 PM EDT

3700

Saturday 5:00 PM to 6:15 PM EDT

Salon B

Do My Bosses Speak Alike: Gender Differences in Leaders' Communication Style and its Effects on Relationship Building in Virtual and Hybrid Teams

Sponsor: Organizational and Professional Communication Interest Group

Chair: Lance Rolland Lippert, Illinois State University

Presenters:

Omolola Lasisi, University of Kansas

Bukola Oloba, North Dakota State University

Shalewa Babatayo, University of Central Florida

Nathaniel Godwin, West Virginia University

Folakemi A. Bakare, Southern Illinois University Carbondale

To achieve organizational success, leaders are expected to develop effective ways of communicating with team members. This panel explores how female and male leaders' communication styles impact team dynamics in virtual and hybrid teams. We attempt to draw connections between leaders' communication styles, relationship building, and power dynamics in the workplace. Panelists will discuss these topics across various organizing contexts and engage in a lively conversation with session attendees after the discussion.

3701

Saturday 5:00 PM to 6:15 PM EDT

Salon F

Explorations of Gender and Sexual Identity in Popular Culture

Sponsors: Popular Culture Interest Group; Women's Caucus

Chair: Samantha Schubert, University of Wisconsin-Milwaukee

Respondent: Katherine Johnson Tartaglia, Butler University

"(Post)Feminism in the Marvel Cinematic Universe: Gendered Responses to Captain Marvel Among Generation Z Audiences" Michaela D.E. Meyer, Christopher Newport University

"New Era, Same Generic Problems: Developing Genealogical Genre Critique to Address Decades of Methodological Marginalization With the Case of LGBTQ+ Historical Romance" Kirby Phillips, Wayne State University; Marni Lorenz, Central Michigan University

"Sympathy for the Kens: Barbie and Feminism" Destiny Peterson, University of North Carolina at Chapel Hill

"There's a Lot About Women's Lives That's Horrifying: Why Women Love Horror Movies" Ashton Speno, Southern Illinois University Edwardsville

This session includes papers that analyze gender and sexuality through textual and audience frameworks.

3702

Saturday 5:00 PM to 6:15 PM EDT

Salon E

Exploring International Students and Domestic Students' Relations on U.S. Higher Education Campuses

Sponsor: Graduate Student Caucus

Chair: Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Presenters:

Monalisa Lamptey, Southern Illinois University Carbondale

Andrew Donkor, Southern Illinois University Edwardsville

Isaac Asare Kwakye, Illinois State University

Clementina Edema, Illinois State University

Esther Apreku, Purdue University Northwest

Jajuan Blankeship, Southern Illinois University Carbondale

This panel examines the barriers that hinder domestic and international students from interacting with each other on U.S. campuses. This panel will explore the existing cultural barriers, including the differences in communication styles, social norms, and values. Additionally, the panel seeks to discuss how misconceptions influence people's perception and interaction with one another, and how challenging these biases might promote more positive social integration.

3703

Saturday 5:00 PM to 6:15 PM EDT

Salon G

Media Literacy in the Classroom

Sponsor: States Advisory Council

Chair: Natasha Casey, Lincoln Land Community College

Presenters:

Natasha Casey, Lincoln Land Community College

Heather Danek, Minooka Community High School

This panel will focus on breaking down the recent legislation mandating media literacy in Illinois Public Schools. With voice from a secondary teacher, a college professor, and one of the leaders behind the push for media literacy education, audience members will get a well-rounded view of the state's expectations for instructors as well as a few tips/lessons to integrate this topic into the classroom.

SAT

Rhetorical Approaches to the 2024 Presidential Campaign

Sponsor: Political Communication Interest Group

Chair: Breck Gillespie, University of Missouri

" Clintons, Obamas, and Bidens, Oh My: Utilizing the Past to Shape the Future of the Democratic Party at the 2024 DNC" Joshua P. Bolton, Salisbury University

"Viscera and Disgust in Abortion Messaging in the 2024 Election" Calvin Coker, University of Louisville

"Why Bother? Digital Rhetorical Ethnography of Leftist Non-voters in the 2024 Presidential Election" A.G. Hughes, Emporia State University

"Put Me in Coach' (Voters): The Rhetoric of Sport in the 2024 Presidential Campaign" Scott Jensen, Webster University

With President Trump running in his third consecutive election and Harris running despite not having been in the primaries, the 2024 election presents a very unique opportunity for study. These four papers present a diverse set of rhetorical analysis to shed light on the manner in which this race was contested. Analysis of appeals to leftist nonvoters, the use of sports, centrality of the abortion issue, and using party elders shed light on the race.

