

**2025 Meeting Agenda**  
**CSCA Strategic and Applied Communication Interest Group**  
April 3, 2025  
2:00 PM to 3:15 PM (ET)  
Cincinnati, OH

Meeting Called to Order  
*Joshua Bolton, chair*  
*Khairul Islam, vice-chair*  
*Rodrigo Soares, secretary*

2:05pm

**Motion - Approval of Minutes**

1. Report for this year's conference

Submissions were on par with other IG this year, and the previous few years, but low overall. We should continue our efforts to promote the interest group's mission and goals to grow the IG.

Awarded	5 slots (7 slots in 2024)
Papers Submitted/Accepted	15/10
Paper Panel Submitted/Accepted	1/0
Discussion Panels Submitted/Accepted	2/1

Thank you to all the reviewers and submitters for the 2025 conference!

**Top Papers**

**Top Paper**

Title: Widening the Scope in Crisis Communication: The Role of Contested Narratives in the Ongoing Pulse Nightclub Memorialization Process

Authors:

- Amy Maciel, & Timothy L. Sellnow, Clemson University

**Dan Millar Top Student Paper and Top Debut Paper**

Title: The Role of Employee Advocacy in Promoting Positive Corporate Reputation: An Exploratory Study of Employees of Higher Education Institutions

- Author: Janet Laadi Anani, Illinois State University

**Top Inclusive Scholarship Paper**

Title: Widening the Scope of Nonprofit Donor, Fundraising, and Outreach Messages: A Multilayer, Multimethod Accessibility Analysis of U.S. Nonprofit Websites

Authors:

- Alicia Mason, Lauren Baldwin, & Tatum Ahring, Pittsburg State University

## **Top Panel Award**

Expanding the Scope of Crisis and Risk Communication: PFAS Chemicals and Drinking Water Contaminations

Authors:

- Khairul Islam, State University of New York at Oswego
- Deborah Sellnow-Richmond, Southern Illinois University Edwardsville
- Ashleigh M. Day, Northern Arizona University
- Xianlin Jin, The University of Toledo
- Henry Seeger, University of Michigan
- Lahne Mattas-Curry, U.S. Environmental Protection Agency
- Olivia Truban, University of Alaska Fairbanks Troth Yeddha

## **Interest Group Budget**

There is \$100 from CSCA. There are restrictions regarding how to use the money.

“Typically used for monetary awards for unit members or to purchase a plaque or other type of award. Association funds cannot be used for food or drink purchases, nor can these funds be donated or otherwise awarded to any person, organization, or cause not affiliated with the CSCA.” – CSCA bylaws

We collect feedback from members regarding how to use the money effectively.

## **Motion - Approval of Conference Report**

Anonymously approved by the session attendees.

### 2. Membership Update

\* Members (according to information provided by CSCA). (139 in 2025, 133 in 2024) this is good and steady growth, particular considering we were flagged for low membership in 2018.

Election:

Dr. Timothy Sellnow nominated Dr. Alicia Mason, a Professor at the Pittsburg State University to serve as Secretary. Alicia will advance to vice chair, chair, head of nominating committee.

## **Motion – Close nomination**

### 3. CSCA 2026:

Minneapolis, MN. Hyatt Regency.

Panel ideas for 2024?

### 4. New Business

- Bylaws changes
  - Updated to change IG name from Public Relations to Strategic & Applied Communication
  - Also updated to reflect current practices related to award money tied to Dan Millar Top Paper Awards

**Motion to adjourn.**