

## States Advisory Meeting

Central States Communication Association

Thursday, April 3, 2025, 9:30-10:45am

Caprice 1

Attendance: Joy Daggs, Iowa; Scott Jensen, Missouri; Heather Danek, Illinois; Ed Schwarz, Illinois; Elaina Ross, Oklahoma; Kim Weismann, North Dakota (Vice Chair); Gayle Pohl, Iowa (Chair)

1. Meeting was called to order by Gayle Pohl at 9:30.
2. Minutes – approved by Joy Daggs. Seconded by Heather Danek. Motion carried.
3. NCA allocated 10 slots – we chose from 13 panels. 10 were presented and scheduled at CSCA 2025. Gayle will attempt to get more than 10 spots again.
4. Outstanding State Journal Award – *Journal of Communication, Speech, and Theatre Association* – Editor is Kim Weismann from Bismarck State College (ND)
5. Outstanding State Manuscript Award – Environmental Information Avoidance Motive on a U.S. Campus in *Iowa Journal of Communication* by Mary Beth Deline, ISU, Laura Rickard, UM, Jared V. Worwood, USF, Pei Geng UNH, and Elisabeth Reed, ISU
6. State reports
  - a. North Dakota – still primarily K12 focused in September. Finding our place
  - b. Iowa – conference in fall, end of September. Just released their newsletter. Call for journal and conference. Speaker who is a President of a major healthcare area from the creative side.
  - c. Missouri – 267 at fall conference in September. They are above pre-pandemic numbers. They are adjusting their times for formatting due to costs of facilities.
  - d. Illinois – rotate locations to the community colleges. No journal currently. Talking about reinstating the journal. They are advocating for a newsletter. Trying to entice the more junior faculty members attend. Doing a retreat for the board.
  - e. Oklahoma – 75 people attend, which is an increase since COVID. Focused on non-profit organizations to see how they can work together.
7. Old Business – none
8. New Business
  - a. NCA has experienced a decrease in membership. CSCA has an additional slot. They want some stellar speakers for the slot to drive attendance. Gayle requested suggestions. Scott recommended authors of editions that have stood the test of time. Could focus on pedagogy. “It all evolves but doesn’t change.” Suggestions: Em Griffin, Steven Lucas, Rybacki & Rybacki; Karen Freeberg; Tim Sellnow & Deanna Sellnow; some political authors (Robin Rolland and others);
  - b. Need to start awards for our networks.
    - i. We should give them out at the meetings (certificate or award). It could be for service, top panel, best website, top conference program, most improved, administrator, ‘young’ teacher, outstanding adjunct, K12 teacher, social media campaign, top innovation, outstanding undergraduate student award,

outstanding graduate student award, etc. Can each state contribute \$30-40 for awards or have a state sponsor the awards or a specific award? Gayle will send a survey.

- ii. Start with: top innovation, top conference program, best branding, outstanding undergraduate and graduate awards

9. Announcements

- a. NCA – “Communicating to Elevate” – November 20-23, 2025, Denver, Colorado
- b. CSCA – April 14-19, Minneapolis, MN