Rhetorical Theory and Criticism Interest Group: Top Papers (Top Panel)

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Alexandra Parr Balaram, University of Wisconsin-Milwaukee

Respondent: Dustin A. Greenwalt, Southern Illinois University Carbondale

"Rhetorical Backlash: Postfeminist Truths in Antifeminist Memes (Top Paper)" Meggie Mapes, University of Kansas

"Renaming 107 Schools as Symbolic Reparation: The Struggle for Justice and Remembrance in the Aftermath of the Peshawar School Massacre (Top Student Paper, Top Debut Paper, Top Inclusive Scholarship Paper)" Azmat Khan, Ohio University

"'It Takes More Than That': Circulating Digital Memories of Theodore Roosevelt's Attempted Assassination" Cassandra D. Hightower, University of Wisconsin-Milwaukee

"Produce or Perish: The Productive Ideograph" Sidney Miles, Pennsylvania State University

This paper panel presents the top papers in the Rhetorical Theory and Criticism Interest Group.

3706

Saturday 5:00 PM to 6:15 PM EDT

Caprice 1

Social Media and Interactive Platforms in the 2024 Campaign

Sponsor: Political Communication Interest Group

Chair: Xavier Lee Scruggs, University of Missouri

Respondent: Joshua Atkinson, Bowling Green State University

"Factors Influencing Public Approval of Social Media Autonomy in Handling Disinformation During the Presidential Election" Sun-A Park, Robert Morris University

"Gauging People's Ability to Decipher Online Political Propaganda" George Torto, Missouri State University; Jacob David Brewer, Missouri State University

"The Political Pulse of Reddit: Analyzing Public Engagement and Accessibility in News-sharing Subreddit Communities" Gopashis Biswas G'Son, University of Illinois Urbana-Champaign

"The Spencer Mansion as the Unconscious" Logan Spence, Miami University

This panel explores the role of different forms of interactive media in the campaigns of the 2024 election cycle. The papers will cover social media, AI, and video games in political communication.

3707

Saturday 5:00 PM to 6:15 PM EDT

Caprice 2

The Community Engagement Bench Project: Envisioning Organizational Communication Through Experiential Learning

Sponsor: Communication Education Interest Group

Chair: Natasha Rascon, Indiana State University

Presenters:

Michaela Grimes, Indiana State University

Kristian Cotsiopoulos, Indiana State University

Ganiyat Afolabi, Indiana State University

Marbella Ramos, Indiana State University

Kimmie Collins, Rose-Hulman Institute of Technology

This discussion panel focuses on an interdisciplinary community engagement bench project that included two universities, the mayor's office, and many community organizations and members. This project widens our scope for the significant impact of communication education on various disciplines and within our local communities. This collaborative project fostered equity and inclusion for participation by including various types of involvement. This panel will address central questions coupled with a truly interactive process built on audience engagement.

S
A
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The Pipeline: Paths of Remembrance, Resilience, Affirmation, and Success

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Ronald L. Jackson II, University of Miami

Presenters:

Kelly Merrill Jr., University of Cincinnati

Rhy'ss Taylor, University of Cincinnati

Philip King, Texas Southern University

Kyle Walkine, University of Miami

Ronald L. Jackson II, University of Miami

This panel begins with a debut of a short film about a national initiative partially funded by the National Communication Association. *Pipeline*, a short documentary film, takes a fresh approach to the idea of "transition" and the importance of mentorship in decision-making processes involved in a student's academic career. It follows the lives of mentees and mentors of the PhD Pipeline program during their annual in-person meeting in Cincinnati, Ohio. It chronicles this unique pilot program designed to diversify those pursuing and completing the doctorate degree in communication, and entering into the professoriate. Participants will discuss the necessity of a pipeline program in communication, given that there are approximately 150,000 PhDs awarded in the U.S. each year, and fewer than 10% of all earned doctorates in any given year are awarded to African Americans; and there is an even smaller percentage awarded to African Americans in the field of communication.

