

**Health Communication Interest Group
Business Meeting Minutes
Central States Communication Association Annual Convention
Thursday, April 4, 2024 – 11:00 – 12:15
Grand Rapids, MI**

Chair: Sydney O'Shay (Utah State University)
Vice Chair: R. Amanda Cooper (University of Connecticut)
Secretary: Amanda E. Lilly (Utah State University)

- I. Call to Order
 - A. Motion approved to start the meeting
- II. Old Business
 - A. Report of 2024 Paper and Panel Submissions:
 1. The HCIG accepted 20 submissions in total this year. 17 papers and 3 panels, not including the spotlight panel
 - a) 15 papers were accepted for presentation, 2 were declined.
 - b) 3 panels were accepted, 0 declined.
 2. Standing sessions
 - a) Business meeting (a total of 8 participants in business meeting)
 - b) Spotlight panel (created by the Vice Chair (R. Amanda), not peer-reviewed)
 3. Requested sessions
 - a) The chair put together a networking and mentoring session to fill an additional slot
 - (1) Discussion of the mentoring panel, creating a networking and mentoring space across groups.
 4. The HCIG had 24 reviewers, including the Chair, Vice-Chair and Secretary
 - a) Each submission was reviewed by 3 reviewers.
 - b) Each reviewer had #3-5 submissions to review.
 - c) Reviewer scores were used to determine top paper, top student paper, and top panel awards.
 - (1) Hard to pick a top paper, chair acted as an extra reviewer to
 - d) Thank you to all the reviewers! We can always use more to help lighten the load!
 5. Awards Acknowledgement:
 - a) Top Paper: "Communicative Disenfranchisement in Chronic Pain: A Critical Quantitative Analysis of Intersectional Oppressions Along Axes of Race and Class" from Rachel Tucker, University of Connecticut; Jacqueline N. Gunning, University of Connecticut; Elizabeth Ann Hintz, University of Connecticut; Amanda Denes, University of Connecticut
 - b) Top Student Paper: "Silence: An Unpleasant Circumstance for Doctors to Keep Patient Health Conditions Discreet During Consultation" Agnes Amoakwa, Illinois State University
 - c) Top Panel "Making the Incoherent Coherent: Ways We Have Experienced, Helped, and Failed When Addressing Mental Health on Campus," featuring

- (1) Chair: Jennifer Lee Walton, Radford University
- (2) Panelist(s):
 - (a) Kim Marie Omachinski, University of Wisconsin-Milwaukee
 - (b) Aimee Lau, Wisconsin Lutheran College
 - (c) Linda Dickmeyer, University of Wisconsin-La Crosse
 - (d) Donna R. Pawlowski, Bemidji State University
 - (e) Matthew Merkling, Bemidji State University
 - (f) Jennifer Willis-Rivera, University of Wisconsin-River Falls

Old business covered, motion to move to new business

Elizabeth Hintz

III. New Business

- A. Membership numbers – hovering around 150
- B. Officer election results (at least 150 members voted, 3 nominees for secretary and 1 nominee for vice-chair)
 1. Secretary – Xiaoxia elected
 - a) 1 year term – more details in the bylaws (print copies and emailed out)
 - b) Take notes at 2025 conference in Cincinnati, OH
 2. Vice-Chair - Jessica Rick elected
 - a) Serve 2-year term. Year 1: Vice Chair. Year 2: Chair (year 3 is Past-Chair position)
 - b) As chair, serve as program planner for 2026 conference
- C. Covering of the budget - \$100 dollars every year
- D. Need to check on other fund and send out information about future funding
- E. Passing of the “Stethoscope” to Vice-Chair Elect, R. Amanda Cooper
- F. 2024 Convention Information
 1. Submission deadline: **TBD**
 2. Conference dates: **April 1-6**
 3. Conference location: **Cincinnati, OH, Hilton Cincinnati Netherland Plaza**
 4. Conference theme: **Widening the Scope**
 - a) Additional theme information/allocated spots:
 - (1) Brainstorming of theme
 - (2) Health comm is guaranteed 12 spots
 - (3) Number of slots depend on total submissions
 - b) Brainstorm panel ideas that connect with the theme (think about co-sponsoring with)
 - (1) Widening the stethoscope (Lance)
 - (2) Rikki Roscoe – broadening the participant or sample scope, broadening the participants included in health com research, how to do this. More inclusion of marginalized groups
 - (a) Lance – create a participant network with other researchers
 - (b) Sydney – Qualtrics with QR code to help create a network to disseminate research flyers or needs for participants
 - (c) Snowball sampling through personal social networks
 - (3) Sydney, R. Amanda, Lance, Rikki, Najma - Panel on how to create IRB protocols that allow for the widening the scope of samples

