

Popular Culture Interest Group Business Meeting

2025 Central States Communication Association Convention
Cincinnati, OH

Friday, April 4, 2025

3:00-4:15 pm

Room: Salon E

Officers

Chair: Holly Holladay, Missouri State University

Vice-Chair: Tyler Curran, Missouri State University

Secretary: Adam Tyma, University of Nebraska Omaha

AGENDA

- I. Approval of minutes from 2024 business meeting
 - a. Motion approves for approval
- II. Reports
 - A. 2025 Planning Report
 - 30 Papers Submitted; 26 accepted, 4 declined
 - i. 19 full papers and 11 extended abstracts
 - 3 paper panels (3 accepted), 10 discussion panels submitted (7 accepted, 3 declined)
 - A note: We had the highest slot allocation for 2025, which means we received the most submissions of any division this year
 - Pub Trivia very successful off-site; Adam will be contacting Brit's Pub to see if we can host there next year.
 - B. 2025 Award Announcements:
 - **Top Paper:** Jessica Kratzer, Northern Kentucky University – Love, Romance, Sex, and Happily Ever After: A Feminist Exploration of Women who Read Romance Novels
 - **Founders Award for Top Student Paper:** Edikan Nkanta, Illinois State University – Rhythms of Reflection: Unpacking Mental Health Themes in the Music of Kanye West and Mac Miller
 - Check and Certificate was handed to his advisor (was unable to attend due to health emergency)
 - **Top Panel:** Adam W. Tyma, University of Nebraska Omaha; Andrew Herrmann, East Tennessee State University; Megan M Wood, Ohio Northern University; Jeffrey St. Onge, Ohio Northern University – ... and it will all happen again" – The Predictive Ability of Popular Culture texts

In Our Widening Worlds

III. Officer Election and Volunteer Selection

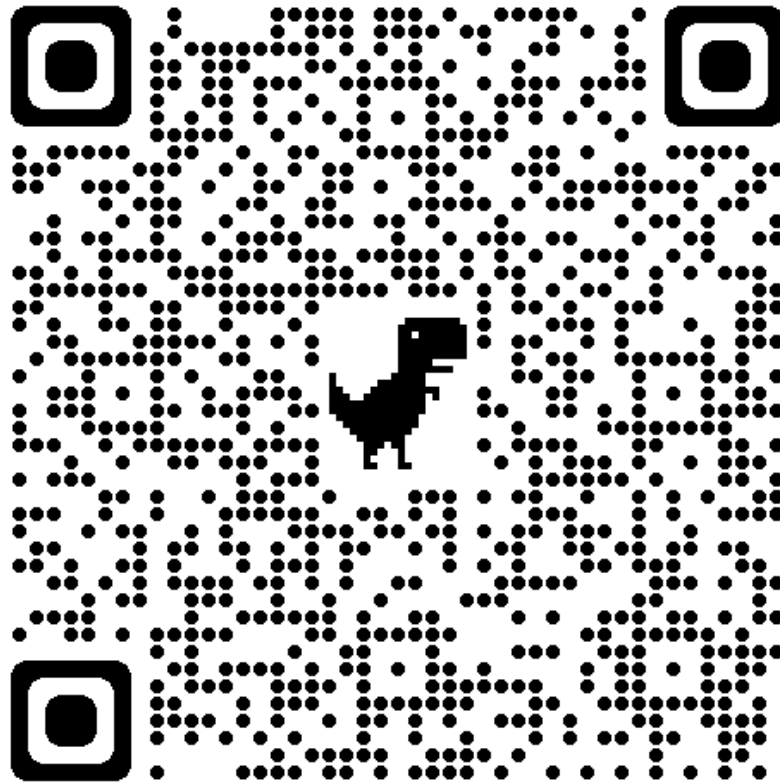
A. Secretary

a. Secretary-Elect

- i. John Baldwin - JRBaldu@ilstu.edu

B. Volunteers for reviewing papers, panel chairs, and respondents

a. Call for volunteers



IV. Old Business

a. No Business

V. Passing of the Gavel: Holly Holladay to Tyler Curran

a. Mjolnir has been passed to Tyler

VI. New Business

a. 2026 – Minneapolis: Translation

i. Date - April 14th through 19th

ii. Deadlines are still relatively the same

b. Suggestions for how to communicate extended abstract evaluation criteria

- i. Shane - For Games Studies, they needed different rubrics
 - 1. Try and figure this out in the system
 - 2. Will not be eligible for awards
 - 3. Possibly increase word count to 500 words
 - 4. Katherine - perhaps develop language re: what should be included in an abstract
 - a. 500-750 words
 - b. Clear TS
 - c. Clear Method/Approach
 - d. Clear Artifact(s)/Text(s) with Rationale
 - e. Clear LR
 - f. Where do you think the argument/analysis/critique is going to go
 - g. To ensure your respondent has time to offer a more full response, you are expected to have a substantial working paper at last 7 days prior sent to the respondent
 - c. New Idea - Film Showcase (ask Kristina Sharpe re: Presidential Panel)
 - d. In general for reviewing, remember your audiences.
- VII. Announcements from the floor (job openings, special issues or other publishing opportunities, good news, etc.)
 - a. Hobnobbin Festival (Fort Wayne, IN)
 - i. Call for Volunteer Screeners
 - ii. Screening from now until mid-June (Festival is in October)
 - iii. <http://Hobnobbin.org>
 - 1. ALIX@CinemaCenter.Org
 - b. Shane Tilton - Culture in a Digital Era
 - i. Desk Copies will be mid-August
 - 1. Springer - Palgrave/MacMillan
 - c. Adam Tyma - Pop Culture Perspectives on the MCU
 - i. Coming out hopefully mid-Summer
 - d. Caroline - Vice-Chair with Comm Ed
 - i. Possible cross panel about the classroom
 - e. Dylan
 - i. translation of conflict management with TTG
 - f. Please remember to give a couple of bucks to the Founders Award
- VIII. Adjournment