Variant Voices in the Marvel Cinematic Universe

Sponsor: Popular Culture Interest Group

Chair: Matthew Meier, DePauw University

Respondent: Adam W. Tyma, University of Nebraska Omaha

"#WheresBlackWidow: Hashtag Activism, Paratexts, and Reluctant Investments in Profitable Women Superheroes" Dana Schowalter, Western Oregon University

"From Aztlan to Talokan: Namor as Living Memory" Gabriel Arnoldo Cruz, North Carolina Central University

"Understanding Why *WandaVision* Bewitches Us: Emotion-driven Television, Feminine Portrayal in the MCU, and Its Significance for Collective Identity" Erika Thomas, California State University, Fullerton

"Cause You Carry That Shield, It Doesn't Mean You're Captain America': Carrying on Steve's Legacy" Elizabeth Shiller, Georgia Southwestern State University

This paper session brings together authors and editors of a forthcoming volume of Communication and Media Studies scholarship on the Marvel Cinematic Universe. The panelists' papers interrogate various texts from the Marvel Cinematic Universe that widens the scope of existing scholarship on superhero cinema while addressing a variety of pop culture studies concerns such as gender, race, and power.

3710

Saturday 5:00 PM to 6:15 PM EDT

Rookwood

Widening the Scope to Consider Transcultural Intellectual Labor of International Graduate Teaching Assistants in Delivering the Basic Course

Sponsor: Basic Course Interest Group

Chair: Edward A. Hinck, Central Michigan University

Presenters:

Shirley Olatunji, University of Kansas

Ahmed Aly, Ohio University

Priscilla Olarinde, Central Michigan University

Rosemary Charway, Ohio University

Ifedotun Akomolafe, Central Michigan University

The panel discussion includes international graduate teaching assistants from Nigeria and Ghana who teach the basic course at Central Michigan University, University of Kansas, and Ohio University. The panel includes second year master's students and first- and second-year doctoral students who share their experience in navigating the challenges of emotional and intellectual labor necessitated by teaching across cultures.

3711

Saturday 5:00 PM to 6:15 PM EDT

Salon C

Widening the Scope: The Need for Critical Intergenerational Communication Studies

Sponsor: CSCA First Vice President

Chair: Richard G. Jones, Jr., Marshall University

Presenters:

Richard G. Jones, Jr., Marshall University

Ahmet Atay, College of Wooster

Danielle M. Stern, Christopher Newport University

Daniel Strasser, Rowan University

Clinton Brown, Marshall University

Michael Cody Coker, Boise State University

Panelists from various sub-fields of our discipline, including interpersonal, family, health, pedagogy, organizational, and media studies, will discuss the need for critical intergenerational communication studies. Starting from the question, "How does communication about, between, and within different generations reinscribe and resist dominant ideologies?" panelists will engage with concepts and contexts such as intersectionality, fathering and masculinity, social class, representation, health attitudes and compliance, evolving social contracts, and the future of workplaces, among others.

3712

Saturday 5:00 PM to 6:15 PM EDT

Caprice 3

Undergraduate Honors Research Conference Session 11

Sponsor: Undergraduate Honors Research Conference

SAT

3713

Saturday 5:00 PM to 6:15 PM EDT

Rosewood

Undergraduate Honors Research Conference Session 12

Sponsor: Undergraduate Honors Research Conference

Saturday 7:00 PM EDT

3800

Saturday 7:00 PM to 8:30 PM EDT

Hall of Mirrors

CSCA Annual President's Party: Celebrating the Service of Kathy Denker

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Join us to celebrate the service of Kathy Denker, who at the time of this party will have just moved into the role of Past President. During her time in the CSCA Presidential rotation that included planning the 2024 convention in Grand Rapids, Kathy has worked diligently to advance a number of important initiatives for the association. Spend the last night of the convention with us as delicious food is served and bartenders at cash bars serve beverages.

Saturday 9:30 PM EDT

3900

Saturday 9:30 PM to 11:30 PM EDT

Offsite

Drag Me to the Disco: A Night to Remember

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Jimmie Manning, University of Nevada, Reno

Join the SOGI Caucus for a fun night on the town featuring disco dancing and spectacular drag performances. The fun happens at The Birdcage, Cincinnati's popular LGBTQ+ Bar and Lounge. At The Birdcage everyone is welcome as they support diversity, equality and inclusivity. The Birdcage is located at 927 Race Street. We'll begin meeting up at 9:30pm, with the drag show starting at 10:30pm.