- (4) Mackenzie Schroder – widening the scope of how we discuss and approach certain stigmatized groups (fatness, eating disorders)
 - (a) Sydney - Widening the scope of how we talk about stigma
 - (b) Lance – gender affirming care and how it is discussed in the legislature, how to talk about stigma beyond academia, widening the scope of care
- (5) Lance – Use of AI in teaching health com and how AI will impact medical preparedness, how to use AI to communicate about health (possible co-sponsor communication and technology interest group – program planner for 2025 Austin Beattie, Hope College) Another possible pairing is Ethics
 - (a) Discussion of Fed prize winner for this year (Brooke)
 - (b) Sydney – how to look at AI across the span on health com
 - (c) Rickey, Lance, Elizaeth – developments in health technology
 - (d) Mackenzie – benefits and drawbacks of AI use how to use it for social justice
 - (e) Lance – health literacy
 - (f) Discussion of how AI might impact communication scholarship
- (6) Brooke – present fed prize as a health com panel, knowing your lane and pairing with other fields or disciplines that can help widen the scope of interdisciplinary work
- (7) Sydney – patient provider panels, discover the host university (University of Cincinnati). Try to bring in practitioners.
 - (a) Lance – great idea but it is embarrassing in where no one shows up so maybe have it as a networking event between scholars and practitioners. Sydney – talk to organizers to make sure the panel gets the attention it needs. Get a sponsor for refreshments. Finding out things as scholars we might not know. Cimarron – think about overlapping with another health conference.
- (8) Open discussion – think about how conferences are overlapping, pros of CSCA affordability, cons of CSCA how it is marketed (use planned posts on social media), possibly have a grad student intern that will handle marketing for the division
- (9) Brooke – short course – how to budget for interdisciplinary colleagues and how to get them to conferences
 - (a) Grant writing short course for health com scholars (what to include in the grant)
- (10) Lance – having a fellowship potentially to use as an award or to invite in experts, Comfort Joy Goldsmith and Eileen Wittenberg to talk about care givers and grant writing
- (11) Lance – talk about underserved populations and scholars we could support within our field. Maybe a field trip to do create connections, grand rounds at a hospital.
- (12) Amanda – mentoring round table about widening the scope of abilities in academia, nondominant identities having a round table discussion.

2. Create bylaw about grad student intern and passing down organizational history. Especially finances. Add to bylaws about funding.
 - a) 1st Amendment - Motion Rikki Roscoe, second Elizabeth Hintz - adding a social media coordinator, 2 year term (one year present and second year as a mentor, current and past coordinator). Appointed instead of elected. Open to master's students. Change language in bylaws from web coordinator and explicate it in the bylaws.
 - b) 2nd Amendment – adding organizational history about finances and funding, make sure notes get from one leadership group to the next. Public box folder that is shared between leaderships. Article 9 in the bylaws - will be adding point C to have finances discussed in meeting notes and to identify funding sources in the bylaws, use language that new sources can be added without a new amendment. Chair will be responsible for finances. Senior members would be willing to help provide start up funds. Chair can appoint committees, have a finance committee appointed to see if a fund needs to be created, named, and managed. Lance is willing to lead the committee, Deb Ford, Donna Poulouskey, Kayia O'Wright possible committee members. Possible person to name award after is Terry. Copy NCA language about awards.

G. Reviewer, respondent, and chair sign-up – posted QRC code that will also be disseminated through email.

H. Motion to adjourn – Elizabeth first, Cindy second