

Minutes for Central States Communication Association: Media Studies Interest Group

April 6, 2024

9:30am-10:45am

Officers (All officers were virtual for the meeting):

Chair: Nettie Brock, Morehead State University

Vice Chair: Byron B Craig, Illinois State University

Secretary: Tasha Riggins, Baker University

Meeting was called to order by Nettie Brock.

AGENDA

I. Discussion of Old minutes and approval:

Move for approval by Jerralyn and the motion for a second was made by Joe.

Minutes were approved.

II. Reports

- A. There were 30 submissions this year.
- B. 19 papers were accepted, 3 were rejected, and 8 panels were included. There were no original media papers or panels. The division has 13 slots.
- C. 2024 Award Announcements

Top Paper Discussion:

Holly Holladay – Certificate Top Paper

Student Paper – Ball State

Top Panel – Ahmed Atay

Discussion: For future planning, the business meeting should be held right after the Top Paper panel, and we should ask not to be double, or triple booked with Media Studies panels during the time slot for our business meeting. Attendance was very low for this Business Meeting.

Officer Election:

Holly Holladay self-nominated and elected for position of Secretary. Tasha Riggins, Vice-Chair

Passing of the Gavel: Byron B Craig

III: New Business

2025 Submission Call Discussion:

Discussion about 2025 theme, updates on Theme/New Call – *Widening the Scope*

Discussion about call for Original Media for next conference. What might be some best ways to get more content for next year's conference? We need to define what Original Media can mean in our call. Consider how to widen the scope and how to get more buy in from members and students who want to submit original media but have not found a home for their work.

For conference, some thoughts:

- Television as text
- Media class instruction
- What is text?
- Artificial Intelligence (widening the scope of our students' perspectives)
- How do we practice media and how do we produce and create media
- Possible spotlight panel on DEI (equity and media?)
- Memes through a media lens
- Media framing of women in sports/athletics (framing terms/outdated terms and practices)
- Space and media

Additional Panel Thoughts:

- Consider some co-themed panels.
- AI and instruction
- Producing media-content
- Identifying AI from a media scholar perspective
- Social justice in Media Studies (where do we go from here; what role can the Media Studies Interest Group play in social justice and economic empowerment, etc.)

We will continue to think about ideas for the next call.

Meeting adjourned.