SAT

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Adjunct/Temporary Faculty Caucus Business Meeting

3200 Saturday, April 5 9:30 AM - 10:45 AM Salon D

Argumentation and Forensics Interest Group Business Meeting

1502 Thursday, April 3 2:00 PM - 3:15 PM Salon G

Basic Course Interest Group Business Meeting

2200 Friday, April 4 9:30 AM - 10:45 AM Salon E

Carolyn Calloway-Thomas Speakers Series Keynote: Dr. Eddah Mutua

2700 Friday, April 4 6:00 PM - 6:45 PM Hall of Mirrors

Communication & Technology Interest Group Business Meeting

2304 Friday, April 4 11:00 AM - 12:15 PM Salon M

Communication Education Interest Group Business Meeting

1201 Thursday, April 3 9:30 AM - 10:45 AM Salon H

Communication Theory Interest Group Business Meeting

1504 Thursday, April 3 2:00 PM - 3:15 PM Salon H

Community College Interest Group Business Meeting

3203 Saturday, April 5 9:30 AM - 10:45 AM Salon G

CSCA 2025 Opening Reception: Celebrating the Service of Tiffany R. Wang

1800 Thursday, April 3 7:00 PM - 8:30 PM Offsite (Anderson Pavilion)

CSCA 2026 Program Planners Meeting

1403 Thursday, April 3 12:30 PM - 1:45 PM Salon B

CSCA Annual Past Officers Breakfast

3204 Saturday, April 5 9:30 AM - 10:45 AM Mezzanine

CSCA Annual Past Presidents Dinner

2800 Friday, April 4 7:00 PM - 8:45 PM Offsite

CSCA Annual President's Party: Celebrating the Service of Kathy Denker

3800 Saturday, April 5 7:00 PM - 8:30 PM Hall of Mirrors

CSCA Award Rehearsal

2306 Friday, April 4 11:00 AM - 12:15 PM Hall of Mirrors

CSCA Clothing Closet - Drop Off

1001 Thursday, April 3 7:30 AM - 5:00 PM Julep
2001 Friday, April 4 7:30 AM - 12:15 PM Julep

CSCA Clothing Closet - Shopping

2500 Friday, April 4 3:00 PM - 5:45 PM Julep
3114 Saturday, April 5 9:00 AM - 2:00 PM Julep

CSCA Committee Vice Chair Award Meeting

2204 Friday, April 4 9:30 AM - 10:45 AM Salon A

CSCA Equity & Inclusion Committee Meeting

2503 Friday, April 4 3:00 PM - 4:15 PM Salon A

CSCA Executive Committee Meetings

0200 Wednesday, April 2 4:00 PM - 7:00 PM Salon A
3602 Saturday, April 5 3:30 PM - 4:45 PM Salon A

CSCA Finance Committee Meeting

1202 Thursday, April 3 9:30 AM - 10:45 AM Salon A

CSCA Hall of Fame Awards Luncheon and Business Meeting

2400 Friday, April 4 12:30 PM - 2:45 PM Hall of Mirrors

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3000 Saturday, April 5 7:30 AM - 2:00 PM 4th Floor Registration Office

CSCA Staff Dinner

0300 Wednesday, April 2 7:30 PM - 9:30 PM Offsite

Ethnicity, Race, International, and Class Concerns Caucus Business Meeting

1306 Thursday, April 3 11:00 AM - 12:15 PM Salon E

Exhibit Hall Featuring Publishers and Technology

1113 Thursday, April 3 9:00 AM - 5:00 PM Pavillion
2113 Friday, April 4 9:00 AM - 5:00 PM Pavillion
3115 Saturday, April 5 9:00 AM - 2:00 PM Pavillion

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2505 Friday, April 4 3:00 PM - 4:15 PM Salon F

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3304 Saturday, April 5 11:00 AM - 12:15 PM Salon E

Health Communication Interest Group Business Meeting

3403 Saturday, April 5 12:30 PM - 1:45 PM Salon M

Instructional Resources Interest Group Business Meeting

3305 Saturday, April 5 11:00 AM - 12:15 PM Salon G

Intercultural Communication Interest Group Business Meeting

2209 Friday, April 4 9:30 AM - 10:45 AM Salon I

Interpersonal and Family Communication Interest Group Business Meeting

1507 Thursday, April 3 2:00 PM - 3:15 PM Salon I

Media Studies Interest Group Business Meeting

3207 Saturday, April 5 9:30 AM - 10:45 AM Salon I

Organizational and Professional Communication Interest Group Business Meeting

3309 Saturday, April 5 11:00 AM - 12:15 PM Salon I

Performance Studies and Autoethnography Interest Group Business Meeting

3208 Saturday, April 5 9:30 AM - 10:45 AM Salon F

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1609 Thursday, April 3 3:30 PM - 4:45 PM Salon M

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2506 Friday, April 4 3:00 PM - 4:15 PM Salon E

President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair

3314 Saturday, April 5 11:30 AM - 1:30 PM Hall of Mirrors

Rhetorical Theory and Criticism Interest Group Business Meeting

3606 Saturday, April 5 3:30 PM - 4:45 PM Salon M

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1208 Thursday, April 3 9:30 AM - 10:45 AM Salon M

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3211 Saturday, April 5 9:30 AM - 10:45 AM Salon H

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1209 Thursday, April 3 9:30 AM - 10:45 AM Caprice 1

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1509 Thursday, April 3 2:00 PM - 3:15 PM Rookwood

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2511 Friday, April 4 3:00 PM - 4:15 PM Salon D

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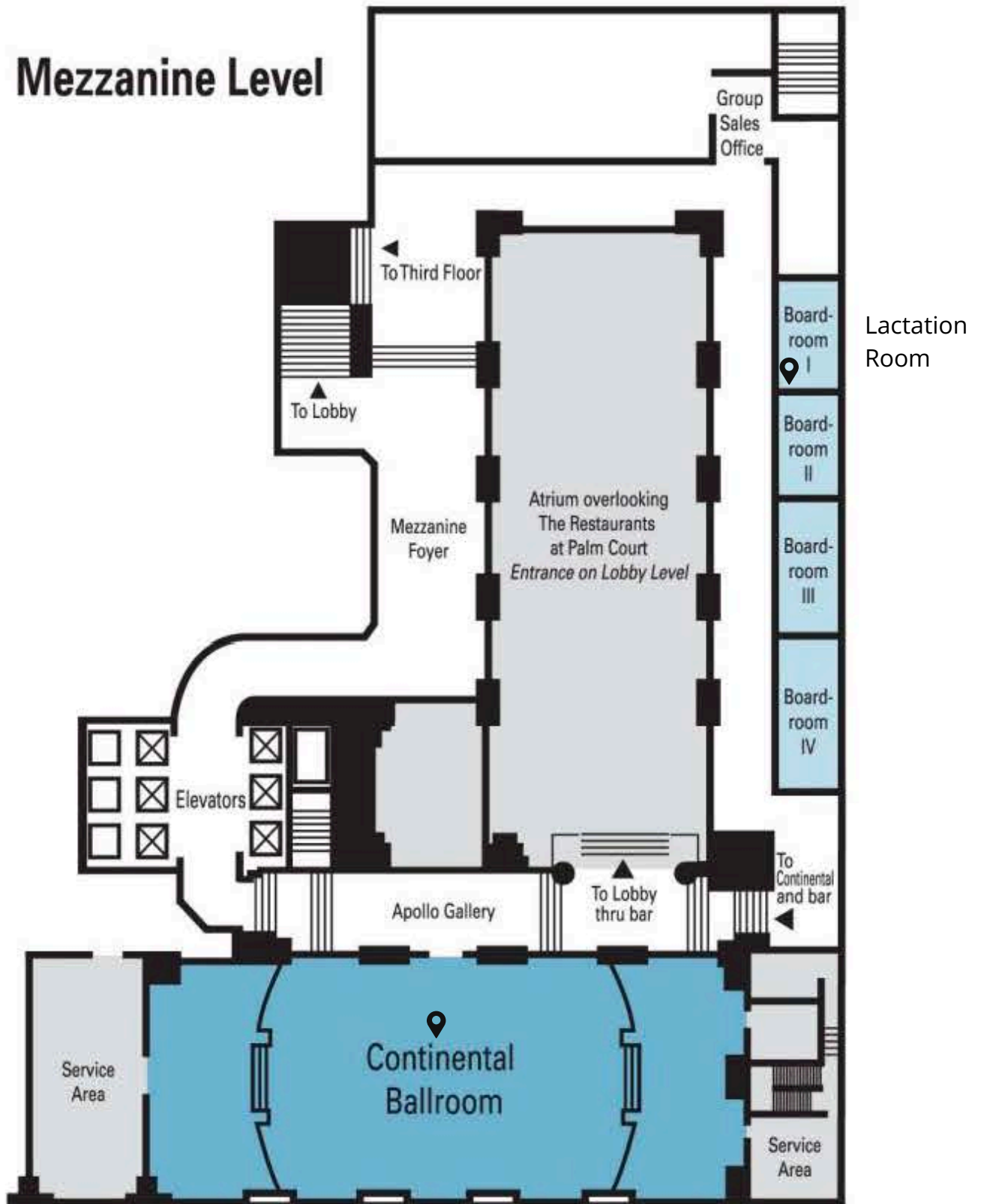
3RD FLOOR

Hall of Mirrors
Julep

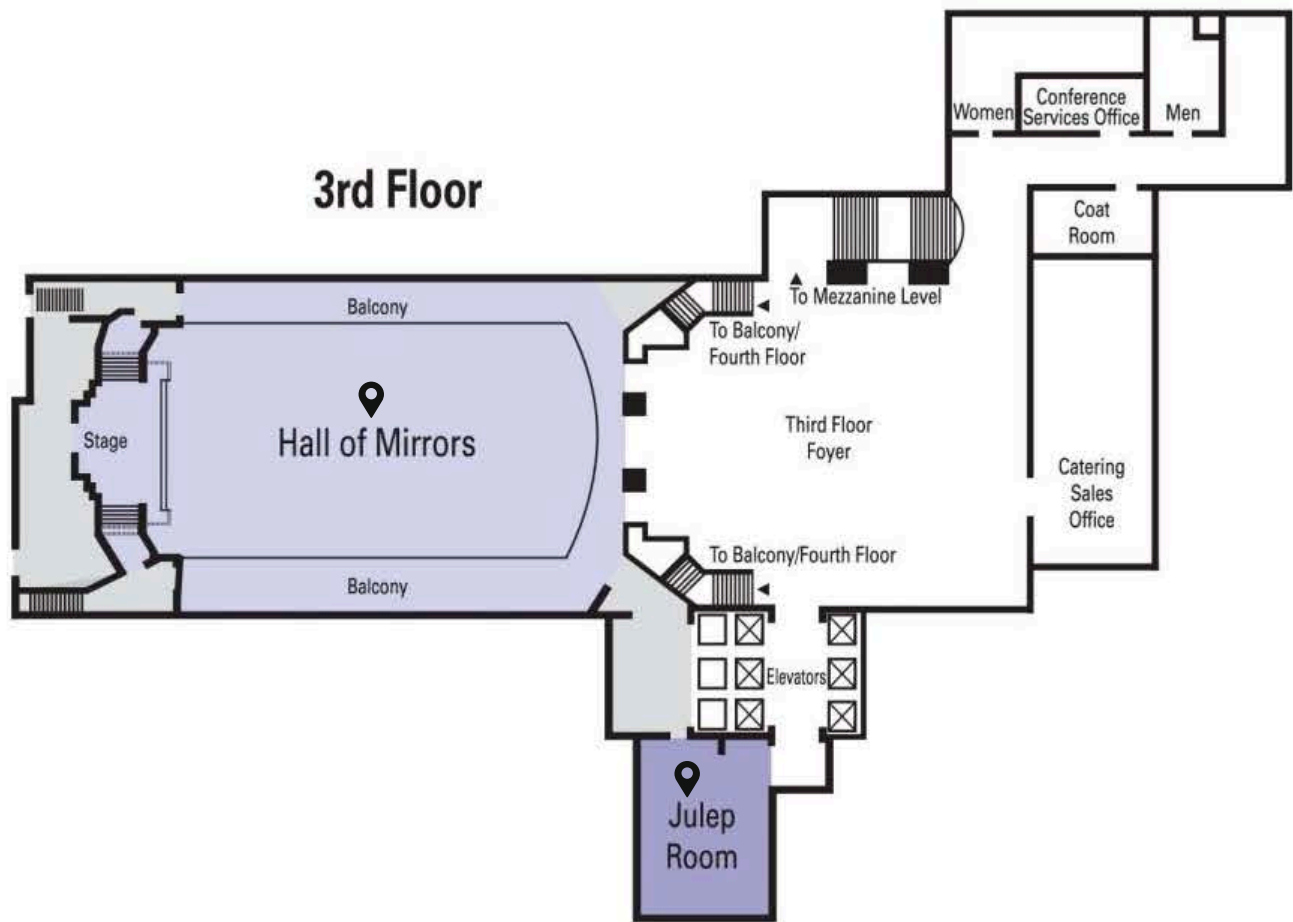
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MEZZANINE LEVEL



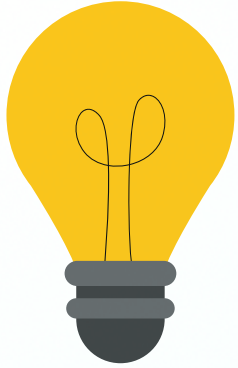
3RD FLOOR



4TH FLOOR

4th Floor





CSCA 2026

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